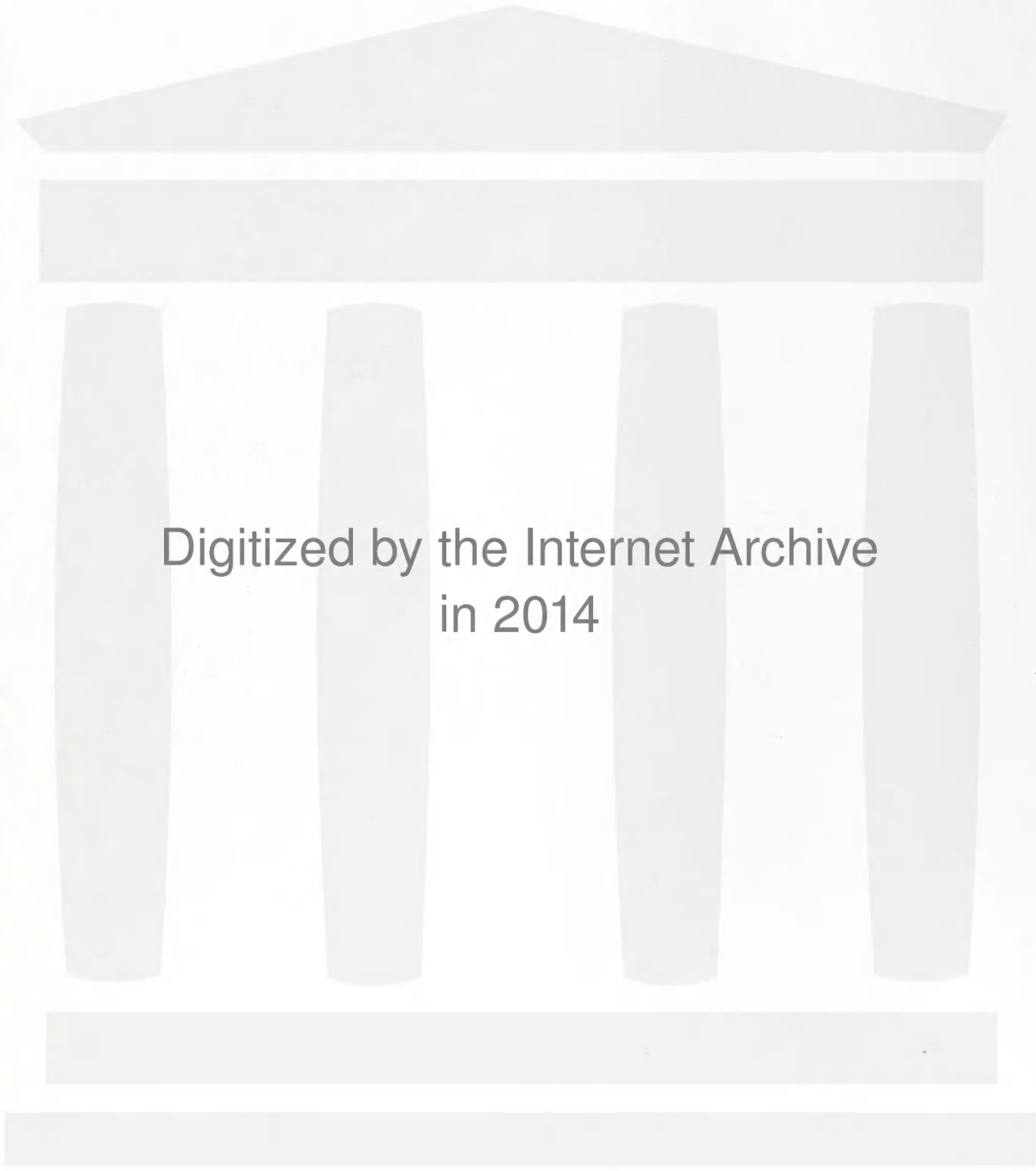
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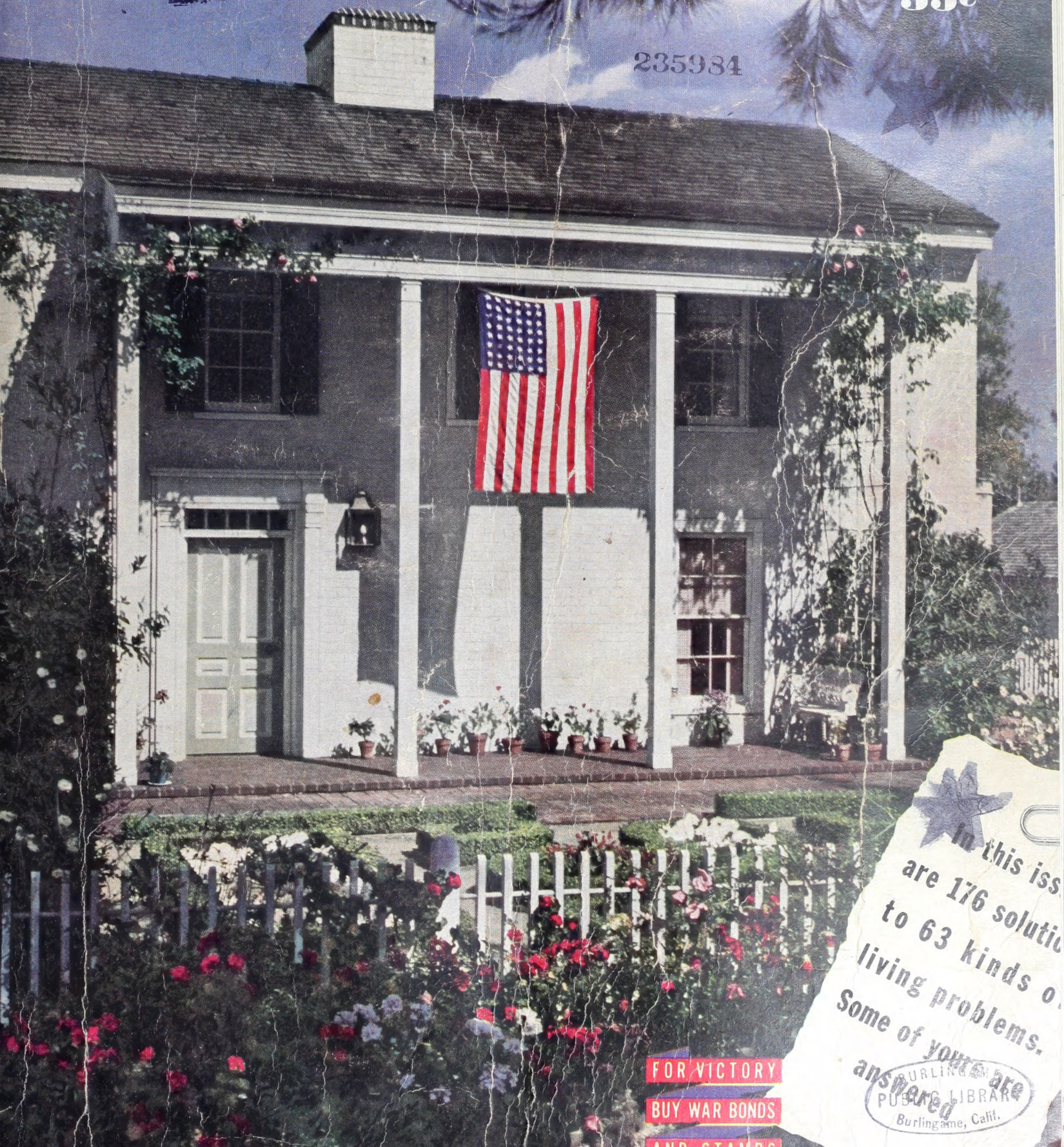
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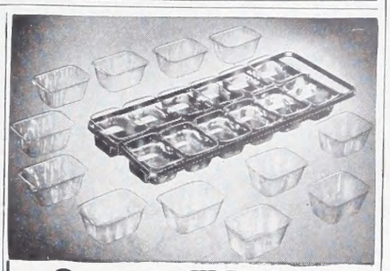
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Now you can freeze ice cubes quickly—one at a time or a trayful—in sanitary plastic cups—and serve without a hand touching the ice cubes! Made of special plastic—Sani-CUBE cups lift from tray, and release ice cubes quickly—without sticking, merely by gentle finger pressure. Tried, tested, approved. Most attractively gift packaged. The set of 1 SaniTRAY and 24 Sani-CUBE cups $2.95 prepaid. No C.O.D.'s.

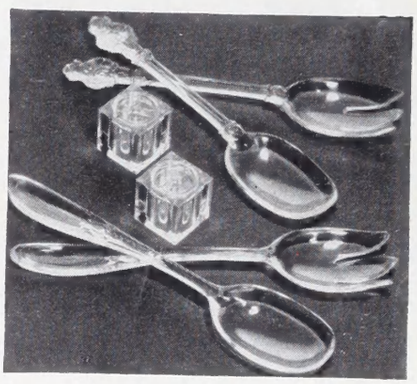
Write for the latest Tippler Catalog 5HB showing many unusual attractive gifts. And when in town, come in, browse around.

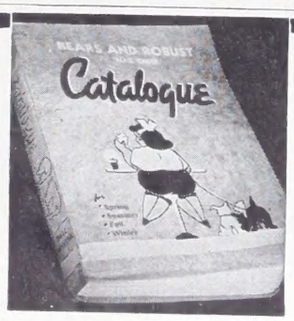
The BAR MART
62 West 45th Street New York, N. Y.



BOTTOMS UP, KIDS! And you'll be amazed at how quickly milk will disappear if you let your young fry drink it from a musical mug. They come in white porcelain, hand painted with little boy or little girl decorations and each one comes with your child's first name. Wind the music box up and it plays a tinkling melody that will enchant your moppet. It costs $4.95, but add 25¢ for delivery west of Mississippi. Mayfair Gifts, Forest Hills, N. Y.

CLOGGED SALT SHAKERS are as much of a nuisance as mosquitoes during the summer, especially when you're all set to dive into an ear of hot buttered corn and the darn shaker won't shake! But these clear lucite salts and peppers have no metal to corrode, no holes to clog, and are completely moisture-proof. Cost $2.00 the pair. Lucite salad servers in either design shown, $1.50 the pair. Mermod, Jaccard, King, St. Louis, Mo.





REARS AND ROBUST CATALOG

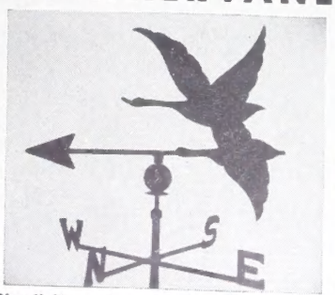
Don't say we didn't warn you! This is really robust. A take-off on the typical mail-order catalog of two decades or so ago . . . and with plenty of Chic Sales appeal. It's so complete there's even an actual hook for hanging this catalog "in your castle of the half-moon." There are a dozen laughs each to the dozens of pages—but don't leave it around when the vicar's wife calls.

$1.25, post paid.

WRITE FOR FREE SPRING GIFT CATALOG

MILES KIMBALL COMPANY
KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.

THE GRACEFUL "SOUTHBOUND"
WEATHERVANE



Simplicity and smooth flowing lines make this an outstanding design of the Hagerstrom collection.

Made of extra heavy wrought iron, finished in weather-proof black lacquer to last many years and mounted on specially constructed oil-filled swivel to respond to slightest breeze. 27" wide, 29" high.

Complete with brackets for easy installation **$15.00** f.o.b. Wheeling

NEW SUMMER CATALOG—Contains 100 attractive Weathervanes, House Signs, Markers, Copper Lanterns, Foot Scrapers, etc.

Prompt shipment from stock

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TAKE A GOOD LOOK at your kodachromes and black and white transparencies before deciding whether r not you want to enlarge them. This Magna-Scope with its prefocused 6x magnifying lens and diffusion back makes your pictures appear unbelievably lifelike, and it's always in focus so you can brag about the subject in your favorite slide at a moment's notice. Costs $2.50 from Gem Photo Supply Co., 1974 Broadway, New York City.



"PASTRY STICKS"
Choc-full of Delicious Chocolate Cream

Fifty Pastry Sticks come to you packed in an air-tight container which keeps them crisp and "crunchy"—but after the first taste they won't last long!

IDEAL WITH DESSERTS

Here is a Continental-type confection that will add glamour to your desserts and distinction to your teas. A delicious confection for the boys and girls in the service.

$1.50 per box shipped prepaid

Also for the hot Summer Days—Pastry Sticks may be obtained *without* chocolate filling. Wonderful with ice cream, sherbet, ice-cold drinks, etc.

$1.25 per box shipped prepaid

ROLL BISCUIT COMPANY
DEPT H, 827 BROADWAY NEW YORK, N. Y.



LOVEBIRDS FOR BRIDES. Georg Jensen has a complete pottery dinner service that comes in open stock with one of the most enchanting designs we've seen around town. A pair of apple-green love birds flirt with each other over a pink heart on a buff ground, and just to see if you don't like it as much as we do, first get this cigarette box and two ash trays. Hand decorated, $6 from Georg Jensen, 667 Fifth Ave., New York City.

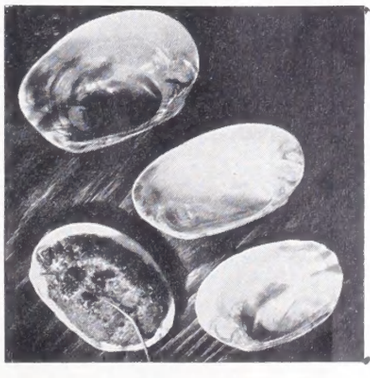




BE PROUD OF YOUR ROOM, and you will be if you have one outstanding piece around which you can build the rest of your decoration. Such a piece is this Milton Lee Commode, made of solid cherry with a rich cherry finish. Use one beside your husband's favorite chair, or even better, put one on either side of the couch. Measures 14″ x 22″ x 24″ high, $19.95 each or $37.95 the pair. Carl Forslund, Fulton St. East, Grand Rapids, Mich.

PACK UP YOUR PICNIC in a basket that is wonderfully easy to carry and roomy enough for all the food even ravenous youngsters can eat. It is hand woven, has a cover and handle, and measures 12″ high. You'll like it so much it will probably double for everything from children's hamper to weekend bag. $2.50 from Fred Leighton's Mexican Imports, 15 East 8th St., N. Y. C.





Pearly Shells For Seafood Servings

Natural pearl shell dishes polished to beautiful lustre and treated to withstand oven heat or icebox chill. About 5½″ long. Make unrationed seafoods irresistible. Appropriate for such hot dishes as lobster au gratin, creamed tuna, shrimp creole, deviled crab, etc., or cold ones—crab ravigote, shellfish cocktails, seafood salads. A dozen for $3, plus 25¢ for postage. Dept. G. *Folder.*

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FIRST TIME EVER!

AUDUBON *Glasses*

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Stately crystal-clear 14-oz. Table Glasses with identical magnificent, authentic Audubon bird prints as on famous Alfred Meakin Audubon Plates!...8 different, exquisite subjects! hand-painted in glorious full color and permanently fired-on. Gold rims. Heavy sham bottoms. Delivered postpaid in U.S.

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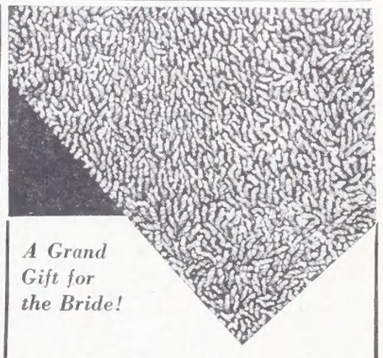
Reproductions BY MAIL



VICTORIAN CHAIR: It is called the Jane Burke and is a lovely reproduction with all the delicacy of early Victorian. It's made of American hardwood in a glowing Colonial Mahogany color. Beautifully carved fruit nosegays adorn the back rails. There's an unusual symmetry with the graceful curves. And, there is a fluted seat rail. Order it for your very own—or for that gift you were planning to make. In muslin $11.00—or in machine-made needlepoint or Colonial tapestry at $11.50. Express Collect. Shipping Weight 20 lbs. Reference: First National Bank, Hickory, N. C. Send check or money order. Send for portfolio of chair reproductions.

The Chair Shop

Box 486, HICKORY, N. C.



A Grand Gift for the Bride!

Jumbo-Twist Scatter Rug

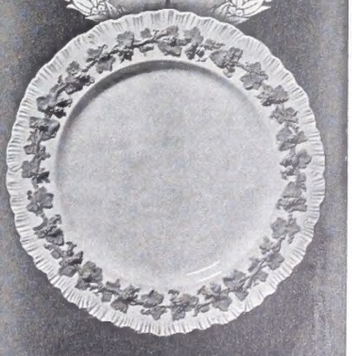
There's a place in every room for one of these glorious deep-pile rugs, and a color to match every decorative scheme! Washable, color-fast, canvas-backed for extra durability. 2 x 3 ft. size. ***Choice of 15 lovely colors:*** Natural, Red, Green (Medium, Light or Dark), Wine, Dusty Rose, Peach, Gold, Grey, Aqua, Beige, Blue (Medium, Light or Dark). Send check or money order today.

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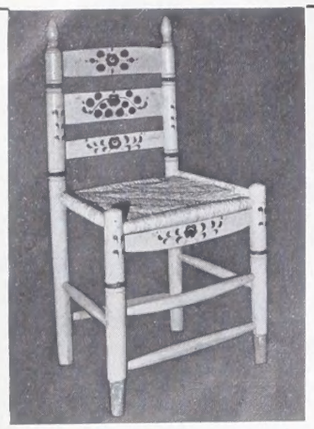
You are invited to make comparative tests for your own satisfaction.

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Paul A. Schmitt Music Co.

88 SOUTH TENTH STREET

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Festive Furniture from Mexico

Gay colorful Peasant Chairs that add a cheerful note to any room. Entirely hand made with cozy seats of woven tule. Light but strong, in authentic hand painted Mexican Designs, they come in Red-Blue-Green and Yellow. (Not always available in all colors). $4.95 express collect and insured.

Baby's low chair to match, $2.75 postpaid, insured.

Gift Catalogue upon request. Write Dept. HB

Fred Leighton's Mexican Imports
15 E. 8th St. New York, N. Y.



Lipped Juice Bubble

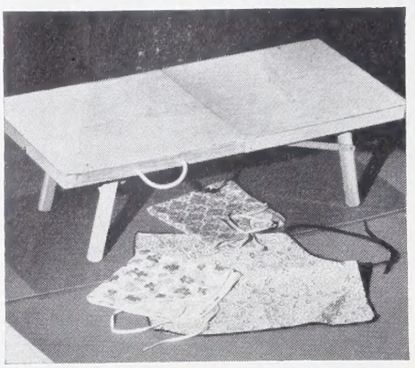
Grandpa's old brandy snifter has been converted into vitaminized juice holder. Stir juices with beautiful crystal bamboo wrapped rod in this 70 oz. bubble. Serve icy-cold on smart frosted oak canape server. The juice glasses are cleverly wrapped in bamboo to protect fingers from cold.

5 oz. size.....$5.00 per doz.
#T Cocktail Type.....$15.00 per doz.
Squat 3-oz.....$16.00 per doz.
11" Frosted Oak Canape Server.....$4 ea.
70 oz. 7¾" Lipped Bubble and 12" Crystal Stirrer—Bamboo wrapped.....$3.00

Expressage Collect. No C.O.D.'s please.

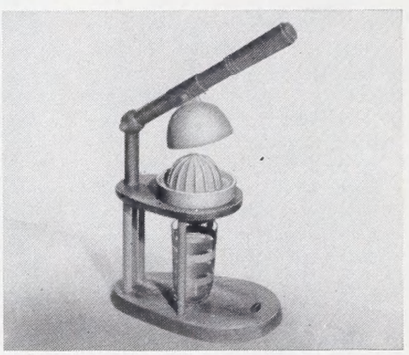
LANGBEIN, *Giftwares Division*
161 Willoughby St. *Brooklyn, N.Y.*

WINDOW

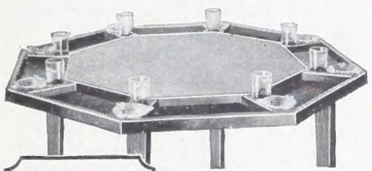


TOTE YOUR TABLE with you this summer, to the beach or on the lawn, for gin rummy and writing to your beaux in the service. It folds up compactly and even has a handle for easy carrying, and when open measures 31" x 15" x 10" high. $5 postpaid. The barbecue bibs will save your guests' summer dresses and fresh shirts while they happily munch your hamburgers. $4.50 the dozen. Malcolm's, 524 No. Charles St., Baltimore, Md.

MORNING IS GOOD just as long as you start it off with an eye-opening glass of orange juice, and here's a non-priority fruit juicer that will fix it for you in a jiffy. The stand is made of maple, the squeezer is porcelain and it extracts and strains the juice in one simple press-down operation. Complete with gaily striped tumbler, just $3.95. The Bar Mart, 62 West 45th St., New York City.



New PORTA-POKER 8-PLACE FOLD-AWAY CARD TABLE



- Folds down to only 4 inches thick . . .
- Easily stored in minimum space
- Official size, 4-foot diameter . . .
- Green felt playing surface . . .
- 8 *nonspill* ash trays and 8 *nontip* glass holders . . .
- Mahogany-stained, alcohol-proof finish . . .

PORTA-POKER is the smartly styled, clever new convenience for card players. The perfect, portable playtable for small apartment, den or recreation room. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. Only $27.50 Express Prepaid. Money refunded if not pleased. Makes an ideal gift.

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EVERYTHING FOR FUN AT HOME
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SAVE YOUR NYLON STOCKINGS



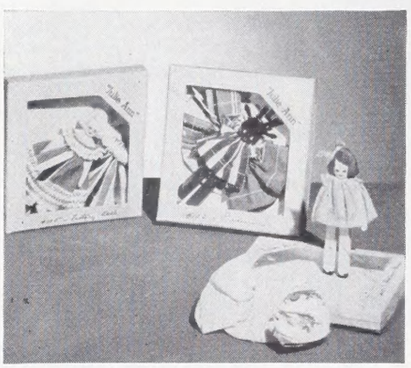
DON'T throw away precious, hard-to-get stockings because of runs or snags! Our experts can quickly repair them like new.

QUICK INVISIBLE REPAIRING

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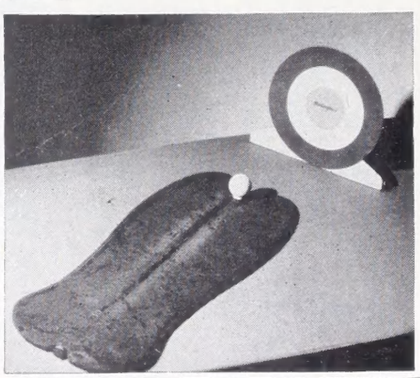
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A.B.C. STOCKING SERVICE
Dept. H.7, 125 W. 33rd St.
New York, N. Y.



DOLLS TO DRESS and talk to and love will enchant little girls with a passion for make-believe. Each one is made of hand painted wood and comes in its own little box complete with changes of dress. You may have a pig-tailed pickaninny, a Victory Girl with red, white, and blue gowns, or a Modern Girl. They're about 4" high and cost $1.15 each postpaid. Young Ages, 2520 Fairmount St., Dallas, Texas.

UNDER PAR. Haven't you always had a secret hankering to drive off the tee at the country club and hear an admiring whistle from your caddy instead of a demoralizing snicker? Then practice with the Masterpiece Golf Device and cut your score way down. It's a reclaimed rubber mat, a teed ball attached to one end by a rubber cord; the target shows how you're doing. Costs $5. Sports Center, 561 Fifth Ave., N. Y. C.





All drinks taste fresher and cooler when served with crushed ice—so easy to make now with CHIP-CHOP, the shock-absorbing crusher that cracks ice cubes right in your glass.

Amazingly simple. No fuss—No mess. "Break the ice at your party"—while your friends look on in goggle eyed wonder.

Truly deluxe, pearlized handle, polished chromium plate. Initials in 22K gold—25c extra. Send cash, check or money order. No C.O.D. please.

ONLY $1.00 POSTPAID

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142 W. 24th ST. Dept. H
NEW YORK CITY, NEW YORK

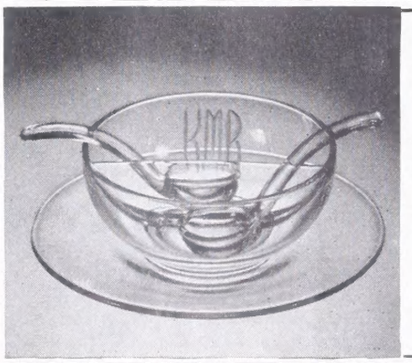


A "Roadside" Table for Backyard Picnics

Originally designed for Michigan's famed roadside parks. With it you can enjoy outdoor picnics without driving to distant picnic grounds. Ideal also for porch or recreation room. With or without canopy, as desired.

Send Stamp for Color Catalog

Michigan Roadside Table Co.
Pontiac, Mich.



TAKE YOUR CHOICE

There's something very gala about having a choice of sauces and this double sauce boat will make you feel as though you had a full-fledged chef presiding over your kitchen. Use it for French dressing and mayonnaise, for hard sauce and foamy sauce, for apple-sauce and cranberry jelly. With 2 ladles and glass plate, it comes with monogram, or lily of the valley, or star design.

Complete Set $2.75 postpaid

Underline initial of last name. No C.O.D.'s please.

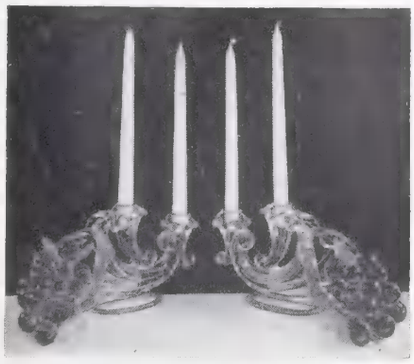
EUNICE NOVELTIES, Dept. H7
Fifth Floor
541 Madison Avenue, New York 22, N.Y.

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SHOPPING

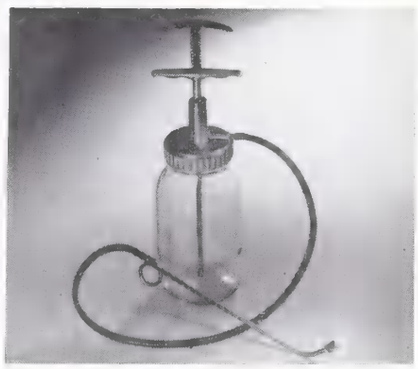
MERRY MAIL BOX. Your house will be the postman's favorite stop, and small wonder with so gay a greeting waiting for him to pop your letters into. It's a color jamboree of primitive house and garden decorations on a natural pine or red background, measures 7¾" x 4⅜" x 11½" high, and costs just $3.50 postpaid. The Lennox Shop, 1127 Broadway, Hewlett, N. Y.

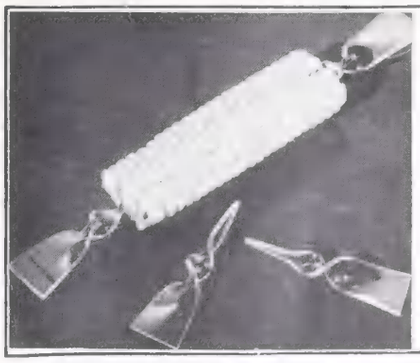




COOL ELEGANCE for summer dining are these clear glass cornucopias and candle holders. The soft radiance of candlelight, coupled with the heady fragrance of flowers fresh from the garden, will flatter you outrageously and guests will think there's magic in your hostess-ing. Or instead of flowers, you might fill the cornucopias with fruit. The pair costs $10 from Ovington's, Fifth Ave. at 39th St., New York City.

KEEP YOUR PLANTS HEALTHY and free from greedy bugs by using this Pump-A-Sprayer. Fill the jar with an insecticide and spray your window box posies, climbing roses, your house plants. Or fill it with water and use the spray on newly-planted seeds. The nozzle throws a stream from 15 to 25 feet, the jar holds one quart and the price is $2.65. Postage is extra. Hammacher Schlemmer, 145 E. 57th St., New York City.





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The banner gift item! More people have purchased our crystal clear Lucite corn holders than any gift we ever offered. We have sold thousands of pairs and shipped them to every state in the Union and to many foreign countries. You will want these gleaming little table accessories for yourself. We suggest several dozen more as gifts to those friends who serve corn-on-the-cob. Six pairs $2.00, twelve pairs $3.75 postpaid.

Send check, money order or C.O.D. instructions to

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Buy or Sell DIAMONDS—SILVER—JEWELRY

Because of prevailing conditions there is a scarcity of silver and jewels. Being direct users, we are in a position to pay highest cash prices for your surplus silver, diamonds, etc.

CORRESPONDENCE SOLICITED

Reference: First National Bank, Memphis, Tenn.

We still have more than 500 patterns of silver flatware and many unusual pieces of silver to offer.

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For the duration you'll find Miss Saylor's COFFEE-ETS—those delicious little energy giving candies—in Guadalcanal, Alaska or Africa, but you won't find them on your dealer's shelves. They may be found in the pockets of a bombardier high in the lonely sky or a sailor keeping a midnight vigil as his ship feels its silent way through sub-infested waters, but not in your favorite haunt on Main Street. The goodness you once enjoyed is now easing the candy hunger of boys in service and Coffee-ets energy is contributing to their well being.

That's for now. But they'll be back when it's over, waiting for you to ask for them.

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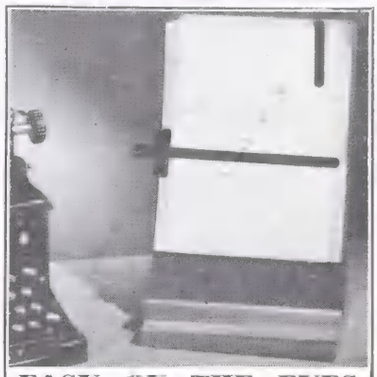
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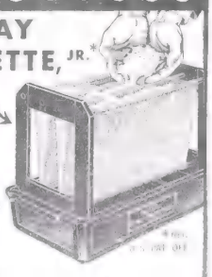
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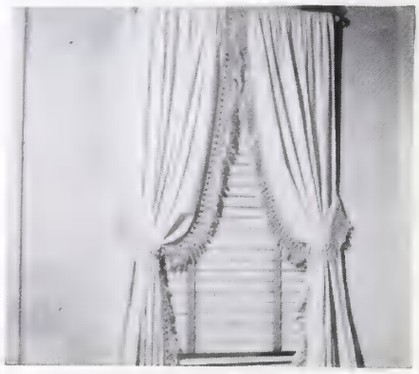
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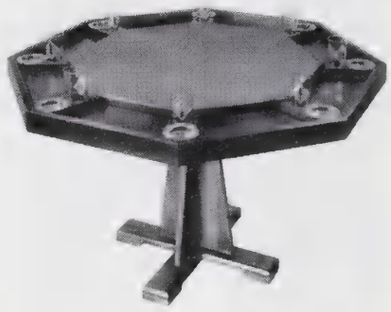


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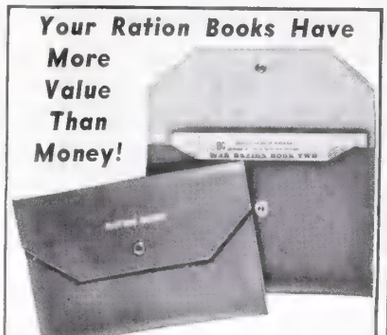
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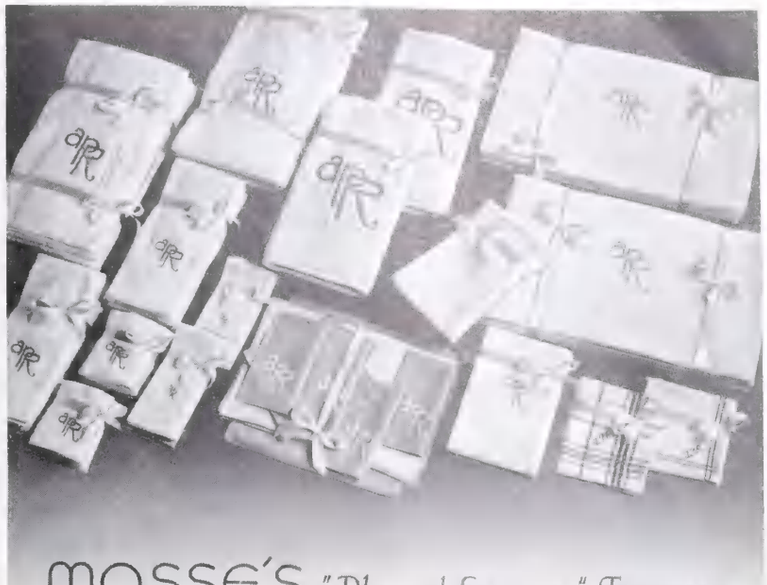


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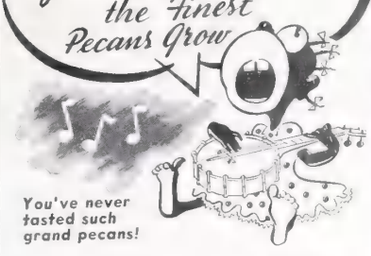
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THE MAGAZINE DEDICATED TO THE BUSINESS OF LIVING

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Cover, home of the Allen G. Siples of Beverly Hills, California, photographed by Maynard Parker

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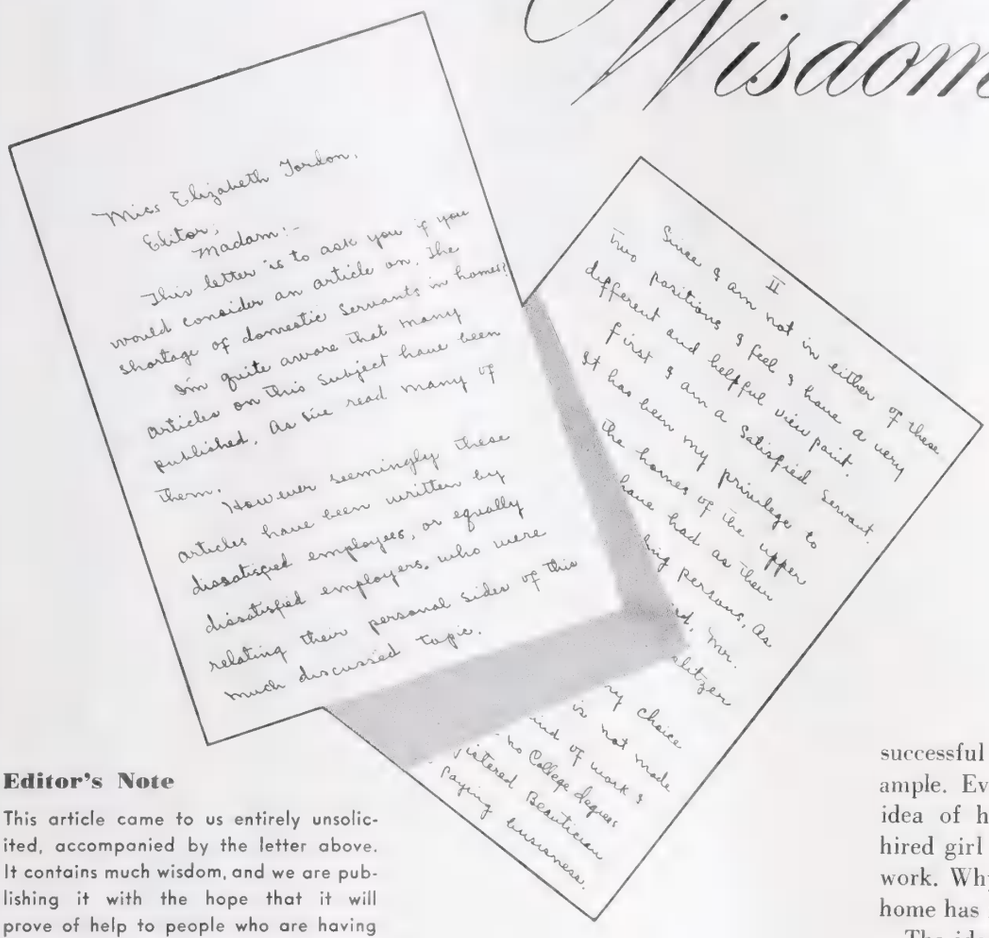
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Miss Elizabeth Jordon,
Editor,
Madam:-
This letter is to ask you if you would consider an article on the shortage of domestic servants in homes? I'm quite aware that many articles on this subject have been published. As I've read many of them.
However seemingly these articles have been written by dissatisfied employees, or equally dissatisfied employers, who were relating their personal sides of this much discussed topic.

II
Since I am not in either of these two positions I feel I have a very different and helpful view point.
First I am a satisfied servant. It has been my privilege to [illegible] the homes of the upper [illegible] have had as their [illegible] Persons. As [illegible] Mr. [illegible]
[illegible] my choice [illegible] is not made [illegible] kind of work I [illegible] no College degree [illegible] trained Beautician [illegible] paying business.

Here is a penetrating analysis of the domestic help problem by a member-in-good-standing of this working class. Should be required reading for anyone who employs domestic help

By Hester Ann

A satisfied domestic worker

Editor's Note

This article came to us entirely unsolicited, accompanied by the letter above. It contains much wisdom, and we are publishing it with the hope that it will prove of help to people who are having servant troubles. Hester Ann is not the author's real name, for obvious reasons, but her message is real enough.

Personally, I am a satisfied domestic. I have had good jobs and worked hard to keep them so. I consider my services essential and appreciate the fact that I have been asked to serve in this capacity. I've never felt subservient. I feel it is necessary for me to visit the beauty parlor at regular intervals, and keep my nails well groomed (however, minus red polish). I keep my person neatly attired and wear well-fitted comfortable shoes. I try to be intelligent enough to anticipate my employer's wishes and needs in general. Always keeping in mind that selling services is my business and that it's up to me to have a successful business, I do my work as instructed. I keep in mind that the customer is always right and that I am the salesperson. I find this mode of employment always interesting, as it has a varied cultural background by which I can benefit mentally as well as financially. No president of a prosperous business goes forth to his office with more pride and satisfaction than I.

But I am not typical, and the jobs I have had are not typical. And that is what I want to talk about.

Since America was first settled, all phases of living and working have steadily been adjusted to higher standards. Factories and offices have become sunlighted, cheerful, comfortable, and air-conditioned.

With these changes an employee feels he is doing something that elevates him, and he has no desire for jobs whose trend is seemingly downward. It is to be highly regretted that the most important business in the world, the backbone of all other successful endeavors, the home, has failed to follow this example. Ever since the landing of the slaves in America, the idea of housework has borne the stigma of drudgery. The hired girl has been looked down on as being in a low class of work. Why? The answer seems to be that the manager of the home has not kept pace with the manager of the outside world.

The idea that washing dishes, cleaning, doing laundry is to be looked down upon has existed because the home bosses have made it so by belittling the importance of this work. Until recently, this field has been overcrowded. There has been a wide range to choose from and the advantage of selecting the person who could do the most work for the money. Homemakers failed to demand trained workers because untrained help was cheaper. Would Mr. Office Manager take an untrained stenographer because she was cheaper? No! He knows that a trained person is an asset to his business. Would he expect his employees to work from twelve to sixteen hours a day? No! He is smart enough to realize that continued overwork will wreck any machine, human or otherwise. Hence there are rest periods in all eight-hour industrial days.

The idea that *anybody* can do housework is false. Would a veterinary be called to do a physician's work? Would a plumber be called to do a job of interior decorating? Most assuredly not! Yet a high school girl, or any untrained person, is expected to do housework because they are taught to believe it is of no consequence. Therefore, people have trained themselves for positions the world looks on as being important. Low-income families have sacrificed to educate their children to save them from the apparent drudgery of housework.

True enough, the old-fashioned kitchen has been changed to a beautifully decorated laboratory work shop with modern appliances. But the hiring of a "slavey" to work there still remains unchanged.

A former employer of mine once told me that she had considered leasing a home in a Southern state, and on being shown the house, which was lovely in every detail, she finally inquired about the kitchen, only to be told in a very scornful manner by the lady of the house that she never entered there. Yet this supposedly disdainful place (*Continued on page* 65)



EMELIE DANIELSON

HOW ONE CITY MET ITS *Responsibility*

The story of how residents of Charleston, S. C. undertook to solve the biggest city problem in its history—overcrowding. A fine example of the sense of responsibility that is the heritage of every American citizen

By Lucy Fulghum O'Brien

You are looking at an art exhibition, when you look at these pages, and the two pages following. An art exhibition now being held in the Gibbes Art Gallery in Charleston by the Carolina Art Association. You are looking at the efforts of a group of socially responsible citizens who saw that their traditionally hospitable city was turning into a "hell-hole" for thousands upon thousands of newcomers to Charleston. You are looking at results of 3,000 hours of manpower and womanpower work—work that shows fellow Charlestonians how they can fight the war on the home front. Many a fine manicure was ruined creating this exhibition, and many miles of sore muscles were created over the sandpapering blocks that were wielded before this 1943 art exhibition could be opened for a breathless Charleston.

But before the pretty Charleston matrons could pick up hammer, nails, and paint remover, the idea was born in the minds of staff members of the Gibbes Art Gallery, headed by Director R. N. S. Whitelaw, a man who believes that art is more than something you hang on your walls, and that a gallery is honor bound to help beauty go hand-in-hand with everyday living. The Gibbes staff decided that the biggest contribution they could make lay in the field of practical home decoration. They knew that the Charlestonians who were trying to make room for the Navy brides and war workers' families in their own homes were faced with two big decorating problems.

The first problem was the bugbear of material shortages. Second was their understandable disinclination to spend a great deal of money fixing up temporary quarters which, after the war, they would no longer rent. So the Gibbes staff set out to build a "Home Front Homes" exhibit, to be created out of discarded white elephants from the city's attics and basements, and from the discards of hotels and furniture stores. HOUSE BEAUTIFUL is proud to present highlights of the resulting exhibition.







Left, opposite page, is the typical attic through which you must pass as you go into the exhibition. It contains the heterogeny which sired the livable scenes above and on following pages. At right are some of the pieces as they arrived at the Gallery. Above you see the same pieces after they had been worked on

The old dresser, at left, was a real wonder. It was broken up into three pieces of furniture. Legs of console table were uprights holding mirror. Figured at second-hand store prices, the contents of these two pictures would cost $47. (Fabrics figured at new prices.) Gallery gives all cost and work data for each piece

HOW ONE CITY MET ITS RESPONSIBILITY

Lettered on one wall of the Gibbes Art Gallery exhibition is the timely admonition that, although meat and gasoline are rationed, "wit, paint, and ingenuity" are not. Certainly they weren't in Charleston, as these pages attest. For here are whole apartments furnished for incredible sums like $41.92 (at right) and $190 (below).

The bottom of an old iron stove has been converted into a coffee table. Picture frames, school desks, office tables, and candy cases were switched to strange, worthwhile uses. Newspaper is used as wallpaper, pictures as wall cabinets, wallpaper as pictures, kitchen cabinets as secretaries. The giant dresser, bought second-hand for $10 and shown on the preceding page, was ripped up and made into a handsome chest, a table, and a mirror, with a wall shelf as a bonus. Entire rooms were decorated for as little as $25, and the most expensive room a one-room apartment, cost under $200.

Every bit of the reclaiming and labor (hard labor) was done by men and women volunteer workers—both old residents and the newcomers from trailer camps and housing projects that have mushroomed around the city. Many of them had to go out and learn the techniques of painting, sandpapering, and carpentry from local experts before they could set to work. But they did it. And the results prove that drabness, dreariness, and squalor need not be the companions of frugality, conservation, and a dedication to the purchase of War Bonds. Both landlords and tenants can be inspired by it.



At right, a bachelor's living bedroom, achieved for the staggering sum of $41.92, which included $4 for reconditioning some old bedding. Newspapered walls were shellacked, and a pale chartreuse pigment was mixed in to give a warm, aged look. Homey!



Above, and at right, a one-room apartment, created for a high-ceilinged, old Charleston house. This one was furnished complete for $190.34. It was achieved by such dodges as using the legs of a sewing machine to make a dining room table, by putting pads on soda fountain chairs to make them comfortable

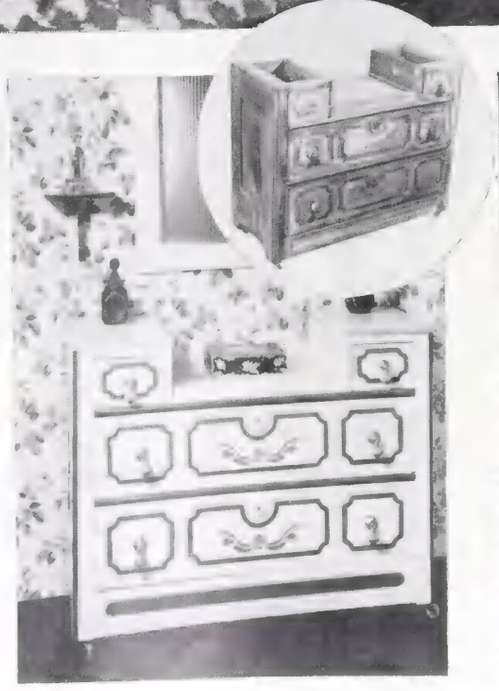


Re-upholstering revived the broken-down Victorian love seat, inset above. Tables flanking the fireplace were carpentered from scrap lumber. An old candy display case plus the four good legs of two rickety chairs yielded a glass top coffee table. Room costs even include a china set for two, $2.40





People have been demonstrating for years how wonderful is a coat of paint. But the wonder of it still continues to awe us, and this washstand and chair are no exceptions. When brightened up by thoughtful changes of colors and decals, the effect becomes positively gay, witty, and hygienic



Call this "The Miracle of $4.20." For that's what it cost to refurbish this jalopy model dresser with wallpaper cutouts and useful gadgets. Dresser itself cost $6 secondhand, bringing total to $10.20. The Junior Leaguer who ruined her manicure on the job is proud of it



This arrangement for a hall set the Gibbes Gallery back the huge sum of $6.48 (time and labor not counted), the washstand accounting for $3.50 of that, and chairs 50 cents each. A pair of leather shoelaces and a string of red wooden beads from the dime store made the drawer pulls



ROBERT KEENE STUDIOS

Everyone's rocking. There's no age limit on this purely American pastime. Even the youngest member of the household has her own little Boston rocker, lacquered black and stenciled in gilt, just like Mummy's. New England gave us this type of rocking chair 'way back when, and it's been a national favorite ever since. Chairs from Nichols & Stone Co., photographed at James McCreery & Co.



An elegant parlor rocker, first designed for Victorian ladies who sewed a fine seam. Needlework upholsters it. From the Charlotte Chair Co., photographed at Marshall Field & Co.

The Rocking Chair Brigade

Who says rocking chairs are "old lady"? They are swinging into action from coast to coast

Whoops! We're rocking again. When the going gets thick and feelings run high, there's nothing like a turn in the good old rocking chair to help you relax and blow off excess energy at one and the same time. Besides, was anyone ever born who didn't harbor the secret yen to rock? They do say that the current interest in chairs on rockers is one of those wartime phenomena into which psychologists like to delve. But we think there's something in our theory that modern rockers are so good-looking that people want them for their decorative value anyway. Here's an album of six of them, designed to soothe away that tired feeling and to cheer your hearth with old-fashioned informality.



Tend to your knitting in a spindle-back birch rocker such as Great-grandma might have rocked the babies in. This one, from the Nichols & Stone Co., was photographed at R. H. Macy & Co.



Solid comfort, upholstered variety, has a mahogany frame, goose-neck arms, and back-caressing cushiness. Vanderley Bros. made it. Ovington's has it. In the home of Mr. & Mrs. Lee Grimes

HEDRICH-BLESSING STUDIO



For gentlemen rockers, dignified mahogany, wisely upholstered in leather because it's bound to be earmarked as *his* own chair. Made by Vanderley Bros. Photographed at Marshall Field & Co.



On the homespun side, for "settin'" in by your modern Colonial hearth, a maple ladder-back rocker with spool splats and rush seat. From the Conant Ball Co. Photographed at R. H. Macy & Co.

THEY FURNISHED THEIR HOME

By Mail

Mr. and Mrs. Richard Allen's duration home was a thousand miles from nowhere. But, by dint of a mail order catalogue, and the postman, they got the furnishings they wanted

By Frances Heard



ROBERT KEENE STUDIOS

No easy-to-please gal was Nell. A demon for good color and smart styling, she'd always made shopping a serious business. And Dick was a fanatic for well-scaled furniture. Over the mail order catalogue they married off their tastes beautifully



Dick used to say, "It's sheer anachronism for me to be figuring out wing spreads by the light of Mrs. Frisbee's parlor chandelier." So he planned this working corner in the bedroom. A businesslike lamp illuminates drawing board and bookshelves

"After a hard day at the plant, broiling my face over a hot blueprint," remarked young Mr. Allen as he leaned against the jamb of the living room door, "this gloomy chamber gives me the willies. What time were you expecting the witches to drop in, Mrs. Allen?"

"Oh, they ought to be along any minute now that *you're* home, darling," Nell replied cheerfully as she settled down in the spring rocker for some after-dinner knitting. "I understand they have a special hex they put on bright young aviation engineers who force their brides to live in furnished rooms in the wilderness—and, boy, are you eligible, Richard!"

Dick strode into the room. "I like that! Who begged, with tears in her eyes, to be taken along? Who was it who said a woman's place is with her husband? And, more terrible still, who made the heinous deal with Mrs. Frisbee to rent her fusty, musty, dilapidated downstairs for the duration?"

Nell waved a subduing hand. "Calm yourself, my darling. It was either Mrs. Frisbee's downstairs or a tent pitched in somebody's cow pasture—and personally I prefer a floor under foot, even when it's hidden by a mulch of Brussels carpet," she said. "And as for stringing along with my clever husband, you know I'd be right there with you if the government sent you to the moon to design airplanes. I'm that faithful."

Dick grinned. "You're cute, too—and your taste is excellent."

"Besides," Nell continued, forgetting all about her knitting, "we don't really have to put up with Mrs. Frisbee's red damask wallpaper much longer—that is, we don't if you'll just see this thing my way."

"Which means, I suppose, that we're moving out into that tent you spoke of? Tsk, tsk, and me so rheumatic!"

"Not at all, silly. Oh, Dick, *wait* till you hear this idea of mine! Please sit down and listen to me. I've been thinking about it all day. You see, I went to the bank this morning and bought two more war bonds . . ."

"Hold on, Sister!" Dick cried. "I don't think the Treasury Department approves of using bonds for wallpaper."

"Oh, stop being smart . . . Well, anyway, I found out we have enough extra money to cover the whole business—wallpaper, paint, rugs, furniture—say, wouldn't something French Provincial be wonderful in this room? In the bedroom, I thought of polka dots and . . ."

"You're not telling the story very straight, (*Continued on page* 20)



HALLMARK FURNITURE, COURTESY MONTGOMERY WARD

When they began planning the bedroom, Dick said, "Let's skip the hearts and flowers—these too, too sweet slumber rooms slay me." So Nell pointed out this combination of stripes and swags and polka dots, which even he couldn't call sissy. The bird prints were Dick's personal selection



(Continued from page 18) darling.' Dick broke in, "but in my own special way I'm beginning to catch on. You want to do over the whole place from stem to stern, and I'm the last citizen to deny that it needs it." He rubbed his chin thoughtfully. "But look, aren't there a couple of obstacles that you've forgotten? Mrs. Frisbee, for instance! How do you think she's going to take this movement to abolish her rope portieres and that noble brass bed we sleep in? She's not exactly what you'd call weak-willed."

"Poof." Nell interposed. "I've already attended to her. And, believe it or not, she was *enthralled* with the idea. She's even going to help me with the draperies and things. And do you know what? She *hates* this stuff herself, loathes it, but she said she's so far away from big shopping centers here that she never could find what she wanted."

"Precisely my next point." Dick exclaimed. "If the intrepid Frisbee couldn't find anything to her taste in these parts, what chance do you stand? We're really a long way from home and big-time shops. Toots. Why, we're practically living on the moon right now."

Nell sparkled with triumph. "That's exactly what I knew you'd say. If you'd only let me finish I could have told you. The whole beauty of my idea is that we can do all our shopping by mail. We simply . . ."

"By mail? Now there's an idea to turn your hair gray. How do you know what you want when you haven't even seen it?"

"Elementary, Son," Nell responded promptly. "We'll do our shopping from a mail order catalogue."

Dick roared with laughter. "What gives you the idea you're going to find what you want in a mail order catalogue? Have you ever seen one?"

"Seen one!" said Nell. "I've practically spent the day with one. Look and learn, you skeptic!"

THEY SENT FOR THESE ROOMS BY MAIL

The rooms on these four pages will show you, as they showed Dick, exactly what Nell did find in her mail order catalogue. There were over a thousand pages of things to see, but Nell concentrated on the pages upon pages of good-looking furniture in so many styles as to make one's head swim with the excitement of choosing among them. She studied dozens of pages of home furnishings, shown in clear, honest color, found it no trick at all to choose her bedspread and draperies and patterns without wondering how their colors and designs would go together. To choose that blue, green, and yellow plaid paper in the living room she sent for a (*Continued on page* 73)

The living room went French Provincial

Mrs. Frisbee's parlor had a low ceiling, so Dick, with his engineer's eye, pointed out that the furniture, accordingly, should be small in scale. Nell, scanning the dimensions in the catalogue, found that the French Provincial pieces you see on the other page were just right for size and just what she wanted, anyway. Every last thing was chosen from the book

They have a dining end in the living room

Dick had his heart set on a corner cupboard like one he'd seen at a smart decorating shop back home. He bet Nell a quarter she'd never find that in any catalogue. But she won, of course. This, the maple armchairs, and the drop-leaf table are her pride and joy because they're such mellow reproductions. They painted one wall a soft blue and papered the other three in a smart, bright plaid

They even set the table by mail

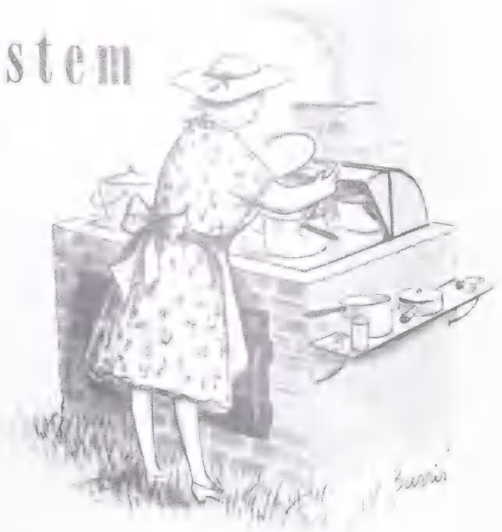
With no difficulty at all Nell found plaid place mats and napkins, a Provincial-looking tea set, and pressed glass goblets, all of them in beautiful harmony with the other furnishings. She was amazed at the variety of well-styled patterns she had to choose from, and delighted that even the smallest accessories were right in tune with her taste



HALLMARK FURNITURE, COURTESY MONTGOMERY WARD



Mrs. Appleyard originates a system of COOL COOKING



Have you an outdoor grill? Cook in the open air and bring the meal indoors. Or plan your meals a day ahead and cook in the cool of night

By Louise Andrews Kent
Author of "Mrs. Appleyard's Kitchen"

There are enough complications on the home front," Mrs. Appleyard says, "without having martyred cooks in hot kitchens."

Not that martyrs are not admirable in their places, but in the kitchen she puts them in the class with caraway seeds on roast lamb, pale pie crust, and carrots smeared with flour paste.

So she advises this season's crop of cooks to give up the pleasure of steaming themselves scarlet and then saying, "Now you all sit down. I can't eat a thing."

The family will enjoy a meal served by some one who looks and is cool and comfortable. That goes a long way toward making everyone else feel the same. The food and the manner in which it is served will do the rest.

This does not mean meals that are all cold food. People tire of that even in hot weather. Mrs. Appleyard always has something hot at each meal, but on hot days she plans a hot dish that will cook quickly. She takes advantage of any cool days to do roasting and baking. She serves meals outdoors and does all the cooking she can on her outdoor fireplace. She has even canned vegetables on it.

When the weather is sizzling outside, she uses the coolest-looking things she has to set her table. Misty green or pale sea-blue and silver are colors for those days. White flowers in white jars, a dripping crescent of honeydew melon resting on a wide green leaf, mint in clinking, frosted cups, crisp lettuce with green herbs in a silver bowl, lemon sherbet in glasses as thin as a soap bubble, a cloth like a cobweb—these all make you forget that outside the sun beats down unceasingly, that the wind does not even stir the leaves on the white birch.

Peas are at their best on those hot days. They are green globes of jade and, unlike jade, they cook in five minutes or sometimes less. The trout Mr. Appleyard caught, or chickens quickly broiled at the outdoor grill, go with them.

"Did you ever think," asks Mrs. Appleyard, "that it's just as sensible to cook things outside and carry them in as it is to do it the other way?"

This solemn thought came to her in the bathtub where most of her best ideas seem to be born. She says she had been carrying cooked food out of a hot kitchen into the cool outdoors for years and then, with an inspiration bright as the flash of a blue jay's wing, realized that if you cooked outdoors and ate inside there wouldn't be any stifling hot kitchen. The dining room with its green and silver is cooler than ever, too.

One of her evening occupations on hot days is what is known in the family as "Mother's sitting up with a veal loaf."

It takes three hours of slow cooking and, therefore, would be an annoyance in the day time. At night it is a pleasant background for Mrs. Appleyard while her husband beats her at chess (which she plays with dash and defiance), writes a bevy of letters, weaves the seat of a miniature chair, or joins in any charades that have cropped up. After the rest of the family have gone to bed, she can read comfortably to the scent and sound of a veal loaf. Sometimes she puts a fruit cake or a sponge cake into the same oven. One thing leads to another, and at midnight she may be finishing a batch of currant jelly.

Often her light is the only one burning in Appleyard Centre. People stop by in the middle of thunder storms and ask the way. Sometimes they happen to be the children's friends and she leaves the veal loaf long enough to make up a few beds.

There is something Shakespearean about these episodes. Thunder and lightning. . . Enter Mrs. Appleyard in a lavender smock. (She ought to be making a venison pasty, and Mr. Appleyard should be there in his buckskins and jaunty, feathered cap.)

Well, Shakespearean or not, she is glad to have the veal loaf on hand. It tastes good, sliced thin, extends the ration points, will be on hand for several (*Continued on page 69*)

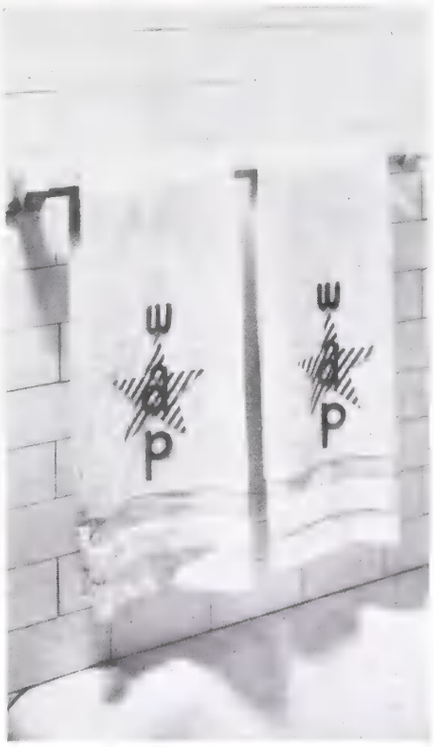


COLOR PHOTOGRAPH BY EMELIE DANIELSON

For a hot weather table as cool as mint leaves, Mrs. Appleyard fancies a chartreuse and gray linen cloth from Mosse and a non-wilting centerpiece of crisp vegetables and hardy flowers. The summery, hand-painted china is Southern Potteries' Blue Ridge dinnerware in the "Dahlia" pattern, used with ice-clear Fostoria glassware. Stern Brothers has both the china and glass. Sterling flatware is Alvin's "Chapel Bell." Leather chairs by Dunbar Furniture Mfg. Co.

PHOTOGRAPHS BY RICHARD AVERILL SMITH

If you're looking for an entirely original way to personalize your linens, place your three-letter monogram against a background design which takes its inspiration from some decorative accent in your room. This striking monogram combines capitals with small letters in different colored scraps. The motif for the floral background was lifted from the striped wallpaper behind bed



When you're monogramming a long piece, consider a vertical arrangement, but provide some width with a design with a horizontal feeling. This would please any young man

WHAT YOU CAN DO WITH Scraps OF FABRIC

Salvage them from the scrapbag and applique handsome monograms to personalize your belongings. Background designs add interest

By Sara Little

Use those fabric "left-overs" that have been gathering dust in your house and make attractive monograms to be appliquéd on your sheets, pillow cases, towels, table linen, and other accessories. The combinations shown suggest dozens of designs possible with two alphabets: capitals and small letters. Let the size of your piece determine your arrangement. Remember that initials against a decorative motif, inspired by your decor, keep letters from looking puny and unimportant.



A ready-made kitchen curtain won't look uninspired if you write your signature on it in gay-colored scraps. Choose scraps that you know are sunfast and pre-shrunk, or test them before appliquéing. Percales, sateens, cambric are good for both design and initials



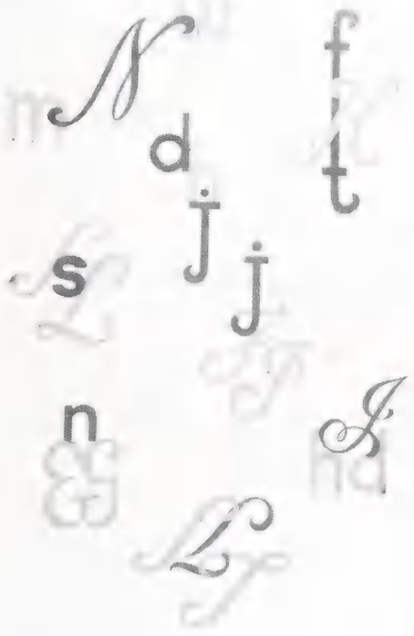
It doesn't take many scraps of material to spell your name out on your tea napkins and to initial your tea cloth, but it will make them so exclusively yours that your tea parties will always be remembered. Both capitals and small letters are used in the cloth monogram



Beware a dinky monogram! Consider the shape and size of your piece, how it is to be used, before you choose capitals alone, or combined with small letters. Cut out your letters and experiment with various placements. Place monogram so accessories won't hide it

Make it yours unmistakably with a hand-appliquéd monogram

Monogramming is a simple and inexpensive way to express real individuality in your home, whether it's one tiny room or a mansion. Don't confine your handiwork, though, to the obvious places. Put your personal touch, in letters, on your aprons, your smocks, your closet accessories, your lingerie, as well



as your linens. Add a hand-appliquéd monogram to any gift you want to be extra special. Here are a few of the designs possible with a capital- and small-letter alphabet. Study your own possessions and scores of other equally good arrangements will occur to you.



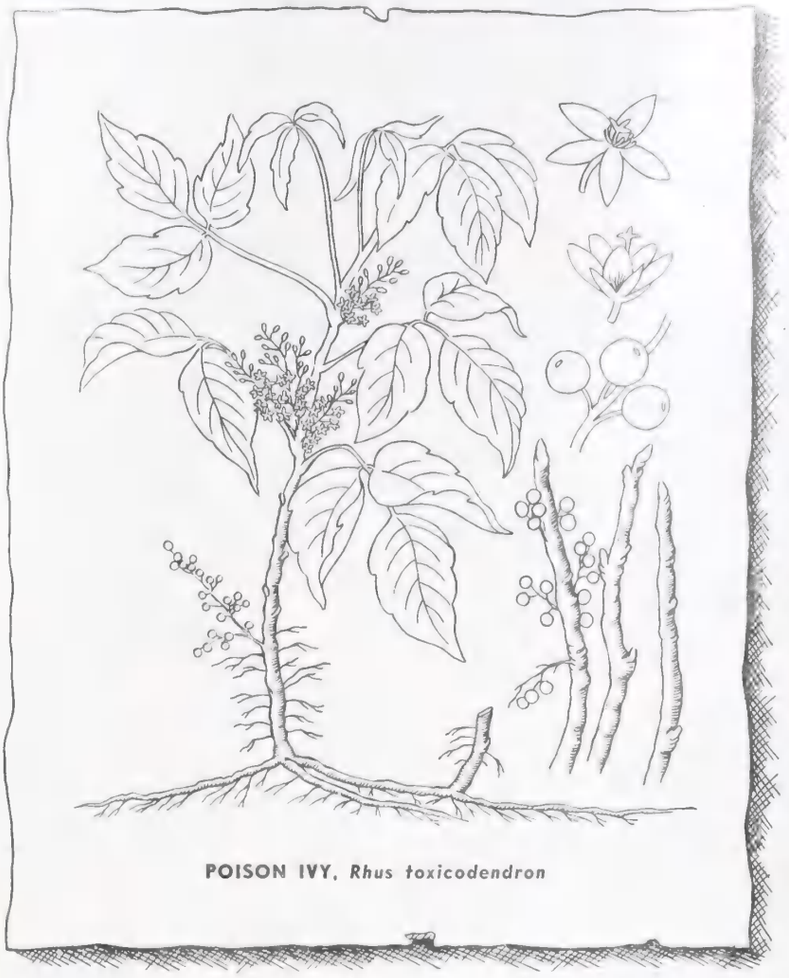
Order capital- and small-letter alphabet transfers from HOUSE BEAUTIFUL Magazine, 572 Madison Avenue, New York City. They come on large perforated sheets. You cut out the letter you need, then stamp it on your linens with special powder and felt pad furnished with pattern. Each alphabet is 50¢, the combination is $1. Complete instructions for stamping and appliquéing are included

All the facts you

Like a porcupine, poison ivy is quite

of ways to "touch" it, there are also

By Ralph Bailey



POISON IVY, ***Rhus toxicodendron***

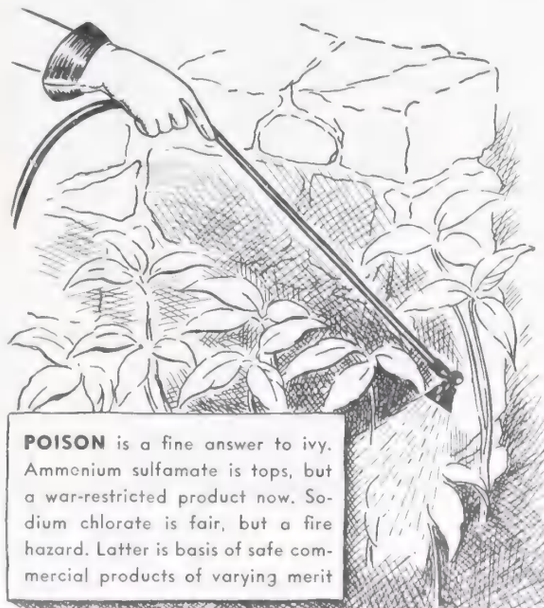
Summer is the "winter of our discontent." so far as poison ivy is concerned. The glossy green leaves bloom by every country roadside—and in a good many city back yards. The tendrils droop gracefully from trees and fence rails, and nod cheerfully against stone walls. And at the back of the flower borders, it may play in the shade between tall plants. You find it everywhere, and wherever you touch it or it touches you there's likely to be trouble. Presently there are little blisters, and presently they itch. Boy, how they itch! And then shortly after you scratch the little blisters open, more blisters appear wherever you've reinfected yourself. This can go on for days, weeks, whole seasons.

Of course ivy poisoning won't kill you, and you may be wholly or partially immune to its effects. But if you get it, it's about as pleasant to have as a nasty cold in the head. So give the subject a little study. Here's a course of four easy lessons.

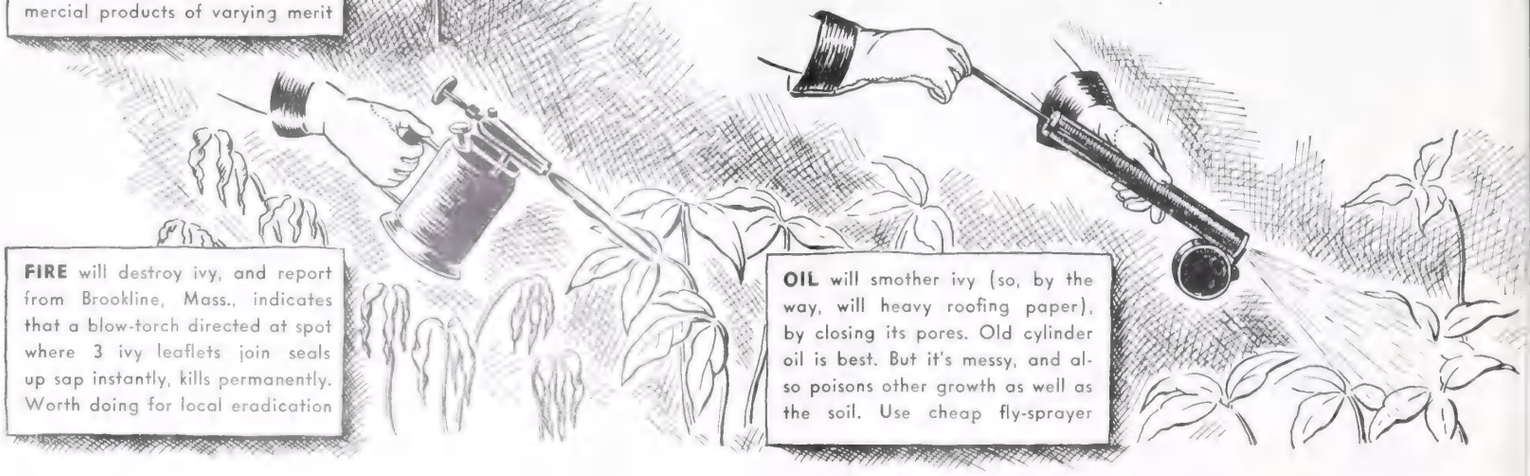
How to recognize it. The drawing at left above shows what the plant and all its parts look like, whether in leaf, bud, flower, berry, or bare stemmed in winter. At any stage the poisonous element works. And it's hard to say at what season, if any, the poison is most active. Of course, there is more ivy and more exposure in summer.

Hunt up a poison ivy plant; study it with our drawing in hand; memorize the plant thoroughly. And thereafter be on your guard. If you enjoy a proved immunity (100% immunity at all times is rare indeed), avoid it nonetheless, so you won't transmit the poison to others.

How to eradicate it. Poison ivy can be killed with chemicals of one kind or another. But the best killers of ivy also kill other vegetation equally well. The best of them all promises much for the post-war period. And no doubt others will be developed. Pulling the plants up by the roots is still the surest method, and a hard one indeed, especially since even tiny root pieces will develop rapidly into flourishing new plants. Study the 6 recommendations illustrated below. Expect 50% results from most of them. And keep trying.



POISON is a fine answer to ivy. Ammonium sulfamate is tops, but a war-restricted product now. Sodium chlorate is fair, but a fire hazard. Latter is basis of safe commercial products of varying merit



FIRE will destroy ivy, and report from Brookline, Mass., indicates that a blow-torch directed at spot where 3 ivy leaflets join seals up sap instantly, kills permanently. Worth doing for local eradication

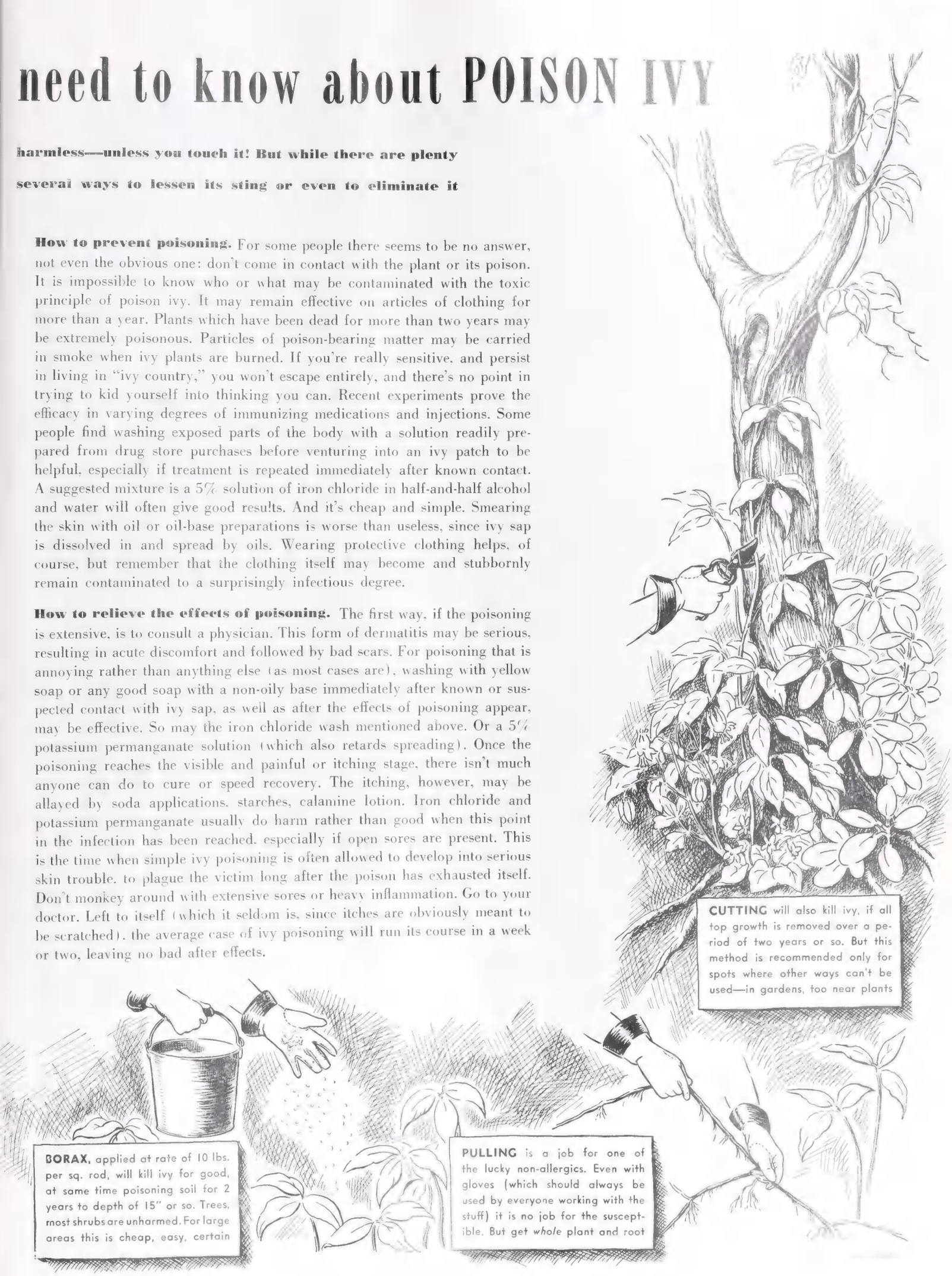
OIL will smother ivy (so, by the way, will heavy roofing paper), by closing its pores. Old cylinder oil is best. But it's messy, and also poisons other growth as well as the soil. Use cheap fly-sprayer

need to know about POISON IVY

harmless—unless you touch it! But while there are plenty several ways to lessen its sting or even to eliminate it

How to prevent poisoning. For some people there seems to be no answer, not even the obvious one: don't come in contact with the plant or its poison. It is impossible to know who or what may be contaminated with the toxic principle of poison ivy. It may remain effective on articles of clothing for more than a year. Plants which have been dead for more than two years may be extremely poisonous. Particles of poison-bearing matter may be carried in smoke when ivy plants are burned. If you're really sensitive, and persist in living in "ivy country," you won't escape entirely, and there's no point in trying to kid yourself into thinking you can. Recent experiments prove the efficacy in varying degrees of immunizing medications and injections. Some people find washing exposed parts of the body with a solution readily prepared from drug store purchases before venturing into an ivy patch to be helpful, especially if treatment is repeated immediately after known contact. A suggested mixture is a 5% solution of iron chloride in half-and-half alcohol and water will often give good results. And it's cheap and simple. Smearing the skin with oil or oil-base preparations is worse than useless, since ivy sap is dissolved in and spread by oils. Wearing protective clothing helps, of course, but remember that the clothing itself may become and stubbornly remain contaminated to a surprisingly infectious degree.

How to relieve the effects of poisoning. The first way, if the poisoning is extensive, is to consult a physician. This form of dermatitis may be serious, resulting in acute discomfort and followed by bad scars. For poisoning that is annoying rather than anything else (as most cases are), washing with yellow soap or any good soap with a non-oily base immediately after known or suspected contact with ivy sap, as well as after the effects of poisoning appear, may be effective. So may the iron chloride wash mentioned above. Or a 5% potassium permanganate solution (which also retards spreading). Once the poisoning reaches the visible and painful or itching stage, there isn't much anyone can do to cure or speed recovery. The itching, however, may be allayed by soda applications, starches, calamine lotion. Iron chloride and potassium permanganate usually do harm rather than good when this point in the infection has been reached, especially if open sores are present. This is the time when simple ivy poisoning is often allowed to develop into serious skin trouble, to plague the victim long after the poison has exhausted itself. Don't monkey around with extensive sores or heavy inflammation. Go to your doctor. Left to itself (which it seldom is, since itches are obviously meant to be scratched), the average case of ivy poisoning will run its course in a week or two, leaving no bad after effects.



CUTTING will also kill ivy, if all top growth is removed over a period of two years or so. But this method is recommended only for spots where other ways can't be used—in gardens, too near plants

BORAX, applied at rate of 10 lbs. per sq. rod, will kill ivy for good, at same time poisoning soil for 2 years to depth of 15" or so. Trees, most shrubs are unharmed. For large areas this is cheap, easy, certain

PULLING is a job for one of the lucky non-allergics. Even with gloves (which should always be used by everyone working with the stuff) it is no job for the susceptible. But get *whole* plant and root

When a house is like this one, windowed to the sun and air on all sides and built more or less in a garden, the clean, slick sweep of linoleum floors fits right in with its feeling of light and space. Mr. Lowe's living room and dining room open off the entrance hall. Wherever textile rugs are used, they're rough-woven, fringed, modern



You can write your own design ticket with linoleum. Border strips in contrasting colors or striking motifs can be cut and set into the main body of the floor covering when linoleum is laid. A smart idea in the Lowe dining room is the rectangular inset centered in floor, which looks, for all the world, like a rug under the dining table

HE PRACTICES what he preaches



MAYNARD L. PARKER

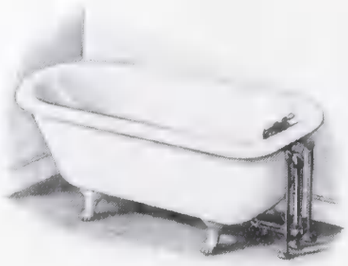
The list of linoleum's virtues is as long as your arm, but not the least is the broad choice of color it offers you, making unusual decorative schemes easy. In Mr. Lowe's living room the floor is a deep rich red, as modern in feeling as the house itself

A man whose business is linoleum uses it freely, decoratively, personably in his home in Woodside, Calif.

Mr. W. H. Lowe, president of one of the leading linoleum manufacturers, disproves the old saying that shoemakers' children go unshod. One of the products of his firm is inlaid linoleum, that smooth, slick, easy-to-keep floor covering that is a perfect underfoot for kitchens, halls, and bathrooms, or wherever the traffic is heavy and cleaning demands are frequent. But Mr. Lowe has given it the most flattering testimonial of all. He uses it himself—and in every room of the modern house that architect Gardner Dailey planned for him. How well linoleum suits the free and open character of the house and what variety of design it gives the floors you can see in these pictures.



The entrance hall is covered in square blocks of red and white. It's cool and dignified and, on the practical side, doesn't highlight traffic marks



CONVERSION strikes the OLD BATHTUB

By Will Holmes

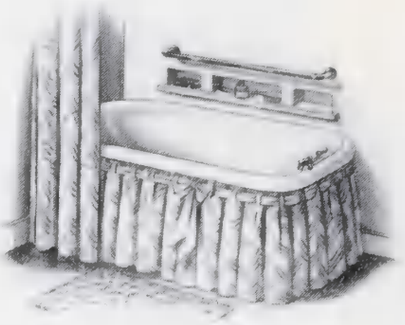
What? Convert a bathtub! Yes, Mister! Completely cover that ungainly-looking fixture with a few neat pleats or a soft drape shape and your old tub will be as modern as the newest slang, as smooth an article as ever left an assembly line.

They're all there—ideas from the simple to the elegant. Several take little time and a minimum of carpentry, and are meant for the homes temporarily out of handymen—things a woman can do. Though we're learning now there are so very few things women can't do that this "handyman" line is becoming a touchy subject. The more elegant effects, however, require more effort and really skilled labor.

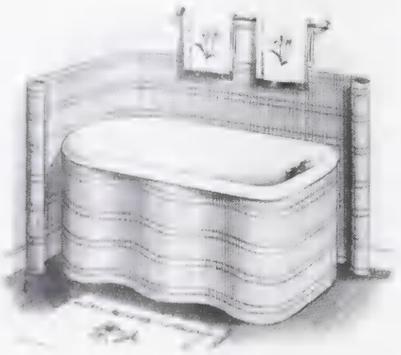
But keep this in mind, if the enamel is in good condition, and we'll assume the tub still holds water, then absolutely the only thing the matter with it is the bold base of its exterior. So measure for the amount of drapery, tile, lumber, or linoleum you will require and set to work. When all is accomplished, you and the tub will be "setting pretty" for the duration—and probably long after that.



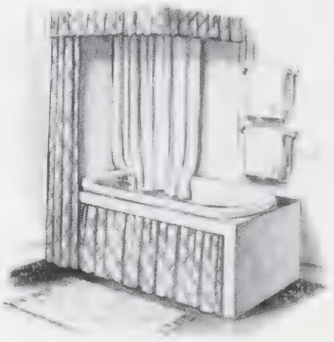
Two foldaway screens make a happy camouflage; and when you move take them along. Use twelve-inch boards hinged accordion fashion. Decorate with decals or cut-outs. Seal with lacquer



There must be hundreds of ways of using drapery. Tack waterproof material to a light wood frame, add bows, ruffles or swags. Identical material for shower and window curtains completes the ensemble



Or you may go for this roll-away screen idea. Use the unfinished pine variety. Cut to size with a fine-tooth saw. The low one fits just under tub rim. Add desired color in two coats of thin paint



Use plywood for the top and end of this semi-built-in. Finish front edges with narrow boards. Apply skirt and drapery. Valance hides the old pipe curtain ring. Shower curtain will conceal water pipes

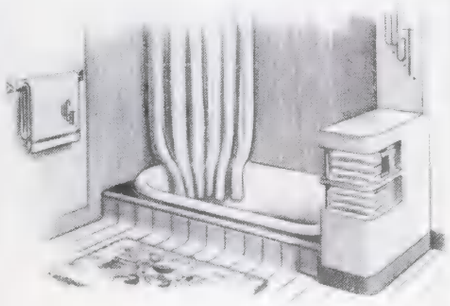




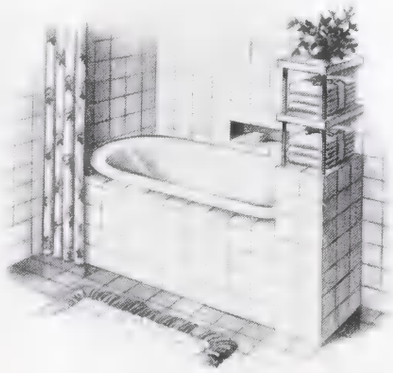
Linoleum curved around a free-standing tub transformed it into a built-in beauty. Matching splashboard and floor make bathroom a joy to keep clean. No-drip metal edging keeps floor dry. Congoleum-Nairn



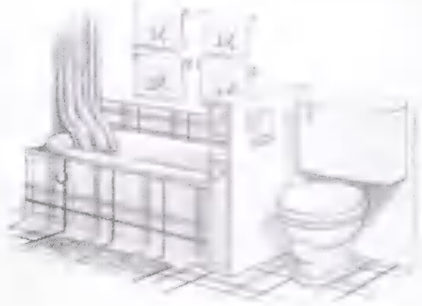
There are no priorities on tiles, so they're a good choice for remodeling. Mrs. Garner, of Los Angeles, uses not only a wainscot of floral tiles, but conceals her tub behind dainty tiles, too. Today you can even have a custom-made, all-tile tub



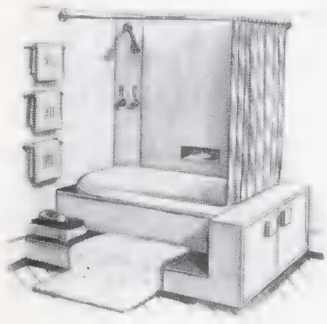
A sunken tub—if your bathroom is on ground floor. Cut a section out of the floor, build a step-up, remove the tub feet and rest the tub on its rim. Use linoleum, tile, or paint on the step-up



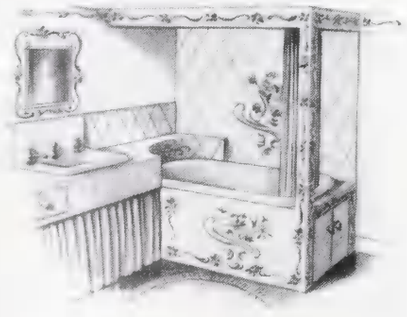
Elegance expressed in tile—make a rough wood frame and cover this with wire lath and a prepared cement then set the tile. Allow this to dry thoroughly. Then lower tub into opening and connect water pipes



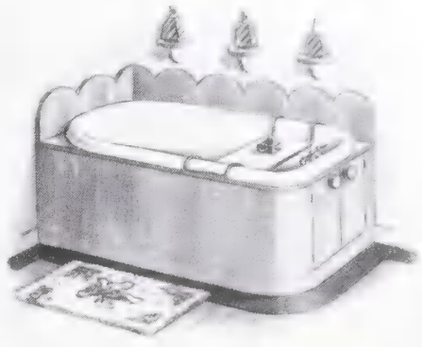
The floor linoleum extended up the side of a rough frame is a practical and easy solution for the tub housing. The semi-attached front containing shelves can be pulled forward to expose the water pipes



For this streamlined, built-in model, use plywood on a solid frame. Remove the feet so tub can be set lower. Shower pipes are concealed by a wide board set across corner and painted in wall color



If you fancy Provincial, build in tub and wash basin with plywood. Paint, then finish with free brush work. The hollow post at the tub corner conceals shower pipes running up into the boxed valance



Here's another with linoleum. Nail thin plywood to a wood frame rounded at front corner. Apply linoleum with water-proof cement. Paint top and scallop the splash boards. Doors expose pipes

MAYNARD L. PARKER



This charming bathroom was once an ugly duckling in a berry picker's cottage in Los Angeles. But Florence Lewis bought the cottage and face-lifted the bathroom. She encased old tub in a plain wooden frame and painted it white. Another wood casing went around the lavatory and old window shutters set into it. Curtains are white sheeting. Good idea when sheets are worn



At other end of Mrs. Lewis's bathroom she has planted an old [illegible] brass foot tub. If you don't want to turn your bathroom into a [illegible] house you will find the wide, handsome shelf ideal for keeping bathroom paraphernalia out of harm's way, to say nothing of keeping reading matter dry. Old mahogany towel rack with shelf below for soap is handy and a distinguished idea

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If you have a man in the family, you will delight in this gay, tender account of how Papa reacted to redecorating his own home

PAPA and the PETUNIA CHINTZ

A story by Margaret Cousins

It sounds funny to call a man Papa now, but you could never call Papa anything but that. In some ways, he's a kind of hangover from that hot-bed of Papa, the Victorian Age. Not that he looks like a Victorian. Papa wears tweed suits and shaves himself every morning with an electric razor and listens to Fred Allen on the radio and is an air-raid warden. He's absolutely contemporary, but he *feels* like Papa. In other words, he loudly insists he wears the pants in his household. Nobody ever disputes this since his household is composed of Mother and two daughters, Cecily and me, but Papa keeps telling people about it. It's a little like whistling in the dark.

However, Papa sometimes finds it necessary to prove this, if only to himself, by being difficult. Take l'affaire of the decoration. He certainly bowed his neck that time. When Cecily and I began going out with the boys, Mother said wistfully to Papa that she would like to "do over" the living room. She usually starts out by being wistful and that's all it takes.

"What do you mean 'do over'?" Papa inquired irascibly.

"Oh, paint and paper and some new slipcovers and rugs and a lamp or two," Mother said, offhandedly. "A few little things. It really looks a sight."

"What's wrong with it?" Papa demanded, staring around our well-worn domain, which, as Cecily and I could tell you, had everything wrong with it. Why, we had cut our teeth on the furniture, not to mention bringing up several puppies. "It looks all right to me!"

"It's ready for a change," Mother said, knitting very fast.

"Change!" shouted Papa, to whom the word is anathema. "I suppose you mean to go moving the furniture all around so I can't find a thing. I won't have it, I tell you, Annie!"

Mother bristled at this. For twenty years she has been trying to convince Papa that her name is Ann. "Now Roger," she said. "The girls are beginning to have company. I hope you don't want them to entertain in this ratty old room. It looks a fright."

"If it's good enough for their hard-working old father," Papa said, very sorry for himself, "it ought to be good enough for them."

"Oh, Roger," Mother chided. "Can't you remember when you were young?"

"I was never young," Papa contradicted her firmly. "I've always had my nose to the grindstone and I always will, if this keeps up."

"I think I'll just go call that little decorator down at the Drake Building," Mother said.

"Decorator!" Papa cried, as if stung by an adder. "Now, Annie, I warn you, you're pushing me too far."

"I believe I'll ask her to bring out a sample of that petunia chintz. That reddish purple will be wonderful with blue walls."

"Petunia," Papa groaned. "I won't have it." Then he snorted, threw down his paper and stalked upstairs.

The breakfast table was made hideous by a continuation of this feud, with Papa snorting and Mother retreating into long, gloomy silences. This went on for several days while Mother looked more and more hurt and Papa was divided between belligerence and bewilderment. Cecily and I just waited.

"Well, why don't you call up that decorator!" Papa bellowed at last.

"Of course, dear, I wouldn't think of it." Mother said meekly. "If you don't want a lovely home, who am I to force you?"

"I declare, Annie," Papa said, "I will never understand women!" This was a complete understatement. "I think it's a lot of tomfoolery and I don't know why in thunder you want to tear everything up for two months and have a lot of petunias climbing around and go buying things we don't need, but if it will make you happy. . . ."

"I certainly won't buy anything we don't need, Roger," Mother said, but she hurried down to the Drake Building before Papa should have a chance to change his mind.

She and Miss (*Continued on page* 67)



MAYNARD L. PARKER

Not everybody wants to be quaint in the country. If you have a yen for elegance *and* the beauty of nature, it's possible to combine them. See how it has been done in the Linden home in Atherton, California. It's a striking example of what we call

Country Classical

There is no law that says you must be a rustic at heart to live happily in the country. You may love to be near the trees and the sky, you may revel in gardening and the freedom of outdoor living, and yet you may be acutely uncomfortable in a vine-covered cottage filled with hooked rugs and homespun and rough-hewn furniture. You can still keep your own tastes and have the country, too.

That's what Mr. and Mrs. Leonard Linden did. They planned for years to build their home in sunshine and fresh air and peaceful greenness. They love these things. But their tastes just didn't run to the quaintness and rugged informality that we've come to associate with country living. They are people who simply can't be happy with oak beams and plaid and wrought iron. They are young and both keenly conscious of contemporary style. And yet they are not modernists in a strict sense, for both have a strong preference for the formality and elegance of English and French Eighteenth-Century design. They are also collectors of Chinese art.

Mr. Linden, who is a designer, planned this house as a background for all these enthusiasms. It's a merger of lovely, tree-shaded terrain, serene, spacious Modern, and classic elegance. It was built around a semi-enclosed garden, which means that all the rooms are light and airy and as close to the outdoors as rooms can be. A long terrace provides the sun-loving Lindens with an open air living room. On the following pages, you'll see how adaptable to country living you can make furnishings that are not a bit rustic.



Country Classical

Mr. and Mrs. Linden were agreed that simplicity and comfort are still of first importance in a house that looks to the outdoors as theirs does. But you'll find no rustic simplicity here. Rather, the rooms have that open, clear-cut simplicity that belongs to Modern at its best. Furnishings and fabrics, while they are a far cry from homespun and cotton, have a classic restraint, a complete lack of fussiness.

Except for antique pieces, most of the furniture and fabrics were designed by Mr. Linden himself. Documentary pieces from the Eighteenth Century inspired the living-room furniture, but Mr. Linden, while keeping their refined, graceful lines, has given them a contemporary straightforwardness and a modern comfort that the originals could never have had.

Both the Lindens like bright color and wanted lots of it in their country house. But theirs is a subtle color sense, not given to sharp contrasts or splashes of hue and shade. They have blended color, just as they have blended design, to attain a restful, cool effect. In the living room they've used a rare combination of sapphire blue and emerald green. They made their walls blue-green and toned them down with silvery gray draperies and rug. Their chairs are covered in a handsome rough textured raw silk, woven of threads of vivid green and blue. In one sense, they planned this room for their garden, because they use flowers here in abundance. And with each flower arrangement—sometimes brilliant yellow, sometimes crimson or purple blue—the room takes on a different character.

The great triumph of the house is the smooth and graceful blending of its varied design elements. You'll find a French mantel, a Sheraton table, a Chinese chest, so skillfully combined in one room that you're not even aware of the differences in period and style. You are conscious only that the whole effect is right. This feeling of continuity flows throughout the house. (*Continued on page* 64)



The study is Chinese and Modern. This room was planned as a background for some of the Lindens' most treasured Chinese pieces, yet it's utterly contemporary in feeling. You are conscious of no time lag between the antique ancestral portrait and the curly birchwood panels of the wall it hangs on. The Chinese rug seems to have been made for the contemporary chairs and the glass-top table. That's how good design of any age can bridge the centuries



It's a comfortable house because its furniture was designed for comfort—and that can not always be said of the rugged furnishings in many country houses. The armchairs in the living room are splendid examples of the purely modern science of designing furniture to fit the people who use it. The sofa here is emerald green, set against a blue-green wall. Chairs are silvery gray and you'll note that their wood frames have been covered in the same fabric



Country house living room. It's in the elegant manner with rich fabrics and a medley of classic designs, but you still never lose sight of the fact that this is a country house because the floor-length windows open out on lawns and trees and flowers and fill the room with the outdoors. And here's more of the comfortable furniture, too. The overall effect is smoothly Modern, although the mantel is French, table is English Eighteenth Century, screen and radio cabinet are Chinese. Chairs are modernized Eighteenth Century with a Chinese feeling





The dining room has a French air, but the general feeling is still contemporary. It was planned as a setting for the Lindens' antique Aubusson rug and Empire chairs. The sideboard is an old Sheraton pianoforte converted into a serving table. Walls are gray and the chairs have been upholstered in a brilliant yellow satin. The room is an object lesson in the simplicity of restraint, because despite the elegance of individual pieces, you get no feeling of fussiness or pretentiousness



14 "KNOW-HOWS" for the VICTORY GARDENER

Use a little more "savvy" in applying the rules, and see what a real vegetable harvest can be like



De-contaminate peas promptly when hot weather brings out the aphids

If you plant modern strains and improved varieties of garden peas, and get them in early enough, you may never have aphid trouble at all. But let you or the season lag, then let June heat come a-roaring, and presto—aphids. Billions of aphids. Without half realizing the true extent of the damage, you may lose a majority of the crop. So look out for the enemy. Attack with rotenone or nicotine



Never accept a plant from your garden without paying in seeds

Haul out a cabbage and sow a few lettuce seeds, or radishes, or winter beets—something. It's sound conservation practice whether in forests or vegetable gardens. For a row that's half-empty for more than a day or two during good growing weather is a reproach and a disgrace to the gardener who would do the best possible job. Things you can sow after those you take out are many and various

Tomatoes don't know their own strength, so keep them trimmed

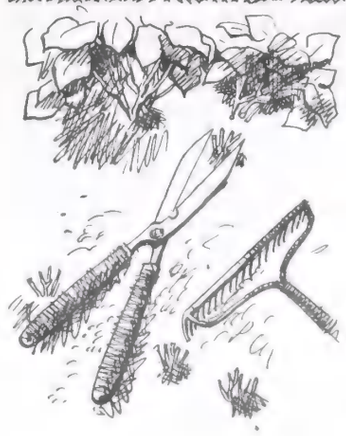
In your zeal to keep staked tomatoes shorn of unwanted side shoots (see upper right corner opposite) don't mistake leaves or "blind" shoots for the growth that incites the plant to riot and diverts its strength away from quality production. It's the axillary shoots, right, that should be cut or pinched out. And don't wait till they're conveniently large, either. Remove when young, small, harmless



Plant kale in early summer for greens after the hard frost comes

If you've grown vegetables before, you know all about the parsnips that flourish in spring after a winter in the ground. And anyway, you know that spinach, say, is a hardier vegetable than sweet corn. But how about planting kale in midsummer for a fall and, yes, winter crop of greens, long after other green crops are gone. It's full of vitamins and minerals. Grow dwarf curled types





Leave pea and bean roots in the ground to feed later leafy crops

You've probably heard of legumes. A farmer's life is bound up with them. But does it occur to you that you've got them, probably going to waste, in your vegetable patch every year? Peas and beans are two domesticated legumes that collect nitrogen from the air and fix it underground with their roots. So when early crops of these are done, cut off all tops, let the roots feed nitrogen-loving greens



Hand pick the larger insects—then you'll know you've got them

Common sense will tell you it's quicker, easier, cheaper to knock tomato horn-worms into cup of water and kerosene than to poison them with spray. Natural distaste tells you spraying is the thing. Conquer distaste. Be a little hero and pick all pickable bugs. Egg masses, larvae, adult of bean beetles, also squash bugs, all yield to hand control. These pictured are but a few

Liquidate the weeds while they are still too small to fight back

Everybody knows you have to keep the weeds out of a vegetable garden. But not everyone knows that uprooting a weed, especially a big one, harms the vegetable plants and takes twice as long as cutting weeds down at or just under the soil surface. A scuffle hoe will weed in an hour, today, what it would take two hours to do tomorrow. And plant roots will be neither torn nor otherwise damaged



Mulch plant roots with salt hay to keep them cool and weed free

Most roots like coolness and plenty of moisture in the torrid days of midsummer. The books tells us that a dust mulch helps to maintain these conditions, and who are we to deny it. But a mulch of salt hay, straw, corn husks, grass clippings is better and less work. Don't apply any mulch, though, till ground warms and surface is free of weeds. Then mulch round big plants and between rows





If water is the prescription, give large doses or none at all

Most gardeners are pretty faithful about watering their gardens, but few put on *enough* water *infrequently* enough—and at the *right times.* The average vegetable plant in good health will find water where you never could, and be the better for hunting. But when real drought hits, soak the ground to a depth of 4"-6". A canvas hose is ideal. Or let hose run in trench. Never sprinkle



Pick crops as they ripen to encourage continued bearing

Most vegetables have a lot of "cut-and-come-again" blood in them. The more you pick the more they produce. But more important, unless you keep ripe fruits or pods picked, plants will often cease to bear long before the normal season is over. Summer squash, lima beans, snap beans, cucumbers, tomatoes are a few that particularly like to be kept in regular, continuous production

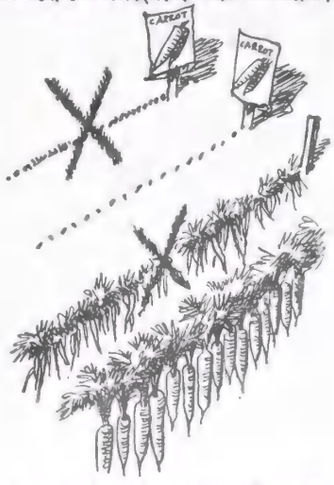
Keep green crops growing fast—if you want to keep them green

There's nothing much less appetizing than tough lettuce, or bitter, leathery greens of any kind. But they'll get that way if you let them take their own time growing. Half the battle is to keep it growing fast and often. In butcher shop terms, fatten it early and kill it when it's young and tender. Side-dress leafy crops biweekly with Victory fertilizer or still available soluble starter solutions



Plant half as many carrot seeds and eat twice as many carrots

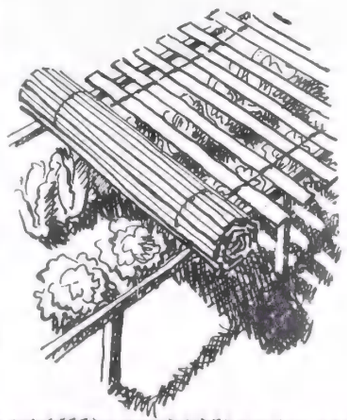
As you might suppose, this is done by sleight of hand—that kind of manual dexterity that's required to sow carrot seeds in a drill *thinly.* The ideal is to sow few enough seeds so that all carrots coming up will be worth eating as thinnings. If seedlings are too crowded, they will not develop even to that extent. In addition, seed is wasted. So take twice as long and sow carrot seed 3 to 1"





Sow spinach between corn rows when the ears are almost ready

When old-fashioned corn was grown in hills, usually late squash or pumpkins wandered in between. Now smaller, more compact hybrids are more often set in rows. This is not so convenient for squash. But how about late, quick-growing row crops such as spinach? Plant seeds in drills midway between corn a fortnight before corn is to be cut down. Then spinach seedlings get the sun



Shade your salad greens in summer and keep them sweet and succulent

Lettuce will either sulk or bolt to seed during the hot days of summer if it wants for water or if the ground gets too warm. Some kind of shade is indicated, and HOUSE BEAUTIFUL's extra fancy but simple-as-pie brand of lath roller-screen is the thing. If you look back to your April issue, to page 40, you'll see just how the job is done, with a bundle of [illegible] lath, string, and a little ingenuity

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How a CAREER GIRL



PHOTOGRAPHS BY RICHARD AVERILL SMITH

Placing the bed lengthwise in the jog of the wall is a pretty brilliant way to handle a wall space problem, and the flocked organdy hangings accent the privacy of the bed niche. Vanity quilted and scalloped white cotton taffeta for the bedspread, frilled it with eyelet embroidery. Dust ruffle and pillows are sailcloth blazing with American Beauty roses. She refinished the old bureau herself, displays jewelry in velvet-padded boxes



The crowd painted the living room walls pale blue and antiqued an old gilt frame to match. The work of art it encloses is a pre-war French railway poster. Vanity blotted out its gaudy lithograph colors with pastel chalks, and now has something pretty special. The white table doesn't really belong in the room, but it's the indefatigable sewing machine and such an important character in this story that we wanted to give it the limelight

put her friends to work

Have you ever heard of share-the-work decorating? This young designer's apartment is an example of it. She and her friends pooled ideas and elbow grease and decorated for each other

By Marion Gough

Most of Vanity Van Nest's friends are people in the same boat, young New Yorkers on the way up and working hard. But they're not so engrossed in forging a future for themselves that they've forgotten how important it is to have a smart, comfortable place to come home to when the day's grind is done.

This story began one evening when the crowd got together, full of ideas for refurbishing their apartments. They could do so much, if only they had more time. But who wants to spend evenings and week ends ad infinitum plugging away with hammer and paint brush? Somebody said, "It takes so long when you do it alone." Someone else said, "It can be so much fun." And all of a sudden an idea was born. Why not pool their energies and all help each other? They'd give work parties, instead of bridge parties. And, with eight people on the job, everybody would be redecorated in no time flat.

They set themselves a few little by-laws. The first was that you had to be ingenious. Beg, borrow, or steal, if need be, but no fair going out and buying something you could make (*Continued on page* 53)



Vanity's bed-sitting room was actually the living room of her two-room apartment. Rocker and footstool were unearthed in a second-hand shop and upholstered at home in American Beauty velvet. Flowery iron trim on the fake wood fireplace came from a junk dealer's. Some of the old picture frames are still empty, because Vanity is looking for just the right pictures



The baroque mirror in the hall is strictly homemade. Technique is to buy a mirror in a plain oblong frame, jigsaw a baroque design on beaverboard, tack it on the frame, and then follow the pattern with plaster of Paris, molding it



One of the boys was inspired to hang Vanity's hats by small hooks on the closet door. For scarfs, gloves, hair flowers, and oddments, he nailed a tall, narrow bookcase to the closet wall, and underneath added tilted shelves for shoes

GIRL WITH A FUTURE

10 CANNING COMMANDMENTS

and how not to break them

By Florence Paine

1 **Thou shalt follow** an authoritative guide in canning if you would have successful, flavorsome, wholesome results. There is no place for guesswork in home canning. (See HOUSE BEAUTIFUL'S June issue for a list of booklets which should be on every home canner's reference shelf.)

2 **Thou shalt select** for canning only young and perfect vegetables for good-tasting results. Young vegetables are sweeter because the sugar hasn't turned to starch. Stale and over-mature vegetables are more subject to spoilage because undesirable changes take place in both fruits and vegetables almost immediately after picking due to enzymes. For this reason it is inadvisable for people who must buy their fruits and vegetables to attempt home canning unless they can be certain that the fruits and vegetables have been gathered only a few hours before. Use the commercial canner's slogan, "two hours from garden to can," as your canning rule of thumb. Be sure to discard leafy vegetables with dried places, where bacteria grow more readily, and any fruit or vegetables with blemishes.

3 **Thou shalt examine** jars for cracked edges or nicks that will prevent a perfect seal. Wash all jars thoroughly in hot soapy water. But jars need not be sterilized if they are to be processed in a pressure cooker or boiling water bath, unless they have held spoiled canned food. Then they should be boiled for 10 minutes in a solution of water and washing soda.

4 **Thou shalt blanch** vegetables before putting them into hot clean jars in order to halt enzyme action which continues to mature vegetables and make them less sweet and tender. Blanching also wilts and shrinks vegetables, permitting a more solid pack, and, since it removes air from tissues, it helps heat to penetrate more quickly to center of jars. Food in the center of the jar as well as on the outside must be cooked long enough to destroy bacteria and prevent continued growth.

5 **Thou shalt keep** jars in hot water while preparing fruits and vegetables for processing to avoid breakage which often occurs when boiling hot food and liquid is placed in a cold jar.

(Continued on page 75)

TOMATOES

PREPARATION

Tomatoes must be firm, sound, and ripe. They should be handled only in small quantities when canning, so that they do not stand around a warm room for any length of time, because of their susceptibility to flat sour. If working alone, pick as few as 10 to work with. Wash tomatoes in cool water. Place 8 or 10 in a wire basket (the kind you use for deep fat frying). Dash the basket into bubbling boiling water for about 30 seconds to loosen the skins. (Time lost in peeling skins which stick is long enough to produce flat sour). Peel off skin, remove black spot on blossom end, and the core. Eliminate over-ripe tomatoes or those with broken skins. In addition to affecting the flavor of a whole jar, they can cause spoilage. Can tomatoes whole, halved, or quartered. With tomatoes quartered, you can get more into jar. Press the tomatoes down so that juice fills all crevices to within 1/4 inch of top. Add 1 teaspoonful of salt just before putting in last few pieces. Remove air with spatula or silver knife before sealing jar, as it may force top up later. Seal according to type lid being used.

PROCESSING TIME

Pressure cooker at 10 lbs. pressure: pts. and qts. 10 min. Boiling water bath: pts. 35 min., qts. 45 min.

YIELD

3 lbs. equal 1 quart canned.

NOTE

If tomatoes are left whole for use in salads, they'll hold their shape better if you add a teaspoonful of calcium chloride solution to each quart jar. You can buy calcium chloride in any drugstore. Dissolve 2 1/4 ounces in a pint of water. This is enough for 96 jars. For further information write for Circular 195, "The Use of Calcium Chloride in the Home Canning of Tomatoes," New York State Agricultural Experiment Station, Geneva, N. Y.

SNAP BEANS

PREPARATION

Snap beans are at the right stage for canning when they will snap briskly when broken. If they bend lazily, they're probably over-mature and should be eaten. Do not pick the beans until the dew is off them, unless you are going to can them immediately, to avoid rust. Wash beans thoroughly in several water baths. Snip off the stem and blossom ends and string, if necessary. They can be cut in pieces or left whole. To blanch, cover beans with rapidly boiling salted water (1 tablespoon of salt to each quart of water) and boil, uncovered, for 3 minutes. The cut beans should be packed lightly in the hot containers; whole beans can be packed more solidly. Fill to within 1/2 inch of top; then cover with boiling salted water in which beans were blanched, if it isn't too bitter on tasting. Otherwise, add fresh boiling water and a teaspoonful of salt for each quart of beans. Wipe jar edge with clean damp cloth and seal according to directions for particular closure. Process immediately.

PROCESSING TIME

Pressure cooker at 10 lbs. pressure: pts. 30 min., qts. 35 min.

Boiling water bath: pts. and qts. 180 min.

YIELD

1 1/2 lbs. snap beans equal 1 quart canned.

CANNING RECIPES for the 6 most popular vegetables

ROBERT KEENE STUDIOS

CORN

PREPARATION

Test whether your corn is "ripe" for canning by pressing the thumb against a few kernels until they burst. If the corn is tender and young, the grains will be tender and thin, and the milk will spout from them. Corn which oozes a thick heavy liquid is too old to be canned, but should be salted or eaten. Whole-kernel corn is less subject to "flat sour" than the cream style, because it doesn't take as long to prepare it for processing. Corn must be handled quickly, to ward off flat sour.

To can whole grain corn, husk the ears and remove silk with a stiff vegetable brush. Shave off the kernels taking care not to scrape any of the cob. Put the cut corn into a saucepan, and cover with boiling hot water (1 teaspoon of salt to each quart of corn), and bring just to the boiling point. Quickly transfer corn and hot juice from saucepan to hot jar. Pack jar loosely to within ½ inch of top. Be sure to extricate air bubbles by inserting silver knife or spatula down sides and through center of jar. Cover and seal according to manufacturer's instructions.

PROCESSING TIME

Pressure cooker at 10 lbs. pressure: pts. 60 min., qts. 70 min. Boiling water bath: pts. and qts. 180 min.

YIELD

Approximately 1 dozen ears equal 1 quart canned.

PEAS

PREPARATION

Gather your peas when they are young and very tender on the slightly immature side. Peas lose their sweetness very quickly, as the sugar is transformed into starch; so be sure they are not over-mature when canned. Wash the pods. Shell into shallow pans, wash again. Peas are subject to flat sour and should not sit around a warm room for any length of time. Blanch in rapidly boiling salted water to cover (1 tablespoon of salt to a quart of water), boil uncovered for 3 minutes. Lift peas from water with perforated spoon and pack loosely in hot containers to within ½ inch of top. Cover peas with boiling salted water in which they were blanched. Release air by inserting spatula down sides until bubbles come up. Seal according to instructions furnished with closures and place immediately in pressure cooker or boiling water bath.

PROCESSING TIME

Pressure cooker at 10 lbs. pressure: pts. 45 min., qts. 50 min.

Boiling water bath: pts. and qts. 180 min.

YIELD

4 qts. unshelled equal 1 quart canned.

NOTE

If possible, use pint jars, since tender peas sometimes get mushy and over-cooked when packed in quart jars. If finished product is cloudy, it does not indicate a canning failure, but may be caused by the use of table salt, or the leaching out of the starch in the peas. It is preferable to use cooking salt for all canning because the material added to table salt, to make it run freely, may cause cloudiness.

SPINACH

PREPARATION

Choose fresh, crisp spinach. Look over carefully, discarding dry leaves, as they foster the growth of bacteria. Cut off roots and coarse stems. Wash spinach under running water or in several changes of cool water, until water is gritless. Blanch spinach in salted boiling water (½ tablespoon of salt to quart of water) in an uncovered pan for 3 minutes. Lift spinach with tongs from pan into hot clean jars. Spinach should not be packed in tightly as heat must penetrate to the center of the container or there may be spoilage. Fill container to within ½ inch of top. Then cover with blanching water (if not too bitter—taste to see) or boiling hot water and 1 teaspoon of salt to each quart container to ¼ inch of top. Run spatula down sides to remove air, and cut through center with knife to facilitate the passage of heat. Seal according to manufacturer's instructions. Put immediately into processor.

PROCESSING TIME

Pressure cooker at 15 lbs. pressure: pts. 60 min., qts. 65 min. Boiling water bath: pts. and qts. 180 min.

YIELD

2 or 3 lbs. spinach equal 1 quart canned.

NOTE

Kale, chard, beet tops, other greens are prepared and canned according to the above procedure also.

LIMA BEANS

PREPARATION

Select lima beans when the pods are green and fresh-looking. If you can break the shelled beans easily with your thumbnail, they're at the right stage for canning. Shell and can them immediately upon picking. You'll cut down on the amount of bacteria you have to destroy if you wash not only the shelled beans, but the pods, too. Place the shelled beans in a strainer and plunge into rapidly boiling salted water (proportions 1 tablespoon of salt to a quart of water). Let beans boil in an uncovered saucepan for 3 minutes. Carefully ladle the beans out of pan directly into hot jars. Fill jars with vegetables to within ½ inch of top. Then cover beans with boiling salted water in which they were blanched. Don't pack beans down as they need room for expansion, since they are starchy and swell in cooking. Wipe edges of jar, cover, and seal according to type of closure being used.

PROCESSING TIME

Pressure cooker at 10 lbs. pressure: pts. 50 min., qts. 55 min.

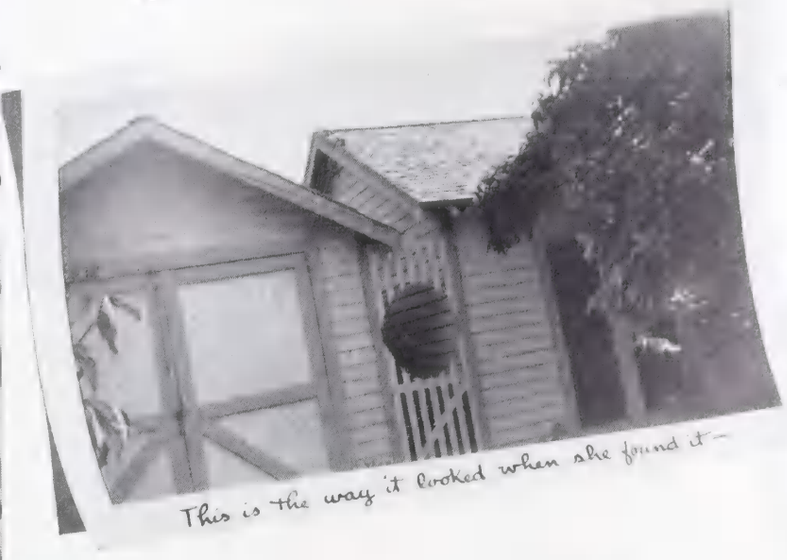
Boiling water bath: pts. and qts. 180 min.

YIELD

3 to 4 quarts, unshelled, equal 1 quart canned.

NOTE

Authorities recommend the use of pint jars for processing starchy vegetables, especially in the boiling water bath.



This is the way it looked when she found it—

When your CHILDREN GROW UP AND GO AWAY

By Martha Darbyshire

A berry-picker's shack, at the back of a vacant lot on a busy street, looked like "Shangri-La" to Decorator Florence Lewis of Los Angeles when she glimpsed it behind some beautiful avocado trees she had stopped to admire. For Mrs. Lewis's family had gradually diminished in size until she was alone in her house, feeling exactly like the lone survivor in a five-pound candy box. She wanted a place that fitted "her size," where she wouldn't feel lost; but could settle down cozily with her best-loved possessions.

The berry-picker's shack had just three rooms and a bath, in not very good condition. But it cost only $3,000. With careful planning and clever use of materials, Mrs. Lewis's remodeling cost her $650. In addition, she spent $375 to create a gem of a garden, surrounded by a tall fence. But it was worth every penny, for the garden and tall fence overcame the disadvantage of living on a busy thoroughfare, and provided her with privacy, quiet, and beauty.

Slight architectural changes transformed the ugly duckling into a charming cottage: the separate garage, with its roof at right angles to that of the house, was incorporated in the house, adding three feet to the present living room. More floor space and spaciousness were provided in the living room by adding a bay window.

Mrs. Lewis used her decorating knowledge to effect economies in the interior of the house. Badly cracked walls and ceilings were wallpapered instead of painted, thus overcoming defects that paint alone would not have concealed. Instead of going to the expense and trouble of having badly marred floors sanded and refinished, Mrs. Lewis painted them black and waxed them to make up keep easy. They're nicer to look at, too.



John Garner, architectural and landscape designer, usefully employed three feet of waste space between garage and house (top left) by adding them to the living room and connecting garage and house with a new roof. He overcame the disadvantage of too small a living room with a bay window, which affords more light



Small houses don't usually have sufficient storage space. But the three feet gained when house and garage were connected created this fireplace with recessed bookshelves and cupboards beneath for accessories. Use of stock molding helped keep remodeling costs low. Wallpaper concealed badly cracked walls and ceiling



Mrs. Lewis's beautiful old English cupboard fitted perfectly into the corner near the bedroom, but there wasn't room for a hinged door that would swing out into room and interfere with furniture. So she made a door of collapsible indoor window shutters, thereby saving floor space



Mrs. Lewis had to have her garden next to the street, because the existing house was set back on the lot. She overcame this obstacle by hemming it in with a high fence, insuring absolute privacy. Visitors ring a bell at the gate to be admitted. Magnolia, loquat, peach, and pear trees are espaliered against wall



Relieve the cramped feeling of a small house by adding a bay window. The square-type with full length windows gives maximum spaciousness and light. Mrs. Lewis uses her bay as a dining corner, a writing nook, or just a pleasant place to sit and read. Old ironstone tureen makes a good vase



Mrs. Lewis likes antiques, but they must be purposeful ones, as witness the old Sheraton towel rack being put to an entirely new use as a magazine and newspaper holder. It's a particularly happy solution for a narrow room when you need to place a chest at foot of bed for storage purposes

PHOTOGRAPHS BY MAYNARD PARKER



When neighbors are too close, treat windows as Mrs. Lewis does with "high-waisted" curtains of eyelet embroidered lawn. A quilted bedspread you inherited but can't use because sides aren't long enough will look wonderful with a flounce to harmonize tacked to the bed rails

HOUSE BEAUTIFUL'S



FOR CURTAINS AND DRAPERIES

FABRIC	METHOD OF WASHING	DRYING AND PRESSING	REMARKS
COTTON Chintz, Glazed and Unglazed	Shake or brush off surface dirt. Test for washability. Soak in clear cool water for about 15 minutes to flush out the dirt. Make a rich suds of warm water and mild soap. Squeeze suds through fabric until clean. Do not rub. Use several soap baths, if necessary. Rinse in lukewarm water until water is clear.	Dry in shade. Iron, slightly dampened, on wrong side with moderately hot iron.	Ordinary glazed chintz will lose its glaze when washed.
Chintz, Permanent Finish		Hang to dry in shaded place. When slightly damp, iron on the right side with a moderately hot iron.	
Corduroy		Hang by safety pins to dry, and let it drip dry. Shake so that pile goes in one direction. Only necessary to press odd wrinkles or marks left by safety pins. Use warm iron, and press on wrong side.	Omit preliminary soaking. Never wring or twist corduroy as it causes creases and wrinkles.
Crash, Sailcloth		Hang in shade to dry. When quite dry, press with a hot iron on wrong side.	Crash is looser weave than sailcloth.
Gabardine		Dry in a shady place. Press, while damp, with a hot iron on wrong side.	Pressing on wrong side brings up the rib on surface of fabric.
High-count Sateen		Squeeze out excess moisture and roll up in towel or cloths, instead of hanging on line. While still damp, press on right side with hot iron to restore satiny sheen.	
Mercerized Cotton Satin		Iron when quite dry on wrong side with a hot iron.	Test for washability. Not all weaves wash successfully.
Net		Dry on stretcher.	Measure curtain before washing.
Organdy, Permanent Finish		Hang white curtains in sun to dry. Dampen and press with warm iron.	Add bluing to last rinse water if desired. Starching is neither necessary nor desirable.
Organdy, Untreated		Hang white curtains in sun to dry. Dampen and press with warm iron.	Add starch to final rinse water. Bluing, starching, and final rinse may be done all at once.
Textured		Dry almost completely. Then press on wrong side with a warm iron.	Always test sample for colorfastness and washability before submerging whole piece. Washing not recommended for loosely woven.
Cotton Lace	Shake off surface dirt. Soak 15 minutes in cool water. Wash in moderately hot suds of good, mild laundry soap or chips or flakes. Do not rub, twist, or wring. If badly soiled, give several soap baths. (If you use mechanical washer, enter at high water level, run less than five minutes.) Rinse two or three times in lukewarm water until water is clear. Blue white curtains and starch lightly in final rinse.	Stretch to dry. Eliminates ironing process; gives better appearance. Set stretcher pins to allow for a 1- to 2-inch shrinkage in width. Be sure curtain is not strained while stretching.	Lace curtains *can* be ironed. Squeeze free of excess moisture. Restore to original shape by pulling gently. Fold over a rod or line, so that they're even. While damp, press with a warm *not* hot iron. To keep point of iron from straining mesh, cover curtain with muslin cloth and iron over it. Iron evenly up and down or crosswise, never diagonally or curtain will sag.
Dotted Swiss	Shake off surface dust. Soak in cool water about 15 minutes before washing. Use generous suds of mild soap and lukewarm water. Rinse in two or three lukewarm waters. If desired, add bluing and light starch to the final rinse.	Hang in sun to dry. Dampen and press with warm iron.	Don't rub or dots will be loosened. Boiling also loosens dots.

FABRIC	METHOD OF WASHING	DRYING AND PRESSING	REMARKS
Voile	Shake off surface dust. Soak in cool water about 15 minutes before washing. Use generous suds of mild soap and lukewarm water. Rinse in two or three lukewarm waters. If desired, add bluing and light starch to the final rinse.	Hang in sun to dry. Dampen and press with warm iron.	
Point d'esprit		Cover clothesline with cloth to protect curtains. Press, while damp, with moderate iron.	If drying on stretcher, allow for slight shrinkage. Stretch to measurements, but exercise great gentleness.
Casement Cloth	Shake off dust. Wash in lukewarm water and neutral soap. Squeeze suds through cloth gently; don't wring or rub. Rinse two or three times in clear water. Extract water, squeezing gently.	Dry, spread out. Iron while still a little damp with a warm iron.	A cotton casement cloth can take a hotter iron than a mixture of cotton and rayon or plain rayon.
Marquisette and Scrim	Shake off dust. Wash in lukewarm water and generous mild soap flakes. Dip curtains up and down. Don't wring. Rinse until water comes clear. If white, blue in third rinse. Add thin starch to final rinse, if desired. Gently squeeze out water.	Dry, spread out flat, not folded. Press up and down, or across, never diagonally. Stretching is not recommended as it tends to weaken cotton threads.	Some marquisette curtains have been treated against shrinkage, don't require starching or stretching. But ordinary marquisette may shrink as much as 5% and loss must be overcome in pressing. Follow manufacturer's label for washing instructions.
LINEN Plain	Brush off dust. Wash in heavy neutral suds in lukewarm water. Rinse.	While still damp, press with a warm iron.	Watch out for scorching.
Linen, Printed	Shake off dust. Test for colorfastness. Wash quickly in mild suds and lukewarm water, so colors won't run. Rinse. Don't wring, but squeeze.	Without wringing, hang in shade by one edge so colors won't touch. Iron with warm iron while still damp.	
MOHAIR Casement Cloth, Plain and Printed	This fabric is not to be confused with deep pile mohair used for upholstery. It can be washed, but it's advisable to test for colorfastness. Shake off dust. Swish through heavy suds of neutral soap and lukewarm water. Squeeze; rinse in lukewarm water.	Hang to dry. Press with warm, *not hot*, iron with damp cloth over fabric, or use steam iron.	Never use chlorine bleaches or oxalic acid. Wash separately from cottons and linens.
RAYON Sheer Curtain Fabrics	Test for colorfastness. Test sample for amount of shrinkage if no printed instructions furnished. Do not soak. If very soiled, flush dirt away with preliminary washing in clear water. Wash by hand in warm water and neutral soap flakes. (Avoid wringing which causes severe wrinkles that are hard to remove.) Squeeze gently, using several soap baths. Rinse thoroughly. Some rayons are weakened when wet, so support with hands.	Shake excess moisture out. Roll curtains in towel or cloth. Press lengthwise while damp with a warm iron on the wrong side. To avoid unevenness, press bottom of curtain first. Then fold over lengthwise, and continue pressing double thickness to fold. Then open out. Never iron rayon curtain when too wet or in the direction of the width of the material, as this causes a general stretching in the direction of the width, and produces a crescent-shaped bottom.	Rayon curtains can be hung while wet. Run one rod through the top hem, another through the bottom. If rayon is hung this way, it will be dry in an hour and no pressing is necessary.
Moirés, Taffetas, Satins	(Washing is not recommended unless specifically guaranteed—best sent to dry-cleaner.)		
SILK Damask	Wash with mild soap suds in tepid water. Never rub with cake soap. Rinse thoroughly in two or three tepid rinses. Remove water by squeezing. Avoid wringing which causes wrinkles.	Hang, spread out, in shade. Iron, while slightly damp, by placing a towel under it and pressing on wrong side. Towel underneath helps to bring up design. If steam iron is available, it is best. Wait until dry, then place towel under and press on wrong side.	Washes well, if unlined. Test for washability.
Moire	Hang up and beat dust out of it. Wash quickly with mild soap suds in tepid water. Never rub with cake soap. Rinse until water is clear. Never wring through wringer, or it will crease.	Hang, spread out, in shade. Press on wrong side with warm iron.	The more moiré is washed, the more water mark disappears. Test first for colorfastness.
Satin		While slightly damp press on wrong side over a cloth	Test for washability.
Velvet, Faille, Taffeta	(Laundering is inadvisable.)		
WOOL	Never soak. Rinse in warm water to remove surface soil before laundering. Then dip up and down in lukewarm water and mild soap suds. Never rub. Wash as quickly as possible. Rinse in lukewarm water, dipping and lifting.	Dry away from heat. Press with warm iron on wrong side, or on right side using a pressing cloth.	Only lightweight wool draperies should be attempted at home and allowance should be made for some shrinkage. Lined draperies should be sent to dry-cleaner.

READ, TOO, OUR SPECIAL CHECK LIST OF CURTAIN DO'S AND DON'TS ON PAGE 81



Who cares if the car is in dead storage because of the tire situation and summer jaunts to the seashore seem as remote as the gaslight era! Certainly not the Seaburys, of Tucson, Arizona, because their porch is ready for any weather with bamboo blinds to provide shade when needed. Richard Morse was architect



Ventilated awnings are out until the war's over, but they are such excellent solutions to the glare of sunlight that you'll want to remember them for future reference. The Levy home in Beverly Hills, California, has them on the terrace. The slats open and shut, depending upon whether sunshine or shade is wanted

How to make SHADE where none is

Even if you haven't enough shade trees in your back yard, you can easily make for yourself an oasis of cool shade by borrowing from the bag of tricks shown here

Streaming sunlight is fine on the beach where you're well armed with oil and dark goggles, but in your own back yard the water isn't shushing invitingly at your feet, ready to bring your temperature down whenever you want to plunge. So, if you're wise, you'll do something about making a shaded spot on the home front. There you will sit with a friend, chatting over frosty glasses of iced tea. There your rambunctious youngsters will flop after a heated badminton match. And there your husband will take time out during his week-end lawn mowing to tell you how hard he is working. In short, it will be the hub and heart of your summer living, a cool respite when the sun smiles too much.

FOUR PHOTOGRAPHS BY MAYNARD PARKER



Enclose an open porch with trellis and grow ivy up the sides, or fragrant honeysuckle. The shadows they cast will make you feel cool as strawberry ice cream! Lester Lumley, of San Marino, California, did this to a porch opening off the living room; the result is so wonderful we're sure you'll want to be a copy cat



Unless you want to get wrinkles before your time, don't be a sun-squinter. Enjoy summer to the hilt, but put your outdoor furniture under a marquee, like the H. J. Bradleys, of Tucson, Arizona. In this way you can have welcome shade whenever you want it and the pseudo-terrace adds distinction to the lawn

Hope Chest...*43 Style!*

HERE is the "hope chest" of Nancy Jones.

Here Nancy's dreams are taking shape and form and substance. Here her dream-home is already started—the home she will someday share with Bill.

Her sketch, crude though it may be, suggests a wonderful new home she hopes for. And Bond by Bond she is preparing to have it tomorrow.

But no picture can show all the comforts and conveniences—*all the built-in better living*—that a new electrical age will bring to America's homes after Victory is won.

So, like Nancy, keep on being brave and hopeful and wise. Keep on filling *your* "hope chest" with U. S. War Bonds.

It is the surest way to make your dreams—and the hopes of your nation—come true.



The General Electric Consumers Institute at Bridgeport, Conn., is devoted to research on wartime home problems such as: Nutrition · Food Preparation · Food Preservation · Appliance Care · Appliance Repair · Laundering · Home Heating and Air Conditioning. Helpful bulletins and booklets are available through your General Electric Appliance Dealer, or direct from the General Electric Consumers Institute, Dept. HB7-3.

APPLIANCE AND MERCHANDISE DEPARTMENT, BRIDGEPORT, CONN.

GENERAL ELECTRIC



Introducing . . . THE 1943 PICNIC TREE

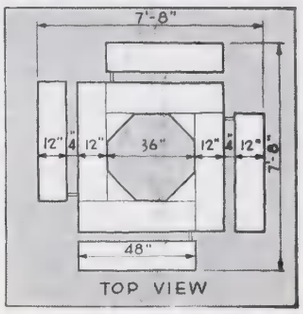


BOB BODE

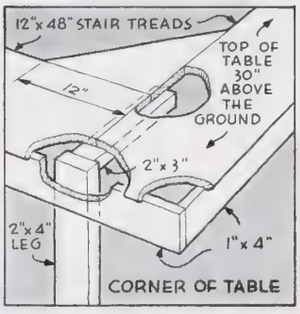
"Woodman, spare that tree! Touch not a single bough . . ." Build a picnic table around it instead and make a family camp ground this summer in your yard. If you can operate a hammer, you can follow our plans

There seems to be a widespread belief that you can't have an outdoor picnic spot except in an open space. If your back yard is full of trees, then, you'd have to turn pioneer, spit on your hands, and chop yourself a clearing. Or else do without a picnic ground entirely. Nonsense! Always ready to stay the woodman's axe, HOUSE BEAUTIFUL goes further and claims you'll have even more fun if you play along with nature and make a good big tree the focal point of your summer camp ground. You see how our idea works out in the drawing above. Of course, you must not fasten your picnic table to the tree in any way (you might hurt the tree, or the expanding tree might hurt the table, or both). And you must have a clear space above your fireplace so the heat won't kill branches. Our table is simplicity itself. It's made of stair tread lumber and ordinary framing material. All corners are square. With an occasional coat of boiled linseed oil it should last for years (or paint it if you choose). The simplified working drawings at right detail all the finer points. Good appetite!

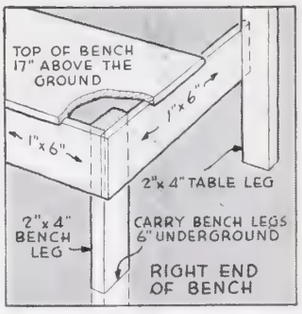
How to build table . . .



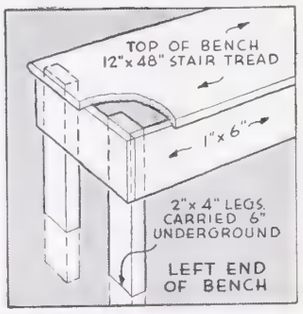
Bird up in tree would see this. Note seats are off center to allow for integral bracing with table legs. Table set in 2 sections



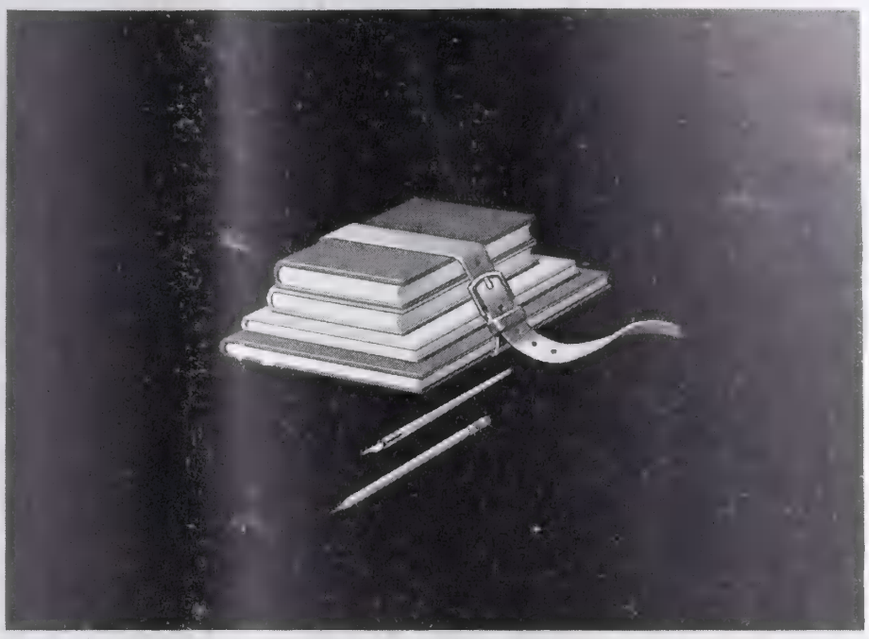
Top boards are stair tread lumber with one rounded edge. Bracing under top is 1 x 4 and 2 x 3. Legs are 2 x 4's. All cuts square



Bench tops stair treads, too, nosing to front. Legs 2 x 4's and bracing boards 1 x 6. Note rigidity of right corner construction



Left end of benches open for access of customers who don't climb over. Set legs in stones or on concrete blocks buried in ground

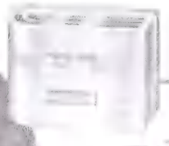


TOMORROW'S *Children*



The new generation, at home or in school, will soon benefit directly from research and experiment in automatic temperature control now going on in the laboratories and test rooms of Minneapolis-Honeywell. For example, there will be M-H Zone Control for every home of eight rooms or more, so that bedrooms, amusement or play rooms, etc. can be maintained at health or economy temperatures, according to their use . . . There will also be available M-H individual control for apartments, a great step forward in the protection of health and comfort. There is a hint, too, from our laboratories and our "all weather" house, of a new M-H Thermostat employing electronic means to provide ideal temperature and effortless control . . . a bright promise for the health and sturdy growth of Tomorrow's Children . . . Minneapolis-Honeywell Regulator Company, 2745 Fourth Avenue South Minneapolis, Minnesota. In Canada: Toronto, Ontario. In Europe: London, England, and in Stockholm, Sweden . . .

Listen: "Alias JOHN FREEDOM," *Blue Network Coast to Coast every Wednesday, 9:30 to 9:55 P. M. Eastern War Time; or see your local Newspaper* . . . . . "The Most Dramatic Show on the Air"



ARMY E NAVY

MINNEAPOLIS-HONEYWELL

TEMPERATURE CONTROLS

The Chronotherm

BURLINGAME



Martha Darbyshire took time out for a rummage in the attic and found a copper wash boiler, which she filled with greens, a doll's bed for magazines, and a spice cabinet to hold cigarettes. Now she couldn't be prouder of her summer fireplace

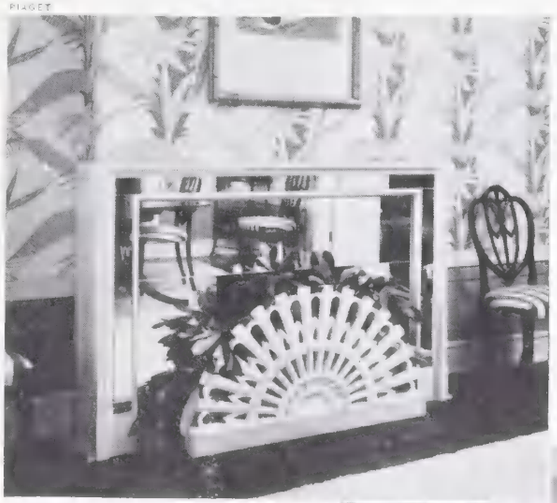


The false fireplace in the home of the Misses Mary Isabel and Frances Brindley, of Beverly Hills, California, is made inconspicuous by painting it the same blue as the walls. The opening is hidden by a screen made of indoor window shutters which have been painted red. Decorative hearth accessories provide valuable storage space. George Wiseman, decorator

Cures for that YAWNING BLACK HOLE

Nothing dampens summer decoration more than an empty fireplace. It's a black mark against your ingenuity when it's really so very easy to camouflage

You wouldn't dress up in your prettiest summer print and wear ski boots, would you? Yet a living room, coolly fresh with gay slipcovers, will too often have for its focal point a bleak, unused fireplace, a dead give-away that there's a blind spot in your decorative ability. So right now, take a look at your hearth, study these pictures, and then see what you can do.



A mirrored panel covers the brick facing of the fireplace in the dining room of the David Calhouns. Barlow-Schneider, the decorator, banked a white plaster screen with green leaves to add enchantment



The gay fireplace in the home of Mrs. V. L. Rouse is dramatized by a white wood stove, planted and set against a dark green screen. Smart turnabout from its winter job. Decorated by George Wiseman



Joan Bennett literally turned her living room fireplace into a miniature garden. During the summer it is landscaped with miniature flowering plants, and a little stone wall completes the outdoors illusion



Another fake fireplace, but this one is portable, and interior decorator George Wiseman moves it with the season. In summer he puts it in front of a window so the sun filters through the split bamboo shade above. In the firebox a black coal scuttle is gay with greens, and inside the fender are arranged pots of fragrant white primroses



If you haven't an old wash bowl and pitcher, surely someone in the family can unearth one for you. The Maynard Parkers set theirs in the fireplace, filled it with green leaves and geraniums

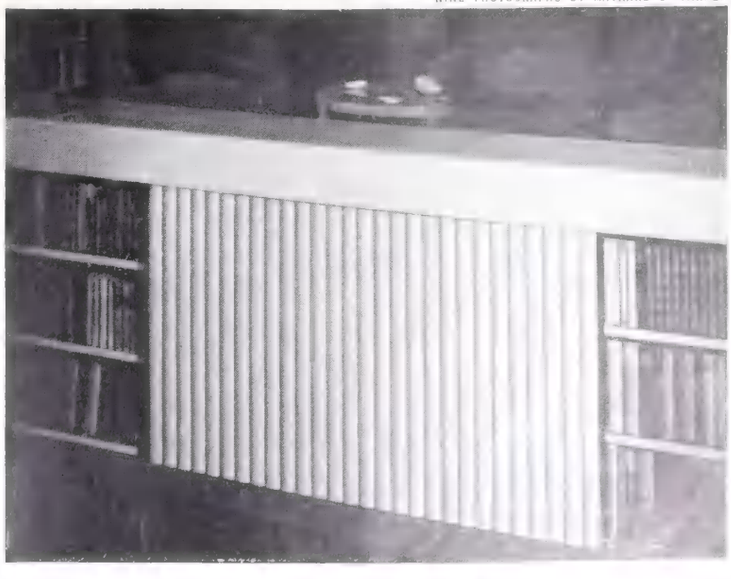


The Monte Hammers did a presto-change-o on their fireplace with earth, ferns, baby's tears, and impatiens, using the dish-garden theory. A painted board serves as a fence, complete with china cat

NINE PHOTOGRAPHS BY MAYNARD L. PARKER



Summertime brings a new dress to another fireplace in Joan Bennett's home. This time the handsome brass fender is used as an enclosure for potted plants and banked greens, while the mantel is given interest by apothecary jars and an ascending scale of old pewter



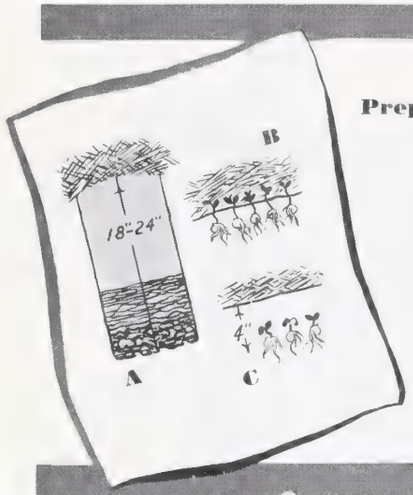
Believe it or not, behind this reeded panel is an homage to gentlemen's [illegible], and when a hot spell comes you'd never suspect its purpose. But when the need for a crackling blaze is felt, the sliding panels [illegible] the bookcases flanking the hearth. Richard Morse, architect; Peter [illegible], decorator

HOUSE BEAUTIFUL'S
SCRAPBOOK OF FLOWER FACTS

SWEET PEAS

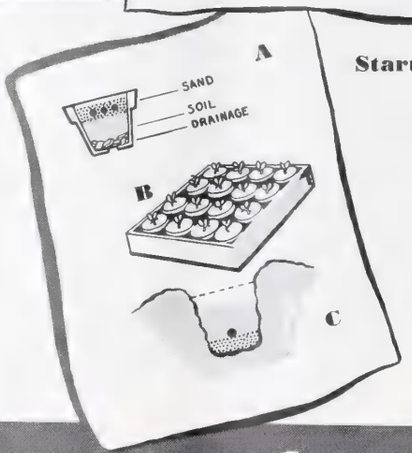
If there is a plant that crowds more beauty into a single season of production than the Sweet Pea, the secret has been well kept. On the other hand, there's scarcely an annual that sulks more belligerently or fails as wretchedly if incorrectly handled. Incorrect handling might well start with the assumption that the Sweet Pea, like most annuals, is shallow rooted, and, like most annuals, balks at too rich soil. The detail sketches below show how false this assumption is. Given the right soil and a long and cool spring, growing problems are seldom troublesome. Under other circumstances or where summers are early and hot, you may need to follow some of the alternative recommendations. At right, improved modern Spencer types, plain and ruffled.





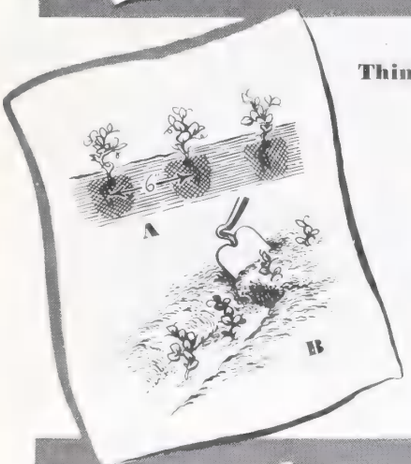
Prepare a deep, rich seed bed

You really have to dig to have success here. A fine, rich, well-drained soil is essential. To insure drainage, it may be necessary to go 18"-24" (A). Coarse material at bottom, well-manured soil above. Normal conditions call for sowing ½" deep soon as spring soil is workable. Fall seed may be sown 2" deep and heavily mulched (B), or 4" deep to stay below ground till spring (C)



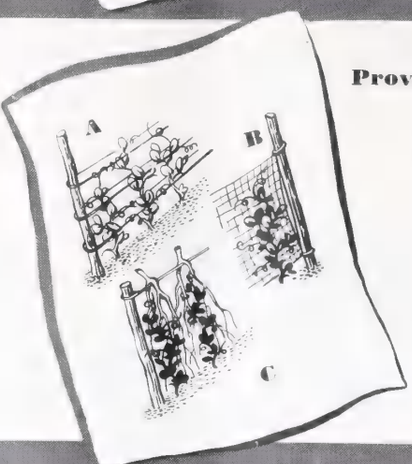
Start indoors in late winter

It takes some practice to grow fine Sweet Peas, and practice may indicate worth of starting seed indoors, either standard or early sorts, if your climate makes outdoor culture difficult. Sow 3 seeds in sand in a pot (A), thinning to best 1. Or use paper pots, transferring these to outdoor bed. Outdoors (C), start early under 1" soil in sand-lined 3" trench, filling in as plant grows



Thin plants early and carefully

Roots of Sweet Peas are brittle and grow fast and deep. Hence thinning of plants should be done early and with care so that remaining roots are not disturbed. If pot-started seeds are set 6" apart (A), no root damage is likely, and of course no thinning or waste needed. In spring sowing in trench, thinning should be done before final filling (B). In ordinary sowing, thin at height of 3"



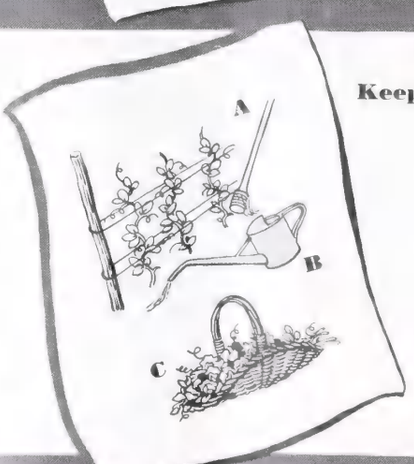
Provide strong, simple support

Stakes and any arrangement of string, wire, brush, or netting that will let Peas climb and hold them in wind and rain are satisfactory. Least obtrusive is containing single row of plants within looped strings, adding loops only as plants grow (A). Nets, either wire or kind made for purpose and bought at stores (B), take care of 2 rows 6"-8" apart. Or hang brush from staked wire (C)



Guard against thirsty aphids

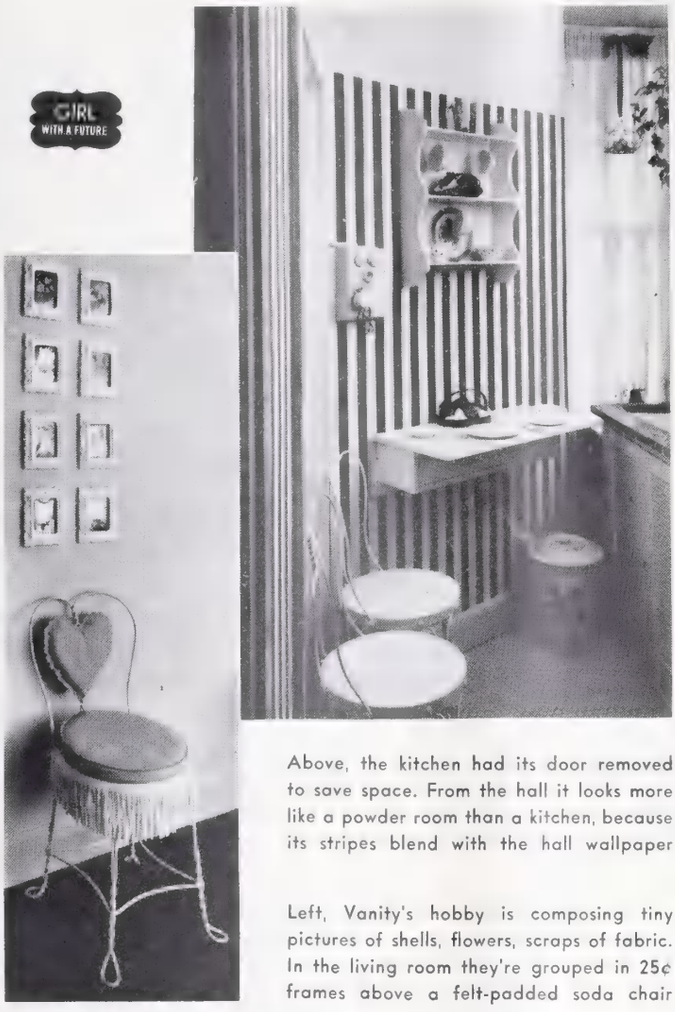
Chief pest of all peas is the plant louse, known in this incarnation as pea aphis. It comes with the warm weather and the pea buds, sucks juices from leaves, unfolding shoots, stalks, and flowers themselves (A). Nicotine sulphate or soap spray will kill by contact. Blasting heat and real drought are only other bad enemies. A mulch (B) of peat moss or tobacco stems keeps the roots cool



Keep the plants in full flower

In addition to stabilizing temperature and moisture content with mulch, see that moisture content is kept up by watering often enough to make growth bright green and healthy. Water wand (A) is fine for small beds, or pot for watering plant by plant (B). Unless flowers are picked as they are ready, bloom will fail. And cut long stems to encourage branching (C)

DRAWINGS BY KATHARINE BURTON



Above, the kitchen had its door removed to save space. From the hall it looks more like a powder room than a kitchen, because its stripes blend with the hall wallpaper

Left, Vanity's hobby is composing tiny pictures of shells, flowers, scraps of fabric. In the living room they're grouped in 25¢ frames above a felt-padded soda chair

How a CAREER GIRL put her friends to work

CONTINUED FROM PAGE 39

yourself, or with the help of the crowd. They didn't stipulate a budget figure because some members of the combine had more furnishings to start with than the others, but they did make it clear that no one would be considered very bright who tossed money about extravagantly. Not that any of them had much wherewithal to toss. Vanity figured roughly that her expenditure for paint, paper, fabric, and whatever furniture she had to buy came to something over $100.

From the elbow grease angle sixteen hands are better than two, and eight heads are certainly better than one if you're experimenting with new ideas. Part of the pact was that everyone would get the benefit of everyone else's criticisms and suggestions, the final decision remaining with the owner, of course. The results were wonderful because you know how it helps to be able to unload your decorating problems on a sympathetic and willing audience.

There was no fooling about the work parties, either. They worked. In slacks and similar laboring garments, they'd arrive at the designated apartment and really pitch in to such jobs as painting the living room or antiquing a table or rubbing down a wood lamp base. The four men in the crowd lent their strong right arms to sawing and hammering. In Vanity's apartment they constructed two great panels to block out a couple of pokey windows, they built shelves, whipped up the little breakfast table in the kitchen. The girls lent their talents to whatever jobs they had a flair for. Some stitched, some helped upholster Vanity's bedroom chair, and, if (Continued on page 73)

Furniture by TOMLINSON



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Just invites you to rest, cool off, and be happy. . . . Wonderfully comfortable, with resilient hair filling. And lovely to look at in stunning colorful prints. The famous chair that rejuvenates any room—blends with all styles. . . . Add new pleasure to your days, with a pair—one for you, one for that beloved. . . . *Happy start to a Tomlinson Furniture Trousseau.*

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There'll be no

IF YOU'LL PLAN FOR

When fall comes will you be saying, "You should have to love your garden in September as you did in May,

Showmanship is half the battle in maintaining a good garden. The other half is generalship. (The third half, of course, is hard work, but we don't add that in.) Generalship, reduced to its simplest gardening terms, consists in having the blooms you want where you want to have them and when you want them to be there. In spring, such strategic planning is strictly an armchair proposition. A broomstick would almost bloom then, if you gave it good soil and fussed with it a bit. Summer isn't too difficult to plan for. One reason is because most of the summer-flowering plants we have are such persevering and foolproof things, like Daylilies and hardy Phlox and Platycodon. Another reason is that newly set or young spring perennials often bloom later than the schedules call for. But come fall—then the ranks break, the holes open up, and we start alibiing and second guessing. What to do?

There's still time to insure fall bloom. But you'll have to get at it right away. The first and most economical maneuver is to start seeds of quick-growing annual flowers in a seed bed, or among plants now in the borders that will be dormant in autumn. Another way is to transplant annuals or young fall-blooming perennials, ones that may be starting to crowd each other, to strategic locations where trouble might be expected later. Still a third way is to buy plants, either such annuals as may still be obtainable from florists and nurserymen, or perennials. Then a fourth way is to throw summer-flowering bulbs into the breach. (See HOUSE BEAUTIFUL for June, p. 72.) A fifth method—and one by no means to be sneered at—is the practice of give and take. You know—you give your neighbor something you have in excess and you take from him something he doesn't want but you do. No more need be said here about the last two procedures suggested, but consider the first three in their proper order.

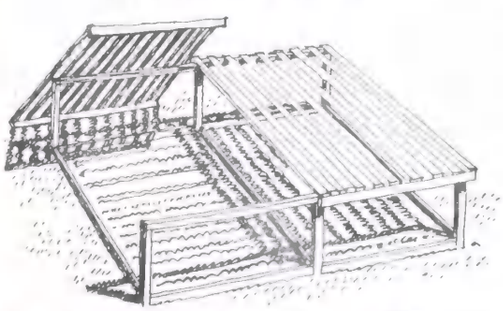
Sew seeds of speedy annuals. There are a lot of them that may be put in the ground as late as July first and still produce abundant bloom in the fall months. At left below, planting tips; and, in the white circles, ten trouble-shooters of the first rank. Let's list some of their points, starting at the top:

Calendula, or Pot Marigold—a hardy, sturdy variety, much improved of late years not only in form but size and color. Seed planted now should bloom from mid-September, or before, till frost. Heights: 18″-20″. Colors: orange and yellow.

Cornflower—Everyone knows about this. The standard sorts or improved dwarf varieties are fast and dependable. Will bloom sooner if sown in final location, by September in any event. Height: 15″-24″. Colors: blue, white, red.

Candytuft—Edging plant deluxe. Not an all-season bloomer, but sown now, will bloom September to frost. Best sown where needed. Height: 12″. Colors: white, also pink, red, lilac.

HOW TO MAKE AND USE A SIMPLE HOT-WEATHER SEED BED



Remember that bundle of plaster lath you bought to make a "salad" shade with (April issue, p. 40)? Here's another use for surplus. Nail laths to firring strips, spaced own width apart, to make a pair of shades each 2' x 4'. Support as sketched on simple firring rails above a raised seedbed of 1" x 6" cypress boards that make a 4'-square frame with center partition. The raised beds of sand, peat, and loam drain well, permit short rows, are very easy to work with. Shades are used or not as seedlings and weather dictate

gaps in YOUR garden—

REPLACEMENTS NOW

seen my garden in the spring!" If you won't be able better do something about it quick. Such as this!

French Marigold—Blooms much sooner from late-sown seed than early. While several types of Marigold will serve replacement purposes, dwarf ones seem quickest—say Spry, for one. Its height: 9″. Color: yellow crest, maroon edge.

Arctotis or African Daisy—Sow the hybrid kinds, which will be in bloom by September, continue till frost kills them. Fine for cutting. Height: 9″-24″. Colors: white, yellow, reds.

Calliopsis—The annual form of Coreopsis, with daisy-like habits. Petals show many color variants. A rather course plant; good for cutting. Height: 12″-30″. Colors: yellows and reds.

Gypsophila or Baby's Breath—A superb "filler" for toothless borders. Has a short life but a merry one. Will bloom in August. Sow at least once again, too. Height: 12″-18″. Colors: white, pink.

Nocotiana or Flowering Tobacco—For night bloom and exquisite aroma grow *affinis* white. It goes to 3′, is likely to sprawl. There are neater ones, and reds, but less aromatic.

Annual Phlox—Sometimes seems a slow starter, but once away, it blooms profusely, in a variety of bright colors or in various colors from mixed seeds. Good for edging or use to fill in among low plants.

Zinnia—Good spring, summer, or fall; a quick grower, and comprising enough forms, sizes, shapes, colors to satisfy anyone. Heights: 12″-3″. Colors: all except blues.

Rearrange by transplanting and thinning. If, in spite of advance planning during the winter doldrums or the preceding season, this autumn's borders promise to offer a few unsightly gaps or suffer a few planting failures, then it's logical to suppose you'll have a surplus somewhere else. Perhaps you regularly maintain an overflow bed or nursery as a storehouse against bloom famines (if you don't, you should hereafter). Maybe it's just that the Marigolds or Asters or whatnot are more luxuriant than usual. Anyway, even though your surplus plants are pretty big now, you can transplant to more essential locations if you exercise care. Water plants thoroughly several hours before moving. Dig with a good ball of earth, disturbing the roots as little as possible. Set a little deeper in new location and water well and shade plants after setting. Use a transplanting hormone solution as per directions to reduce shock. These precautions may not be vital to keep the plant alive, but they *are* vital if its flowering schedule is not to be disrupted too seriously.

Buy replacement plants. Are you one of the surprisingly large number of people who thinks that if you don't do all your plant buying in spring or fall, you're out of luck? It is true that there are definite and perhaps quite unreasonable peaks in plant buying, especially of started annuals. But nurseries are in operation the year round. Perennials may be dug and transplanted all through the summer. The secret, of course, is moving them with an intact ball of moist soil around the roots. So long as that is done, chances of success are excellent. Buy only of reliable dealers and pay an honest price. Then you can say to your friends this fall, "You *must* see my garden!"



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SEWING EXECUTED BY SPOOL COTTON CO.

Your angel child won't have to be blessed with that proverbial silver spoon to rest in this dainty bassinet, if you can wield a needle with even casual skill. It's prepossessing-looking, but the total cost was just a fraction over $15, about half of what you'd pay if you bought it ready-made. Ten yards of pink powder puff muslin cost about $5.40



EMELIE DANIELSON

Even the most antagonistic-to-frills-for-boys father will consent to this blue-and-white-checked gingham skirted bassinet for the ruler of the nursery. Market basket base with collapsible legs is identical with feminine counterpart at left. All baskets are padded with quilted fabric. Basket about $8.41; padding, $1.50; 10 yards of gingham, $5.40

YOU can afford a BASSINET —IF YOU MAKE IT AT HOME

Exhibit your newest addition in a soft background. These can be yours for from $6 to $15



Carry her home from the hospital in a chintz-covered laundry basket, which can serve as a crib for six weeks to two months, if need be. These maidless days you don't need to be tied to the house, either, if you have a bassinet you can pick up and carry with you. It's a graceful setting, too, for displaying baby's charms. Makings, including basket, about $8

The same laundry basket, now styled for the stronger sex, has a snug shirred band of dotted dimity. Note the matching dimity lining in the hanging shelf. This bassinet could never be called an extravagance because the basket (the chief expense, $4.29) can be denuded of its trappings and returned to a useful life in the laundry. Dimity and quilted lining about $2.60



Baby doesn't need to lose an ounce of precious sunshine, even if you can't buy or borrow a carriage. With a market basket with handles, you can tote the little one to market or to the park without straining. White dotted swiss, at 37¢ a yard, basket at $2.77, lining $1.50 brings this charmer to slightly over $6. The sewing is negligible





Put a short striped seersucker skirt on the market basket when it's going to house the masculine branch of the family. It will be tailored enough to please Papa, but soft enough to frame the tiny occupant flatteringly. This bassinet is yours for under $6.50. Three yards of seersucker, $2.07; basket, $2.77; padding, $1.50

BASKETS AND DRESS MATERIALS FROM R. H. MACY & COMPANY, WHERE BASSINETS ARE CURRENTLY ON EXHIBITION



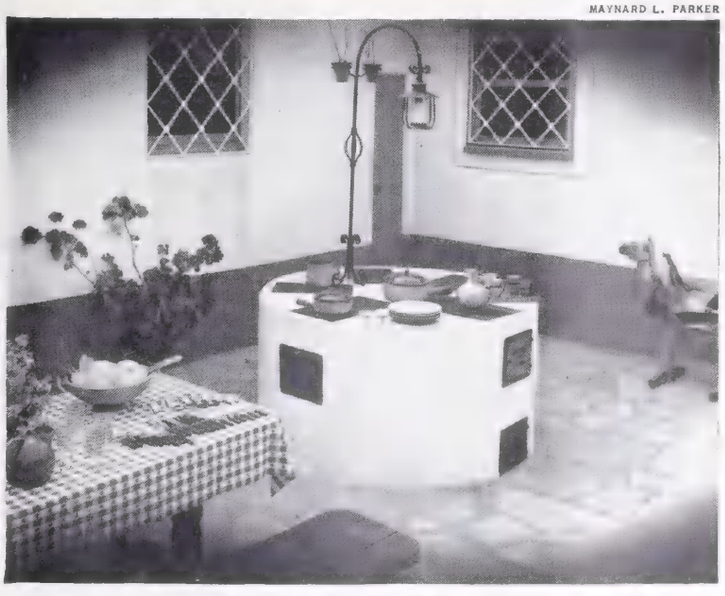
A barbecue can be at home even in the front yard. Edgar Bergen's walled courtyard hurdles the privacy question. But if your architecture isn't Spanish, you can acquire utmost privacy and rusticity with a woven wood fence

Where Edgar Bergen Entertains in Good Weather

You can entertain a lot for very little if you take a cue from Hollywood and invite your friends to dine al fresco

Your barbecue will naturally adapt itself to your tastes, your terrain, and your architecture. But the adroit Edgar Bergen arranged his barbecue cleverly, we think, because he made it hug his covered porch. Then if the sun's too hot to bask in comfortably, you can retire easily to the cool shade of the porch and still enjoy the fun of outdoor eating and living. Try to have a table permanently stationed near the barbecue and on the porch, too, so that no moving is involved if plans change.

MAYNARD L. PARKER



Edgar Bergen's barbecue follows the plan of the old flat-topped adobe barbecue. Each black iron cooking plate has its own firebox below. Note gooseneck lamp that lights cooking surface, permitting day or night cookery

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the crest of quality since 1890

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California red, white and sweet . . .

WINES



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tune in! Schenley's "Cresta Blanca Wine Carnival" every Wednesday evening, Columbia Broadcasting System

Cresta Blanca Wine Co., Livermore, California



Making delicious drinks with de Kuyper Cordials is an art you can learn overnight... but the art of making de Kuyper Cordials goes back several hundred years. For the past 9 years de Kuyper Cordials have been made in America identically as in Holland. Serve de Kuyper next time you entertain.

de Kuyper
PRONOUNCED DE-KIPE-R
CORDIALS
12 delicious varieties

FIRST AND FOREMOST, SERVE de KUYPER CORDIALS AS THE PERFECT AFTER-DINNER LIQUEUR!

To make the mixed drinks shown above (l.to r.)

FRAPPE: Fill frappe glass with shaved or crushed ice, pour in de Kuyper Creme de Menthe.

STINGER: ⅓ de Kuyper Creme de Menthe (white), ⅔ brandy. Shake with ice, strain.

LONG GREEN: Fill Tom Collins glass with cracked ice, pour in 1½ oz. de Kuyper Creme de Menthe. Fill with soda.

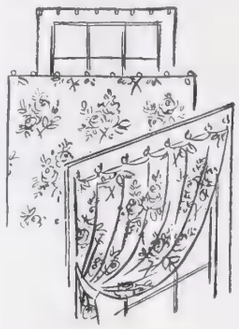
Write for free recipe booklet, National Distillers Products Corp., Dept. BA3, P. O. Box 12, Wall St. Station, N.Y.

ANNO 1695

deKuyper Creme de Menthe, 60 Proof

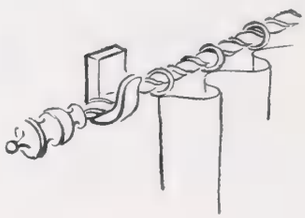
HOW TO Beat the Metal

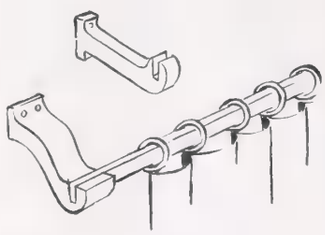
Ten practically metal-less ways
ing again the truth of the adage,



No rods are needed here at all
The only hardware necessary for this priority draping method is a few L-hooks, screwed about 4" apart across the top of the window frame, and tiny rings, which you sew about 5" apart along top of a straight drapery. Drapery falls in full, even folds when it's hooked on window frame

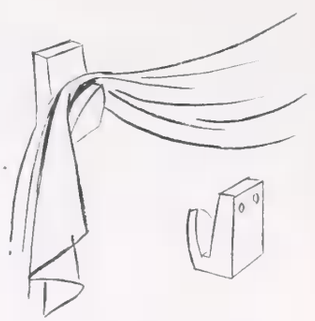
This is all done with wood
Wood poles with finials and the ring-hung draperies of Victorian days are back. Brackets, poles, rings are wood and come in white, maple, walnut, and mahogany finishes or metallically lacquered in silver, brass, bronze. H. L. Judd & Co. makes this graceful pole in twisted rope design

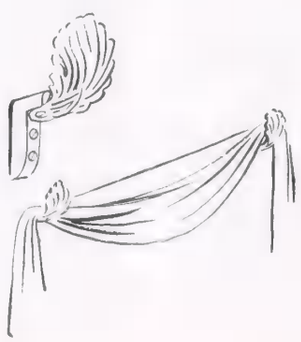




Use fiber rods and wood brackets
This rod is slim as a shade slat, smoothly covered in paper so that it slips easily through curtain headings. Or you can slide curtain rings over it. Slot fits into an inconspicuous wood bracket that can be painted to match woodwork. Rods and brackets come in two sizes. By Clopay Corp.

Hang a festoon on wedge brackets
A length of fabric swagged across a pair of brackets is the easiest kind of valance treatment. Use a long length of fabric this way and you have over-draperies. Brackets are ornamental wood, cut wedge-shape to hold fabric firmly in place. H. L. Judd & Co. makes them similar to that shown





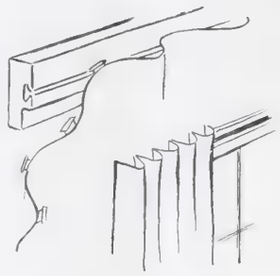
Glass can hold the valance up
Fluted rosettes or scallop shells of glass set in gilded wood fixtures use no critical materials, provide dressy holders for swagged draperies. They're a variation on the former metal and glass fixtures and can also be used as drapery tiebacks. Hold-backs like this made by H. L. Judd

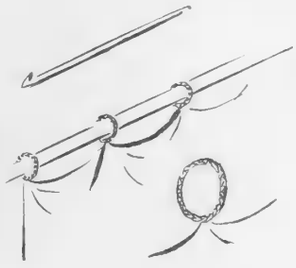
Curtain Rod Shortage

to hang curtains and draperies, prov-

"Necessity is the Mother of Invention"

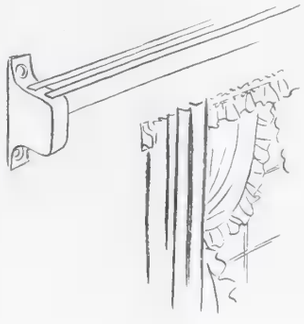
Use slots and sliders
This arrangement comes in two parts: a slotted wood molding to attach to the window frame, and a length of tape studded with wooden sliders. Sew tape to curtain and push sliders through molding slot. Molding comes with two slots for hanging curtains and draperies. Jiffy Join, Inc.

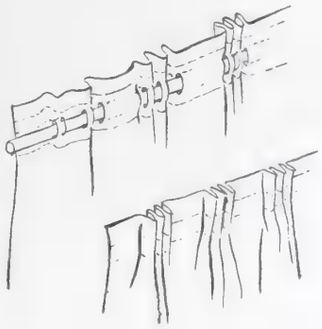




Crochet your curtain rings
The elementary chain stitch worked in coarse cotton thread provides neat, effective curtain rings for sheer, lightweight sash curtains, like voile or dimity. Three-quarter length curtains hung this way have a Frenchified air. For heavier fabrics, crochet your loops from heavier thread

Use wood poles for double hangings
For curtains plus over-draperies, or for crisscross curtains, there is this double-slotted wood bracket, fitted with a pair of wood slats. For dressing a window completely and nonmetallically. Brackets and slats are available in white or ivory finish. H. L. Judd & Co. is the manufacturer





Have pinless, ringless pleats
You can hang a drapery and endow it with perfect pinch pleats in one operation. A perforated strip of buckram sewed at top of the drapery does it. Pleats form automatically as curtain rod slips through perforations. Sketch shows how it works. Simpleat, from Consolidated Trimming Corp.

Tie your curtains with tape
A length of tape and three L-hooks can hold up a sash curtain. Shirr curtain full, sew it to 1" tape, add an extra piece of tape at each end, and tie curtain to L-hooks screwed in the window frame. Curtain won't droop if you hitch it to an L-hook screwed midway in the center sash





Mrs. Virgie Wooley, Sponsored by Nashua's popular Panda.

"All I know," *Virgie Wooley remarked*
"Is he says he's going to wait for me!"

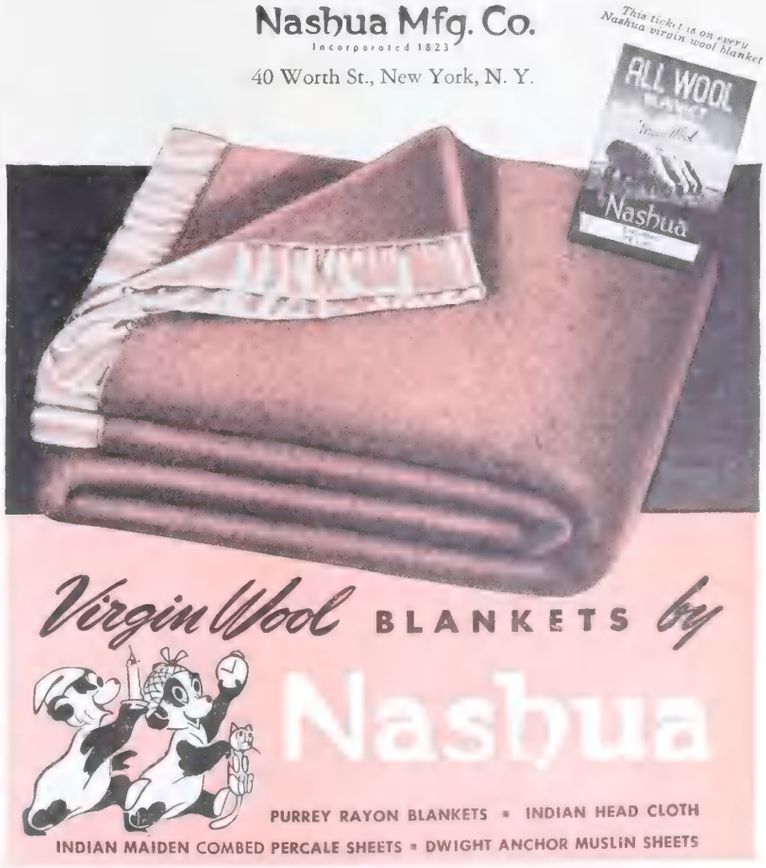
Mrs. Nashua Panda looked slightly skeptical. "You know these sailors," was all she said.

"Yes, and these sailors know *me,*" laughed Virgie. "My blankets are all over the world keeping our boys warm. Every one I make goes to the Army or the Navy. I can't do a thing for my civilian friends."

"They'll just have to wait for you too!" said Mrs. Panda.

No Nashua virgin wool blankets can be made for civilians today. That's why it's so necessary to make your present blankets last out the war. Take care of them, and **put your blanket dollars in War Bonds.** That's the quickest way we know to bring Nashua virgin wool blankets, and so many other products back to the stores. Nashua virgin wool blankets are worth saving and waiting for.

Nashua Mfg. Co.
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If your hall is too little "furnish" it by TROMPE-L'OEIL

Trompe-l'oeil is a French word meaning "to deceive the eye," and any painting that creates an illusion falls within this category. In the home of Mr. and Mrs. David Calhoun, in St. Louis, the hall furniture is painted on the wall, giving the impression of a well-furnished area, yet no traffic space is sacrificed. Above is a painted table holding ivy, whch never needs watering because it, too, is painted. The mirror is screwed to the wall and surrounded by a painted rococo frame. The narrow hall below seems less constricted because of the painted column and the fantasy of greenery that brings in all outdoors.

BARLOW-SCHNEIDER, DECORATORS. PHOTOGRAPHS, PIAGET



Follow these rules for BETTER CURTAIN CARE

and

(Refer often to our washability chart on pages 44 and 45 which tells you exactly how to wash the common curtain and drapery fabrics)

DO

Look for labels on ready-made curtains that state whether fabric has any special finish to control shrinkage or make stretching or starching unnecessary.

Look for labels that give laundering instructions and follow them implicitly. Never wash if dry-cleaning is recommended. If buying yard goods, ask clerk about washability instructions and guarantee, if any.

Remove pins and rings before washing to avoid rust stains, etc.

Remove trimmings like braid and fringe, if possible, and wash separately.

Test for washability, shrinkage, etc., if at all doubtful as to reaction of fabric in water.

Test for colorfastness by dipping a small sample of material in a glass of lukewarm water. If there is only a slight discoloration, it's safe to proceed, as this is probably just excess dye. (You can also test colorfastness by patting the underside of the hem with a clean towel dipped in warm water.)

Launder your curtains before they are so grimy that only strenuous scrubbing will make them clean. It's axiomatic that your curtains will wear twice as long if you wash them twice as often.

Wash multi-colored prints as quickly as possible to offset color bleeding. Never wring.

Vacuum curtains, draperies, all home furnishings, often to prevent dirt from settling into the fabric.

Remember lighter shades, according to tests, are less likely to fade from exposure to sunlight.

Wash your curtains in *soft* water.

Comb the fringe of trimmed curtains to straighten.

DON'T

Wash draperies with buckram headings, except when headings are guaranteed washable.

Bleach anything but white cottons—never multi-color fabrics.

Launder lined draperies unless both fabrics have been washed before draperies were made. Otherwise lining and drapery fabric may shrink disproportionately.

Wash different colored fabrics together. Best results are insured if all colors are washed separately.

Be misled into thinking that your curtains won't shrink at all if labeled "Pre-shrunk." The label will probably tell you the percentage of shrinkage you can expect, which is usually about 2% in "pre-shrunk" materials. Much shrinkage can be overcome by careful handling, proper water temperature, and easing to fit previous measurements while drying on stretcher or in ironing.

As a general rule wash loosely woven fabrics of cotton and wool as they shrink a great deal. Dry-cleaning is preferred.

Hang colored or printed fabrics so that the colors will touch. Best to hang lengthwise, by curtain edge.

Wash fabrics that are so heavy that they would be unwieldy when wet.

Leave your curtains on the same window month after month. Shift them so that exposure to sun may be more equally distributed.

Expect your curtains to spring back to their correct size by themselves. Measure them before washing, so you can bring them back to their correct size on a stretcher or by pressing.



For your "Guide to English and French Furniture" send 25c to Dept. B13.



Color charm

for your doors in 194X

In your building or modernization plans for 194X, be sure to include Modernfold, the accordion-type door. It has *color-charm*—makes any room irresistibly attractive. Modernfold will be available in a host of colorful fabrics. And it assures beauty that is practical. Swing area is eliminated—room division is easily, attractively and economically accomplished.

This precision-built, durable door has a successful record in all kinds of residential and commercial installations, in all types of architectural settings. If you are planning now for 194X, our literature may help you.

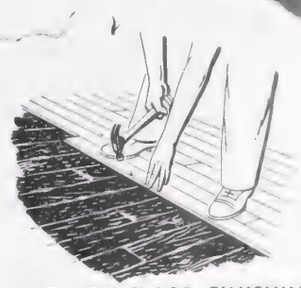
NEW CASTLE PRODUCTS

1615 I St., New Castle, Ind. • Modernfold Doors, 424 Madison Ave., New York City

PUBLIC LIBRARY Burlingame, Calif.

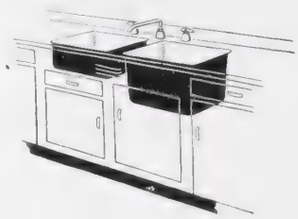
New Things

YOU'VE BEEN WAITING FOR



ELIMINATE "ON-THE-JOB" FLOOR FINISHING

When you can buy strip hardwood flooring that has been finished, waxed, and polished at the factory, laying a new floor isn't a chore. For the minute the floor is down, it can be used. Special finish actually penetrates pores of wood, so floor doesn't scratch or chip readily, is unusually durable. Pre-finished flooring (E. L. Bruce Company, Memphis, Tennessee) can be laid right on top of old floor. Available in oak, maple, and beech.



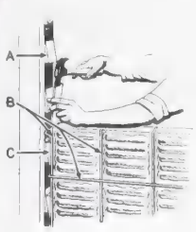
VITREOUS CHINA FIXTURES EASY TO CLEAN

Non-critical vitreous china is what gives the new sink and laundry tray combination (Eljer Company, Ford City, Pa.), that same lustrous beauty and sheen your fine china possesses. But like china, fixtures of this material must be treated gently—even though they are acid-resisting, impervious to staining, and easy to keep clean because of glass-smooth surface. Both sink and laundry tray are 20" by 18".



SYNTHETIC FLOOR LEVELER

Badly cracked steps and floors can now be repaired with a synthetic resurfacing compound that requires no special cutting out of the old surface, and can be applied just as it comes from the can. Extremely resilient, "Lev-L-Flor" will not crack or break out once set. Can be used on wood, masonry, stone, or composition floors—for patching or complete resurfacing jobs. (Central Paint & Varnish Works, Brooklyn, New York.)



DEMOUNTABLE GLASS BLOCK WALLS

You can take your glass block walls with you wherever you go if they are interlocked into place by a new method that requires no mortar. Walls can be disassembled almost as quickly as they are erected! A wood frame goes up first. Then glass blocks are laid in place and locked together with prefabricated horizontal and vertical wood strips, which are securely anchored at sides with narrow wood wedges. (Owens Illinois Glass Company, Toledo, Ohio).



PLASTIC-COATED PANELS CUT LABOR COSTS

If you're fixing up a room or two for war workers, you'll find the new plastic-coated wall panels, which don't have to be painted or stained after installation, great labor savers. Panels are waterproof, stainproof—available in 10 colors and three types: plain, tile-shaped, and horizontal strips, in sizes up to 4' by 8'. Can be installed with waterproof adhesive or brads over plaster, plywood, wallboard, insulation board (Barclay Mfg. Co., New York, N. Y.)



STREAMLINED WOOD MEDICINE CABINETS

If your household has expanded, don't try to cram everyone's equipment into one small medicine closet. You can provide that extra storage room for bathroom needs with the new wood cabinets developed by the Miami Cabinet Division (Philip Carey Mfg. Co., Cincinnati). White cabinets are made of hardwood; only metal used is for mirror frame (by special permission of WPB).



"VERMONT VILLAGE" FROM AN ORIGINAL LITHOGRAPH BY PHILIP CHENEY FROM ASSOCIATED AMERICAN ARTISTS

The LOG of the Practical Gardener

In July we honor Independence. "But from what?" the gardener demands as he weeds

If there's one thing a gardener learns to cultivate in midsummer, it's a hearty respect for bugs and beetles. How they can carry on at such a pitch of destruction without stopping for rest or relaxation is indeed a mystery. If we were half as good there'd be no food shortage.

Matter of fact, if the bugs were just a little more efficient than they are, there'd be no food. If you've ever seen what happens to a plant when it is left to fend for itself in July, you'll spray and dust and pluck and fertilize without complaint.

As you undoubtedly know by now, restrictions on the use of rotenone products in such quantities as the average Victory gardener will need have been relaxed. If you want to spray a cucurbit now, as well as a crucifer, even including a cabbage, go ahead! So put that dictionary away.

Keep the lawn cut long and you'll help cut the weeds short. Most weeds, especially crab grass, can't stand being shaded. Ergo: shade them—with grass. Keep your mower set at maximum height.

Watch the water these days. Remember that a sunset downpour on dry ground may not penetrate an eighth of an inch. It takes a long soaking rain—or a real session with a good sprinkler or open hose—to do other than harm to parched plants.

Have you given summer mulches a serious trial? If you haven't, wait for the next good rain, then scuffle out the weeds that spring up and mulch around plants or rows with salt hay or straw. Use a good layer. Then relax in pleased wonderment at the results. Tomatoes are fine to begin on.

Don't let everbearing strawberries set fruit until the middle of the month. In other words, keep blossoms picked. Every July every garden writer always says this to his or her constituents. One editor we knew arbitrarily sets the third Tuesday in July as the date. Reason? Bigger and better fruit.

You can divide Oriental Poppies in late July, too, if you can find them. (They'll disappear with great suddenness after blooming.) Divide the whole clump, or cut root members into 2″ pieces and plant upright about 1″ deep in the cold frame or seed bed. A peat mulch helps.

Found a cutworm in my pocket the other day. Evidently believing in the direct approach, he was lodged in a dollar bill. So far, this is the only member of his breed I've seen this year. But I still cut cut-worm collars in my sleep. The economic lesson here is too obvious even for me to miss.

Confess, now. When you've watered the brown earth with your precious sweat all through a hot week-end, and then stand looking along well-kept rows of flourishing crops, aren't you pretty proud of yourself? Think you'll always need a war to make you recapture this feeling? There are humbler but no less rewarding triumphs to Victory gardening than feeding people. R. S. B.

IT'S SMART *to ask for* VODKA KIPRISKY



SMOOTHER THAN MOST GINS

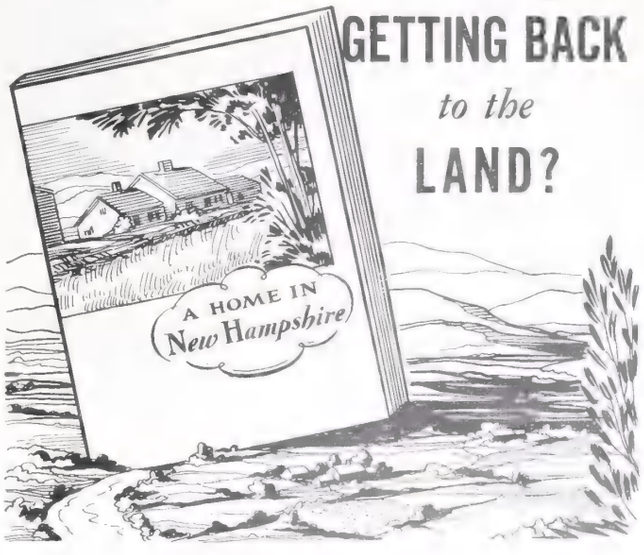
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2/3 VODKA KIPRISKY
1/3 DRY VERMOUTH

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. . . concerning the domestic difficulties of the city that is "Hounded" by these United States of America!

Seasons at the Ritz

by Anne Green

. . . at 15 . . . during the last war . . . she "crashed" the Red Cross Nurses' Training classes at the Paris Ritz!



An odd bit of classic bas-relief, the work of an artist friend, frames this combination mirror and console table, which Mr. Linden designed for the tiny hall

COUNTRY CLASSICAL

CONTINUED FROM PAGE 34

The Linden country house is full of ingenious devices, all of them the brain-children of the owners, many of them their own handiwork. For instance, they felt that the sparkle of crystal accessories was the perfect accent for their furnishings. One of their most dazzling lamps, designed by Mr. Linden, has as its base a porthole window of thick, green-tinged glass, from which two rods of crystal rise, supported by two bronze griffins. All were originally something else.

The way they made their choice Chinese cabinet useful as well as ornamental is an idea worth thinking about. Into its beautiful old case they fitted the workings of a radio-phonograph combination.

Up above you'll see how they brightened up their small entrance hall with a mirror framed with a strip of bas-relief sculpture. Of such interesting individual details distinctive decorating is born.

MAYNARD L. PARKER



Here is the stunning crystal and bronze lamp that Mr. Linden evolved from a porthole window and glass rods. The living room screen is a Chinese antique

WISDOM IS WHERE YOU FIND IT

CONTINUED FROM PAGE 11

was where their food was prepared.

You may ask, what is the suggested solution? The answer is *elevation* and *education*. Banish the idea that *anybody* will do. Expect and demand trained houseworkers. Insert training for this work in more high schools and colleges. Regulate working hours. Pay a living wage. Don't expect the hired girl to give the baby his 6 A.M. bottle, work all day, and end up by giving the baby his 10 P.M. bottle. Forget the idea of the maid staying in every night but two to be with children after being on duty all day.

Would Mr. Smith send his stenographer to work in Mr. Jones's office if there was a slight let-up at his desk while Mr. Jones had extra work? No! Yet some Mrs. Smiths think Hilda should willingly go over to Mrs. Jones to help out, if Mrs. Jones is having a bridge and there will be no lunch at Smiths' that day.

Many household workers are now in war plants doing their bit to win the war. It should be recognized that most of them will not return to their former employment and they will welcome this escape. If they don't return, it will be the fault of their employers, and the low state in which such work is regarded.

Personally, I feel domestic work is a natural part of feminine life. I believe women are more content in the refined background of a home than in the noise and bustle of a factory.

But with domestic servants being paid serfs' wages, being asked to live in ugly, dark holes at the bottom of courts, or in basements, or in hot attics, what American would not rather work in a factory for a decent salary which will pay for a decent, pretty room? As long as a woman can better herself by factory work, she will do it.

So much for what the maid should expect of the employer. This is what I think the employer should expect of the maid.

First, no maid should apply for a job if she does not intend to work or does not enjoy housework. Realizing no home can be on factory schedule, where you can stop work with the blowing of a whistle, she should realize that adaptability is a required essential. No maid should expect an employer to accept incompetence, loud talking, unkempt hair and nails, untidy uniforms and run-down shoes. The importance of daily personal hygiene cannot be over-stressed. A maid should realize that carelessness is responsible for a high percentage of broken china and glassware. Therefore, she should take enough time to do this work well. Rushing at this point is very disastrous. Noises of pots, pans, and dish scraping heard in the dining room can ruin an excellent meal.

Take time to do well all work, have knowledge of duties at time of employment, and consider no day's work well done when it has the look of having been half done.

In cases of misunderstandings, remember there are always intelligent and tactful solutions for all problems. Don't lose your head as no satisfactory agreement can be reached in a storm. No maid should look on housework as a refuge until financial storms pass over. Rather she should feel that she is in a profession of the highest type. Therefore, preparedness is the keynote. A worker should be trained to know and appreciate the tools of her job as does an engineer or watchmaker. She should know that

(*Continued on page 67*)



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HALLMARK QUALITY FURNITURE. A perusal of these 64 pages is as good as a trip to a furniture shop. Booklet shows you hundreds of smartly designed furniture pieces, Traditional, Early American, and Modern, from which you can pick and choose to your heart's content. (10¢ coin) MONTGOMERY WARD, DEPT. HB-7, CHICAGO, ILL.

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SOMEBODY IS GOING TO GET $1000 FOR A DAYDREAM. Here's how your dreams for fixing up your home after the war can turn into war bonds now. A four-page folder and entry form for a fascinating new kind of contest gives you the details. There are 50 prizes so your chances are good. Contest closes Oct. 31, 1943. ALEXANDER SMITH & SONS CARPET CO., HB-643, YONKERS, N. Y.

LATEST IDEAS ON REDECORATING. The Olson Rug Co.'s big new booklet in full color shows model rooms unusually and inexpensively furnished, and tells how old rugs, carpets, and clothing may be remade into new modern rugs in 66 different patterns, running the gamut of designs from Early American to the sleekest Modern. OLSON RUG CO., F-17, 2800 N. CRAWFORD AVE., CHICAGO, ILL.

ROMANCE OF HOOKED RUGS. All the things you've ever wanted to know about hooked rugs—their construction, design, how to care for them—written by a master designer of hand-hooked, American-made rugs. These come in two styles, the oblong Winthrop and the oval Oakwood. MASTERKRAFT, INC., HB-7, 295 FIFTH AVE., NEW YORK CITY.



AMERICAN LIMOGES. Once upon a time the name Limoges was stamped only on china that was made in France. Now there is a new Limoges, made in America, in lovely patterns to flatter your dinner table. LIMOGES CHINA CO., SEBRING, O.

PATTERNS IN GLASS. There are folders that picture and describe two of the most popular patterns in a line of lovely glassware. They are Crystolite and Orchid Etched, each a beauty to set on distinguished dinner tables. A. H. HEISEY & CO., HB-7, NEWARK, O.

FINE CHINA—TO HAVE AND TO USE. This is a booklet devoted to Haviland china which is designed to be beautiful but which does not stop at beauty alone. It is made for daily use and enjoyment and the colorful pages which show the patterns also suggest table settings. (10¢) THEODORE HAVILAND & CO., 26 W. 23RD ST., NEW YORK CITY.

SENECA CRYSTAL. Table crystal, so elegantly, so luminously cut that it's almost like diamonds on your dinner table. Folders show you the handsome patterns that have been evolved from quality ingredients by master craftsmen. SENECA GLASS CO., HB-7, MORGANTOWN, W. VA.

WISDOM IS WHERE YOU FIND IT

CONTINUED FROM PAGE 65

when piling together silver the tines of the forks will scratch other silver. That Spode, Copeland, Lenox, Wedgwood, Minton, Haviland, and bone china are works of art. Therefore they should be treated as respectfully as fine paintings. The amount of valuable china that has been chipped on the cupboard shelves of the upper classes proves conclusively that education about value is essential. Household workers should realize that electrical appliances are developments of years of research and labor, and should use them with respect.

All maids should acquaint themselves with any problem or duty that may arise in her line of work. Libraries have literature on every subject from answering the telephone correctly to serving formal dinners. Any person applying for work without a basic knowledge of his duties should not be accepted or even considered by an employer. Many lovely woolens have been ruined by lack of knowing how they should be cared for; many employers embarrassed by well-meaning but untrained workers.

This confirms the extreme need of education. When trained workers are demanded, good working conditions established, and pay in the category of other professions is instituted and given, there will be no servant problem.

The fear of being a lowly "hired girl" will have vanished and this type of work will be sought, rather than shunned. There will be a return to this employment with a better understanding, smoother operations, and better trained workers. The headache of finding a new maid every three months will be a thing of the past. In the post-war world I hope to see these conditions existing.

PAPA AND THE PETUNIA CHINTZ

CONTINUED FROM PAGE 32

Latham, the decorator at Drohe's, put their heads together, and Cecily and I were called into consultation, and we all had a divine time. The room was going to be so wonderful that we couldn't talk about anything else at home. Every time we opened our mouths Papa would begin to brood and go around touching things in the living room as if he expected not to see them again.

I will draw a veil over the actual execution of the decorative scheme. This took a little time and gave Papa several innings. Papa complained loudly that he was being forced to live like a sharecropper, that he had painter's colic, that a man couldn't find a place to read the paper or listen to Fred Allen, that he could not and would never understand women.

When it was all finished and the walls were pale blue and the petunia chintz draw-curtains were over the windows and the petunia chintz slipcovers were on the chairs and the pictures had been reframed and Miss Latham had hung Mother's old Ironstone plates in a group over the mantel and the tall new lamps shed a soft radiance over everything, it looked like a dream—not like the same place at all. We were a little frightened of what Papa would do.

He just came in the room and stood quite still, looking around at the furniture groupings and the wonderful blend of old and new things and at the flowery chintz.

"Humph!" said Papa, stalking out and tripping over a lamp cord.

"Oh, dear," Mother sighed, "I hate for him to look so *homeless!*"

But that night, after Mother had gone exhausted to bed, Papa tiptoed down the stairs and switched on the new lamps and just gazed around, kind of proud and pleased and with his chest expanding.

The next evening Papa turned up with one of his out-of-town customers for dinner. He led Mr. Byers into the living room, trying not to be ostentatious.

"What a beautiful room," Mr. Byers said promptly.

Papa beamed. "I just had it redecorated," he said, sitting down in a petunia chintz chair. "Glad you like it."

"Such beautiful fabric," Mr. Byers went on, intimating the chintz. "Perfect taste."

"Well, I like it," Papa said, modestly. "Rather cheerful stuff."

From that point on the decoration job became Papa's idea. He showed it off the way you do a trick dog. Any minute I expected to hear him tell the room to roll over and play dead. Anybody who came near the house got a personally conducted tour of the living room, with Papa telling them how he had achieved this wonderful effect. In a few days he believed it himself.

And Papa could not be pried out of the living room at night.

"I don't know what good it did us to get the room done over."

(*Continued on page 73*)

BEAUTY TO ENTHRALL YOU!

MAGNOLIA



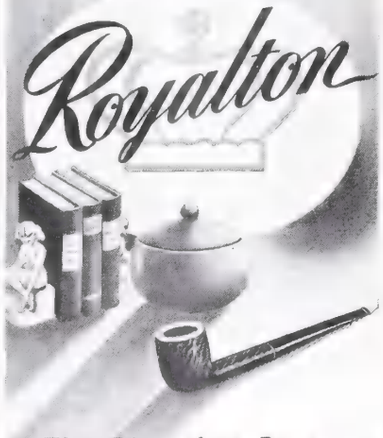
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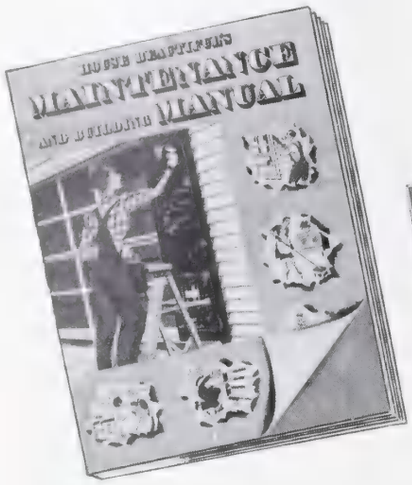
jigger of Dubonnet, juice of half a lemon, add ice cubes, fill with soda and stir

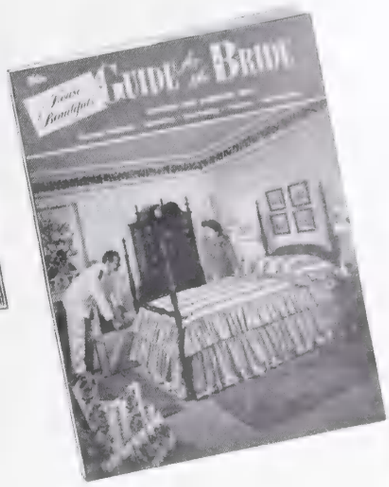
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HOUSE BEAUTIFUL Magazine

572 Madison Ave., New York, N. Y.

Dry your VICTORY GARDEN SURPLUS

The garden products you can't eat and haven't the equipment to can, preserve by drying



Dry vegetables on your gas range with a simple wooden dryer made of salvage lumber, wire mesh cloth for bottom and vents, simple hardware, oven thermometer, and metal sheet for heat deflection. Directions for making are available from N. Y. State College of Home Economics, Cornell University. Dried products weigh from 1/3 to 1/12 original weight



Vegetables and fruits can be dried in this Monroe oven dehydrator in 4 to 8 hours for under 2 cents a pound. The dryer, which comes knocked down, consists of 2 side pieces, 4 crossbars and 3 trays, and is easily assembled with the 8 wooden pegs supplied. Oven door is left open during operation. Costs around $6. From Lord & Burnham, Irvington-on-Hudson, N. Y. At Hammacher Schlemmer, N. Y. C.

WRITE YOUR STATE AGRICULTURAL COLLEGE FOR DEHYDRATION BULLETINS, PLANS, AND TIMETABLES OR SEND FOR THESE:

Bulletin No. 183, "Dehydration of Fruits and Vegetables in the Home." Send 10¢ to University of Tennessee Agricultural Experiment Station, Knoxville, Tenn. Includes plans and specifications for building a kitchen model dehydrator.

Farmers' Bulletin 1918, "Drying Foods for Victory Meals." Send 10¢ to Superintendent of Documents, Government Printing Office, Washington, D. C. Includes instructions for making home dryer.

"Dehydrating Fruits and Vegetables at Home." Free. Extension Service, Univ. of Illinois, Urbana, Ill. 10¢ for blueprint of electric dryer 438, Agricultural Eng. Dept., same address.

MRS. APPLEYARD ORIGINATES A SYSTEM OF COOL COOKING

CONTINUED FROM PAGE 23

meals, dressed up different ways.

Tomorrow both the stove and its midnight chaperone will be cool. While the locusts are humming through the sun-baked afternoon, there'll be no steam rising in Mrs. Appleyard's kitchen. The lady herself, crisp and collected on the shadowy porch, can feel free to relax without a single conscience qualm, because supper has been ready for twelve hours or more. Here is a menu for a hot day:

BREAKFAST

(only electricity used)
Melon
Grape Nuts with Cream and Dry Maple Sugar
Boiled Eggs
Toast Marmalade
Coffee

MAIN MEAL

Cold Vichyssoise
(made the evening before and chilled in cups)
Broiled Chicken Peas
Green Salad
Frozen Strawberries
Orange Sponge Cake

SUPPER or LUNCHEON

Assorted Homemade Relishes
Veal Loaf Vegetable Salad
Cottage Cheese
Hot Biscuits Honey
Milk Iced Tea Coffee

VICHYSSOISE

(Canned chicken broth comes in handy when you make this, although Mrs. Appleyard prefers homemade chicken stock.)

- 4 leeks (white stalks only)
- 1 stalk celery
- ½ cup butter
- 4 raw potatoes, sliced very thin
- 2 cups chicken broth
- 2 cups water
- 1 teaspoon salt
- ¼ teaspoon pepper
- ⅛ teaspoon nutmeg
- 1 cup cream
- 1 tablespoon chives, chopped
- 1 sprig parsley, chopped fine

Mince leeks and celery and cook slowly in butter for ten minutes. Do not let them brown. Stir continuously. Add sliced potatoes, chicken stock, water, and seasonings. Cook slowly for 30 minutes. Now either add the cream and chopped chives and serve it hot with croutons, or strain it through a fine sieve, stir in the cream, pour soup into cups, chill it, and serve very cold with chopped chives and parsley scattered over the top just before serving. If your cream is not thick and you want a rich soup, add two lightly beaten egg yolks after you have strained it. Do not cook after adding them or soup will separate.

VEAL LOAF

- 2 pounds veal
- 1 pound lean pork
- ½ pound calves liver
- ½ pound baked ham
- 2 truffles
- 6 Montpelier crackers
- 3 eggs, well beaten
- 2 large onions
- 1 teaspoon pepper
- 1½ teaspoons salt
- 1 teaspoon Bell's poultry seasoning
- ¼ teaspoon thyme
- 4 slices bacon
- 1 tablespoon flour

The marketman will grind veal and pork together for you. Cook liver the day before, blanching it and simmering it till tender, and chop it very fine. Mrs. Appleyard uses ham cut from a ham that she has baked herself because she is likely to serve ham sliced thin along with the veal loaf, but a slice of boiled ham half an inch thick, diced, will do. Chop onions very fine, chop liver into them, then the veal and pork until all is well mixed. Roll crackers into fine crumbs, mix seasonings with them, and combine with veal mixture. Next add well-beaten eggs, then the ham and truffles, if you can get them. (Their nutty fragrance is delicious with the veal and pork.) Turn mixture into well-greased baking pan, dredge top with flour and a few very fine crumbs, and cover with strips of bacon. Set pan on a rack in a covered roaster, surround it with water, and bake 2½ hours at 375° F. Reduce heat if it seems to be getting too brown, and add more water until the last half hour. This recipe will serve at least 12 persons.

FROZEN STRAWBERRIES

- 1 quart strawberries
- 1 cup sugar
- 1 teaspoon lemon juice
- 2 egg whites or ½ cup cream

Mash fruit and sugar together. Strain through sieve and add lemon juice and freeze. Taste it and sweeten it more if necessary. Ice cream mixtures always taste sweeter before they are frozen than they do afterward. Freeze by hand or in the automatic refrigerator. When fruit is partly frozen fold in whipped cream or stiffly beaten egg whites and continue freezing.



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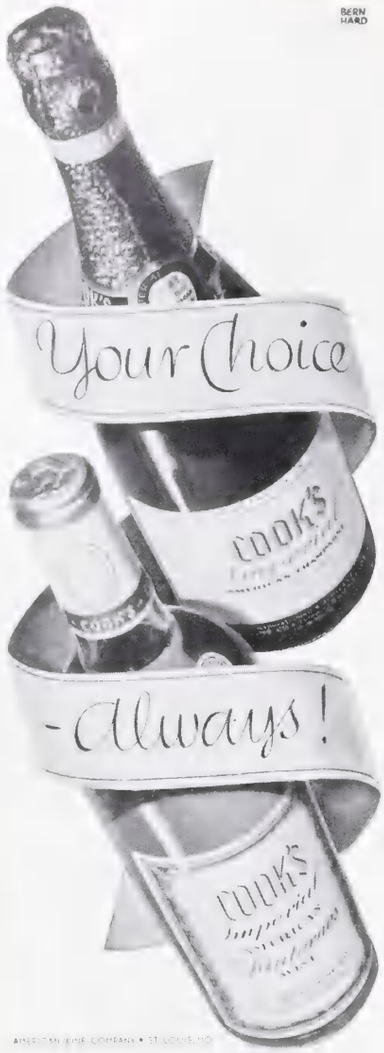
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A dozen steps to HEATING PLANT EFFICIENCY

DON'T put your heating plant out of your mind until you've prepared it systematically for its summer shut-down. A handyman can take care of many preventive measures which should be practiced if you want your heating plant to snap efficiently into action next fall.

Or you can turn over the entire job of "conditioning" your heating plant to a contractor or service organization equipped with the special tools and equipment to perform a top-notch job.

Whichever course you pursue, know the essential points to examine.

1. Remove fly ash, soot, and rust, which invite corrosion, from your boiler with a wire brush and a scraper. For your furnace, you'll find a stiff brush or a short-handled worn-down broom an effective weapon. Leave the smoke pipe in place, when you tackle this, if you want to keep the basement fairly clean.

- *A heating contractor or servicing organization handles this chore with special vacuum cleaning equipment which efficiently sucks out every speck of the offending material, without getting the mess all over everything.*

2. You, or your heating contractor, must clean out your smoke pipe, too. If you do it, hold it over a bin and knock hard to loosen all particles. Scrub out heavy formations of rust and soot. If it is rusty, remove rust spots with emery cloth or a wire brush. Then paint inside and out with a heat-resisting paint.

- *If you leave your smoke pipe in place during the inactive season, it will collect more soot and dirt and be exposed to the moisture which is present in most basements during the summer. Preserve it from corrosion by taking it down, wrapping it well in newspapers and storing it in a dry place.*

3. Clean out your chimney and flue passages with a long-handled brush. For a really thorough job, you must tackle the chimney at both ends.

- *Your service contractor is better equipped to do this messy job. Examine joining of chimney and smoke pipe and repoint, if necessary.*

4. Oil metal inside surfaces of firepot, doors, hinges, slide drafts to forestall rust and possible warping.

- *Don't neglect any moving parts, such as oil and gas burners, stoker, blower, booster pump, etc.*

5. Sweep the ash pit free and clear of all ashes, since they are great moisture absorbers.

- *If allowed to remain in the pit, moisture clings to them until the ashes harden and attach themselves to the metal surfaces and cause collusion.*

6. If you burn coal, the doors and drafts of your heating plant should be left open to permit free circulation of air and prevent deposits from forming to attract moisture.

- *Oil and gas users should close doors and drafts.*

7. If you have a steam system, it's a good idea to drain the boiler and refill it.

- *Boilers of hot water systems should not be emptied. If there is an excessive accumulation of scale, it can be removed by pouring in a rustproofing solution. Or part of the water can be drained off, system refilled.*

8. Check flues, doors, and between furnace and boiler sections for leaks. Hold a lighted candle close to the surface being examined. If the flame sucks inward, there are leaks.

- *Fill these with asbestos cement.*

9. Check all controls and gauges (thermostats, draft regulators, etc.)

- *This is a job for a specialist who has the instruments and tools scientifically to determine whether you're getting maximum efficiency. Have your heating contractor check combustion efficiently at the same time.*

10. Examine your pipes and ducts for cracking and peeling of the insulation. Replace where there are signs of deterioration, and cover all uninsulated pipes with insulating material.

- *While we're on the subject of pipes, ask your heating contractor to examine the pitch of steam pipes (if that's your system). They must be pitched at the correct angle to avoid fuel waste.*

11. Examine your radiators. Radiator supply valves can't be efficient if dirty and leaky. On a steam system, you can make repairs yourself. When radiator is cool, remove trap interior with monkey wrench. Wipe trap seat and valve with an oily cloth. Dirt may hold the valve off the seat and allow uncondensed steam to escape into returns. Replace worn or nicked seats. On a hot water system, leaky radiator supply valves should be repaired by your plumber since the system must be partially drained.

- *On warm air systems, registers must be cleaned out, and dampers oiled, so that they will open and close readily.*

12. If your system is a forced warm air, you should empty the humidifier and remove any formations which might impair its efficiency.

- *Filters on these systems should be cleaned —if they are of the permanent type. Otherwise, if very dirty, replace with new ones.*

(Continued on page 75)

Don't run your house by guesswork, when you can always have the correct answer at your fingertips with House Beautiful's

HOUSEKEEPING RECIPES

They give you a tried and true method of performing housekeeping and maintenance tasks that will prevent mistakes

RUBBER

How To Care For Garden Hose

Garden hose should be handled just as carefully as any rubber object. Just because it is made of heavy rubber is no reason to suppose that it won't deteriorate rapidly if subjected unduly to rubber's chief enemies, heat and sunlight. So don't leave the hose strewn, kinked up, over the ground when it is not in use. Store it in the basement or garage and bring out only when needed.

Oil, tar, and grease attack and weaken rubber quickly if allowed to soak in. They cause rubber to swell and deteriorate.



OVER

CHINA

How To Repair Broken China

If you haven't had much luck in repairing broken china, maybe it's because you haven't given sufficient attention to details. Believe it or not, the weather makes a lot of difference in the kind of mending job you do. So avoid a rainy day. And avoid a room filled with moisture, too.

Don't expect the mended plate or cup to withstand long soakings in hot water or high oven temperatures. Treat your mended china gently and it will last well. It can be passed through water, but avoid soaking it.



OVER

STAINS

How To Recognize and Handle Tannin Stains

If you ever spill tea, coffee, highballs, cocktails, beer, ale, commercial soft drinks, fresh fruit or vegetable juices on wearing apparel or linens, don't wait a minute before removing the spot if you expect to get it out. For these liquids contain tannin, an acid which withstands all attempts to budge it once it has set in fabric. Tannin stains may be removed when fresh, but if of long standing, they won't come out, and are apt to take on a yellowish or brownish cast.



OVER

DAMPNESS

How To Absorb Basement Moisture

If your basement is damp during the summer, there's danger that mildew and rot will develop on stored objects, causing damage. Dampness, too, isn't healthy for walls and floors. However, there are several devices available for drying out moisture-laden air. One of these is a chemical in block form, packed in a heavy waxed container. When the lid is removed, the chemical substance begins to absorb moisture from the air, which melts the block. Space at the bottom of the container holds drippings. The units come in closet and basement size.



OVER

GLUE

How To Attach Leather To Wood

You can go a long way toward improving the appearance of an old piece of furniture if you give it a leather top. Many old pieces have joined the ranks of attractive furniture when topped with bright leather. But getting leather to adhere to wood is sometimes difficult unless you use the right type of adhesive. A glue, which we've been investigating, is waterproof, flexible, weatherproof and heat-resisting, and will hold the leather to the wood permanently.



OVER

SHOES

How To Clean The Common Types

Your shoes need frequent nourishment if you want them to hold their shape and look well. Damp or wet shoes are subject to rot and mildew, and quickly lose their shape. If they do get wet, remove them as soon as possible, place shoe trees in them or stuff with crumpled newspapers. Dry away from direct heat. The Department of Agriculture offers these tips for care of various types:

SMOOTH LEATHERS (calf, kid, etc): [illegible] often with cream, liquid, or [illegible] polish containing no turpentine, which [illegible] leather.



OVER

LET HOUSE BEAUTIFUL HELP YOU HOUSEKEEP

You can't keep problems from arising. But you can make it easier to solve housekeeping, repair, and maintenance riddles by keeping HOUSE BEAUTIFUL'S Housekeeping Recipes on your reference shelves. They offer easy-to-follow, how-to-do instructions on hundreds of household tasks. New recipes appear each month—your indispensable guides to making a home you're proud of.

CHINA

PROCEDURE: Your broken pieces must be thoroughly clean and dry or the cement will not adhere. Wash all the pieces in hot, soapy water, rinse and dry thoroughly. The pieces, as well as the cement, should be warm to guarantee good bonding. Warming the china opens the pores so that the cement sinks in better. Unless the cement is warm, it congeals too quickly, thus losing its adhesive powers. Put the bottle of cement in hot water for a few minutes. The hot water bath will probably heat the china sufficiently. Or you can place it on a hot radiator in winter. Coat all the cut edges with cement. Press pieces together and hold for a few minutes. Secure with adhesive tape. Keep out of circulation for at least 24 hours in a dry place.

A half pint bottle of cement costs 25¢.

OVER

RUBBER

Use soap and water to remove oil spots. If stubborn, sponge with a dry-cleaning fluid. Don't allow the dry-cleaner to stay on for more than 2 or 3 minutes, however, since cleaning fluids also cause deterioration.

If your hose wears out at the faucet or nozzle, cut out the worn section and put a new coupling on the cut end. If it wears out elsewhere, cut out the damaged part. Put couplings on both cut ends and join them. Or join cut ends by putting a short pipe inside the hose; clamp the hose firmly to this pipe from the outside.

Store on a reel in the basement, or coil loosely and flatly where it is dry, cool, and dark. (*Never store near hot pipes.*)

OVER

DAMPNESS

Another unit employs calcium chloride flakes in powder form as the drying agent. The chemical powder is placed in a special container, which consists of a double basket suspended on a holder which fits on the edge of a sturdy pan. The basket will hold six pounds of the chemical drying powder. (More can be added as it dissolves.) As the moisture is absorbed, the chemical dissolves into the pan. But the drippings can be used for laying the dust on your gravel driveway.

The chemical absorbs the moisture rapidly at first, but action slows as the air becomes drier. You can go a long way toward combatting the damaging effects of rust, corrosion and decay with an air-drying unit in your basement, or wherever dampness is present. Each 800 to 1,000 cubic feet requires one container.

OVER

STAINS

PROCEDURE: Sponge the spot carefully and lightly with clear water. Never use soap, as some soaps contain alkali. Alkali reacts chemically with tannin making the spot develop rather than disappear.

Unless you are absolutely certain that you've removed every trace, never press a garment on which a tannin-bearing substance has been spilled, as heat "sets" the stain.

Advise your dry-cleaner of the nature of the stain and mark its position, if you were unable to remove it, or discovered it when it was old. For sometimes the stains will not be visible until an iron touches them. Since the heat will "set" the stain, it will be too late to remove it.

The hulls of walnuts also contain tannin, so guard against rubbing these against anything. Watch out for mustard and catsup. They contain tannin, too.

OVER

SHOES

PATENT LEATHER: Changes in temperature crack patent leather. Warm new patent leather before wearing first time by rubbing with a cloth. Then bend your feet to limber shoes while they're still warm. If you warm the shoes before you put them on each time by rubbing with palm of the hand, they won't crack so readily. Use sparingly patent cream or oil polish that contains no turpentine. Store wrapped in cloth or cotton wadding.

SUEDE: Clean with a rubber or bristle brush, never wire. Dust breaks down leather, so clean after each wearing. Fine sandpaper rubbed lightly over scuffed places will improve their looks. Brush with rubber sponge after sanding.

GABARDINE: Use a cleaner with carbon tetrachloride base.

ELASTICIZED: Never use ordinary cleaners which will ruin the stretchable fabric. Get specially prepared cleaner.

GOLD OR SILVER: Use specially formulated metallic cleaner.

OVER

GLUE

PROCEDURE: The leather-to-wood binder is not a rubber cement, nor a glue, but a liquid cement with unusual adhesive qualities.

Apply a priming coat of the binder to the leather and the wood surface. (The wood surface must be clean and free of wax. Wipe off with turpentine.) Allow to dry. Then apply a second coat of the cement. Press together. The welding takes place during the drying process, and better adhesion results with two coats.

If applying the leather to the top of a desk, table, chest, etc., bring flush with the edge and finish off with wood molding painted the color of the wood. This will make a smooth-looking edge and eliminate leather splitting which might occur if the leather were stretched over the edge. Attach the molding with the same liquid cement.

OVER

THEY FURNISHED THEIR HOME BY MAIL

CONTINUED FROM PAGE 20

wallpaper book, but everything else in the apartment, from rugs to accessories like lamps, dinnerware, glass, vases, and figurines, were spread out before her eyes in the big catalogue. It was like a personally conducted tour through a store bigger than any she'd ever seen in her life, with the manager pointing out exactly what she wanted to know about everything that interested her. Sizes, colors, and prices were clearly stated on every last item. It was a cinch to visualize the placement of furniture in her rooms because in the furniture section every piece was marked with its height, width, depth, and overall dimensions.

Shopping by mail gave her great latitude in selection, too. She discovered, for instance, that there were all sorts of furniture styles and periods to choose from, and that in such pieces as her living-room sofa and love seat, and in the chaise longue and slipper chair she had a wide choice of fabrics. These were ready-made, but have you ever seen a more custom-made look? She chose a green toile de Jouy for the love seat, although she might have had it in burgundy. She picked burgundy blue for the sofa, which also comes in apple green or hydrangea blue. This was no pig in a poke buying, either, for if any doubt assailed her about how her colors and fabric textures were going to go together, she sat down, wrote for sample swatches.

There were curtains in the book, of course, both ready-made and by the yard, but she got a sudden yen to do something different with her living-room windows. So she wandered out of the home furnishings section into the dress-making department and ordered her curtaining and fringe trimming there—which is one of the beauties of a mail order catalogue because it offers so many things to put your imagination to work.

And any time she got herself into one of those decorating dithers—like how much plaid and how much plain to have on her living-room walls, she'd SOS to the free decorating service mentioned in the catalogue and profited by the ideas and suggestions that trained decorators gave her.

Furnishing an apartment by mail was a novelty to Nell accustomed to big city store buying. But nowadays Nell Allen is only one of hundreds of women whom the fortunes of war have sent into sections where stores offering wide selections are a thing unknown, where the mail order catalogue has been a personal shopping service for generations. These people are learning fast how to do their shopping at the drop of a post card. And even those unenlightened souls unacquainted with the modern mail order catalogue, are waking up to find it a sure means of getting real style and quality into their homes. Nell Allen proved this point to Dick when she gave Mrs. Frisbee's place its smart face-lifting. Those same rooms have probably proved it to you, too. As for us, we were sold the minute we saw them.



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PAPA AND THE PETUNIA CHINTZ

CONTINUED FROM PAGE 67

Cecily complained. "We never can have anybody in it."

"Roger, dear," Mother said. "You and I had better sit in the bedroom this evening."

"I like it here," Papa said, definitely. "Annie, I don't see why we don't do something with that dingy old bedroom. Put some of this petunia stuff in there and get some decent lamps. I'm going to have that bedroom done over."

"But, Roger—" Mother demurred aghast. "You said. . . ."

"I never said anything of the kind," Papa declared. "Now call up that decorator."

"But Roger, are you sure. . . ."

"You heard me," Papa said. "I'm wearing the pants in this family!"

Just to prove it, Papa has had the whole house redecorated.

CAREER GIRL

CONTINUED FROM PAGE 53

they couldn't do anything sensational, they could always make themselves useful at small chores. The project was all very mutual and very rewarding because, not only did each one have help in his apartment, but everyone learned something from everyone else. Vanity showed them a trick or two when she made her own baroque mirror frame from plaster of Paris, and electrified them with her artistry on the sewing machine. She made a hammered satin slipcover for the living room sofa, quilted her bed spread, ran up the flocked organdie bedroom curtains, and covered the chaise longue like a professio



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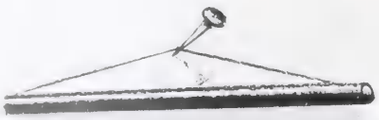
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Give the Perennial Crops a Big Hand

Asparagus, rhubarb, strawberries and the bush fruits need attention most when they are producing least. Here's the mid-summer slant

By David W. Bailey

Come July, what would you rather do, or go fishing? Myself, I'd rather garden than anything else I can think of. But I suspect that the boy who helps me weed and cultivate feels differently about it, and I'm going to scheme it somehow to go fishing with him, now that most of the annual crops in the garden are laid by.

Willingness to "throw down the shovel and the hoe" for a few hours does not mean that I advocate putting off essential chores. On the contrary, I can think of enough things that you ought to do in the garden these long midsummer days to keep you busy all the time I'm away fishing, and maybe leave me time enough for a swim on the way back! For example, those chores that have to do with the perennial vegetable patch.

Foremost among the perennials in my garden are asparagus, rhubarb, strawberries, and the bush fruits. And why, you may ask, should these call for much attention in July? Asparagus has begun to shoot up to brush. The last rhubarb for the year has been pulled. Spring strawberries are nearly done, and as for the bush fruits, they are just about to come in, and we shall do well if we manage to keep them picked as fast as they ripen. Sometimes, however, the garden calls for attention most just when it seems to need it least. July is one of those unfortunate times.

Take asparagus . . . You have stopped cutting, it is true, but the asparagus beetles will soon be out in force, and now is the time to sign their death warrant with calcium arsenate mixed one part to six or seven of dusting lime. (It will not be legal to use our limited supply of rotenone dust on this crop this summer.) If beetles are kept to a minimum now, they are unlikely to cause heavy losses next year.

Now is also the time to fertilize your asparagus heartily. Nutrients which the roots will store up during the next eight or ten weeks will determine the yield next June. If you manured the bed in early spring, as you should have, it will be well now to broadcast eight or ten pounds of 3-8-7 in a four-foot band along every hundred feet of row, raking it thoroughly into the surface. Keep down weeds, too, until the brush shades the ground completely. If you can turn your chickens, or your neighbors' chickens, into your asparagus patch without having them also overrun the rest of your garden, they will gobble up all your beetles and dig out all the weeds as well, besides manuring the ground for you. This is the sort of thing our erudite Secretary of Agriculture presumably has in mind when he talks about a balanced farm economy!

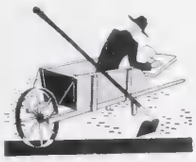
Or take rhubarb . . . It is true that we have eaten all the rhubarb pie we can hold and put up as many jars of sauce as we care to spare for a crop that is not really a staple. From now on our plants will run to leaves, building energy for next spring's early shoots. But just because we have done eating our rhubarb is no reason for neglecting to feed it. Unless you manured very heavily in March, give the rhubarb another dose now. See that the weeds are cleaned out. Mulch heavily with salt hay, rye straw, peat moss, or lawn clippings—almost any fibrous litter free of weed seeds. Watch for hills which are producing too many and too small stalks. Their roots will need to be lifted very early next year, cut carefully into sections—each with a bud—and reset in rich ground. Select also in your mind's eye a few husky old roots to be lifted after freezing weather and brought into the cellar for forcing next January. Even a perennial bed requires annual adjustments and occasional replacements.

The strawberry patch in July makes demands according to the kind of strawberries you grow. If, like many home gardeners, you set out everbearers this spring, you will have been plucking every flower bud or runner as it appeared until Independence Day. And if you were faithful in performance of this chore, you may now let the plants set as many fruits as they will. If you have mulched your rows with straw or buckwheat hulls or pine needles, you will not be much bothered with weeds now, and occasional heavy showers will not spatter your precious berries with unsightly mud.

On the other hand, if your strawberries are the old-fashioned short-season, heavy-bearing kind (and we all admit that they taste the best when they are right) then you have had your harvest and should be thinking only of next spring's crop. Let the sturdiest plants produce several runners each (never more than six to even a strong plant, and never more than one plant to a runner). If you are following the matted row system, cut out the oldest plants to make room for new growth. If you have planted and cultivated in hills and are planning to set out new hills elsewhere for next year, then you may plunge three-inch pots into the soil under the runners, use liquid fertilizer, and detach and lift the pots for fall planting.

Raspberries—perhaps because of the natural perversity of nature—I always used to find most troublesome in midsummer when I should have been taking unalloyed enjoyment from my matutinal bowl of raspberries and cream. I don't know anything more painful than getting down on your hands and knees to weed a well-barbed raspberry vine—unless it's weeding blackberry bushes! But last year I found a cure that worked to perfect satisfaction. In early June I cut an over-matured stand of winter rye from a neighboring field and spread it, eight inches thick, between rows of berry bushes. The mulch was too thick for a single weed to grow through. By September some of the rye seed left in the straw had sprouted, but shallow cultivation this spring got rid of that and left me with the cleanest raspberry patch I have ever had. What is more, the mulch kept the ground moist through an unusual stretch of drought weather in August.

Not everyone—and not every year—finds a rye-stand ready for such use, but mulch of some sort is available almost everywhere. If your natural ingenuity doesn't suggest something, consult a nearby hay, grain, and feed dealer or your state agricultural experiment station.



THE MAN BEHIND THE HOE

Besides these perennials there are other vegetables which may be planted one year and wintered over to produce an edible harvest the following spring. Some of these, like parsnips, are true biennials. If you have never eaten parsnips in March, after a winter's frosts have sweetened them, you have not enjoyed one of the garden's most delectable treats. Since parsnips take at least 120 days to mature before frost, it is too late to plant them this year, but you can make a resolve now to try them next.

Chicory requires only ninety days to mature before frost, and there is still time in many parts of the country to plant chicory now for witloof heads in the cellar next winter or for early salad greens or boiled greens next spring.

Horse-radish is easily grown from root-cuttings. It should be planted in a corner of the garden not disturbed by the plough and should be renewed every three or four years by being lifted, the main roots harvested for grating and packing down in vinegar, and the side roots saved for resetting in the spring. If you haven't a half-dozen roots ready to supply you a tasty relish in this year of diminishing spices, plan them for 1944.

A DOZEN STEPS TO HEATING PLANT EFFICIENCY

CONTINUED FROM PAGE 70

SPECIAL TO COAL USERS:
Check grates for cracks and breaks. Replace now.
Check stoker for proper feeding and air supply.

SPECIAL TO OIL USERS:
Clean filters, strainers, and oil lines. Nozzle of burner must be set at right angle and be correct size. Have ignition system examined. It should start quickly without wasting fuel. Check valves for leaks. If you are in an excessively damp location, it might be a good idea to disconnect your motor and electrical connections and store them in the attic where it is dry. Severe dampness can cause serious damage to windings.

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SPECIAL TO GAS USERS:
Oil electric motors, valves and fans, and other moving parts, if they are the type which require regular oiling. Spray interior heating surface with motor oil. This can be done with a garden spray and hand pump. Watch out that you don't over-oil as this can cause carbonization when heating plant is turned on. Have gas company check burner and all controls. Some companies advise leaving pilot lighted to generate sufficient heat to prevent corrosion.

10 CANNING COMMANDMENTS

CONTINUED FROM PAGE 40

6
Thou shalt not pack the non-acid vegetables (peas, corn, lima beans, etc.) tightly, since they must have room for expansion during the cooking-in-the-jar-process. If they are solidly packed, food in the center will not be cooked as thoroughly as food on the outside and may result in spoilage.

7
Thou shalt not seal any jar before releasing the air, which may force top up later if not removed. To release air, push a spatula or a knife down sides and cut through center until air bubbles rise to the surface. Dip both lid and rubber (if that type of closure) in boiling hot water before sealing; wipe edges of jar with clean, damp cloth.

8
Thou shalt not waste time between canning steps, as this gives bacteria an opportunity to develop. Place jars when packed immediately into pressure cooker or boiling water bath. When cooker is filled, start processing. Remove jars immediately when processing time is over. Complete seal, if partially sealed. Keep jars far apart in a cool, but not directly drafty place, until cold. Cool quickly to retain good color, texture, and flavor, and to prevent spoilage.

9
Thou shalt store jars in a dark, cool place, away from hot water or steam pipes, and where they might freeze. Freezing can break seal. Light can fade fruits and vegetables drastically. Code the labels of all food in same batch so that whole lot can be discarded if spoilage is discovered when opened.

10
Thou shalt safeguard your family by boiling canned meats and non-acid vegetables processed in a boiling water bath for ten minutes before tasting.

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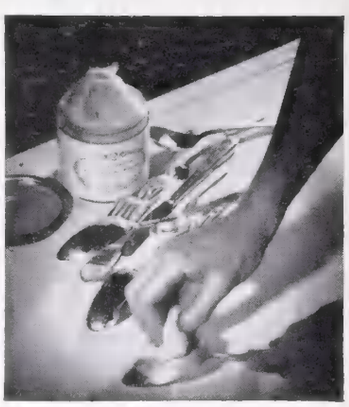
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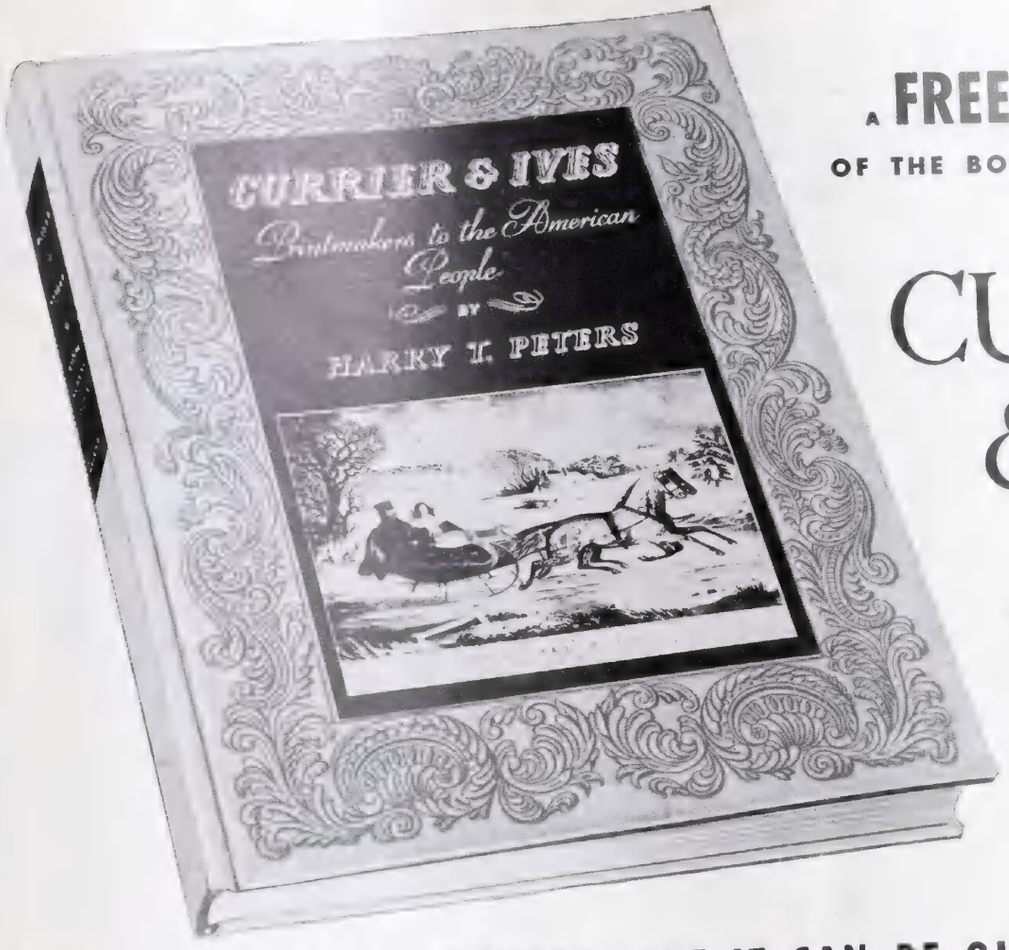
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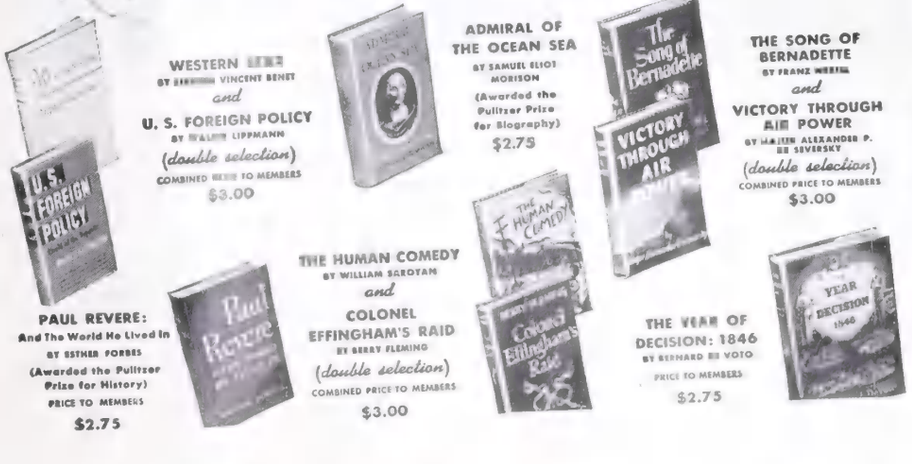
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Hooked and braided rugs in early Colonial days were made at home, from scraps and rags — dyed by our great-great-grandmothers with home-made vegetable dyes. Each woman worked out her own ideas for designs and colors.



Great-grandmother first made them for use only in her own home but as time went on she had more than she could use. She began swapping them with the "cracker-barrel man" at the general store for food and clothing.



She planned her designs and colors to make bright gay spots of color in front of the fireplace, the sofa, an inviting spot of color for the front vestibule, to keep grandpa from stepping out of bed on the cold floor.



Jordan Marsh many long years ago pioneered in buying these practical decorative rugs from housewives throughout the New England countryside. A large collection of old and new rugs of this type has been found in the store ever since.

Traditional Rugs for Today's Homes

"Old Settler" Design A. Hand hooked Viscose fibre rug. Sizes 2 feet x 4 feet up to 4 feet x 6 feet. Green, black, rose borders. Beige background, with multicolored design. Rug shown below 3 feet x 5 feet — $24.50.



"Kara-Shag". Textured washable cotton rug. Available in scatter rug sizes from 22 inches x 36 inches up to 6 feet x 9 feet. Larger sizes 9 feet x 10 feet 6 inches up to 12 feet x 20 feet. Rug below—4 feet 6 inches x 6 feet without fringe, $26.50

Wood Rose — *Old Glory Red*
Bahama Rose — *Surf Green*
Pewter Grey — *Cloud White*
Sahara Beige — *Maris Blue*
Cadet Blue



Jordan Marsh

Rugs play an important part in setting the decorative spirit of a room. The right rug makes a room—the wrong rug spoils it. Rugs tie together and unify all the colors and textures in a room. They make a room homelike and inviting. They attract attention to especially important or interesting furniture or conversational grouping. Use scatter rugs at heavy duty points in your home to make your rugs and carpets last longer—to make your rooms brighter.

JORDAN MARSH COMPANY • BOSTON, MASS. • NEW ENGLAND'S GREAT STORE

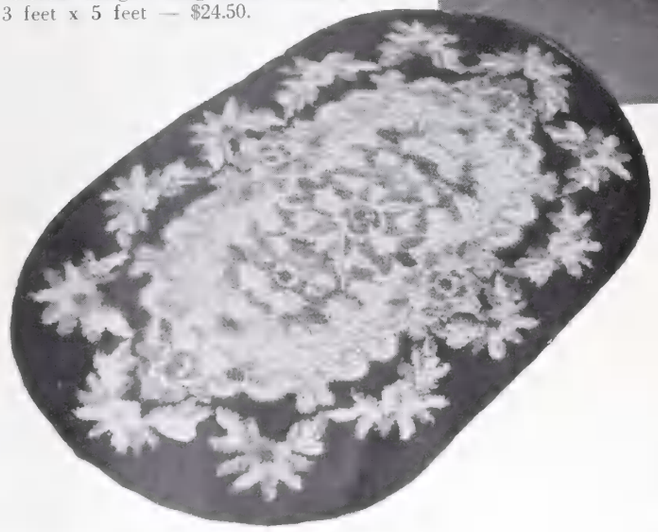
"Cape Cod". Braided washable cotton oval rug. Sizes 2 feet x 4 feet up to 4 feet x 7 feet. Variegated shades of red with cream; black and red with cream; blues with cream; brown and tan with cream. Rug shown at right 4 feet x 7 feet — $22.50.



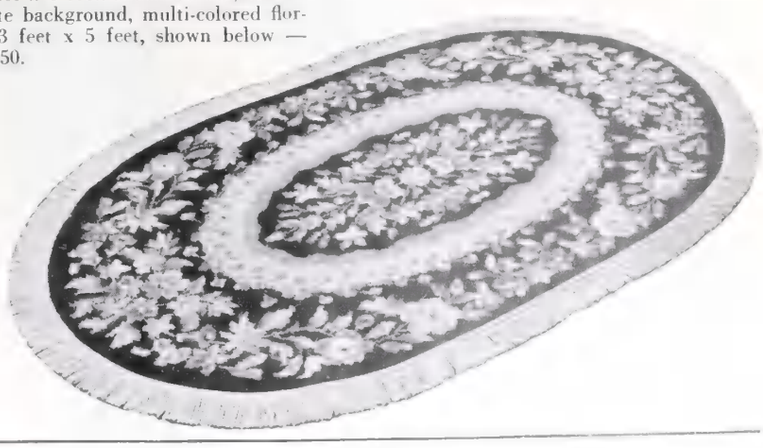
"American Floral". Washable woven cotton oval rug. Sizes 27 inches x 45 inches up to 4 feet 6 inches x 6 feet. Cream-white ground with floral design in multi-colored pastels. Rug shown below 3 feet x 5 feet — $18.50.



"Old Settler" Design B. Hand hooked Viscose fibre rug. Sizes 2 feet x 4 feet up to 4 feet x 6 feet. Black, rose, green, blue borders. Beige background with clear multi-colored designs. Rug shown below, 3 feet x 5 feet — $24.50.



"New England Hooked". Washable woven cotton oval rug. Sizes 27 inches x 45 inches up to 4 feet 6 inches x 6 feet. Black border, cream-white background, multi-colored floral. 3 feet x 5 feet, shown below — $18.50.



The infinite variety of rugs which we have to offer — hooked, braided, textured, shaggy, nubby or flat weaves—has not sprung up overnight to fill emergency needs. They've been favorites for generations. They fit into modern living. They meet the demand for practical, easy care of homefurnishings. They wear amazingly well, wash easily, and come in as many colors as you can think of. Rugs shown on these pages are just a few highlights from the enormously varied Jordan Marsh collections.

Jordan Marsh

JORDAN MARSH COMPANY • BOSTON, MASS. • NEW ENGLAND'S GREAT STORE



The yellow canary and the stylized flower basket dinner plates from Georg Jensen, Inc. are slimly molded pottery, hand-painted in the free style that is typical of contemporary design. Yet the motifs themselves hark back to early American Pennsylvania Dutch. Their fresh colorings are as good as flowers on your dinner table



You'll find no ornate, over-decorated styles in the new pottery. Such trim, simplified designs as this tinted butterfly used to appear only on fine china. The tea set has a smooth, contemporary shape, too. From Georg Jensen

American POTTERY Comes of Age

Did you know that our new native-born pottery is just as beautiful, just as inexpensive, as the kind we used to import from Europe? It's more durable, too

We Americans have been snobs for centuries about our own pottery. We've idolized the "import" mark on pottery that has come to us from over the water, and treated our own product like a step-sister. It was good enough for kitchen bowls but hardly worthy of the (*Continued on page* 66)

EMELIE DANIELSON



Blue daisies, hand-painted on a creamy ground, wreath the plates and cups of Georg Jensen's "Della Robbia" pattern. The beautiful part of ware like this is that it hits a happy medium between rustic informality and sophistication. Its design is simple and unaffected; its finish, smooth and graceful



Multi-colored rings around a freely drawn, hand-painted fruit design give distinction to these pottery pieces from Carbone, Inc. It's the kind of breakfast service that makes waking up a joy, and we can see it taking the spotlight in a delectable table setting for a luncheon. In other words, it has a future



The OBOE was the despair of a radio engineer's life because he couldn't capture its tone and timbre...but have you ever heard it on a Scott?

Perhaps it's unkind to whet your appetite for a Scott Radio now when there are none to be had, but a Scott owner near you would love to have you listen with him (if you can get him to stop talking about the instrument long enough to let you hear it).



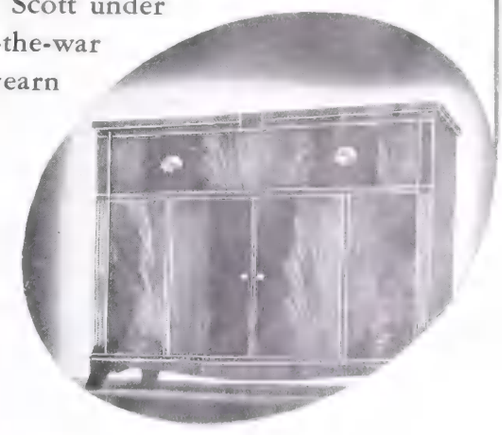
E. H. SCOTT

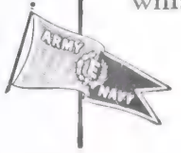
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The Oboe is a strange, shy instrument in the orchestra, lending a distinctive "flavor" to fine music with its peculiar moody note. Because its range is so elusive, few radios have been deft enough to capture it truly, to the annoyance and despair of radio technicians. But if you are a Scott owner now . . . or later when you will be one . . . you can hear the Oboe in its matchless voice, with all the fleeting grace notes and overtones of a "living performance."

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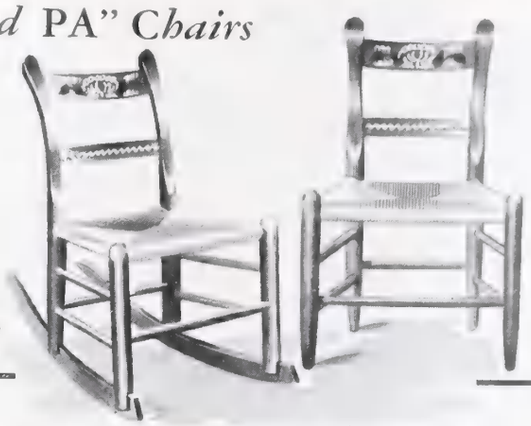
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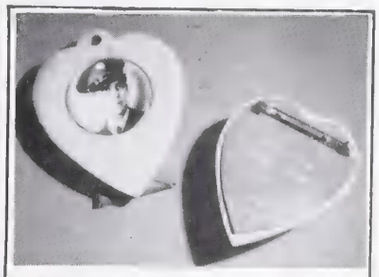
Lady, they're all safe now.

Bar Mart prescribes a small bag into which the cubes are slipped, with a wooden mallet to use thereon. You can get fragments or chips depending on your swing. It's just too easy. Price $1.75, prepaid.

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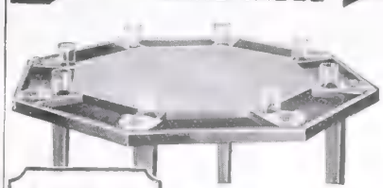
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YOU CERTAINLY CAN CAN! Your Puritan forebears would turn over in their graves if you didn't conserve the goodness of your garden against next winter's food shortage, so get out your aprons, ladies, and start canning! Then mark each jar with a gummed label printed with your name or that of your house, with space for contents and date. For 250 of one design, $2; 100 for $1. Lewis & Conger, Sixth Ave. at 45th St., New York City.

MUSICAL BANK. Plunk in a coin and the music tinkles its appreciation! By teaching your child to save his pennies in such a pleasant way he'll grow up with a bank account that even a siege of rainy days won't deflate! The bank is made of blond wood, hand decorated with a Swiss highlander, and the music box inside is a gay come-on for loose change. Wind it up after each deposit. $9.50 postpaid. Mayfair Gifts, Forest Hills, New York.





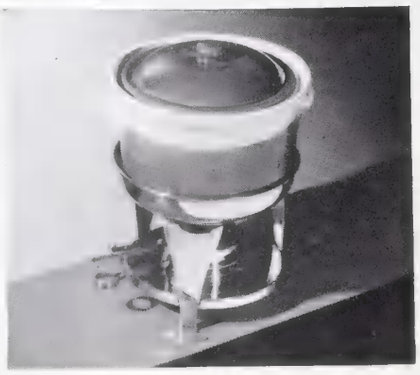
PUSS IN THE CORNER. We've discovered that so many of you have a passion for cats that we had to show you this magnificent fake. It's made of china, comes in black or white with plastic eyes, and measures 9" long. Put it in the garden, on your window seat, or use it as a door stop and you'll get to love it as much as your real Tabby. Costs $4.50 postpaid. Malcolm's, 524 No. Charles St., Baltimore, Md.

CHOCOLATE CREAM STICKS. It makes you hungry just to think of them, doesn't it? But wait till you've actually tried them! Fifty crispy and crunchy pastry sticks filled with the most superior chocolate cream you've ever tasted come in an air-tight container. Keep them in the icebox and use them for tea, for dessert, and with ice cream. $1.50 the box or $1.25 without chocolate filling. Roll Biscuit Co., Dept. H., 827 Broadway, N. Y. C.





JIFFY MEALS. Pamper your nerves by avoiding that before-dinner rush. Get your meal ready during the day and bring it to the table in this Petite Marmite. The alcohol burner will keep it piping for as long as you want. The casserole is French earthenware, the stand is copper, and the 2-quart size is $21, 6-qt. size $46.50. You'll find it at Georg Jensen, 667 Fifth Ave., New York City.

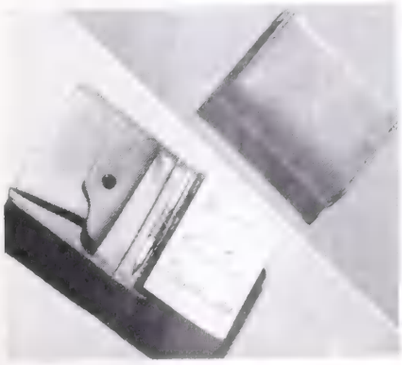




JUMBO-TWIST SCATTER RUG. Put one in front of your fireplace, beside your bed, or as a footnote to give zest to a furniture grouping. The rugs come in natural, red, green (light, medium, or dark), wine, dusty rose, peach, gold, gray, aqua, beige, blue (light medium or dark); they are washable, color-fast and canvas-backed. In 2 x 3 ft. size, $5.95 postpaid. Triangle Furniture Co., 324 W. Fourth St., Royal Oak, Mich.

BRUSH OFF. Help your soldier-beau to be the best-dressed man in the Army by sending him one of these handsome and brisk-bristled brushes. It comes in saddle-stitched cowhide and attached to the back by a strap is a leather shoe horn. The bristles taper so they're long on one end, short on the other and with such efficiency he'll always be ready for inspection. $3.50 plus postage. Hammacher Schlemmer, 145 E. 57th St., N. Y. C.





BAD MEMORY? "I forgot" is no excuse now that anyone can have a Robinson Reminder, and with it you'll know the full joy of an ordered life. It's the original perforated coupon notebook. Simply jot down each note on a separate coupon and when attended to, tear it out. This comes with a pencil and pocket for bills and coins and in red or blue morocco it's $2; in saddle, $2.50. Robinson Reminders, Westfield, Mass.



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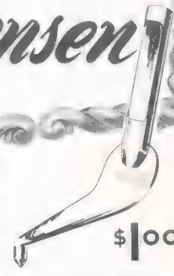
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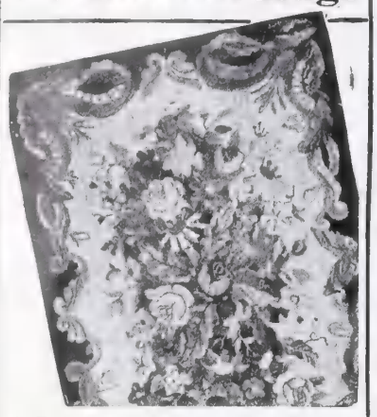
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Radiant WHITE military collars with brown or black leather trim. Gleaming nickel locket ring and bell. White and Blue jewels . . . $2.00. With pet's name engraved on plate . . . $2.50. Send string indicating neck girth.

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WINDOW



STOCKING HOSPITAL. Runs disappear like magic when you send stockings to this remarkable fix-it service, so the next time you snag your nylons, silks, rayons, etc., don't shock the children with your language. Just mail them to A.B.C. Stocking Service, Dept. HB, 125 West 33rd St., New York City. 20¢ for first short drop-thread, 10¢ for each additional, 5¢ an inch for snags. Stockings are returned C.O.D. plus postage.



BOTTLE BABIES. Here are two little numbers that you'll use constantly and wonder how you ever managed without. The plastic liquor pourer fits on a bottle and pours easily with no splashing. A lid keeps out dust when bottle's not in use. Four for $1. Metal Seal-Again Caps keep soda water full of fizz. Four cost $1. The Bar Mart, 62 West 45th St., New York City.



HARD TO GET are candles, but it isn't just the scarcity that will make you want these. They're called Scented Flower Twists and come in three colors, White has the fragrance of gardenias, ivory of honeysuckle, and yellow of narcissus. A set of 4 comes in a patented holder box which you will use in place of candlesticks and bank with flowers fresh from your garden. Candles 14" tall, $1.50 for 4 postpaid. Ajello & Bros., 357 E. 124 St., N. Y. C.

POTTERY WITH A HISTORY. From the heart of the Pennsylvania Dutch country and the hands of its Amish people comes this truly wonderful oven-proof pottery, hallmarked with the Amish distlefink. In blue or bottle green, 6" casserole is $2, shirred egg dish $1, 7" plate 75¢, individual onion soup $1. Express collect west of Miss., postpaid elsewhere. The Country Store, 1 Monument St., Concord, Mass.

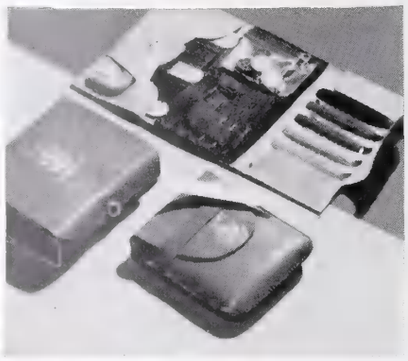




"OUT DAMNED SPOT." Many's the time we've felt like swiping Lady Macbeth's famous line when a glass leaves a white ring on our table, or perfume or nail polish spills on our vanity. But no more profanity for us. Not with Reviva in our cabinet. It cleans, takes out spots, and polishes all-in-one and our life is wonderfully uncomplex. Half pint $1, pint $1.50. Mrs. Mark Jackson's Studio, 15 W. 51st St., N. Y. C.

SHOPPING

BACHELOR'S BUTTONS. Your young man in the service may miss you like mad, but there's no need for him to miss your mending ministrations if he has one of these sewing kits. The box type is $2, folding kit $1.50. Cigarette case, $1. In tan leather for Army, blue for Navy, and stamped with the proper gold leaf insignia. Leather ration book holder (not shown) $1. Silroy Products, 11 W. 42nd St., N.Y.C.

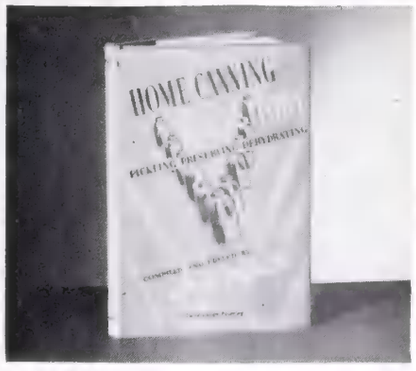




A BIRD ON THE WALL is worth a lot of decorative value and a pair of these real-looking fledglings perched on their brown branches will bring summer indoors for you. They are made of plaster composition, hand painted in oils, and you may have one in green, the other in yellow; or in pink and blue. Try hanging them on either side of a wall plant! They measure 4" x 5", $1.50 the pair postpaid. Leona Connery, Aurora, Ill.

UNRATIONED SMOKED TURKEY is a delicacy you'll want to remember for summer entertaining. In this assortment you get two half-pound jars of sliced smoked turkey, two half-pound jars of ready-cut smoked turkey, and two 4-oz. jars of smoked turkey paté. A half-pound jar of ready-cut provides 10 salads or sandwiches when mixed with celery and mayonnaise. $7.50. Double size, $14.50. Pinesbridge Farm, Ossining, N. Y.





"HOME CANNING FOR VICTORY," compiled and edited by Anne Pierce, lets you in on the mysteries of pickling, preserving, and dehydrating so you'll be able to cash in on the success of your garden all winter long. The book has many easy-to-follow recipes, too, and we feel quite strongly that everyone with a Victory Garden should have a copy on his shelf. Costs $1.50 from M. Barrows & Co., 443 Fourth Ave., New York City.

GOOD FOR YOU and good for the success of your dinner party are summer salads. Serve them crisp and cool, tangy with your special dressing, and bring them on the table in this handsome birchwood bowl. It measures 11" in diameter and complete with servers the price is $5.95 postpaid. If there's a bride on your list, this is a wedding present she'd love. You'll find it at Gordon & Schenker, 262 So. 17th St., Philadelphia, Penna.



ENGLISH BONE CHINA



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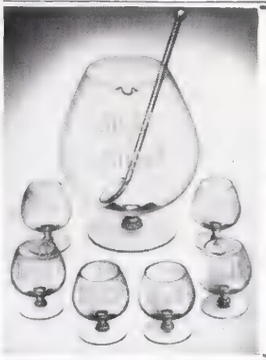
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THE MAGAZINE DEDICATED TO THE BUSINESS OF LIVING

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Cover photographed by Robert Keene at Lord & Taylor. The bedroom was designed by Henry Callahan. "Tumble-twist" rug, Libertyville Textiles. "Everglaze" chintz, Charles Bloom Inc. Cosmetics, Shulton's Friendship Garden

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In an *average* oil-burning house, fuel saved by insulating ceiling and walls with Celotex Rock Wool can free enough tanker space this winter to provide gasoline for a bomber flight from England to Germany and back! In an average coal-burning house, it can conserve *three tons* of vitally needed coal during a single season!



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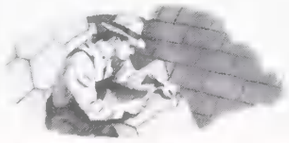
3. Celotex Rock Wool Insulation not only conserves heat and saves fuel in winter, but seals heat *out* in summer, keeps your home as much as 15 degrees cooler even on hottest days!

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At what age should your child begin to hear good music?

ACCORDING to some authorities, the age of six months is not too early to introduce your child to music . . . simple vigorous dances and marches strongly marked in rhythm. When he learns to talk, try recordings of folk songs, fairy tales and nursery rhymes set to music.

With such a background, your child will be ready for more serious music sometime between his third and seventh years—popular classics, orchestral and chamber music, symphonic poems and parts of symphonies.

Gradually he will acquire an appreciation of music which will be a never-ending source of pleasure—a consolation in adversity—an inspiration to higher achievement throughout his life. Children in homes where good music is played habitually come by their appreciation as naturally as they learn to talk.

In selecting a radio-phonograph for your child's musical education, choose an instrument that really does justice to great music—one with true-to-life *naturalness* and perfect tonal qualities. The Magnavox is such an instrument. Although the manufacture of these superb radio-phonographs has been discontinued in wartime, a few models are still available. Inquire at your near-by Magnavox dealer's.

The Magnavox Company now produces electronic and communication equipment for the armed forces and music distribution systems for warships. Music brings comfort and courage to fighting men, as well as to those on the home front.

The fine craftsmanship which won for Magnavox the first Navy "E" award (and White Star Renewal Citations) among instrument manufacturers has made these radio-phonographs the first choice of discriminating buyers.

The Magnavox Company, Fort Wayne, Indiana

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Magnavox RADIO PHONOGRAPH • *The choice of great artists*

BACK HOME TO Mother

By Patricia Davidson Guinan

It seems only yesterday that your husband carried you across the threshold of your new home, and together you gazed in rapturous amazement at the shining loveliness that confronted you. The couch with its rose-patterned chintz and fat cushions, the striped chairs on either side of the fireplace, the soft green rug, and all the gleaming silver, bright with the love of friends who wished you well. This was your new home. It had a forever-and-ever quality about it to match the light spilling out of your eyes. It was something that you and the tall man standing beside you built together. The fabrics you shopped for, the magazines you pored over, the budget you struggled with have all fallen into place like pieces of an interlocking puzzle, and the result is this completely satisfying whole, singing with color and the secret enchantment of your shared dreams. You will, perhaps, have finer homes but never one that will make you hold your breath with such happiness as your first.

Much has happened since that day, not so long ago. War has come and you've made bewildering and heart-breaking decisions with a strength you didn't know you possessed. You heard yourself telling your husband you were proud that he felt that this fight was his and that he wanted to enlist; outwardly calm you faced the impossibility of maintaining your home alone and decided that the wisest alternative was to go back to the family.

But back in the room that was yours before you were married, you're brought up short by the startling realization that you are not the same person whose room this used to be, and for that reason your status in your mother's household has changed. You are not a guest and you are no longer an intrinsic part of the family. You have an entirely new set of interests which, basically, are the same as your mother's and yet, strangely, their very sameness can be the cause of friction. You've been used to planning your own meals, entertaining when and whom you chose, trying to keep your food bills down and basking in the independence of a young married woman. But now you find yourself transplanted into another woman's domain and you resent being neither fish nor fowl.

You have a man-size problem cut out for you in adapting yourself graciously to this new role, so don't shut your eyes to the pitfalls and pretend you're a sleeping beauty who need not awaken until her Prince Charming comes home. Try to remember that this interlude, in order to be a happy one for both you and your family, must be a matter of give-and-take, just as your marriage is. But in this case you will need more consideration to make it successful. (*Continued on page* 55)



This room on exhibition at B. Altman & Co., New York.

By day, you have a living room that you can be very proud of, a gracious background for your dearest possessions. But at night the recessed couch becomes a bed by removing the slipcover. Decorated by John Gerald and decorating staff of B. Altman & Co.

The Pennsylvania Dutch sideboard from your dining room at home is the focal point of this room. Its open shelves house much of your wedding china, decorative accessories, and magazines, while its many and roomy cupboards take the place of a chest of drawers

YOU CAN HAVE A HOME of your

You can't have the white picket fence bounding so gaily the happiness of your own home, nor the view from your kitchen window. But you can carry with you the spirit that made your house everything that you hold most dear



No moping in a room as gaily homelike as this! The bed, with a white quilted chintz spread and pink taffeta dust ruffle, is made for deep sleep and happy dreams, while the strategic grouping of pictures, decorative white lamps, and the casual display of your wedding-present accessories give this "duration home" a comfortable and lived-in charm

Your family is enchanted with their grandchild. Perhaps every baby has saucer eyes and a button nose, but you know, insists your mother, that his chin has the strength of your father's. When you laugh and ask *which* chin, she's apt to become huffy because grandmothers are like that.

But now both you and your baby are living with your mother, because the head of your own little family is somewhere else until the war's over. This can be a tremendously successful arrangement if you make a hard and fast rule to maintain your privacy and independence by converting your old bedroom into a bed-sitting-room. Here you can teach Junior to say Da-da or be a stern mother without being branded a martinet. You should have a place such as this room decorated by Lord & Taylor, where you'll have a feeling of belonging and where the blending of the baby's cradle and your decorative touches will make this foster home such a happy stop-gap that the thought of the house on Elm Street will be a bright star to look forward to—not a page out of the past to mourn for.

This room on display at Lord & Taylor, New York City

RICHARD AVERILL SMITH



own under somebody else's roof



MAYNARD L. PARKER

To make this room yours in spirit as well as in name, bring from your own home a pair of comfortable chairs, like these rockers, and between them put a basket for magazines or knitting. Bring, too, your round tea table for beside the bed, your tea service for afternoon hostessing, a screen to insure privacy without bluntly closing the door, a favorite lamp, and a map to keep track of your husband. Pillows can camouflage a bedroomy headboard

"Back home to mother"

A large chunk of your day will be devoted to the new dimpled dumpling whose rosy roundness finds a rocker-bassinet divinely comfortable. And because you're a smart mother you've made the room the baby's in color, yours in spirit. Taffeta curtains in pink and white pinstripe with overskirt of organdy and eyelet embroidery are a lullaby with a Cole Porter twist

A MARRIED DAUGHTER CAN BECOME HER MOTHER'S FAVORITE GUEST

Back you come, bag and baggage, but your return to your mother's domain is hexed by nagging doubts. Will you lose your lovely independence? How are you going to entertain your friends? And most of all, how can you possibly smile and talk and pretend an interest in your mother's tomato plants when all you can think of is your husband in his uniform and what the mailman will bring tomorrow.

Naturally, it's hard at first, but you're not a child. Your independence, your role of hostess, and that dull ache of loneliness will take care of themselves once you're settled in your old bedroom, now a one-room apartment. It's a lovely room, made familiarly gracious with a few of your own things, and here you will prove that just as you are a wife your husband is proud of, so shall you be a guest to make your family equally proud.

This room on exhibition at Barker Bros., Los Angeles



ALL FLOWERS and NO WORK —make Jack a smart shrub gardener





A well-planned shrub border will give you not only a constant parade of blooms from frost to frost but splashes of brilliant foliage and many colored berries as well

By Ralph Bailey

What, *no* work? Well, *hardly* any—by ordinary gardening standards, at least. A Grade A flurry of honest digging come autumn; careful attention to mulches, water, and the like, for the first year or two; then after that—nothing but a little of what psychologists refer to as "tender, loving care."

Of course, the trick in designing a fool-proof and more or less work-proof border of shrubs is to pick species and varieties that have more than just flowers to offer (berries, fruits, spectacular foliage, or unusual season of bloom, for instance), that do well under all ordinary soil and weather conditions, and that suffer little from insects and diseases. Cost is not a great factor even for larger than average-size specimens, in case you're impatient—as the initial investment is really the only one you'll need to make for a generation or so. Say $50 for a good thrifty bunch of plants. And you *could* do it for half that, waiting several years for full effectiveness. But now study the details that make Jack's plan click.

DRAWINGS BY HARRI

It's really a 3-act show with an all-star cast

ACT I—SPRING

Curtain rises in March or thereabouts, in temperate climates, with Spicebush and Daphne racing into bloom before the leaves come out, Forsythia, too. Then Dogwood, of course; then the lilacs, Deutzia, Kerria, Weigela, Honeysuckle, Firethorn, Viburnum, Euonymus, and Cotoneaster.

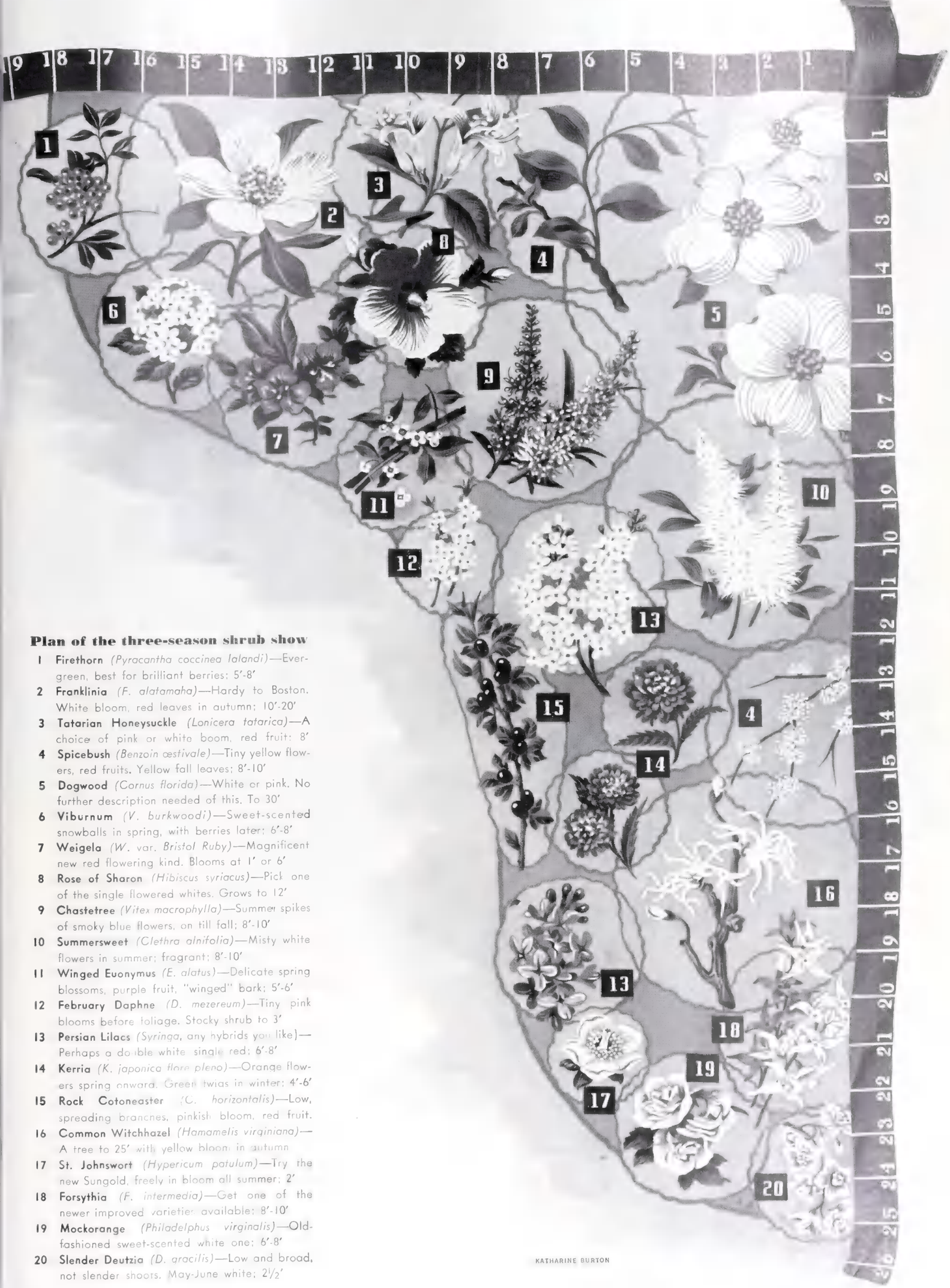
ACT II—SUMMER

The action is continuous, with Mockorange, Hypericum, Vitex, Summersweet, Rose of Sharon starting into bloom between June and August. Continuing: Kerria, Honeysuckle and Weigela. Berries: Dogwood, Honeysuckle, Euonymus. The rest are in full green, variously textured.

ACT III—AUTUMN

The Franklinia bursts into magnificent white bloom, while the foliage turns a rich red. The Witchhazel fizzes yellow. Spicebush foliage flares yellow, too. Berries on Firethorn, Cotoneaster, Kerria, Vitex, and Rose of Sharon continue.





Plan of the three-season shrub show

1 **Firethorn** *(Pyracantha coccinea lalandi)*—Evergreen, best for brilliant berries; 5′-8′

2 **Franklinia** *(F. alatamaha)*—Hardy to Boston. White bloom, red leaves in autumn; 10′-20′

3 **Tatarian Honeysuckle** *(Lonicera tatarica)*—A choice of pink or white boom, red fruit; 8′

4 **Spicebush** *(Benzoin œstivale)*—Tiny yellow flowers, red fruits. Yellow fall leaves; 8′-10′

5 **Dogwood** *(Cornus florida)*—White or pink. No further description needed of this. To 30′

6 **Viburnum** *(V. burkwoodi)*—Sweet-scented snowballs in spring, with berries later; 6′-8′

7 **Weigela** *(W. var. Bristol Ruby)*—Magnificent new red flowering kind. Blooms at 1′ or 6′

8 **Rose of Sharon** *(Hibiscus syriacus)*—Pick one of the single flowered whites. Grows to 12′

9 **Chastetree** *(Vitex macrophylla)*—Summer spikes of smoky blue flowers, on till fall; 8′-10′

10 **Summersweet** *(Clethra alnifolia)*—Misty white flowers in summer; fragrant; 8′-10′

11 **Winged Euonymus** *(E. alatus)*—Delicate spring blossoms, purple fruit, "winged" bark; 5′-6′

12 **February Daphne** *(D. mezereum)*—Tiny pink blooms before foliage. Stocky shrub to 3′

13 **Persian Lilacs** *(Syringa, any hybrids you like)*—Perhaps a double white, single red; 6′-8′

14 **Kerria** *(K. japonica flore pleno)*—Orange flowers spring onward. Green twigs in winter; 4′-6′

15 **Rock Cotoneaster** *(C. horizontalis)*—Low, spreading branches, pinkish bloom, red fruit.

16 **Common Witchhazel** *(Hamamelis virginiana)*—A tree to 25′ with yellow bloom in autumn

17 **St. Johnswort** *(Hypericum patulum)*—Try the new Sungold, freely in bloom all summer; 2′

18 **Forsythia** *(F. intermedia)*—Get one of the newer improved varieties available; 8′-10′

19 **Mockorange** *(Philadelphus virginalis)*—Old-fashioned sweet-scented white one; 6′-8′

20 **Slender Deutzia** *(D. gracilis)*—Low and broad, not slender shoots. May-June white; 2½′

KATHARINE BURTON



EMELIE DANIELSON

Mr. Reynolds' desk is a handsome mahogany antique, topped with smoke-blue leather, but this is how it looks when a story is hot off the typewriter. During vociferous bouts with the portable, the author permits himself the solace of cigarettes and a drink. He likes sporting oddments, is a prize-fight and baseball fan, and an expert on skis



Mr. Reynolds' first interest is people, so he has lots of friends and enjoys entertaining. Hence the folding bar table. Dresser at right is an old captain's chest. The study has no bookshelves because the owner refuses to hoard books. He reads them once and gives them away



A typically brilliant Conway stroke was to cover walls with printed pages and engravings from an antique history book, which cost $12. Ceiling and carpet are Venetian red, draperies and upholstery are hand-woven blue tweed, to blend with vellum walls

Quentin Reynolds' Study

World events are this man's business. He covers the globe to see history made, comes home to record it in a room papered with history books

Wherever the news is breaking, that's where you'll find Quentin Reynolds. He's in New York on Thursday, in Iran on Tuesday in Russia for the week end. He's the colorful, robust, quick-witted foreign correspondent of the adventure stories come to life. Writing the history of the world as it happens is his job and he writes the way he lives, with zest, vigor, and speed. Between trips to battle fronts and foreign offices he comes home to his New York apartment to dash off another book on what he has observed. Alban Conway, a decorator gifted with an uncanny knack of sensing what it just right for his clients, decorated the apartment and has outdone himself in the mellow and masculine study he planned for Mr. Reynolds. Pages from a sixteenth-century English history book cover its walls, and its furnishings are a comfortable mixture of smoke-blue tweed, seasoned mahogany, and well-groomed leather.



ROBERT KEENE STUDIOS

All any of us needs is a word of encouragement to stop depending on the new and ready-made for beauty in our homes. Our cover picture is a hint from Lord & Taylor, who see bedsteads in gates and dadoes in chintz. Now *you* try it!

Necessity IS THE MOTHER OF INVENTION (thank goodness)

When Lord & Taylor's famous Fifth Avenue windows displayed this lovely (and second-hand) bedroom, they flashed to New Yorkers the message that resourceful people never need mourn the new things they can't buy

The palmy days of plenty are over. The old, wasteful, easy-come-easy-go philosophy, "There's always more where that came from," which we used to apply to everything from gasoline and rubber to shoes and slipcovers, is done. There just *isn't* more. And from now on in, we either create what we need by our own initiative, filling up the gaps with imagination, or do without.

This is our opportunity to see what stuff we're really made of, a chance to shake off lazy-mindedness, to discover undreamed-of wonders. Industry and science are making a virtue of necessity by filling needs with new inventions and uncovering by the way startling new materials and methods to turn our future homes into miracle houses. But all inventiveness is not up to them. It's your job, too. You'll never know what you can do until you try.

If you can't buy new furniture, make new from old. In the least likely cast-offs you will probably see, if you look closely and pepper your scrutiny with ingenuity, unsuspected beauty and usefulness. Try your wiles with sandpaper, paint, wallpaper, or fabric. You may chop up some pieces to use their parts, or add one piece to another. Nor do you need to go all around Robin Hood's barn to be clever. You may find that some of your old relics are independent beauties just as they are, without any legerdemain from you. The idea is not "Ooh, look what I can do with two cigar boxes and an old cake tin," but to work with materials at hand to create something useful and pleasant to see—and something that never for a moment lowers your standards of good taste. The bedstead in our picture, once a wrought-iron gate, and the dressing table, a mid-Victorian washstand "upholstered" in rose-strewn chintz, are this kind of sane and lovely invention because they have a substantial "goodness" that makes the result worth the effort. For four more pages that play along with Mother Necessity, turn the page

Revealing the SECRETS OF PETER HUNT

AMERICA'S MOST IMAGINATIVE FURNITURE MAGICIAN

There's been a lot of fancy talk, these last few years, about whipping up eye-filling wonders out of old horrors. But, for 98% of us who can't draw, it has been idle chatter. Now, however, for the first time, this increasingly popular American art of adorning old furniture with paint is boiled down to its simplest terms. HOUSE BEAUTIFUL believes that, with the principles explained here, people who can't even draw a straight line can be both creative and proficient. It's fun, and it's patriotic, too!

In a new book published recently by Du Pont to help homemakers make the best of the shortage of new furniture, some very worth-while and pertinent suggestions were made. HOUSE BEAUTIFUL considered them so worth-while that we asked to publish them in our pages, too. For nowhere have we ever seen such a penetrating analysis of how to do free-hand decorating, the sort that is coming to be known as American Primitive.

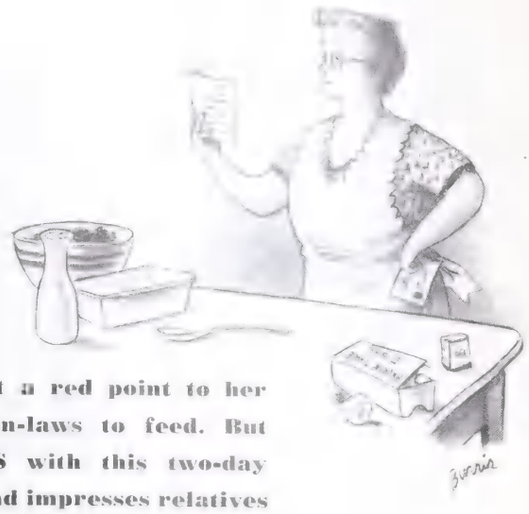
As Mr. Hunt so graphically demonstrates on pieces we show here, painting furniture (so it will be "a joy forever") requires chiefly a blithe spirit. No tightly clutched brush, no careful measuring with a ruler, no worked-over designs. His whole secret is contained in the "sampler," shown at the right. His technique breaks down into a few very simple strokes—strokes so simple that absolutely anyone can do them, *freehand*. For anybody can make wavy lines, commas, little hearts, dots, and leaves. A little practice, on big pieces of cardboard, until you loosen up and get the hang of these simple motions is all you need. As Mr. Hunt himself says: "You don't have (*Continued on page* 59)





An old dated radio cabinet can be transformed into a bedding and toy chest. Notice how the architectural design of the piece was accentuated in the painting. The spray design across the top was partly there originally, but adding the teardrop stroke made the design more distinctive

Mrs. Appleyard rescues a girl who has run out of points



Moppet faced the week end without a red point to her name—and with a delegation of in-laws to feed. But Mrs. Appleyard answered her SOS with this two-day menu that laughs at ration coupons and impresses relatives

By Louise Andrews Kent
Author of "Mrs. Appleyard's Kitchen"



It was probably a mistake for Mrs. Appleyard to answer Moppet's first letter. (Moppet is that friend of Cicely's after whom Cicely nicknamed her baby. Their other name is Lucinda.) Moppet began her cook-stove contacts by asking Mrs. Appleyard a lot of searching questions. Mrs. Appleyard rashly told all and now Moppet apparently regards Mrs. Appleyard as a combination of Information Please and a comfortable davenport on which to recline while her daily menus are planned for her. This last letter came by Special Delivery.

Mrs. Appleyard was dallying with a meat loaf at the time. Luckily for Moppet it was not a soufflé. There was a peaceful interlude for dealing with Moppet's letter, which said, "I used up all my ration points on account of Bill's family coming to dinner. Now he's got a week-end pass. It begins day after tomorrow. Now what do we eat from here? Yours affectionately with a face that is red right around to the back of the neck. Moppet."

"So, dear Moppet," wrote Mrs. Appleyard, "you haven't any points. I realize that the chances of getting invited out are slim. Hospitality is a virtue but unless the hostess stands at the door and asks the guests for red and blue coupons, it's merely impossible. However, I expect Bill will take you out for at least one meal and you'd better make it a hearty one. This is no moment to read down the right hand side of the menu. Be thankful that there *is* a menu.

I hope you've got a hunk of dry cheese and a scrap or two of butter. If you have, you can manage.

Breakfast won't be much of a problem—fruit, cereal, coffee. Eggs if he likes them. That really leaves only three meals to plan for.

Saturday Luncheon

Filet of Flounder Cheese Sauce
Thin scalded Johnny Cake
Green Salad Sliced Peaches
Cup Cakes (bought)

Sunday Dinner

Hors d'oeuvres
(You know what kind you like.)
Chicken Pie New Beets
Tiny Carrots (glazed and sprinkled with parsley)
Cole Slaw with Mayonnaise
Lemon Sherbet (bought)
in Cantaloupe halves with sprigs of Mint

Sunday Supper

Cold Vichyssoise
(Make this the day before. Use some of the broth from your fowl for it.)
Hot Bran Muffins
Mold of Cottage Cheese with Raspberries

For the Filet of Flounder allow two filets a piece (or three if they are small). Roll them and tie them with heavy thread. Cook them gently in a covered pan in salted water. Allow half a teaspoon of salt for four large filets. Put in with them a slice of carrot, a small bit of bay leaf, a slice of onion, a spray of parsley, and a small onion, sliced. While they are simmering, for about twenty minutes, make the sauce.

Sauce for Flounder

2 tablespoons flour
½ cup light cream
½ teaspoon salt
⅛ teaspoon nutmeg
½ cup cheese, grated
½ cup fish stock
2 tablespoons butter or margarine
½ cup milk
½ teaspoon pepper
[illegible]
1 tablespoon [illegible]
1 teaspoon each of minced parsley [illegible] chive

(Continued on page 75)

You can forget you ever heard about ration points if the table is a feast for the eyes. So Moppet called on her friend, Laura Lee Burroughs, whose way with fruit and flower arrangements is nothing short of magical. Here's the sumptuous result, shadowy green as a forest glade and flashed with the sunshiny gold of lemons and the gilt of Spode's fruit-patterned china. Sterling is Frank W. Smith's "Fiddle Thread," the prism-cut glassware by U. S. Glass Co. All but the lemons were wedding gifts. Bone china, glass, and silver came from the shop of Mermod-Jaccard-King, St. Louis

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A Lazy Susan table, Hitchcock chairs, and a washstand converted into a serving table turn the window bay of the living room into a dining alcove. The wild rose chintz draping the windows matches covering of a fireside chair. Everyone enjoys the pleasant informality of these things

Can there be a COMMON

With all the talk about the age of the common man, we wondered if we could find a common denominator in taste where the furnishings of a home are concerned. We have agreed that the country house you see here has qualities that appeal to everyone

Differences of opinion make horse races and elections. Differences in taste set your home apart from your next door neighbor's, your mother's, or your sister's. And we wouldn't want it any other way, because life would be as dreary as the catacombs if everybody yessed everybody else and all people liked the same things. Yet we know that there must be a common denominator in taste, or else why do we sometimes come upon rooms that seem to be right and livable to everyone who sees them? When you and your neighbor and everybody you know react with the same warmth and interest to a certain combination of furniture, colors, and fabrics, that's what we call a common denominator in taste.

We have found an example of what we mean in these country-house rooms, which were planned by Marshall Field's decorators in Chicago. There's some-

This house is now on exhibition at Marshall Field & Co., Chicago





Who wouldn't succumb to the country charm of the garden room with its honey-colored pine and a congenial plaid that's a blend of strawberry pinks and leaf greens? Bookshelves, map, and the wherewithal for lounging turn this side of the room into a library

From its friendly motto over the mantel to its welcoming armchairs, this hearth is just one great big invitation to make yourself at home—one reason why everyone likes it. It's country style but nothing quaintsy, wherein lies another secret of its charm



The garden room grew about an old pine sink, zinc-lined, ample enough to store equipment you need to make your garden grow. More shelves were built to hold vases. Wallpaper is petal pink, scattered with vivid clusters of fruit. Hooked rug is pink and green

DENOMINATOR in taste?

thing about them that rings the bell with everyone. We've been trying to put our finger on just what this intangible something is. It's probably many things, all drawn together in an atmosphere of hospitality and familiar pleasantness—which is, of course, the very essence of home, no matter what period or style you fancy. Furniture that looks as though it had been lived with and can still be lived with, like the Early American pine tables and cabinets you see here, radiate an aura of seasoned comfort and mellowness that even the most radical modernist can appreciate. No stiff, unfamiliar newness keeps you at arm's length. The rooms don't look like stage settings for someone else's living. You can picture yourself—and this is the proof that there is a common denominator in taste—happily at home in rooms like these, serving tea on the lovely tôle tray before the fireplace, settling down for conversation or reading in the plaid and hooked-rug coziness of the garden room.

And along with the warmth of antiques, there's the kind of comfort everyone has a hankering for. Modern upholstered pieces show up in the same rooms with satiny old pine, but they all seem to belong together. Everyone recognizes that this furniture is grouped conveniently and normally. (*Continued on page 74*)



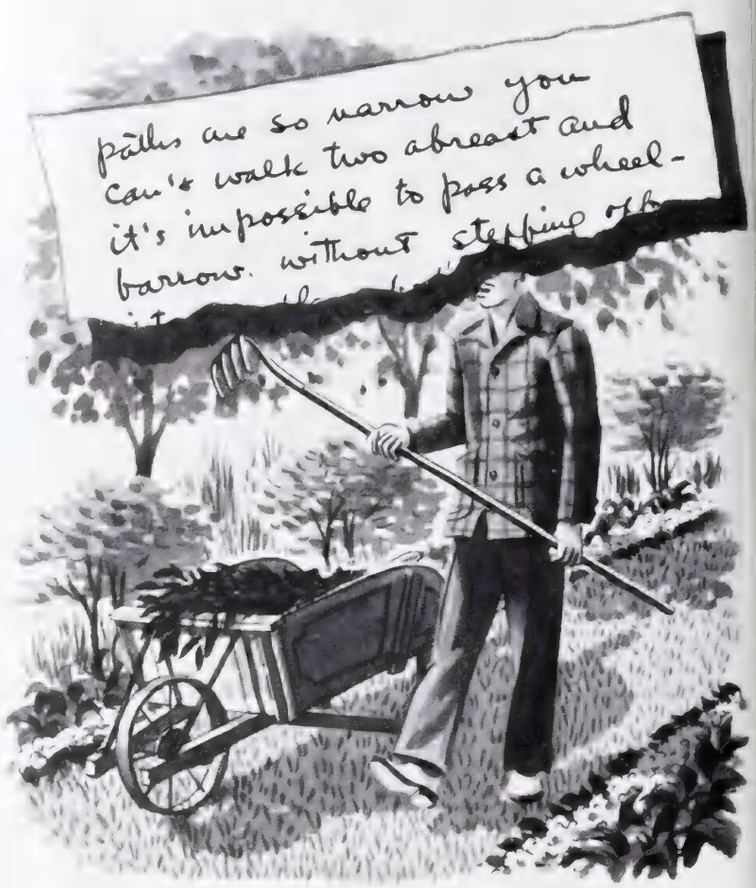
On one side of the living room an old Dutch cabinet houses a collection of gaudy old china. It's one of those well-made pieces of mellow pine that people immediately recognize as "good" because it's as handsome and useful today as when it was built. Rug is modern textured cotton

When you put vehicles and pedestrians together, or just pedestrians, you've got traffic—yes, even in a garden! Take a quick look at these typical complaints . . .

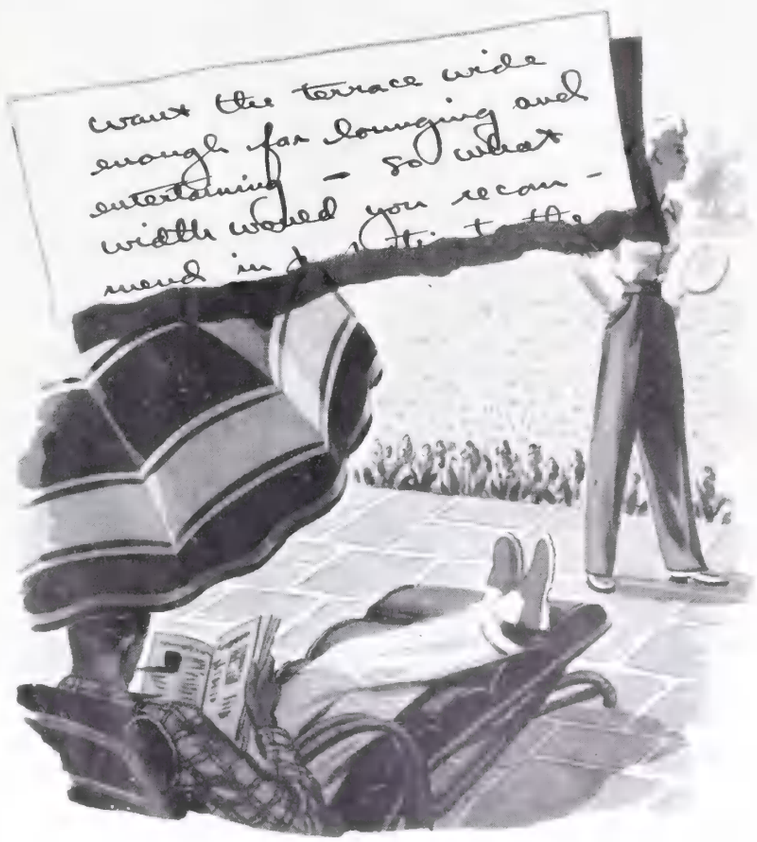
HAS YOUR GARDEN A TRAFFIC PROBLEM?

If your garden paths are so narrow you bark your shins on the wheelbarrow trying to squeeze by, or if you trip over your relaxing guests as you clamber along the edge of a too narrow terrace—then you *have* got a traffic problem. You may not experience the blare or confusion of Times Square before gas rationing, but the principle is the same. The answer, in your garden, lies not in reducing or by-passing traffic but in providing methods and facilities for handling it.

On these two pages are seven typical difficulties that gardeners, and home-owners generally, too often get themselves into. HOUSE BEAUTIFUL'S Traffic Department (Backyard Division) is constantly hearing about them in no uncertain terms. So we have instructed the Department to bestir itself and give out with the solutions. Here's timely advice that may help you not only to correct a trouble once it is discovered and analyzed but, more important, to avoid it altogether.



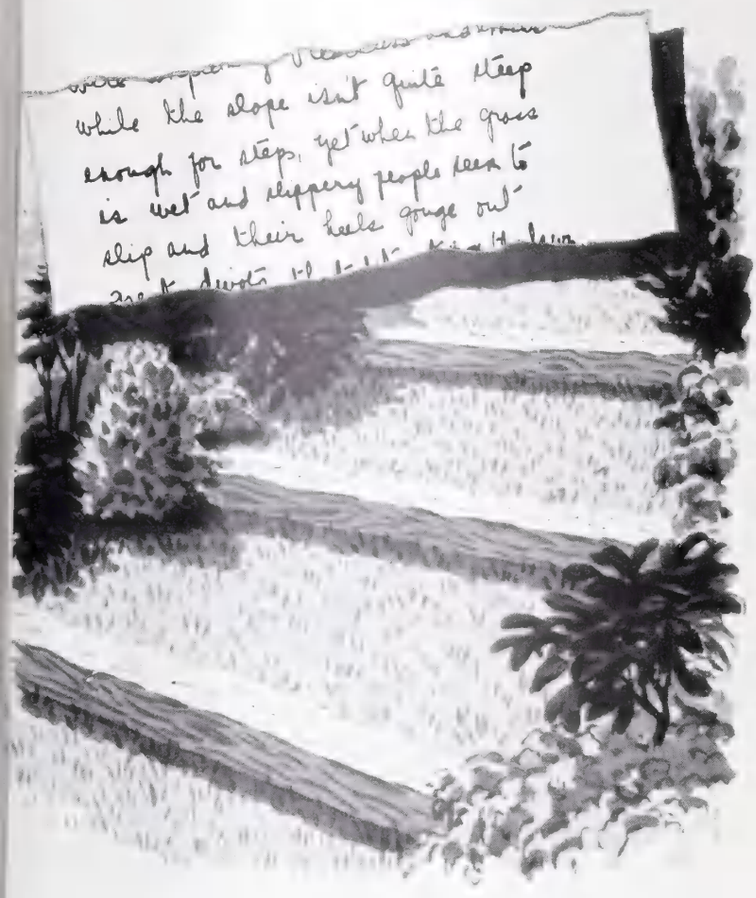
Make important paths 4′ wide. Does that seem like a needlessly wide thoroughfare for a small garden? Then consider that a standard-size wheelbarrow is 24″ wide. Add to that your own width—in overalls. Then assume that the flowers, when fully grown, will overstep their bounds. For minor paths, 30″ *may* do.



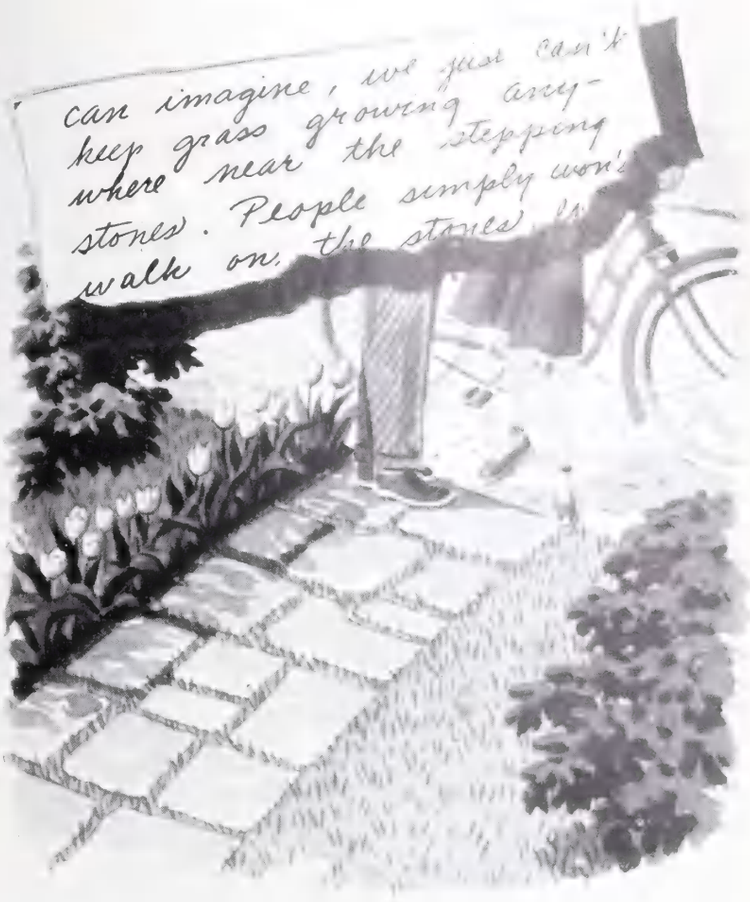
Keep terraces at least 9′ wide. No terrace is complete unless it boasts at least one "full-length" chair. And one such item can stop traffic except for hurdlers and high jumpers. You should keep your terrace wide enough, no matter what its length, so you can readily clear recumbent guests without acrobatics.



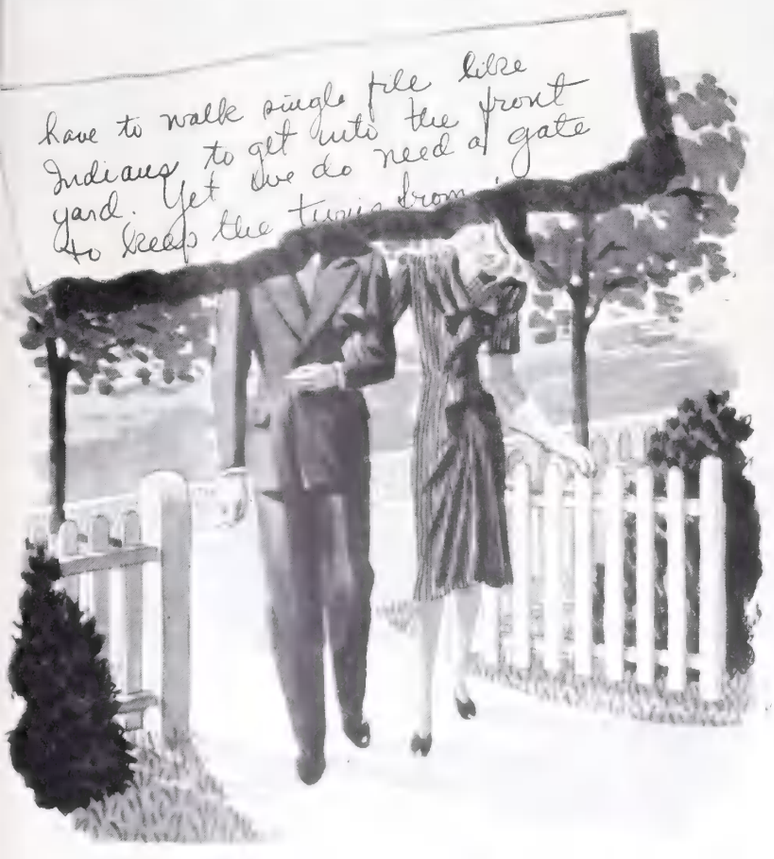
Keep arbors high for top-hat clearance. Yes, and wide, too, so that thorns of trellis and pergola vines won't snag clothing. Or would you rather put up one of those signs: "Not responsible for hats and coats unless checked with management?" Allow plenty of clearance for hair-dos, couples arm-in-arm, *and* vines.



Build "terrace" steps for gentle slopes. Paths aren't always level, but neither are they likely to require a full-fledged flight of steps to make them navigable except by children and livestock. So for slopes just steep enough to wash out or to turn ankles, terrace at reasonable intervals with old railroad ties or timbers.



Make front walks wide and wear-proof. You can't convoy the members of the Tuesday Ladies Club up a front walk of dinky stepping stones and expect to keep the surrounding grass untrampled. Stepping stones are for looks or occasional traffic only. An honest flag walk, with grass *between* stones, does nicely



Let gates practice welcome as well as preach it. Front gates should open *in*, not out. They should not squeak. They should not guide unwary visitors into a large thorn bush just on the other side. They should have a workable catch. They should be wide enough for two (3′ is the very minimum). They should look well.



In close quarters, curve planting, not paths. Think we're splitting hairs? Then look at this sketch of a woods garden. Can you picture a path that would look right, or a line of stepping stones that wouldn't look like a turning worm? Answer in confined or informal settings is to guide the eye, not command the feet.

Furniture is NEVER SO BAD it can't be REBUILT





MAYNARD L. PARKER

It's true! The tufted, chintz-covered beauty above used to be the sprawling Shakespearean number at left. Armchair lost its arms, but kept its precious springs. Lots of fresh padding gave it its becoming puffed back and abbreviated arms

Even your most disreputable upholstered furniture needn't be discarded. Here's how you can make it handsomer than ever by having it rebuilt in a new shape

Putting up with what we've got sometimes yields amazing dividends. Take the case of upholstered furniture. You can't buy new. You must bear with the old. But did you know that your most hopelessly decrepit sofas and chairs can leave your house one morning and return a month later completely restyled—not merely re-upholstered, but actually rebuilt from the bottom up and in an entirely new shape? Ornate wrecks with curving wood frames, sagging sofas with obese arms, can be metamorphosed into trim Lawsons, Chesterfields, or Tuxedos. Here's how it's done.

The furniture is stripped to its frame, its valuable pre-war innards set aside and marked as your property. Then the frame is remodeled, backs are built up or arms lopped off to give it whatever shape you want. New legs may be added. From the webbing out it is completely re-upholstered. Your precious metal springs are re-used, and if additional springs are necessary the government allows you new ones up to 25% of the number in your original piece. Your own salvaged stuffing is re-used, supplemented with cotton batting or cotton felt and moss. Finally, the piece is covered in whatever fabric you've chosen. You'll hardly believe your eyes. You'll own a piece of furniture that's better than brand new, because you can't buy anything as good.



Designer Will Holmes did this rebuilding job himself, starting with this elderly mixture of cane and upholstery



He cut down the back, nailed a board across it, then lopped off the arms. Exposed wood was scraped and bleached



Using the old springs, he padded seat, back, and arms with cotton batting, covered padding with chenille bedspread

RICHARD AVERILL SMITH

The upholstered dodos at right were, incredibly enough, the start of the smart, modern pieces above. They were restyled and rebuilt by James McCreery & Co. in New York. Not including fabric, a job of restyling and re-upholstering costs about $70 for a sofa, about $40 for a chair. A sofa usually takes about 10 yds. of fabric, chairs 5 yds. It's not an inexpensive job, but a wise investment, for you couldn't replace these pieces for twice as much



Here's the Holmes' method of reviving a Morris chair. Remove cushions, lift out back rest, and cut it down 4 inches



Square off arms and legs, cover them with boards. Nail a reinforcing slat across back and attach back rest to it



Paint frame. Pad arms and front. Cover cushion and tack to frame. Sew shaggy clusters of rug string to upholstery



PHOTOGRAPHED BY RICHARD AVERILL SMITH AT JAMES McCREERY & CO., NEW YORK

Your furniture doesn't have to be in tatters to need re-upholstering. Danger signs are bulging backs, uneven cushions, padded arms that have lost their solid roundness. Along with these go a generally unkempt look—greasy marks on head rests and arms, ugly stains that are beyond the cleaner's art. They all add up to dreariness. Look to the right and then above and see what re-upholstering can do



IT'S *Patriotic* TO GET ALONG WITH YOUR PRESENT UPHOLSTERY

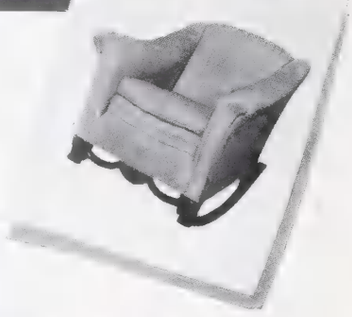
Do your bit by conserving the precious springs and stuffing in your pre-war upholstery. Have it recovered and live happily with it for the duration

By Marion Gough

You can save your pre-war upholstered furniture and still not have to doom your house to dreariness. In fact, you can be a model of patriotism and do yourself a large-size favor at the same time, if you turn your threadbare sofa over to an expert upholsterer and let him recover it for you. For, under its shabby overcoat, most likely it's a perfect gold mine of springs, kapok, down, and horsehair—all practically non-existent in new upholstered furniture. These ingredients can all be re-used so that when your furniture comes back to you it will have a foundation of excellent, comfort-making materials in addition to its fresh new fabric covering.

But a word to the wise. Don't turn your re-upholstering project into a bargain hunt. The cheapest job may end by being the (*Continued on page* 66)





Once upon a time the upholstered rocker at the right might have been your idea of elegant comfort, but now it looks as outdated as a bustle, and you can trace the outline of the human form in the dingy smudges on its covering. See above how it can become a trim fireside chair





It's Dad's favorite chair and he loves it—and it looks it. Up above you see how a Cogswell chair, completely re-upholstered, including its arms, and covered with a smart fabric, makes a stylish piece for the living room. James McCreery & Co. re-upholstered all these pieces

These are the chief rules for UPHOLSTERY CARE that will help your furniture last longer

1. Choose upholstery fabrics that suit your living habits. Velvets and satins don't mix with youngsters or adults who like to slouch. For summertime protection cover upholstery with slipcovers. Clean furniture before either recovering or slipcovering.

2. Place upholstered furniture away from sunlight, radiators, and open windows. Sun will fade it, heat will dry its joints, dust and rain will soil and spot its covering.

3. Dust upholstery with a clean cloth when you do your daily dusting. Air cushions regularly. At least once a month, give furniture a vacuum cleaning, using the nozzle attachment or hand vacuum to clean down the sides and in crevices. Don't vacuum down-filled cushions. Brush them instead and plump them up frequently.

4. Head and arm rests should be cleaned regularly with carbon tetrachloride or similar cleaning fluid. Test cleaner on an inconspicuous spot to be sure color or texture of fabric will not be changed by it. Apply with long, light strokes over a large area at a time to prevent ringing. Bad stains demand expert treatment.

5. You can shampoo your furniture successfully if you don't let it get too dirty before you do the job. Very dirty furniture may streak. Use a foam-type soapless lather, but don't try it on any pile fabric except mohair, and don't attempt it on any fabric that isn't color-fast. Use just the dry suds, applying with a circular motion. Remove suds with clean cloth tightly wrung out of fresh water. Never let upholstery get really wet. Overlap sections as you clean. Brush mohair while damp in the direction of the pile. When dry, brush against the pile.

6. Wash leather upholstery regularly with special leather soap. Follow with a conditioning dressing to help keep it from cracking. Never use furniture polish or wax on leather. Imitation leather may be washed with a damp cloth and mild soap.

7. Don't forget the wooden frames of your furniture. Dust regularly and clean occasionally with a damp cloth, followed by wax or polish. Superficial scratches can be hidden by rubbing with a nut meat. Or use a liquid scratch remover.



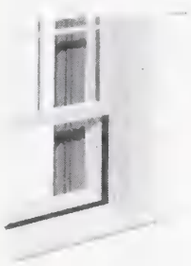
INSULATE THE MOST VULNERABLE SPOTS

You must put resistance in the path of heat, if you expect to save fuel. And resistance must be at the most vulnerable spots in the house, of course. Since over one-third of the heat dissipated passes right through the roof, a major consideration is insulating the upper regions. If your attic is unoccupied, the most economical practice is to lay insulation between the attic floor joists. If occupied, insulate the roof, or side walls, *not the floor*, since rising heat can be used to warm the attic quarters



WINDOWS NEED OVERCOATS

Dad may utter many harsh words while he struggles to put up the storm windows. But it's worth the trouble because, coupled with weatherstripping, they can cut total fuel bill up to 25%. The yearly installation job can be eliminated if you purchase the type which has one or both sashes removable, to interchange for screens come spring. The common garden variety with stationary sash, however, creates an equally good dead air space, which is what reduces heat loss



SEAL ALL LEAKS AND CRACKS

Your house may seem snug and tight, but unless the windows and doors are weather-stripped, plenty of cold air travels through the cracks around them to chill the heated air in your rooms and force the heating plant to step up its production to offset the cold air. Have a well-qualified organization estimate the cost of weather-stripping ALL the doors and windows. A partial job is poor economy. Durable stripping of corrugated zinc is still available. Properly installed on inside edges, it will seal all leaks, for the edges interlock tightly when doors and windows are closed



KEEP HEAT WHERE IT BELONGS

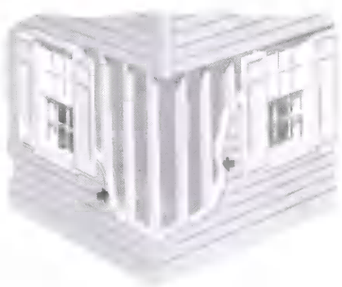
The temperature of your room may remain the same, but you'll feel a lot warmer if shiny sheets of reflective paper are placed behind your radiators. Why? Because they toss back into the room the rays of radiant heat which otherwise would be soaked up by the walls, benefiting no one. The sheets of composition foil are inexpensive, can be installed by anyone. Tack to a molding so that they create a dead air space and they're doubly effective as a heat-saving barrier

WARNING



Many householders are being lulled into a false sense of security by talk about new pipe lines. The demands for military fuel to be shipped to the AEF will take all the pipe-line oil and more. Rail shipping is already overburdened and can be expected to carry less of both coal and oil for home use.

DRAWINGS BY ERIK NITSCHE



YOUR HOUSE NEEDS A BLANKET, TOO

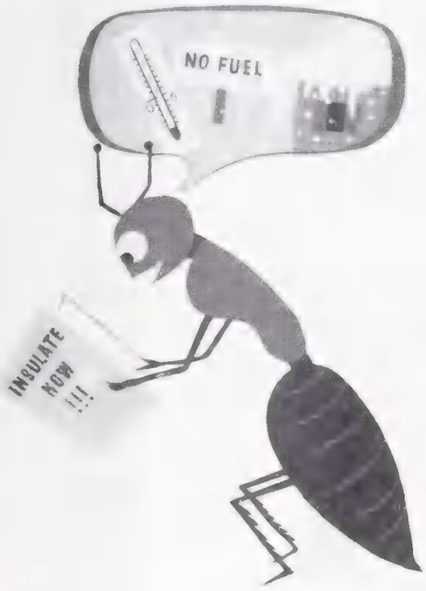
If you expect to remain in your present house, you'll do well to investigate the cost of side wall insulation. For a large proportion of your heat loss occurs that way. The initial expense may seem high, but over a period of years you'll reap the benefits both in substantial fuel savings and increased comfort—both winter and summer. Insulation can be blown under pressure between the outside and inside walls of any frame house. Turn your problem over to a reputable dealer who handles nationally known merchandise. For proper installation is as important as the quality of the insulating material

DRAPERIES CAN BE FUEL-SAVERS

You might not believe that draperies at your windows could effect much fuel saving, but they create the same kind of dead air space inside your house that storm windows do outside, serving to keep the temperature of your room more constant. And it's vital to have as many of these motionless air spaces as you can around the spots where heat escapes more readily. And windows are serious offenders. Any fabric will do for making the barrier, but you'll add warmth with a heavy one



Are you a grasshopper or are you an ant? Is wishful thinking preventing you from taking the recognized precautions to stop heat leaks next winter? You'll be a sorry grasshopper if you are lulled by pipe-line dreams



WPB has removed the $200 ceiling from home improvements for fuel conservation purposes. FHA loans are available for financing. So you *can* insure your comfort and health during next winter if you act now. But don't wait for cold weather. There's a shortage of both labor and materials. So get busy!

RENDERINGS BY SIGMAN-WARD

TRAP THE HEAT IN YOUR BOILER

A jacket which traps the heat inside your hot water tank is a MUST in hoarding fuel. For water and metal are such good conductors of heat that a tank can be flagrantly guilty of fuel waste unless insulated. Put an insulating jacket on it, though, and your water will heat more quickly, stay hot longer. Jackets are inexpensive, take no special tools to apply. Investigate the corrugated paper type jacket with an inner layer of five-ply air-cell insulating paper



DRAWN SHADES ARE INSULATORS

The obvious ways of saving are often overlooked because they're so simple. But even our grandmothers knew the insulating value of drawn window shades in keeping houses cooler in summer. The principle is just as good in reverse. Drawn window shades will keep heat from escaping outside, since they create a dead air space which cuts heat loss. Two sets of shades at your windows will provide a doubly effective barrier. During the day draw shades halfway in occupied rooms; at night, draw them to the sill. In unoccupied rooms, keep window shades drawn at all time



DRAFTS ARE EXPENSIVE

Even if you weren't trying to save every smitch of fuel possible, comfort alone would dictate interlocking thresholds on exterior doors, to prevent unpleasant drafts. Although complete weather-stripping of any door is better, of course, a tight seal just at the bottom is quite a saver. Plastic replaces the familiar brass thresholds which go on top of the door sill. A lip on the threshold interlocks into a hook strip on the bottom of the door, forming a tight seal



EXAMINE ALL JOINTS FOR AIR INFILTRATION

An inspection of the exterior of your house for cracks and holes in the joints is a vital part of your fuel-saving program. You'll be rewarded with a warmer house on less fuel next winter if you fill all such cracks with a plastic caulking compound which seals them tightly against either the entrance of cold air or the exit of warm air. Check the panes as well as the frames of windows. If panes are loose, reset them with putty. See that every joint around your house is airtight. The foundation walls are vulnerable spots, too. Caulking compound can be applied either with a knife or a gun by any handyman.







For mass production—
GROW YOUR OWN PERENNIALS

Of course, you can't grow those super-beauties the nurseryman teases us with in his catalogue. But you can grow most of the old favorites, real mainstays of the perennial border, from the inexpensive seed offered by good dealers everywhere. So if you're one of those unhappy gardeners who have cut down on perennials to soothe a cut-down budget, try this trick in your backyard.

Scan the catalogues and plan to buy a few of the extra-special perennials *as plants*. These will serve as targets for you to shoot at later on. Then *sow seeds* of standard varieties of the same plants in a shaded cold frame or seed bed this month. They'll carry the weight of the borders until you can go hog wild again and buy all the "name" plants you want. Here are five suggested family groups that would really fill a respectable garden all by themselves.



1 Delphiniums: No sales talk needed. You'll never match with seed the quality of named hybrids, so buy a few of these giants, 5′-7′. Then sow fresh seed of Pacific hybrid strains, blue, 5′ plus. Include *D. bellamosum*, dark, and *D. belladonna*, light blue, and white hybrid, shown, 3′-4′; also *D. chinense*, white, 18″, and Blue Butterfly, 12″, brilliant blue. Giants bloom spring and fall.

2 Campanulas: a truly wonderful tribe. Buy plants of a new 4′ semi-double blue, such as Misty Morn or Pride of Exmouth (top left). Sow *C. pyramidalis*, blue or white, 5′; *C. persicifolia* Telham Beauties, 4′, blue. For smaller ones, *C. carpatica*, blue or (*alba*) white, 12″; *C. persicifolia grandiflora alba*, 2′, white; *C. garganica*, blue, much like carpatica but better for rock gardens.

3 Veronicas: Unsurpassed as border mainstays. Buy new named varieties such as Blue Peter and Blue Spire, rich and impressive blue spikes, 2′ up. Sow *V. longifolia* as it's most often catalogued, pale blue, 2′; *V. amethystina*, deep blue, 18″; *V. spicata alba*, usually smaller; *V. incana*, dwarf, silvery foliage, deep blue flowers.

4 Penstemons: Beardtongue is one common name. Buy, as plants, new hardy types like Firebird or Cherry Glow, 24″. Sow seed of others, *P. barbatus*, scarlet, 36″, and Blue Gem, 15″, blue.

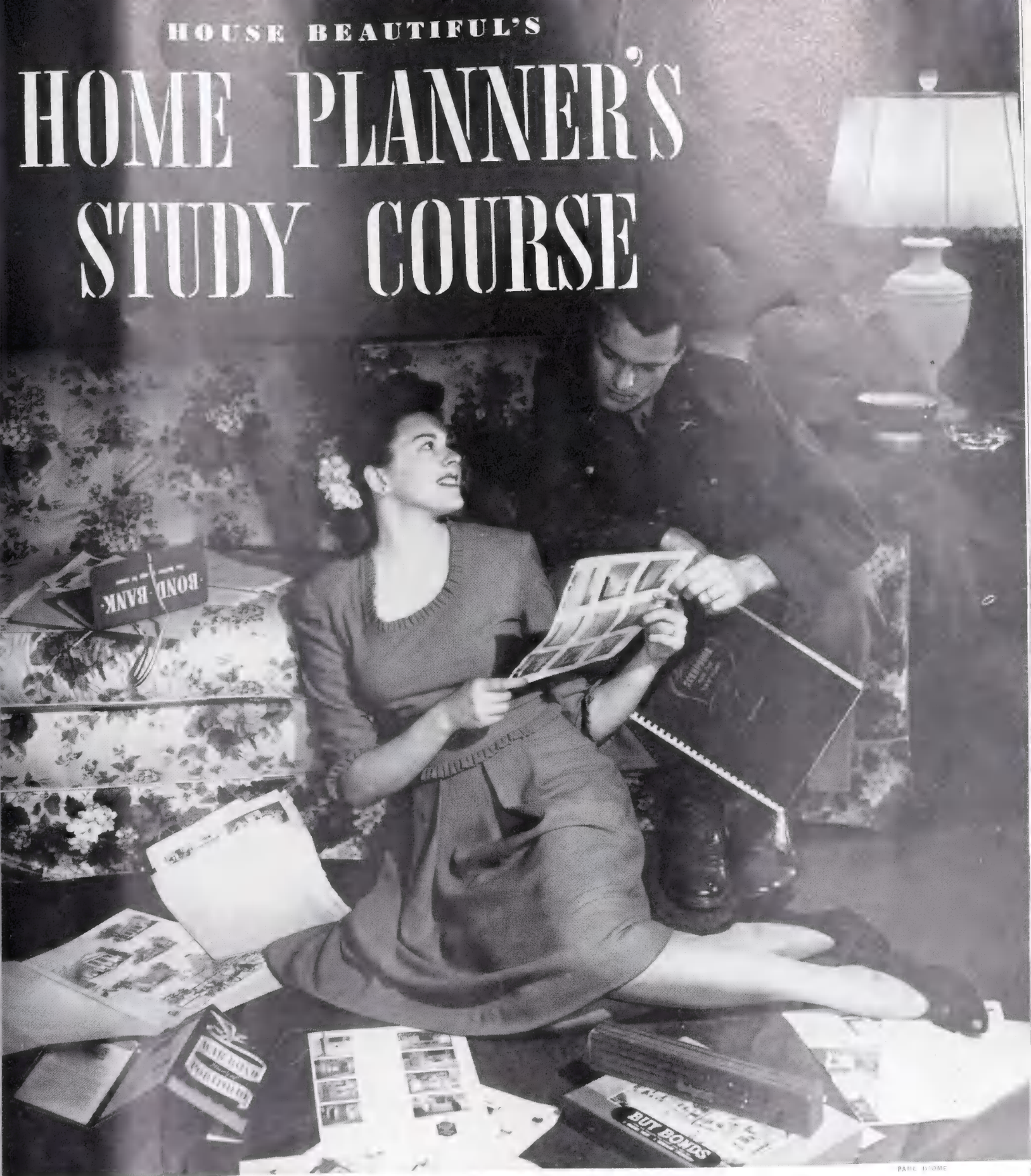
5 Gypsophila: Indispensable for arrangements. Buy Bristol Fairy, pink, 3′, for summer, a lovely improved type. Sow *G. oldhamiana*, pink; *G. paniculata*, white, 24″; *G. repens*, pink, 6″.





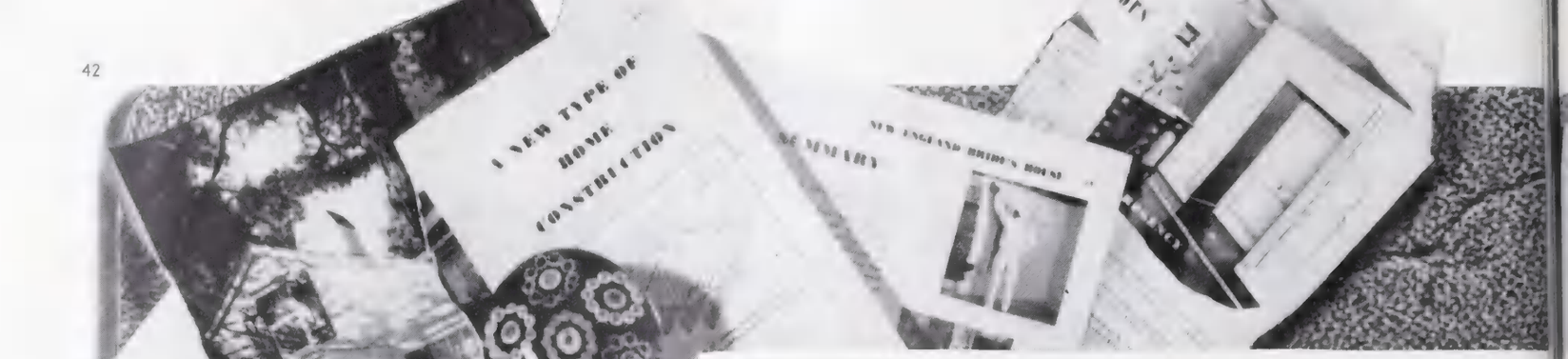
HOUSE BEAUTIFUL'S

HOME PLANNER'S STUDY COURSE



PAUL HOME

One sure by-product of fighting a war is a universal increase in our love of our homes. This is particularly so in this war. We'll leave to the psychologists the job of explaining why this is so and get on with the problem of helping you, who are pining for a new home, to get more house for your money. Saving and planning for your new home is a fitting and proper wartime pursuit, the vision of which can sustain you through hard work, anxiety, and reduced living standards. Here's to your future home! And good dreaming!



PAPER WEIGHT COURTESY OF C. W. LYON

There is NO SUB and study in

Whether you acquire your house ready-built or custom-built, you aren't likely to get your full money's worth unless you make yourself a student of housing. That is why we present this new home study department

By The Editor

Ever since I became a passionate devotee and observer of housing and its twin, good living, a shocking realization has been growing in me. I never dared put it into words before. I wouldn't now, were it not for the fact that the present "building freeze" has caused a break with the customs and standards of the past. For when we begin to build again we'll have a real new chance.

This shocking opinion of mine won't be popular. But now, if ever, is the time for straight thinking and plain speaking—and resolutions.

I contend that *most of the new houses that have been built in the past have not been enough better than old houses.* They have been a *little* better. But apart from fine kitchens, baths, and heating plants (and insulation, of course) they have had little else to recommend them but newness and cleanness. Other aspects of new houses have not been as thoughtfully improved. Life in our most recent new houses has not provided the fullest measure of better living possible in our times.

Home Study Course



STITUTE for time home ownership

We have been content with adequacy when we should have been demanding perfection. While our technological capacities have been growing by leaps and bounds, our wants and sensibilities have remained relatively crude and primitive. Sentimentality and resigned acceptance mark the most characteristic attitude we have shown toward houses—rather than critical awareness. As a result we have failed to utilize technical advances waiting for our pleasure.

This lag in home building progress is primarily the fault of the home owner. If *we* don't demand a better house the professions and trades serving us are not likely to give it to us. They, too, are frequently handicapped by not having experienced life in a perfect house. Too frequently their horizons are as limited as the home owners'. The blind cannot lead the blind.

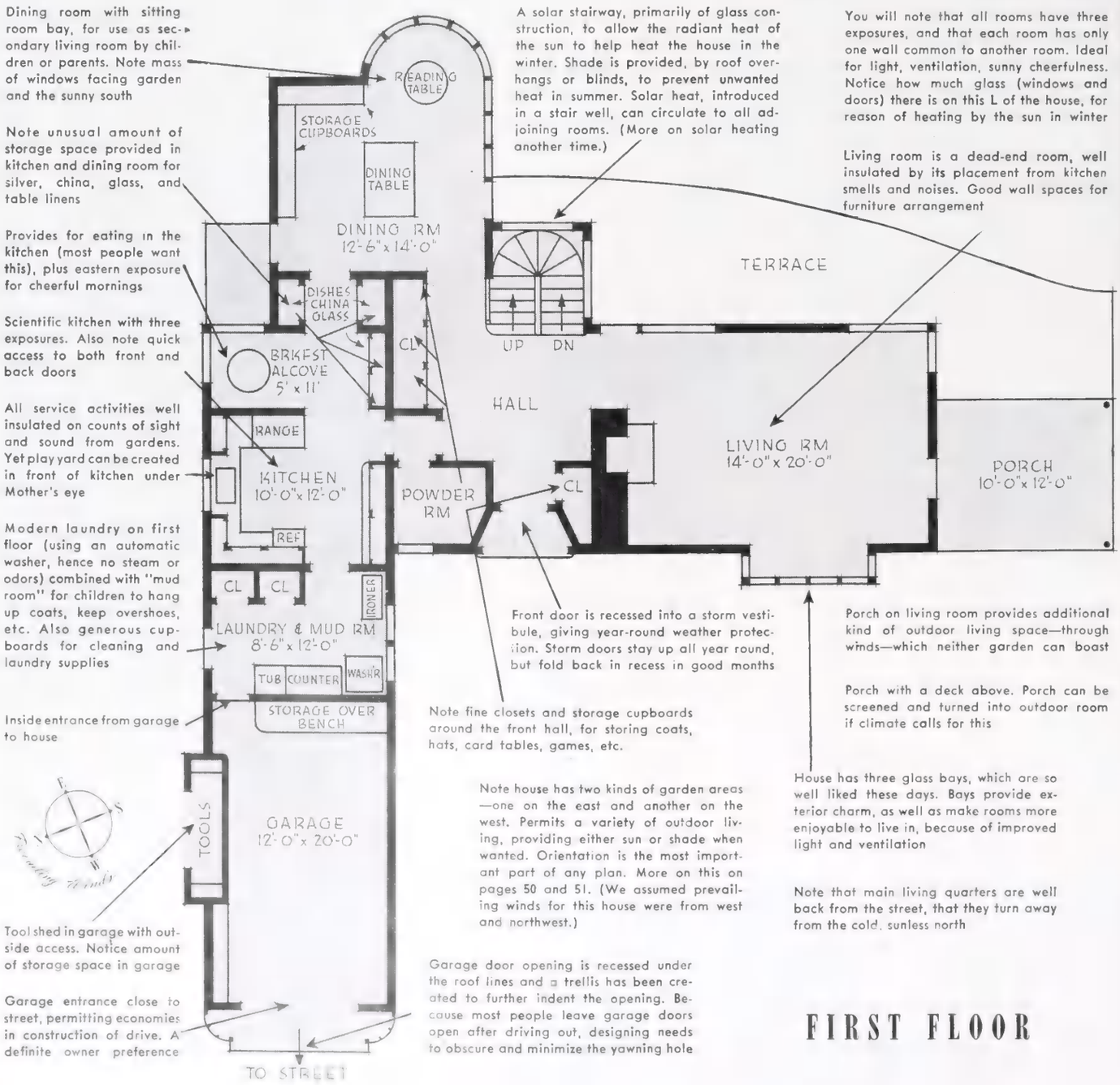
So we believe it is none too early to start publishing all the best material we can find on the subject of acquiring a new house. We will keep you informed on all the technical and product developments—and they will be legion. We will bring before you the thinking of the foremost designers, architects, and industry leaders. Best of all, we will show you the top houses, representing the best in planning, designing, and materials, that have been built in the last few years. For it is only by knowing the best that we can do better. Last, but not least, we will try to help you translate your budget, your vision, your personal likes and dislikes, your hope of a better life into tangible, personal form. For we know that owning a perfect home ranks among life's riches, along with marriage and parenthood.

PHOTOMONTAGE BY PAUL D'OME

These plans HAVE EVERYTHING

The house of the future will be no better than its plans. All the wonderful materials, all the promises of pre-fabrication won't guarantee a better standard of living unless the planning is superior to the planning of the past. Planning is the home-owner's responsibility—no matter how houses are built or how much they cost. How much house and better living you get for your money are dependent on your own enlightened thinking

We are not presenting these plans as "perfect." With anything as personal as house plans, there isn't such a thing. Hundreds of variables affect the quality of any plan—your way of living, budget, site, climate, etc. But this house, created by our architectural consultant Julius Gregory, has the qualities that all good plans should have in this day and age. Its characteristics represent the best living standards known in our kind of society. Its many-jog exterior wall line, so necessary for giving every room three exposures, would be too costly for many budgets in pre-war days. But we can expect lower costs on wall construction, thanks to a variety of pre-fabricated interlocking-panel systems (permitting individualization), which are sure to come after the war when home building starts up again.



Dining room with sitting room bay, for use as secondary living room by children or parents. Note mass of windows facing garden and the sunny south

Note unusual amount of storage space provided in kitchen and dining room for silver, china, glass, and table linens

Provides for eating in the kitchen (most people want this), plus eastern exposure for cheerful mornings

Scientific kitchen with three exposures. Also note quick access to both front and back doors

All service activities well insulated on counts of sight and sound from gardens. Yet play yard can be created in front of kitchen under Mother's eye

Modern laundry on first floor (using an automatic washer, hence no steam or odors) combined with "mud room" for children to hang up coats, keep overshoes, etc. Also generous cupboards for cleaning and laundry supplies

Inside entrance from garage to house

Tool shed in garage with outside access. Notice amount of storage space in garage

Garage entrance close to street, permitting economies in construction of drive. A definite owner preference

A solar stairway, primarily of glass construction, to allow the radiant heat of the sun to help heat the house in the winter. Shade is provided, by roof overhangs or blinds, to prevent unwanted heat in summer. Solar heat, introduced in a stair well, can circulate to all adjoining rooms. (More on solar heating another time.)

You will note that all rooms have three exposures, and that each room has only one wall common to another room. Ideal for light, ventilation, sunny cheerfulness. Notice how much glass (windows and doors) there is on this L of the house, for reason of heating by the sun in winter

Living room is a dead-end room, well insulated by its placement from kitchen smells and noises. Good wall spaces for furniture arrangement

Front door is recessed into a storm vestibule, giving year-round weather protection. Storm doors stay up all year round, but fold back in recess in good months

Note fine closets and storage cupboards around the front hall, for storing coats, hats, card tables, games, etc.

Note house has two kinds of garden areas—one on the east and another on the west. Permits a variety of outdoor living, providing either sun or shade when wanted. Orientation is the most important part of any plan. More on this on pages 50 and 51. (We assumed prevailing winds for this house were from west and northwest.)

Garage door opening is recessed under the roof lines and a trellis has been created to further indent the opening. Because most people leave garage doors open after driving out, designing needs to obscure and minimize the yawning hole

Porch on living room provides additional kind of outdoor living space—through winds—which neither garden can boast

Porch with a deck above. Porch can be screened and turned into outdoor room if climate calls for this

House has three glass bays, which are so well liked these days. Bays provide exterior charm, as well as make rooms more enjoyable to live in, because of improved light and ventilation

Note that main living quarters are well back from the street, that they turn away from the cold, sunless north

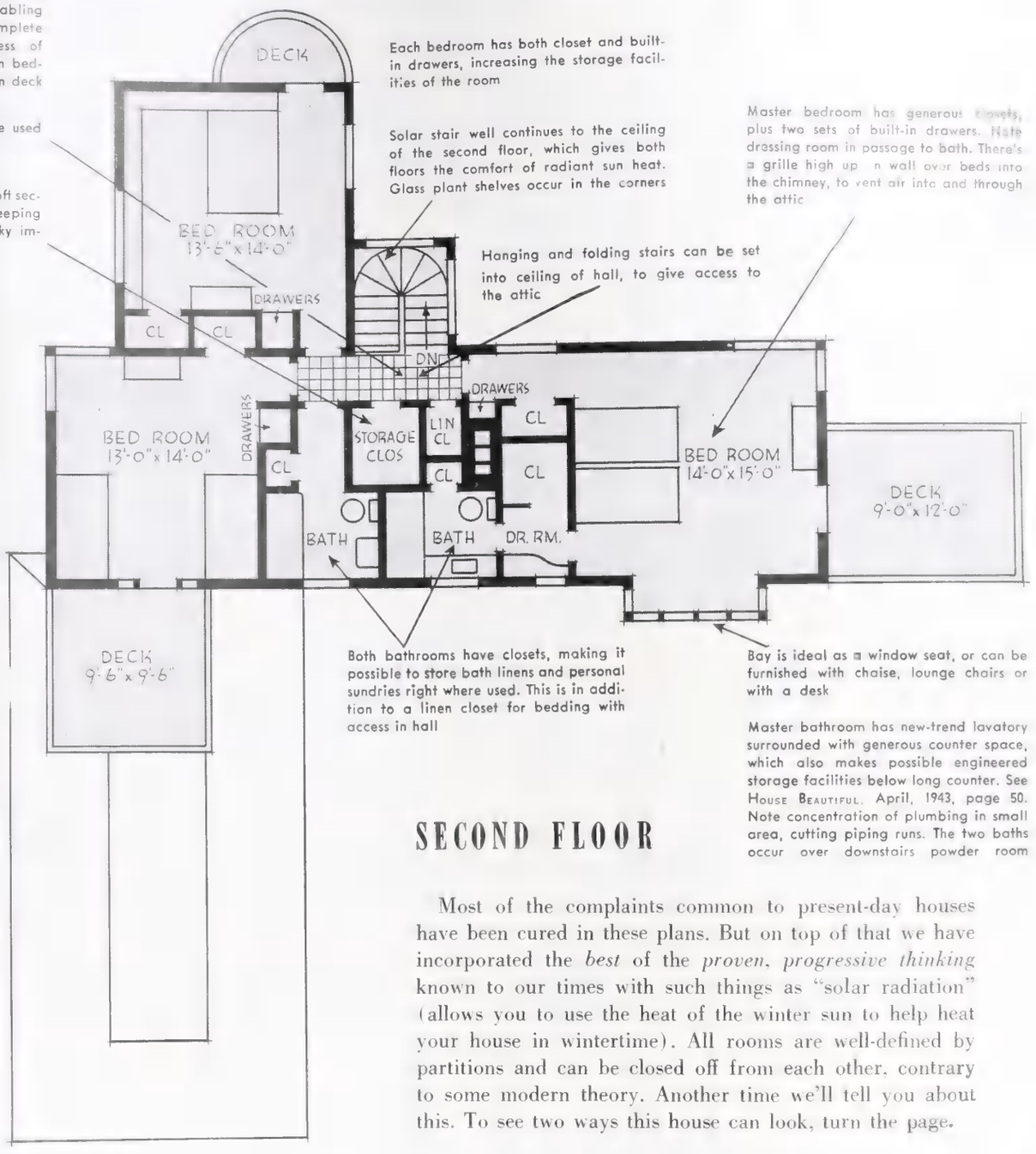
FIRST FLOOR

HOUSE BEAUTIFUL'S *Home Study Course*

All three bedrooms have three exposures, enabling any room to have complete ventilation, regardless of wind conditions. Each bedroom also has its own deck

Very little floor space used as hall

Large storage closet off second floor hall for keeping luggage and all bulky impedimenta



Each bedroom has both closet and built-in drawers, increasing the storage facilities of the room

Solar stair well continues to the ceiling of the second floor, which gives both floors the comfort of radiant sun heat. Glass plant shelves occur in the corners

Master bedroom has generous closets, plus two sets of built-in drawers. Note dressing room in passage to bath. There's a grille high up on wall over beds into the chimney, to vent air into and through the attic

Hanging and folding stairs can be set into ceiling of hall, to give access to the attic

Both bathrooms have closets, making it possible to store bath linens and personal sundries right where used. This is in addition to a linen closet for bedding with access in hall

Bay is ideal as a window seat, or can be furnished with chaise, lounge chairs or with a desk

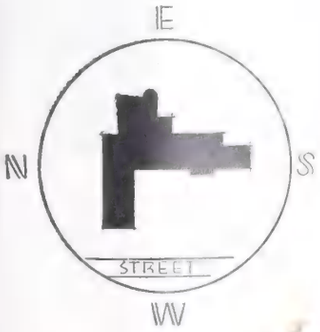
Master bathroom has new-trend lavatory surrounded with generous counter space, which also makes possible engineered storage facilities below long counter. See HOUSE BEAUTIFUL, April, 1943, page 50. Note concentration of plumbing in small area, cutting piping runs. The two baths occur over downstairs powder room

Prevailing Winds

SECOND FLOOR

Most of the complaints common to present-day houses have been cured in these plans. But on top of that we have incorporated the *best* of the *proven, progressive thinking* known to our times with such things as "solar radiation" (allows you to use the heat of the winter sun to help heat your house in wintertime). All rooms are well-defined by partitions and can be closed off from each other, contrary to some modern theory. Another time we'll tell you about this. To see two ways this house can look, turn the page.

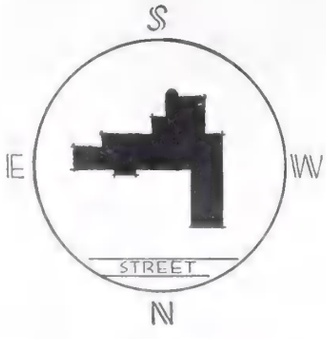
Which side of the street you build on affects your plan



If your lot is a west-front lot (approximately) this plan is ideal. Orientation of the main rooms toward the south is the best practice. Solar stair well will work



Flopping over the plan makes it good if site fronts to the east. New solar stair well will get sun from middle of day on. Streets seldom true up with the compass



For a north front site the plan would be best this way. Now solar stair well will take in heat during first half of day. Best orientation for plan is shown big above



For a south front lot this plan is very poor. Solar stair well would be no good; the cheerful southern sun would be wasted on the side of the house with the fewest windows

A GOOD PLAN can have a variety

Plans have almost nothing to do with the exterior styling or period of a house. Always think, first, in terms of the plan—not of appearance. Here are two sets of facades

These two sets of exterior drawings are for the plan we show on the preceding two pages. Though we show only two types of styling, we could have shown fifty. For there are always so many ways to style the exterior of a plan that anybody can be suited. The exterior appearance is controlled more by the materials specified to be used. The style of the windows, the pitch of the roof, the material used for the walls—all these things determine appearance more than the plan.

We suggest you compare these two sets of exteriors, façade by façade. Note what small things make these two houses different from each other. That's why the plan is the heart of the house.



Humanized Modern is our name for this kind of modern architecture. It is simple, direct, obvious, without any affectation of period. Everything about it is functional, without the cold institutional quality that so many people associate with Modern. Note how the roof overhang shades the second floor windows (it's summer). In the winter, when sun travels lower in sky, this overhang is not so wide that it prevents the sun from shining fully into the windows, helping to heat the house

The same modern plan—but with

We gave the same plans to another architect, Cameron Clark, who is famous for his Colonial designing. He has used some of the strict vernacular of Colonial, but taken liberties

To the lovers of Colonial, these drawings will prove what they contend—that Colonial is more charming than Modern. And indeed they *are* charming. Only one virtue present in the modern interpretation is missing. This style calls for a steeper pitch roof. Consequently it is difficult to create a roof overhang for the purpose of shading the windows in summer. The roof also robs the house of its two decks—one over the porch and the other off the small front bedroom. For many tastes these will be small considerations, compared with the undeniable charm of the overall. It is interesting that Mr. Clark was able to cope with the very modern solar stair well, using wisteria to soften its lines.



Appearance from the street, of this Colonial interpretation, is authentic. It is only when you walk around it that you see a 194X version of Colonial. Mr. Clark knows that it is good to have a covered entry at your front door, so he carries this shelter clear out to the building line with the porch running along the garage. Windows in this façade are overscale for Colonial, but are not as low as in Modern version. Consequently you could not see out as easily sitting down

f exteriors—this one is MODERN





The solar side of the house. This is also the side that faces the rear garden and, needless to say, the main span of sun. Notice how well the bank of windows in the dining room and its curved bay look when translated into an exterior façade. The solar stair well would be a joy to use, and plants would thrive on its sunny shelves. Most important thing about the solar stair well is that it would carry a substantial part of the heating load in the winter for four or five hours every sunny day

Service side of the house. The façade faces the north, so you will see that the windows are small, and there aren't too many of them. For in most climates exposure to the north is neither cheerful nor desirable. Yet, thanks to the corner windows in the kitchen, an eastern exposure is obtained to bring the morning sun into this room. Same principle works in the bedroom above. Notice the deck over the kitchen door, notched into the hip of the garage roof. Julius Gregory designs

a COLONIAL exterior



DRAWN BY FLOYD YEWELL



Colonial takes kindly to corner windows, as this façade proves. Compare point by point how this side of the house looks in relation to its cousin above. Mr. Clark's use of trellises has great charm, but, of course, this can be applied to the modern styling too. The use of climbing vines that drop their leaves in cold weather is a very good thing to remember if you have large glass areas facing the south. The styling of both solar stair wells is virtually the same, as you can see

Service sides of both houses are virtually identical, except that Mr. Clark has used bigger windows than Mr. Gregory. This is purely a matter of personal preference. Since this side faces the north, the size of the windows is not crucial. Mr. Clark has chosen to eliminate the outside tool cabinet in the wall of the garage and replace it with windows. Again this is personal matter, which would have protagonists on both sides of the question. Either house would be good to live in

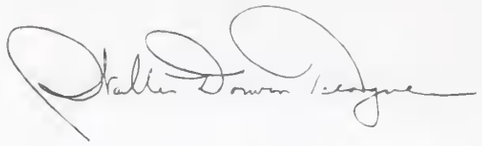


A SANE PREDICTION

ABOUT THE HOUSE YOU'LL LIVE IN AFTER THE WAR

A cool, balanced prediction about how the first twenty years after the war will affect houses. It forecasts how houses will look, how they will be sold, how they will be made. How good they will be depends on you, the user, understanding and demanding good living (which means, of course, good planning). Here is a breath of fresh air

By one of America's leading designers



The "house of the future" is the spoiled darling of the editorial and ad writers these days. Magazines bristle with projections about the house of 194X. Each tries to be more startling than the other, in a race to be different.

You can hear the designers of these extravaganzas chant the well-known litanies: "Form follows function. Function determines form. A house is a machine for living in."

There's no denying the truth in these mottoes of modern architecture, but when you use words as full of meaning as these, and make them the rule of your work, you need to be very sure *what* that meaning is.

What *is* the "function" of a dwelling house? And just what *is* the "living" we expect to do in the machine called a house?

Is the function of a house nothing more than to provide highly efficient arrangements for working, eating, washing, sleeping, sitting at ease? Should we be satisfied if we devise a compact and convenient machine in which we can expertly carry on this physical cycle of replenishment, cleansing, and repose?

I don't think so. This daily round is important, but it isn't everything. It doesn't make a home. We aren't that kind of austere, preoccupied, ant-like species. And please God, we never shall be.

We humans have a strong and saving streak of frivolousness in our natures which keeps most of us from becoming fanatics and doctrinaires. We get bored with sameness, we like change and variety. We like to mess around, creating comfortable confusion which can be



DRAWING BY GEORGE COOPER RUDOLPH

put to rights when we feel like it. We are sentimental and romantic and get attached to things for no good reason and want to keep them around us. We get tired of other things after a while to the point where we can't bear the sight of them, especially if the things are too correct and chaste and offensively perfect. If a standard is set too high, in conduct or in things, we will say in time, "To hell with it," and kick something over. We are basically perverse and resent having patterns enforced on either our public or private lives.

Maybe these characteristics aren't present in all human beings, but they are certainly present in all who are nice enough to deserve a perfect machine for living in. And it's my belief that modern architects, by and large, haven't allowed for this clay-feet side of human nature in their immaculate conceptions. It's my belief that too many modern houses are designed as demonstrations of the designer's perfect taste, to prove a point, rather than as homes for ordinary mortals whose tastes are fallible and changeable.

Mind you, this isn't a reactionary pronouncement. It isn't a plea for "period," for little Tudor doll houses and quaint Cape Cod cottages. But it is an explanation of why so many people still prefer these deplorable throwbacks to the perfectionist products of the modern school. And it is an indication of the change that will come over modern design as it ceases to be a cult and gets itself accepted as the vernacular of the times in domestic architecture.

So far, modern design has been a crusade, an evangelical effort on the part of a relative few who have recovered certain essential first principles and feel the necessity of carrying the true gospel to the still benighted. All right, we win; the case is proved. Let's stop harping on first principles and see what can be done with them.

One thing we'll turn thumbs down on is the "International" conformity of modern design. Any domestic architecture worth a tinker's damn has been not only *national*, it has been *regional* in character. For many reasons: Climate—summer and winter temperatures and the spread between them, rainfall, snowfall, winds; configuration of the terrain—rolling hills, plains, mountains, lush river valleys; local materials available—stone in its many varieties, clay for bricks, indigenous woods, convenient supplies of cement; most of all, local folkways—which, in spite of the leveling forces at work today, are still radically different as between, to cite a few variations among many, the commuting areas around New York, the great farmlands west of the Mississippi, the industrial cities of the Midwest, and the playgrounds of Florida and Southern California. Because certain phases of our life—movies, magazines, radio—are uniform and we can buy pretty much the same standard building materials everywhere we have come to ignore regional variations and think them no longer important. But they still should be our starting point in building. Until we recover a keen sense of *local* "fitness"—and "fitness" is the very rock-bottom foundation principle of all good design—we will have sterile and characterless domestic architecture. When we do recover it, our domestic architecture will flower again in variety and interest and that satisfying "rightness" which makes so many of us love the surviving old houses which *were* built under these regional influences.

Another quality our modern houses must acquire is a greater flexibility, a greater variability. Most of our designers of the aggressively modern school have devised their houses like mathematical equations, so rigidly planned, not only as to the structure but down to the last detail of the furnishings, that if you move an ashtray or turn a chair around or put another picture on the wall, the composition is spoiled. That degree of perfectionism may be admirable in public buildings, but it doesn't suit the waywardness of human nature in its daily life.

A house is like a person; it is alive so long as it is changing, and vice versa. Life is a constant adjustment between the familiar which we love and the new in which we find fresh stimulus and pleasure. The house of the future must lend itself graciously to this process of evolution.

With these adjustments to human nature and to environment, the postwar house will be something mellower than the rectangular and aseptic offerings of the International School. It will preserve the functional approach, the fresh conceptions of space arrangement, and the profounder understanding of materials for which we owe these pioneers a great debt. But it will be humanized and variable, and it will be a product of the combined ingenuity of modern designers and modern industry. For this reason as much as any other, it will not be at all like any of the "period" houses of the past. Let's look at it.

The most drastic change in postwar housing will be, in my opinion, the fact that a very large part of it will be factory built. At present it's the fashion, especially in the construction field and (*Continued on page* 58)

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PHOTOGRAPHS BY MAYNARD L. PARKER

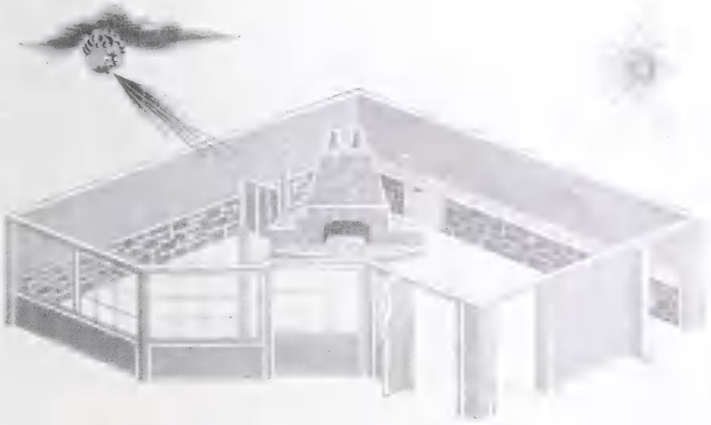
This four-walled outdoor room is a perfect example of the windbreak-sunpocket principle. The glass wall through which you are looking faces into the prevailing winds. This wall opens, so that in hot weather the patio isn't a sunpocket. This flexibility is an absolute essential or you will have a hot-box in the warmest weather. Ideal is to have another type of outdoor spot to move to in hot spells



Note how fireplace stands diagonally across the patio. Space behind, which you might expect would be simply wasted, is screened by a wooden gate and hides work table, wood box, storage shelves. Patio is attached to one wall of the Weetmans' garage. Their lot, believe it or not, is only 65′ × 60′



Notice sun pattern on patio floor which helps explain orientation to the sun and winds. Note that stone plant shelf is correctly placed to face the south and gets full benefits. Space under awning Weetmans have furnished like a porch. Awning folds up



If you haven't that $5 word "Orientation" in your vocabulary, you'd better install it early in your home-planning career. Use this basic principle and your house will double in value

Demonstrating the wonderful principle of "WINDBREAKS" and "SUNPOCKETS"

By Elizabeth Gordon, Editor

These are the most meaningful pictures HOUSE BEAUTIFUL has ever published, I sincerely believe. Not for confirmed apartment dwellers, but for anyone who lives in a house or who expects to live in a house.

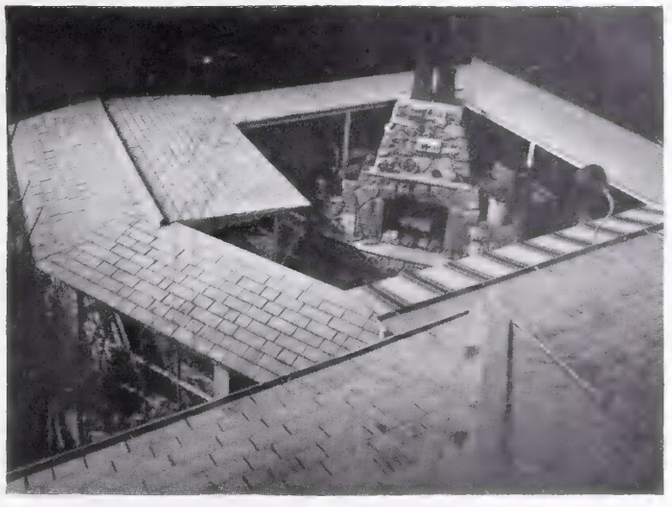
They are a perfect demonstration of a terribly important, but little discussed, comfort principle—a principle that will put a wholly new light on the relationship between your house and your yard, that will keep you outdoors more hours of every day, and more days of every year. This principle will let you have warm summer weather in the springtime or in the fall, when other people have retreated indoors. It will let you sit outdoors on a snowy day and get a sunburn.

It will, because I have tried it! I have conclusively proved all these claims myself. For when I built my house I contrived the plans in such a way, taking the sun and prevailing winds into consideration, that we have five kinds of outdoor living spaces—for all sunny weathers except winter. I call it the principle of "windbreaks" and "sunpockets."

This windbreak-sunpocket principle is part of a bigger principle called "orientation," which means the art and science of placing your house on the site to use the sun, winds, view, and natural complements of trees, hills, etc., to the best advantage. Too often orientation stops with the mere consideration of the house in relation to the street, and maybe the sun. This is a real crime, for if you *really* utilize all that is known about orientation, your house can be twice as comfortable a place to live in.

The windbreak-sunpocket principle is really very simple. If you can create a spot into which no wind can blow and into which the sun will shine, you will have a warm nook, even though it is a cold day everywhere else. Californians know this fact better than any other Americans. The patio is the manifestation of their recognition of it.

The patio shown on these pages is a perfect example of this. It is attached to the home of Mr. and Mrs. Grant Weetman, of Los Angeles. It represents an all-out demonstration of how to create a windbreak and sunpocket for outdoor (*Continued on page* 81)

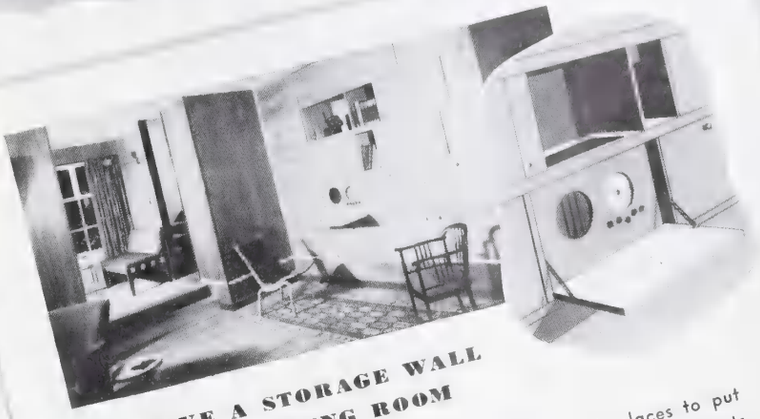


Crow's-eye view of the Weetman patio explains the plan above. It shows how the patio is attached to the garage and how it relates to the house and why it is such a snug little nook against the warmth-robbing winds. Literally hundreds of variations of this principle exist



How the Weetmans' patio looks at night, lighted from above with floodlights. Color scheme of the room is white, blue, and gray. Undersides of roof overhangs are painted sky blue. Knotty pine on far wall is painted white, rubbed off. To cook they set portable grill in fireplace

DETAILS *Worth* REMEMBERING for your own house



HAVE A STORAGE WALL IN THE LIVING ROOM

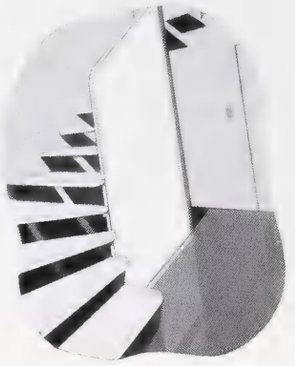
Architect Ernest Payer intended to have enough places to put things in his own home. And he did. All the storage compartments either close up or slide closed. Attractive-looking either way



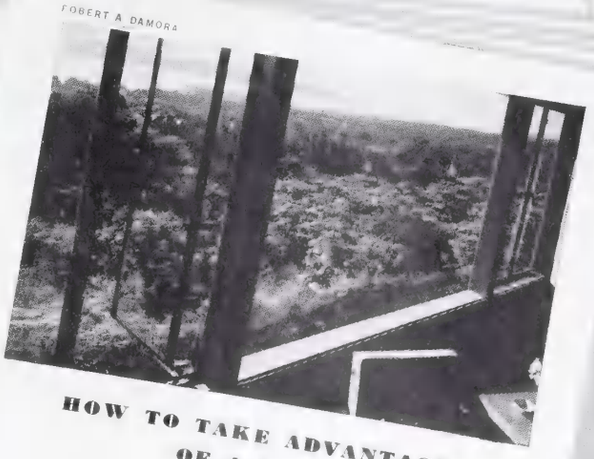
A LOVELY TREATMENT FOR A GABLE END

If you want to modernize some of the lovely old forms hallowed by time, take this tip. This is an altogether proper way to over-scale a window on a completely authentic Colonial form. Designed by Architect Cameron Clark

AN ECONOMICAL WAY TO BUILD A STAIR

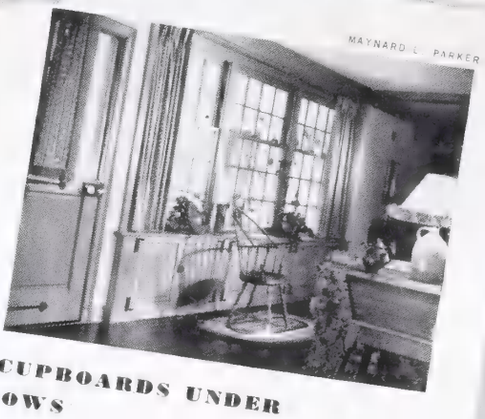


Architect Ernest Payer saved money here so he could spend it for the fine cabinet-millwork shown above. Traditional stair building is an expensive item. This one, without risers, is ingeniously simple and correspondingly inexpensive. Direct approach is so often best and cheapest



HOW TO TAKE ADVANTAGE OF A VIEW

With modern insulating glass now a proven success, you don't have to worry about the heat loss through a mass of windows. So open up the side of your house toward a pleasant view. The Green residence, Tarrytown, New York



PUT CUPBOARDS UNDER WINDOWS

Building cupboards under windows has two advantages. It creates space for storage, and it makes a wide, usable window sill for all kinds of purposes. Home of the Walter Thompsons. Gerald Colcord, architect

HOUSE BEAUTIFUL'S *Home Study Course*

Put the word "detail" into your architectural vocabulary and you'll get along fine. And see that your plans include lots of well-thought-out little niceties such as these and your house will be more livable. Details make a house a home

"Such beautiful blankets!

I hate to cover them"



YOU will say so, too, when you see Springfield all-wool blankets on your beds. They are so lovely looking! Such soft colors and handsome bindings! Such deep, rich wool! But with conservation doubly important, these days, you *will* cover them, of course. Sturdy as Springfield blankets are . . . and readily cleaned . . . it is still good wartime housekeeping to protect them.

Retail stocks of Springfield blankets are naturally limited in styles and choice of colors. We hope, however, that you will be able to find such Springfields as you may actually need . . . especially if they are for trousseau use.

SPRINGFIELD WOOLEN MILLS COMPANY, SPRINGFIELD, TENNESSEE

Sponsored and distributed by WAMSUTTA MILLS, *makers of "Supercale" Sheets and Pillowcases*
New Bedford, Massachusetts



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Nothing takes the place of

BACARDI



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...OVER ALL THE GLOBE

Just as there is no substitute for Bacardi quality and flavor, there is, likewise, no rival to the measure in which it is esteemed throughout the world. Awarded 35 medals since 1862 in many different lands—it continues to merit universal acclaim. Today, as in the distant past, *nothing takes the place of Bacardi . . .*

AND REMEMBER . . . NOTHING TAKES THE PLACE OF WAR BONDS

★

AWARDED 35 MEDALS FOR EXCELLENCE SINCE 1862



A Bacardi Cocktail MUST be made with Bacardi (Ruling of the N. Y. Supreme Court, April 28, 1936) RUM—89 PROOF—Schenley Import Corp., N. Y. Copr. 1943



Don't overdo pattern in a room. If you already have used considerable pattern in upholstery and draperies, paint your walls. But you can compromise with a single wallpapered wall. In Pandro Berman's home it's especially effective because the paper shows up the beautiful architectural woodworking, which might have been lost if the wall had been painted, too

If you don't want the WHOLE room papered—



Use wallpaper to frame twin beds in a niche optically. If your bedroom is large, you can use an intense pattern without worrying about feeling hemmed in. The highly-colorful wallpaper, with which the William Wellmans, of Los Angeles, decorated the wall behind their beds eliminated the need for pictures or other ornamentation—a point worth remembering



Walls are a good place to introduce color in a dining room. For you're safe in using brilliant colors and busy patterns you might tire of in rooms more constantly occupied. You can afford a finer paper, too, since you need to paper only above the dado. Cherry paper, from Katzenbach & Warren





...Listen, Bob, ALADDIN WAS A PIKER!

In the future your home will be filled with slaves more wonderful than any Genii who ever worked for Aladdin. The sound of your toy drum will not disturb Grandma's nap in the next room, for your house will be sound-proofed with glass. You will have stoves made of glass; fibre glass will filter dust from the very air you breathe; and a thousand other things, Bob, will be made possible by a free American glass industry. An industry in which our pride knows no bounds.

The fact is, glass is serving you well this very day. It's all around you, in common everyday things, like a milk bottle. Today young men like you need all the precious B vitamins, Vitamin A, calcium, minerals, and body-building protein that milk contains. Liberty Quality Bottles protect all of these qualities. They withstand the heat of sterilization and the chill of refrigeration. What's more, your mother can see the milk she's buying. Yes, Liberty Quality Bottles are the ideal containers for milk.

Here at the Liberty plant we work to make better bottles, at even less cost. Our Control Laboratory insures longer life for these same bottles. This is helpful to your milkman, who during these war-busy days must face shortages of manpower and materials, and rising costs.

Lucky for you, Bob, we made the first Economi Quart bottle long before the war. It is a new "streamlined" shape, and it saves raw materials, capping supplies, load weight (wear on tires), storage, and shipping space. Your mother prefers Economi Quart; so does your restaurant owner, your storekeeper and your milkman.

Manufacturers of

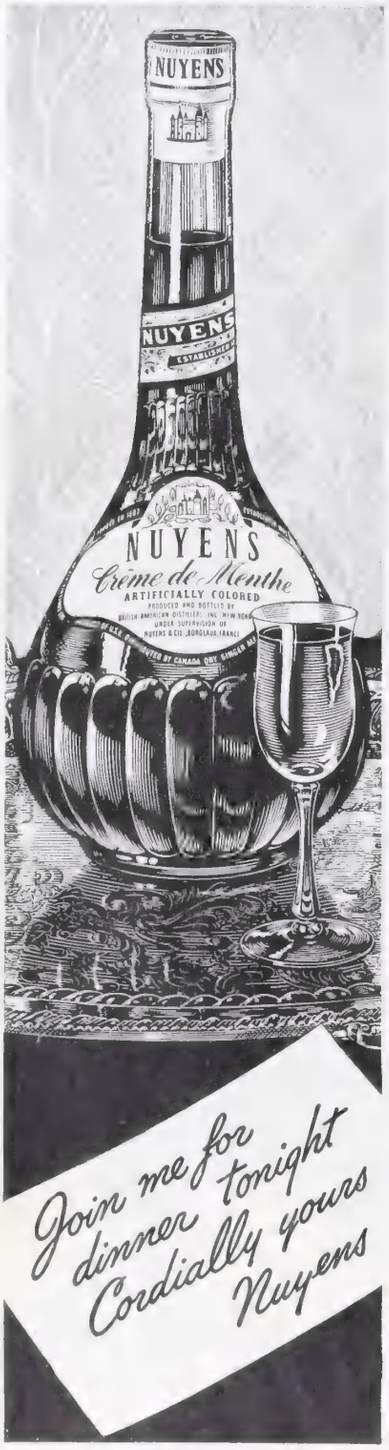
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25th

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Triple Sec 80 proof	Apricot 60 proof

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Canada Dry Ginger Ale, Inc., New York, N.Y.

A SANE PREDICTION

CONTINUED FROM PAGE 49

building materials industries, to pooh-pooh the prospects of prefabrication because it has not made a better record to date. Many people held the same skeptical attitude toward the infant automobile industry in 1900. There are problems yet to be solved, of course, problems of design, production and distribution, but the inexorable logic of our times decrees that shelter shall be produced by the same mass fabrication techniques responsible for all the rest of our modern commodities. Only so can the cost of dwellings be brought in line with the costs of other products and at the same time their quality raised to compare with the values we get in automobiles, refrigerators, washing machines, and a hundred other highly efficient devices.

Because mass production on an assembly line must be the basis and justification for prefabrication, the great achievements in this field may come from organizations which know all about this technique but have never been active in the housing field before—some of our great war-born shipbuilding and airplane companies, for instance, which are already exploring its possibilities. The first objective will be to supply the low-cost market—that vast proportion of our population who have never been able to afford new, well-equipped houses, and who must be supplied by modern design and mass production if they are ever to be well housed. It will take the industry a little time to get into high gear, but in five to ten years after Victory it will be possible to buy a stanch, four-or-five-room house with the most modern equipment for what seems now a fantastically low price—say $2,000 or less.

There are a great many systems of prefabrication in the tentative stage, and several schools of thought on the subject. Some involve completing whole houses in the factory, some complete sections of houses or room units, some complete walls with windows and doors installed. But, looking at the problem first from the standpoint of assembly line production and handling, and second from the standpoint of maximum flexibility in the finished product, I believe that the successful system will reduce the house to a small assortment of moderate-size panels which can be quickly assembled into hundreds of different plans. A house would consist of plain wall panels, window panels, door panels, floor panels, ceiling and roof panels, with certain differences between outside and inside wall panels. Thus an assembly line can be set up for each type of panel and great numbers produced at low cost.

Already there is increasing agreement on the logic of a system which calls for 4′ x 8′ wall panels and 4′ x 12′ floor and ceiling panels, to be assembled by means of a universal, automatic locking joint. The number and arrangement of the rooms, and their dimensions, so long as they are multiples of four feet, can be largely up to your own individual preference. You can pick your plan from hundreds submitted by the manufacturer, or look over sample arrangements at the dealer's showroom, and make your own variations. Your prefabricated houses can have far less standardization than you see in the speculator-built sections of our cities and suburbs today, such as Queens County, New York, Philadelphia, and Baltimore, at a fraction of the cost.

The wall panels may all be only four inches thick, but the exterior panels will be insulated to resist heat transmission as well as a sixteen-inch masonry wall. They can be light but much stronger than conventional two-by-four construction, and they can be made so that they absorb no moisture, do not warp, expand, or contract, and are practically indestructible by termites, fire, rot, or anything else. In a few years these panels may be moulded complete of synthetic materials at one operation.

The floor panels will be faced either with a beautiful natural wood flooring, or a resilient synthetic material, also beautiful, as you prefer. Their sturdy strength can equal modern factory construction, and your assembled house need not quiver when you dance or when the kids play parachute jumper.

The ceiling panels can carry a roofing surface if you want a flat roof with a living deck, but there will be plenty of sloping roofs available for use where winter snows or summer heat are serious problems. In hot climates the attic space will function as part of the summer cooling system. The flat roofs will overhang for summer shading of the windows, and a simple one-piece staircase will give you access to their railed and shaded enclosures—if that's what you want.

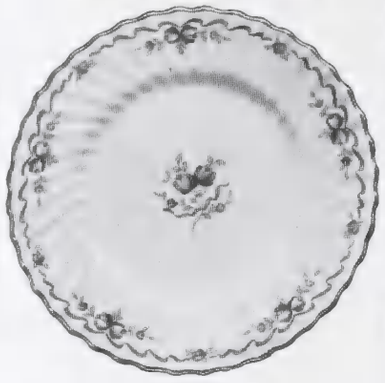
These panels can be assembled

(*Continued on page 73*)

ROYAL DOULTON ENGLAND

THE SYMBOL OF

·ROYAL·
DOULTON



THE BEVERLEY
On translucent but amazingly durable Royal Doulton Bone China, ***The Beverley*** presents a modern adaptation of an old Lowestoft design.



THE HAMPSHIRE
For those who prefer gay colorful centers, ***The Hampshire*** possesses the warm imperishable underglaze colorings characteristic of Royal Doulton Earthenware.

The Symbol of Royal Doulton—covering the widest range of ceramic products made by any one firm in the world—is also found on many incidental pieces, figurines, animal subjects and miniatures. Those thinking of starting their own collection will find ***Roseanna***, illustrated here, an interesting beginning. Write for the name of your nearest dealer. Enclose 10¢ if you want a fully illustrated booklet — including correct table services.



ROSEANNA

WM. S. PITCAIRN
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212 FIFTH AVE., NEW YORK





You can be as thrifty as all get-out if you let yourself go with a couple of cans of paint. Salvage a grandfatherly chair, give it wood panels in place of upholstery, and paint the whole business, faking buttons and tufts

Revealing the secrets of PETER HUNT

CONTINUED FROM PAGE 24

to make designs perfect. Don't measure a drawer front to find the exact center, but strike for it. If is isn't precisely the middle, it's still all right. The most treasured and most beautiful museum pieces are not exact or machine-made in appearance. The personality and charm of true art lies in its very inexactness."

So don't stop to consider whether you are an artist. Just paint! If you like it, leave it. If not. (*Continued on page* 65)

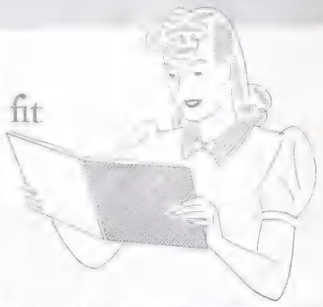


We believe in the survival of the wittiest, and if you've got your wits about you, see what sophisticated lamps you can make of old table legs. These had holes bored in them for wiring, then they were painted or antiqued

STYLISTS OF BATHROOM WARE FOR 36 YEARS

ELJER

Exquisite fixtures that fit a thousand different backgrounds





A completely unique bathroom theme by *Fawn*, emphasizing the lovely texture of the famous Eljer "Riviera" bath and matching fixtures.

In that home of tomorrow you're planning and saving for, you can expect to have bathrooms that are both more beautiful and more practical than the average bathroom of today.

Many of the improvements will be in the architectural layout of the bathroom—new and roomy cabinets, racks and shelves, better lighting and heating.

There will be improvements in fixtures, too. Eljer designers have long had a fine reputation for creating fixtures of lasting beauty that could be used appropriately in many different types of bathroom. Eljer's postwar designs will have the same versatility and enduring appeal.

Basic improvements will distinguish the Eljer line. Not fads. Thus, when you buy Eljer fixtures for your postwar home, you'll know that they will look well and work well for a long, long time.

Write today, for Eljer's illustrated booklet, "Beauty and Distinction". It will help you in your planning.

* * *



Your home of tomorrow will have, in the main bathroom, a roomy "medicine cabinet"—big enough and deep enough for all your antiseptics, home remedies, cosmetics and soaps. That'll be one positive specification.

ELJER CO., FORD CITY, PA.



Mme. Rubinstein's farm in the sky has many devices which could be tran-planted successfully to a down-to-earth garden spot. Her "help-yourself" bar makes entertaining burdenless. Stock it with glasses, ice bucket filled with drinks, a basket of crackers. Then guests can shift for themselves



Carrying a tray loaded with glasses won't make you nervous as a cat if t glasses are firmly rooted in grooves. The hobby horse, made stationary a given a tray for a collar, provides an excellent serving spot. Grooved tray fro Raymor. Glasses, mugs, serving equipment on this page. Designed for Livi

Divorce yourself from any rigid housekeeping routine this summer and spend every available moment in the open air. Here are devices to simplify entertaining outdoors

SUMMER HOME LIFE

EMELIE DANIELSON

PETER HUNT SALVAGES CAST-OFFS for Helena Rubinstein's terrace



You won't be replenishing your guests' drinks constantly if you serve the coolers in glasses that will hold about 12 ounces of liquid refreshment. The bamboo jackets keep your hands dry. If your cellar boasts an old barrel, rescue it for an outdoor living room. Peter Hunt decorated these, but you can do like wise if you follow his methods, shown on page 25. Wooden disk makes table of iron flower urn

SET THE OUTDOOR TABLE WITH MEXICANA



Warm soup doesn't taste good even under a beautiful apple tree, so provide covered dishes. Individual casseroles go d for soups, stews, creamed dishes. Everything for this Mexican table setting from Fred Leighton

—al FRESCO

LAP SUPPERS ARE THE EASIEST





When the family teases to eat outdoors, put the main course into three hot dish holders that set in a table and carry the whole thing to the supping spot. Drink stand and plates from Chelton Inc.

Don't conserve on tables when eating outdoors. They're as essential to gracious living outdoors as in. Here's a tray, instead of a table, that holds hot dishes. All eating accessories, from Alice H. Marks

An Important

WARTIME MESSAGE ABOUT JOHNS-MANVILLE HOME INSULATION

★

Last Year many families, faced with the problem of keeping warm with less fuel and at the same time anxious to help America's war effort, ordered Johns-Manville Rock Wool Home Insulation. They knew that it would cut fuel consumption up to 30%—thus making their fuel supply last longer.

Unfortunately, many of these families failed to place their orders until late in the Fall. Orders came in a rush. The demand was greater than ever before in our history. As a result, *orders had to be filled on a "first come, first served" basis* and many families who ordered late, suffered because their insulation could not be installed until after cold weather had set in.

This Year the situation is considerably more stringent, and although J-M factories are working seven days a week, 24 hours a day, the immediate demand has been so heavy we have not been able to build up a reserve supply. Consequently, it is our best judgment that by Fall there will again be such a congestion of orders that those who wait until that time may not get the benefits of J-M Home Insulation until late in the winter.

War Needs Come First. The Home Front is not the only Front we have to plan for. There is a constant need for J-M Rock Wool products for such war uses as:—

Barracks, hospitals and other structures at military bases.
Refrigerators for food transportation and storage.
Insulating blankets for army field kitchens.
Crew quarters aboard ships . . . etc.

Government Asks Your Help. Because of the facts indicated above and the seriousness of the fuel situation, your Government has been wisely urging homeowners since last May *to get ready for winter early*. They are recommending adequate insulation as the first step in making your house "heat-tight" to save precious fuel.

And, as an emergency fuel conservation measure, FHA is offering a special time-payment plan whereby if you order Home Insulation before the end of August, you can make your first payment as late as November 1st . . .

Please Don't Wait. If you have not yet insulated your home, you should take action *right now*. We may not be able to fill your order immediately, but we can assure you that *the sooner you order J-M Rock Wool Home Insulation, the more certain you can be that your home will be insulated before winter comes.*

The coupon below is for your convenience in getting the facts about Johns-Manville Home Insulation.

Johns-Manville, Dept. HB-A8
22 East 40th St., New York 16, N. Y.
Please send me, without obligation, your Home Insulation Book which tells "How to Use ⅓ Less Fuel in Wartime."

Name_____

Address_____

City_____ State_____



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AND DISTINCTIVE IN DESIGN ~

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FOR LOCAL ADDRESS CONSULT TELEPHONE BOOK AND PLEASE NOTE THAT PURCHASES MAY ONLY BE MADE THROUGH AUTHORIZED DEALERS.



BLATZ BREWING CO., MILWAUKEE, WIS. • IN OUR 92nd YEAR

A condensed reference
CANNING FRUITS

You can take the guesswork out of canning and avoid failures by following a reliable timetable

PRODUCT	PREPARATION
BEANS **Lima**	Boil in actively boiling salted water to cover 3 minutes. Pack loosely in hot containers.
Snap	Leave whole or cut beans. Boil 3 minutes in actively boiling salted water to cover in uncovered pan.
BERRIES **Blackberries** **Blueberries** **Currants** **Elderberries** **Loganberries** **Raspberries**	Wash, stem, and pack in hot containers, shaking as you fill, but being careful not to crush berries. Cover with hot, medium syrup. Or precook: put berries in saucepan, add 2 or 3 tablespoons of sugar to each quart of fruit, bring to a boil and simmer 5 minutes. Pack in hot containers.
CORN **Whole Grain**	Can only corn that is in the milk stage. Cut off kernels carefully, taking care not to scrape cob. Cover with boiling water and bring to a boil. Fill hot containers loosely to within one inch of top. Release air bubbles with silver knife.
GREENS **Beet Tops** **Chard** **Dandelion** **Spinach**	Steam or blanch in uncovered saucepan until wilted, using about 5 inches of actively boiling salted water (takes from 2 to 4 minutes). Pack lightly in hot containers, cutting through greens from top to bottom and side to side, to permit heat penetration.
PEACHES	Scald, dash in cold water, and peel. Pack in hot containers, rounded side down. Cover with thin or medium syrup.
PEARS	Pears should be canned when slightly underripe. Peel, remove stem and core, if cut in halves. Put pears in boiling thin or medium syrup, cover and bring to boil. Boil 1 minute. Pack in hot containers, rounded side down. Cover with boiling syrup.
PEAS	Blanch by boiling in an uncovered pan 3 minutes in actively boiling salted water. Pack in hot containers to within ½" of top. Cover with boiling salted water.
TOMATOES	Place 8 or 10 firm tomatoes in wire basket. Place in actively boiling water for 30 seconds, to loosen skins. Peel, remove black spot on blossom end and core. Pack whole, halved, or quartered in hot jars. Fill with hot juice.

Authorities recommend pint jars for processing non-acid vegetables in boiling water bath because of slow heat penetration. For same reason, use pint jars for lima beans, peas, and greens processed in pressure cooker.

Season each quart of vegetables with one teaspoon salt.

Authorities do not recommend processing fruits in a pressure cooker because high temperatures tend to break down delicate tissues.

guide for
AND VEGETABLES

PROCESSING TIME PRESSURE COOKER at 10 lbs. pressure		BOILING WATER BATH	
PINTS MIN.	QUARTS MIN.	PINTS MIN.	QUARTS MIN.
50	55	180	180
30	35	180	180
10 (5 lbs. pressure)	10	15	20
		10	10
60	70	180	180
60 (15 lbs. pressure)	65	180	180
20 (5 lbs. pressure)	20	25	30
		20	20
45	50	180	180
10 (5 lbs. pressure)	10	35	45

Chart compiled from data published in CANNING AT HOME, N. Y. State College of Home Economics, Cornell University, Ithaca, N. Y., CANNING VEGETABLES AND FRUITS, Extension Service, Rutgers University, New Brunswick, N. J., and THE NATIONAL E-Z SEAL HANDBOOK OF PRESSURE COOKING AND CANNING, National Pressure Cooker Co., Eau Claire, Wisconsin. For more complete information, write for these booklets.



Drueke POCKET GAMES

Give the Most Fun because they are the Finest made.

Pocket games are a Drueke innovation, now sweeping the country in popularity. Created for the boys in service, but the folks at home are sharing in the fun, too. All games of uniform size, 4½ inches square. Drueke Pocket Game Library comprises 20 different games, each a masterpiece of fine craftsmanship, with prices starting at 50c. Packed in special mailing carton. Start your Drueke Pocket Game Library now and keep adding to it.

Drueke CHESS SETS

Beautifully sculptured chess men of new modern American design have made the Drueke name famous in chess circles. To own a Drueke Chess Set is to find new enjoyment in this favorite pastime.



GIN RUMMY — Highly finished wood trays only rum box that conceals discard and permits drawing of only one card at a time. Pencil, score pad, rules. Cards 50c extra. A Drueke original. $1.00



ROULETTE — The nattiest game set you ever saw. Solid hardwood construction, inset in genuine leatherette. The newest Drueke sensation. Complete with ball and [illegible] $1.00

TREE PUZZLE — Guide [illegible] $1.00



Look for this Drueke display — *and remember, if it isn't Drueke, it isn't the finest.*

WM. F. DRUEKE AND SONS
GRAND RAPIDS, MICHIGAN

Enlarge your COALBIN—to be FILLED ONCE A YEAR



This year it's important for coal users to get the supply heading for the cellar early—and preferably the whole supply for the season. That means a big bin. Build it of old plywood, fibreboard, common lumber—using these expertly prepared plans

Sweet—according to Shakespeare—are the uses of adversity. He probably never owned a coalbin, but his idea is still good—for what with official excursions and alarums about fuel shortages come winter, at least we may wind up with a sensible, practical, dust-proof, full-size coalbin. For you who use coal to heat your homes, it is important, not only to the smoother handling of the whole fuel situation but to your own peace of mind and creature comfort, that you place your order early for the *entire year's supply*. This may well mean the rebuilding of the family coalbin, or in the case of recent conversions from oil to coal systems, an entirely *new* bin. So for the benefit of the man of the house, or his handyman, we present a basic bin scheme together with data to guide the builder in purchasing materials, planning dimensions. Build the bin of lumber, fibreboard, old plywood (or any plywood available), or even concrete blocks. No access opening for coal delivery is shown. An existing window probably would do. But make sure you can get the coal into the bin!

KEY TO THE PLANS

A—WALLS OF BIN of 3/8" plywood, if available, or any suitably strong fireboard nailed to outside of studding using large-head galvanized nails.

B—MULTIPLE RECESSED-BIN-OUTLET full width of bin with several hinged doors.

C—SLOPING BOTTOM of 3/8" plywood or tongue and groove boards supported by 2" x 4" lumber spaced not over 18" apart.

D—DOOR of closet under sloping bottom of bin.

E—OUTER ACCESS DOOR of fibreboard or plywood, hinged.

F—INNER ACCESS DOOR forming closet for firing tools and permitting entry into bin when desired. Use fibreboard or plywood in two or three sections.

G—INSPECTION WINDOW at about eye level.

H—STUDDING of 2" x 4" lumber not over 24" apart.

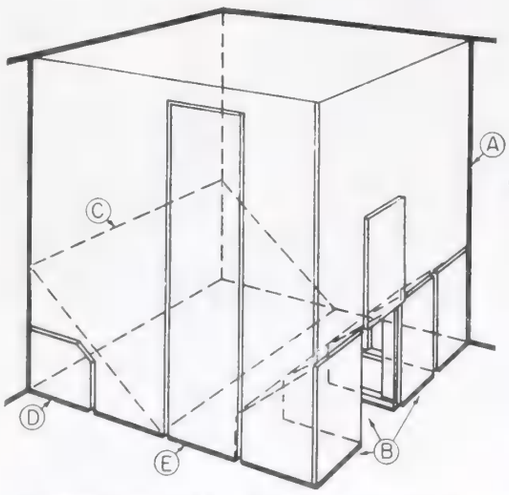
I—FLOOR PLATES of 2" x 4" lumber fastened to floor.

J—BUILDING WALLS forming two sides of bin.

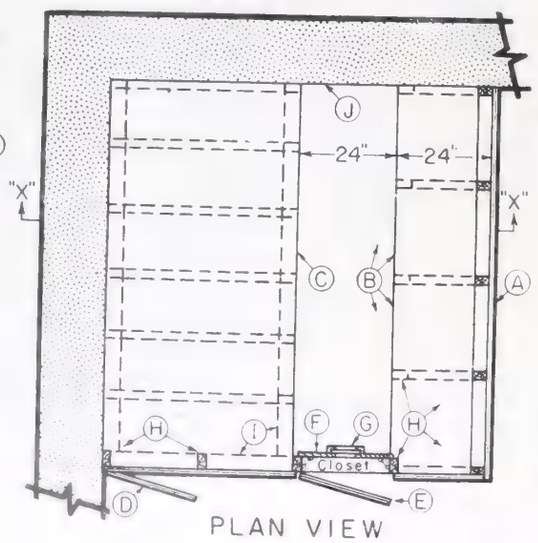
K—CEILING PLATES of 2" x 4" blocks fitted between joists to which edges of wallboard are nailed.

L—DUST-TIGHT CEILING of wallboard nailed to underside of joists and ceiling plates.

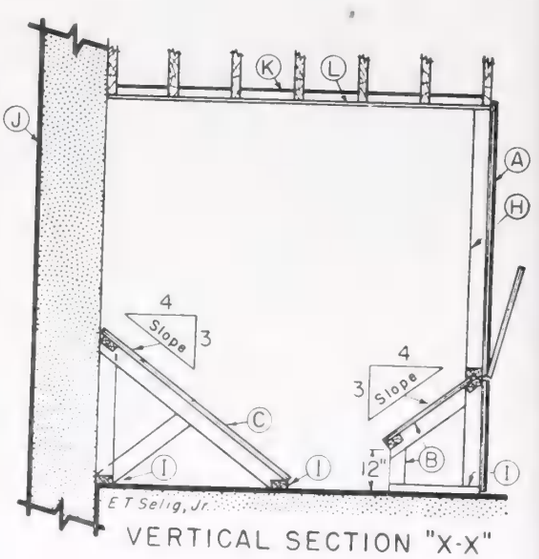
Adapted from designs and data prepared by Anthracite Industries, Inc.



PERSPECTIVE VIEW OF BIN



PLAN VIEW



VERTICAL SECTION "X-X"

CAPACITIES AND ESTIMATES OF LABOR AND MATERIALS

RATED CAPACITY:*	3½ tons	5 tons	6½ tons	8 tons	9¾ tons
RESERVE CAPACITY (if sloping bottom is omitted):**	1/20	¼ ton	¾ ton	1½ tons	2½ tons
DIMENSIONS, inside length and width (feet):	5' x 5'	6' x 6'	7' x 7'	8' x 8'	9' x 9'
LABOR by Carpenter (hours):	8	8	12	12	12
Wallboard for ceiling (square feet):	25	36	49	64	81
Plywood, or fibreboard (square feet):	106	124	170	200	232
Lumber, common (board feet):	90	100	160	200	250

NOTE: In constructing walls, either anchor floor plates with expansion bolts or erect complete wall first slightly oversize and drive into vertical position.

*RATED CAPACITY means the average tons of anthracite stored six feet deep which will flow to the outlet by gravity

**RESERVE CAPACITY means the average tons of anthracite required to replace the sloping bottom. The labor and materials for the sloping bottom have been included only for the three larger sizes of bins shown above.

REVEALING THE SECRETS OF PETER HUNT

CONTINUED FROM PAGE 59

paint it out and have another shot at it. It's as simple as that.

To make the motifs shown in Mr. Hunt's "sampler" on page 25, you can use the inexpensive kind of camel hair "marking" brushes. For average decorations, use a brush with a hair tip about ¾" long. For small details, use a brush about ⅜" long. The hair should form a point and not be straggly. Use better artist brushes if you wish. Lettering brushes are helpful for striping.

Let's review Mr. Hunt's sampler, motif by motif:

1. Practice making straight diagonal lines. Note how quickly and easily you make them wavy lines.

2. Curved lines, practiced on small pieces, can soon turn into a flowing, decorative stripe.

3. Add dots or hearts in the curves of either of these stripes.

4. Notice what you can do with the teardrop motif, either straight or curved. You get this by bearing down on the brush as you start the stroke and lifting up as you complete the stroke.

5. The straight teardrop can be used to form the stems of foliage.

6. This loosely drawn criss-cross motif is called cross-hatching.

7. A heavier variation of the teardrop technique forms the broad lips of tulips and makes leaves.

8. Simply write your name or whatever sentiment that seems appropriate, using a brush.

9. Two wavy lines, punctuated between waves by dots of another color, make a neat border finish.

10. The continuous swag is a combination of the straight teardrop plus the curved teardrop.

11. Broad wavy lines in multicolor produce a gay band effect.

12. Asterisks are done with straight short lines.

13. Stars take practice till you get the right feel for their proportions. Use them alone, or in rows.

14. You make the continuous ribbon motif by starting out to make a wavy line, only you bear down and lift up on the brush as you move along.

15. Valentine hearts are to painted furniture what butter is to bread. Vary them by painting two or three, one inside the other.

16. Straight teardrops can be graduated to form stylized sunbursts and rays of foliage.

17. To make the ivy design, do leaves first, then trace the vine.

You can "ANTIQUE" your furnishings, too

An antique finish is the brownish, mellow overcast that you see very often on ivory bedroom furniture. It's a handsome finish to accent carved or moulded surfaces, to tone down bright colors, or to camouflage imperfections.

You can make your own glaze, enough for a large table, with 1 tablespoonful of clear finishing varnish, 3 tablespoonfuls of turpentine, and 1½ teaspoonfuls of raw umber oil coloring. For a darker antique, use more oil color. If you like a yellow glaze, use raw sienna instead of umber. This mixture antiques white, ivory and light colors. For antiquing dark colors use lamp black instead of umber.

Be sure the painted surface is dry before starting the job. Brush the antique glaze over the surface and into any depressions. Then with a dry cloth wipe off the glaze immediately. With a dry brush, brush up any puddles of glaze that may remain in carving or depressions. Wipe the whole surface again with a clean cloth. You can rub highlights on the surface with a cloth damped with turpentine. On a flat surface, such as a table, apply glaze to the entire top. Then wipe off from the middle, leaving some glaze around the edges. With a dry brush, blend this residue toward the middle of the table. You can blend and wipe off repeatedly until you have the effect you want. A cloth dampened with turpentine will clean off all the glaze and you can begin again. If you're taking a long time, add a little linseed oil to the glaze to keep it from drying rapidly. Practice a bit before you undertake a serious job. A final coat of clear varnish will keep glaze from rubbing off.

"How to Transform Outdated Furniture", the do-it-over booklet by Peter Hunt, is available in the shops of Duco paint dealers.



For your "Guide to English and French Furniture" send 25c to Dept. P43.



WORTH *fighting, planning, saving for*

To get the carefully planned, charming, firesafe home you've always wanted, there are three things you can do today—starting right now.

First, buy and keep all the War Savings Bonds you can possibly afford.

Second, write for file of latest information on why concrete houses give long life at low annual cost.

Third, consult a concrete products manufacturer for the names of experienced architects and concrete builders in your community.

Then when the peace is won and building restrictions are lifted your lifetime concrete home can be built without delay. War bonds you've bought to speed victory will help to finance it.

★ ★ ★

BUY MORE WAR SAVINGS BONDS

PORTLAND CEMENT ASSOCIATION

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A national organization to improve and extend the uses of concrete . . . through scientific research and engineering field work



You can win a $1,000 WAR BOND

or one of 49 other War Bond or Savings Prizes by just writing a letter

Easy? Yes! Fun, too!

Do you ever dream about the things you would like to do to fix up your home when you are able?

All you have to do in this contest is to put those dreams on paper. Nothing to buy. No literary skill required.

Just a simple letter to us on the subject: "How we hope to fix up our home after the war."

Mail the coupon below for contest rules and list of prizes.

ALEXANDER SMITH FLOOR-PLAN RUGS

ALEXANDER SMITH — AS ADVERTISED IN GOOD HOUSEKEEPING — ALL WOOL PILE

"Nearly Right Won't Do"

HB-843

Alexander Smith & Sons Carpet Co.
Yonkers, N. Y.
Please send me list of prizes and rules of your "Dream-Home" contest.

Name_____
PLEASE PRINT

Address_____

City_____ State_____

AMERICAN POTTERY COMES OF AGE

CONTINUED FROM PAGE 6

dining room. But how times have changed! Phenomenal is the word for what's been happening in our pottery industry in a little more than ten years. Look at the lovely dinnerware shown on Page 6 and you'll see how fine American pottery can be. These pieces are all from American kilns, made from our native clay which, incidentally, rates among the world's finest.

Why have we never had such pottery before? Curiously enough, it was our great yen for imports that brought about this renaissance of one of this country's oldest industries. In the 1920's we became a nation of tourists. Faraway hills were green and faraway products sold like hot cakes. European buying agents for American stores watched us cramming our suitcases full of Faience and Majolica pottery to take home as souvenirs, realized that Americans were pottery-conscious, after all, and arranged to have this colorful ware made abroad for our stores here. It was inexpensive and far more attractively designed than our own pottery of that era, and people couldn't seem to get enough of it. First they asked for ornamental vases and oddments, then they asked for complete dinner services.

Our own enterprising potters were not exactly asleep at the switch. They saw this interest in imported wares and set to work to produce American pottery that would be every bit as good, if not better, than the continental variety. They experimented with our fine native clays, hitched up mass production methods to the ancient art of molding and decorating by hand, and the result is the handsome pottery we have today. It's just as inexpensive as the imported stuff used to be. It's thinner, more uniform in quality, pleasanter to handle than foreign ware, and has a longer life expectancy.

Now you can't get continental pottery the way you used to, but we've an assortment of the home-grown product that you'll be proud to set out on your dinner table. Patterns are styled for the most part to be purely American, designed to go with the kind of furnishings Americans like in their homes. You'll find that even the flora and fauna that decorate this dinnerware are typically American. Colors are fresh and clear and there's a contemporary feeling about the way they're put together.



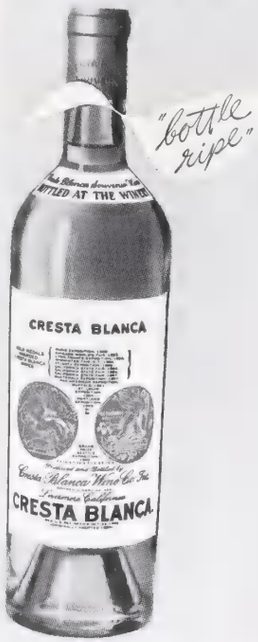
CRESTA

the crest of quality since 1890

BLANCA

California red, white, and sweet . . .

WINES



You will delight in the "bottle-ripe" flavor of these wines. Since 1890 they have been hailed as the "crest of quality". Ask for them by name.

Tune in! Schenley's "Cresta Blanca Wine Carnival" every Wednesday evening, CBS.

Schenley PRODUCT

Cresta Blanca Wine Co. Inc. Livermore, Cal.

★ *buy war bonds and stamps*

IT'S PATRIOTIC

CONTINUED FROM PAGE 36

most extravagant folly. So much is hidden from the eye that it's a temptation for the unethical to take advantage of their trusting customers. Upholstering to be good requires skilled and exacting workmanship, so be wary of the rosy promise with the low price tag. Look out for the words "where necessary" in upholstering advertisements that list all the fine things you may expect for little money. They may cover a multitude of sins. "Old webbing will be replaced 'where necessary', springs will be retied 'where necessary'." Your old webbing may be simply stretched a little tighter and tacked into place, ready to ravel again as soon as you start using the furniture. And how can you know which springs should have been retied but weren't? The unscrupulous upholsterer feels safe because you have no comeback. Another dodge of his is to quote a low price on the labor, and then hoist the prices on cheap quality upholstery fabric, which you must buy from him. He's the type who will take any short-cut that occurs to him, such as putting your brand new fabric directly over the soiled and tattered fabric that was on the furniture when you sent it.

In this as in everything else the reliability of the shop is your soundest guarantee of a trustworthy job. Dependable stores stake their reputation on the work they turn out. They buy their fabrics, filling, and springs from reliable manufacturers who stand behind their products. If anything should go wrong, they are anxious to make good.

Reputable manufacturers virtually rebuild your furniture when they re-upholster it. It is stripped and sterilized. Frames are repaired and reglued. New webbing and the resetting and retying of springs are automatically part of a good job. Usable old filling is cleaned and re-used, supplemented with new stuffing. Exposed wood frames are cleaned, refinished, and waxed. The padding gets a muslin cover before the decorative upholstery fabric goes on.

Ask about these things before you entrust your furniture to an upholsterer. Look at samples of his work. In a first-class job you shouldn't be able to see a single tack. Check the tailoring of the cover. Do patterns and stripes match up exactly? Are seams straight, have they been carefully

(*Continued on page 75*)

Here's a GARDEN WITH A 365-DAY YEAR





AGNES SELKIRK CLARK
LANDSCAPE ARCHITECT

Of course it's a compromise. You don't get ever-blooming gardens in New England—nor anywhere else for that matter. But with this ingenious all-year porch-room of Architect Cameron Clark, in Fairfield, Conn., you come pretty close. If you can't live outdoors in winter, at least you *can* bring a good deal of the garden inside with you! There are two secrets to the success of this open-air greenhouse, apart from its architectural simplicity. One is the completely demountable glass wall (you see this in winter position at right). The other is the row of hot-bed sash forming the front edge of the roof. This, with the aid of radiator against the house wall, makes winter gardening pleasant for both man and plants. Could you do likewise? Not right now, probably. But wouldn't it be a honey of a post-war improvement?



This page, from last October's "Harper's Bazaar," touched off anew the old argument between the "Haves" and the "Won't-Haves" in the canopy bed controversy going on since 1300

LOUISE DAHL WOLFE

Half a canopy is better than none

Mrs. Louise Dahl-Wolfe, in whose bedroom the picture above was taken for the October "Harper's Bazaar," can't bear the overall tent variety of canopy that seems to keep out the air. Her semi-canopy, copied from a museum piece, follows the sloping ceiling



Furnishes a Room Single-handed

A canopy bed can do more to furnish a room than any other single piece of furniture. Because it is so over-scaled for the size of most bedrooms, little other furniture is needed to give a furnished look. Home of Jack Conway. Allen Siple, architect

FRED R. DAPPRICH



MAYNARD L. PARKER

Not all canopies must be over the bed. They can be behind, as witness these in the home of William Roethke, Jr. Here the canopies are separate units, made over a frame and mounted on two high, reeded mahogany posts screwed to the wall. Cannel and Chaffin, decorators

With its white ruffled muslin testers, bedspreads, dust ruffles, and the bold-flowered wallpaper, this room is furnished. Big pieces of furniture and bold patterns cannot be crowded; they demand space. Home of the Lester Pritchards, Galesburg, Ill. Jessica Treat, decorator



Canopy beds—

The most controversial issue in home furnishing

Canopy beds are like politics. There are two schools of thought, each violently opposed to the other. They have created coolness between friends, made trouble between man and wife, and have caused people to look queerly at other people.

HOUSE BEAUTIFUL believes this friction could be mitigated if a little fresh air were allowed to blow upon the problem.

Liking to sleep in a canopy bed, frothy with white ruffles and important-looking as a throne, is comparable to liking to eat a meal from a beautifully set table. It endows the act with an importance and a dignity it would not have otherwise. Sure, it means more work! Sure, testers are dust catchers! But so are tablecloths spot catchers. And damask is devilish hard to iron. Yet we see no evidence that the nation is forsaking table linen, which has to be washed and ironed, for those acetate mats—except occasionally for breakfast and lunch.

Like many things in life which can't be solved on a strictly utilitarian basis, the controversy over canopy beds has to be solved by each person individually. If these things seem to you *so-o-o* beautiful that you will gladly take the responsibility of keeping them up, then have them by all means. If they seem like nothing more than a work maker, and if the lovely, pampered feeling they engender is something you don't understand or want, then they are certainly not for you.

Here's what they say about canopy beds:

Peter Arno: "I think well of them. I've been using them in my drawings for years because they give form to a room and are symbols of elegance."

Lily Pons: "They seem heavy and closed in to me. I might like one in a southern setting with a light canopy of organdy or mousseline de soie."

Mrs. William Dick Sporborg: "So far as I'm concerned, they're neither pretty, nor sanitary, nor comfortable."

Jack Benny: "They're the only way I can get any privacy. Rochester favors them, too. If he's too tired to make the bed, or has pawned the blankets, all he has to do is pull the curtains, and presto—it's as neat as a pin."

Helen Hokinson: "I'm always tempted to buy one at auctions until I think how silly it would look in my small apartment bedroom."

Jan Struther: "They look pretty if they go with the other furniture in a room, but they're awfully out of place with anything modern."

Harry Bull: "They're very grand indeed, especially for royalty. I like to look at them, but I'm not interested in sleeping in them."

BURLINGAME PUBLIC LIBRARY

Drape with washable fabrics

Wouldn't you feel like a really important personage going to bed under a canopy of cross-bar organdy, laced with velvet ribbon? Here again notice how few and small-scale are the other furnishings in the presence of canopies and bold-pattern paper. Dorothy Hammerstein, decorator



Good with informal periods

Canopy beds can be used in elegant, formal bedrooms or in quaint, Provincial bedrooms. Here is a good example of the latter. Keeping a chest at the foot of a canopy bed can be done successfully, as the scale of the tester helps to dwarf the bulkiness of the chest, otherwise objectionable



MAYNARD L. PARKER

Even baby has a canopy

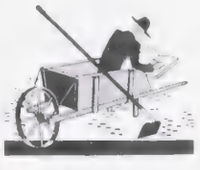
A rare and lovely antique four poster crib is one of the prize possessions of Mr. and Mrs. Stanley Briggs, of West Los Angeles, California. It trundled their son, Vincent Lawrence, into the Land of Nod. The dust ruffle on the crib is a real contribution, as cribs usually look "leggy" without them

Let's talk less about gardening—and DO MORE ABOUT IT

By David W. Bailey

Though I never tire of gardening or of talking about gardening, I must confess that I sometimes grow weary of reading about gardening. Especially, of course, if it's the other fellow's garden which somebody else is writing about. Perhaps that explains why I feel surfeited with the advice for beginners which has filled so many columns in newspapers and garden magazines this spring.

I concede at once that I have written my proportionate share—possibly more than my share—of such advice. I have even ventured a few times to distribute my counsel from the public platform or in the friendly circle of a neighborhood garden club. The penance exacted for such vanity seems to consist in receiving more invitations to distribute the same vegicultural largesse before still other groups!



THE MAN BEHIND THE HOE

For myself, I am ready to call a halt to this flood of gardening wisdom for the novice. And I suspect that the novices, many of them, agree with me.

On the theory that the novice has had more attention of late than he either needs or wants, I should like to see a little consideration directed at the home gardener who is not a novice. He needs advice, too; perhaps more advice, certainly a different kind of advice, than he has been getting of late.

Suppose you yourself are a home gardener of some years' standing. You have gardened quietly while your motor-mad neighbors burned up the highways with unrationed gas or dined in indolence, if not actual luxury, out of unrationed tin cans. Your peas have always been up before May Day; you always had string beans enough and to give away; you were proud of your tomatoes and pickles and corn, even in the days when no one much bothered to flatter your pride.

Now, to be sure, you are just a bit irked by the fact that the neighbors have fallen in line. Their peas were up, too, this May. They have beans and tomatoes in plenty, and they have had the brass to come over and borrow your special recipe for chili sauce or bread-and-butter pickles. You are glad, naturally, to find that these heathen have seen the gardening light. But you are a little skeptical, nonetheless, about the genuineness of their conversion.

Don't, though, let yourself become just a Pharisee with a hoe, thanking the Lord that you are not as these newer comers. If the younger gardeners in your vicinity have caught up with you, the thing for you to do is to outdistance them again. Turn your experience to good purpose. Cut out new gardening paths for yourself and set a fresh example for greener hands to emulate.

Maybe your garden used to be mostly a summer garden, with only a few vegetables set aside for bottling or storage. If so, resolve that next year's garden will be a year-round proposition. Even in New Hampshire or northern Michigan you can eat parsnips and topinambours from the open ground in April, spinach in May, cabbage in October, and Brussels sprouts in November, while the produce of only three frostless months of gardening, properly canned or stored, will serve to stock the family table throughout twelve pages of the calendar.

And maybe you are so fortunately situated as to garden space that

(*Continued on page* 81)



AWN-NU *Preserver*

Canvas is needed for war. Replacements are difficult. AWN-NU *colorless* Preserver *cleans as it treats*, prolongs the life and revives the freshness of anything made of canvas . . . house and store awnings, luggage, canvas furniture, grass rugs, tents, gun cases, auto tops, truck covers. So easy you can apply AWN-NU yourself. Being colorless—there are no colors to match, no stripes to cover. Simply rub AWN-NU into the canvas with a cloth. Ask for AWN-NU at department and hardware stores, 98c quart. *Prompt shipment made to stores that need a supply.*

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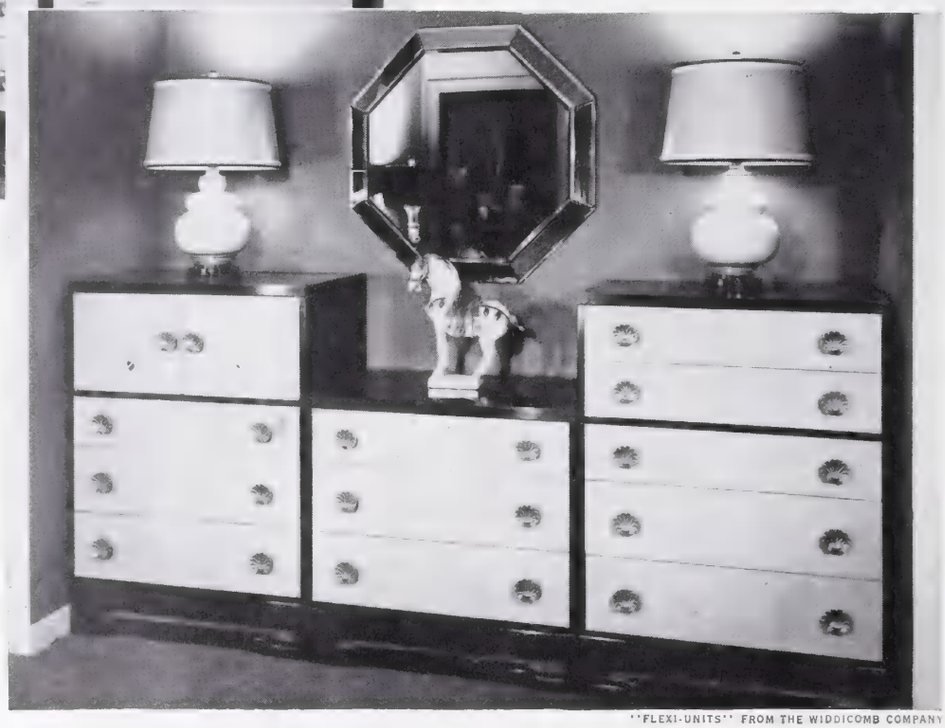




Most frequently voiced objection to modern furniture is that its straight surfaces are uninteresting. But given accents of distinguished hardware, it has practically everything anyone could ask. This flexible group of modern furniture has pulls of shining lilies, in restrained, contemporary style

Right, the same group, but here you see how a variation in hardware changes its character. Gilded scallop shells with an 18th-Century air modify its modern sleekness. Fixtures shown here are of wood but come the day when metal is free again, you'll have a galaxy of metal designs to choose from





"FLEXI-UNITS" FROM THE WIDDICOMB COMPANY

A forerunner of the way you'll buy FURNITURE AFTER THE WAR

What would you give for furniture that won't go stale on you? Some day soon you may be buying furniture the way you now buy a basic dress, using interesting changes of hardware to give it a completely new personality whenever the spirit moves you

Every woman knows the joy of owning a "good little black dress." Give it a white piqué collar and you're all set for an afternoon's shopping. Pin an over-size rose on it, you're ready for a gala evening, and no one would ever guess you were wearing the same dress. That's the charm of the basic dress. It can always look new, exciting, and different, and it takes so little to keep it that way.

Furniture designers, taking their cue from the practical basic dress idea, are setting out to blast monotony from home furnishings. There is every indication that after the war you'll buy basic furniture and, by the extremely simple expedient of changing its hardware, vary its style or trimming whenever you think a change would be good for your soul or your décor. Basic pieces will probably be contemporary in feeling, but ageless in design, like the versatile and flexible groups photographed above. With just a twist of the wrist you'll give them whatever period, pattern, or color you prefer. Why, we wonder, hasn't someone thought of this excellent, highly practical idea before?

A SANE PREDICTION

CONTINUED FROM PAGE 58

into a house in a few hours, and they can be taken apart easily and without damage. If you want to move a window or a door, it can be done about as easily as you can shove the piano across the room—and with no loss. If you decide you want to enlarge a room, you will buy a few more panels and the room will be enlarged between breakfast and lunch. If you want to add a window, you will buy a window panel and get a rebate on the replaced panel you turn in. There will be several types of windows varying from simple casements or sliding sash to full-length panels of plate glass. The manufacturers will gradually increase the variety of panels offered, so that you can add new features as you want them—an improved, built-in- television-radio set, a set of cabinets or shelves, a fireplace. Oh, yes, the prefab house can have real fireplaces that burn hard fuel, for the old dream of watching the flames in slippered ease with a dog at your feet will never die.

The successful prefab house also will have vine-clad porches and rose-covered trellises and pictures on the walls and cubby-holes to stow things in and all the inconsequential what-nots that have been associated with the idea of home for centuries. But it will be simple—not stark, but truly simple in the way our highly functional early American design was simple. And for this reason it will carry over no trace of "periods." Modern design has retaught us the values of honesty, of beauty created by fine line and proportion and a candid use of materials; these virtues our house should have, whether prefabricated or custom built.

The prefab houses of the future will not be supplied to the nation from one center, as our automobiles are. Their weight and bulk will compel regional production, even though they may all be produced by a few large corporations. This will allow a wide range of regional types and even a great many local types. The prefab house supplied to New England will be very different from the prefab house supplied to Florida or to Arizona. There will be some opportunity for the use of local materials, especially in wood veneers, but the principal materials used will be synthetic. This use of beautiful woods and equally gratifying plastic compositions can give the low-cost, prefab house an aesthetic range and richness which only the wealthy have been able to enjoy in the past. Such features as sound absorbent ceilings, with built-in light sources, radiant heat, summer air-conditioning can become standard in the low-cost American home.

The heart of the house will be its service section. In the lowest cost brackets, this will be a compact unit in which a complete kitchen and bathroom are backed up against either side of a partition wall. This partition wall will contain an extremely simple plumbing system serving both sides. All bathroom fixtures, sink, and plumbing will be molded of lightweight synthetic materials. Ranges too will be light in weight, and they will not be separate units but will be built into and over the kitchen work counter. The refrigerator likewise will be a series of built-in drawers with temperatures ranging from zero for frozen foods to 40° F. for eggs and fruit. The energy abstracted in the refrigerating process can be used to heat water. Built-in washing machines, dish washers, and garbage disposal units will be available.

For higher priced houses the kitchen and bathroom may be separated for greater freedom in their arrangement. You will be able to call at your dealer's showroom and from a number of models pick out the complete kitchen and bathroom you want, just as you picked out your car when cars were still being sold. You will see them with all appliances, cupboards, closets, and conveniences installed, and they will be delivered exactly that way, ready to be connected to the services in an hour's time.

Many conventionally built houses also will be built around these same complete service units. Yes, there will be a great deal of conventional building after the war—more, in the early years, than ever before in our history. This will give a chance for the maximum of local adaptation, and the use of local stone, cement, and wood. But a great many prefabricated elements will be incorporated in these conventional houses just as we used prefabricated doors, windows, and trim before the war. Starting with the complete, assembled kitchens and baths, we will find after a while that we can buy our floors and walls also to better advantage in completely assembled panels. As years pass this use of factory-made elements may reduce the amount of cutting and fitting of wood or metal at the site to very small proportions indeed. This transition will come about as the prefabrica-

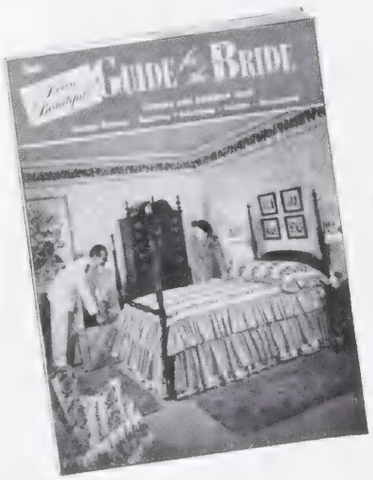
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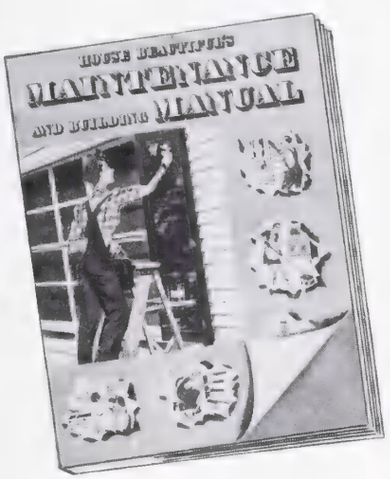






To All Brides and Home Planners





HOUSE BEAUTIFUL'S

GUIDE for the BRIDE

House Beautiful's Spring-Summer GUIDE FOR THE BRIDE is edited both for the girl who has a Furlough Wedding, and for the bride who stays at home. It covers Weddings . . . Decorating . . . Entertaining . . . Fashions . . . Housekeeping.

It's easy to shop for the things you see in the GUIDE, because alert shops select from it in advance the items brides and their giving friends will want to purchase.

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Each 50 cents . . . for sale at leading newsstands . . . or send 50 cents for one, $1 for both, to—

HOUSE BEAUTIFUL Magazine

572 Madison Ave., New York 22, N. Y.



The hearthside sitting group in the country house is as congenial and friendly as a cup of tea, as unostentatious as a hooked rug. And isn't a fireplace in the bedroom every woman's idea of comfort supreme?



Familiar, welcoming furnishings that are so nice to come home to—chintz, ticking banjo clock, a friendly armchair—these are the essence of living and the things every one loves. That's the common denominator

Can there be a COMMON DENOMINATOR in taste?

CONTINUED FROM PAGE 31

for conversation, reading, relaxing, to be used the way people live. Every chair and sofa has its accommodating lamps and tables. But it isn't the furniture alone, nor the placement of it, that makes you like the general effect. If you analyze the pictures, you'll discover what binds these furnishings together so congenially. The answer is good scale. Your eye and your sense of proportion are pleased because chairs and tables are related in size, shape, and design, and lamps and accessories are important to the dimensions of the room as well as being conveniently placed.

Then there's the surprise element in these rooms—and you know how everyone loves surprises. In the living room window you'll find an herb garden in place of the usual flowers growing in a window box. And the most talked-of room of all, the garden room, was built about an old pine sink, taken from a Colonial kitchen, but now a useful as well as decorative place for lining up your gardening essentials and for arranging flowers. The idea sounds like an out-of-this-world luxury, but actually a more practical room you've never seen. It serves as combination library (note the bookshelves and reading lamps and the map-covered wall), rumpus room, guest bedroom, and flower room, and its furnishings have been cleverly chosen to be thoroughly convenient and comfortable no matter how it's used.

A SANE PREDICTION

CONTINUED FROM PAGE 73

ors offer better units and a wider range of units, and we grow more convinced of the superior values in factory-assembled products.

There will always be a demand for sound craftsmanship, and, of course, there will always be sound reasons for building masonry houses which cannot be prefabricated. But the dynamic trend will be toward better and better houses at lower and lower costs, until we reach a balance between income and the price of shelter, which have been tragically out of line in modern times. As that day approaches the nation will be progressively better housed. The fact that a house exists will no longer be any justification for somebody's living in it. If a house is dilapidated, ramshackle, not equipped properly according to modern standards of living, it will be obliterated as ruthlessly as we now eliminate any other plague spot. We shall insist that human dignity and the racial welfare require decent and adequate shelter for everybody, on the same grounds that we insist with growing firmness on proper education, diet and health service for everybody. We will take that line because at last the means will be available for maintaining such a standard. And the standard will call for houses that are not only "functional" in the utilitarian sense, but gay, variable, evolving at will.

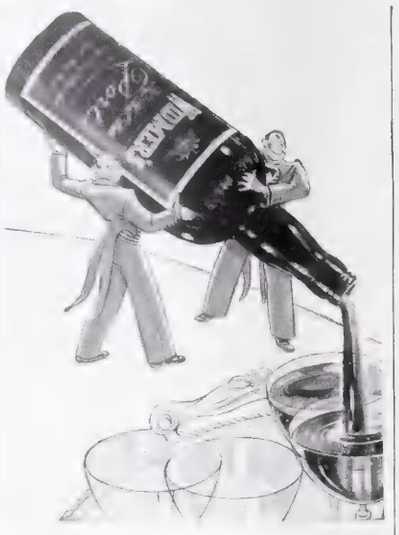
IT'S PATRIOTIC

CONTINUED FROM PAGE 66

sewed by hand so that no stitches show?

And when you do decide, don't fall into the commonest upholstery error of all—that of trying to keep costs down by using cheap fabric. It's false economy to pay a substantial sum for upholstery to lengthen the life of your furniture and then defeat your whole purpose by covering it with fabric that hasn't a chance of lasting. Choose your fabrics from bolts labeled with the names of manufacturers you recognize. Investigate fabrics that have been "Sanitized" so they will be germ-resistant, odor-resistant, and flame-resistant.

For quality in workmanship and materials you must pay, but every penny will be well invested. The finished product will be practically a new piece of furniture from which you've a right to expect years of service.



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MRS. APPLEYARD

CONTINUED FROM PAGE 29

Put the butter into a sauce pan. When it froths, rub in the flour sifted with the dry seasonings. Reduce the heat and stir in the milk and cream. When the mixture is smooth, add the cheese. Put it over hot water to blend until the fish is ready.

Take out the filets and cook the stock down until there is a third of a cup. Strain it into the sauce, stirring well. Add the sherry. Arrange the filets in a glass dish that you can send to the table—a pie plate is a good depth. Pour the sauce over them. Sprinkle over the top a little more grated cheese—about a tablespoonful, the chives and parsley, and a dash of paprika. Set dish in hot oven ten minutes.

Cottage Cheese Mold

Mix together one pound of cottage cheese, ¼ cup of top milk, ¼ teaspoon of salt. You are supposed to have French heart-shaped molds, but a small ring mold will do. Wet the mold. Put in the mixture. Set the mold in the refrigerator for at least two hours. Unmold it and fill the centre with raspberries sprinkled with powdered sugar. Serve either sweet or sour cream with it and toasted Montpelier crackers.

Chicken Pie

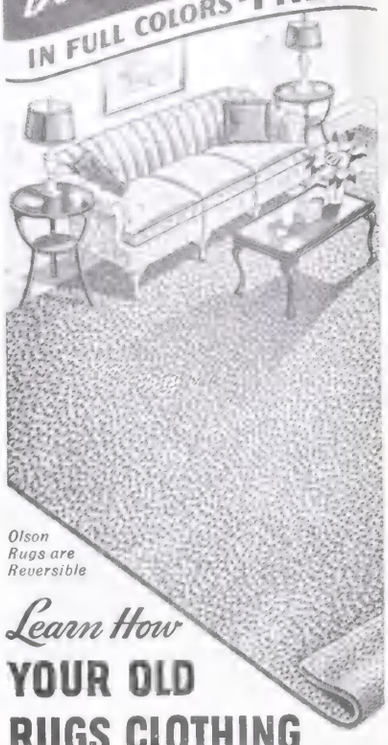
Get a 6 pound fowl and have it cut up at the market. Cook it slowly the day before you plan to use it. Put two onions, sliced, in with it. When the meat falls from the bones (in 2 to 3 hours) separate it from the bones and skin. Put bones and skin back into the broth, season with salt and pepper, and cook another half hour. Strain the broth into a big bowl. When cool, skim off the fat and save it to use in the biscuits you make to cover the top of your pie. You can make them of biscuit mix, but work in about a tablespoonful of the fat to each cup of flour.

Put the meat of your fowl into a glass baking dish, not too deep. Pour in your broth. Set the dish in a hot oven and when the broth begins to bubble, drop the biscuit dough on top in small lumps. Cook it until the biscuits brown—about half an hour. We generally make giblet gravy to go with this, but perhaps you'll feel that making it is the last straw.

Let me know how you come out, Moppet. You are one of my favorite cooks and I am, yours affectionately,

S. M. A.

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Look forward to August September and October in TOWN & COUNTRY for further adventures of "Man of the World" General Leonidas Erosa and his refugee entourage written and illustrated by Ludwig Bemelmans

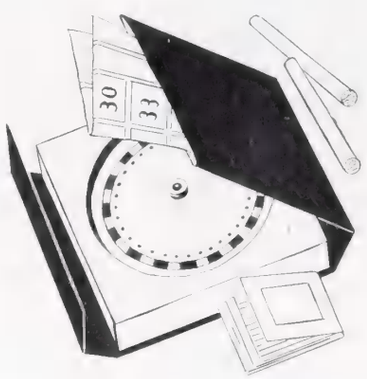




Have a Wardrobe of GAMES FOR GAS-LESS ENTERTAINMENT

With practically no trouble at all—if we'd let ourselves—we could go into mourning for what used to be our social lives. Yes, but who wants to give way to mere apathetic moping over any proverbial "Good old days"? It's our job to build a brand new summer social life on what's left of the old.

Our first move is a brisk mental housecleaning to rid our minds of outmoded concepts about parties. The very first notions to do away with are these: that you *must* attempt a dinner or not play After Dark Hostess at all; that you *must* provide five courses plus a roast, if guests are sharing your evening meal; that a tea has to be cluttered up with tri-tiered cakes and sandwiches built by an architect's blueprint. Yes, even that you are morally required to feed people at all if you entertain them.



Place your bets! Even a roulette wheel comes in pocket size

Party lore has been simplified to rock bottom these days. Games have abandoned the attic and returned to their place in the front parlor. Old pets like chess and checkers and backgammon, Ching Peg and bingo and cribbage, now reappear among us with a bang.

To make life sweeter for those with storage-space-itis, there is a marvelous new collection of these new and old loves—twenty in all—selling at no more than a dollar each. They've been cleverly packaged in what looks to be at first glance a set of small books. You keep them all neatly in line on a shelf of their own, or else in a row in the regular bookcase. They're called "Drueke Pocket Games."

They're intriguing little things, about 4½" square, easy to carry in any fair-size purse or pocket, yet so clearly marked that it's a joy to play with them. And complete, simple instructions that any dunce can master are included. From these you'll get the fundamentals only, but then you can bone up on Hoyle if you really must dazzle your friends and/or opponents. It isn't so much in the winning, as in the playing, however, that you'll find yourself recapturing that rare excitement, that competitive glow, that made the games of your childhood so much fun.

If you have space to spare, you might branch out and add a few extra games of a more violent nature, like Ping-pong, badminton, archery, shuffleboard, or bowling. With this completed wardrobe of games you're really set.

Now, to get down to the actual





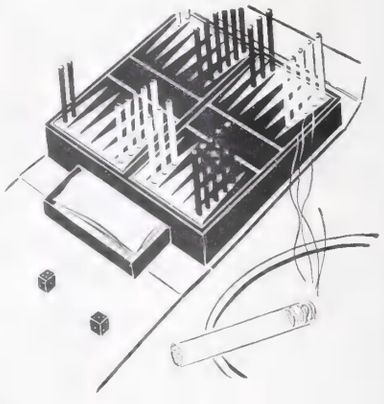
Twenty games—some old favorites and a few new ones—have come on the scene to help hostesses entertain this summer

By Nancy Webb

parties you're going to give with your game library, aim at something worthy of your new idea.

Look around you. What is the most attractive part of your home? Have you a garden, even a smaller-than-the-proverbial-pocket-handkerchief garden among tall city towers? Have you a sunporch or terrace, however tiny? Or perhaps your entertaining must be done in that around-the-calendar living room. If you have no al fresco spot it really doesn't matter, but with summer an accomplished fact, it's nice to take the party outdoors.

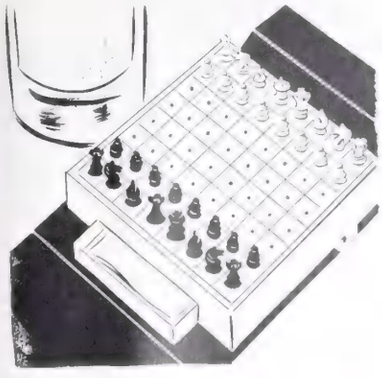
Invite your guests to a game evening—and make it clear that it's the kind of game you play, not eat. If you ask them in after dinner, the food problem resolves itself into a cooling drink. But if a party is no fiesta for you unless a meal is involved, let yourself off easy with a buffet supper of unrationed foods. Or you might omit food entirely and let your games carry all the party's brunt. Guests are most sympathetic on the subject of eating, these days, anyhow.



A tiny volume of backgammon is part of the game set

Game parties swing themselves. All you need to provide are the games and tables and chairs, scorepads and pencils. Very relaxing for the hostess because she doesn't have to work to keep the group interested. She can play the games herself and enjoy her own party, something which couldn't always be said of the old-time conversational soirée.

With a well-stocked game wardrobe you can ask people often to game evenings. You'll have enough of a variety of pastimes so that no one need grow bored playing the too-usual games over and over again. And if you find you have checker addict or a backgammon fiend or an exclusively Ching Peg player on your hands, let them play their game to their heart's content, and get another set of it for the casual trade.



Pocket chess and similar games have a drawer for paraphernalia





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NU-WOOD COLOR GUIDE. About an interior finish for walls and ceilings that can transform uninteresting rooms into models of bright, sound-proof cheerfulness. The 54 fade-proof colors, which this comes in, are shown here. WOOD CONVERSION CO., DEPT. 111-7, FIRST NATL. BANK BLDG., ST. PAUL, MINN.

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VITREOUS CHINA'S PLACE IN THE HOME. Learn about the materials that go into fine vitreous china bathroom fixtures. Their good looks and length of service are in direct proportion to the quality of the clays used. If you live east of the Mississippi, the booklet will be sent to you. MANSFIELD SANITARY POTTERY, INC., PERRYSVILLE, O.

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HOW TO USE TABLES TO REVITALIZE YOUR HOME. Here's how a few well-chosen tables can make life so much more comfortable and convenient for you, besides organizing your furniture groupings into pleasing decorative combinations. Booklet shows a whole galaxy of tables that fill any purpose. (10¢ coin) IMPERIAL FURNITURE CO., DEPT. L-6, GRAND RAPIDS, MICH.

A GUIDE TO ENGLISH AND FRENCH FURNITURE OF THE 18TH CENTURY. Here is an illustrated 48-page book, treating of the selection, manufacture, and care of furniture reproduced from the two great design groups of an important century. Bound for your library, paper (25¢). BAKER FURNITURE, INC., DEPT. B-43, 10 MILLING ROAD, HOLLAND, MICH.

INVITATION TO GRACIOUS LIVING. Here's how you can have the world's greatest music right in your own living room, brought into your home through the magic of Magnavox radio-phonograph combinations. MAGNAVOX CO., FORT WAYNE, IND.

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DRAPING TRICKS. Any kind of windows can be dressed to the queen's taste, providing you follow a few rules. The booklet gives them all, shows you Kirsch drapery hardware that makes them possible, and even provides a color scheme selector to help you pick the right colors. (10¢) KIRSCH CO., HB, STURGIS, MICH.



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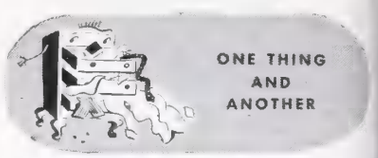
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LAMP SHADES

How To Clean Common Types

Getting good new lampshades is growing more difficult daily, so it's smart to look to what you already have, put them into first-class condition, and then keep them that way with regular care. When buying new shades, find out what special precautions are suggested for their care, so that you won't administer the wrong treatment and be minus a good shade. Dust cuts down light reflection so keep shades dust-free.

PAPER SHADES: Never immerse in water. If paper is heavy, wipe with a damp soapy cloth; follow with fresh damp cloth and dry.



OVER

SHEETS

How To Make Sheets Last Longer

If your sheets wear out too fast, don't put all the blame on the laundry, as people are prone to do. You may not be giving them the best treatment possible, and just a few simple tricks will increase their life immeasureably. (1) A mattress protector is a must, not only because it protects the mattress, but because it eliminates the abrasive action of rough mattress ticking against sheets. (2) Reverse sheets so that same spots do not take continual wear. Keep a chart in a drawer, note what you do each time.



OVER

RUGS

How To Resurface Fiber Rugs

You don't have to relegate that fiber rug to the attic or back porch just because it has faded, and doesn't "do anything" for the room it "graces." Fiber rugs, which tend to fade long before they wear out, can be given a fresh appearance with the same preservative paint which has so successfully transformed faded awnings and other canvas articles. In addition to giving the rug a bright surface, the paint puts a preservative finish on it which is impervious to water, so it can be wiped off frequently without weakening fibers.



OVER

PLUMBING FIXTURES

How To Clean Vitreous China

If your plumbing fixtures are of vitreous china, they can take a lot of hard wear, because they have a hard, high-gloss surface which will not chip or peel, and is impervious to all stains and ordinary acids. But that doesn't mean you can abuse them, knock things against them without their scratching and showing signs of abuse. For the vitreous china coating is "like glass" and if harsh abrasives have to be resorted to to remove scratches and stains they will pit the glazed finish eventually.



OVER

PAINT

How To Refinish Imitation Leather

It takes a professional to insert a new leather cover in a card table or in a desk, but you may be able to refurbish the leather without resorting to change. You can do it simply by painting the leather a new color, provided it is not broken. Chairs have also been repainted successfully, but there is a danger that, since the surface is not flat, the paint may crack. For your painting job you will want to use a good enamel, which comes in a wide range of wonderful colors.



OVER

STAINS

How To Remove Grease And Oil Stains

Grease and oil spots set quickly and are often impossible to remove without strong measures, if neglected too long. If you remove stains when fresh, you can be reasonably sure that they'll disappear. If fabric is washable, a good soap and water bath will probably eradicate the spot. But a swishing up and down in soapy water won't be sufficient to remove grease. Locate the spots and apply extra soap and pressure. If you can't launder garment immediately, sponge spots with cool water to prevent setting.



OVER

LET HOUSE BEAUTIFUL HELP YOU HOUSEKEEP

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SHEETS

If your sheets are laundered at home, avoid strong bleaches to remove stains, etc. Use only mild bleaching solution and always rinse the sheet thoroughly after bleaching. Remember that the sun is a natural bleaching agent, never weakens fibers.

If your water is hard, use of a water softener will add to life of sheet, because it makes soil easier to remove without strenuous scrubbing. Wash sheets often, and as soon as possible after removal from beds, so that organic acids and oil present on skin surfaces are cleansed away quickly. Eliminate harsh rubbing by soaking sheets 15 minutes in clear, cool water (NEVER HOT, WHICH SETS STAINS). Never oversoak, as it sets dirt.

Vary your system of folding sheets, so that wear will be distributed, and for same reason rotate use of sheets, making sure to put fresh ones at bottom of pile each time.

OVER

LAMP SHADES

PARCHMENT: Clean with neat's-foot oil or equal parts of turpentine and mineral oil.

IMITATION PARCHMENT: Clean with liquid wax or turpentine. Protect edges so that liquid will not loosen it, as it cannot be re-glued.

PAINTED SILK, APPLIQUÉD, CHINTZ, LINEN, dry-clean.

SILK AND RAYON: Can be washed if trimmings are stitched to frame. Pull back trim at top or bottom to investigate before wetting. Dust off first. Then dip up and down in a sudsy solution, holding by top wires. Use a soft brush and suds to remove heavy soil around rims. Rinse several times, dousing up and down. Don't soak. Dry as quickly as possible so that wire frames (if not rust-proof) will not stain the material. If possible, use an electric fan, but they can be hung on a clothesline out of the sun. Or suspend over a radiator or register.

OVER

PLUMBING FIXTURES

PROCEDURE: Wipe up spilled foods immediately. Then regular care with a soap and warm water treatment will keep the surface lustrous. You'll find a naphtha-type soap, a scrub brush and warm water your indispensable allies. If fixtures do become stained, allow a solution of one of the new water-softener-cleaners to stand in fixture for five minutes or so. This will often remove stains without tackling with scouring powders which, however gentle, do create tiny pits in the surface, which act as dirt catchers and eventually grow larger because of necessity of using scouring powders to clean them. Avoid steel wool or abrasive powders. Don't knock potato mashers, spoons, or pans against these fixtures. Place a heavy cloth under any pan in which heating transpires as friction will cause scratching. You can remove stains also with household bleach. Lay a cloth moistened in bleach over stain for 15 minutes. Rinse.

OVER

RUGS

PROCEDURE: The canvas paint comes in black and white, and ten colors, and can be used as it comes from the can. Several colors can be mixed if a special shade is desired. Vacuum or sweep rug before painting. Then lay newspapers underneath and around edges, so dripping paint won't mar the floor. Since the paint is packaged in a narrow-neck bottle, painting goes more quickly if paint is transferred to bowl, saucer, or old can. The paint is of the proper consistency to use in a sprayer, too. Begin with canvas binding. Then paint from side to side. One coat is usually sufficient. But additional coats will build up the resistance of the rug to wear, as it acts somewhat like a wax in keeping out dirt and protecting the fibers.

Dry on the grass. Paint dries in a few hours.

OVER

STAINS

Here are several methods for removing these stains on non-washable fabrics: (1) Apply a layer of an absorbent on the spot. Use French chalk or white talcum for light-colored, delicate fabrics. Use corn meal or salt for carpets and rugs. Leave for several hours or overnight. Brush off lightly. Absorbents are safe for any fabric, since they are dry. (2) Place a blotter or tissue on either side of spot and press lightly with warm iron. Change blotting surface as it gets soiled. (3) Non-inflammable dry-cleaning fluids can be used. Place a folded cheese-cloth under spot. Sponge lightly with another cloth moistened with fluid. Work on wrong side of material, so that stain is rubbed out, not in. Use light strokes, working from outside into center. Pat dry with a fresh cloth. (4) Apply a paste of dry-cleaning fluid and absorbent to spot. Leave until dry. Brush off. There'll be no ring since solvent doesn't spread in the paste.

OVER

PAINT

PROCEDURE: Remove all grease, dirt, and wax before you start painting or the paint will not adhere to the leather. Wash the surface with warm water and a mild soap solution. Rinse with a cloth wrung out of fresh water, dry. Wipe off with denatured alcohol. Then touch up the worn spots first with the paint. Let them dry and go over the entire surface.

Do not apply a heavy paint coat. Better-looking results ensue if two thin coats are applied, letting the first coat dry thoroughly before putting on the second. When both coats are dry, finish off with a clear varnish. And then you have practically a new piece of furniture.

OVER

LET'S TALK LESS ABOUT GARDENING

CONTINUED FROM PAGE 71

you can enlarge the old vegetable plot to two or three times its normal size. If so, this was the year to have done it, and next year—it may be safely predicted—will call for even more energetic gardening.

Every individual gardener may strike out in a new direction of his own choice. In the case of our family, our departure this year took the form of "going commercial." We have perhaps lost our amateur standing, but we take the view that the vegetable patch is not a tennis court and that the world will need more to eat next year than all the professional truck growers in America can raise.

"Going commercial" in our case doesn't mean raising cabbages or strawberries for the three-in-the-morning market in the nearby metropolis. We have neither the help nor the equipment nor the time to try that, for we have "regular" jobs to hold as well. But we have been supplying a selected list of vegetables for a co-operative canning club in our neighborhood. And we are contracted to supply every potato we can squeeze out of our potato-patch to a day school in the vicinity which has two hundred mouths to feed on school days. The co-operative home-canners for whom we are growing things this year are a group of enterprising city folk. Some forty-five strong, they have formed themselves into groups of ten or a dozen for daily canning sessions.

They are canning some things that we ourselves, with a good storage cellar, would never bother to put up. Beets and carrots, for instance. And they are omitting some things that our own household sets great store by—soups, chicken, piccalili, okra, rhubarb. We shall not get rich by our gesture but we shall be wiser for the experience.

WINDBREAKS AND SUNPOCKETS

CONTINUED FROM PAGE 51

living. To put it in the Weetmans' own words, "We get strong south and west winds. Just a wall did not keep out the twisting wind. So we put a partial roof on the wall. Now we get the sun without the wind."

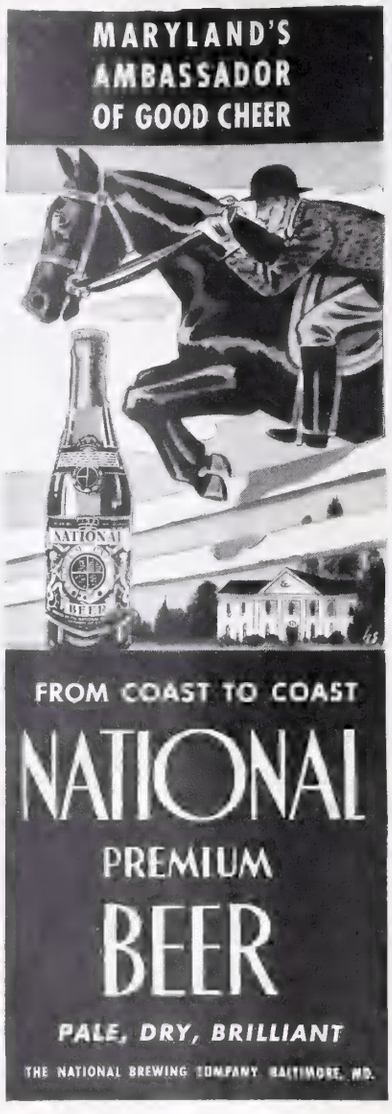
The Weetmans' solution turned into a real outdoor room, without a roof, a room with sliding glass doors and windows, so that in hot weather they can invite in the winds which they eschew in cold weather. But theirs is not the only way to have a windbreak and sunpocket. It is an extreme example of an extreme condition. I have two windbreak-sunpockets at my house, but neither is enclosed. One is a deck cut into the hip of the roof, enclosed on three sides and open on a fourth. The other is a terrace on the ground, nestling into an L in the plan. Both face away from the wind, into the sun. Thanks to them, I can sit outdoors in the sun six weeks to two months earlier than my neighbors, and that much later in the fall.

Best of all, this very real and tangible asset doesn't cost anything extra. It's nothing more than harnessing the elements by the placing and planning of your house. (Of course, the Weetmans spent money, because their patio is an extention to their house. But they have a real extra room, too.)

You must realize this: you will want more kinds of outdoor living places than a windbreak-sunpocket. Remember it is to extend your outdoor life into the cool and chilly days. But by the same token it will be too hot for use in the truly hot weather. So include in your planning a place that will have wind and shade. A porch jutting out into the prevailing winds is the perfect solution.

The house plans on pages 44 and 45 are ideally orienated for outdoor living. The terrace in the back garden, in the rear, will be comfortable in quite cool weather, long before any other place is warm enough for outdoor living. For it faces the south, and the house itself breaks the winds from the west and northwest. The porch and the deck above, on the other hand, get all the winds, one with shade, the other without shade. And don't forget that the house itself is a shade-maker. In summer, in the late afternoons, the rear terrace will be in shade; in the early morning until eleven or eleven-thirty, the front garden will be in shade. So by intelligent planning, the house has five kinds of outdoor places to live (the fifth being the shade-with-wind play-yard outside the kitchen windows.

So you see how orientation can endow a house with lots of qualities that might be overlooked, qualities which permit you to harness the elements for your personal comfort. I've mentioned only the outdoor benefits of orientation. Another time HOUSE BEAUTIFUL will present the indoor benefits.



Don't gardeners ever get tired?

Nope, not ever.
For instance . . . Here's what gardeners will be doing this fall:

- Making lawns
- Planting rhubarb
- Growing spinach
- Setting out shrubs
- Planting perennials
- Putting in bulbs
- Planting evergreens
- Setting out roses
- Planting fruit trees
- Spading new ground
- . . . and goodness knows what else!

If you don't know *all* about *all* these fall activities—and more—get your copy of

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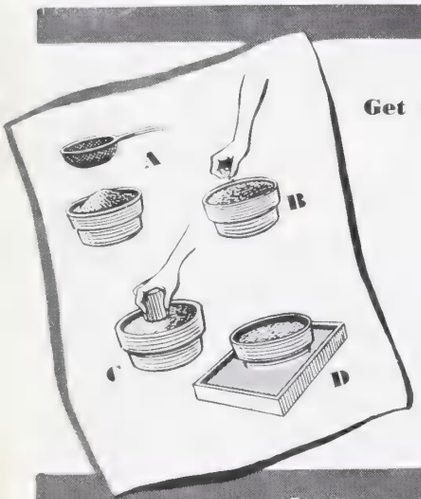


HOUSE BEAUTIFUL'S
SCRAPBOOK OF FLOWER FACTS

PETUNIAS

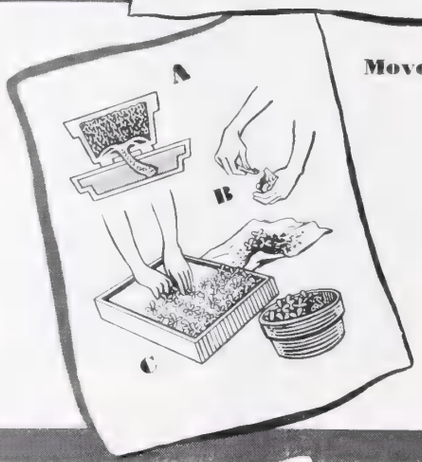
There may be more popular annuals then Petunias, but we couldn't prove it. A Petunia is to the American gardener what ice cream is to the American child. It comes in as many flavors and forms, too, come to think of it. It's a prima donna without temperament: also a humble member of the garden chorus, without delusions of grandeur. There are only two things that make it anything like a problem to handle. One, its seeds are exasperatingly tiny, with shells of case-hardened steel. Two, seed of the best varieties is expensive. Details below suggest ways of nullifying both objections. At right, five types of modern Petunias: top, double and single fringed, and a new all-double. Bottom, single bedder and a dwarf form.





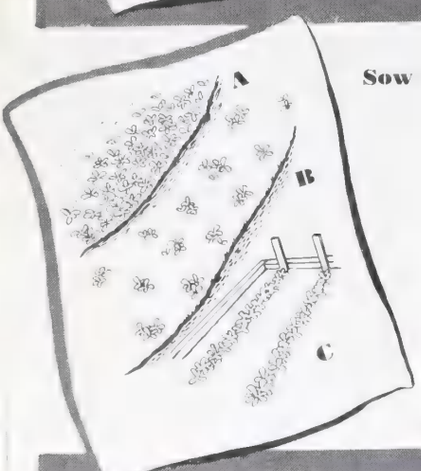
Get a head start in the house

No two ways about it, Petunia seed takes its own time germinating. It is so small you can't nick it. So an indoor start, in bulb pans, is to be recommended. Ordinary soil-sand-fine-peat mixture is good. Top layer run through flour sifter (A), to make it fine enough to hold seed (B). Firm soil after sowing (C) and don't cover otherwise, except glass, paper. Soak from bottom up (D)



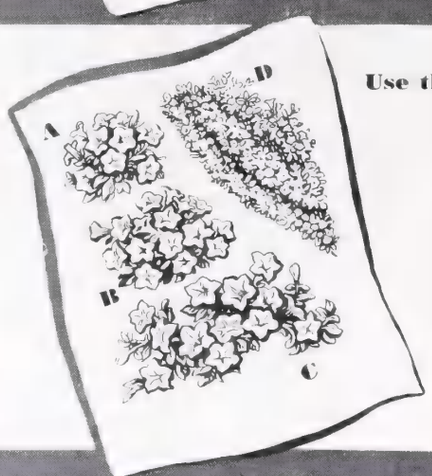
Move early from pans to flats

Rather than bother with glass cover to hold moisture, use of glass wick and pot saucer of water (A) is also good. However you plant, be sure to treat seed with disinfectant against damping off diseases (B). When seedlings have developed two or three true leaves, prick out into flats at intervals of 1½" to 2" (C), depending on how soon outdoor bed will be ready. Never crowd seedlings



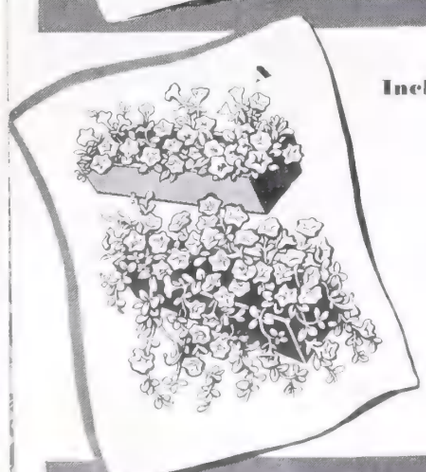
Sow economically in open beds

Petunias are hardy creatures, and it is possible to sow not only early in spring but also in the fall, as the plants do themselves if allowed to drop seed. But since seed is not cheap, don't broadcast in final bed (A) for drastic thinning. Sow 2 or 3 seeds where plants are wanted (B), leaving best one as seedlings develop. Or sow in a cold frame (C) as soon as nights are warm enough



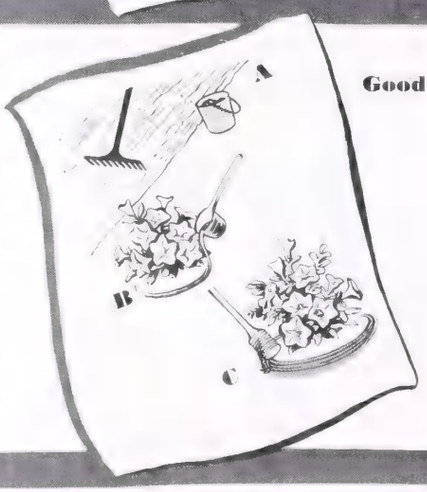
Use them 3 ways in the border

There are 3 "neat" types of Petunia growth (quite apart from purely horticultural classifications which we don't bother with here): gem (A), about 6" or so; dwarf (B) 12" high by 18"; bedders (C) more or less upright, to 18" by 2' or more. Several types of blossom range over these form-and-use classifications. Edgings, border foregrounds, and mass plantings are all possible (D)



Include in every window box

Window boxes without Petunias are like hot-dogs without mustard—unthinkable! So-called "balcony" types are heaven sent for box planting (B), in combination with the dwarf upright varieties or simply in tumbled masses by themselves. Of course, no law prevents planting a window box with same kinds (A) as would be used in garden borders or beds. Blooms from spring to frost



Good treatment brings results

While Petunias often seem to bloom best in poor soil and in dry locations, that actually is not the case. Good preparation of the bed, with some non-priority fertilizer raked in (A), is always advisable. And if liquid food is administered to plants as they come into bloom, and again in midsummer (B), better bloom follows, especially if faded flowers are kept picked. Water with wand (C)

DRAWINGS BY KATHARINE BURTON

FILE YOUR SURPLUS PLANTS for FUTURE REFERENCE

It's done with a "nursery"—where young seedlings are kept till ready for use and where extra plants wait to be put in the garden borders. It's simply a patch of ground that acts as a "transfer file"



Plants are the furnishings of your garden, just as chairs, tables, and what-nots are the furnishings of your house. But there the comparison ceases. For, while in the living room the furniture stays where you place it, in the garden, plants immediately start throwing their weight about. For a season, maybe, they stay put. After that—watch for bursting seams. And as a preventive of chaos, get ready to file away the inevitable dividends where they'll be available later on—when you "redecorate." In short, file them in the nursery.

Every good garden should have its nursery—not only to accommodate surplus plants, due to the natural increase of material in the borders, but to receive plants which must wait for setting in permanent locations, as a "transfer file" for seedlings grown in the house, cold frame, seed-beds, or for swaps and strays from neighboring gardens. Nursing beds are fine, too, for gradual liquidation of the freaks, failures, blasted hopes, desperate gambles, and general planting junk which gardeners—sentimental idiots that they are—insist on keeping around the place. *A nursery is really necessary* if you do much growing of plants in seed beds, flats, or frames. Because after they reach a certain point of growth seedlings will check and slow up in a soil that's right for germinating. Yet they may be too small (or there may be no room) for transfer direct to the garden proper.

A nursery is prepared like any border. It should have just as rich and well-cared-for soil as you can provide for it. In fact it may well have a fundamentally better soil than the rest of the garden. For it is in the nursery that young plants really do their growing. Their roots swell and multiply. If the soil is top notch, you'll be encouraged to transplant with a large earth ball. And this will not only minimize normal transplanting shock, but transfer to the garden just that much more soil to improve the quality of the whole rather than to lower it, as happens when poor soil comes with new plants.

Replenish nursery soil often. Of course you'll have to, anyway, to fill the gaping holes left by the plants that emigrate. But more than that, keep up its fertility. One good way is to locate it conveniently along a traffic lane between seed beds and compost heap. Every once in a while toss some rich compost into the nursery. That way you'll fertilize your actual garden twice—once in the usual way, and once with the plants you bring into it from the "file."



Flowerfield's

GEMS OF THE GARDEN





Crocus

Among the first of Spring flowers, these colorful blooms appear shortly after the first thaw. Although Crocus bulbs are scarce this year, Flowerfield has a supply of these and many other choice, hard to find varieties. You'll find them all colorfully illustrated in Flowerfield's new Fall catalog.

Tulips

Varieties of Flowerfield grown Tulips of Giant Darwins, Cottage, Hybrid and Breeder types are displayed in full color in the new Flowerfield Fall catalog. Among the long list of named superior bulbs are such favorites as City of Haarlem $1.50 per doz., Fantasy $1.45 per doz., Ellen Willmott (a beautiful yellow Cottage) $1.35 per doz., Bronze Queen (a fine Breeder tulip) $1.35 per doz.

Hyacinths

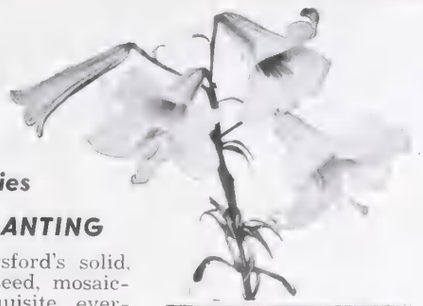
A most desirable Fall planting, Spring flowering bulb. Hyacinths are a perfect border plant for walks and low borders. Also see the Grape Hyacinths (Muscari) in Flowerfield's Fall catalog.

Send for your copy of Flowerfield's Fall bulb catalog. Plan [illegible] will help you [illegible]

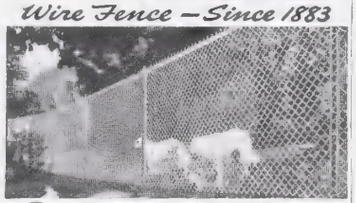
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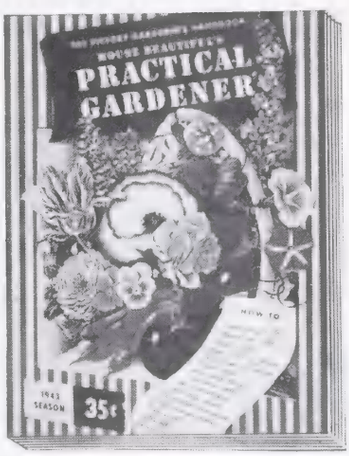
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Many are gone, but these 7 are still eating!

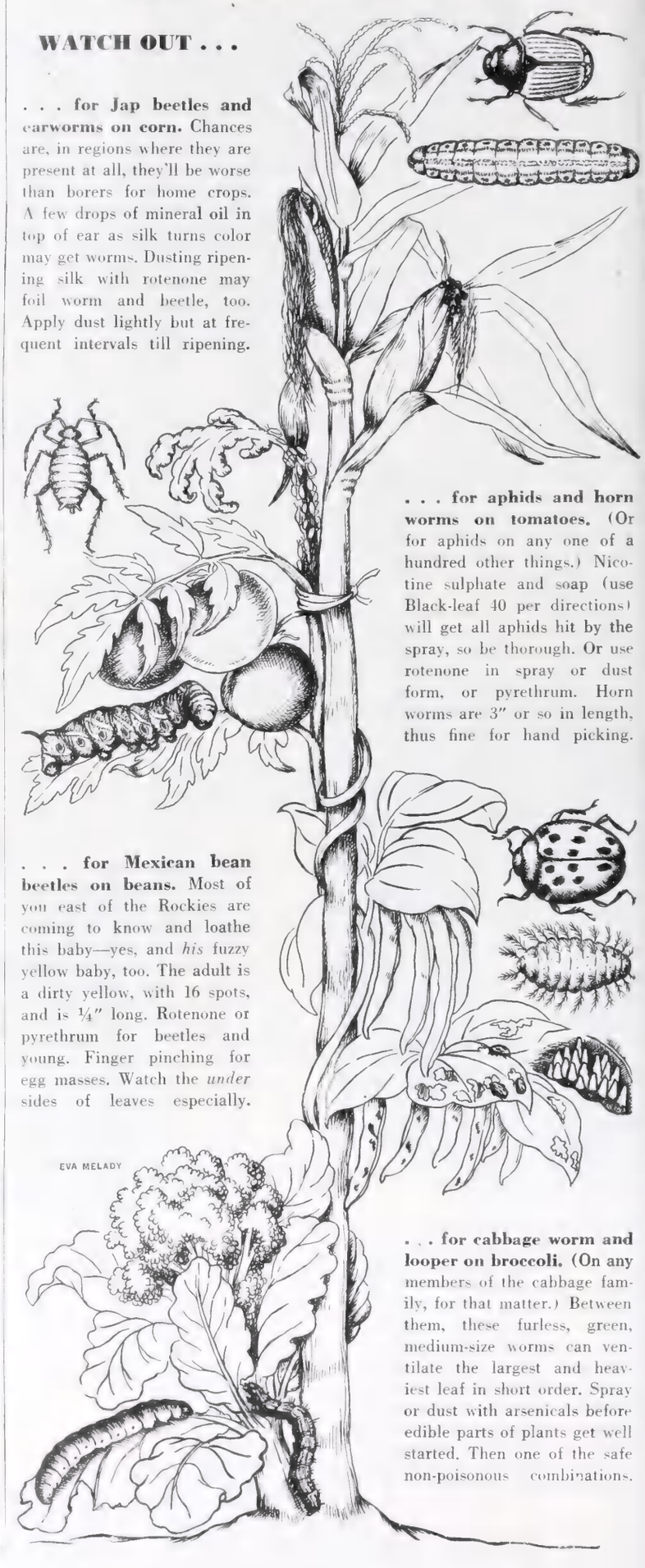
WATCH OUT . . .

. . . for Jap beetles and earworms on corn. Chances are, in regions where they are present at all, they'll be worse than borers for home crops. A few drops of mineral oil in top of ear as silk turns color may get worms. Dusting ripening silk with rotenone may foil worm and beetle, too. Apply dust lightly but at frequent intervals till ripening.

. . . for aphids and horn worms on tomatoes. (Or for aphids on any one of a hundred other things.) Nicotine sulphate and soap (use Black-leaf 40 per directions) will get all aphids hit by the spray, so be thorough. Or use rotenone in spray or dust form, or pyrethrum. Horn worms are 3" or so in length, thus fine for hand picking.

. . . for Mexican bean beetles on beans. Most of you east of the Rockies are coming to know and loathe this baby—yes, and *his* fuzzy yellow baby, too. The adult is a dirty yellow, with 16 spots, and is ¼" long. Rotenone or pyrethrum for beetles and young. Finger pinching for egg masses. Watch the *under* sides of leaves especially.

. . . for cabbage worm and looper on broccoli. (On any members of the cabbage family, for that matter.) Between them, these furless, green, medium-size worms can ventilate the largest and heaviest leaf in short order. Spray or dust with arsenicals before edible parts of plants get well started. Then one of the safe non-poisonous combinations.



EVA MELADY



"THE SWIMMING HOLE" FROM AN ORIGINAL LITHOGRAPH BY CHARLES WILSON FROM ASSOCIATED AMERICAN ARTISTS

The LOG of the Practical Gardener

August is the top of the pole vaulter's swing—quick enough coming up, but now, hold your hats!

It would be nice to hang our clothes on a hickory limb (only it was probably a swamp maple) and belly-flop into the swimming hole again. But that's 300 miles and a generation away. Besides, the Mexican beetles have just turned their children loose on the beans, and there's some plain and fancy dusting to be done.

Speaking of nostalgia, lay hands, by hook or crook, on Walter Beebe Wilder's "Bounty by the Wayside" (Doubleday, $2.50). It's cast in the "Life with Father" mold. But its humors are gentler, and the hero (in this case Grandfather) plays hob with the probabilities of life in the country rather than in town. If you ever even saw a farm, you'll enjoy this. A fine bed book for gourmets and gardeners.

But to get back to the bean beetles: if you've a really bad infestation, don't trust dusts or sprays alone. Hand pick or crush the beetle adults, also the larvae and pupae, and rub out all egg masses. Wind up the year with clean vines and you'll be better off in 1944.

Have you done real thinking about the U. S. Crop Corps? If you or your teen-age youngsters have vacation time to be disposed of, investigate the possibilities of working on a farm. Lots of hard work and little pay, but a whale of an important job to be done. Check your local O C D office and find out more about it.

It's about this time of year that many a tomato patch goes to pot. Not enough tying to the stakes is the trouble. If you stake your tomatoes at all (and most home gardeners do) stake well, and tie the one or two main shoots every 6"-8" *especially now* when the crop gets heavy.

This is a good time, too, to discourage crab grass. Best way to do this is to remove it. It's big enough to hold on to, small enough to pull, and, of course, it's too young to go to seed. Some fun!

There's a new Viola this year, Blue Elf, that's almost nicer than Jersey Gem. It grows beautifully from seed, too. A sowing in the Blister early in February bloomed in the cold frame by the end of March, and has kept going in the garden ever since.

How about planting a few handfuls of Autumn Crocus about now. Check back to the June issue, page 72, for suggestions about where and how to use them. Sternbergias, too. Both bloom this fall.

We're coming into a good evergreen moving season now. Water well, set them with a good earth ball, let them get established before winter. Deciduous stuff should be let alone till it's dormant, in late fall.

Have you an empty row in your Victory Garden? If you have, sit right down now and decide on something to sow in it. Every row that started the season full and winds up the year empty is a black mark on your record. Not even the insects could do better.

R. B.

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Fall Bulb Book Free--Daffodils, Tulips, etc. Plant this fall. Guaranteed to bloom.

BULB BOOK FREE

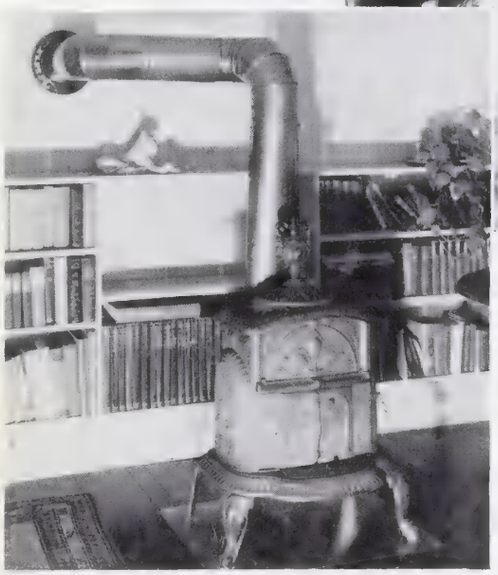
W. Atlee Burpee Co.
128 Burpee Building,
Philadelphia, Pa. or Clinton, Iowa

★
INVEST IN A FUTURE HOME AND GARDEN
BUY WAR BONDS
★

TORO
Power Mowers
TORO MANUFACTURING CORP'N.
MINNEAPOLIS, MINN
MOWING MACHINERY SPECIALISTS FOR OVER 30 YEARS



Some Franklin stoves retain all the cozy charm of an open fireplace by being large enough to accommodate andirons and logs. What could be cheerier than after-dinner coffee in front of this friendly fire? Apartment of Mr. and Mrs. Lewis J. Powers, Springfield, Mass.

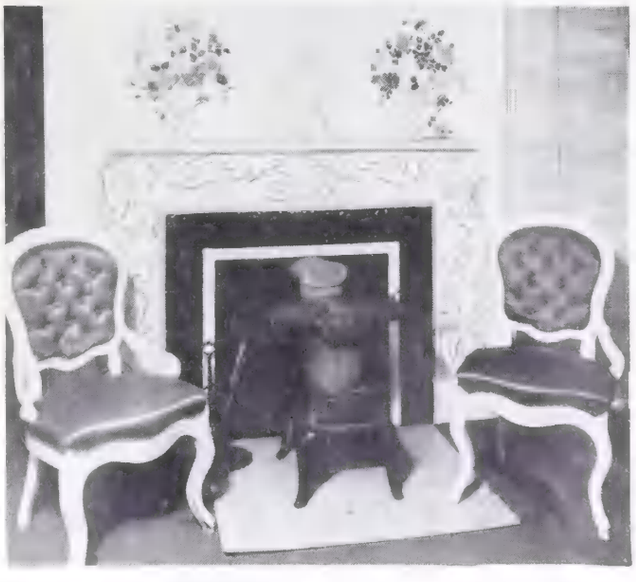


If your room has no fireplace, make an opening for the stove pipe to reach the flue through the wall. Use asbestos to insulate wall around the opening. Study in Hinsdale Smith home, Springfield, Mass.



CAST IRON COMFORT or How to put a stove in the living room

Don't let the specter of another winter without enough heat haunt and ruin your summer. Install additional heating equipment now



If your laundry stove is standing idle in the cellar, move it to the living room. It won't be as generous with warmth as a regulation heating stove, but will give your scanty oil heat a boost. Studio of Elizabeth Powers and Marion Roberts, Springfield, Mass.

Wartime shortages have brought more than a reading acquaintance with Grandfather's way of life. If you shivered through last winter on reduced oil rations, your experience with old-fashioned, chilly rooms is as real as his. Go back to Grandfather's day for the remedy, too. Install a friendly little stove in your living room. These pictures prove that the installation need not create ugliness in the parlor.

A stove is more efficient than a fireplace. It provides a greater radiating surface to throw off heat. You do not lose so much heat up the chimney. The stove pipe radiates additional heat as the heat-bearing smoke travels up its length.

Current makes of stoves are rationed, and you must apply at your local Rationing Board for a certificate entitling you to buy one. Other types, available at antique and second-hand stores, are not rationed.

If you have a fireplace, the installation of a stove is simple. To prevent heat loss, seal the fireplace flue except for the space needed to accommodate the stove pipe. Use asbestos sheeting for insulation under the stove. For maximum heating benefit, install the stove as close to the center of the room as possible.

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

HOUSE BEAUTIFUL

SEPTEMBER
35c



Seth Thomas Announces

$2,500 in WAR BONDS*

as prizes for the "Clock of Tomorrow" Design Competition!

GRAND PRIZE a $1,000 War Bond

4 FIRST PRIZES each $250 in War Bonds

4 SECOND PRIZES each a $100 War Bond

4 THIRD PRIZES each a $25 War Bond

There's a brighter, better way of living to be planned for post-war days. And Seth Thomas is starting *now*—not just to *talk* about it, but to *do something* about it!

We're offering War Bonds totalling $2,500 for winning Clock Case designs in the Seth Thomas "Clock of Tomorrow" Design Competition. And we're inviting *your* ideas.

You don't have to be an expert artist or draftsman to enter this contest or to win a prize. *Ideas* are what count most. *Anyone* can win!

To help you with your ideas, we suggest that you consult your Seth Thomas dealer. He may not even have a Seth Thomas Clock to show you, because Seth Thomas is working full time for Uncle Sam these days. But you will find his knowledge very worthwhile.

Come on! It's easy to enter—and there are 13 big prizes to win! All you have to do is to fill in the entry blank below, clip it and mail it to Russell Roberts, Competition Director, Department H-9, Seth Thomas Clocks, Thomaston, Conn. Complete Competition Rules will be sent to you immediately.

Fill in and mail the entry blank right away! *Competition closes midnight, December 1, 1943!*

Seth Thomas Clocks

SELF-STARTING ELECTRIC, OR KEY WOUND

It's Time to Design the Time of the Future!

Seth Thomas Clocks, Thomaston, Connecticut.
A Division of General Time Instruments Corporation

GTI

**All prizes are based on the maturity value of the Bonds*

MAIL THIS ENTRY BLANK TODAY!

Russell Roberts, Competition Director
Seth Thomas Clocks, Dept. H-9
Thomaston, Conn.

I want to enter the Seth Thomas "Clock of Tomorrow" Design Competition. Please send me complete Competition Rules by return mail.

NAME _____

ADDRESS _____

CITY _____ STATE _____

"Someday I'll have my house filled with beautiful Imperial Tables."



Imperial Tables

KEEP UP THE AMERICAN WAY OF LIVING

Many young couples . . . many war brides . . . have received wedding gifts of treasured *Imperial Tables*, their beauty of design and rich craftsmanship an inspiring start for home furnishing plans.

Because today many Imperial craftsmen are devoting their skills to building precision assemblies of wood for America's fighting aircraft, the number of Imperial Tables now available is necessarily limited.

You may be sure, however, that when peace has been won, then once more alluring selections of *Imperial Tables* will enable you to complete the furnishing of your home with all of the charm and all of the individuality so eagerly desired, so well begun. In the meantime, purchases of War Bonds will help to hasten the day when you can make your dreams and plans come true.

IMPERIAL FURNITURE COMPANY
GRAND RAPIDS · MICHIGAN

Imperial
GRAND RAPIDS
MICHIGAN

For over 40 years, this trade mark has been a guide to America's finest tables.



You will find many inspiring ideas to make your home more cheerful, comfortable, and livable in Imperial's illustrated booklet, "How to Use TABLES to Revitalize Your Home"—sent for 10 cents (coin). Please address Department L-9.

House Beautiful combined with Home & Field is published monthly by Hearst Magazines Inc., 572 Madison Avenue, New York 22, N. Y. Yearly subscription price $4.00. Reentered as second-class matter, October 21, 1942, at the Post-Office at New York, N. Y., under the act of March 3, 1879.



SALUTE *to Gaiety...*

The meaning of Baroque lies deeper than mere period. It is the very essence of gaiety, adventure, and artistic progress. It is the urge for freshness and change that has been frequently termed "modern" in succeeding eras. Baroque began in Italy, about the middle of the 16th Century, with the gradual departure from the Classicism of the Renaissance. An art of vigor and joyousness led by the immortal Michelangelo began to unfold. Ornamentation became more brilliant. Canvases and musical scores were colored with a polychromatic richness and glowing vitality. But the inexpressibly alive quality that symbolized Baroque reached its fullest expression in France, during the reign of Louis XV. The court, steeped in the wealth and power acquired by Louis XIV, transformed Paris into an extravaganza of gaiety. Fetes, balls, pleasure parties and masquerades—centered about the Viennese princess, Marie Antoinette, betrothed of the Dauphin—kept the nobility in a constant whirl of entertainment and joyous living. The revelry and merriment of this period soon became the underlying mood for its art. Grande Baroque, by Wallace, is the modern portrayal in silver of this mood of lavishness and romance. The delicate nuances of shade and light, the exquisite carving and playful openwork make Grande Baroque the most glorious sterling pattern of all time. The magnificent, sculptured technique, strikingly apparent in its many picturesque perspectives, is Third Dimension Beauty, exclusively Wallace.

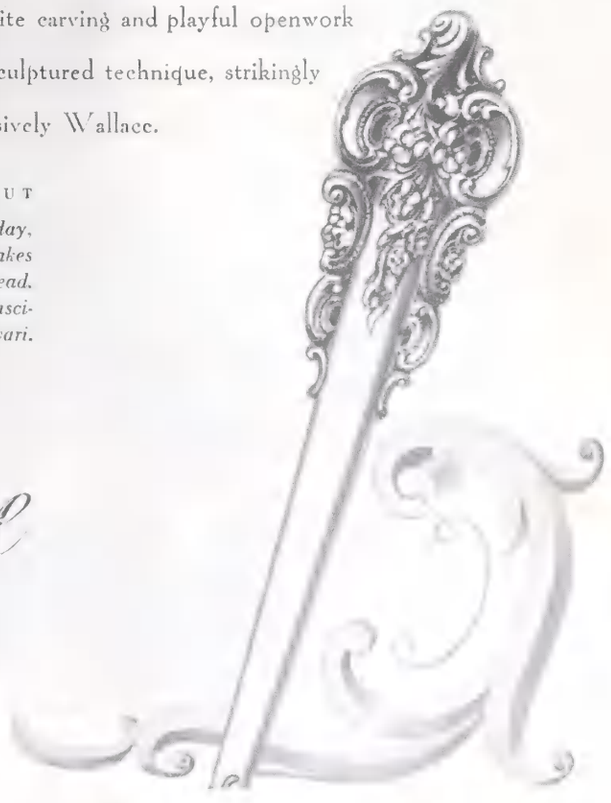
WALLACE SILVERSMITHS, WALLINGFORD, CONNECTICUT

Many of the skilled hands that crafted Wallace Sterling are making war materials today, so that you may enjoy your complete service tomorrow in the freedom that alone makes beauty meaningful. You can still obtain a limited silver service—start now to plan ahead. Send 10¢ for our booklet, Wallace Beauty Moods in Silver, which tells in full the fascinating story of Grande Baroque and the other Wallace Sculptured Patterns—Stradivari, Sir Christopher, Rose Point and Grand Colonial.

Grande Baroque

sculptured by

WALLACE

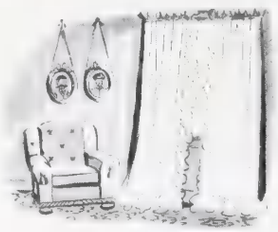




Most people believe ruffled curtains hark back to way back when —your great-grandmother was a girl. They don't! In 1910 Jordan's drapery buyer and a New England curtain company foresaw the possibilities of a new invention — a ruffling attachment for sewing machines.



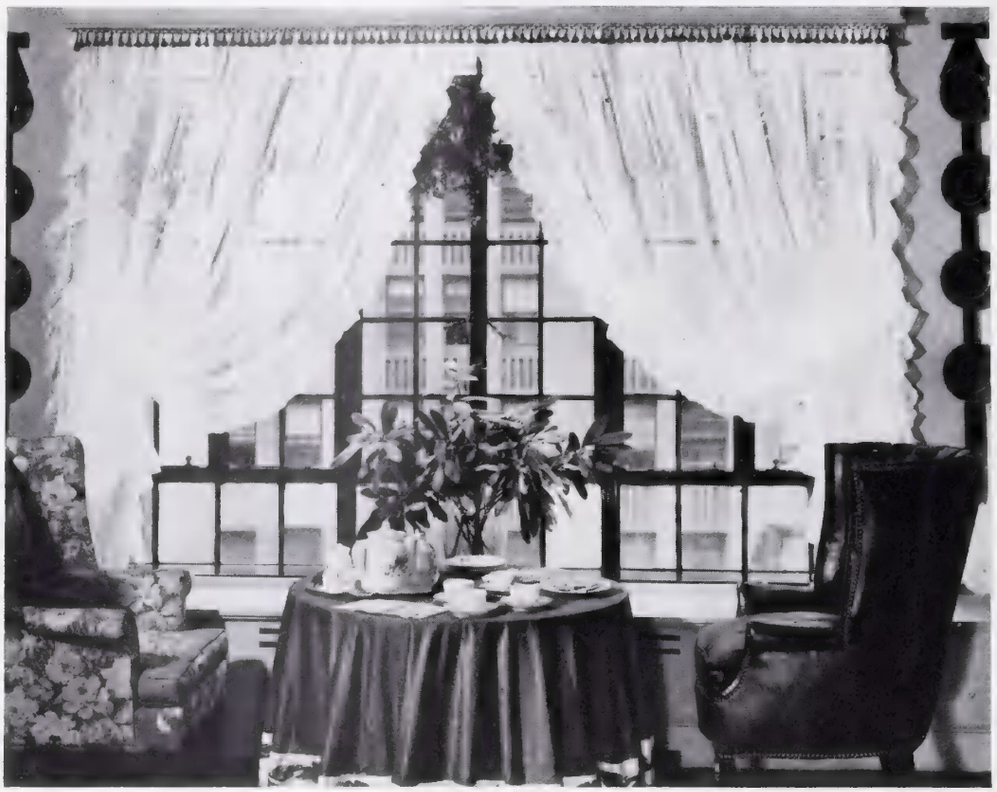
Jordan's felt there was a great need for ready-made, decorative curtains that were more suitable than tailored curtains for many New England homes. Together they created and designed some beautiful, full, shirred, ruffled marquisette and voile curtains.



These "petticoat" ruffled curtains proved to be so popular for all types of homes, rather than just the typical New England cottage, that Jordan's developed new longer curtains and wider ruffles.



Today, 33 years later, ruffled curtains are to be found throughout the homes of the country. This sound, basic style of decoration, that only a few people remember when or how it started, continues in Jordan Marsh "The Home of the Ruffled Curtain."



Above, lush chenille pussy willow and polka dots, on sheer washable Mod-Val marquisette. Full 50 inches wide, with 3 inch picoted edge ruffle all around. Bone rings on end of tie-backs. Soft ivory color, 2½ yds. long $4.99.

Beguiling Celanese chiffonese combined with crisp Everglaze chintz. Curtains have 6 inch ruffle on front, side, top and bottom and tie-backs 2½ yds. long. Antique ivory $12.95 pair. "Sweet William" chintz used in valance 36" wide with floral bouquet in reds and greens on white, yellow, green or blue background—by the yard $1.35.



Jordan Marsh

Jordan Marsh was the famous originator of the present shirred ruffled curtains that are today loved by housewives throughout the country. Now you can dress your windows completely if you wish with glass curtains, from valance to floor line. In ruffled crisp organdy, generously dotted marquisettes, sheer ninons or chiffonese. You'll find them fuller, wider, longer for single, double or triple windows. You can have designs in fabrics that accent the personality of your room whether provincial or formal. Furry roses flocked on organdies and ninons, frosted crystals woven in sheer rayons. A wealth of ideas for all windows.

JORDAN MARSH COMPANY • BOSTON, MASS. • NEW ENGLAND'S GREAT STORE



Frothy feminine nonsense in ivory. Curtains are 51 inches wide, 2½ yds. long—full 6 inch ruffle. Valance is 15 inches deep—4½ yds. wide. Presidential with permanent Sabel finish. "Swagger" curtains complete with corner brackets for sides and valance $6.95. "Lilac" chintz cornice frames the window shown above, in yellow and green on gray or white; red and green on white, yellow or blue background, $1.35 yard.



Frilly, crisp dotted white muslin; washable with a permatized finish to keep it fresh. Kenneth curtains are 38 inches wide with 3 inch ruffle. 54 inches, 63 inches long, $3.49; 72 inches, 81 inches, 90 inches long, $3.99. Full skirted dressing table is made of white quilted chintz with a smashing big Camelia chintz applique $14.98—pillow for dressing table stool to match with pink ruffle—$2.95.



Varying the ruffle theme, use a double ruffled chintz valance as a border at the top and combine with tailored curtains. Tied back with ribbon or hanging straight. Ken-wash curtains of eggshell rayon marquisette, 44 inches wide, 54 inches long, $2.39; 63 inches, $2.69; 72 inches, $2.89; 81 inches, $3.29; 90 inches, $3.49.

Look for these features in our new curtains. Style with femininity as the keynote—swishiness and ruffles, great attention to dressmaker detail in tailoring, touches of embroidery and lace that you'll love. Ruffles that actually start from the top of the curtain and conceal the rod. Swags and festoons to dress up simple curtains. Framed ruffles, like frilled skirts, on the sides and bottoms of flouncy curtains. Pantaloon ruffling, picot edges. And above all durability, too, because these feminine fancies are made to wash, and to return from the wash crisp and fresh as ever, thanks to the wearable finishes that are possible today.

Jordan Marsh

JORDAN MARSH COMPANY • BOSTON, MASS. • NEW ENGLAND'S GREAT STORE



SCOTT
FINE RADIO RECEIVERS

A BASSOON is funny to look at, hard to play . . . and very very difficult to reproduce by radio . . . *yet it comes to you with uncanny exactness on a Scott!*

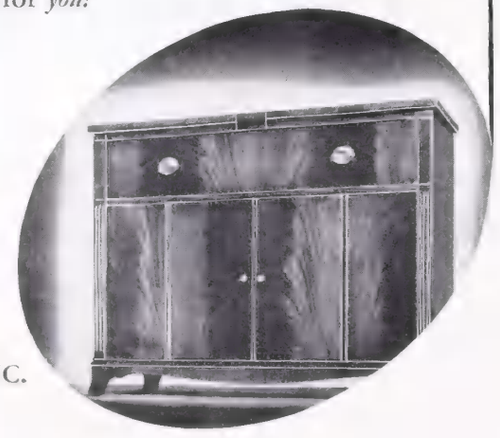


E. H. SCOTT

You might never recognize a Bassoon if you met, or heard, one . . . but its low vibrant note is vital in fine music. Composers use it for that substance and shading which mean so much to the brilliance of a performance. But to experience what the composer wrote and the orchestra played, you must *hear* the Bassoon in its own tone and timbre, as a Scott brings it to you.

For a Scott brings you each instrument in its own true voice . . . unaltered, distinct . . . with all the overtones which bejewel the fabric of fine music. Naturally, because of the Scott's amazing fidelity and reach, it was put into "active service" at once. Consequently the Scott-you-might-have-owned is patrolling the oceans that bear our ships . . . bringing messages from far-flung bases to convoys, merchantmen and ships of the line . . . or relieving the tense hours of our seamen who listen hungrily for their favorite programs from home.

If you love fine music, you will want a Scott. You will want to join the distinguished company of musicians, composers, ambassadors and notables in 154 countries who listen with this amazing instrument. Truly no greater musical experience could ever be yours, and after the war we'll build a Scott for *you!*





E. H. SCOTT RADIO LABORATORIES, INC.
4450 RAVENSWOOD AVENUE, CHICAGO



Postwarithmetic

ON HOME BUILDING

You start with two purposes. First, you are anxious to invest every dollar you can spare in our war effort. Second, you want a new home, with all the post-war improvements and conveniences now being developed in manufacturers' laboratories the country over. It all starts with the purchase of a bond — $100, $50, $25 — and adding more bonds to that purchase, week by week or month by month. In a year you'll have a tidy fund. As you save, plan your home and all that goes into it, including that most important essential — Automatic Heating with Minneapolis-Honeywell Temperature Controls — the little instruments that make Automatic Heating automatic. Send for our booklet, "Contribution to Better Living," free for the asking. Minneapolis-Honeywell Regulator Co., 2745 Fourth Ave. S., Minneapolis, Minn. In Canada: Toronto. In Europe: London, England, and Stockholm, Sweden . . .



ARMY (E) NAVY

MINNEAPOLIS-HONEYWELL
TEMPERATURE CONTROLS

the Chronotherm



So you're going to buy a mattress

What shall it be? — A cheap makeshift, just "to see you through the duration?" Or will you be concerned about your *sleep*, realizing that it is *sleep* that you can *not* replace! Surely, working harder than ever and sacrificing for Victory is enough, without spoiling it all with a temporary excuse of a bed. Yes, one *is* justified in going out of one's way to get a good mattress; — they're not plentiful, but *they are available*. The surest course is to make Spring-Air your goal, for that is a name that stands for the highest ideals and standards in the bedding industry. Wartime restrictions have only served to increase the importance of the policy — to go further in every way, to insure Spring-Air being the world's finest available mattress.



SPRING-AIR COMPANY • Holland, Michigan

42 Manufacturing Divisions • Coast to Coast

Spring-Air Mattresses



TODAY'S *conservation—is yesterday's old-fashioned* THRIFT

IS grandma chuckling? She's entitled to when she hears talk about conservation today. In her day they called it "thrift." She lived it. She'll tell you how it developed self-reliance . . . the use of abilities peculiarly woman's own.

Today you find this same admirable spirit of grandma's alive in millions of American homes. Women are "preachin' and practicin'" conservation to speed victory. By making your precious belongings last, you help save labor and materials . . . and can buy more War Bonds!

How to buy towels that will last longer

Long wear depends on good quality – wise buying. Look for these four essentials: 1. Thick pile made up of even-length loops. 2. Firm, closely-woven selvages. 3. Plied-yarn underweave . . . longest wearing towel construction known. 4. The Martex label. It's always your insurance of the first three. Wellington Sears Company, 65 Worth Street, New York, N. Y.



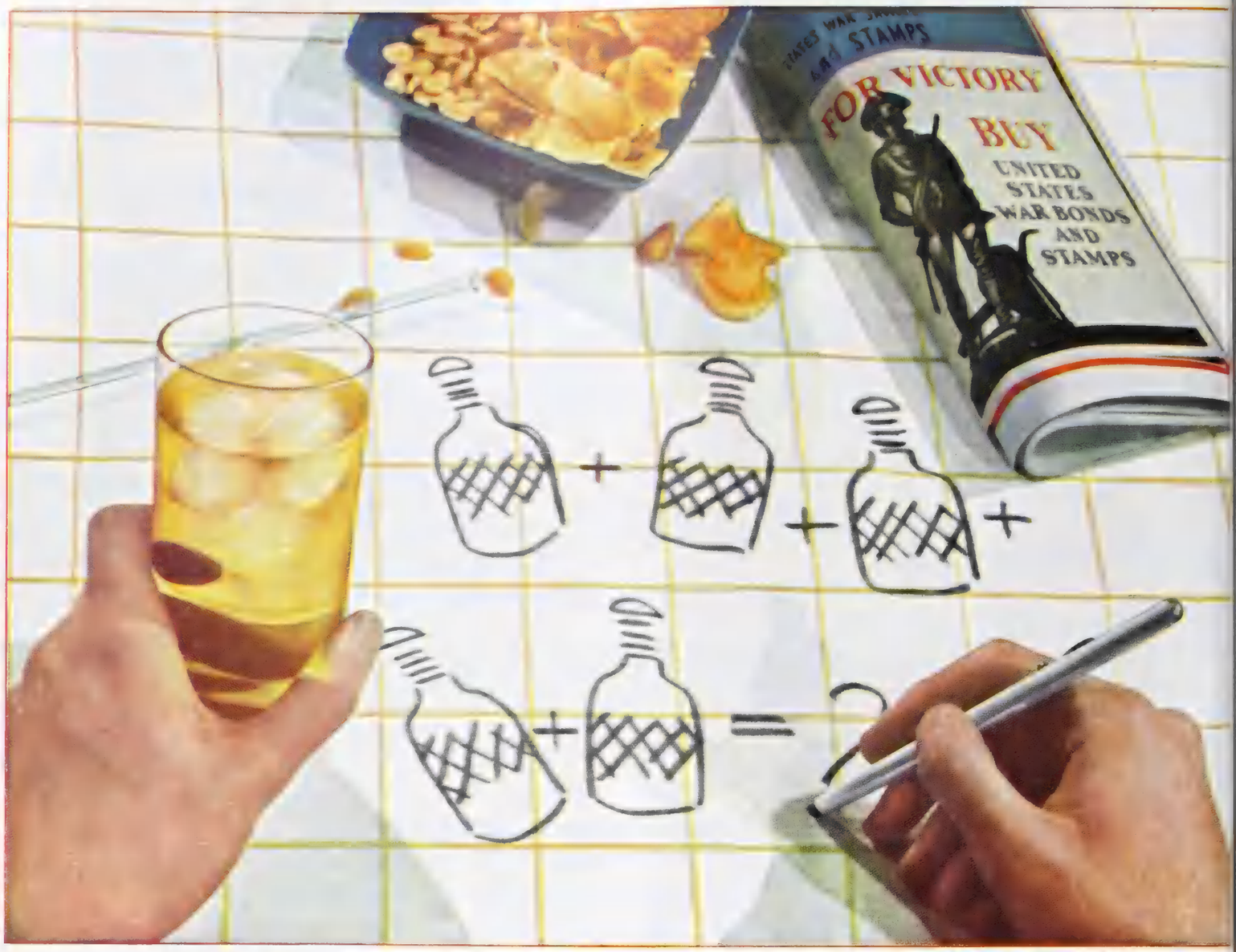
Sold only by leading department stores and linen shops.

BUY MORE WAR BONDS

Martex

BATH TOWELS • DISH TOWELS • CHENILLE MATS

WHAT WONDERFUL WHISKEY DOES THIS DOODLE DESCRIBE?



1 LET'S LOOK OVER this gentleman's shoulder—and see what's on his mind. He's "doodling" (*drawing*, to you) a picture of the whiskey that's famous for being five whiskies in one—in fact, five *great* whiskies in one. Do you know what wonderful whiskey it is?

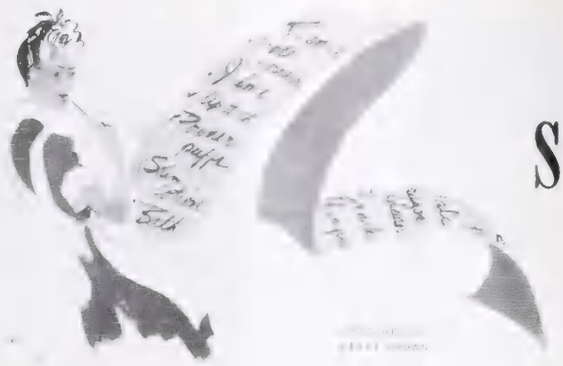


2 YOU GUESSED IT right—if you said Golden Wedding—for it takes *five great whiskies*, each with a rare and delicate distinction of its own—*aroma* . . . *body* . . . *character* . . . *flavor* . . . and *tang*—to give you Golden Wedding. No wonder it has had no peers for fifty years.



3 TASTE Golden Wedding today—and discover how delightfully mild this whiskey can be. Golden Wedding's distilleries are now working 100% for war, but enough whiskies for Golden Wedding—distilled before the war—are available to meet your moderate demands.

A blend of straight whiskies—86 proof. The straight whiskies in Golden Wedding are 5 years or more old. Jos. S. Finch & Co., Inc., Schenley, Pa. *Tune in Schenley Presents Album Familiar every Wednesday evening, Columbia Broadcasting System.*



SCORE YOUR GUEST ROOM on these hospitality aids

Put yourself in the guest's place for one night by sleeping in your own guest room. If it falls short of perfection, these little ways will make it wear better

• You won't be off to a good start unless your guest room boasts a substantial luggage rack. When not otherwise engaged, bring it downstairs. It's a mighty handy place to rest the tea tray



Paper slippers parked on the closet floor will keep the guest who's forgotten his own from slinking around barefooted and embarrassed



A carafe with an inverted glass as a stopper will save many a guest from midnight prowling. A clock will help you keep the meal schedule

• You'll be blessed by your women guests if there's a special hanger equipped with clothespins on the back of the closet door so stocking-and-glove washing needn't decorate the bathroom



Straps break and buttons come off on week ends, too! Help your guests pursue a stitch-in-time policy with a sewing kit to meet emergencies

• The books and magazines that line many a guest room bookshelf are pretty insulting to the guest's intelligence. In making choices, follow the rule of "Do unto others" and you'll be safe



Make your guests feel truly luxurious with an upholstered backrest that gives just the right support. Enjoy it yourself in-between-times

• Maybe your children are so well behaved that they wouldn't pounce in the guest room uninvited. But you'll rest easier if prepared for contingencies by having lock and key in perfect order



You don't need a desk to furnish writing facilities. Get a lapboard and a supply of writing paper, pads, pencils, ink, and a few stamps

• See that there's a *fresh* supply of cigarettes and enough matches on the night table. And save yourself misgivings—and perhaps bills for repairing cigarette holes—with commodious ash trays



With the emphasis on conservation, be prepared to protect your guest's interests with non-toppling hat racks and adjustable shoe trees

• Your guests may not share your views of nothing heavier than a sheet after June 21st. So put enough blankets at the foot of the bed or on the closet shelf to satisfy everybody's tastes



Don't relegate your discarded hangers to the guest closet. Remember wardrobes include skirts and trousers, too; so supply suitable hangers

• The perfect guest, of course, shouldn't forget his toothbrush. But just in case he did, he'll never forget your hospitality if there's a package of inexpensive colorful brushes in his room



An otherwise perfect guest room often lacks a good reading lamp. Investigate the kind that can be raised or lowered to any position

• Guests think they're a bother when they have to ask for things. Anticipate their needs and keep them happy. A shoe-cleaning kit, replete with polishes and brushes, is a most effective way



Don't forget your men guests when planning the guest room. If you want to be marked as a perceiving, thoughtful hostess, supply a good razor, blades, soap, after-shaving lotion, talc, and cologne that spell masculinity because they have been especially designed for men

Put all the essentials to good grooming for the distaff side in a decorated knife box that she can carry to the bath: Tricky lipstick-eye-shadow palette, cologne, skin lotion, cold cream, soap flakes, talc, bath salts, tooth powder, deodorant, foundation cream, puffs, tissue, etc.





Famous Opera Plates

Set of 12 Designs

8" Plates—$1.00 each—Set of 12...$11.50
6" Plates— .60 each—Set of 12... 6.95
Plate Hangers—$.25 each

Soft multicolor designs framed with green and gold borders. Bright overglaze on china for imperishable charm. The music is so clearly shown that you can play the tunes from the plates.

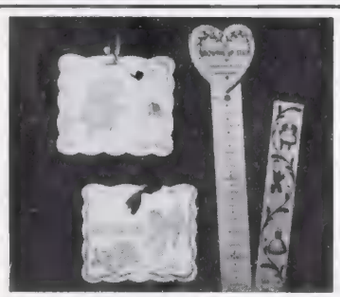
The 8" plates are perfect for salads or hung as a bank of pictures on your wall. The 6" size are Cocktail plates but as bread and butter or miniature pictures they're equally nice. The hangers offered will fit both sizes. Hang them over your own bow knot of ribbon.

Add 10% for Delivery—Sorry no C.O.D.'s

(Delivery of this merchandise is governed by O.D.T. regulations.)

Dennison's

411 Fifth Avenue **New York-16, N. Y.**



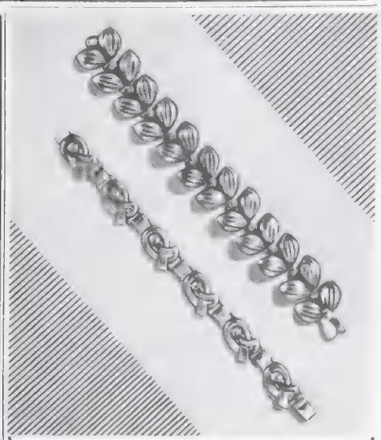
PRACTICAL AND GAY FOR A BABY'S ROOM

The nursery will be as merry as your moppet's laugh with these picture plaques that glow in the dark. There's a choice of either horses or elephants. $1.50 a pair postpaid

Permanent Grow Chart is wood with lively decorations to keep a record as he grows to beanstalk proportions. $2.75 postpaid

the party maker..helen bates

79 pondfield rd. **bronxville, n. y.**



Exquisite and beautiful can only describe these hand-wrought bracelets from Mexico.

silver set with six turquoise $20.00
silver in classic design.....$10.00

Prices are post-paid and insured including all federal taxes.

Fred Leighton's Mexican Imports
15 E. 8th St. **New York, N. Y.**

DISTINCTLY COLONIAL

WIRE and IVY

For Early American and Informal Interiors

A TOP-NOTCH
WALLPAPER by WARNER

An original design with a subtle touch of elegant informality. Use it in a breakfast room, dining room or Colonial Hallway for striking effect. Choice of red ivy on white or green ivy on white ground.



---------WRITE FOR SAMPLES---------

Gentlemen:
Please send color samples of your design "Wire and Ivy", for which is enclosed 10c to cover postage and handling.

Name _____

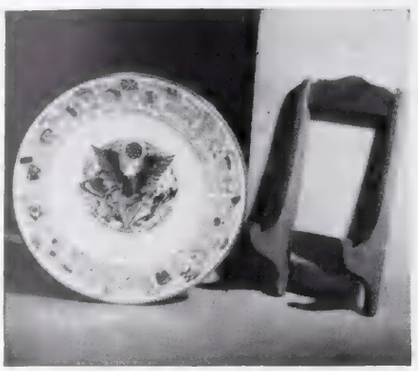
Address _____

City _____ **State** _____

THE WARNER CO.
Dept. 10, 418 S. Wabash Ave., Chicago, Ill.

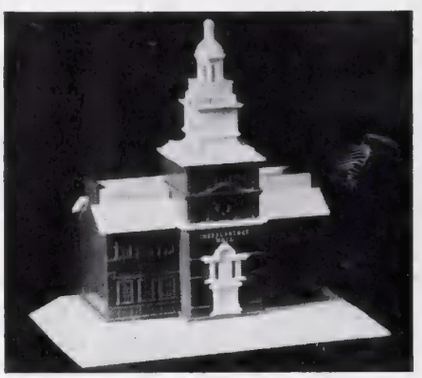


When you do your shopping on these pages, please remember that all prices quoted, while verified as we go to press, are subject to change. Please remember, too, that these prices are subject to Federal and, in some cases, local taxes, except as otherwise noted.



HURRAH FOR OUR SIDE! A memento of these years of war should be intrinsically beautiful, worthy of being handed down to our children as a tangible token of a great and terrible global war. Such is this plate. Around the rim, in full color, are the flags of all the Allied Nations, and in the center the American eagle. In a numbered, limited edition, $17.50. Mahogany plate rack, $2. Paine Furniture Co., 81 Arlington St., Boston, Mass.

SAVE YOUR PENNIES and before you know it you'll have enough for a bond, tuition for your son's prep school, or a trip you've always wanted to take. Saving won't be hard with this bank to remind you to empty your pockets of loose change and because it's a miniature of Independence Hall you'll want to keep it in full view. Red and white plastic, $1.25 postpaid. Humpty Dumpty Shop, 342 Madison Ave., New York City.





EASY DINNERS are important "musts" these maid-less days, but make your table as exciting as if you had a major-domo in the kitchen. Serve your main dish, onion soup with toasted croutons, stew, or even spaghetti, in this duck tureen and individual duck casseroles. They come in brown pottery with a china glaze, and the tureen with ladle is $12, individual dishes, $2 each. Abercrombie & Fitch, Madison Ave. at 45th St., New York City.



Carl Forslund

122 FULTON
Grand Rapids 2, Michigan

QUAINT AMERICAN

Oliver Lee Solid Cherry Quaint American Table in rich cherry finish. Original design from an old stagecoach inn. One drawer. Top 17 x 14; Height 25 inches. Price includes shipment to your nearest freight office. $19.95

A pair is recommended — for either side of fireplace or sofa. Pair $37.95

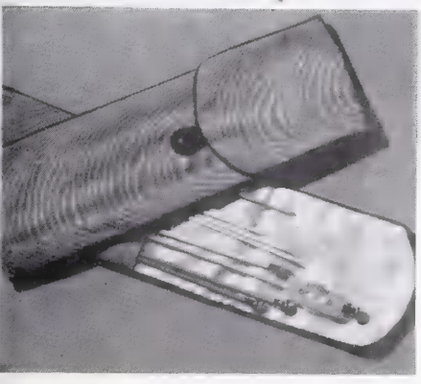


SHOPPING



BOTTLED-UP BEAUTY. There's something about the form and function of bottles that's rich with decorative elegance and this trio is way above average. They are all hand-blown glass, reproductions of old bottles, and come in clear, aqua, or amber. George Washington is $2.25, the camphor jug is $1.75, and the Booz bottle (amber only) is $2.25. Mr. Booz actually made whisky. Postpaid from Mayfair Gifts, Forest Hills, N. Y.

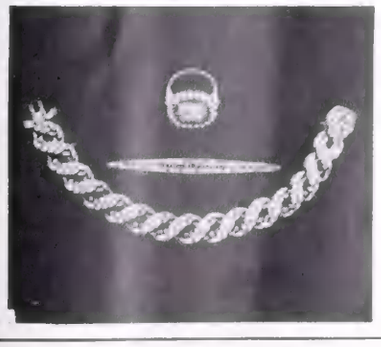




STICK TO YOUR KNITTING and finish those socks you started for your husband last spring, the half completed sweater for your child. But keep your tools together in one compact unit, such as this needle case. It comes in moiré and has 2 pairs of 10" needles, 1 set of four 7" sock needles, a crochet hook, and stitch counter. In blue, turquoise, rose, wine, navy, or red, $2.10 postpaid. Daniel's Den, 141 Newberry St., Boston, 16, Mass.

KEEP YOUR PLACE. When you're deep in a book and someone calls you to the telephone or your child awakens from his nap and wants to be picked up, don't try to remember the place or, worse, don't turn the corner of the page down. Instead, use this sterling silver book mark. It clips on to the page you want held and costs $1.25 plus 10% federal tax. Mermod Jaccard King, St. Louis, Mo.





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15.95 Single—**18.95** Double
Monogram Included

A modern spread with fresh, smooth lines and bright piping to match the large embroidered initials. A spray of flowers and generous side drapes lend an expensive look. In sturdy, washable heavy cotton; white with rose, blue, green, peach or gold piping.

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New England

TAVERN TABLE

COPIED FROM A WAYSIDE INN



In soft heirloom finish—a warm burnt amber color. Note the two quaint drawers. The small one for cutlery, the larger one for linen. Built in better Maple by Whitney.

Height 27¾" Width 29" Depth 20"

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PAINE
FURNITURE COMPANY
81 Arlington St., Boston, Mass.

WINDOW



LOCKET FOR A WATCH. Almost as necessary to a service man as comfortable shoes is a picture of you that he can keep with him always. So send him this sterling silver frame that slips securely on his watch strap. It holds 2 tiny pictures and comes with the insignia of any branch of the armed forces, including Waves and Wacs. Also comes plain for civilians. $4.50 including tax and postage. Gramercy Gifts, 175 Fifth Ave., New York.

HANDSOME GIFT TO your favorite bride or as a lavish thank-you to a week-end hostess is a specially grand pepper-mill. There's nothing like fresh-ground pepper to put spunk into ordinary meals, and this one would be an inspired touch on any table. It comes in mahogany and costs $5.25 from a shop with a reputation for really beautiful things. Georg Jensen, 667 Fifth Ave., New York City.





FOR A LADY YOU KNOW, here's a sterling silver thimble engraved with her first name or three-letter monogram. She will cherish its utter perfection and bless you for the gift she's always wanted. The price is just $2 including tax and engraving, or if you want it in 14k. gold it's $12.50. Small, medium, or large sizes and no C. O. D.'s. George Stern, 191 Madison Ave., New York.

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5000 RECORD PLAYS

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Hear your favorite record played by a JENSEN phonograph needle . . . hear the brilliancy and clarity throughout the entire tonal range. The JENSEN needle plays 5000 records yet the precious metals tip reduces record wear, the special spring action design absorbs vibration and minimizes scratch.

Ask for a JENSEN needle at our record department

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8-PLACE FOLD-AWAY CARD TABLE



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- Easily stored in minimum space
- Official size, 4-foot diameter . . .
- Green felt playing surface . . .
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A CLEVER new convenience for card players. The all-purpose, portable playtable for small apartment, den or recreation room. New improved model. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. *Now custom made—delivery within 10 days.* Only $34.50 Express collect. Money refunded if not pleased. Makes an ideal gift.

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Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. **Write for: "Successful Entertaining At Home." It's Free!**



BUY OF THE MONTH. These figurines are so perfect as to workmanship and color that we thought they'd be a luxury way out of the "good buy" class. But not at all! They cost $5.25 each and will be incredibly wonderful on your hanging shelf, on your dressing table, or as a decorative accent for your mantel. They stand about 5" and come from Robert Keith, Thirteenth & Baltimore, Kansas City, Mo.



Extraordinarios!



MEXICAN GLASS Beverage Set 1.75

Pitcher and 6 glasses (6 ozs.) handblown by Avalos in beautiful Aquamarine shade, the proper size for cool summer lemonade or rich autumn cider. A truly extraordinary value, usually priced half again as much. Express collect, or add 75c to cover shipping costs.

Foreign Traders
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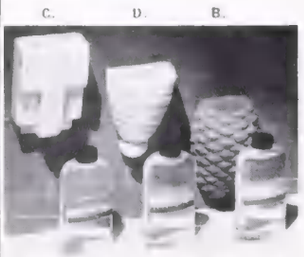
Music Master Plates

Delightfully unusual—this set of dishes will lend added charm to your home whenever guests gather. Eight plates—each with a different portrait of one of the old masters—Chopin, Liszt, Schubert, Mendelssohn, Tschaikowsky, Beethoven, Paderewski, and Grieg. Ideal for serving canapes or as decorative pieces for your home bar. Made of very fine china—each plate 8 inches in diameter—set of 8 for $7.50.

To get a good idea of our many unusual gifts, drop in and browse around or write for free Illustrated Tippler Catalog HB1

The BAR MART
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KEEP ROOMS FRESH and FRAGRANT



Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous perfumer keeps a room smelling heavenly as long as a week (it's really economical), a closet longer. Perfumer, with 2-oz. bottle of choice of 18 entrancing scents, $1 postpaid or C.O.D. plus postage. Specify scent: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Trefle, Lavender, Honeysuckle, Carnation, Chypre, Rock Garden, Sandalwood, Rose, Lilac.

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SHOPPING

NEED EXTRA GASOLINE? Keep away from black markets as you would from poison ivy, but stretch your mileage with Vitaplus gasoline tablets. It sounds incredible, but reliable authorities claim that by adding these to your tank of gasoline your mileage is increased from 20% to 35%! Well worth a try, we say, and now maybe you can make an extra trip to market a week! 100 tablets for $3. Vitaplus, 505 Fifth Ave., New York.





HANDMADE AND HANDSOME and designed to please the man in your life is this tray with its clean-cut lines and its flight of ducks winging across the polished surface. It is made with a bird's-eye maple bottom and the designs (there are six to choose from) are inlaid with different colored woods. Price is just $6 postpaid from J. B. Greiner, The Tray Shop on-the-River, Near Cheboygan, Mich.

DOGS SHOULD BE FUN, but it isn't any fun to be constantly shooing them off your husband's favorite chair, or having them mistake your prize rose bush for a tree. But that's where Chaperone comes in. Sprinkle the powdered type indoors on rugs and furniture. Outside spray liquid Chaperone on shrubs, doorsteps, garbage cans. Almost odorless to humans, but dogs hate it. $1 for either kind. Sudbury Laboratory, So. Sudbury, Mass.





THREE'S A CROWD but certainly not in this clear plastic picture frame. It comes in two sizes: two 2" circles with a 2½" x 3½" center for $3.50; and two 2" circles with a 3¼" x 1¼" center for $4. It's made to order for your own little family group and your husband would love it for his desk. Postage extra. From Nessa Gaulois, 721 Lincoln Rd., Miami Beach, Fla.

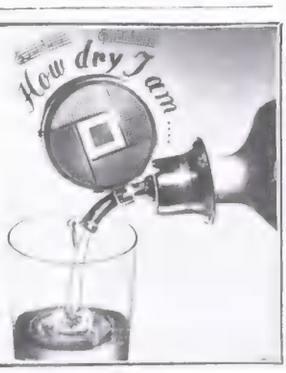
MUSICAL LIQUOR POURER

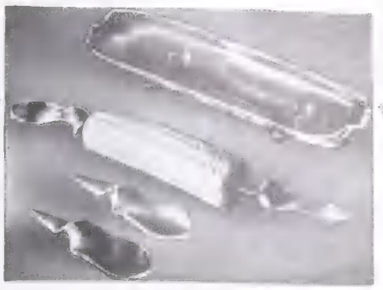
As it pours it plays "How dry I am". When you stop pouring it stops playing. One of the most delightful bar accessories ever offered. Attractive and durable. Made of stainless steel and fitted with an imported Swiss music unit. Due to the war materials for making the musical liquor pourer are no longer available. We suggest you order now before the present limited supply is exhausted. $8.50 prepaid.

Send check, money order or C.O.D. instructions to

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Corn-on-Cob *Needn't Be Messy!*

One Ear At A Time — Individual clear crystal dishes just the right size for a piping hot ear of corn; rounded bottom to catch luscious drippings. ½ doz. **$3.75**

Get a Good Grip — Lucite cornholders of one piece, twisted to sharp spearing point, extra-broad handles for firm hold. Luxury touch for humble corn. ½ doz. pairs. **$4.50**

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Solid Philippine Mahogany—front historic Malvern Farm. Beautifully figured back panel. Lovely as a desk chair or for dining rooms. Shipping weight 20 lbs. In muslin—**$10.00**. In blue, black, or burgundy machine-made needlepoint or in Colonial tapestry **$11.00**. Express Collect.



***The* CULPEPPER •**

From a beautiful Victorian original found at Old Alexandria, Va., with rich rosegay carvings. Lovely figured Philippine Mahogany. A magnificent companion for desks or for the dining room. Shipping weight 20 lbs. In muslin **$14.75**. In blue, black, or burgundy machine-made needlepoint, or Colonial tapestry **$16.75**. Express Collect.

Reference: First National Bank, Hickory, N. C. Send check or money order.

The Chair Shop
Box 486, HICKORY, N. C.

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Here's a Way to Keep Them Shapely and Shined

With shoes rationed and styles limited, it is most important to protect the ones you have. Keep them on one or more of these all-wood shoe racks . . . save closet space too.

"TWO-WAY" SHOE RACK



Sets on floor or hangs on closet door or wall. Clear lacquer finish brings out beauty of wood. Holds 6 to 9 pairs of shoes—size 21½" x 20" x 6½". Mailed postpaid for. . . . $2

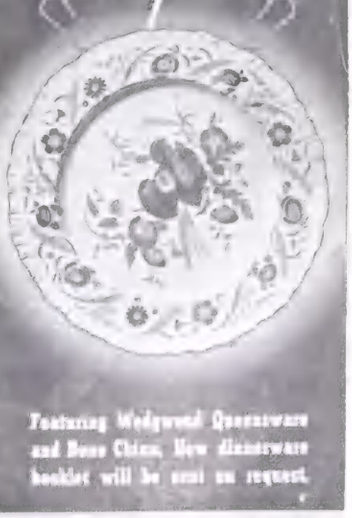


"VICTORY" Floor SHOE RACK

A lightweight, sturdy rack. Not a nail or a screw in it. Popular blonde finish. Holds 6 pairs of men's shoes or 8 pairs of women's. Size—26½" x 15" x 7". Mailed postpaid for $1.75.

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Old English POMANDER BALL



$1.25 plus Federal tax

These quaint Old English Pomander Balls are now made in America! They are dried, perfumed oranges, stuffed with spicy cloves . . . to scent your closets, wardrobes, linen chests with a pungent, exotic fragrance. Wonderful gift, too! Each, $1.25 plus 13¢ Federal tax. Check enclosed ☐ Send mine C.O.D. ☐

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Gift Problems Solved!



MONOGRAMMED GLASSES

to own . . . to give . . . to enjoy!

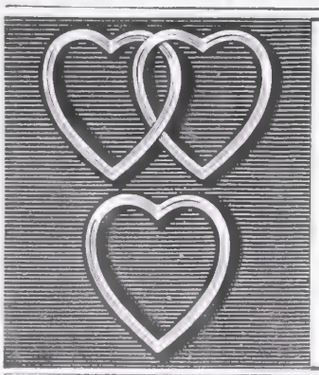
Here's the easy, smart way to solve your gift problems! Give these gracefully designed, round bottom shammed glasses, personalized with 1, 2 or 3 letter deeply sand-carved monograms. Splendid for every gift occasion—grand for personal use.

From left to right—12½ oz., 8½ oz., 5 oz.; 6 oz. old fashioned (not illustrated) . . . . . $3.50 a dozen postpaid

24-piece assortment—8 each of any three of sizes listed above—$6.75 postpaid.

Safe, free delivery on all of the above. Satisfaction guaranteed or your money refunded. One week service. FREE—New gift-packed booklet featuring over a hundred personalized gifts, is yours on request. ORDER NOW!

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THESE BRING LUCK!

"WE TWO"

Brooch of interlocked hearts solid 14 kt. gold $29.50

"FROM HIM TO HER"

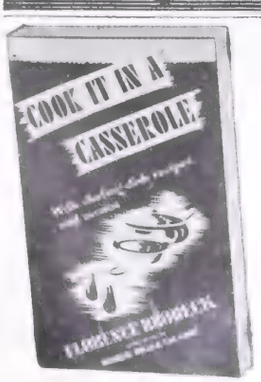
Brooch single heart in solid 14 kt. gold - $16.50

Add 10% Federal Excise Tax

Mail order sent with attractive card with name of donor.

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Introduction By Hendrik Willem Van Loon

Appetizing—novel—easy to handle casseroles are the rage. The modern glass and pottery baking dishes save time—money and dishwashing. Improve the nourishment and flavor of your foods—solve the problems of pots and pans and leftovers. COOK IT IN A CASSEROLE! It's the one book which tells you what kind of casseroles to buy and how to use them in practical—hunger satisfying—succulent menus. Recipes for every kind of casserole cookery. Dozens of chafing-dish recipes too. Illustrated. 192 pages. $2.00 Mail Orders Filled. Postage Prepaid.

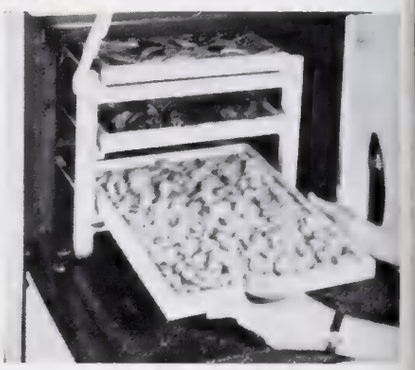
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WINDOW



SEEING DOUBLE is a sober fact and one of the nicest things about this wonderful frame. So put a picture of yourself with the children on one side, your husband on the other and you'll have a family group that you wouldn't part with for a mink coat. The frame is made of bent glass with your monogram and for 8" x 10" pictures is $10; for 5" x 7" pictures, $9. Express collect from Eunice Novelties, 541 Madison Ave., New York City.

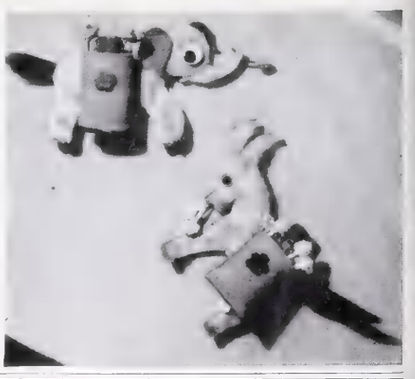
OVEN DEHYDRATOR. Now that you've planted your Victory garden, watched it come up, and eaten the fruit of your own labor, the next step is to get busy canning. Dehydration is the major process in conserving fruit and vegetables, and the Monroe Oven Dehydrator makes it as simple as shelling peas. It can be used in any type of oven. $5.95 plus shipping charges. Hammacher Schlemmer, 145 E. 57th St., New York City.





DRINK AND BE MERRY and you won't worry about white rings on your table tops if you scatter these cork coasters with a prodigal air. They come with assorted silhouette designs of tipsy gentlemen who didn't know how to say "When." $1 for box of 12. The shot glass holds 3 oz. but the half-way white line measures 1½ oz. for the convenience of those who like to take it easy. $3.60 a dozen. The Bar Mart, 62 W. 45th St., New York.

TAKE YOUR CHOICE, Ladies, and if you can't decide, take both. The Donkey and Elephant, mascots of our political parties, are much too engrossed in being lapel pins to squabble about who's going into the "White House." They're made of flat gray fur (real) with fur tails, are gay with posies, and each carries a little red bag with a bottle of Evening in Paris perfume. Just $2.50 each postpaid. Gift Clues, 337 E. 42nd St., N. Y. C.





Lovely Embossed WEDGWOOD VASE

$3.75

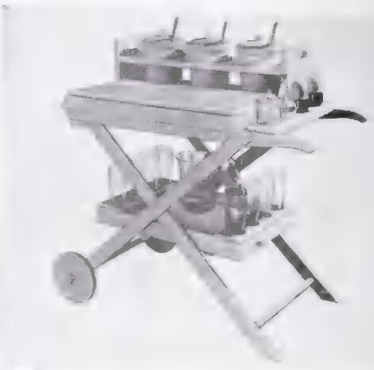
The classic designed vase in Wedgwood's creamy Queen's Ware with soft Wedgwood blue grapevine embossed border. Stands 6⅜" high. Nice single or in pairs.

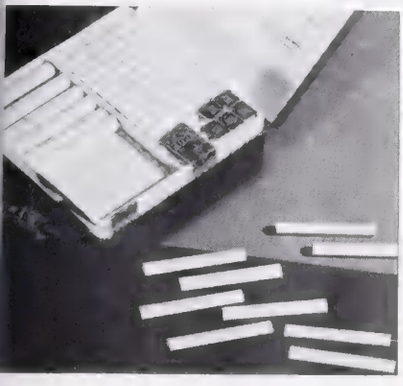
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THE HALL GALLERIES
ALBERT STEIGER COMPANY
SPRINGFIELD · MASSACHUSETTS

SHOPPING

OLLING BUFFET. It's ted with three Thermal ocks that retain heat and ld so you can have your ked beans piping, your salad ispy. It comes with a sand-ch board, compartment for ver, non-spill beverage tray th glass holders, and condi-ent holders. In a wheat straw lor it's 37" x 20" x 36", lds up compactly and costs 7.50 express collect. Home ame Equipment, 360 N. Mich-an Ave., Chicago, Illinois.

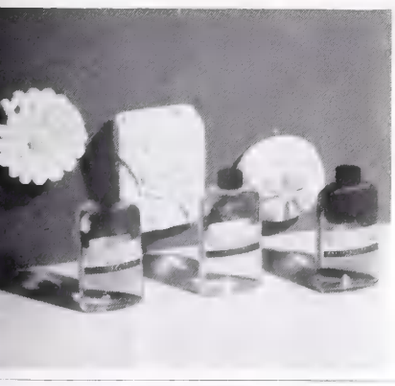




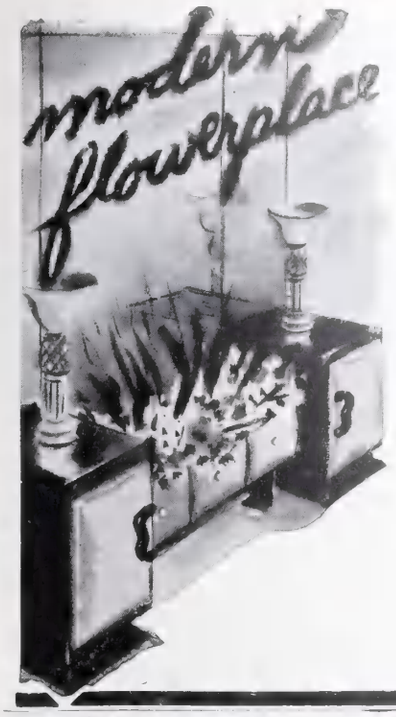
AUTOGRAPHED CIGARETTES. You'll feel mighty superior when you offer guests cigarettes bearing your name, or yours and your husband's, inscribed with your own hand writing. The names are reproduced in red, blue, or gold, and you get a box of 200 special American blends for $6; $7.50 for the pure Turkish de luxe. Add 20¢ for mailing and allow 2 weeks. Autograph Cigarettes, 452 Fifth Ave., N. Y. C.

IOBBY UNDER GLASS. Vhat could make more sense ıan a paper weight, handsome ıd heavy, that symbolizes your vn particular interest. For ex-mple, you may have it with a lvery metal decoration of a cottie, Trout, Airplane, or unter, and we think it's made order to keep your husband's sk ship-shape. Measures 3" diameter; and costs $1.75 stpaid. Rendezvous Gift Shop, sbury Park, N. J.





FRESH AS A DAISY. that's what your house will be like, with the clean, sweet fragrance of sunlight and outdoors and old-fashioned gardens. A spoonful of Fragrantaire house perfume in one of these handsome porous perfumers does the trick. There are 18 scents to choose from, including Mountain Pine, Apple Blossom, and Spice and Herbs. Perfumer with 2-oz. bottle of any fragrance, $1 plus postage. Fragrantaire Co., 381 Fourth Ave., N. Y. C.



An elegant center-of-the-room treatment in three-part time—lacquer commodes with leather doors and matching flowerbox—set before shimmering mirror! Other variations possible, with equal drama!

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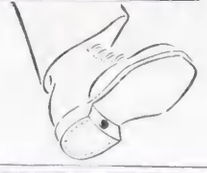
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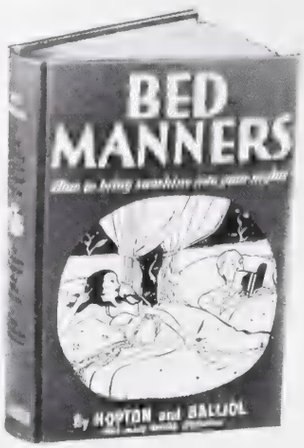
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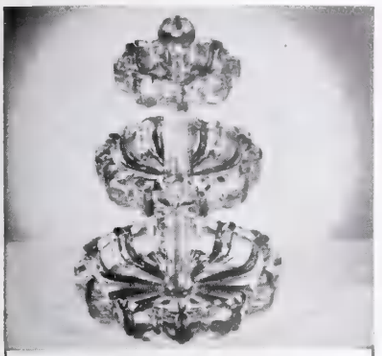
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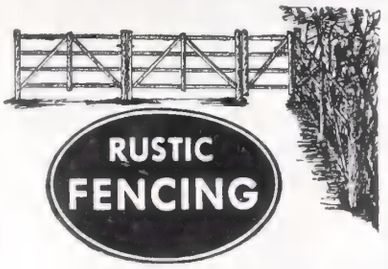
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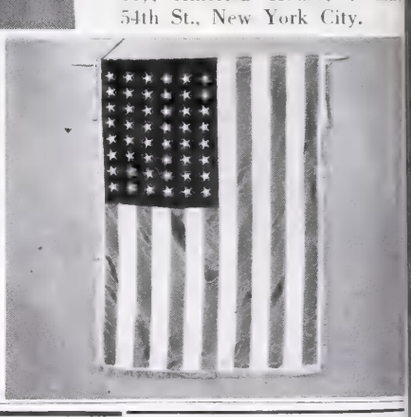
HANDS DOWN, this is as beguiling a glamour set as we've seen in ages. The gold plated hands will twinkle at your ears and the larger hand holds a jeweled flower spray which will be a decorative exclamation point pinned to your suit or dress. The earrings are $5.75 the pair, the pin is $11 which includes both tax and postage. Rebajes, 377 Fifth Ave., New York City.





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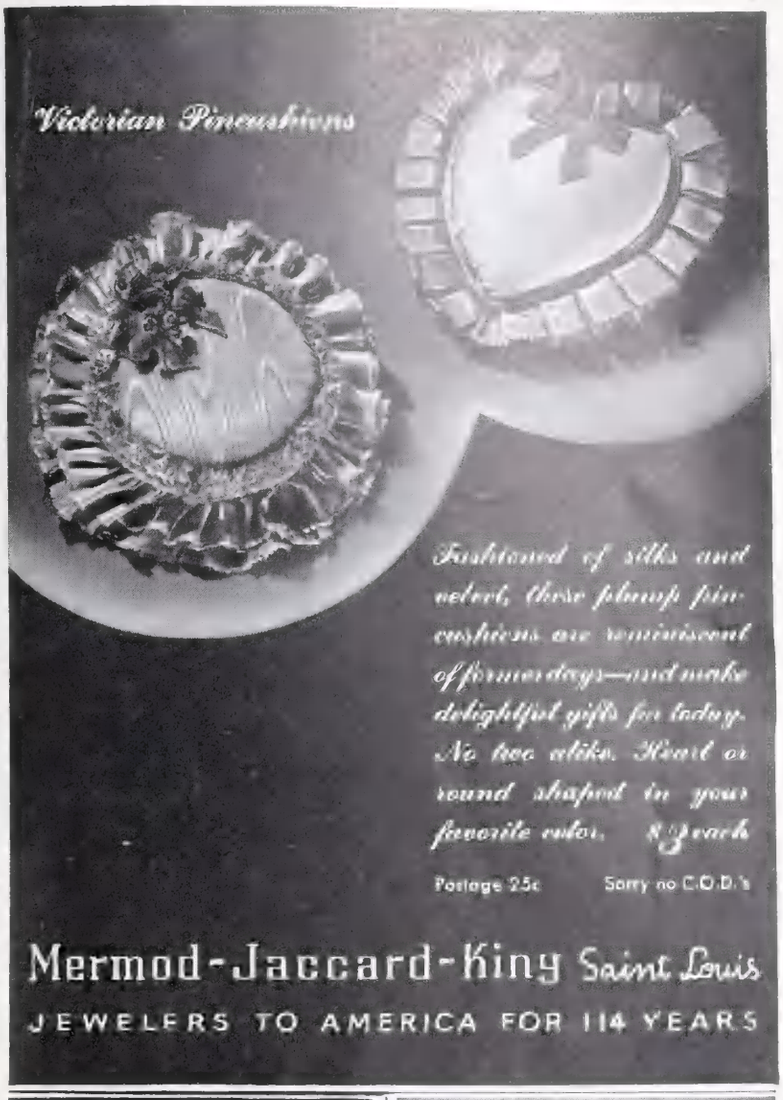
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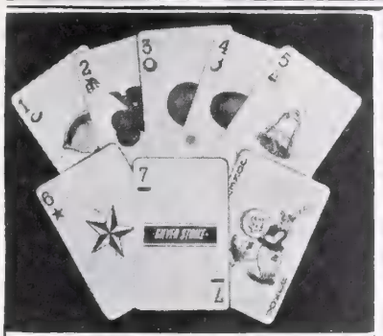


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Lily Pons and Andre Kostelanetz, painted for Magnavox by Boris Chaliapin

First family of music . . .

A RECORD audience of 300,000 crowded into a joint summer concert in Chicago to pay tribute to the genius of Lily Pons and Andre Kostelanetz. The unique talents of this great coloratura soprano and her celebrated conductor-husband have brought the appreciation of good music within the ken of grateful millions.

Miss Pons has the admirable faculty of projecting her warm personality to audiences through her glorious voice and charming presentation of the classics.

Andre Kostelanetz has created a distinct symphonic style, and a new interpretation of the works of the old masters as well as the popular music of the day. This has brought to him a vast following of music lovers of all tastes.

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THE CHOICE OF GREAT ARTISTS

HOW TO BEHAVE AT AN *Auction*

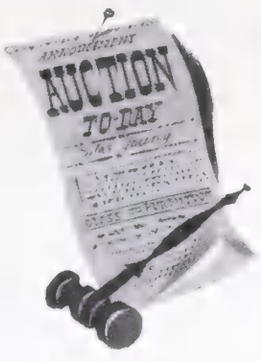
An auction sale is a game. That explains its fascination. Whether you win or lose depends on knowing how to play. Here are simple rules to help a beginner feel confident and act knowingly the first time he bids

By Mary Wells Ridley

An auction sale is something you build up to. Your debut in the shadowy, remote back seats of the auction gallery (where you will sit because you're new at this sort of thing and therefore timid) is the climax of, say, three days of preliminary groundwork.

You've just come home from drooling over the 18th-Century whatnot an acquaintance nabbed for nearly nothing at auction. Naturally you're furious. You decide to go right out and do likewise. After all, auction postmortems do lend a flavor to after-dinner chit-chat, and you've nothing to lose but your money.

From this point on, however, I suggest you calm down and learn the ropes. Timidity is the best policy.



Approach your first venture into the "what'm I bid" world with all the headlong brashness of a mouse. Otherwise you may accumulate a collection of samovars, pseudo Oriental rugs, and broken-legged chairs that are good for nothing else in the world but another auction sale—this one on your own front stoop.

You will see by the papers when, where, and why the various auction houses are holding their sales. Collections owned by famous names or estates being put upon the block are always announced, with a few key words to tell you whether they feature furniture, silver, glass, china, linens, paintings, books, jewelry, or a combination of the lot. Some sales will bear no noteworthy names but you may find the pickings very good indeed, nevertheless.

Now comes the initial visit to the gallery preliminary to that soul-satisfying gesture of raising the first finger of your right hand and bidding in a bargain, irrevocable signal that your die is cast.

This visit comes several days before the sale, while the pre-view or exhibition is in progress. When, incidentally, your blood pressure is not subjected to competitive goings-on and you can glance at a chair and tell whether it has four legs or three. The gallery's front door is on the latch, you simply walk in and start prowling.

If the auction house you select is of the plushier type, there may be fairly elaborate show rooms, with floor attendants present, and a catalogue of the coming sale items available for perusal. (The catalogue will likely be securely attached to the wall on a cord, which is simpler than reminding you not to walk off with it.) If the place doesn't bother with atmosphere, you'll find the merchandise strewn around the regular sale room with no special effort at swank. But there'll be attendants here, also, and a catalogue handy and you can ask just as many questions in either place.

Since Rules One and Two are, respectively, *Pick a Reputable* (not necessarily showy) *Gallery*, and *Attend the Pre-sale Exhibition*. Rule Three is inevitably *Ask Questions*.

An auctioneer of my acquaintance observed a sad truth when he remarked, "When they can't tell a treasure from a trinket, women won't ask and find out. Men will."

One way of telling is by consulting the catalogue, gathering what you can from the description of the piece given and then stepping over to one of the floor attendants and asking what the estimated value is. This means "What do you think the piece will bring on the block?" (One authority told me his firm averaged 90% or better at estimating the total a collection would bring.) Thus you find out whether you can hope to get in on the bidding or whether you're outclassed to start.

You will also discover on this inspection tour whether a piece you fancy has any serious flaws, whether the repair job will run into more than the piece is worth to you. Serious flaws are pointed out in the catalogue, incidentally, if the firm is jealous of its reputation.

See, now, why you don't just [illegible] the middle of a sale and start bidding?

Having made mental (*Continued on page 36*)



PHOTOGRAPHS BY EMELIE DANIELSON

Their friends call them the "two-parlor Lindsays" because they have this elegant front parlor for entertaining, and a back parlor that is sitting, dining, and reading room. You'll find no pomposity or ornateness here, because, being moderns, they like their Victorianism graceful and small-scale



NOSTALGIA FOR THE DEAR DEAD PAST

. . . a major home motivation

House Beautiful heartily disagrees with the maxim that "familiarity breeds contempt." Perhaps it does with people, but not with Things. The Howard Lindsays, of "Life with Father" fame, prove our point well

By Marion Gough

In all the talk about how everything is going to be different after the war, there is an untrue over-optimistic ring. For life was never thus.

In their overwhelming admiration for the great surge ahead in American technology, due to the war, people are talking overtime about the shape of things to come. Radical changes are predicted for the American scene by planners and designers. A cross-section of the current press would lead one to believe that we are about to scrap the past.

We doubt that, here at HOUSE BEAUTIFUL. In the course of a year our staff goes into 1000 to 1200 pace-setting American homes. We see how people choose to express themselves, how they evaluate the design influences that are all about us. And we have concluded that taste is a matter of sociology—a matter of environment, experience, contact, and knowledge. We like what we know, what is familiar and understandable to us.

We believe that taste is evolutionary. People eye with misgivings the strange and the unknown, though as they have more contact with it, they begin to accept it. Travel the country wide and you'll see this nostalgia for the known (which is the past) expressed in people's homes everywhere. Modern southerners live with heirloom rosewood and black walnut and thinly worn silver. Tiles, a material inherited from California's past, sparkle on the roofs of the most modern patios. New Englanders give ladderback chairs positions of honor in their houses.

They have chosen these things for the same reason that the archeologist surrounds himself with primitive weapons and B.C. bronzes, the map-maker covers his walls with maps, the lover of the Orient lives happiest among jades and China silks. Because the tastes of all of us are magnetized by what we have known personally, or absorbed through study or inheritance.

The Victorian-flavored home of (*Continued on page* 70)



In the play Dorothy Stickney plays sweet, fluttering Vinnie fit to melt your heart. At home she is Mrs. Howard Lindsay, a shrewd judge of antiques, with a flair for decoration. Gardening is another of her hobbies, so you'd naturally expect her to have a petal-pink bedroom with rose-flowered walls



Besides writing "Father" and playing the role of that fearsome heart-of-gold tyrant for years, Howard Lindsay has his finger in any number of theatrical pies, as playwright and producer. He does his writing and attends to his voluminous business affairs at this desk in his [illegible]



Dorothy Stickney's bedroom is Vinnie to the life—light, airy, feminine with an undercurrent of smart, good sense. It has lace curtains, a pier glass, and a flower-strewn carpeting



On the parlor floor, there's a tiny powder room. The red and white striped dressing table skirt is edged with ball fringe and caught up with roses as impudently as Vinnie's bustle





Black walnut tables with marble tops abound in the living room, or, should we say, front parlor. On this table, a wax flower bouquet; above it, a framed wreath of wool posies. Chairs are tufted in sage-green satin

The Howard Lindsays KNOW AND LOVE the Victorian era best

The New York brownstone of this celebrated stage couple reflects the elegant 'Eighties, those nostalgic days of "Life with Father"



Farmhouse Victorian is the name for Howard Lindsay's soundproof bedroom on the top floor. Hand-painted window shades burgeon with scenery, carpet is flowery Brussels-type. Miss Stickney gave her husband the maple desk as a birthday gift



Make this cotton plant by propping branches and twigs, stripped of leaves and painted pink, in a container filled with crumpled chicken wire. Tie on "pods" of cotton and as many numerals as there are gifts

Give a cotton party for their SECOND ANNIVERSARY

A cotton party practically gives itself. It's a cinch, celebration-wise, for the gift-theme suggests the decoration and entertainment. Here's one way to do it

By Sara Little

Anniversary celebrations thrill even the most prosaic "old-married folks." Surprise that married-two-years couple with a cotton-pickin' party. Ask guests to bring gifts, cotton-wrapped, or send them ahead of time. Number the gifts and cache them through the house. Print, on paper arrows, clues to the hiding places. Paste arrows on the correspondingly numbered pods of the cotton plant—guaranteed to break the ice, for it's as provocative as it is decorative. (See directions above.) Mary and John are to pick the arrow clues and then harvest the crop of friendly wishes expressed in the cotton gifts.

A LONG WAR

IS PAVED WITH GOOD INTENTIONS

One working wife and mother speaks plainly on the subject of women's contribution to the winning of the war. She says, from the vantage point of a full-time job, that volunteer work is not enough. Read her story and let your conscience answer

By Patricia Davidson Guinan

Women are often wonderful, always unpredictable, and sometimes disappointing.

In peacetime we are the backbone of the nation. We are the ones whom men come home to for comfort and hot meals and chatter about the children. And that's what peace is.

But war is something else again. It is men in uniform away from home, being lonesome and whistling in the dark, being scared and sticking to their guns. It is also building planes and tanks and engines and all kinds of things with desperate speed, with manpower that is not enough. It is a nation baring its teeth. It is a time when amenities and comfort don't come first. And war is today. This very minute.

Not so long ago we women could be proud of the job we were doing of raising children, of keeping house, of entertaining gracefully, of taking part in civic activities. But now we are needed for a bigger job, gigantic in scope, ruthless in its demands. Yet our overall response to our 1943-44 role in history has been a cause for deep and bitter shame.

Why, I wonder, haven't we faced, realistically the terrifying fact of global war, with the same calm courage with which the women in Russia, England, China have answered their country's call for help? The easy answer is a geographical one. We're far from the front. No drone of enemy planes interrupts our peaceful nights and we've never known what it's like to be without the four freedoms we're fighting for.

But the real answer goes deeper than that. We're soft from resting too long on our laurels. As Americans we are known as the best-dressed women in the world, our children the most privileged, our husbands the most generous providers. We take for granted our right to sleep safely in our beds, to sit down to well-balanced meals, to go to church on Sunday, and to send letters to our Congressmen. Since our ways are so easy, it is the harder to change them. Because we cry at a war movie, tingle at a parade, throw back our shoulders as we stand for the Star Spangled Banner, we think we're a nation of Molly Pitchers incarnate. But we're not.

And please God, let us realize that we're not—before it's too late.

This country is sending out a nation-wide appeal for woman power. There are 13 million of us, without children to care for, who could take jobs. And there are 8 million of us, with children sufficiently grown to permit us to work. But we are so accustomed to hearing figures in the millions talked about in the press and over dinner tables that our minds have become numb to their implication. It's hard to reduce such magnitude to personal dimensions. But if you really want to realize the urgency of the need for women like you and me to fill full-time war jobs, think of your own efforts to find a cleaning woman or a maid. Think of the many times you have thought that if you didn't get someone, anyone, to help you take care of the children, cook, clean, wash, and iron, you simply couldn't go on. Multiply that desperation a thousandfold and you will understand why it is no longer a question of giving a few hours a week to volunteer work. Folding bandages, selling war bonds, collecting books for the soldiers is not enough. If you sat down and budgeted your time as conscientiously as you budget your housekeeping money or your ration points, could you honestly say that you're doing a job commensurate with the life given by the boy down the street who was reported killed in action?

There is today an appallingly large group that represents an untapped source of woman power. Since this country has, as yet, no female conscription laws to guide us in deciding who *should* be working, we must be extra careful that we don't hide behind excuses and good intentions. We must be our own sternest critics. To do this, ask yourself such questions as these: Do you start your day hours after the happier and wiser band of women arrive behind their desks or machines? Do you smugly assert that you would not work for pay because you (*Continued on page* 88)

Why all this shouting about rationing, we'd like to know? Your cupboard need never go bare, your family need never go hungry, if you stock your larder with these 75 unrationed packaged foods. They're pantry shelf minute men, ready in a jiffy to add variety and wholesomeness to wartime meals

By Florence Paine

THE welcome mat need not rest precariously on your door step, its position fluctuating from day to day, depending on the state of your ration books, when there are scores of delicious foods you can corral without forfeiting a single point!

An emergency food shelf is really more indispensable today than in pre-war days. It isn't just something convenient to fall back on when unexpected guests loom in view, and you enjoy being able to say (and mean it), "there's always enough for one more."

If you're engaged in Red Cross or similar activities, you'll need it to fall back on when you work late and arrive home only a half hour before dinner—and long after all the stores have closed. If you're in defense work a backlog of food is essential, since marketing must be crammed in at infrequent intervals and often current supplies are depleted long before you can get to a store. If you order by telephone, you must have a few extras to tide you over when commercial deliveries don't follow schedules. Yes, an emergency shelf is a patriotic necessity for it eliminates many unnecessary trips to the market and saves precious gasoline!

OUR idea of a pretty exciting emergency shelf is shown here. It contains the ingredients for complete meals, simple or elaborate. Dehydrated soups are first on the list. For they can be prepared in anywhere from 3 to 25 minutes, and they run the gamut of favorites from cream of mushroom to French onion. Season these imaginatively, though, for they often need slight "doctoring" to bring out their full flavor. But they can be successful courses in themselves or good extenders. Have bouillon paste or a liquid brown stock substitute on hand; then you can make the soup, intended for four, stretch to satisfy six hungry appetites. But if you're looking for something truly elegant to start things off with a bang, because the rest of the meal is rather meager, how about a green turtle soup with sherry—the turtle meat straight from the Caribbean?

If you don't want to spend even five minutes preparing the first course, stock your shelves with a few jars of apple juice, clam juice cocktail, or the new dehydrated tomato juice that can be turned into a cocktail by adding cool water.

For the *pièce de résistance*, there are any number of things you can have: sliced or ready-cut smoked turkey; egg noodles with fresh mushrooms in a tomato sauce; ravioli with a tomato sauce; a packaged Spanish rice dinner that you can prepare in 30 minutes; a delicious mushroom sauce to pour over Gluten spaghetti (with 50% more gluten and 25% less starch than ordinary spaghetti—welcome thought for dieters); lobster, shrimp or crabmeat for quick salads, Newburgs, Creole dishes (when we wrote this they'd been removed from meat rationing); or boiled Iceland brook trout.

We don't have to tell you to keep staples like rice on hand so that you can evolve a delicious curry with the lamb left over from Sunday, popped into a real East India curry sauce, which comes in concentrated form. Just add a cup of that brown stock we told you about, or water. Don't forget to have a spicy, fairly hot chutney to accompany it.

Other main-course possibilities are chicken, turkey, à la king, and a cheese rarebit (which conforms to OPA's requirements).

If you find yourself with a pound of chopped meat and a family that's suddenly expanded from four to six, (*Continued on page* 88)

WHAT THE IDEAL EMERGENCY FOOD SHELF MIGHT CONTAIN

Dehydrated soups
Ice cream mixes
Crackers
Meat extenders
Biscuit mixes
Muffin mixes
Mayonnaise
Hollandaise sauce
Non-rationed canned fish
Cake mixes
Waffle mixes
Mushroom sauce
Curry sauce
Rice
Concentrated bouillon
Pie crust mix
Preserves
Rum cakes
Dessert pancakes
Non-rationed cheese rarebit
Pudding mixes
Smoked turkey
Ravioli
Noodle dishes
Spreads
Soy bean loaves
Light-cream whipper
Chicken a la king
Turkey a la king
Dehydrated tomato flakes
Non-rationed juices and cocktails
Spaghetti
Dehydrated tomato juice cocktail
Non-rationed soups and broths
Packaged dinners





"Funny— I dreamt last night I was back home again"

A man is braver who has a dream of home in his heart. In jungles and deserts and on the deep, frightening sea, he sustains himself with the hope that he will see his home again. House Beautiful believes that this is the idea of home our fighting men long to return to

By Frances Heard and Marion Gough

He can shut his eyes in a mud-hole and feel in his hand the chill of the iron latch on the front door, and the pleasant scratchiness of the old plush wing chair in the parlor. He can smell the smells of his house—the front hall potpourri of fresh baked cake and furniture polish, the sunny cleanness of the wash on the line, the morning smells of wet grass and browning toast. Four thousand miles away, he hears the familiar creak of the third step from the top landing, the industrious mealtime clinkings in the kitchen, the twang of the screen door, the vacuum cleaner's siren. Beyond each mission he sees an apartment living room scattered with the Sunday papers, or a farm kitchen warm with the cinnamon sweetness of apple pies, a dining-room table and the kids playing slap-jack, a woman in a blue dress bending over a crib.

He wears his home, this American fighting man, like a medallion or talisman against the brutal realities of steel and gunpowder, sweat and pain. He thinks, dreams, talks about it, always proudly, because it is perfection to him, a place crowned with the halo of all good things which his affection and loneliness have given it. What blemish could it possibly have? His wife is the prettiest, his children are the smartest, his mother is the best cook.

He asks no better future than to get back to all this wealth that he has left behind, this scene of his happiest living and loving. Now, at this moment, his home of tomorrow is the home he had yesterday. No unfamiliar miracle of function and form, space-saving furniture, and built-in refrigeration can take its place. What cares he now for houses built of glass and heated by the sun? He wants to start again from what he had, those faraway things that distance has wrapped in faultless enchantment. When he comes back—ah, then. Who can say how his dreams may change? He will find shortcomings and look for better ways. He will learn, as all of us will, to know the beauty and comfort in things that are strange to us now, meeting each new wonder with an open mind, weighing its values against the familiar, established values of the past. But for the present, all that is good in life to him, the objective above all objectives, is to see once more the home he used to know. He wants us to keep it for him, brightly untarnished for his return.

EMELIE DANIELSON





He sees home as a medley of little things—umbrellas when it rains, letters in the mailbox, the consoling superstition about horseshoes over doors, and the pretty way his wife pouts at the mirror when she powders her nose

Rooms shown on these four pages were designed by House Beautiful and executed by the Paine Furniture Co., Boston, Mass., where they are now on exhibition. For further description of furnishings, see page 93



From a wind-battered lookout he sees himself in the fireside rocker in a room that is sunny with maple and calico chintz. On Sunday nights they have tea there and popcorn balls, and the cookies are always kept in tantalizing jars on the Welsh dresser. Mary embroiders by the light of the tole lamp, and the room is full of nice, old-looking things like lusterware and early American pictures

BIRD AND FLOWER PRINTS, RUDOLF LESCH

He thinks of family dinners, chicken fricassee, hot biscuit, and pickled watermelon rind set out on the lazy Susan. He remembers when they painted the dining-room floor in strips of blue and white to match the draperies, how he built the china cabinet to hang over the sideboard. He's mighty proud of it

Letters from home start at the maple desk in the living room, right by the window seat that the kids are ▪▫ crazy about. They pelt each other with the chintz cushions and stand up to look out at the geraniums. The chairs ▫▪ maple, like the real old American stuff, padded instead of being upholstered





They really live in *their* living room. Sometimes they eat at the round maple table, and afterwards it's covered with a red cloth, like a slip-cover, and then they can play cards there or read. The floor is splatter-dash, ▪▫ hobnail shoes and the boys' roughhousing never hurt it

"Home will certainly look good to me!"

"When I get back," they say, "I'm going to crawl into that old bed and sleep for a month. . . I'm going to eat a gallon of homemade ice cream. . . I'm going to teach the kids jitsu. . ."

Wherever they are they turn their thoughts and their sun-paled eyes to the places they have come from. They think of their homes, not as houses with four walls and a roof, but as living things, awake with people and the doings of people. Home is where you ask friends over for bridge in the evening, and sit down with a glass of beer before the wood fire, and carry the baby piggyback up to bed, and go out to the kitchen and raid the icebox. Home to an American is a place where you and your family and friends can go about the little incidents of living freely, comfortably, aided and abetted by the best furnishings.

In her book, "Journey Among Warriors," Eve Curie remarks that among the fighting men of all the United Nations, Americans are the only ones who want to return to what they had, probably because they've had so much more and so much better than other peoples. When they picture themselves as going back, this is home as HOUSE BEAUTIFUL thinks they visualize it. It is the essence of all the good things that go into American life, the qualities that every fighting man's nostalgia projects into his home, whether they're actually there or not. Living comes first here, and the rooms are warmed with the understanding of what people enjoy having around them. They're family rooms, where anything domestic can happen from a parcheesi game to a wedding ceremony. And for a man facing the unknown, this familiar, knowable, and peaceful simplicity is miraculously sustaining.



Their house doesn't look like an antique, but it's got a lot of old things in it—Great-Grandmother's luster poodles and mother-of-pearl clock and funny American primitive paintings, small inheritances that American families have cherished for generations. They're all here, yet the house looks up-to-the-minute. The bedroom has a built-in bed and a shaggy kind of modern rug. It's both new and old





Mrs. Appleyard on "TWO KINDS OF HOSTESS"

For ladies who'd rather take care of the guests and let the food take care of itself, here are two casserole dishes that hardly require your presence in the kitchen

By Louise Andrews Kent

Author of "Mrs. Appleyard's Kitchen"

Mrs. Appleyard is getting so that she watches for the mail with a good deal of excitement. Next to being in love, she says, there is nothing that makes the postman's visit so interesting as having shared your ideas about cooking with the world at large. Everyone else has ideas, too, and they are generous, but firm, in revealing them—especially when they don't like hers. She thought she was a firm character herself until lately. Now she has decided she is like a well-baked angel cake—ready to spring back if touched with the finger.

"That was no menu to give a bride," one lady says with stern kindliness. "I hoped you were going to help me so that I'd have another menu on my list that makes it possible to be in the living room with the guests at cocktail time instead of broiling in the kitchen"—or words to that effect.

Mrs. Appleyard, with her usual business efficiency, keeps her mail in Boston and her pen and paper in Vermont. It was something about planked fish that the writer considered unsuitable to brides. Mrs. Appleyard still thinks planking a fish is a lot of fun, but she knows something in a casserole is easier if you want to be in the living room snatching hors d'œuvres from the company up to the last minute.

This letter reminded her that there are two kinds of hostess: those who are interested in the food and those who enjoy the guests. She blushes to discover that she belongs to the former class. Not that she can't listen to the quaint sayings of people's grandchildren or news of who has hay fever, when she is with anyone. It's just that she enjoys those last exciting minutes in the kitchen. For others the raw carrot champed while cursing the Ration Board. For her the crisis with the Hollandaise, the sizzling fish on the plank, the low, crisp whisper of a perfect soufflé!

For those who consider these mere minor joys, she has a couple of suggestions. Both these menus can be ready any time the company finishes the tinkling ice stage. For an informal supper get out your pottery soup bowls and serve:

Green Soup
Corn Meal Muffins
(The ready-mixed kind are easy to make and will keep hot for a while and still be good)
Cold Baked Peaches
Macaroons Cream Cheese de Luxe

Mrs. Appleyard's Victory garden seemed likely for a while to be known as Appleyard's Defeat, but even at its worst it supplied materials for a Green Soup. This is perfectly possible without a garden. You may not have quite such a variety of greens, but it will be good with whatever you can get from the market. The rule given is simply a record of one time when Mrs. Appleyard made it, not an inflexible prescription:

GREEN SOUP

About a half peck of assorted greens—for instance:

New Zealand spinach
Curly spinach
Three kinds of lettuce
Beet greens (tiny beets left on)
Carrot tops
Turnip tops
Cress
Parsley
¼ cup chives
2 leeks or young onions
Sprigs of tarragon, sage, thyme (dried herbs may be used)
1 branch of celery and tops
6 cabbage leaves
2 quarts stock made from bones of two roasting chickens (turkey or duck would do)
½ cup ham, cubed (tongue may be used)
½ cup chicken, cubed (veal will do)
2 tablespoons bacon fat
2 tablespoons chicken fat
2 tablespoons flour
2 tablespoons giblet gravy (left over)
Pepper, paprika and celery-salt

(*Continued on page 80*)

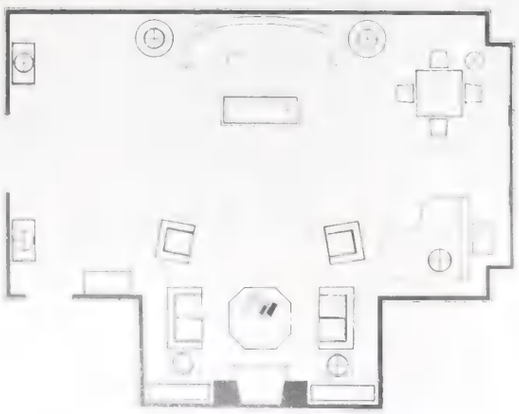
COLOR PHOTOGRAPH BY EMELIE DANIELSON

No matter which hostess school you belong to, says Mrs. Appleyard decisively, you can set a table to charm the birds from the trees. It's a question of motif and color and getting to work long before the guests arrive. Choose as a motif the graceful fluting of William S. Pitcairn's Royal Doulton "Arcadia" plates, and repeat its swirls in scallop shells, brimming with roses to match the china. For vibrant color contrast make the background an emerald green linen-weave cloth. China and cloth, B. Altman & Co. Then highlight the setting with the cool, pale glow of Lunt Silversmiths' "American Victorian" sterling, and the crystal sparkle of Duncan & Miller's "Canterbury" glassware from Gimbel Bros. Flatter the scene with lighted candles. "Tavern" candles by Socony-Vacuum



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PHOTOGRAPHS BY EMELIE DANIELSON



Floor plan of the Reynolds living room takes into account the furniture needed where groups are likely to gather, and allows plenty of that all-important, unencumbered area where people can walk without getting in each other's way. Use it as a model





The graceful curved sofa of Conway design accommodates six beautifully. It's covered in a wonderful eggplant purple. Because it's rounded and set comfortably out of the line of traffic, conversation flourishes here. The wing chairs that face it can be pulled up to make room for eight

An eighteenth-century card table group, covered in brilliant purple felt, is set up in a far corner of the room. The draperies are a deep gray blue, matching the walls, and printed with Chinese pears in eggplant and shocking-pink blossoms. The window looks to a river view



The living room is exceptionally large, but clever furniture placement makes it just as comfortable for two as for twenty. The Reynoldses use the fireplace alcove, which is lined with books and furnished with twin love seats, as a snug little family sitting room. On company evenings, the most intense conversationalists usually foregather here. A portrait of Mrs. Reynolds hangs against the deep gray-blue walls. Wing chairs are gray matelasse

How to arrange your living room for company

The subtle science of furniture placement can make a successful hostess of you. Here's how it's applied in the living room of Mr. and Mrs. Quentin Reynolds

Foreign correspondent Quentin Reynolds' first interest is in human beings—which is probably what makes him the topnotch reporter that he is. He gets a kick out of just being with people, thrives on camaraderie and conversation, so playing the host is as facile a gift with him as his colorful knack of putting words down on paper. Between assignments abroad, he and his attractive wife do lots of entertaining in their New York apartment. Their living room was made for company. Here guests can converse without wrenching their vertebrae to look at each other or hallooing their opinions up and down the whole room. There is no awkward edging in and around, no stepping on the other fellow's toes. Decorator Alban Conway worked the room out into four distinct groups, yet sacrificed no part of its serene unity. He designed an astonishingly long and *curved* sofa—a conversation group in itself. Two high-backed wing chairs can join the sofa group or keep to themselves. Love seats face each other congenially in an alcove. And, well out of the line of traffic, there's a permanently set-up card table group, which gaming guests love



10 CHOICE RARITIES ON THIS PAGE—HIGHSPOT YOUR LIST WITH AS MANY AS YOU CAN AFFORD

How to have a REAL SPRING BULB SHOW —and without scuttling the budget

Blow yourself to a few fine and costly Narcissi and Tulips for dramatic punch. Rely on less expensive ones for massing, naturalizing, broad effect

David Platt says:

Buy only good bulbs and do a good job of planting—



14 MEDIUM-PRICE STANDBYS ON THIS PAGE—4 EACH OF NARCISSI AND TULIPS; 6 OTHER OLD FAVORITES

Well, the fall catalogues are out, and the lists of Narcissi, Tulips, and the rest are twice as tempting as ever. Twice as tempting because prices are up a bit, the lists are shorter, (thus making the varieties seem even more desirable), and the family budget's a-kickin' and a-rearin' in all directions. This year more than ever, HOUSE BEAUTIFUL felt, getting the best of the available lot, for the wisest expenditure of the least money, might be a tough problem. So we went back to our Guest Expert David Platt (Summer Bulbs, June, page 72), and asked for some more master-minding. Here's what we got:

On the page opposite are Mr. Platt's suggestions for the rare and choice ones with which to give special drama and punch to spring borders. Some are expensive. None is cheap. Use them carefully and guard the increase of bulblets.

On this page are the more modest standbys, those we may be able to afford in dozen, even hundred, lots. They are modest only in price. Use this group, says Mr. Platt, for massing, drifting, naturalizing (Narcissi), and minor accents. Just below are six of the littler musts for any spring show.

Across the bottom, workaday tips on buying and planting.

From the gigantic Lord Wellington Narcissus in the upper left corner to the delicate hyacinth types at the right just above, all these spring flowering bulb varieties are beauties. They have the inherent breeding to make them so. All they need to fulfill their promise is to be well developed (*before* you buy them) and then properly planted and cared for (*after* you buy them).

NARCISSUS bulbs of a given variety are rated by size and the number of growing points or "noses" they possess. . . . If you wish an increase in the stock you buy, get the largest "double noses" (Dn-1) you can. Size #2 and "rounds" (single nose) will give beautiful blooms with correspondingly less increase. . . . Plant freshly bought bulbs in Sept. and early Oct. for best results, though much later plantings will succeed. . . . Cracked bone meal, or any grade you can get, are best food; fresh manures are never to be used. . . . Plant 7"-8" deep (from base of bulb) in light soils, 6" in heavy. . . . Mulching with salt hay, leaves, etc., is good.

TULIP bulbs have been hardest hit by war, and most of those available will be medium to large (rated 10-11 and 11-12 centimeter sizes). These should be planted 6" deep, Sept.-Nov., and dug and stored each year after foliage ripens. However, if still bigger bulbs are available, deeper planting may be used and bulbs left in for years. Increase of bulbs diminishes with depth, but size of bloom and healthiness may go up. Plant giants to depths of 9" in heavy soil or 12" in light. In such cases annuals and perennials may be planted on top! It is essential to prepare a bed, at least 6" below bulbs.

OTHER bulbs go [illegible] depth of bulb.



Three can live CHEAPE

These three young ladies of Manhattan live together and love it—for far less than it would cost if they went solitary ways. They do it on a system that keeps their budget and personal relations in perfect order

The trio, by pooling expenses, can afford a furnished apartment that's really attractively furnished, but the little oddments that make it look like home belong to the girls themselves. Such luxuries as flowers or long-lasting huckleberry leaves come out of the kitty. Besides the living room, there are two bedrooms, so there's plenty of room for them to get out of each other's way. Now that they've tried this experiment, they'd never live alone again

GIRL WITH A FUTURE

...and better than one . . .

Barbara Bowers, Beatrice Pyle, and Pamela Anderson have cast their lots together in mutual housekeeping with such success that it makes all that stuff you hear about women living together sound pretty silly. Barbara and Bea have jobs with an air line. Pamela is a dietitian. Their home is a four-room furnished apartment, and at the end of the month the toll per each is less than the rent alone would be if each girl lived in solitude in a furnished room.

It's as amiable a menage as you've ever seen, and the girls give credit for it to the system on which it's run. They split the rent equally, of course. But to cover food, household laundry, and the one-day-a-week cleaning woman, they established a kitty. Each puts $4 a week into this. They take weekly tricks at shopping, and the shopper for the week is the guardian of the ration books. Theoretically, the cooking is done on this principle, too, but actually everybody helps with dinner, the one meal they eat together. Breakfast is every man for himself. The upkeep of the rooms is divided. Bea takes the kitchen, Barbara the bedrooms, and Pam the living room, and everybody's bound, under threat of expulsion, to keep the bathroom in order. Another strict rule of the house is that you must wash your own breakfast dishes and make your bed. For their philosophy on how to keep ensemble living on an amicable basis, cast your eyes to the rules at the right.



The drop-leaf table at the left is their dining table; the buffet holds china and linen. Since they're kindred souls, they do a lot of entertaining together. Once they staged a wedding reception here for fifty people when one of their friends was married. Bea has a flair for salads; Pam does meats; Barbara specializes in vegetables and fancy desserts

HERE ARE 7 GOLDEN RULES FOR GIRLS WHO WOULD LIVE TOGETHER IN HAPPY HARMONY

don't

be a busybody. Don't ask personal questions. Living under the same roof with people gives you no license to pry into their little secrets. What they want you to know, they'll tell. It's often pleasanter not to know too much anyway.

don't

be a lazy daisy. Do your share of the work willingly. Don't make jobs for other people. It's taboo to leave your belongings scattered high and low, to skip lightly out on a date, leaving the bathroom strewn with your chaos.

don't

welch on your debts. Pay your share when it's due and don't borrow money. The touchy subject of finance has been the Norman's Woe of many a fine friendship. Keep a record of your expenses to avoid those awful arguments.

don't

gossip about your roommates—to anyone. Regard yourself as a member of a family and present a united front to the public. If you're as tolerant about the other gals' weaknesses as you are about your own, you'll get along.

don't

be a clinging vine. Your roommates are under no obligation to keep you entertained. Make an independent life for yourself with friends of your own. Disappear every once in a while to the movies or on a date. It's appreciated.

don't

be a pampered darling. In other words, don't behave as though the household revolved about you. Don't hold up the telephone. Don't hog the best mirror, the best lamp, *or* the bathroom. On such selfishness tranquility crumbles.

don't

be a party girl. Don't keep the living room overflowing with your guests. Ask before you invite, and don't expect the housekeeping fund to foot your entertaining bills. For your roommates' sake, discourage evening at-home dates.

There are two sides to the LAWN QUESTION

It's not a matter of "pro" and "con"—since everybody likes a good lawn—but rather it's "top side" and "bottom side," and how you get them together. Here you have, complete with facts, the bird's-eye and worm's-eye view of lawn making

By Ralph Bailey

TOP SIDE

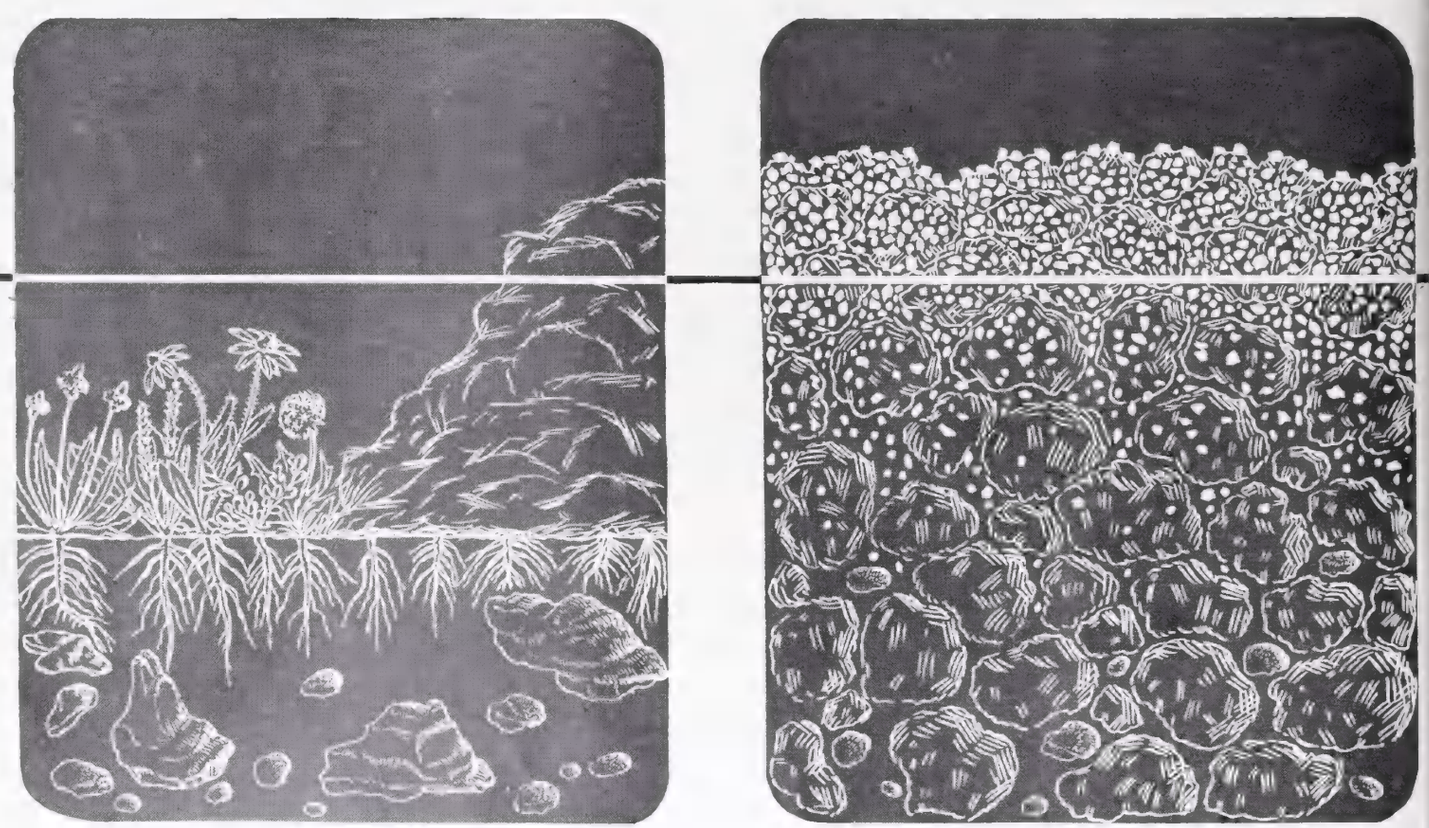
TO IMPROVE THE SOIL TEXTURE
HUMUS, TOPSOIL, OR BOTH MUST BE ADDED

Some humus includes topsoil, and vice versa. But peat moss, for example, while an excellent humus maker and weed free, is infertile of itself. Manure is fine humus, but likely to breed weeds. Crumbly top soil from meadow or pasture lands is about the best to get. Supplement with peat, manure. In rebuilding bad lawn, add 2″-4″ new material. (Note new and old levels.)

TO STEP UP SOIL FERTILITY
USE BEST AVAILABLE PLANT FOODS YOU CAN FIND

Ideal team would be topsoil, manure, complete plant food containing both quickly released nitrogen and nitrogen for longer pull. In wartime, chemical nitrogen is out; organic nitrogens are hard to get. But your local feed dealer, seed store, hardware man may have prewar remnants. Bone, cottonseed meal, superphosphate (especially if tests call for lime) are also good.

FINAL SURFACE



BOTTOM SIDE

OLD SOIL IS BROKEN, TURNED, AERATED

If weeds or old grass can be mowed, mow them before spreading humus materials on played-out surface. Ideal way to turn under top soil and make even textured seedbed 6″-8″ deep is hire a rototiller (hand spading is next best). Large rocks are removed, old vegetation is chewed up, and both soil-improving agents and air are sent down to hold roots, food, moisture.

IMPROVED SOIL OFFERS FOOD, AIR, WATER

After improvement of the soil as a growing medium for roots is roughly accomplished, your plant food (meted out according to directions for kind used) is added, worked into upper part of seed bed in course of *repeated rakings and light rollings* used to "fine" the soil to perfection. White granules in diagram represent good position of fertilizer after raking in.

Q. Shall I use scarfs on my living and dining room tables?



A. This is really a matter of personal choice, but we say, if you don't want to look "dated," don't do it. They give a cluttered look to a room. Most manufacturers today apply a protective finish to their furniture, so you need have no qualms that accessories will mar the tables. Lamp bases are usually lined with felt, but if they aren't, you can line them yourself with a piece of felt cut out from an old hat. In bedrooms, it is nice to use a simple linen scarf on dresser or chest or wherever you happen to place your comb, brush, and mirror set. Be sure the runner you do use is smart and up-to-date—not dowdy.

Q. Can I have floor-length draperies with a radiator under the window?



A. It's easy! Use a cornice board at the top and extend it six or eight inches beyond either side of the window so that draperies will hang free of the radiator. This treatment gives a nice broad look to the window and at the same time will overcome any interference from the radiator.

Q. Would you advise painting my woodwork which is dark, but has a nice grain.



A. We believe that dark woodwork gives a heavy, dated look to a room. Do paint it to match the walls or background color of the wallpaper you are using, or simply paint it white. Light woodwork will brighten up the room and give it a new look, and requires very little extra care to keep it fresh. As a matter of fact, dust shows up more on dark woodwork than the painted. For the really dirty marks there are washing powders which loosen dirt without much effort.

Q. How can I keep the edge of my rug from rolling?



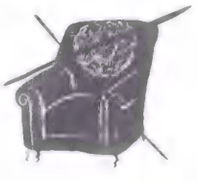
A. A rug lining will help to keep it flat and, at the same time, will preserve the life of the rug. Also, there is a product on the market which you can apply to the back of a rug to keep it in place.

Q. My problem is one of high ceilings. Can you suggest a way to lower the apparent height of the room?



A. Painting the ceiling a warm color is one way to bring down the height of the room. Another way is to use a deep valance or cornice at the windows, or to lower the moulding 12 or 18 inches from the ceiling. Don't use a vertically striped wallpaper.

Q. Shall I use lace antimacassars on my overstuffed furniture?



A. No, for they seldom serve their purpose and only tend to give a tacky, dated look to a room. With the wonderful cleaning products on the market it is an easy matter to freshen up the upholstery. Slipcovers are a much better way to keep upholstery clean, and slipcovers can be wonderfully handsome.

Q. My fireplace has ugly red bricks that spoil any chance of an interesting color scheme. What would you do with them?



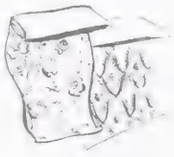
A. The remedy is very simple. Just paint the bricks with a good flat paint—white or ivory—to match the woodwork in the room. Black is good, too.

Q. How can I treat a group of windows placed together?



A. Use a pair of glass curtains for each window, but only one pair of draperies for the group—that is, a drapery at each extreme end, with a continuous valance across the top to tie the group together and give it a framed look. Such draperies should have extra fullness and should look full enough to pull across and cover the whole area.

Q. Is chintz necessarily an informal fabric to be used only in summer?



A. Heavens no! Chintz can be used both in summer and winter, and especially in winter when color and design are needed to add more cheer to a room. It can be used in the most formal period room, but select one with a formal floral, fruit, or classic motif. In an informal room choose one with a small all-over design or not-too-stylized floral in strong colors.

Q. Can I mix furniture periods in a room?



A. A room has far more charm and style when it combines a little of the old with a little of the new. These days, more than formerly, a strict carrying out of one period seems to make for a very stuffy room.

Q. Is it necessary to use a small table beside every chair?



A. No. Too many *little* tables can give a room a "leggy" look. Try placing one big, important table between two chairs. Your room will have more character if you combine three or four small tables with one or two large tables.

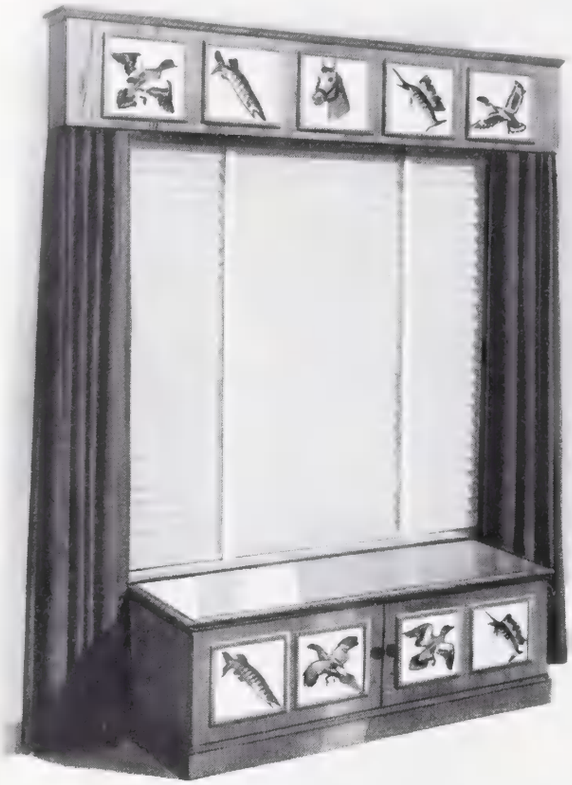
Q. I have many accessories but they seem inadequate. Can you advise me?



A. Instead of using many little ashtrays, vases, and bric-a-brac, try concentrating on a few large distinctive accessories. One important vase filled with tall greens, such as rhododendron or laurel leaves, will do more for a room than two or three smaller ones. Small pictures can be improved by having them framed with wide mats. Groups of pictures are more effective than single ones.

by SUSAN PRICE

House Beautiful's decorating consultant, who, in the last ten months, has answered 5376 letters advising people about the decorative problems we homemakers all face



He probably turns thumbs down on fussy windows, but he'd like a series of prints affixed to a plywood cornice. Prints were designed by artists who specialize in sporting subjects. Lynn Bogue Hunt did fish and birds, C. W. Anderson the horse

DRAWINGS BY CARL BROEMEL



Above. We used two sets of prints to decorate a four-panel screen, tacking them in place with narrow half-round molding. The screen itself is covered with "Amerspun." The prints are in realistic colors that are the next thing to nature's own



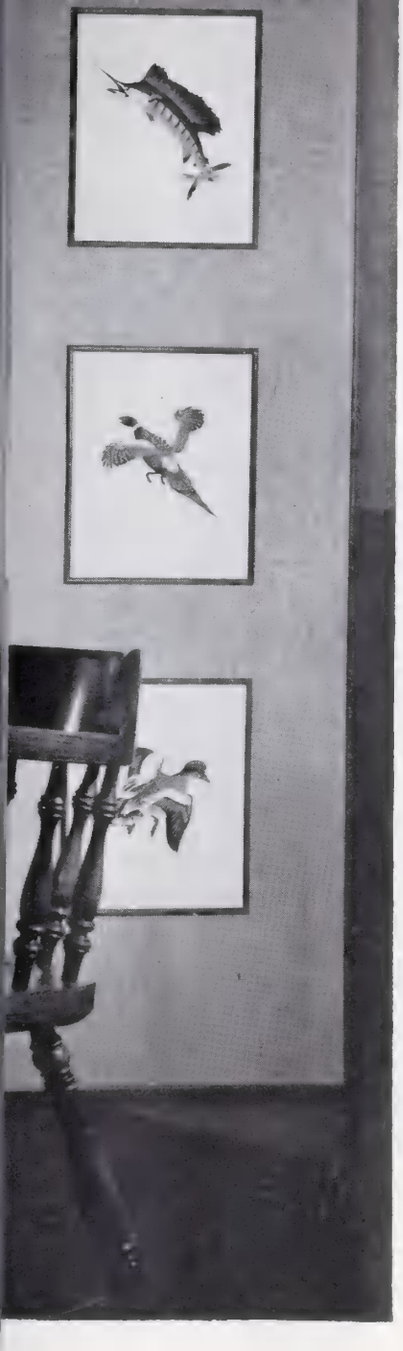
Left. The youngest man in the house would get a tremendous bang out of a bed with sporting prints and epaulets on the headboard. Revive an old bed with blue paint, cotton rope and fringe, and tack on the prints with narrow molding. No kid stuff!





Above and left. Sporting prints are mighty effective accessory decoration, too. Paste them on the panels of paper parchment lampshades, or stick one on the cover of the album he keeps those hunting pictures in. Finish with shellac

"Sportsman" prints, at $2 the set of six, are available from John Hudson Moore, Inc., 663 Fifth Avenue, New York, N. Y.





Frame the prints with woodsy green or russet mats, and hang them block fashion like this to give color and interest to an uninspiring wall. A set of six includes a horse, a sailfish, a muskie, a pheasant, a baldpate, and a mallard duck

Make it masculine with SPORTS PRINTS

Here are seven proofs that dramatic decoration needn't blast the budget. These sporting prints give Father's room that field-and-stream look, yet they cost little

Whether the man in your life is the gorse and hipboots type, or just likes to think he is, expect plenty of high-powered enthusiasm when he sees these splendidly colored silk screen prints of game birds, fish, and horses. Expect a pat on the back for being budget-wise, too, because a set of six prints can be had for a song, and there's no limit to the striking, stylish decoration they confer on a man's room. Follow our suggestions, or whip up a few ideas of your own. Designs were taken from bottles in a famous line of men's toiletries.

You've got a bit of décor to gloat over when it costs peanuts and looks like a million. That's what you'll have if you apply a pair of prints to the blank front of a cabinet like this. Give them a molding frame and a coat of shellac



RICHARD AVERILL SMITH

When you were a child you probably had a playroom in the attic with either a nurse in charge or your mother running up and down stairs to answer questions and find the toy you were sure you'd left in the corner. But today with no nurse, no playroom, and no time, the ideal solution is to make your living room double as playroom and workroom for the entire family



The first rule to remember is to banish elegant fripperies. To be decoratively successful a room need not be decked out in satin, perishable pastels and Dresden figurines. You'll be every bit as happy with Early American or French Provincial

This living room can't be "MUSSED UP"

Growing children and gracious decoration can get along famously if you keep elegance under lock and key. Be extravagant with color and texture

Remember last fall when we showed you that having children under foot was no reason for depriving yourself of a house to be proud of? We're still saying your living room should be able to take in its stride Junior's Commando raids, Sally's paper dolls, your knitting, and your husband's scattered evening papers. Here's a room to prove that the evidences of your varied interests can bring a lived-in charm, rather than a helter-skelter confusion.



Be sure not to make the mistake of letting the perfection of your house overshadow the importance of allowing your children to racket about like noisy and natural hoydens. The trick is just to decorate your room sensibly to stand the gaff

Decorated by Lord & Taylor, and now on exhibition there

With Victory crops WHEN is just as vital as WHAT } TO HARVEST

Hints on picking your vegetables when they're right for canning, drying, storing, or just plain eating

BEANS

Snap beans: Pick when large enough so that economy is served—say 3″-4″ minimum; before seed bulges appear on pods, or strings (on varieties having them) develop. This goes for immediate eating, canning, or salting.

Shell beans: Pick when seeds are mature and flesh is gone from pods, but before pods dry. After beans start to dry, let them dry thoroughly; then pick. If frost overtakes you before pods are dried, pull and hang whole vines, roots up, till pods finish job.

Limas: For eating fresh, pods should be picked when seeds are slightly under full size. For canning large type, pick when little more than half size. Dried limas should, of course, be dried before picking.

ROOTS

Beets: Start with early thinnings, eating tops and all till tops get too coarse. Beets no bigger than golf balls are ideal for eating, canning. A storage crop should be nearer maturity, depending on variety, as also should beets for drying.

Carrots: Edible from second thinning on to maturity (when tops begin to dry). Prime for table and canning when half grown. They don't keep very well dried, but store nicely at full size.

Rutabaga: Should reach diameter of baseball or more by hard frost. Dipping cut "crown" and in wax makes for ideal storage.

GREENS

Broccoli: Cut heads, whether center or side shoots, after buds are well formed (for economy) but before flowers break or color of head changes. Include bud stems when you cut for table.

Cabbage: Cut heads when firm (hard, for large types) but before cracking. If cracking occurs, eat or "kraut" at once. Cracking unlikely with late crop.

Chard: Best eaten fresh, within few minutes of cutting. (Other greens more suitable for salting, drying, etc.) Outer leaves should be cut when 7″-10″ tall. (Eat ribs of larger leaves separately if you wish.)

Kale: The younger the leaves, the better they taste. Flavor best in cool weather, even after frost. Tender small leaves are excellent in green salads.

Kohlrabi: Eat when bulb is 2″-2½″ across. Eat entire plant of thinnings, or young leaves of large plants.

Lettuces: Eat from 2″ (as thinnings) to *early* maturity. Lettuce showing seed stalk is past prime.

Mustard spinach: Eat when leaves are few inches long. Large leaves are bitter.

Spinach: Pick whole plants, for all purposes, when no larger than medium lettuce head. Oversize or old spinach is especially poor for canning, freezing.

Note: All greens are more succulent and appetizing, not only when less than full grown but when *young*. This means *quick-grown greens, size for size, are invariably better than slow-grown ones.*

SWEET CORN

Here you have two "whens" of equally vital importance: 1, when to pick in relation to growth; 2, when to pick in relation to dinner.

1. When the silk is dark brown and getting kinky, and when the color of the yellow varieties has real luster, and when milk spurts if a kernel is punctured with a fingernail, ear is right.

2. When there is just time to get the cobs to the cooking pot and thence to the table that is the time to harvest the ears.

Same for canning. More maturity for drying.

Tomatoes

Here's one crop that should reach full maturity before being picked. One trouble with "store" tomatoes is that they are always picked underripe. In the home garden, leave them on the vines until they all but burst with their juice. This goes for canning, too. (No other method of preservation is practical at home.) If weather or other circumstances make early picking necessary, ripen fruit fully in a sunny window. When first frosts kill the vines, pull whole vine immediately, hang upside down from cellar beams. Many fruits will mature. (Don't ask why!)

If green fruit is wanted, let reach maximum size without changing color; then pick.

Spike your husband's disregard of tidiness in favor of convenience with silver accessories, so useful he'll forget they're decorative—a covered bowl for oddments, a tray for pocket duffle, an embossed jewel box, a scarf-saving brush tray. Distinguished milk glass jars hold Gourielli's After-Shave Lotion, Emulsion for Men, Cologne



EMELIE DANIELSON

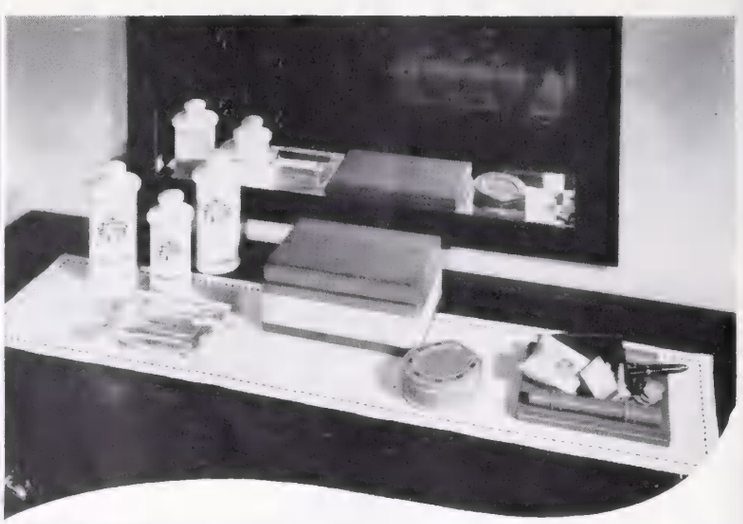
HOW TO ARRANGE the top of a MAN'S BUREAU

You can lead a man to neatness—and you can make him like it. Here's how

Face the fact that no man ever keeps his bureau neat of his own volition, unless he's that one man in a million we've heard so much about and never met. But you can confer tidiness upon him without his knowing what's happening to him by making it practically impossible for him to put his duffle anywhere but where it belongs. Give him a tray on which to turn out the contents of his pockets, mannish and decorative toiletries, boxes for collar buttons and jewelry, a spot-proof place to park brushes. Then watch him reform!



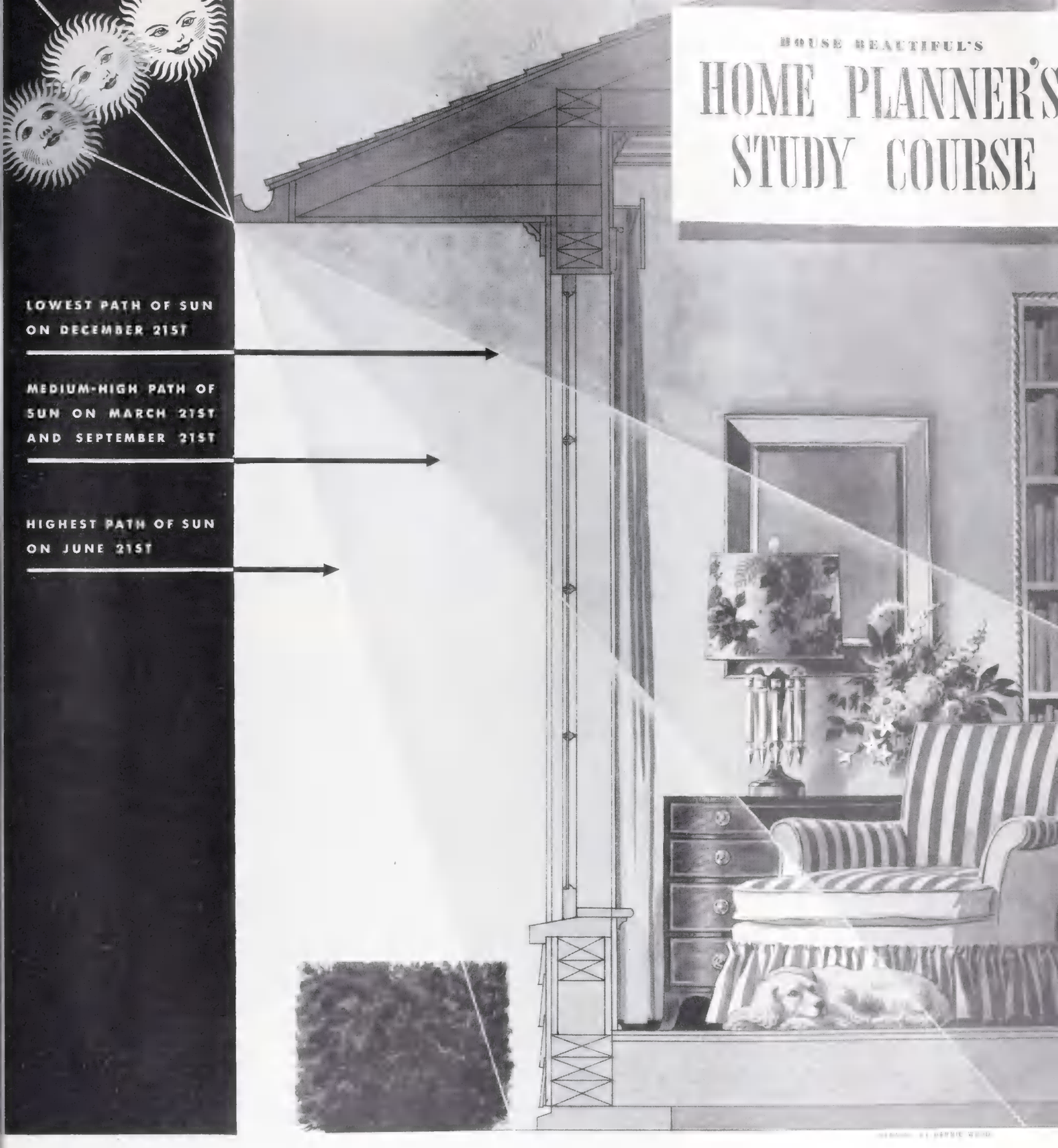
Organization, please, for the small space on top of a chiffonier. He can keep his masculine jewels in the little chest of drawers. If he smokes while dressing, be sure he has an ashtray within reach



Give the tweedy type bureau top accessories in leather—a jewelry box, a saddle-stitched horseshoe for collar buttons, a catch-all tray. All furniture and accessories shown, from R. H. Macy & Co.

HOUSE BEAUTIFUL'S

HOME PLANNER'S STUDY COURSE



DID YOU KNOW . . .

that the heat of the sun can help heat your house in winter?

Elizabeth Gordon, Editor of HOUSE BEAUTIFUL, introduces to you the benefits of "solar radiation," a home-planning science which she has personally tested and found good for the past two and a half years. You'll probably want to use solar heat, as an auxiliary to the regular heating, in your own postwar home. So, on these eight pages, you will find the facts that will determine the designing and planning of your "solar" house

HOME OF LT.-COLONEL & MRS. CARL NORCROSS, DOBBS FERRY, N. Y.



NOON, SUN TIME
DECEMBER 21

Here are winter and summer pictures, showing the inside and outside of a house designed to use the heat of the sun. To understand properly the two top photographs, try to pretend that you are the sun, and that your rays are falling on the house from a point that is a little east of south when this picture was taken. Notice how many windows there are for your rays to shine into, from the south quarter of the compass. The two-story window in corner (which is the stairwell) faces a little west of south, direction from which winter sun gives off most heat



NOON, SUN TIME
DECEMBER 21

This picture shows how sun shines *fully* into a room planned for solar radiation. (This is the room you look into through the doors beside the chimney, in photo above.) The opening at right of this room is 9′ wide by 8′ high, letting the sun shine clear across the 18′ width of room, way into curved bay on north side. (Had it not been for a 100-mile view to the north, so much glass would not have been planned for that exposure.) Another 6′ x 8′ opening occurs on a southwest wall of this room, to bring in late afternoon winter sun, when heat value is greatest

PHOTOGRAPHS ON THIS PAGE BY ROBERT DAMORA

Sunlight is heat— IF you capture it

Properly designed windows, properly oriented to sun, can be a positive source of winter heat, shutting your heating plant off for four to six hours a day in zero weather. Besides fuel savings, benefits include cheerier, brighter rooms

JULIUS GREGORY, ARCHITECT



NOON, SUN TIME
JUNE 21

On this date the sun travels highest in sky of any time in year. As a result roof overhang casts a shadow on all windows, except group on ground at right. Owners use trellis of wisteria there to create summer shadow for these windows. Since wisteria drops leaves in winter, full sun shines here. Large windows are glazed with "Thermopane," a double insulating glass. All moving windows are Andersen's horizontal-gliding sash, with storm sash that can be left on year round (without preventing opening of windows), as great a boon in hot as cold weather



NOON, SUN TIME
JUNE 21

Only a tiny sliver of sun enters this room on the day of the summer solstice. (Note arrow.) Shade is created by overhang outside, to be seen at right of chimney, above. The whole key to harnessing the sun for comfort is the fact that it travels high in summer, low in winter. Overhangs of proper width, over glass openings of proper size, constitute the whole system. If such glass areas are double glazed, it reduces heat lost at night to such a low point that heat gained by day more than offsets the loss. Contrary to popular notion, big windows, planned right, save fuel

PHOTOGRAPHS ON THIS PAGE BY MAYNARD L. PARKER

For two years the heat of the sun has been helping to heat my house in the wintertime. I have been equally successful in keeping that same sun heat from making my house too hot in summertime.

I have proved, to my own satisfaction, that home builders of the future can successfully harness one of nature's most powerful elements to make their homes more comfortable—even in rigorous climates.

What I have done can be done by anyone building a new house. There are already, in the United States, several hundred "solar" houses. The personal experiences of these owners, plus much scientific research, is establishing the best design and construction practices for you to use in your own house.

These practices boil down to this: if you have large, double-glazed windows, properly placed on the south and properly shaded by overhangs, your house will be easier to heat in winter, cooler in summer.

FACTS I WAGER YOU DON'T KNOW ABOUT SOLAR MECHANICS

• The leading authority on the habits of the sun as an auxiliary to your heating plant, Henry Nicholls Wright, has boiled down six major facts about *why* all this is true. In simple terms, without any "B.T.U.'s," he tells you the truths you'll want to know to apply this new science to your own postwar house:

• "Everyone has observed the common phenomenon that the rays of the sun warm your body, even on cool days. This is due to the radiant energy of the sun, which travels across space, partly in the form of radiant heat (like the heat from an electric bathroom heater) and partly as light, and is absorbed



by your skin. It is this *instantaneous* solar heat which keeps you warm on a cool day in bright sunshine, and often enables skiers to strip to the waist, despite the fact that the air around them is freezing cold.

• "One way in which solar heat can help you to be comfortable inside your house in the wintertime is by warming your body in this way. There is, however, another and more important way—a way which raises the air temperature within the house and cuts fuel bills. When the sun's rays entering through a window strike the wall or floor, they are absorbed, warming the surface slightly. The wall or floor, in turn, gives off this heat to the air, raising its temperature. All of the solar energy which enters your house is converted in this way into useful heat.

• "The solar radiation on a south wall is about five times as great in the winter as in the summer.

■ "The wall which receives the most heat in the summer faces west-north-west, and it receives six times more in the summer than the winter. Consequently, openings on this wall should be protected by such insulating devices as awnings, "Koolshade" (insulating screening), shutters or storm windows, or glazed with heat-absorbent plate glass.

• "In addition to orienting your house for solar radiation, you must also do it with an eye on the prevailing winter and summer winds. (See pages 41-52, August HOUSE BEAUTIFUL.) This often produces complications, but *a good plan takes everything into consideration.*

• "The percentage of sunshiny days in winter is likely to be nearly as large as in the summer. Thus, the practicability of designing houses to use the heat in sunlight!

■ "The difference in the amount of radiant heat in the sun, in winter and summer, is due to the angle at which the rays hit your windows. They strike more obliquely in summer, hence are cooler in summer." (See page 59)



A dramatic example of the strong shadows created by a roof overhang on a bright, sunny, summer day. Just as the leaves of a tree make shade and a cool spot, so can man-made shade keep down temperatures in your house

Summer protector against Solar Heat is the ROOF OVERHANG

Roof overhangs are not new. Frank Lloyd Wright was designing them in 1893, and House Beautiful started showing them in 1897. But only within the last seven years have they been designed in relation to height of sun in the various seasons and latitudes

HOME OF LT. (U. S. N.) AND MRS. WALTER KOHLER, JR., KOHLER, WISC.



This house, built nearly five years ago, has proved completely satisfactory to the owners. Designed by Architect William Deknatel, a student of Frank Lloyd Wright, this house has had considerable influence on subsequent solar houses



Difficulty of creating an overhang for the ground floor in a two-story house has led some architects to theory that solar houses should always be one story. My experience has been contrary to this. See shade solutions of house on p. 60

HEDRICH-BLESSING PHOTOGRAPHS



All the fine planning to achieve summer shade and coolness can be defeated if a light-colored, smooth (therefore reflective) terrace occurs outside a solar window, causing sun's rays to be reflected into room, creating great heat and glare

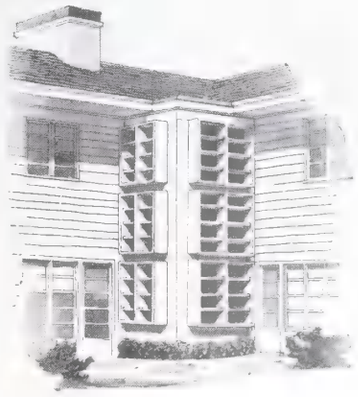
WHAT STYLE OF ARCHITECTURE CAN USE SOLAR WINDOWS?

■ My answer to that is: any kind of architecture. Though most of the solar houses built to date have been Modern, it is really a matter of coincidence. People who like Modern architecture are most interested in the function of the house, and are willing to let the form be dictated entirely by the function. But the requirements of solar designing call for large windows and roof overhangs only on south walls. Obviously these requirements can be incorporated into a variety of styles.



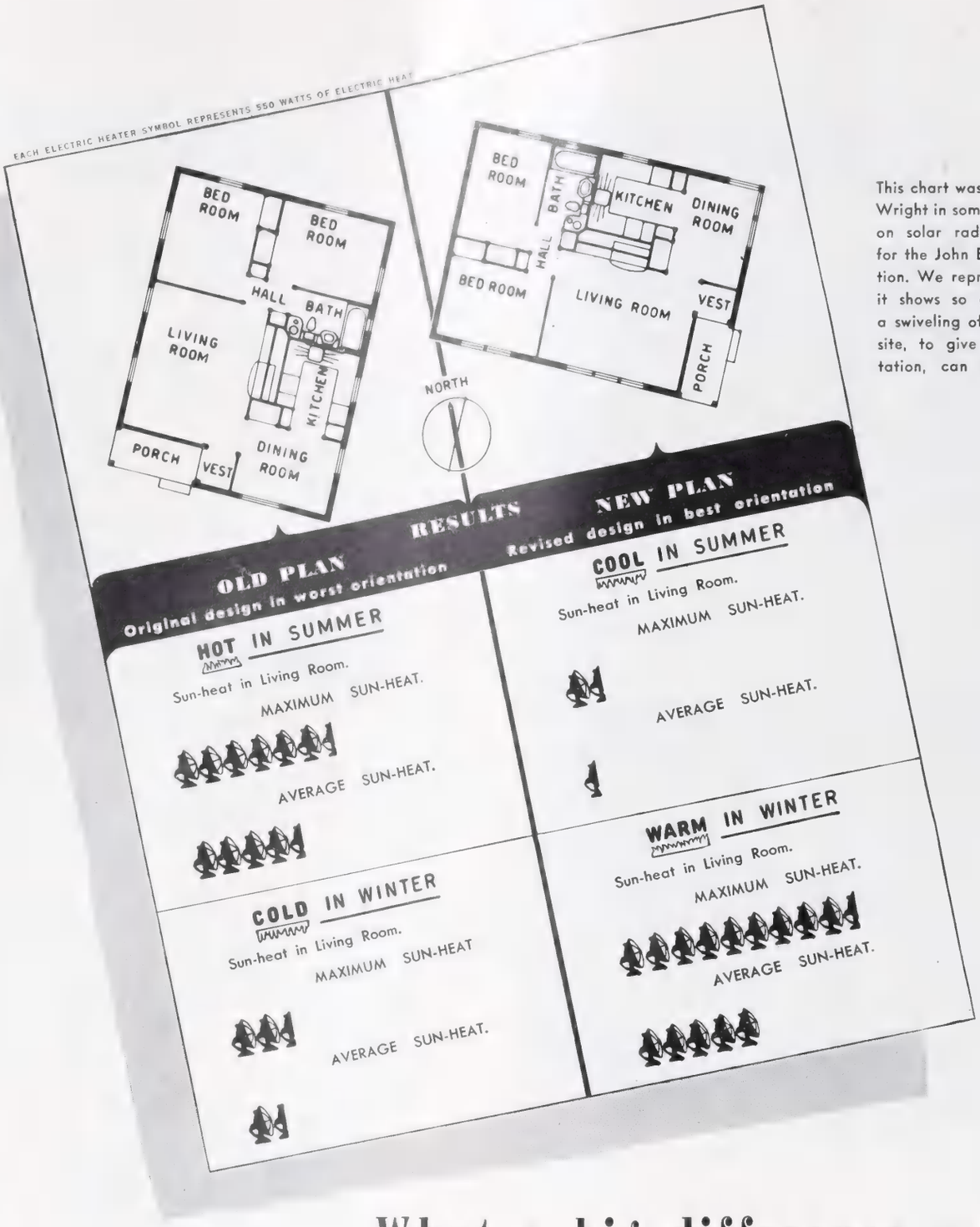
■ In fact, the trend of current architectural tastes, everywhere in America, is to ask for more and bigger windows in styles of all periods. Even the Cape Cod houses, built in recent years, have blossomed with 6′ x 8′ bays, indicating that our worship of the authentic is being tempered by contemporary thinking.

■ The house plans shown in the last issue of HOUSE BEAUTIFUL were designed to use solar heat. We showed how the plan could be styled either as Modern or Colonial. (A left-wing Modernist claims our Modern version, shown above, should be called "Compromise



Modern," though no Colonial-ist has stepped forward to protest that our solarized Colonial was not authentic, indicating that the Traditionalists are not as much a cult as the Modernists are.) And a clever architect can give his client both solar heating and the style of his heart's desire.

• In fact, thoughtful, inventive architectural designing can even do away with the roof overhang, as we prove in the sketch above. Architect Julius Gregory solved the problem of creating shade on the two-story solar window, above, where no roof overhang could do the job, by inventing louvred frames, which would hook on the window exteriors—in the summer only.



This chart was made by Henry Wright in some research he did on solar radiation in houses for the John B. Pierce Foundation. We reproduce it here as it shows so graphically what a swiveling of the plan on the site, to give a better orientation, can do for comfort

HOUSE BEAUTIFUL'S *Home Planner's Study Course*

What a big difference a little RE-ORIENTING makes

Proving once again that it's the little things that count, we ask you to study the great benefits in winter and summer wrought by two tiny changes

The funny thing about using the heat of the sun is that it is so simple to do, and makes so little demand on the house plan. If you can't believe it, study the story of right and wrong orientation shown above.

It shows the same plan in two different placements in relation to the sun. The bad orientation causes the house to be hot in summer and cold in winter. The best orientation causes the house to be cool in summer and warm in winter. Certain changes were made in the windows of the well-oriented house. An extra window was added to the living room and all were grouped together. A window was added to the dining room, and they were ranged around the corner to let the early morning sun stream into the dining room and kitchen. The west wall in the bedrooms had their windows removed entirely, since the west is a source of much heat in summer and little in winter.

Here is the difference these small changes made: *the average summer sun-heat in the old plan was nine times greater than in the new plan. The average winter sun heat was four times the sun heat in the old plan.*

This guinea pig house proved that properly-oriented LARGE WINDOWS CAN SAVE FUEL

HEDRICH-BLESSING STUDIO



This photograph was made in the living room of Mr. and Mrs. Hugh Duncan, of Homewood, Illinois, a suburb of Chicago. The picture was taken at noon on December 21st. Note that the sun shines not only across the floor, but partially up opposite wall. Pleasant, isn't it?



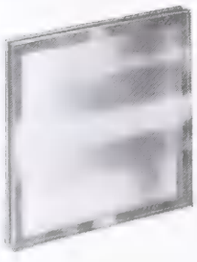
This is the Duncans' living room at noon on June 21st. Not a flicker of sunshine is to be seen anywhere. Everything is completely in shade. (Which is why it is a less interesting photograph.) The Duncans like their house—its outdoor quality, the basking in the sunshine

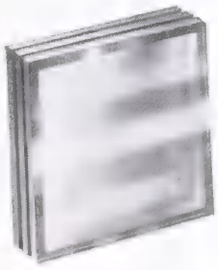
It has long been accepted that windows are weak spots, from a fuel-saving point of view. But we are going to have to revise our thinking to allow for an exception—the exception being southern windows.

Under the sponsorship of the Illinois Institute of Technology, the solar house shown on this page has been under test for the last year to prove just how much heat is gained by day, and how much lost by night. Their findings indicate that more heat may be gained than lost. The large windows properly face the south and are double glazed. But no one can measure the psychological comfort of sitting in the sunshine on a cold winter day. It has a value which cannot be measured in dollars and cents.



The southern façade of the Duncans' house as it looked on a summer's day. Note that the overhangs are achieved by two different methods, a pitched roof and a shed roof. These are only two of several ways to create window shade. This house was designed by George Fred Keck





SOLAR HEAT DEPENDS ON DOUBLE GLAZING

To capture and hold the heat of the sun you need to use insulating glass, for storm windows on big windows become too bulky and unwieldy. This can be accomplished with "Thermopane," in double or triple thickness, with dehydrated air spaces between the panes to prevent condensation and frosting.

PHOTOGRAPH BY MAYNARD L. PARKER



HOME OF LT-COLONEL & MRS. CARL NORCROSS

A stairway is an ideal place to have a solar window, for the warmth created there seems to circulate to all rooms opening on the stairwell. It is a particularly good way to get the radiant heat to rooms without exposure to the south, as happens in this case

The way plants thrive in this solar window is sure proof of the beneficial results of letting more sun into your house. The owners report that never in their years of tending house plants have they thrived so luxuriantly. Light on steps will diminish accidents



How SOLAR WINDOWS look from the inside

Big windows have been growing in popularity for the last ten years. So we already know how to decorate a solar window, which means any way you like

As we learned about the healthful benefits of the sun, the style trend everywhere in America has been toward larger windows, thanks to better windows and better construction. Now that we have learned how to orient large windows to the sun, so they actually work to save us money, there is no reason why anyone can't indulge today's almost universal desire for big, exciting, cheerful windows and glass walls.



HENRY WRIGHT, DESIGNER

At right is the solar window in a house in Connecticut, built originally by James Hansen. Exterior picture shows shade on the window in summer. (Note that other openings are shaded, too.) Draperies pull over this window at night, to close out the darkness, add to insulation. Such a window could be in any style house



PHOTOGRAPHS BY SAMUEL H. GOTTSCHO

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Because this is a truly personalized service, there will be a fee of a dollar—for *each* room formula.

What You Do

You tell us the room to be decorated, describing how you use it, how it looks now, and how you would like it changed.

List the furnishings you want to keep.

Tell us what you would like to buy, and how much you think you can spend.

If you can send us a floor plan of the room, drawn to the scale of 1/4" to 1'0", it would help. We need to know where doors and windows and things like the fireplace are placed. Don't forget the $1 fee, please. But we *cannot* order anything for you.

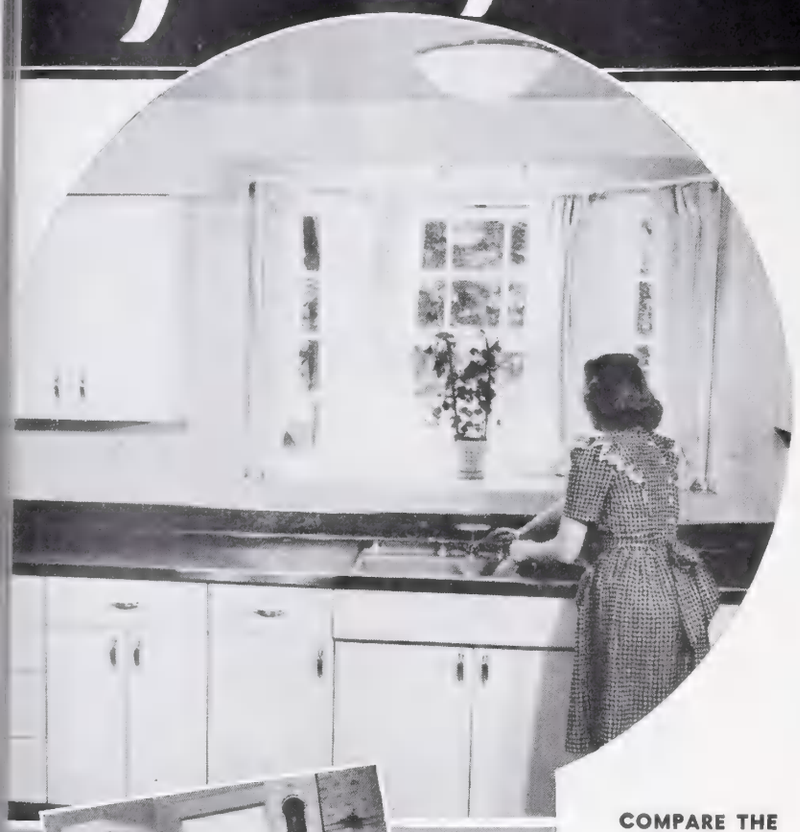
What We Do

We will send you a plan, all drawn to scale, showing an attractive arrangement of your present or new furniture, with suggestions for new pieces to be added—if necessary. If it is to be a brand new room, we will plan the whole room.

We will send you a color scheme with actual samples of wallpaper, paint, and drapery, slipcover, and upholstery fabrics, so that you can see, from actually holding samples in your hands, the kind of thing we visualize. We will also advise on the style of making the draperies.

Write to Susan Price, HOUSE BEAUTIFUL, 572 Madison Ave., New York 22, N. Y. Tell her your problem and she will solve it for you. Be sure you give her all the pertinent facts such as: the room you want to "do" or "re-do," its size, and any of the puzzling points about it; the style you'd like to follow; amount you'd like to spend. She'll need all the information you can send her. Don't forget the $1 fee.

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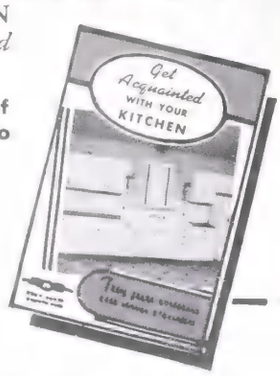
Youngstown Pressed Steel applied these mass production methods to the manufacture of beautiful, easy-to-clean, enameled steel cabinets and cabinet sinks and YOUNGSTOWN KITCHENS ushered in a new era of kitchen comfort for millions of housewives.

The rapidly increasing demand for the comfort, efficiency, and beauty found in YOUNGSTOWN KITCHENS has been interrupted by the war; but, that does not stop the housewife, whose time and strength are being wasted by needless "trudgery" and the feeling of frustration because she hasn't enough storage space, from planning for kitchen comfort after the war.

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One sure way to Dorothy Stickney's heart is to give her an unusual music box to add to her sizable collection. The one she's playing in the picture was a gift from Helen Hayes. She stores them in the sitting room where she can look at them, winds them up and listens regularly

NOSTALGIA FOR THE DEAR, DEAD PAST

CONTINUED FROM PAGE 27

Mr. and Mrs. Howard Lindsay bears this out. Just to have written so nostalgic a comedy of the elegant 'Eighties as "Life With Father," in which Mr. Lindsay collaborated with Russel Crouse, is in itself evidence of a tender, sympathetic interest in those dear, dead days. Then to have played the parts of Father and Vinnie for close to four years, as Mr. and Mrs. Lindsay have, turning that era of swanback sofas and potted palms into today for enthralled audiences, is proof that Victorianism is close and dear to them. They didn't do their house this way because they thought it would be clever to live as well as work in an atmosphere of black walnut and rococo, but because they like this period, know it, and just naturally feel at home with it.

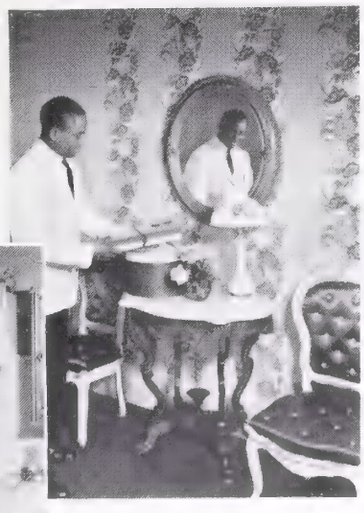
Miss Stickney went to work on the house with decorator Omer Menard. They've deleted all the ponderous plushiness of the good old days from the furnishings, used lots of fresh, cheerful color and white paint, which are modern practices and a far cry from the authentic poison reds and purples and dark varnish stains of the period. But they've kept the spirit of the Victorian

days in choice, gracefully scaled pieces which Miss Stickney appraised with a connoisseur's eye before buying. Their front parlor had its square paneled walls painted white, the ceiling a lovely dull green. The chintz draperies suggest, rather than copy, the florid Victorian passion for roses, and the marble-top tables, the curved-back sofas, the flower-filled shadow boxes are all Victoriana with a light touch. The Venetian chandelier, like a miracle of spun sugar candy, glistens with shiny flowers of crystal, pink, blue, and yellow glass.

Miss Stickney's bedroom is a feminine dream of soft pink chintz and embroidered muslin ruffles. She has a canopy bed, all tricked out with the kind of flounces Vinnie might have worn on her petticoats. There's a marble fireplace and an honest-to-goodness Victorian coal scuttle and shovel right beside it. Lamp bases are globes of clear glass encasing nosegays of artificial flowers.

The Lindsay décor had to include a restful sitting room, because they're such busy people. Their day starts with breakfast at noon. Then, on matinee days, they're off to the theater. On other days they spend the afternoon making personal appearances and selling bonds, or Mr. Lindsay works in his study and Miss Stickney crams in all the extra-theater appointments that a popular actress falls heir to. Dinner is at six, inflexibly. They spend their evenings on the stage, and from eleven on their time is free. This is where the back parlor comes into the picture. It's their combination sitting, dining, and reading room, and they like to relax here after performances. Usually Mr. Lindsay reads aloud and it's amazing how much current literary ground they can both cover by this method. In this "family" room you'll find Miss Stickney's cunning little parlor organ, a hand-wound affair that she loves to play. And here she keeps, on glass window shelves, her rare collection of old actress glass—fruit bowls, cake plates, vases, et al., imprinted with the likenesses of Lotta Crabtree, Kate Claxton, and other belles of the last century stage. Her Jenny Lind candlesticks give other collectors emerald eyes.

Life with the Lindsays in this casual, Victorian-tinged room is indicative of their whole attitude toward Victorianism. It's an enthusiasm they both enjoy in their daily lives, taking it in their stride, never making a pose of it. The sincerity of their house proves that they followed their natural bent when they went back to the past for their decorating theme.



Wallpaper strips of poppies and wheat set off the black walnut hall table and a pair of carved Victorian chairs. The lamp of flowered china was originally lit with kerosene



A panty ruffle flounce hides the storage shelf in Miss Stickney's bathroom and prettifies the shower curtains. Notice how compactly a dressing table has been fitted into the room

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The Cinderella Bride's Room, shown at top, was featured by* HOUSE BEAUTIFUL *in June. Next, a delightful 18th Century American dining suite in Empress Black and Applewood . . . a charming Provincial Bedroom Group in native fruitwood.*

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Rooms with a rustic flavor call for gay, forthright colors. Painted floor is spattered with red, green, blue, and yellow. Woodwork white, daubed with vermilion paint. Divans have red slipcovers. Fireplace wall a warm, light blue. Other walls, white

So you have to live in a BARN . . .

Then don't disguise the fact. Make the most of it. Resolutely put aside your yearning for splendor and let your duration living quarters inspire your decor



Though the arrangement of divans pushed against a quilted headboard is modern, old-fashioned flowers in the patterned chintz tie it to the Early American pine furniture, antique hooked rugs and accessories



Dining table has a space-saving bench. The bench-coffee table can provide extra seating capacity for dinner guests. Notice how the upper portion of the cottage-style curtains is repeated in the alcove shelf ruffles

This room on display at Bloomingdale's, New York

This gay and homey double-duty living-bedroom was created in the gardener's cottage for a wise couple who, bereft of servants and children, closed their big house for the duration. Secret of its success decoratively: the owners refrained from imposing the sumptuous furniture and elegant accessories, to which they had been accustomed, on unpretentious quarters. These furnishings, hand-picked to take lots of everything but care, are cheerfully at home in their simple setting. Proof, isn't it, that duration living can be soul-satisfying.

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Electric servants will be as common to the cottage as to the mansion. They will preserve your food; cook the meals; wash the dishes; dispose of garbage; clean the house; do the laundry; air condition and heat the home; open and close doors; provide proper lighting . . . and do all these things better at less cost.

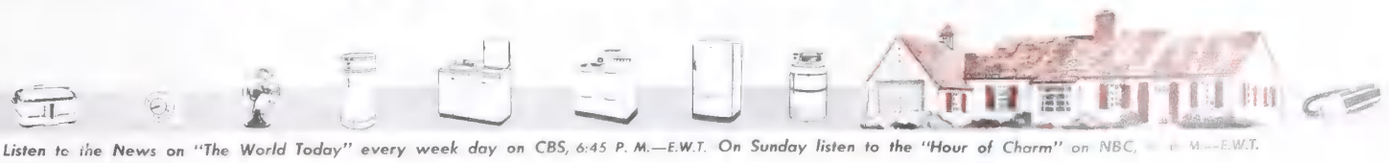
Then you will realize what a wonderful investment your War Bonds, that helped win the Victory, really are. Don't have too few! For every Bond you buy will help win the war sooner . . . and take you a step nearer a better, happier new home tomorrow.

General Electric Co., Appliance and Merchandise Department, Bridgeport, Connecticut



GENERAL ELECTRIC

G-E Consumers Institute is dedicated to the service of America's homes. Today it is devoted to research on wartime problems such as: Nutrition • Food Preparation • Food Preservation • Appliance Care • Appliance Repair • Laundering • Home Heating and Air Conditioning. Booklets are available through your G-E Appliance Dealer, or from G-E Consumers Institute, Dept. HB 9-3, Bridgeport, Conn.



Listen to the News on "The World Today" every week day on CBS, 6:45 P. M.—E.W.T. On Sunday listen to the "Hour of Charm" on NBC, [illegible] P. M.—E.W.T.





IDA W. PRITCHETT

Architect Erling H. Pedersen designed these storage units for a house in Wynnewood, Penna. Drawers are numbered, hung on a device to permit them to be opened with one finger, no matter how heavily packed. Drawers hold shoes, sweaters, receipts, etc. Shelves are gay with oilcloths

One way to bring ORDER OUT OF CHAOS

Don't put up with exasperating inefficiency in your attic. Engineered storage space will save your time and temper

If your attic is like most others, it's a jumble of "I-don't-know-what-to-do-with's." When you want something that's been swallowed by the attic's yawning maw, you're in for a roasting or freezing while you tug at unwieldy boxes and unstack piles of unsorted miscellany.

The way out of this disorder is to equip your attic properly for storage. Make a list of the types of things it must house. Decide what kind of space each needs for maximum protection from dust, insects, etc. Your local mill-working company will draw up plans for your storage units and estimate the cost. At war's end when building and remodeling are unfrozen, you'll have a head start on apple-pie neatness in your attic.



One built-in closet is cedar lined for furs and woolens. On inside wall is a ruled piece of cardboard indicating layout of drawers and contents. Pencil and eraser hang beside it. Cost of installing such units would range between $400 and $800, depending on workmanship, etc.



SEASON TO SAVE AND SAVOR

By Ted Hatch

Author of *"The American Wine Cook Book"*

Acquaint yourself with the liquid magic of prepared condiments, and your wartime culinary efforts will never be dubbed monotonous

'e Americans have been so smug for so long about our high ndards of living, it's just posle the present food situation may ually be good for us. It seems y yesterday when we could be picky and choosey as we wanted, n prepare our menus a week ead, certain that the market uld supply our every demand. That's over for the duration. nerican kitchens have gone to r. The wealthiest of nations is ndering what it is going to eat. won't go hungry (only the garge pail will have to go on starion rations), but unlimited choice out. Now it's not a question of at we want but what we can , and from all indications we've ly begun. We might as well make our minds that we are going to ve less and less of more and re.

Inevitably the first effect on our als has been a devastating notony. Entertaining, instead of ng a casual, pleasurable thing, s become something of a nightre. We've never had to worry out monotony because we've ried our menus, our materials. w we've got to learn to avoid it varying flavors—and, fortunate- flavor is not rationed!

There's a definite challenge here, challenge to your originality, ur inventiveness. You can meet it by putting more of yourself into your cooking. You'll find that it will take more time, much more time than you have been accustomed to spend on meal planning. Instead of a quarter of an hour it may take an hour or more, but the results will be worth while. Not only will your family benefit, but you'll entertain more proudly than ever before.

But when you have to add flavor instead of depending largely upon the food you buy to supply it, you find yourself in an almost new world. But when you enter it and begin to understand it, you will discover it is thrillingly interesting and with unlimited possibilities.

One of the first things to get acquainted with is the use of prepared condiments. Some of your old friends that you never thought of using except at the table will turn out to be liquid magic in the kitchen. This is no new idea—some of them have been in use by the world's most distinguished chefs for over half a century.

For example, start with Maggi's Seasoning. (In passing, it is interesting to note that it had a great growth all over Europe during the last war.) No easy thing to describe, this, because, actually it's not a seasoning at all but an ex-

Continued on page 77)



Your purchase of War Bonds will speed the day when there will again be available for your choice, full selections of

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PAUL GRANARD, DECORATOR



Cornices, besides offering all sorts of opportunities for putting color and design in a room, are decoration's big organizers. They tie colors together, unite windows, and make ceilings look as though they were really part of things. When you use a fabric cornice, as Mr. & Mrs. Robert Z. Leonard of Bel Air, Calif., have in their Provincial dining room, repeat the pattern of draperies or slipcovers and have it run, like a motif, squarely about the walls. Above and below, see how the Leonards' cornice of Kelly green printed linen unites the room

You can cover one whole wall in fabric, and then continue the fabric arou the room as a running ceiling cornice. In the turquoise bedroom of Mr. & M H. N. Fink, which you see above and below, the cornice is a gala flowere chintz with a turquoise background. Its decorative scallops carry right arou the room, finishing off two single windows and a broad window niche. The sa chintz shows up in the kick pleats on the bedspreads and—something of decorative switch—is used for glass curtains with solid color draperi





MAYNARD L. PARKE

USE FABRIC AS A CEILING CORNICE

Add this to the thousand and one smart tricks fabric can perform to tie colors together and bring pattern into a room

Fabric is always working new and unexpected decorating wonders. Here you see it as a cornice, banding the solid color walls of two handsome rooms with a pattern borrowed from the draperies. Star this idea on your list, if your particular headache is a touch-the-sky ceiling, or a room with a motley crew of colors in its furnishings. Remember it if you're on the watch for a bright new way to make a drab room lively. Choose a pattern that matches your slipcovers, or one that's a medley of your assorted colors, and see how the cornice will unite your color scheme.

SEASON TO SAVE AND SAVOR

CONTINUED FROM PAGE 75

tender of the natural flavor of any food to which it is added. Here is a good way to get acquainted with its possibilities. Take a bowl of soup (any kind), taste it, then to part of it add two or three dashes of Maggi's, stirring well. Now taste it again and compare with the original. Same flavor, yes, but richer, fuller. Now lengthen the same soup by adding one-third the quantity of boiling water. Taste now—weak, namby pamby. Now add six or seven dashes of Maggi's, stir well, and taste again. Compare with the other portion before you weakened it. No, your palate is not lying to you; its lost flavor has been largely regained.

The whole trick is to use just as little as possible. It's highly concentrated, so add just a few dashes, stir and taste. If not quite perfection, repeat; but when it's just right, stop. You will discover that most of the dishes in your repertoire can be helped by at least a nodding acquaintance with Maggi's. The plebian stew becomes a lordly ragout that you won't hesitate to serve to your most particular guests. Vegetable sauces, hash, poultry stuffing, egg dishes, vegetable dishes—you'll make daily additions to the list. Do fish left-overs exasperate you? They are so helpless and so patently just their own pallid selves. Make play with Maggi's bottle until you find they have developed an entirely new character. Then decide on croquettes, casserole, aspic, or salad. Here is a recipe that perfectly meets today's requirements.

Liver Jambalaya

1½ pounds liver (beef, pork or veal)
4 cups boiling water
2 teaspoons salt
1 teaspoon celery salt
2 medium-size onions, chopped
2 tablespoons fat
1¼ pounds fresh tomatoes, or 1 No. 2 can tomatoes
Juice of ½ lemon
1 cup milk
1 cup uncooked rice
2 teaspoons Maggi's seasoning

Cover liver with boiling salted water and simmer 10 minutes. Remove liver and cool. Remove skin and veins, cut in small pieces. Sauté onions in fat until tender, but not brown; add water in which liver was simmered, tomatoes, lemon juice, and milk. Bring to a boil and add rice. Cook gently, stirring constantly, until rice is tender. Add more water if absolutely necessary to prevent scorching. Stir in liver, remove from heat and add Maggi's seasoning. Stir well and serve very hot.

Over sixty years ago the famous French chef, Tournade, watched his wife laboriously peeling, scraping, and chopping vegetables, simmering them slowly for hours with herbs, spices, and sugar and finally straining the rich, savory juice to use in flavoring and adding color to gravies and stews. Where Mme. Tournade got her original recipe from probably no one knows, but it is more than possible that it had been in the family for generations. To it M. Tournade added his great skill and after hundreds of experiments he finally created a concentrate which met his most exacting requirements. He called it Kitchen Bouquet. Its fame has become international and today wherever you find a master chef you will find Kitchen Bouquet in constant use.

Here is one trick of professionals you can use yourself. For years these experts have been serving delicious consommés which cost next to nothing, simply by adding two teaspoons of Kitchen Bouquet to each quart of water in which vegetables of any kind, even potatoes, have been cooked, with salt to taste. Try it, skeptic, and be prepared to be surprised at the rich color, full body and meaty flavor. It marches winningly with vegetables and there is hardly a meat dish it won't brighten up. Onion soup is a great favorite with men in restaurants, but they complain that the kind they get at home just doesn't have that certain something. Try adding just one teaspoon of Kitchen Bouquet to each six cups of soup. Your husband won't know what you've done, but he'll know you did it.

Lamb Stew de Luxe

2 pounds lamb, cut from forequarter
Boiling water
½ cup small white onions
1½ cups cubed turnips
2 large carrots, sliced
2 cups potatoes, cut in large cubes
½ bay leaf
⅛ teaspoon pepper
½ tablespoon salt
Flour to thicken
½ teaspoon Kitchen Bouquet

Cut meat in small pieces. Cover with boiling water; simmer 2 hours or until tender. Add vegetables and seasonings to meat and cook 20 minutes. Thicken with flour and add Kitchen Bouquet.

In all probability you've got a bottle of A-1 sauce on your shelf. What do you use it for—table dousing? Of course, that's what it was made for. But play with it in the kitchen. Start with breakfast—a dash in whatever fruit or vegetable juice you have. For lunch (the problem meal), use it in sandwich fillings concocted from left-overs, mix it with the mashed yolk for a

(*Continued on page* 90)



"YOUNGSTERS AREN'T THE ONLY WAR WORKERS"



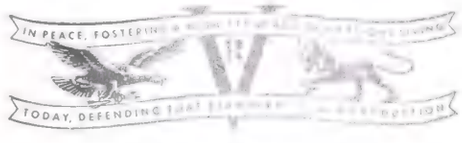
If your jeweler is unable to supply all pieces in your Reed & Barton pattern due to war, rest assured they will be available when victory is achieved. Meantime, to help you maintain home morale, send 10c for our 64-page book, "How To Be a Successful Hostess." Reed & Barton, Box 990, Taunton, Mass.



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Reed & Barton

STERLING SILVER



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How to Get Weather-Tight Windows for Your Post-War Home

If you've shivered in a drafty house . . . if you've lost precious heat through loose, rattling windows . . . resolve right now that the windows in your post-war home will be WEATHER-TIGHT. Here are some questions and answers to save—if you want your windows of tomorrow to provide the utmost in comfort and fuel savings—



Q *Of what material should weather-tight windows be made?*

A Wood is an ideal material for weather-tight windows because it has natural insulating qualities. You can easily determine this for yourself by touching a wood window—and noticing how warm it feels to the touch. Wood does not readily transmit heat or cold.



Q *What has been done to improve the weather-tightness of wood?*

A Modern toxic and water-repellent treatments make wood a better window material than ever . . . enable it to resist the effects of moisture changes and decay, thus assuring better fitting windows that cut down air leakage.



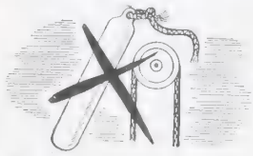
Q *What is the advantage of getting stock size windows?*

A Stock size windows, such as the Curtis Silentite, come as a complete unit—which unit includes frame, sash, trim, screen and storm sash. Such windows are precision manufactured—and cost less than special sizes.



Q *Can windows be "insulated?"*

A Yes, indeed! For example, Curtis Silentite windows have a patented built-in weather-stripping on top, bottom and sides. Double contact of weather-stripping assures extra protection against infiltration of chilly air. Dirt and dust are shut out—assuring a cleaner house.



Q *What have pulleys and weights to do with air leakage?*

A Old-fashioned windows that operate with pulleys, weights and cords require cuts in the jamb through which cold may leak. They are difficult and costly to weatherstrip. The famous Curtis Silentite window operates easily without weights and pulleys . . . thanks to a unique spring-balanced feature.



Q *Can weather-tight windows be beautiful, too?*

A Decidedly! Silentite windows, with all their superior weather-tightness, have modern streamlined beauty that adds so much to the appearance of your home. You can decorate and beautify with Silentite windows—while you save substantially in installation and fuel costs!

FREE BOOKLET! *There are dozens of window ideas for your post-war home in the Curtis Silentite Window booklet. A copy is yours for the asking—without cost or obligation. Just mail the coupon.*

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TO VALANCE — or

Valances can bring a high-ceiling room down to earth, tie windows and walls together, turn a window into a decorative highspot—or they can make a room short and squat. Whether or not you use them depends on what your room needs



How to unify a bay

A stately corniceboard, like the one in the dining room of Mr. Norman Taurog, can unify a window bay, and by virtue of its design, look as though it were an architectural part of the room. Here a fabric swag repeats the pattern of the chair seats. Bigelow Werner, decorator

MAYNARD L. PARKER



When not to valance

Here is a room where valances have no place. The ceiling is low and any overhead window dressing would have made it look even lower. Instead, draperies are simple, unfrilled and hung from the ceiling. Perfect pinch pleats provide all the finish they need. This method adds inches to the room's height. In the home of Miss Kathryn Coke

NOT to valance...



How to scale down a big opening

Bob Brown, the decorator, shows you in his own living room how a folded valance, almost as deep as the drapery is wide, can frame a broad window-doorway so importantly that it becomes a decorative asset instead of a problem. The handsome valance lowers the height of the opening in proportion as the draperies lessen its breadth

TOM DOUGLAS, DECORATOR



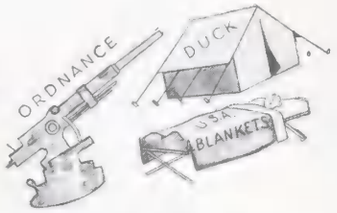
How to unite separated windows

Three separate and distinct windows treated as such could have made this a choppy wall, but a long valance extending over all of them ties them together and unifies the window space into a pleasing background for a reading group. The cornice is a simple molding, the shallow valance is quilted chintz. Home of Mr. & Mrs. Norris Goff

You're in the war now



and so is Bigelow





But we're looking forward

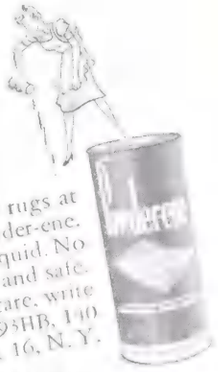


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Lyman Gandel, pianist for Professor Kay Kyser's orchestra, keeps his fingers nimble on a drill press, pursuing his hobby of woodworking. He ably refutes the old conception that a musician is impractical. For he makes practical, workable furniture without gewgaws and fussy lines



Mrs. Gandel's fingers are busy upstairs while her husband works in the basement. The handiwork of both is exhibited in the living room of their Toluca Wood home. Mr. Gandel is responsible for the coffee table, which is really big enough! Mrs. Gandel takes honors for the draperies

Mr. Gandel took full advantage of the corner window space when he made these two chests for his children's room and joined them with a shelf that fits right in the corner. The materials for corner chests and lamps, which he made too, were $15. Note shelf for papers







This little Cape Cod bungalow has two bedrooms. Land and house together cost only $4,190. It was constructed by Fritz B. Burns. While the owner was "resting" between hops with his band, he managed to finish the miniature picket fence

ANOTHER MAN'S BASEMENT HOBBY

Finger dexterity can pay dividends both at work and play. See how one musician upsets the old theory that art and practicality don't mix

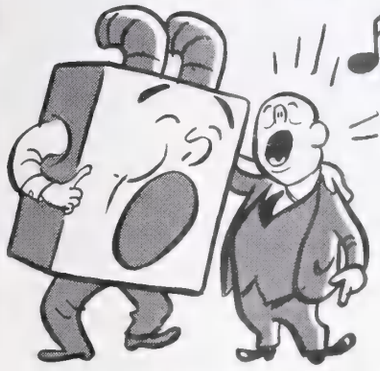
Even though Lyman Gandel is pianist for Kay Kyser's orchestra, don't expect a piano recital when you visit his home. If you see Mr. Gandel at all, you'll probably have to hie yourself to the basement and chat with him while he runs his drill press, which carves out plenty of beauty in wood, but not in music. It's music to Mr. Gandel's ears, though, and quite understandably so, when you look at the fruits of his labor. The tables, chests, lamps, which he has created put the stamp of individuality on his home.

MAYNARD L. PARKER



Practically everything in the dining room is "Gandel-made." Material for dining table cost $17, but that charming plate rail took only 75¢ worth of lumber. Mrs. Gandel whipped up the ruffled valance, which sets off the classic scalloped design of the handmade plate rail

WHY LET YOUR FURNACE ROB YOU OF FUEL?



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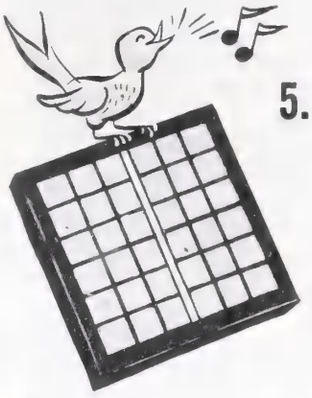
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4. **With clean filters,** you should get *plenty* of warm air. Fuel is not wasted. Excess dirt that might soil walls and drapes is trapped in the filters.



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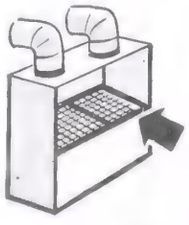


6. **Look in** the classified telephone directory for your Dust-Stop dealer, or order from your local department or hardware store. Most sizes, $1.50 each.

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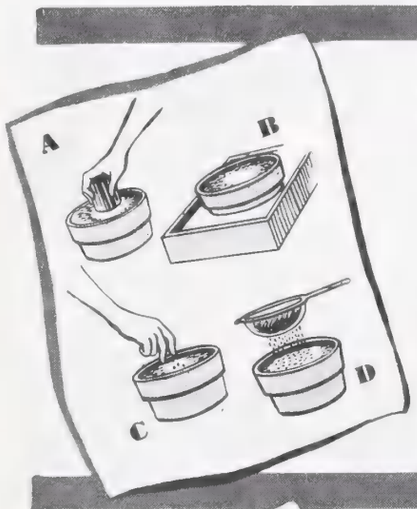
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HOUSE BEAUTIFUL'S
SCRAPBOOK OF FLOWER FACTS

CHINA ASTERS

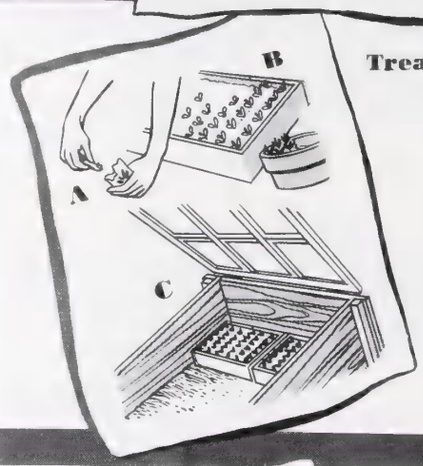
Asters, the annual kind, are properly not Asters at all, but members of the clan *Callistephus*. Much, however, need you care about that! They are, and deservedly, among the top five favorites, and their beauty is matched by their variety of forms and colorings. (At the right, for example, you see, reading from the top down, a single, a "sunshine" type, a big double, and a California Giant or highly developed Grego form.) Asters are not always the easiest flowers to grow well, and it should be borne in mind that they are essentially late-blooming plants and short-blooming ones. Hybridizers have overcome the first difficulty for us. The second problem we lick by planting early, mid-season, and late varieties in "succession" sowings. In some places wilt-resistant strains must be used.





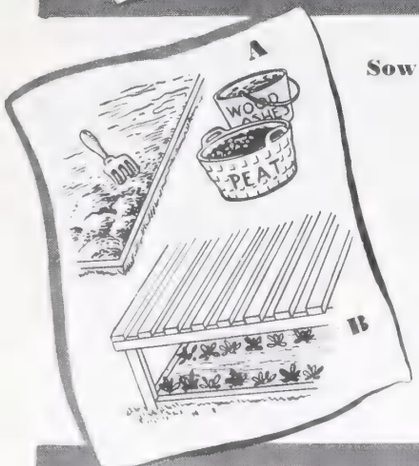
Sow in sterile soil indoors

Only trouble with Asters is susceptibility to ailments essentially more lethal than those attacking most other popular annuals. As first step in insuring success, sterilize soil before sowing indoors for early bloom. Firm sterilized mixture of sand, peat, loam in bulb pan (A) and set in pan of water (B) till soil is moist on top. Sow seed thinly (C) and cover lightly with sterile, sifted sand (D)



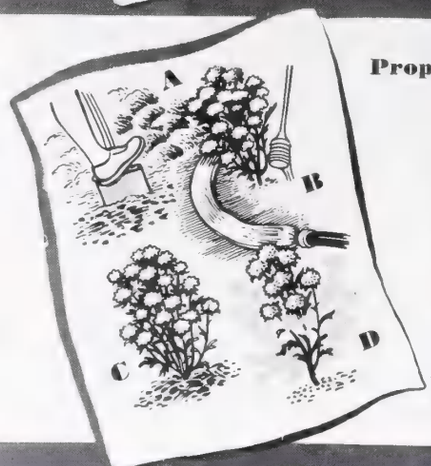
Treat seed and seedlings well

It's good practice to treat all seed before sowing with disinfectant, whether soil is sterile or not (A). When seedlings get their first good set of true leaves, set out carefully 2" apart in flats of sandy loam (B). These flats should be put in a cold frame (C) or otherwise given a hardening treatment before the seedlings are set in the open ground, after frost danger ends



Sow outdoors for later bloom

About the time the plants you sowed indoors have reached a height of 4"-5" in the flats and are ready to be set in permanent, well-worked beds, a second batch may be started in an outdoor seed bed —a well-prepared bed (A) raised slightly above surrounding ground with boards and conditioned with peat, wood ashes. Transplant (B). Lath shade shown protects seeds



Proper care means everything

Deep spading of any bed where asters are to be grown is important. (A) Soil should be well drained, fertile, a bit on the sweet rather than acid side. Wood ashes may help here, too. It helps to control some of the ills Asters are heir to if you water the soil only, with water rod or canvas hose (B), and mulch with peat moss (C). Remove side shoots and buds for big blooms (D)



Aster diseases are bad ones

Aster "yellows" is a kind of mosaic spread by insects. The virus is fatal. If leaves and deformed buds turn yellow, dig and destroy plants at once. In some localities it is foolish to try Asters, so firmly is the virus established in weeds of the region. Plant (A) is a poor one showing what root and stem rots ("wilt"), and yellows can do. Rust (B) calls for bordeaux spray—without delay



Two insects may cause trouble

It's testimony to the Aster's beauty that it is so well worth while to grow two or even three crops of them a year, despite particularly vicious diseases and insects. Most troublesome visible bug is black or blackish blister beetle (A), devoted to bloom and leaf. Hand pick or poison with spray. A root aphis (B) causes weakening and stunting of plant. Conquered by moth flakes

STONE CROCK, BAZAR FRANCAIS



FRED LERNER

Weigh everything accurately for salting, using one-fourth as much salt as beans. A layer of salt goes first into crock, then a layer of beans. Repeat the process. Finish with layer of salt. Cover with a paraffined board fitted inside and weighted down. Scale, Hammacher Schlemmer

Salt away your SURPLUS CROPS

You'll need a stone crock, pure salt, a scale, and fresh vegetables

When your supply of glass jars runs low and you still have quantities of vegetables that you can't eat or give away, save those vegetables by salting. Salt is an effective preservative because it retards the growth of the harmful agents that cause spoilage.

Vegetables preserved by salting will not, of course, resemble the fresh product as nearly as when canned. But you'll find that salted green beans, corn, carrots, cauliflower, turnip greens, mustard greens, and beet tops will be good filler-inners next winter—not to mention sauerkraut. Your vegetables must be just as fresh for salting as for canning, if you want the finished product to be of good quality.

These booklets will give you correct salting procedures:

"Salted Vegetables," New York State College of Home Economics, Cornell University, Ithaca, N. Y.

"Salt Away Your Vegetables," Worcester Salt Co., 40 Worth Street, New York City.

Booklet on new method of brining, which cuts down on vitamin losses, worked out by U. S. Dept. of Agriculture chemists and North Carolina Agricultural Experiment Station.



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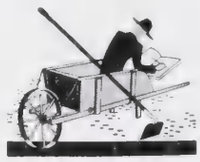
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*Idaho White Pine *Ponderosa Pine *Sugar Pine

THESE ARE THE WESTERN PINES

STORE as well as CAN —and your garden will really



THE MAN BEHIND THE HOE

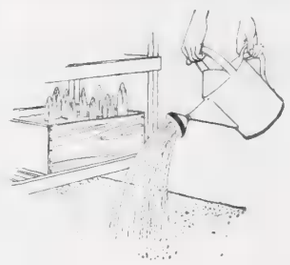
We read and heard a lot about canning this past summer. Every small town saw organized canning groups at work. Every home magazine compared the merits of dehydration, coldpacking, and pressure cookery. Farmers' Bulletin No. 1762—"Home Canning of Fruits, Vegetables, and Meats"—enjoyed a circulation which put "Ben Hur," "All Quiet on the Western Front," and "One World" to shame. In hundreds of thousands of homes bulging cupboards of canned vegetables, pickles, preserved fruits already testify to the industry and skill of Americans who are not going to worry too much when the ration-point values of tinned goods go up again next winter.

But there is an older way to supply the winter table than canning—and an easier way. That is by storage. Grandma knew about storage, and Grandpa's ample waistcoat bore evidence that the table she set was an appetizing one. In the years before the war we forgot some of the things that Grandma took for granted. Now war-time restrictions have changed all this, and we find ourselves back in a domestic economy which Grandma would have understood better than we. And we shall do well if we borrow a few leaves from Grandma's book of experience. For one thing, Grandma seldom put up in bottles what she could more readily put down in the storage cellar. For another, she depended upon Grandpa to do much of the heavier work of preparing things for storage and getting the cellar ready to house them. If Grandpa showed any reluctance to put aside his business cares or his fishing rod for a few hours when storage time came round, Grandma told him about it. Granddaughters of today should note both points.

Successful vegetable storage depends upon several factors. They are all simple to understand, yet to overlook any of them is to court failure.

First, of course, is temperature. The authors of experiment-station monographs will tell you that so many degrees are best for apple storage, so many more (or fewer) for potatoes, or for onions, or winter squash. In home practice you will be doing very well if you can keep the temperature of the compartment in which you store root crops at forty degrees fahrenheit or slightly lower. Onions and squashes will keep well under home conditions at five to fifteen degrees higher.

Second factor of importance is humidity. Without pretending to scientific accuracy, we may agree that root crops do best in a naturally moist atmosphere. Grandma's old back cellar, unheated, with a dirt floor, was often ideal so far as humidity was concerned.



If your own storage room has tight cement walls and a cement floor, you may have to use a sprinkling can on the floor once or twice a month to restore natural moisture to the air. But you should not let the walls get so damp as to encourage the growth of molds. Potatoes need less moisture than beets and carrots. Since it is convenient to store all these root crops in the same room, many home gardeners pack the carrots, parsnips, beets, and Jerusalem artichokes in tight boxes filled with fresh sand or sandy loam, where they dry out more slowly. Rutabagas keep well if their cut-off necks are dipped in paraffin and



feed you 12 months a year

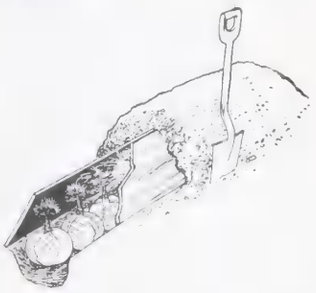
By David W. Bailey

they are then packed in sand. Apples are more likely to suffer from molds than potatoes. Placed near vegetables, moreover, they may absorb the stronger flavors of their neighbors. In our own house we wrap our apples individually in paper before packing them in the barrels. Squashes and onions call for a dry atmosphere. They will do better in a cool attic room than in a damp basement.

Third factor to observe is light. All vegetables and fruits store best in the dark. Potato sprouts are a surer sign of coming spring than the first swallow; and they arrive sooner if the February sun reaches them. Onions will sprout before Christmas if left in the light. An unseasonable warm spell last November caused a few of my own carrots to send out pale white foliage even though all the light that reached them came through the narrow opening in a ventilator shaft. If your storage room has windows, paint them on the inside with a black paint or curtain them heavily.

Fourth factor, air. Remember that good ventilation is essential in any storage room containing a variety of products. Molds and diseases are discouraged where there is free movement of air, and low temperatures are more readily maintained.

These are abstract precepts. How should we apply them in practice? If Grandma lived on a farm, she may have had a storage cellar a little apart from the house—dug, perhaps, into the side of a hill, with stone sidewalls laid in mortar, earth floor, and a double roof at the ground level, pierced by one or two ventilator shafts carefully screened against rodents. Opened briefly no oftener than several times a month, covered frequently for weeks at a time by snowdrifts, such a cellar would still be ideal today in many northern states. But it is unlikely that many readers of this article have such a back-yard root cellar at hand today. Fortunately, there are simpler methods of construction just as good.



If Grandpa was a farmer, he may have stored a few of his good garden products in the very field where they grew. Such open air storage is especially suited to cabbages and celery, and there is no reason why it cannot be adapted to a suburban garden. The celery is packed upright in a narrow trench covered with boards, straw, and moulded earth. The cabbages are pulled and turned upside down, packed in clean straw, sheltered by boards in an inverted "V," and buried under a foot or so of garden

(*Continued on page* 107)



Even *a child can understand the simple, clear wording of the Balsam-Wool insulation guarantee:* if you are **not entirely satisfied, your money will be refunded.** *Here's why this insulation can offer you such complete, rock-ribbed assurance:*

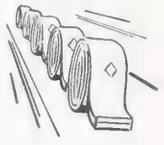
Design Wood Conversion Company engineers recognized that house insulation required the same engineering, the same care in design as insulation used industrially. They *designed* Balsam-Wool to be moisture-proof, windproof and flameproof . . . designed it to have lifetime efficiency.



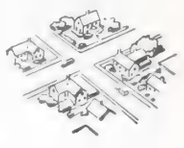
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WAR TIME!

Yes, war does disenchant life. There's less time for pleasant trifles, less money for luxuries. But we still can enjoy restful, leisurely dining and the simple entertaining that is a gesture of courage. That's why your table is more important than ever. So for morale's sake, put extra stress upon the little, civilizing details of setting and service — even when you're dining alone.

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It's really not extravagant when you own Syracuse True China. The exquisite beauty and perfection of this American-made ware is a lovely mask for amazing strength and durability. Syracuse True China is true, vitrified china . . . refined in the heat of intense fires that transform each tiny particle of feldspar and china clay, into clear, crystalline beauty of wonderful hardness.

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Hold a Syracuse True China plate to the light. See your hand through it. Tap it, hear it ring. Both tell you it is true, hard-fired china . . . thin, strong and perfectly shaped. China that will retain its undimmed freshness, even if you *do* use it for everyday. Write for folder HB9, illustrating 31 lovely designs and shapes in full color. And please be patient. Your favorite store has — or will have — patterns as soon as we can catch up with demand.



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HOW TO BEHAVE AT AN AUCTION

CONTINUED FROM PAGE 25

notes of the things you dearly desire and may possibly be able to afford, you go home to chew your nails and wait. Sale day arrives. You and an amazing number of other people gather for the kill. Since this is your first fling, go early and stay late, so you'll get the hang of the bidding procedure.

Frankly, it doesn't come easy. Especially if the sale is already under way when you arrive. You walk right into

"$15 for it $15, $15 for it $15, do I hear $16

"$16 for it $16, $17, $18, $18 for it do I hear

"$19 $18 for it $18, $18 for it $18, $18 for it

"$18 sold to the lady on the aisle."

Having spotted neither the lady on the aisle, nor anybody else who appeared to be bidding, and having heard not a peep from anybody but the auctioneer, you just hope you don't look as silly as you feel.

Ten minutes of this, however, and things shape up. You note that when anybody raises a finger or a catalogue (you can buy a catalogue for a quarter or so), the auctioneer becomes articulate, the price goes up, and the piece is eventually sold. So you gather that's how you bid—by raising a finger. This, of course, will seem something less than colorful if you've been to country auctions where the guy who shouts the loudest gets the rocking chair.

You will have noted, too, that the bidding goes up at regular jumps, depending on the lead the auctioneer gives you. The jump will be, say, $1 at a time for things bringing up to maybe $20 or $25, then $5 from there to $50; then $10 at a time and so on. It's customary for the auctioneer himself to open the bid.

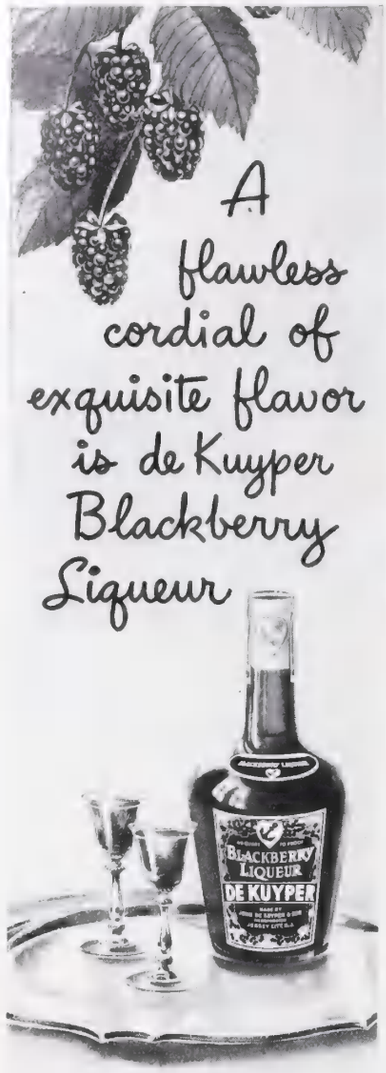
While you're waiting for the treasures you came for to appear, you will remember to be very careful about what you do with your hands. Specifically, you will keep them out of the auctioneer's face. He may not be able to tell whether you're making a bid or patting your pompadour. And if he triumphantly says, "Sold to the lady in the silly hat," you're faced with the decision of accepting the 3-piece wicker porch set or explaining that you left one of your side combs at home.

Don't be embarrassed if, whe you get into the bidding yourself an attendant slinks quietly up t you and requests a deposit. Thi doesn't mean you have a dishones face; merely an unfamiliar one He just wants to be sure that yo aren't playing games, that yo really intend to buy something be fore the day's over. Once you'r known around the place—inevi table after your first successfu venture—nobody will bother abou a deposit.

In one of the gilt-edged auction houses I visited, I was impresse at the efficiency of the billing de partment. When you bid a piec in upstairs in the auction room— a veritable theatre in this case with stage, footlights and every thing—your name and address are taken by an attendant, the record of the sale is sent down to the of fice, and by the time you get down stairs yourself the bill is ready and you pay up.

Since the gentlemanly agreement between you and the auction house is that you pick up what you buy within three days after the sale, you might as well carry the small items right out with you.

And remember, when you're bidding in a big piece, mentally figure in the hauling cost. It's strictly up to you and your moving van man to get it home.



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MRS. APPLEYARD

CONTINUED FROM PAGE 11

Chop the greens and herbs very fine. Mince the onion and fry it gently in the bacon fat until it is straw-colored. Add the chopped greens and fry gently two minutes, stirring well. You do this in a big kettle. Add the stock, meat, and seasonings, and let it simmer for half an hour.

Make a roux of the chicken fat and flour. When they are well blended, mix in some of the soup and then stir the thickening into the kettle. Add the gravy. Set the kettle where the soup will keep warm, but not boil. Heat it up for a minute, just before serving it in a big earthenware bowl.

Red wine goes well with this. It serves six.

COLD BAKED PEACHES

(Allow two apiece)

Large ripe peaches
Strawberry preserve (Mrs. Appleyard uses wild strawberries. Tame will do.)
1 teaspoon Burgundy or claret for each peach

Do not peel peaches. Push the stones out beginning at the stem

nd and pushing with your thumb. f you cannot do this rather easily, he peaches are not ripe enough. et them in a glass baking dish in which you will serve them.

Fill centers with the preserves nd wine. Put very little water nto the dish. Bake slowly until eaches are tender—about half an our—basting occasionally with the uice in the dish.

This must be very cold. Do it n the morning so it will have ime to chill.

CREAM CHEESE DE LUXE

(Do this in the morning, too.)

8 ounces cream cheese
½ can evaporated milk
½ tablespoon gelatine
¼ teaspoon salt

Soak gelatine in a little water nd dissolve it in a little hot water. Mash cheese. Add gelatine and alt to milk and beat it into the heese. When mixture is smooth nd light, put it into the bowl in which you will serve it and chill it horoughly.

This is good with any kind of fruit or as a spread for bread or nuffins.

For your more elaborate guaran-teed-to-impress meal you might erve:

DUCKS WITH ORANGES IN CASSEROLE

young ducks
small carrots, sliced
cups peas, shelled
onions, sliced
cup lima beans
slices bacon
4 Temple oranges, rind and juice
1 glass currant jelly
¼ cup red wine
1 teaspoon salt
½ teaspoon paprika

Have the ducklings cut in serv-ing pieces at the market. Put a rack in your roaster. Put a cupful of water in the bottom of it, add the vegetables. Some other com-bination will do, but have a va-riety. (This is a good way to use frozen vegetables when fresh ones are hard to get.)

Brown the pieces of duck in a frying pan for a few minutes and lay them over the vegetables. Cover the roaster and cook for one hour at 375° F. Now have your indi-vidual casserole dishes ready—earthenware or Pyrex glass are good. Make a brown gravy from the juice in your roaster, using two tablespoons of flour, well browned, the juice of the oranges, and their grated rind, the currant jelly, and the red wine. Add the salt and pepper and paprika. Taste it and season it more highly if you wish. Put some of the vegetables into each casserole, put the pieces of duck on top. Add some of the sauce. Put on top a rosette of mashed potato sprinkled with a little more of the orange peel and some chopped parsley. Put a slice of bacon that has been partly cooked (there is enough fat from the ducks already in the dish) on top of the potato. Set the casse-roles into the oven for a few min-utes at 475° F., just long enough to finish cooking the bacon and to be sure that everything has blended and that the gravy is sizzling hot.

Temple oranges are best, but others will do. When substituting others, Mrs. Appleyard adds about 2 teaspoons of tangerine or bitter orange marmalade to give the sauce a little more zip.

The same dessert—the peaches and cream cheese—is good with this, but a green salad with crack-ers and cheese would do.

Speaking of that cream cheese mixture, it's just as good at tea time. Split tiny baking powder biscuits, ice them with the cream cheese, and then decorate each morsel with a daub of strawberry jam. Yum!

Mrs. Appleyard submits these thoughts timidly and waits trem-bling for the next blow from the Post Office.



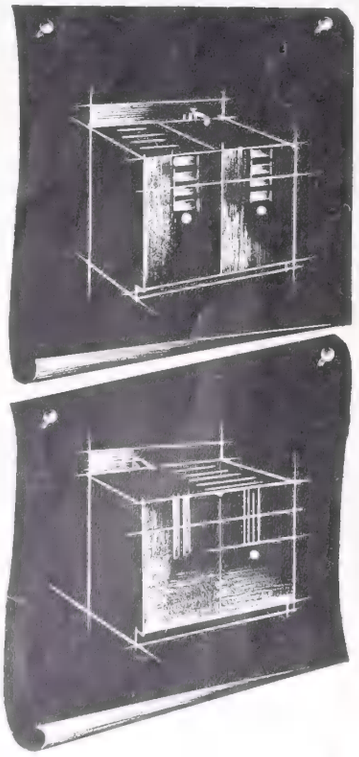


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A LONG WAR

CONTINUED FROM PAGE 30

don't need the money? Do you claim that your children need your full time and then spend the afternoon gossiping over a bridge table? Do you refuse to get a defense job because you think ladies aren't supposed to know anything about machines?

Dear ladies, up in your ivory towers, do you have to be bombed to wake up? You who are unmarried and sound of mind and body: what excuse will you give to your future husband when he returns to tell you of the tools of war he needed that didn't come? And you who have half-grown or adolescent children: what will they think of you when they grasp the meaning of the world mess we have got ourselves into? Will the fact that you brought your children into this world be enough—in their eyes?

It's not easy to give up a pleasant way of life, voluntarily, for a way that is hard and demanding and glory-free. It's not easy, that is, *unless* you can face the realities of the world you are living in. If you do face these truths then it *is* easy. For you get what you pay for. And if you work at winning this war, if you turn a deaf ear to all the inconsequential reasons why you can't take a real job, then you'll find, after it's all over, your peacetime role will have become sweeter for the waiting—even than it is now.

Here is a list of some necessary civilian jobs for women. All the jobs mentioned are those which the War Manpower Commission considers vital and in which women already have begun to serve. They also represent work for which women are now needed and will be needed increasingly in the next few months.

In Agriculture: Canning plant worker, bottler, washer, laboratory worker on dairy farm, fruit picker, helper on poultry or truck farm, lumber worker, meat packing plant worker. In communications: Radio technician, telegraph messenger, telegraph, telephone and teletype operators. In Education: Child psychologist, librarian, nursery school attendant, playground supervisor, school clerk or stenographer, social worker, teacher. In Medical Care: Clinic attendant, dietitian, dental hygienist, hospital attendant, laboratory technician, medical social worker, public health, hospital, and industrial nurses, physiotherapist, receptionist, assistant in doctors' or dentists' offices. In Publishing: Journalist (editor or reporter), linotype operator, news photographer, proof-reader. In Restaurants, etc: Dietitian, elevator operator, floor supervisor, food buyer, hotel housekeeper, room clerk, switch board operator. In Retail Trade: Baker, butcher, department store clerk, drug store clerk, grocery store women (clerk, cashier or delivery), stock clerk, wrapper. In Service Trades: Clothes repair service, electrician, seamstress, tailor. In Technical Work: Chemist, engineer, industrial nutritionist, map maker. In Transportation: Baggage clerk, bus driver, commercial airlines worker, railroad conductor, filling station attendant, garage mechanic, information clerk, milk truck driver, motorman on trolley, taxi driver, ticket taker at railroad station. In "White Collar" Work: Bank clerk and teller, bookkeeper, cashier, file clerk, stenographer, typist.

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AN EMERGENCY FOOD SHELF

CONTINUED FROM PAGE 35

add two-thirds of a cup of quick cooking oats, and one-half cup of water to the meat. You've enough to make twelve meat balls now instead of eight. Or extend the meat with the cereal soy product that's chockful of vitamins and minerals. It's a good substitute for bread crumbs, and it can be used to thicken vegetables, creamed soups, etc.

AND you mustn't neglect the vegetable end of things, even in an emergency. You can put together a pretty delicious vegetable course with whole artichokes, or artichoke hearts, hearts of palms, or boiled whole white onions, topped with prepared Hollandaise sauce, or a mock Hollandaise, made by heating a cup of mayonnaise in a double boiler, and thinning it with a little milk. Really the number of things you can do with mayonnaise is legion: take a cup of it, add chopped olives, parsley, and pickles, and you've a nice tartar sauce for fish. Extend left-over vegetables with mayonnaise and cracker crumbs, and stuff this mixture into green peppers. Season mashed potatoes with mayonnaise and a few chopped chives, and no one will guess your butter supply is low.

You can window dress a simple meal expertly with a piping hot muffin or biscuit. You won't spend

any time about it, either, if you take advantage of all the muffin mixes artful manufacturers have contrived for you. Waffles aren't troublesome with a new waffle mix. Spread them with a cream honey spread if the butter's out. It's good for breakfast toast and afternoon tea, as is, or mixed with peanut butter.

Create glamorous desserts with your emergency food shelf. That guava cream and jelly loaf is a favorite down Cuba way. Cut off a slice per person and serve with cream or cottage cheese and crisp toasted saltines. The Cubans serve preserved guava shells the same way. Or little rum-soaked cakes dotting vanilla ice cream, or with a touch of light cream whipped to a rich froth with the aid of Whip'O. If you'd like to bring a flaming dessert to the table, it's a good bet to keep a jar of crepes suzettes on your shelf. One jar holds 15 tiny pancakes, enough for four, anyway.

Do you know about the new pudding mix, Tumbo, one portion of which supplies about a third of the minimum daily requirement of iron, more than half Vitamin B_1 and more than a third of the daily calcium requirement?

If your family's face falls when no cake closes the meal (and the corner bakery palls, even when you're busy), keep them happy with the easy-to-prepare cake mixes. Try adding an egg and extra molasses to the gingerbread mix, if you want it to taste like Grandmother's. Shortcakes are the order of the day when there are so many berries to choose from, and the biscuit-mix makes feather-light biscuits with only the addition of milk.

You'll find these things at the best grocers. We found ours at the following shops:

At Maison Glass, 15 East 47th St., New York, you will find the Clear Green Turtle Soup; Zucca's Ravioli; Roart's Babarinettes with Rum; and Au Gourmet's onion soup mix, beef vegetable soup mix, and goulash soup mix.

Visit or write Hammacher Schlemmer, 145 East 57th Street, New York, for East India Curry Sauce, East India Pineapple & Ginger Chutney, Buitoni's Gluten Spaghetti, Red Jacket Lobster, Au Gourmet crabmeat, Iceland peeled shrimps, Iceland Brook Trout, Hayden's Hollandaise sauce, Au Gourmet's Hearts of Palms, Elmhurst's whole onions, Abt's clam juice cocktail, Au Gourmet's Whip'O, Roart's Crepes Suzette, whole artichokes, and Gorgonzola in brandy.

If you're hunting for Romar Yellow Pea Soup mix, or Mushroom Soup mix, Golden Buck Welsh Rarebit, Apple Juice, Tea Garden whole artichoke hearts, or Pinesbridge Farm Sliced and Ready-Cut turkey, you'll find them awaiting you at the Dover Delicatessen, 683 Lexington Avenue, N. Y.

It was at Joseph Victori & Co., a fascinating shop in lower New York (164 Pearl Street) that we found La Estrella Cascos de Guayaba (the preserved guava shells), and the guava cream and jelly loaf, as well as a complete line of Tetley's Jif-E dehydrated soup mixes (Vegetable Noodle, Chicken Noodle; Beef Noodle, Old-fashioned Potato, and Yankee Bean), which can be ready to serve in about seven minutes. Chef Marino's mushroom sauce, Valeria's Egg Noodles, Torex, the versatile liquid substitute for brown stock, bouillon, etc., and Lynden Chicken a la King can be found at Victori's, too.

(*Continued on next page*)

"Found in the Best Places"



Lovely Zangerle Tables are "being called to duty" in fashionable homes to give a modern feeling to 18th Century Interiors. Their effortless lines, grace, and authenticity can be your unerring guide to better decoration.

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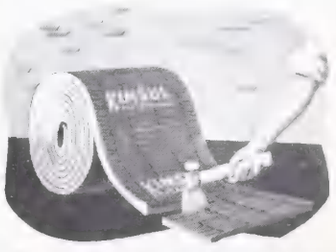
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You Can Beat the Fuel Shortage with— KIMSUL INSULATION

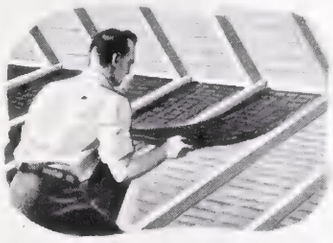
Don't waste precious fuel by waiting . . . KIMSUL*-Insulate your attic *now!* You'll be amazed at the fuel-saving and comfort. And KIMSUL Insulation is as easy to install as rolling out a rug! Do it yourself! No experience needed. See your dealer today. Get a free estimate on clean, efficient, low-cost KIMSUL for your home.



KIMSUL comes compressed to 1/5th its installed bulk and in rolls 16″, 20″ or 24″ wide. Each roll contains 100 sq. ft. of insulation. Simple instructions for installation printed right on package.



KIMSUL Insulation is a flexible blanket, highly resistant to fire, mold, and moisture. To install, you simply cut off required length with knife or hatchet, expand it and tack it in place. That's all!



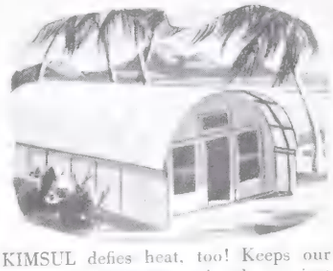
To determine quantity of KIMSUL needed for attic floor, do this: 1, Measure space between two joists to get width of blanket required. 2, Multiply attic width by its length to get total square feet needed.



If attic is floored, roof installation is easy. Measure same as for floor area to determine amount of insulation needed. Remember to include the walls at both ends of your attic!

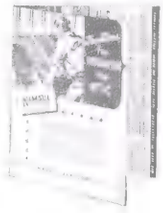


A great testimonial to KIMSUL . . . The famed Quonset prefabricated military huts shown above are insulated with KIMSUL to keep our boys comfortable in the bleakest arctic wastes!



KIMSUL defies heat, too! Keeps our fighters cooler in steamy jungles . . . just as it will keep *your* home cooler on sticky summer days. KIMSUL is one of the most effective insulations known.

Send for this free folder



Kimberly-Clark Corporation Est. 1872
Neenah, Wisconsin HB-943
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Please send your free folder, "INSTRUCTIONS FOR INSULATING THE ATTIC" with full information about low-cost KIMSUL.

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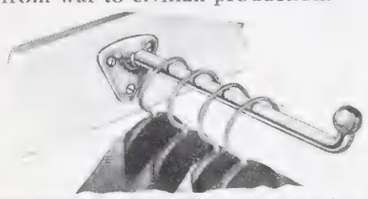
City ..... *State* .....

**KIMSUL* (*trade-mark*) *means Kimberly-Clark Insulation*

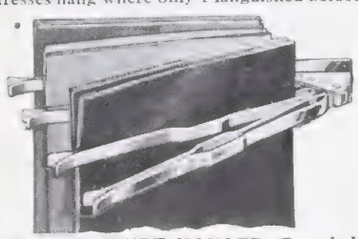
K-VENIENCE
CLOTHES CLOSET FIXTURES



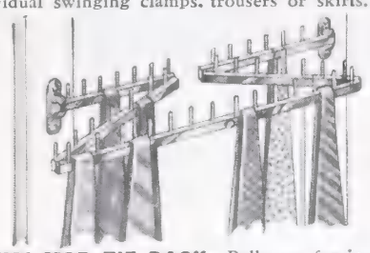
SPACE-SAVING K-Veniences, long recognized as America's most popular and complete line of really useful closet fixtures, will play a very necessary and helpful part in post-war homes. New designs, new features, new additions, planned to provide greater utility and convenience . . . to keep closets tidy . . . and shoes, hats, ties, trousers, skirts, suits, dresses, coats, belts, towels, etc. in orderly array, in easy reach. Look forward to K-Veniences again being available in department and hardware stores the moment our part in the Victory is over and we can change from war to civilian production.



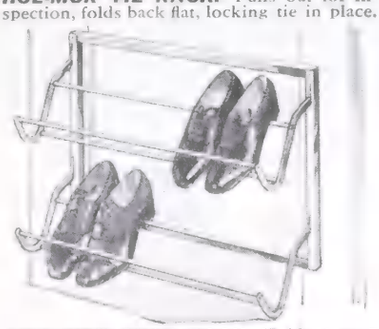
GARMENT BRACKET. Lets 6 suits or dresses hang where only 1 languished before.



TROUSER-SKIRT HANGER. Four individual swinging clamps, trousers or skirts.



HOL-MOR TIE RACK. Pulls out for inspection, folds back flat, locking tie in place.



TWO-TIER SHOE RACK. Holds 5 to 7 pairs up off the floor, in quick, easy reach.

KNAPE & VOGT

DEPT. H-9 GRAND RAPIDS, MICH.

CONTINUED FROM PRECEDING PAGE

The Sardik dehydrated products: bean soup, pea soup, tomato soup, tomato juice cocktail, and tomato flakes (wonderful for sauces for spaghetti, for shrimp creole—anywhere your recipe calls for tomatoes) are available direct from Sardik Food Products Corp., Graybar Building, New York City, if you can't find them in your neighborhood store.

The New England Specialties: chicken a la king with sherry, turkey a la king with sherry, and Victory rarebit are sold through women's exchanges in cities throughout the country. In New York, it's the Woman's Exchange, 541 Madison Avenue.

The cereal-soy meat extender, Extendo, is 35¢ per lb., from Extendo Corp., 501 Madison Ave., New York City.

If you haven't discovered Kubie's Health Shop, at 136 East 57th St., New York City, it's worth a visit some noontime, if only to taste one of their wonderful fresh vegetable juice cocktails, made right before your eyes. A vegetable-extracting machine greedily gobbles up anything from a bunch of celery to a head of broccoli, and turns it into an appetizing potion. Here's where you'll run into all the interesting soy products, which are such good meat substitutes: the Zoyburger we picture, which is made of soy beans, gluten, peanut meal, seasonings, etc., can be sliced and fried, or baked with a tomato sauce. Miller's Soya Loaf is excellent mixed with other cooked vegetables and made into a loaf by adding an egg, bread crumbs, etc.

The Joy line of mixes includes four muffins (American Corn-Cheese, Early American, Whole Wheat-rye, and Bran) and three cake mixes: a package of Golden layer cake will make two eight-inch layers; the lemon or orange cup cakes will give you 14 large cup cakes or two dozen tea size. Order these mixes direct from Cramer Products Co., 76 Varick Street, New York City, or from B. Altman & Company.

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LIKE NEW
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Here's the answer to wartime brush scarcities. Cabot's amazing new brush cleaner removes all of the hardened old paint, varnish or lacquer right down to the heel. Leaves bristles soft, flexible, lustrous. Harmless to setting. Ideal to keep new brushes in top condition. Non-caustic, non-inflammable. Does the job quicker, better—more economically.

Try it! Ask for some today at your nearest paint or hardware dealer, or send 25¢ to cover mailing—packing costs for 4 oz. bottle. Samuel Cabot, Inc., 1233 Oliver Building, Boston, Mass.



SAVE YOUR BRUSHES WITH

CABOT'S BRUSH CLEANER

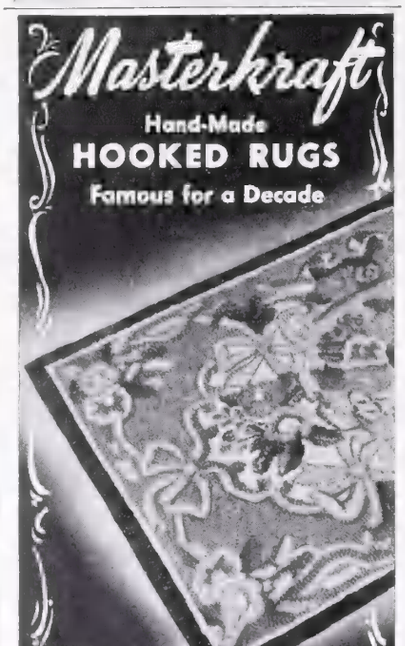
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Patterns individually adapted for Formal, Renaissance or Provincial.

Complement your home by selecting from our large range of patterns... Available in oblong or oval shape in all Scatter, Room and Custom sizes.

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295 FIFTH AVE. NEW YORK, N. Y.

SEASON TO SAVE AND SAVOR

CONTINUED FROM PAGE 77

new type of deviled eggs. Dinner—gravies, soups, creamed dishes. Use it to glorify the meat loaf or hash; mix it with imagination with ground meat. Marry it to seafoods, cocktail sauces, baked beans.

Something of an aristocrat this, by the way. The formula was originated by the great Brand who was chef to King George IV. History tells us that His Majesty was a real epicure and Brand for many years diligently worked and experimented to find a sauce that would please the discriminating taste of his royal master. Finally he hit upon a combination and upon presenting it to the King for his judgment, His Majesty tasted it and exclaimed, "Brand, this is A-1!" The sauce gained such popular favor from the guests at the royal household that it was only a short time before the peers from all over Europe became insistent upon securing some of this "magic flavoring" for themselves. Now it is made in America from the original formula. Gentle, aristocratic, yet positive, you can use it for a different nuance or boldly for its own sake. It's not easy to overdo with it.

Here is an interesting story illustrative of its possibilities from the Master Steward Sergeant of one of our large camps. His boys objected to lamb—"billygoat" as they called it. And, as any good cook or chef dreads to see unfinished portions come back to the kitchen, he decided to do something about it. Whereupon the next time he served "billygoat" he cut the meat into attractive looking squares, made a thick creamy sauce "loaded" (as he expressed it) with A-1 sauce, submerging the "billygoat" in this sauce and serving it to the boys, who were so pleased with the new dish they asked for repeats.

Kedgeree

2 cups cooked rice	½ cup thin cream or evaporated milk
2 cups flaked cooked fish	1 teaspoon salt
4 hard-cooked eggs, chopped	⅛ teaspoon pepper
2 tablespoons minced parsley	2 tablespoons A-1 sauce

Combine all ingredients and reheat in top of double boiler. Serve at once.

How about Tabasco? Liquid dynamite, yes. But no chef worthy of the name is ever without it. It is one of the oldest proprietary table sauces in existence. It has been made continuously since 1862. First introduced in Europe in 1872,

(*Continued on page 93*)



F. S. LINCOLN

An air-minded son will think you're a whiz if you come through with a room like this. Double-decker bunks leave plenty of floor space for him to spread out while modeling a B-17; and by using plaids, modern accessories, and comfortable chairs you'll be a parent to boast about

Room for a HE MAN in his teens

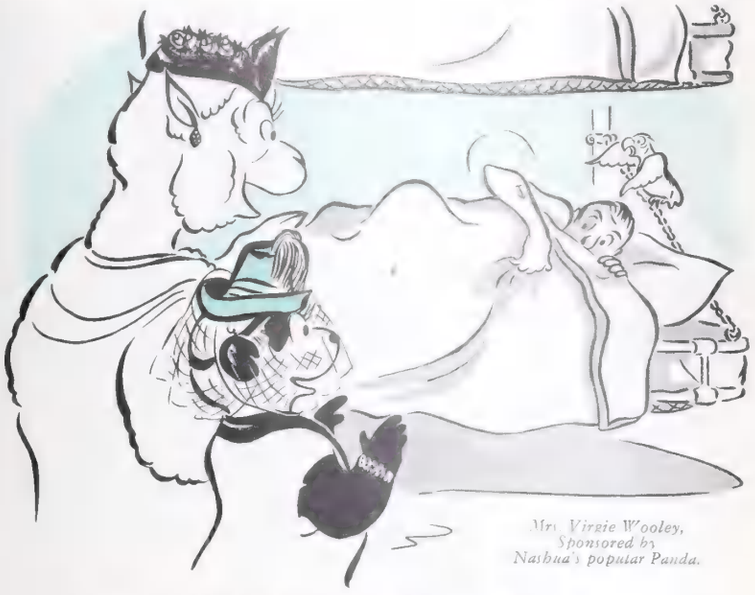
If you have a tow-headed combination of Superman and Captain Foss give him a bang-up room of his own where he can dream of the day Pop buys a helicopter

Suppose your son would rather be an air spotter than learn his father's business and suppose he'd rather go into a huddle with that awful Butch down the street about wing-overs, flat spins, and precision bombing than take your best friend's daughter to the movies. What of it! He's in tune with the times, has altogether too much on his mind to be side-tracked by trivia. So be glad his interests are such normal ones and co-operate by doing a redecorating job on his room that will put you up there with the Jimmy Doolittles in his roster of great people.

DECORATED BY ABRAHAM & STRAUS



This is where he'll spend most of his waking moments. The work table will house all his projects and give your living room a breathing spell, but the screen is a stroke of genius. The shelves hold models, etc., and he'll plaster the panels with a collection of photos



Mrs. Virgie Wooley, Sponsored by Nashua's popular Panda.

"Oops!—We're just making a little survey!"
Virgie Wooley giggled

The weary seaman turned in his bunk and pulled his Nashua all-wool blanket up about his ears.

"Yes!" chimed in Mrs. Panda, "We want to find out if you really like our blankets! You know, every one we make goes to the Navy and the Army!"

"Z-z-z-z-," replied the sailor.

"I think he likes my blankets!" Virgie commented.

There are no Nashua virgin wool blankets for civilians. So buy War Bonds now and wait till after the war for new blankets. It's your duty to make the things you have last for the duration whenever possible. **Put your new blanket money into more War Bonds** and help hasten the day when you can get Nashua virgin wool blankets, along with many other products. Nashua's virgin wool blankets are really worth waiting for.

Nashua Mfg. Co.
Incorporated 1823
40 Worth St., New York, N. Y.



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Nashua

PURREY RAYON BLANKETS • INDIAN HEAD CLOTH
INDIAN MAIDEN COMBED PERCALE SHEETS • DWIGHTANCHOR MUSLIN SHEETS



The man who fell in love again

Once upon a time, long ago—as good stories always start—Richard N. met his first love in a little cafe.

But poor Richard! His French was so bad he never did learn the name of that ruby wine in his glass!

Then back in America . . . Richard fell head-over-heels all over again. This time . . . the *grape* of his eye had a label, I.V.C.

And so that he would never forget—Richard kept repeating I.V.C. Grignolino over and over, a hundred times!

But now, Richard N. is a *fickle,* faithful fellow. He has a harem. He's tried the *other* twenty-five I.V.C. wines!

"Dry" grapes from the non-irrigated I.V.C. vineyard give these California wines their delicious flavor. Unpuffed with excess water, our "dry" grapes are smaller, but the juice is more luscious . . . just naturally richer.



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WINES

BOTTLED AT THE WINERY

Since 1883, I.V.C. Gold Medal and Cucamonga wines have been bottled at the winery. Red and white—table and dessert—sparkling and still . . . I.V.C. presses, matures and bottles 26 different wines for your pleasure . . . here at the world's largest vineyard.

Distributed solely by CANADA DRY GINGER ALE, INC., New York, N. Y.



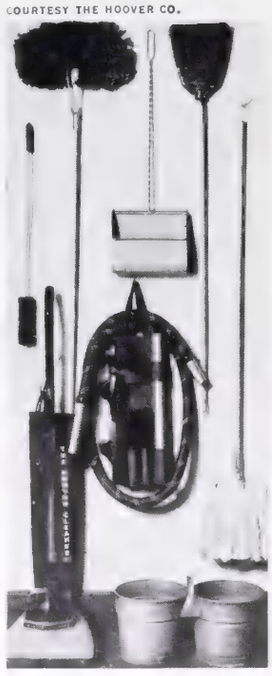
MAYNARD L. PARKER

If your vacuum cleaner attachments are neatly filed in their own case, don't tuck it in the back of the closet. Hang case on the inside of a door, often waste space. First-aid kit is housed on door, too, at the Campbells, Redwood City, Calif.

CONVENIENCE—is what you MAKE IT

You don't necessarily need an abundance of space to make your housekeeping equipment accessible, but you do need good organization

COURTESY THE HOOVER CO.



You need only 36" by 84" to arrange your equipment as here with a depth of 14". If you have a wider space, build narrow side shelves for waxes, soaps, polishes, etc.



That short end of wallpaper left over from papering the kitchen is just about enough to line the utility closet. And what an inducement it offers for keeping equipment orderly

SEASON TO SAVE AND SAVOR

CONTINUED FROM PAGE 90

its use is now world wide. Prepared from rare peppers grown only in famous McIlhenny Jungle Gardens by the seventy-year-old Tabasco method which includes three years aging in oak casks, it's the snappiest of all seasonings and one drop, yes, one drop, works wonders. No small part of the fame of Creole cookery is due to the canny use of this liquid fire. Some of the most famous of these creations demand Tabasco. For instance, if you have a book on Southern cooking look up shrimp jambalaya. Vienna steak, Bombay steak, mutton a la appe, hot pot, pastaletes, bobotee, risotti—funny names but friendly to anemic budgets and rationed supplies, and simple, very. Perhaps you already know what it does for soups, chops and steaks, baked potatoes, and in fact all vegetables, but don't stop there. Add a few drops to gingerbread, cut down a bit on the ginger, and see what happens.

Bobotee

2 tablespoons butter, margarine, or fat
1 small onion, chopped
1 cup soft bread crumbs
1 cup milk
3 eggs, beaten
12 almonds, blanched and chopped
1 teaspoon curry powder
½ teaspoon salt
5 drops Tabasco
Juice of ½ lemon

Sauté onion in butter or fat until lightly browned. Add bread crumbs and milk and stir until it begins to thicken. Add eggs, almonds, curry powder, salt and Tabasco. Squeeze the juice of half a lemon over a greased baking dish, add mixture and bake in a moderate oven (350° F.) 20 minutes. Serve with fluffy rice separately.

Over a century ago an English nobleman who had spent many years in India returned to his homeland, bringing a treasure, not of gold or jewels, but a recipe for a marvelous sauce that lent to food a new savor and delight. The secret was turned over to the even then age-hallowed firm of Lea & Perrins, of Worcester, England. Today it is in use in every civilized country in the world. It is one of the most versatile of condiments. Men used it boldly on chops, steaks, and roasts (when they could get them) for its own flavor. But now we are learning its second nature as a flavor extender. Remember what we said about Maggi's and Kitchen Bouquet? Use it the same way and in the same places. Gently, again, gently; it's potent. By the way, don't forget to shake the bottle. Its distinctive flavor is due in large degree to about an inch of sediment in the bottom.

Hamburger Chops

1 pound ground beef
2 slices white bread soaked in sufficient milk to soften
1 egg
1 tablespoon Lea & Perrins Sauce
½ teaspoon salt
1 small onion, grated
Fat

Blend meat, bread, egg, and seasonings thoroughly. Mold into shape of chops. Brown quickly in small amount of hot fat; then cook until done. Dress with chop ruffle, and garnish with watercress.

Now we come to one of the least-known condiments of the average kitchen and yet the oldest of all. In 1796 Dr. Johann Gottlieb Benjamin Siegert was born in the province of Silesia, Germany. He became an army surgeon in the campaign against Napoleon I and in 1820 his adventurous spirit led him to embark for Venezuela where his services were gladly accepted by General Simon Bolivar, the Great Liberator. It was in 1824 that Dr. Siegert first made for his own use an aromatic bitters which soon acquired such favor that he was encouraged to devote his entire energies to its preparation. They became widely known from

(Continued on next page)

Residence Elevators



INCLIN-ATOR
A unique electrically operated "Stair-Lift." Folds against wall when not in use.

Our customers will be interested to learn that, in order to hasten Victory, this Company gladly suspends for the duration the manufacture of new INCLIN-ATORS and "Elevettes." However, since we, from time to time, repurchase equipments no longer being used, we will continue to have a limited number available for resale. These machines are reconditioned and guaranteed the same as new. We welcome inquiries from persons urgently needing elevator service.



"Elevette"
A simple vertical lift for Stairwell or corner of room, with or without enclosure.

Descriptive Booklet giving full information mailed on request.

INCLINATOR COMPANY OF AMERICA
305 So. Cameron St., Harrisburg, Penna., U. S. A.
Originators and Manufacturers of Simplified Passenger Lifts for the Home.



Solid Mahogany in 18th Century Colonial-Chippendale

High Boys — Low Boys — Chests — Beds! 25 pieces in this 505 group done in Solid Honduras Mahogany.

Skilled cabinet work and a lustrous hand rubbed finish develop the full beauty of the Chippendale design and the mellow loveliness of the fine Mahogany used in these most attractive pieces. 1800 stores display KLING furniture. This 505 group may be bought in suites or as single pieces!

See this group in your furniture or department store, or write:

KLING FACTORIES • MAYVILLE, N. Y.

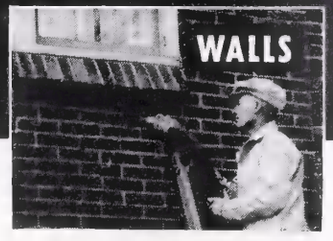
"STYLING A BEDROOM"—A new Booklet you will enjoy. Sent postpaid for ten cents (10c). Address Department "B9", Kling Factories, Mayville, N. Y.

Today 70% of Kling production is engaged in producing materials for our armed forces.



KLING

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SPECIALISTS

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WEATHER STRIPS, STORM SASH, ROCK WOOL, CALKING, SCREENS
1258 LaBROSSE STREET, DETROIT 26, MICHIGAN

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or one of 49 other War Bond or War Savings Prizes by just writing a letter



"How we hope to fix up our home after the war"

Write us a letter telling just that — that's all there is to it!

Just write as though you were writing to your husband, and tell us in as few or as many words as you wish, about the things you'd like to do to make your home more beautiful and more livable for your family after the war.

Nothing to buy. No red tape. No literary skill required. Here's a contest that's easy and fun to enter—yet one which may reward you handsomely. Mail the coupon today for rules and list of prizes.

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"Nearly Right Won't Do"

HB-943

Alexander Smith & Sons Carpet Co.
Yonkers, N Y
Please send me list of prizes and rules of your "Dream-Home" contest.

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CONTINUED FROM PRECEDING PAGE

the place of their birth as Angostura Bitters, although they contain no Angostura bark. Incidentally, the name of the city was changed in 1846 to Ciudad Bolivar. Later, owing to the constant political disturbance in Venezuela, the manufacture was removed to Trinidad, British West Indies.

Now comes its protean aspect. First as a physician's prescription, and remember, on that basis alone it won world-wide fame and is still in great favor with the medical profession. Perhaps it was a patient who first added it to his morning fruit juice, who knows? And passed the secret on to millions. Perhaps a bartender, wiser than most. In any event, there is no bar in the world and no really good restaurant which does not have its bottle of Angostura within reach. Is there a member of your family who just can't take his or her fruit juice at breakfast without genuine distress? Add a few generous dashes of Angostura and the difficulty will almost certainly disappear. In fact there is no fruit or vegetable juice which cannot be glamourized with a few dashes of this ancient appetizer.

And the same thing goes through every day and every meal. Those quaint cuts of meat you never tried before come to life with its vivifying influence. Vegetables (and how you are going to have to re-discover them), salads, fruits. No more, "I just can't stand carrots again," but "how divinely delicious—what did you do to them?" There is no use trying to enumerate its uses; it is probably the most versatile of the entire list. Use it with a gentle hand, especially at first. It can easily be dominating, and while you may sometimes want its full flavor, as on grapefruit for instance, usually you want just its bouquet.

Chicken Angostura

4 tablespoons butter
1¾ tablespoons flour
¾ cup chicken stock
¼ cup thin cream
¼ teaspoon salt
Few grains pepper
1 teaspoon Angostura
1 cup chicken, cooked and cubed
4 eggs, hardcooked, cut in eighths
½ cup mushrooms, cooked
¾ pound almonds, blanched and chopped

Melt butter, add flour, stir in stock slowly and cook until thick. Add cream and seasonings and reheat but do not allow to boil. Add remaining ingredients, folding into sauce lightly and heat in double boiler. Serve hot on a mound of Chinese noodles or boiled rice.

Finally we come to the question of expense. Not one of these items is low priced, but when you consider that you use them by drop and dashes and that you will sprea their cost over a period of month you will find that they are we within the reach of even a thi budget. And they do pay their way every one of them, by making lef overs an opportunity instead of problem.

A good way to get acquainte with them is to write to thei makers for their recipe books These, of course, will be cheer fully sent without charge, and with out exception they are extremel well prepared.

List of Recipe Books

Maggi's—"The Keynote of Success ful Dishes," Maggi, Inc., Nev York City.

Kitchen Bouquet—"Tested Recipe for Master Chefs," Kitchen Bou quet, Division of Grocery Prod ucts Mfg. Corp., Union City, N. J

A1 Sauce—"Cooking for a Man," G. F. Heublein & Bro., Hartford Conn.

Tabasco—"Tabasco Recipes," Mc Ilhenny Company, New Iberia La.

Lea & Perrins—"Favorite Recipes of Famous People," Lea & Per rins, Inc., New York City.

Angostura — "Angostura Recipes," Angostura-Wuppermann Corp., 304 East 45th St., New York.



AMONG AMERICA'S MOST HIGHLY PRIZED WINES —

— are those produced by Widmer's in Naples Valley in New York State where the Widmer cellars and vineyards have been devoted to the development of quality wines since 1888.

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LEV-L-FLOR will fix it!

Badly cracked steps and floors can now be repaired with Lev-L-Flor a synthetic resurfacing compound that requires no special cutting out of the old surface, and can be applied, just as it comes from the can. Extremely resilient, Lev-L-Flor will not crack or break out once set. Lev-L-Flor can be used on wood, masonry, stone, or composition floors — for patching or complete resurfacing jobs.

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Those Victory Gardens in the back yards of America help, but FOOD—in bulk—is still the farmer's responsibility. And with only a small portion of the help he needs he finds himself hard put to it to get in his crop in this desperately critical year.

That's where you and your vacation can come in—harvesting the world's food this fall!

Picking beans by the acre, or apples by the barrel, or potatoes by the carload is not easy. But it must be done. If you have a week or a fortnight or a month to spare, ask about the U. S. Crop Corps now at your nearest U. S. Employment Service office, or your County Agent, or your local OCD.



"RAIN"
FROM AN ORIGINAL LITHOGRAPH BY GEORGE SCHREIBER FROM ASSOCIATED AMERICAN ARTISTS

The LOG of the Practical Gardener

Just think, this is the last month in which to work up a good sweat without making a point of it

Personally, I can break out in a glowing perspiration just turning the pages of the fall catalogues. Sheer gluttony, no doubt—but the kind that costs nothing. My biggest orders are written in invisible ink. However, the ones that somehow get into the mails are no smaller than they should be.

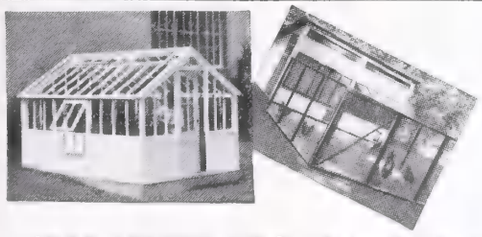
Early in July I saw a Rose in the trial beds of one of the big growers—a light buff hybrid tea with a touch of salmon in the bud. There are only two or three dozen plants of it now, but if you don't see it catalogued among the headliners in another couple of years, I'll miss my guess—and you'll miss one honey of a Rose!

Incidentally, this might be a good place to work in another plug for B. W. Price, introduced this year. It's a single hybrid tea, an indefatigable bloomer, thrifty, and glows a magnificent rosy pink.

Until this year I had never grown a cabbage in my garden. And what a surprise I got when the first one turned up as cole slaw a while ago. You may have your market cabbage from now on—hereafter you'll find me out among the rabbits.

There's no better time to spade the perennial borders thoroughly than right now. The ground is probably a lot firmer (to put it pleasantly) than it needs to be. And if you wait till first frost you'll never get it done. Work in some peat, if you've got it, and maybe some wood ashes while you're at it. It's safe to work close to the plants now, too.

As this is written, the 1943 war conference of the American Seed Trade Association has just concluded in Chicago. Brief report to my constituents: The food crop this year will inevitably be below expectations, below practical needs. So don't waste a vegetable. The outlook for seeds next year is better, in general, than it was a year ago. So prepare to outdo yourself in 1944. R. B.



Greenhouses—Illustrated unit is $222 (without glass). Heater room or other sections easily added.

Poultry Houses—All sizes, $15 up. Illustrated sectional type is $200 (without fence).

Garden-Tool Houses—For tools, bicycles gardening implements, etc., $55 up.

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Write for Free Hodgson Catalog P-4 showing many Hodgson products. For special attention, mention ones most interested in. *In New York or Boston, visit the interesting Hodgson indoor exhibits.*

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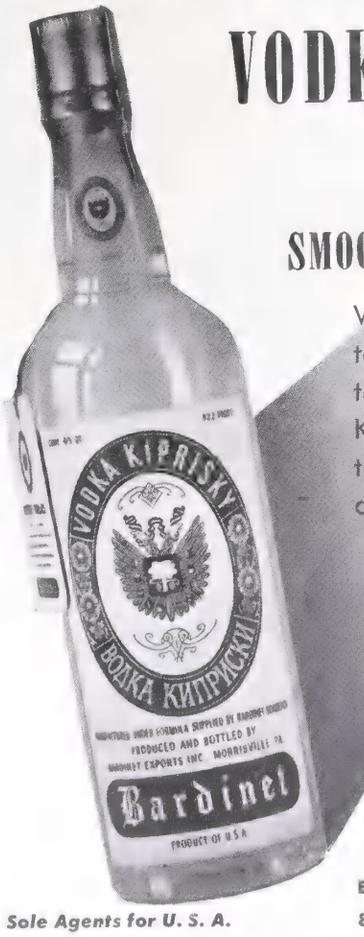
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1/3 DRY VERMOUTH

Stir well in mixing glass containing ice cubes. Strain into chilled glass—with olive; or before serving, twist a strip of lemon peel over cocktail.

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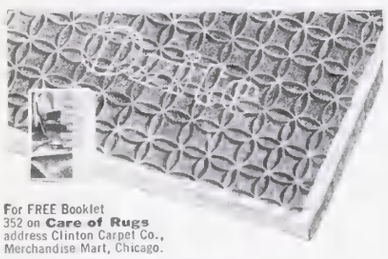


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For FREE Booklet 352 on **Care of Rugs** address Clinton Carpet Co., Merchandise Mart, Chicago.

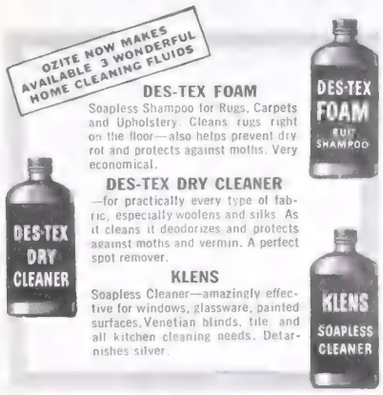
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The First Law Of Home Dynamics

By Sprague Holden

Last autumn when my friend Bill went out to clean his front yard he found his rake was minus a nut. Without it, the rake was useless. Bill put into operation what he calls "The First Law of Home Dynamics."



He went to the basement and looked about. He was taking inventory, seeking a replacement for the missing nut.

The lawn mower? That broken alarm clock? The washing machine? The furnace? No.

He was about to search the cabinet where he kept odds and ends when he noticed the family curtain stretcher, the frame of which was held in place by turnbuckles. Bill nodded. Removing a turnbuckle, he fitted it over the rake bolt's threads. Eureka—perfect! The First Law had worked again. The lawn was raked without loss of time in haphazard search for a substitute or a trip to the hardware store to buy a new nut.

Bill has no copyright on his First Law. Its basic principles are employed by Mr. Fix-Its every day. Briefly they are: Take inventory and then use what you have. But formalizing the rules of makeshift saves time, money, and energy.

Bill has no special aptitude for meeting major breakdowns. He knows better than to fool with the electric refrigerator, the vacuum cleaner, the heating plant, the radio or the plumbing when these highly complex mechanisms go on the fritz. He respects his limitations. The First Law applies only to small stuff.

The cord of a reading lamp pulled loose from its wall attachment. Usually cord repair is a ten-minute, screwdriver job. But this plug was a flossy type, molded in one piece; the innards were un-get-at-able. The First Law turned up an older type of plug and presently the lamp was in service once more. A junket to the electrician was bypassed.

The Bills once lived in a house with a large apple tree in the backyard. They dreamed of applesauce, apple fritters, apple butter, and luscious eating beauties. The fruit ripened, but as it turned red and fell the dream fell, too. The fall invariably split or bruised each apple. Damaged apples don't keep.

The First Law was brought into play, this time for a longer period than usual. It would be impracticable to spread sheets on stakes under the tree. A bed of hay might work, but hay costs money and would ruin the grass.

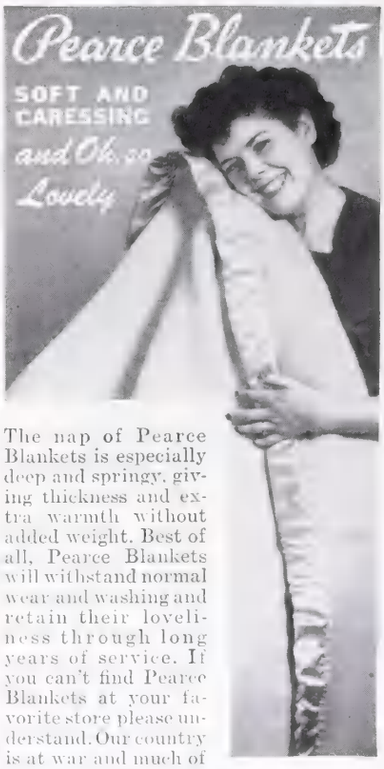


After a week of spare-time inventorying the answer was found. Bill wired a jagged-edge gallon can to the end of a clothes pole and made himself a fruit harvester. Atop a ladder, he fitted the can around a ripe apple, then pulled the jagged edge against the stem. A number of apples were knocked to the ground, but dozens of undamaged fruit were procured for winter eating. The bruised ones went into apple sauce, fritters, and apple butter. Recently Mrs. Bill saw in a store an apple picker reminiscent of her husband's improvisation.

Slow solutions to difficult problems give the greatest sense of satisfaction. One such was The Case of the Flooded Basement.

The people from whom the Bills bought their present home had said nothing about a faulty drainage system. The defect was discovered with the first spring showers, when one of the two basement floor drains became a reasonable facsimile of an artesian well.





The nap of Pearce Blankets is especially deep and springy, giving thickness and extra warmth without added weight. Best of all, Pearce Blankets will withstand normal wear and washing and retain their loveliness through long years of service. If you can't find Pearce Blankets at your favorite store please understand. Our country is at war and much of our production must go to the armed forces. Try to get along with the blankets you have for the duration and put the saving into War Bonds.

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Fortunately, the faulty drain was a little higher in the floor than the good one. The water rose, then ran off down the other pipe. Except for standing pools and a general dampness no particular damage was done. Still, it was an annoying state of affairs.

The First Law was invoked. Check-ups during the next two heavy rains established that the trouble wasn't a sewer backup, but simply a bigger volume of water passing down the nearest exterior downspout than the drain could carry. Digging up the backyard would be expensive and messy. Calling in a firm that specialized in sewer pipe cleaning with electric reamers would mean a considerable money outlay.

After two more proposals were rejected, a plug in the drain opening seemed the likeliest solution. But a plug meant new problems. The pipe mustn't be sealed shut. Water pressure might raise the cellar floor or cause a serious break-through. Another potential hazard was the formation of gases in the drain pipe. Such matters are of record.

The first move was wholly tentative—a plug that wouldn't seal the drain too tightly. The previous year's Christmas tree was pressed into service. A two-inch piece was sawed from the butt-end, tapered to fit the aperture and set loosely into place.

The rains came again. The plug worked. But one matter had been overlooked: the expandability of wet spruce. The water below had done its worst and wedded the plug firmly to the pipe-end.



This was a new emergency. The plug might blow out or the floor be damaged. A vent was the obvious need. Bill gingerly drove a long spike through the swollen wood, then even more gingerly removed the spike, expecting at least the sharp hiss of gas. Nothing happened.

The problem seemed whipped—until the next storm swelled the vent shut! The First Law didn't give up. A new hole was driven through the plug and a small metal tube inserted. The basement has been dry ever since.

Late fall brought The Case of the Leaves in the Eaves. The roof gutters of Bill's home had been repaired and painted in June and since then had become piled high with leaves. Left there all winter they would induce rust and make further repairs necessary. The only available ladder fell short of the roof-edge, so the cleaning job couldn't be done by hand.

Ultimately, the First Law led Bill to the basement, as it so often does. There he found some heavy wire clothesline, lashed a sizable piece to the end of a four-foot pole, and shaped the wire roughly into the form of a shepherd's crook. The working end was bent so as to be slightly smaller than the inside of the eaves.



Bill took his Rube Goldbergian invention aloft. Standing near the top of the ladder, back to the house, he was able to scoop out the leaves with the looped wire end, sight unseen, covering about six feet of gutter at a time. This done, he hauled the garden hose halfway up a tree next to the house and, at long distance, flushed out the troughs on two sides of the roof. The rest were sluiced from second floor porches in front and back. Result: clean gutters.

Besides flooding the basement, the rains had revealed faulty drainage on the north side of the house, alongside which ran a sidewalk flush with the brick walls. Over the years the inside of the walk had settled, forming catch-basins. The effects were oozing basement walls and probably a weakened foundation.

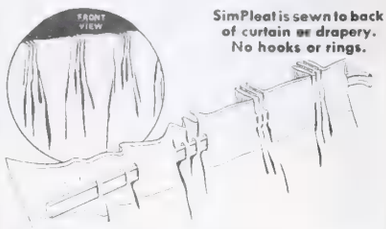
The First Law suggested and rejected: a coat of brick wall paint, a new sidewalk sloping outward, a layer of cement thickest toward the house. But each solution had limi-

(*Continued on next page*)

SIMPLEAT JUST MADE MY DRAPERIES—WHAT A WONDERFUL DISCOVERY



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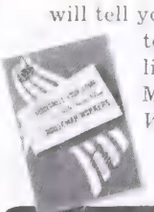
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PRESTO helps make housekeeping a pleasure, adds *joy* to cooking. No muss, no fuss, no odors, no smoke. A PRESTO COOKER saves time and fuel costs.

Among the things *you* plan to buy after the war, plan on a PRESTO COOKER.



Write today for your copy! New, interesting, colorful booklet "PRESTO COOKING — WHY AND HOW!" A fascinating guide to modern cooking. Contains many taste-thrilling recipes and full menus. Enclose 6¢ in coin or stamps to cover cost of handling and mailing. Address **Presto, Dept. 42, Eau Claire, Wis.**

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National Pressure Cooker Co., Eau Claire, Wis.

Meanwhile BUY WAR BONDS

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now takes second place
. . . . War production for
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To keep the
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six essential items in these four patterns are being made in limited quantities for home use.

Teaspoon	Salad Fork
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Luncheon Fork	Butter Spreader

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CONTINUED FROM PRECEDING PAGE

tations. The first might allay the oozing but wouldn't get rid of the water. The second was beyond Bill's wallet and he was no cement mason. For the third, cement might not adhere to the old walk.



Further thought suggested a cold chisel. Bill spent an afternoon hacking out troughs along the sidewalk markings where the largest pools of water formed, the troughs deepening toward the walk's outer edge. In the adjacent ground he dug holes a foot deep, three feet long and a foot wide. Slanting into the holes to channel the water, he placed pieces of roof slate salvaged from the attic. Filled with bricks the holes were then covered with dirt. Basement wall is now drier.

On other occasions the First Law has thawed frozen pipes, made a hooked pole for high bush pruning, fixed an electric clock with the cap of a broken automatic pencil, and made faucet washers from old shoe leather.

There are limits to the First Law of Home Dynamics. Major repairs are beyond its purview. But for minor interferences with peaceful enjoyment of one's home the First Law—take inventory and use what you have—is very valuable standard equipment. Because of wartime conditions it is particularly relevant that in none of the instances cited was a cent spent for repairs.

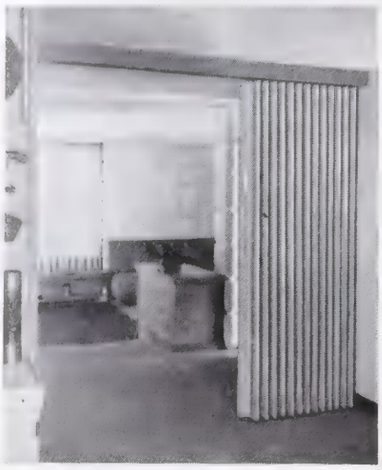
I DREAMT LAST NIGHT

CONTINUED FROM PAGE 36

All the furniture shown in the house a fighting man dreams about (except for child's black rocker which is from Nichols & Stone) is from the W. F. Whitney Company, Inc. Other furnishings are from the following sources:

Living Room Fireside Group
Page 37

Textured cotton check in draperies and window seat cushion, Scalamandre. Glazed calico chintz on rocker and coffee table slipcover, Waverly Fabrics. Chintz cupboard linings, F. Schumacher & Co. Candy stripe chintz on fireside chairs, Cyrus Clark, Inc. Cigarettes, Marlboro "Beauty Tip." Braided rug, Cunard Mills. On the coffee table, a blue-green pottery popcorn bowl and cover, Rowantree's Pottery; tea set, Adams Calyx ware, Meakin & Ridgway. On dresser, left of fireplace, Mason's "Brown Vista" teapot and tile, Maddox & Miller. On shelves above, hunt jug and silver luster jug, Josiah Wedgwood & Sons, Inc. On Welsh dresser, right of fireplace, cooky jars, Claude Sperling; second shelf, English luster pitcher and plate, S. P. Skinner Co.; third shelf, and on top a "Pink Rutland" covered dish, from Meakin & Ridgway.





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NEW CASTLE PRODUCTS
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Dining Room
Page 38

Printed chintz in draperies and on built-in seat, F. Schumacher & Co. Glazed chintz plaid on dining chairs, Morton Sundour Company, Inc. Chintz lining on plate rack, Scalamandre. Luncheonware on table, Rowantree's Pottery. On sideboard, English Burleigh ware soup tureen and platter, Fondeville & Co. In the plate rack, first shelf, Spode's "Campagna" plate, Meakin & Ridgway's "Pink Rutland" platter, hanging English copper luster jugs, Fondeville & Co.; on second shelf, Spode's "Campagna" dinner plates and after-dinner coffee cups, "Staffordshire Rose" platter in English Ambassador ware, Fondeville & Co.; left and right on top, "Staffordshire Rose" plates.

Living Room, Dining and Tea Table Groups
Page 38

Textured cotton check in draperies, on window seat and bench cushions, Scalamandre. Glazed chintz on round table, Waverly Fabrics. Candy stripe chintz on chairs, Cyrus Clark, Inc. Red glazed chintz on cushions, F. Schumacher & Co. Green glazed chintz on cushions, H. B. Lehmann-Connor Co. Tea set on tilt table, "Staffordshire Rose," Fondeville & Co.

Bedroom
Page 39

Cotton taffeta in bedspread and canopy ruffle, Johnson & Faulkner. Coral mohair on bed pillows, chair and bench pads, Goodall Decorative Fabrics. Chintz on armchair, Morton Sundour Co., Inc. Cotton twist rug, Libertyville Textiles. Wallpaper, Thomas Strahan Co.

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They give you a tried and true method of performing housekeeping and maintenance tasks that will prevent mistakes

FLOORS

How to Clean Tile Floors

If you remove dirt and grime from your tile floors before they have a chance to accumulate, you can keep them fresh and bright with a damp cloth. For washing tile, a scouring powder is effective, or a soapless cleanser which dissolves grease and softens water simultaneously. The latter cleanser is dissolved in warm water and used in solution. It is particularly good because it leaves no film to cause a slippery surface. Tile floors can be waxed and polished to give added richness to the surface. This adds nothing, however, to the wearing qualities.



OVER

WINDOWS

How to Paint and Reglaze Storm Windows

It's none too soon to get the storm windows ready for winter wear, if you didn't put them away in perfect condition. Now that the garden is well in hand, you can safely devote your time to thoughts of winter. If you find yourself stumbling over the storm windows because they're just leaning against a wall, why not place them where they won't be in the way? You can hang hooks under the cellar stairs and hang them there—usually waste space anyway.



OVER

LEAKS

Where to Seal Your House Against Heat Loss

Don't wait for the first cold snap before examining the exterior of your house for cracks where cold air can come rushing in this winter, and precious heated air escape. You can do the caulking job yourself, or call in an organization that will not only take over the job of sealing all openings, but will insulate your house, provide it with storm windows, and do a complete weather stripping job.

A good caulking compound, that never hardens completely but will expand and contract with weather changes, is essential to a successful job.



OVER

WALLS

How to Damp-Proof Concrete Basement

If your concrete basement walls have a mild case of dampness, this can be cured with the application of a damp-proofing compound which becomes an integral part of the wall itself and hardens the surface so that moisture will not penetrate. The organization making this compound maintains a crew of experienced workmen who will do the waterproofing job for you. Or you can do it yourself. The material comes in powder form, is mixed with water to a mortar-like consistency and applied with a brush.



OVER

LAUNDERING

How to Blue Clothes as You Wash Them

If your white sheets, pillowcases, and other cottons have acquired an unattractive yellowish cast, you can remove this by bluing them. Bluing is also a good device for keeping colored washables bright-looking. Bluing need not be a separate, time-consuming process, either, but can be accomplished as you wash the articles—if you use bluing flakes, which are dissolved before you add your soap suds. You can use the bluing flakes in a laundry tub or an automatic washer. Follow these simple directions.



OVER

FLOORS

How to Remove and Prevent Caster Marks

If your furniture is equipped with improper casters, your hardwood floors may be dotted with ugly black marks. You can sometimes remove these by rubbing the spots lightly with a cloth moistened in turpentine. (Use where there is no open flame.) If that treatment is ineffective, sprinkle a non-abrasive cleaning powder on a damp cloth and rub the mark lightly. Wipe area with a clean damp cloth. When dry, rewax.

Avoid further blemishes on your floors, whether they're wood, linoleum, or composition, by using specially designed casters that distribute furniture weight evenly.



OVER

LET HOUSE BEAUTIFUL HELP YOU HOUSEKEEP

You can't keep problems from arising. But you can make it easier to solve housekeeping, repair, and maintenance riddles by keeping HOUSE BEAUTIFUL'S Housekeeping Recipes on your reference shelves. They offer easy-to-follow, how-to-do instructions on hundreds of household tasks. New recipes appear each month—your indispensable guides to making a home you're proud of.

WINDOWS

PROCEDURE: First examine the hooks on top of windows. If they are bent or broken, replace or straighten them. If the paint is peeling, the frames should be repainted or the wood will rot from exposure to the elements. Use a good exterior house paint for this job. Sand all rough spots. If the surface already has been painted many times, it may be necessary to remove the many layers with a good paint and varnish remover.

Re-putty any loose panes. Replace broken glass. Chip out old putty and pull out glazier's points. A priming coat of linseed oil in the rabbet acts as a filler and prevents linseed oil in putty from being absorbed by the wood. Spread putty in groove. Install the glass. Fasten with points. Work putty into rope form, press into opening. When dry, paint over putty, being sure to overlap the paint on the glass to prevent moisture from getting behind putty.

OVER

FLOORS

If you have moved into an old house, you may encounter the following stains which need special handling:

PAINT: Remove with a commercial tile bleach, following the manufacturer's instructions, or use a paint remover, experimenting first on an inconspicuous area.

IRON STAINS: If scouring powder won't dislodge, dissolve one part sodium citrate crystals in six parts of water. Add an equal amount of glycerine and mix thoroughly. Make a thick paste with whiting and some of this solution. Apply over stain about ⅛" thick. Allow to dry. Repeat if necessary.

INK: Mix one part trisodium phosphate, one part sodium perborate and three parts powdered talc. Make a strong soap solution and add enough to dry mixture to form thick paste. Apply to stain. Dry.

OVER

WALLS

PROCEDURE: The wall surface must be absolutely clean. If walls have been previously painted, calcimined, or whitewashed, this must be removed. The waterproofing compound will adhere only to a damp surface, so flush the masonry walls thoroughly with a hose. If wall is already damp from moisture, give it a slight rinse. The material is not effective where there is running water or seepage. This condition must first be corrected. Then the damp-proofer can be applied.

When thoroughly mixed to a mortar, apply the damp-proofer uniformly to the wall. Allow about five hours for drying and then apply a second coat. The material must not dry out too quickly, so the following day after applying second coat, flush the walls with water. Two pounds of the water-proofer will damp-proof ten square feet of wall area.

Material is available in grey, white, cream, buff, and colors.

OVER

LEAKS

Start examining your house at the foundation. Joints around basement windows are bad offenders. Look, too, at the joinings of all doors and windows, especially the tops and sides. Even a hair crack must be filled, if you want to prevent heat loss and rot and decay from moisture seepage. Inspect the inside corners of wood walls and the chimney—any place where there is a joint. Masonry houses get leaks too, remember.

Try to get a caulking compound that nearly matches the color of your house, and then you may be able to eliminate painting. Before filling cracks, remove all foreign matter. Bring the caulker flush with the surface. Apply with a gun or putty knife.

OVER

FLOORS

Furniture rests which will not cause denting are available for all types and weights of furniture. These rests have a broad base and a special swivel construction that make them lie flat on the floor even when the furniture is tilted, and then prevents sides of rests from digging into floor. The rests are made of tough plastic in a brownish color. They make no screeching noise when furniture moves. One manufacturer of linoleum makes four rests which are suitable for all types of flooring. There are two varieties of the swivel construction—nail and cotter pin. If your furniture is now equipped with casters, buy the cotter pin type. If it has no casters, use the nail variety. These rests are used on light tables and chairs. Round or square cups are available for heavier furniture. The cup type can be used under pianos, etc., which have casters permanently attached.

OVER

LAUNDERING

PROCEDURE: Dissolve about one-fourth cup of the bluing flakes in hot water in your washing machine or laundry tub. Add your soap flakes and work into a rich suds. Then wash your clothes as usual, and in many soapings as they need. (Don't add extra bluing.) Rinse at least twice in clear water.

If you need to boil extremely dirty clothes, dissolve the bluing flakes before adding the clothes.

When washing a few small articles in a basin, you can use the bluing flakes alone, without adding soap. Dissolve one or two tablespoons in hot water. Rinse in two lukewarm waters. The bluing flakes will create no spots or streaks, but will whiten your wash safely and effectively.

OVER

KITCHEN HEADQUARTERS

COMMUNIQUÉS from the Kitchen Front

Timely tidbits can smooth your culinary paths. Here are a few:

By Florence Paine

BE A KNOW-IT-ALL

NO one can know all the answers when it comes to cooking and managing food. But any culinary expert will tell you that knowing *where* to find out the *how* is almost as important as knowing the how. Have these books and booklets on your reference shelf and the *how* won't terrify you any more:

How to Buy and Cook Fish—A regular encyclopedia of information about fish; 80 pages full of facts about cuts, how to buy, store and cook; recipes and a helpful chart giving the common kinds of salt water fish with pertinent data about seasons available, sizes, preparation at market and best cooking methods. Send 50¢ to Atlantic Coast Fisheries Co., Four Fish Pier, Boston, Mass.

For one dollar *100 Meat-Saving Dishes* by Ann Roe Robbins (Thomas Y. Crowell Co.) will give you more than you bargained for in good reading and good recipes. Each recipe has a page to itself.

Magic in Herbs, by Leonie de Sounin, arrives at a propitious moment. It clarifies the whole mystifying-to-the-uninitiated subject of herbs and makes one hasten to grow an herb garden and begin practicing the use of herbs in cookery. Plenty of tested recipes to try before beginning your own experimenting. (M. Barrows & Company.)

You'll be serving a good cause and adding to your store of unusual recipes by turning a dollar over to the New York City Women's Council of the Navy League for a copy of *Pot Luck*. Many of the recipes are from the scrapbooks of some famous New York hostesses.

With Jeanne Owen's *Book of Sauces* you can make the lowliest cut of meat, the most plebian egg into something on the royal side. Wine is, of course, flourished in most of the recipes with a generous hand. (M. Barrows & Company.)

PAINLESS ENTERTAINING

DON'T listen to people who tell you that entertaining's out because of meat rationing. What about all those special dinners you've attended where chicken was considered tops? Margaret Cousins, one of our contributors, recently gave a dinner for twelve, without points, and all the guests were loud in their praises of her repast. Here's what she served: baked grapefruit, chicken pie loaded with fresh vegetables, a big mixed green salad, rolls, and raspberry ice. (For 12 she finds it easier to make up two large pies rather than individual ones. The filling can be made in the morning and the crust, too. Then at the last moment roll out the crust and pop the pies into the oven. Poke a hole in crust; insert sprig of parsley for color.)

DESSERT DODGES

LOOKING for something light and pictorial for six people who've had a heavy dinner? Try this: Black Cherry Cheese Mold. Take a package of cherry jell-o, 1 large can of black pitted cherries, 1½ cups of cherry juice, 3-oz. package of cream cheese. Make jell-o, substituting the juice for water. Beat cream cheese until light with an electric mixer or egg beater. Fold cheese into jell-o when cold and slightly stiff. Add cherries and pour into ring mold. The cream cheese turns the jell-o into a beautiful rosy color.

A salad of melon slices and peach segments, sprinkled with French dressing (made with orange and lemon juice is a satisfactory substitute for a sweet dessert when all ideas have failed you).

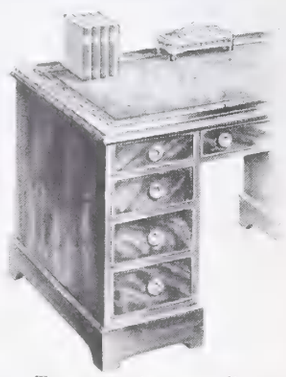
Serve stewed fruit hot as a dessert and you'll save considerable sugar.

For shopping information about bluing flakes, rope putty, dampproofer, casters, non-hardening caulker, soapless cleanser-softener, send a three-cent stamp to House Beautiful, 572 Madison Avenue, New York 22, N. Y.

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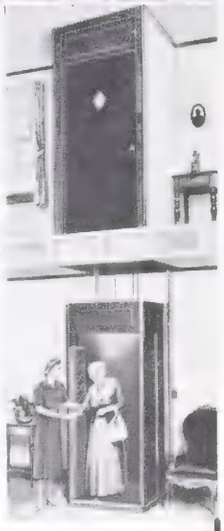
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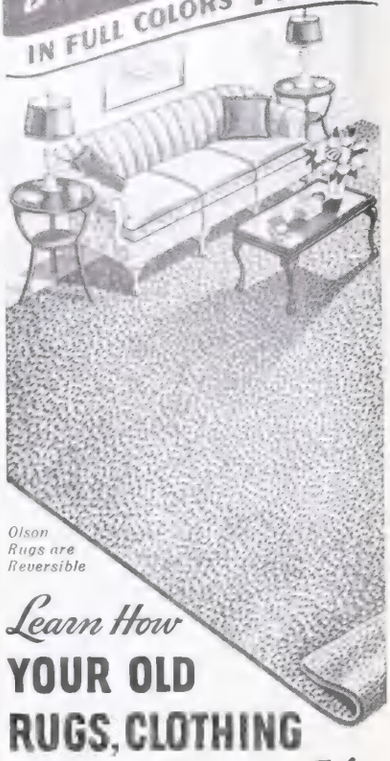


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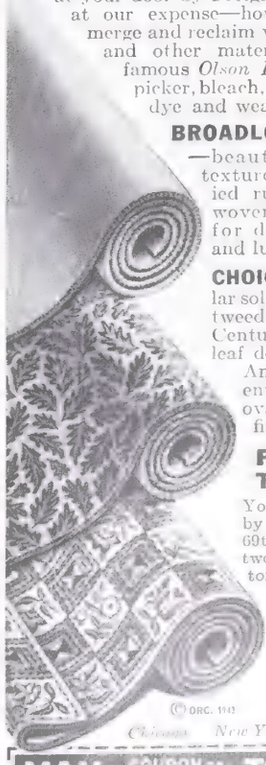
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AMERICAN HOME-OWNERS WARTIME GUIDE. This informative booklet offers you a sound checklist of the things you can do to guard the value of your home. Celotex products for roofing, insulating, and interior wall finishes can do a great conservation and protective job for you. CELOTEX CORP., DEPT. H-6, 919 N. MICHIGAN AVE., CHICAGO, ILL.

HOW TO HEAT YOUR HOME WITH LESS FUEL. This is a booklet issued by your government with your comfort and your minimized fuel supply in mind. Right in the vanguard of recommendations is weather-stripping; so if you want pertinent facts, here's the story. CHAMBERLIN METAL WEATHER-STRIP CO., 1400 LABROSSE ST., DETROIT, MICH.

Planning a Post-War
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GAME ROOM?

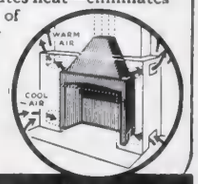


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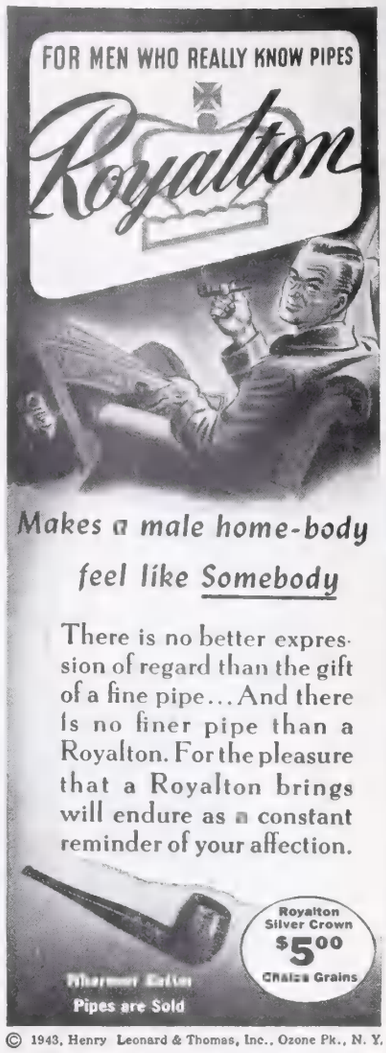
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A GUIDE TO ENGLISH AND FRENCH FURNITURE OF THE 18TH CENTURY. Here is an illustrated 48-page book, treating of the selection, manufacture, and care of furniture reproduced from the two great design groups of an important century. Bound for your library, paper (25¢). BAKER FURNITURE, INC., DEPT. P-43, 10 MILLING ROAD, HOLLAND, MICH.

MUSAPHONIC. This folder announces radio news—three handsomely designed radios, two of them phonograph combinations, all of them made for Frequency Modulation reception, perfected by G. E. engineers to give you music against a background of silence. GENERAL ELECTRIC CO., DEPT. HB-9, SCHENECTADY, N. Y.

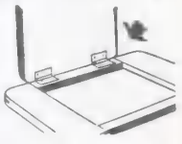
What to look for

WHEN YOU BUY A CLOTHES HAMPER



Style and colors and size, of course, but we mean those things that make a hamper *last.*

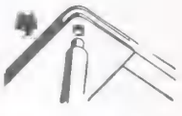
First off there's the lid. Will it break off easily? Or does it have a "stop-hinge" that prevents the lid from opening too far? A *stop-hinge is desirable* and it should be attached with large head screws.



Then there's the top frame. Some are simply held together with brads. These are apt to break apart. Look for one that is completely *tenoned* and *glued.* This gives your hamper strength and rigidity.

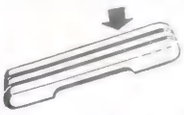


Don't forget, the legs are the main support of your hamper. If they are nailed to the frame the hamper is apt to be weak. Be sure the legs are *doweled* and *chucked* and *glued* into the frame.



It is well to notice the handles (if any). They should be *moulded* and *smoothly sanded.* On cheap hampers they may be rough and poorly shaped.

Now stand off and look at the fabric. A well made hamper has the *fabric tightly shrunken* to the frame. (No loose fitting sides.)



You might also feel the frame on the inside. It should be *smoothly sanded* to prevent rough surfaces.

In a Whitney Hamper you will find *all* these features and others too. In fact they are shown on the guarantee tag that comes attached to every Whitney Hamper. So actually *the first thing to look for* when you buy a hamper is the name "Whitney."



ADVT.

Short cut to a Beautiful Lawn



FALL SEEDING with Scotts

Nature and the elements cooperate to make the late summer and fall a most logical time for building new lawns or adding new glamor to old ones. Home owners praise the results obtained by seeding in the fall with Scotts weedfree mixtures. Double the success of your efforts by following the practical suggestions offered in Lawn Care. L. W. Hatheway of Cornwall-on-Hudson, N. Y., tells us, "Last fall I started building a new lawn and used your seed exclusively. Today I have a lawn which is the envy of all who see it." Join the thousands of home-loving Americans whose pride is their beautiful weed-free Scott Lawns . . . start right by sending for your Free 2 year subscription to Lawn Care. No obligation.

O. M. SCOTT and SONS COMPANY
105 Main Street • Marysville, Ohio



Free LAWN CARE BULLETINS tell why Fall seeding is best and answers many lawn problems. Ask for your FREE subscription today.

Plant the NEW 1944 Rose THIS FALL



Katherine T. Marshall

Plant Patent applied for

THE outstanding new Modern Rose created in our own nurseries, named to honor the wife of General Marshall, chief of staff, U. S. Army. The firm, pointed buds are *deep coral-pink* suffused with yellow, opening gradually to warm glowing pink. The great cupped blooms are 5 in. across, do not fade in sun, very long-lasting. Fine long stems. Fruity fragrance. *Unusually vigorous*, very hardy, full bushes 3 to 4 ft. tall, constantly in bloom. 2-yr. field-grown plants, postpaid at fall planting time, guaranteed to live and bloom: **$2 each; 3 for $5.**

"Guide to Successful Rose Gardening" sent free, soon as your order is received.

GARDEN FOR VICTORY

FALL IS THE IDEAL TIME TO PLANT Roses

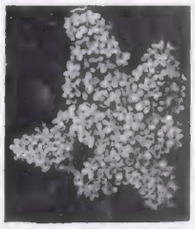
Natural Color Catalog FREE

Read how to gain a season, in this free book from the Rose Capital of America--with first color pictures of next year's new Roses, and the complete Parade of Modern Roses, Perennials and Fruits, *all for your Victory Garden.* Send postcard or letter for J. & P. Catalog today.



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World's Largest Rose Growers
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ENJOY BRAND'S SUPERB
FRENCH LILACS



Our French Lilacs established on their own root system are just as hardy and will live just as long as the old common Lilac. They will also grow anywhere the common Lilac will grow. French Lilacs, once planted, will last a lifetime. You cannot find a more beautiful or more comprehensive collection from which to make your choice than that we offer you.

BEAUTIFUL COLORED CATALOG FREE

BRAND'S PEONIES of the finer grades from prize-winning stock.
ORIENTAL POPPIES of the larger, more gorgeous varieties.
BETTER TYPE IRIS. Many of the new and the best of the old.
HARDY FLOWERING CRABS, both ornamental and fruit-bearing.

BRAND PEONY FARMS
144 East Division Street, Faribault, Minn.

Burpee's GIANT TRUMPET Daffodils



Large flowers on long stems—*yellow* and *white* and *bi-color*, mixed. A very special offer, postpaid: **5 Bulbs 25c; 120 for $5.**

DOLLAR SPECIALS

Burpee Giant Trumpet Daffodils $1
Top value, described above. 22 Bulbs

Burpee Red-Cupped Daffodils
Showiest of all--whites and yellows with bright apricot, red and orange cups. Special mixture. 20 Bulbs... $1

Burpee Regal Lilies
Immense, fragrant white blooms. Hardy, easy to grow. 15 Bulbs.... $1

5 BULBS 25¢

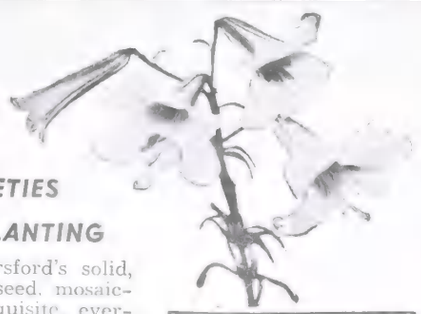
All 3 $1 Lots $2.75, postpaid.

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Fall Bulb Book Free--Daffodils, Tulips, etc. Plant this fall. Guaranteed to bloom.

W. Atlee Burpee Co.
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Philadelphia, Pa. or Clinton, Iowa

NEW, HARDY
Lilies
18 VARIETIES



READY FOR FALL PLANTING

Start your garden with Horsford's solid, healthy bulbs, grown from seed, mosaic-free, for a profusion of exquisite, ever-changing blooms from June to late autumn.

PEONIES—Try our large undivided plants. Also, own-root hybrid Lilacs, ready in October.

F. H. HORSFORD
Route 2, CHARLOTTE, VERMONT

Collections of PEONIES, IRIS, LILIES ORIENTAL POPPIES and PERENNIALS *Featured in Our* AUTUMN SUPPLEMENT. *Write Today!*

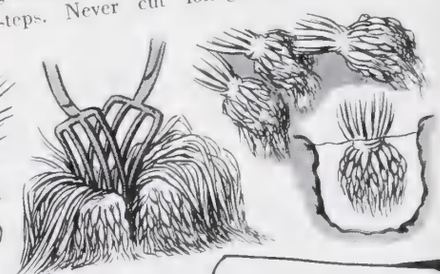
3 GOOD DIVIDERS—and how to multiply them

A good time to break up and replant these hardy perennials is after they're done blooming or early in the autumn. Quick, Watson, the scalpel!

DAYLILY



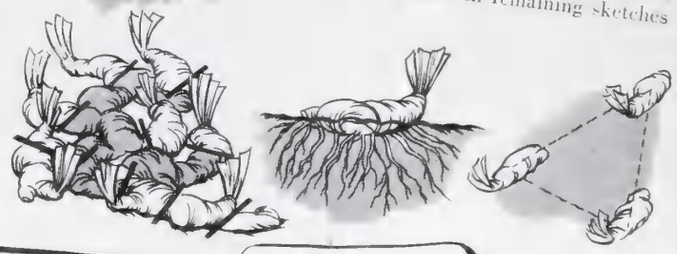
Hardy as a rock, bug free, dependable, and altogether lovely, the Daylily (*Hemerocallis*) has everything but a simple root. It may be divided almost any time, best after blooming. A few hours airing of the root mass will soften it, a pair of strong arms and two heavy forks may be able to wrench the root asunder! Beginning at left, sketches show sensible garden-steps. Never cut foliage, it's self-cleaning



IRIS

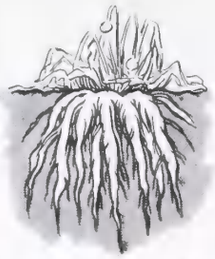


The bearded Iris (*I. germanica*), in its several sizes from tiny to whopping, is now content to show green leaves only. Clumps that have become so large as to produce poor flowers or none at all in the center should be divided. Left below, suggested cuts, with shaded areas showing rhizomes best discarded as over age. In setting, either fan out or spread roots, trim, locate roughly as shown in remaining sketches

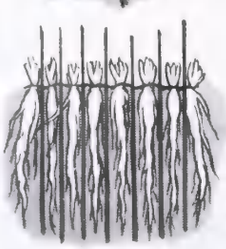


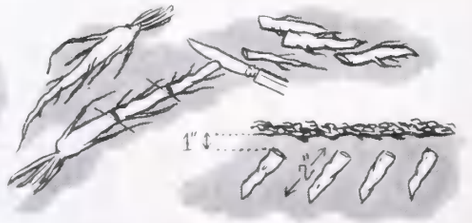
EVA MELADY

POPPY



The only species that can qualify as a "good divider," of course, is the oriental one (*Papaver orientale*). This *should* be increased by division rather than seed, unless you want a lot of blatant renegades to harrow your color sense. A dividable clump is suggested at left as it looks in late summer. Corner, an idea of divisions it makes. Or if you're in no hurry, cut 2" root pieces, set, mulch with peat





HOW TO make an EVERGREEN FEEL RIGHT AT HOME

Most evergreens have root systems that resent disturbance and rebel at sudden changes in their food-and-drink habits. Learn to be a good host. Here are the essentials

. Prepare a "plush-lined" hole ahead of time



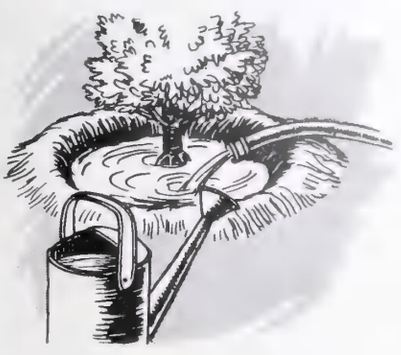
The best way to show a dollar plant you're glad to have it around is by giving it a $5 hole. It's an even better idea when the plant is an aristocrat to begin with. Dig wide and deep, loosening bottom soil and tossing back a layer of top soil, mixed with manure or peat. Use this "plush" soil to line sides of hole, too. Water hole and let drain well before setting tree

. Buy—or transplant—with a good earth ball

Most evergreens have fine fibrous roots. There are a lot of them, and they'll like the good hole you've prepared. But not unless they're in a condition to enjoy it. In other words, if the roots have been allowed to dry out, they're past caring! Hence a good ball ("B & B" in catalogues means "balled and burlapped") to keep roots moist, unbruised, "ready to go"



3. Give it plenty of water as the perfect refresher



Water, water everywhere, so far as evergreens are concerned, and don't forget it for a moment. If you're moving one yourself, water a day ahead, thoroughly. Keep soil of purchased ones moist till planted. Soak soil in and below planting hole after it is dug. And, of course, fill "saucered" top of hole with water after setting. Use a transplanting hormone, too

4. Help it get the "feel" of the place quickly

After water run into the nearly filled hole has drained away, put in necessary earth (using poorer as well as good soil of excavation, if possible, nearest top) and leave rim to catch all water from above. Mulch with peat moss or leaves first year. Water regularly until ground freezes, to prevent winter drying. Later small bulbs and ground covers complete the welcome





For Autumn Planting

PUT GOLD IN YOUR GARDEN





Dido Tulip

A truly fragrant Tulip that is one of Flowerfield's most striking varieties. A rich orange yellow, shading to brighter at the edges. Its base is pure gold, giving the whole flower a suffused glow. Luscious!

$1.45 per doz.

Other Outstanding Tulips

CITY OF HAARLEM, The very best red Darwin . . . . . 12 for $1.50

FANTASY, A most unusual flame colored Parrot Tulip . . . 12 for $1.45

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BRONZE QUEEN, Buff, tinged apricot giant Breeder . . . 12 for $1.35

Lord Wellington

One of the largest and finest of the deep yellow Trumpets, with flowers of rich golden yellow. Fine, even texture with trumpet slightly frilled at the edges. Couldn't be lovelier!

3 for $1.75 $6.00 per doz.

Souvenir de Maxime Cornu

The finest Tree Peony you can buy—bushy plants with every stem carrying 2 or 3 full flowers, 8 inches or more across, with crowned and wrinkled petals of a deep sunset-gold heavily shaded to orange. June blooming. (Heavy, field grown plants, shipped in rich balls of peat.)

$13.50 each

Autumn Catalog

Now is the time to plan your Spring garden. In a few weeks the Fall planting season will be at hand and Spring blooming bulbs must be in the ground. Flowerfield's complete Fall Catalog is brimming with timely hints and selections of the best quality bulbs, moderate prices. Send for your copy today.

flowerfield

23 Parkside Avenue, Flowerfield, Long Island, N. Y.

FALL SEEDING IS BEST

From Now Until October 15th

Sow

Staigreen

LAWN SEED

BEST ON EARTH

STAIGREEN is a modern lawn seed Mixture, the result of years of experiment—free of troublesome weeds and crabgrass. With it many of the best lawns in the northern United States have been built.

STAIGREEN is composed of the strongest, finest and most permanent grass varieties, including Bent and Chewing's Fescue. For a deep-rooted, luxuriant, emerald green turf from early spring to early winter, sow STAIGREEN.

2½ lbs. $1.60 — 12½ lbs. $7.50
5 lbs. $3.15 — 25 lbs. $14.50
100 lbs. $55

Delivery Prepaid anywhere in U.S.A.

Use 1 lb. for a quick new lawn 10x20 ft.—half quantity for renovating old lawn.

Helpful Pamphlet Enclosed With Order—Or Sent Free on Request

New Fall Bulb, Plant and Seed Catalog Also on Request

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132-138 Church St., Dept. HB N. Y. 8, N. Y.

Suburban Stores:
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America's First Wire Fence—Since 1883



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It's not too soon to plan post-war protection of children, property, and dogs with a Page Fence. When this sturdy, attractive fence is again available, erection will be on a "first come, first served" basis. But if your name is on our reservation list you can get your fence earlier. Plan now. Write for copy of *Fence Ideas for Homes*, to PAGE FENCE ASSOCIATION, Monessen, Pennsylvania.

Crocus

Really Scarce ■ Limited Amounts

No other flower heralds the Spring like the CROCUS

We are fortunate in having a limited supply of clean, vigorous Giant-Flowering Crocus Bulbs, ready for Fall Planting.

In BLUE—PURPLE—YELLOW

50 Fine Bulbs, $4.00
100 Fine Bulbs, $7.50

Delivered at Fall Planting Time

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20 Bulbs Postpaid $1.00

Bulbs that average 1½ inches in circumference, the kind that produce exhibition flowers, not the common "Blooming Size", but the quality that wins us thousands of new customers annually. Your choice of Red, Pink, Yellow, Lavender, or many kinds mixed, hand selected.

FREE 6 DUTCH IRIS (Poor Man's Orchids) with each $1.00 from this ad.

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A hand selected mixture you will be proud to have in your garden, includes Giant Trumpets, Bi Colors, Short Cups in Yellows and Whites, Red Cups, etc.

Our colorfully illustrated catalog is the most complete on Daffodils in America, describes 235 varieties, many new, rare and unusual. It also lists 27 varieties of Bulb Iris, Tulips, Autumn Flowering Colchicums and many other bulbs for fall planting.

QUALITY BULBS—Grown on our own farms in the world's favorite spot for the production of fine bulbs.

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Burpee's Giant Grape Hyacinths

7 BULBS 25¢

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2 STAR ROSES $1

FOR FALL PLANTING

★ **Poinsettia, H. T.**
Large scarlet, $1 ea.

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HALF-PRICE TEST OFFER

BOTH above sturdy, 2-yr. field-grown Star Roses sent postpaid for $1. Catalog of new roses FREE.

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Descriptive illustrated catalog of many Hermitage Gardens originations, novelties, popular daffodils. EDWIN C. POWELL, ROCKVILLE, RT. 4, MD.

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Properties of all type. Write for charges. ROBERTA FREEMAN DIXON, L.A., SCOTCH PLAINS, N.J.

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Wild Flowers, Ferns. Fall Planting. Free Catalogue. WAKE ROBIN FARM, HOME, PENNSYLVANIA.



HOOP PETTICOAT Daffodils

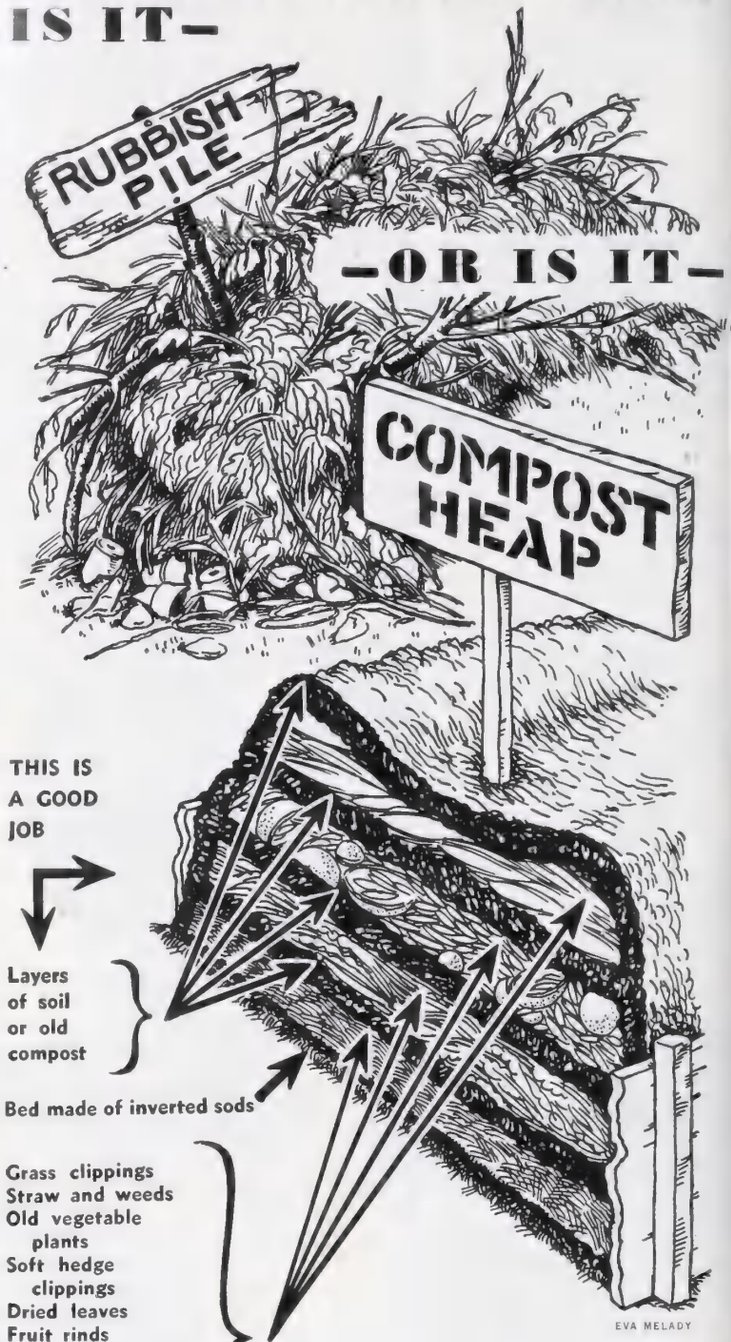
5 BULBS 25¢

Quaint little *golden-yellow* flowers, like hoop petticoats. Wide open, 1 inch across, 6-in. stems. *Special:* 5 Bulbs 25c; 22 Bulbs $1., postpaid.

Fall Bulb Book Free—Tulips, Daffodils, etc.

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IN YOUR BACK YARD IS IT—



Most plant refuse and much garden rubbish can be made into first-class compost to enrich the garden next year

While a plain, everyday rubbish pile will sometimes yield just as rich compost as a hand-tailored compost heap, usually it's another case of "too little and too late." And for these years of intensive home food production and not enough fertilizer, that's just not good enough. So, do make a real compost pile if you haven't one already. Don't worry too much about how it looks, or whether the layers of material are of equal thickness or composition. But *do* spread your plant refuse in layers, pressed down, moistened, and sprinkled with fertilizer and lime or some special composting compound. *Do* cover the layers with soil to hasten decomposition and to prevent drying out. *Do* dish in the top of the heap to collect rain water. *Do* turn the pile over 3 or 4 times between spring and fall, when decomposition (bacterial action) virtually stops. *Do* slice vertically when you turn the pile, insuring good mixing as you make new layers. Finally, don't hoard your compost, once it is ready. *Do* use it early and often, wherever combined humus and plant food are called for.

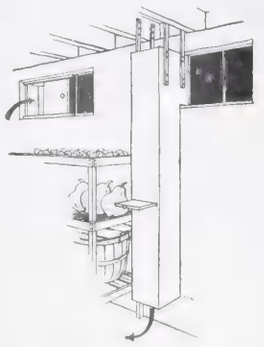
STORE AS WELL AS CAN

CONTINUED FROM PAGE 85

soil. They will probably freeze in severe weather, but so long as they do not alternately freeze and thaw, no harm is done to their quality. The trench in which either of these vegetables is stored may be opened at the end, a few plants removed, and the mound filled over once more. Great care should be taken to see that no water gets into the storage space in case of an untimely thaw. Storage mounds of this kind are also likely to suffer from overheating if the quantity of vegetables is considerable. Some form of ventilation must then be provided, despite the consequent danger of rodent attack.

But suppose that, unlike Grandpa and Grandma, we have our house in the city or a nearby suburb. We have only a modern, warm, light, airy cellar available, and we wish to make room to store the summer bounty from our garden. How do we go about the job? Our first task will be to partition off a part of the cellar where the heat from the furance or game room will not reach our vegetables. Ordinary 2″ x 3″ studding will suffice, provided we sheathe both sides of the partition. Insulation board will do very satisfactorily on one or both sides of the partition wall. If we use ordinary "roofers' boards" and builders' paper, we may fill in the space inside the studding with sawdust or rockwool or shavings.

For the sake of ventilation we shall do well to include one or two windows inside the space partitioned off. From one window a simple boxed-in airduct 8″ or 10″ square in cross section should lead down to within a foot of the floor. This duct should be equipped with a simple damper-slide. One pane in the second window should be replaced by a simple wooden drawslide which may be adjusted to allow the escape of warmer air from near the ceiling. Weather stripping should be applied to the door of the storage room. Artificial light should be provided.



Don't forget to hang a thermometer in a convenient location away from the air ducts. Shelves or open racks should be built in to hold preserve jars or boxes of vegetables. Nothing should be stored on the floor itself or within eight inches of the floor. Leave this space for ventilation. In the early autumn open the dampers wide on cool nights. Close them almost completely on sultry noons to prevent overheating. During extreme cold spells in midwinter you may need also to close them tight in order to prevent freezing. Choose a northerly corner of the cellar for your storage room if possible, so as to avoid direct sunlight; in any case cover your windows against the light.

Following these simple rules you can hardly go wrong in your storage schedule. I know, because my family eats out of our garden twelve months in the year, and we have not lost a half-bushel of vegetables by spoilage in eight years.

For Autumn Planting
LILIES - DAFFODILS



Havemeyer Hybrid Lilies
Magnificent blooms ranging in color from straw yellow thru amber to soft coppery orange. Sensational.
Each .75¢ 12 for $7.50

Lilium Centifolium Hybrids
This glorified Regal Lily is delightfully fragrant and superbly showy, with immense white trumpets on 6 to 8 feet stems. Hardy. Simple of culture. Flower July and August after the Regales have passed. Delivery October. Supply decidedly limited. Top size strong flowering bulbs.
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Golden Lion Iris
The only ruffle petaled Iris. Its orchid-like flowers are gleaming gold. Equally fine for garden or cutting. A most popular item.
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Shelford's Eremurus
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New giant variety 7 to 8 ft. tall. Spikes covered with waxy white cuplike flowers with golden anthers.
Special: Each .75¢ *Dozen* $7.50

JUBILEE DAFFODIL MIXTURE
Unique with Wayside. Composed of over 200 choice collector's varieties; also all our tested unnamed seedlings. Such a mixture cannot be offered again for many, many years. Top size bulbs.
25–$4.00 50–$7.00 100–$12.50
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New Autumn Planting Catalog
It's filled with the best there is for Autumn Planting in Roses, Bulbs, and extra choice Lilies. Also new Lilacs and Mock Oranges. True to life colors. Ample cultural instructions. Send 15¢ with your request (coins or stamps) to cover postage and cost of handling.

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RAINBOW MIXTURE OF COLORS • Sent Postpaid.
WILL BLOOM NEXT SPRING
Large healthy bulbs averaging 4 inches around. Good color mixture. Safe Delivery. ORDERING EASY—Clip this ad and enclose with name, address and amount.
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A magnificently illustrated book offering all types of bulbs for Fall planting—Hyacinths, Lilies, Tulips, Daffodils, Crocus, etc. Many favorite species are difficult to get but Schling has them all—in top quality. Write now for your catalog.
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Write for our 35th Anniversary booklet of Dr. Stout Hybrids and old-time favorites.
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Gardening's fine, but gardener's hands are often something to hide! You can remove the most deep-seated dirt and grime with LAVA, a soap gentle enough not to be irritating but containing special ingredients which lift grime right out of the pores. It's another Procter & Gamble product

If the thought of washing the skillet keeps you from serving bacon to your family as often as they'd like it (and you can get it), try the new cleanser-softener KLENZOL for dissolving grease in a flash. Shake a small quantity of the soapless powder into the pan, add warm water. Let it stand a few moments. It will cut the grease quickly and effectively. Incidentally, you can use the powder anywhere you need a general cleaner to dissolve dirt, grime, and grease without hard scrubbing. Nu-Ox Products Co., Long Island City, says it contains no harmful caustics. 10¢ a box



A little bottle with a wick saturated with a fresh, pleasant-smelling liquid can dispel the most pungent cooking odors from the kitchen. Just remove the cap, pull out the wick and the deodorizing begins. Unpleasant cooking smells, medicinal scents, smoky rooms can be freshened quickly with AIR WICK, at less than 1¢ a day. Seeman Brothers, New York City

Use the new asbestos-cement building board, STONEWALL, to make a new coalbin or extend your old one to hold a full season's supply of coal. The strong, easily sawed board, which is 4' by 8' and comes in 3/16", ¼", and ⅜" thickness, is fireproof, needs no painting. For interior or exterior work. The Ruberoid Co., N. Y. C.

Are your fingers nicely scorched from trying to remove boiling hot jars from your pressure cooker without benefit of tongs? Metal tongs may be out, but the new wooden ones with a patented wood spring are a truly worth-while replacement. They are especially grooved to pick up and hold jars securely. 75¢ from Victory Enterprises, New York City

Keeping electrical connections in perfect order is part of your home conservation program. Handyman will welcome a soldering kit which has just the right amount of solder and flux hermetically sealed in a heat-generating shell, to make a perfect soldered connection without solder pot, irons, and torches. A box of JIGGERS, $1.85. Jiggers, Chicago

Don't keep those beautiful Ironstone plates in hiding just because you can't find a metal plate holder. Your finest china will rest safe and sound on this brand new plate rack of solid mahogany which Fondeville & Company has just brought out. It's a nicely turned piece of workmanship for $2



PLATE FROM B. ALTMAN & CO.

IT'S WORTH MENTIONING

Opening the morning mail is a game full of interesting surprises, which I wish you could enjoy with me. But here's a bird's-eye view of what you might see, if you did

By Marcia Knight



When Junior leaves a greasy smudge on the most conspicuous section of your living room wallpaper, you can cope with the situation calmly if you have a wallpaper grease-spot remover. Put a layer of BLOT-X on the spot. Let dry. If the spot is fresh, it will disappear with the first application. The Blotex Co., Springfield, Ohio

BOOK REVIEWS

You needn't have been born with a needle in your hand to make your own clothes and tackle even a slipcover and curtains. Just arm yourself with THE NEW ENCYCLOPEDIA OF MODERN SEWING, which leads you gently from the simplest to the more intricate problems of sewing. It's good because it assumes you know nothing about sewing—so many instruction books assume you know everything and leave you dangling in the air at the most crucial moments. This tells how and includes sketches to illustrate most points. It's worth its price of $1.98 alone for its chapter showing photographs of the fabrics you're likely to meet and describing their character and principal uses. This super-handbook is published by National Needecraft Bureau, Newark, N. J.

Have you seen the personalized gummed labels with attractive little designs of gardens, vegetables, etc., for identifying the "fruits" of your Victory Garden? You have your name printed on any one of the several designs available. $1 for 100. They add a bit of individuality if you plan to honor your friends at Christmas with the fruits of your summer labors. Name-On Label Company, N. Y. C.

Whether you're just starting to make a home, or have been at the game for years, your reference shelves won't be complete unless the new General Electric Consumers Institute booklets are standing there, ready to give you sound constructive suggestions for "House Cleaning Made Easy," "How To Get the Most Out of the Food You Buy," "Make the Most of the Meat You Buy," and a host of other problems. They've prepared five booklets on food subjects, four on house cleaning, washing work clothes, fuel conservation and appliance care. Local General Electric appliances outlets have the booklets for 1¢ to 3¢



Why employ two operations if you can get the same results with one? Here is a cloth, impregnated with polishing materials, which will remove dust and put a fine shine on your furniture, varnished woodwork, porcelain enamel equipment in one fell swoop. But you must use the cloth in pad form and turn it as it becomes dirty. When you've soiled the 32 surfaces, wash it out in lukewarm, soapy water. It will lose just a little of its polishing properties. But, anyway, it takes some time to get to that stage. TAVERN LUSTER CLOTH, Socony Vacuum Co., New York City



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If you are marrying now, choose your forever-and-ever sterling together. *Buy only what you need*, share with other brides. Ever since Pearl Harbor, Gorham has been making war goods. Not all pieces of all patterns remain at all jewelers. You may have to be patient for some. But the seven shown below are usually in stock. And you have our word that *you can match-and-add post-war* when Gorham returns full-time to making its famous sterling.

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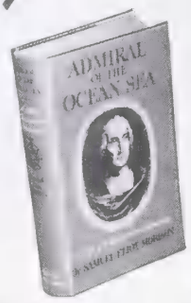
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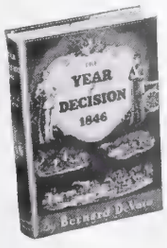
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Last year over $7,000,000 worth of free books (figured at retail value) were given to the Club's members — given, not sold! These book-dividends could be distributed free because so many subscribers ordinarily want the book-of-the-month that an enormous edition can be printed. The saving on this quantity-production enables the Club to buy the right to print *other fine* library volumes. These are then manufactured and distributed free among subscribers —one for every two books-of-the-month purchased.

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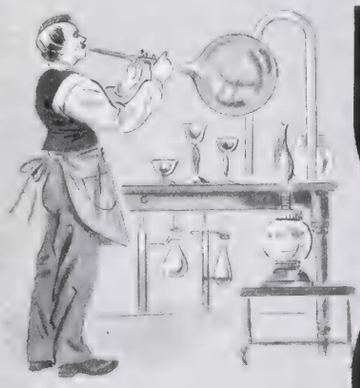


Great-grandmother couldn't really enjoy the fine china and glass which she cherished and took such pride in. She didn't dare use it and enjoy it every day as we can now. Unlike great-grandmother, we need not fear that we will spoil a whole set when we break one piece.



"Candlewick"—Blown crystal glass Goblets, champagnes, cocktails, wine glasses, iced teas—$7.80 per dozen each.

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Today, when you choose your favorite pattern from Jordan Marsh's large and fine "open stock" selection of beautiful china and glassware, you know that you can replace or add to your particular pattern a year—or years—from now. Many of our designs have been carried in stock for over forty years.



"Lovelace"—Tiffin etched crystal. Goblets, champagnes, cocktails, wine glasses, iced teas—$8.28 per dozen each.

"Cranberry"—Blown crystal. Cranberry bowl, crystal base. Goblets, champagnes, cocktails, wine glasses, iced teas—$12 per dozen each.

"Cranberry Thumb Print"—Pressed glass. Cranberry band, crystal base. Goblets, sherbets, cocktails, wine glasses, iced teas, $8.28 per doz. each.



Jordan's pioneered in "open stock" patterns. Fine china and glass—both imported and domestic. Designs that a young bride can select today—and add to throughout her lifetime, to be enjoyed also, some day, by her daughter.



"Abbott Lily"—Crystal, sculptured and polished. Goblets, champagnes, cocktails, wine glasses, iced teas—$12 per dozen each.

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"Knickerbocker"—Crystal glass. Goblets, champagnes, cocktails, wine glasses, iced teas—$18 per dozen each.

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Fine china, earthenware and glass have been cherished by women for many generations. Likely, their pride and joy in the possession of beautiful table service stems from the fact that a woman realizes many of the family's happiest hours and most pleasurable entertaining center around the dinner table. Even the best of food and beverages take on added appeal and savor when they are served from beautiful china and exquisite glassware.

Not everyone can afford to buy a complete service of fine china and glassware at one time—but everyone *can* build toward that ultimate goal. The answer is "open stock". Jordan Marsh's renowned "open stock" service has been known to women throughout the country for decades.

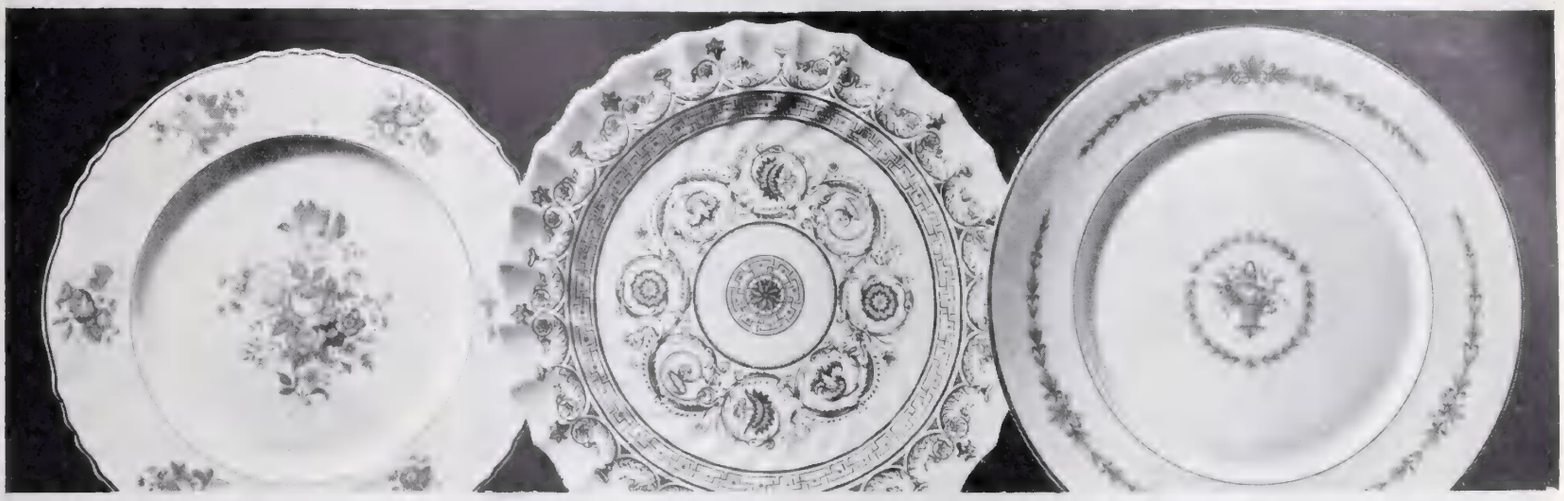
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"Desert Rose". Franciscan pottery. Embossed design in rose and green on cream. Tea cups and saucers, $15 doz. Dinner plates, $15 doz. Salad, $9.60 doz. Bread and butter, $7.20 doz. After-dinner cups and saucers, $12 doz.

"Romance". Syracuse china. Multi-color center. Sepia and maroon scroll on cream. Tea cups and saucers, $19.95 doz. Dinner plates, $22.50 doz. Salad, $13.60 doz. Bread, butter, $10.90 doz. After-dinner cups, saucers, $16.35 doz.

"York". English Minton bone china. White center. Ivory fluted shoulder, flowers in multi-colors. Tea cups and saucers, $36 doz. Dinner plates, $45 doz. Salad, $30 doz. Bread, butter, $20 doz. After-dinner cups, saucers, $32 doz.



"Santa Rosa". Syracuse china. Cream ground, edged in gold. Floral design in multi-colors. Tea cups and saucers, $16.90 doz. Dinner plates, $19.15 doz. Salad, $11.50 doz. Bread and butter, $9.20 doz. After-dinner cups and saucers, $13.50 doz.

"Florence". Spode dinnerware. Deep brown print with flowers in jewel colors. All hand-painted under glazed finish. Cream ground. Tea cups and saucers, $29.50 doz. Dinner plates, $27 doz. Salad, $18.50 doz. Bread and butter, $17 doz. After-dinner cups and saucers, $27.50 doz.

"Natalie". Lamberton china. Ivory ground. Blue wreath, yellow bow knots. Edged in coin gold. Tea cups, saucers, $24 doz. Dinner plates, $21 doz. Salad, $16.20 doz. Bread and butter, $12 doz. After-dinner cups, saucers, $21 doz.



"Pennsylvania Dutch". Stangl pottery. Yellow bands. Center yellow and green, cream ground. Tea cups and saucers, $15 doz. Dinner plates, $15 doz. Salad plates, $9.60 doz. Bread and butter plates, $7.20 doz.

"American Ways and Days". English Adams dinnerware. Currier & Ives prints, in color, on cream ground. Fluted border. Brown-edged print. Tea cups and saucers, and dinner plates, $12 doz. each. Salad, $6.60 doz. Bread and butter, $6 doz. After-dinner cups and saucers, $9 doz.

"Duchess of Kent". English semi-porcelain dinnerware. White center, ivory shoulder. Multi-color bouquets. Tea cups and saucers, dinner plates, $10 doz. each. Salad, $8 doz. Bread and butter, $6 doz. After-dinner cups and saucers, $7.20 doz.

"Open stock" means that you can start to build a complete china and glass service on as modest a scale as you wish. You can begin with a complete (or partial) service for two, four, or as many as you wish, and be assured that you can add to either your china or glass pattern at any time — over a period of years. You know, too that broken pieces can always be replaced.

Only a few of the items that comprise a complete china and glass service are listed above — and only a very few of our large collection of patterns from which you can choose, are shown. In glass, "open stock" includes in addition to those items quoted, tumblers, cordials, sherbets, fruit-juice glasses and salad plates. "Open stock" china includes all serving pieces in addition to the usual dinnerware service pieces not quoted above.

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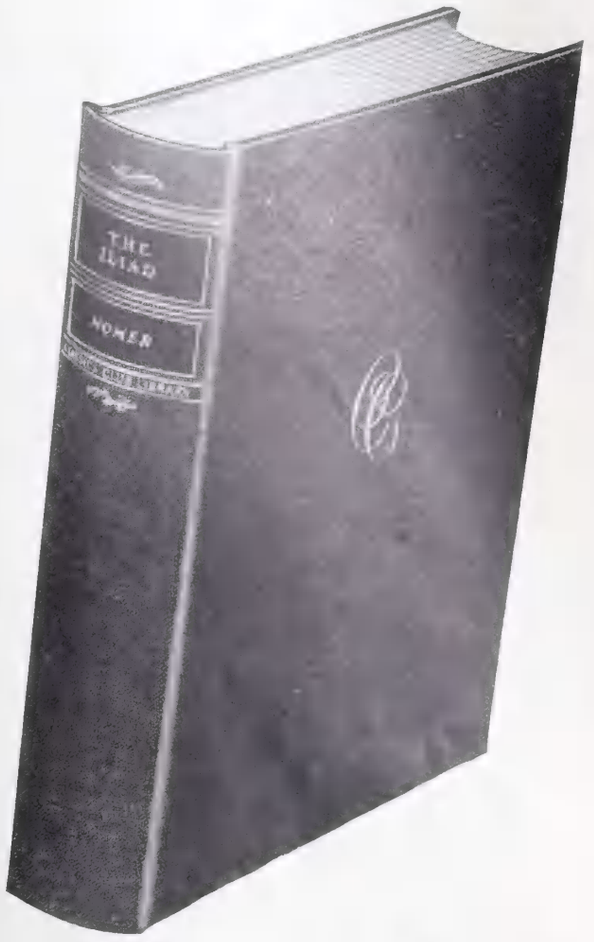
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1

Clear away this year's debris and prepare the ground for action



When the last ear of late corn is stripped and the squashes piled along the garden path, the scene of this year's Victory presents a picture of carnage and desolation. Great weeds you never knew were there rear defiant heads among blackened tomato vines. Half a dozen rotting cucumbers reproach your eye, rusty, bug-eaten bean vines tangle like barbed wire. Only the last rows of winter roots present any semblance of order. So on with the rake and off with the clutter! Off to a roaring bonfire. By this time there is little clean salvage for the compost heap, so burn the whole lot. The slaughter of embryo insects will be terrific.

2

Turn over the soil to spade depth to ready it for a cover crop



After the cleaning up is done, the surface of the garden will feel like a parade ground underfoot. You'll wonder how anything could grow in such hard-packed soil. Well, it didn't—and it couldn't. After working all season, its breath has been knocked out of it and it has simply collapsed. So sharpen up the spade, spit on your hands (or whatever you do to bolster your morale), and dig. Turn over blade-size clods cleanly, row by row, and all the small weeds with them. Toss the first row of clods out of the garden, to be brought back for the last, and you'll keep a turning space for the spade ahead of you. Hold your back straight!

3

Sow winter rye to make "green manure" and to condition the soil



Don't try to break up each clod as you turn it. (The frost will do it for you, killing many insects as well.) But go over the whole rough surface afterward and rake off the hills into the valleys for a general leveling. On this impromptu seed bed sow winter rye. Its roots "till" the ground; rotting, it contributes humus and some food. You'll do well to use 7 or 8 pounds per 1000 square feet of garden. (Leave those late carrots and rutabagas and winter beets alone, if you wish, simply working around them.) Sow evenly, in two directions, as in sowing a lawn. Then rake once more, scratchily, to cover the seed. Relax.

4

When both rye and frost take hold, be generous with real manure



There are many arguments about when is the best time to apply manure, what kind, how old, how much. Here's ours, aimed at the amateur with a small suburban lot: If you wait till the rye is up and the ground is just freezing for the winter, you can put on pretty fresh manure without danger of burning next year's crops. A cubic yard per 1000 square feet will do a bit more than replace the humus lost this year. Three yards is a fine dose. Spread accordingly. What you apply will be turned next spring with the rye, giving real texture to your soil. And the way your 1944 crops will take hold—well, sue us if we've misled you!



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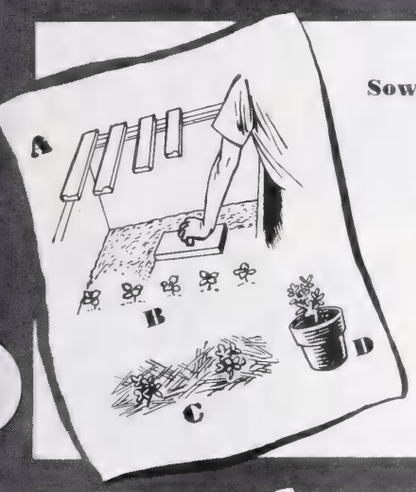
HOUSE BEAUTIFUL'S

SCRAPBOOK OF FLOWER FACTS



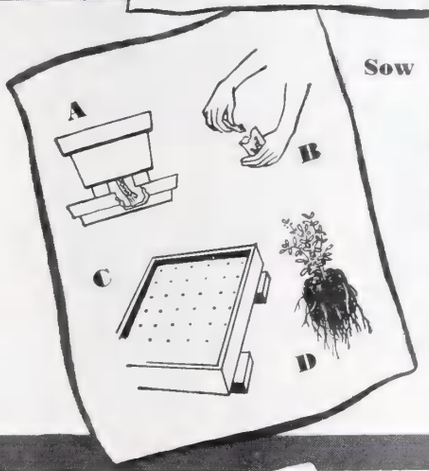
SNAPDRAGONS

Only a spectacular and sturdy flower could live down a formal name like *Antirrhinum*, and the Snapdragon does it nicely. Even the little ones (very few people know them or use them) make quite a racket in the garden for their size. And of course the big ones, growing as tall as 3′, will pick up a lagging border by the scruff of its neck and hustle it right along through the season. Tall, medium, or dwarf, Snapdragons have the same characteristic blossoms and bloom spikes. But the color variations are legion. Reds, whites, yellows, coppery and pastel shades predominate, but there are all others, too, except blue. They are, as a group, subject to serious rust, but resistant strains are available. They resent careless handling, but, treated as they should be (see below), are indispensable.



Sow in fall for spring bloom

Though strictly perennials, Snapdragons are generally treated as annuals. Sow them in the fall in the cold frame, pressing fine seeds into surface (A). When second true leaves appear, transplant (B) to about 3″ apart. When 4″ or so high, they may be set in open garden, to be protected against winter, with straw or salt hay (C), ready for spring, or for cool greenhouse (D)



Sow indoors for July flowers

The bulb-pan-and-glass-wick method works well with Snapdragons, provided not too much water is lifted by the wick. Raising more of wick out of water by raising pan on thick blocks (A) turns trick. Disinfect all seeds, of course (B), then just press seeds into soil-sand-peat mixture. Transplant into flats (C) at 2″ intervals. Move to garden, with good earth ball (D), in early May



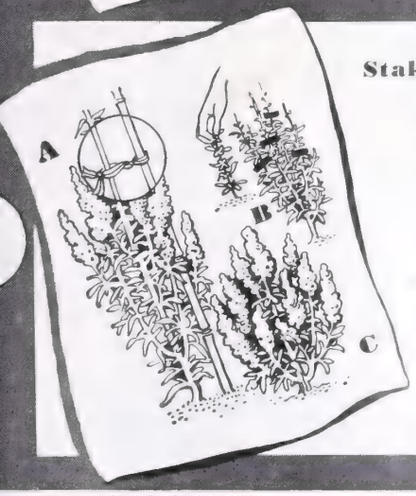
Sow outdoors for later bloom

You've got earliest bloom possible from fall sown seed, then early summer flowers from seed sown indoors in March. Now, when ground is warm, sow directly in open ground outdoors for late flowers. Sow in seed beds or, preferably, in well-spaded and fertile border (A), sowing few seeds where plants will stand. Press into fine soil (B), mulch with peat (C), thin to best plant (D)



Put dwarf type in rock gardens

Try the dwarf Snapdragons. Good dealers carry the seed. Hunt out a sunny niche in the rock garden, spade and enrich it (A), then sow cluster of seeds as for any outdoor sowing. Mulch, then thin to the best plant or plants, depending on the space available. (Remember, while the new giants grow to 3′ and should be set 1′ or more apart, midgets can be clumped as in B)



Stake giants; pinch for bulk

You really should stake the taller ones, distasteful as the chore always is. Stake sensibly, concealing stick in rear of branches, out of sight, fastening tie firmly to stake, then loosely to stem (A). All healthy plants will branch somewhat, but for added bushiness, pinch out tips of seedlings when about 6″ high (B), later on pinching side shoots. A good job makes husky plant (C)



Guard against rust: Enemy No. 1

If you live in a region or have a garden where rust is known to be a menace to Snapdragons, get *only* rust-resistant varieties. Even these are not entirely immune to attack by the spotted menace (A), which causes deformed flower spikes, wilted, twisted leaves and general decline (B). Dust with dusting sulphur, directing puff to under side of leaves (C), and water soil *only* (D)

DRAWINGS BY KATHARINE BURTON



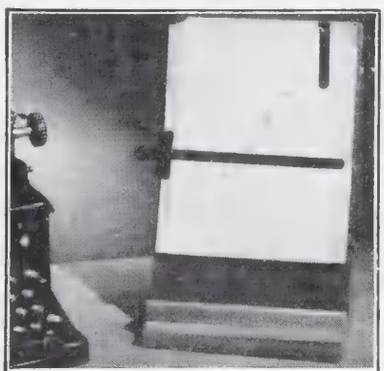
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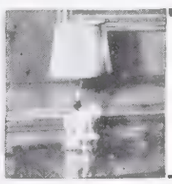


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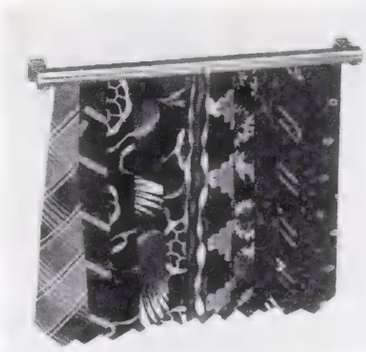


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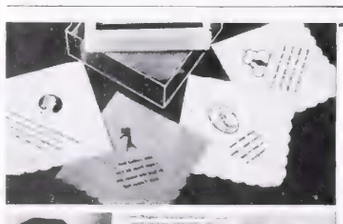
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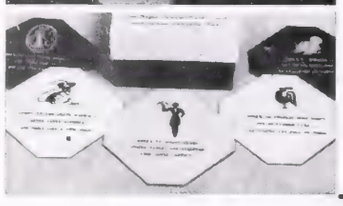


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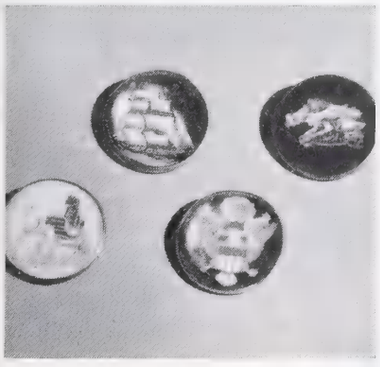
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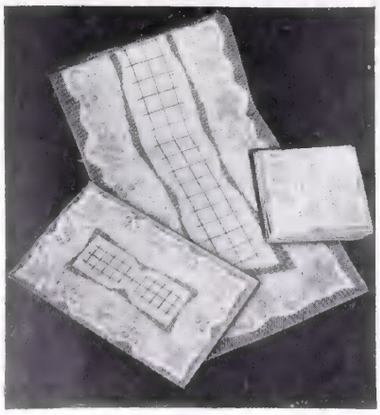
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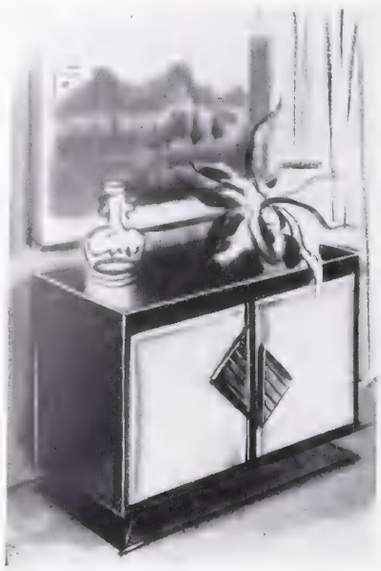
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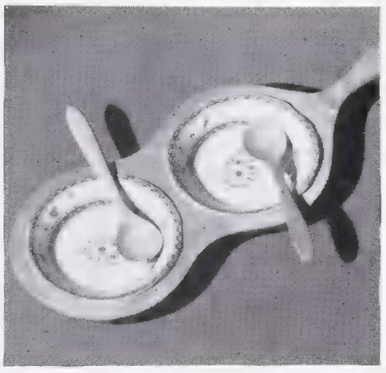
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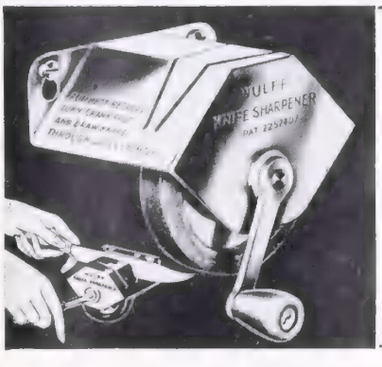
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Address . . . . . .



A Greeting they can use!

"Waste not—Want not" is our wartime slogan. When you send greetings this year, send Giant Matchbook Christmas Cards—the smart, novel, and practical expression of sincere greetings. Your full name in gold, silver or white, will make a stunning effect on the red or green background, 2½ x 3¾ inches with Government approved individual envelopes at no extra charge.

Mailable with 1½¢ stamp.

25 books...$2.50 50 books...$4.50
100 books...$8.00

Immediate delivery, postage prepaid. Send check or money order. No C.O.D.'s please.

FRANWAL CO. *Dep't 2*
RED BANK, N. J.



HALF-PINT ARTISTS

A sprouting Rembrandt will love this multi-colored apron whose pockets are filled with Coloring, Stick-em and Dot books, bright construction paper, crayons, sharpener, moistener, rule, etc.

$4.75 postpaid



342 Madison Ave. New York 17, N. Y.

The Rich Farm Flavor is Sealed in Glass!

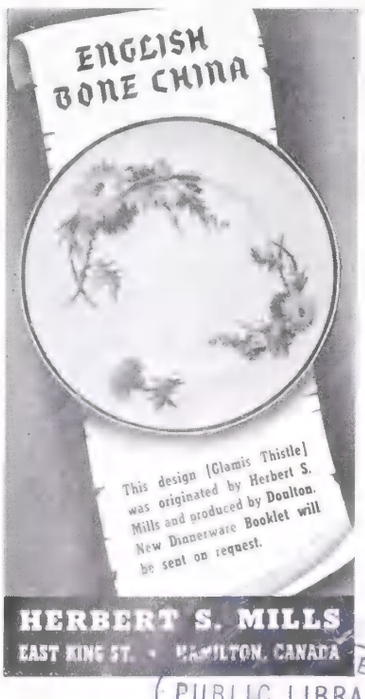


MILL O' MILFORD
Ready-to-Make
CHICKEN SOUP

New . . . distinctively different . . . *and NO ration points required!* Mill o' Milford Chicken Concentrate . . . the basis of a refreshing bowl of superb chicken soup . . . ready to serve the moment a kettle of water comes to a boil. *Sealed in glass* to preserve the delightful flavor and farm-fresh goodness of prime chicken stock. Economical, plus . . . *10 to 40 servings* in a jar that tucks away in a corner of your refrigerator where unused portions remain pure and wholesome for weeks. Tested recipes with each jar.

Supplement scanty wartime meals with generous servings of delicious Mill o' Milford ready-to-make chicken soup. Only $1.95 (postpaid) for 2 family-size (5 oz.) jars . . . *just about 3¢ a serving.* $2.35 West of Mississippi. Full refund guaranteed if not pleased. Mail order to:

ROSE MILL Box 102 Milford, Conn.



PUBLIC LIBRARY



BEGUILING BATH SET

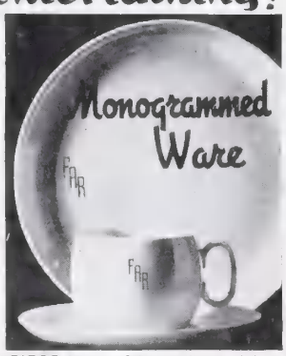
of thick, thirsty white terry abloom with printed cotton "glosheen" flowers. Marvelously decorative—and practical, too, because it launders so beautifully. Every set is made to special order so it isn't a bit too early to order for Christmas. Two bath towels, two wash cloths, a mat, boxed **10.50** set. Matching linen huck towels: approximately, 15" x 22", **2.00** ea.; approximately, 18" x 32", **2.50** ea.

First Floor—Also White Plains and East Orange

McCutcheon's

FIFTH AVENUE AT 49th, NEW YORK 17, N. Y. • VO 5-1000

For smart entertaining!



32 PIECE ivory china set consists of **6** luncheon plates, 6 bread and butters, 6 sauce dishes, 6 cups and saucers, 1 small platter and 1 oval vegetable.
With monogram .....**$10.**
Without monogram ..... 5.
20 PC. Set without monogram **$4.95**
Monograms available in blue, red, green or black. Shipped Express Collect. 10-12 wk. delivery if monogrammed. Immediate delivery if plain.

studio shop

557 BOYLSTON ST., BOSTON, MASS.

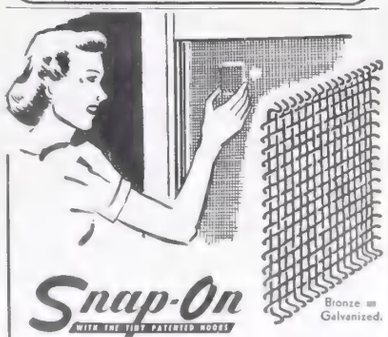
Extraordinarios!



Mexican Pottery
SALAD SET **1.95**

The splashing color in this imported ware will make your Sunday night suppers brighter. The serving bowl is generous in size with 4 individual bowls for serving desserts, salad, soup, etc. Extra bowls are 25¢ ea. This extraordinary value comes express collect. Add 75¢ if you want shipment prepaid.

Foreign Traders
SANTA FE NEW MEXICO



Snap-On WITH THE TINY PATENTED HOOKS

Bronze ■ Galvanized

SCREEN PATCHES

Tiny, patented hooks snap on easily without removing screen and leave no rough edges . . . One or more patches repair any size hole. Bronze or galvanized.

6 for 25c
postpaid from

SCREEN PATCH CO.
1249 Commercial Trust Bldg.
Philadelphia, Pa.

Something New and Distinctive in
WEATHERVANES



Cocker Spaniels (or other breed of dog)—Made of extra heavy wrought iron, finished in weather-proof black lacquer, to last many years. Mounted on specially constructed, oil-filled swivel to respond to slightest breeze. 27" high, 24" wide. Immediate shipment.

Complete with brackets for easy installation **$15.00** f. o. b. Wheeling

NEW CATALOG—Contains 100 attractive gifts [illegible] Lights, Markers, Copper [illegible] Scrapers, etc. Write for copy today.

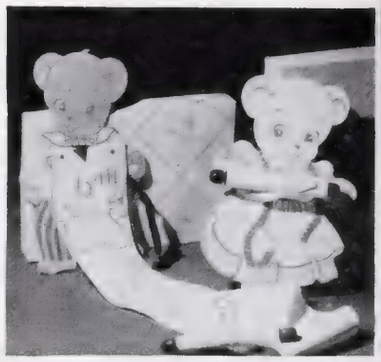
HAGERSTROM METALCRAFT STUDIO
42 Milwaukee Ave. Wheeling, Ill.

Window



DON'T MISS THESE. Those of you who got the folio of flower prints from this shop will jump at this bird portfolio. Six hand-colored humming bird prints, 14" x 21" after originals by Gould have a magnificent iridescence that will do wonderful things for your walls. Send a pair of framed prints to a very special bride and be prepared for an avalanche of thanks. $10. Old Print Exchange, 14 E. 48th St., N. Y. C.

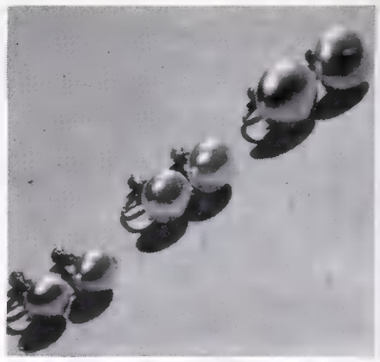
BIGGER 'N' BIGGER grow your children each year, and if you're wise you'll record their sprouting on a So-Hi Wall Chart. These Teddy Bear plaques come in pink or blue with a permanent record which unrolls when you want to measure your moppet. One would make an enchanting gift for a new baby. $1.50 each postpaid from The Children's Shop, West Hartford, Connecticut.





BUTTER FINGERS? Are you forever dropping your dearest possessions and seeing them crack before your eyes? Your grandmother's cake plate, the china vase that was a wedding present from Aunt Mary, your very best tea cup? Never mind, though, because with this Easy-Mend China Filler and China glaze you can do a professional repair job yourself. They're easy to use and cost $1.50 the set, postpaid from The Josselyns, Box 147, Dedham, Mass.

UNBEATABLE, to our way of thinking, are pearl earrings. There's something about their glowing simplicity that is terribly flattering and gives you a beautifully groomed, out-of-the-tub look, whether you're wearing sports clothes or a dinner dress. These have sterling silver screw-on backs and the simulated pearls are small, medium or large, so take your choice. $1.25 including tax and postage from Gerlou, 501 Fifth Ave., New York, N. Y.





COLONIAL MAPLE KNITTING BOWL

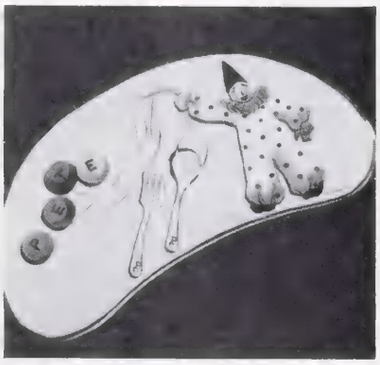
Here is a convenient holder for your knitting, crocheting and sewing—attractive and extremely useful! Entirely handmade of solid maple with a soft Colonial finish. It stands 21" high with a deep bowl top 15" in diameter. A gift thought for any occasion—everyone is knitting!

$12 Express Collect

H. A. MILTON
P. O. Box 95 Westfield, New Jersey

Shopping

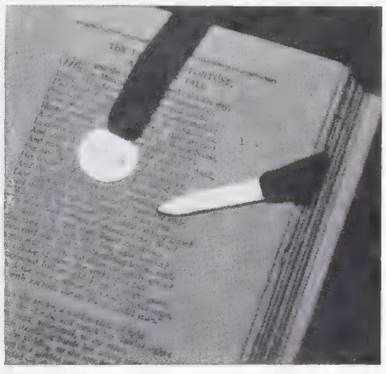
TABLE MANNERS will come easily to your small fry if you make his meals seem gayer and more grown-up with this clear plastic high chair place mat. It is hand painted with a circus clown carrying a string of balloons on which are spelled out the child's first name. $1.95. The lucite fork and spoon are decorated with his initial on the handle of each and are easy for a struggling two-year old to use. $1.95. Postage extra. Anita Gardner, 105 E. 57th St., N. Y. C.





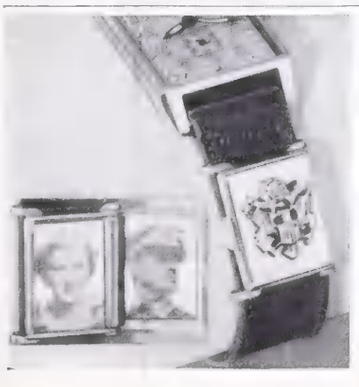
LITTLE AND LOVELY. Remember that it's the little touches that make a room a decorative success and prove it by getting one of these incredibly perfect miniature baskets. They are made of Royal Worcester bone china with hand-painted roses inside and gold handles, and come in three sizes: 1½" is $4.50; 2", $6.95; 2½", $12.50. There's an air of royalty about them that's contagious. Alfred Orlik, 421 Madison Ave., New York, 17, N. Y.

WONDERFUL GIFT. Aren't you always flattered when a friend is thoughtful enough to give you a *personal* gift? It shows that she gave time and care to its selection and that means a lot. This hand-made sterling silver book mark on a red grosgrain ribbon comes engraved with a three-letter monogram and whoever you send it to will be overwhelmingly grateful. Costs just $3.30 including tax. Leonore Doskow, Montrose, N. Y.





HANDSOME AND PRACTICAL. Plakwoods should be in every single house, we say, and once you've tried them you'll think so too. They're made of fine-grained wood with a satiny black, water-proof finish, and you'll use them under vases or hot plates. A set of three ranging from 3¾" x 6" to 5¾" x 9½" cost just $3.25 postpaid. Elsa Ken Haeger, 15-100 Merchandise Mart, Chicago, Ill.



SLIP-ON WATCH STRAP LOCKET

There's Morale in Photographs

Rush Yours to "Him" or "Her" Now

Send this STERLING SILVER LOCKET that slips securely on a watchband. It holds 2 small pictures and comes with the authentic insignia of the Army, Navy, Air Force, Marines, Coast Guard, Waves or Wacs. Also plain for civilians. No other remembrance in times like these can bring you closer together. Proudly will your loved one wear this endearing keepsake.

STERLING SILVER **$4.50** POSTPAID FED. TAX INCL.

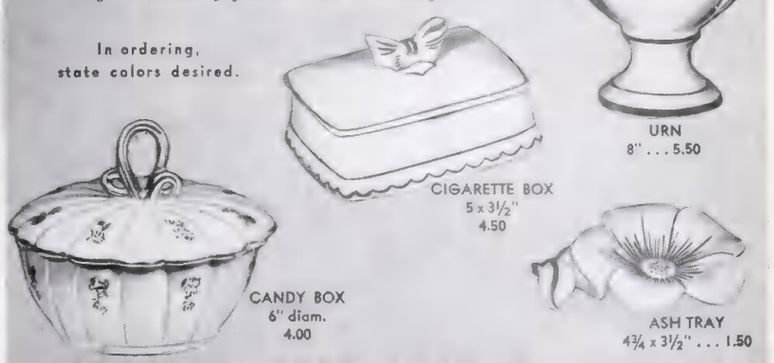
GRAMERCY GIFTS

475 FIFTH AVENUE NEW YORK 17, N. Y.

PRINCETON CHINA

Lovely lightweight china accessories with colorful florals on soft shades of pink, blue or ivory.

In ordering, state colors desired.



URN 8" . . . 5.50

CIGARETTE BOX 5 x 3½" 4.50

CANDY BOX 6" diam. 4.00

ASH TRAY 4¾ x 3½" . . . 1.50

SCRUGGS-VANDERVOORT-BARNEY, INC.

ST. LOUIS MISSOURI



PIPER DOLLS

That a child can make himself. The set includes bundles of colored paper, pipe cleaners, cotton rolls for heads, paste, crayons, paper doilies and 2 dolls to show how work is done

$2.25 postpaid

the party maker . . helen bates

79 pondfield rd. bronxville, n. y.

America's Most Famous Hand-Wrought

POST LAMP



Made of heavy, rust-resisting material. Easy to install. Electrified for 75 Watt bulb as shown.

FINISH: DULL BLACK

Size: 10" square; 23" high; collar to fit a 4" post

$14.00

Express Collect. Approximate shipping weight —14 pounds. 50c extra for oil.

Check, Money Order, otherwise C. O. D.

FAN-CRAFT MFG. CO.
37 WEST MAIN STREET
PLAINVILLE CONN.
(Fourth Generation Master Craftsmen)



SILVER *New* POLISHING KIT

Banish silver tarnish with new polish and protector. With new, easy to use liquid cream polish and Pro-Tex-Sil Tarnish Preventer, you clean, polish and retain the original beauty of your silver.

Kit includes 1—4 oz. bottle of Cream Polish, 1—4 oz. bottle of Pro-Tex-Sil and soft chamois-colored polishing cloth. **$1.00**

Once you use this combination you will never be without it.

Introductory offer $1.00. Send your check or money order direct today.

Large bottles may be purchased individually at the following prices:

Pro-Tex-Sil. 6 oz. . . . . $1.00 each
Welmaid Silver Polish, 8 oz. .50 each

WELMAID MFG. CORP.
5852 BROADWAY, Dept. HB-10, CHICAGO

FREE BOOK

Solves the Shopping-Transportation Problem—Helps You RIGHT AT HOME to Choose This Year's

Xmas Gifts



Save shopping time, travel, worry, money! This FREE BOOK shows the distinctive gifts and can order *right from your home.* Saves you from elbowing through crowded stores! In your own easy chair choose charming *personal* gifts that suit everyone on your list. Priced from $1.00 up.

For 77 years, Daniel Low has provided discriminating people with really original, "personality" gifts. We guarantee safe delivery. *Satisfaction always, or your money back.* Send postcard for this FREE BOOK *now!*

DANIEL LOW & CO.
111 Essex St., Salem, Mass.



C. D. B.



F. A. E.

Specify wall perfumers by letter

KEEPS ROOMS FRESH and FRAGRANT

Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous perfumer keeps a room smelling heavenly as long as a week (it's really economical), a closet longer.

Perfumer, with 2-oz. bottle of choice of 18 entrancing scents, $1 postpaid or C.O.D. plus postage. Specify scent: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Trefle, Lavender, Honeysuckle, Carnation, Chypre, Rock Garden, Sandalwood, Rose, Lilac, Incense, Orchidee, Oriental, Narcissus.

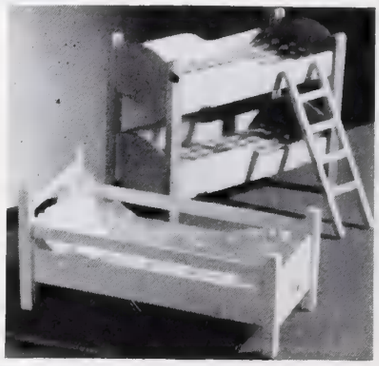
FRAGRANTAIRE CO.
Dept. B-7 381 Fourth Avenue
New York 16, N. Y.

Window



YOU'LL NEVER SMILE AGAIN if you don't get these, because the rest of your life you'll be haunted by their remembered loveliness. They are wedding jars of molded crystal with cranberry color trim that look excitingly antique-ish; and we're still aghast at the price. Only $7.50 for the 12" size, $5.50 for the 10". Express collect. So make a bee-line for Zillah Symonds, 11 West 56th St., New York City.

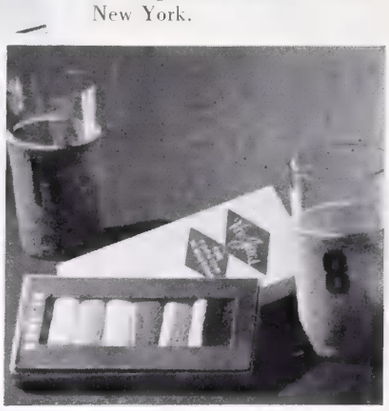
VERY YOUNG MOMMIES will have the time of their lives playing make-believe with these tiny dolls' beds. The single size comes in pink, blue, or cream, complete with blanket and pillow for $1.15. The double decker bunk has its own little step ladder, and comes in natural wood. If your moppet has sister or brother dolls she'll love putting them to bed together. $1.40. Postpaid from Young Books, 714 Madison Ave., New York City.

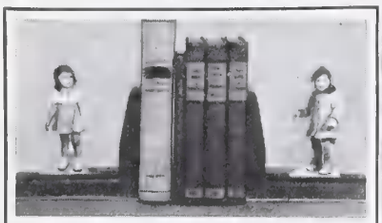




IF YOU WAVED A WAND, you wouldn't get a more magical decorative change than you do with these magnificently colored bird prints, reproduced from Roger Tory Peterson originals. Take your choice of Blue Jay, Red-winged Blackbird, Rose-breasted Grosbeak, Cedar Waxwing, Cardinal, or Baltimore Oriole. Each is 17" x 21" and costs just $3.75 postpaid, an excellent buy. Moira's 33 Highbrook Ave., Pelham, New York.

SWEATERS FOR GLASSES. Hi-Jacs, those snug little coats that make drinks dripless, are old friends to most of you, so this is just a reminder that Christmas is coming and they make pretty wonderful gifts. They're made of absorbent terri-knit material, fit any shape glass or bottle and a set of eight in assorted solid colors or bands is $1. Initials or numerals from 1 to 8 on solid colors, $2 for 8. Killinger Co., Marion, Va.





Your own children (or pets) feature these unique but modestly-priced

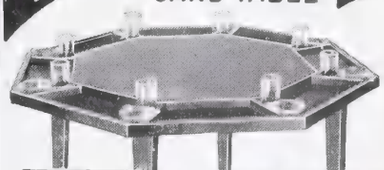
STATUETTE BOOK ENDS

Just send us the negatives of the pictures you want used. We enlarge them, finish in sepia tone, mount on linden plywood and carve them in outline. Each figure is about 5½" high. A different subject may be used on each base. Your negatives returned unharmed. Felt-lined bases are of American linden. **$2.45** the pair, postpaid.

Write for Free 80-page Christmas Gift Catalog.

MILES KIMBALL COMPANY
KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.

New PORTA-POKER 8-PLACE FOLD-AWAY CARD TABLE



- Folds down to only 4 inches thick . . .
- Easily stored in minimum space
- Official size, 4-foot diameter . . .
- Green felt playing surface . . .
- 8 *nonspill, non-tip* holders for glasses and ash-trays . . .
- Mahogany-stained, alcohol-proof finish . . .

A CLEVER new convenience for card players. The all-purpose, portable playtable for small apartment, den or recreation room. New improved model. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. *Now custom made—delivery within 10 days.* Only $34.50 Express collect. Money refunded if not pleased. Makes an ideal gift.

HOME GAME CO., Dept. A-27
360 N. Michigan Ave.,
Chicago, Illinois

EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. **Write for: "Successful Entertaining At Home." It's Free!**



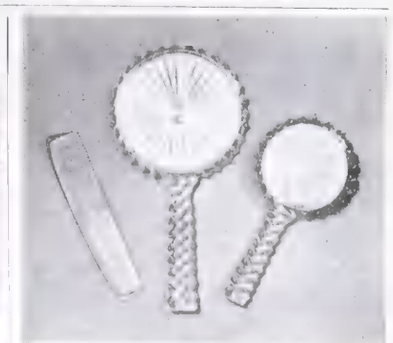


"PLACE-CARD" TUMBLERS!

A clever idea and most practical, too. Glasses for which you will find many uses. Write guest's name in pencil on a gracefully sand-carved panel—it washes off easily, all ready for the next occasion. Many people prefer to call them "Write Your Name" glasses. Grand for gifts! You'll like these handsome, sparkling, crystal tumblers with their heavy thick bases. 8½ ounce capacity. Ideal for highball and table use. **$3.45** per dozen postpaid

Add 25c per dozen west of Denver. Satisfaction guaranteed or your money refunded. Write for NEW gift-packed folder.

THE MONOGRAM GLASS CO., INC.
1131 Chicago Ave. Evanston, Ill.



FOR MILADY'S BOUDOIR

Milady will adore this 3-piece dresser set . . . mirror . . . brush . . . made of clear crystal with pastel-colored insets . . . pliable plastic comb with crystal-like bristles. Colors . . . rose . . . blue . . . gold . . . will harmonize beautifully with any boudoir color scheme.

$2.95 A SET
(express collect)

ROYAL GIFTS
665 W. 181 STREET, N.Y. 33, N. Y.



Your name or monogram on *delicate pastel soap!*

The design stays in this personalized soap as long as the cake lasts! The soap in peach is jasmine scented, in yellow with lemon verbena, in green with pine scent. And the design in any color. Specify whether block or script initials, or name only. A perfect gift this Christmas. 6 cakes, $3.00; a dozen, $5.00. White soap with jasmine or lavender scent, $2.50 for 6, and $4 a dozen. Plus 25¢ for Postage. Sorry, no COD's.

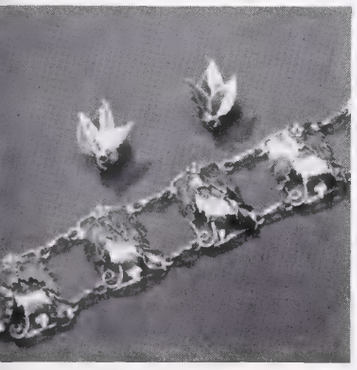
Write for folder of our popular military soap and other personalized gifts.

Katherine Gray 3 Park Place Dept. B. 10 N. Y. 7, N. Y.

Shopping



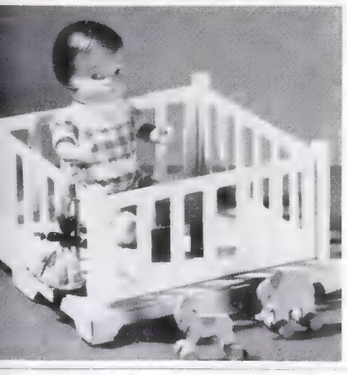
PERKY PAIR for your ning-room table are these hed glass salts and peppers th their sterling silver tops. yo've been nursing along a abby set that should have en discarded years ago, turn er a new leaf now and see w different your table will ok. They cost $3.50 the pair us 10% tax and come from e Bar Mart, 62 West 45th St., w York, N. Y.



AMAZING VALUE. Hand-wrought sterling silver jewelry is usually not to be found at bargain prices, but here's an exception. The leaf design will be an inspired touch with fall suits and dark clothes, and the bracelet is just $11, the earrings $2.20. Tax is included and the jewelry comes from the Studio Shop, 557 Boylston St., Boston, Mass.



MAN'S BELT is some-ng he can be chestily proud or glumly embarrassed about, ause it's one of the few ac-sories he wears that gives n a chance to show off, hion-wise. This one is a ban import and is made of tskin in luggage tan with bossed native scenes and a ther buckle. It comes in sizes to 42, and the price is re-rkably low. Just $2.25 post-d from Fred Leighton, 15 st 8th St., New York 3, N. Y.

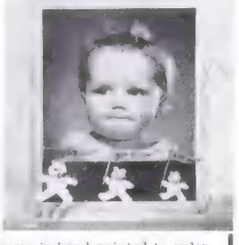


PLAY PEN TOY. Babies love small toys to play with and they'll have a very special love for this because they understand the meaning of play pens. The little doll that comes with it will be warned not to cry unless she wants a spanking and she'll coax her to happiness with the wooden animals, tiny blocks, and crocheted doll that are included with the set. Costs just $3.50 postpaid from Helen Bates, Party Maker, 79 Pondfield Rd., Bronxville, N. Y.

HAND PAINTED LUCITE FRAME FOR BABY'S FIRST PICTURE

Big bear, little bear and middle sized bear stage a parade across baby's first photograph to announce his name, birth date and weight. Hand painted in gay colors. Frame and non-tip stand of crystal clear Lucite. Takes any size picture up to 8x10. **$4.00 postpaid.**

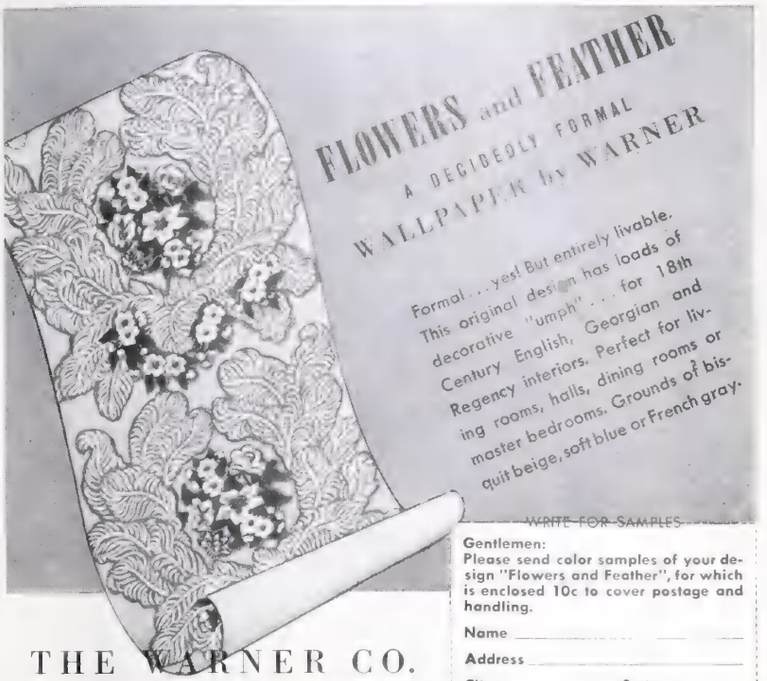




AND AS SHE IS "GROWING UP"

You will want a special frame for that precious picture of Patricia at four or Johnny at eight½ Or you may want several frames for pictures made on special occasions. This frame is hand painted to order so you may have whatever inscription you may desire. The cake symbolizes the age of the child by the number of candles. Frame is of Lucite and takes picture up to 8x10. **$4.00 postpaid.**

MAYFAIR GIFTS 108-07 72nd AVE. FOREST HILLS, N. Y.



THE WARNER CO.
Dept. 11, 418 S. Wabash Ave., Chicago, Ill.

WRITE FOR SAMPLES

Gentlemen:
Please send color samples of your design "Flowers and Feather", for which is enclosed 10c to cover postage and handling.

Name _____
Address _____
City _____ State _____



Special Combination Offer
Genuine MAPLE Products

Consists of 7 oz. jar pure Vermont churned maple sugar with cinnamon; 1 lb. jar pure Vermont maple butter; 1 lb. pail soft maple sugar; 14 oz. jug pure maple syrup. Delicious on pancakes, waffles, French toast, with hot biscuit. New zest for breakfast and dessert menus. Not rationed. While limited stock lasts 4 items complete, $6.25 postpaid in 48 states. Send check or money order.

The Josselyns

Box 147 **Dedham, Mass.**



SPODE-PHEASANT PATTERN

A pleasing dinner service with birds and flowers in natural colors.

20 Piece Starter Set
4 Dinner Plates
4 Salad Plates
4 Bread & Butter Plates
4 Tea Cups & Saucers

THE SET $29.84

Carried in open stock
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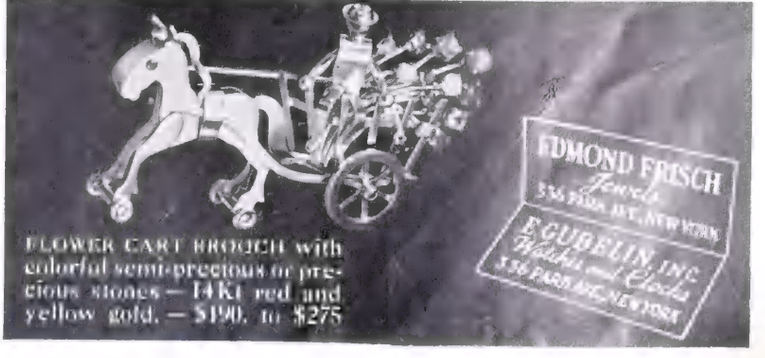
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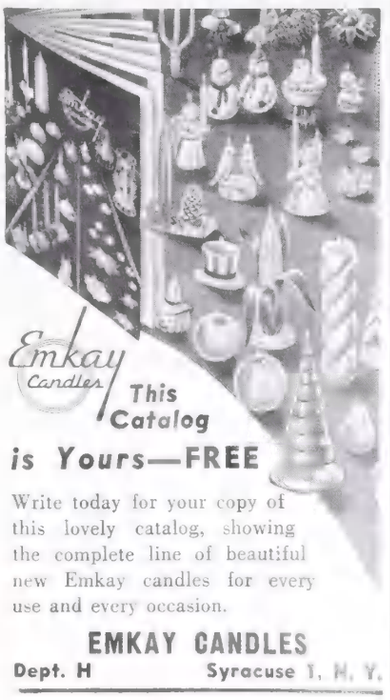


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Window



FRAMED IN DISTINCTION. Pictures mean so much today that you will want a special setting for the photograph of your husband, son, or beau resplendent in his uniform. This molded leather frame is particularly well designed for just such a picture. It comes in luggage tan, and holds an 8" x 10" print. Costs just $6.50 postpaid from Katherine Gray, Park Place, New York, 7, N. Y.

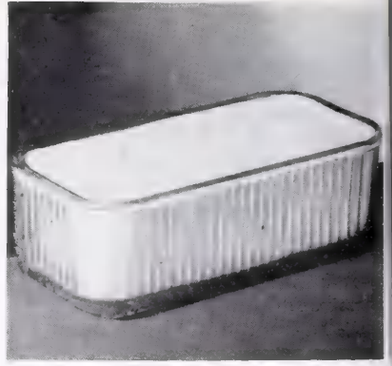


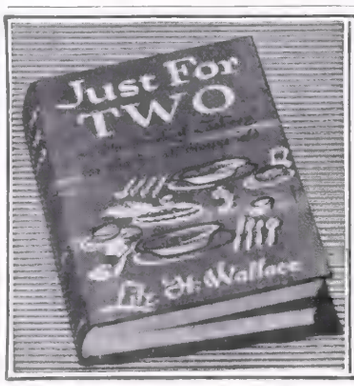
SYLPH is a non-fattening French dressing, and after trying it our Housekeeping Editor announced that she thought it the best on the market. It's filled with the flavor of herbs and you can go on a rabbit-diet of salad with never a fear of your waistline expanding. Excellent, too, for tenderizing tough cuts of meat. A pint bottle costs $1 from Kubie Health Shop, 136 East 57th St., New York, N. Y.



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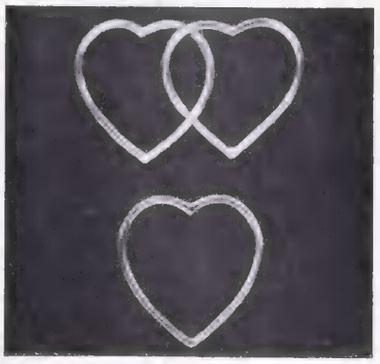
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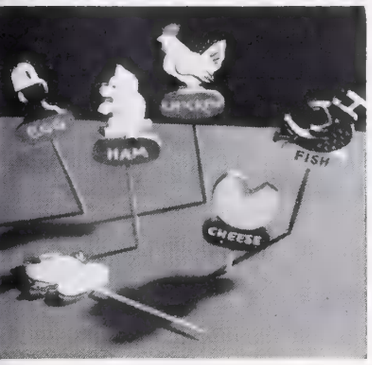
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Shopping

JEWELS TO WEAR PROUDLY. There's magic in the ingenuity of Claudia Fishel, who has a shop you should know about at 535 Madison Avenue. She designs jewelry so it is exactly right for your own particular personality and type of beauty. For instance, she has a brooch of interlocked hearts in solid 14k. gold for $29.50. The single heart pin, also 14k. gold, is $16.50. Add 10 per cent federal excise tax.





SANDWICH MARKERS. It's such a superlative idea we're surprised someone hasn't thought of it ages ago. All you do is stick these merry little signs atop your piles of sandwiches and guests can choose without peeking between the slices. Ham, egg, chicken, cheese, fish, and tomato come with appropriate designs, hand-painted, and the set costs $2. Ann Laurence Shepard, 22 West 48th St., New York, N. Y.

YOUR OWN SPARK PLUG will be a humorous highlight atop the mantel or bookcase, and the chances are that your husband will draft him as a paperweight for his office desk. He is made of composition wood, stands about 9 inches high and the price is $2 postpaid. You'll find him at Wiesenfeld Co., 112 West North Ave., Baltimore, Md.





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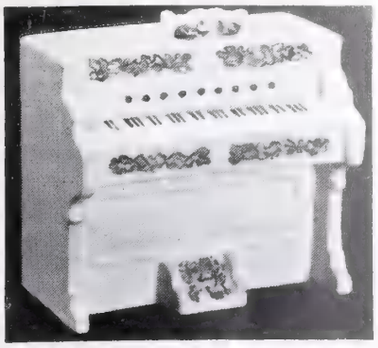


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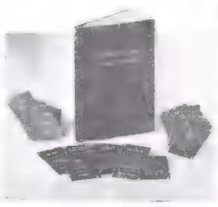
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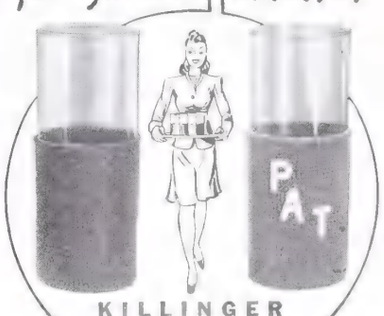


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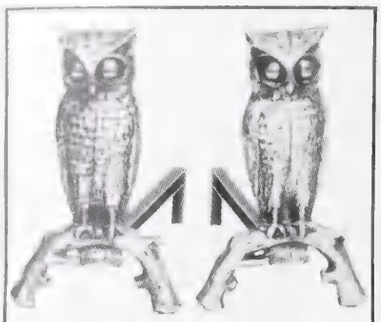
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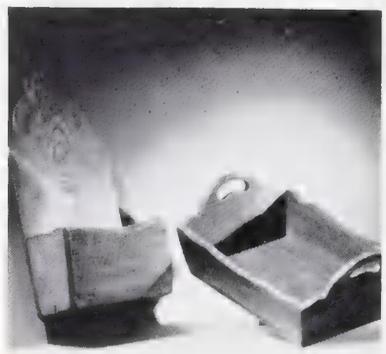
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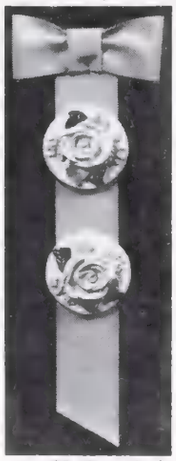
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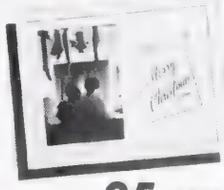


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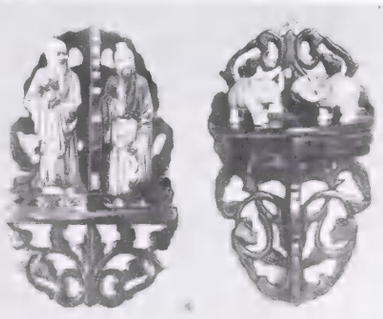
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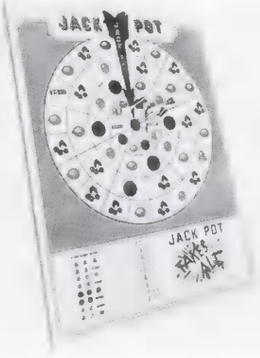
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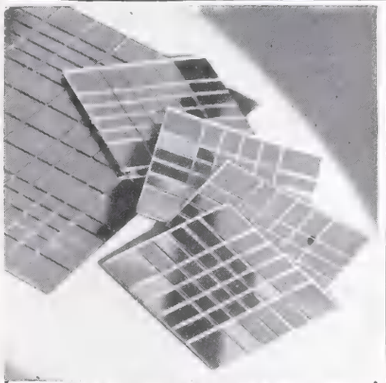


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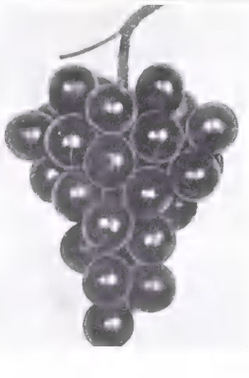
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Made from a famous European recipe 400 years old. There's "nothing just like them" . . . nothing that adds so much zest at bridge parties, teas, cocktail parties, and as an added dessert. Full of delicious, tasty fruits with a variety of flavorful icings. Vitamin-rich. Energy-building. Nourishing. A wonderful gift for those in the Service—at home and abroad. These fruit cakes keep indefinitely. *Package of Six, attractively wrapped* $1.50

ROLL BISCUIT COMPANY
Dept. H, 827 Broadway, New York 3, N. Y.



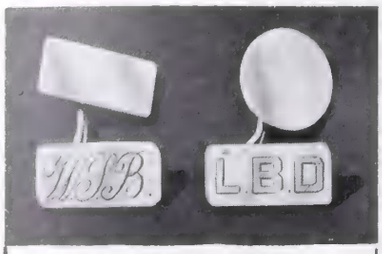
A Decorative Dream Come True

Adorn [illegible] looking grapes [illegible] green and purple [illegible] real but [illegible] An inexpensive [illegible] home and be [illegible] $1.75 Postpaid

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Constance Spry INC.

[illegible] PARK AVENUE [illegible]



ON THE CUFF

Sterling Silver Cuff Links
Hand Made by Leonore Doskow

Hand engraved cuff links for men and women in and out of the service. Choice of script or block letter initials—two or three letters. Links are made with round or oblong backs.

$5.50 Price Includes Federal Tax & Postage

Leonore Doskow
SILVERSMITH
MONTROSE . NEW YORK



"JUMBO" The Autograph Elephant!

An elephant never forgets and you will never forget that happy occasion if you have all present autograph "JUMBO". Signed by her friends he is an interesting decoration for the college girl's room. He's the center of attraction at bridge, week-end, birthday and cocktail parties, weddings, showers etc. A wonderful gift to an autograph-collecting friend. "JUMBO" is 9" high and 11" long. His unbleached muslin hide will hold a great many names. He carries a glass pen in his trunk. $2.95 Postpaid.

Mail check, money order or COD instructions to
MAYFAIR GIFTS, Forest Hills, N. Y.

MILL O' MILFORD
Special Pâté



DELICIOUS . . .
when cocktails are served!
NUTRITIOUS . . .
when luncheon is served!

The piquant flavor of Mill o' Milford Special Pâté is *just right* for tantalizing appetizers and canapes. And its hearty substance makes it *just right* for lusty sandwiches or a well-balanced main course salad.

This flavorsome Pâté is an all-purpose food . . . especially practical in wartime because *it is NOT rationed*. The smooth rich flavor of turkey livers, heightened by the spicy tang of unusual seasoning, is combined with the nourishing goodness of whole grain cereals. It's GOOD and GOOD for you . . . and perfect for impromptu entertaining because it comes ready to use.

Try Mill o' Milford Special Pâté *at our risk*. Order 2 family-size (9 oz.) jars, recipes are included, for only $1.35 postpaid; $1.60 West of Mississippi. *Full refund guaranteed if not pleased*. Mail order to:

ROSE MILL Box 102A Milford, Conn.

Reproductions BY MAIL



THE BETSY RUTH

Just the reproduction to add a feeling of extra contentment and comfort to your living room or den. (Whether 18th Century or Colonial.) The back is posture fitting, finely upholstered and has typical gimp outlining. The seat cushion is invitingly tufted; semi-attached. And it is carefully joined from American hardwood—finished Mahogany. 37 inches high. You may have your preference of colors in Colonial tapestry—at $22.50, express collect. Send check or money order.

The Chair Shop
Box 486, HICKORY, N. C.



THIS ROOMY
CUSTOM-MADE BAG

Of black corday-effect rayon fabric represents the finest workmanship obtainable at any price.

Beautifully tailored, lined with black satin, size 12" by 9" **$18**
In black or brown, genuine suede leather . . **$28**
BAGS MADE TO ORDER. This same bag requires ½ yard of material, 54" wide. The price with your fabric is **$12**
Please add 25 cents for postage and insurance

If you have a fine bag that you hate to stop using, send it to me for relining and repairing.

Needle point mounted. Bags, cushions, eye glass cases, boxes, mules—anything. Beaded bags repaired.

ANNA PERLE 11 East 48 St. N. Y. 17, N. Y.

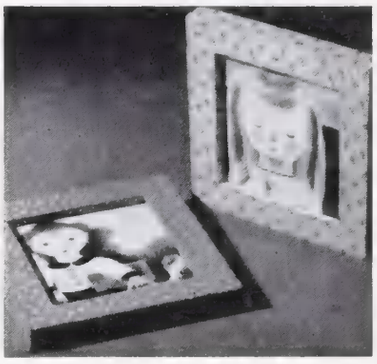
CHARACTERS FROM DICKENS MADE OF ROYAL DOULTON CHINA



Tony Weller, Captain Cuttle, Sairey Gamp, Mr. Micawber, Fat Boy, Little Nell, Pickwick, Pecksniff, Sairey Gamp, Uriah Heep, 4" tall. Price $7.50 each. Pickwick, Micawber, Uriah Heep, Pecksniff, 7" tall. Price $18 each . . . . .

OVINGTON'S
Fifth Ave. at 49th St., New York

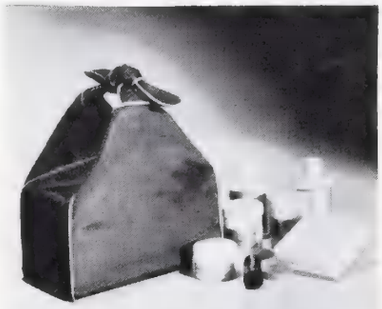
Window



CALICO FRAMES. Nura is an artist with a flair for getting the very spirit of childhood into her work, and these reproductions of her original lithographs are enchanting, framed in red or yellow calico. The little girl and little boy are a wonderful pair for your nursery, measure about 5" square and cost $3.75 each. F.A.R. Gallery, 702 Madison Ave., New York City.

GRACE NOTES for a mantel or console table are these Bristol china urns and if you send them off to a bride with love and kisses, she'll know you have a special talent for giving people what they want. They have a gay and mannered flower design on a white ground, coin gold handles and trim, and stand 6" high. The price is $10 the pair from Scruggs, Vandervoort & Barney, St. Louis, Mo.





BEAUTILITY BAG. It's always ready to slip over your arm for a hurried jaunt to town or a week-end trip. In it are Helena Rubinstein's Pasteurized face cream, Town and Country night cream, Valaze skin lotion, Town and Country make-up film, lipstick, rouge, powder, and hand lotion. Bag comes in faille in wine lined with blue, black with champagne, navy with red, or in solid colors. $5 plus 10% tax. Helena Rubinstein, 715 Fifth Avenue, New York City.

ROOM FOR TWO. Put a pair of your favorite pictures in this double frame and keep it by you always. It is made of lucite, holds two 6" x 8" photographs and folds up flat, so it's easy to pack. Remember it as a present for your soldier husband and send it complete with a picture of you, another of the children. Costs $5 plus 35¢ postage from Carole Stupell, 507 Madison Ave., New York.





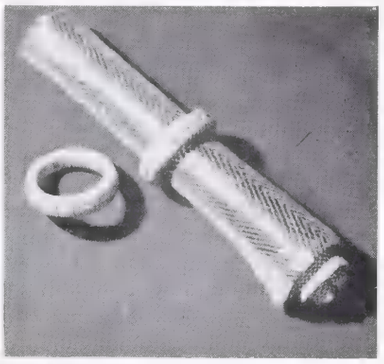
HANDSOME LAZY SUSAN

Don't be a Jumping Jack hostess. Save your energy for the effortless hospitality you're famous for, and let this revolving Lazy Susan do the work for you. Genuine mahogany with hand-rubbed finish. *Express collect*

18" size $10
16" $9 **20" $12.50**

DANIEL'S DEN
A Shop of Choice Things
141 NEWBURY ST. BOSTON 16, MASS.

Shopping



BAMBOO NAPKIN RINGS that will make your informal table as gay as a summer picnic. They are hand made of sliced bamboo, floatable, and non-tarnishing, with a crisp look that will remind you of starched dimity and mignonettes. The price is just 90¢ each, postpaid, so get one for each member of your family. You'll find them at Langbein's, 161 Willoughby St., Brooklyn, N. Y.



PERSONAL CHRISTMAS CARDS. Now is the time to start thinking about holiday greeting cards and this is as painless a way of ordering them as we know. Velvetone cards with a suede-like finish are $2.50 for 25. Oilette cards with glossy finish are $1.50 for 20, including imprinting of your name. A sample card and descriptive folder will be sent you for 10¢ from William North Studios, 3002 N. 5th St., Philadelphia, 33, Penna.

WHOOPS-A-DAISY. The bawdy and breezy, gay and golden Nineties are nostalgically symbolized in these cocktail napkins. Wasp-waisted choruses, daring legs shows, and tandem bicycles are resurrected with a spirit of ta-ra-ra-boom-de-ay, and the designs are hand printed in fast colors. A set of eight, gift wrapped, costs $1.95 postpaid from Albert George, 679 Fifth Ave., New York City.





ONCE A SPOON RACK. Colonial dames used it to hold their spoons and today you will hang it on your wall, a splash of colorful interest. Keep your collection of old spoons in the notched grooves and fill the tray with banked and trailing ivy or scarlet geraniums. Primitive General and Mrs. Washington decorations on natural pine or black ground. 18½" high, $4 postpaid. The Lennox Shop, 1127 Broadway, Hewlett, L. I.

Buy or Sell **DIAMONDS—SILVER—JEWELRY**

Because of prevailing conditions there is a scarcity of silver and jewels. Being direct users, we are in a position to pay highest cash prices for your surplus silver, diamonds, etc.

CORRESPONDENCE SOLICITED

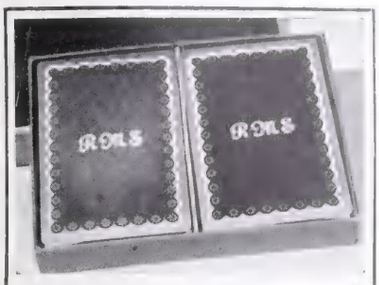
Reference: First National Bank, Memphis, Tenn.

We still have more than 500 patterns of silver flatware and many unusual pieces of silver to offer.

JULIUS GOODMAN & SON

77 Madison Avenue **Memphis 1, Tenn.**

Julius Goodman ***Joseph A. Goodman***



PERSONALIZED PLAYING CARDS

Distinguished—these deluxe cards in linen finish with gold edges. And they've been heat-treated and chemically processed to provide extra long life. In either red and blue or green and brown (plus white and gold trim) with each card individualized to your order in gleaming gold. (Not merely printed, but hot-stamped with gold foil.) You may have initials, surname, estate name or her first name on one deck, his on the other. Gift box of two matched decks. **$1.45,** postpaid.

Write for Free 80-page Christmas Gift Catalog

MILES KIMBALL COMPANY

KIMBALL BLDG. 33 Algoma Blvd. OSHKOSH, WIS.

Shoe care is more important NOW!

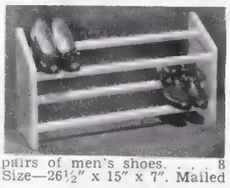
Here's a Way to Keep Them Shapely and Shined

With shoes rationed and styles limited, it is most important to protect the ones you have. Keep them on one or more of these all-wood shoe racks . . . save closet space too.

"TWO-WAY" SHOE RACK



Sets on floor or hangs on closet door or wall. Clear lacquer finish brings out beauty of wood. Holds 6 to 9 pairs of shoes—size 21½" x 20" x 6½". Mailed postpaid for....$2



"VICTORY" Floor SHOE RACK

A lightweight, sturdy rack. Not a nail or a screw in it. Popular blonde finish. Holds 6 pairs of men's shoes. . . . 8 pairs of women's. Size—26½" x 15" x 7". Mailed postpaid for $1.75.

MET-L-TOP TABLES, INC.

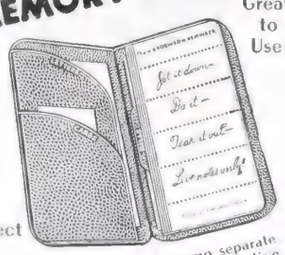
1504 W. St. Paul Ave., Milwaukee 3, Wis.

PRODUCERS OF MET-L-TOP IRONING TABLES

FORGETFUL?

A POCKET MEMORY SYSTEM

Great to Use!



A Perfect Gift

Perforated coupons—each memo separate—tear out when attended to—keep live notes only. Fine leathers. $1 to $10. Refills always available.

FREE Write for Sample Reminder and Catalogue — to Dept. HB-10

ROBINSON REMINDERS

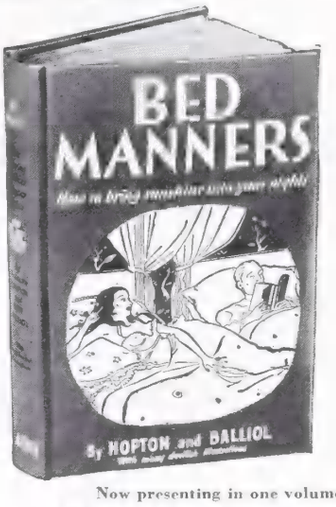
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Hilariously, wittily, and with a devilish understanding of the little foibles you thought were a secret, here is a masterpiece that will make you well-bed in easy lessons.



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247 bedlam pages—37 enthusiastic chapters!

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ARDEN BOOK COMPANY

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Arden Book Co., Publishers, Dept. 4610
386 Fourth Ave., New York, 16, N. Y.

O.K., rush me BED MANNERS. I'm no maharajah. I'm bored. Here's the mazuma for this bonanza. It's guaranteed to delight.

☐ I enclose $1.98. Send it postage free.

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Name .....

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NO TRESPASSING

Keeps your dog off chairs, rugs, beds, sofas, etc. To prevent damage — to keep your dog where he belongs — just sprinkle Powder Chaperone lightly on whatever you want to protect. This wonderful new powder is harmless. You don't see it — don't smell it — but your dog does and stays away. Helps train your dog. Protects females from male dog annoyance. SEND NO MONEY — Order Powder Chaperone C. O. D. $1 plus postal charges for generous package — several months' supply (or send $1 and we pay postage). Sudbury Laboratory, 254 Dutton Rd., South Sudbury, Mass.

Powder CHAPERONE

DRESS HIM UP FOR CHRISTMAS

Curtis










Military West Point Model Radiant White HARNESS

WHITE COWHIDE military harness trimmed with brown or black leather. Individualized with pet's name and red, white and blue V's for Victory on light-reflecting composition. Radiant WHITE LEATHER for visibility during blackouts. Send NO MONEY. Order C.O.D., $3.50 plus postage. (Or send $3.50, we pay postage.) 5½ ft. matching WHITE LEASH, $1.50. Guaranteed or money refunded.

IMPORTANT—Take pet's BODY circumference at back of front legs with string. Send string and pet's name with order for perfect fit of adjustable, individualized harness.

WHITE COLLARS

White military collars with black or brown leather trim. Gleaming red, white and blue jewels and pet's name engraved on beautiful plate . . . $2.50. Send neck circumference and pet's name.



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A Portfolio of Twelve Magnificently Colored Flower and Fruit Prints after originals by Prevost. You'll count this group of prints among the finest buys of your career. It will also solve many of your Wedding and Xmas Gift problems. Each print 11" x 14" plus generous margins.

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Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

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Just Wet It . . . and It Grows

"Earthless" sphagnum-moss plant ball (3" in diameter) impregnated with Vitamin B-1. Blooms in record time. Just place it in bowl or hanging basket and keep moist. Eleven varieties: Nasturtium, sweet pea, morning glory, petunia, zinnia, marigold, cosmos, mixed flowers, climbing and trailing vines, and parsley.

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50c each—3 for $1.00
All 11 varieties—$3

Postpaid. Money-back Guarantee

JO-BEE COMPANY
1010 Fox Theatre Bldg. Detroit, Mich.



Keep the Love Fires Burning

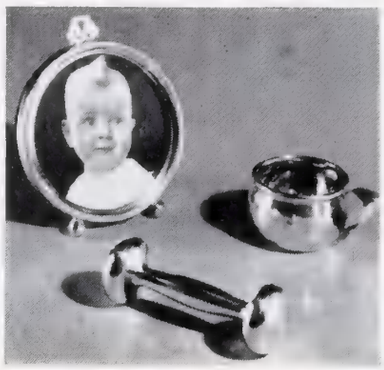
20" x 16" only **$9.50**

Brides will all want this Old Hickory Firebasket. Built to last a lifetime. Lends charm to any fireside. A handsome catalog of Old Hickory's American Provincial and Rustic Furniture sent with each firebasket. Catalog only—25¢.

OLD HICKORY FURNITURE CO.
of MARTINSVILLE, IND.

60 WEST 51st STREET • NEW YORK
At Rockefeller Plaza

Window



WELCOME A BABY w a gift of traditional sterling ver and the Mommie will be pleased she'll probably choo you for godmother. The cir lar frame comes in three siz 3", $5.50; 3½", $6; 4", $6. The orange juice cup is of ha hammered sterling, gilt lin and costs $5.50. The sterli dumbbell rattle has a musi tinkle a baby will love and la it can become a dinner be $5.50, tax included. Plumm 695 Fifth Ave., New York Ci



SET FOR THE NIGHT. When you're all tucked in for the night, nothing is more upsetting than to discover you're simply dying for a drink of water. Most of the time it's probably your sleepy husband who plays water boy for you so both of you will want this bedside carafe. It's gayly decorated with pastel posies, holds a generous pint and the tumbler serves as the top. $1.95. McCutcheon's, Fifth Ave. at 49th St., New York City.



MEXICAN PRANCER There's an impudent char about this gay little horse th will bring a bright warmth your coffee table or hangin shelf, and he'd even make spirited paperweight. Made pottery in coral, beige, or blu he is 7" tall, 9" long, and cos $3.50. Express collect fro Modernage, 162 East 33rd St New York, N. Y.



FOR A LADY YOU KNOW. Here's a gift that she will use constantly and love enormously. It's a fitted knitting needle case that contains six sets of sock needles, from one to six; six pairs of 10" needles from one to six; stitch holder; crochet hook; and knit count. The moire case comes in navy, wine, black, or red and the price for such muchness is just $5.95. Alice Maynard, 558 Madison Ave., New York City.



VIOLIN BOTTLES

Hand-blown aquamarine glass, a color as coolly beautiful as the inside of a wave. Use them for ivy or just decoration and each comes with a bracket to hang on the wall. Bottles are 12½" high.

$3 the pair plus 25¢ for postage

SALT AND PEPPER SHOP
366 Madison Ave. New York City

Shopping

TEA FROM CHINA, gathered by Chinese farmers under hazardous conditions, is now being sold by United China Relief. The tea, Ningchow Congou, is called the Burgundy of China teas because of its sweet bouquet and and its reddish brown liquor when boiling water is added to the leaves. A quarter pound costs $1.25 postpaid from United China Relief Shop, 444 Madison Ave., New York, N. Y.





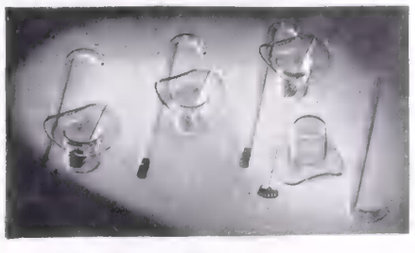
TABLE TALK. It will be the conversation piece of your room, and small wonder with so enchanting a design. Its top is a copy of an old knife box and the center partition makes it easy to carry it wherever you like. In a mahogany finish, it measures 12" x 8" x 18" high and the price is $16.50 express collect from Alice Marks, 6 East 52nd St., New York, N. Y.

IF I WERE A BRIDE, I'd be immensely grateful to someone who sent me this cocktail set, not only because I would be proud each time I used it, but because there's a clean-cut sleekness of design about it that would be keyed to the way I'd like the rest of my house to be. Amazingly, the price is only $5.75 for 8 glasses, shaker, and stirrer. Bonwit Teller, Fifth Ave. at 56th St., New York, N. Y.





WITH THIS RING you will be the proudest bride of the season and it will grow in loveliness with every year. The wide band is a copy of an old Irish wedding ring encircled with garnets. Costs just $75; or without the stones, it's $55. The narrower band has a handsome braided design and costs $25. Both are hand made of solid gold, tax is included and they are original designs at Temple's, 518 Madison Ave., New York City.



ann laurence shepard

22 West 48th St. Dept. HB-3 New York 19, N. Y.

"Top Hat and Cane"

Salt in the Hat...Pepper in the Cane

. . . and there you've touched up your table with the gayest salts and peppers that have come along in years. Of clear crystal, they're grand for brides, Anniversary gifts, bridge prizes—and your own home, too.

Set of 4 Top Hats (with spoons) and 4 Canes, complete ... $2.50 postpaid
No C.O.D.'s

Cut your Cleaning Bills to Almost Nothing!



7 oz. can of Vapoo cleans 16 chairs or two 9 x 12 rugs!

VAPOO

CLEANS YOUR SOFA FOR ONLY 20¢!

● **Look at your sofa, chairs, rugs. How beautiful they were when new . . . bright, clean, colorful! With Vapoo you can make them look as fresh as ever. Vapoo cleans like magic. Just sponge on Vapoo's rich soapless foam and sponge off the dingy dirt. Easy as washing your lingerie. So inexpensive! Harmless to finest fabrics, rugs—won't roughen hands either. Get Vapoo today!**

Send $1.00 for 7-ounce can which will clean sixteen chairs or two 9x12 rugs. We ship anywhere in the United States, postage prepaid.


Vapoo makes rugs sparkle with life!


Vapoo makes draperies glow with freshness!


Vapoo makes lamp shades shine!

VAPOO PRODUCTS CO., INC.
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HANDSOME PLATE
UNUSUAL DESIGN

Made in the Crown Ducal factory in England this service plate is of Florentine design with an embossed border which gives it a luxurious, dimensional quality. Singly, it's a decorative cake plate or wall hanging with multi-colored flowers on ivory ground.

$18 for set of eight
$2.50 each postpaid

JACOBS JEWELERS
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Jacksonville Florida

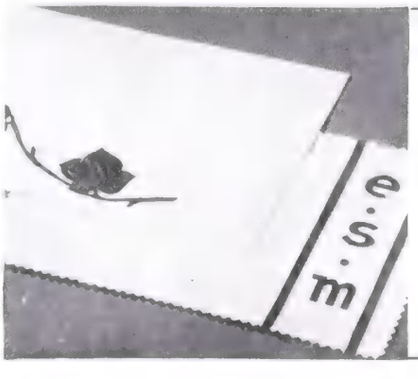


SILVER SPRAY

Gleaming exclamation points for your fall clothes—a silver pin and matching earrings that will make you feel as poised as a fashion model. In sterling silver or in gold-plated sterling.

Spray pin $5.15
Earrings $2.15 POSTPAID
Plus 10% Federal tax

fifth avenue EMILY
at 37th Street, New York



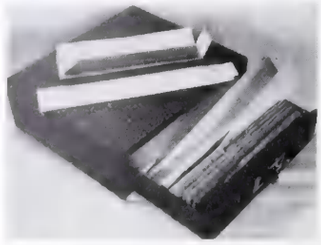
No Work For You

And lots of chic is the blessed service of these washable place mats. To clean just whisk damp cloth over surface. In white, yellow or beige with ivy leaves or monogram in any pastel shade.

$1.10 each plus postage
Matching linen napkins 50¢ each

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NEGATIVE FILES

Now's the time to preserve precious negatives of men in service with the Jacobs Perfect File. This filing system was devised to prevent scratched, rubbed, abrased or faded film. Handsome rosewood case covered in black leatherette. Holds 6000 to 7000 35 mm. negatives in flat strips of 6 frames each. $6.00 DeLuxe Model $7.50.

Jacobs Unifile holds 3000 various sized films up to 4"x5". Complete with cross index systems, envelopes, and chemically treated wrappers. $4.95.

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No. EL121—This watch can go places—sturdy, anti-magnetic, precision tested, 15-jewels. Has radium dial and hands, non-breakable crystal, waterproof strap, sweep second hand and stainless steel back. Shock resistant. **$39.75**

No. EL328—Same, 17 jewel, SELF-WINDING, shockproof. **$59.75**

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Time and Life Building, Rockefeller Center
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milk glass
punch set 6.95

Punch bowl (12" diameter) on separate stand and 8 punch cups set a new style in drinking. Postpaid from

Robert Keith

Thirteenth & Baltimore
KANSAS CITY, MO.



HAND-PAINTED DESSERT PLATES
Set of 8, $3.75

"Blue Ridge" underglaze pattern southern pottery. Each hand painted in a different colorful fruit center, with scalloped border brushed in bluish-green.

Postage Extra outside New England

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ALBERT STEIGER · COMPANY
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THE MOST PRECIOUS GIFT MADE *MORE* PRECIOUS

*Multi-Facet**



The diamond cut with 98 facets instead of the usual 58



Multi-Facet Diamonds embody the highest achievement in 4 generations of diamond cutting. They have 40 extra facets encircling the girdle, which bring greater brilliance, intensified color, and prevent chipping . . . Multi-Facet Diamonds are available in beautiful mountings for as low as $100—others up to $1500, tax included.

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Diamond Merchants and Jewelers since 1876
Corner SUMMER and EIGHTH STREETS, Boston

*Reg. App. for U. S. Pat. Off. Design Pat. App. for

Valor Ware
C.R.P.
MADE IN U.S.A.

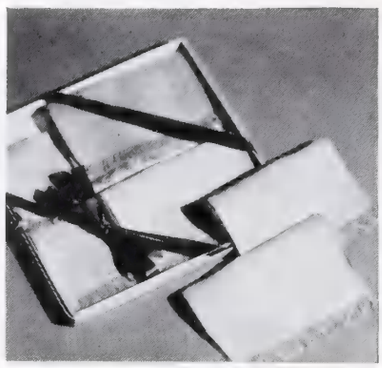


You'll find that Valor Ware flame-proof earthenware will help you whip up meals that would put a French Chef to shame. The 1½ quart casserole, 3-quart stew pot with lid and the 6-quart soup pot with lid—**$5.50 complete set.** Covers are interchangeable.

Prepaid within 100 miles of N.Y.C. Extra charge additional elsewhere.

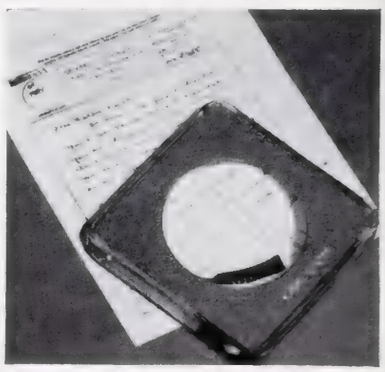
BAZAR FRANÇAIS
Established 1887
666 Sixth Avenue New York City

Window



COCKTAIL NAPKINS, a half dozen of them, fringed and in assorted gay colors are specially priced at just $1. They are made of pure linen, too, so here's your chance to catch up on all those engagement, birthday and hostess presents you owe. Postage is extra and you'll find them at Roger N. Saleeby, 717 Fifth Ave., New York City.

V-MAIL LETTERS are one of the wonders of the war but they're certainly not easy on the eyes, so here's a magnifying glass—paperweight to make Joe's pinched-in scrawl more legible. It's wonderful, too, for reading maps, telephone directories and all small print, or it makes a very superior photo-mount. Bound in red, green, black or brown simulated leather, it's $1 postpaid. Wm. J. Hill Specialties, 110 E. 42nd St., New York City.



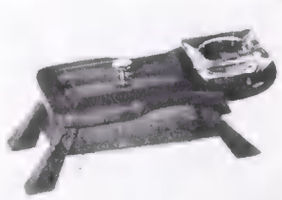


ORDER IN THE HOUSE will be easy to keep if you have these combination coaster-ash-tray sets. They are made of solid maple in a colonial finish, with cork lining and a glass tray. Wonderful for the bridge table and a sure-fire protection for your table tops. A set of four costs $5 from H. A. Milton, P. O. Box 95, Westfield, N. J.

SPIRIT OF CHINA. Mr. and Mrs. Young Chungking are a pair of dolls whose simplicity, cheerfulness, and determination represent the backbone of China. They are dressed in authentic native costume, stand 11" high, and the price for the pair is $7.50 express collect. They are at Chinese Treasure Centre, 441 Madison Ave., New York City.



MINIATURE MASTERPIECES
ENTIRELY HAND-MADE OF SELECTED MAHOGANY



Cobbler's Bench—Reminiscent of the shoemaker and harness shop of other days. 7" long. Holds 20 cigarettes and carries small ash tray. $4.50, Post-paid. In Mahogany, brown or pickled finish.

Tier Table—Reproduction in miniature of a classic antique. 7" high. $5, Post-paid. With 3 miniature ornaments of our selection, $1.50 extra. In Mahogany.



Order Now for Christmas
Write Dept. G——Folder.

RENDEZVOUS GIFT SHOP
GIFT COUNSELLORS ASBURY PARK, N. J.

Shopping

SOMETHING FOR THE BOYS. A Bantamac jacket is a gift he'll dote on. It's made of lightweight, weatherproof tan poplin, can be washed or dry cleaned, has a fly button front and is unbeatable for skiing, biking, gardening, camping, etc. In small, medium, medium large or large, equivalent to 37, 40, 43 and 46. Costs just $5.95 and you can order it through Marcus Breier's Sons, Dept. H., 1107 Broadway, New York City 10.





HOUSE ON FIRE. Believe it or not the merry little setting you see in the photograph is a group of candles, all scented with the heady fragrance of pine. The rose-covered cottage with blue doors and shutters, picket fence and flower garden, the two pine trees *and* the privy cost but $2.75 postpaid. The Swinging Basket, Chatham, Mass.

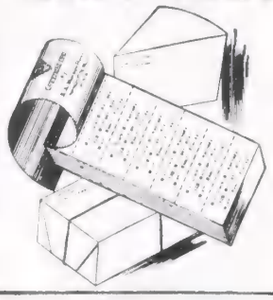
A PAIR OF LAMPS for a pretty girl's dressing table whose soft radiance will make her seem even prettier. The simple glass stick is mounted on a crystal-like base and the cream-colored brocaded Celanese shade is banded with ruffles. The price for the pair is just $6.95, express collect from Mark Stier, 277 East Fordham Rd., New York City.





LIGHTER NEWS. Good-looking table lighters are getting as rare as hen's teeth these days so we considered it a stroke of luck when we came across these. They're made in Switzerland and are heavily chrome plated with a handsome fluted design. Wonderful for any place or any one, but especially wonderful for your husband's desk. 4" high, $11.95 postpaid. Scully & Scully, 506 Park Ave., New York, N. Y.

HANDY PERSONAL ADDRESS STICKERS



2 BOOKS *Postpaid* **$1**

Each book contains 250 little stickers neatly bound and printed in black ink with your name and address on fine quality white gum paper. Buy any choice of stationery you desire and use them on your letter heads, envelopes, books, packages etc. A different name on each book if preferred. A useful gift that pleases everyone.

Allow 2 weeks for delivery.

R. K. WALKER PRESS

Hammond, Louisiana (Formerly K. C., Mo.)

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GIANT MATCHES

Giant matches (200 of 'em, 11" long) in box charmingly decorated with floral, hunt or English scene....**$3.95**

Wrought iron stand. **$2.95**

400-match refill, plain box. **$3.95**



CAPE COD LIGHTER

Highly polished brass Cape Cod lighter on ball legs. 4½" high; torch 11" long. **$10.00**

KINDLE-LITE

Kindle-lite—the sure kindling—leaves no smoke or odor. Each cube burns 30 minutes. 16-cube box..... **$1.00**



BELLOWS

Wood-and-leather bellows to encourage reluctant fires. About 16" overall length... **$4.95**

STRIPED LOG CARRIER

Extra-heavy canvas log-carrier with sturdy handles. Measures about 38" long x 26" wide.....**$2.50**



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A HOUSE FAMOUS FOR QUALITY FOR OVER NINETY-FIVE YEARS

Hammacher Schlemmer

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Party Scene

Gay and attractive ingredients for a successful party.

Impudent "Barmaid" cocktail napkins . . . embroidered in bright shades of red, green, and blue on pure white linen or margandie, $6 a dozen.
Sparkling crystal "Elsinore" glasses . . . highballs and cocktails, $6.75 for eight . . . old fashioneds, $6 for eight.
"Scotch Thistle" crystal decanter, $6. Mirrored tray trimmed in chromium, 9"x17½", $4.50.

Mail orders filled promptly

667 Fifth Avenue **GEORG JENSEN INC.** New York 22, N. Y.

NO MAID?

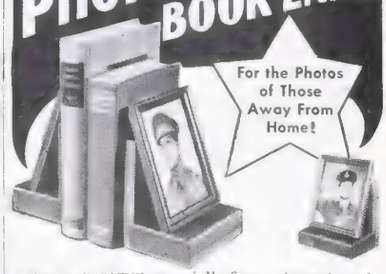


HERE'S EXTRA HELP

This handy helper cleans and brightens silver without rubbing. Makes windows, glassware, and china sparkle. Removes finger marks, smudges, easily and quickly. Kind to your hands. Economical. $1.25 for 4-lb. container postpaid. $1.50 west of Rockies. Norma Chemical Co., Mount Vernon, New York.

AMRON $1.25

New **Photo-Frame BOOK ENDS**

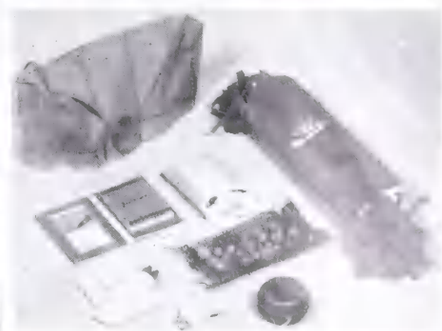


SOMETHING NEW, especially fine... these cleverly combined book ends and picture frames! Truly an honored setting for your most treasured pictures. Distinctively designed. Expertly tooled of genuine, beautifully grained solid Walnut, then hand rubbed to a soft, lustrous finish. Take standard size pictures—4 by 5 inches. Use as book ends or separately on desk, table, mantel. *A particularly fine gift.* No. N-101, per pair, $7.50 prepaid. Money refunded if not pleased.

HOME GAME EQUIPMENT CO.
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EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for "Successful Entertaining At Home." It's Free!



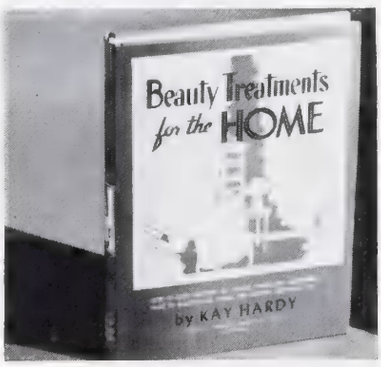
SURPRISE SNAPPER

Seven good presents individually wrapped in one gay SNAPPER—for boys or girls. Perfect for Christmas, sick-a-beds, parties or any occasion. Length overall 17".

Each $1.65 postpaid

YOUNG BOOKS, INC.
711 Madison Ave. (near 63rd St.)
New York 21, N. Y.
Send for our greeting card catalogue

Window



ABC'S OF DECORATION. "Beauty Treatments for the Home," by Kay Hardy is the book that shows you how to do things yourself that you never thought you could. Since it's hard to find people to slipcover a chair or sofa, restore old furniture, paint your walls and ceilings, this book gives you step-by-step directions with diagrams and more than 300 illustrations. Costs $3. Funk & Wagnalls, 354 Fourth Ave., New York, N. Y.

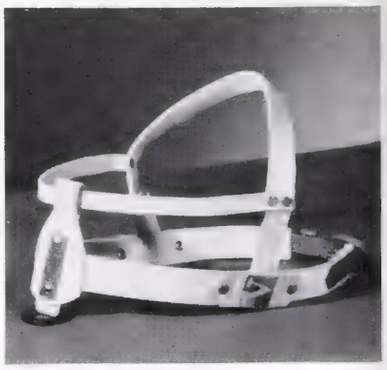
SEND A GAME to a service man, and if it's going overseas as a Christmas gift, be sure to mail it in time. Accy Ducey, whose board and men can double for backgammon or checkers, costs $1. Pit is a game in which you try to corner the grain market, 75¢; and Rook, a popular revival of an old game, is 75¢. You'll find them all at F.A.O. Schwarz, 745 Fifth Ave., New York, N. Y.





WALL FLOWERS. Your wall will be as gay as a polka if you dress it up with these lyre-shaped brackets. Each comes with its own glass vase, so fill them with posies, real or fake, or with trailing ivy, and your house will be bright with the warm laughter of spring all winter. In mahogany or French gold finishes, the brackets are 13½" high and cost $2.98 the pair, express collect. Henry Rosenzweig, Dept. H-10, 723 Lexington Ave., New York, N. Y.

PROUD POOCH. Fido's nose will be pointed permanently skyward if you present him with this West Point model harness. White, black, or brown cowhide trimmed with brown or black leather and comes with his own name stamped on a brass name plate. Take the dog's body circumference at back of foreleg with string and send string and his name. $3.50 postpaid. Matching leash, $1.50. Curtis Creations, 10 Hopper St., Utica, N. Y.





BE A STAY-AT-HOME this autumn and enjoy your back lawn for a change. You won't even have the desire to gallivant if you have this laughing figure in your garden. The Boy Holding Frog is made of lead, stands 9" high and is piped for a fountain. Better hurry, though, because the supply is limited. Costs $50 prepaid. There are smaller items too, so send for a catalog. Florentine Craftsmen, Inc., 540 First Ave., New York, N. Y.

Shopping



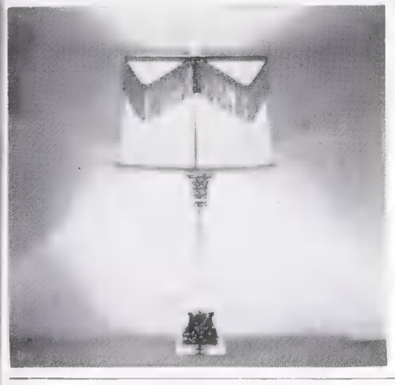
COLONIAL CONQUEST. The original of this lamp might have been in Scarlet's bedroom at Tara, and it will bring a sun-flecked charm to any room you put it in. The globe and body, gay with colored posies, rest on a 5" marble base, and the lamp stands 16½" high. It's wired for electricity; costs $12.50, express collect from B. Paleschuck, 37 Allen St., New York, N. Y.



DRESS UP A VANITY with a set that's every bit as practical as it is pretty. It comes with two tall-stoppered bottles to hold perfume or lotion, a covered powder jar, and a mirrored tray to set them off. The tray is 14" long and the set complete costs $2.95. Express collect from Royal Gifts, 663 West 181 St., New York City.



SMELL THE MOONLIGHT. You can't, of course, but if you could, surely it would have the same cool, starflecked fragrance of Shulton's Friendship's Garden. This house has introduced a new tissue box filled with a cylinder of talcum and three cakes of soap, and after the bath accessories have been removed, cleansing tissues may be dispensed from the container. Costs $1.50 plus 10% tax from Lord & Taylor, N. Y. C.



HANDSOME LAMP. The tall fluted crystal shaft, rests on a polished crystal base and with the elegant fringed shade in eggshell or rose beige it will be one of the high spots of your room. Or if you're a bride, drop a hint to your aunt that you know just the lamp you want for your pie crust table. It's 25" high and costs $15 express collect from Stanley Jay Studio, 7514 193rd St., Flushing, N. Y.



Spode *Crimson Bird*

The dramatic fable bird of the Empress of China —on the famous Gadroon shape. A perfect example of Spode craftsmanship. Individual five piece place setting . . . . . $12.68.

Dinner, Salad, Bread & Butter Plates, Tea Cup & Saucer.

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NOW—You, Too, Can Own A

"Field Marshal's War Map"

With Flags Marking Each Day's Shifting Tides of Battle



Beautiful, full color, down to the minute World Map, 43" x 28½", is mounted on heavy, lacquered map-pin board, ready to hang on wall; with 80 colored flag markers of warring nations. As regions are captured and retaken, you move the flags in accordance with each day's headlines. Interesting and attractive combination.

Price, $2.49, postpaid

De Luxe Style—framed with Pickle Pine moulding—$7.50

25¢ additional West of Mississippi

C. S. HAMMOND & CO.

80 Lexington Ave., Suite 427, N. Y. C.



America's Own

(*Southern Belle*)

$1.35 each

Beautiful, beautiful miniature dolls made of bisque, real hair, jointed arms. 5" tall. This doll is one of a set of four—representing each section of our fine country—Quaker Maid—Colonial Dame—Western Miss—Southern Belle (as illustrated). Collector's items all, put them in a row on your mantle, give them to a special little girl to treasure all her life.

If you wish our Christmas catalog, drop us a penny postcard.

Add 10% for delivery—Sorry no C.O.D.'s

Delivery of this merchandise is governed by O.D.T. regulations.

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A PRECIOUS KEEPSAKE

BABY'S FIRST SHOES

(not a replica)

Permanized in transparent Plastic

A priceless souvenir of happy hours with your child! Let us permanently cover your baby's first shoes with a beautiful coating of transparent plastic. So skillfully done, every nick, scratch and scuff is permanently retained.

TWO SHOES PERMANIZED:

Not Mounted $4.50

Mounted on hand-rubbed gumwood ashtray set, 4 trays 6.50

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Send shoes Parcel Post (insured)



Your order returned post-paid if cash accompanies order. All others C.O.D. Allow 10 days for permanizing.

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START THE DAY RIGHT

with your own bright and cheery

PERSONAL TEA OR COFFEE SET

of fine English Semi-Porcelain in four delightful patterns.

The 11 inch tray has wells to hold each item in place.

$6.50 a set

Add 10% for postage and handling

Cardel, Ltd.

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MOSSE'S *"Bluebirds"*—for Happiness

In the loveliest bath set you could want! Our exclusive "happiness" design with stunning monogram, all in shades of blue Beauvais embroidery. Years of hardy service in this handsome set. In white: 2 bath towels, 2 hand towels, 2 wash cloths, a mat, $20.75. Linen guest towels with matching design, 2.25 each. . . High spot for your own trousseau —wonderful gift!

Write for information on our "Planned Economy" Trousseau, $185.

MOSSE – LINEN, 659 FIFTH AVENUE, NEW YORK 22



Beautiful
PERSONAL MATCHES

Box of 50-$1.25 3 Boxes for $3.45

Regular or miniature size! Choice of colors: Red, White, Blue, Black, Green, Tan, Purple, Yellow, Brown, Gold, or Silver!

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LUCITE "TWO-FACED" MAKE-UP MIRROR

One side magnifies other side regular mirror!

One of the most popular gift items we have ever offered. Something every woman wants and needs

THE magnifying side is indispensable in detecting and removing objectionable blemishes for close work on the eyebrows and for getting the "Face on straight". Swivels on side of mirror allow it to be tilted to exact angle desired. 8½" high; mirror is 5¼" in diameter. Frame and non-tip stand are of gleaming, crystal clear Lucite. $4.25 Postpaid.

MAYFAIR GIFTS
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Distinctive
HURRICANE LAMPS

are among the loveliest of the traditions we receive from Colonial America. These will bring a new charm to your home. And they make splendid gifts, too!

Left: Hand-painted milk white glass chimney and font. Marble base, polished brass fittings. Electrified. 13" high. $10.00 the pair.

Right: 10 crystal glass sparkle from each of these polished crystal hurricane lamps. Electrified, or for [illegible] candles. 15" high. The pair, $15.

P. S. They make [illegible] gifts!

Express Collect

STANLEY JAY STUDIO
75-14 193rd Street Flushing, N. Y.



Window Shopping



MULTI-FACET DIAMONDS. Ordinary stones are faceted on the top and sides but the girdle, extreme outer edge, is left unpolished and unfaceted. With this new method, the girdle *is* faceted and a minimum of 40 extra facets is thus produced which gives added brilliance, intensifies the color of the stone, and helps to prevent chipping. They're not out of bounds in price, either. See them at Smith Patterson, 52 Summer St., Boston, Mass.

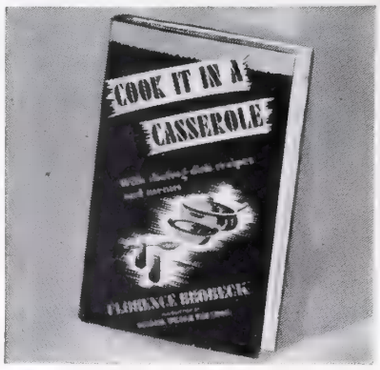
PROUD COFFEE TABLE. Send your favorite bride of the season a gift that she'll cherish whether she's a camp follower, has gone back home to mother, or has a place of her own. It's a coffee table whose design is adapted from an old parlor bench, is made of solid cherry with a rich cherry finish, with inset glass top, and measures 29" x 19" x 18" high. $19.95, freight prepaid. Carl Forslund, Fulton Street East, Grand Rapids, 2, Mich.





CARDS WITH A PAST will have a very special meaning this Christmas, and this set of historical greeting cards would be a fitting way of wishing your friends holiday cheer. Each is a reproduction of a well-known subject, Washington Crossing the Delaware, etc., and there's an appropriate song to match each card. 16 for $1.15 postpaid. Frank Art Gift Shop, 305 East Kingsbridge Road, New York, N. Y.

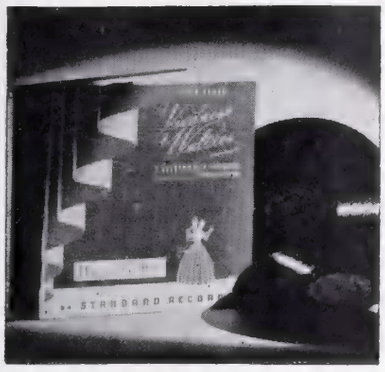
"COOK IT IN A CASSEROLE," by Florence Brobeck with introduction by Hendrick Willem Van Loon tells you how to get the most out of your rationed food by cooking it in a casserole. In it you'll find practical and delicious recipes for all kinds of casserole cooking as well as dozens of chafing dish recipes and menus. The book is illustrated, has 192 pages, and costs $2 postpaid. M. Barrows, 443 Fourth Avenue, New York 16, N. Y.





YOUR FAVORITE UNCLE can now be the star boarder in your doll collection and if you hurry up and get him he'll probably arrive in time to be guest of honor at your gala Columbus Day dinner. He is Uncle Sam, of course, is hand made, measures 10" tall and costs $6 postpaid. You'll find him at Krug International Doll House, 2227 St. Paul St., Baltimore, Md.

Window Shopping

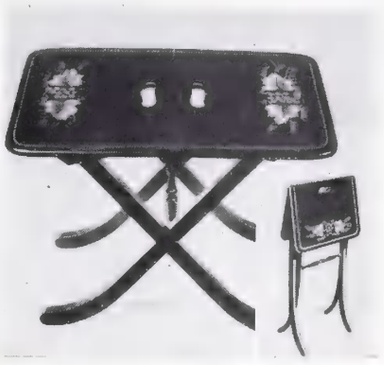


VIENNESE WALTZES that will make you dream of crystal chandeliers, polished floors, a mighty orchestra, and you in a white ball gown. These waltzes have never been recorded before and you'll spend lovely lazy Sunday afternoons reveling in the soaring music. The album of 3 records costs $2.50 postpaid from Haynes Griffin, 373 Madison Ave., New York City.



DISK-O-BRIDGE is the solitaire contract bridge game. It brings together a perfect foursome anywhere, any time, for one player against the experts. Send it to a boy in the service and he'll be such a whiz when he gets back that you'll be convinced his buddy was Culbertson. $1 including 12 different bridge charts. Robert B. Paysee, 173 West Madison St., Chicago, Ill.

NEW ENGLAND PICK-ME-UP. Here's a Yankee coffee table with hospitality in every line. It's hand decorated with copper-colored Concord grapes and as you pick it up it folds up. The cut-outs make it wonderfully easy to carry to the fireside for gin rummy and a hot toddy. Folded up, it stands alone. In charcoal black, 24″ x 16″ x 17¾″ high, $10. Paine Furniture Co., 81 Arlington Street, Boston, Mass.



EASY DOES IT just as efficiently and just as sanitarily as the old brush method. We're talking about the new Brushless Baby Bottle Cleanser whose special pentrating action gets under milk residue and leaves bottles sparkling and spotless. A spoonful in a gallon of hot water and the bottles are soaked clean in a few minutes. It carries the *Parents Magazine* seal, and the regular size is 49¢. Puritan Chemical Co., Atlanta, Georgia.





Tea Service fit for the monarch for whom it is named... "LOUIS XV"

An abundance of detail features this magnificent "Louis XV" Tea Service, created by Reed & Barton in heavy sterling silver. The small mask heads and elongated Acanthus Leaf panels are noteworthy, while the festoon design provides proper space for your monogram. The seven-piece service includes Kettle and Stand, Coffee, Tea, Cream, Sugar, Waste Bowl, and 30-inch Waiter. $3,475

LINZ

The South's Greatest Jewelers... DALLAS... Established 1877

HOUSE BEAUTIFUL

TRADEMARK REGISTERED U. S. PATENT OFFICE

COMBINED WITH HOME AND FIELD TRADEMARK REGISTERED U. S. PATENT OFFICE

THE MAGAZINE DEDICATED TO THE BUSINESS OF LIVING

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Cover photographed by Suter of Hedrich Blessing Studio in a room at Marshall Field & Co., Chicago, decorated by Everett Brown. Table by the Dunbar Furniture Company. Wedding invitations by Z. & W. M. Crane, Inc. Cigarettes by Marlboro. Wine glasses from Libbey Glass Company. Wine, "Vin Rose," from Paul Masson

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Serge Koussevitzky, painted for Magnavox by Boris Chaliapin

The boy who ran away . . . for music

FROM what mysterious source does the *gift of music* descend on a growing boy? With Serge Koussevitzky, neither heredity nor environment was influential. Born in 1874—in a provincial little Russian town—young Serge found that his musical ambitions met with so little parental sympathy that he was finally forced to run away from home.

For the past nineteen years, his inspiring personality has guided the destinies of the famous Boston Symphony Orchestra...which he has fashioned into a superlative instrument for the interpretation of great music.

To enjoy all the subtle beauty of a Koussevitzky recording, you should hear it reproduced by a Magnavox radio-phonograph. Because of its unsurpassed tonal qualities and unique clarity, this is the instrument that many of the most illustrious musicians of our day have chosen for their own homes.

Today no more Magnavox instruments are being made because the talent and craftsmanship which created these superb radio-phonographs are devoted to the production of electronic and communication equipment for the armed forces and music-distribution systems for warships. In the postwar era Magnavox will again take its place as the pre-eminent radio-phonograph combination. The Magnavox Company, Fort Wayne, Ind.



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DRAWING BY
JACK BETTS

With this issue, HOUSE BEAUTIFUL inaugurates a department to be devoted to music as it can be enjoyed in the home. Believing that a magazine dedicated to good living should treat all the facets of enjoyment which can be experienced at home, we will endeavor to bring to you editorial material which will enhance your appreciation of one of civilization's greatest assets. We hope you will find both inspiration and satisfaction in this and subsequent articles.

The Editor

Music FOR WHAT AILS YOU

DEBUSSY

MOZART

BEETHOVEN

SCHUMANN

WAGNER

SAINT-SAENS

STRAUSS

TCHAIKOVSKY

DVORAK

GRIEG

MENDELSSOHN

WEINBERGER

DUKAS

BRAHMS

CHOPIN

BACH

SIBELIUS

Music can change or deepen your moods—if you know how to use it. Here are six musical prescriptions for six emotional moods. Have some of each of them on your shelves

By Richard Williams

From the high school performance of *The Mikado* in which you gave so brilliant a portrayal of Koko, you will remember that the wandering minstrel, Nanki-Poo, has ballads, songs, and snatches for every mood. Whether you are in sentimental mood, or brood on maiden's coldness, or want patriotic sentiment, or call for a song of the sea, his music can supply it.

Nanki-Poo pretty well defines one of music's great advantages. Like Cleopatra, music is of such infinite variety that it can fit itself to virtually all of your moods. Nanki-Poo simply paraphrases what an early English composer, William Byrd, said in 1611: there is, said he, "musicke to content every humor, either melancholy, merry, or mixt of both."

Music not only follows your humors; it can also create them. Such experienced manipulators of the human emotions as the producers of the Lone Ranger program know that the galloping measures of the *William Tell* Overture put you in the proper frame of mind to follow the chase after murderous bandits. And those responsible for a Bette Davis picture know that when you hear the soft-hearted melody of Tchaikovsky's B Flat Concerto, you will be properly responsive to the love scene.

So it works both ways. Music can put you into certain moods. And there is music to which you like to listen when you are in a particular frame of mind.

To choose music according to your—and the music's—mood is a good way of selecting music. It may, as a matter of fact, be a good way of introducing yourself to music in general, if you are one of those who have listened only occasionally, at an occasional concert or to an occasional record or radio program. For music of a definite mood is music that is easy for the newcomer to get hold of. It "says something" definite. Though it does not tell a story, it does express an emotion.

Of course, the greatest music transcends any single mood. Because a (*Continued on page* 113)

BURLINGAME
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The affinity of the "Young Marrieds" for MODERN

Watch the tastes of today's young people. Just as they are determining the strategy of global war and holding the battle lines, they are asserting a mature and vigorous philosophy in their preference for contemporary design in the furnishings of their homes

By Marion Gough

The young have suddenly grown up, almost overnight, to assume burdens of responsibility such as no other generation has ever known. It's a young people's war. The boys fly the bombers that the girls have built. And it's a young people's world, where twenty-year-olds are keeping homes going, raising families, facing the problems of adulthood with courageous competence. What these young people do, what they think, what they say, is of the utmost importance, because they have proved themselves to be mature in judgment if not in years, and they know where they're going.

We have been aware for some time that the young are wielding a forceful influence on the kind of homes future Americans will live in. We have watched newlyweds, fresh out of high school and college, plan their one- and two-room apartments and buy their furniture. They turn, unerringly, to modern shapes and fabrics, to light woods, to the kind of decoration that plays down elegance, but that is rich in the subtlety of textures and the beauty of wood graining and luminous glass. They have a sound appreciation of the economy of Modern, how tables can serve more purposes than one, how flexible units can use up every inch of wall space and increase storage facilities, the ease with which smooth surfaces can be cleaned, cotton fabrics washed. They are excellent judges of these things because, leading busy lives, they know the necessity of having furnishings that are up to their tempo. For them Modern holds no terror or strangeness, because they and Modern are all products of the same era. It represents to them the direct and uncomplicated way they like to do things. And, you may depend upon it, their way is setting the pace.

Look at the Chicago apartment of Mr. and Mrs. Burris Laxman and you'll see the youthful way with Modern. Mrs. Laxman is Bettina Metcalf, top-flight fashion model of New York and Chicago. Before she planned her smart balcony-apartment she made a study of all the furniture periods just to be sure she knew what each had (*Continued on page* 110)

PHOTOGRAPHS BY SUTER, HEDRICH-BLESSING



Bettina studied piano and voice, made one end of the living room her music room. The piano is ebony, set dramatically against the two-story-high glass brick wall. The dynamic curve delineates the balcony bedroom. Accessories are few, but large in scale and important to the room

Right. Bettina's living room, for all its sophistication, is actually simple because there is not a lot of furniture in it. The sofa is a pepper-and-salt cotton tweed, the rug a white cotton string. Walls are chocolate brown. A vibrant traffic-light green felt covers the extra-wide, custom-built armchair



The bedroom overlooks the living room, has an emphatic color scheme of Christmas red and white, chosen because Bettina finds pastels monotonous. Spreads are glossy quilted chintz



The affinity of the "YOUNG MARRIEDS" for modern

Because they and modern are of the same era, young people are naturally in accord with it. This apartment shows you how well they get along together

Andrew Rebori was the architect for Bettina's duplex apartment. Bedroom, bath, and closets open off the upstairs hall. The stair well, a typically modern curve, is lit by indirect lighting and ornamented with widely spaced trees of white plumes, painted on



Flush doors, devoid of unnecessary moldings, keep wall surfaces looking smooth and unbroken, the way moderns like them. In the bedroom, three closet doors furnish the background for a trio of cherubs to scatter blue roses on the wall. Built-in wardrobes like this economize on space



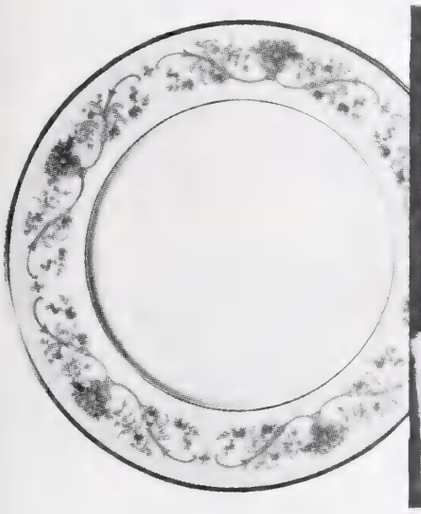
Bettina and Sabu, her tortoise-shell Persian, on the brick stairway that curves from the living room. You can see the true modern's love for contrasting textures in the combination of rough brick, smooth walls, and cotton string floor and step covering





IF YOU'RE SOMEWHERE BETWEEN THE AGES OF THIRTY AND FORTY

If you like tailored clothes, the mood of modern, and if the song, Night and Day, makes you smile reminiscently, this "Puritan" pattern with its restrained and handsome blue design would, in all probability, be your choice. In the Regency setting, English Gadroon silver is from the Gorham Co., linen Rosomax Campbell, glasses Carole Stupell, Ltd., and candlesticks from Henry Nord, Inc.





IF YOU WERE BORN DURING THE GAY AND GOLDEN NINETIES

If you look your best in a lace hostess gown, like the traditional flavor of Eighteenth Century decoration, and if your husband has been known to say that "A Pretty Girl Is Like a Melody" reminds him of you, we think you'll choose the "Dorothea" pattern. Setting includes Gorham's English Gadroon silver, linen from Leron, Chelsea glasses from Seneca Glass Co., centerpiece from James Amster





IF YOU'RE THE YOUNGER GENERATION AND PROUD OF IT

If you wear a Brooks sweater as though it were a mink coat, if you dare to use color courageously, and if you danced at your wedding to "All the Things You Are," look carefully at this "Williamsburg" pattern because it's like you. The modern table is set with English Gadroon silver from the Gorham Co., and the place mat, glassware and the coral centerpieces are from Carole Stupell, Ltd.

EMELIE DANIELSON

LAMBERTON CHINA FROM FISHER BRUCE ■ CO.

You can tell a woman's age by her CHINA TASTES

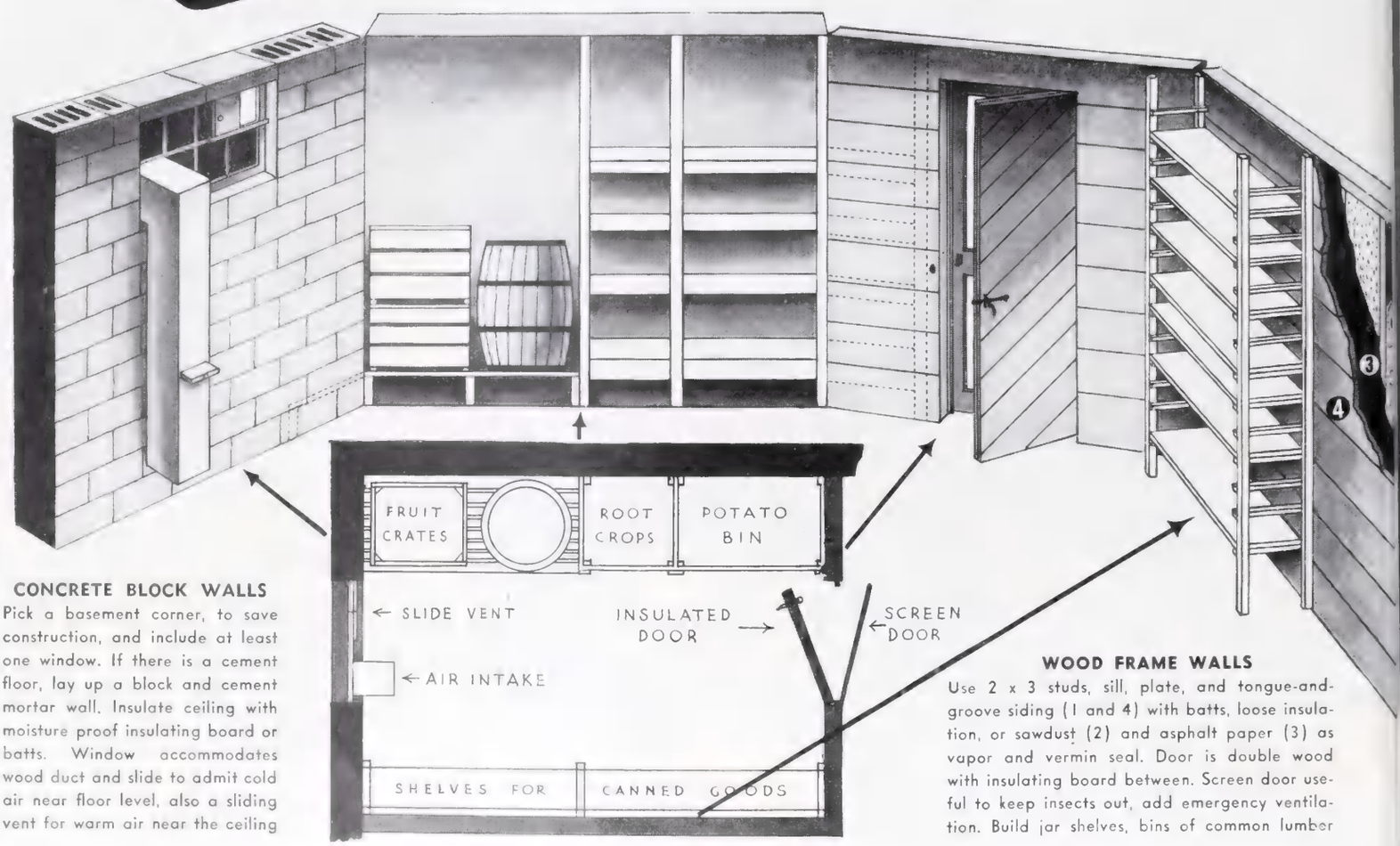
This observation, like all generalizations, is dynamite. But after eavesdropping for many hours in china departments, we have the temerity to claim that taste in china co-ordinates very noticeably with age—which proves that differences in generations go deeper than birthdays

Taste is a funny thing. It runs in cycles and becomes a common denominator of an era. The fact that you and Helen Brown were both married in 1911 isn't as much of a bond as the similarity between your likes and dislikes; and friendships within generations are cemented by shared values. Maybe you won't agree, but test our theory by choosing your favorite china pattern above and be glad if it reflects the spirit of your times. For it will truly reflect *you*, which is the essence of good decoration.

The common sense of VEGETABLE STORAGE

Store your victory crop right—or not at all. But doing the job right may be easier than you think

There is and has been this year a violent torrent of advice, from all and sundry to all and sundry, on how to store garden vegetables against the lean days of winter. That winter storage makes sense is undoubted. That some of the advice does not is, alas, also true. By way of eliminating part of the highfalutin nonsense and general confusion currently surrounding the subject, HOUSE BEAUTIFUL here briefs some of the fundamentals for the use of the average non-commercial home gardener. We are offering on these two pages, first, a project for those who have a lot to store and a modern cellar to do it in—fairly elaborate. Second, we suggest 4 ways to store limited crops safely outdoors. Third, we illustrate 4 points vital to preparing your garden crops for safe storage.



CONCRETE BLOCK WALLS
Pick a basement corner, to save construction, and include at least one window. If there is a cement floor, lay up a block and cement mortar wall. Insulate ceiling with moisture proof insulating board or batts. Window accommodates wood duct and slide to admit cold air near floor level, also a sliding vent for warm air near the ceiling

WOOD FRAME WALLS
Use 2 x 3 studs, sill, plate, and tongue-and-groove siding (1 and 4) with batts, loose insulation, or sawdust (2) and asphalt paper (3) as vapor and vermin seal. Door is double wood with insulating board between. Screen door useful to keep insects out, add emergency ventilation. Build jar shelves, bins of common lumber

A PRACTICAL CELLAR STOREROOM MAY BE SIMPLE—MUST BE EFFICIENT

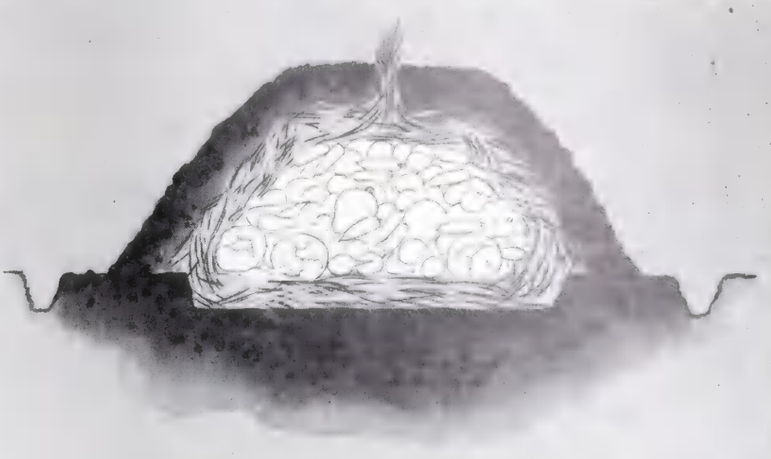
Chief function of a vegetable storeroom is to arrest or retard natural ripening of produce short of the inedible stage. The vast majority of those crops which may be at all successfully stored by the amateur last longest in a temperature from just above freezing to 40° F. and a relative humidity of around 95%. If somehow the vital factors are present, home storage makes sense. If they are not (and a miss is as good as a mile), we might just as well not bother. A tight barrel under the back porch makes a better storeroom, except for preserves, than an elaborate vault in the basement, unless the vault does the right job.

In the average basement (if you've an old-fashioned root cellar, or its equivalent, congratulations and stop right here!) the storeroom must be insulated against the transfer of cellar warmth, must have access to air at winter temperature, must be able to release air that is too warm and keep out air that is below freezing level. It must be tight enough to let moisture (from wet sand or peat spread on floor) build up inside almost to the saturation point. Walls may be of concrete blocks or wood framed. Shelves and bins must be a few inches off the floor, and strong. Drawing and captions above tell the rest.

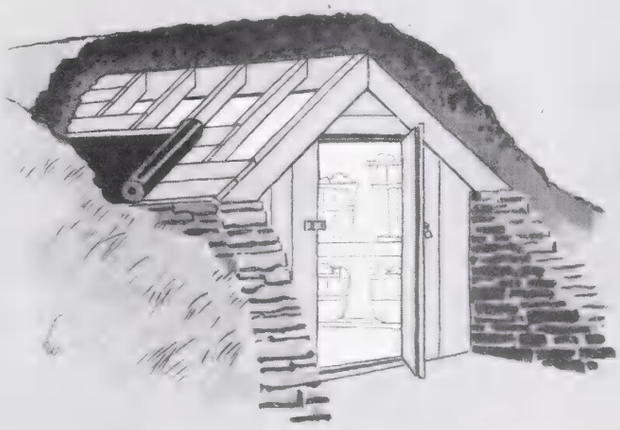
OUTDOOR STORAGE MAY BE EASIEST EXPEDIENT—CAN BE BEST OF ALL



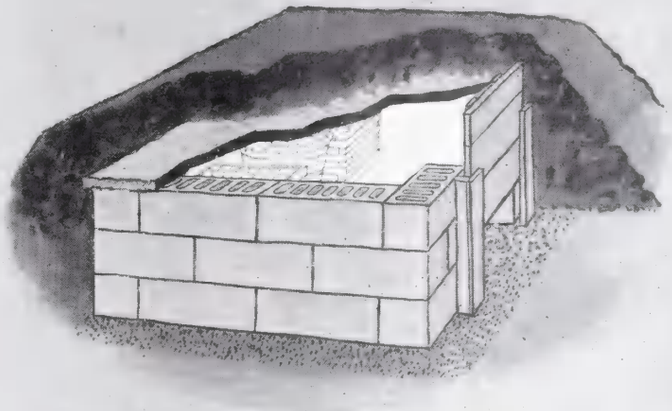
BURY A BARREL, upright, to its neck, on its side, or, as here, at 45° angle. It's easy to provide drainage, to cover with heavy layers of straw and earth, to get at contents when tight lid and straw insulating pad are removed. Holds about 3 to 5 bushels



BUILD A PYRAMID, or at least a neat mound, for potatoes, beets, carrots, turnips. Lay on sunken straw bed. Cover with straw and earth (leaving small straw vent), drain around outside. Your state experiment station has booklets that give useful tips



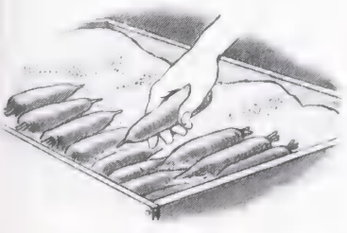
REAL ROOT CELLAR is available with little expense if you are lucky enough to have a steep hillside around. Excavate, build walls of flat rocks or heavy planks, frame and paper-seal roof as shown, mound with earth and turf. Nature does rest of work



BACKYARD BRAINSTORM is made of concrete blocks as sketched (@ 17¢ each), topped by 4′ square slab of bluestone (at about 18¢ a sq. ft.). Get finished-end blocks for corners. A cinder floor, plank door, straw banked, and earth complete it

DRAWINGS BY HARRIE WOOD

PREPARATION FOR STORAGE IS AS IMPORTANT AS STORAGE ITSELF



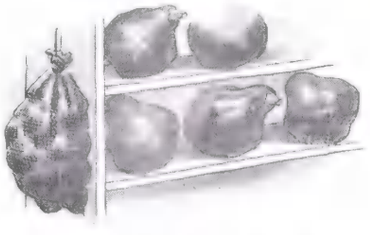
BEETS & CARROTS, with parsnips, turnips, will be commonest storage roots for Victory gardeners. Pack in damp sand in boxes. Crops are best if matured and pulled late in season. (See Sept. issue, pp. 84, 85, 107)



RUTABAGAS, outsize beets, and turnips may be stored in sand or, with tops and tails cut and waxed, stored in a tight container, such as an old 5-gal. milk can with snug cover. Opening can once a week permits airing



FRUITS such as apples and pears (the latter don't often store well under home conditions) will last longer in better condition and absorb less vegetable odor if individually wrapped in newspaper, then boxed



SQUASHES, ONIONS, and sweet potatoes if you have them, prefer low humidity. First two must be mature, whole, dry and are best stored in open shelves in furnace room, or upstairs. All stand 40 -50° dry heat

Can they tell how long

When the blush of newness has worn off, your home can become a period piece—a dead giveaway of your age and era. Look your furnishings squarely in the face. If they haven't changed since you were married, do something

By Marion Gough

Your furniture, accessories, or even your furniture arrangement alone can label you circa 1910, 1920, 1930, or, yes, 1940. There's a reason for this. When young marrieds plan their homes, they invariably follow the decorative fashions of their day. But the trouble starts when their furnishings get to be a habit with them. Familiarity breeds blind spots. Years roll on, manners change, but the bridey rooms remain in status quo because their owners have become too used to them to notice how out of step with the times they are.

Look at your familiar home with the critical eye of a stranger. If you see it overcrowded with furniture, cluttered with bric-a-brac, heavy with plush and tapestry, or if it simply looks the way it has always looked, you may be sure it's telling the world how old you are. Make haste to remedy this. You needn't scrap everything you own to do it. A few minor changes may be all that's needed to banish the crow's feet of decoration from your home.



THIS ROOM CAME OUT OF THE BROCADE PAST

Not too long ago people liked their furnishings rich and ponderous, flavored with Spanish and Renaissance influences. Tapestries, carved sofa tables, gilt-braided scarfs, and velvets were the thing. They date a house now as "older generation," but a few modern decorating practices can bring them up to date.

Below you see how the living room of Mr. and Mrs. George Block, of Highland Park, Ill., lost its datedness when the stone fireplace and arched doorway were reduced to normal scale and modern design. James Eppenstein was the architect and decorator. Furniture re-upholstered in new fabrics, the abolition of hangings and excess bric-a-brac rejuvenated it

HEDRICH-BLESSING STUDIO



you have been married?





Left and above, the dining room in the home of Mr. and Mrs. Robert Stanton of Del Monte, Cal. It was darkened by beams, had too many things in it, too many patterns. With a room like this, the first step in a modernizing direction is to eliminate unserviceable ornaments

Left. The Stantons eliminated curtains and hangings from the terrace doors so that they might enjoy the view, which is typically modern behavior. Folding doors, finished to match the dining room walls, are drawn at night. The florid Oriental rug was put out of service

MAYNARD PARKER



PAINT AND PAPER COVER THE MARKS OF TIME

Dark beamed ceilings, varnished, thumb-grained woodwork, beige walls belong to the past, when brightness and color didn't seem to count. If you're doing over such a room, it's as easy to paint out the darkness with light paint and brighten walls with modern pattern, as to repeat the same old treatment.

The Stantons used paper and paint to erase the date mark on their aging house. Light paint on the beams in the dining room, contemporary wallpaper above the dado, and even covering the doors to the terrace give the room a clean simplicity



You don't have to throw out the old and start from scratch in order to keep your house abreast of the times. So simple a device as rearranging the furniture in an uncomplicated modern way against walls and away from traffic helps a lot

Keep your home young by keeping away from the fads

Newlyweds are always beset by the temptation to sink their nest egg into the furniture fads of their era, the tricky nine-day-wonders of decoration that look as out of date as a Christmas tree in February after you've lived with them a year. The earliest Modern was of that breed. It's dangerous, too, to buy furniture that's all of the same period, because it limits future changes you will undoubtedly want to make. And if it's a red hot vogue, as Regency and Federal were in the late Thirties, it will carry your date mark forever after, just as surely as your marriage license. Remember that your tastes are not static but constantly developing and improving. Think before you buy, "How is this going to look to us ten years from now?"



Left, the Stantons' passé living room typified the old catty-corner-and-piano-shawl school of decoration, looked crowded with pattern and sprawling chair arrangement. Above, they used much of the same furniture when they did over the room, re-upholstering it and regrouping it in the restrained modern fashion



MAYNARD PARKER

Above, the Stantons replaced their Spanish hacienda fireplace of the old school with a delicately scaled Adams design. Sidewall lighting brackets came out, walls were painted a solid color. The former room, at right, was one great sprawling collection of chairs and couches, but now it is broken down into several distinct and pleasant seating groups

TRY GUESSING THE DATES OF OTHER PEOPLE

By their accessories you shall know them! Too many vases and knick-knacks, walls crowded with pictures, obliquely placed scatter rugs bracket their owners as older generation. A pity, too, when a room can be brought up to date simply with a few important ornaments dramatically used, by a few good pictures hung block fashion, by scatter rugs placed four-square in a few places. Too much furniture is another sign of old age in a day when modern living calls for uncluttered rooms. "Rich" fabrics, velours, damasks, heavy portieres and draperies are tell-tales, too. If they were discarded in favor of less pretentious modern fabrics, lots of old-hat rooms would be in the running again.



French court furniture could date you if you covered it in needlepoint, pre-World War I style. But the Stantons made it youthful with soft grayed velvet, set it on a modern string rug. Bleaching dark woods rejuvenates them, too

CAN THEY TELL HOW LONG YOU HAVE BEEN MARRIED

These two Army wives went home to



THIS ONE WENT HOME WITH A BABY

Hats off to Mrs. Jim Jones and Mrs. Mary Waddell, who bear out our Back Home-to-Mother theory, featured in the August issue

Give an Army wife three wishes and her answer will be an American prayer. "I wish," she will say, "that the war may be won quickly. I wish that when my husband returns we may take up our life where we left it, our love stronger, our understanding deep and wordless. I want to know once again the small, sweet worries of peace times: whether I have cooked his steak rare enough, whether I have darned his socks well enough. Finally, I wish that now I may have the fortitude to brave my loneliness gallantly, the wisdom to use every moment to build for the day I know is coming." It is two examples of her last wish that we show you here.

MAYNARD PARKER



When Mrs. Jim Jones's husband entered the technical school of the Army Air corps, she and her baby son went back to live with her mother in Winnetka, Ill. To make the home-coming a happy event, Mrs. Burch did over her daughter's room. An old Victorian sofa became a comfortable double bed with headboard, spread, and pillow covers of rose chintz

Blue and white wallpaper, white net curtains, a three-tiered dressing-table skirt in rose taffeta, and an oval gilt mirror lend color and distinction to this Victorian setting for a mother and her baby. The bedside tables will become handsome living room end tables when Jim Jones returns and his family are together again in their own home

Mother

MWR

From
Mary Ross Waddell
116 Saratoga Avenue
Yonkers, N. Y.

Dear House Beautiful.

September 1, 1943

I noticed your article in August about Army wives going back to Mother. But you missed one whole important idea about waiting out this war. When I went back to my old room at Mother's, I got a job, so that during the day there isn't much time to be lonesome. But the evenings—with my husband in a distant Army camp and familiar possessions lost in a dark, impersonal warehouse—are to be dreaded. Even with visits and movies and Red Cross, there still is a lot of time to be gotten through. And I don't want it to be just "gotten through." Every bit of life is meant to be lived, and I mean to make the time of waiting a happy, productive time, a period of accomplishment.

Like most couples, my husband and I find great joy in our home, and delight in adding to it, whether it be that kidney desk I've wanted or an old Belgian plate for the wall. Our stake in the war is the day when we can sit together at our own Duncan Phyfe table and eat again from the flowered French china.

So I'm using those hours now to get ready for that day, to gather together the things we hadn't time for, or money either. Some of them I'll make myself, a full half-dozen of needlepoint seats for our dining-room chairs, far beyond our means to buy and so much more meaningful when I put in every stitch myself.

Our prewar bathroom was a hodgepodge of towels garnered at bridges and sales. I've bought a dozen white linen, towels to monogram, heavy monograms in script. And when they're finished, I'll go to work on the bathtowels.

I've taken a firm stand on the coffee pot situation, too. We have a sterling Revere pitcher and creamer, and we wavered between buying a china coffee pot, that made no pretense to matching, and a silver-plated one that would represent a distinct compromise. But now I'll brook no such weakness. I have a piggy bank, put a dollar in it every week, and we'll have the sterling one that matches.

Saturday afternoons I spend in second-hand stores looking at china, especially demi-tasse cups to complete our collection. Every one is different and some are very old, and I'm just as proud of them as if they'd come down from my great, great grandmother.

And to go with all this grandeur, I'm planning a fine organdy dinner cloth with appliquéd flowers, to be cut, hemmed, and appliquéd by me.

Both of us like the warm look of books, well chosen and well read, but our library had somehow come to a standstill. Now I'm going to book sales, looking for good editions of the volumes we both want.

There still are lonely times. But there also is accomplishment and looking forward. And we're buying War Bonds so that some day we will have a place for all these things in a house that belongs to us.

Very sincerely yours,

Mary Ross Waddell



THIS ONE WENT HOME TO TWO JOBS

By Patricia Davidson Guinan



Plant Peonies

FOR 40 MONTHS OF BLOOM

Of course, they flower only one month a year. But choose wisely and plant well—and they'll be blooming every June for your grandchildren

If they lived for a hundred years (and maybe some do) peonies still would never wear out their welcome. For just as they reach the peak of their incredible June beauty . . . they're gone. Perhaps that is one of the secrets of their success! At any rate, there could scarcely be a better plant, a finer or more beloved flower for those of us who live where winters are cold than the Chinese Peony. Give it a good, well-drained, fertile soil at least 18″ deep; set it with eyes 1″-2″ under the surface; add a little bonemeal or good plant food yearly: cut the stems back to the roots each fall; then sit back and let the years roll. But first, choose a solid, tested variety, a "garden" variety. Then buy 3-to-7-eye plants or divisions from a good source only. And here are the makings of a good "four-decade" peony garden:

3 double whites:

Festive Maxima—crimson markings; tall and strong; very fragrant; early
Kelway's Glorious—light pink buds; huge blooms; fragrant; mid-season
Baroness Schroeder—flesh shadings; prolific; very fragrant; late

3 double pinks:

Mons. Jules Elie—silvery; reflex guard petals (top left); fragrant; early
Walter Faxon—salmon-rose; tall and prolific; mid-season
Sarah Bernhardt—apple blossom pink; very fragrant; late

3 double reds:

Karl Rosenfield—bright crimson; always dependable; fragrant; early
Philippe Rivoire—rich crimson; full flowers; very fragrant; mid-season
Felix Crousse—bright red; reflex guard petals; an old reliable; late

2 singles (type at top of page):

Jupiter—fine dependable; early red
L'Etincelante—silvery pink with gold stamens

2 Japanese (type shown center left):

Françoise—rosy petals with a creamy rose center
Mikado—old reliable crimson, with gold center

And by all means include:

Pæonia officinalis, in white, red, or pink—double; May blooming
Pæonia moutan (tree peony)—4′ to 5′ shrub; May blooming
Reine Elizabeth—salmon-pink; a less expensive sort
Souvenir de Maxime Cornu—yellow, orange shaded; *not* cheap

DRAWINGS BY KATHARINE BURTON

K.B.

A garage can be
A VERY NICE PLACE TO LIVE

Never decide where you *won't* live, or you may pass up some splendid opportunities. If it's well-built, convertible, and priced for a song, it doesn't matter whether it's garage, windmill, boat house, or dairy barn

By Elizabeth Gordon

It doesn't pay to have preconceptions about anything—and particularly on the subject of home. Since home is what you make it, anyway, it is sometimes a blessing in disguise to have an unorthodox beginning.

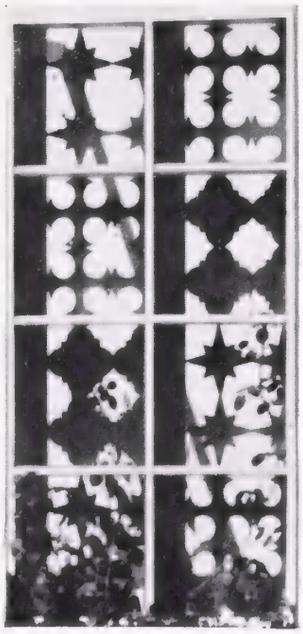
The case we present on this and the next four pages is a fine example of what I mean. For the garage in question stands on a fine, old, subdivided estate in Westchester County, New York, surrounded by the most beautiful grounds imaginable. It was designed and built by the famous architectural firm of McKim, Mead, and White, who built so well and so expensively that even a garage was a work of art, closely rivaling Gibraltar in solid construction. It was built for eight passenger cars and the chauffeur's apartment, on one floor. Below this, in an above-grade basement with a conservatory roof, was kept a miscellany of trucks, tractors, station wagons, and 15-foot box trees.

On the face of it, it looked as other-era and impossible to use as did the whole estate. But somebody smart, with imagination, saw it in a different light and bought it and four acres of land for a figure that wouldn't fetch a six-room bungalow on a crowded suburban street. For by all common standards of real estate evaluation, it was a baby white elephant, indissolvably tied to a bigger and whiter elephant.

To see how it has been changed, with very little structural remodeling and tons of imagination, study the next four pages.

MAYNARD L. PARKER





The distinguishing marks of the former garage are still faintly discernible. Passenger cars drove through big opening at right, which seems less big, filled in with sectional doors, topped by a keystone block, flanked by box trees. Service entrance, which was and still is the kitchen door, is concealed by a trellis—one of the most original, decorative, and effective I have ever seen. (See close-up of trellis at left.) Result is a strong French design quality



The master bedroom used to be the tool room, a garage's equivalent to a harness room. It is furnished with same ingenuity that characterizes the whole house. Notice old chest that has been styled up to today's tastes with a cheerful paint job in white and blue. The basic color scheme here is coral pink, sky blue, and white



The garage before the transformation. Note garage doors, above, then compare with the doors on page 55. Shape and size of door at right can be identified in "After" photograph on bottom of page 54. Almost complete remodeling story is shown in these progress pictures. Easy, wasn't it?

The only structural changes were made in the eight-car garage, which became the living room. The concrete floor, which pitched toward a center drain, was covered with a wood floor. And a false ceiling was put in eleven feet above the new floor line—to create a residential feeling instead of a barnlike feeling. The old garage doors were removed (see left) and a window was converted into a fireplace (see right). The brick walls were left exposed and painted a warm elephant grey. The door which connected the garage to the living quarters (at left) was not altered, but wonderful things were done to it by framing it with a white baroque architectural frame. (See page 54.)

The rest of the living quarters were merely painted and decorated. Closets were added to bedrooms, a few plumbing fixtures modernized. Landscaping completed the job.

A GARAGE CAN BE A VERY NICE PLACE TO LIVE

A bold, uninhibited use of space is clearly in order for such a room. Becaus it is 34′ 6″ by 37′ 8″, and 11′ high, decorator Dorothy Draper could do bold, bi scale things that would be suffocating in a smaller room. Even the fireside chai are half again as big as normal. Architect Julius Gregory did the remodelin





Little would you guess that the living room you see here was once the home of eight automobiles. Yet walls, windows, and door openings are exactly the same. The transformation was wrought with five ingredients: fine architectural woodwork, color, fabrics, furniture, and accessories. None of these ingredients could be said to be more important than any of the others. The element that bound them all together was an untrammeled imagination on the part of the owners and the decorator.

This living room is also a dining room—and a unique one. It has five different places where food may be served. Look at the floor plan. See the two round tables in two different corners. Each table can seat six, making it possible to have a dinner party of twelve, at separate tables. The long table, below, is used for buffet suppers when more than twelve are invited. When the owners are dining alone, they eat at a wonderful folding table built just for two, which is set up near the piano. Here's a brand new solution to the dining room problem.

There are eight different furniture groupings in this huge room. To understand what goes on, study the floor plan opposite. The furniture is drawn to scale, so you can see how spacious the room really is. Note unifying effect of mirror between side windows

Table below is used for buffet suppers at large parties. Notice how effective the white woodwork and accessories are against the dark walls. Notice, too, how venetian blinds and draperies are hung from the ceiling, concealing the true size of the windows

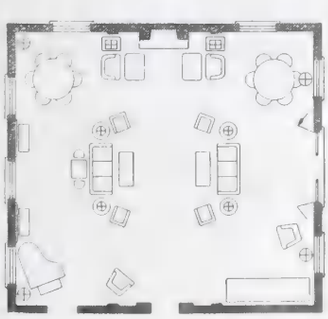


Through these portals once passed Rolls Royces and Cadillacs. But never again! And who is to say it isn't for the best? Floral-pattern fabric in this room from Kent-Bragaline. Textured fabrics from Stroheim & Romann. Be sure to note how the color scheme in the whole room stems from the floral

One of the tables set up for dining. The mistress of the house, who selected all the china, glass, etc., carried on the same color scheme and originality. White milk glass plays a prominent part in the service, as do Kelly green glass, and the white of bone china. Note the fine accessories everywhere



COLOR PHOTOGRAPHS BY EMERY KANELSON



A GARAGE CAN BE A VERY NICE PLACE TO LIVE



Mrs. Appleyard plans a BIRTHDAY MENU

Don't wait for a birthday celebration to try this festive dinner which was Mrs. Appleyard's brain child on a recent train trip. You can produce it anytime without hoarding red points for weeks in advance



By Louise Andrews Kent
Author of "Mrs. Appleyard's Kitchen"



There is no use talking to Mrs. Appleyard about Brown October Ale or anything in the Harvest Home line. Not this year anyway. She has had all the hearty, rugged living she can stand. The handsomely colored leaves, which make more poetic souls—especially some who haven't recently canned a bushel of tomatoes—yearn for the country, are to her merely a sign that chilblains are in the offing. Mr. Appleyard, though an artist with the axe, has little control over the fact that though a fire may blaze as merrily as one on a Christmas card, the heat goes up the chimney just the same. Besides, he comes only week ends.

So Mrs. Appleyard hid the family pewter in a new place (this secret will keep her mentally active in the spring), laid snares for mice, moths, and chipmunks, nailed down the windows, assembled her usual interesting assortment of luggage (that round object is a cheese she made herself), and took the train for Boston.

After years of motoring, a train trip is an exciting luxury. Mrs. Appleyard was quite willing to let the engineer take the curves without any advice from her, while she gave an occasional patronizing glance of approval at the scarlet and gold and plum and crimson of the hills.

After all, she reflected, they have a kind of savage beauty. How lucky I am that I can take it or leave it alone . . .

At this point she left it alone and began to plan a suitable dinner with which to celebrate her return. Fortunately, Mr. Appleyard's birthday is in October. She decided to give him some new glass for the dining table. Perhaps she should get some place plates, too. Or would it be better to wait till Christmas for those?

I can settle that later, Mrs. Appleyard thought happily, reaching for her bulging bag.

By removing a cross-word puzzle, a clipping about spraying beans, a photograph of Moppet with a Siamese cat, and a box of cough drops from it she found a stub of a pencil.

"I'll ask the Tremaines and the Bensons and I'll begin with Baked Oysters," she murmured, and began to write.

By the time the train reached the North Station, Mrs. Appleyard had not only made the acquaintance of a corporal in the Frontier Defense (she carries in her bag a small book about the insignia of the armed forces), a pair of blue-eyed twins—two years old but already in the Navy judging by their buttons and the anchors displayed upon their manly chests and sleeves—and a Bryn Mawr graduate who liked Tolstoi, but had also evolved the menu for Mr. Appleyard's birthday dinner:

Baked Oysters
Roast Capon Chestnut Stuffing
Lima Beans and Mushrooms in Cream
Potato Balls with Parsley and Minced Chives
Royal Riviera Pears
Cheese Toasted Crackers
Walnuts Madeira

Roast Capon with Chestnut Stuffing

A six-pound capon is a good size for roasting. It should cook in about two hours. Start it in a hot oven (450°F.-475°F.) and after the first fifteen minutes reduce the heat to about 300°F. Mrs. Appleyard saves the fat from any fowl that happens to cross her path. One use she makes of it is to mix four tablespoons with an equal amount of flour and rub it into the skin of the capon before putting it into the oven. She puts three tablespoons of cold water into the pan, uses a rack, places the bird breast down, turns it after twenty minutes, bastes it at least four times during cooking.

First, however, she stuffs it with Chestnut Stuffing made as follows:

Chestnut Stuffing

24 large chestnuts
3 half-inch slices French bread, soaked 5 minutes in ½ cup milk (*Continued on page 117*)

COLOR PHOTOGRAPH BY EMELIE DANIELSON

A beautiful table setting is an adroit way to say you're glad it's his birthday. For shimmering crystal, lustrous silver, and handsome china are subtle flatterers. As a back-drop for Mr. Appleyard's birthday table, Mrs. Appleyard used Dunbar Furniture Co.'s black lacquer table and chairs. The circular place-mats were made from a nubby-textured gold fabric to play up the green leaf and trailing berry design in Minton's "Lothian" pattern china, from Meakin & Ridgway. As a centerpiece, gather a few flowers for Carole Stupell's cherubic figurines. Libbey Glass Company's "Monticello" stemware nicely balances Gorham's "English Gadroon" sterling flatware



"A guy's got to have a place of his own!"

Have you a young and rugged individualist in the household? Give him the precious privacy he clamors for in a room that is strictly his own domain, where he can pursue his hobbies and entertain his friends

By Frances Heard

The original mystery man, as any bewildered parent will testify, is the teen-age son of the house. He's so sensitive you can't look crooked at him, yet he comes through his high school initiation like a train through a tunnel. While he's the life of the party with his own crowd, he addresses his family in monosyllables. But on one subject you'll find him passionately articulate. That's his shocking lack of a private life. When he puts in a bid for a room of his own, give it to him, but fast. And make it more than a bedroom and a place to study. He'll consider it on the beam if he feels free there to take the radio apart or tinker with his plane models. And if it's the kind of room where the gang can get together like true men of the world, he'll be proud as a top sergeant. There'll be no place like home for him, and Mother can stop worrying about where he's spending his spare time.



Modern was made for teen-age boys; it suits their habits so well. It's compact, unsissified, and easy to keep clean, and great for storing the usual loot a fellow collects. Joseph Aronson designed this room for a young camera enthusiast. You'll note that there are lots of chairs for callers

F. S. LINCOLN



Boys need plenty of space to move around in and built-in furniture gives it to them. Here's the built-in bed, table, and radio unit in the same room as above. Because the bed is a sofa by day, the master of the room has what amounts to his own private den. Colors are hardy blue, rust, and gray

MAYNARD L. PARKER

The son of Mr. and Mrs. Edmund Mulford, of Brentwood, Calif., hasn't reached the teen-age yet, but he's off to a good start with a room of his own that has a manly smack to it. It's uncluttered and washable, with non-soil-showing wall paper and gingham rag rugs and a bare floor that can take hard knocks. Wall brackets are old sugar scoops from the grocer's. Decorator, Amy Ames, Gladstone Studios



The son of the Hatchfield family of Great Neck, N. Y., enjoys a bit of built-in accommodation in his room that furnishes an extra bed for an overnight guest, although in the daytime it serves as a sofa. A shelf unit, which stores bed linen, is upholstered in the same fabric as the sofa

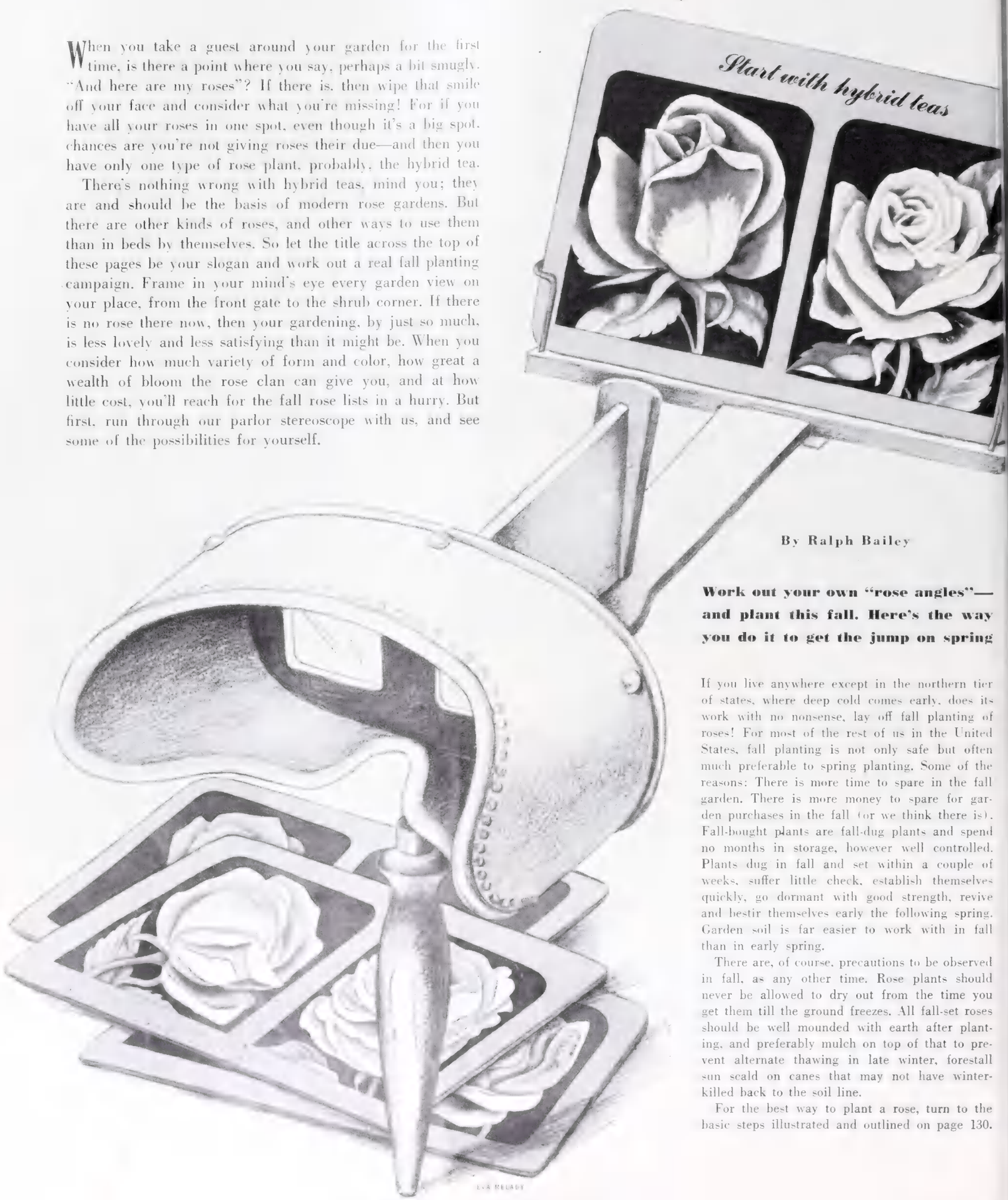


Here's the sofa by day. An upholstered chair, which is removable, is placed against one end of the sofa and forms a rounded corner, increasing the seating space in the room. The space-saving shelf unit also provides the room with a built-in cabinet and bookshelves. H. N. Wormann was the designer

SEE A *Different Rose*

When you take a guest around your garden for the first time, is there a point where you say, perhaps a bit smugly, "And here are my roses"? If there is, then wipe that smile off your face and consider what you're missing! For if you have all your roses in one spot, even though it's a big spot, chances are you're not giving roses their due—and then you have only one type of rose plant, probably, the hybrid tea.

There's nothing wrong with hybrid teas, mind you; they are and should be the basis of modern rose gardens. But there are other kinds of roses, and other ways to use them than in beds by themselves. So let the title across the top of these pages be your slogan and work out a real fall planting campaign. Frame in your mind's eye every garden view on your place, from the front gate to the shrub corner. If there is no rose there now, then your gardening, by just so much, is less lovely and less satisfying than it might be. When you consider how much variety of form and color, how great a wealth of bloom the rose clan can give you, and at how little cost, you'll reach for the fall rose lists in a hurry. But first, run through our parlor stereoscope with us, and see some of the possibilities for yourself.



By Ralph Bailey

Work out your own "rose angles"—and plant this fall. Here's the way you do it to get the jump on spring

If you live anywhere except in the northern tier of states, where deep cold comes early, does its work with no nonsense, lay off fall planting of roses! For most of the rest of us in the United States, fall planting is not only safe but often much preferable to spring planting. Some of the reasons: There is more time to spare in the fall garden. There is more money to spare for garden purchases in the fall (or we think there is). Fall-bought plants are fall-dug plants and spend no months in storage, however well controlled. Plants dug in fall and set within a couple of weeks, suffer little check, establish themselves quickly, go dormant with good strength, revive and bestir themselves early the following spring. Garden soil is far easier to work with in fall than in early spring.

There are, of course, precautions to be observed in fall, as any other time. Rose plants should never be allowed to dry out from the time you get them till the ground freezes. All fall-set roses should be well mounded with earth after planting, and preferably mulch on top of that to prevent alternate thawing in late winter, forestall sun scald on canes that may not have winter-killed back to the soil line.

For the best way to plant a rose, turn to the basic steps illustrated and outlined on page 130.

EVERYWHERE YOU LOOK

Frame and fence with climbers



If hybrid teas, those magnificent "rose garden" headliners, are the nucleus of your "collection," the climbers probably come second in usefulness. No better way to welcome friends at the gate, to frame a view, to soften a fence, than this. Big flowers, little flowers, in sprays and clusters, for continuous bloom or an all-out June splash, for small trellises or large, there's a climber for every purpose

Trim paths with neat polyanthas



While both bush and bloom of floribundas may often match hybrid tea size, the older polyantha class from which floribundas graduated average 15"-18" in height. The blossoms, too, are not only smaller but clustered far more profusely. For low edgings, along garden walks, yes, and tucked into rock gardens, these dainty, hardy little roses are unequaled. And the most vivid colors, too!

Outline borders with floribundas



Did we say climbers, next to hybrid teas, were the most important rose type? Treason! How can you pass up the modern floribunda—that paragon among cluster roses, a sort of indefatigable, super-tough hybrid tea. You can't. So use them in the formal beds. Use them (pink Pinnochio is enchanting against masses of blue delphinium) to enclose or punctuate your perennial borders

Keep a corner for the "old" Roses



What makes a rose an "old" one, when you can buy new plants of it right now? Volumes have been written on the subject, but for present purposes, "old" roses are the old-fashioned types, the great grand-daddies of our more familiar garden kinds today. A sunny corner is ideal for a few *gallicas, centifolias, damascenas,* and moss roses. Enjoy them in June; wax sentimental over them all year

Punctuate with "standard" Roses



Some call them standards, others tree roses. It doesn't matter. What does matter is the way a few of them will add a finish and a brilliance to a garden that's fondly supposed to be "finished" and "brilliant" already. You'd be surprised. All you need to justify your purchase of good tree roses is a place where a small cloud of roses up 4' or so off the ground is desirable. In a rose bed, for instance!

Mark the line with shrub Roses



When you mention shrub roses, you've really started something. For what rose isn't a shrub, in habit, often in size, frequently in longevity and hardiness? But until you can get to a good rose catalogue, let the word shrub include the older June roses (lots of prickers) and the *rugosa* hybrids. It's the latter we suggest as ideal for a hedge to conceal a change of ground levels, yes—or fence the yard



Incredibly, it took but an evening's work to make a summer parlor of a winter living room. Barnyard portraits are Henry's studies of Harold the Rooster and Esmeralda the Hen. A huge salad bowl on legs replaced coffee table



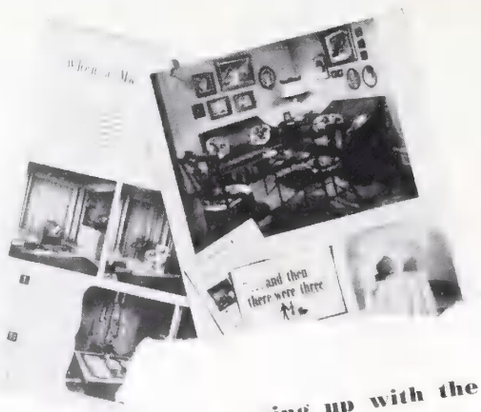
They hung homespun mottoes over the washstand and actually used the old wagon lamps for summer lighting. Marilyn helped the country atmosphere along by keeping the washbowl and pitcher full of greenery. Gingham was tacked on chair seats



Reminders of life on the R. F. D. routes are the buckeye advertising handbill tacked to the wall, and the match bracket which holds lucifers for lighting the lamps. Henry painted the picture of the real farm they'll own some day



MAYNARD



They couldn't

Keeping up with the Callahans is one of House Beautiful's favorite pursuits. Last May we showed you how Marilyn made a lady out of Henry's bachelor quarters, and in June we pointed out how the arrival of baby Mary Elizabeth affected the décor of their New York apartment. Now see how they spent a country summer at home





At the right and above, winter versus summer in the Callahans' dining group. The spinet-sideboard is lined with gingham instead of flowered chintz. Butter molds replace Marilyn's porcelain fruit plates on the wall. They dine by a "brick" wall and almost hear the locusts sing

go to the country . . . .

SO THEY BROUGHT THE FARM TO THE CITY

We like to keep our eye on young Mr. and Mrs. Henry Callahan because we never know what dashing new scheme they're going to add to their list of decorating exploits. Their latest project, now spread before your eyes, is "Callahan's Farm," their cagey answer to the vacation problem. If they could have gone away this summer, they'd have headed for the rural scene. But since they couldn't, they simply manufactured their own farmhouse atmosphere in their city living room and spent a bucolic summer in a Green Pastures setting of gingham, kerosene lamps, and palm leaf fans. The only thing missing is the lowing herd.

To put themselves in a hayseed mood, they hid every trace of the room's winter finery, packed cushions, curtains, and citified fripperies out of sight, because Marilyn said that summer was no time to struggle with dust-catchers. With red-checked gingham, which is as fresh as a wheat field and a nostalgic reminder of farmhouse table cloths, they covered chair seats and lampshades and slipcovered their twin love seats. In place of curtains they hung white shutters and papered the window wall to look like the weathered brickwork of an old spring house. They rolled up their rugs so they could enjoy the coolness of hard wood floors.

As usual, the Callahans did their own work. Marilyn plying the needle, Henry wielding the paint brush. (*Continued on page* 112)



1 These two pages give concrete evidence that an amateur can shampoo upholstered furniture at home if she doesn't wait until it is so badly soiled that it will clean unevenly—lighter in some places than others. Washable glazed chintz, rep, denim, frieze, tapestry can be successfully shampooed. However, never shampoo velvet or velour. Of the pile fabrics, only mohair can be handled at home. Here's the chair before shampooing

How to Shampoo UPHOLSTERED FURNITURE

Because your favorite cleaner can't take on the job of shampooing your furniture, don't relegate a perfectly good, but soiled, chair to the attic. Tackle it yourself with dry suds, a little patience

By Florence Paine

Maybe you have been turned down again by another specialist you've called about cleaning your upholstered furniture. It's a commonplace occurrence these days to get "No" for an answer, where cleaning problems are concerned. For cleaners are suffering from the same kind of labor shortage that you may have experienced in your own domain.

But you can cope with such jobs as cleaning your own furniture, if you're willing to learn the ropes. Shampooing upholstered furniture by the dry suds method isn't too ticklish a job for amateurs, provided they will forget their own ideas on the subject and follow closely rules known to produce satisfactory results. Here are the 10 steps.

PHOTOGRAPHS COURTESY CLEANLINESS BUREAU



2 If you're going to shampoo your chair by the dry suds method, you must be sure it is colorfast. To test, dip a clean white cloth in a glass of lukewarm water and pat the moistened cloth on an inconspicuous spot on the back of the chair. Don't rub. If there is the faintest trace of color on your cloth, indicating fugitive dyes, you'll be wise to turn your chair over to a professional, slipcover it, or use a dry cleaner



3 Take a tip from professional rug cleaners who thoroughly dust-clean all rugs before putting a smitch of soap on them. For a dust-free object won't take as long to clean, won't consume as much cleanser. So vacuum your chair carefully, making sure to remove accumulated dust from pipings, bindings, seams, around buttons and tuftings. If no vacuum is available, use a whisk broom or grooved plastic brush that sucks up dust



4 Since it is vital not to soak the filling, your cleanser must be as dry as possible. Use dry suds, made from soap jelly; or a soapless lather, such as Vapoo or Des-Tex Foam. To make jelly, take 5 cups of water, ½ cup of soap scraps or shaved soap. Heat until melted. Cool. You'll have a semi-firm mass resembling gelatine before it sets. This must be whipped to a lather-like consistency before being applied to upholstery



5 After you've whipped the soap jelly into a thick foam with either an electric mixer or an egg beater, assemble your tools and materials on a table near the piece to be tackled. You'll need a bowl of dry suds, two bowls of clear lukewarm water, a spatula, ruler, or large knife, a supply of clean cloths, fiber scrub brush. Dip brush in suds and apply to a small area, using a light circular motion, working as quickly as possible



6 Now you'll really begin to enjoy the job and feel you're accomplishing results. Just see how dirty those suds are. They're lifting the dirt right out. Scrape the suds off as soon as soiled with a spatula or similar tool. If the "washed" spot isn't perceptibly cleaner, apply another soaping with same circular motion, not covering too much territory at one time. Start shampooing in the corner of the back of piece



7 The rinsing is a very important step in shampooing. For unless the soap is removed, it may turn rancid when the fabric is dry and cause a very unpleasant odor. On the other hand, you don't want to wet the filling, so you must proceed carefully. You will achieve both ends if you dip a clean cloth in the lukewarm water and wring it out until it is barely moist. If there is any water dripping from it give your cloth another twist



8 Go over the cleaned place with the moistened cloth, working rapidly with a gentle circular stroke. Repeat with a second rinsing cloth to guarantee complete removal of the soap. Change your rinsing water and the cloths as soon as they show soil, because you can't expect fine results unless your equipment is clean. You'll find that lintless cheesecloth, cut into eighteen-inch lengths, makes satisfactory work cloths for shampooing



9 Now you can proceed to shampoo the next section. But you must be sure to overlap each area, so that the clean finished chair will show no ugly rings. Start well within the cleaned part each time. Repeat the soaping, scraping, rinsing process until you've gone over the entire chair. If you follow directions, you won't need to move your piece from the living room, or even lay newspapers on the floor. For there's no dripping



10 Here is the finished chair, and the results are good. Just look at those colors that you'd long since forgotten belonged in that fabrib! Drying the chair should not be difficult because only the outside fabric is wet, if you've done the job right. Put the chair in the path of an electric fan, or dry it with blower attachment of your vacuum cleaner. Lacking both, place it in an open window, but never in direct sunlight



ICE BOX RAIDERS

by

Helen Markel and
Rosemary Berger

When hunger strikes at midnight, *immediate* food is what's wanted. Stock your ice box with tasty ready-to-eats to score ace-high with the young folks

TIME: Any fine midnight.
SCENE: Your Kitchen.
CHARACTERS: You and any fine date.
YOUR DATE: "Hey, chum, what's cookin'—in the ice box? I sure could eat."
YOU: "Me, too. Let's reconnoiter."
Y. D.: "I'd sell my stripes for some cold roast beef and a hunk of chocolate cake."
YOU: (opening icebox) "Well, let's see. In this corner we have—oops, dead fish. It was hot tonight but it seems to have petered out. Sorry. But wait a minute! . . . here's . . . oh no, . . . it's a tin of victory fat. And here's your roast beef, friend. But it needs some roasting. (Weakly) How would you like some nice milk and crackers?"
THE END . . . of a beautiful friendship.

Does this scene sound familiar? It should, it's taken from life. It happens in the best of ice boxes. Take ours, for instance. Many's the man we've lost by sending him home hungry. Mother always told us the way to a man's heart is through his stomach, and she's sure gone out of her way to prove it. We're still single.

Take a look at our ice box any time after 9:00 P. M.! How can we woo a man successfully with this collection of midnight victuals-not-for-victory? Cold gravy, greasy; cold potatoes, soggy; cold spinach, hopeless; cold split pea soup, dank; chicken, uncooked; peas, unshelled; French dressing, no lettuce; condiments, no meat; stewed prunes, no soap.

P. S. They never came back.

This is our favorite day dream. If we are in charge of Postwar Planning, Ice Box Division, in that hazy Mañana when there will be chicken in every (*Continued on page* 123)

HOUSE BEAUTIFUL'S

HOME PLANNER'S STUDY COURSE

HOME OF MR. AND MRS. L. E. DAVID, SAN RAPHAEL, CALIF. GARDNER DAILEY, ARCHITECT



WHICH DO YOU VOTE FOR?

Before you can acquire a house, your tastes must be crystallized. For one of the most important satisfactions in homeowning occurs when you look upon this possession and swell up with heart-stopping pleasure at what you call its beauty. This pleasure is just as tangible an asset as a roof or a heating plant. But not all home owners can count it among their blessings. Long before you come to the plan stage, you will have to decide whether to join the modern or traditional schools of thought, or whether to compromise between the two extremes.



By The Editor

Architecture is like Religion. There are many faiths. To those who belong to a faith, it is the best and the most beautiful. To others, outside that faith, the merit and appeal are shadowy and perhaps non-existent. To others, who are more broad-minded and catholic in their tastes, there is good in every type of architectural design.

The architectural faith that you adopt is, in a way, a symbol of your life. The design of your house, which will be present in your life for many years, can say many things about you. It can say that the past is your god, and that you live your life looking back. It can say that you think the best is yet to come, and that you are strictly holding your course toward a better and braver new world. Or it can say that you are deeply aware of our indebtedness to the past, that you believe in using the contributions of the past and molding them to the purposes of the future.

We have given these three architectural faiths the labels of "Traditional," "Modern," and "Compromise." Many variations are possible within each faith. Also some overlapping. As in religious denominations, there can be much dissension over orthodoxy; and heretics and nonconformists are constantly breaking away to confuse the neophyte. But if you want your house to be more than a routine structure—more than senseless accident—you must develop full understanding of at least one of these faiths—preferably all three.

The nature of your obligation to yourself and your house was perfectly put in 1876 by John Burroughs. "When you build a house, you make public proclamation of your taste and manner, or your want of it. If you have humility and simplicity, they will show plainly in your dwelling. If you have the opposite of these, false pride or a petty ambition, or coldness or exclusiveness, they will show. A man seldom builds better than he knows."

MODERN

A pure example of Modern as it was practiced in the 1930's and early '40's. Clean, utilitarian, uncluttered, it makes a great point of borrowing nothing from the forms or textures of the past. Its beauty is derived strictly from its inherent form and proportions

PAUL NEEDHAM, DESIGNER — ROBERT DAMORA PHOTOGRAPHS





Architecture must be judged from the inside as well as from the outside. It must please you as you stand outside and look at it, but it must first of all be comfortable to live in. Interiors like this do not permit much personal clutter, require good housekeeping

TRADITIONAL

A pure example of one of the great traditional styles, lately called "Williamsburg." Its materials and forms were dictated by the technology at the time it originated, when insulation was unknown. Modernists reject this style because our technology has expanded

HOME OF MRS. LINTON BIDDLE, ST. LOUIS





Interiors of traditional houses have a closed-in feeling which many find cozy and comforting. It seems right in such houses to leave about much personal clutter and mementos of the past. Followers in this architectural faith attach great importance to authentic details

COMPROMISE

This is the architectural faith midway between Modern and Traditional. Its followers attempt to blend what they consider the best of the old and the new. Houses designed in this school have traditional masses, modern detailing, combine both period and modern

JULIUS GREGORY, ARCHITECT



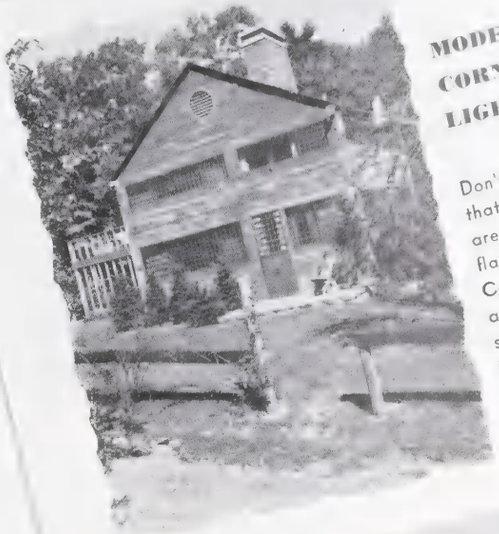


HOME OF LT. COL. AND MRS. CARL NORCROSS, DOBBS FERRY, N. Y.

The interiors of Compromise houses generally have all the advantages of Modern—big windows, more sunshine and light, open floor plans. Their furnishings can combine period pieces with modern pieces. By these standards, house on page 67 is definitely a Compromise design

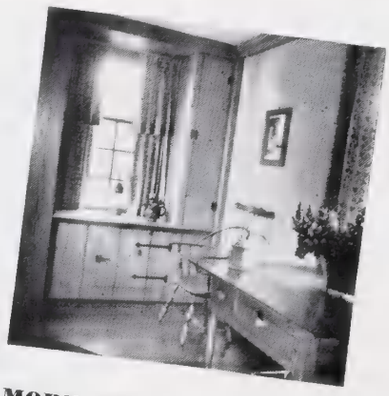
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DETAILS *Worth* REMEMBERING for your own house



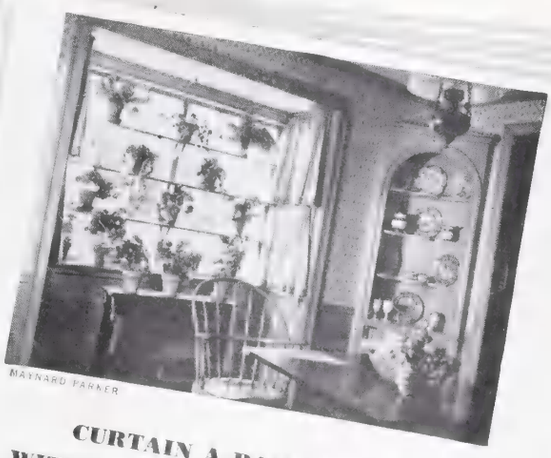
MODERN HAS NO CORNER ON LIGHT AND AIR

Don't be misled into thinking that broad expanses of windows are taboo unless a house has a flat roof and severe exterior. Compromise architecture offers a solution. The need and desire for bigger window openings, and taste for traditional design were wedded successfully here. Note, too, that it's rustic without being of logs



MORE BUILT-INS SOLVE STORAGE DIFFICULTIES

Make that new house more perfect functionally and add to its beauty by building cupboards at sides and underneath windows. The cupboards develop space often wasted and form an interesting architectural reveal, which doesn't detract an iota from light of the room

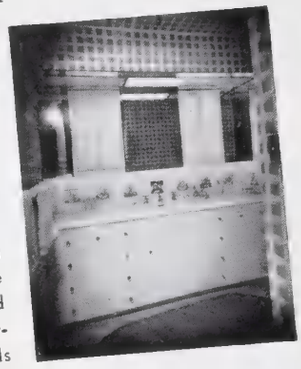


MAYNARD PARKER

CURTAIN A BAY WINDOW WITH FLOWERS THE YEAR ROUND

You can bring light, cheer, and spaciousness into even a small room with a bay window which optically pushes out that wall. Turning the bay into a flower window is a fine way to treat it to overcome bareness without resorting to curtains, which are apt to steal precious light. Good place, too, to display collections

MAKE EVERY INCH COUNT IN THE BATHROOM



Counters aren't confined to kitchens nowadays. The newest bathrooms are featuring long counters of linoleum tile, etc., on either side of the basin. Equipped with a couple of mirrors, they form a make-up bar for primping en masse. Varying size drawers can be developed beneath to fit both personal and household needs

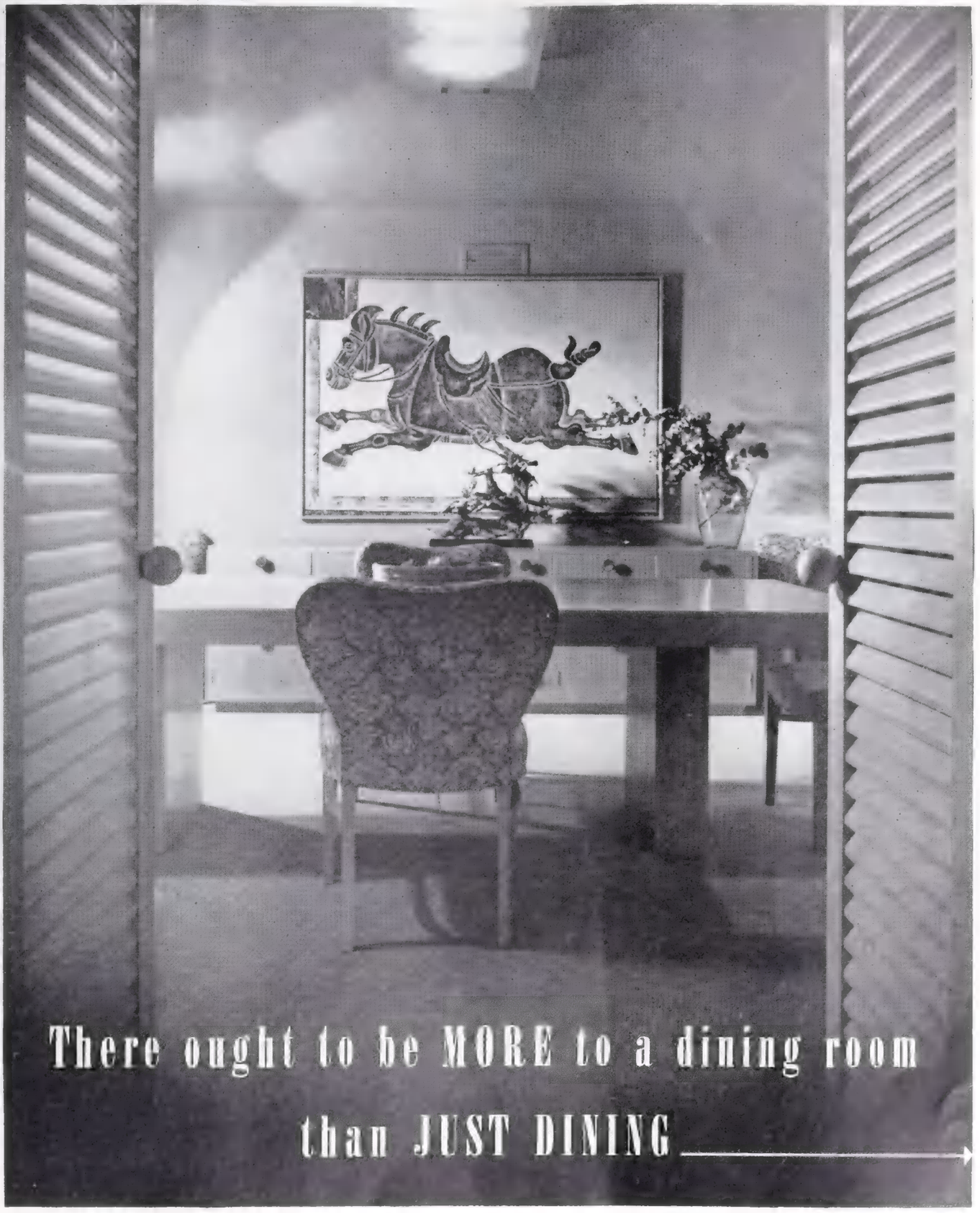


PUT LIGHT WHERE IT IS MOST NEEDED

The most streamlined kitchen equipment and cupboards won't make your kitchen a joy to work in unless it's bright and well ventilated. Architect Michael Goodman provides light on the work areas, where it's essential, and good ventilation, too, with horizontal swing-out windows under cupboards. Cove lighting under front edges of cupboards is another way to light work space

Keep a scrapbook of all the bright ideas you come across and don't want to forget, between now and the happy day when you start turning that dream house of yours into a reality

E. S. GOODRICH RESIDENCE, CLIFF MAY, DESIGNER



There ought to be MORE to a dining room than JUST DINING

There has been confusing talk, the last few years, that dining rooms are a waste of space, had better be abolished. But at HOUSE BEAUTIFUL we take a different stand. We believe that the important and enjoyable business of eating is so dear to most Americans, and that ceremonious dining is so tied to our traditions of hospitality and gracious living that the dining room is really in no danger of disappearing from postwar homes. After a close study of the opinions of thousands of people (apartment dwellers, house renters, home owners), with and without dining rooms, we would like to restate the case. Dining rooms *are* a waste of space, if they are used only for dining. But they are not a waste if other uses are developed for them. There are five other ideal uses to be made of a dining room between meal times —uses that any average family with children would find to their advantage. They are uses that, because of their segregation from the rest of the house, are more agreeable when performed in a separate, special room.

Changes in our postwar living are already inherent in our life of today. The changes will be evolutionary, not revolutionary

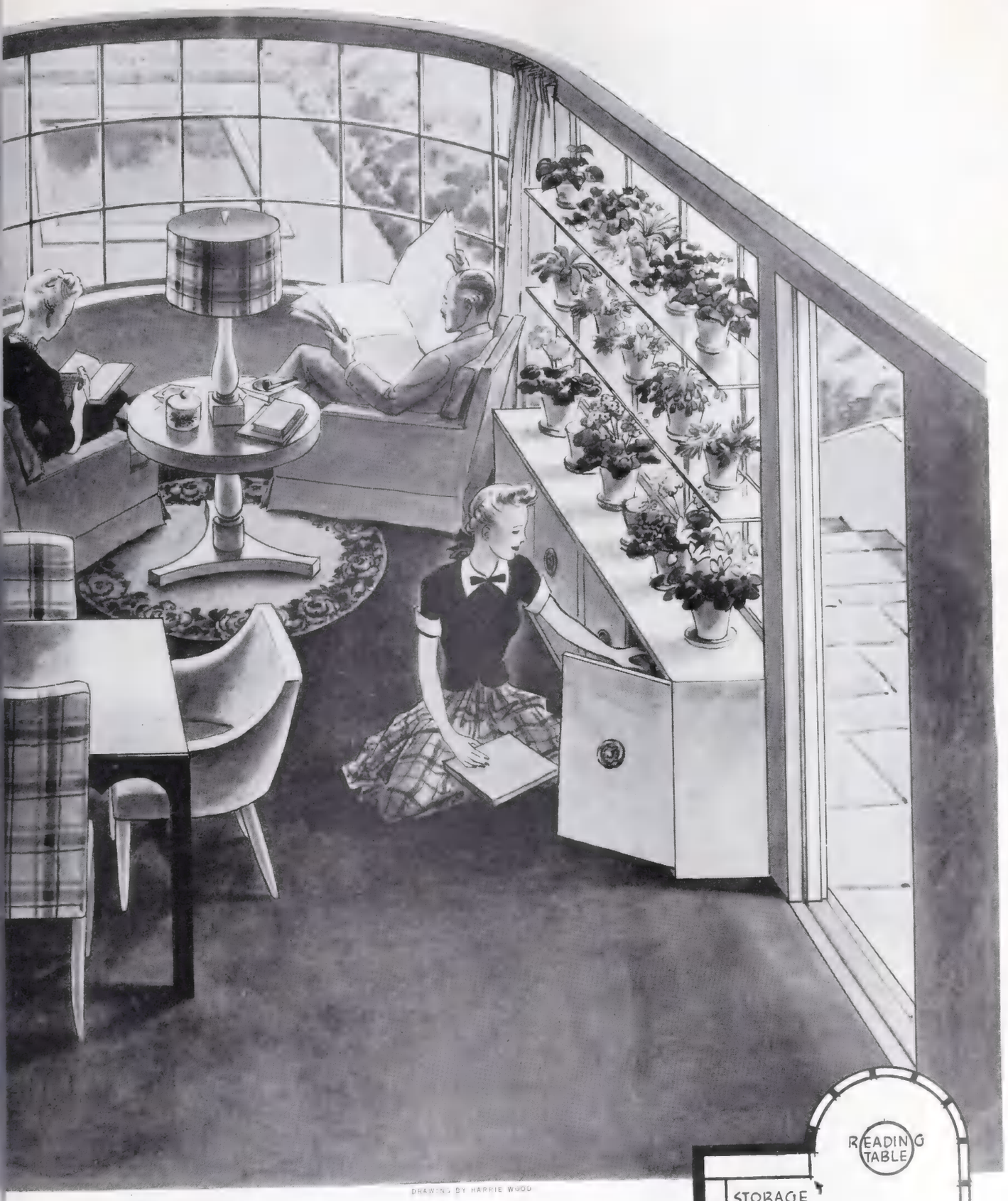


Here's a PERFECT POSTWAR

Six different uses can be made of this dining room. You may want some, or all, of them in your own postwar dining room. In any case, we predict that you will want to do more than dine there

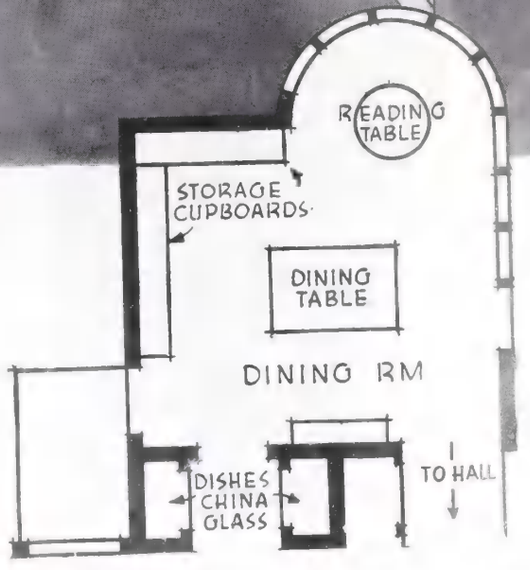
By Ruthven Whitney

The American dining room has been going through a transmutation. People don't want to give it up; but they do want to make better use of it. It's an ideal place for the children to do their home work, for Father to do the office work he brings home if the youngsters have pre-empted the living room. It's the best place in the house for Mother to do her sewing, for the dining-room table is the best place to cut out a pattern. Then, if the dining room is a



DRAWING BY HARRIE WOOD

DINING ROOM



This dining room is from the postwar plans presented in August's House Beautiful. Fourth wall on next page

nice bright, well-lighted room it's a fine place to read comfortably —especially when the other generation is using the living room. (And aren't they always!)

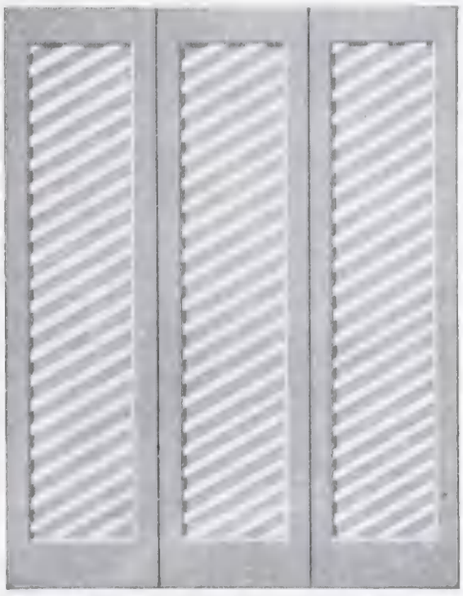
In short, the dining room can be an excellent secondary living room. IF it is furnished and designed to be that. All its workaday, functional uses can be hidden from sight at all times except when they are in use. Then it will still look like a dining room.



FOR MODERN OR ENGLISH DINING ROOM DÉCOR



DOORS WITH A CLASSIC DIRECTOIRE INFLUENCE



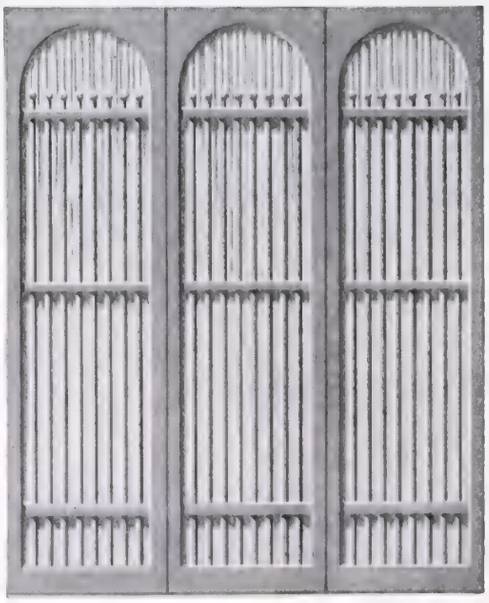
DOORS WITH A REGENCY OR MODERN FEELING

Cupboard doors can DECORATE as well as HIDE

We firmly believe, here at HOUSE BEAUTIFUL, that the "china cupboard" is obsolete and inadequate as the "broom closet." We ardently hope that postwar houses won't have mistakes in planning that houses of the last ten years have had. That's why we have been so generous with the storage space in the dining room on pages 72-73. For even if you live in a $4,000 house, you own several sets of dishes, several kinds of stemware, and a delicious variety of table linen, to say nothing of the punch bowl, and the engraved cocktail set the office gave John. So we say, store it all behind doors—decorative doors. Here are five more designs, to be remembered along with the pricked tin version.



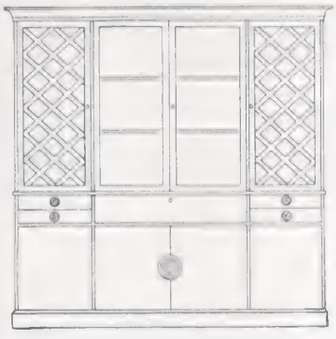
BAROQUE DOORS WOULD GO WITH MODERN DÉCOR



APPROPRIATE DESIGN FOR A SHERATON DOOR



DRAWINGS BY ROBERT HARRER

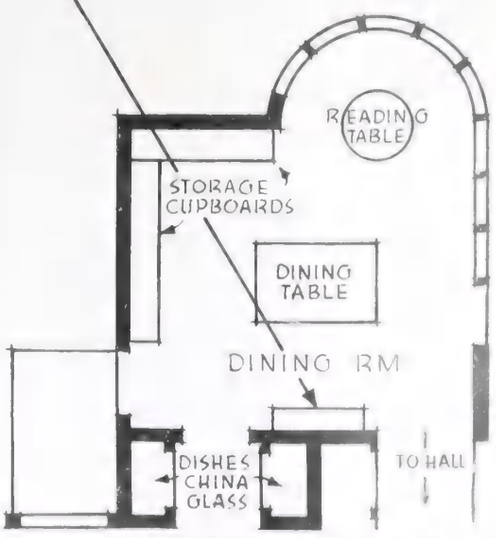


This piece of DINING ROOM FURNITURE doesn't exist — yet

Believing that more should happen in a dining room than just dining, HOUSE BEAUTIFUL has dreamed up a piece of furniture for the postwar dining room. Such a piece, alone, would introduce four other activities. Yet if these pursuits were not going on, and the doors and drawers were shut, no one would guess its Jekyll-Hyde character.

This inscrutability is important. We believe most people want their dining room to look, primarily, like a dining room. So some of the extra uses we urge for postwar dining rooms should be hidden uses, which disappear from sight when not in use and tell no tales to company.

This piece is meant to lighten the load on the living room and to provide for activities usually unprovided for in most homes. To wit: it's an "office" for home business. The pull-out desk (which locks) is lighted by a hidden lumaline. Unpaid bills can be filed in the pigeon holes. The lockable file is for filing receipts, tax matters, canceled checks. A sewing machine swings up and out, is ready at hand, convenient to the table. The extra radio will pacify the two-tastes family. Susy's homework can be kept behind the latticed door, ready to be spread out on the dining table, yet near enough for Daddy to answer all those questions.



The modernized breakfront might stand here in dining room shown on page 73

How long has *this* been going on?

All the changes that we predict for the post-war dining room have really been going on, in a small way, for the last ten years. Like all basic changes, they have happened simultaneously in many places, in all income brackets. A sensitive, careful observer realizes their significance for the future, calls it a trend

HOME OF CLARA FARGO THOMAS, MOUNT DESERT ISLAND, MAINE



1



2

By Anna Elizabeth Ball

1. Building in dining room storage space has, erroneously, been considered a device of Modern. Period houses have used it for years. (See pictures 2, 3, 4.) Open shelves are picturesque, disarrange easily

2. Creating storage space for the hundreds of things that go with eating, serving, and entertaining has been worked out with built-in units in scores of different ways, by thousands of different families

3. Bringing books into the dining room is no new thing. Books are well-known as a decorative device, and their presence makes the dining room table a natural study center. Remember, owners originated these ideas

4. Here the built-in storage space was hybridized from a Welsh dresser. HOUSE BEAUTIFUL senses a strong tendency everywhere to create more and specialized dining room storage space. Postwar furniture *may* solve it



3

ANDREW BALDWIN HOME, COTTONWOOD, ARIZONA



4

HOUSE BEAUTIFUL'S *Home Planner's Study Course*

HOME OF MRS. DEVAH ADAMS, PECONIC, LONG ISLAND, N.Y.



9

J. S. GOODRICH RESIDENCE, LOS ANGELES, CALIF.



8

5. Giving a dining room the flavor of a living room is no new trick. People have been using china in their living rooms for scores of years. Using books decoratively in the dining room is the same thing reversed

6. A completely formal dining room, BUT with a bay containing a separate furniture grouping. We could show you a hundred such rooms with a bay containing a small table and a few chairs. Yes, it's a trend

7. Low cabinets set around the walls of the dining room make a pleasant design pattern while providing more places to put things. Note the pleasant thing that happens as they pass under the window sill

8. Old-fashioned closet cupboards in a semi-modern dining room. Larger windows in dining rooms is a pronounced trend in all regions of country, except possibly in New England states. Room shown on page 71

9. This is the window with built-in drawers and cupboards underneath that inspired ours on page 73. Shallow storage space under windows gives design quality to the window, light to the business at hand



PHOTOGRAPHED AT NAIRN HOUSE, NEW YORK CITY

7

PHOTOGRAPHED AT MARSHALL FIELD & CO., CHICAGO



5



HOME OF MR. AND MRS. MIKE LYMAN, BEVERLY HILLS, CALIF.

6



FRED LERNER

Contrary to popular opinion, manufacturers are a benevolent lot. They lie awake at nights worrying about what people want and whether they are making it. Their situation is distinctly difficult, because they don't actually meet you, the user. Their only contact with you is through the retailer. But quite frequently the retailer is just as much in the dark about you. For generally you won't talk. And when you do, it is destructive criticism—not constructive.

So a vicious circle is set up. Manufacturers go on making those things which have had the most success in the past. (Since that is the only guide they have.) Retailers go on stocking those items that the most people buy. And you go on gnashing your teeth because you can't find *exactly* what you want. So everyone has made progress very slowly indeed.

Things are different now. With so many manufacturers out of the civilian goods business for the duration, there will be a chance for a fresh start after the war.

Already we are breaking out in a rash of consumer surveys. Here is your chance to demand what you want, to shape the comfort of your postwar life. Some of the biggest manufacturers are already asking your advice. The Crane Company is asking you to guide their designers' pencils. General Electric is asking you to vote on electrical living. Seth Thomas is even asking you to help design, by competition, the "clock of tomorrow," while the Alexander Smith Carpet Co. is offering prizes for the best postwar home ideas, and the Curtis Companies ask you to start saving window ideas.

But there are thousands of manufacturers, millions of You. The right ideas may not get to the right manufacturer, without the aid of a traffic manager.

House Beautiful would like to become that traffic manager, to route product ideas to manufacturers who can use them. We would like to lift the fog of misunderstanding which exists between the maker and the user—to see that good ideas get a real hearing with the right people.

By good, constructive ideas we mean ideas such as these, that come to us in readers' letters, in conversations with people we meet in the course of our travels from one end of the country to the other:

• *Why hasn't anybody ever made a piece of furniture to hold bedding? I don't mean a cedar chest, for I'm not talking about between-season storage. There ought to be something to keep the extra blanket or down puff near the bed where you can get at it easily.—A.M.B.*

• *I wish clocks were built in radios, like those on electric stoves, so you could set them for a program and the radio would turn itself on at the right time.—S.M.G.*

• *There ought to be bigger windows in bathrooms, perhaps with built-in mirrors in the middle of them, so that you can get really good light on your face. I think more manufacturers should get together and design their products jointly this way.—K.M.*

• *Somebody ought to find a way to provide more storage space in the bathroom. Medicine cabinets are too small if more than one person uses the bathroom. There's a lot of waste space under the lavatory.—I.M.L.*

• *I hope they make window screens that don't have to be painted or lacquered, and that don't have "run-off." We have to treat ours every year, and still they stain the sills.—E.G.N.*

• *China platters are never big enough for roasts. Don't china manufacturers ever serve a really decent-size roast to know?—M.R.*

•

So marshal your wants, see that they apply to others besides yourself, and send them to House Beautiful's Postwar Department.

From time to time, House Beautiful will publish the best of the postwar product ideas that are sent to us. We will pay $10 for every one so used. Your idea may be about anything that occurs at home—housekeeping, decorating, food preparation, entertaining, building, gardening, child care, cultural pursuits, and the like. It will not be necessary to submit designs. What is wanted is a statement of your want, and your verbal idea about how the want could be met. A good idea should be one which is applicable to many people. House Beautiful assumes no responsibility for any use of submitted ideas, except that it will pay ten dollars ($10) for each idea which it considers good enough to publish and so uses. Address House Beautiful's Postwar Planning Dep't.

Somebody's going to get $1,000 for a day dream!—

49 other War Savings Prizes for letters telling "How We Hope to Fix Up Our Home After the War"



PRIZES

1st Prize	$1000 War Bond
2nd Prize	$500 War Bond
3rd Prize	$100 War Bond
4th to 10th incl. . . .	$50 War Bond
11th to 20th incl. . .	$25 War Bond
21st to 50th incl. . .	$10 in War Savings Stamps

Also: *Extra* monthly and local store prizes: See below.

HERE ARE THE EASY CONTEST RULES

1. Write a letter to Alexander Smith & Sons Carpet Co., Yonkers, New York on the subject: "How we hope to fix up our home after the war." Confine your letter to the interior (furnishings and decoration).
2. Mail to the above address, or to any store holding the same contest in your vicinity, at any time before midnight, October 31, 1943. *All* letters so received will be considered *both* for the final contest *and* for monthly prizes for the month in which they were mailed.
3. Letters may be any length you wish but no special consideration will be given long ones. You may submit as many entries as you wish. Do not submit sketches. None will be submitted to the judges. Illustrations or clippings from newspapers or magazines may be submitted.
4. All winners of both monthly and final contests will be notified by mail and all names of winners will be published in February 1944 issue of House Beautiful Magazine.
5. Any resident of the United States may compete except employees of Alexander Smith & Sons Carpet Co., their advertising agency and their families.
6. Entries will be judged for their interest and completeness. The judges, whose decision will be final, will be guided by an analysis of the entries to be made by Crossley, Inc., well known research firm. Duplicate prizes will be awarded in case of ties. No entries will be returned. Letters become the property of Alexander Smith & Sons Carpet Co.

Here's how easy it is to enter this contest. Just pretend you're writing to your husband or a friend, and tell in your own words what you'd like to do to make your home more pleasant, more beautiful and more comfortable when the war's over.

Would you "do over" inexpensively by changing the colors? Would you want new things throughout? What about carpets and rugs? Any special color? Plain or figured? How about bedroom carpet? Any particular style or period in your decorative scheme? Have you thought of any new ideas you would like to have in your home? Just put your dreams in a letter. You will not only have fun, but you may win a valuable prize.

If You Need a Rug NOW—

don't hesitate to buy one. You're not meant to go without one or to keep on with one that's dingy and threadbare. But do be patient if your favorite store does not have complete selections of Alexander Smith Floor-Plan Rugs and Alexander Smith Broadloom Carpets. Because our facilities are heavily engaged in war work, we cannot supply our dealers as well as we have always done in times of peace. Alexander Smith & Sons Carpet Co., Yonkers, N. Y.

ALEXANDER SMITH
GOOD HOUSEKEEPING
ALL WOOL PILE

ALEXANDER SMITH FLOOR-PLAN RUGS
"Nearly Right Won't Do"



Extra!

Special Prizes Every Month!

In addition to the prizes above, Alexander Smith offers prizes of $100, $50 and $25 War Bonds for the best three letters received each month through October.

Watch for announcements of this contest by stores that sell Alexander Smith Rugs and Carpets. If you see such an announcement you may submit your entry *through* your store, and may win an *additional* store prize.



Handsome and sturdy is the maple crib from R. H. Macy. The house made of plaid wallpaper and flanked by six saucy animals on their little white brackets gives interest to the blue wall. The clown costumer, designed by Ralph Moore, is nothing short of sheer genius

Here's what little BOY BABIES' rooms are made of

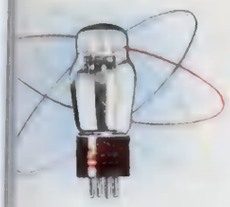
This is a completely washable nursery, decorated by House Beautiful for Mr. and Mrs. Charles Schumacher, whose roly-poly son, Jimmy, is at the matchless age of four months. It is a room designed to grow up with the child, so that fifteen years from now, with a very few changes, it will still be a room to do Jimmy proud

EMELIE DANIELSON



Red, white, and blue is the color scheme of Jimmy's room, and the gay pace is set by Imperial's washable plaid wallpaper which covers one wall and the ceiling. A kitchen step-stool becomes a side table with petticoats of Waverly's blue Glosheen piped in red cotton fringe to match the chair

The chest matches the crib, above, and is so designed that it will grow up with Jimmy, as will practically everything in the room. In 1960 it will probably see him struggle with his first black tie and moon over the girl next door. Reversible blue Tex-Tred rug is from Amsterdam Textiles



TRICORNE . . . BY ELECTRONICS

Trumpets sound. Cries of *Olé! Olé!* The shaking of castanets, and a distant chant. Le Tricorne begins! . . . So brilliantly does the Musaphonic recreate the subtlety and the humor of De Falla's music, that you almost see the dancers before you! This superb instrument is endowed with a tone of astonishing realism. General Electric engineers, applying the science of electronics to the reproduction of sound, have succeeded in producing a radio-phonograph of great tonal beauty. Today General Electric is engaged in war production only, though the Musaphonic with FM (Frequency Modulation) is bringing music's rewards to many owners. Tomorrow, research will offer a still more satisfying instrument.

Massine as the Miller, and Argentinita as the Miller's Wife, in the Ballet Theatre production of Le Tricorne, "The Three Cornered Hat." Costumes by Picasso.

The distinguished Chippendale model. Musaphonic prices range from $300. Send for 32-page book, in color, "Electronics — a New Science for a New World." Address Electronics Dept., General Electric, Schenectady, N. Y. Tune in "THE WORLD TODAY" and hear the news direct from the men who see it happen, every evening except Sunday at 6:45 E.W.T. over CBS. On Sunday listen to "The Hour of Charm" at 10 P. M. E.W.T. over NBC. Buy War Bonds today for the better things of tomorrow — including a G-E FM radio-phonograph.

MUSAPHONIC

GENERAL ELECTRIC

179-84

LEADER IN RADIO, TELEVISION, AND ELECTRONIC RESEARCH



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AWARDED 35 MEDALS FOR EXCELLENCE OF QUALITY



AND REMEMBER . . . NOTHING TAKES THE PLACE OF WAR BONDS

A Bacardi Cocktail MUST be made with Bacardi. (Ruling of the N. Y. Supreme Court, April 28, 1936) RUM—89 PROOF—Schenley Import Corp., N.Y. Copr. 1943



Mr. Jones prepares for WINTER

Now is the time to pay the fiddler for summertime "dancing." Organize all the putting-away and repair jobs to conserve equipment. It will make work easy

By Clifford Parcher

Mr. Aloysius Jones inched nearer to the window in his seat on the Friday night 5:15 as a hearty voice inquired about his golf plans for the next day and a neighbor sat down beside him.

"No golf for me tomorrow," Mr. Jones replied, a hint of pride in his self-conscious grin. "I'm spending the next few week ends putting my place to bed."

"Doing what!"

"Well, you see," the grin faded into a more determined look, "my part-time gardener has gone into the Army and the handyman I used to have is making munitions. The fall chores still need doing, so I'm tackling them myself."

"Say, you've got something there!" came slowly from the neighbor as the idea sank in. "I'm in the same boat, except that I guess I thought the work was going to do itself."

Mr. Jones was delighted to find a sympathetic listener. "There are a whale of a lot of things to be done," he explained. "Get the thing organized, though, and it isn't so bad. For instance, I started out by putting away all the yard equipment, including my badminton outfit, obstacle golf set, lawn furniture, and outdoor fireplace grate and pokers. Then I took down the trapeze and covered the sand box.

"My next job is to move all the porch furniture down to the play room and get it fixed decently down there. We'll be using that room more than ever this coming winter because it's so hard to go in town for entertainment."

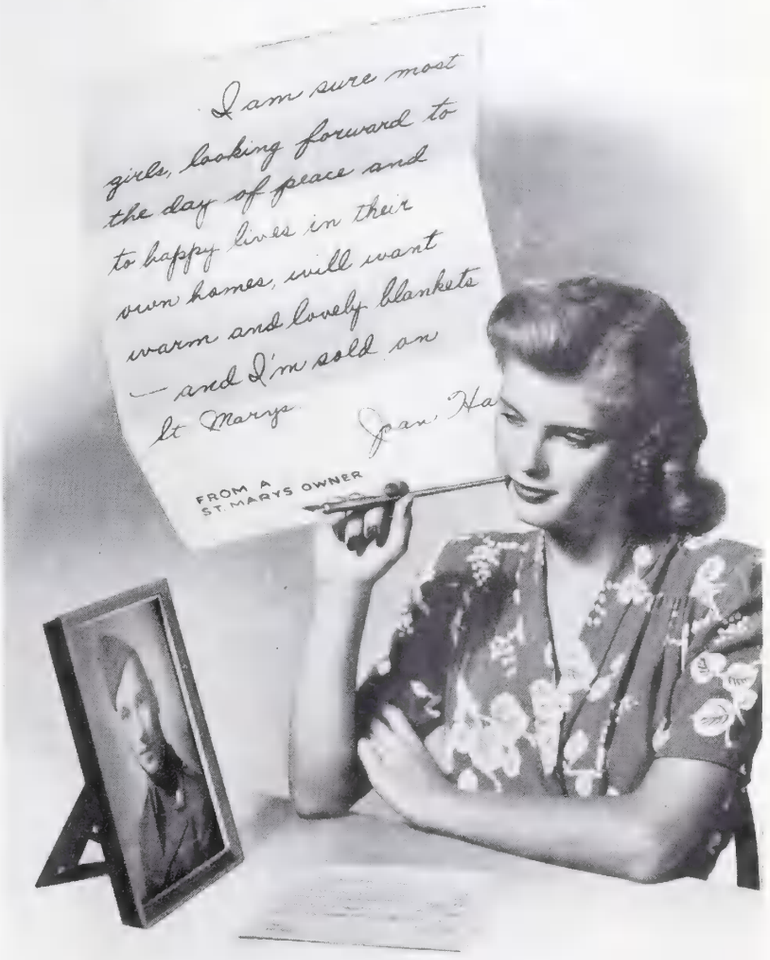
The neighbor waited silently for the tale to be continued. But Mr. Jones was watching himself undrape his table tennis outfit and set up the pin game. He had to be prodded. "Go on, man!" his friend urged. "Don't you realize that you're telling me just what I ought to be doing?"

Mr. Jones blinked and flew back to the 5:15. "With the porch stripped," he explained, "I'll take down the porch screens and move them to the cellar and then tackle the window screens and awnings. But that doesn't finish that job," he added, "especially *this* year. It's getting practically impossible to buy wire screen cloth, so I'll sort the screens as I take them downstairs, find out how much new screening I need, and institute a search to locate it. I don't know whether I'll paint all the screens

(*Continued on page 99*)

Happy dreams, Joan!

your warm and lovely St. Marys Blankets will be ready . . .



Day dreaming — yes! Not the airy kind of dream that soon vanishes, but one that makes practical plans for homemaking with lovely things. For three generations discriminating women have preferred St. Marys virgin wool blankets for superb beauty, warmth and softness — hallmarks of blanket quality that have ever distinguished the St. Marys name. Most of our production still goes to the armed forces, but we're doing our best to supply dealers.

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8 THINGS YOU CAN DO



You wouldn't give house room to this "monsterpiece" as is. But you can put new life in all that ponderous bulk. So bring it out of dusty retirement



Explore table from underside to learn how it was put together before you begin dismantling. The curved legs usually can be unbolted from the inside of the hollow base. Otherwise, saw them off close as possible to the base. Remove the top, which will come apart in two semi-circular pieces

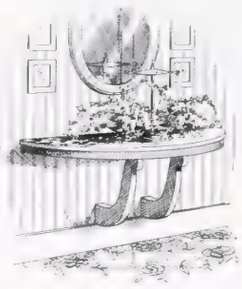
Several designs require that the apron board be left attached to the top. So read all directions below before you remove it. If it is removed, fill screw holes with plastic wood. Scrape and sandpaper all varnished surfaces. Wash with strong ammonia solution to prepare for painting

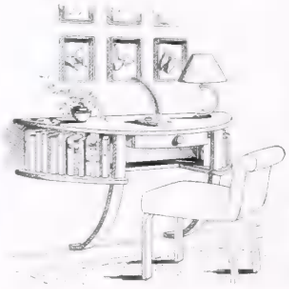




To make this modern coffee table, fasten the two table top sections together by screwing three short boards on under side across the joint. Attach a section of apron board for each leg and cut down to the desired height—12 to 18 inches from center of leg span to floor. It's ready for painting

For this console table, use one-half of table top with apron left on. Narrow apron to width of 2 inches. Face with thin fluted moulding strip. Secure table to wall with small metal angle cleats. Make supports from the old legs, shaped by cutting off shaded areas indicated in Sketch No. 2





This writing desk requires that apron be removed. Cut knee space 14 inches deep in one top section. Set half-tops 11 inches apart on wall. Use apron pieces cut to proper length (writing surface should be 30 inches from floor) for legs. Drawer surface is made from segment of apron board

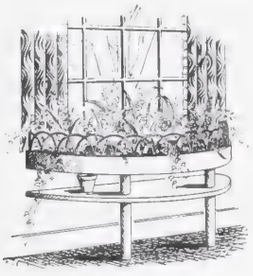
WITH AN OLD TABLE

With a little coaxing, the cumbersome proportions of that old round dining table will give way to graceful lines in new, usable pieces of furniture

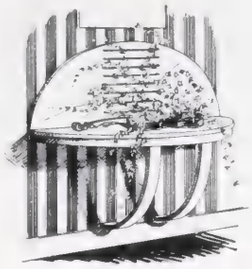
Relics of the Golden Oak Age, like this old dining table, need not be shrugged off as hopeless cast-offs. They are sturdily constructed of good materials. Now that new furniture is scarce, eye the old table more appreciatively to see if it can't be remodeled into that new occasional piece you've been wanting. If your attic isn't blessed with such a treasure, you can spot one at an auction sale. Here are eight designs to show you the possibilities abounding in this wondrous stockpile of lumber. Have your carpenter or handyman copy one, or adapt for you.



Make a pie-shaped segment for corner dressing table from top section, leaving apron on to scallop. Support shelf by nailing a board on each wall at proper height from floor. Tack gathered skirt to back of apron. Make side wings from remnants of top. Cut down old-piano stool for seat; pad

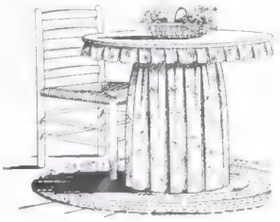


Cut down one top section to fit inside apron. Nail a straight board to straight edge of top section, making semi-circular box for plants. Waterproof with mixture of putty and thick paint. Use other half-round for shelf. Make legs of 2-inch pole or pipe. Tack garden fencing to inside of box



Another console table. Leave the apron on one top section. Nail other section, apron removed, to back edge of it. Secure to wall with angle irons and brace temporarily. Make leg supports from unused apron cut to proper lengths. Fasten to inner side of narrowed apron and to baseboard

Use the table "as is" for this quaint dining table. Nail a large wooden barrel hoop to nailing blocks on under side of table top. To it tack a full skirt (2½ times circumference of hoop). Tack a flounce of same material on apron board. If table legs protrude too far, saw off scroll portion





Garden table. Remove apron from both top sections. Cut a semi-circle in each. Fasten the two sections together. Fit inside apron. Cut it in shallow scallop design. Base is a large pickling crock. Fasten three boards to under side of table so they extend into crock. Fill with earth and plant



AIRPLANE FROST COVERS
BY CABIN CRAFTS

FROST covers for airplanes, like Needletufted Bedspreads, depend for effectiveness on their fit, tailoring and workmanship . . . so it's not surprising that Needletuft craftsmen can turn them out fast, in quantity, for giant bombers and deadly Thunderbolts. These workmen are also making fragmentation bomb parachutes, half-shelter tents and insect field bars.

Only a fraction of our facilities is producing Cabin Crafts Needletufted Bedspreads and companion Needletuft Rugs. You may not always find just the one you want, but every Needletuft product is a worthwhile buy—a genuine craft article, easy to keep looking new and lovely. At better stores. Cabin Crafts, Dalton, Ga.





REPORTED AMONG THE MISSING

—in most cupboards

House Beautiful's observation of hundreds of homes reveals a consistent lack of supplementary serving pieces which make everyday living and entertaining easier

PHOTOGRAPHED AT R. H. MACY & CO. BY EUGENE HUTCHINSON

Is your china and glass cupboard ready to meet your special, as well as daily needs? Granted, it will supply you with an array of dinnerware for serving eight without resorting to mixed pieces. But have you the right serving piece for a specific purpose when you need it?

From our travels around the country we're convinced that the majority of cupboards are bare—not of food, but of specialized serving pieces. We've seen mustard brought forth in everything from a mustache cup to a sherbert glass. We've seen gravy boats doubling as preserve and relish dishes. It's fine to be ingenious when necessity demands it. But you don't have to get along with makeshifts when glass and china manufacturers have designed good-looking, functional pieces for every purpose and every purse.

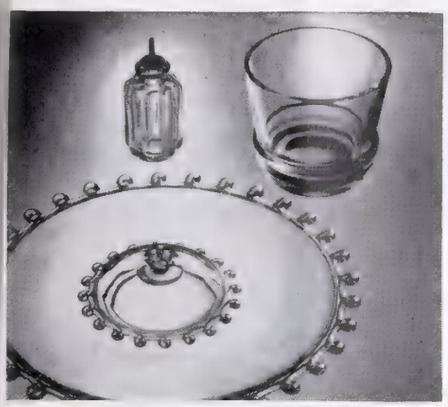
The dozen or more specialized pieces which we show here are just a preview of what you'll find for yourself when you go shopping. See which ones you would like to own to smooth your particular path. Once you've enjoyed these little niceties, you won't be without them again, and you'll add more and more varieties.



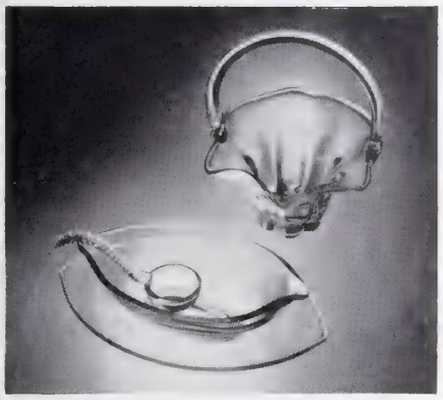
Moving mustard from bottle to saucer and then back is pretty wasteful. With its own covered dish, it can come attractively to the table, store safely in refrigerator until used. Serving after-dinner coffee and liqueurs in the living room doesn't require a maid with this tete-a-tete set. Imperial Glass Corporation



Candy in an open dish where it's an easy victim of dust is unappetizing. Put it in a covered dish and you can leave it out as long as it lasts! . . . Hospitality isn't an effort if you keep your liquid refreshment in a decanter on the sideboard, always accessible. Both from the Fostoria Glass Company



Friends dropping in unexpectedly won't disturb routine meal-getting if you have cocktail accessories. Whisk the bitters bottle on a tray, fill the ice tub, and make the drinks in the living room. Have a large platter for cheese, crackers, canapes, whatever the pantry shelf offers. From A. H. Heisey



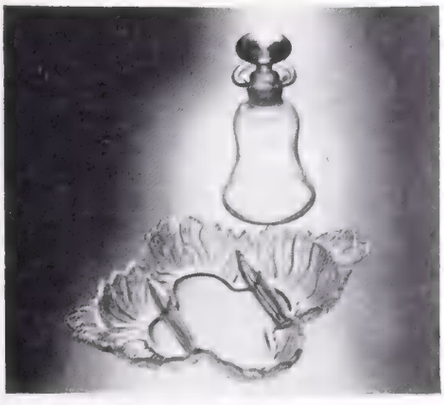
You won't have to apologize for your table service if you have a gravy boat that is used exclusively for gravy and doesn't have to double for anything. You'll be eternally grateful for a set of small baskets when you want to serve fruit with a filip. Use, too, for nuts, bonbons. From Duncan & Miller Glass Co.



There's no substitute for a large pitcher, when a big crowd is clamoring for thirst-quenchers. When not serving elsewhere, it can do graceful duty for Martini and Manhattan making. When you serve fine wine, give it the proper setting. This clear heavy glass flagon will do it justice. Both, U. S. Glass Co.



Of course, you can use the saucers of your dinner service for a fruit compote. But you'll be more satisfied with the results if you have special fruit compotes. If you're signing off the dinner menu in the English style with a bowl of fresh fruit, a crystal holder will make arranging easy. From Westmoreland Glass Co.



If you've been making your French dressing in a screw-top jar that isn't always leakproof, you'll welcome a cruet with a snug stopper, and markings to indicate right amount of oil and vinegar. No one can have too many relish dishes, especially the partitioned kind. They are great step-savers when entertaining. From Cambridge Glass Co.

As you like Him



Sportsman

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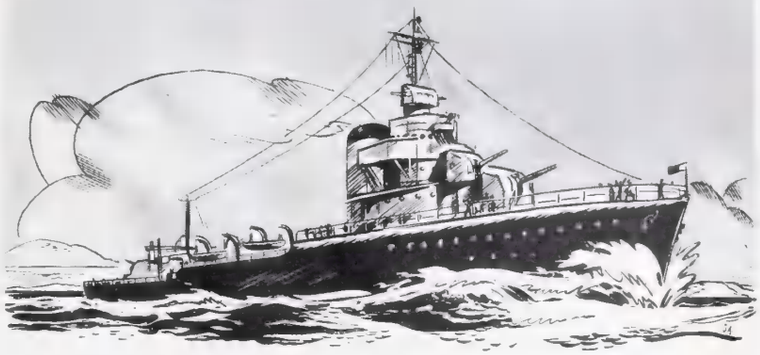
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Seth Thomas Clocks

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A MAN DISCOVERS

that Working Wives are OKAY

Jerry's wife got a job, and because of his upset routine he mourned for the good old days, till Steve talked like a Dutch Uncle

"All right, Jerry, let's have it. What's on your mind?" Steve said, as he settled his long frame into the seat on the commuters' suburban express train. "You certainly sounded low on the phone this afternoon." He looked closely at his friend. "Nothing wrong between you and Marge, is there?"

"You bet there is," Jerry groaned. "I've just about reached the end of my rope and whoever it was that thought the one up about woman's place being in the home was a smart apple! Would you believe that Marge is an entirely different person since she's started working! I don't even get my meals on time any more." His sigh was peppered with self-pity.

Steve's chuckle was not sympathetic and Jerry glowered. "Go on and laugh. But just because Liz works I'll bet your life isn't turned upside down."

"You're darned right it isn't." Steve said. "Liz kept her job when we were married and it's worked out one hundred per cent for both of us. But honestly, Jerry, I don't see why you're unhappy about this. After all, it was your idea that Marge get a job when you decided to enlist. It certainly isn't her fault that the Army turned you down because of your eyes."

"Maybe not," he agreed. "But she could have given up the job when she knew I'd been rejected. But would she? Not Margie! 'I want a vacation from housework,' he mimicked. 'It's fun getting a pay check every week.' Phooey! That pay check is at the bottom of all the trouble. That and the bathroom." he muttered.

Steve looked puzzled. "What about the bathroom?" he asked.

Deep sarcasm underlined Jerry's words. "My wife has turned into one of those nine-o'clock-or-bust girls. There's only one bathroom in the apartment, but she has to fix her face from breakfast on. The light in the bedroom isn't good enough. The fact that my boss objects to bankers' hours doesn't seem to enter her head."

"Look, Jerry, you've got to stop feeling sorry for yourself. What's the matter with your getting through in the bathroom before

breakfast—while Marge is in the kitchen?"

"Well," Jerry had the grace to look sheepish, "that's always been my time for an extra forty winks. Besides," he blustered, "I'm a man of habit and Marge ought to know it after two years. But she doesn't care about my comfort any more."

"For Pete's sake, you're acting like a two-year-old," Steve said. "But what's this about the pay check problem? I should think that extra income wouldn't be too hard to take."

Jerry snorted and there was a gleam in his eye of a man getting ready to stand up for his rights. "Maybe I've been a little hard-headed about the bathroom," he conceded, "but you can't get around the financial problem. The budget's knocked into a cocked hat. And it was fool-proof, too," he mourned.

"That doesn't make sense," Steve retorted.

"Oh, yes it does," Jerry flared. "Look," he said as he leaned forward to enumerate on his fingers the things that were wrong. "During the first month that she worked, Marge's clothes allotment was as much as it was for *six* months last year. It costs her thirty dollars a month just for commutation and lunches. Then with her salary it means that our income tax is going to be a lot more. Don't you see" he reasoned, "that economically the whole set-up is wrong?"

"No, I don't see at all," Steve answered. "But I do see a lot of other things. We've been friends for a long time, Jerry—you and Marge, Liz and I. And I know what a first-rater Marge is. What a swell couple you are. Right now you're suffering from an acute attack of deflated masculine ego. But you're trying to hide what ails you by blowing off a lot of steam that makes you sound like a penny-pinching stick-in-the-mud."

"I'm not through yet," he said, as Jerry started to protest. "For two years Marge has had practically no outlet for her energy except cooking and cleaning and I can't say I blame her for wanting a change of pace. Gosh," he reflected, "I can remember when Liz and I were first married we decided to divvy up the housework between us, since she had a job, and it wasn't until I'd scrubbed the kitchen and bathroom floors one night that I realized it wasn't just prattle when women beefed about drudgery."

(*Continued on page* 101)



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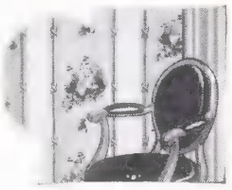
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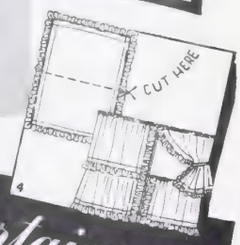
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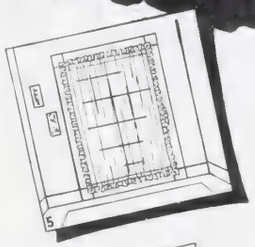
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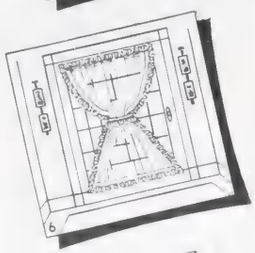


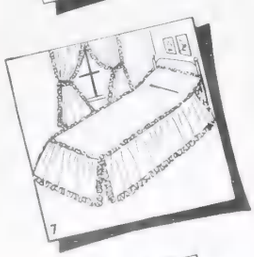


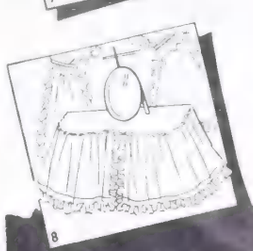
Double Life Curtains

DOUBLE IN USE AS WELL AS IN WEAR









"Lasting for the duration" holds no terrors for Double Life Curtains. A patented construction feature assures almost unbelievable service. They can be reversed after every easy Ivory laundering, and since most curtain wear is in the bottom half, they stay fresh and dainty twice as long. War restrictions have cut down the output and limited the styles, but it's definitely worth while looking for Double Life Curtains at your favorite curtain shop or department store.

As for "double the uses", that's a gross understatement. A glance at the suggestions pictured here will show you why! So make a point of getting Double Life Curtains. And if you'd like something "extra-special", choose the style that's made of Bedford Scrim. This long-wearing, lustre-retaining fabric is the ideal material for your Double Life Curtains — and is also available by the yard. Fairclough & Gold, 470 Atlantic Avenue, Boston 10, Massachusetts.

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6. *Decorative door treatment . . . curtain with ruffles 4 sides . . . gathered with tie-back.*
7. *Dainty bedspread . . . one curtain forms top . . . others split, joined and shirred for sides.*
8. *Similar idea for dressing table ruffle . . . with matching curtains at window.*

A BEDFORD MADE PRODUCT

DOUBLE LIFE Curtains



Plaid draperies and a plaid upholstered love seat introduce bright color and sturdy pattern in the study of Herbert L. Mayes, editor of *Good Housekeeping Magazine*. The deep blues and greens tie in admirably with the colorful bindings of the books in his library and the Kelly green carpet

MEN LIKE PLAID

There's nothing sissy about this stuff. Its bold colors and straight lines effect a tailored simplicity which makes a man feel at home

Plaid reminds you of "Hieland" heather and misty moors, of vibrant bagpipes and marching men—the lusty men whom Kipling immortalized. Its appeal is a robust one which makes it a good decorating choice for a real he-man. Ira Gershwin and Herbert Mayes evidently share an enthusiasm for Scotland's native tartan, for both of them have used it extensively in their homes

MAYNARD L. PARKER



An unusually colorful yet masculine effect is achieved in Ira Gershwin's bedroom by the lavish use of red and black Scotch plaid. Fanny Brice (who is a decorator, too), has used patent leather accents to give a nice contrast to the wool-textured quality of the fabric. Note detail on chair

As Smooth as a Waltz

The full, fine flavor of Schlitz is loved all the more because it is neither harsh nor bitter. Brewed with just the *kiss* of the hops, America's most distinguished brew achieves the smoothness so greatly desired by those who want fine beer without bitterness.



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JUST THE *kiss* OF THE HOPS

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The female of the BRIDGE SPECIES

Beware of underestimating the prowess of your bridge partner just because she happens to be a woman. If she bids a slam she means business, and unless you do her dirt she'll make it

By Richard Frey

The bridge table is one of the few grounds where men and women can compete on even terms. Man cannot greatly exploit his brawn there; woman finds no particular advantage in her femininity. But bridge superiority is a hard thing to prove, so in every bridge circle the moot question is, "Who are the better players, men or women?"

Numerically, the women are way ahead. They have more time to play and they use it. Of an estimated 20,000,000 American bridge players probably two-thirds are women. The percentage would be even greater if wives had not long ago insisted that their husbands take time out from poker to learn a game which carried the stamp of social approval. In general, it is the ladies who take the game most seriously and 90% of the professional, and self-appointed amateur bridge teachers are female.

Yet there are two answers to the question of which sex plays the better game, and while they are different they are not contradictory.

Taken as a group, women are better players than men. But among the top-ranking experts, men are better players than women. Any list of the fifty best players in the country would include ten men for every woman. And, with one notable exception, probably the first twenty-five would be men.

That exception, as usual, serves to prove the rule. She is petite, blond, and certainly feminine Helen Sobel of New York City, top-ranking tournament winner of the past two years. But the greatest praise of Helen's game is that other experts say, "She plays like a man."

Here is what they mean. Helen has the keen competitive spirit some people call the killer instinct. And she also has stamina. Not guts—lots of feminine bridge players have the necessary courage—just stamina, the ability to play her best throughout a long session.

A major bridge tournament means a solid week of play each afternoon and evening—ten or twelve hours a day of bridge. In fact, at the national tournament held at the Convention Hall at Asbury Park, N. J., spectators drifting in from the boardwalk at various times during the week have been heard to express wonderment that "so few players have dropped out." They think it's a bridge marathon!

What makes a great woman bridge player? A great many of the leading women players are the wives of experts. Hence, the cynical answer of the bridge world's initiates—a romantic interest in a man who is an expert. Romance begun at the tournament bridge table does not always culminate in marriage, but it usually results in the evolution of another woman expert.

It is not that love produces a strange bio-chemical change which, in turn, creates a great player. The explanation is a simpler one. Most women, sensibly enough, refuse to devote to bridge the effort and concentration necessary to be-

(*Continued on page* 110)

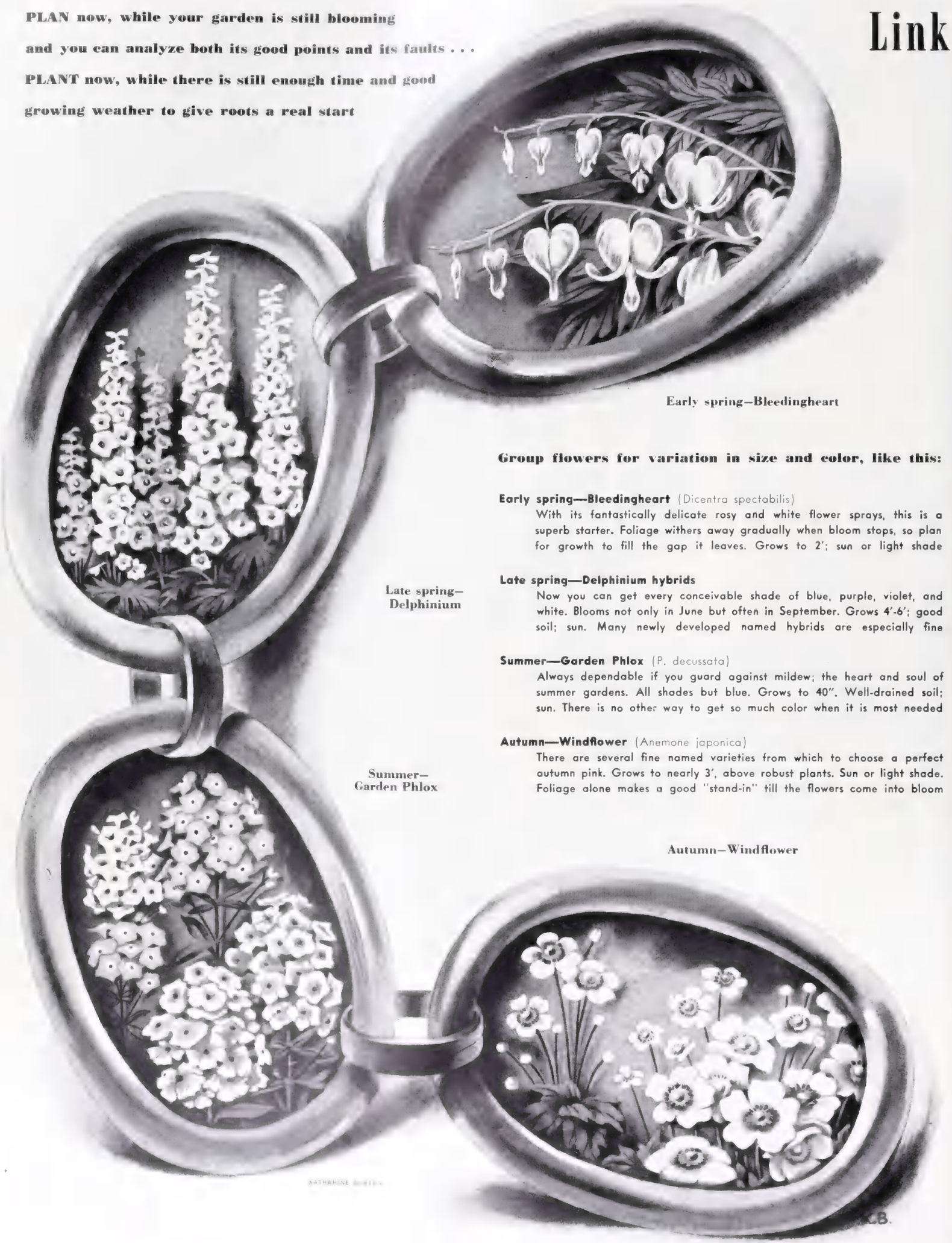


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PLAN now, while your garden is still blooming and you can analyze both its good points and its faults . . .

PLANT now, while there is still enough time and good growing weather to give roots a real start

Link



Early spring—Bleedingheart

Late spring—Delphinium

Summer—Garden Phlox

Autumn—Windflower

Group flowers for variation in size and color, like this:

Early spring—Bleedingheart (Dicentra spectabilis)
With its fantastically delicate rosy and white flower sprays, this is a superb starter. Foliage withers away gradually when bloom stops, so plan for growth to fill the gap it leaves. Grows to 2'; sun or light shade

Late spring—Delphinium hybrids
Now you can get every conceivable shade of blue, purple, violet, and white. Blooms not only in June but often in September. Grows 4'-6'; good soil; sun. Many newly developed named hybrids are especially fine

Summer—Garden Phlox (P. decussata)
Always dependable if you guard against mildew; the heart and soul of summer gardens. All shades but blue. Grows to 40". Well-drained soil; sun. There is no other way to get so much color when it is most needed

Autumn—Windflower (Anemone japonica)
There are several fine named varieties from which to choose a perfect autumn pink. Grows to nearly 3', above robust plants. Sun or light shade. Foliage alone makes a good "stand-in" till the flowers come into bloom

all your perennials in CHAINS OF COLOR

Garden flowers, like the links of a chain, are known for the company they keep, as well as for any individual merits they may possess. In fact the whole secret of a garden, as opposed to a mere army of plants, is what the entire lot adds up to. It's no good to slap a fine delphinium into an open space without considering what surrounds the space already. Nor is it any use to plant an oriental poppy to fill an August vacancy. In planning a good border, then, you must first of all know not only *what* a plant looks like in bloom but *when* it looks that way—*when*, in short, it blooms. Then you can plan your borders intelligently. The result you create, the color harmonies you choose to have, are up to you. But to get any result worth bothering about, you must plan. Then after you plan you must plant. It's a good time to do both. Here are some suggestions.

Or group for bloom succession according to size, thus:

Low—for front part of border

Early spring—Perennial Cornflower (Centaurea montana)
Dependable, cheerful, hardy. Blue all summer; any good soil in sun

Late spring—Aster Star of Wartburg
Profuse blooms, of a good blue, on a plant 1′ high. Best June aster

Summer—Carpathian Bellflower (Campanula carpatica)
Blue or white, 2′ by 1′ or more. Blue Carpet is a sure-fire new one

Autumn—Cushion Chrysanthemum Little Bob
A mound 2′ by 1′ high, of solid mahogany red blooms, all fall to frost

Medium low—for mid-border use

Early spring—Daylily (Hemerocallis) **Apricot**
Here is a 2′ May-flowering Daylily that's rock hardy, trouble free

Late spring—Coralbells (Heuchera sanguinea), named varieties
Low mounds of leaves topped by 20″ spikes of delicate pink florets

Summer—Speedwell (Veronica maritima), named varieties
Blue Sprie and Blue Peter are two improved strains; 20″-24″. Any soil

Autumn—Perennial Ageratum (Eupatorium coelestinum)
Blue flower tufts on plants up to 2′. Fast growing but neat. Sun, shade

Medium high—for general mid-border use

Early spring—Columbine (Aquilegia)
There are many color possibilities, with and without spurs; 19″-36″

Late spring—Spirea (Astilbe) **Fanal**
A fairly recent development, with great purple red spikes to July; 2′

Summer—Balloonflower (Platycodon grandiflorum)
Lovely, self-possessed flowers, blue or white; ordinary soil; to 30″

Autumn—Aster (A. novibelgi) **Beechwood Challenger**
A fine crimson-red, 3′ high, blooming from mid-September to frost

Tall—for border background

Early spring—Oriental Poppy (Papaver orientale) named kinds
There is nothing to surpass the May Poppies for brilliance. Sun; 3′

Late spring—Maltese Cross (Lynchnis chalcedonica)
Brilliant red florets on spikes up to 4′ if crowded. Good soil; sun

Summer—Rosemellow (Hibiscus palustris)
Soup-plate blooms on 4′-6′ plants. Coarse foliage but satisfying plant

Autumn—Thinleaf Sunflower (Helianthus decapetalus)
Yellow, of course, with handsome crested blooms. Any sunny spot; 4′



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★ STYLE-TESTED SMARTNESS!

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LOOK FOR THIS "UNITIZED" SEAL on the back of wallpaper samples at your dealer's. It makes selection so sure, so swift, so easy!



Imagine! Incendiary bombs, Army and Navy flares, explosives and tank parts being made by a wallpaper company! But that's our job for Uncle Sam . . . and, for outstanding merit in war production, the employees of United Wallpaper Factories have been awarded the Army-Navy "E" for excellence!

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On the warpath today?

So is Bigelow



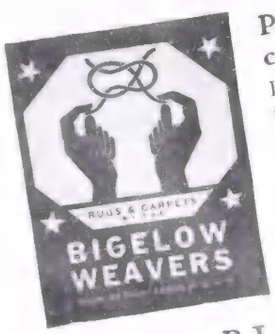


A gay modern room that started right . . . with a luxurious, textured Bigelow rug

But we've great ideas for tomorrow

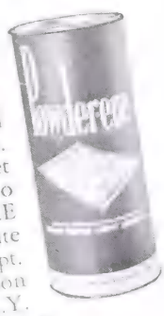


You'll want exciting rugs for your after-the-war home. Bigelow has great ideas for them . . . thrilling designs, vibrant colors, marvelous textures . . . after the war in that beautiful, long-wearing grade of carpet you know now as Bigelow BEAUVAIS.



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It's easy, economical and safe with Powder-ene. Simply brush it on. Let stand. Vacuum off. No liquid. No suds. For FREE booklet on rug care, write Bigelow Weavers, Dept. 105HB; 140 Madison Ave., New York 16, N.Y.

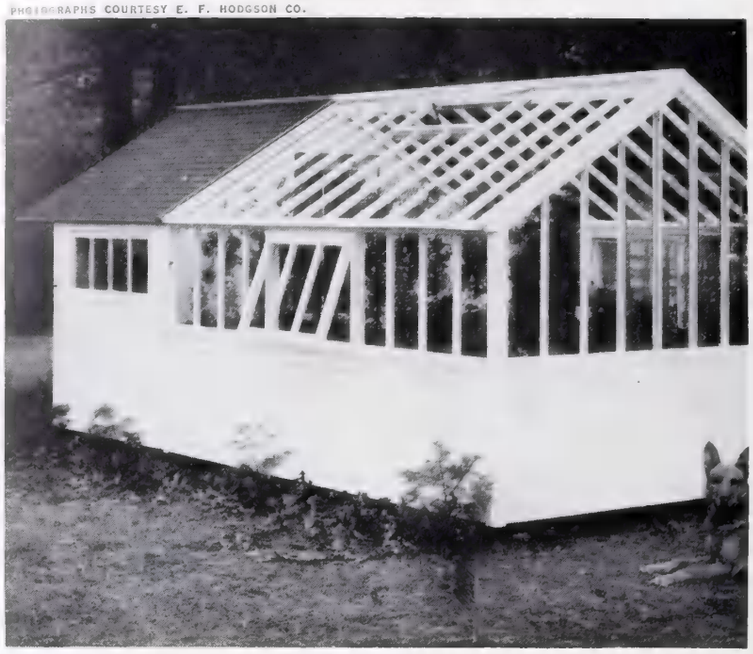


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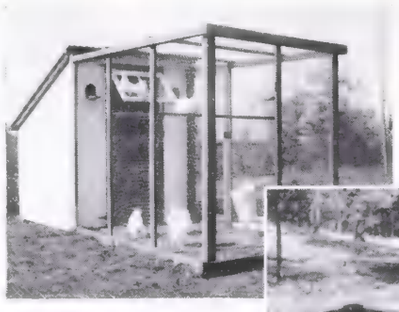
PHOTOGRAPHS COURTESY E. F. HODGSON CO.



Get ready now for NEXT YEAR'S FOOD PRODUCTION

This is the time to plan your back-yard strategy for 1944. See how you can not only improve but add to your Victory crops

Diversification is just as sensible for the back-yard farmer as for man with a half-section to work. Or, in other words, even a Victory gardener can't live by stewed tomatoes alone. So while you're thinking of ways to make better plants (with cold frames and greenhouses), how about some home-grown eggs and maybe a plump fryer or matronly fricassee or two? Here are some sensible ideas for home owners to think about.



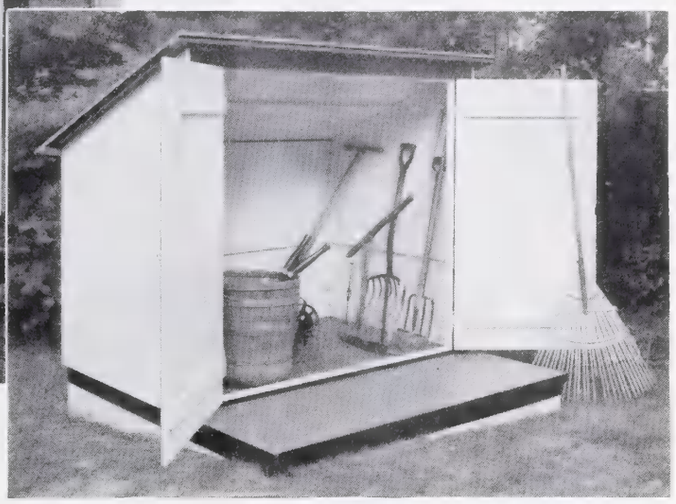
Like squabs? Remember fun you had as a youngster with your pigeons? Let your small fanciers raise pigeons with serious purpose. Here's a house priced at under $50



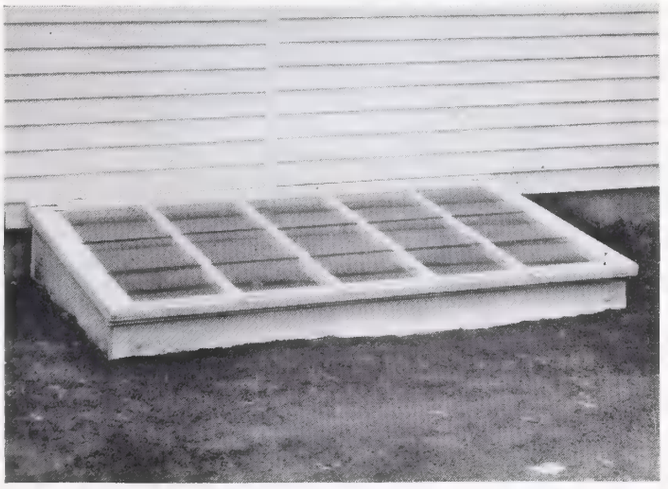
If space is at a premium, a dozen hens can be happy and keep you the same in this compact, complete house and run. With feeder, winter top, under $60



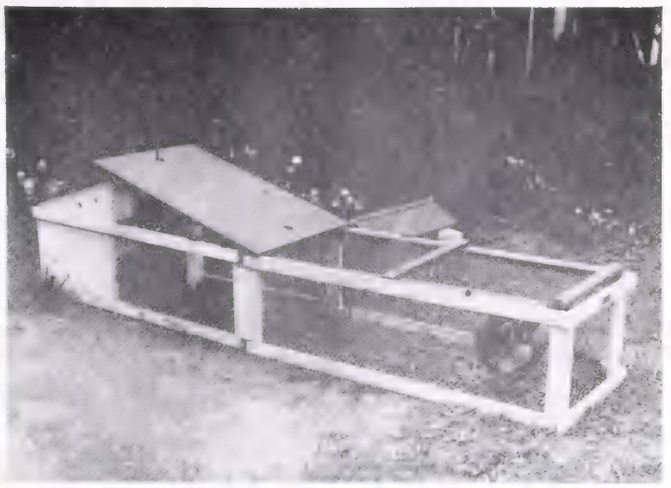
A small greenhouse like this will not only lift your spirits with the flowers it produces, but gives the food garden a head start. As shown less furnace, under $400



Proper care of precious tools is almost as important now as proper use of them. For around $60 you can have this 4′ x 6′ tool house, complete with pine floor, platform and door lock, deposited in your back yard



If you pretend to be much of a gardener and haven't a cold frame, you ought to be ashamed of yourself. More important, you ought to get one pronto. This sturdy 5½′ x 3′ one would stand you only about $15 or so



Chicks, rabbits, puppies, guinea pigs—what is your line this year? Here is one of the most versatile pet stock houses you could ask for. It's made for serious husbandry, too. Complete as shown, it costs around $10



Yes, you can. Now that more wool has been released for civilian use, good new blankets are available. But because making blankets for the armed forces must always come first, supplies for the home front are limited.

Are the new blankets any different? Luxury features—extra colors, wide bindings, over-sizes—have been discontinued. But you can still get fine Chatham Blankets in four lovely shades: Rose, Blue, Green, Cedar. And all Chathams are the maximum size allowed by W.P.B.—72″ x 84″.

How can I be sure I'm getting good value? Look for Chatham's famous Informative Label. It tells the facts about size, weight, durability, warmth, colorfastness, shrinkage, proper care. Remember. Be *sure*. Buy Chatham. See Chatham's Sutton, Airloom, Woolwich—each your best buy for what you want to pay. From around $5.00 to $11.00.

BE SURE—look for the Chatham Informative Label!



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Alexander of Macedon never tasted the cocktail that bears his name, because, ancient as is the de Kuyper product, —1695, Alex came even before that. de Kuyper Cordials for the past 9 years have been made in America identically as in Holland. Be sure to serve de Kuyper next time you entertain.



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PRONOUNCED DE-KIPE-R
CORDIALS
12 delicious varieties

FIRST AND FOREMOST, SERVE deKUYPER CORDIALS AS THE PERFECT AFTER-DINNER LIQUEUR! (as in tall glass above)

How to make a perfect Alexander: Mix ¼ de Kuyper Creme de Cacao, ½ dry gin, ¼ sweet cream, shake well with ice and strain. (as illustrated in center glass)

How to make a Commodore: ⅓ de Kuyper Creme de Cacao, ⅓ rye or bourbon whiskey, ⅓ lemon juice, ½ teaspoon grenadine. Shake well with ice, strain into champagne glass. (as illus[illegible])

Write for free recipe booklet, National Distillers Products Corp., Dept. BF3, P. O. Box 12, Wall St. Station, N.Y.

ANNO 1695

de Kuyper Creme de Cacao, 60 Proof





MAYNARD L. PARKER

The H. F. Sturdys, Bel Air, Cal., covered one wall of a flower-arranging room with charming, old flower prints. Note delicate symmetry of line in companion prints

The built-in telephone table in butler's pantry continues the flower-print decorative scheme. Here flower prints are combined with fruit prints and mounted under glass

Are you saving FLOWER PRINTS?

Bring them down from the attic: lift them out of that long-forgotten scrapbook, and use them where they can be enjoyed every minute

Those beautiful prints which you have cherished so long, stowed away so carefully in the big old encyclopedia, waiting the day when you could find just the right frame and just the right place to put them, can come out of obscurity now—this very day. They need no special frame or special place. Just paper a whole wall with a series of them. Place the prints in even rows so you can add to them from time to time as new prints are acquired. The flower prints shown in the top picture are mounted on a green painted wall and lacquered over. Lacquering preserves the prints, adds luster to the colors, and facilitates cleaning. The room pictured here is a flower room, but we recommend this type of cheerful decoration for a kitchen, too, where color is usually so woefully lacking, where chores are apt to be dull, and spirits prone to droop. Get a can of transparent lacquer, or similar clear coating, some wallpaper paste, and go to work. It's fun.

MR. JONES PREPARES FOR WINTER

CONTINUED FROM PAGE 83

now or wait till nearer spring." A pre-occupied look in his eyes indicated that Mr. Jones had gone home again.

The neighbor didn't intend to let him stay here, though. "You've got a regular system worked out, Al!" he said admiringly. "Is there anything else to be done?"

If Aloysius hadn't been such a good egg, you might have suspected that his voice was just a trifle patronizing when he answered the question. "Oh, that's just the beginning! Here," he said, fishing in his vest pocket and bringing forth a notebook, "is the list I'm working from."

The other man leaned toward him with interest. "*Leaves*," he muttered. "Wish they could be disposed of as fast as listed!"

"Well," Mr. Jones suggested helpfully, "you can bank some of them around your hedge, use others to cover your garden, and get rid of a few by putting them in your compost pile. But if hedges and prevailing winds do the same job for you that they do for me, that won't even be a beginning."

"Mmmmmmm," said Mr. Jones's friend, and now it was evident that *he* had gone home, way ahead of the 5:15. But he came back, just as the train stopped at the first suburban station. "What's next on that list of yours?"

"Heating system check-up," answered Aloysius, referring to his notebook. "And that's pretty darned important this fall in view of the fuel situation!"

"That's right," interrupted the other man, "and I need some fireplace wood, too. Wait till I make a note of it, then tell me more."

Mr. Jones allowed the required time to elapse, meantime stealing a look at his own list. "You don't want to forget to turn off your outside faucets," he warned. "*I* did, one year! You've got to let the pipes leading to those faucets drain, too. And speaking of draining, I have a reminder here to drain the little pool in the garden."

"You're wonderful, Al!" complimented the occupant of the outside seat. "Is there any more?"

(*Continued on page* 103)



Guard well your precious Fincastle draperies that are so hard to replace, these days! . . . You see, we've gone to war for Uncle Sam too, devoting our greatest effort to supplying the needs of our fighting men. So when your Fincastle dealer can't show you a wide selection of patterns, he has the best reason in the world!—Victory must come first!

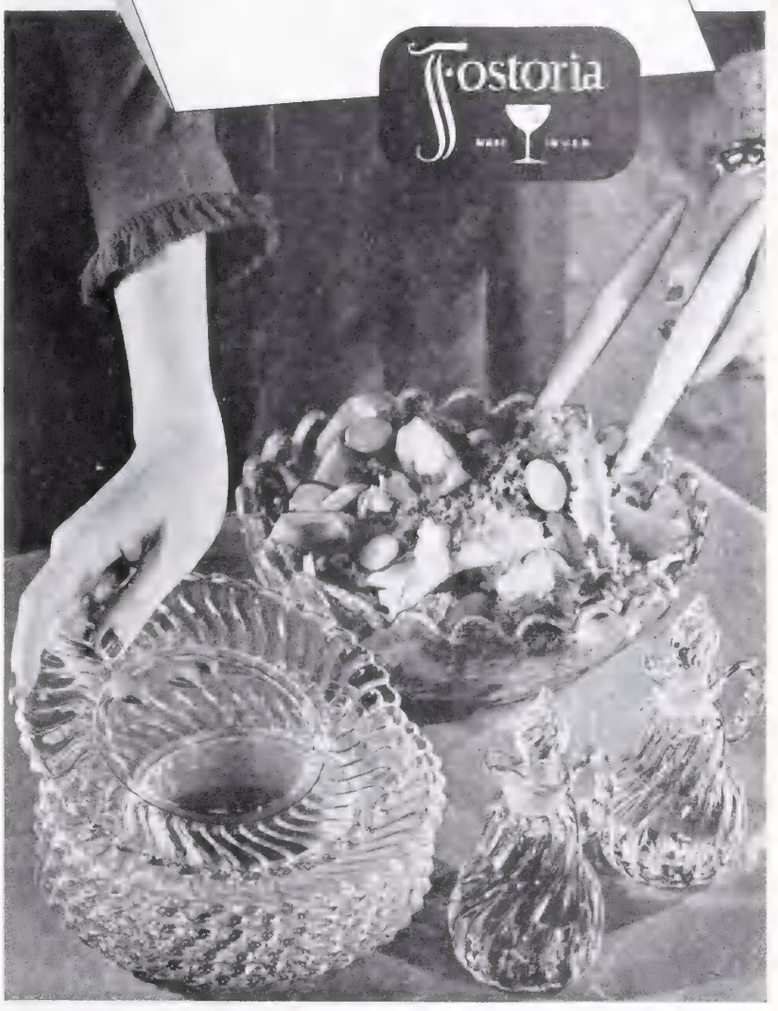
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ONE PARACHUTE FOR A PILOT

A tip on perky salads:

COLONY



How they are served . . . jauntily crisp . . . is half the secret of salads. And crystal plates, with their dewy sparkle, make salads look as pert as Spring. Especially *Colony* crystal. Lettuce seems to nest right down in its sweeping swirls. With the plates you'll want a *Colony* salad bowl, oil and vinegar cruets, a mayonnaise set and condiment shakers. All are offered in this sturdy, inexpensive open stock Fostoria pattern.

Fostoria

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GRAND RAPIDS





Fire needs only A SINGLE CHANCE

Rehearse your family in how to act, in case of fire, by staging a home fire drill during Fire Prevention Week

By Delbert Johnson
Safety Research Institute

It isn't very polite to ask, but is your home a fire trap? What about those old magazines in the attic, or that unscreened fireplace in the living room, or that frayed electric drop cord in the basement? No matter how spic and span your home may be, a fire chief, seeing these things, would be sure to mumble something about "poor housekeeping."

And with good reason. Every year, easily overlooked hazards such as these account for the loss of about 6,000 lives and the destruction of over $90,000,000 worth of homes and furnishings!

In the home, the wartime theme of conservation should include the idea of fire safety. First, every housewife should know how to recognize common fire hazards and see that they are corrected. Secondly, she should know how to put out an incipient fire.

The rules for first aid fire-fighting are few but definite. As soon as a fire is discovered, call the fire department. Then do quickly and efficiently what you can to nip the blaze before it has a chance to grow and spread. But if the room becomes filled with smoke, fumes, or heat, get out and close the door behind you (to prevent a draft).

Don't try to fight every kind of fire with water. Water isn't a cure-all for all kinds of fire. Learn to recognize the different classes of fire and how to deal with each.

To test your family's knowledge of fire safety, why not hold a home fire drill during Fire Prevention Week (October 3 to 9)? Give every member advance instructions and see how well they carry them out. This is also a good time to discharge and refill extinguishers, and, in the process, give every member a chance to practice outdoors on a make-believe blaze.

There Are 3 Kinds of Fire

And three ways of dealing with it

In ordinary combustibles (paper, wood, or textiles)—any kind of Underwriters' approved extinguisher can be used, but those containing water or chemicals and water are best.

In flammable liquids (paint, grease, kerosene, etc.)—use Underwriters' approved foam, vaporizing liquid or carbon dioxide extinguishers.

In electrical equipment use Underwriters' approved vaporizing liquid or carbon dioxide extinguishers.

Don't use water on fires in flammable liquids, and remember that water may ruin electrical equipment such as a radio.

(*Continued on page* 114)

A MAN DISCOVERS THAT WORKING WIVES ARE OKAY

CONTINUED FROM PAGE 89

Jerry rubbed his knee gingerly and grinned. "I know what you mean. I was down on all fours last night myself."

"Don't worry," Steve laughed. "You'll harden up. Instead of reading the paper after dinner I bring the radio into the kitchen and we both listen to Lowell Thomas while we clean up. To tell you the truth, Jerry, it's not bad. Not bad at all."

"And as for the economic tangle you're yipping about," he continued, "that's just an alibi and you know it. Both you and Marge understand that you're the financial backbone of the family and that you could continue to support her without any outside help. But don't you see, you dope," Steve argued, "that Marge is not taking anything away from you by working. You still see just as much of each other as you did before. And the extra money she makes is just gravy and will buy an extra war bond. If it upsets your budget, make a new one."

Jerry said nothing for a long moment, pulling his ear in frowning silence. Suddenly he chuckled. "Okay, Steve, I'm a prize heel and my wife's a wonderful woman. The funny part of it is that I've known it all along, but I've had a screwy sort of pleasure in being a sorehead. As a matter of fact," he confided, "it's kind of nice to hear Marge rattle on about the office instead of the price of spinach. She's even interested in my business now and says she likes to hear me talk about it."

"Sure she does," Steve said. "You might even get some ideas from her. The woman's angle, you know. Well, here's our station."

As the two got off the train, Jerry said, "Thanks a million, Steve. I'm glad you put some sense in my head. And to celebrate it, how about you and Liz coming over after dinner for a glass of extra special Madeira that a chap gave me? With Marge and me both doing the dishes, we'll be through all the chores in no time."



Between-scenes script featuring CLAUDETTE COLBERT

WE: (admiring Miss Colbert's flawless complexion) Come, come, Miss Colbert—eight hours in a beauty parlor is about right for *some* people. But *you!*...

SHE: Who said "beauty parlor"? I simply mean I get eight hours' sleep at night. And when we're making a picture, that means *every* night.

WE: No fun to start the day feeling tired.

SHE: *Looking* tired is worse. You can't fool the camera's eye.

WE: Nor the human eye—but lots of girls try . . . By the way, Miss Colbert, do you ever have trouble getting to sleep?



SHE: When I do . . . I read. But most nights, I fall asleep immediately—my bed is so comfortable.

WE: Could-er-a-these North Star blankets have anything to do with that?

SHE: Heavens yes! They're so light and fleecy and warm—really—I feel terribly lucky to have them. I bought them *ages* ago.

WE: They're back on the market again, you know.

SHE: Gracious! Why didn't you tell me? You *knew* I needed a pair for the guest room. Quick, the phone!

SLEEP IS YOUR BEST BEAUTY TREATMENT

North Star

ALL WOOL BEAUTYNAP BLANKETS



FREE BOOKLET ON SLEEP. Whole subject from every angle—48 pages of breezily written good sense to help you get your basic beauty treatment. North Star Woolen Mill Company, 286 So. 2nd St., Minneapolis 1, Minn.

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Some people say they like their Spode dinnerware because of the brilliance of the colors in the hand-painted decoration. You will find your own reason for liking your Spode. Select your pattern at your local stores or write for a copy of Booklet 42.

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Balsam-Wool, highest efficiency insulation, is guaranteed to give you complete satisfaction or your money back. It is tailor-made to your attic—easy to apply. Hundreds of thousands of pleased home owners can testify to the lasting comfort and fuel savings that go on year after year as a result of the outstanding performance of this product.

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"NOON" FROM AN ORIGINAL LITHOGRAPH BY GEORGE SCHREIBER FROM ASSOCIATED AMERICAN ARTISTS



The LOG of the Practical Gardener

You spend half of October finishing up one season's work and the other two thirds preparing for next year

Sometime during this month, though no whistles blow nor bells ring, comes the gardener's New Year's Day—when suddenly the old season is over and lo, the next one is in full cry. Spring is practically breathing down your neck right this minute!

For instance, it's almost last call for planting Narcissi if you want to get the best possible bloom next April. Lilies, too, (always the better for being planted as soon as possible after digging) should be in before month's end. Tulips, of course, can, probably should, wait.

Yet there are carrots, beets, rutabagas, squash still to harvest and store, also bales of spinach, kale, chard, lettuce still to eat!

The thought of greens suggests vitamins, and they suggest a statement by Mary Elizabeth Read in the July Journal *of the N. Y. Botanical Garden that most vegetables, especially green ones, have more Vitamin C in the afternoon than in the morning. Moral: pick your vegetables after . . . well, turn to page 127 and find out.*

Right now it's Lilac time. With a vision of May firmly in your head, keep your feet in October and transplant, or set out the new plants, now.

If you've done a good job with your vegetables this season, you're no doubt planning to work even more ground next year. Decide how much new ground you can handle and turn it over now. Treat new sodland just as you treat the rest of the garden, following the same "four-chore" program outlined on page 8—only more so!

Have you cleaned all the old vines off the bean poles and the chicken wire the peas climbed on (it' been lying, badly rolled, over against the fence since July), and the strings off the tomato stakes? There are no jobs more aggravating if left till the spring rush begins.

There's a new Rose, Katherine T. Marshall, that has tapering buds even lovelier than those of the yellow Eclipse. Of course, that's not the only reason you'll want it. The pink hybrid tea blooms are special.

If you're wise you'll practice what I preach and keep on picking off faded flower heads of annuals right up till snow flies. In my rueful opinion it's the last rash of blossoms that scatter the most and the toughest seeds, the ones that come up everywhere the next season.

If you can lay hands on bone meal, scratch it in around your evergreens, especially those that haven't had much to eat this Victory Garden year. Then water it in *thoroughly*. Lacking the bone meal, water well anyway before winter clogs up the earth's pores.

Look out for old mole runs, whether you've eradicated the moles or not. The tunnels make de luxe winter quarters for field mice, who like nothing better to eat than the roots of your best Roses, Tulips, and fruits. Before the ground freezes, make sure the runs are well caved in—especially near and under the plants.

If October is the beginning of the new year, it's also the end of the old, and I salute both with that beautiful verse from Genesis I've quoted before: "While the earth remaineth, seedtime and harvest, and cold and heat, and summer and winter, and day and night shall not cease." Happy new year!

R. B.

MR. JONES PREPARES FOR WINTER

CONTINUED FROM PAGE 99

"Much more!" came the answer. "After the draining I'm planning to put on storm windows and tack that felt weatherstripping around a couple of cellar doors that don't have the permanent metal stripping. Next I take snow shovels, skis, and snowshoes out of hiding and fill their places with lawn mowers, garden hose, and all the summer tools."

The neighbor was still generating enthusiasm. "How about adding a little item right there to salvage any worth-while plants from the window boxes and stick in some evergreen branches and red berries?"

"Marvelous!" Mr. Jones cried, adding a note to his list. "And then I'm going to prune my trees and spread a layer of dried manure over the lawn to assure next summer's grass. Besides, I've got to do something about protecting the shrubs against the snowslides that come off my roof. I'm figuring on knocking together some strips of lath. They'll break the fall of the snow. You could use some of the furring strips left over from your new chicken house. The shelter doesn't have to be solid."

"Don't tell me that you've thought of anything more!" exclaimed the incredulous neighbor.

"We're almost at the end of the list." Aloysius modestly admitted. "But I plan to take a careful look at the roof to make sure none of the slates have come out, and I've got some sticks to put in as snow markers at the edge of the drive and by the sunken socket where the clothes-reel goes. I don't want to do any *extra* shoveling this winter!"

"How about a big bucket of sand to use when the drive gets icy?" came the helpful suggestion. "And if you've got any bird-feeding stations—"

"Holy smoke!" yelled Mr. Aloysius Jones. "Here we are at our station!" and he jumped up from his seat.

As they rushed down the aisle, Mr. Jones's neighbor was still talking. "The heck with golf!" he said. "And say, if I run over to your house tonight, can I copy your list so I can start tomorrow?"

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Beautiful Josephine

ENGLISH BONE CHINA

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DEVOE PAINTS

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Helen Markel and Resemary Berger rebelled at the other-era homes of their parents' generation. They unburdened themselves of their pent-up aversions to the surroundings of another generation in the June issue of HOUSE BEAUTIFUL

Why parents stay put

A reader voluntarily comes to the defense of all parents harassed by pleas of rebellious children to "chuck out all that old junk"

By Helen E. Shand

Dear Helen and Rosemary:

For years I have listened to your wisecracks about the living room and wondered why you didn't move out; in fact I considered suggesting it on many occasions. But now that you both have good jobs and plenty of money to indulge your ultra-modern tastes, go to it and see what happens. There is much to be said for a clean sweep in furnishing. But there are things to esteem in a room that shows the gradual improvement in taste of the family it grew up with.

You forget that you both urged me to buy the love seat at the Wilson sale and that the blue Maxfield Parrish was a Christmas gift from the two of you. Take that with you; we'll keep the Van Gogh.

The over stuffed mohair chair is your father's pet parking place and will stay right where it is. That goes, too, for the Governor Winthrop secretary. Your grandfather inherited it from his father and we like it anyhow.

I know you dislike the cupid vase; you never cared much for your Aunt Minnie, but she and your Uncle Henry were good to us when we were young and struggling and their wedding gifts can stay here for a few more years.

That beautiful old Serapi rug is one of our treasures. We bought it at Freeman's, bidding anxiously till we outstripped a persistent rival just before our limit was reached, and bringing it home in the back of the Ford to save the two dollars express. The walls were painted deep cream to match its background. I know they need re-doing, but we just haven't got around to it. We did it ourselves the year you left for college but it was a long struggle and we hate the smell of paint. Maybe next time we will try a soft bluish green and have it put on by a real painter.

I haven't said anything about them, but those cretonne curtains are the bane of my existence. They will last till the war is over and I have earmarked a war bond for beautiful printed linen ones with a pinky orange background and a soft Chinese design.

Clean-cut Modern may suit two clean-cut young moderns like you, but to me it looks like packing-boxes piled up. Corduroy is a grand material for sports clothes, but dust-catching for curtains. And plain rugs are bleak and footprint-showing. However, my lambs, you will learn.

Yes, you are right about the pictures. They are pretty dreadful. Since I joined the Print Club my taste has steadily improved. Last year I bought two lithographs by Stow Wengenroth and a lovely Hanforth etching. I have been going to have (*Continued on page* 112)



BUILD BUNKS in your bedroom

There never was a young sprout who didn't grow bug-eyed with rapture at the prospect of sleeping in a double-decker. It's sheer adventure, like sleeping in a Pullman berth or a ship's stateroom, and eliminates completely the indignity of being hauled off to bed at eight o'clock.

If you have two growing youngsters and one small room for both of them, you'll discover that built-in bunks, like the knotty pine ones above, not only do away with those tedious bedtime arguments, but also increase the play space in the room. They'll save you work, too, because there's no dusty under-the-bed to clean, where fire engines, et al. are so likely to get marooned. Bunks aren't limited to children's rooms, either. They're a solution to the small guest room problem, too, affording two beds in place of one.

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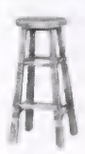
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Pretty as a Picture!

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GARDEN FLOWERS



SPRINGTIME

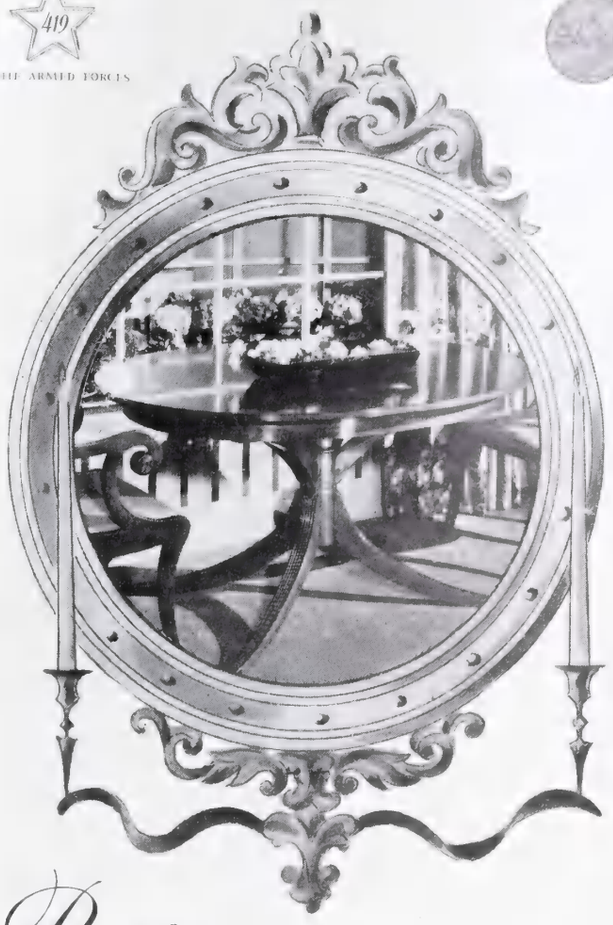
Many additional patterns, some in full color, are shown in a booklet "Fine China"—To Have and To Use". A second booklet, "Theodore Haviland—The History of a Name" traces the romantic history of this china. You may obtain both of these by sending 10c to cover mailing costs.

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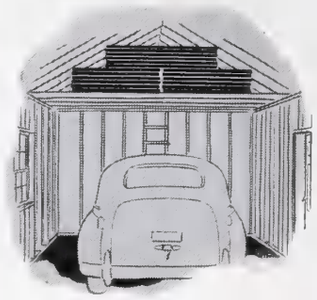
PROTECT YOUR SCREENS

Your screens may need overhauling before their winter vacation. Preventive measures now will pay big dividends in longer life

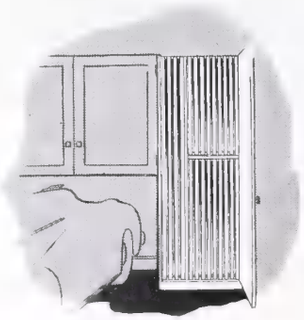
Don't stack your screens in the basement this fall without examining them to see if they need attention. Screen cloth is too precious a commodity to be handled carelessly. If you want your screens to last, put them away in perfect condition, where they won't be subject to moisture and warping.

First, scrub them with a solution of soap and water to remove dirt, grease, and soot, which won't just brush off. Then examine them for breaks and rust. If rusted, lay flat on newspapers and rub clean with a brush dipped in turpentine. If there are breaks, buy the ready-made patches with tiny hooks that snap on the screen. Just put the patch over the hole. The tiny hooks grip securely and the repaired place is hardly visible. Save old screen cloth for holes too large for ready-made patches. Cut patches slightly larger than hole. Unravel the edges and secure over hole.

Every year or so, most screen cloth, except aluminum or rust-proof steel, should be re-coated, to prevent rust and corrosion. Use a marine varnish thinned with turpentine for bronze and copper cloth. For all other wire mesh, use screen enamel. Cover *both* sides of cloth. Paint the frames with an exterior house paint.



Build a platform in garage rafters for storing screens, storm windows



Make closet in garage for filing screens upright. Cleats separate them

But all your painting may be in vain if your screens are stored where they may be damaged. They are best protected off the floor.

The garage is a wonderful storage place because it is usually dry and has undeveloped space.

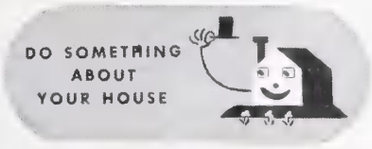
All that overhead space in the rafters, for example, is completely lost. So why not build a substantial platform, as sketched, and make it your storage place for screens in winter, storm sash in summer? Leave a large enough opening at side or back so that it can be easily reached.

If you have a two-car garage or a roomy one-car garage, build cupboards at the side of the garage and file your screens upright.

KNOW YOUR BOOKLETS



Send for these booklets to the addresses given. There is no charge for them unless specified



SILENTITE WINDOWS. Sturdy wood windows come in all sizes for any house. They're insulated, fully weatherstripped to keep out drafts, dust, and dirt. They're an investment in good service. CURTIS COS. SERVICE BUREAU, 515 CURTIS BLDG., CLINTON, IOWA.

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INSTRUCTIONS FOR INSULATING THE ATTIC. Here's how to install blanket insulation that is flexible, non-sagging, resistant to fire, and performs the man-size miracle of keeping your house 80% cooler in summer and your fuel bill ⅓ lower in winter. KIMBERLY-CLARK CORP., CREPED WADDING DIV., HB943, NEENAH, WISCONSIN.

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(Continued on next page)



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LATEST IDEAS ON REDECORATING. The Olson Rug Co.'s big new booklet in full color shows model rooms unusually and inexpensively furnished, and tells how old rugs, carpets and clothing may be remade into new modern rugs in 66 different patterns, running the gamut of designs from Early American to the sleekest modern. OLSON RUG CO., F-51, 2800 N. CRAWFORD AVE., CHICAGO, ILL.

THIS WILL PUT YOU TO SLEEP. It will and it won't. Certainly you'll open your eyes wide at this hilarious exposé of insomnia, its causes and cures, but you'll probably sleep nights after you've followed these directions. NORTH STAR WOOLEN MFG. CO., HB, MINNEAPOLIS, MINNESOTA.

HOW TO GET THE MOST FOR YOUR MONEY in Buying Towels. If you've ever wondered just what it is that makes one terry towel better than another, this booklet will straighten you out on that point. Martex towels come in patterns and colors that glorify any bathroom. WELLINGTON SEARS CO., DEPT. HB, 65 WORTH ST., NEW YORK CITY.

CLOCK OF TOMORROW DESIGN COMPETITION. If you have any pet ideas on what a clock should look like, here's your chance to put them down on paper and maybe win some of the $2,500 in war bonds that will be divided among the winners in this contest. It closes Dec. 1, 1943. For the rules and regulations write: RUSSELL ROBERTS, SETH THOMAS CLOCKS, DEPT. H-9, THOMASTON, CONN.

CHATHAM BLANKETS. The label a manufacturer puts on his product is its badge of dependability. This booklet tells the meaning of the labels which mark Chatham's fine blankets and how the consumer is protected by the information thereon. CHATHAM MFG. CO., HB-10, 57 WORTH ST., NEW YORK CITY.

HOW TO TAKE CARE OF YOUR RUGS AND CARPETS. Very valuable information, this, giving important points on general cleaning, stain removal, and storage of rugs, plus some potent anti-moth propaganda that every housewife should commit to memory. CLINTON CARPET CO., HB-10, MERCHANDISE MART, CHICAGO.

PEARCE BLANKETS. Add this to your conservation library if you want to know how to keep your wool blankets with you for a long, long time. Booklet explains how Pearce wool blankets are made and gives you logical pointers on the care of them. PEARCE MFG. CO., HB-10, LATROBE, PA.

RUG CARE AND HOME DECORATION. Information of vital importance on keeping rugs clean and in good repair so that they will continue to be beautiful features in your decorating scheme. Powder-ene, an amazing new powder that cleans rugs on the floor will help to prolong their life. A booklet on choosing rugs for color and pattern can also be yours. BIGELOW WEAVERS, DEPT. 93HB, 140 MADISON AVE., NEW YORK CITY.

MAGNOLIA BY ROSEVILLE. Flowers look prettier in a pretty container. This folder shows how charmingly a softly tinted magnolia blossom motif decorates a collection of pottery vases and bowls. Prices are also given. ROSEVILLE POTTERY, HB-93, ZANESVILLE, O.

DECORATING IDEAS. From Jean McLain's Notebook. There are tricks to all trades and that includes decorating. A wallpaper stylist jots down some of the brightest in this attractive booklet and offers her advice on your personal decoration problems if you describe your room and furnishings. (10c) JEAN MCLAIN, IMPERIAL PAPER & COLOR CORP., DEPT. H-28, GLENS FALLS, N. Y.

(Continued on next page)

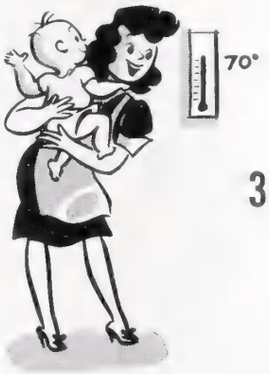
ONE WAY TO KEEP YOUR FURNACE FROM WASTING FUEL



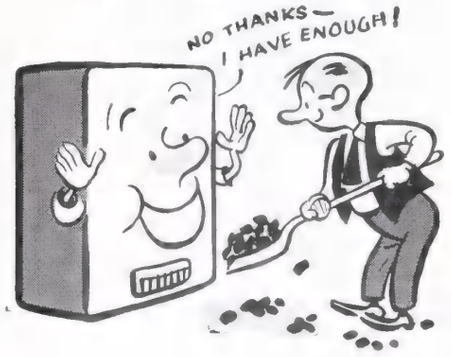
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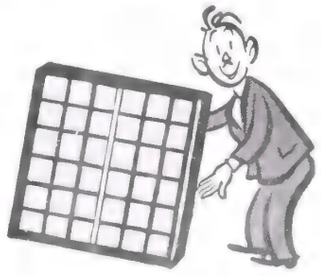
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victory comes first . . . .



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To keep the home fires burning . . .

SIX essential items in these four patterns are being made in limited quantities for home use.

Teaspoon	Salad Fork
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NOTE: Complete patterns and items now restricted will again be available when Victory is won. Price lists mailed on request.

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CONTINUED FROM PRECEDING PAGE

PURREY BLANKETS—soft and fluffy miracles of rayon fibers and air pockets, scientifically designed to reflect your own body heat right back at you and to keep you warm as toast. They're luxurious blankets in a woolless world. There's a booklet about super-smooth "combed" percale Indian Maiden sheets and pillow cases, too. NASHUA MFG. CO., 40 WORTH ST., NEW YORK CITY.



WALLACE MOODS IN SCULPTURED STERLING. Beautiful silver, designed with the same feeling for artistry that characterizes the composition of a symphony, wrought in Third Dimension Beauty by designer William S. Warren. (10c) WALLACE SILVERSMITHS, WALLINGFORD, CONN.

FIDDLETHREAD AND EDWARD VII, favorites among distinguished sterling designs, are sleek, restrained, and adaptable to many settings. They are available in all essential pieces that belong in a completely stocked service. FRANK W. SMITH, GARDNER, MASS.

THE BRIDE IN WARTIME. Sterling flatware is still the most romantic part of the bride's household trousseau. Now more than at any other time, she appreciates the economy and good sense of buying by the place setting, as this booklet suggests. She can carry these precious pieces of beauty wherever she goes, adding to them as her needs and budget dictate. TOWLE SILVERSMITHS, DEPT. M-9, NEWBURYPORT, MASS.

HOW TO BE A SUCCESSFUL HOSTESS. Every woman would like to know more about successful entertaining. Hints have been compiled into an exciting booklet, which is well illustrated with stunning pictures of Reed & Barton silver on table settings for all occasions. See them and learn a lot. (10c) REED & BARTON SILVERSMITHS, BOX 990, TAUNTON, MASS.

ALVIN STERLING. Whether your home is 18th-century, Modern, or Early American, you will find a pattern from this company's selection to meet your need. For price lists: ALVIN SILVERSMITHS, PROVIDENCE, R. I.

ENTERTAINING THE STERLING WAY. In itself the ownership of sterling gives the hostess an enviable sense of assurance. This booklet, illustrated with lovely Gorham patterns, suggests gracious and elegant table settings with notes on smooth entertaining without maid service. Very timely in a servantless age. (10c) THE GORHAM CO., HB-10, PROVIDENCE, R. I.

SPODE, the joy of collectors, art connoisseurs for two centuries, is choice heirloom china, as you well know. You will want to read its romantic history, recounted in a booklet illustrated with characteristic patterns of early design reproduced in modern Spode. COPELAND & THOMPSON, INC., DEPT. HB, 206 FIFTH AVE., NEW YORK CITY.

AMERICAN BEAUTY PATTERNS. The country's oldest pottery, makers of true china, assembles a group of thirty-one dinnerware patterns to show you the fresh and gracious Syracuse designs you may choose for your own. Folder HB-9. ONONDAGA POTTERY CO., SYRACUSE, N. Y.

LAMBERTON CHINA. Folders and price lists on the lovely patterns of this made in America china should be tucked into your purse with your shopping list when you go out to make the great china purchase. It's ivory-toned china, [illegible] thinness, translucency, and strength. FISHER BRUCE & CO., [illegible] MARKET ST., PHILADELPHIA, PA.

(Continued on page 120)


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THE FEMALE OF THE BRIDGE SPECIES

CONTINUED FROM PAGE 93

come a great player. But, when they fall in love with a bridge expert, they acquire three essentials.

The first is a really competent bridge teacher. The second is the opportunity to play with fine players. The third is an atmosphere which magnifies the importance of bridge—undoubtedly beyond its proper scope. The real expert not only spends a lot of time in actual play; away from the table he prefers the companionship of other experts and his conversation is still largely bridge.

Typical of this complete preoccupation is an incident from the Asbury Park tournament a few years ago. Two events, one for men and one for women, were being played simultaneously on opposite sides of the Convention Hall. One player from each event met in the broad aisle between and each began to tell the other about a bridge hand. They walked along so deeply immersed that it was a profound shock to the male expert when he looked up and found the conversation had led him into the Ladies' Rest Room. The ladies present took the incident quite calmly. They understood, without apologetic explanation, that it must have been an extremely interesting hand.

In such an atmosphere, few women can exist for long without either becoming fine players in self-defense—or falling out of love!

THE AFFINITY OF THE YOUNG MARRIEDS FOR MODERN

CONTINUED FROM PAGE 39

to offer her. As she studied the traditional forms in the light of her natural color and design preferences, as she tried to fit each kind into the picture of her living habits, she gravitated right back to Modern, which had been her first inclination, anyway. She applied logic to her selection, although actually her choice was almost automatic.

Here are some of her reasons. She, like so many brides, has a profession which keeps her busy from nine to six daily, from Monday through Friday. There's no time for fussing with unessential housework, so she had to have the kind of furnishings that are easily

kept up. Her straight-cut lacquered cabinets and dressers, her glossy surfaced light wood tables, practically keep themselves looking beautiful, because they require so little dusting and polishing. And her washable cotton upholstery fabrics and curtaining, the fringey string rug, are washable, which means that spots and stains are not a source of worry. She liked the purposefulness of Modern furniture, too, because it provides the place for everything which is half the battle in keeping a home neat.

Bettina gave thought to the future, too. Unlike the older generation, many of whom started out by furnishing a ten-room house once and for all with the reasonable certainty that they would always live in it, young people must plan their first furnishings to be adaptable to all the moves they are bound to make before they finally settle down in a home of their own. Bettina's present living room is dining room, too, but its Chinese-flavored white lacquered credenza was bought with a future dining room in mind. Now it holds music and a radio, as well as silver and linen. The zebra-striped chairs—that's a printed linen fabric—would do very handsomely, one at each end of a future dining table. For the moment meals are served on a collapsible white leather-top table that can be stored in a closet.

Bettina's choice of color was, of course, a personal one, yet there is a philosophy behind it which is quite generally contemporary. She worked out her decorating scheme with decorator Everett Brown of Marshall Field & Co., specifying that pallid colors were to be crossed off the list at the start. They bore her because they lack vitality. She's discovered that she relaxes best in rooms where the color is strong and vibrant. They're as good a pick-up, she says, as a four o'clock coke after a day under the photographer's lights. With this theory, and her own innate fashion sense which, incidentally, is something young people seem to possess universally, she evolved a black and white and chocolate-brown living room, accented with the most brilliant, positive green she could find. The sofa's covering is pepper-and-salt cotton tweed. Side chairs are a combination zebra stripe and wood the color of wheat. Draperies are a white crash-like fabric trimmed with green fringe, and a great, over-

(*Continued on next page*)

"Dorothea," one of many open-stock Lamberton patterns available from the better stores.



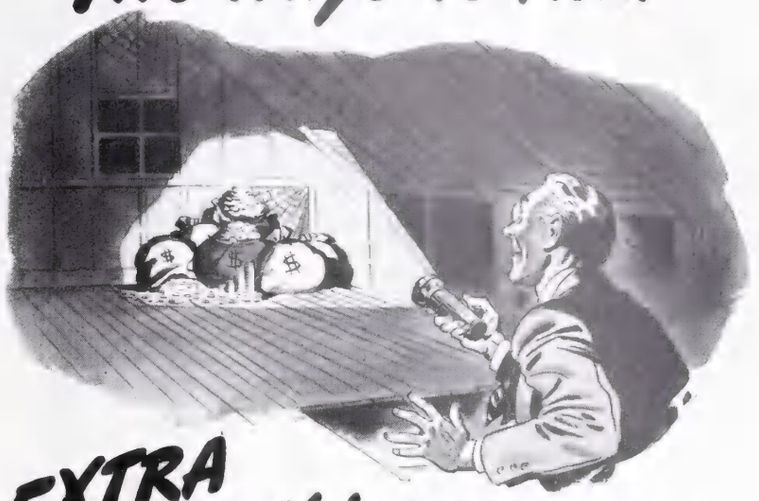
A triumph of American craftsmanship, Lamberton China combines fineness of texture, weight and finish with remarkable wearing qualities and a moderate price range.

The various Lamberton patterns are already becoming the household traditions of discriminating families, treasured as practical, beautiful, and wholly American.

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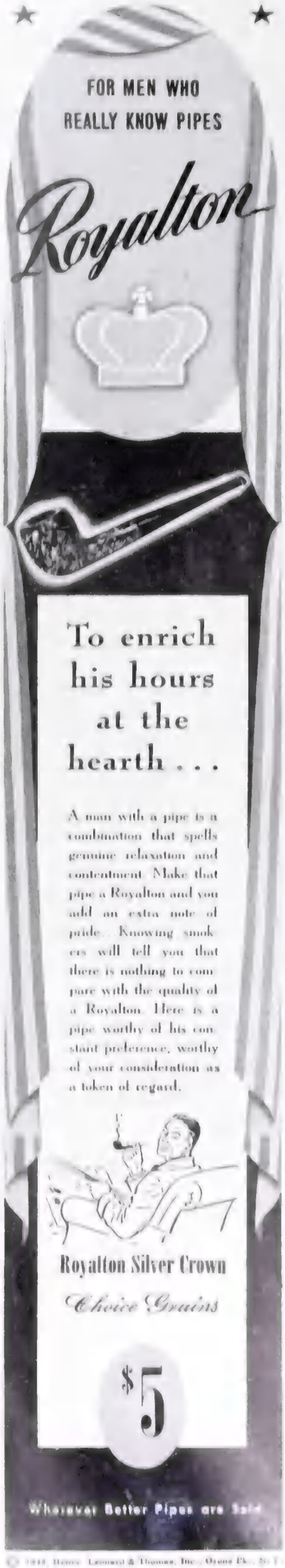
THE CELOTEX CORPORATION, Dept. H-7, Chicago, Ill.

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CONTINUED FROM PAGE 107

size lounge chair has a felt cover in the same ecstatic green. All this against brown walls. As Bettina points out, she has a neutral room—and it is definitely not beige. She can change the entire room just by changing the accent color on the lounge chair and draperies.

The bedroom, which is the balcony of the apartment, follows the same theory. Its walls, most of the furniture, the bedspreads, and curtains are all white as white a white as she could get. Against all this snowiness, the bed skirts are flaming Christmas red organdy, and curtains are tied back with the same color. A bedside table and dressing table in black lacquer underline the sophisticated feeling of the room.

The way Bettina has used color is characteristically modern. In its self it takes the place of accessories, which you will notice are few and far between. Where you see them they are bold, important to the design of the rooms, and useful. In the living room, one lamp base repeats the stripe of the zebra chairs, another the graceful curve of the plumes that ornament the stair well. And since there's a Chinese feeling in the cabinetry, the fireplace mantel holds figurines of the eight wise men of China—and nothing more. It's a sort of symbol of the whole young attitude toward decoration, the philosophy that reduces the mechanics of living to the simplest terms.

WHY PARENTS STAY PUT

CONTINUED FROM PAGE 104

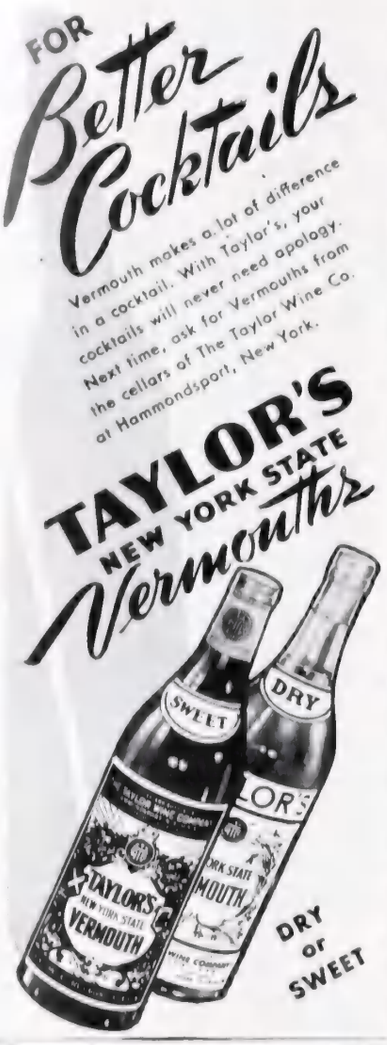
them framed but I have been busy. Now that there are just two of us to look after I will have time for things like that.

Buy yourselves a Van Gogh or hang your Modern walls with non-objective paintings as moving as problems in geometry worked out in colored chalks. Sometime soon your Father and I are having an American landscape as brilliant and joyful as the real spirit of America herself, maybe a Marsh or Carter or a Leon Kroll to hang above our fireplace.

We love you dearly and we hope you will be very very happy. But so I am sure will we rejoice quietly in our newly found freedom, our old Mozart records, Stephenson instead of Freud. When you drop in of a Sunday afternoon, we'll even have tea in the old Spode cups.

We like our horse and buggy background, the fire on our cock-eyed andirons and the collie at our feet. But as I look into the future in another twenty-five years I can hear my grandchildren telling you, "Don't look now but we're moving out. We don't like your background."

Love always,
Your Mother





THEY COULDN'T GO TO THE COUNTRY

CONTINUED FROM PAGE 63

measuring, tacking, and nailing. But Marilyn says it sounds overly ambitious to call what they did to their living room "doing over." It cost so little in time, effort, and cash outlay. They planned it ahead, of course, which is one of the Callahan secrets of success, and it took Marilyn a couple of days to whip up the slipcovers, but the big transformation was an overnight affair. They simply had to tack new covering on the removable seats of their chairs and on the back of the grilled spinet door, wallpaper a small width of window wall, and hang shutters. The rest of the evening they spent replacing their winter accessories with rustic ones, and that was pure fun. And it's going to be so easy to change the room back to its more formal dress again.

Their favorite devices are the long-legged salad bowl and Henry's cider keg slipcover for their winter lamp base. He fitted the keg around the lamp so that it looks like a custom-made base. His carpentry produced the standing bowl, too, which Marilyn kept full of fruit, pretzels, or popcorn all summer long. And for parties and Sunday night supper, she would line the bowl with cabbage leaves and then pile it with a fresh vegetable mixture of carrot slivers, radishes, celery, cauliflower flowerets, and scallions, all kept crisp with ice cubes. Never, she says, has anything been more successful as an hors d'oeuvre table or a conversation piece.

INVEST IN THE FUTURE!
BUY WAR BONDS

MUSIC FOR WHAT AILS YOU

CONTINUED FROM PAGE 37

Beethoven symphony includes a whole universe of thought and feeling, it cannot be measured by any one mood. It may go from the sublime—*not* to the ridiculous, but to the humorous. When one talks of the mood of a Beethoven symphony, one can only talk of it in a larger sense, the sense that Wordsworth meant:

"That blessed mood,
In which the burthen of the mystery,
In which the heavy and the weary weight
Of all this unintelligible world,
Is lightened."

Here I have suggested to you a list of music for a few of your moods. It may not be the greatest music, though most of it is very fine indeed. Certainly, all of it is the kind of music which belongs in your home. It is music available on records. It is music which fits your living room because it is music you can live with. You will not find it difficult to listen to at first hearing, but I think you will not have heard all there is to hear after you have played it a dozen times. I suggest that you sample one or two works from each mood, rather than get all the records in one mood. This will give your record library (which will grow once you have started) the variety which is the spice of listening:

Music of Romantic Mood

Romantic music may include more than romance. It might be music of sunlight and country days, or it might be the courtly melodies of easier days; or it might be music of a strange and foreign nation, with strange and foreign strains. I would try:

DEBUSSY: *Afternoon of a Faun*: Philadelphia Orchestra; Stokowski; Victor 6696.

MOZART: *Eine Kleine Nachtmusik*; London Symphony; Weingartner; Columbia X187.

BEETHOVEN: *Moonlight Sonata*; Egon Petri; Columbia M-X77.

SCHUMANN: Piano Concerto in A Minor; Myra Hess and Symphony Orchestra; Victor M473.

(*Continued on next page*)

STYLISTS OF BATHROOM WARE FOR 36 YEARS

ELJER

For tomorrow's house:
Basic improvements,
not fads!





Eljer's traditionally fine styling will add beauty to many a postwar home.

Exciting new materials and ideas will make your new postwar house a most enjoyable and livable place.

Of course, in selecting the "ingredients" of your home, you'll want to be sure each dollar buys *lasting value*, not temporary glitter.

You have this assurance: Eljer plumbing fixtures, after the war, will be distinguished by basic improvements . . . not fads. Their designs will harmonize with a thousand different backgrounds. There will be Eljer fixtures to go with any bathroom design you and your architect work out.

For 36 years, Eljer fixtures have been known for the lasting qualities of their styling and construction. The Eljer fixtures of tomorrow will be an equally fine investment.

Write today for Eljer's illustrated booklet, "Beauty and distinction". It will help you in your planning.

* * *

NEW DESIGN IDEAS

Future bathrooms will be more beautiful and even more practical than today's. The curved wall and coved baseboard shown here will add distinction, and by eliminating corners make cleaning easier. The hard, glass-like surface of Eljer fixtures makes them easy to clean, too.



ELJER CO., FORD CITY, PA.



COOKING UP A BIG SURPRISE FOR THE CAPTAIN



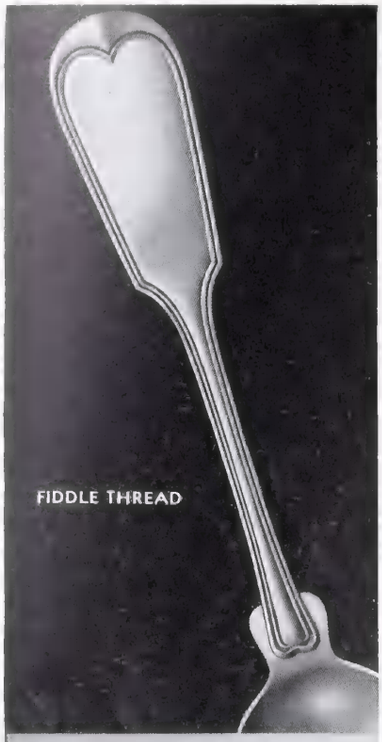
• While Captain Allen is helping to make the world a better place to live in, his wife at home is considering some remodeling plans that will make their home a better place to live in.

• She's making particular plans about the kitchen. She wants it to be convenient and efficient, but she also wants it to be attractive. That's why she's decided upon Western Pines*—for cabinets, wall paneling, windows and doors—all enameled smooth and white.

• Thanks to the sparkling beauty of these fine woods, Captain Allen will be coming back to a real "Officer's Mess"! If you'd like to know more about Western Pines, write today for your FREE copy of "Western Pine Camera Views"—a book of distinctive interiors. Western Pine Association, Dept. 179-F, Yeon Building, Portland, Oregon.

*Idaho White Pine *Ponderosa Pine *Sugar Pine

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Silversmiths for Half a Century



CONTINUED FROM PRECEDING PAGE

Love Music

As in poetry, much great music deals with love; as in poetry, it ranges from sweetness to passion, from anticipation to recollection. Here is some of the most famous love music:

WAGNER: Isolde's Love-Death; Kirsten Flagstad; Victor 15840. Duet from the second act of *Tristan:* Kirsten Flagstad and Lauritz Melchior; Victor M671.

SAINT-SAENS: *Samson and Delilah,* "My Heart at Thy Sweet Voice": Gladys Swarthout; Victor 14143.

STRAUSS: *Don Juan;* Pittsburgh Symphony; Reiner; Columbia M-190.

TCHAIKOVSKY: *Romeo and Juliet Overture Fantasia;* Boston Symphony; Koussevitzky; Victor M347.

Sentimental Music

All music appeals to sentiment, but sentimental music does so nostalgically and expansively. This is music which frankly plays on the heartstrings:

TCHAIKOVSKY: Piano Concerto in B Flat Minor; NBC Symphony; Toscanini with Horowitz; Victor M800.

DVORAK: *Symphony from the New World;* All-American Youth Orchestra; Stokowski; Columbia M416.

GRIEG: Concerto in A Minor; Philadelphia Orchestra; Ormandy with Rubinstein; Victor M900.

MENDELSSOHN: Violin Concerto; London Symphony; Fritz Kreisler; Victor M277.

Gay Music

There is as much humor in music as there is in books. What is funny to you may not be funny to me, but I guarantee that these will put you in a gay and glorious mood.

STRAUSS: Blue Danube Waltz; Philadelphia Orchestra; Stokowski; Victor 15425.

MENDELSSOHN: Scherzo from *Midsummer Night's Dream;* New York Philharmonic; Toscanini; Victor 7080.

WAGNER: Overture to *The Meistersinger;* Pittsburgh Symphony; Reiner; Columbia 11580.

WEINBERGER: Polka and Fugue from *Schwanda;* Minneapolis Symphony; Ormandy; Victor 7958.

DUKAS: *Sorcerer's Apprentice;* Philadelphia Orchestra; Stokowski; Victor M717.

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Melancholy Music

Like Shakespeare's Jessica, some people are never merry when they hear sweet music. There is unique satisfaction in listening to sad music when you feel sad. Often such music lifts sadness from you.

CHOPIN: Nocturne No. 2 in E Flat Major; Rachmaninoff; Victor 6731.

TCHAIKOVSKY: "Pathetique" Symphony; Philadelphia Orchestra; Ormandy; Victor M337.

SIBELIUS: *Swan of Tuonela;* Philadelphia Orchestra; Stokowski; Victor 7380.

BACH: "Come Sweet Death." sung by Marian Anderson; Victor 1939.

Many of the beautiful Schubert songs, such as "Death and the Maiden" or "The Linden Tree," in recordings by Lotte Lehmann.

Music of Courage

Here you come into the realm of the greatest music. Here you deal with great struggle and great achievement, with man's belief in man.

BEETHOVEN: Fifth Symphony; NBC Orchestra; Toscanini; Victor M640.

BRAHMS: First Symphony; NBC Orchestra; Toscanini; Victor M877.

BEETHOVEN: Overture to *Leonore* No. 3; Vienna Philharmonic; Walter; Columbia M359.

FIRE NEEDS ONLY A SINGLE CHANCE

CONTINUED FROM PAGE 100

Follow the Fire Chief's Advice

Inspect flues, pipes, and chimneys to see if they are clean and in good condition; guard against overheating; keep hot ashes in metal containers.

Keep combustibles away from open flames and sources of heat; promptly dispose of rubbish.

Don't use flammable liquids for cleaning; keep paint cans covered; store oil mops in metal cans.

Have all faulty electrical wiring and appliances repaired by a competent electrician.

Practice safety rules in smoking (*never* smoke in bed); provide plenty of large, solidly based ash trays. Keep matches out of children's reach.

Keep fire-fighting equipment in good working condition and conveniently located.

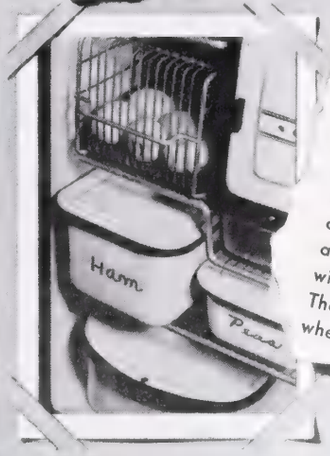
IT REALLY WORKS

by

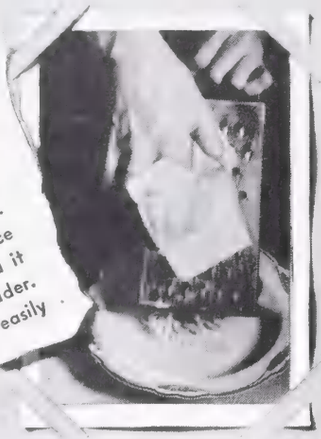
MR. AND MRS. BENJAMIN NIELSEN



Dampen clothes with a whisk broom. Ironing is easier if clothes are evenly damp. A sprinkle of tiny drops from a whisk broom does a better job than a pelting shower from your fingers. Simply dip the bristles in water and shake briskly



Label refrigerator pans with wax pencil. Do away with the nuisance of having to remove pans and dishes from the refrigerator and lift lids to identify their contents. Before you store away food, mark each dish with a wax marking pencil. The mark is easy to rub off when the dish is emptied



Shred butter to shorten creaming time. If you have no electric mixer to make short work of butter creaming, you don't have to wait for cold and hard butter to soften at room temperature. Grasp the butter in a piece of wax paper and shred it on a large-size shredder. It will then cream easily



Paper stuffing preserves oiled silk bags. Oiled silk bags are almost unobtainable. Give yours loving, tender care. When not in use, the sides tend to stick together, and may tear when pulled apart. Prevent this by placing paper tissues or toweling in the bags after washing. This will hold the bag open and absorb moisture



From this remote little mountain distillery comes this finer "mountain rum".

You would have to travel to the little mountain village of Adjuntas, Puerto Rico, if you wished to see with your own eyes why this mountain-distilled rum is a better-tasting rum. But for the most convincing proof of the fact that it *is* better-tasting, all you need to do is try it right here at home in your favorite rum drink.



Ron MERITO

THE PUERTO RICAN MOUNTAIN RUM

Available in both Gold Label and White Label. 86 Proof. Write for free recipe booklet. Address Dept. B-1, National Distillers Products Corp., 120 Broadway, New York, N. Y.



He'd rather be dummy!

Clever fellow . . . this Charlie T.

This hand he's dummy, but he figures he holds all the trumps . . . in a wine glass.

He'd even trump your ace to get back to that tantalizing delicious I. V. C. Sherry.

Just try a sip of its golden goodness yourself. Ah! Now you wouldn't mind making I. V. C. your long suit either, eh?

Well . . . why not ask your partner to double one I. V. C. Sherry.

"Dry" grapes from the non-irrigated I. V. C. vineyard give these California wines their delicious flavor. Unpuffed with excess water, our "dry" grapes are smaller, but the juice is more luscious . . . just naturally richer.

BUY UNITED STATES WAR BONDS AND STAMPS



I·V·C
WINES

BOTTLED AT THE WINERY

Since 1883, I. V. C. Gold Medal and Cucamonga wines have been bottled at the winery. Red and white—table and dessert—sparkling and still . . . I. V. C. presses, matures and bottles 26 different wines for your pleasure . . . here at the world's largest vineyard.

Distributed solely by CANADA DRY GINGER ALE, INC., New York, N. Y.

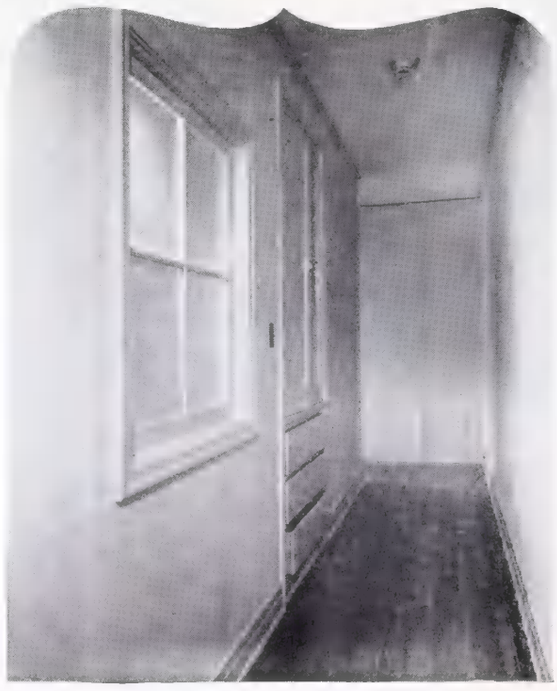


The simple device of using bold-patterned paper changes the whole aspect of this narrow hallway. Wide inside shutters contribute still further to the pattern and texture

If You Have A LONG NARROW HALL

There is a simple cure for this decorating problem—simple if you are familiar with the fact that pattern can do a furnishing job just as surely as furniture

The hall below looks pretty hopeless, doesn't it? The use of striped wallpaper was a very poor choice because it is not bold enough and strong enough to create pattern



MRS. APPLEYARD PLANS A BIRTHDAY MENU

CONTINUED FROM PAGE 57

2 tablespoons butter
1 egg, lightly beaten
1 onion, finely minced
1 clove of garlic, minced
2 tablespoons ham, chopped fine and pounded
1 capon's liver, chopped fine
2 sprays of parsley, minced
¼ teaspoon poultry seasoning
½ teaspoon salt
¼ teaspoon white pepper

Cook the chestnuts in boiling water for half an hour. While they are cooking, fry the onion, garlic, minced liver, and ham gently in the butter. (A small can of devilled ham will do if you did not have the forethought to grind up left-over pieces of ham for such an emergency.) Add seasonings, bread.

Shell the chestnuts, put them through the ricer, add them to the other mixture, and mix in the lightly beaten egg. Mix the whole thing thoroughly. Stuff the bird (it should not be too full) and sew up.

Serve it with gravy made by using the juice in the pan. Skim the fat off it. Save the fat, of course. Add the juice to half a glass of currant jelly melted with one tablespoon of white wine and one of water and a thin piece of lemon rind. Serve the gravy separately. Put the capon on a dish of separate nobility and wreathe the platter with crisp watercress.

What Mr. Appleyard puts in the new glasses is his affair. After all, it's his birthday!

Here are the other recipes:

Baked Oysters

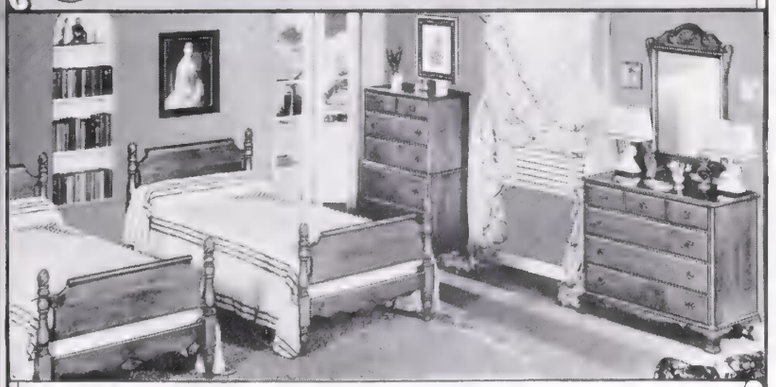
Allow six oysters apiece. Buy them in their shells and ask your fish man to open them for you, and fasten them together again.

Use a separate dish for each person. (Shallow Pyrex dishes are good.) Fill the dishes with coarse rock salt and set them in the oven to heat. For four people, take:

24 oysters on the deep shell
2 tablespoons onion
¼ pound butter
½ cup French bread crumbs
1 tablespoon minced parsley
1 clove of garlic
2 slices bacon
Juice of 1 lemon

(*Continued on page* 123)

Colonial Maple



The romantic beauty and the mellow coloring of Solid Maple . . . *a genuine American cabinet wood* . . . adds delightful charm to a bedroom. KLING styling and finish of Colonial Solid Maple gives full realization to the charm and beauty of this excellent style and fine cabinet wood.

In normal times more than 1800 stores display KLING furniture.

Today KLING factories are engaged in government work. However, a fine new line of Colonial Solid Maple furniture is now planned for post-war production. Watch for it!

See KLING furniture at your favorite furniture or department store.

KLING FACTORIES • MAYVILLE, N. Y.

"STYLING A BEDROOM"—A new Booklet you will enjoy. Sent postpaid for ten cents (10c). Address Department "H10", Kling Factories, Mayville, N. Y.

KLING



Cheer Up your home with MANSURE TRIMMINGS

Here are many ways to create a cheerful outlook for the duration Let Mansure's New Booklet show you how!

Leading decorators have contributed a host of smart ideas—that will convert your home into a bright "Holiday House"!

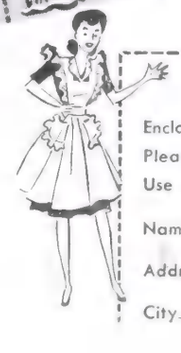
Whatever your mood—Mansure's "HERE'S HOW" booklet is your idea manual . . . Gay, frivolous ideas . . . Smart, tailored ideas . . . Ideas that help carry out a particular "period" theme.

There's color and charm in trimmings, and simple-to-follow suggestions in Mansure's "HERE'S HOW" booklet. Mail the coupon for your copy today!



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Enclosed is Ten Cents (10¢) in coin or stamps. Please send copy of Booklet "Here's How To Use Trimmings The Way Decorators Do" to:

Name _____

Address _____

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"Jewels for the Table"

When the war is over, would you like to add something to your table settings that will make them outstanding? Then learn about Dirilyte! Dirilyte is a remarkable new metal with the color and polished glory of gold. Dirilyte flatware is dazzling, graceful, new in its conception of beauty. It will dramatize the linens and china you already own. It will suggest wonderful new color schemes. And—it is scratch-resistant and solid—nothing to wear off! Someone has called Dirilyte flatware "jewels for the table"—a good name. Write for a Dirilyte folder that will help you to plan now your post-war purchases.

LEFT: *Regal*
RIGHT: *Empress*

Golden-hued Dirilyte

AMERICAN ART ALLOYS, INC., KOKOMO, IND.

It didn't take a war to MAKE A CARPENTER OUT OF MOTHER

Conservation and making-do are old stuff to Mother. So she's one jump ahead of the people who are just now learning how to repair and renovate with their own hands

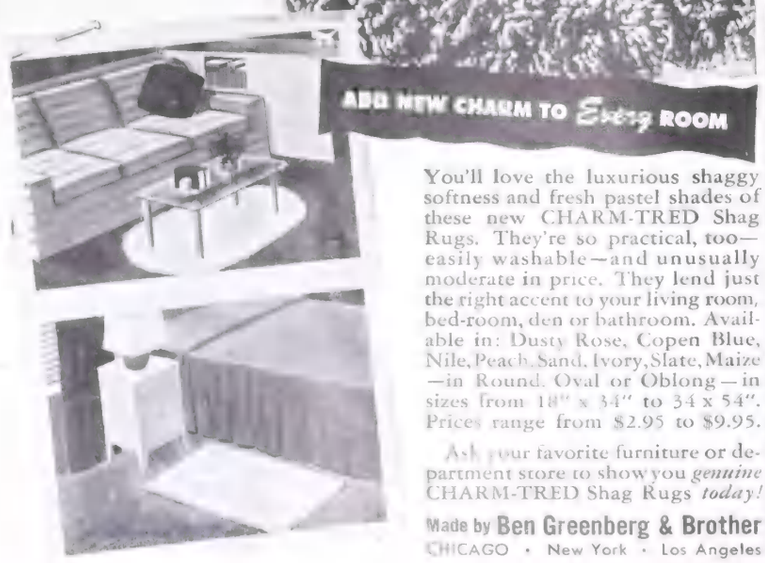
By Sabina Ormsby Dean

Father is the kind of man who "can't drive a nail," but Mother is the kind of woman who literally goes at things hammer and tongs. She is the mechanic of the family, born to the paint pots and the saw horse, with the incurable and unlady-like inclination to take things apart and put them together again. We have her to thank that our house hasn't fallen down around our ears long since. I think she was destined to build bridges and got side-tracked by matrimony, but she says not. Her theory, which I used to smile at because it sounded so sententious to my worldly ears, is that it's every human being's obligation to learn how to shelter himself against the elements. If he doesn't know how to build and repair, according to Mother, he's no farther advanced than monkeys who shiver around a dead fire because they don't know how to build a new one. Now, in this day when getting a workman to work for you practically amounts to a career in itself, I think I am really beginning to see Mother's point.

It didn't take a war to make a carpenter out of Mother. She's always been like that. In my snobbish childhood, this unwomanly urge of hers was a source of humiliation to me. I remember coming home one day after school with a bunch of my flossy little friends and finding Mother in the living room, surrounded by rolls of copper screening and a drunken array of old frames, pushing a saw through a miter box. She was as grimy as her bungalow apron, her head was done up in a dust rag, and she was having a wonderful time.

She was making new window screens. This was in the gilded Twenties when "people of means" didn't do things with their own hands. Neither I nor my smugly polite friends approved. I could feel that they were of the unspoken opinion that a mother's place was at the bridge table, and I concurred bitterly. I felt a social flop. However, after they left, I, too, made screens, far into the night.

CHARM-TRED SHAG RUGS



ADD NEW CHARM TO Every ROOM

You'll love the luxurious shaggy softness and fresh pastel shades of these new CHARM-TRED Shag Rugs. They're so practical, too—easily washable—and unusually moderate in price. They lend just the right accent to your living room, bed-room, den or bathroom. Available in: Dusty Rose, Copen Blue, Nile, Peach, Sand, Ivory, Slate, Maize—in Round, Oval or Oblong—in sizes from 18" x 34" to 34 x 54". Prices range from $2.95 to $9.95.

Ask your favorite furniture or department store to show you *genuine* CHARM-TRED Shag Rugs *today!*

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Yorktown Ensemble



SEND FOR your booklet "Jewels of Yorktown Furniture" showing many beautiful reproductions that you will cherish as heirloom pieces. Mail 15 cents in coin to Dept. H-B.

THE GLAMOROUS tradition of the Old Southland is reflected in these beautiful reproductions of Hand-carved Honduras Mahogany and lovely tapestries . . . Ask your dealer to show you these and other fine Vanderlex pieces that will delight your eye. See them! Love them! Buy them! . . . For they will bring Southern Charm to your own living-room.

Vanderley Brothers, Inc., Grand Rapids, Mich.

Very much against my better judgment, I learned that day how to saw molding through a miter box, how to tack it over the screening with slim little nails, scarcely larger than pins. I did my part of the work in a fiendish humor because I felt it was beneath me—fancy that, now! But I think I could make a screen today.

A nice hardware store is Mother's idea of paradise. Recollections of my earliest shopping excursions have all to do with the resinous gloom of places where Mother selected, after lengthy, absorbed deliberation, such fascinating gadgets for the home as gimlets, augers, planes, linoleum knives, and wallpaper rollers. I think I was weaned in Macy's basement where they had on demonstration a world-beating electric saw which Mother would rather have found in her Christmas stocking than a gallon of Quelques Fleurs. The whole business bored me rigid, but I have discovered that our collection of tools can meet almost any emergency—and if there was ever a time when emergencies have to be met, it's now.

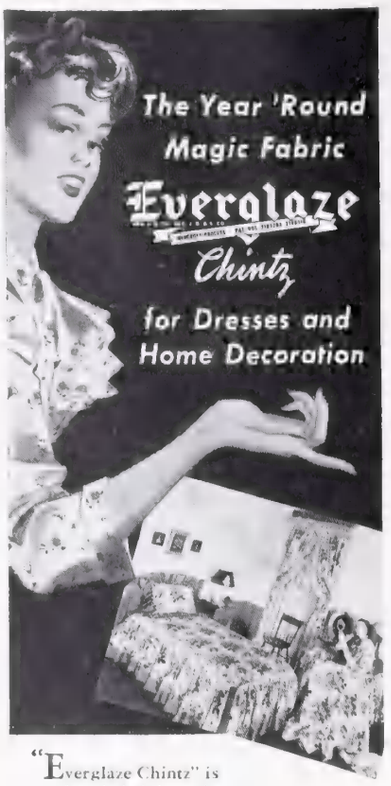
Mother's father was a plumber and she confided to me once that she felt perfectly capable of wiping a joint. At the time I didn't know what she was talking about and was quite unimpressed. Anyone who could dust a chair, I figured, could wipe a joint. But now that I've had a few personal dealings with plumbers myself, I am flabbergasted by the enormity of her claim. Fortunately, she's never had occasion to demonstrate but she'd love the chance to, I know.

She'll try anything, which is her weakness as well as her charm, and sometimes I think it's sheer luck that has saved some of her more ambitious projects from the most piteous disaster. She has a dangerous, unhealthy disdain for most professional mechanics. Her reasoning is likely to be, "If that moronic-looking painter (or plumber or carpenter or stone mason) can do it, so can I." Moreover, she has justice on her side when she points out some of the sloppy, inefficient work for which she has paid handsome union-scale wages to mechanics whose most marked talent is for leaving their tools at the shop. Nevertheless, as Father and I frequently argue, you can't be a master of all trades, and there *are* specialized jobs strictly for trained men.

I remember how Mother *did* meet a watery Waterloo one cold January morning when she undertook to turn the water on in an empty house we were preparing for tenants. "There's nothing to it," she said in an off-hand way. "We don't need a plumber. All we need is a wrench!" and so she took the wrench, and she turned the water on, and simultaneously the entire house began to spray like a fountain. Every old frozen and split pipe burbled and hissed and the boiler shot forth an aquatic display like a fire boat. Unaccountably, the tide refused to be stemmed. I, being of the monkey race, stood helplessly by, murmuring I-told-you-so's, until Mother rose in her wrath and ordered me off to the telephone. I called every plumber in town, but they were all out repairing other people's frozen pipes. Help came late in the afternoon, but there followed a nightmarish succession of days during which we mopped up the flood. My contention was that a plumber would have ascertained the peculiarities of the pipes before he went to town with a wrench, but Mother's explanation was that it was just one of those things, but she hasn't taken such chances since.

On many of Mother's ventures, I have been taken along—and not for the ride—because she has an insidious, sly way of dragging you into a job after her. I used to kick like a steer, but in the course of years I have learned how to putty windows, scrape wallpaper, and wash ceilings, with an expert, though usually unwilling, hand. But picayune chores like that are just kid stuff to Mother. Her idea of a job that we can put our composite teeth into is a project like papering the dining room, including the ceiling. "Let's see if we can't do it!" she'll exclaim in the same exciting tone other people use when they say, "Let's go to Florida for the winter!" So we toss it off, with lots of sweat and tears on my part, and keen, delicious enjoyment on hers. She is the hard, fanatical worker of the team, if I could call it that, although under her eye I am no slouch. Some of the most agonizing hours of my life have been spent standing on a plank between the sideboard and the dining room table, swathed in wet scarfs of sticky wallpaper, smoothing out a ceiling with a long-handled push broom. You've no idea how perverse and animate a ceiling can become until you try this stunt. But you *can* conquer it, and I must admit, reluctantly, that the finished job looks more beautiful to you than the Sistine Chapel

(*Continued on page* 127)



"Everglaze Chintz" is radiantly bright and gay, clean and crisp looking, and stays that way through repeated washings. Dust and dirt resistant . . . wears and wears because the durable, lustrous glaze is part of the fabric. Perfect for all types of dresses, slip covers, draperies and bed-spreads.

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Surprising, isn't it? The sum of all the leaks and cracks in the average window is a hole *three and one-quarter inches square!*

Think what that means in terms of wasted fuel, discomfort, and unhealthy drafts!

The Rusco combination screen and storm window actually eliminates *60% of that heat loss* in the average window . . . saves *up to 30%* of total fuel bills. That's because this remarkable window provides draft-free ventilation and *its own weather stripping!*

Read about some of the unique features of this wonderful window . . .



THE OLD WAY. Taking down screens and putting up storm windows used to be a dangerous, tedious, day-long task.

THE RUSCO WAY. Thirty seconds from rain- and insect-proof screen to crystal-clear storm window! Just slide the glass panel into snug-fitting grooves in the Rusco frame — from *inside* the house!





THE OLD WAY. Winter window washing is a hazardous job with the old-style storm window.

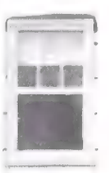
THE RUSCO WAY. Nothing to it! Just slip the easy-to-handle glass panel out of its Rusco sash and wash in the sink.





THE OLD WAY. Screens and storm windows have to be repaired and refitted almost every season, due to warping and swelling.

THE RUSCO WAY. The decorative Rusco sash stays snugly in place all year 'round, providing *its own weather stripping* through a patented feature that takes the place of caulking.





For free descriptive booklet and name of nearest distributor, write the E. I. Russell Co., 1855 Euclid Ave., Cleveland, Ohio. (Rusco windows can be FHA financed. No down payment necessary.)

Save Fuel for America with . . .

RUSCO

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THE CHELSEA ROSE

Royal Doulton Bone China combines an appearance of delicate translucency with amazing durability. The feel and the ring tell you instantly of the difference between Royal Doulton and undistinguished wares. . . . Instant acclaim has greeted *The Chelsea Rose*—with its floral center typical of Old English design and its flutings, reminiscent of old silver.

The Royal Doulton Symbol covers a wide range of Bone China and Earthenware table patterns, as well as figurines and animal subjects of many types. . . . Write for the name of your nearest dealer. Enclose 10c if you want a fully illustrated booklet—including correct table services.

WM. S. PITCAIRN CORPORATION
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KNOW YOUR BOOKLETS

CONTINUED FROM PAGE 110

HAVILAND. This is a booklet devoted to a well known china that is designed to be beautiful but which does not stop at beauty alone. It is made for daily use and enjoyment and the colorful pages that show the patterns also suggest table settings and give prices. (10c) THEODORE HAVILAND, HB-10, 26 W. 23RD ST., NEW YORK CITY.

THE ROMANCE OF DIRILYTE. Not this moment, but when the war is over you may indeed have a gold spoon in your mouth. It will be of this new alloy metal that boasts all the color and rich beauty of gold plus the sturdiness of steel. A booklet will help you plan. AMERICAN ART ALLOYS, INC., HB/10, KOKOMO, IND.



HELP YOURSELF TO KEEP HOUSE

MAIDS' UNIFORMS. Here's a fashion show of Dix-Make uniforms and aprons, which will make that perfect jewel of yours the envy of the neighborhood. You may choose from a wide selection illustrated in this booklet. HENRY A. DIX & SONS CORP., GPO BOX 178, NEW YORK CITY.

PRESTO COOKING—WHY AND HOW. If you are fortunate enough to own a Presto pressure cooker, this will help you enjoy it even more. If you don't, learn what nutritious and speedily cooked meals you can prepare when this pressure cooker is on the market again. PRESTO, DEPT. 42, EAU CLAIRE, WISCONSIN.



DOWN TO EARTH

FLOWERFIELD CATALOGUE. It's a forecast of your fall planting, a lengthy and tempting list of bulbs for next year's blooming. There's a special section of bulbs for sunny places, another of bulbs that thrive in the shade, and an honor roll of splendid roses. FLOWERFIELD, 22 PARKSIDE AVE., FLOWERFIELD, L. I., N. Y.

PARADE OF MODERN ROSES. Just look at this glorious collection of J. & P. roses and you'll itch to start planting them at once—which is proper, because fall is the time to plan next summer's rose bower. Also shown are the fruits and perennials you've been promising yourself all these years. JACKSON & PERKINS CO., HB-10, NEWARK, N. Y.

THE GOOD EARTH—OR ISN'T IT? It's wasteful and disappointing to judge your garden soil by guess and by golly when you can analyze accurately with a soil testing kit. Booklet explains how you can do it and offers invaluable data on the kind of soil the most usual vegetables and flowers thrive on. SUDBURY SOIL TESTING LABORATORY, HB-10, SOUTH SUDBURY, MASS.

ENTERTAINING IDEAS

DE KUYPER CORDIAL RECIPES. If you think that these [illegible] cordials are reserved for after dinner only, you don't know the half of it. But you'll learn [illegible] they can play stellar [illegible] in any number of mixed drinks. [illegible] you consult this book [illegible] NATIONAL DISTILLERS PROD[illegible] INC., DEPT. BE, P. O. BOX 12, [illegible] STA., NEW YORK CITY.

THE GRAND OLD DRINK OF THE SOUTH. If you're a Southerner you know about Southern Comfort, the traditional toast to hospitality. But if you've never tasted this 100 proof liquor with the baffling, fruity and delicious overtones, you'll want to read about it and the wonderful potions it makes. SOUTHERN COMFORT CORP., HB-10, SOUTHERN COMFORT BLDG., ST. LOUIS, MO.

SOME GOOD OLD MARYLAND RECIPES. And they *are* good, all little gems of culinary perfection, garnered from a region where good eating is an art. There's a fine section on good drinking, too. (10c) NATIONAL BREWING CO., HB-10, O'DONNELL & 5TH STS., BALTIMORE, MD.

HISTORY AND DESCRIPTION OF I.V.C. WINES. Besides wondering "what the vintners buy," haven't you often wondered what the vintners do to produce the precious stuff they sell? The story of an American vineyard is told here and the twenty-four I.V.C. wines are described. CANADA DRY GINGER ALE CO., HB-10, 100 E. 42ND ST., NEW YORK CITY.

OFFICIAL BARTENDER'S GUIDE. Very businesslike and very authentic, here is a compendium of 753 tested recipes for mixed drinks. All of them have the professional fillip, because they're the kind the barkeeps follow. (35c coin or stamps.) AMERICAN DISTILLING CO., HB-10, 247 PARK AVE., NEW YORK 17, N. Y.

POCKET GAMES. They're something new and almost an essential for the kind of home entertaining you'll be doing this winter. Twenty games, packaged in compact form like little books of uniform size, make up a handy pastime library that solves the problem of what to do with your guests. You can buy them one at a time. WM. F. DRUEKE & SONS, HB-10, GRAND RAPIDS, MICH.

WINE SERVING. COOK'S IMPERIAL WINES present fine American Wines and Champagnes, proving again that our native products can hold their own whenever the occasion demands the gala touch that only wine can give. AMERICAN WINE CO., DEPT. 14, ST. LOUIS, MO.

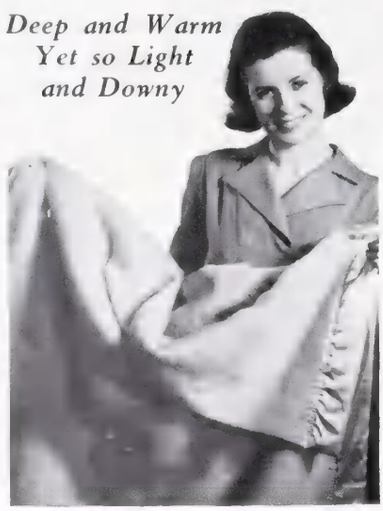


Get away from it all — for a while

The red and golden months of Fall offer a new and ideal world at Saratoga Spa. Here life at The Gideon and a "Restoration Cure" at The Spa, combine to melt away war-weary nerves. The privacy and serenity of a great country house. Food that even in these days deserves its national reputation. Here autumn stages an Adirondack gala while the air from the pines is brisk and invigorating. Through trains from New York. No car needed. The Gideon is now so noted and desirable, early reservations are advisable. Privately operated, E. C. Sweeny, Lessee.

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AT SARATOGA SPA
SARATOGA SPRINGS, NEW YORK
The Spa is Owned and its Health Services Operated by The State of New York

Deep and Warm Yet so Light and Downy



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8.95 to 15.95

Sample swatch and folder on the care of Pearce Blankets upon request.

PEARCE MANUFACTURING CO.
AMERICA'S OLDEST BLANKET MILL
LATROBE, PA.

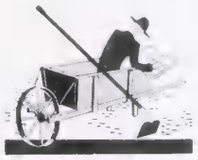
BUNDLE YOUR SCRAP IN NEAT, SEPARATE PILES

The time you save yourself by simply heaping up old newspapers, magazines, cloths and metal in a jumbled pile in your basement isn't important. It's the time you save the trash dealers that counts. For the easier you make their job of scrap collection, the faster that scrap can be turned into something useful for our fighting forces. So build your waste pile in the recommended manner. Flatten out newspapers and magazines, and separate them into two distinct piles. Collapse cardboard boxes and smooth out paper bags. If they're being collected in your locality, wash tin cans thoroughly, cut out both ends, flatten the cans and stick the ends inside. Stuff rags—clean ones only—into paper bags. In other words, bundle, or collect, each material into a separate, compact pile.

What does your garden boast in October?

It's the finish that makes the race, the final harvest that proves the successful gardener

By David W. Bailey



THE MAN BEHIND THE HOE

If you have planned well this year, there are still good things and to spare in your home garden. Cabbages, of course. And cauliflower, late broccoli, and loose-head lettuce. Chinese cabbage, perhaps. Certainly spinach, which is just entering its best growing period since late April or early May. Some late-sown carrots and beets, ready to be packed away in fresh sand for storage in your cold cellar. The Jerusalem artichokes, the tops of which have suddenly shot up from four feet to eight or more in height during the past month, are just now beginning to produce big, sweet tubers underground. First frosts will have finished off the last of the pole beans and all the squash-vines; maybe the tomatoes and peppers as well, but they will have added flavor to the first parsnips of the autumn. Yes, if you're not busy garnering vegetables these days, you have planned badly, and now is the time to lay better plans for next year.

Books are divided as to whether it is better to clip your asparagus tops as they die down, thus minimizing the spread of some diseases, or to leave them on the asparagus patch as a mulch to hold the protecting snows of winter. Personally, we always like to clean them off and burn them. If weeds have got into your own asparagus, clean-up time is the moment to turn them under and leave the ground rough-spaded for the winter. A shallow harrowing at ploughing-time in the spring will then leave the ground ready for the new green sprouts to break through.

We use old apple boxes to pack away our chicory roots in. They are just deep enough to take a medium-long root—say ten inches—and if a root now and then runs a little long, we just lop off the tip, Procrustes-fashion, and stow it with its fellows. All the green tops are cropped off short, and all the roots packed upright in clean fresh sandy loam, their shorn tops level with the top of the box which holds them. The packed boxes are stored away, after freezing weather has set in, in the cold cellar. Thence they may be removed, one at a time, to a warmer position near the furnace. Upon removal, the box full of roots is well watered, then capped with a second apple box which has had the bottom removed and a narrow apron of furring-stock nailed around the lower edge to make it sit securely. Into the second box we sift six or eight inches of clean sand or peat moss. In the darkness of this mulch grow the tender,

(*Continued on page* 131)



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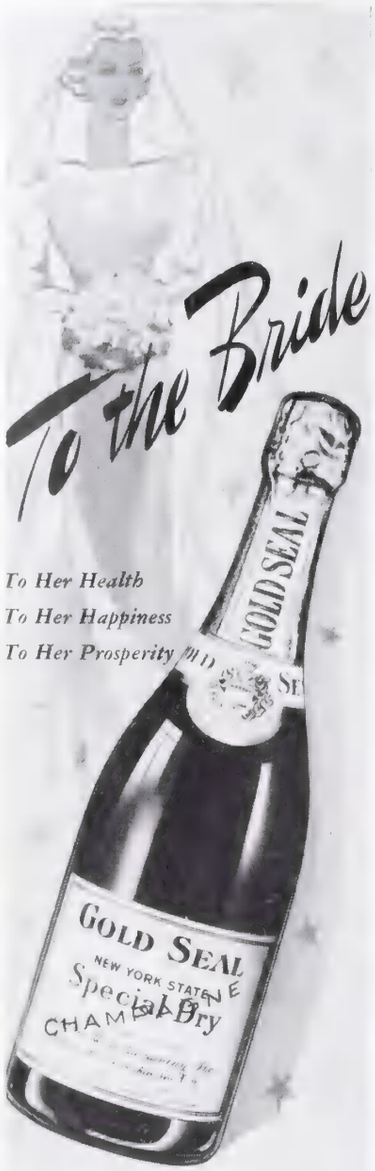
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KITCHEN HEADQUARTERS

COMMUNIQUÉS from the Kitchen Front

Timely tidbits can smooth your culinary paths. Here are a few:

By Florence Paine

DESSERT DODGES

A light cake with a frothy icing puts a smiling finish on a dinner of left-overs. Cook 1¾ cups maple syrup to 240° F. Pour in a stream on two egg whites, beaten dry. Put frosting in double boiler and heat slowly until it thickens a little. Add a few chopped nuts, if you can spare them. Frost cake.

SALAD LORE

You'll be making lots of salads these days if you want to entertain the unrationed way. But remember that *cold* potatoes, carrots and beets won't absorb dressing. So if you don't want salads of these vegetables to be clammy, dice them while they're hot and cover them with oil and vinegar or a French dressing. Let them marinate until you're ready to use. Then add scraped onion and chopped celery and moisten with mayonnaise. If most French dressing is too bitter, try the proportions of 4 tablespoons of oil to one of vinegar. Add your pepper last to avoid separation of the oil and vinegar.

Camouflage commercial French dressing (if you're short on points) and remove it from the realm of mediocrity by adding a tablespoon of Tarragon vinegar and shake like mad. Build your salads around a good foundation. Mrs. Fred Anderson, of Bayport, Minn., follows this principle in her foundation mayonnaise jelly which she combines with meat, fish, vegetables, or fruit, whichever suits her menu, her guests, or is plentiful. When one of our editors visited Mrs. Anderson recently, avocados were in season, but we'd like salmon, crab, or lobster, too, for a substantial supper salad. The basic aspic has a creamy consistency but isn't too rich. Soak 1 tablespoon of gelatine in ¼ cup cold water. Then dissolve in 1¼ cups boiling water. Chill mixture slightly. Then add ½ cup mayonnaise, juice of ½ lemon, salt, paprika. Chill. When almost set, add whatever special ingredient you like. The mayonnaise jelly alone makes about five generous servings.

For a colorful luncheon salad, scoop the centers from some medium-size cooked garden beets. Place a cooked cauliflowerett in each and dot with mayonnaise.

HOSTESS SHELF

Make every day Thanksgiving for your extra special friends by treating them to smoked turkey delicacies. The newest three-part assortment offered by Pinesbridge Farm consists of a turkey paté, which you'll have to restrain yourself from opening immediately and making inroads upon; large pieces of succulent slices of turkey, which are wonderful however you serve them, hot, cold, creamed, scalloped, croquette-wise; ready-cut turkey, miraculously ready to be mixed with chopped celery and mayonnaise for sandwiches, salads, or *au naturelle* in egg dishes, chow mein. Both dark and white meat are in all packages to satisfy everybody's taste. The smoked turkey product comes vacuum-packed, to keep indefinitely. Sliced and ready-cut varieties are packed in half-pound jars; the paté in four-ounce jars. Two of each, packed in a hardy container suitable for mailing, will cost you $7.50. If you want to say "thank you" the Pinesbridge way, just send your check to Pinesbridge Farm, Route 15, Ossining, N. Y. And speaking of Thanksgiving, while we think of it, add a few cloves to your cranberries next time you're making sauce. You'll like the spicy change. No, it doesn't temper the cranberry flavor. It still is traditional enough to make a suitable accompaniment for the kingly bird—if you're lucky enough to get one this year.

Replace your hostess's depleted supplies, by all means, with gifts of food. You'll be the beneficiary, anyway, for the latchstring will be eternally out for you. The nicest thing we can imagine is brandied fruit. It takes points now, but you may have some extra blues one week. Raffetto's peaches, apricots, white cherries, figs, pears, will endear you, and a little over $1 buys a pint jar.



This one's going to hurt!

Invasion comes high—in blood and money.

Part of the cost must be paid with human life. That means deep and lasting hurt for many and many an American family.

Part of the cost must be paid in cash . . . this September. And *that's* going to hurt, too!

The 3rd War Loan Drive is here!

To pay for invasion—to get the money to keep our fighting machine going—you, and every man or woman in America, are asked to invest in at least one extra $100 Bond in September.

$100 EXTRA, mind you—for *everybody!*

No man or woman can hold back. No man or woman can point to his Payroll buying and say, "They don't mean me!" No man or woman can say, "I'm already lending 10% or 12% or 20%—I'm doing enough!"

Sure—it's going to hurt. It's going to take more than spare cash this time—more than just money that might have gone for fun. It's going to take money you have tucked away. It's going to take part of the money we've been living on—money that might have meant extra shoes or clothes or food! Money that might have gone for *anything* that we can get along without!

Sure—it'll be tough to dig up that extra money. But we've got to do it—and *we will.*

We'll do it partly because of the look that would come over the faces of our fighting men if we should fail. We'll do it partly because the cheapest, easiest way out of this whole rotten business is for everybody to chip in all he can and help end it quick. We'll do it partly because there's no finer, *safer* investment in the world today than a U. S. War Bond.

But mostly, we'll do it because America is right smack in the middle of the biggest, deadliest, dirtiest war in history.

And we're Americans.

Back the attack with War Bonds

This space contributed to the Third War Loan Campaign by

House Beautiful

Something unusual to pass with wine are thin waffle-like French wafers with a slightly sweet flavor, called "Gaufrettes." Maison Glass New York, still has these and a wealth of other fascinating foods. Stop in before you catch the week-end special.

Give the host who's renowned for his cocktails something tangy to accompany them. They're not new, but something new has been added to their formula. We think it's the sesame seeds that make you stay as close as possible to the bowl of Burry's "Snifties." Salted soy beans are as good as peanuts and just as un-let-aloneable!

MRS. APPLEYARD

CONTINUED FROM PAGE 117

6 drops Worcestershire sauce
2 tablespoons white wine
½ teaspoon salt
¼ teaspoon black pepper
⅛ teaspoon red pepper

Dry several thin slices of French bread in a slow oven, crumble and pound into fine crumbs. In a saucepan melt part of the butter and cook the onion, finely minced, with the garlic, slowly, until the onion is a pale straw color. Add lemon juice and seasonings and stir well. Add the wine and bread crumbs. Add a little more wine if mixture seems too dry, but do not get it wet and mushy. Now sink the oysters on their half shells into the salt that you have heated in the pans. Be careful not to spill the oyster juice. Cover each oyster with buttered crumbs. Sprinkle with parsley or with minced chives if you prefer, and put a small square of bacon on top. Bake 10 minutes at 500° F. When serving, set on dishes that are fireproof!

Lima Beans and Mushrooms in Cream

1 quart lima beans
1 pound mushrooms (caps only)
1 cup cream
2 tablespoons butter
1 teaspoon minced onion
½ teaspoon salt
½ tablespoon flour

Drop shelled beans into rapidly boiling water and cook until tender. Salt when nearly done. By that time the water should be almost boiled away. Meanwhile, peel mushroom caps (make stock of the stems and skins for soup) and cut into medium-size pieces. Fry them with the onion in the butter until tender, about 5 minutes. Take out and put in double boiler, rub the flour into the butter and cook slowly for 3 minutes. Add the cream and pepper, let the cream get hot, but not boil. Pour over the mushrooms mixed with the beans in the top of double boiler. Keep hot until ready to serve. (The beans should stand in the double boiler at least 20 minutes before they are served.) This fine amalgamation of flavors makes a splendid luncheon dish, too.



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ICE BOX RAIDERS

CONTINUED FROM PAGE 66

plastic pot, a lobster in every ice box, these are the things we'd like to come home to: caviar, all black; paté de fois gras, all paté; cold chicken, all white; roast beef, all sliced; cheese cake, all cheese; chocolate cake, all chocolate; avocados, deep in the heart of lettuce.

We can dream, can't we?

No More Midnight-Mares

Don't think we're unreasonable, Mother dear. We're perfectly willing to talk turkey (cold or smoked). We don't expect you to have a well-stocked delicatessen awaiting us every midnight. But we would like to find a few hardy —and inexpensive—perennials that make good snack bargains for anyone, any hour. Items that won't take up a lot of room in the ice box, such as relish spreads and cheeses, and that will come in handy for you, too, in the event of an unexpected guest at an unexpected hour. As our part of this contract we guarantee a K.P. job that would please the most dyspeptic sergeant. And when we bring our beaux into the kitchen—whenever there are any beaux around—we'll put them to work helping us to clean up, too.

It won't be a gamble where you'll find us, come midnight, if you deck out the refrigerator as follows: enough milk; enough bread; enough cokes; tomato juice, or non-rationed apple juice, if blue points are scarce; a bowl of fresh fruit (we like to take our vitamins when *we* want them); cheese in bulk or spreads; crackers (plain and fancy); peanut butter; jams and jellies; rabbit food (lettuce, celery, carrots, for nibbling); bacon; eggs; smoked turkey (in jars) (non-rationed); cream honey spread; ham spreads; relish spreads; mayonnaise (in case we have to go easy on butter); pickles; olives; victory cheese arebit (no points).

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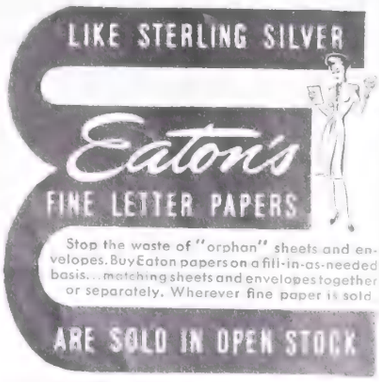
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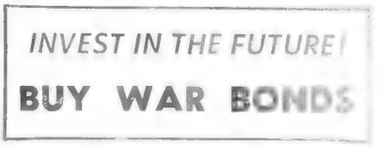
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MAYNARD L. PARKER

As a baby grows from half-pint to king size, this room will keep step with his changing world. Toy shelves can become book cases, play table a desk, and he'll not tire of the green and yellow color scheme. Lester Lumley home in San Marino, Calif., decorated by Hazel Hartman

To add floor space for rainy-day romping and scattered toys, the beds are arranged along two walls so there's room for a nurse, or for a friend to spend the night. Walls are a soft green with a seed-store paper cut up to form a border well beyond the reach of grimy hands

A Nursery that GROWS UP with the Child

If you don't go overboard for too much pink-and-blueness, your baby's room will keep abreast of his interest in everything from rattles to electric trains

Growing up seems to take forever when you're in the small fry stage, when naps must be endured and cereal downed, and the rosy future of long pants or high heels seems eons away. But to the mother and father, time whizzes by. They no sooner get used to the 2 A.M. bottle than they suddenly find themselves being wheedled in to raising Junior's allowance or drying Suzie's tears because they can't get fractions through her pigtailed head.

But if you're a maternal parent, you know all this. You know, too, that you must be as patient as Job, as glamorous as Hedy Lamarr, and definitely, you've got to bake better cookies than Tommy's mother next door. And if you have time for any extra-curricular activities, redecorating your child's room every few months to fit his current age group is not among them. So start out by creating a nursery that will really grow up with him. Remember that your bassinet baby will become a high chair king in a few short months: so don't smother him with bows and flounces. He'll be proud of a room that keeps pace with him.

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MATTRESSES

How To Clean and Maintain Mattresses

The care you give your mattress is doubly important when your duties are increased. For rest is more quiet, freer on a smooth, unlumpy surface. Keeping mattresses in shape doesn't require complicated procedures, but different kinds do require different treatment. A removable mattress cover will keep the mattress cleaner, and the cover can be washed as often as necessary. Protect all mattresses with a pad between the bottom sheet and mattress. It acts to make both sheets and mattress last longer.



OVER

PAINT

How To Paint Over Dark-finish Woodwork

If you find yourself in a house or apartment with dark woodwork, by all means do something about it. For dark woodwork, besides being dismal and rather forlorn to live with, gives your home a dated look. Don't make the mistake, though, of slapping white or colored paint right over your stained woodwork unless you want to run the risk of having to repaint rather frequently. Many of the dark stains used for woodwork contain aniline dyes which bleed through the finish coat, and leave splotchy pink marks on the surface unless it has been sealed previously.



OVER

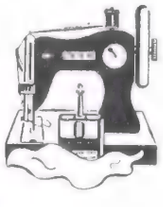
SEWING MACHINES

How To Oil a Sewing Machine

If your sewing machine hasn't been used in sometime, have it serviced at a local sewing center. There's a complete tune-up costing $3.95. If, however, you run your machine constantly, oil it yourself frequently. If you've lost your instruction book, follow these steps in oiling Singer machines. Use only a good grade of oil. As a general rule, apply one drop of oil to each bearing and each point where there is friction.

Before oiling, remove dust, lint, threads, all foreign substance from machine.

OILING BOBBIN WINDER: Oil from the back as oil holes are more visible.



OVER

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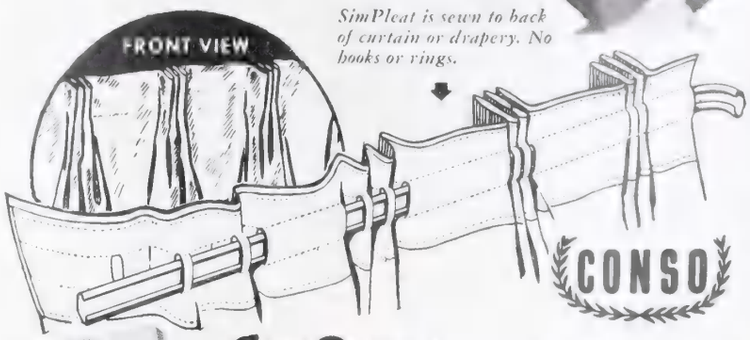
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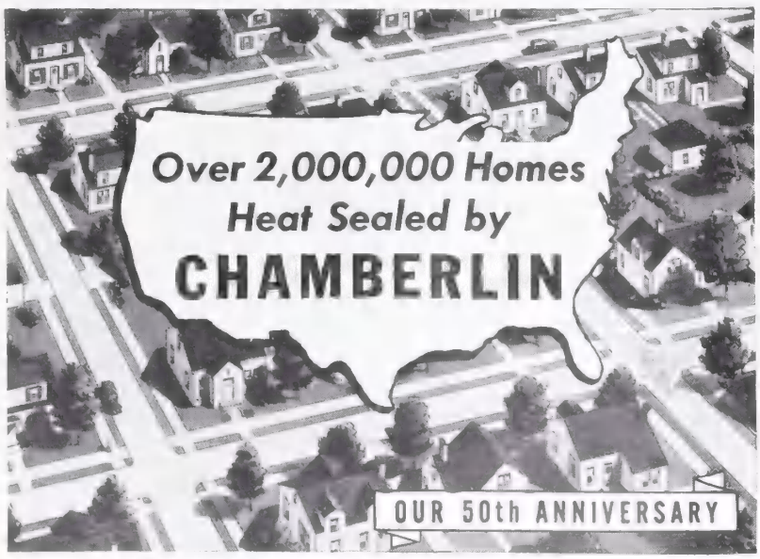
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MATTRESSES

Vacuum all mattress on both sides once a month or so. Brush with whisk broom frequently.

INNERSPRING, HAIR, KAPOK, COTTON: Turn at least once a week, alternating from head to foot, and from side to side, to distribute wear. Pull off bed covers and air near sunny window at least twice a month. This is especially important with kapok mattresses to prevent kapok from pulverizing and forming balls.

LATEX: Foam sponge mattresses do not mat or lump, so turning isn't essential. They can be bent, rolled, folded, without damage. The special construction of the pores prevents the accumulation of dust, but it's still a good idea to air every few weeks.

No mattresses, except the foam sponge variety, should ever be rolled or folded when storing. They should be placed full length in a special carton, to prevent any distortion.

OVER

PAINT

You can, however, make sure that your white woodwork will not be marred by ugly stains if you seal the present surface with a sealer specifically designed for this purpose. The stain binder is a white pigment sealer which is applied directly to the woodwork with a soft brush. It goes directly on top of the present finish and should never follow an undercoater. If necessary to thin the sealer, use alcohol. The liquid should be applied freely, but not over-brushed. It will dry quickly, so wipe up any spilled places. Allow the sealer to dry at least four or five hours before putting on the finish coat, which may be any oil, varnish, or water-base paint.

In addition to preventing the bleeding of aniline dyes, Carmote Stainseal (Carpenter-Morton Co., Boston) seals off asphalt, creosote, tar, acid stains, resin streaks, knots, and water stains. It can be used, too, for readying stained ceilings for calcimining.

OVER

SEWING MACHINES

CLEANING SHUTTLE RACE: Remove upper thread, slide plate, bobbin, bobbin case, needle, pressure foot. Take out screws in throat plate, and remove plate. Now clean and oil shuttle race. If your machine has an oscillating hook (66 and 99 Class machines) the piece of red felt which touches top of hook must be kept moist with oil at all times.

CLEANING NEEDLE BAR, THREAD TAKE-UP, PRESSER BAR: Remove large screw in face plate which releases it. Put a drop of oil in each oil hole and joint. On treadle machines, release belt from band wheel by turning belt shifter lever to left while machine is in motion. Turn back the head of machine so that under-side parts can be oiled. Turn balance wheel slowly to observe working parts and lubricate each point with a drop. Lower head into sewing position. Oil each point on top of arm. Wipe off surplus oil. Replace belt. Thread machine and stitch a piece of material until surplus oil has been worked out.

OVER

Pick your vegetables

AFTER

the sun shines!

So suggests Mary Elizabeth Reid of the U. S. Public Health Service, National Institute of Health. The gist of her conclusions, part of an article in the July issue of the Journal of the N. Y. Botanical Garden, appears below. Read it for better crops next year.

When the housewife goes to market to buy greens for her family, she assumes that spinach is spinach regardless of variety, age, conditions of growth, and time of harvesting. She takes for granted that a pound of spinach or chard obtainable on one day is equal in quality to a pound on any other day. . . .

Actually these assumptions do not agree with the facts. Definite differences in the amount of starches, sugars, proteins, fats, minerals, and of vitamins as well may be found in plants subjected to different weather conditions, especially at and near the time of harvesting, or even in plants picked at different times of day. . . .

To increase our knowledge of one of the vitamins, namely Vitamin C, studies were made to determine the effect of age, conditions for growth, and time of harvesting upon the quantity of this substance in edible plants. . . . The changes in the amount of Vitamin C in a plant under varying conditions of sunlight . . . are noticed first in the leaves.

Losses of Vitamin C at night amounting to as much as 20% of the total quantity, and possibly even more, may occur in some types of plants. Appreciable losses at night occur only when the temperature is high enough to allow growth to take place. Similar losses of the vitamin may occur also during the day but the quantity thus lost is not readily measurable because the vitamin is manufactured more rapidly than it is used. So the net result is an increase in Vitamin C. Manufacture at a slow rate occurs at night, but its magnitude is difficult to determine because the vitamin is lost much more quickly than it is made. . . .

As a consequence of its own life processes, therefore, a plant starts the day with a lowered amount of Vitamin C. If there then follows a succession of very cloudy days, and if the plant is growing rapidly, there tends to be a slow but progressive lowering of the amount of Vitamin C. Comparable losses in the sugars and starches of plants under similar conditions have been recognized for a long time. Then comes a bright, sunshiny day. Marked gains in the vitamin are to be observed during the course of the day. . . .

Present results suggest that for good Vitamin C values the harvesting of vegetables should not be done before mid-forenoon, say 10 o'clock, after generally clear weather. It is preferable to harvest, if possible, after a spell of clear weather, or, if it must be done following cloudy days, collection should be made late in the day. Because of the tendency of vegetables, to lose Vitamin C on standing, it would follow that when weather conditions permit, vegetables from the home garden should be freshly picked each day.



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IT DIDN'T TAKE A WAR

CONTINUED FROM PAGE 119

if your own two hands are responsible for it.

Mother denies vehemently that she looks for work and likes to do things the hard way. She says she simply sees the things that have to be done and does them. But I am sure she sits around hoping the floor will sag so that she can hammer nosing around the baseboard. Between lulls in the big jobs, such as pointing up the cellar wall with cement, and installing shelves wherever a space looks as though it's going to waste, she busies herself rebinding rugs and retufting mattresses.

The only mechanical device that has ever bested Mother since I've known her is the glass cutter, and yet she can't seem to stop buying glass cutters. We have a collection, all as alike as rain drops, each and every one of which worked with a fine, sharp swish in the hands of the man in the store, but refused to function once Mother got it home and tried to make it cut a pane of glass for her. In the store the glass breaks as easily and neatly as cheese cake. At home it breaks like cheese cake for three inches and then goes off the line completely, in great big unpredictable hunks. But Mother's still trying. She will baffle the glaziers yet by repairing her own broken windows. And if she doesn't conquer the glass cutter, I will. Because you can't be exposed to a character like Mother without getting the urge to "see if you can do it," too.

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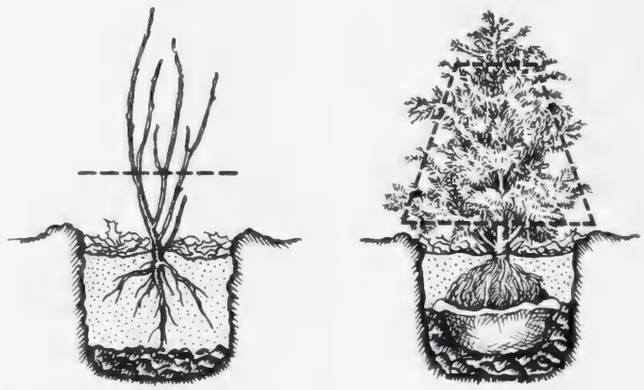
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Can your HEDGE

There are just three reasons for having a hedge at all. First, to keep people and the world outside it. Second, to form a background for whatever is inside it. Third, because all the neighbors have hedges. Automatically reduce the list to two, and you find probably the most important hedge motive is to exclude the outside world. This of course, may be done just as effectively, in a civilized community, with a hedge 2′ high as an impenetrable wall of thorns. As for the other motive, background for a garden, greater height and considerable decorative value are almost invariably necessary. But whatever the purpose of your hedge, without intrinsic quality in the hedge plants themselves, you'll lose eventually. And without selection for the specific purpose, you fail of full effect. And without good planting and care—don't have a hedge at all. Now study the details.

Good plants+good planting+good care=the best hedge



You can plant most of the "hardy" hedge material in either fall or early spring. But if your winters are very severe and the location exposed (as it so often is), spring is preferable. Either way, do it right. For deciduous hedges, get well developed plants that have been transplanted at least once, root pruned, and carefully dug. Patronize a reliable dealer. Don't buy for mere size. Good small plants will develop better than weak large ones. Plant in an ample trench, well enriched and supplied with humus; water well; mulch the first year. After planting, prune to within 6"-12" from the ground (above left). Plant evergreens as you would specimens. In view of ultimate shape (dotted line, right) clip back top in June.



WRONG RIGHT

EVA MELADY

With very few exceptions (as when space is no problem or when a flowering hedge is wanted for purely decorative importance) pruning makes the hedge, once a good beginning is taken care of. In the sketch at left above you see what happens when such hedge plants as the Privets and Barberries are not cut back after planting: the plant itself fans out and up: the final hedge form becomes V-shaped—leafless at bottom and umbrella-like at top. This condition aggravates itself, as the top shades the bottom more and more. Cutting back is the only solution—and that's where you came in! The other sketch shows what happens to the hedge that *was* cut back. It bushes out at bottom. Shading shows final good form.

TAKE IT?

Can it stand the siege of dogs and small boys, with or without bicycles? Can it survive all weathers? Can it please the critical eyes of the neighbors, even while excluding them? If it can't—read this

Where hardiness, adaptability are musts, choose among:

Deciduous

Amur Privet (Ligustrum amurense)—low to medium height, formal shearing
Japanese Barberry (Berberis thunbergi)—formal or informal, to 5', berries
Siberian Elm (Ulmus pumila)—quick to 20', clippable, not long lived
Persian Lilac (Syringa persica)—informal, to 5', lovely blossoms, of course
Mountain Currant (Ribes alpinum)—excellent, but *only* where White Pine blister-rust is not a factor. Check before buying

Evergreen

Mugho Pine (Pinus mugo mughus)—semi-formal, to 5', wider than high
White Pine (P. strobus)—to 20' or more, needs space, formal or informal
Norway Spruce (Picea abies)—same general classification as White Pine
American Arborvitae (Thuja occidentalis)—shears well, heights of 8'-20'

Where dogs, "cops and robbers" must be excluded:

Mentor Barberry (B. mentorensis)—fine upright thorny hedge, formal habit
Japanese Barberry (B. thunbergi)—a common and satisfying all-round job
Truehedge Columberry (B. thunbergi erecta)—makes a naturally neat hedge
Cockspur Thorn (Crataegus crus-galli)—May be clipped to impenetrability
Honeylocust (Gleditsia triacanthos)—big, buggy, better than barbed wire
Common Buckthorn (Rhamnus cathartica)—the Thorn of old-time "hedgerows"
Rugosa Rose (Rosa rugosa)—Informal, of great beauty in spring, to 8' up

Where you want the neighbors to enjoy your hedge:

Glossy Abelia (Abelia grandiflora)—Lovely pink flowers well into summer in north, even when clipped, not rock-hardy, to 5', top notch hedge
Slender Deutzia (D. gracilis)—low informal hedge, white flower in spring profusion. Chokes up with shoots, but troublefree and amiable
Rose-of-Sharon (Hibiscus syriacus)—Jap beetles love it, but its late summer bloom (many shades available) is lovely. Informal, to 10'
Forsythia (F. intermedia)—Everyone knows this. Makes a magnificent informal line of gold in early spring. Thin canes only after flowering
Tatarian Honeysuckle (Lonicera tatarica)—Same general habit as Forsythia. Myriads of tiny summer blooms. Hardy in almost any climate
St. Johnswort (Hypericum aureum)—Grows to 30", like Deutzia. Unusual golden flowers in profusion all summer. A true hedge of flowers
Regel Privet (L. obtusifolium regelianum)—Has arching branches and blue-black berries. Looks better with moderate shearing, stays medium height
Rugosa Rose (R. Rugosa)—There are many hybrids varying in bloom and leaf
Lilac (S. chinensis, persica, vulgaris)—Always informal, always lovely, especially when blooming in May. S. vulgaris grows to 20' or more

For hedges combining many desirable hedge features:

California Privet (L. ovalifolium)—Reasonably hardy, inexpensive, quick growing, neat, dense, but deciduous. Still the great favorite
Yew (Taxus in variety)—It would take a book to describe them all. Evergreen, generally hardy, with or without berries, may be sheared in all ways, dense, some with berries and some without. Good protection, good to eye of passerby, good background. Slow growing, and not cheap
Japanese Barberry (B. thunbergi)—Next to privet, the most popular hedge. A tough, dependable plant, with fine autumn foliage and red berries lasting well into winter. But buy good plants, start right for satisfaction
Canada Hemlock (Tsuga canadensis)—Evergreen, quite hardy, does as well in shade as Yew and better than Privet. May be dipped or left to grow informally, to heights of 8'-20' or more. Lovely foliage. Slow growing but one of the longest lasting. Moderately expensive for early effect

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How to give a GOOD ROSE A LIFETIME SEND-OFF

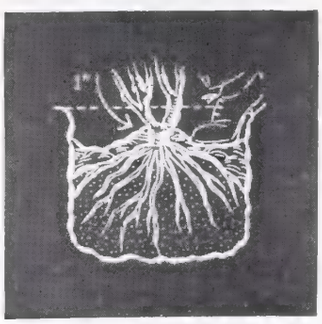
Whether you buy this fall the different kinds of Roses suggested on pages 60 and 61, or dip into the catalogues on your own, there is but one way needed to plant them all. Here it is



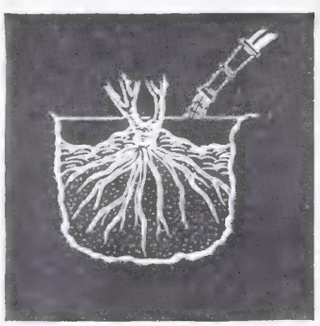
In regions where winters are temperate and fall planting is to be recommended, buy newly dug dormant plants from a good dealer and plant from late October till early December, if the ground is open. Never let roots dry out. Keep plants in bucket of water, or thin mud from the moment they come out of their wrappings till they are safely in their ultimate places.



Most good roses are pruned reasonably well when they reach you, but roots will break or become injured in process of packing and shipment. Be sure to cut cleanly any damaged, broken or straggling roots before setting plants. While most fall-shipped Roses will not need top pruning now, any broken or dried-up canes should be cut back to good live wood. Clean cuts will heal well.



Rose roots like plenty of room, and they like it sideways as well as downward. Any good, fertile, well drained garden soil to which peat-moss or very old manure or both has been added, is good for Roses. But the roots are to be well spread, and good soil put around and over them, then firmed with the foot. It's a good idea to put the bud or graft of budded Roses 1" under.



Watering in is even more important in fall planting than in spring, since "white roots" grow and search for nutriment long before any signs of top growth appear when winter goes. Without moisture at hand when the ground freezes, roots will suffer, not only during the cold months but when growth starts. So when planting hole is half filled and tamped, fill with water, then let drain away.



Protection from drying action of wind and sun is just as important to health of Rose as protection from excessive cold itself. So after watering, fill hole to level, then keep on going, using peat or soil or rotted manure or a combination to make a mound at least 6" high, preferably more. On top of this, would among the canes to anchor it, place a good mulch of salt hay or clean new straw.

WHAT DOES YOUR GARDEN BOAST IN OCTOBER?

CONTINUED FROM PAGE 121

crisp, delicately bitter clusters of narrow leaves called by the uninitiate "French endive."

Now is a good time to decide which of your rhubarb plants should be forced or marked for dividing and resetting in the spring. Hills to be forced outdoors will respond to heavy applications of manure as soon as snow melts next March. The traditional down-country method was to stack the manure round a half-barrel which was centered over the rhubarb hill. The resulting warmth insures an early start of vegetation, and the surrounding barrel protects against unseasonable frosts and encourages longer stalks.

Rhubarb clumps for forcing indoors may be dug out after the first real freezing weather and placed in boxes or on a bed of ash siftings on the cellar floor, where moderate temperature may be maintained. A little attention to watering will start them sprouting. Old rhubarb hills tend to run to many small stalks. This tendency is offset by dividing and moving the roots. Lift whole clumps, shake off the dirt, cut with a sharp spade into sections, leaving one or two buds or crowns to each section. Divide and reset just before spring growth starts, making certain that the crowns are set at their original level with the ground. If you are planning to move rhubarb to a new location in the spring, be sure that the ground is worked over now and all sods thoroughly broken up and buried.

Though dried beans are not actually on the point ration lists as I write, their sale was voluntarily restricted by grocers in some parts of the country last spring, and it is possible that heavy lease-lend shipments may result in their rationing this coming winter. Many home gardeners have planned for the first time to dry their own beans for baking. And not a few of them, it is safe to guess, will be bitterly disappointed to discover that the beans they have shelled and stored with so many pains are going to be housing little black weevils when soaking time comes round on Friday nights.

Weevils are almost inevitable in peas or beans which have ripened in the field and then been threshed and stored without being thoroughly treated. Commercial growers thresh by machine and fumigate with carbon disulfide or some similar gas in a closed bin. Home gardeners shell by hand or stuff the pods loosely in a burlap bag and beat briskly with a stick. Beans may then be dried for two hours in an oven at 130° F. This treatment will kill all weevils or eggs and will not prevent germination of the seeds if planted another season. A somewhat higher temperature (160° F., say) will sterilize the beans in only an hour, but will prevent future germination. The food value is unaffected in either case. Raising seeds is a specialist's job, however, and most home gardeners will be well advised not to bother with it, especially where biennial crops are concerned.

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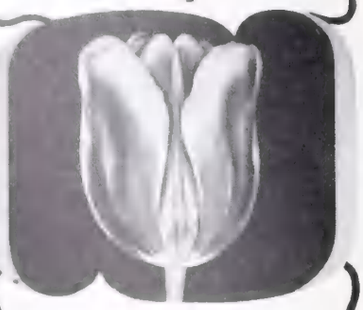
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Sheets and pillowcases are but two of the things you can repair and reinforce with IRONTEX, the fabric mender you just iron on to the weak or torn spots. With eight colors to choose from, you can reduce that formidable pile of mending in no time. A quarter gives you 90″ of the adhesive-backed mender. Dritz Traum, N. Y. C.

Read all about it! We're shouting now about the new plastic garden hose which is making news at the moment, because it's so lightweight that it can be lifted and toted around by a child, if need be. For 50 feet of it weigh, by actual test (see scale), only six pounds. But the lightness hasn't decreased its durability an iota. Made of PLYRELM, another product worthy of the plastic family, it can take hard knocks without deterioration, doesn't have to be guarded from sun, grease, heat, arch rubber enemies. Send to Hammacher Schlemmer, New York, for 50-foot PLYMOUTH garden hose with plastic couplings. It's $13.50, plus postage.



PHOTOGRAPHS BY FRED LERNER

Paint, like wallpaper, can be all things to all people. And we're glad some bright person discovered that REZ sealer and primer, used for years as a professional wood finisher, could prevent sweating vases, the housewife's bugaboo. Just coat this transparent sealer on the base of your pottery vases, and say goodbye to white rings. It actually seals the pores of the pottery, prevents escape of moisture. A product of I. F. Laucks Co., Seattle, Washington.



These booklets struck my fancy this month: Sherwin-Williams' Home Painting Handbook & Catalogue. It answers practically everything you could ask about painting, simply and concisely. . . . The Revised Wartime Edition of The Care and Use of Electric Appliances in the Home by Westinghouse. The original booklet was so good I wondered how it could be improved. But the new additions on making simple repairs offer householders really constructive help. Hang it in the kitchen and refer to it often.

IT'S WORTH MENTIONING

It will take only a few minutes to read this page. But you'll find it highlights a number of things which may deserve your further investigation

By Marjie Knight



You'll be waxing the linoleum less frequently if you try a new self-polishing wax which has been especially formulated to withstand repeated damp-moppings without the finish dissolving—the usual objection to water-base waxes. Besides, it will produce a slip-retardant surface. Ask for Dupont's no-rubbing wax. A quart is 65¢. E. I. Dupont de Nemours, Wilmington, Del.

If you'd like to turn over the job of insulating, weatherstripping, and caulking the leaks in your house to one organization, you can do it. For Chamberlin Metal Weatherstrip Co., with national branches, is equipped to handle all these jobs for you, give you a snugger, less fuel-greedy house next winter.



Now you can restore not only broken china, but all that array of pieces you've been saving in spite of having lost a few parts. For a two-piece china repair kit has arrived with which you can mold as well as cement. You roughen the edges of your china and apply the white filler. Where a gaping hole faces you, use as many coats as necessary to bring it flush with the surface. Allow at least 24 hours to set. When you've experimented a while, it's said you can even mold cup handles. Camouflage the patch when your china is colored with water color or oils. Then seal the repaired places with the transparent sealer. A 4-oz. bottle of filler, with 2 ounces of glaze are $1.50. From the Josselyns, Box 147, Dedham, Mass.

How many more times are you going to trip on the broken edge of your concrete steps before you correct the trouble? Not long unless you want to court problems and a possible law suit if someone besides you takes a spill. Get a ready-to-use concrete patcher and you can make the repair yourself. HERCULES SPEEDY PATCH will restore, or renew completely if you want to lay a new floor over an old one. Comes in gray, red, green, brown, black, under $3 per gallon. From Evercrete Corp., New York City.



It's none too soon to begin thinking about what rooms you're going to close off this winter. But there's more to it than merely shutting the door. You've got to make all closed-off rooms really airtight if you want to contribute to real fuel-saving. MORTITE UTILITY TAPE will seal windows, doors, transoms speedily and efficiently, for it comes in rope form, can be unwound as you need it. The tape is a flexible plastic which never hardens, can even be removed, and replaced, if necessary. Enough tape to seal 5 average windows is $1.25. From the J. W. Mortell Co., Kankakee, Ill.



There are many good ways to wash windows, but if you're looking for a way that's both good and easy, try the JIFFY treated window cloth and wiper method. A dampened, chemically-treated beige cloth does the cleaning. A white untreated cloth dries and polishes. From Howard Dustless Duster Co., Boston, Mass.

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Symphony of Grandeur

There are giants in every art—men who tower above their fellow-artists like sky-piercing steeples over housetops. Such a giant in not only one, but many fields, was Sir Christopher Wren, the genius who rebuilt London after the fire of 1666, whose masterpiece, St. Paul's Cathedral, carries the proud inscription, "Si monumentum requiris, circumspice"—"If you seek a monument, look about you."

By the time he was thirty, Wren achieved world-wide fame as an astronomer, mathematician, teacher, engineer and inventor. But it was to the art and science of architecture that he brought his most prodigious contributions. His was the theory that no structure can be designed as an isolated unit.

His appreciation for the skill of Grinling Gibbons, great master carver, inspired an unique association of 40 years. Many of Wren's panels and ceilings were designed as a background for Gibbons' exquisite carvings of fruit, flowers and foliage. A particularly glorious example is St. Paul's Cathedral, Wren's Symphony in Stone. Highlighting the portico, the aisles and stalls of the choir, are Grinling Gibbons' sculptured carvings that symbolize the fertility of nature.

Wren's conception of beauty as a whole has been translated by Wallace into precious sterling. Sir Christopher, with its magnificent array of foliage, fruits and flowers surrounding the center shell, symbolizes grandeur. Its beauty is not confined to one view or angle. This "sculptured" quality is Third Dimension Beauty, exclusively Wallace.

Many of the skilled hands that crafted Wallace Sterling are making war materials today, so that you may enjoy your complete service tomorrow in the freedom that alone makes beauty meaningful. You can still obtain a limited silver service—start now to plan ahead. Send 10¢ for our booklet, Wallace Beauty Moods in Silver, which tells in full the fascinating story of Sir Christopher and the other Wallace Sculptured Patterns—Stradivari, Rose Point, Grande Baroque and Grand Colonial.

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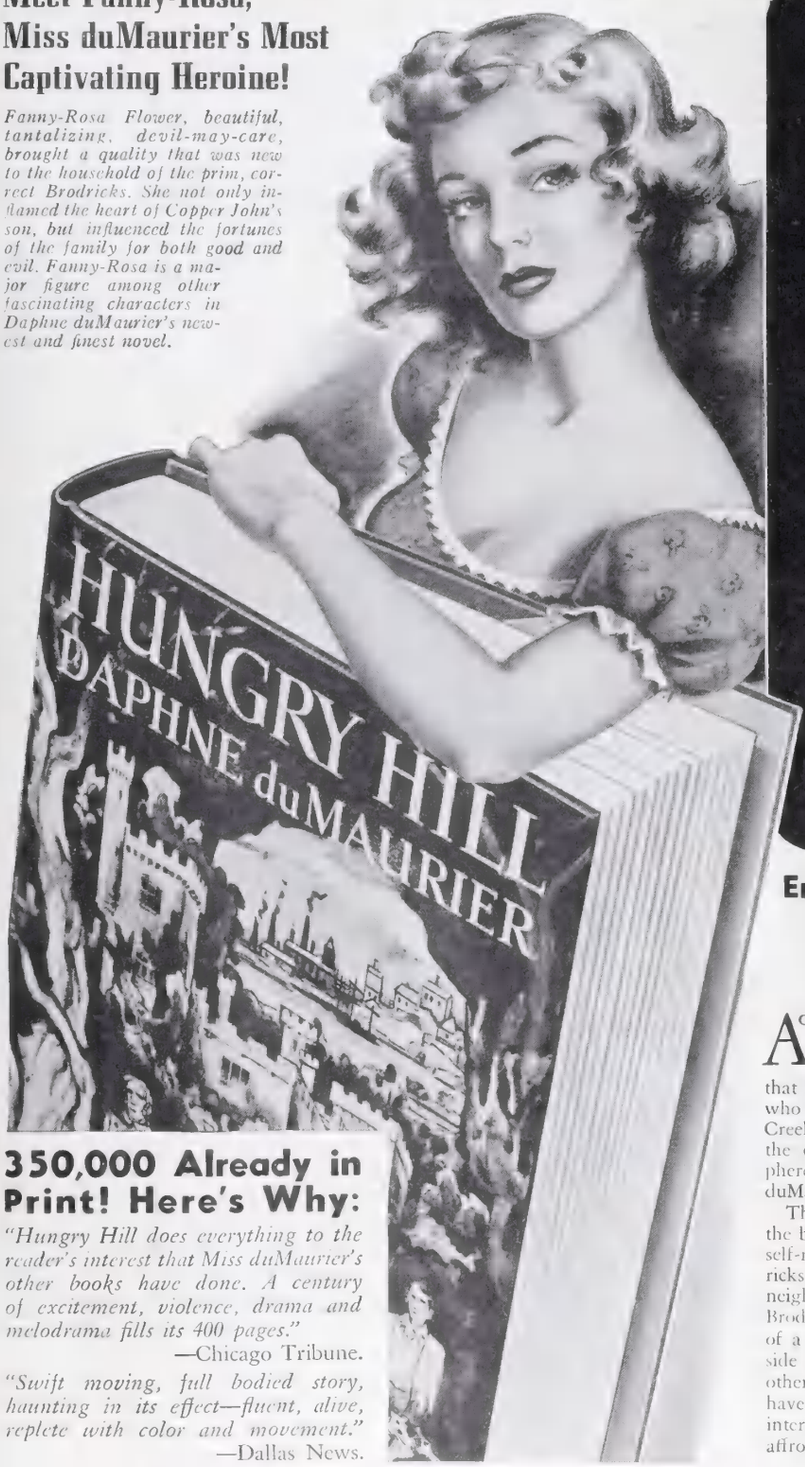
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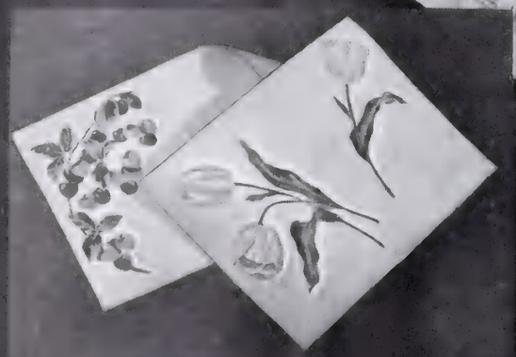
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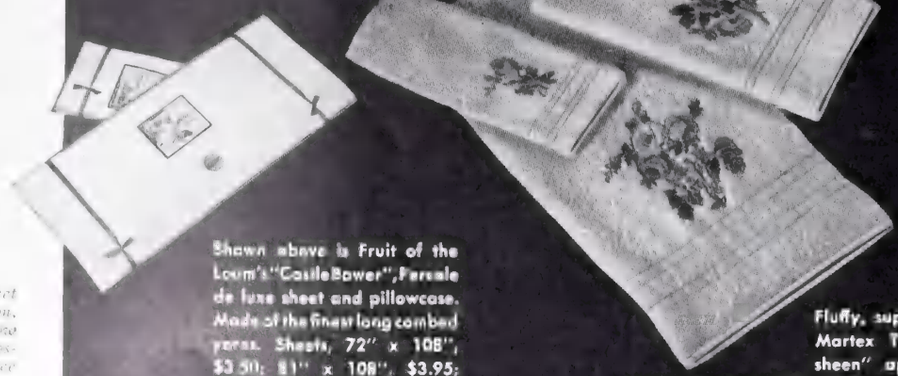
Imported, made in Ireland. Ivory cotton and rayon damask cloth and napkins. Hand-hemmed. Cloth shown at right 72" x 90" with eight 22" napkins, $30.00 complete. Cloth 72" x 108" with twelve 22" napkins, $49.00 set. Other cotton and rayon sets $13.95 to $89.00 ranging in sizes from 66" x 86" to 72" x 144".



Practical, laundry-saving, cork mats with printed gay designs, ARE necessities today for everyday use. Natural colored red cherries and yellow tulips on grey ground, shown 11¾" x 15¾". Large range of patterns. Four for $2.



Imported 17-piece, heavy ecru linen with cotton decoration, shown above. Scarf; eight doilies, 10" x 16"; eight 16" napkins. Set complete, $35. Other imported sets $7.95 to $195.



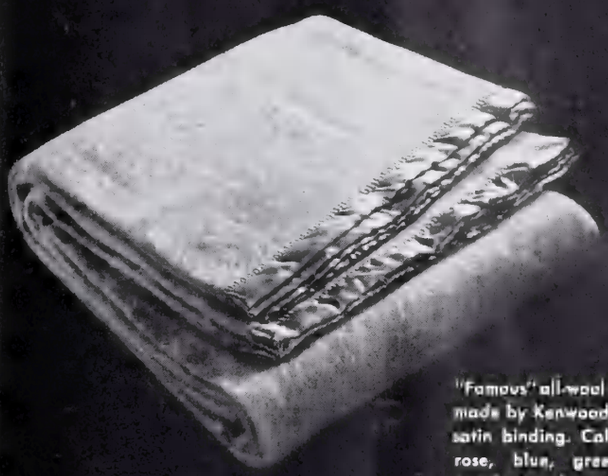
Shown above is Fruit of the Loom's "CastleBower", Percale de luxe sheet and pillowcase. Made of the finest long combed yarns. Sheets, 72" x 108", $3.50; 81" x 108", $3.95; 90" x 108", $4.50 each. Pillowcases, 45" x 38½", 95¢ each.

Fluffy, super-absorbent white Martex Towels, with "Glo-sheen" appliqués of yellow and pink roses stitched in blue, shown above. Bath size 22" x 44", $1.89; hand size 16" x 28", $1.19; face cloth 12" x 12", 59¢ each.

Jordan Marsh

Fine table linens should be carefully chosen, as the best quality linens should last a lifetime or more. Be sure to select patterns, colors and textures that you'll want to live with for a long time to come . . . fine linen or rayon and cotton damasks, exquisite laces, embroidered cloths, or delicate organdies for formal occasions. For everyday family use, gay printed or plain colored cottons or cotton damasks . . . cork or cellophane doilies that can be washed with a damp cloth after each meal. When selecting your Turkish towels, remember that no towel is as absorbent as a white towel. Towels can be individualized by monograms, appliqués, and embroidered designs.

THE JORDAN MARSH COMPANY • BOSTON, MASS. • NEW ENGLAND'S GREAT STORE



"Famous" all-wool blanket made by Kenwood. Rayon satin binding. Colors are rose, blue, green and peach. As shown above, 72" x 84", $14.95.



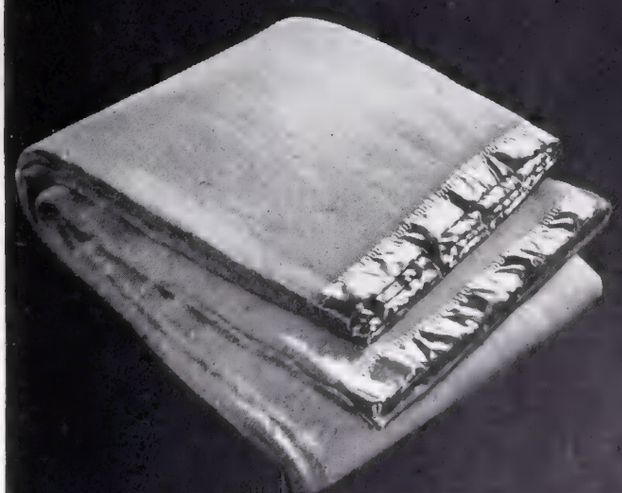
Large photo. "Bates" Hobnail bedspread. Woven, tufted, preshrunk, washable, with three sides fringed. White only. Full or single sizes, $5.95.



"Wave" all-wool blanket made by North Star. Bound with rich rayon satin binding to match. Colors are rose dust, Monte blue, green, and rust as shown above, 72" x 84", $16.95.



Warm, lightweight comfortable shown above is filled with 100% all pure wool, covered in rayon satin with stitched Trapunto design, 72" x 84". Comes in rich wine, peach, Sahara sand, rose dust, Monte blue, green and rust, $14.95 each.



"Pride" all-wool blanket made by Pearce. In clear, clean colors with matched binding. Rose, blue, gold and cedar as shown above, 72" x 84", $11.95 each.



Claremont" all virgin wool blanket made by St. Mary's. Handsome 6" matched rayon satin binding. Preshrunk. Colors, French blue, dusk rose, Celadon green and mulberry. As shown above, 72" x 84", $14.95.

A good night's rest is the first requisite for health and happiness. Good sheets are a sound investment, not just because they help you sleep better, but they are much easier to launder and last longer. Blankets should be warm, lightweight, large enough amply to cover the bed. They should be bound with a good quality binding, and preferably should be the deep, fluffy kind that may be either washed or dry-cleaned. A "plus" for the real cold nights is a luxurious comfortable near at hand, to be pulled on when needed. There is nothing so practical, and at the same time beautiful, as a candlewick bedspread. Shown above are only a few of Jordan's great varieties of fine bedding.

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MAKE IT HOME *SWEET* HOME WITH *Cotton Freshness!*

HOME is never sweeter, never more inviting, than when it is fresh and clean. Cotton lends itself graciously, smartly, and economically to limitless decorative schemes. Easy to handle, easy to sew, it adds long wear and dependable service to the year round beauty and livability you love. And especially important in wartime, cottons are easy to launder at home.

Cotton reduces the bugaboo of house cleaning to a simple matter of soap and water. Slip covers, rugs, curtains, drapes, dresser scarfs, center pieces, doilies, go right in with the family wash. Time out for cleaning is shortened to one "pretty day" and your cottons come back, clean as sunshine, fresh as the future. Watch for announcement of "Cottons to make Your Home *Sweet* Home" by your own home furnishings store. See your store's suggestions on how to live in Freshness with Cotton.



Cotton Freshness

FOR A HOME *SWEET* HOME

AMERICAN COTTON GROWN IN U.S.A.

AT WORK, AT HOME, AT PLAY, YOU ARE AT YOUR BEST WHEN FRESH AND CLEAN!

COTTON... tough, washable, lasting... makes soap-and-water freshness yours at small cost and little effort.

SIMPLE and easy to wash. No complicated instructions needed. Cotton is even stronger wet than when dry. Boil, scrub and wring it when necessary. Cotton can take it.

HEALTHFUL—Outside freshness helps maintain inside health. Cotton can stand heat and washing to make it sterile.

THRIFTY—Cotton more than repays, with long wear and sturdy service, the simple care that keeps it fresh.

NATIONAL COTTON COUNCIL of AMERICA · COTTON-TEXTILE INSTITUTE

Free—This New, PULSE-POUNDING MYSTERY!

To New Members of the Detective Book Club

The Woman In Red



Why did "the woman in red" still claim that Julia Ross had almost "fallen" out the window?

By ANTHONY GILBERT

WHAT happened to Julia Ross could happen to anybody . . . to YOU! Only twenty-four hours earlier, she had been just a penniless, unemployed Nobody—without a friend or enemy to her name! Now, suddenly and without warning, she had been made the victim of an inhuman plot to destroy her identity, her sanity . . . even her life! AND YET SHE DIDN'T KNOW *WHY!*

WHY? The word re-echoed hollowly in her tortured mind. WHY had the sinister "woman in red" been so pleased at hiring a personal secretary who had *no* friends, *no* relatives—*whom no one would miss if she should suddenly vanish?* And WHY had she been whisked away from London on the first day of her new job? WHY had she been brought *here*—to this heavily shuttered house at the edge of a God-forsaken little village? *Why was "the woman in red" telling everyone that the girl locked in the upstairs room was her feeble-minded niece, Sheila Campbell?*

Julia knew she WASN'T Sheila Campbell. Even though they CALLED her by that name. Even though the identity card in her purse bore that name. Even though all her personal possessions were monogrammed "S. C."! And she *knew* she WASN'T insane—despite the tapping noises she heard, and ghost voices calling her name. But if she didn't escape soon, she actually WOULD become—a half-wit named Sheila Campbell!

She Had Just One Chance

But read *The Woman in Red* for yourself, at our expense. See why it's one of the most exciting mystery works of the year! You'll find your hands gripping your chair—your heart pounding like a trip-hammer—as you race down the home stretch of this terrific story!

The Woman in Red is *brand new, just published.* It's selling everywhere right now for $2.00! But we want to give you a copy of it, FREE—to show you the kind of topnotch mysteries you can get *every month* from the Detective Book Club.

How This Club Brings You The Best Mysteries

Each month this Club offers to its members an attractive triple volume containing THREE modern detective books—for the usual price of only ONE! And EACH of the three is a complete, full-length novel.

Do you realize that about 300 new detective books are published every year? You can't read them all. It's hard to find the best. But if a mystery is by an author like Agatha Christie, Erle Stanley Gardner, Rex Stout, Anthony Gilbert, Frank Gruber, or Frances and Richard Lockridge, it's sure to be good! All of these and many other famous writers have had their books selected by the Detective Book Club.

The selections of the club are ALL books that sell everywhere for $2.00 each. Yet, as a member of the Club, you get three of them (a $6.00 value) for only $1.89! You do not have to take a triple volume a month—you may accept as few as four during the whole year and still save two-thirds the usual price on those you purchase.

You Enjoy These Four Advantages

(1) Every month you are offered the cream of the finest modern detective books—by the best authors. (2) You save two-thirds the usual cost. (3) Your books are delivered right to your door. Each book is fresh, clean, unopened. It will be right at your elbow whenever you are in the mood, to read as leisurely as you please. (4) You will receive volumes so well printed, so attractively bound, that month by month they will grow into a handsome library of masterpieces of modern detective fiction.

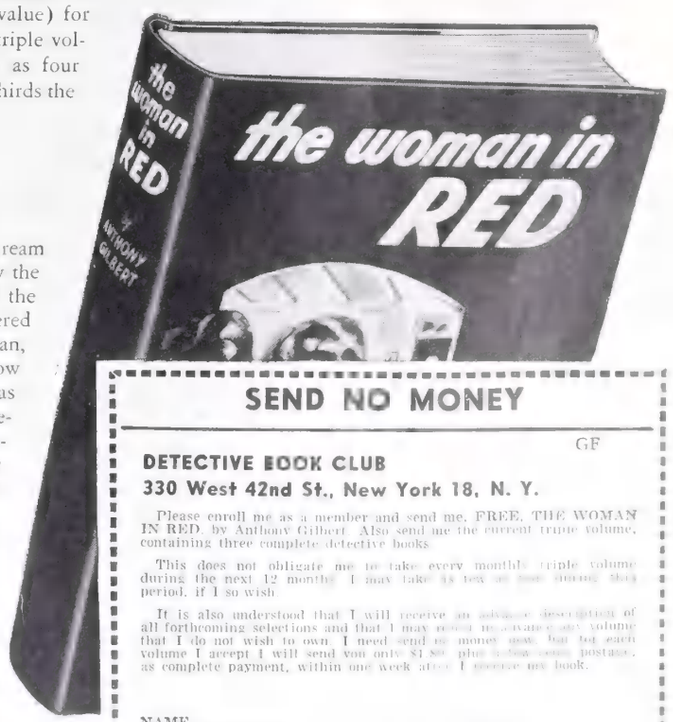
Mail Coupon Now For Your Free Book

By accepting this FREE copy of *The Woman in Red* now, as a Charter Membership Gift from the Club, you will not be obligated to take every month's selection during the next 12 months. You may take as few as four during that time. You may cancel your membership whenever you wish.

A description of the next month's selections will be sent you with each month's book, and you may reject in advance any volume you do not want.

You need send no money with the Reservation Coupon. ASSURE yourself of the privilege now being offered to Charter Members. To get this spine-chilling mystery hit, *The Woman in Red,* absolutely free, AND the current triple selection, address the coupon at once to:

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330 West 42nd ST., NEW YORK 18, N. Y.



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DETECTIVE BOOK CLUB
330 West 42nd St., New York 18, N. Y.

Please enroll me as a member and send me, FREE, THE WOMAN IN RED, by Anthony Gilbert. Also send me the current triple volume, containing three complete detective books.

This does not obligate me to take every monthly triple volume during the next 12 months. I may take as few as four during that period, if I so wish.

It is also understood that I will receive in advance a description of all forthcoming selections and that I may reject in advance any volume that I do not wish to own. I need send no money now, but for each volume I accept I will send you only $1.89 plus a few cents postage, as complete payment, within one week after I receive my book.

NAME.....
PLEASE PRINT PLAINLY

ADDRESS .....

CITY ..... STATE .....

Dear Albert: One of the most delightful assignments that any woman can receive is one that calls for shopping. Whether she buys for herself or for a friend, the pleasure is there; possibly even enhanced when it is other money than her own that she is spending.

So, it was with joy that I received your letter and the flattering request that I act as Quartermaster Kringle in the procurement of your Christmas gifts. What you thought to be a small allotment for this purpose was quite adequate, especially in hands as clever as mine, and expended as it was for the choicest of gifts that, most happily, are among the moderately priced items in the best of stores.

With your commission and cash in hand, I fairly flew to do your bidding, and in one short, swift visit to our stationer's I made a clean sweep of your list, finding for each a box of Crane's Paper, beautiful to behold and a treasure to possess. For your mother, I chose some Crane's Kid Finish; for Aunt Grace, her favorite Greylawn; for Uncle Sherwood, some man-sized sheets and envelopes of Distaff Linen, with its interesting texture; and for Betty, the much beloved, a box of that exquisite thin, blue paper of Crane's that can carry such weighty and wonderful words to you with the speed of light and love.

Of course, much of this paper will come back to you with the news of the family and with all the affection in which we hold you. So you will see how well your money was spent and how expendable the paper is. While doing this turn for you, I did one for myself, sweetening up my own supply of Crane's and conferring its distinction upon several of my dearest and nearest. So, rather than being obliged to me, I am much in your debt as always.

Your own Christmas package and letters will soon be on the way and I hope they may reach you in time for your happy celebration of this day whose spirit is more than ever the hope of all mankind.

Affectionately yours,
AUNT EDITH



Crane's Fine Papers are beautifully boxed for gifts. They may also be had, for personal use, in varying amounts of sheets and envelopes. Your name, address and twenty-five cents sent to Crane's, Dalton, Massachusetts, will bring you usable samples of these papers.

"Some day all my blankets will be beautiful Springfields like these"



NATURALLY you are looking forward to the day when you can have as many all-wool Springfield blankets as you would like to own. . . . And we are, too!

In the meantime, please take good care of any Springfield blankets that you may have on your beds. They wear wonderfully and are easily cleaned, as you know. So please make them do until you can buy enough Springfields for every bed in your home.

The Springfield label will always be your guide to top quality in all-wool blankets at a medium price. They are *"The Trousseau Blankets of America."*

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Sponsored & distributed by WAMSUTTA MILLS, *makers of "Supercale" Sheets and Pillowcases, New Bedford, Mass.*

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Magnificent in Manhattans, every drop of Kentucky Tavern is backed by a fine tradition and a million barrels experience. There's only one better buy in bonds—War Bonds!

BOTTLED IN BOND KENTUCKY STRAIGHT BOURBON • 100 PROOF • GLENMORE DISTILLERIES CO. INCORPORATED, LOUISVILLE, KENTUCKY



CORKING COASTERS. We've seen a lot of coasters in our day, but nothing to tie these. They come with your monogram in natural cork in diamond or block letters on blue, brown, or green backgrounds and even the box they come in is out of this world for pure wonderfulness. You'll use it for cigarettes, hankies, jewelry, etc. Underline last initial. 12 coasters are $3.50 postpaid. Eunice Novelties, 541 Madison Ave., New York, N. Y.

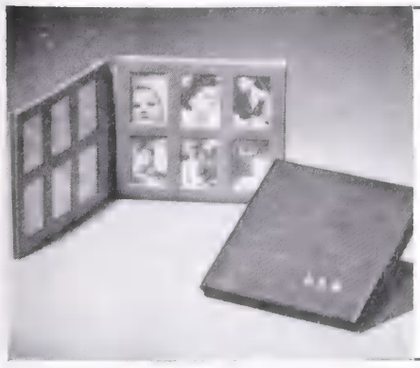




A JUNIOR MISS will have the time of her life with this dressmaking set. It comes with a 12½" mannequin, a tailor's form on which she fits the fabric, material for dresses, Simplicity patterns to follow and sewing accessories. If she likes what she makes for her mannequin, she can buy the same pattern in her size and be the best dressed girl in town. Costs $3.50. Humpty Dumpty Shop, 342 Madison Ave., New York.

SIGN LANGUAGE. You'll want this lawn marker for two reasons. First as a kindness to your guests and secondly because it's so decorative. It's carved out of California redwood and the reflector letters, visible night and day, are part of the board itself. Costs $3.50 for up to 7 letters, 1¾" high, with a 24" ground stake. Extra letters are 40¢ each. Abbey Decorative Products Co., Pleasant Valley, N. Y.





FAMILY ALBUM

The hit of the year. Fine leather, handmade. Holds 12 pictures which may be cut down from any snapshot and pasted onto gummed cards (included) then slipped into frame as a single unit. Tan, navy, green, red. 3¾ by 4 inches.

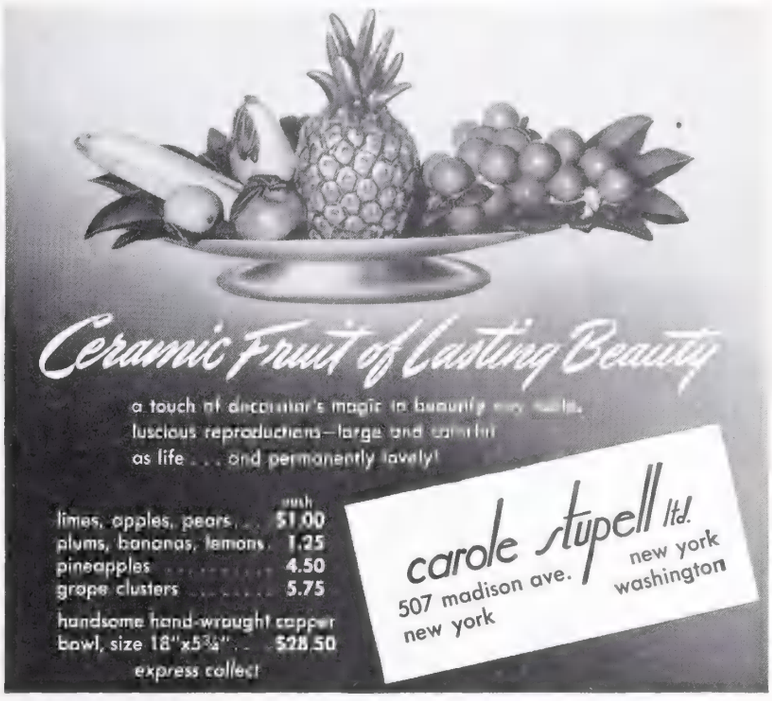
$3.85 postpaid

Initials stamped in gold 50¢ extra

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Ceramic Fruit of Lasting Beauty

a touch of decorator's magic to beautify any table. luscious reproductions—large and colorful as life . . . and permanently lovely!

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limes, apples, pears . . .	$1.00
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pineapples	4.50
grape clusters	5.75

handsome hand-wrought copper bowl, size 18"x5¾" . . . $28.50

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Here's a Real Taste Sensation!

A Thrilling Change—Intriguing Goodness

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FRUIT CAKES

Made from a famous European recipe 400 years old. There's "nothing just like them" . . . nothing that adds so much zest at bridge parties, teas, cocktail parties, and as an added dessert. Full of delicious, tasty fruits with a variety of flavorful icings. Vitamin-rich. Energy-building. Nourishing. A wonderful gift for those in the Service—at home and abroad. These fruit cakes keep indefinitely. *Package of Six, attractively wrapped* $1.50

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"SAY WHEN"—guests

New, economical way to pour liquor. With a light push of the fingers on top, "Say When"—you have a measured drink. Made of special plastic—"Say When" fits all size liquor bottles—even ½ gallon and gallon wine bottles—and guaranteed to withstand all fruit or food acids. A novel, practical way to serve liquor at home or at the bar—it's clean, stops waste, attracts attention. Each $2.50.

Grand as a weekend gift. Individually boxed.

To get a good idea of our many unusual gifts, drop in and browse around or write for free illustrated Tippler Catalog HB5.

THE BAR MART

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Xmas Gifts



Do Your Shopping RIGHT AT HOME!

Forget Transportation Problems!

You DON'T HAVE TO travel around to do your Christmas shopping this year! Don't worry about transportation problems. Right at home, in your own easy chair, choose delightfully **different** gifts for everyone on your list—from the hundreds just-right suggestions in this time-saving, money-saving book. Gifts from $1 up!

For 77 years, Daniel Low's has provided discriminating people with really original, "personal-touch" gifts. This year more than ever! We guarantee safe delivery. **Satisfaction always, or money back.** Send postcard for this FREE BOOK now!

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"Different" Gifts for Men, Women, Children, Novelties for the Home, Gift Cards, Wrappings, Smart Gifts in Leather, Silver, China, Glass, Diamonds * Gifts for Soldiers, Sailors, Marines.



15 BEAUTIES IN A WHITE POT

Sweetheart Roses that will stay as fresh and pretty as they appear because they are made of wax. So well are they designed that it takes real scrutiny to discover that they are not the Real thing. 3" White Pot. 15 Flowers, Buds, and leaves. Choice of white, yellow or pink. Gift wrapped for Christmas giving. $3.35 POSTPAID. No C. O. D.'s.

Constance Spry Inc.

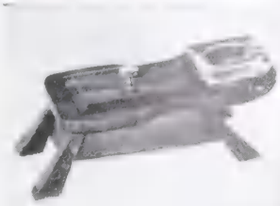
322 Park Ave. New York City 22, N.Y.

Christmas Selections by Gift Counsellors

MINIATURE MASTERPIECES IN MAHOGANY



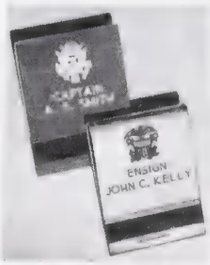
Tier Table—A classic antique in miniature. Mahogany, 7" high. $5 postpaid. 3 miniature ornaments of our selection, $1.50 extra.



Cobbler's Bench—7" long. Holds 20 cigarettes and small ash tray. Mahogany in natural or pickled finish. $4.50 postpaid.

PERSONAL MATCHES

A Quality Item. Army, Navy, Marine and Air Corps insignias, or plain for civilians. Metallic finish covers in gold, silver, red, white, blue, green, black. 25 books, $1.50; 50, $2.50; 100, $4.50. Postpaid.



RUBY JARS

Radiantly beautiful. Rich red glass, 12" high. Decorative and useful on mantel or table as vase or snack jar. $4.50 each. Postpaid.



RENDEZVOUS GIFT SHOP
Gift Counsellors — ASBURY PARK, N. J.



Abbey Day & Night Markers made of *Solid Carved California Redwood*

Attractive—Durable
Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install.
Complete marker with up to five 2" reflector letters or numerals.....$3.35
Complete marker with up to five 3" reflector letters or numerals.....$4.70
Extra 2" letters.....45c each
Extra 3" letters.....65c each

No charge for punctuation marks.
ABBEY DECORATIVE PRODUCTS CO
Pleasant Valley, New York

Say "MERRY CHRISTMAS"
With the Gifts That Give Better Footwear Care for Years to Come!

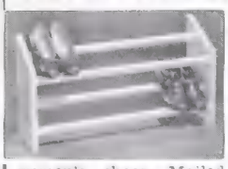
They protect precious shoes from scuffing, dust and lint . . . give extra closet space, added neatness, too!

TWO-WAY SHOE RACK



Hangs on closet door or wall. Clear lacquer finish brings out beauty of the wood. Size: 21½" x 20" x 6½". Supports 6 to 9 pairs of shoes.
Mailed postpaid for only....$2.00

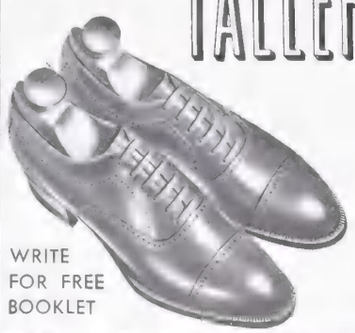
VICTORY Floor SHOE RACK



No nails or screws in this modern wood shoe rack. Smart blonde lacquer finish. Size: 26½" x 15½" x 7". Supports 6 pairs of men's shoes, 8 pairs of women's shoes. Mailed postpaid for only $1.75

MET-L-TOP TABLES, INC.
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PRODUCERS OF MET-L-TOP IRONING TABLES

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WRITE FOR FREE BOOKLET

ADLER ELEVATOR SHOES
Increase Your Height "Confidentially"

You can increase your height almost 2 INCHES, improve your posture and your poise. Adler ELEVATORS look just like any other fine shoes. The hidden *inner* ramp makes an amazing difference in your height the *instant* your put them on.

Dept. H.B.2
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MOTHER GOOSE LAMPS FOR YOUR CHILDREN'S ROOM

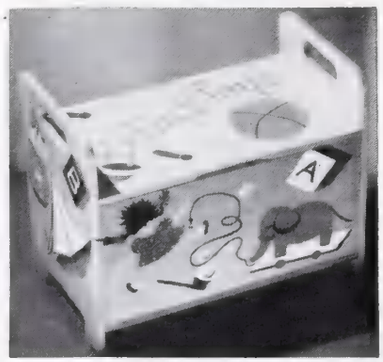
Children will love the Mother Goose Rhymes on these lamps. They harmonize with nursery motif. Bases of durable composition support figures of Humpty Dumpty and girl on horse. Multicolored in red, blue, white and yellow. Lamp shades are hand decorated and of paper parchment. Height 14". Your children will enjoy these "lamp toys".

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Window



TOY CHEST. It's just the right size for a youngster's collection of blocks and soap bubble pipes and teddy bears, and besides keeping the nursery in apple pie order, it's also a bench. Hand made of pine, it's hand decorated with painted toys and the child's first name. 17" x 10" x 14" high. $6.95 prepaid. Mayfair Gifts, Forest Hills, New York.

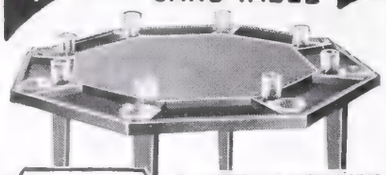
THE GOOD OLD DAYS of a Tom Sawyer boyhood, of trudging across fields to Sunday school, of carving initials in your school desk are brought back with nostalgia by these miniature reproductions of the famous Rogers groups. They're made of pinkish composition, 4" high, and Weighing the Baby, The Favorite Scholar, or Neighboring Pews are $1.75 each, set of 3 for $4.75 postpaid. Malcolm's, 524 No. Charles St., Baltimore, Md.





WAR PLANE PRINTS. They're by far the best things for a man's office or study or a boy's room that we've ever come across. A series of 16 prints, from original pastels by Harry Jaffee, includes the most famous pursuit ships and bombers in the sky today. The background is blue and the planes are so filled with a spirit of speed you can almost hear the motors hum. 11" x 17", $1.50 each. Old Print Exchange, 14 E. 48th St., New York, N. Y.

New PORTA-POKER 8-PLACE FOLD-AWAY CARD TABLE



- Folds down to only 4 inches thick . . .
- Easily stored in minimum space
- Official size, 4-foot diameter . . .
- Green felt playing surface . . .
- 8 *nonspill, nontip* holders for glasses and ashtrays . . .
- Mahogany-stained, alcohol-proof finish . . .

A CLEVER new convenience for card players. The all-purpose, portable playtable for small apartment, den or recreation room. New improved model. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. *Now custom made—delivery within 10 days.* Only $34.50 Express collect. Money refunded if not pleased. Makes an ideal gift.

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EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. **Write for: "Successful Entertaining At Home." It's Free!**



INDIVIDUALIZED PENCILS

Your full name or monogram —or business name—is smartly gold-stamped on each of the twelve fine pencils in this maroon gift box. An appreciated gift for the one in school, office—or home. The pencils, with eraser tops, are assorted in four colors and carry no markings other than your personalization. **$1**, prepaid.

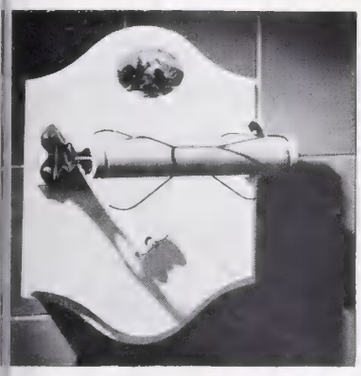
Write for free 80-page Christmas Gift Catalog

MILES KIMBALL COMPANY
KIMBALL BLDG. 53 ALGOMA BLVD. OSHKOSH, WIS.

Shopping

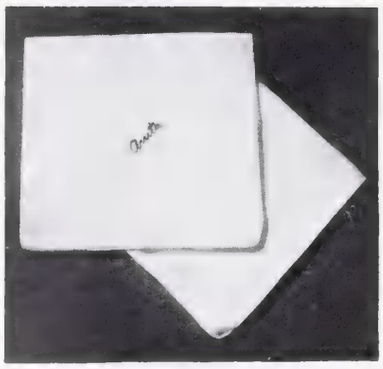
EAR SANTA: All my life e worried along with make- ft compacts and now, quite ldenly, I have a yearning a really beautiful one. I nt to be able to powder my se with my nose in the air l I want a compact that will as lovely years from now as is this minute. I'd like it to sterling silver, hand made h a wonderful engraved nogram. Including tax, it's 5 from Leonore Doskow, ntrose, N. Y. Please, Santa!





MUSICAL SURPRISE. Here's a gadget you'll want if you have a touch of ribald humor in your veins. It's a musical bathroom roll that plays Whistle While You Work, and you'll find your guests returning from powdering their noses with surprised grins on their faces. It comes in white enamel and costs $8.95 express collect. Evelyn Reed, 524 Madison Ave., New York, N. Y.

AME HANKIES. Christ- s without handkerchiefs is e Santa Claus without his s—it simply isn't complete. be sure to get these for lots people on your list and they'll ss you for your thoughtful- ss. They're made of Swiss en and come in white with first name in any color you nt. They cost 85¢ each, plus stage. Anita Gardner, 105 st 57th St., New York, N. Y.





FILE YOUR RECIPES

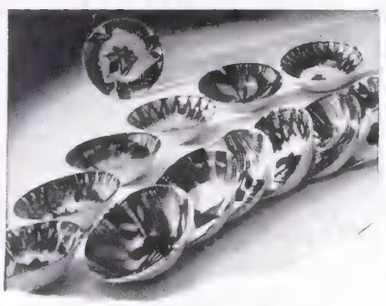
Keep under one cover your newspaper recipes, housekeeping notes, special diets and company menus. This looseleaf book has indexed roomy envelopes, housekeeping hints, guides to nutrition, recipes, blank pages and a complete time and temperature chart.

$2.95 postpaid

Hostess House

505 FIFTH AVE.
NEW YORK, N.Y.





Beautiful Bowls

FROM ROMANTIC OAXACA

. . A WHOLE BAKER'S DOZEN OF THEM (13) FOR $3.00 PREPAID

FOR FRUIT, CEREAL, SERVING, ETC.

Generous in size (6 x 2 ins.), highly glazed and gaily decorated in yellows, green and purples, these imported bowls beautify any table. A clever Xmas gift that looks like the five dollar bracket instead, of $3.00

Immediate Delivery! Prepaid

For 75c additional we will pack your order in a serviceable bamboo basket, wastepaper size, total price prepaid with basket $3.75.

The OLD MEXICO SHOP
SANTA FÉ—NEW MEXICO



GRAND TO GIVE
—AND GET!

KILLINGER

HI-JACS

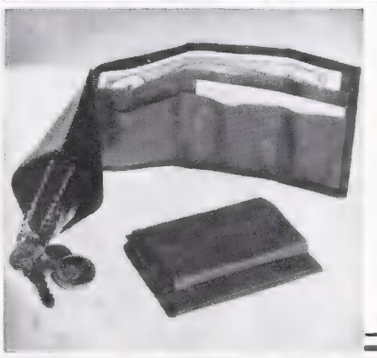


EVERYBODY enjoys using Killinger Hi-Jacs, the Original Coaster Sensation! These bright-colored, washable, terri-knit coasters fit snugly on tumblers and beverage bottles, make drinks dripless, protect clothes and furniture. As a gift, Hi-Jacs are perfect; they're clever, useful, inexpensive. Shop early—order Killinger Hi-Jacs today!

Left, REGULARS, assorted solid colors. 8 for $1.
Center, MONOGRAMS, three letters on assorted colors. 8 for $2.
Right, INITIAL, one giant letter on assorted colors, 8 for $2.

Gift Boxed—Postpaid in U. S.—Sorry, no C.O.D.'s!

KILLINGER COMPANY, Dept. B-11, MARION, VIRGINIA



A Wallet that's NEWS!

COMBINATION BILLFOLD, CHANGE PURSE & KEY CHAIN

It comes in red, black or brown genuine leather, has a trick but simple snap-purse for change and an attached chain for keys or rosary beads. Ideal for men in brown or black.

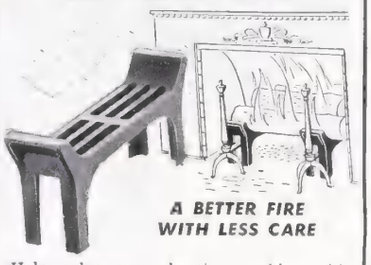
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Gramercy Gifts

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USE MODERN FIREDOGS AND BURN LOGS



A BETTER FIRE WITH LESS CARE

Help solve your heating problem this winter by using FIRE DOGS in your fireplace. Unless you have these modern accessories to a log-burning fireplace you don't know how pleasant and easy to take care of a log fire can be.

FIRE DOGS protect andirons—hold logs in place—improve draft and add to the appearance of the fireplace. UNBREAKABLE. GUARANTEED FOREVER.

Small stock of pre-war manufacture left. Send check or money order. Price $5.00 a pair FOB Canton, Ohio. Only one size—18" long—4½" leg height.

THE CANTON MALLEABLE IRON CO.
Established 1892 Box B Canton 5, O.

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Special Pâté



DELICIOUS . . .
when cocktails are served!

NUTRITIOUS . . .
when luncheon is served!

The piquant flavor of Mill o' Milford Special Pâté is *just right* for tantalizing appetizers and canapes. And its hearty substance makes it *just right* for lusty sandwiches or a well-balanced main course salad.

This flavorsome Pâté is an all-purpose food . . . especially practical in wartime because *it is NOT rationed.* The smooth rich flavor of turkey livers, heightened by the spicy tang of unusual seasoning, is combined with the nourishing goodness of whole grain cereals. It's GOOD and GOOD for you . . . and perfect for impromptu entertaining because it comes ready to use.

Try Mill o' Milford Special Pâté *at our risk.* Order 2 family-size (9 oz.) jars, recipes are included, for only $1.35 postpaid; $1.60 West of Mississippi. *Full refund guaranteed if not pleased.* Mail order to:

ROSE MILL Box 112A Milford, Conn.

ROCKING HORSE CHAIR

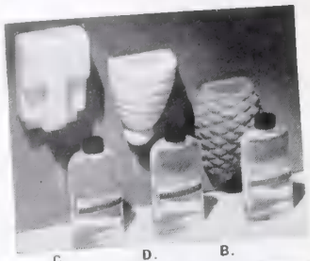
It combines the excitement of a rocking horse with the sturdiness of a chair and a youngster will love its red, white and blue gayety. Rockers are natural wood and it's 27" x 8" x 17¼" high.

$7.50 prepaid

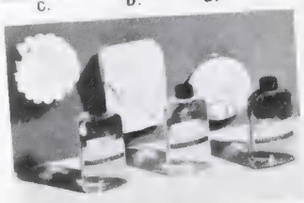
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C. D. B.



F. A. E.

Specify wall perfumers by letter

XMAS GIFT BOX
No additional cost for attractive Xmas package containing wall perfumer and 2 ounce bottle of scent.

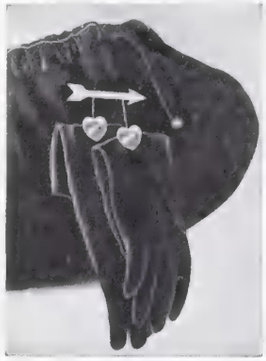
Keeps Rooms Fresh and Fragrant

Here is a fascinating, practical gift that will be adored by friends and relatives. Can be used every day of the year—a constant, daily reminder of your thoughtfulness and good taste.

Fragrantaire house perfume brings into the home the delicate fragrance of a country garden or the refreshing tangy smell of the woodland. A spoonful in our good-looking porous perfumer keeps a room smelling heavenly as long as a week (it's really economical), a closet longer.

Perfumer, with 2-oz. bottle of choice of 18 entrancing scents, $1 postpaid or C.O.D. plus postage. Specify scent: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Trefle, Lavender, Honeysuckle, Carnation, Chypre, Rock Garden, Sandalwood, Rose, Lilac, Incense, Orchidee, Oriental, Narcissus. *Order promptly—mail early.*

FRAGRANTAIRE CO. Dept. B-8
381 Fourth Ave., New York 16, N. Y.



Clips You'll Want

"TO HAVE AND TO HOLD"

Give her these hand made sterling silver clips that are not only unusual in looks—but are also the perfect symbol of a lovely sentiment. Inscribed with his and her name. They can be used in hundreds of novel ways: As a glove holder attached to a pocketbook; as a lapel pin to hold flowers; or even to hold those letters you don't want to forget.

$6.00 postpaid. *Tax included.*

Evelyn Reed
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Dept. H.B.
NEW YORK 22, N. Y.



FREE!

"Quik-Gloss" Wax

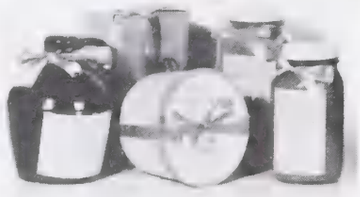
No Rubbing—
No Polishing

"Quik-Gloss" gives a more beautiful sheen than any other wax! You don't have to rub or polish—it dries hard in 20 minutes. Won't water-spot; dirt washes off without injuring finish. "Quik-Gloss" outwears other waxes—a gallon covers more surface. Makes floors, linoleum, woodwork, tile, enamel and metal glow with *new beauty!*

To introduce you to this remarkable wax, we offer FREE a ½-pint can of "Quik-Gloss"—enough to wax a fair-sized room—35¢ retail value. Just send us your name and address and 10¢ to cover postage.

Once you've tried "Quik-Gloss" you'll never use another wax. Write NOW for free sample!

The Beacon Co., Dept. C
89 Bickford St. Boston, Mass.



Christmas Goodies

Maple products delicious on waffles, toast, puddings, ice cream, in cooking. Not rationed. 7 oz jar pure Vt churned maple sugar with cinnamon; 1 lb jar pure Vt maple butter; 1 lb pail soft maple sugar; 14 oz jug pure maple syrup; ½ lb shelled black walnut meats. 5 items as shown $7.25. 4 items (without nuts) $6.35. All post paid in 48 states. Order now while we are stocked.

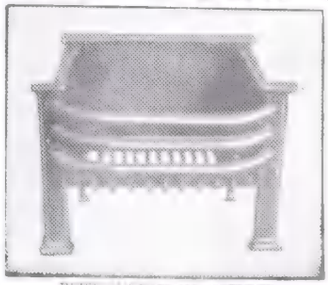
The Josselyns
Box 147 Dept. B Dedham, Mass.

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CAST IRON GRATE

FITS FIREPLACE UP TO 48 IN. WIDE

BURNS WOOD, COKE, CANNEL COAL, BRICKETTES

LIMITED SUPPLY

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Window



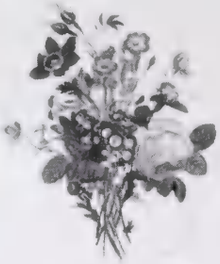
BEAUTY AND THE BEAST to give loveliness and spunk to your collection of miniatures. The Staffordshire flower group, with colors as lovely as an English garden, about 3½" high and costs $9.50. The Royal Worcester bulldog 3" high, is $7.95. Either or both would make an incredibly wonderful Christmas present. They come from Alfred Orlik, 421 Madison Ave., New York.



ELEGANT AND PRACTICAL. If you can bear to part with this yourself, it would make a really superb present for someone you're very fond of. It's a crystal French dressing bottle, marked for oil and vinegar, and the top is of heavy sterling silver. The price is $8.75 including tax, but postage is extra. Hammacher Schlemmer, 145 East 57th St., New York, N. Y.



CHRISTMAS CAKES Sugar and spice and everything nice, that's what these fruit cakes are made of. Serve them with wine on Christmas Eve when friends drop in to admire your tree and they'll strike a note of holiday cheer as deep and satisfying as the sound of sleigh bells. They're made from a European recipe 400 years old, will keep indefinitely, and a box of six costs $1.50. Rich Biscuit Co., 827 Broadway, Dept. H, New York 3, N.

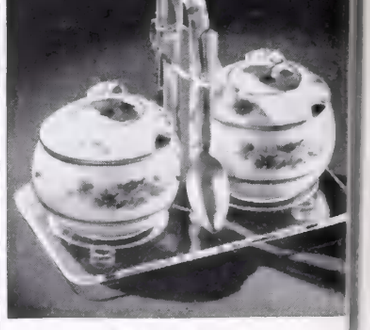


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JAM SET
$6.00

Express Collect

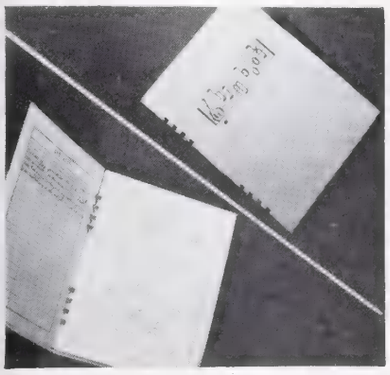
PROUD GIFT. Always before giving some one a present, ask yourself, "Would I like it?" and you'll find that this twin jam set comes through with such flying colors that you'll probably keep it yourself. The 2 jars of English china are gay with posies and the brilliant plastic stand is as graceful as a curtsey. Complete with 2 gold plated spoons.

ZILLAH SYMOND
11 W. 56th St. New York

Shopping

REGAL AND REASONABLE. There's certainly nothing inflationary about the price of these glass urns, and yet to see them you'd be convinced they were only for fat purses. Use them in pairs on your mantel or spinnet piano, or remove the lids and fill them with flowers or candy. You'll love the proud spirit they bring to your room. They stand 10" high and cost $1.75 each, $3.25 the pair postpaid. Young Books, 714 Madison Ave., New York, N. Y.





"HIM" BOOK. Here's a complete log for a Miss Gadabout to record all the important things about the men in her life. There are pages for the case histories of 18 men, room to jot down phone numbers, nicknames, social instincts, military service, etc., and room for his picture and a record of dates with each. Heavy leatherette cover, 40 pages, $1. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisc.

PEARLS FOR A PRETTY GIRL. There's nothing quite so flattering as the lovely radiance of pearls and they lend their own special enchantment to anything you wear them with. Here, the two-strand necklace is $4.15, dangle earrings are $2.15 and the matching two-strand bracelet is $2.15. Prices are postpaid but add 10% tax. Emily Shops, Fifth Ave. at 37th St., New York, N. Y.





1. Xmas Hiball glass with gay Christmas tree design in red, blue, yellow and green. Hand applied gold. Doz. $13.50.
2. Festively decorated Xmas tree plates with red or green bands. 9½ inch dinner size, each $2.00, 8 for $15.00. 12 inch Serving Plate, each $4.75.
3. English made rising and settling Mallard Ducks in glowing natural colors. Height 7 inches. Pair $16.00.
4. Cocktail set of brandy sniffer shape crystal mixer (2 quart capacity) and 8 plain crystal 3½ oz. glasses. Set $8.00.

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ITS ART, ETIQUETTE AND SERVICE
By Helen Sprackling

Within the covers of this timely book, the perplexed hostess will find hundreds of clever ideas calculated to amuse and amaze her guests. New ways of setting an interesting table. Inspiring lighting effects. The art of eating and drinking. Unique invitations. How to start and keep conversation animated. New fashions in china and silver. How to serve without help. Charmingly written by one of America's foremost home authorities. Copious illustrations.

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LIVE TURTLES

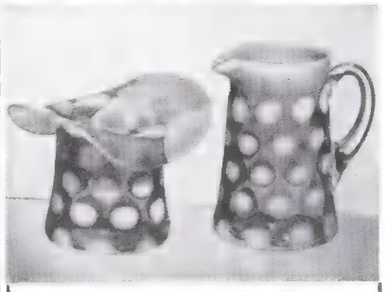
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Here's great fun for children and adults—turtle racing! You'll laugh to see them climb over each other and tumble about! Each with any single name you choose painted on its back.

Baby Turtles (1½" long) need less care—are more economical to keep than any other pet. They're harmless—a unique gift!

Select names—Bob, Jane, etc.—and send them with $1 for 2, or $1.75 for 4. Turtles shipped promptly, postpaid, with feeding instructions. Enclose 25¢ extra for year's food supply per turtle. **2 for $1** post paid

PINE TREE COMPANY
Dept. 407 Newport, New Hampshire



Topper and Jug

$2.00 set

Topper 3"—Jug 4"

Collectors take note—cranberry red, dot design (just like Grandmother's best ice tea set), specially fine individually for pitcher or hat collectors. Use them as a Sugar and Creamer if you want something "super", put a nosegay in either for a small table. Give them as gifts of unquestioned taste. Separately $1.00 each.

Add 10% for delivery—Sorry, no C.O.D.'s.

Delivery of this merchandise is governed by O.D.T. regulations.

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DO YOU WIN?...OR DO YOU LOSE?

UNCANNY! . . . This magically grooved recording of horses going fast, crowds going wild, and an announcer calling every turn. *Though you play it often, never will you be sure of the winner.* On the reverse side there's a recording of a motorboat race, with the roar of the motors as they cut the waves. Thrills and excitement every minute! PHONO-FINISH HORSE RACE includes Magically Grooved Record, Odds Chart and Betting Board. No. K-503, $2.00 Postpaid.



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LET'S PLAY HOUSE

And here's a doll's house to enchant any youngster. It's made of sturdy cardboard, has 4 rooms, is easy to assemble.

18¾" x 17½" x 8½"

$1.50 postpaid

Humpty Dumpty Shop

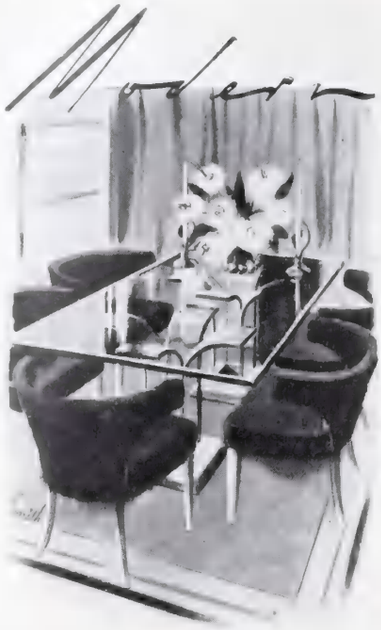
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Superb custom-made cigarettes with one's signature in *red* or *blue!* An exciting original gift! A wonderful smoke! 200 Special Blend (American, imported tobaccos de luxe), *with autograph*, 6.75; Rare Turkish, 8.50. ULTRA-SMART GIFT: 500 Special Blend, autographed—in handsome antique finish *Old Print* chest, mahogany lined, 18.75. (Chest retails for $7!) With *black* cigarettes, *gold* tips, *gold* signature, 25.00. Send signatures with remittance to Autograph Cigarettes, 452 Fifth Ave., New York. Order for Christmas NOW!



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20 PIECE STARTER SETS

SYRACUSE CHINA
WAYNE PATTERN

¼" heavy gold encrusted border on "Old Ivory"
32.00

⅜" similar border with maroon band *(as shown lower right)*
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20 to 1... Here's Fun!

JACK POT DARTS

A NEW DART GAME BASED ON AN OLD PASTIME. WHATEVER THE INCENTIVE—PINS, PENNIES OR POINTS—IT PAYS TO HIT THE JACK POT!

Giant Size Target 3 by 4 Feet

Suspense runs high when folks try for the JACK POT! This exciting new dart game has the same winning combinations as that old, familiar pastime... 3 bells pays 16 to 1... 3 oranges, 12 to 1... and even a few cherries can be a winner. A big, substantial target board, beautifully finished in six bright colors. Three true-flight Tournament Darts included. Easel-Hanger permits play anywhere, indoors or outdoors. No. W-30, $7.50 Prepaid.

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A great tea, No. 5 DARJEELING ORANGE PEKOE type, blended exclusively for us by Garrettson—¼ lb., 55c; lb., $2 . . . Have you tried BUTTERED-GRAPE JELLY? Concord grapes, cane sugar and fresh creamery butter—16 oz., 3 jars, $1.25. LEMONAISE. Like mayonnaise but with lemon instead of vinegar. 10½ oz., 3 jars, $1.75. ICELAND BROOK TROUT. A real treat. 8 oz., 3 cans, $3.25. *(Add 10% for packing and shipping charge East of Mississippi; 15% west of Mississippi.)*

Write for Food Folder H

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MUSICAL ARMY MULE and NAVY GOAT

These realistic mascots are superbly made of a furlike fabric and fitted with service blankets in regulation colors. Each contains a hand wound Swiss music box that plays an inspiring tune. Height 15".

$6.95 Each

SCULLY & SCULLY, Inc.
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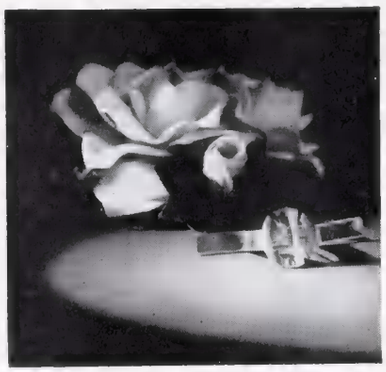
Window



YOUNG MR. FIXIT will have the time of his life doing all the odd carpentry jobs around the house, and he'll do them very well, too, if he has this apron. Its pockets are filled with hammer, pliers, screw driver, etc., and the apron is made of a sturdy cotton fabric. The price is $3.50, express collect, from The Children's Shop, West Hartford, Conn.

FRAGRANT GIFT. If you've ever walked through the hush of a Maine forest, you'll remember the heady, haunting smell of balsam and how you wished you might bring it home with you. Now you can! You get Forest Mist Fir Balsam Spray complete with rubber atomizer, Forest Mist Balsam Bubble Bath, Huntsman Fir Balsam Shave Lotion, and a Huntsman Pipe Conditioner—$4.25 postpaid. The Josselyns, Box 147, Dedham, Mass.

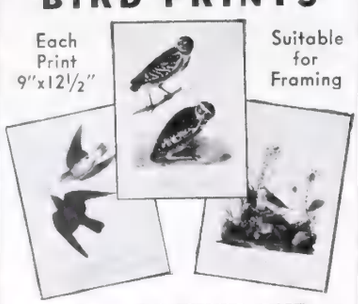




CORSAGE PIN. The most radiant gardenia or sophisticated orchid will be even lovelier if it's secured to your shoulder with this pin. It is hand made of sterling silver with a cut-out three-letter monogram that you'll love and your beaux will bombard you with corsages because their flowers will look so beautiful held in this silver dream. It costs $3.30 including tax and postage. MacDwyer & Co., P.O. Box 93, Kew Gardens 15, New York.

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Each Print 9"x12½"



Suitable for Framing

50 — *A LASTING GIFT* — **AUDUBON BIRD PRINTS** (IN FULL COLOR) **$2.95**

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A charming distinctive collection of assorted Audubon birds, reproduced in full color on fine antique white paper. Framed, they make a worthy addition in the home, office or library. Highly decorative for that finished basement or attic. A gift which will be appreciated and remembered always. Specially low priced to fit your Christmas budget. Send money order, check or cash to:

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"Dorchester" English Earthenware

$10.65

20-pc. starter set

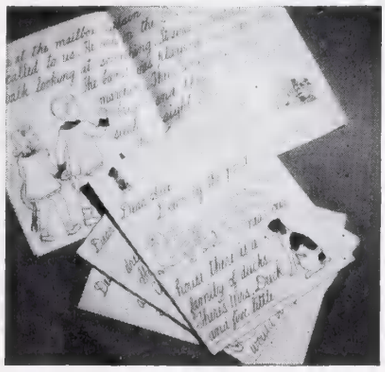
Ivory ground with pink, blue and yellow all over floral design. 4 each of dinners, salads, bread and butters, teacups and saucers. Full open stock.

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HALL GALLERIES
ALBERT STEIGER · COMPANY
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Shopping

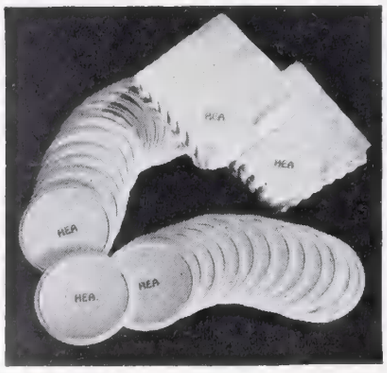
SUSIE CUCUMBER is a dog, children, and the most amazing puppy you ever heard of because he writes you a letter a week for eleven months, telling you all about what he's been doing, and he sends you ten presents, besides. The letters are illustrated and heaps of fun to get, so ask your Mommie to put you on Susie's list. 6 for the series. Susie Cucumber, RFD 1, Box 211, Alexandria, Va.





SONG PLATES, shades of the old barber shop quartets, that will set any party off to a rollicking start. There are twelve of them and each comes with the first four bars of the original music and words of twelve old favorite harmony songs and the subjects are colorfully and humorously illustrated. The price for the dozen is $7.95, express collect. Zillah Symonds, 11 West 56th St., New York, N. Y.

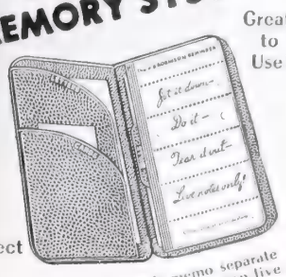
PARTY FUN can quickly turn into drudgery when the last guest is gone and you're left with white glass rings on your best tables and a pile of cocktail napkins to launder. So to get this set which includes 10 absorbent coasters and 50 paper napkins, all imprinted with your name or monogram. You may have them in white, green, or yellow with the printing in a contrasting color for $2 postpaid. Giftcraft Co., 333 No. Michigan Ave., Chicago, Ill.



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A POCKET MEMORY SYSTEM

Great to Use!



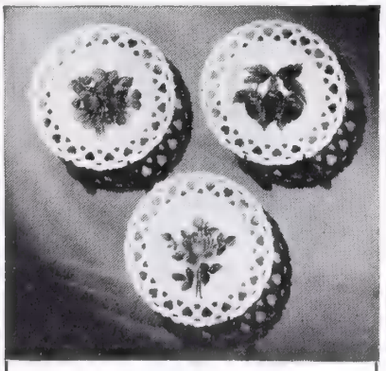
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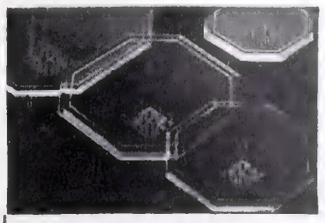
Designed to be decorative . . . milk glass lace plates, conspicuously beautiful on your wall, feature fruit and flowers, deftly handpainted in oil colors. Their function is purely ornamental and successfully so! Four roses (red) and four fruits (plum or red). 8½" size. Each plate, $4. Mahogany hangers, each, $2.

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Send for our Christmas Folder

THE BLUE PARROT

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MONOGRAMMED GLASS TABLE MATS

Unusually attractive glass plaques, beveled and personalized with hand-cut monograms. Splendid for use under hot plates, under vases or as coasters. Decorative and practical—makes a most desirable gift for the holidays. Set of four range in size from 4 to 7 inches.

$5.95 for set of 4 postpaid

DAINTY LIQUEUR GLASSES

Splendid for your favorite liqueurs or a shot of lesser stuff—these adorable glasses measure only 1" in diameter, 3½" high. They are the daintiest, most exquisite little treasures you can imagine. One has a cunning handle, the other has none. Both come in a rye, thistle, or wheat design, or with a 3-letter monogram. They make excellent gifts. You will want them for yourself, too!

With Handles $9.85 dozen (Postpaid)
Without Handles 8.50 dozen (Postpaid)





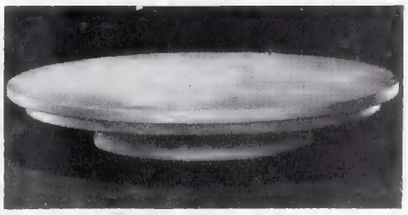
DOUBLE SAUCE BOAT

Use it for French dressing and mayonnaise, for hard sauce and foamy sauce, for apple-sauce and cranberry jelly. With 2 ladles and glass plate, it comes with monogram, or lily of the valley, or star design.

Complete Set $2.75 postpaid
Underline initial of last name.
No C.O.D.'s please.

EUNICE NOVELTIES, Dept. H11
Fifth Floor
541 Madison Avenue, New York 22, N. Y.

Over-Sized* Lazy Susan *makes serving easier . . .
Made By Hand in the Tennessee Mountains



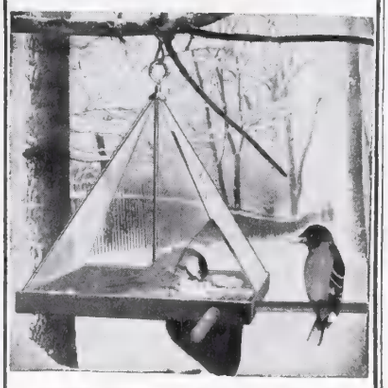
A revolving Lazy Susan large enough to take every course and every condiment . . . hand-made by native Tennessee craftsmen of seasoned Tennessee mountain poplar. A unique and practical solution to the servant problem it is as perfect for informal entertaining as it is for dinner or midnight snacks. And it makes a very-much-appreciated gift, too. Measures 26 inches across. **$10.95**

Send check or money order for $10.95 and we will send you the Lazy Susan Express Charges Collect.

The Tennessee Mountain Shop

HARVEYS Nashville 3, Tenn.

A SNUG HARBOR FOR WINTER BIRDS



Get This Attractive Swing Feeder Now

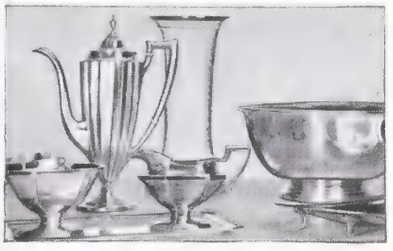
Watch birds flock there to eat in comfort, safe from cats and squirrels. Made of double-strength glass with rustic finished wood floor. Vane keeps entrance out of wind.

Immediate Shipment. Order Now, Sending Check or Money Order **$2.75** Postpaid

Try our nourishing SUET SEED for outdoor birds—3 lbs. $1.00 postpaid.

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Green vines trace a lovely pattern over this fine, American-made dinnerware. 53 pieces — complete service for 8. A perfect setting for your own table as well as that of a bride. **$22.50**

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Specify Color Wanted

Jet Black, Rich Red, Dark Green or Dark Brown

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Unpainted T-Top $4.95

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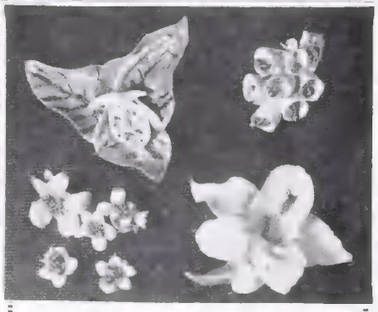
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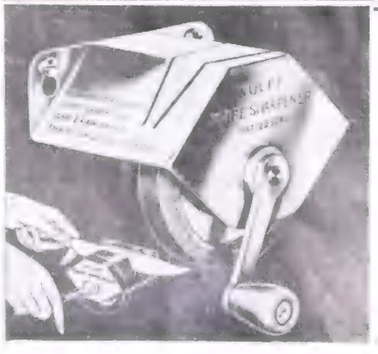
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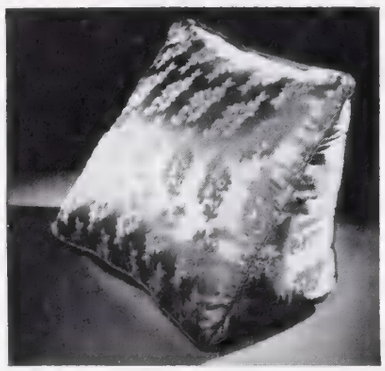


A twist of the wrist

and your knives are razor sharp. Hubby will enjoy it too when carving. Guide Slots automatically hold the knife at the proper angle for honing and all you have to do is turn the handle. Sturdy steel construction with Self-Lub. Bearing. The price is $1.50 postpaid while a limited supply lasts from

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Window



SOLID COMFORT. Thrashing around in bed, hitching yourself on one elbow and then another as you try to find a comfortable position for reading, writing or drinking your morning coffee, is no way to relax. But this triangular pillow fixes that. With it you can enjoy the softness of bed in a relaxed but upright position. Wonderful hospital gift. In rose dust, blue, gold, green, or wine rayon satin, $2.98. Jordan Marsh, Boston, Mass.

TABLE TRICK. Here's the answer, at long last, to the problem of keeping cigarette burns from table tops. Burning stubs drop through the hole in the center and a patented smoke-trap prevents escape of smoke and odor. The table comes in mahogany or walnut finishes, measures 18" in diameter, 19½" high and also doubles beautifully as a cocktail or serving table. Costs $19 express collect from The Bar Mart, 62 W. 45th St., N. Y. C.





CANDLE SNUFFER. Look over your Christmas list and see if you have someone on it whom you have no idea what to give because she has practically everything. Next, stop worrying about it and quickly order this candle snuffer for her. It's made of sterling silver tipped with a gold-plated sterling flame, and she'll love it for its practical value and its elegant simplicity. $2.25 including tax from Mermod Jaccard King, St. Louis, Mo.

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Love at first sight will be your reaction to these appealing thorobreds. Tuckie a prized Cocker Spaniel and Greda the Great Dane. Made of Styson China you will find them appealing to the purse, too.

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Gifts that Charm

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(Opposite Grand Central Palace)

Shopping

PHOTOGRAPHIC CHRISTMAS CARDS. Look through your collection of snapshots, pick out the best one of you and your husband, the children, the house or a pet, send the negative to the address below with a 3¢ stamp and they'll send you back a sample of your Christmas card. If you like it (and you will!) the price is only $1 for 25 cards and envelopes plus 10¢ for postage. Yulecards, Box 310-HB, Quincy 69, Mass.



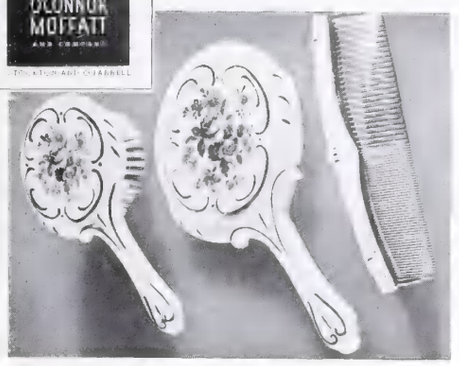


FANTASTIC BUY. Flower baskets of black metal come with tall handles and scalloped holders for small potted plants, and you can hang them from a wall bracket or stand them on a table. If you have a way with flowers, try twisting blossoms around the looped handle and you'll have a centerpiece that will be the sensation of your dinner party. 12" tall, the pair is $1.25 postpaid! Renee Field, 46 West 57th St., New York 19, N. Y.

KEEP TIME with a Bell watch and you have something you can really be proud of. The man's waterproof watch has 15 jewels, stainless steel back, a sweep hand, unbreakable crystal, radium dial and it's anti-magnetic. Costs $39.75. The lady's or nurse's watch has 17 jewels, a sweep hand, 14k gold case, suede strap, and is also anti-magnetic. Costs $55. Tax is included. Bell Watch Co., 9 Rockefeller Plaza, New York.



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Lovely china dressing table set . . . comb, brush and fine mirror. Gleaming white china backs with flower decorations in delicious colors, triple-fired for service. A particularly beautiful Christmas gift!



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A thoughtful gift every hostess and guest will appreciate—box of twelve cakes of creamy fragrant soap with especially designed small monograms. (Style X, Diamond; Style Y, Circular; Style Z, lower case.) The monograms will last as long as the soap. White soap only. 12 cakes for $3.00. Postage 25 cents. No C. O. D.'s or charges.

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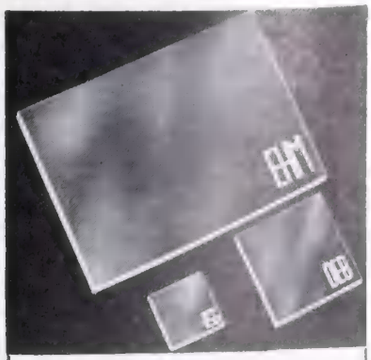


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LUCITE MATS AND COASTERS

For use as coasters and center piece in table settings, as desk, vanity and dresser covers, or under vases, water pitchers, figurines, etc. Protect your fine linens and furniture. Decorative and useful in every room in the home. Of crystal clear "unbreakable" Lucite. Comes with hand painted 3-letter monogram in blue, white or red.

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How to upholster and refinish wood, how to redesign ugly old pieces to look new and fashionable, how to decorate furniture with stencil and applique, how to convert junk into useful pieces, how to re-design lamps—all are included in this remarkable new book which is a handbook for every home. Complete instructions and 100 illustrations. $1.50 paper, $2.00 cloth.

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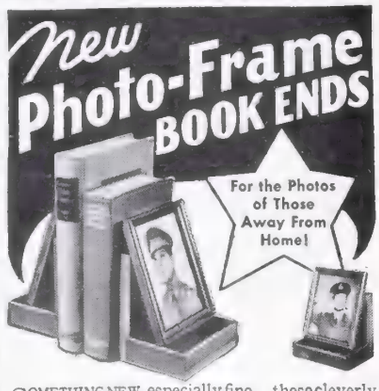
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MUSICAL AND MINIATURE. A grand piano of satiny blond maple measures just 4" high and the lid opens to reveal a compartment for cigarettes. It plays "In an Eighteen Century Drawing Room" and a collector would love it for its perfection of detail. The price is $11.50 postpaid from G. Schirmer, 3 East 43rd St., New York, N. Y.

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Shopping

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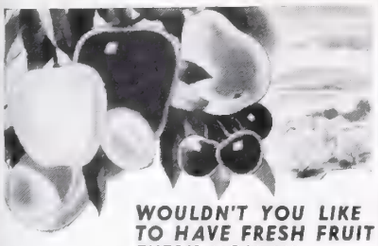




DOLLS TO MAKE. Here you see Hansel finished in all his saucy splendor but Gretel is waiting to be brought to life. The dolls come with explicit and easy-to-follow instructions for making and with everything you need except the stuffing. Hansel and Gretel, a Russian boy and girl, Colonial girl and colored woman measure about 18" tall when finished; are $1.59 each. J. Jolles Studios, 33 E. 33rd St., New York, N. Y.

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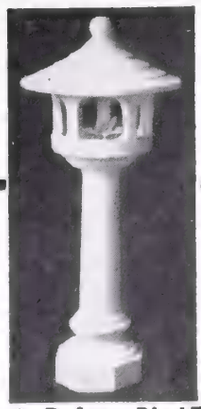
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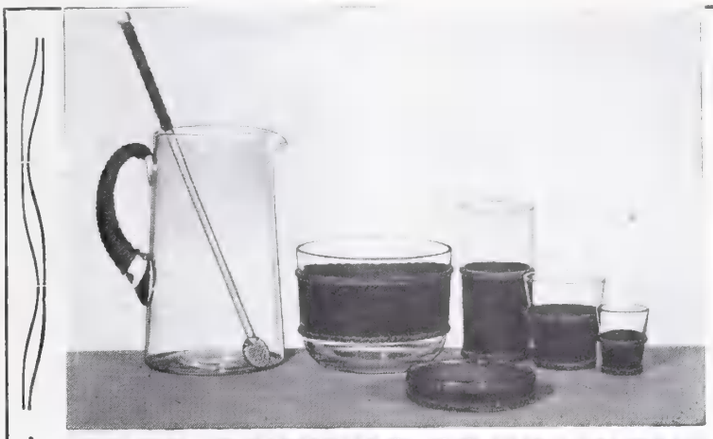
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HIGHBALLS 11 oz. size	8 for	5.00
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$4.95
The Perfect Gift

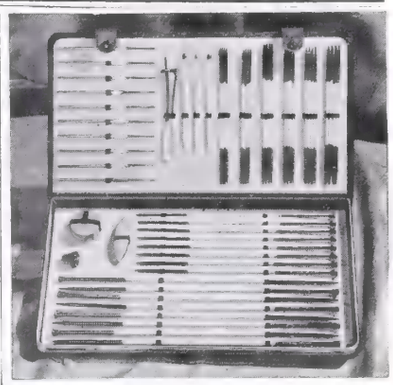
Fine quality, washable, rayon crêpe Blanket Covers. Richly finished with satin bands and monogrammed to your order. Available in Tea Rose, Dusty Rose, Blue and Eggshell.

Made of Cohama fabrics

SORRY no C.O.D.'s or charges accepted on monogrammed orders.

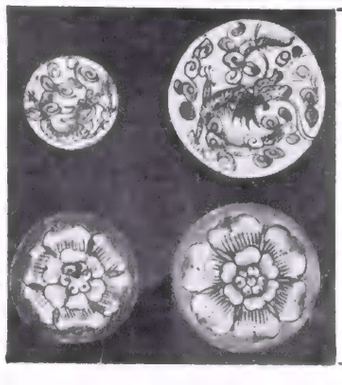
$5.95 double bed size
Monograms $1.50 extra
Matching pillowcase $1.95
Monogram 50c extra

Albert George
Dept. B11
679 Fifth Avenue, New York 22



For once—all the needles you want, compactly and beautifully housed in a sturdy, flat case. Patriotic knitters like the bright red-white-and-blue colorings and the extra hooks and bobbins. A handsome gift to present as graciously as a jewel. **$12.50.**

Kennard
AND COMPANY
Diamonds—Watches—Silver
15 ARLINGTON ST. BOSTON, MASS.



Hand Painted Chinese Enamel Buttons!

To the Chinese, hand-painted enamels on copper are called "Yan-tzu," and are highly prized. We offer a special collection of colorful buttons in the Imperial Floral Blossom pattern on a black, green, blue or yellow background; and the Dragon pattern on white background.

1⅝" . . $ 2.00 ea. 1¼" . . .$ 1.75 ea.
6 for $10.00 6 for $ 8.75

ALSO: 1" Screw-Back Button Earrings to match, $7.50 pr.; and 1⅝" Brooch to match, $6.50. Hand mounted to order on sterling silver.

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Chinese Treasure Centre
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Gifts ★ HUNDREDS ★ OF UNUSUAL GIFTS FROM THE WHOLE WIDE WORLD

—Scotland, Sweden, Switzerland, Tibet, Cape Cod, Hollywood, Mexico, South America, etc. Mexican Papeetas, Tony Sarg Baby's Book, Rugodex, Eat-Neat Bib, Floral Folders ■ Cheese Preserver, Electro Static Cleaner, Bookshelf Scrap Books, Spoolette ● Grow-up Chart, Spanish lesson game, Sterling, monogrammed and luminous novelties ● Jiffy Play House, Gift Wrappings and Christmas Cards, Sno Balls.



53. Wonderful snowball imitations! Trim your Christmas tree with them. They fit over all standard tree light bulbs and each ball takes on the color of the bulb underneath. 2 paces away you can't possibly tell these from real snowballs. They are beautiful, almost as light as snow itself, sparkling white by day, lovely colors at night. Box of 8–2½ inch balls **$1.00**



41. A new bubble type cleanser for any stains on Rugs, Carpets, Upholstery or Woodwork, but especially designed to remove those made by Dogs or Cats. Recommended by some of the country's finest upholstery and rug cleaners. Simplicity itself to apply. Pint bottle with directions. **$1.00**



846. A simple, individual pin made by hand of solid sterling silver. Two musical notes in a 1½ inch circle. Has safety clasp **$1.50**
Plus 10% Federal tax 15
Total **$1.65**

●

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Roll It Where You Want It... Indoors, Outdoors

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SANDWICH BOARD & WORK TABLE
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QUICKLY FOLDS TO SMALL SIZE

Host, Hostess and Guests enjoy sandwiches and foods quickly served from clever PORTA-BUFFET. Thermal Crocks in separate carrier retain heat and cold. Beans—and such—baked in them, kept piping hot. Salads kept crisp and cold. Unit smartly designed and strongly made. Wheat Straw color. Size 37x20x36 inches. $37.50 complete. Sent express collect. *Money refunded if not pleased.*

HOME GAME CO., Dept. W-8
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Donkey Serenade

"Donkey cart" for flowers, about 5" tall and 9" long. It is fashioned in the peasant design and will just add that certain touch to a dinner table. The inside of the cart has been treated so it will hold water; or soil may be put in so one can grow a plant in it. It comes in yellow or white with red and blue flower design.

The cost is $3.50 postage paid.
Write for gift folder

The Shop in the Garden
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COLONIAL MAPLE KNITTING BOWL

Here is a convenient holder for your knitting, crocheting and sewing—attractive and extremely useful! Entirely handmade of solid maple with a soft Colonial finish. It stands 21" high with a deep bowl top 15" in diameter. A gift thought for any occasion—everyone is knitting!

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Everest & Jennings chairs go through narrow doors . . . fold compactly for automobile travel . . . are so attractive they do not suggest invalidism. Write for complete details and FREE information on invalid aids.



Open 24½ in. Folds to 10 in.

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Window



PHOTO MATCH CASE. This should solve so many of your gift problems that you ought to be able to make big checks all the way down your list. It's made of plastic and the transparent front cover holds a picture of your favorite person. So slip one in the Christmas stocking of each member of your family. A set of 4 comes gift-boxed and costs just $1.25. William North Studios, 3002 North 5th St., Philadelphia 33, Pa.

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SET FOR A PARTY. Let the gang drop in unannounced! You'll be ready for them with this birchwood salad bowl and hors d'oeuvre tray and your reputation as a hostess will be complete. The round tray, about 16" in diameter, is fitted with a sectional glass relish dish and the outside rim will hold crackers, etc. $5.50. The 10" bowl is $4, express collect. Art Colony Industries, 69 Fifth Ave., New York, N. Y.

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Multi-Facet*



The diamond cut with 98 facets instead of the usual 58



Multi-Facet Diamonds embody the highest achievement in 4 generations of diamond cutting. They have 40 extra facets encircling the girdle, which bring greater brilliance, intensified color, and prevent chipping . . . Multi-Facet Diamonds are available in beautiful mountings for as low as $100—others up to $1500, tax included.

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Corner SUMMER and ARCH STREETS, Boston

*Reg. App. for U. S. Pat. Off. Design Pat. App. for

Alluring Beauty

is most strikingly emphasized in these BRISTOL CHINA Vases



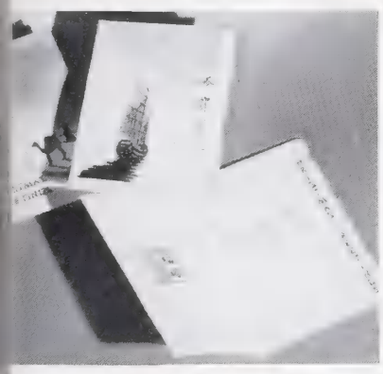
Of fine lightweight china with very floral decorations

Established 1897
GEORGE ALLEN, INC.
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Shopping

THR-R-RIFTY THIST-LES of sterling silver that will make your simplest dress look like something straight from a Paris opening. The earrings are $4.95 the pair, the pin is $3.85, or the set complete is $8.25. All prices include tax. Get them from the Studio Shop, 157 Boylston St., Boston, Mass.





CHINESE CHRISTMAS CARDS, with their wisdom and long-range serenity, are particularly fitting for times such as these. They are hand painted and come assorted, twelve to the box, with such designs as The Star of Longevity, The Treasure Sampan, and The Wise Men. The price is $2.95 the box, six boxes for the price of five. Chinese Treasure Centre, 441 Madison Ave., New York, N. Y.

EASY DOES IT these days when maidless households are faced with the problem of serving as gracefully and as effortlessly as possible, and a Lazy Suzan does much to take the place of your faithful Hannah. This one is genuine mahogany with a hand rubbed finish and the 18" size is $10. There's also a 16" one for $9 and a 20" size for $12.50. Express collect from Daniel's Den, 141 Newbury St., Boston 16, Mass.



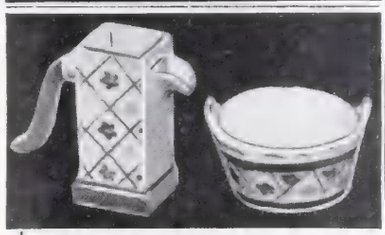
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Exquisite..and in full-color!

These superb Gelatones will flood your home with rich new beauty...now yours at an

AMAZINGLY LOW PRICE!



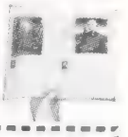
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Save steps; bring your service to the table. Use these imported, hand-embroidered table pads of white linen for hot dishes. Cotton felt fillers. Exclusive with us in U.S.

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If you want to be striking looking—our suggestion is a hand-made silver monogrammed pin with safety clasp. Unusual, yet simple in design, and really beautiful. Perfect as a Christmas gift or for any other occasion. The prices include three letter monogram, federal tax and postage. 1¾" sq. $6.60. 1¾" x 1 1/16" $4.95.

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When killing frosts come, go right on gardening in your own greenhouse. Comes knocked down...easy to set up. Different sizes priced from $65 to $200. For details write

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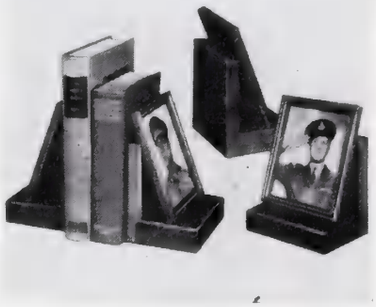
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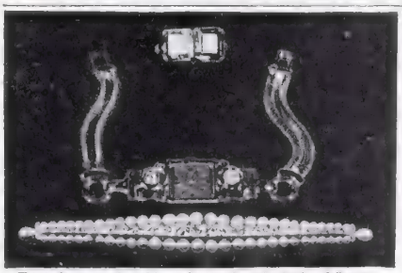
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It'll smooth away the cares of the tired husband and be the Comfort-choice of the whole family—this Sleepy-Ease Platform rocker—with its deep, luxurious feeling. It is channelled and tufted and is 38" high by 39" deep—built to last, in solid Philippine Mahogany. A real buy, at $37.50, in excellent Colonial tapestry, your choice of color. Express extra. Just send check or money order.

The Chair Shop
Box 486, HICKORY, N. C.

Window



PORTRAIT BOOK ENDS for the photographs those away from home or anyone you want to keep befo you always. They are tooled beautifully grained solid wa nut with a hand-rubbed finis and take a standard size pictur 4" x 5". Use them as book-en or separately on your desk table as frames only. The pri is $7.50 a pair, postage prepa from Home Game Equipmer 360 No. Michigan Ave., Ch cago, Ill.



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Diamond and Emerald Ring—Diamond 4 and 32/100th Karats—Emerald 3 and 11/100th Karats $3750.00
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WE WILL WIRE *YOU*—

Cash!!!

Maybe you want to make a down payment on a house, modernize your kitchen, redecorate your living room—or perhaps buy more war bonds.

YOUR OUTMODED JEWELRY—GOLD AND DIAMONDS—IS WORTH CASH TO US. Bring them in for an estimate without any charge or obligation. If out of city, send by insured mail. We will wire price upon receipt of jewelry.

Reference: Manufacturer's Trust Co., 513 5th Ave., New York City

MERRIN JEWELS
Madison Ave. Cor. 54th St. New York City

LAMPS ARE IMPORTANT in making a room a happy and comfortable place to be. It is at night when the curtains are drawn and the lamps are lit that a house really becomes a home, so here is one we think you'll want to know about. It has a swirled crystal shaft and the hand-sewn shade with ruching at top and bottom comes in eggshell or rose beige. 26" high, $15 express collect. Stanley Jay Studios, 7514 193rd St., Flushing, N. Y.





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NAME-KIT stamps your name permanently on clothing, linens, school outfits, books, etc. First name, full name or initials. Script or block lettering. Complete kit includes special black indelible ink, pad and mounted name for 1000 stampings. Gift wrapped. An ideal gift for the man in the service. PRINT CLEARLY name desired. NO C.O.D.'s. ADD 10c FOR POSTAGE. $1.00

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Typical of our fine porcelains . . .
After-dinner cup and saucer, $20

Rich's
ATLANTA



FRUIT PLATES, a set eight of them, each with a d ferent hand-painted fruit desi make a gift that a bride w bless you for. She will use th for salad or possibly she w make a decorative grouping them on the wall above couch or in the hall. They me ure 8½" in diameter and price is $3.95 the set postp from The Monogram Glass 1131 Chicago Ave., Evanston,



BE PROUD OF YOUR FURNITURE!

Keep it polished to the nines and highlight its lovely patina. What you have now may have to last a long time, so safeguard it with these furniture savers.

SCRATCH COVERAL quickly covers scratches on all dark woods. FURNITURE CREME brings a gleaming finish to dark and light woods. It has a wax base that won't show fingerprints or lint.

$1.50 for both postpaid

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20" x 16" only **$9.50**
Brides will all want this Old Hickory Firebasket. Built to last a lifetime. Lends charm to any fireside. A handsome catalog of Old Hickory's American Provincial and Rustic Furniture sent with each firebasket. Catalog only—25¢.

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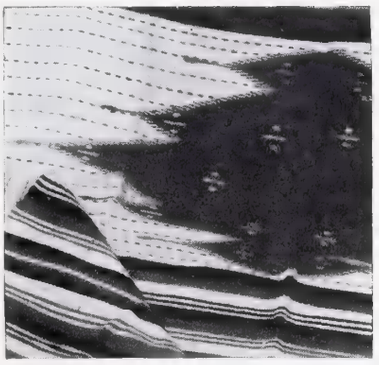
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$4.50 Express Collect

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Sorry no C.O.D.'s

Shopping

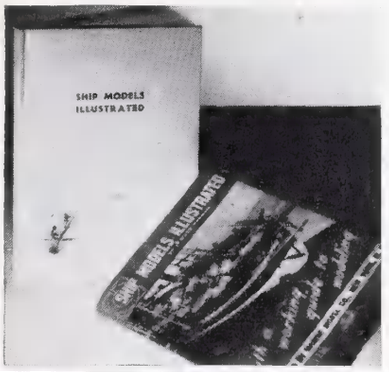
SERAPE FROM OAXACA. We know it sounds like a secret password or the name of a Latin-American song, but it's actually a pure virgin wool blanket woven entirely by hand by the Zapotecan Indians in Oaxaca, Mexico. The colorful native designs make it a wonderful couch cover, spread for a boy's room, and don't forget that a 100% wool blanket is *something* these days. $17.75 prepaid, The Old Mexico Shop, Santa Fe, New Mexico.





HANDSOME GLASSES. You'll be a proud hostess every time you offer a guest a drink in these glasses, and we don't blame you! They hold ten ounces, have heavy sham bottoms, and come with a hand-painted horse's head in black and white. Remember it for a Christmas gift to a man who takes pleasure in entertaining nicely. A set of four is $4.50, matching plates the same price. Wiesenfeld Co., 112 West North Ave., Baltimore, Md.

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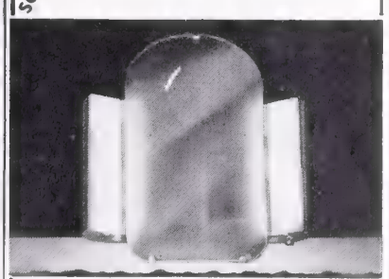


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Non-tarnishable
OLD ENGLISH SALT & PEPPERS **$3.00** Pair
4" High
CIGARETTE URN **$2.50 Each**
3" High (Glass lining)
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MIRROR-LITE VANITY
(For Men or Women)



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CRYSTAL SHOP
BEVERLY HILLS

Pre-war made metal case 15" x 13", chrome trimmed, indirect lights on sides of beveled mirror.

Also, extra switch; extra plug for electrical attachments (such as razor, curling iron, etc.); chrome bar stand on back, which can be reversed for hanging.

$16.00
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Chinese Cut-Out Iron Pictures
in bright colors
Clever for nurseries, breakfast rooms and sun porches
FOUR FASCINATING DESIGNS:
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Nine Inches Diameter
1.25
Larger Sizes, different in design, in Round, Oval and Fan Shapes, **2.00**

Parcel Post Prepaid

Oriental **BAKER'S** Importers
"At the Sign of the Laughing Lion"
1517 Walnut Street, Philadelphia, Pa.



LAMPS TO YEARN FOR

You'll put them atop your spinet piano or on either side of the mantel and they will bring a whisper of crinoline and silver buckles to your Colonial room. They are hurricane lamps made of solid brass with frosted hand-etched chimney globes and shimmering crystal drops. They'll take regular 15 or 25 watt bulbs.

Overall Height 13"

$12.50 A PAIR
(express charges collect)

MARK STIER
277 East Fordham Rd., N. Y. 53, N. Y.



***MUSICAL* MARINE MASCOT**

Lovable souvenir of the Leathernecks. This white bulldog is superbly made of a furlike fabric and fitted with service blanket in regulation colors. Contains a hand wound Swiss music box that plays an inspiring tune. Height 8".

Price $8.50

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"The Smart Gift Shop of New York"
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WRITE FOR NEW CATALOG—100 gifts—Weathervanes, House Signs, Markers, Copper Lanterns, Foot Scrapers, etc. You'll find the unusual and the distinctive in the Hagerstrom catalog.

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Whig Rose Coverlets

Unpretentious dignity and warm, romantic charm mark Colonial Coverlets. The Whig Rose pattern is a smartly woven design, believed to have originated in early England and re-christened in America when the Whig party was formed. Notable for preciseness and symmetry. Woven in Virginia. Available in Navy on white only. Size 84 x 100 inches, only $19.50; 72 x 100 inches, $17.00. Color: 100% virgin wool; White: 100% cotton. Color, 41% of fabric; white 59%. Send for illustrated booklet.

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New Market, Virginia



Hand made by
Penna. Dutch Craftsmen

this knife box and small cradle will bring mellow distinction to your home. The knife box (14x9½x6 high in inches) you will use for canapes, small plants or in and outgoing mail. In pine it's $3.75, in walnut or cherry $4.75.

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BAUR-MELVIN
2020 North Broad Street
Philadelphia (21), Penna.

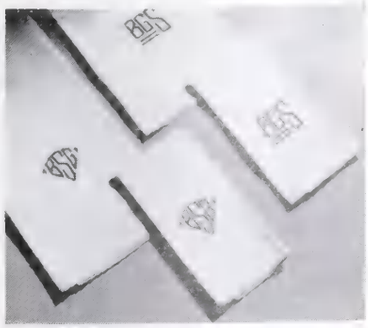
Window

CROWNING GLORY
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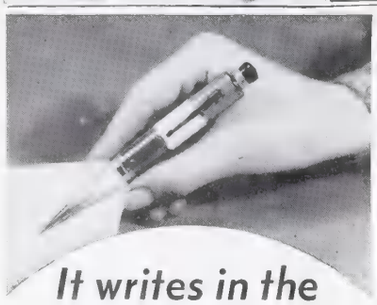
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COMPLETE with Play-a-tune Song Book and Melody Guide. Here are musical blocks that are real melody makers! Your child actually learns music at play with these 8 tuneful blocks. Notes are represented by animals on the blocks and in the tune book. Before you know it your child knows the tunes, the notes, the rhythm. Durable too, pile them up, knock them down, there'll always be music in this amazing toy! 8 Blocks and Tune Book packed in attractive gift box $2.50 postpaid.

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Yes, this amazing pencil does just that. Use it as a dependable mechanical pencil for all-around day use. Then . . . for that emergency . . . you can depend on this pencil light to show the way.

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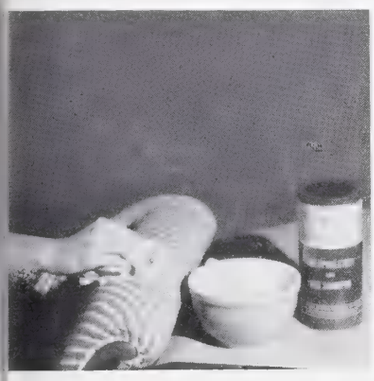


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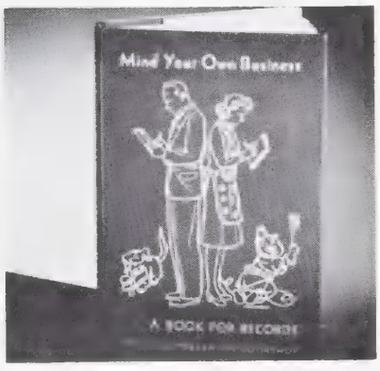
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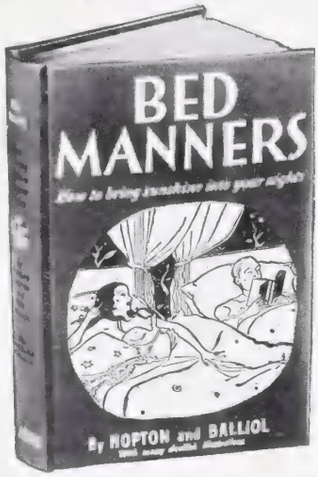
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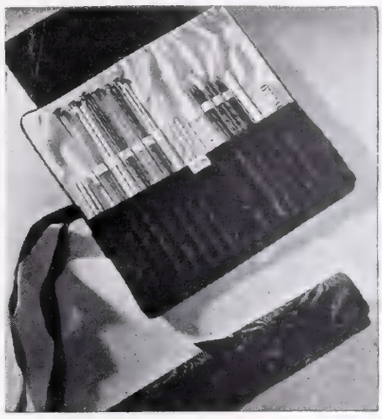




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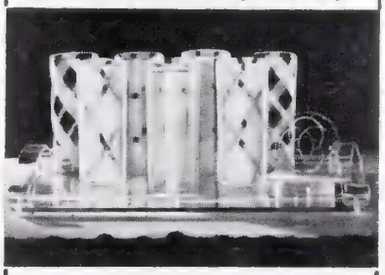
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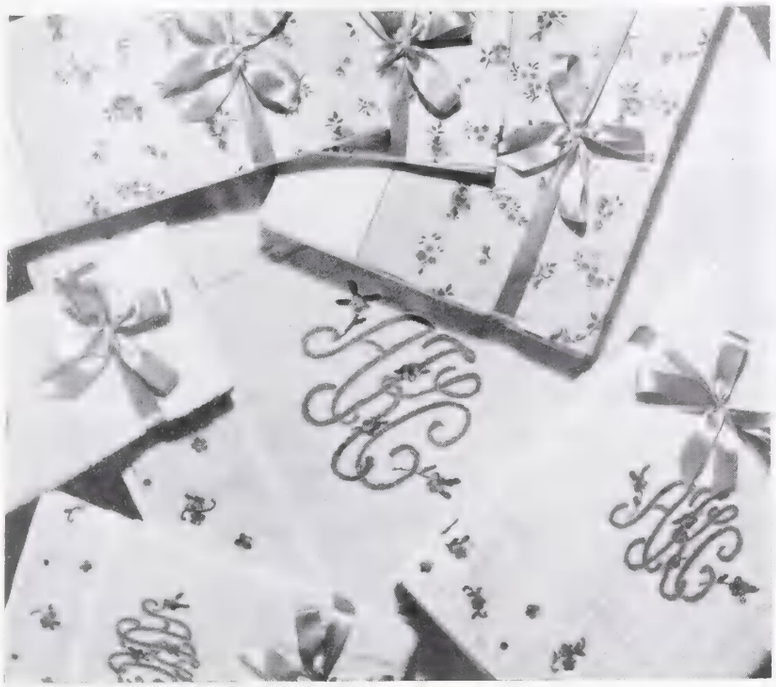
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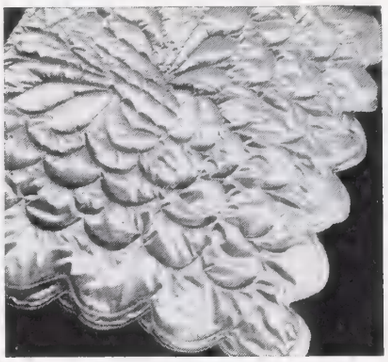


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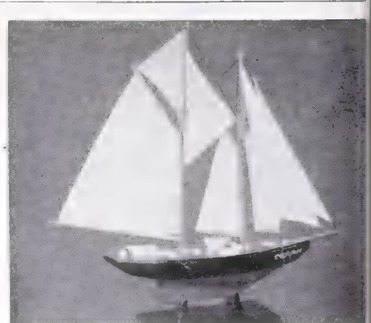
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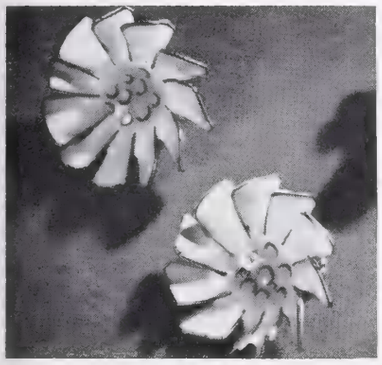
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These needn't always be library steps or an end table. Flip them over and they're a charming coffee table. Rubbed-down mahogany with a choice of leather colors for the steps, $126.

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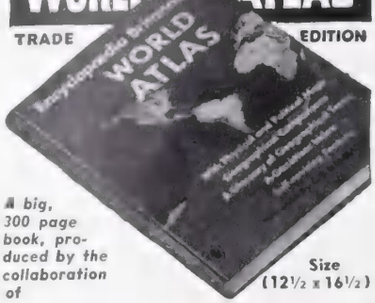
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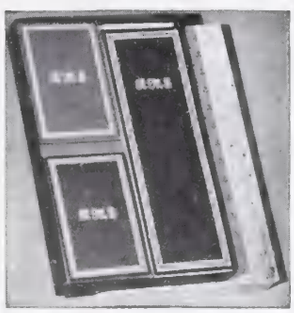
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in Pink with Blue roses, in Blue with gold vine or in Ivory with gay vine.

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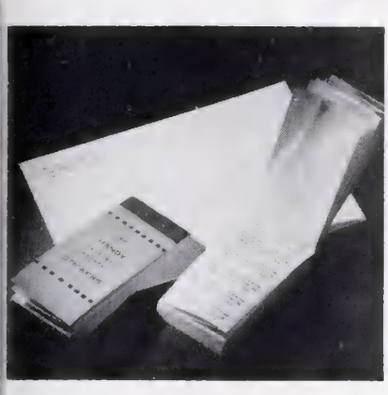
LIPPMAN GIFT COMPANY

Washington Blvd. Bldg., Detroit 26, Mich.

Shopping

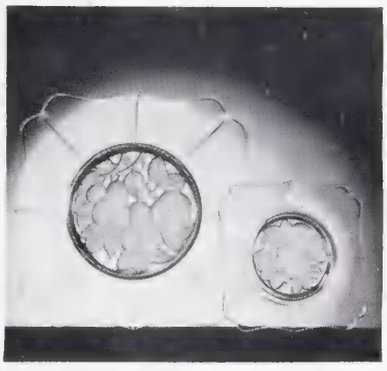


FOR EFFECT and for good decoration, you can't go wrong with this camellia print. The flower comes in deep rose, is beautifully matted and handsomely framed in black and it's exactly what you need for a chintz living room or a feminine bedrooom. The overall size is 11½ x 14", the price is $4.95 plus postage, and you'll find it at McCutcheon's, Fifth Ave. at 49th St., New York, N. Y.



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GOOD BUY, LADIES! Take a good look at your china and glassware cupboard and see if you don't need a dessert or salad service that will harmonize with any china pattern and that you can use constantly. If you do, here it is! An 11" platter and six matching individual plates are made of glass with a frosted fruit design, and the price complete is just $5 express collect. Odd Spot, 18 Hughes Ave., Rye, N. Y.



THE MODERN GIFT.. an AIRWAYS GLOBE



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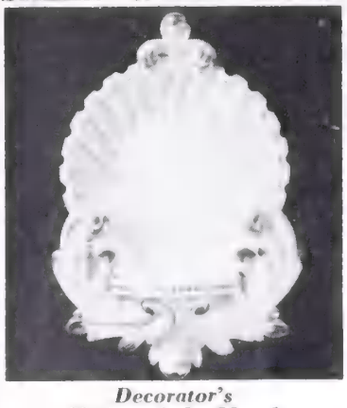
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SHELL WALL NICHE



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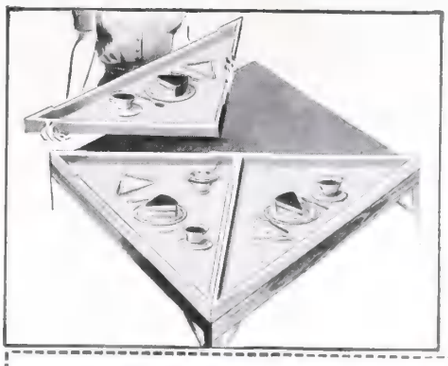
This exquisite and unusual decorative piece will add distinction and charm to any home. A most beautiful background for that prized family heirloom, figurine or vase. Constructed of durable composition, it measures 18 by 25½ inches overall with the shelf 7 inches wide by 5½ inches deep. Available in pickled pine or white finish—$17.95 or white and gold, mahogany and gold, antiqued ivory and gold $19.95. Express collect.

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How many women would be thrilled with this handsome set of **BRIDGE-TABLE TRAYS?** Triangle shaped, they fit perfectly on the bridge-table. The hostess can prepare anything from tea to a complete luncheon in advance . . . then serve immediately the game is over. Wood frames, Masonite (non-buckling) bases, in green or ivory . . . so attractive and *convenient* you'll want a set for your own bridge table. **$4.95**

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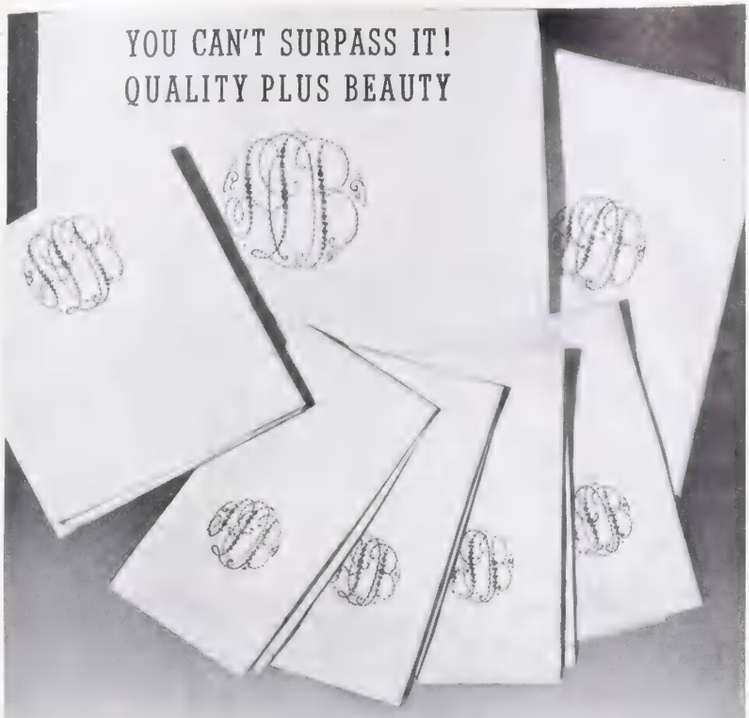
☐ Please send me Free Copy of your new Christmas Catalog B-11
Please send me ☐ Bridge Table Tray Sets at $4.95
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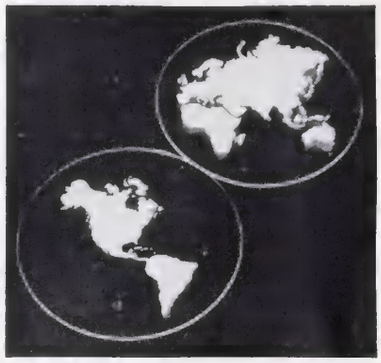
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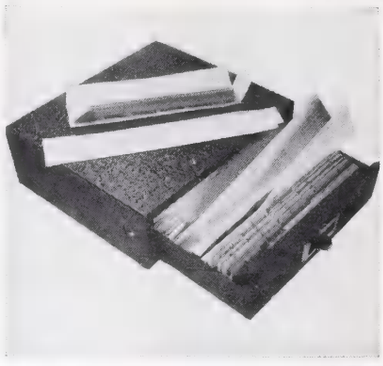
Window Shopping



HEMISPHERE PLATES. They are made of bent glass and come with a frosted silhouette of either the western or eastern hemisphere. Use them for dinner or service plates, for canapes or sandwiches; or send them as an inspired gift to someone who loves unusual and handsome things. They cost $4 each and come from Scully & Scully, 506 Park Ave., New York, N. Y.

A GRACEFUL VASE. Send it to someone who loves her home and flowers and lovely accessories and she'll think you're a wizard at picking out gifts that please. The vase is made of Princeton china in pink, blue, or ivory, stands 9" high, and costs $5.50. Postage is prepaid from George Allen, Inc., 1214 Chestnut St., Philadelphia, Pa.





FILE YOUR NEGATIVES. This file prevents scratching, rubbing or fading of film and it holds 6 to 7 thousand 35 mm. negatives in flat strips of 6 frames each. Rosewood case covered in black leatherette, $6. DeLuxe model $7.50. The Unifile holds film up to 4" x 5", $4.95. All files come with cross indexes, envelopes, and chemically treated wrappers. Gem Photo Supply Co., Inc., 1974 Broadway, New York 23.

MUSICAL CANDLE. It actually plays Happy Birthday to You and revolves as it makes music! The candle itself, 16" tall, is scented with the fragrance of spring flowers and garlanded with real-looking white forget-me-nots. You will use it for everyone's birthday in the family and it will become a lovely tradition as the years go by. The price is $10.50 postpaid. Ajello & Bros., 357 East 124th St., New York City.





GENUINE LUSTRE. This little pitcher, in the authentic Abingdon pattern, is a gift for someone on your list with a knowledge and appreciation of beautiful workmanship. She will use it for cream, for a small nosegay of flowers or for pure decoration on a mantel or hanging shelf. It stands 4½" high. $3.75 postpaid. Avalon Gift House, Front Royal, Virginia.

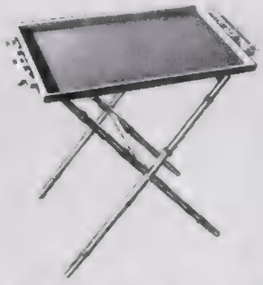
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Hammacher Schlemmer . . . home of beauty-and-duty-gifts . . . suggests these sixteen ideas to warm the heart of any recipient . . . for the duration and long afterwards. Come . . . phone . . . or write in . . . EARLY we beg of you!



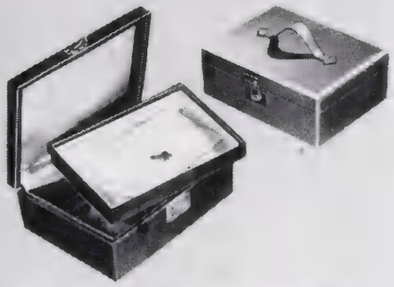
Laminated walnut finish plywood ice tub with genuine Thermos lining. Keeps cubes frozen solid. Natural finish handles. 1 qt. size. $9.95



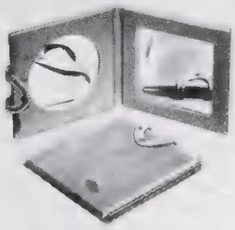
Coffee tray table, Chinese Chippendale design, with removable tray, folding legs. Rack stands about 24½" high. Tray measures 24" x 17". $19.00



English pottery foal ornaments in charming stances, natural colors. Small foal (leg-spread about 2¼") $3.95 Large (leg-spread about 5") $5.50



Genuine leather jewel case with sturdy handle, solid brass lock, celanese rayon moire lined. Removable tray with slot for rings. Ecrase finish leather in blue, wine, rose or ivory. $5.95



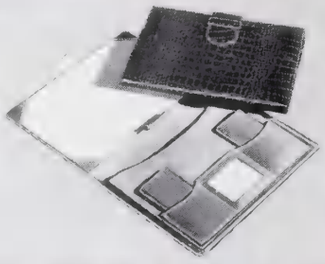
Genuine pig-grained leather folding mirror—ideal gift for service man and girls. Has round magnifying and square plain mirrors. Stands or hangs. 6½" square folded. Tan or blue. $6.50



Fabric dressing kit that folds compactly, contains mirror, comb, military brush, lotion bottle and four boxes. Large flap pocket for many extra articles. About 12" x 7" closed. Khaki or navy blue $10.50

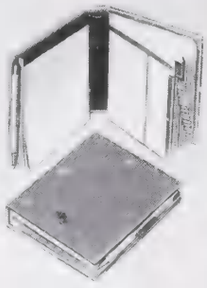


Nine-piece clear crystal cocktail set with rooster design shaker top and glass stems. Generous 30-ounce capacity shaker and eight glasses for dispensing cheery holiday hospitality at home. . . . . set $9.50

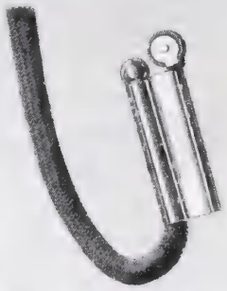


Cowhide writing case (bottom) about 10" x 7" closed, with places for everything. $5.95

Alligator calf writing case, same size, with two large pockets for paper and envelopes. $13.95



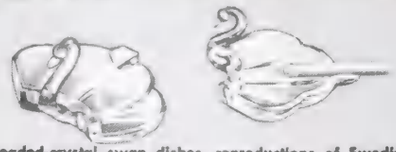
Genuine leather phone index with memo pad on left, index on right, loop and pencil. About 5" x 4". Ivory, pink or blue with gold tooling. $2.75



Sterling silver Dunhill windproof lighter, lights in wind and rain, needs no fuel! Never fails—just spin wheel and wick lights up. About 2¼" long . . . $5.00 Extra wicks, 10¢ each. *Plus 10% Fed. tax.*

(All items plus shipping)

VO 5-4700



Leaded-crystal swan dishes, reproductions of Swedish glass, for nuts, mints or cigarettes. About 4⅛" overall. Half dozen. $4.50



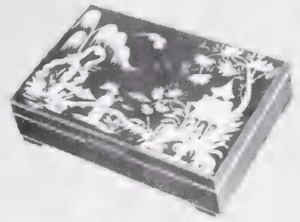
All mahogany bamboo design tray bar, just the right height (38") for mixing drinks. Folding legs and removable tray which measures 25" x 17" $21.50



Dunhill dueling pistol cigarette lighter, replica of an old flint-lock dueling weapon. Made of wood and metal, antique finish. $7.50



Bates knit kit, containing 57 pieces: Red White 'N Blue knitting needles, crochet hooks and accessories. Cloth covered case with 2 snap fasteners, about 15" x 8" closed. $14.00



Silver chest arranged to hold 132 pieces of flatware has lining treated to prevent tarnish. About 11" x 11" x 16". Black, green or cinnabar red with Chinese design. $11.00



World globes which can be brought up to date within 90 days after war ends. Table models: 12" with half Meridians, $5.50, 12" with full Meridian, $8.50. Floor models: 12" with Duncan Phyfe base, $19.50; 16" with illuminated globe. $84.50

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JUST THE *kiss* OF THE HOPS

..none of the bitterness

Schlitz



THE BEER THAT MADE MILWAUKEE FAMOUS



One of a series of dramatic incidents in the lives of great composers, painted for the Magnavox collection

How Handel's "Messiah" was saved by a button . . .

AMONG all the great masters whose work inspires us today, there is no more violent and picturesque figure than George Frederick Handel (1685-1759). Once, in his youth, hot words with a fellow musician led to drawn swords at the stage door. And the life of the future composer of the Messiah was saved only because a large button on his coat intercepted his opponent's thrust.

Eventually, he was recognized as one of the foremost composers of his age. Today the body of this barber's son lies buried in Westminster Abbey. He was the first great musician to be so honored.

To appreciate the true worth of a Handel oratorio or any of the thousand and one other musical treasures we have inherited from the past, you should hear them played by a Magnavox radio-phonograph. Because of its incomparable clarity and unique quality of tone, this is the instrument that has been chosen above all other radio-phonographs by such great musicians as Rachmaninoff, Ormandy, Horowitz, Kreisler and Rodzinski.

The Magnavox Company is now producing electronic and communication equipment for the armed forces and music distribution systems for warships—and has won the first Navy "E" award (and White Star Renewal Citations) to be given to a manufacturer in this field. When the war ends, Magnavox will again take its place as the pre-eminent radio-phonograph combination. The Magnavox Company, Fort Wayne, Indiana.

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Children in homes where good music is played habitually acquire a taste for music which will be a source of inspiration and pleasure as long as they live. They come by their appreciation as naturally as they learn to talk.

Do you think you have GOOD TASTE?

You may affirm that Taste is largely a matter of personal opinion, and perhaps a matter of generation. But you will agree that Good Taste can be acquired and cultivated. One seeker-after-Taste, determined to discover how, shares his own methods of cultivation

By John Burton Brimer

For years my troubled ears have given heed to discussions of Taste—and the lack of it. I've listened while people praised or disparaged their friends' taste in homes and furniture. And because there has been, in *my* estimation, all too frequently a woeful lack of Taste apparent in the homes of those who were being the most critical, I have become interested in this question almost to the point of obsession.

What *is* "Taste"? Can it be defined? At first examination it seems that Taste is such an intangible thing that it could never be set down on paper. Perhaps the fullest truth about Taste cannot be trapped in little black words. For words have a way of twisting about elusively when abstract subjects are under discussion. The same word often means different things to different people, I discovered when I set out to check up on my own findings by conducting a sort of informal, single-handed galloping poll.

For many months now my relatives, friends, business acquaintances, unfortunates placed next to me at dinner parties—yes, lately even poor wretches selected by some grim prank of Fate to share with me a train seat or a restaurant table—have found our conversations taken firmly by the left ear and led inexorably to this subject. Surprisingly, one and all of my interviewees responded with so little urging on my part that I have concluded that everyone in the world must be interested in Taste. Certainly most people desire to possess Taste.

Many of my unconscious collaborators have contributed interesting points and clarified issues during our conversations and have thereby assisted me in arriving at the definitions which I give further along in this article.

Because I tried to get at the root of the truth, I did not limit myself to any one group or class. These assistants of mine came from all parts of the country and from widely varied backgrounds. Judging by the things which I perceived in the homes I visited and heard about the homes which I did not see, their tastes embraced every known style and species of furniture, from the most "chi-chi," ephemeral "Taste-of-the-Moment" ("We'll throw out *everything* tomorrow, my dear, and begin all over again!") down through the drab reaches of the durable, elephantine monstrosities of Tapestried Overstuffed, and back via some delightful unconventional detours to the inflexible, sterile authenticity of "correct" period décor.

Some people had assembled their furniture from junk shops, refinishing and reupholstering it themselves. Others owned specially designed and made pieces, so *de luxe* that only a few could have them. Still others had bought things from department stores or small furniture shops, spending little, but that wisely and well. And certain others seemed just to have gone out and bought and bought, spending (*Continued on page* 92)



Most of the critics of Modern have missed, consciously or unconsciously, the textures, shadow lines, and color contrasts that are part and parcel of traditional design. And they have accused Modern of not having "charm." Here is a house with plenty of charm, which is to say pattern, texture, and contrasts

HERE'S modern NOBODY CAN OBJECT TO

Many of the answers on how we will live after the war stem from America's design preferences. Whether we move toward a general acceptance of Modern depends on how palatable it can be made. This house has great significance, for it pleases traditionalists

By Elizabeth Gordon, Editor

I am always fascinated by why people *don't* like things. For if you can take the dimensions of their dislikes, then you can really get your hands into the yeasty dough of their likes.

Now I have been very fortunate in hearing a lot about why people *don't* like modern architecture and decoration. In fact, I have had a grandstand seat, for the last six or seven years, at the fight that has raged between factions. Before that, for eight or ten years, I was out in the field myself, slugging away on the Modern team. Whether I got older or Modern got better, I can never be sure. But I withdrew to the sidelines, convinced that it was here to stay, and that the frantic boostings of young whippersnappers and the rationalizing of aesthetes was doing it more harm than good. If Modern was as good as we, its militant supporters, were saying, then the people would see it for themselves.

So, though it has been a long time since I insulted my friends' intelligence if they didn't like Modern, I have had plenty of time and opportunity to hear what Modern didn't have that kept it from becoming the nation's darling overnight.

Back in my less judicious salad days, when I went into pitched battle at the sight of a Duncan Phyfe chair or a Chippendale carving, I can remember saying that if only twenty per cent of the then-current Modern was good, that was enough. Enough to keep it from being a fad and a flash-in-the-pan—enough to make it worthy of serious attention and followers. This must have been one of my sounder comments.

For Modern *has been* tremendously vital to survive the indignities it has suffered at the hands of inept, unsound designers. And I can't much blame the people who rejected Modern design in houses and furnishings when they saw some of the monstrosities committed in the name of rational design. (My teammates odiously labeled these monstrosities "modernistic.")

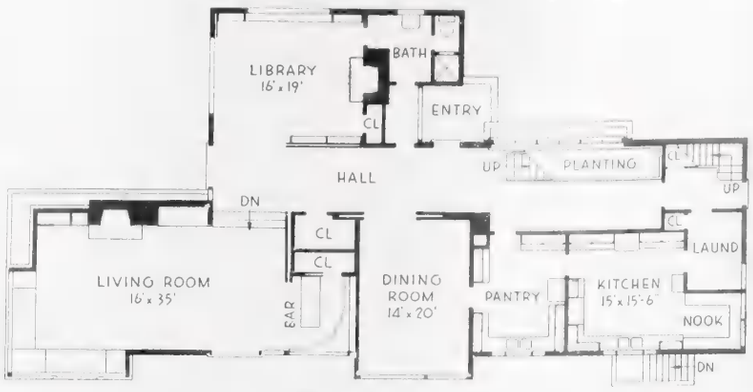
Modern designers who condemned the public's stiff-necked resistance to early Modern didn't help the situation either. They failed to realize that design is as much a matter of sociology as it is of rationalization. They would not admit that hearth and home have a deeper significance than the mere materials or outline, and that a style *for* the people must be *by* the people. In short, the early protagonists of Modern wanted to make it revolutionary, instead of evolutionary. Consequently, early Modern had no roots or blood lines in our past. It was like a foreigner in our midst who, though admirable if you examine him, does not invite easy acquaintance and who is still eyed with suspicion many years later.

But Modern has been changing. This house is indicative of the changes seen everywhere.

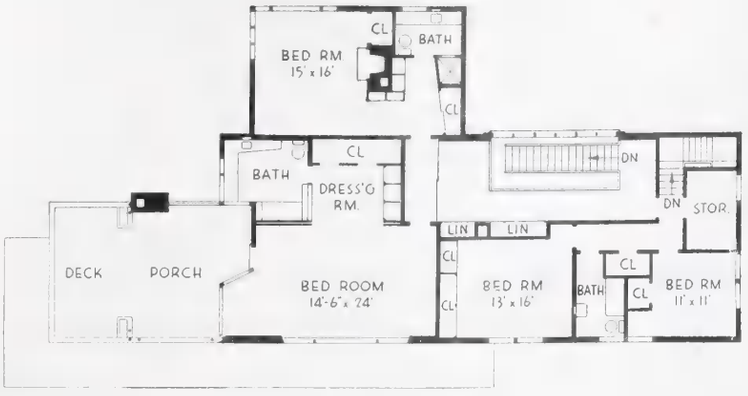
THIS PHOTOGRAPH BY JULIUS SCHULMAN



This home turns its back to the street, yet its front entrance is not forbidding and it possesses real design importance, so often missing in Modern architecture. The residence of John F. McCarthy, in Bel Air, California. Burton Schutt was the architect



FIRST FLOOR



SECOND FLOOR

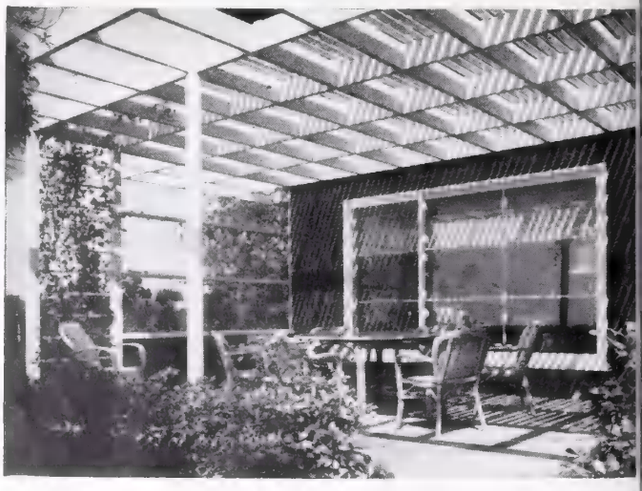
Most of the qualities which people find lacking in Modern are present in this McCarthy residence. All of its proportions are strongly rectangular, not boxy. Its architecture has shadow lines and texture. jogs and change of plane. Its materials and design give pattern and eye interest. much as clapboards and shingles have done in our past. It has a familiar pitched roof, covered with shakes. It has structural simplicity and frankness, but it does not have the mechanical coldness which has made people reject Modern. It uses antique pieces and old motifs in the decorating. The scaling of all its parts is familiar and beautiful. See more pictures on pages 100, 101.



HERE'S MODERN NOBODY CAN OBJECT TO



The side of the house away from the entrance, showing how well it is oriented toward the sun and for privacy. Note the pitched roof line, the color contrasts, decks and sheltered terraces, the change of materials for color contrasts and pattern, the scaling of the masses. Study with plan above



An interesting way to provide more than fifty per cent shade, and make interesting pattern. It was copied from the lath house, which is so good for plants. Design-wise it is as modern as tomorrow, but it is still not repellent to a real traditionalist

SIX PHOTOGRAPHS BY MAYNARD PARKER





The living room with the bamboo shades pulled up. Note how absence of draperies works no hardship on friendliness of room. A magnificent view lies beyond windows. Think how simple to housekeep

JULIUS SHULMAN



This is one of the most uncriticizable Modern living rooms we have ever seen. Structurally, it is inexpensive. Decoratively, it is rich in quality, comfortable in use, unostentatious in spirit, and easy for maintenance. The interesting tile floor (which is everywhere downstairs) is not noisy, due to the manner in which it is laid, and it would be miraculously easy to care for. Note how fine Chinese accessories sing out against the Modern background, and how Chinese motifs appear in other places. Paul Frankl was the decorator here

Another window stairway to introduce light but not sight, since it faces the street. Both the window and the stair are magnificently simple and honest. Even traditionalists find them beautiful as well. This huge window is not for purposes of solar heat



Master bedroom has no Bauhaus coldness nor free-thinking experimental look. It is Modern more because of the absence of clutter, and its significance in general plan. This is one of the few rooms that has traditional draperies. Note porch and deck (on plan) outside this room, their photos on page 100



The fine Chinese art objects that accessorize this living room typify how fine antiques can be glorified against Modern backgrounds. No longer do purists believe that Modern means throwing out all that isn't new. Fine period pieces really gain in stature when shown against clean, crisp Modern backgrounds

Are your house plants CONVERSATION PIECES?

Fashions in plants, like fashions in hats, come and go. The ones you select for your house can be dull and unprovocative, or rare, novel, and conversation-provoking. Here are ten esoteric beauties whose rarity will give even the most jaded florist a genuine heart throb

By Mulford B. Foster

Plants that we honor by taking into the house to live with us should have two things: they should like the same kind of climate that we do, and they should be important, in shape and design, to deserve to be used decoratively.

A great many plants qualify on the first count. But not nearly so many have that strength of character (design character) which earns for them the right to stand importantly on our mantels, bookcases, or buffets. Several old-time favorites,



CARVED JADE

(Euphorbia lactea cristata)

A rare, extremely decorative plant which, from a distance, looks like a piece of carved and twisted jade. Could be mistaken for a cactus, but most emphatically is not. It has a grotesque and asymmetrical plant form, gnarled and crested around the edges. It is very slow growing. The bloom is of little interest. A more foolproof house plant than cactus. It has very little root system, so it can be planted in low Chinese bowls instead of regular pots. Should be planted in light, sweet, alkaline soil, and watered similarly to a cactus. Needs light and sun. The plants cost from $5 to $10



"HOODED NUN" ORCHID

(Phajus grandifolius)

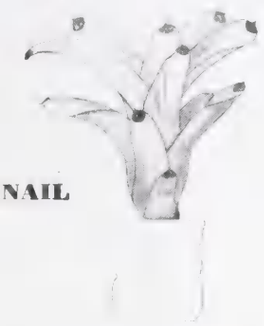
This is the sacred orchid of China. Its nickname is from the pure white flower formation which, shadowed under its maroon-lined sepals, looks like a nun in white surplice. One flower spike can have as many as 24 blooms on it, and flowers last a month. Blooms once a year around Easter, but the plant is so chastely good-looking (contrary to most orchid plants) that the "hooded nun" is a very good conservatory citizen the rest of the year. Should be kept in moderately moist soil in a well-lighted room. Blooming-size plants $6, FOB Tallahassee, Fla., from Miss Mary D. Lewis, 402 E. Park



PAINTED FEATHER

(Vriesia carinata hybrid*)*

A rare and rather exotic-looking plant that is sure to stop the most plant-callous visitor. It is a whorled rosette of light yellow-green leaves, the basal ends of which form a cup that holds water. For six months of the year a long spike with a red and yellow featherlike form shoots up from the middle of the cup. This "feather" starts to appear around the first of November and continues in its flaming display through Easter. In January and February "feather" puts out little florets. Plant in orchid peat or a sand-and-leaf-mold mixture; keep center cup filled with water. Likes a shady spot. Costs $8 a plant



PAINTED FINGERNAIL PLANT

(Neoregelia spectabilis)

A surprising variety of Bromeliad. The tips of the green glossy leaves are a bright red. The plant structure is a whorled rosette. The outside of each leaf has gray bands on a greenish red ground, and the inside of the leaf is light green. It blooms once a year down inside the whorl and the bloom lasts at least two months. Can be grown under almost any conditions, providing you give it plenty of light and sun. Plant with loose, light material around the roots. Should be watered by filling its cuplike center. Needs a pot of 4 or 5 inches high. Plants cost from $2 to $3.50, depending on size



FOOLPROOF PLANT

(Billbergia pyramidalis)

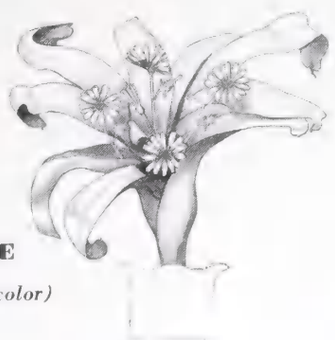
This might be called the plant that can be neglected, for it could go without watering for as long as a week or two. But why be so mean? This is also a bromeliad, belonging to the pineapple family. Blooms once a year (in the winter; blooms last 2 to 3 weeks). The plant puts out side shoots once a year, which can be separated and repotted. Grows rapidly. Should be potted in orchid peat or a very porous leaf mold and sand soil for good drainage. Water by keeping the center cup filled at all times. A little water now and then on roots. Plants cost $2.50 to $3.50. Recommended for bachelor apartments

such as Rubberplants. Sansevieria and Aspidistra have this strong-minded appearance. Their presence in a room is positive and forceful.

Unfortunately, the favor with which we view plants can fall into decay from over-use. Just as song-hits fall into disfavor from too much popularity, so do plants rise and fall in popularity. And the homemaker who likes to use plants as decorative accessories is frequently puzzled by the problem of finding plants that are both hardy and interesting as well.

HOUSE BEAUTIFUL has asked me to compile a brief list of novel and beautiful plants that are relatively unknown, reasonably easy to grow, and commercially available. Here is my list. I guarantee that almost every one of these plants will stop dead in his tracks all but the most experienced botanist. The others very possibly could be novel and new to the average florist doing business in the average city.

Three more unusual house plants on page 84



THE LIVING VASE

(Aechmea miniata discolor)

Sure to be most talked-about plant you ever owned, especially when used as a vase for other flowers. Columnar tubes of leaves are arranged in a whorled mass, so tight-fitting at base that it holds water. Tube can be used as a vase for cut flowers; in fact, stems of other flowers help to feed this strange plant. Outside of leaves is maroon red; inside green. Its bloom is a ball of red berries with lavender-blue petals. Blooms once a year, stays in flower and fruit at least 5 or 6 months. Keep it in bloom rest of time with cut flowers. Wants shade. Keep center tube filled with water. Price: $1.50 to $3



FINGER OF GOD PLANT

(Aechmea orlandiana)

A strange rarity never before introduced to horticulture. The mottled brown markings seem to be embossed on the rumpled leaves. The base of the leaf is carbon black. The flower spike is a conical raceme of orange bracts and white flowers. It shoots up out of the center like the Finger of God, the mountain in Brazil at whose base this plant was found. It is a real jungle plant. Blooms during January and February, but is a very handsome plant, bloom or no bloom. It requires the same culture as to soil and water as the other bromeliads mentioned above. Needs sun and light. Price: $7.50 to $10.00



PHOTOGRAPHED BY EUGENE HUTCHINSON IN THE HOME OF [illegible]. RECORDS FROM HAYNES-GRIFFIN, CHAIR FROM CHARAK FURNITURE CO.

HOW TO COAX CHILDREN TO Music

If you, like this father, are concerned about an effective way to develop your child's love for good music, read his wise suggestions which consider your child's point of view *as well* as your own

By Richard Williams

One of the disappointments of my otherwise highly successful career as a father is the fact that Richard did not take to the fairy stories which had enchanted me when I was his age. His taste is no lower than mine was as a child. It is simply, as I came to realize, that times in which things crash, biff, bop, wham, and zoom are not favorable to the gentle-skinned princess and the pea. It is not that great stories have lost their beauty; it is simply that the Gestapo has been hunting Fred MacMurray so ingeniously that the hunt of the wolf for Little Red Riding Hood has lost some of its suspense.

We must accept this result of our age as we must accept the comics and the make-believe fire of the make-believe machine guns and the "strange visitor from another planet, who, disguised as . . ." And accepting these contemporary tastes, we must find contemporary ways of introducing music to our children. There is altogether too much preciousness and artiness in our approach to music. We want our children to have good music as an integral part of their lives, yet we present music as a fairy fabric, woven of sweetness and light, too fragile for daily handling, nothing that they can tear or pull or even touch. I plead, therefore, for a more natural, a more up-to-date approach to music.

First, let the music you introduce to your child be something he really likes, not something you think he likes. A mincing minuet, a lilting waltz, a gavotte, or a lullaby—all listed as recommended for children—may be all right. But I have found that today's children like stronger stuff. They like daring harmonies. They've heard jazz. And, by the way, nothing you can do about it will prevent them from liking it. If you forbid jazz to a child, you'll make very sure that he won't like anything but jazz. What you should do is to play *other* music, so that he'll like both.

So, as I say, children today accept music which not so very long ago used to shock adults. In *A Tramp Abroad* Mark Twain tells us that he "attended a shivaree—otherwise an opera—the one called *Lohengrin*. The banging and slamming and booming and crashing were something beyond belief." We can no longer hear any banging in *Lohengrin*, and our children take the Prelude to the Third Act for what it is—a dashing and exhilarating piece of music. So, let the music you select be strong and full-blooded. Let it be, in fact, on the loud and spectacular side.

Children like strongly rhythmic music. Indeed, rhythm is a child's instinctive approach to music; the baby waves his arms in time to a song.

Children like gay music more than sad music.

Let the selections be reasonably short, because a child's attention, being claimed by so many important matters, soon wanders. A child, unless he is musically gifted, should not be expected to listen to a whole symphony at one sitting. If he is exceptionally musical, he'll *want* to listen and tell you so.

Now—as to the ways of introducing music to your child: The best way is to play yourself. Then you give him something personal, handed naturally from you to him. A home which makes music is, of course, the best background to a musical education. Your performance hardly need be brilliant. Sit down at the piano and play, and let your child roam around at will in the room and listen. Perhaps also you can sing together, if you can manage to do this without embarrassment.

Children like the livelier folk songs, the more spirited spirituals, the marching and the war songs, including inevitably "From the Halls of Montezuma." Children particularly like the Gilbert and Sullivan songs. There, to the charm of the music, is added the intrigue of words, that erudite and complicated patter, a kind of double talk in triple time, which they do not understand and which, therefore, (*Continued on page* 120)

Who knows what private schemes and dreams music can stir in the heart of a boy? To what enchanted lands melodies and chords can transport him? What mortal companion is so sensitive to the varying moods of childhood? This rapt listener's favorite records are being played on a General Electric Musaphonic

How to make flowers STAY LOVELY LONGER

You don't have to be a Houdini to keep cut flowers fresh and smiling for days. These few rules and a little work on your part will help you reap your money's worth of flower beauty and enjoyment

By Ed Ludwig



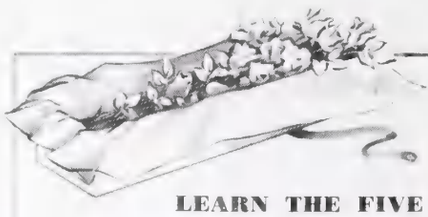
DRAWING BY JACK BETTS

"Flowers—for me?" you say when one of those wonderful long boxes arrives. And you immediately feel like a woman of glamour, a pampered darling, a girl with a future. You sniff the crisp, fragrant blossoms, read the card, reflect for a moment that he *is* the dearest man in the world, and then make a bee-line for the nearest vase and some water to dunk your bouquet in. Then, if you're like most of the ladies, you set your chrysanthemums or your mixed spring posies or whatever in the golden sunshine on a breezy windowsill, or on the baby grand, just around the corner from the radiator, and that, so far as you are concerned, is that. Tomorrow or the next day you'll be telling people how lovely those flowers were when they arrived and isn't it a shame they don't last longer.

The fact is that they *can* last longer, if you will learn how to put off the fading day and realize just ramming a bunch of roses into a vase of water won't do it. There's no hocus pocus involved; you need nothing up your sleeve. But you should master a few simple rules that make very good sense if you consider flowers as the living, breathing things they are.

When they come into your life in their exciting boxes, flowers are living on borrowed time, slightly morbid though the thought may be. They have been cut off from the plant which feeds and nourishes them, and from this point on they must depend upon a diet of water and their own food energy which is stored in their stems and leaves. This is where you, if you're kind-hearted (and also if you want to get your money's worth), fly to the rescue.

First off, restrain the urge to "arrange" your newly arrived flowers at once. Instead, reach for the sharpest knife in the kitchen and cut their stems with a clean, slanting cut. By using a knife instead of the shears, you don't crush or destroy the delicate cells in their stems through which flowers drink up the water they need. The next procedure—no, you don't start arranging yet—is to soak your posies right up to their necks in cold water for an hour or two in a cool place, if possible. This gives them a chance to get back some of the oxygen and moisture they've lost in transit from the florist's and crisps them for a good start in their new surroundings.



LEARN THE FIVE BASIC RULES OF CUT FLOWER CARE

- As soon as flowers arrive, cut their stems slantwise with a sharp knife. Don't use shears
- Stand the flowers in deep cold water for an hour or two before arranging them in vases
- Every day change the water. Scrub containers clean so that no green scum clings to them
- Every day cut their stems with a sharp knife and remove any foliage below the water line
- Keep flowers cool and moist, away from heat and drafts. Put them in a cool place overnight

Now, after this cold water conditioning routine, you can arrange to your heart's content. Cut the flowers to whatever heights your artistic eye sees fit, using that same sharp knife, but see to it that you strip off any leaves that go below the water line of the container. If your arrangement won't behave itself unless it has a support to stand in, sink a holder of the criss-cross or needle type in the bottom of the vase or bowl, or use crumpled chicken wire. But don't, please, if you want your flowers to brighten your life for long, try manufacturing a holder from a mat of leaves or fernery. The penalty for this, as any old flower-thrower-outer can attest, is an odor as unlike flowers as elderly eggs, and a slimy, bacterial business that hastens the day when you must give your glorious floral tribute the heave.

How deep should the water be? Some flowers, like the rose and the carnation, if properly conditioned before you show them off on the dining room table, will keep as well in three inches of water as they will in twelve inches, which makes them a natural for low bowl arrangements. Keep the arrangement in a cool (*Continued on page* 110)



MAYNARD PARKER

Why waste your guest room? If it's one of those all dressed up but rarely used chambers, make it a family room until guests arrive. A mattress and box spring in Betty Grable's game room can be used as a guest bed. Meantime it's a useful sofa, impressively framed in an old pine settle. Paul Granard, decorator

What to do with a BOX SPRING *and* MATTRESS

By Frances T. Heard

You can give a mattress and box spring combination the distinguished look of made-to-order furniture by building up a background. Here are ten smart ways to accomplish it

That extra bed—for overnight guests or for Martha, who's home for the duration—should be more than a temporary shake-down. Make it an investment in good bedding. Choose a mattress and box spring combination, and you'll own not only a good bed, but an important piece of furniture that can pinch hit for a sofa now or in the future. For proof of its versatility, turn the page

They're BEDS or SOFAS, as you will . . .

It was a clever man—although it was probably a woman—who first thought of divorcing the notoriously comfortable mattress and box spring from the bedstead and giving it legs of its own. As simply as that, a brand new piece of furniture was created. Now, and you can see why if you look at these pictures, the mattress and box spring is a staple in the family's furniture larder. Besides being comfortable because it was built for slumber, it's turnabout furniture with a future. Use it now as a sofa, next year as a bed.

Or, with its conveniently dual personality, it can be sofa today, and bed tonight. One-room apartment-dwellers made that happy discovery ages ago. In the living room or study, give it a tailored slipcover and set it in a dignified frame of bookshelves or cabinets, and no one would guess that your comfortable sofa could pinch-hit as sleeping quarters for you or sudden guests.

In the bedroom, your mattress-box spring combination can become the most wonderful bed you ever set eyes on or slept in. All it needs is a striking, individual headboard, or a suggestion of a headboard, painted or papered on the wall. Or place a pair of mattresses and box springs side by side, give them one handsome headboard in common, and you have a smart twin bed arrangement. All you have to have is the decorative idea, and this flexible piece fits right into it.



A pair of twin-size box springs and mattresses can turn into an important-looking bed group if you join them together with one long upholstered headboard, as decorators Bigelow Werner did in Norman Taurog's home. A feature of the box spring on legs is that it becomes an easy-to-dress footboardless bed



BRAMMER STUDIO



Above and left you see Paul Bamberger's tricky but workable way with living room sofa beds. Beds are 36" wide—too wide to sit on comfortably—so he narrows them by sliding them into cabinets and arranges cushions along the back. They pull out for sleeping

Below, for people who like their bedrooms not too bedroomy, Lord & Taylo decorators place twin box springs facing each other in a chintz-lined a cove. Beds covered in the same chintz blend unobtrusively into the bacl ground and need no headboards because the wall pattern is setting enoug

RICHARD AVERILL SMITH



What to do with a BOX SPRING and MATTRESS

MAYNARD PARKER

Guests can be put up in Eve Arden's recreation room because the sofa is actually a double bed. It pushes under bookshelves that not only frame it impressively, but decrease its width so that you can sit on it in comfort. The carpenter in your family could probably turn out a neat trick like this without much effort. The Van Lansings were the decorators

BIGELOW WERNER, DECORATORS



Another idea for a not-too-bedroomy bedroom is to give a box spring an upholstered back and side. The result looks more like a couch than a bed, as you see it here in a bedroom in Norman Taurog's house. Since a box spring normally stands low, it usually needs a treatment that will give it height

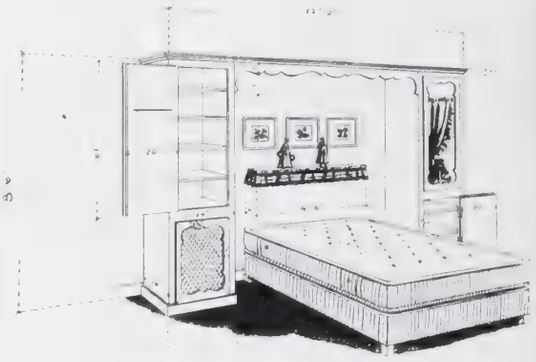
HANS VAN NE



If your beds are box springs and mattresses, it's easy to change the style of them simply by changing their headboards. Jack Foley of R. H. Macy & Co. designed this striking headboard of cut-out plywood. He made it double size to unify the two single beds that are placed against it side by side



DRAWINGS BY DE CHRISTOPHER



Two tall cabinets, connected by a scrolled valance, provide a distinguished setting for a double box spring. As you can see, above, they also furnish plenty of storage space. This particular treatment has a French Provincial air, but any period style you fancy could be adapted to this framing principle



Above. Modern compactness marks this built-up background for a pair of twin-size box springs. Two cabinets, joined above by a long bookshelf, become bed-heads. Overhanging top conceals lights, short shelves become night table and radio shelf. Cabinets open at top and side to hold bedding

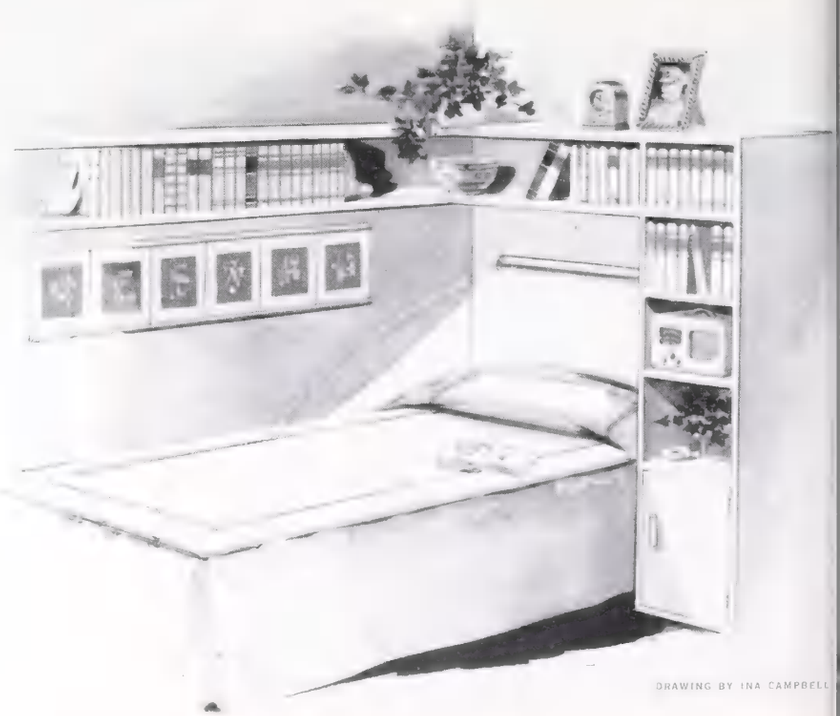
Right. This arrangement gives you a lot for your money. Besides setting off a single box spring, it brightens a dull corner and uses books as decoration. The bookcase serves to partition the bed from the rest of the room. Its top shelf continues around the wall. It's lit by a fluorescent tube

What to do with a BOX SPRING and MATTRESS

A mattress and box spring by itself hugs the floor and possesses the straight, unexciting lines of a rectangle. That's why it needs building up to turn it into feature furniture. But this very simplicity is a sterling quality because it makes the bed adaptable to any number of decorative treatments.

Here are three schemes for highlighting a footboardless and headboardless bed with shelves and cabinets, thus cannily providing storage space as well as an individual, unit-type of background. Your carpenter is the man to see about the top one, but an amateur could probably turn out the other two.

For your own statistical information, mattress and box spring combinations come in four sizes—single, measuring 36″ wide; twin, 39″ wide; three-quarter, 48″ wide; and double, 54″ wide. They stand from 20″ to 22″ off the floor, with legs 6″ to 8″ high.



DRAWING BY INA CAMPBELL



EUGENE HUTCHINSON

IT AIN'T NECESSARILY SO

An open (and shut) letter to the Home-Sweet-Home Experts from a young bride who tried practicing what they preached

By Helen Markel Herrman

GIRL WITH A FUTURE

From the time I was old enough to read I suspected my problem was going to be getting rather than holding my man. I had no qualms about the latter. None whatsoever. Why should I? During the formative years, while my little friends were collecting Sinatra records and cutting out pictures of Clare Boothe, I was busily brooding over the fine helpful hints on the Art of Man as divulged in the women's magazines.

I was years—and issues—ahead of my contemporaries in my research on the facets of Pleasing L'Homme. I knew How To Make His Home His Castle, How To Keep Him Home at Night and Like It. I was full of sturdy little maxims like "Let Him Mess Up the Paper Himself," "Hands Off His Desk," "Give Little Dinners for the Boss," "Beware the Lilliput Ashtray," "He Wants You as Feminine as Delilah, as Efficient as Byrnes." Oh yes, I knew how to hold him!

I knew what he wanted before he wanted it. I knew what he would mutter at, flutter at, shudder at. I was the answering maiden to every man's prayer. I couldn't miss. All I lacked was some material to work with.

Well, I cherchez-l'homme'd and after the smoke cleared I had my proving grounds. I had the man (a soldier), the home (a one-room apartment), the gargantuan ashtray (wedding present). And I had all my gleanings, carefully pigeonholed for immediate reference. As each new problem reared its familiar head, all I had to do was reach in and pull out the correct solution.

My years with the women's magazines were finally going to bear fruit . . .

BREAK-FAST AND FURIOUS

I was well prepared for the first morning after our honeymoon that David had to go back to camp. "Look your prettiest over breakfast," the experts had warned me. "That first look may be the last straw." I set the alarm an hour early, applied my best lipstick and breakfast coat, tiptoed to the kitchen. I started the coffee and muffins, retouched (*Continued on page* 102)

Have you a complex about Pattern?

Is pattern a fetish or a phobia with you? Have you a compulsion to use flowers and scrolls on every square inch of a room, or are you so timid you don't use pattern at all? The cure for either ailment is to get your pattern balance on an even keel

By Marion Gough

Human beings simply can't be happy unless there's pattern in their surroundings. It seems to be one of our instinctive needs, like sunshine and fresh air. Since the dawn of time we've been prettying up our household goods with colorful design, and who among us isn't the happier for a cheerful chintz or a sunny wallpaper pattern? Most of us insist on having clear, positive pattern, too. Do you remember how Early Modern tried to lure us with plain surfaces and fabrics subtly woven with rough, nubbly textures? It didn't work, and many of us would have none of Modern until it changed its tune and gave us its stunning leaf and flower designs that were interesting and immediately recognizable to the average eye.

But this clear, positive pattern that everyone likes is a tricky business. It can lead you into perilous ways. You may, for instance, love it so dearly that you don't know when to stop using it. The rooms that result are so flowered and scrolled and striped that the furnishings seem to whirl with design, and the eye seeks frantically for a nice blank spot to rest upon. Or, equally devastating from the decorative point of view, pattern and all its wonderful color and design possibilities, may overwhelm you with helpless fright, in which case you're likely to play safe by using no pattern at all in your furnishings. This phobia about patterns explains the barren, blank rooms you've seen in your day.

The successful, pleasant use of pattern falls somewhere in between these two extremes. If you can think of pattern as the spice or seasoning in a room's ingredients, you will control your fetish or phobia. All pattern means all spice. No pattern at all is like curried rice without the curry.

Smooth, balanced blending is the ticket. There's no one cut and dried formula for it that you can commit to memory, but we've chosen these two rooms, which Bostonians may see at the Jordan Marsh Company, as a working example of at least five good pattern practices. Far better, than any words of ours, a good look at these rooms will convince you that a carefully (*Continued on page* 82)

EMELIE DANIELSON



Amateurs tend to throw their rooms into confusion by mixing different kinds of floral patterns. Experts select one imposing design, like this Morton Sundour chintz, and use it exclusively for draperies and slipcovers. They also make it a color palette for the room



These rooms are on exhibition at the Jordan Marsh Company, Boston, Mass.

Below. Stripes and flowers are usually sure-fire mixtures, as long as their colors have something in common. Drapery chintz, Bailey & Griffin, Inc. "Karashag" rug, Karastan Mills. Furniture, Nahon Co. Desk clock, Seth Thomas. Antique oddments are from Jordan Marsh's Heritage Corner



Above. Is pattern a bugaboo to you? Then you're not quite sure how to use it. Learn the rule of contrast—a busy print against a solid color wall. Quilted chintz, Bailey & Griffin, Inc. Wallpaper, F. Schumacher & Co.



elow. A self-color striped wallpaper and a oral fabric make subtle pattern blending. ne stripe gives the wall just enough interest. Vallpaper, George J. Hunken Co. Fabric, orton Sundour Co. Rug, Amsterdam Textiles



Mrs. Appleyard adopts a family for . . . . THANKSGIVING DINNER



She shares the feast with a crew of "duration orphans" and finds that many heads make an excellent advisory board on the subject of turkey dinner and fixin's

By Louise Andrews Kent

Author of "Mrs. Appleyard's Kitchen"

Probably there is no time when it is exactly convenient to drop a stove lid on your toe, but on the whole you wouldn't be likely to choose Thanksgiving morning, would you?

As Mrs. Appleyard limped about, she wished that she had not solved her heating problem with that antique parlor stove with cherubs' heads on it and an open-work dome with nickel trimmings to conceal the stove lid. "Quaint"—that's what the auctioneer called it. "So is a rattlesnake quaint, then," groaned Mrs. Appleyard.

Luckily, she had invited several of her adopted children for dinner. It is always easier to get dinner for twelve than for four, she claims, because then everyone helps. Her own children were scattered over some oceans and a couple of continents, so she invited a soldier, who had brought his new wife, and the new wife's cousin, who had brought a marine. There was also a sailor—with a rainbow of ribbon with five stars on it—and some English twins. They were at the age when boys look with pity upon men caught by women. (This age is fourteen and a half.) They followed at the sailor's heels, asking technical questions. A twelve-year-old girl followed at *their* (*Continued on page* 99)



PHOTOGRAPHED BY ESTELLE DANIELSON AT THE GORHAM WORKSHOP, BOSTON, MASS.

Among Mrs. Appleyard's personal Thanksgivi customs is turkey dinner shared with friends, better still, with strangers—although it doesn't m ter with whom so long as the idea of sharing there. Nor would she enjoy the feast without a t ditional damask cloth and an autumnal centerpie of russet apples and bloom-kissed grapes, becau they remind her of happy, childhood Thanksgivin She sets her table in maple-leaf colors of red a gold, with Syracuse China Co.'s "Maroon Gol china, and cranberry glass from the Seneca Gl Co. Her silver has a puritan simplicity. Cigarett Marlboro "Beauty-Tip." The Jordan Marsh Co. p vided all the tableware. The antique wine dec ters are from the shelves of their Heritage Cor

It's a traditional feast, says Mrs. Appleyard, so you'll enjoy it more if you celebrate in a traditional dining room, in the mellow company of 18th-Century mahogany and old china. They make you realize your "roots"





EMELIE DANIELSON

Write to him from the quiet of your own room. Words come easier here and a desk in the bedroom is a constant, gentle reminder that there's a lot to say which you must say now. In this bed-sitting room at the Jordan Marsh Co., rose chintz, from Stroheim & Romann, blends with mahogany. Furniture, Nahon Co. Wallpaper, Katzenbach & Warren. Rug, Amsterdam Textiles. Antique accessories, from Jordan Marsh's Heritage Corner

If you can't be too busy

Is there someone far away, longing for the letter you haven't had time to write? You must *make* time to write, because the words on your notepaper are his precious lifeline to home, are mirrors of the things dearest to his heart. Letters are spiritual ammunition

to Write

by DR. IRWIN EDMAN

● *Everyone can write a letter and everyone can find the time to write it. A professor of philosophy, who personally corresponds with 104 service men, tells what makes a letter good. It isn't the length or the fancy words, but a natural warmth as unaffected as your spoken greeting. If you can find time to say "Hello," you can find time to write a letter*

The old excuses we were wont to give ourselves, the old reasons we used to give our friends, these simply will not do now. We can't be too busy now; we can't wait for the mood. The peacetime realizations for putting off the writing of a letter will not pass muster today.

For a letter these days is no longer an amenity; it is a lifeline. It is a link with the past and a lien on the future. It is spiritual blood plasma to recipients whom the fate of this generation has placed in strange perilous circumstances in strange climates. These days the reader of four letters out of ten is cut off, except for letters, from those he loves, from the places he cherishes, from almost all semblance to the ways of life he has been used to. The pen may not be mightier than the sword, but it ranks alongside weapons in forging a fighting front.

In our generation, up to the outbreak of the war, letters, save for necessary business ones, were composed mostly, one had begun to believe, by old codgers in clubs, or by voluble cranks writing "for the public good" to newspapers. The telegraph companies advertised, "Don't write, telegraph," and a great many people had learned to take their advice. The telephone companies reminded us that with the click of a receiver friends could meet each other, voice to voice.

Now necessity has taught us again the almost vanished art of the personal letter. The telegraph and telephone lines are too busy and, for many people, those they most dearly love are beyond the reach of both. If the bonds of affection are not to loosen, it is necessary to write promptly and often. It is imperative to write with vividness and warmth. It is incumbent to put one's self down on paper, so that the homesick young soldier will feel as well as know that in sympathy and imagination he is still at home with those at home.

I happen to be a college teacher and I hear from, and write to, something over a hundred former students. I have come to feel that the answering of these letters is a primary war obligation, as much as buying bonds or paying taxes. For over and over and over again, either explicitly or by overtone, it has been made clear to me how much letters mean to young men in the services. Letters from civilians are reminders to them of a world they both look back to and look forward to, the realm of normal human interests, books and music, friendships and affections. I have heard dozens of times and in almost identical words, how the most intense and eager moment of the soldier's day is the mail call. I have heard in letter after letter how much it means to a soldier to know that he is not forgotten and that he (*Continued on page* 111)

MARIAN STEPHENSON



What's the BEST SHADE TREE in your neck of the woods?

The chances are better than even that the best is *not* the biggest, the most expensive, even the most popular. Here are some of the things that make a good shade tree—and eight varieties worth half a century or so of your attention

By Ralph Bailey



Canoe Birch for the Northwest

Anyone who has wandered the woods in any of our northern States, between the two coasts, has seen this lovely tree, knows its white, curling bark (which all children have been forbidden to peel). Botanically it is *Betula papyrifera*, and is properly called Canoe or Paper Birch, as distinguished from the European White Birch (*B. pendula*). All this is stated not to be smart but because many catalogues list it simply as White Birch, or *B. alba*. It is native to the Northwest, lives 40 or 45 years, grows to 40′. As an individual lawn tree it has few equals in beauty, till it ages. Then it goes fast, becoming brittle and insect ridden. It may fall victim of pest or ill before that, but in general will live out its life gracefully. Once more: don't peel it!

Chinese Elm for the Northern Plains

Here is an Elm that is not bothered by the Dutch Elm disease or the disease that has recently been slaughtering American Elms in the Midwest. It seldom grows over 40′ high, so is suited to small lawns and small houses. It is rock hardy, permits grass to grow round its base, and has a long and useful life as small trees go. However, the catalogues have dragged more red herrings across its trail than you can count. What is often called the Chinese Elm, and then further listed as *Ulmus pumila*, is really the Dwarf Asiatic Elm, often, in turn, called Siberian Elm. (It is a good windbreak.) The true Chinese Elm that we are concerned with is *Ulmus parvifolia*, and while fairly quick growing, is longer lived, durable, much less coarse, a good tree.

Sweetgum for Southern California

Tree lovers of the Atlantic states south of New England will shriek jealously at suggesting the Sweetgum, or *Liquidambar styraciflua*, as a special for the land of citrus and celluloid. They will have right on their side, but not all of it. For, given winters that aren't too cold, this magnificently satisfactory shade tree will thrive almost anywhere you put it, if you put it there right. It should be moved in early spring, when small, or with a solid earth ball if large. It has a long taproot that resents cutting, and a straight leader that is all important for good looks. It can grow to 100′, but on your lawn will stop at 50′, so don't worry. It is pest free, long lived. Leaves come late in the spring and depart early. Last to last a blaze of glory!

Hackberry for the Southwest

Here's a good homely name for a good and *un*homely tree. A member of the Elm family, it can grow to 100′, but not in captivity. In your yard it should go up 40′ or a bit more (that's enough for a lawn tree on the small place, and don't go sneering at these relatively small varieties). It is a round-headed, tidy tree, bearing what are presumably hackberries. *Celtis occidentalis* is its botanical name, and it's a native of the Southeast. Actually it is very hardy and adaptable. Indeed it would have to be to thrive in Arizona, as it does. It's a camel for dry climates, but will do very well where there is a lot of rain. Another close relative, *C. laevigata* or *mississippiensis*, is somewhat similar in character and also good.

To begin with, let's admit that all good shade trees have something wrong with them. Nature, the greatest perfectionist of all, sees to that. Once we have that unhappy thought off our chests, we can evaluate the lot on a common-sense basis. Next step might be to find out what a good shade tree ought to be like. Well, it should, of course, give shade. By definition it should be capable of keeping hot summer sun off our roofs, out of our windows, off us. It should be so good to look at not only that no one would ever tire of it, but that it might serve as one of the fundamental elements of the whole beauty and joy of our home place. It should be quick-growing, sturdy, long lived, insect and disease free, dignified in character and should require a minimum of work to take care of it. It should, in short, be precisely the variety of tree that nature does not produce.

What then is the best available? Take a nation-wide poll and probably some variety of Maple or Oak or Elm would get the vote. But this is a big country, with many soils, climates, growing conditions. So there is no one best—surely not a Maple, nor most of the Oaks. For these get too big for a front lawn, or grow too slowly, or steal too much food from the grass, or harbor too many pests, or break too easily in storms, or suffer from extremes of weather. (So do a lot of others—we needn't pick on just two.) There are probably a score of really fine qualifiers, not too large nor too small, too fast or slow, greedy or timid, that would grace the grounds of your small place. One man's best eight are illustrated and described on these pages.



Apple for New England

You don't know how good a shade tree an Apple can be until you've sat beneath one on a good lawn in a sunny dooryard. If you want a botanical name for any reason, *Malus pumila* or just *Malus* will do. While you're at it, of course, you might as well get a good fruiting variety, too. Don't dig one out of an abandoned meadow or orchard, and don't buy a bargain job at a roadside stand. Get a good grafted variety, plant and prune it as if it were going to make your living for you, and—eventually maybe—watch your grandchildren swing under it and through it as well. Build a seat around its trunk when it grows up. *Around* the trunk—not against or in it. A good apple tree, sprayed a couple of times a year, will grow 40′ each way.

Sassafras for the Central East

If you're well out of the Jap beetle belt, plant a Sassafras somewhere around your place (not too close to the house). On second thought, use it anyway, since it will survive even the lace-making proclivities of the beetles. *Sassafras variifolium* (or *albidum*) is the listed variety. The *variifolium* really means something, for if ever a tree had varying leaves, this is it. Some are like mittens, some like mittens but with double thumbs, some have no thumbs at all. The drawing describes its mature appearance better than words can, but at all stages of growth it is an interesting tree to look at, and in autumn it is beautiful indeed. It towers to 100′ in the wild, may go to 70′ at the back of the lot if the situation is to its liking, usually stops at 50′ on lawns.

Yellowwood for the South

lere's a tree the catalogues often go wrong on. ut southern home owners, never. On its official ame, *Cladrastis lutea*, printers and cataloguers ave rung every change you can think of. But if ie nursery has a good reputation and if it lists nything that sounds like *Cledastris, Cladrastris,* r *Cladastris*—with *lutea or tinctoria* after it—ou're probably safe. The Yellowwood is a legume, ke peas and beans. Also like Honeylocusts, which ave thorns as well as the pea-like pods common the whole clan. The Yellowwood's pods can et to be a nuisance underfoot, but they won't ause any trouble a lawn rake can't cure. It has ather showy, sweet-scented flower clusters, too. grows 30′-50′ high, minds its own business.

Pin Oak for the Midwest

Of all the Oaks, this (*Quercus palustris*) is my favorite—not just for home use, but anyway and anywhere. Well grown, with an undamaged leader, it has sky-piercing dignity as soon as it gets to be 15′ high. It transplants fairly easily (most Oaks don't), preferably in spring, and grows more rapidly than the rest of the deciduous Oaks. It is a sturdy street tree, whose horizontal branches can be adjusted to the space needs of power lines; it is affected, but not often seriously, by a few pests and ailments; it will grow in dry sandy soil or near-swamp. Its frosty autumn foliage has a yellow sheen all its own. It won't push up cement sidewalks (though they're a nuisance and ought to be pushed up). It will give your lawn a fair break.

(PUBLIC LIBRARY)

10 SURE-FIRE GAMES to raise your entertainment rating

Games are a happy release from the tension and grim purpose of our days. The harder we work, the more we need relaxation, laughter, and fun with friends. Here are ten swell games for just this

By Mary Hamman

Now that the family automobile spends evenings in the garage, the family spends evenings in the parlor. Grandmother knits, Mother darns, and Dad smokes his pipe while the youngsters play the piano and sing. Perhaps the neighbors drop in. Then there are mixed ages and interests. But the whole crowd can have fun together if you have a store of old-fashioned parlor games to call on. We've collected some games for you to play—just with the family, or when you have a party. Some are rowdy, some quiet. Some make you think hard; some make you laugh hard. Try them all!



DRAWINGS BY OLIVE DOUGLAS

WHAT'S THE SAYING?

This is a moderately quiet game. It takes a little thinking and is usually full of laughs. One player, let's call him X, leaves the room. The other players select a popular saying or quotation: "Now is the winter of our discontent"—or, "Walk do not run to the nearest exit"—or, "Great oaks from little acorns grow." Then from left to right the players take the words of the quotation in sequence. A takes "Great"; B takes "oaks"; C takes "from"; D takes "little"; and so on. Now X returns, and tries to guess the saying. Starting with A he asks each player a question—any question he likes. Each player must answer in seven words, using his quotation word in the answer. X rarely spots the saying on this first round. On the second round, each player must answer X's questions in five words, again using his quotation word. If X still hasn't guessed the saying, he asks another round of questions which each player must answer in three words, with his quotation word for one of them. At this point, things get pretty funny. Suppose you are stuck with the word "acorns", and X asks you: "What's your favorite color?" You must answer in three words using "acorns." Perhaps in desperation you say, "Mellow, brown acorns," or perhaps you can think of something better. At any rate, X isn't the bright boy we take him for if he doesn't get the saying on this round. And remember, no fair using obscure quotations!

IT REMINDS ME OF—

You sit down for this one—in a circle. "A" leads off by saying that something reminds him of something else. Perhaps, though fairly unlikely, A says: "Cows remind me of rain." Moving clockwise about the circle, B says "Rain reminds me of roses." C says, "Roses remind me of Ginger Rogers." . . . and so on, once around the circle. Then, starting back, counter-clockwise, you unravel. In our example we end with C,—so B begins the backward process. He says "Ginger Rogers reminds me of roses." A says: "Roses remind me of rain": and C takes you back where you started from by saying, "Rain reminds me of cows!" If any player makes a mistake, he drops out of the game. Unless you have at least eight players, go around the circle twice before unraveling. You'll find that some people have an uncanny knack at this game of memory and association, and that almost everyone enjoys it.



WHO AM I?

This game invariably leads to shouting and a certain amount of ranging about, so close the parlor door if the baby is asleep. First, one person is chosen inventor and mediator. He is given as many large pieces of paper as there are players, a pencil, and a quiet spot to brood in. On each piece of paper he writes the name of a character: real, fictitious, living, or dead. Donald Duck, Eleanor Roosevelt, George S. Patton, Jr., Pollyanna. He pins a slip, preferably the least appropriate, on the back of each player. Each player can see who the other players are, but can't see who he is. Purpose of game is to find out. First player to guess the name on his back wins the game. This is accomplished by all the players more or less simultaneously asking each other questions. "Am I real?" "Am I fictitious?" "Am I living?" "Am I dead?" "Am I male?" "Am I female?" Answers are limited to "yes" and "no." A bargaining spirit prevails: "I'll answer you if you'll answer me!" The loudest, glibbest, most persistent player usually extracts the most answers from the other players and guesses who he is first. After all the players have guessed who they are, the winner—the player who guesses his name first—is inventor and mediator for the next session.





CONVERSATION, PLEASE

This is a game to test the conversational power of your friends. Select two talkative players and send them from the room. Then work out two sentences that have as little relation to each other as possible, and write them down on separate slips of paper. One, for instance, might be: By 1962 half the women in America will be bald. The other: Beethoven is the world's greatest musical genius. Now, choose a topic of conversation that has not the remotest connection with either sentence. In this case, let's make it: The Japanese Beetle. Now, call back the two players. Hand each of them one of the sentences. Tell them they are to discuss the Japanese beetle. The first player who can utter the statement on his slip of paper, having it fit perfectly into the conversation, wins the game. Toss a coin to see which player begins. For our purposes good old A calls heads, gets heads. A is limited to one sentence and it must be about the Japanese beetle. Since he wants to lead the conversation to the baldness of women, he says: "I have heard that Japanese beetles are hairless!" B, who wants to get on the topic of music so he can spring his sentence about Beethoven says: "I didn't know that, but I have heard they sing beautifully." A answers by saying, "Most singers, you know, and especially women singers, wear wigs!" Well, you figure out which player will win. Don't forget, when a player slips in his statement from his paper, it must follow, and be in perfect response to, the sentence that goes before. If you haven't died laughing, choose another set of two glib people to send out.



KID STUFF

Have you played marbles, jacks, tiddly winks, or hop scotch lately? Remember what fun they were? Well, they still are, even if you're a grandparent. The only people we know temporarily too old to play these games are fourteen-going-on-fifteen. So, try them the next time the black-out strikes your neighborhood and play the black-out special: that old-time favorite—sardines. Remember how? In case you don't, these are the rules: one player creeps off in the dark, finds a hiding spot and digs in. The other players, after counting 100, set out in pursuit. When a player finds the hidden fox, he gives no hue and cry, but waits until he can cuddle up in the same spot without anyone noticing. Things get mighty cramped (*remember*—the game is called sardines!) as more players find the fox. Finally, as a lone searcher wanders about in the dark, giggles help him locate the fox hole.

BEGIN WITH THE LETTER

Choose any letter in the alphabet. Form a circle, and, moving around clockwise, have each player name something in the room beginning with that letter. Let's say you have chosen the letter L. A says, "I see a lamp." B says, "I see a lady." C says, "I see a lap." So far so good, but as you go around the circle, the game gets tougher. Finally, players are reduced to weird assertions such as, "I see a larynx," which is certainly debatable. Players drop out as they are not—within a two-minute time limit —able to think of additional objects beginning with the letter. The player who sticks with the game until the end is the winner.



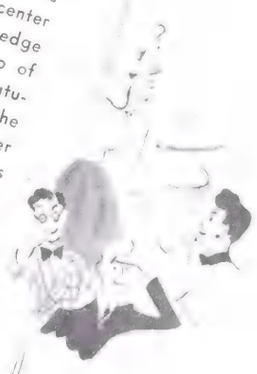
WHO DUNNIT?

This is a game for murder mystery fans, lawyers, and all who think they're intuitive. First, send three players out of the room. The others then write a short account of a murder in two or three paragraphs, being sure to use many graphic words: dagger, blood, fingerprints, ropes, handcuffs, mangled bodies, bashed heads, etc. Next they make a list of these key words which they keep with them for the investigation. Then they give the written murder story to the three players waiting outside. While waiting, these three, by coin tossing or mutual consent, have decided which is to be "It." This player reads the story, and in so doing becomes the murderer, the only one of the three suspects who knows anything about the dark doin's. Now, singly each suspect is called for a grilling. First, read the list of graphic words. After each word ask the suspect to say the first word that comes to his mind. Often the real murderer (the one who has read the murder story) gives himself away by using other words you have written into the murder. After this preliminary word test, cross-examine each suspect, using as much ingenuity as you can. When all three have been grilled, you try to decide which one is the murderer—which has read your murder story. Deciding depends on your resourcefulness and talents. You will be surprised how difficult it is for the murderer not to give himself away. It takes skill for the player who has read the story to conceal the fact.



WHERE IS IT?

This may sound easy, but try it! First, choose one player (X again) to be "It." X selects three small objects, anything he fancies—the top of a candy jar, a small green ash tray, a fountain pen. After the players have had a good look at these objects, they leave the room. X then hides them, but *in full view!* They cannot be placed behind or under anything, or so high that they can't be seen. X uses guile. He puts the small green ash tray in the center of a green plant; the black fountain pen at the edge of a dark shadow or on a black book; the top of the candy jar on another jar where it looks so natural it escapes notice. The players return and the search is on. No one heralds a find. When a player has seen all three items, he quietly sits down. This first spotter is the winner. Of course, if a player wanted to sabotage the game, he could sit down without really seeing all the items, but it's unlikely that you'd know such a character! As the other players see all three, they follow suit. When everyone has found them, the winner hides new bric-a-brac for another search.



(Continued on page 98)



Mrs. Florsheim, whose husband is a Lieut. Col. in the Army, spends much of her time at this desk, which is of pine with an antique white crackle lacquer finish. An old knitting stand becomes a telephone table, a painted bucket a waste basket





MAYNARD PARKER

An informal flagstone walk, branching from the winding drive on the Florsheim estate in Highland Park, Illinois, leads to the Colonial gardener's cottage where Mrs. Florsheim and her daughter are living for the duration. A living-dining room, three small bedrooms, two baths, and kitchen serve them nicely



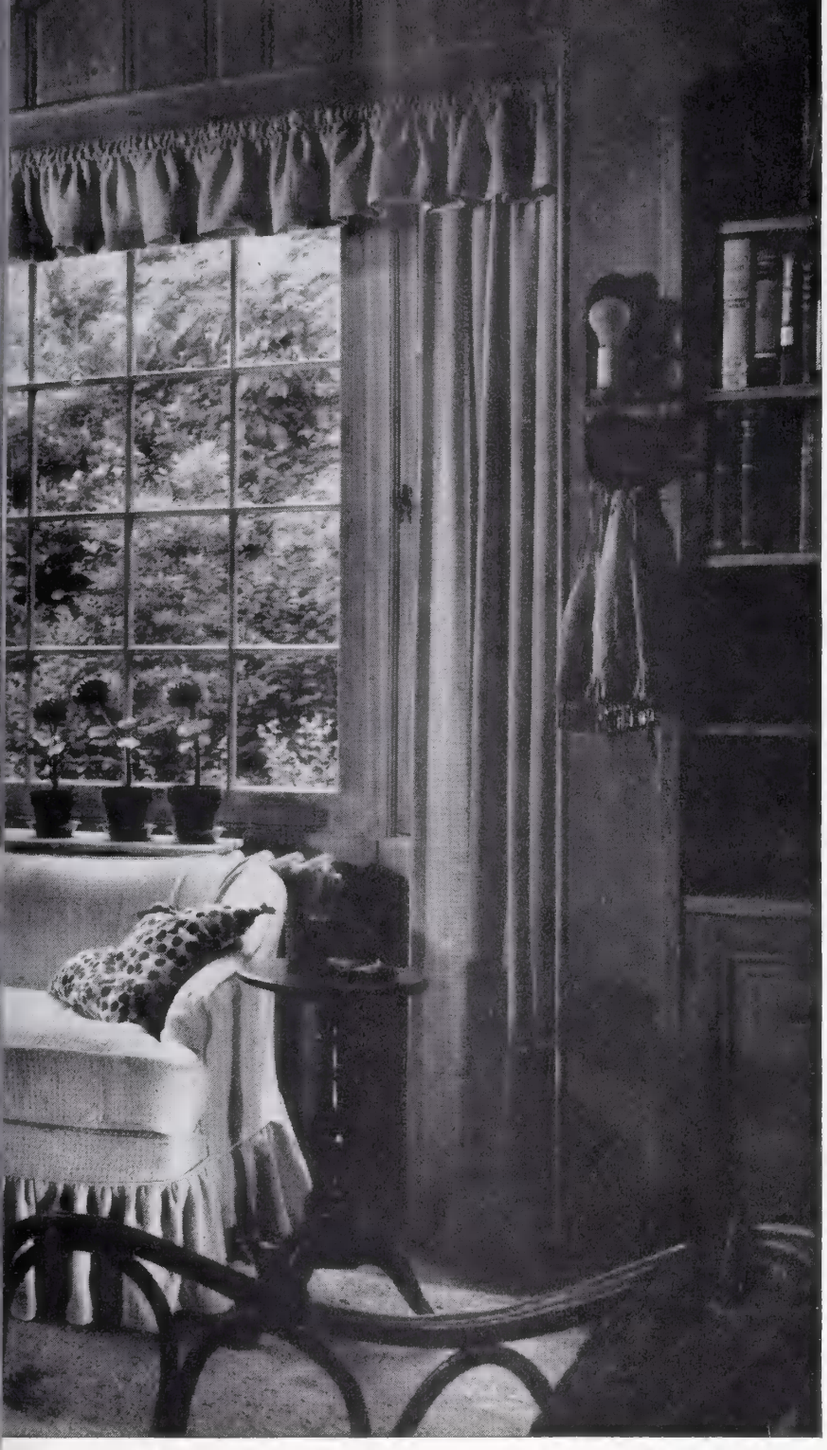
She gave up her BIG HOUSE

A big house is a happy house when there's a reason for its bigness. Without reason, it's a shell without heart, so lock your door for the duration and live happily and fully in smaller quarters

By Ruth Lee

It isn't much fun rattling around in a big house when all the reasons why you once wanted space have gone up in smoke. The guests you used to entertain have dwindled with the gas shortage; the servants you used to staff are in defense plants; the children you reared are grown; and the husband who was the spirit of your big house, who filled its rooms with meaning—he is somewhere else for the duration, working and fighting for the things you both believe in.

These are the reasons of the heart for moving into smaller



All the comforts of a big house combined with the simple housekeeping of a cottage make Mrs. Florsheim's duration living a happy stop-gap. The bay window lights up the room and the view of deep foliage beyond lends depth to the interior. Red geraniums and bright pillows bring a flash of color to the gray-beige of the fabrics and the walls

or the Duration

quarters. Loneliness won't have the leg room in a little house, and because the scene is changed, memories that give substance to loneliness won't have familiar outlines to breed in. But in any practical move, the reasons of the head are important, too. A small house is easier to heat and to clean, repair and maintenance are pared to a minimum, and servants aren't necessary. So before Mrs. Harold M. Florsheim moved into her gardener's cottage she knew her decision was right, and these pictures will show you why her retrenchment was a happy as well as strategic plan.



Knotty pine walls were bleached, covered with white lead paint which was rubbed off, then waxed to give a muted gray-beige finish. Fireside chairs were covered in a Guatemala print. Mantel shelf holds African masks, a gay Indian basket



The small cottage bedroom, formerly the dining room of the gardener's house, is furnished effectively but simply. The bedside table is specially designed to hold Mrs. Florsheim's magazines and art books. Lucille S. Ullman, decorator

Banish that BARE WINTER LOOK

When the last rose is gathered from your garden and the beds are dormant for winter, then is the time to glorify your house with dried arrangements—handsome substitute for fresh flowers



Giant rosettes made by wiring together Rubber leaves with centers Roses of India are the basis of this finely balanced arrangement. Spa between the rosettes is effectively filled with velvety clumps of red Co comb, while a tracery of Manzanita branches gives breadth and delica

EZRA STOLLER



Niche in a bookcase provides a made-to-order setting for this dried arrangement. Into it went Broom which sweeps outward from the side, Ficus pandurato, broad leaves which give strength to the background. Anthurium leaves curling at base, artichokes gone to seed, and Dock to break the hard line of the container's rim

There are so many wonderful things to be said for dried arrangements and so few people seem to know about them that we feel rather like a crusader with a burning desire to convert the world.

From first to last, every step in making a good arrangement is fun, and the satisfaction when the job is finished is the thrill of artistic achievement. You gather your material from field and wood, along byways and sandy stretches of shore. But if you live in a city, go to your florist, or write to friends in the South, and have them send you material that grows in such abundance there.

When you've collected the basis for your arrangement, the next thing is drying it. This is done naturally by leaving it in a dry room for about two or three weeks. There is one notable exception, however, to the natural process, and this is the treatment given Smoketree. Because this is brittle and does not lend itself to bending or shaping, the trick here is simply to soak it in water overnight. The bath tub is a superior place for this. When you take it out next morning you



A mantel is a happy choice for a dried arrangement because the back view need not be considered. Here are banked Magnolia leaves, sprigs of Bottlebrush, the rounded symmetry of a Pine cone rosette, Banksia leaves that dry a pale gold, clusters of Soapberry, and curled Honeylocust

EUGENE HUTCHINSON



Here again are rosettes made from Rubber leaves with hearts of Yucca bells. The center of the arrangement is built up with Hawaiian buds and golden sprays of feathery wheat. Wild Tulip pods complete the cycle of design. As Hawaiian buds are hard to find, you might substitute baby acorn branches with equal effect

will find the branches will be pliable.

Figure on the arrangement being one and a half times the height of the container, or one and a half times the width for a flat arrangement. This, of course, is no iron-bound rule and you can deviate from it just as much as your feeling for form and line demands. While still in the planning stage, you might make a rough sketch of what you want the finished work to look like, and when drying your material, tack it down to a board so it will dry according to your design.

And don't be hampered by Nature's restrictions. Thus, if the spiky straightness of the Mullein isn't right for the balance of your piece, give it a gentle twist and turn it into a graceful curve.

If you want to make a pattern of Magnolia leaves, do nature one better and, with wire and floral tape, fashion them into a rosette with a Yucca bell or Wood Rose for the center. Or if a leaf or bud doesn't happen to grow in the right place on a branch and hence throws a discordant note into the overall design, just cut it off and graft it back somewhere else with more of the wire and use floral tape to conceal your doctoring.

Remember that success depends almost entirely upon line and form, so work carefully. Let no step be haphazard but rather a planned part of the ultimate whole. If you're a stickler for taking pains, you'll have the time of your life. If you're not, you may miss the hit-and-miss method of plunking an armful of flowers into a vase, but we have a feeling that the finished perfection of your winter arrangement, embodying the loveliness of design and balance, will more than compensate for the time and effort expended.

It is hard to tell you specifically what material to look for as it varies according to your part of the country. However, keep your eyes open for such effective stand-bys as Magnolia, Banksia, and grape leaves, Bottlebrush and wild tulip pods, winter and sea water wheat, Broom and Dock, okra pods with their zebra stripes and lotus seed pods that look like mushrooms with salt-shaker holes in the tops. Pampasgrass and Iris seed pods, gourds and artichokes gone to seed. Color value can be introduced by the yellow of Tansy, the red of Coxcomb and Bittersweet, the black of Lupine, the gray of Smoke-tree. The countryside is full of material.

Your container is important and should be metal, pottery, or wood. Glass is no good because you can see through it. If the dish is shallow use floral clay as a base in which to set your material, but camouflage it with stones, leaves, grayed pieces of root or bits of wood. If it's over six inches deep, use sand. While you're working you will need to have wire, wire clippers, scissors, floral clay or sand, and floral tape.

With your tools in front of you and a plan in your mind, you can go ahead and create an arrangement that will truly banish that bare winter look that often hangs like a pall over rooms when fresh flowers are no longer abundantly available from the garden.

By WILLIAM G. F. LEITH
HOME FURNISHING STAFF OF LORD & TAYLOR

Here are 5 LAST MINUTE BULB TRICKS with 5 dozen LOVELY SPRING BULBS

Secret of each trick lies in the way you mix and group the bulbs to accent the gay spring picture

Have you nice foundation planting, harmonious shrubs, a well-kept lawn, and pleasant shade trees? Is your garden arranged according to a sound plan? Do you look ahead to spring knowing that you'll not need to be ashamed of your place? Then, for an extra special fillip, this is your dish. You'll need 60 bulbs, 5 kinds—4 of them are inexpensive; one costs about $1 a bulb! So dig into the pig bank to the extent of $16 or so, buy a dozen each of large Narcissi King Alfred (giant yellow Trumpet), Hera (creamy white Leedsi), Tulips Mrs. Moon (yellow Cottage), Red Emperor (Forsteriana, species), Scilla campanulata (blue). Time's a-wasting, so plant now.

TRICK #1



6 Narcissi Hera
6 Tulip Mrs. Moon

12 TALL BULBS TO PLANT BESIDE THE FRONT DOOR

The incredible creamy white of the Narcissi is followed by the strong clear yellow of the unusually graceful vase-shaped blooms of the yellow tulips. Range the bulbs not in rows but in overlapping curves. A green background such as you probably now have sets them off perfectly. Set Tulip tops 4" down, Narcissi 5"; 6"-8" apart

TRICK #2



6 Tulip Red Emperor
6 Tulip Mrs. Moon

12 "SUCCESSION" TULIPS AGAINST A WHITE SHRUB

Red and yellow, even though the red would be departing shortly after the yellow came, might be a bit heavy against anything but white, so a Slender Deutzia (D. gracilis) is suggested for a background for this group. Red Emperor, a species Tulip, comes early, linking the blooming periods of the later Narcissi, other Tulips

TRICK #3



6 Tulip Red Emperor
3 Narcissus King Alfred
3 Narcissus Hera

12 BULBS FOR A 3-COLOR GROUP AGAINST A YEW

Here's a grandstand display, but a grandstand arrangement is definitely out. Notice how the three kinds are mixed, from front to back and left to right. The grouping is subordinate to the main theme, the Yew, but should, of course, lead up to its greater height, set off its texture, foliage

TRICK #4

9 Scilla Campanulata
3 Narcissus Hera

12 BULBS TO PARADE PAST FLAMING YELLOW AZALEAS

No wooden soldiers in this procession—like the other groups, calculated informality is the answer. The blue of the Scillas is predominant, of course, with the pearly white of the Narcissi to provide great dignity above and among the riot of stronger colors. Plant the Scillas 3" down and from 4"-6" apart. They multiply rapidly



TRICK #5

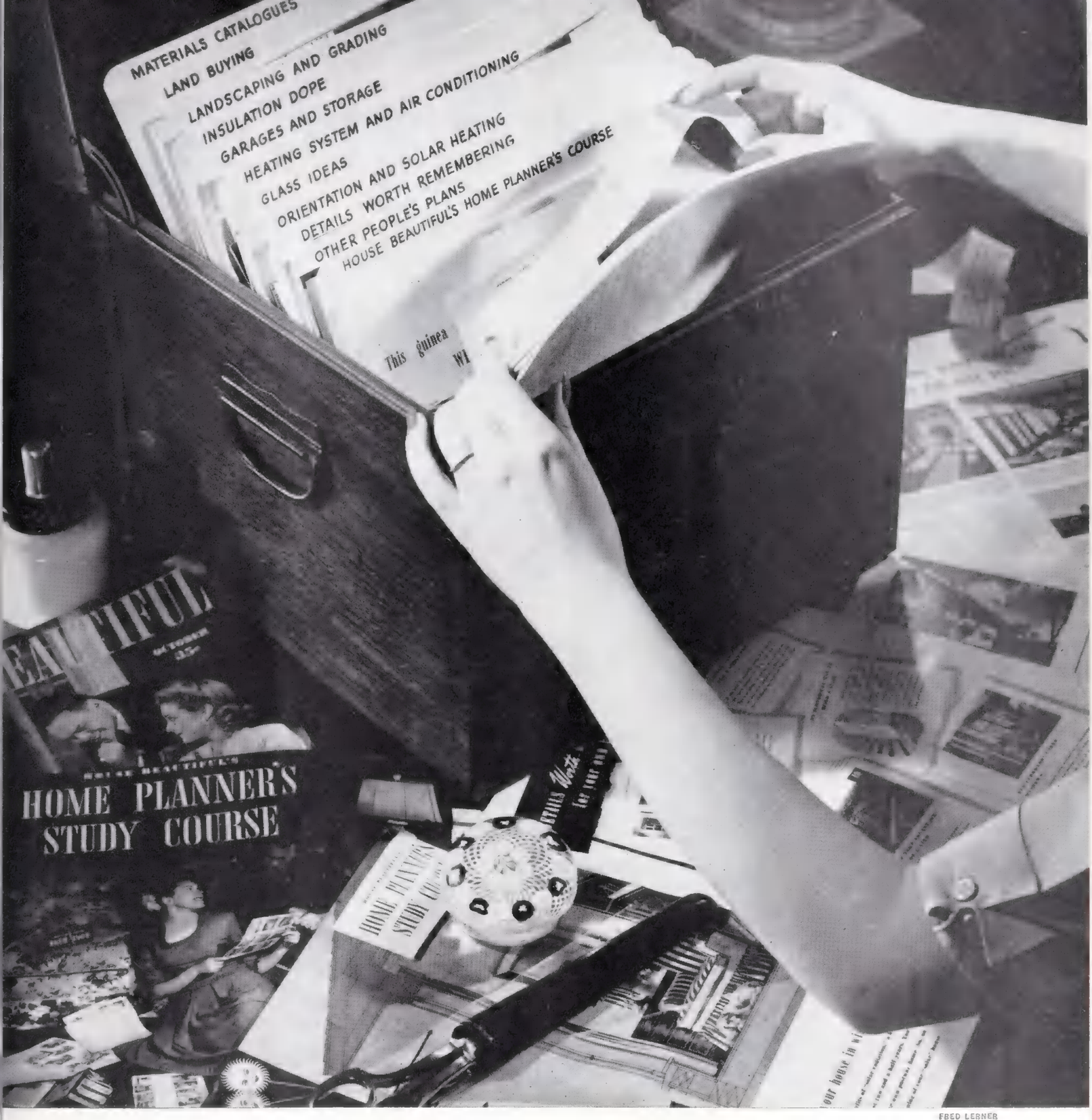


9 Narcissus King Alfred
3 Scilla campanulata

12 BULBS TO RING A CLUMP OF WHITE BIRCH TREES

Of course you can't quite surround the trees the first year, but the Scillas will increase quickly and King Alfred is a good multiplier, so encirclement is sure in a few years. Plant not too closely, in the usual way, replacing turf after setting. Avoid mowing close to the clump till foliage ripens. Effect will be informal but not untidy

EVA MELADY



FRED LEBNER

Good houses DON'T just happen . . .

A good house is a rare thing. There are thousands of adequate houses (if's new ones we mean), but oh so few that really make the most of the money spent and the site used. HOUSE BEAUTIFUL believes that people are bewitched with the idea that improvements are synonymous with extra money. But this is not necessarily so. We contend that the average, adequate, relatively new house could have been around 20 per cent more comfortable, agreeable, and valuable without an extra cent of cost—*if* the plans had been more carefully studied and if the owners knew more about the sciences that make home building a high art. So HOUSE BEAUTIFUL advises postwar home owners to start informing themselves now. For remember, a *little* knowledge can be a dangerous thing.

Dreaming of honeysuckle vines and gay shutters won't produce A GOOD HOUSE

Keep your sentimental romancing about your dream house in a separate pigeonhole of your mind and away from all practical considerations. If you don't, you'll find, too late, that romancing about the firelight on your hearth is no guarantee that the fire will draw

By Elizabeth Gordon, Editor

Sentiment is a fine thing. But it can sure lead would-be home owners astray. Now sentiment is a proper emotion—in its place. But its place is definitely not in the department of getting your money's worth when you buy or build a house.

I had the privilege about two years ago of reading 2,500 letters written by owners of *new* houses, all of whom had been asked to say what they would do differently if they were building again. About 2,000 of them said emphatically that they wished they hadn't been so preoccupied with dreamy ideas of how cute the chimney would look with a rose trellis on it, or how quaint it would be to step down 3 steps into the living room. Almost without exception, they admitted that their home planning had consisted too much of building air castles, based on pretty pictures they carried in their mind's eye.

They all agreed that the absence of qualities they now wanted in their houses was caused by their own lack of analysis of what they needed, and by ignorance of what a house *could* be in the twentieth century.

They blamed themselves primarily for this—not their architects or builders. Many of them said that if they had listened more carefully to what their architects said, they wouldn't have been so quick to okay the plans, so easy-going about what they wanted.

Now don't mistake all this for the idea that they got jerry-built houses. They were not referring to construction at all, but to the way the house was designed to baby their wants and humor their crochets. It's all very well to impress friends and relatives with the beauty of your front door, but if there is no place in the living room for the grand piano, and if the smell of cooking cauliflower assails the dinner guest as he steps inside the door, and if the closets aren't big enough to hold all your clothes—then your new house isn't a success.

To be blunt, we have been paying for custom building, but we have not been demanding custom designing and custom convenience. Our houses have been built to our order, but we haven't known what to order. By far the biggest majority have been willing to accept new houses that were only 50 per cent to 60 per cent better than the old houses that were left behind.

Why should this be so? Here is my theory—for what it is worth. Most people have been prone to regard their homes as they would the weather—as something to tolerate because you can't do much about it. Particularly is this true of families who live in apartments or rented houses. For them it *is* true. The inadequacies of a home, if it is rented, have to be borne, like the weather. So they resign themselves to Inconvenience Incarnate. And once resigned, they are lost.

Since renters are the people most likely to acquire a new house, they are, ironically, the least capable of recognizing what a good house ought to be. Their resignation to bad rented quarters has dulled their perceptions and sensibilities. An average, merely-adequate new house seems so much better than the obsolete quarters they have been renting, that they rush into their building (or buying) venture with squeals of joy and a blind trust that "anything that looks so nice has to be all right." And it isn't till they have paid their money, and the rosy mist of joy has cleared away a little that they notice simple little changes that would have made the house a lot better. They were so out of the habit of being critical that, in their joy at improving their living conditions they ended up with "just another house," instead of a perfect one.

The cure for this sad condition is simple, of course. Be informed, and be critical. Architect George Fred Keck lists 11 new subjects to inform yourself about prior to building a postwar house.

Here's the kind of thinking that will influence GOOD postwar houses

1 • Using water on the roof in summertime as a device for cooling the house by evaporation. Most applicable in very hot climates.

2 • Using the heat of the sun for heating the house in winter. (For lesson on solar heating see September 1943 House Beautiful.)

3 • "Sun-sulation"—meaning the designing of windows to keep sun out in summer and let it in during the winter. (See page 75.)

4 • Radiant panel heating. A completely different heating principle that heats the structure, instead of air inside the structure.

5 • Advanced window ideas, which are legion: e.g., the clerestory window, gliding horizontal windows, year-round storm sash, louvered windows for controlled ventilation, built-in screens.

6 • Orientation of the house in relation to sun and winds to provide perfect outdoor living spaces, and so prolong outdoor living. For lesson on windbreaks and sunpockets see August issue.

7 • Improved lighting practices: bull's-eye lights, lense lights, cove and channel strips, fluorescent, mood lighting, sterile bulbs.

8 • More built-in conveniences: specialized storage space designed to hold perfectly our miscellany of possessions. See pp. 75, 77.

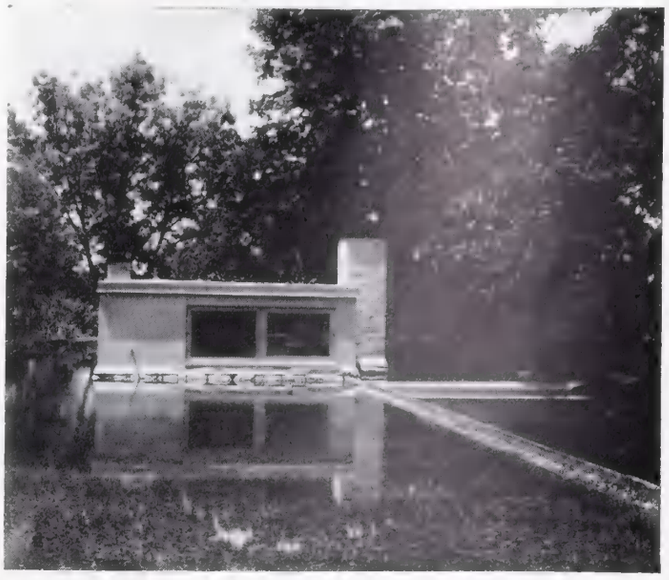
9 • Year-round air conditioning (including summer cooling and dehumidification). Also watch for dust precipitation.

10 • More and better equipment: stoves that cook by infra-red rays, refrigerators with deep-freeze compartments, better bathrooms.

11 • Better neighborhood planning: meaning safer street designing, development of site privacy, stricter and permanent restrictions.

● **How many of the above home building practices do you know about now? Do you know enough about them to tell a builder or an architect how you want them used in your house? Not all of the above would be used in one house, so you need to know how to evaluate them for your own needs, climate, budget, and tastes. See next pages** →

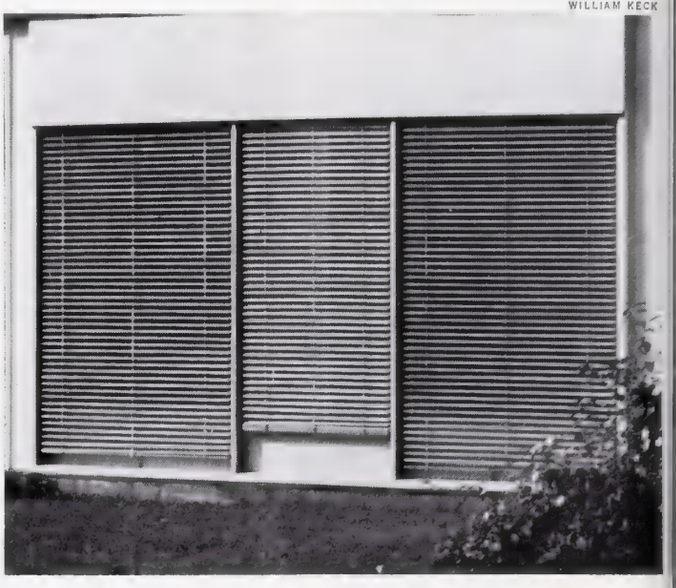
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CONTROLLING SUMMER COMFORT WITH WATER

1. Controlling th elements at all times of the year is one of the biggest classifications of new knowledge that the home owner should look into. Using a thin sheet of water on the roof to help the house and its interiors keep cool in hot weather is one such idea. It works on two scores: the water reflects the radiant heat of the sun (which thus prevents the building up of high temperatures throughout the structure); the building is further cooled by the evaporation of the water

WILLIAM KECK



CONTROLLING SUMMER HEAT WITH EXTERIOR BLINDS

2. Shade for the exterior of your windows, without impairing the ventilation through the window (especially on the south and west exposures), is a MUST for all up-to-date postwar houses. As windows grow bigger and bigger (particularly on the south side of the house) with the demand for solar heating in winter, so must they be better protected from the heat of the sun in summer. Watch for all ideas about roof overhang, insulating screen cloth (Koolshade), removable exterior shades

WHAT TO WATCH so you won't

HEDRICH-BLESSING STUDIO



IMPROVED WINDOW DESIGNS AND INSULATING GLASS

5. Using and controlling the heat of the sun puts new demands on windows. Findings on ventilation by the Sloan Foundation also point to increased functions for windows, far beyond their original function of merely letting in light. Keep track of all developments: insulating glass (Thermopane), year-round storm sash that moves with the window, fixed sash with movable louvers (see above), clerestory windows for venting out the air above the ceiling line, removable-sash windows, and so on

VORIES FISHER



CAREFUL ORIENTATION OF OUTDOOR LIVING AREAS

6. In every climate in the United States we could enjoy more months of outdoor living if we would place our houses more carefully on the site in relation to sun and prevailing winds. Use the house itself to make a windbreak and to shelter a sun-pocket. Californians know the meaning of the patio, but its principles can apply to any territory. Remember: in coolish weather you want to be able to get into the sun, get out of the wind; in hot weather to get out of the sun, into the wind

HOME OF MR. & MRS. LOUIS MUTREX, ST. LOUIS, MO. PIAGET



CONTROLLING HEAT OF THE SUN WITH OVERHANGS

3. "Sun-sulation"—to keep your house cool in summer—goes hand in hand with all solar heating principles. For if the sun heat can warm your house in winter, so can it overheat it in summer. Designing a house so that it will be its own shade-maker in summer is a highly satisfactory solution. A house so designed would still use other insulations in walls and ceilings. "Sun-sulation", which does not protect against winter's cold, will not replace present insulating practices, will be used in addition

WILLIAM KECK



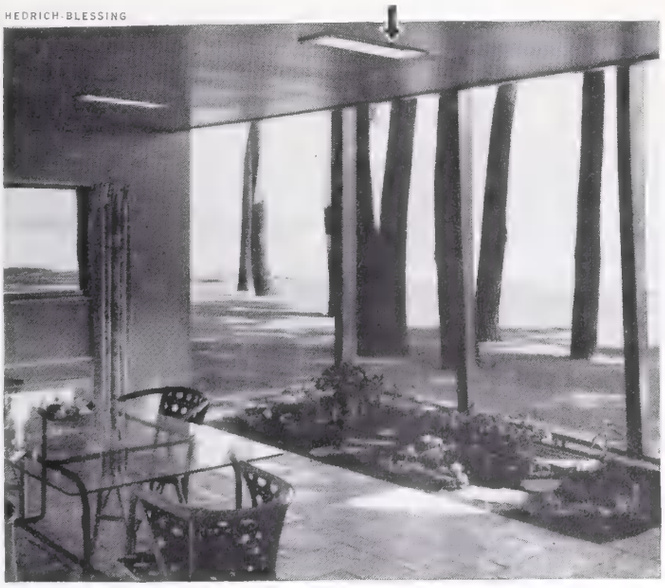
RADIANT PANEL HEATING— A NEW COMFORT PRINCIPLE

4. This new principle of keeping warm and comfortable in winter operates on the premise of heating the house structure, instead of the air within the structure. If your walls and floors are warmed (by pipes imbedded in them to carry hot water or hot air), you don't lose your body's heat to them. You can be comfortable in lower air temperatures. Beneficial to the respiratory tract. Radiant heating is ideal in combination with solar heating. Radiant panel heating has had more than 30 years' use

build an obsolete house

By George Fred Keck

HEDRICH-BLESSING



IMPROVED ARTIFICIAL LIGHTING PRACTICES

7. After the war fluorescent lighting will have come of age for residential use. We'll have to learn a lot about mixing fluorescent and incandescent lights. And a lot of us will be using for the first time sterile bulbs, lens lights, and bull's-eye lights for spot purposes. Postwar home lighting will make us look back at prewar lighting practices as something quaint—as quaint as we would now regard carrying a charcoal brazier to keep ourselves warm in these days of comfortable automatic heat

VENTILATED SHOE CLOSET UTILIZING 100% OF CUBIC AREA. JULIUS GREGORY, ARCHITECT



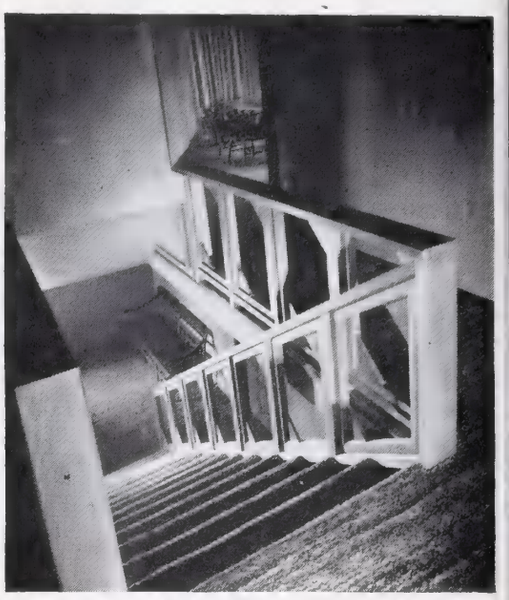
SPECIALIZED, EFFICIENT, BUILT-IN STORAGE SPACE

8. Lack of enough storage space (and the right kind) is Number One Deficiency in all pre-war homes—even most new ones. Though new home builders intend to solve this problem, they don't achieve satisfaction because they fail to study plans carefully enough, fail to demand enough, fail to "engineer" their storage spaces for the possessions they are to hold. Most prewar closets and drawers wasted more space than they created. Start now analyzing your storage needs; watch for solutions

DETAILS *Worth* REMEMBERING for your own house

By Florence Paine

A house can be built exactly to your order and still not look custom-made, unless you include in its plan those special touches which give it individuality and beauty. In building parlance, they're known as "details." They don't necessarily increase the cost



SIMPLICITY WITHOUT STARKNESS

A modern stairway need not be severe just because you're striving for simplicity. If conventional balusters are unsuitable, note this solution by Frank Lloyd Wright, Jr. for the Paul Mantzes, of Gerard, Cal.





Houses are like people. Physically, most of them possess the same basic elements. But it's how the basic plan is elaborated upon that makes a house or a person interesting. Two houses may have identical plans. But one will be as exciting as a new toy to a child at Christmas, the other as dull as a lecture on Ancient History to a prize fighter.

It all can be summed up in the way a house is detailed. In one house an entrance door is just the means of shutting

ROBERT DAMORA PHOTOGRAPHS



CUSTOM-MADE LOOK FROM STOCK PARTS

Walls of glass do not necessarily send the cost of a home soaring if you use stock doors, available in various sizes. The wide expanses of glass in the Cooney residence in Tarrytown, N. Y., are just a series of stock doors set in wood frames. Robert Green, architect

HOUSE BEAUTIFUL'S *Home Planner's Study Course*

MAYNARD PARKER PHOTOGRAPHS



JULIUS GREGORY, ARCHITECT



THEY HAVE WEATHER PROTECTION HERE AND BEAUTY, TOO

A storm door may serve a strictly utilitarian purpose, but it need not look that way. Ornamental escutcheons lend interest to these simple painted doors. They require no storage place, for they are simply pushed back during the summer. Such designing gives protection from the rain for inside door either in winter or in summer, if the need for it arises



ENGINEERED STORAGE PLACES

Plan built-ins in your dining room for odd serving pieces, ornamental silver, vases—not provided for in most houses. Shallow drawers beneath for napkins, mat sets. See October issue for other dining room ideas

out the elements. In another it's the first thing you notice, because its woodwork is so beautifully detailed that it gives an expectancy of wonderful things within.

The details we have in mind are an integral part of a house. They're not afterthoughts, but must be provided for when a house is planned. They have nothing to do with furnishings, and no amount of beautiful furnishings can make up for the lack of them. You can make your house more interesting structurally in scores of ways. It may be the way the wood is turned in a balustrade, the way an archway has been detailed to follow the pattern of a sculptured rug, the way a window reveal has been outlined with built-ins. But don't think *only* of details to make a house more beautiful. Consider also the things which make it perform better. For functional details can add interest along with practicality. See good examples of both here.

HANS VAN NESS PHOTOGRAPHS



HAMMOND KROLL, DESIGNER



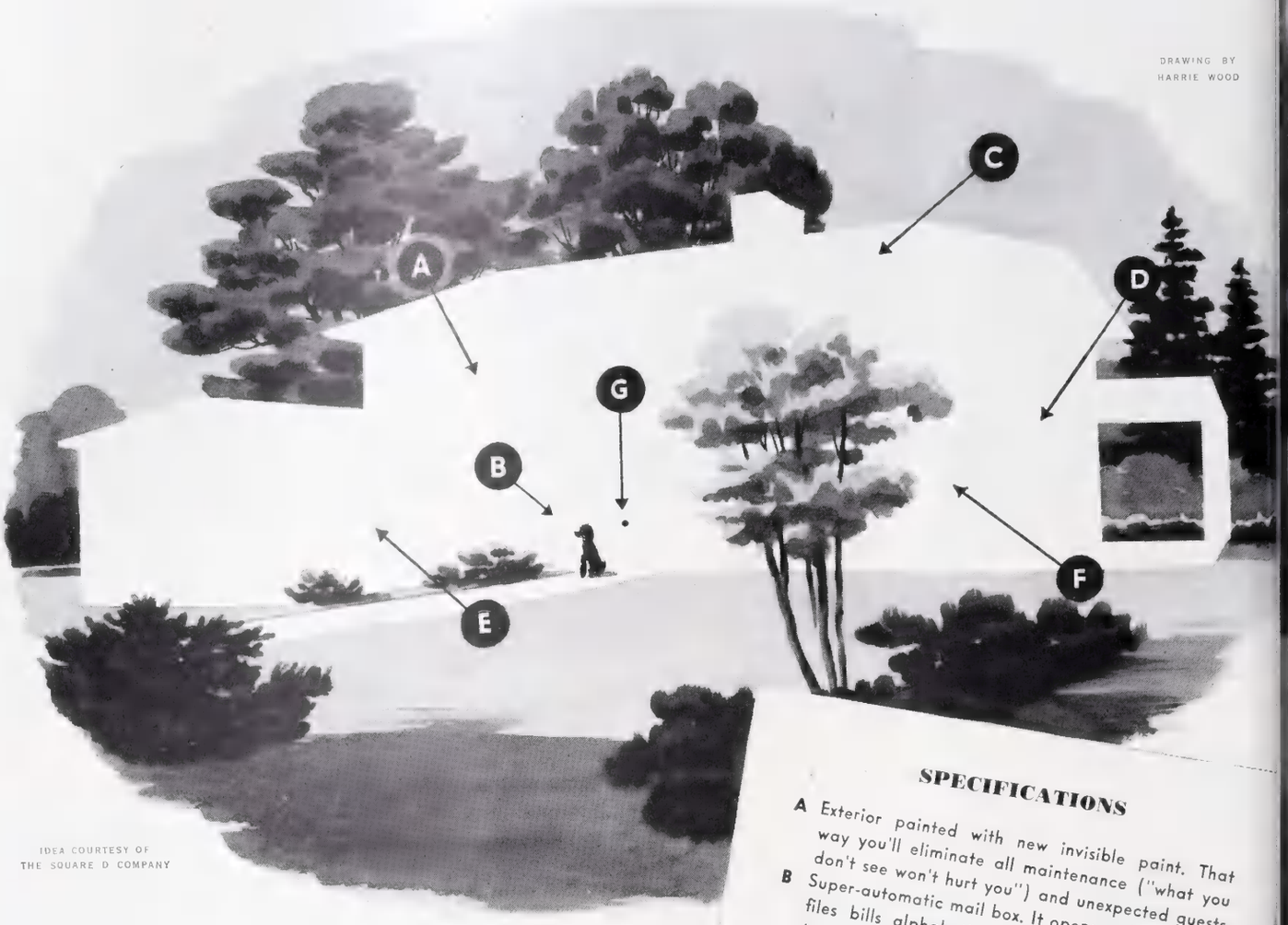
STORAGE POSSIBILITIES IN OVERHEAD AREAS

If you build in drawer space, instead of providing it with bureaus, you can have exactly what suits your wardrobe and habits. Bulky, infrequently used articles need not occupy accessible drawer space if you turn the areas over cabinets, doors, and windows into deep cupboards. A wonderful solution for those extra blankets and pillows!



DRAWERS TO SUIT NEEDS

Your specifications can call for smaller bedrooms, if you plan on a built-in dresser for each. This one was located in an alcove so it could take advantage of depth provided by another closet which backs it



DRAWING BY
HARRIE WOOD

IDEA COURTESY OF
THE SQUARE D COMPANY

SPECIFICATIONS

A Exterior painted with new invisible paint. That way you'll eliminate all maintenance ("what you don't see won't hurt you") and unexpected guests

B Super-automatic mail box. It opens and sorts mail, files bills alphabetically, answers important letters, and deposits them on desk for your signature

C Newly developed roofing impregnated with vitamin concentrates to make up all deficiencies. You can have built-in insect control at small extra cost

D New hydro-pneumatic radio gadget control. You simply set one dial and device rings alarm clock, mixes baby's formula, washes dishes, puts out cat

E New heativentirefrigolating system—completely automatic. Commands temperatures from —30° to +120° F. Swimming pool is ice rink in 15 min.

F Interlocking multiple rotating partitions. You turn knob to change living room to library to kitchen to bathroom electronically. Fine for inebriates

G Revolutionary visible door knob. Gives you positive means of locating entrance of home. Turn of knob automatically cleans shoes, switches on radio

Here is a picture of TOMORROW'S HOME IF

we believe all the predictions we read in the papers

Of course, it may take a little time to make our house of the future so efficient we don't know it's there. But it will be a long time before today's pipe dreams come true!

Think what a relief it will be to come home after a hard day's work at the molecule plant and find a house so perfectly appointed, so efficiently controlled that all Papa will need to do is turn a dial and devote the entire evening to losing his mind with the aid of one tiny electronic tube. Just think! Or maybe you'd rather not! But whether or not you expect to change the baby by radio, you'd better not take too much for granted about life immediately after the war. Laying humor aside, we would like to point out that, though there are many exciting new technologies awaiting us once we finish the war, they are more likely to come into reality in the second five years after the war rather than the first five years. Though industry can convert to a civilian economy in a jiffy, management isn't going to rush new, untried, untested products to you just for the sake of living up to a pipe dream. And you wouldn't want them to.

HOUSE BEAUTIFUL's declared policy is to present to you the *whole* picture—always differentiating between what *may* come to pass, and what *is here now*—tried and sound.



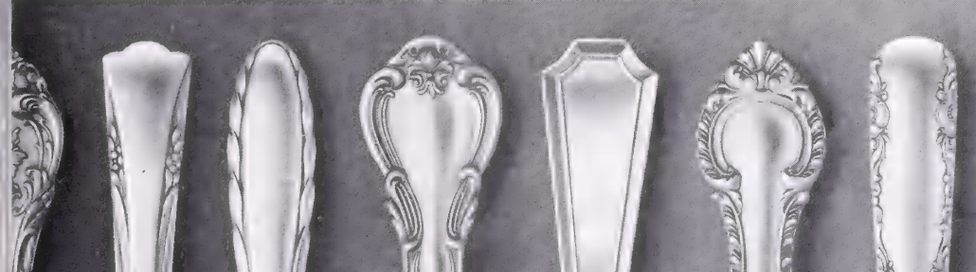
"LOOK! JANE'S MARRIED INTO *Family Silver*"

'hat do you mean, family silver?"
'Why, all that marvellous Chantilly
n's grandmother left him . . . there
n't any girls in that family, you
)w. We used to tease him in high
ool about his 'hope chest.' Lucky
l, she is!"
"Chantilly? That's my pattern, too!
ug and I coaxed *four whole place-settings of it* from our family jeweler. Now I know how I'll give my first big post-war party! I'll borrow right across Jane's back fence."

Choose your favorite pattern together now. *Buy only what you need.* Share with other brides who want to mark a sterling marriage with sterling silver, too . . . fine sterling that stands for a well-founded family's pride of race.

Ever since Pearl Harbor, Gorham has been running three shifts on war goods. Not all jewelers have all pieces in all patterns...be patient. The seven shown below are usually in stock. And you have our word that *you can match-and-add post-war* when Gorham returns full-time to making its century-famous sterling.

to right: KING EDWARD • GREENBRIER • LYRIC • CHANTILLY • FAIRFAX • ENGLISH GADROON • CAMELLIA



GORHAM

Sterling

PROVIDENCE, R. I.

GUILD
PLAYING CARDS
Authentic in Style and Design



Pets
Staunch, affectionate, sympathetic friends of ours, unquestioning in their loyalty . . .

Companionable cocker spaniels, as beautiful a pair of fine dogs as you would care to see (or own!), grace these new distinctive playing cards . . . companion decks in contrasting borders of rust and aquamarine.

Ask for Guild Playing Cards at your favorite gift [illegible] store, stationer, drug or department store.

GUILD
WESTERN
PLAYING CARDS

Western Playing Card Co., Racine, Wis., Poughkeepsie, N. Y.

The Crest of Quality and Taste





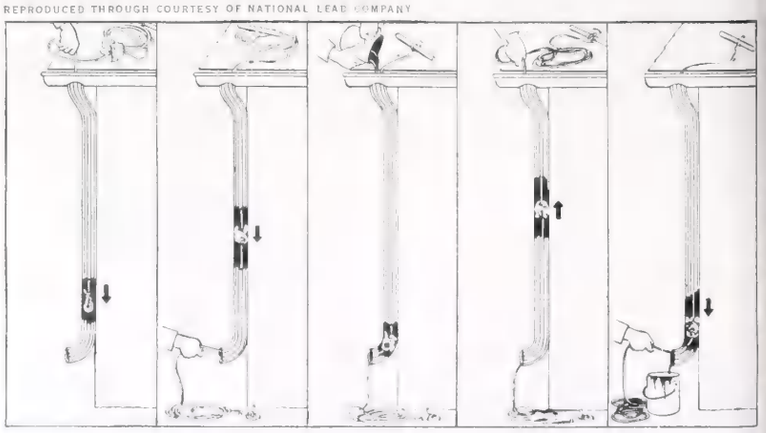
Make METAL GUTTERS and DOWN-SPOUTS last for the duration

Corrosion and rust lead quickly to leaks. Keep all exposed metal well painted and avoid any unnecessary replacements

Don't wait for winter's snows and ice storms to bog down your roof drainage system. Get up on a step-ladder when the leaves stop falling and see what needs painting, repairing, or replacing. Metal strainers for down-spouts keep leaves from clogging up the pipe. You can still buy them. Copper and lead gutters and down-spouts need no treatment to prevent rusting. However, if ugly stains are disfiguring your side walls, the gutters may be causing the run-off. If so, paint with a white lead paint to prevent further staining, or coat with a waterproof spar varnish.

Paint galvanized iron gutters and down-spouts periodically to forestall the inevitable rusting of exposed iron. A quick-drying red lead is prescribed as the priming coat. Wirebrush the surface before painting to remove loose paint and all rust particles. Paint immediately to prevent rust formations which can occur rapidly in humid weather. Camouflage the primer with white lead, either white or tinted. Employ the rope-and-rag device (below) to clean insides of down-spouts prior to painting.

REPRODUCED THROUGH COURTESY OF NATIONAL LEAD COMPANY



Paint insides of down-spouts by tying a weight to one end of a rope or line, which is at least twice as long as down-spout. Fasten enough rags in center of rope to fit pipe closely. Drop weighted end through until rags strike bottom where they will plug opening. Pour a quart of red lead slowly down the spout. Then start pulling the line up. The wad of rags will coat the paint on the interior as the rope rises. When wad reaches top, pull weighted end down the pipe. Remove rope and rags at the bottom. Catch any dripping paint in bucket



Imperial Tables

KEEP UP THE AMERICAN WAY OF LIVING

Imperial Tables provide a setting of gracious hospitality. Their convenience and utility serve so practically. Their fine quality and rich beauty are an inspiration. If you are unable to find the patterns you desire at your dealer's, it is because so many Imperial craftsmen are engaged in vital war production. Invest in War Bonds so that you may be among the *first* when peace comes to make your choice from large new selections of Imperial Tables.

In the meantime, you will find many helpful ideas for future planning in the illustrated booklet, "How to Use TABLES to Revitalize Your Home," sent on receipt of 10 cents (coin). Please write Department L-11.

IMPERIAL FURNITURE COMPANY
GRAND RAPIDS, MICHIGAN

Imperial
GRAND RAPIDS MICHIGAN

For over 40 years, this trade mark has been a guide to America's finest tables.



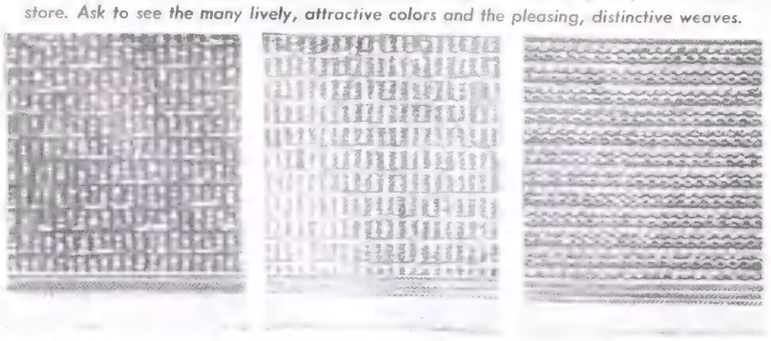
Want to put new life into a dull room? Are you planning to redecorate a room, or two, or the whole house? Before you start — and especially before you choose your new rug — be sure to see RUGS by KLEARFLAX.

These sturdy weaves of linen and linen with cotton offer just about everything you want in a rug. Rich, delightful, gay color mixtures that brighten rooms in a hurry. Distinctive textures that have that "different" appearance. Durability that takes rough wear for years without showing it.

In addition, these RUGS by KLEARFLAX are moth-proof and practically burnproof. They're reversible, too—to give double duty. And you'll find them easy to clean—there's no excess nap to hold dust and dirt.

You'll agree KLEARFLAX rugs are worth more when you see their price tags at your favorite store. If you have difficulty finding a dealer, write us for the name of one nearby—KLEARFLAX, 6346 Grand Avenue, Duluth, Minnesota.

Inspect Skandia-Flax and other Klearflax rugs at your favorite store. Ask to see the many lively, attractive colors and the pleasing, distinctive weaves.



KLEARFLAX *RUGS FOR EVERY ROOM!*

HAVE YOU A COMPLEX ABOUT PATTERN?

CONTINUED FROM PAGE 56

planned pattern program gives them their livable, eye-pleasing quality.

If you suffer from a pattern phobia, the big excuse you're likely to give for having no pattern in your life is that designs and figures make a room look busy. But the rooms we show refute that argument nicely. They have pattern, yet they are as unbusy as any rooms you've ever seen. That's because they balance their patterns—stripes and florals—against larger areas of unpatterned surface. These plain surfaces are eye-resters, besides highlighting the figured ones by contrast. Every figured area has a solid background, and there's no overlapping of one design on another. And you'll also find the dramatic use of multi-colored pattern spotlighted against a solid color wall.

You'll notice a kind of unity in the selection of the figured fabrics. One big chintz pattern, used wherever the brightest notes of color and design are wanted, takes care of the flowery element in each room. No lesser, picayune flower patterns are introduced that might steal the thunder of the important bouquet. This is a lesson that the lady with a pattern fetish could learn to advantage. A variety of patterns of the same type fight each other down until the eye sees no importance in any of them. This goes for stripes and diamonds and diagonals and calicoes — all patterns. But mix one florid pattern with one of the striped variety and you can't go wrong, so long as they're both harmonious in color and scale.

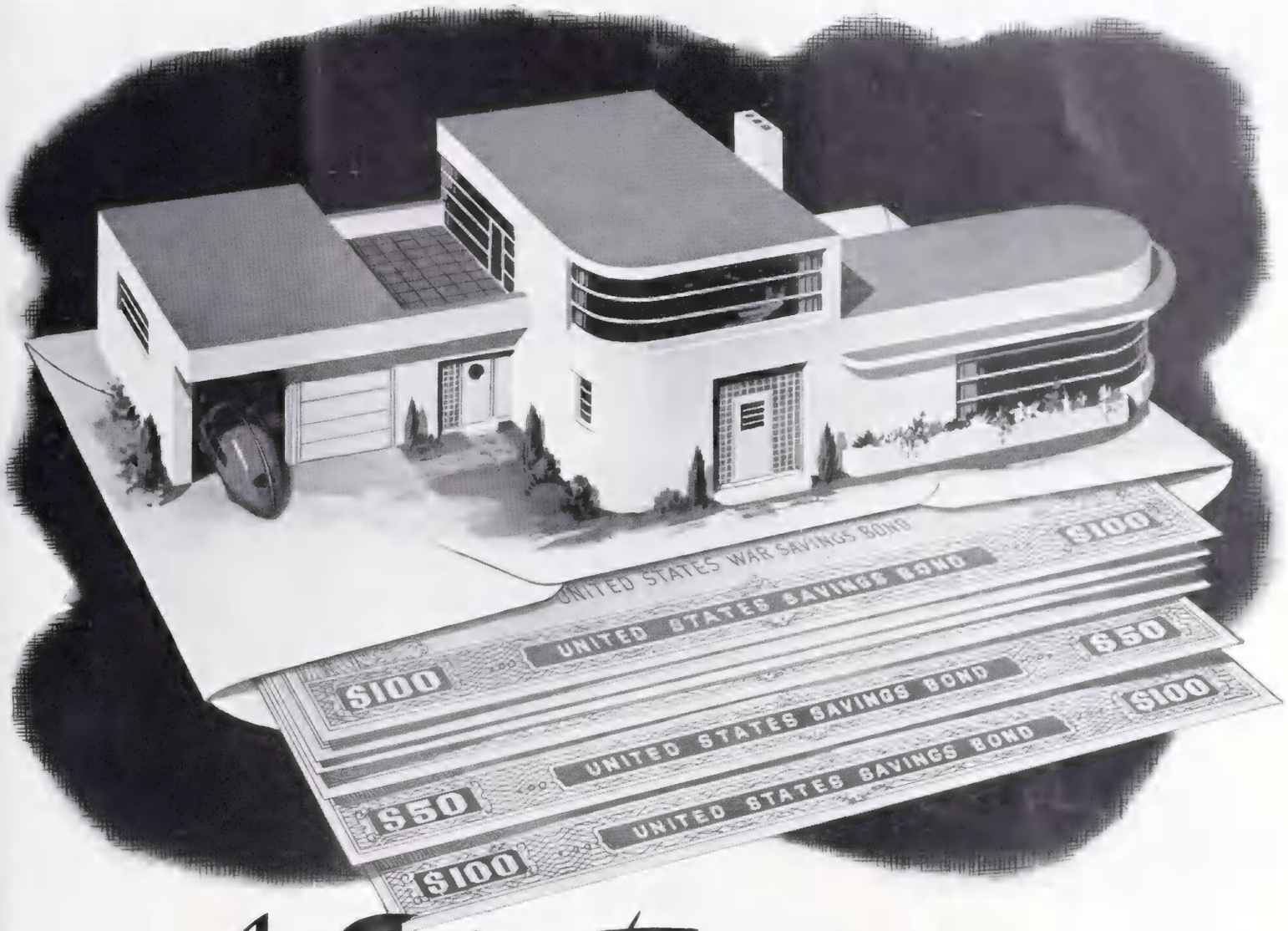
The big bold patterns are the ones that usually strike terror to the timid heart, because they are reputed to overpower rooms. Which is not strictly true. Of course you can expect trouble if you cover a tiny boudoir chair with a fifteen-inch cabbage rose design or paper a hall bedroom with giant poppies. Almost everyone can see the logic in not using large pattern in small areas. But don't forget that this principle works in reverse, too. A picky little flower on a huge sofa or insignificant pin stripes on a broad wall are also serious sins—and the most common sins—against the law of scale. They are the hallmarks of the ladies who are "playing safe" by keeping their patterns small. It seems to us, after some years of observation, that decoration would be more generally improved if more people learned to use larger, more decided pattern in their rooms. We don't mean fantastic, exaggerated designs that are guaranteed to bowl you over, but patterns, like the chintzes in the rooms we show, that are strong enough to assert their individual personalities. A pattern is weak-kneed if it looks like just another flowered chintz or just another stripe.

There's only one way we know of to test your patterns for scale. That is to judge them not in the store but at home, placing good-sized samples of them where they're to be used. Don't base your opinion on the tiny swatch you hold in your hand. Pin up your fabric or wallpaper so that you can view it from a distance. You'll find that what looks like an imposing bouquet or a dashing stripe when seen close very often blurs into a nonentity when it gets on the wall and a few feet away from you.

And, although pattern is the spice and life of a room, don't treat it as an afterthought. It's an ingredient to be conjured with, it calls for longer thought and more careful planning than the solid ingredients, so choose it first. A decorator's trick of long standing is to use the most important pattern in a room as a color palette, letting the solid, broad stretches of color stem from the pattern itself. Your color scheme is bound to be unified if you let your pattern be your guide because a good pattern is a color scheme in itself.

BACK THE ATTACK

BUY WAR BONDS



A Solid Foundation

The steady purchase of War Bonds, week by week or month by month, is a solid foundation for any man's future home, in two important ways. First, you insure the safety of your country, because your dollars make certain that our armed forces are supplied with the sinews of victory—guns, ships, planes and supplies. Second, your bond savings automatically furnish you with a fund to finance the building of a new home or the remodeling of your present one. As you save, plan your improvements and conveniences. Most important is Automatic Heating with Minneapolis-Honeywell Temperature Controls, the uncanny little instruments that spell effortless comfort all winter, for you and your family. Send for our booklet, "Contribution to Better Living." It gives you all the whys and wherefores. Minneapolis-Honeywell Regulator Company, 2745 Fourth Ave. S., Minneapolis 8, Minnesota. Branches in 49 principal cities. In Canada: Toronto, Ontario . . . In Europe: London, England, and Stockholm, Sweden.



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MINNEAPOLIS-HONEYWELL

TEMPERATURE CONTROLS

the Chronotherm

THE NEW CLOCK THERMOSTAT THAT SAVES FUEL



W3761

Grey Friars

ENGLISH BONE CHINA

"GREY FRIARS" is a new addition to WEDGWOOD'S unique Bone China pastel patterns. The rim of the plate is groundlaid in monk's grey, and the delightful pink posies in the center must surely have been nurtured in a monastery garden. Discerning women everywhere are rapidly recognizing the WEDGWOOD Bone China pastel patterns as a new and important departure in dinnerware decorations.



Before purchasing your English Bone China, look for the trade-mark of the WEDGWOOD Portland Vase.

Sent on request: *Illustrated folder showing decorative accessories in WEDGWOOD Bone China and Queensware*

WEDGWOOD

Mark on China



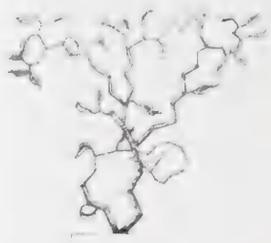
WEDGWOOD

Josiah Wedgwood & Sons, Inc.
162 FIFTH AVENUE • NEW YORK 10, N.Y.
WHOLESALE ONLY
Potteries: Etruria and Barlaston, England

Mark on Jasper, Basalt, Queensware, Etc.
WEDGWOOD

Are your house plants CONVERSATION PIECES?

CONTINUED FROM PAGE 17



DEVIL'S BACK BONE

(Pedilanthus variegatus)

"Devil's Back Bone," while not an extremely rare species, neverth less is not well known to most people. Leaves grow all along the fore green branches of this variegated succulent. At every leaf junctio the branch makes an angle. These numerous branch angles are respo sible for the unusual design quality of this plant. It is highly decor tive, both in form and coloring, even though it puts out no bloo The roots will grow either in well-drained soil or in clear wat "Devil's Back Bone" is a plant that likes abundant sun. Price: $1.



THE MARBLE PLANT

(Neoregelia marmorata)

Another species of Bromeliad whose specific name "marmorata" mea marbled. One might think a potter had taken reddish-brown clay make this lovely rosette and then had whirled in some chloroph green to help hide it in the jungle. It is a lovely and exotic plant f your living room. Its care is the same as for other Bromeliads, b this can stand a great deal more sun. The flowers, while charming, a insignificant and do not show themselves very far above their wate filled cup, which must be refilled every few days. Price: $3 to $4.



THE VICTORY PLANT

(Sansevieria suffruticosa)

The "V" for victory symbol is the very warp and woof of this plan The leaf formations make a series of V's. Its stark simplicity make this a distinctive and decorative plant for any room in your hous It is a modern and sophisticated cousin of the well-known sansevieri "snake plant." It demands a minimum of care and attention. It doe not require much sunlight and can live for some time without wate But a drink now and then keeps it green and healthy and gives vitality to send out its angular side shoots. Price: $1.50 to $2.5

All plants except where otherwise indicated can be purchased, express collect, from:

M. B. Foster
718 Magnolia Ave.
Orlando, Florida



Wine has a way with the foods of Wartime

The wine growers of California invite you to share some cheerful secrets of good eating. These secrets start with simple foods. A knowing recipe, a bit of wine at the right point in your cooking—and you come out with dishes great chefs could boast about. Dishes you'll enjoy most with glasses of good table wine

dneys en Brochette, with Red Wine:
serve 4, cut in cubes 2 veal or 5 mb kidneys, soak in salted water ½ ur. Drain and arrange on skewers, ternating kidney cubes with squares bacon. Marinate 30 min. in this uce: ½ cup red table wine, ¼ cup lad oil, salt, pepper, cayenne, mus- d, grated onion. Remove from sauce, oil very slowly 15 min., basting with e remaining sauce. Serve very hot. joy with this treat one of our fine lifornia red table wines, a Burgundy Claret. Or a good red wine bearing e name of the grape variety from ich it was made, like Pinot Noir, bernet or Zinfandel



Baked Fish Vin Blanc: For 4 or 5 persons, salt and pepper 1½ lbs. fish fillets or thin slices. Poach 10 minutes in 1 cup California Rhine Wine and ½ cup bouillon with a bay leaf and 1 tbsp. each of chopped celery, parsley and onion. Remove fish to shallow baking dish and arrange with halves of 3 small tomatoes. Boil down liquid one half, add 2 tbsps. cream, season, and strain over fish. Bake in hot oven (450°) 10 minutes, or until lightly browned. With this tempting dish, serve a California white table wine of the Rhine Wine type, or one labeled with the name of the grape variety from which the wine was made



Breaded Calves Brains au Sauterne: For 4 persons, parboil 2 pairs calves brains or 4 pairs lamb brains in usual way. Place under weight to flatten into patties. When cool, season, egg-and-crumb, and brown in oil. Prepare this "Sauce Delectable": Saute 5 minutes in oil a little chopped garlic, onion and parsley, a cup of chopped mushrooms, and a pinch each of marjoram and thyme. Blend in 1 tbsp. flour, stir in a cup of Sauterne. Add salt and pepper and bring to a simmer. Serve the patties very hot on crisp toast, the hot sauce in a separate bowl. Bring to table, well chilled, one of the delicate California Sauternes; or one of the fine varietals, such as a Sauvignon Blanc or a Semillon



• *For a big booklet of other interesting, point-saving recipes — write to the Wine Advisory Board, 85 Second Street, San Francisco, Calif.*


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better in the
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·BOTTLED·IN·BOND·
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KENTUCKY STRAIGHT BOURBON WHISKY
This whisky is distilled by us
only, and we are responsible for
its richness and fine quality.
Its elegant flavor is solely due to
original fineness developed with care.
There is nothing better in the Market
DISTILLED BY BROWN-FORMAN DISTILLERY CO. INC.,
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IT REALLY WORKS

by

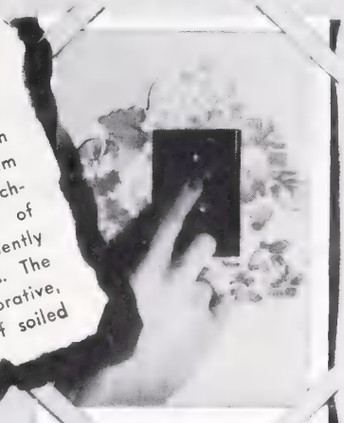
MR. AND MRS. BENJAMIN NIELSEN



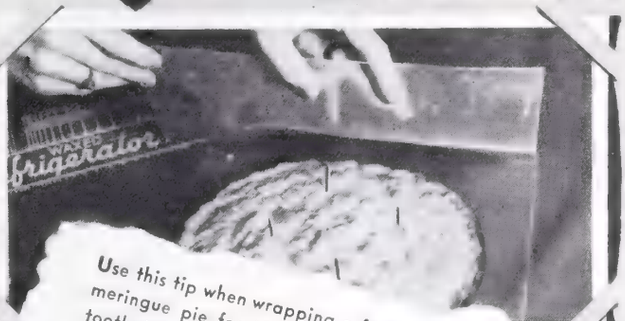
Turning a bottle upside down to keep the contents from drying out is a clever trick that few people use. But try it soon. It works just as well for keeping nail polish from drying out as it does for keeping your peanut butter moist



You can hammer as much as you like without mashing your fingers to a pulp if you start the nail through cardboard. The cardboard will hold it firmly until the nail is secured. Then give a quick, sharp yank and you can remove the cardboard A real blessing at picture-hanging season!



Protect your walls from finger marks by the wise and charming expedient of cutting flower motifs from wallpaper and pasting them around electric light switches, which get a lot of traffic, and consequently lots of finger marks. The flower trim is decorative, and can be replaced if soiled



Use this tip when wrapping a frothy high-peaked meringue pie for traveling. Insert three or four toothpicks in the meringue. They will keep the waxed paper, used for covering, at a safe distance so the meringue will be as perfect when the lid comes off the box, as when the pie emerged from the oven. Good for gooey icings

Authentic Reproductions in

WESTMORELAND

MILK GLASS



Collectors' Treasury

OF ANTIQUE PATTERNS

Lovelier than the original antiques themselves, these faithful reproductions in Westmoreland Milk Glass do honor to their original designers, the glassmakers of colonial America. Oddly shaped and naively patterned, these exquisitely fashioned items of handmade glassware are equally appropriate for table or whatnot decoration. Ask to see Westmoreland Reproductions at your favorite gift shop or department store.

WESTMORELAND GLASS COMPANY

Grapeville, Pennsylvania

Handmade Glassware of Quality



Lucky the Bride who starts with Kenwoods

THIS IS Cupid's biggest year!

Brides with gallant husbands marching or sailing away. Brides who decide suddenly to make swift, exciting preparations for the great event. Brides whose weddings have been long and carefully planned. And among them, many a bride who is counting on Kenwood Blankets.

This year, like other blanket manufacturers, we are largely engaged in war work. But we are making some blankets for the home—yes, those same lovely Kenwoods that have graced many a hope chest, started many a bride on the happy adventure of furnishing a new home.

So, to the bride and to gift-inclined friends, we suggest: Ask your favorite fine store to show you the new Kenwoods in all their fresh beauty, rich with soft, luxurious warmth. Their long-lasting satisfying service will make them treasured possessions through the years. ***KENWOOD MILLS, Albany, New York***



GOOD INVESTMENTS

Kenwood Blankets



You could have a different picture every day in this modern shadow box of honey-colored wood from Zangerle & Peterson Co. Urn is from Attman-Weiss. Porcelain fruit, accessories, James Amster

USE WALL SHELVES

to cure that plain look

A flat, vacant wall can look like a dead-pan stare, and pictures aren't the only cure for waking it up with pattern

What is more deadly dull than a blank wall space above a ches of drawers? Your first idea may be to fill it with a pictur or a mirror—a nice thought, but not a very original one. Instead try a shadow box or trinket shelves. They give the wall the eye catching interest it needs—and keep it interesting because you ca so easily vary the flower arrangements or bibelots they displa

EMELIE DANIELSON



Flatter your wall and your prettiest oddments with a mirror-lined hanging shelf. Here's a bird lover's collection of china from Alfred Orlik, Inc. in a niched shelf from Zangerle & Peterson



An ideal that never changes

There never has been an ordinary mattress sold under the Spring-Air name. And today's wartime product is no exception ✓ ✓ ✓ The Spring-Air label is much more than an identification ✓ ✓ ✓ it is a pledge to you of goodness . . . For Spring-Air takes the matter of *your* sleep seriously ✓ ✓ ✓ When war ruled out the spring mattress which has made the Spring-Air name famous, there was no quick change-over to an old-type mattress. Until the ordinary could be improved upon, Spring-Air bided its time ✓ ✓ ✓ used its ideals to fashion a cotton felt mattress worthy of its name. It is not likely to be duplicated by another source, for it requires so much extra care in making ✓ ✓ ✓ These new Spring-Air Mattresses are now available; their greatly increased comfort and durability will definitely give you more for your money.



Spring-Air Mattresses

SPRING-AIR COMPANY, Holland, Michigan • 42 Manufacturing Divisions • Coast to Coast

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DRAWING BOARD DREAMS TODAY—AIDS TO BETTER LIVING TOMORROW!

Today, Universal's every effort is being directed toward Victory. Designs for post-war products, however, are already taking shape as new uses for plastics and light metals develop in the course of wartime production. After Victory, look for the new and improved Universal aids to better living!



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Appreciative housewives frequently write to tell us of twenty and even thirty years of continuous service from Universal appliances. Today, such long life is a matter of great importance, for now many new appliances are not available and no one can guess the length of the "duration."

THE UNIVERSAL SERVICE MAN WILL SEE YOU THROUGH!



To help keep your appliances serving at top efficiency, Universal Service Men and Authorized Service Stations throughout the country are equipped to do expert repair work with genuine factory parts. For the name and address of the one nearest your home, write to:

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HOME LAUNDRY EQUIPMENT • VACUUM [illegible] • LANDERS "OPEN TOP" CARPET SWEEPERS

LANDERS, FRARY AND CLARK • NEW BRITAIN, CONN.



PHOTOGRAPHS BY MAYNARD PARKER

Vertical siding painted white to match the fireplace brick creates an interesting box. Note the sloping lid that won't strike the hanging shelf when opened. Flat rear shelf provides place for decorative pieces

A WOOD BOX that isn't rustic

Just because you have a wood-burning fireplace is no reason wh your living room has to look like a hunting lodge, with piles o logs resting in a rustic basket near the fireplace, and wood splinter and bark strewing the hearth. If you like a very casual and in formal air, it's all right, of course. But it isn't necessary for con venience sake. For you can just as easily have your wood at you fingertips, but neatly hidden in a wood box. And you can mak the box look at home in a simple or elaborate room by treating the façade to suit the room décor. Study your room. Then decid whether wallpaper, paint, or a wood stain is most appropriate

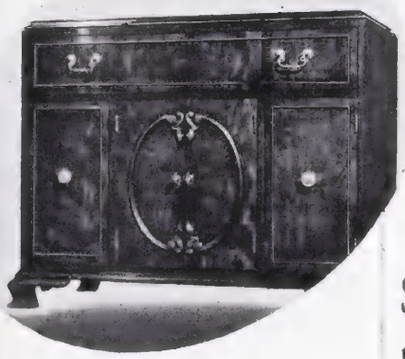
DECORATED BY BOB BROWN



Twin wood boxes flanking a fireplace are a nice change from built-in bookcases. Build them with flat tops and cushion them to increase the sitting capacity of your living room. If you don't need both of them for wood, turn one into a musical record file by installing vertical wood separators

There's a sweet melancholy to the cello (oh yes a melancholy), but it will gladden your heart to hear it on a Scott!





SCOTT
FINE RADIO RECEIVERS

Surely you've noticed that as beauty nears perfection it conveys pain as well as pleasure. Perhaps that is why the voice of the cello . . . so tender, vibrant, compelling . . . has more than a tinge of melancholy. But how stirring, how assuaging it is, only those who hear it in its full voice can tell. When you can listen with a Scott, the cello's surging notes will come to your unbelieving ears with the eloquent, moving melancholy of a "living performance."

Meanwhile a Scott is something to wish for, wait for and BUY BONDS FOR. The only Scotts being built today are marine models—the famed low-radiation receivers that emit not a whisper that lurking submarines can trace. These Scotts are going aboard our tankers, merchant vessels and men-of-war *wherever the flag flies*—to bring vital messages of war safely to our ships, and to provide lonely seamen with welcome programs from home.

Scott technicians are proud indeed of the coveted Army-Navy "E" and the Maritime "M" which they have won for excellence of production. Soon, soon, soon they hope, they will turn their talents back to the happier arts of peace—to bring *you* the Scott that will be your heart's desire.





E. H. SCOTT



E. H. SCOTT RADIO LABORATORIES, INC., 4450 RAVENSWOOD AVENUE, CHICAGO

Up to your neck in the war effort?

So is Bigelow







A soft, two-tone Bigelow rug is a lovely background for bright, modern colors

But it's fun to plan ahead



Big plans for your future home? So has Bigelow. Simple furnishings will need important rugs . . . luxurious textures, exciting designs, bright colors. Bigelow will have them in the fine, long-wearing grade of carpet you know as Bigelow BEAUVAIS.

Powder-ene dry-cleans rugs at home

Now you can dry-clean your rugs at home. Simply brush on Powder-ene. Let stand. Vacuum off. No liquid. No suds. It's easy, economical and safe. For FREE booklet on rug care, write Bigelow Weavers, Dept. 113HB 140 Madison Ave., New York 16, N. Y.



RUGS & CARPETS BIGELOW WEAVERS

BIGELOW WEAVERS

Fine rugs and carpets since 1825

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DO YOU THINK YOU HAVE GOOD TASTE?

CONTINUED FROM PAGE 41

money wildly — exercising their pocketbooks rather than their minds. One of the first things we learn when we become conscious of taste is that it matters not at all how *much* we spend for things but *how* and on what we spend it.

A curious thing about my collaborators was that one and all they enthusiastically avowed that their Taste was *good*. Only two among the many dozens with whom I talked were frank (or should I say courageous?) enough to admit being uncertain that their taste was reasonably good, let alone well-nigh perfect. For them I hold out the greatest hope, for their minds were the most open and self-analytical.

Possibly, Taste being such a relatively personal thing, everyone *did* have good Taste.

At any rate, the time has come for me to launch my little minnow into this sea of discussion, and perhaps the points which I have assembled as a kind of yardstick to assist me in appraising my own Taste and that of others will help you to clarify your ideas of what constitutes real Taste.

In the first place, I've concluded that, though some people hold you have to be born with Taste, the real truth of the matter is we have to *acquire* it.

However, it must be admitted that the acquisition of Taste, like all other worth-while things in life, is a long, often arduous, but most soul-satisfying process. In fact, it does not cease until life itself is no more, for true

Taste is like true love: It grows greater with use. While it is self-renewing, neglect will cause it to sicken, stagnate, and die. But cultivation causes it to send out feeding roots in all directions. Therefore we perceive that

Taste is awareness: Unless we recognize new influences as they enter life, we are not truly alive nor can our Taste flourish. These metamorphoses must be intelligently applied or we violate the next principle, that

Taste is suitability: The right thing for the right place and the right person. How can we achieve this unless we discern that

Taste is discrimination: That does not mean the mere acceptance or rejection of an object because we happen to like it. Any fool can choose or discard merely by exercising his uneducated prejudices, but to discriminate wisely is to analyze intelligently, refusing or choosing for clear and definite re sons. The more fully analytical w grow—that is to say as our e perience widens—the more impe cable becomes our Taste, and co sequently the more exciting becon our lives. Because real

Taste is fluidity: It matches th pulse of life itself, beat for bea It can no more be static than ca the tides, the moon, the sun—or th progress of mankind. And everyon in the world has a chance to sha in this pleasure, for

Taste is instinctive: By that mean that everyone is born with certain capacity for Taste, just a all humans have some rudimentar decency in their make-up, som glimmerings of intelligence in the beings. These instincts can be ne; lected and overlooked, or the can be developed and cultivate into useful, gratifying, civilize traits. Just as many of the me who are now training for night fl ing begin to perceive things in th murky dusk which before passe unnoticed, so the novice in h progress toward Taste finds life corridors embellished with numbe less joys which before passed u noticed. The growth of Taste, onc we perceive and develop its te dencies within ourselves, will b inevitable, because

Taste is experience: Just as pianist becomes a virtuoso by firs slaving at the five-finger exercise so must we toil and struggle t perfect our Taste. No one ever sa down at a piano and played Chopin *Concerto* perfectly at firs sight; and neither should perfec tion of Taste be expected the mo ment one becomes conscious tha one is acquiring its rudiments. Fo as our experience grows we com to know that

Taste is integration: And this i the hardest hurdle of all. Whil many people are able to selec single objects and to give convinc ing reasons for their admiration they are completely at sea whe it comes to assembling a harmo nious complement of furnishing that can live happily together in single room. After we have learne perception of the single piece, th isolated object, we must learn t be aware of how it "co-operates with the neighboring pieces, wit the architecture in which it is se and whether or not it relates t the life and use of its owner.

Perhaps it is just as well tha there are so few "finished" rooms with everything arranged in abso lute harmony. I'm sure that man

rooms which *are* finished to perfection are finished in another sense as well. To me a room should be like the human mind: continually changing—conforming to or opposing the shaping influences of the world around us. Conforming to those which seem good and valid and opposing those influences which we feel to be vulgarizing and invalid.

Taste should strive continually toward perfection—that perfection which means growth, not completion. This implies that

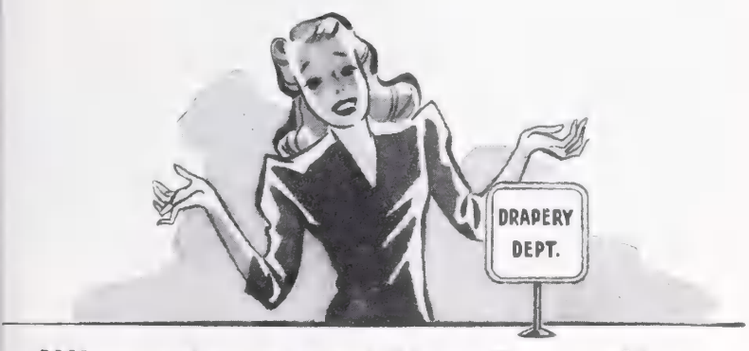
Taste is courage: And courage must be born of a self-confidence that is tempered with trial and error, and trial again—not the heedless, rash, rushing in futile pursuit of the Fashion-of-the-Moment. But, as we throw away used pages from a loose-leaf notebook, so should we continuously discard the outworn and outdated manifestations of Taste, while retaining the still useful, tried and true principles.

There can be, I am sure, no real Taste which lacks the spice of audacity, which dares not sample the unconventional and new. Habit is always stultifying and unless we make an effort to understand the new and unfamiliar, Taste becomes paralyzed. But audacity in itself is not enough. There must be sufficient grounding in experience to enable us to bring the innovation to a satisfactory conclusion. The broader our experience, the greater our capacity to judge new ideas.

The foregoing paragraphs come close to expressing what I feel about Taste. I've looked for some word, some telling phrase which would sum up and express simply and explicitly what Taste is to all men. The closest I've been able to come is this:

Taste is knowledge: For what are Awareness, Discrimination, Love, Suitability, Instinct, Courage, Experience, Fluidity, and Integration but synonyms for Knowledge? All the things for which these words are symbols seem to me to be implied in Knowledge. (It is something of the same rather baffling factor which enables people to thump a watermelon and know whether or not it is ripe.) As in other fields of mental activity, Taste brings its own reward in the broadening of our horizons and the consequent enrichment of life. Yes, I'm sure that must be the final word:

Taste is knowledge!



When she says "*I'm Sorry*"—
THERE'S A GOOD REASON WHY!

—You've guessed it—we're concentrating on work for Uncle Sam these days—so as much as we'd like to make more Fincastle Fabrics for you—war work must come first! It takes the combined efforts of the entire textile industry to meet the demands of our fighting forces. Clothing, tents, parachutes are typical of the 11,000 different items using cotton produced for the Army alone!

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BACK THE ATTACK
$110 in Bonds or Stamps will clothe a soldier



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TOMLINSON

Proudly Working with Uncle Sam~ and Keeping You Happy, Too.



Not letting you down for a minute! Giving you that same traditionally fine quality and outstanding design that makes each TOMLINSON piece a joy to own—to live with happily through the years. . . . Many-purpose, just-right-size pieces adaptable to different rooms. . . . And specially designed for today's compact, changeable living. Furniture for the young-at-heart~a selection of lovely and practical pieces for your TOMLINSON Furniture Trousseau.



The Cinderella Bride's Room, shown at top, was featured by* HOUSE BEAUTIFUL *in June. Next, a delightful 18th Century American dining suite in Empress Black and Applewood . . . a charming Provincial Bedroom Group in native fruitwood.*

*Reg. U. S. Pat. Off.



And then, the famous GAINSBOROUGH! *The chair that rejuvenates any room. We'll be glad to send you the name of your nearest Tomlinson dealer.*

SEAL OF SATISFACTION TOMLINSON QUALITY

TOMLINSON *of* HIGH POINT
385 Madison Avenue, New York



SMALL FRUITS at small cost for small spac

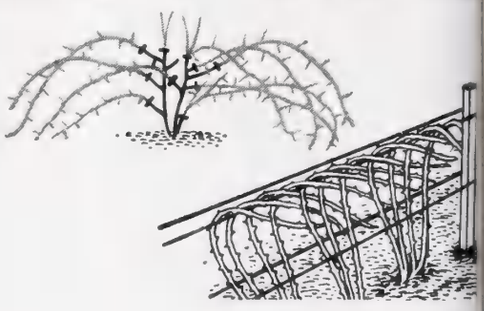
A pie or two, a couple of shortcakes, a little jam, a few blueberry muffins—it's not too little to enjoy, nor too late to plant this year

Home gardeners have it all over the truck farmers when it comes to the number of fruits and vegetables it pays to grow. For while the man who grows produce for a living has to grow enough of each crop to make it worth while to tend, harvest, and sell, the home owner can raise "sampling" amounts of any number of things with great pleasure and considerable profit to his palate. That backyard gardeners don't exploit the possibilities at all thoroughly is due probably to lack of familiarity with other than the usual kitchen crops and misapprehension about the cost and space they require. How many Victory gardeners, for instance, regular grow any three of the four small fruits list below? Or one, for that matter? Chances are y don't grow them yourself. Yet do you know y can grow all of them, to yield a modest crop, fro early summer till fall, on a patch say 15′ by 3 and at a cost for plants of $15 or less?

One thing more you need to have success wi any of these: willingness to plant with great ca and perform the basic maintenance chores need each year to keep them in hand and producin Here are further details about special needs.

RASPBERRIES—old fashioned reds or newer "black-caps": about $1 per dozen plan

For plants that will bear steadily for 25 years or so, get one of the red varieties (illustrated at left). Taylor is a really fine new one; Latham an old standby. For the black ones, not nearly so long lived, more susceptible to disease, but heavier bearers and perhaps easier to tend, try Cumberland or the new Morrison. After you plant the blacks (top), cut off old "handle" at ground; new shoots will come next year. Canes are thinned, pruned on established plants in late winter as at right. Far right, diagram of interlacing of red bearing canes on wires and 4′ posts.



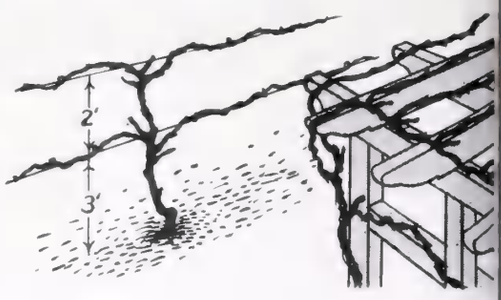
BLACKBERRIES—barbed wire if neglected, a blessing well grown: say $1.25 for 1

All "bramble" fruits, including raspberries and blackberries, are biennials in the sense that the canes which grow during one season bear the next, then quit. Don't let old canes make a jungle. There are several good ways to train brambles (for those not shown here, get bulletins from your State Agricultural Experiment Station), but have a system and follow it. Good upright blackberries are Eldorado, heavy cropper, and Blowers, bearing July to September. Pinch back rampant new tips for bushy laterals; *pull* root suckers. Far right, dormant pruning.



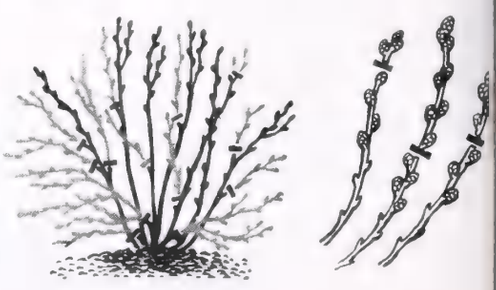
GRAPES—red, white, and blue for Victory note, all for flavor: under $2 for thre

There are as many ways of training grapes as there are of eating them. You can grow them on posts, as vineyardists do, or let them sprawl on a pergola, as most of us do. But a good compromise would be such a system as that at the right, a pair of wires (3′ and 5′ above ground) between posts set 8′ to 10′ apart. This is called the 4-cane Kniffen system. The fruit is borne each year on lateral canes developed the preceding year. Extra eyes left in late winter pruning develop during summer. Try Caco, Niagara, Fredonia. Other sketch, pergola pruning.



BLUEBERRIES—buy 3 or 4 well grown hybrids; be patient; cost, around $1.50 eac

Don't let anyone kid you into thinking the beautiful new hybrids have the flavor of the wild ones, but they are pretty special, nonetheless! They need an acid soil (Ph 5 or less) with good drainage. Better prepare a special gravelly soil rich in woods mold or peat and real loam. Set plants up to 5′ apart. When established, eliminate spindly growth in favor of sturdy trunks. Before growth starts, distance fruit and leaf buds (sketches). Two or more varieties are required for good cross pollenizing, long season, such as Cabot, Pioneer, Rubel, Rancoas.



"Why can't we wash dishes by pushing a button?"

When you see push buttons and levers moving mountains in war plants, you may ask yourself this question:

"Why can't electricity do more of the drudgery of housework—washing dishes, for example?"

And General Electric's answer is this: if you can't have an electric sink with dishwasher and garbage disposall in your home today, it's because G-E—like you—has given up peacetime work for war.

But peace will come again and with it still greater General Electric skills developed by the precision manufacture of wartime.

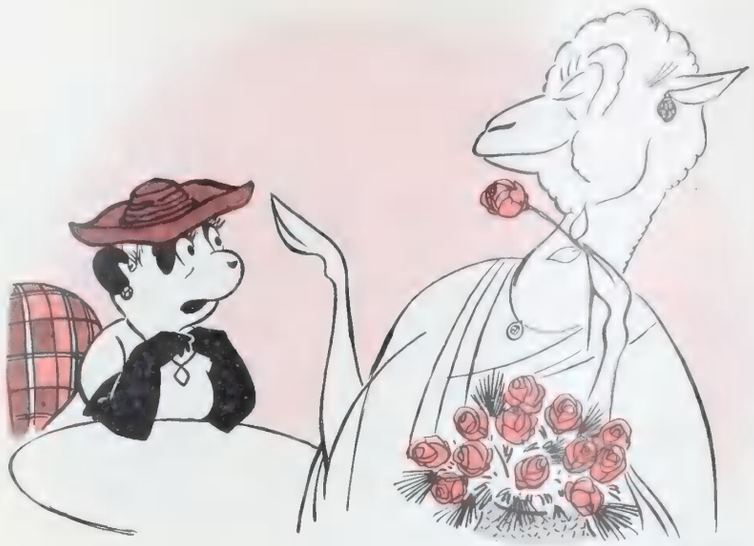
Thus, when you're ready for that wonderful after-victory home or kitchen you're planning now, General Electric will also be ready with the electric sink you dream about—a G-E sink with a dishwasher that requires only a turn of the wrist to wash, rinse and dry your dishes. And a disposall that shreds all garbage and washes it down the drain without fuss or bother.

So buy War Bonds today—and keep on buying to hasten Victory—and for better living electrically in your after-Victory home!



America still needs women for war plants to speed Victory!

...r the General Electric radio programs: "The Hour of Charm" Sunday 10 P.M.—E. W. T. NBC. "The World Today" news every weekday 6:45 P.M.—E. W. T. CBS.



Mrs. Virgie Wooley, Sponsored by Nashua's popular Panda.

"After all," *said Virgie Wooley,*

"Wouldn't you like to go to the South Seas?"

"Yes, of course," agreed Mrs. Nashua Panda. "But while I can see you'd do a lot of good in Iceland, I think you'd find the tropics pretty hot."

"Not at all! Not at all!" replied Virgie. "As a matter of fact nights in the tropics — or the desert — are cold. When the sun goes down I'm about the best friend a soldier can have. So up to now the Army and Navy needed all the blankets I could make."

You, too, will be able to enjoy Nashua virgin wool blankets soon, because, having met urgent Army and Navy needs, we will now be able to make some all wool blankets for civilians. There won't be enough for everyone. Wait, if you can, and invest your blanket dollars in War Bonds now.

Nashua Mfg. Co.
Incorporated 1823
40 Worth St., New York 13, N. Y.



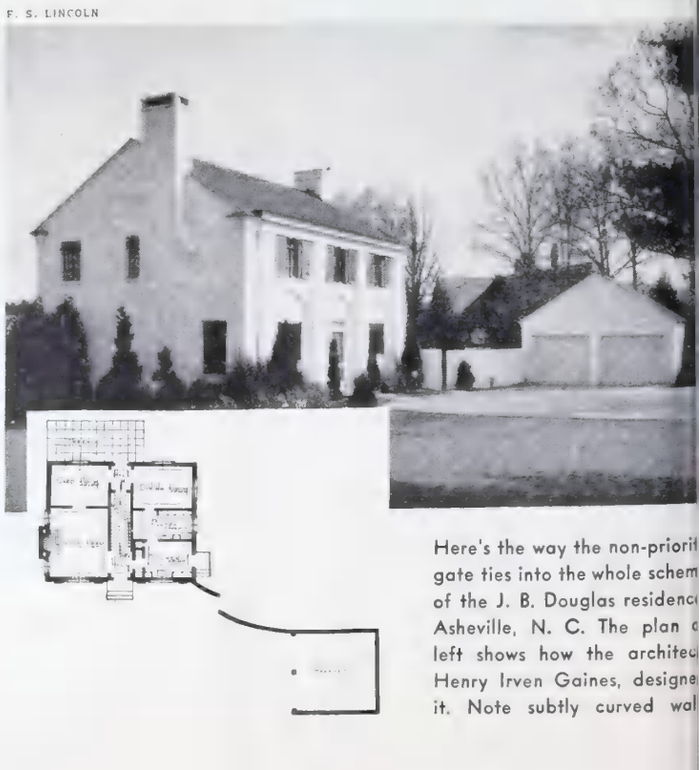


Privacy, both visual and actual (except where the power of suggestion fa to work, as with dogs and cats), is afforded by nothing more tangible than well-placed gap in a plain brick wall. Good looks, efficiency, convenien (How the grocer's boy will bless you!) mark this gateway to a service entran

A NON-PRIORITY garden gate

You don't need bars or pickets for privacy. Here's a "hole in the wall" that gives new meaning to the phrase. No critical materials are required—in fact nothing but a brick wall and a length of strictly unrationed air

F. S. LINCOLN



Here's the way the non-priorit gate ties into the whole schem of the J. B. Douglas residenc Asheville, N. C. The plan left shows how the architec Henry Irven Gaines, designe it. Note subtly curved wal



ure antidote to bleakness in a sleeping porch is treating the window rames with a decorative motif. (Remember Peter Hunt's method shown in ur August issue?) Notice same design has been carried out on door jamb

How to decorate a SLEEPING PORCH

Give the same thought to planning and furnishing it as you put on your nicest bedroom. Then you won't have to shut the door, apologize when visitors approach

MAYNARD PARKER



You can't curtain the windows when the adjoining bedroom depends on ight from a sleeping porch, but a short ruffle and draped corners give a finished look, keep out no valuable light. Peggy Sloan furnished her porch with charming antiques, omitted old things useless in fine condition



What a friendly

AMERICAN

Gift can start

Many a "collection" of *American* crystal started with a single piece on the wedding gift table or at the bridal shower. Delighted with its sturdiness, charmed by its sparkle, the lucky girl made *American* a "hobby". A most inexpensive one, and with a practical purpose. For here is a crystal that not only adorns the cupboard, but graces any lovely table. It is made to be used daily. When you see it you'll want to start "collecting" *American* yourself.

Fostoria

★ ★ THREE FOR THE PRICE OF ONE ★ ★

Your dollars will do more good in War Bonds than in anything else you can buy. Every dollar will: 1. Arm our fighters. 2. Prevent ruinous inflation. 3. Buy wonderful new things for you after the war.

BUY MORE BONDS, REGULARLY AND OFTEN

FOSTORIA GLASS COMPANY · · MOUNDSVILLE · WEST VIRGINIA



Merito wines were famous before the Spanish Armada

IN the year 1264, more than three hundred years before the Spanish Armada sailed for England, ancestors of the present Marques del Merito settled at Jerez, Spain, and began producing fine wines. For seven centuries this family has devoted itself to the vintner's art. During those centuries Merito Wines acquired an international reputation for unsurpassed excellence. More than thirty gold medals from International Expositions furnish striking proof of the superb qualities of these wines.

Today, Merito Sherries and Ports are being sold here in America. Shipments continue to come in from Spain and Portugal and are on sale at good dealers everywhere.

Each Merito label carries helpful information on taste, color and use. Look for the Merito label when you buy wine.



MERITO

Imported

SHERRY *and* PORT WINES

NATIONAL DISTILLERS PRODUCTS CORPORATION NEW YORK



You'll never be at a loss for an answer when the children (or grown-ups, too, for that matter) plead, "What can we do?" if you have a well-stocked game closet like this one in your living room or den. Note inner panel of door papered with book jackets. Home of Herbert T. Mayes, New York

10 SURE-FIRE GAMES

CONTINUED FROM PAGE 65

What kind of flower?

This game is a touch personal and should be played only with friends who can take it. One player is named director. He goes into a huddle with himself and chooses one guest to be "It." Object of game is to guess *which* of you he has in mind. Beginning with A, you ask him questions. A asks: "What kind of flower does the person remind you of?" The answer may be "an orchid" or "a stink weed." B asks, "What kind of animal does the person remind you of?" The answer may be "A thoroughbred horse" or "an Aardvark." C asks, "What kind of smell?" D asks, "What kind of music?" and so until everyone has asked a question. No one can guess who the person is until each player has asked at least one question. Thereafter, if you guess wrong, you're dropped out of the game. The first one to guess the right person becomes the director and chooses the next victim!

I have never—

Everyone antes a chip or penny. This is a game of confession. You win by not having done something others have. A leads off "I have never seen Clark Gable in the movies." Since the assertions must be true, this makes A a peculiar character, but a winner in the game. All the others *have* seen Clark Gable, so A gets all their pennies. Now the players ante again. It's B's turn. B says, "I have never read a book by Charles Dickens." Let's suppose that two other players have never read a book by Dickens either. (Obviously, we haven't chosen a well-read group!) These two pocket their pennies. B collects from those who *have* read a book by Dickens. You see how it goes: the more outlandish your confessions, the more pennies you win. If you've never been to the dentist, or never seen a play, or never had a run in your stocking, here's your chance to make a killing!

MRS. APPLEYARD ADOPTS A FAMILY FOR THANKSGIVING DINNER

CONTINUED FROM PAGE 58

heels. Naturally, they did not notice her—much. They unbent slightly towards the cocker spaniel and Moppet. As Mr. and Mrs. Appleyard would be the first to admit, their granddaughter possesses unusual charm. Was there ever another child who, at that age . . . etc., etc.? Of course not. Well, that makes eleven, and pretty soon the prettiest spot welder in eastern Massachusetts appeared at the front door to make twelve.

By the time Mrs. Appleyard had applied her knowledge of first-aid to her foot—not without a discussion with Mr. Appleyard who had read a different page in the book in *his* class—the visitors were all busy. They chopped onions, they washed dishes, cracked nuts, strained squash, sampled cider, set the table, ate bread crusts, danced in the hall, cut celery, took long breaths when the oven door opened, arranged flowers, and rolled on the rug with Moppet.

The soldier had been in Alaska.

"They have a wild kind of appetizer up there," he said.

"Blubber in it?" inquired Mrs. Appleyard, with a sideward glance.

"Peanut butter, chili sauce, and chopped onion. You spread it on rounds of bread, and put bacon on top."

"Sounds weird," Mrs. Appleyard said and sacrificed her only three slices of bacon to this project.

"Is that a deep-dish apple pie?" the marine inquired in a husky tone. "My mother used to make a wonderful sauce to go with it. She taught me how to . . ."

"Will you have rosebuds or polka dots on your apron?" Mrs. Appleyard asked, thrusting an egg beater into his brawny hand.

"This seems to be a fairly good turkey," observed her husband.

As Mr. Appleyard is a Vermonter, his wife knew that the turkey had received an E for Excellence. She was glad she had ordered it in August for September, and then out of patriotism told the turkey specialist in Craftsbury to keep it until Thanksgiving. It was good to watch Mr. Appleyard carving it for twelve, which is his favor-

(*Continued on page* 104)

The Priceless Possession
In Finest American Homes
★★★
ART TREASURES
in beautiful Bedspreads



Our diminished production of spreads during the war has indeed made your *ART TREASURES* priceless, for some styles cannot be found in most stores. These are truly America's finest spreads of exquisite quality... *masterpieces of tufting craftmanship.*

Your favorite dealer still receives limited shipments of *ART TREASURE* spreads from us. Please tell him of your preferences, and place orders for the styles of your choice. War work in our plant must come first, but *ART TREASURES* have priority over other civilian orders, and we will do everything humanly possible to meet your needs.

We Value Your Esteem.

BLUE RIDGE SPREAD CO.
Dalton Georgia

Beauty AND THE *Best*

YOU'LL FIND BOTH IN

PEARL-WICK *hampers*



IT'S NO ACCIDENT that Pearl-Wick Hampers have become an integral part of so many fine homes. Beauty and service are built into them . . . from the luxurious styling to the plastic-like finish.

★ ★ ★

TODAY, while government restrictions limit us to fewer models, you can still find a Pearl-Wick Hamper to meet your decorative and utility requirements. And when Victory is won, Pearl-Wick will again be made in an endless range of colors, styles and models with pearl tops and other unusual quality and service features.

AT ALL BETTER DEPARTMENT AND HOUSEWARES STORES.

PEARL-WICK *hampers*
T.M.REG. U.S.PAT.OFF

PEARL-WICK CORP.
LONG ISLAND CITY, N. Y.





Give your good looks a chance

PAULETTE GODDARD
reveals beauty secret between
scenes in Paramount's
"SO PROUDLY WE HAIL"

SCRIPT GIRL: (to cameraman) Gee!—how does she do it? Always looks like a million! Wish I . . .

GODDARD: (overhears) Sleep nights, honey—and make it eight hours . . . every night.

DIRECTOR: Aha! How to be young and beautiful—the secret's out! . . .



GODDARD: Secret indeed! Anybody knows you can't look your best without rest. Or act either. And by the way, *you* don't look so lively today.

DIRECTOR: Had a bad night. Dreamt I was buried under a collapsed tent.

GODDARD: Maybe your blankets are too heavy. You need fine, *all wool* blankets if you want to stay warm and comfortable yet avoid that smothered feeling. Now, *my* blankets are really light and downy and soft . . .

DIRECTOR: North Stars, I'll bet. But you can't buy *those* blankets today.

SCRIPT GIRL: Yes you can. North Stars are back again—I saw 'em advertised.

DIRECTOR: Recess, everybody! Call my car!

SLEEP IS YOUR BEST BEAUTY TREATMENT

North Star Blankets

ALL WOOL BEDDING



FREE BOOKLET ON SLEEP! Discusses the subject from every angle . . . 48 pages of breezily written good sense on how to get your basic beauty treatment. For your free copy, write North Star Woolen Mill Co., 287 South 2nd Street, Minneapolis 1, Minnesota.



Modern believes in glorifying the material. This dining room is a perfect example. Walls and ceiling covered with gold tea paper. Tile floor is sensible in a dining room

Note beautiful detailing of the bookcases, beautiful in themselves and dramatic as a frame for a doorway. This is a combination library and guest room, on downstairs floor



Here's MODERN

CONTINUED FROM



The sheltered porch just off the master bedroom. An open deck lies off to left. Note decorative vine trellis

Another view of library-guest room. Notice the rich design quality of the fabric against the plain walls





nobody can object to

PAGE 45

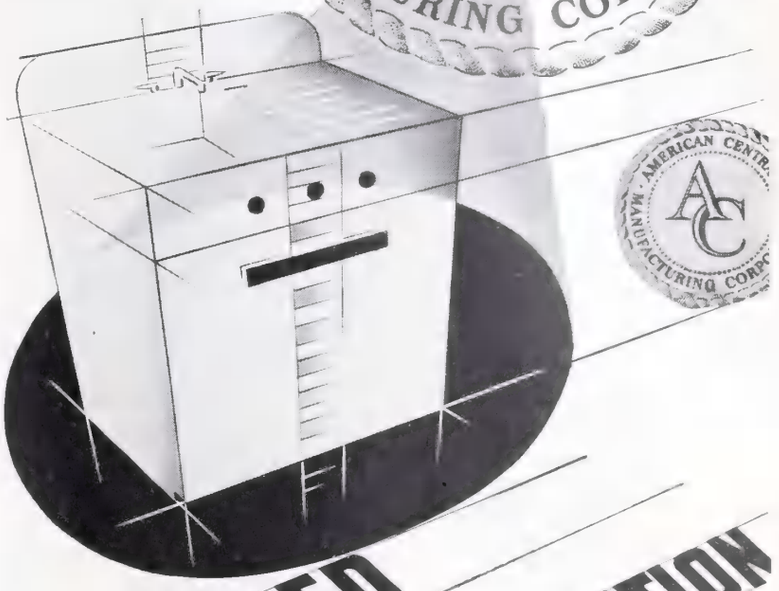
he game corner in the liv-
ng room. See simplicity of
amboo roll shades and
ote absence of draperies



he living room wall oppo-
ite the fireplace. Modern-
ed use of oriental motifs
as great meaning to future



AMERICAN CENTRAL MANUFACTURING CORPORATION



APPLIED CONCENTRATION

Through many years of manufacturing kitchen equipment for the American home, "A-C" learned the hard-to-learn "know-how" of production. Learned it through Applied Concentration to the job at hand . . . and sticking with it

Our job at hand now is in making jeep bodies, airplane wings and other parts. That takes Applied Concentration of an intense degree.

Comes the day when the nightmare of war is ended, A-C's Applied Concentration will convert our expanded manufacturing facilities to the kitchen and refrigeration requirements of industry and the home. That's a promise!

AMERICAN CENTRAL

MANUFACTURING CORPORATION

CONNERSVILLE • INDIANA

MANUFACTURERS TO INDUSTRY AND THE AMERICAN HOME

BY Drexel



It's Smarter to Add than Subtract

Much, much smarter, in postwar buying, to pick a few perfect pieces of furniture to which you can add, than to buy too fast and too much, and then be forced to discard pieces unworthy of your permanent home. Much, much wiser to start with the best. And to get it, remember the name, Drexel.

A Name to Remember

487 IN THE ARMED FORCES

Drexel

DREXEL FURNITURE CO.
DREXEL, NO. CAROLINA

by Drexel

Pleasingly Practical



Do you know that Quaker cloths are marvelously soil-resistant? That they can be used countless times by simply sponging off spots (no watermark remains); and when, finally, they need a complete washing, it is easily done in tub or machine? Yes, Quaker Lace dinner cloths are practical but, in addition, they give a party air to your simplest table setting.

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★

Makers of Quaker Net Curtains and Quaker Hosiery

QUAKER DINNER CLOTHS

Quaker Lace Company, 330 Fifth Avenue, N. Y. C.

Guaranteed by Good Housekeeping

IT AIN'T NECESSARILY SO

CONTINUED FROM PAGE 55

my lipstick before awakening him. From this day forward he was going off to work with a smile on his lips, the memory of his charming wife over a perfect breakfast table lingering beneficently throughout the day.

I drew back the curtains, shook him lightly.

"Good morning, darling," I said tenderly. "Time to be off to the wars."

He stirred. His eyes opened. He looked at me for a long moment. I was glad I had put on the blue robe instead of the yellow one. The great man spoke.

"For Christmas' sake," he said, "pull down those shades and go away!"

I patted him gingerly, smiled bravely, and wandered back to my muffins. The tin clattered on the floor. I dropped the sugar bowl. The jar set the frigidaire in motion.

The great man spoke once more. "The barracks were quieter than this place," he said.

Five minutes later I tried again. The lump in the bed was grunting peacefully. I laid a slightly greasy hand on his forehead.

"Second call," I said gaily. "Muffins are on."

"Muffins," The Lump said. "What for?"

"For you," I said, "instead of that old G. I. toast."

He sat up. "What time is it?"

"Six-thirty," I said firmly.

"Six-thirty!" he said belligerently. "What's the idea of getting me up at this hour?"

"I didn't want to rush you through breakfast," I said apologetically.

"Three-quarters of an hour to *eat!*" the great man muttered as he fell back on his pillow. "I can do it in five minutes. File that for future reference."

He could. He did. He had his coffee while he took care of his tie, ate his muffin en route. After he left, I removed the blue robe wistfully, hung it far back in the darkness of the closet.

Dear Editor:

I read your magazine monthly and enjoy it very much. But in one of your articles you said that all husbands deserve to have their wives look pretty at breakfast. I did my best. What I want to know now is, how do you get him to notice it?

ANXIOUS

A Featherstitch in Time

"Don't neglect the Little Things the magazines told me time an again, "they can make or brea your marriage." Keep the top o the toothpaste, don't dry yo stockings on his towel rack, don wait for him to run out of soc before you darn one. And abo all, sew dem buttons.

I waited eagerly for the first bu ton to pop, the first sock to develo a hole. I examined them hop fully each morning. Came *Der Ta* David asked me to sew his strip on a new shirt. That same mor ing I discovered a wavering butto

I initiated my sewing kit. I ha a little trouble getting the butto placed, but after that I whippe in and out of the little holes wi no difficulty. It was an elega job. Nobody, I was sure, woul have known it was the first tim

The insignia was a little mo complicated. I pinned it into pos tion (five fingers below the shou der), manfully kept the size of m stitches down.

That night we were dressing t go out for dinner. David stuck h head out of the bathroom.

"How about that shirt?" h asked. "If you got the stripes o I'd like to wear it tonight."

"Of course," I said smugl "What did you expect?" I hope he would notice the button, too

I retired to the couch to await d velopments and try on my hal Enter David, irritable as a dyspep tic sergeant.

"My sweet," he said darkly, "a a seamstress you make a bette plumber." He waved the offendin shirt in front of me like a red flag

"See this," he said, pointing t my button with sheer revulsion.

"Sure," I said blankly. "It's o isn't it?"

"On!" he said bitterly. "Yo must have soldered it!"

"You don't want it popping a the time, do you?" I asked reason ably.

The great man mopped his brow "No," he said, "I just want it t button."

"Don't be silly," I said coldly "It's right in line with the button hole. I measured it."

David sat down on the en of his spine and looked at m dispiritedly.

"Don't you even know that yo have to twist the thread aroun the button before you finish it o to give it leverage?"

"What's it want leverage for?" asked suspiciously.

"It doesn't button otherwise," he aid quietly. Too quietly. "Watch ie—I'll go slowly."

There was dead silence while he ave it leverage. I watched him ite off the end of the thread, rayed it wouldn't button. It did.

He reached for the scissors. He pplied them to my afternoon's ork on the insignia.

"You can't just baste these hings on, you know," he said. They have to be featherstitched to ook decent."

He featherstitched expertly.

We were twenty minutes late for linner. I was noticeably quiet all vening.

Dear Editor:

I tried to keep my husband's clothes mended regularly, like you said in your magazine. I am sort of new at it. My husband is a soldier (pfc.). The Army taught him to sew a very fine seam. About twice as fine as mine. He doesn't have much time to teach me. What I want to know is, will I be neglecting the Little Things if I let him do his own sewing, seeing as how he doesn't much like the way I do it? Also, would it be all right if he did a little of mine?

PUZZLED

P.S. Last Sunday he taught me how to make a hospital corner.

An Eye For An Eyesore

Just as we were about to be picked up on a vagrancy charge, a soldier we know got transferred and we inherited his one-room apartment. It came complete with Murphy beds, a dachshund named Hydrant and a handsome desk, big enough for David to clutter up to his heart's content.

I did "leave his desk alone," I reminded myself daily, carefully skirting it with the vacuum cleaner. "Constant tidying of a man's desk is the most heinous of household crimes." The apartment was as immaculate as a bride's. All except The Desk, which looked like a bit of Tunisia after the Eighth Army got through with it.

It began to be an obsession with me. I debated shrouding it, screening it. I avoided it like the plague. One day I went so far as to approach it from behind and gingerly line up the clippings, the papers, the pictures, the old shoe laces—the miscellany to which men cling for reasons too devious for a woman to decipher. David continued to cart stuff into it by the jeepfull. By the end of the first month The Desk was pregnant with ter-

(*Continued on page* 108)





As you like Him

Sportsman

TOILETRIES FOR MEN

distinctly masculine decidedly correct

Men who use SPORTSMAN Shaving Lotion have discovered that the comfortable sense of clean cool refreshment it imparts is one of the more satisfying pleasures of being well-groomed. The most exacting man you know will welcome SPORTSMAN and will appreciate the good taste and discrimination which made you choose it.

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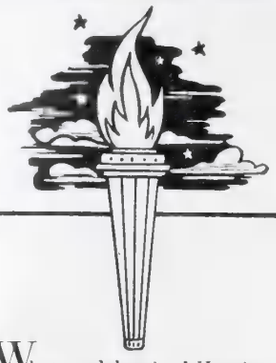


SET OF SPORTSMAN PICTURES AVAILABLE FOR HOME DECORATION!

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What a celebration! How joyfully you will brighten up your home! Then you can buy such really distinctive furniture as a charming Sligh desk and a lovely Sligh-Lowry bookcase. Toward that day, buy all the War Bonds you possibly can.



Behind the Sligh name are two generations of leadership in fine furniture manufacturing.



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CHARLES R. SLIGH COMPANY
SLIGH-LOWRY FURNITURE CO.
Holland, Michigan

MAKERS OF DISTINCTIVE SLIGH DESKS AND BOOKCASES

MRS. APPLEYARD

CONTINUED FROM PAGE 99

ite number to carve for. She was thankful that she had grown the beets, and then canned them on that fiercely hot summer day. She was thankful for a letter from Hugh and for happy people to eat around her table. And she was so glad they were hungry. It didn't matter if this turkey would never be cold or creamed or minced. There would be enough turkey soup to keep her and Mr. Appleyard from starvation for the next week.

It was unfortunate that Moppet got hold of one of the Alaskan appetizers. But aside from this, the menu seemed satisfactory and it certainly took Mrs. Appleyard's mind off her contact with that stove lid. Moreover, none of the amateurs broke a single one of her maroon and gold service plates. She had a lot to be thankful for.

Mrs. Appleyard's Thanksgiving Menu

Alaskan Appetizers
Tomato Juice, Yellow and Red
Olives, Green and Ripe
Celery Hearts
Clear Beet Soup and Melba Toast
Roast Turkey and Giblet Gravy
Cranberry Sauce
Wild Rice
Mushrooms and String Beans in Cream
Squash
Glazed Sweet Potatoes with Pecans
Deep Dish Apple Pie
Nuts and Raisins
Cider and Coffee

Alaskan Appetizers

½ cup peanut butter
⅓ cup chili sauce
1 tablespoon minced onion
Bacon cut in small squares
Rounds of bread

Blend the peanut butter and chili sauce and mix with the minced onion. Spread on thin rounds of bread. Dot rounds with bacon squares. Cook in a hot oven or under broiler until bacon crisps.

Clear Beet Soup

1 quart liquid from home-canned beets
3 large onions
2 tablespoons meat extract dissolved in 1 quart water
2 tablespoons red wine
Juice of two lemons
1 teaspoon salt
A few grains of nutmeg and cinnamon

Commercially canned beets may be substituted for the home-canned variety. Whichever you have, use the juice only for this soup and serve the beets themselves at another meal. Or you may cook fresh beets and use the juice.

Cut the onions fine. Cover them with water, add seasonings, and simmer until the onion is soft. Strain off the liquid, which should measure about a cup. (Save onion to be used in gravy or stuffing.) To it add dissolved meat extract, wine, the strained lemon juice, and beet juice. Let the mixture come to a boil, skimming it if necessary. It should be a beautiful, clear rich red.

FORBIDDEN FRUIT LIQUEUR

When we were a couple of kids





FORBIDDEN FRUIT
LIQUEUR
WAS THE TOAST OF THE TOWN

This Aristocrat of liqueurs was lauded then as it is today. Incomparable as a "Gift of the Gods"—delicious and delightful before dinner—after dinner—anytime. Forbidden Fruit is as distinguished as the people who drink it. 70 proof.

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MAKERS OF QUALITY CORDIALS SINCE 1884

FORBIDDEN FRUIT LIQUEUR

Wild Rice

2¼ cups wild rice
3 teaspoons salt
9 cups boiling water
3 tablespoons butter or substitute

Wild rice is more expensive than the common garden variety of white rice that most of us are more used to, but it lends a peculiarly ambrosial flavor to game and fowl, which justifies its cost. At least, Mrs. Appleyard thinks so. It takes a little different cooking technique from the usual, too, in that it is supposed to absorb the water it is cooked in, and no washing of the finished product is required, nor any reheating. Put the wild rice in a strainer and give it a thorough washing under cold running water. Pick out any odd foreign particles you may find in it. Have the water boiling in a deep cooking kettle, add salt, and then add the rice slowly, a little at a time, so that the water doesn't stop boiling. Cover the kettle and lower the flame so that the rice will boil gently. Cook, stirring occasionally, until the rice has absorbed all the water and the kernels are dry and fluffy. This will take from half an hour to forty-five minutes. Butter the rice before serving.

Glazed Sweet Potatoes with Pecans

12 medium sized sweet potatoes
1 cup maple syrup or 1 cup brown sugar and ⅓ cup water
2 tablespoons butter or substitute
½ cup pecan halves

Boil the potatoes until nearly done. Peel them and slice them lengthwise so that slices are flat on both sides. (Save the unused parts for the next day.) Heat the syrup to the boiling point. Dip the sweet potato slices in it and lay them in a greased pan. Dot over with butter. Arrange pecan halves on the slices. Pour the rest of the syrup over them. Bake at 400° F. for twenty minutes. Baste three times with the syrup. Walnuts or peanuts may be used instead of pecans.

Boiled Squash

6 pounds summer squash
Butter, pepper and salt to taste

Scrub the squash, pare it if skins are thick, and cut in half-inch slices. You can cook it in one inch of boiling water because it furnishes water

of itself, but be sure your cooking pot is covered with a tight lid to keep the steam in. It will cook in fifteen or twenty minutes. Drain it well, because it's very watery, mash, then drain again. Season with pepper, salt, and butter.

String Beans and Mushrooms in Cream

1 quart string beans
1 pound mushrooms—caps only
1 cup cream
2 tablespoons butter
1 teaspoon minced onion
½ teaspoon salt
½ tablespoon flour

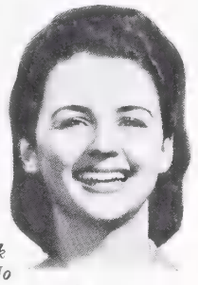
Cut the string beans in long narrow diagonals, drop them into rapidly boiling water, and cook them until they are tender—about twenty-five minutes. Do not salt them until they are nearly done. By that time the water should be almost cooked out. In the meantime you have peeled the mushroom caps (make stock out of the stems and skins for soup the next day) and cut them into medium sized pieces. Fry them now with the onion in the butter until they are tender—about five minutes. Take them out and put them into the double boiler. Rub the flour into the butter, and let it cook slowly for three minutes. Add the cream and the pepper, let the cream get hot, but not boil, and pour this over the mushrooms mixed with the beans in the top of the double boiler. Keep them hot until you are ready to serve them. Taste the sauce, add more salt if you like and a sprinkle of paprika. The beans should stand in the double boiler for at least twenty minutes before they are served. This recipe should serve about six.

Deep Dish Apple Pie

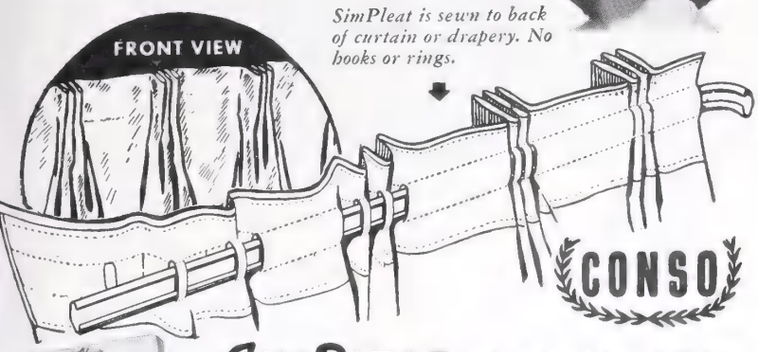
12 apples with a tang
¼ teaspoon lemon juice or ⅛ teaspoon lemon rind
1 teaspoon butter
1 cup sugar
1¼ teaspoon cinnamon
⅛ teaspoon nutmeg

Pare the apples, core them, and slice them very thin. Pile them in layers in a deep earthenware baking dish, sprinkling each layer with a mixture of sugar and spices. You'll get an even distribution of spice flavor in the fruit if you mix the spices thoroughly with the sugar, instead of simply sprinkling the spices free hand over each layer. Dot the top layer with butter and sprinkle it with the lemon juice or lemon rind. Cover with a top crust of chilled pastry, gashing it in three or four places to let the steam escape. A large pie will probably take fifty minutes to bake. Begin with the oven at 450° F., and after the first ten minutes reduce the heat to 400° F. Serve with a rich sauce.

SIMPLEAT JUST MADE MY DRAPERIES—WHAT A WONDERFUL DISCOVERY



SimPleat is sewn to back of curtain or drapery. No hooks or rings.



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SimPleat is easy to attach, invisible from the front. Sew to back of curtain or drapery and crease into perfect french pleats with your fingers. Can be used on any weight material. Made of durable fabric that retains stiffness after washing or cleaning. Your curtains and draperies will look better, hang better with SimPleat.

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CONSOLIDATED TRIMMING CORPORATION
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Have you a furnace that eats up fuel?



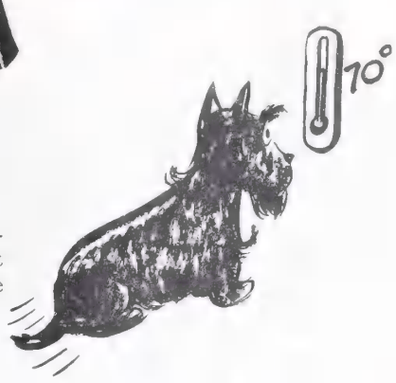
1. If your forced-warm-air furnace seems to burn too much fuel, try this . . .



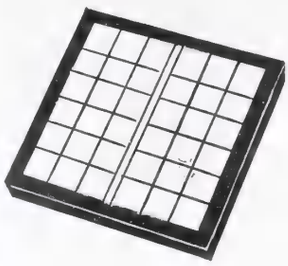
2. Examine the air filters in the blower cabinet. They may be clogged with dirt.



3. This dirt collected in the filter can prevent enough warm air from circulating through your home. You're chilly. Fuel is being wasted.



4. Change filters now! Get Dust-Stops*—THE BEST! They'll let more warm air circulate . . . save fuel . . . besides—

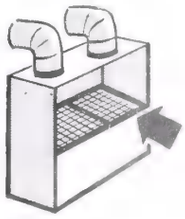


5. New, clean Dust-Stops will filter out much dirt and grime that would otherwise settle on walls, furniture, drapes.



6. Look in the classified telephone directory for Dust-Stop dealers or ask for Dust-Stops at your department or hardware stores. Most sizes cost $1.50 each.

FIBERGLAS*
DUSTOP*
*T. M. Reg. U. S. Pat. Off.
AIR FILTERS



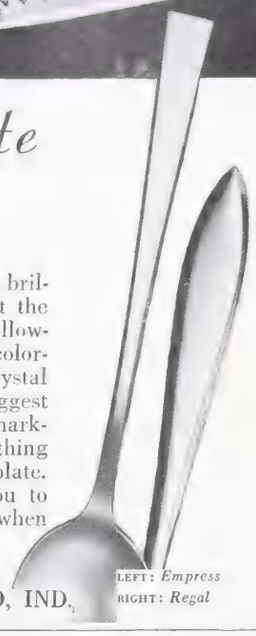
OPEN UP BLOWER CABINET—FILTERS ARE INSIDE.

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LEFT: *Empress*
RIGHT: *Regal*

AMERICAN ART ALLOYS, INC., KOKOMO, IND.





THE MAN BEHIND THE HOE

WHAT? Green vegetables till November?

Yes, and a lot of others, too. The Man Behind the Hoe pauses to boast a little, then remembers his manners

By David W. Bailey

Hello there! I thought I heard voices in the lane, but that hemlock hedge is getting so high I couldn't see who it was. It's nice to have visitors. No, I don't really expect them in the garden the last of October, though goodness knows I find plenty of things to keep me busy there right up to Thanksgiving.



Don t bother to close the gate; just come in. That chicken wire is coming out tomorrow anyhow. It's too late now for the rabbits and woodchucks to eat anything very important. Even the old geezer that lives in the big burrow under the white oak over there couldn't eat a cabbage as big as those late Savoys. They do look husky, and *are* they tender? We eat half of 'em raw; just run them through the shredder, dress them with mayonnaise and celery seed or caraway, and you have a cole slaw that Brillat-Savarin could have written a chapter about.

Yes, that next row is purple cauliflower. That's what the catalogue calls it, but I suspect it's really not a cauliflower but rather a broccoli. That purple color disappears when you cook it. On the table it tastes like cauliflower and looks like green broccoli. Oh, the flavor's pleasant enough — rather superior, actually — but what I really grow it for is the color.

Sure, why leave it to the maples and sumach to supply all th autumn colors? Or the blueberr bushes over yonder? There ar bright colored vegetables, too— especially at this end of the season Right, that's what I'm leading u to! Did you ever see anythin splashier than the purple, cream and pink in that rainbow kale' Don't care much about kale on th table; I guess it's a better vege table farther south or in a wette climate not so cold as this, bu the "rainbow" part is no exag geration. A couple of plants of tha do a lot to dress up an autumn vegetable exhibit. . . Uh huh, w snared a couple of blue ribbon this year. Just the local horticul tural society.

Those things over there? Well in a way they're sunflowers; be long to the sunflower family any way. But they're misnamed Jeru salem artichokes. Like Bryce's Holy Roman Empire, you remember? These really aren't artichokes a all, and they have nothing to d with Jerusalem. The French name is topinambour. But they'd taste good by any name at all. Raw or cooked, whatever you like. We eat 'em raw in salads, peeled and sliced thin. They make a delicate milk stew these cold evenings—a little bit like oyster stew. Yes, you *can* boil them like potatoes, but that's kind of unimaginative. Mashing leaves them looking grayish, and not very appetizing. We like them best in chop suey made with our own bean sprouts; they replace the water chestnuts that we used to import from China. They go in the pan five minutes before the chop suey is ready for the table, and they stay crunchy-crisp.

Two kinds of dandelions? No, these on the left are chicory roots. I'm going to dig them up in a week

so now and pack them in boxes winter witloof in the cellar. e real dandelions are over in t patch near the rhubarb bed. ose ought to be growing again xt spring before it's time to plow main garden. Well, they're a more tender than most of the d dandelions you could dig up the fields. Grandma always ommended spring dandelions; d they were a lot better for us in the molasses-and-sulphur tonic neighbors' children used to ve to take.

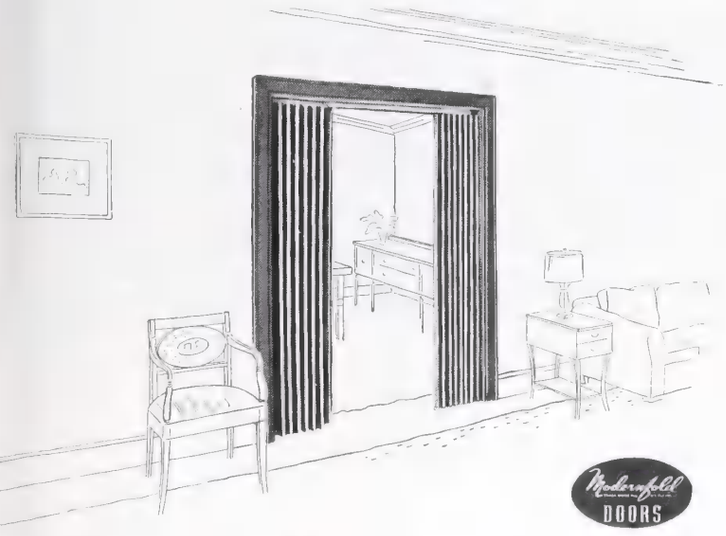
here's something else Grandma ways served up in early spring— er there—the parsnips. Yes, 've had one or two dishes of em already. We usually do as on as the frost gives them flavor. it we dig only a few for winter orage. They're best after a long nter outdoors—sweet and mild d smooth, if you peel them care- lly and strip out any center core d then run them through a po- o-ricer before you mash them. I'm waiting for a rainy spell be- re I burn the big trash pile here. , everything is in it: cornstalks at had borers in them, old bean- les that were too far gone to st another season, witchgrass at I didn't dare put in the com- post heap, potato tops that had blight on them, old canes from the raspberries and blackberries down at the end of the garden, brush that I mowed out last month along the stone wall. I'll set fire to it on



a damp day, but I'll have to get a permit first from the town hall. There's a lot of woodland in this town and they're pretty stiff about brush fires in wartime.

Well, I've dug most of the beets; that row will have to come out too. And we just left enough carrots to last us for meals the next fortnight or so. The rest are already in the cellar. No, no trouble to speak of. We just stow them in neat rows in tight wooden boxes, like sardines in a can, only we sift a good layer of naturally moist sand between each two layers of roots. Then we pile the boxes in the cold closet down cellar and keep them

(*Continued on page* 130)



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ou wish to add irresistible charm s exceptional utility to your rooms 94X—be sure to include Modern- d Doors in your plans today. These ordion-type doors, in many color- fabrics, blend perfectly with any neral color scheme—are at home any architectural setting, modern traditional.

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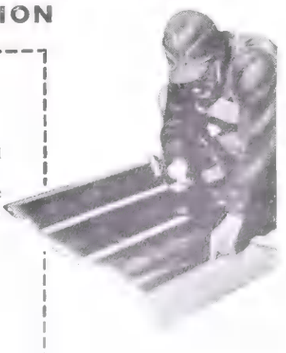
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IT AIN'T NECESSARILY SO

CONTINUED FROM PAGE 103

rible, really awe-inspiring trivia.

Finally came the day we were to give our first party. I spent the morning cleaning like a fiend. The Desk, the focal point of the room, sneered at my efforts. I'd had enough. I was ready to commit The Most Heinous of Household Crimes.

I cleaned the desk.

Out came the shoe laces, the tired scratch pads, old razor blades, my best handkerchief, a large picture of Veronica Lake and Sheep Dog looking depressingly similar. At the end of an hour I was able to get the desk closed, a feat never achieved since the third day of David's occupancy.

I stepped back, as one would to admire an old master. My heinous crime had worked magic. The apartment shone. I wondered briefly if David would notice the change. I wasn't sure whether I hoped so or not. My years with the magazines had dug deep. It was like disobeying the Good Book.

David came home that evening, stopped dead in the doorway. My heart sank through my clean carpet.

"Gee, the place looks nice," the young man said with more surprise than I thought necessary. "What'd you do, have a cleaning woman in today?"

I was so relieved that he hadn't spotted the source of the miracle that I let the cleaning woman crack go by. Maybe now that he saw how nice the place looked without the desk billowing into the center of the room I could clean it along with the rest of the house. Maybe that Leave-his-desk-alone line was just an old husbands' tale.

I started dinner. David called in to ask whether I had the "A" book application in my purse.

"Look in your desk." I said complacently. "Second pigeonhole from the left."

Suddenly a low, injured moan issued from the second pigeonhole from the left. A cold wind blew on the back of my neck.

"What did you do to my desk?" the young man bellowed. "It's practically naked!"

I came out of hiding, a half-peeled potato in hand for protection. I watched David methodically dump the contents of each neat pigeonhole in the middle of the floor.

"I cleaned it," I said hoarsely, "because I couldn't stand look at it any longer."

"Cleaned it!" he said, as tho I had confessed to the murder his grandmother. "How do you pect me to find anything in it?"

"How did you expect to find a thing in it before?" I asked wil

David looked at me coldly. " I go around cleaning out y pocketbook?" he asked. "Compa to that thing, this desk was a g of organization."

Round one, David.

By the time dinner was rea David had the desk back in original state of upheaval. He v feeling much better.

"There," he said, pulling last pile of papers out of line w a satisfied pat. "Now I know wh I'm at. Hands off. *Cave canem.*"

The first guests arrived. Kath whose home is always band-b neat, looked around the room.

"What a darling little plac She cried, trying to keep her ey off the buxom desk. "It looks lived-in!"

David winked at me. "Entire due to my efforts," he said g ciously.

Rounds two through fifte David.

Dear Editor:

I steered clear of cleaning h desk as long as I could. You to me he wouldn't like it. He didn But when you lead a three-roo life in a one-room apartment littered desk does not help t situation. He does not seem to rea ize this. Do I really have to choo between a clean home and a happ husband? You write that marriag is full of compromises. Have yo one that fits this problem?

HARRIED

The Imperfect Little Dinner

Ever since I got a look at D Barry's pompadour, which I felt a through high school was somewha inferior to Ann Sheridan's, I wante to be A-power-behind-a-throne. gathered from the women's maga zines that the quickest way t achieve this dream was to give Per fect Little Dinners. The way to man's heart is through his stomach an army marches on its, and th boss capitulates via the same treat ment.

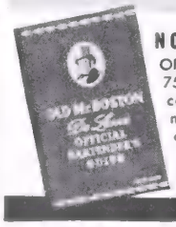
I prevailed upon David to invit his commanding officer and frau fo A Small Perfect Dinner. Adjusting myself to conditions quickly, I wa all set to be The-power-behind-the man-behind-the-gun. I dusted of my cook book, and invested in a outrageously pretty apron. The apartment (outside of The Desk)



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s immaculate. I had borrowed -extra-of-everything from the al landlady. The table was a am. The drinks were poured. lipstick was on. So was the ık (21 red points). The guests wed up.
Which is more than I could say David.

'e talked about the progress of the war with my mind solely on progress of the steak. I excused self and retired to the kitchen, ntically listening for signs of from the living room. At last I ırd David's key in the door. He de his apologies to the Army, l strolled nonchalantly into the chen.
"I'm late," he said cheerfully. "I you've got guests and a shiny se."
"Get out of here," I said grimly, nd take over that conversation." I got the peas on, concentrated peeling the avocados in one ce. David called in from the ing-room.
"Hey, you perfect little hostess, w about coming in and having a nk with us?"
I swore softly, fixed my smile on tightly and came out of retirement. I said yes in all the wrong places, wondering frantically all while how soon the peas would boil over.

"Have you been housekeeping long?" Mrs. Captain inquired unnecessarily.

"Too long," I said shortly.

David looked up, startled. I glared at him.

Somehow we sat down to dinner. "The perfect hostess keeps the conversational reins in her own hands, guides the conversation skilfully," I reminded myself dully. I broke up the captain's theories on the efficacy of long-range bombing to get the bread, which I had forgotten. Mrs. Captain told me in detail her recipe for Mexican spaghetti. I wandered out in the middle of it for more butter. I ruined the punchline of the captain's best joke by getting up to clear the table.

In the kitchen I noticed my Perfect Little Salad. I had forgotten to serve it. I started the coffee and returned to the table, somewhat unstrung. I made a last desperate attempt to retrieve the conversa-

(*Continued on next page*)



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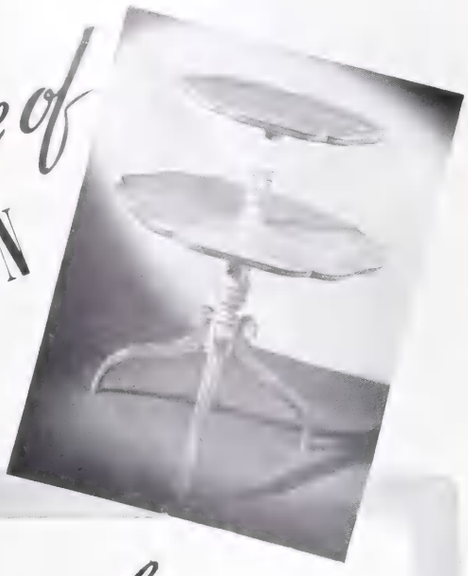




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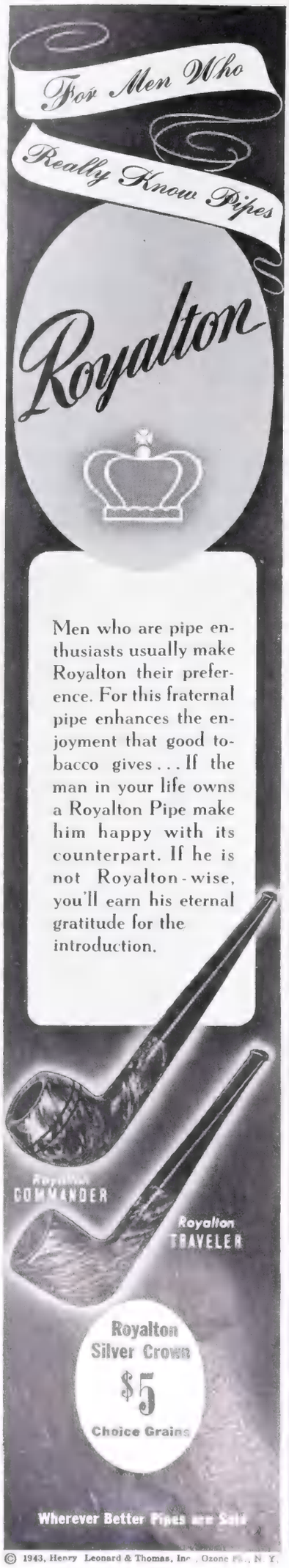




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BURLINGAME



CONTINUED FROM PRECEDING PAGE

tional reins. "Tell me, sir," I said, "what do you think of . . ."

There was that unmistakable wooshing sound that can only mean that the Silex has boiled over. I gave the assembly one agonized look and streaked for the stove, El Capitan in hot pursuit.

"Let me at it," he said. "This may be the only chance I'll get at mopping up operations." I pointed wordlessly to the mop closet. He mopped vigorously.

At last they said good night. David closed the door gently, turned to me with a wide grin.

"It's okay, Du Barry," he said. "I think they had a good time. You know, a pleasant change from all those Perfect Little Dinners."

Dear Editor:

I tried giving one of those perfect little dinners I read about in your magazine. It wasn't as easy as it looked. And it didn't look like anything. I am very discouraged. But then I thought maybe that article was meant for people with more room and a cook or two. If that is so, I wonder if you could do another article for people like me about how to give a perfect little dinner when you have to be hostess-cook-waitress-caddy-and-water-boy. I would like to give you some sparkling, terribly clever ideas for it, only I haven't any.

DISTRAIT

HOW TO MAKE FLOWERS STAY LOVELY LONGER

CONTINUED FROM PAGE 50

place at night and it will be fresh as paint next morning. Other flowers, like chrysanthemums and snapdragons, fold up and silently fade away unless their stems get plenty of water. For this reason they shouldn't be used as the tall, towering performers in an arrangement, but they'll do beautifully in the nether portion of the bowl if you cut their stems short. Stripping off their leaves helps to keep them better, too. And if you must know *why* some flowers need deeper water than others, it's because some stems have more evaporating cells than others and dry out faster when exposed to air. To play safe with all the various species, it's a good idea to give all flowers fairly deep water.

All of which brings us to the subject of daily care—and don't let anyone tell you that cut flowers don't need it. Sticking your fleurs into a vase once and for all isn't enough. Every day, as long as they can hold up their heads, you have to change the water in their containers. Flowers last by virtue of the oxygen they take in from fresh water, and if they sit around in the same bowl for too long, not only do they starve for lack of oxygen, but they become contaminated by the bacteriological (and odoriferous) doings that go on down there in the bottom of the vase. Soft stem flowers like asters are bears for this decomposition stuff. So rule number one for daily care is to change the water every day. Give the container a cleaning, too, while you're at it, so that none of that green scum clings to it.

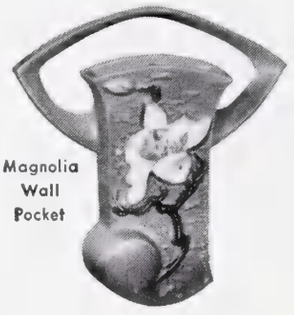
Rule number two is to cut the stems daily, using the same sharp knife and slanting cut method. There's nothing optional about this performance, no matter what Cousin Mathilda tells you. It has to be done, because after each cutting the stem tends to heal—just like a cut finger—and, perversely enough, when the stem heals it gets a callous surface which prevents the flower from taking up the water it needs. You help the flower live by keeping the cut fresh.

This may come as a surprise to you, but flowers are perfect old ladies about temperature, drafts, and humidity. Their idea of a pleasant room temperature is something like the normal chill of your refrigerator, so naturally you have to compromise on that. But when the thermostat starts hitting the seventies and the air is hot and dry, your prize gladioli start acting lackadaisical. You can remedy this without freezing yourself blue by getting some moisture into the room. A pan of water on a radiator will do the trick. This yen of flowers for humidity explains why florists sprinkle them with water when they pack them in boxes for delivery. It's also a good idea to keep flowers in a cool, but not frigid, place overnight. Among other floral idiosyncrasies is the fact that you can pack them in ice and they love it, but expose them to freezing atmosphere and they collapse. They hate intense heat and sudden changes because this throws their evaporation processes out of whack—which is why you're wasting your substance if you place them near radiators, in direct sunlight or in drafty spots.

These bits of wisdom will help your flowers stay with you longer. But you have to work at it. Don't think that you can depend on aspirin or salt water or a special pill to "feed" flowers and make them

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last for weeks while you sit back and do nothing but admire them. At best, aspirin may have the indirect effect of working like an antiseptic to keep the water clean, and this may be true of some of the other compounds you hear about, but don't look for miracles. Cornell University, where they've been studying the care of cut flowers with scientific thoroughness, finds that daily cutting, fresh water, and clean containers are still the most effective methods you can use to prolong the career of your indoor bouquets.

YOU CAN'T BE TOO BUSY TO WRITE

CONTINUED FROM PAGE 61

can share at a distance and under such grim circumstances the big and little absorptions of the home world.

Many people know all this is true, and yet they cannot get over the two great hurdles of letter writing; the getting down to it and the getting over the feeling that one cannot write "a good letter."

The getting down to writing is perhaps the hardest part. From long experience with myself and others I think I know the usual psychological blocks to writing—to writing even when one really wants badly to write. "I will wait," you say to yourself, "until such time as I can write a really long letter, I will wait until I have the leisure to write Alfred all the gossip he would like to hear, and talk to him with warm candor as we would if talking face to face."

We tell ourselves we cannot write in a hurried interval, that there is no use writing just a hasty note.

There are several answers to these inner voices that have delayed, for too long or forever, letters that should have been written.

As to the poisonous delusion that later on there will be more time, there will not be. Everybody knows that. Life piles up complications; the future looks invitingly empty only because we can only peer near-sightedly into the immediate present. Now particularly, where all is so desperately uncertain, including the lives of those so desperately eager for letters, postponement is not to be risked.

For a thousand reasons of love and urgency, write the letter now.

(*Continued on next page*)

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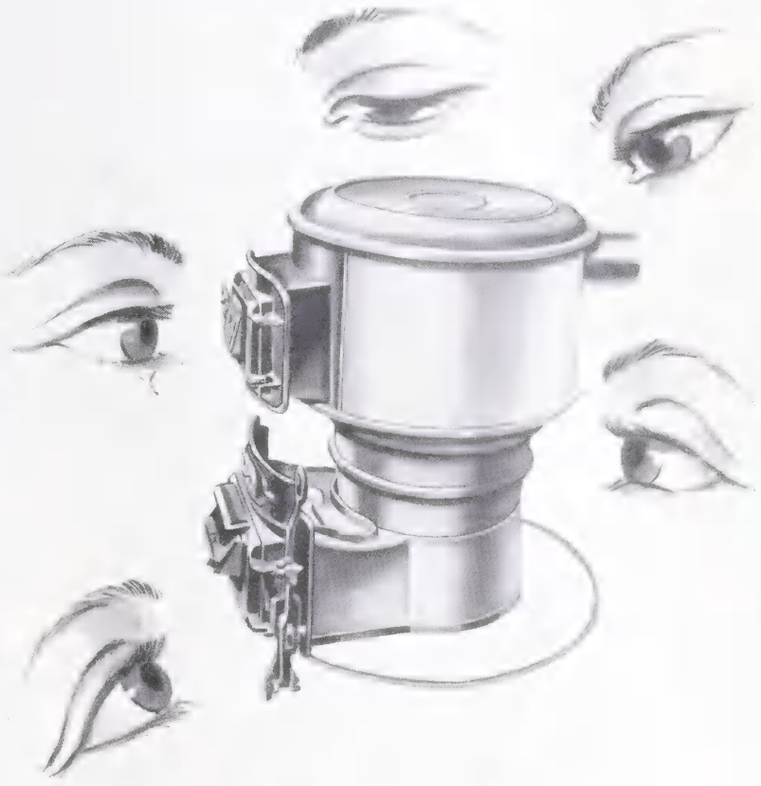
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CONTINUED FROM PRECEDING PAGE

Many persons have found when they are traveling, that there are many unexpected nooks and corners of time—on trains, in hotel rooms, between appointments—when they can write letters. There are just as many intervals at home if we but learned to use them—the half hour before dinner, the wide-awake interval when we have just come home from the movies or from a visit and are not yet ready for bed. Edward Lear, the famous English painter and versifier, kept the friendship of hundreds of young people by discovering how pleasant it was to get up early and write letters before breakfast. He wrote thousands of them—charming ones.

Assume that the hurdle of postponement is managed. There is still the block for most people (even for many who are eager, vivid talkers) of their feeling that they cannot write good letters. In the days of Jane Austen, all gentlefolk wrote good letters, and there are collections of correspondence by quite obscure and forgotten souls that show one does not have to be "a man of letters" to be a letter writer. From these century-old pages spring warm, perennially-human details—the gaiety of a picnic, the gestures of old mutual friends, reflections on a marriage for better or for worse, the meat pie at yesterday's lunch, the news of Waterloo in an English village.

In our generation, the omnipresence of the telephone and the telegraph had almost abolished the letter, save for urgent, business, or official purposes. We had come to regard letters *not* as conversations at a distance, as chats by pen and ink, but as bulletins, communiqués. On sitting down to write them, many people felt as if they were composing something to be cut in marble. Many still feel that to write a letter they must get all dressed up spiritually, and they will on paper address intimate friends with the formality with which they might speak to a stranger at a formal dinner party.

The virtues of a good correspondent are not very different in war from what they are in peace. Most important to remember is that a letter should have the atmosphere of *un*importance. That is one reason why the short letter is often as good as the long one, sometimes better. Not only is it more likely to get written, but it is less likely to be grand or pretentious or dawdling or tiresome. It is less probable that the writer of it will feel as if he is making an annual report. It is impossible to conceal one's self even in a short letter, and what the recipient most wants is the beloved distant personality itself. For that, a paragraph will sometimes do, if it is written easily, candidly, from the heart.

If it can be realized that a letter, however precious it be to the recipient, is the more precious for being the speaking voice, as it were, of the writer himself, then that last great block (the fear that one cannot write a good letter) will vanish altogether. There are any number of people who, though they cannot speak without terror before an audience, can speak with human warmth, charm, vivacity to those they know and love. A letter is not written for an audience; it is not written for posterity. It is written to one person, cared for.

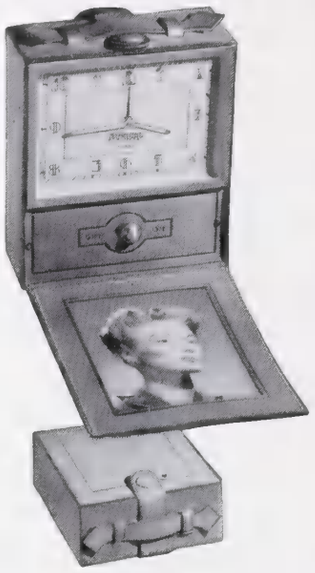
You do not have to reiterate your affection for your friends by telling them you love them. A good letter will show that. It will show it first by being written at all. It will show it by picking out by sure instinct the things that that particular friend will like to know about, by its sure impulse in reading his tastes and emotions, by being clearly written from unmistakable you to induplicable him.

You will not write to two people in the same way, any more than your tones of voice or subjects of conversation are ever the same exactly to your various friends. You will chat, you will gossip, you will bubble over, you will reflect, you will speculate, you will guess; you will tell whom you have seen, and what you have been doing. And you will choose of all these things, not by art but by affection, just what your correspondent will most like to know.

Your correspondent will love it, and you—to your own surprise, but not his—will have written a good letter. There were never more eager recipients of good letters. There never was a time when even poor ones could seem so good. And when the war is over, one of its unexpected incidental benefits may be that friendships will not languish simply because friends move away. The art of the letter may have been revived for good.

There is the desk. It is still half an hour to dinner. Australia and North Africa are far away. Even V-Mail takes a long enough time. Sit down now. It's easy; you will enjoy it, and so will the young man in Australia or Sicily.

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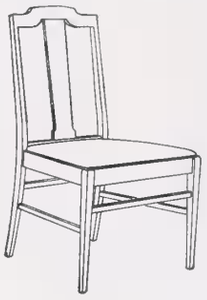
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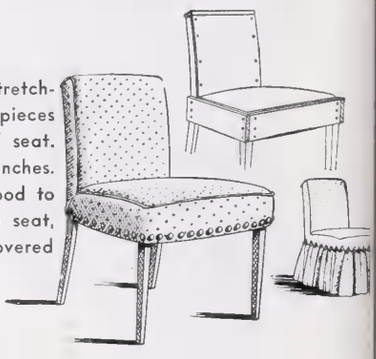
8 THINGS YOU CAN DO



There are numerous varieties of the square-legged, straight-backed chair illustrated here. Dining chairs, occasional chairs, or even office chairs lend themselves admirably to the face-lifting operations which are shown below



Because these chairs are such simple structures, and because their rehabilitation requires no complicated operations or special skills, the job can be done by an amateur carpenter and upholsterer. That means you! So study the sketches and directions and go to work



Need a bedroom chair? Remove stretchers from "plain Jane" above. Nail pieces of plywood to front and sides of seat. Cut down back to height of 15 inches. Nail a rectangular piece of plywood to it. Top with a narrow board. Pad seat, sides, back rest. It's ready to be covered

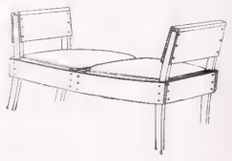


Cut down back to 3 inches above seat. Remove leg stretchers. Nail pieces of ⅜-inch plywood to upper legs as shown, rounding the back edge. Apply lath strips to rounded back edges. Pad with cotton padding, old blankets, or quilts. Slip cover illustrated made of a goatskin rug



Cut down back to height of 15 inches. Fasten rods (sections of old broom handle will do) to top and bottom of back rest. Wind cotton or hemp rope, drapery cord, etc. around rods. To cover seat begin at rear, wind from side to side; then back to front. Tack ends under seat



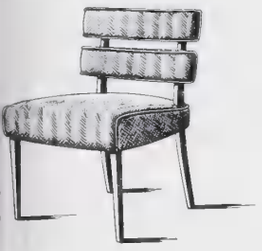


Use two chairs alike. Make backs 9 inches high. Saw off stretchers and front legs of both chairs. Nail chairs together with plywood strips. Fill in juncture with padding. Pad top and sides of seat. Cover. Make arm rests by nailing pieces of plywood to cut-down backs, as shown. Pad and cover

ITH AN OLD CHAIR

th a few simple operations and inexpensive mate-ls, you can give that unprepossessing old straight air more smartness and utility than it had when new

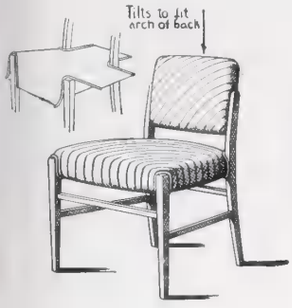
Those dining room chairs you bought in the 'Twenties looked ele- it when new. But the years have not sat lightly upon them, and v the plum-colored velour is flattened and the dark polished wood me dull. You've packed them away, or perhaps you're still putting with them, waiting for war's end to replace them. But they can e you many more months of service, and be handsome in the bar- n, if you'll do a bit of refurbishing along the lines suggested here.



Make back 15 inches high. Make board at rear level with rest of seat frame. Remove stretchers. Nail plywood around 4 sides of seat. Pad top and sides. Cover. Back rest is made of two boards, padded and covered. Fasten them to back supports with screws inserted from the rear

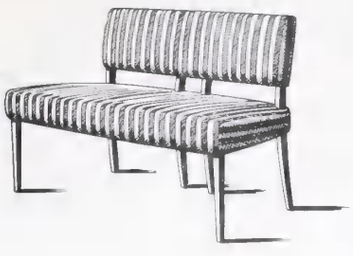
ke back 15 inches high. Make board ear level with rest of seat frame. Re- e seat pad by unscrewing from un- neath. Fasten two narrow boards to and bottom of back support. Weave eat and back rest with strips of leather webbing covered in desired material

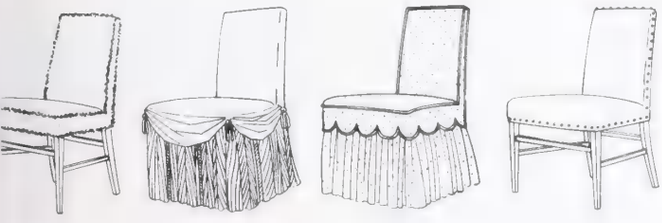




Cut down back supports. Remove back splat. Pad seat, sides, front of chair. Cover with piece of material cut and edged as shown. For back rest, nail together two thicknesses of plywood; pad and cover. Hold in place with two wood bolts or large screws which act as swivels

ke backs of two chairs 14 inches high. nove stretchers and inside front legs. il chairs together with strips of ply- od. Pad juncture, top and sides of t. Nail narrow boards across top and tom of the back. Fasten pieces of wood to this frame. Pad and cover





se transformations involve a minimum of carpentry. Slipcovers do the t. Saw off curved portion at top of back rest. Cover back with piece of ng cloth, tacked along edges. Before making final slipcover, make an der-cover from a blanket or quilt to give chair full, rounded appearance

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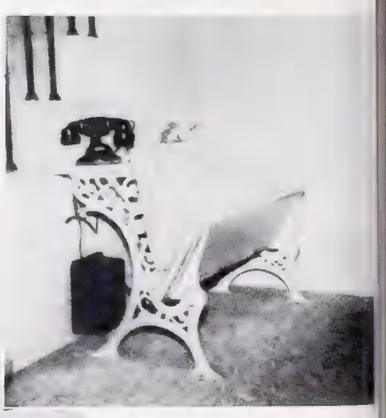
Mrs. Fred Lattin, of Winchester, Ind., made a server for her living room from an antique drop-leaf desk. She cut off the top part, used its ornamentations on second-hand mirror. Marble top is from old dresser

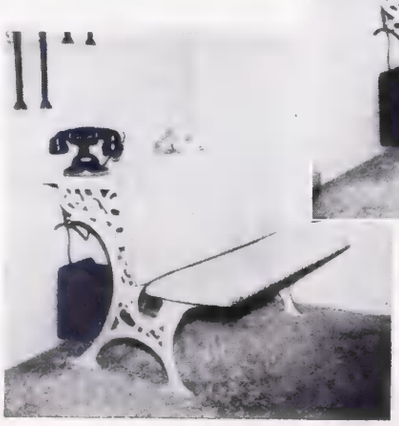
Wartime STOP-GAPS

If you can't buy exactly the piece of furniture you need for a specific function, concoct the piece out of something old

You can't fight a war with beds, chests, and tables. But you c fight with products made from materials used for those furnishin So you may not now be able to buy the furniture you need for special need. But with a little ingenuity you can fill that need w furniture from the attic or second-hand store. Here are two examp of such pieces that have found their way into present-day living.

Bought for a song in a second-hand shop, this old-fashioned school desk serves with individuality as a telephone stand in the hallway of Mrs. Beatrice Joyce, Lawrence, Long Island



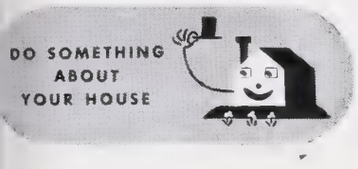


Decorator Edith Gecker paint the grille-work pale green match the wall. Seat, whi folds up when not in use, upholstered in green and r fabric. Inkwell holds flow



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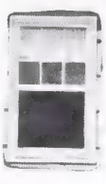
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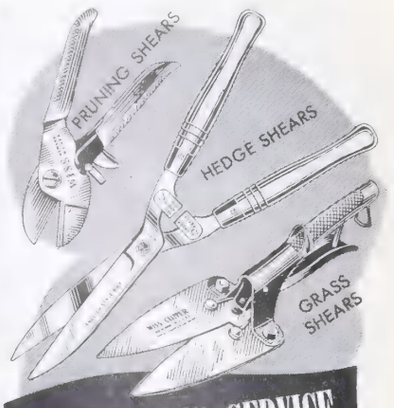
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(*Continued on page* 122)



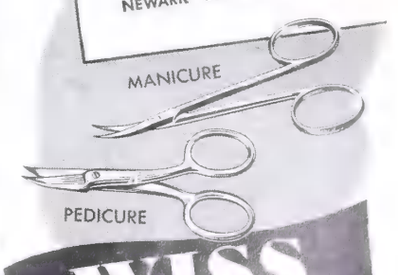
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BRITISH CRAFTSMANSHIP AT ITS BEST

YOUR CULINARY PATH SMOOTHER if you

Kitchen patrol nowadays can be tedious unless you're fortified with all sorts of tricks to hurdle shortages, save time, and make the budget more elastic. How many of these are you using?



that even though regulation kitchen equipment doesn't include a child's slate with chalk attached, it should. For you can jot down when to remove cake from oven, when potatoes will be tender, what to buy for tomorrow's dinner

● that it's wasteful to transfer butter back and forth from its covered dish to a dainty serving piece for each meal. Buy a china or glass dish which, with its cover, is substantial enough for the icebox and then, without its cover, is pretty enough for the table. Some bright morning this will add up to an extra pa



that late comers for dinner are too often the rule these days, so you ought to know how to keep dinner piping hot. Put your saucepans, covered, into a shallow roasting pan. Partly fill with water and place over a low flame

● that twosome cooks often must divide recipes so that they don't have to eat the same food too consistently. If the recipe you're dividing calls for only one egg, divide it thus: beat egg, measure the number of tablespoons, and then use just half of them. Use the rest for sauces, custards, dipping cutlets to be fried



that meat should not be tightly wrapped when placed in refrigerator. Remove store wrappings and place meat in special compartment, if any. If not, wrap lightly with waxed paper. Meat needs a little drying to retard bacteria growth

● that the best dish-washing dodge is to buy double-duty utensils that can come straight to the table from the stove without benefit of a white napkin. Investigate flameproof, ovenproof ceramic ware, Pyrex, etc. With luck, you might even find some of those gleaming steel-lined copper utensils they use in restaurants



that greasing muffin tins, cake pans, etc., with cold, hard shortening is wasteful. Instead melt shortening in a cup, over hot water, and apply it with a pastry brush. If you do much baking in a month's time you'll notice a real saving

WILL BE remember:



DRAWINGS BY HARRY BROWN

● that you may store the remainder of a can of vegetables or fruit just as safely in the can as in another container, if it's covered. The food deteriorates no more rapidly in one covered receptacle than another. Metal lining may react to some acid foods, and they will take on a slight "tinny" flavor. But no harm's done to you

● that you can still have your breakfast toast, even if you can't find a toaster, don't like oven-toasted bread. Just haul out the skillet, heat a little butter, and "fry" both sides of your bread. Wonderfully like French toast!



● that if you want to maintain the status quo in a thermos bottle, whether it is to hold something steamy hot or icy cold, do this. Pre-heat with boiling water for soups, hot drinks (to take with you on that absolutely necessary train trip). Pre-cool 10 minutes or so with ice water for milk, vegetable and fruit juice cocktails

● that if you're doubtful about the freshness of an egg, there's an easy way to test it, without opening up the egg to peek. Just put it into a bowl of cool water. If it sinks, the egg is fresh. If it floats, don't take any chances



● that you can make two light cups of soup for a second meal if you augment that half cup of left-over tomato, vegetable, or whatever, with consommé made from one bouillon cube and a cup of boiling water. Your grocer will sell you the bouillon cubes for exactly no ration points. See a really good one in Pantry Shelf News

● that tossing out half a loaf of mouldy bread may not seriously affect your budget, but *any* wasted food cuts down what goes to our servicemen and allies. Keep your loaf in the refrigerator. And buy it unsliced if you can—keeps better whole



● that if you're a once-a-week shopper, it's well to choose steaks, chops, roasts—which keep better than chopped meats. If you're buying the latter, use within twenty-four hours of purchase. If you don't plan to use for four or five days, wrap lightly in waxed paper and freeze in freezing compartment of your refrigerator



Investment Counsel

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HOW TO COAX CHILDREN TO MUSIC

CONTINUED FROM PAGE 19

seems to delight them even more.

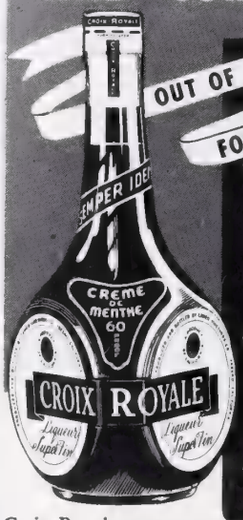
If you cannot play, the phonograph is a wonderful and adventurous guide to music—if the records are sensibly selected. As I have indicated before, many of the records made for children are lollypop affairs sprinkled with star dust and condescension and lacking horsepower. You are better off to select "adult" records—good renditions of good music which you also will enjoy. As indications and nothing more, I submit to you a list of candidates for children's favor: Grieg: *Peer Gynt Suite;* Berlioz: *Rakocy March;* Ravel: *Bolero;* Prokofieff: *Peter and the Wolf;* Rossini: *Overture to William Tell;* Tschaikovsky: *Nutcracker Suite, B Minor Piano Concerto (First Movement);* Wagner: *Ride of the Valkyries, Rheingold—Entrance of the Gods into Valhalla, Meistersinger Overture;* Liszt: *Hungarian Rhapsody No. 2;* Bach: *Toccato and Fugue in D Minor;* Weinberger: *Polka and Fugue from Schwanda;* Johann Strauss: *Overture to The Bat;* Gerschwin: *Rhapsody in Blue;* Beethoven: *Final Movement of the Ninth Symphony;* Saint-Saens: *Danse Macabre.*

The children's concerts which are now given in a number of big cities are also enjoyable and useful—but perhaps more useful to the older child, the child who has already had some experience with music. An hour and a half or two hours of music is quite a lot of music.

There exist several excellent music schools where a child meets before he is formally taught an instrument. In these schools children play on simple instruments in little orchestras. They learn to read notes. They hear good piano playing while they march and play rhythmic games. They find out something about the composers. There should be more of such schools. Better still, such teaching should be part of the public school curriculum. But we are far from that.

One more suggestion: take this musical education gently. Don't let your child know how anxious you are to guide him toward music. There is a perversity in young human nature which often turns away from parental enthusiasm. Coax toward music, but don't let your anxiety force you to bludgeon.

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Cherry
Blackberry

Croix Royale presents after-dinner delicacies . . . in a complete selection to please connoisseurs. Only the finest of pure, natural fruits and ingredients are used. Distilling is by the old-fashioned pot still method. The formulas were brought from Europe by men who learned the trade there.

BUY WAR BONDS FIRST!

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QUICK HEAT for Post-War BASEMENT ROOMS



THE HEATILATOR
FIREPLACE
CIRCULATES HEAT

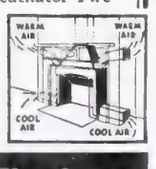
Whether it's a rumpus room, den or hobby shop you are planning for the basement of your post-war home, the Heatilator Fireplace will warm every corner quickly.

Ask your architect or heating engineer now. Find out why the Heatilator Fireplace—with its *circulated heat*—is just what you need. Correctly designed, it eliminates the common causes of smoking, and puts no limit on mantel used.

For Your Future Home or Camp

Right now the manufacture of Heatilators has given way to production of important war materials. But be sure to include a Heatilator Fireplace in your post-war plans. Write now for complete information.

HEATILATOR, INC.
521 E. Brighton Ave.
Syracuse 5, N. Y.



HEATILATOR Fireplace



MEAT TENDERIZERS

stretch your poin and dollars

Add these tricks to your coo ing repertoire and in spite limitations you can bri spiciness into today's mea

Gone are the carefree days whe you could be sure that you were getting a piece of quality mea simply because you bought it from a reliable butcher, and paid fo the best. Because of shortages, a good deal of the meat we see nowadays comes to market before it has hung long enough to be properly seasoned, and consequently it isn't always as tender as it might be. In most cases, there's no way of telling the sad news until it has been cooked and you put your knife to it.

But there are ways of treating meat, the tenderness of which you are doubtful, so that you won't have to gamble on the results.



HOUSE OF HERBS

A pre-treatment with herb-blended wine vinegars not only helps tenderize meat because the acid tends to break down the meat tissue, but improves the flavor subtly. Clever use of herbs is what makes French food so tantalizingly different and good.

You might start your tenderizing program by stocking your shelves with a quartet of wine vinegars which will not only become your

indispensable ally for improving your meats, but will transform your salad bowls into outstanding successes. The new grouping, aptly called Vinegar Adventures, offers four diversified flavors: it includes a half-pint of Garlic, Tarragon, Basil, and Herb 'N' Spice wine vinegars. Packaged with the wine vinegars is a cookbook which will familiarize you with herb cookery, if you're a novice; provide you with additional exciting recipes to add to your repertoire, if you're already an herb authority. We can't imagine a more exciting adventure to anticipate for $2.50.

An overnight wine vinegar bath will do wonders to "butterize" a pot roast or inexpensive cuts of meat for stewing. Try this precooking treatment soon. Blend ⅓ cup of vinegar, 1 cup of stock or water, and ⅓ cup of oil. Pour over meat and allow to stand overnight, if possible. Otherwise a few hours will do a pretty good job of tenderizing.

If you're doubtful about chops or steaks that are to be broiled, you can tenderize them by sprinkling lightly with a little of any vinegar that suits your fancy, or pouring a tablespoonful in a shallow plate and flipping your meat around in it. Garlic vinegar is good for pork or beef. Herb 'N' Spice can be used for any meat.

We've heard a great deal about how to extend chopped meat with cereals, soy grits, cracker crumbs, bread crumbs, etc. To be sure, you can make a little bit of meat go a long way via this method, but there are times when meat thus extended palls. So you'll need to add another string to your meat-stretching bow. Make it a substantial mallet with which you can pound tough inexpensive cuts of meat (which demand fewer points and fewer pennies) into a state of pliability, which will make them good eating, and will make a little meat go a long way. There's flank steak, for example, which at this writing requires only seven of your precious red points. You can break down those tough fibers by pounding it vigorously with the scored sides of the Langbein mallet you see sketched here.



When you're in the mood for a juicy steak, but can't afford the price of a porterhouse, buy a pound of round steak and cube it with the scored hammer. You can use bottom round for cubing, too, but it's a much tougher cut.

And when you want to feed six people and have only enough points for a pound of meat, it will miraculously extend one pound of veal to serve six. Ask the butcher to cut veal steak or cutlet into small pieces, which you can flatten out with the smooth side of the mallet. With each thud of the hammer, watch the veal pieces increase in girth. Stuff each piece with a bread dressing and tie or skewer. Then brown, place in a casserole and bake in the oven.

The tenderizing hammer is made of boxwood with a bamboo handle, retails for $2.50.

Another way successfully to keep the meat budget in tow is to sprin-

(*Continued on next page*)



Get a Postwar Priority for a Concrete House

After the war you can be first in your community to build the carefully planned, charming, firesafe home you've always wanted. Indications are that there will be a rush to build homes when war restrictions are lifted.

Here's how to get a postwar priority on a low annual cost concrete house so you'll not have to wait.

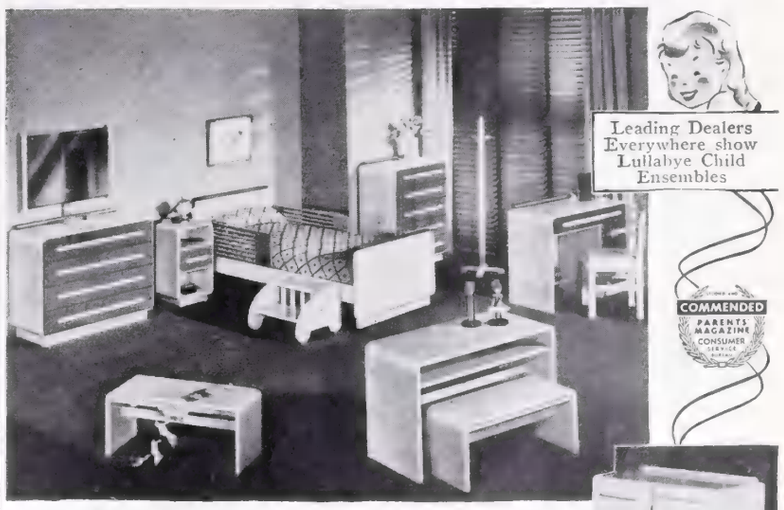
Buy and keep all the War Savings Bonds you can possibly afford. They will help to finance your home.

Have an architect prepare your plans and specifications NOW. This will save time. Then arrange with a concrete builder to put you on his postwar preferred list.

Any concrete products manufacturer can give you names of experienced architects and competent concrete builders.

PORTLAND CEMENT ASSOCIATION, Dept. 11-19, 33 W. Grand Ave., Chicago 10, Ill.

A national organization to improve and extend the use of concrete . . . through scientific research and engineering field work



Happy Is The Child with a *Lullabye Room*

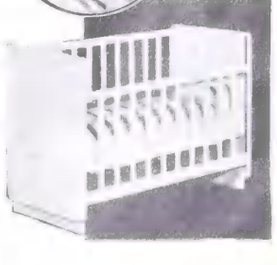
. . . . . and happy, too, is mother. . . . .

A lovely Lullabye room provides little boys and girls with a head start in life. Every child benefits immeasurably from the development of self-confidence, the building of character, and the advantages of easier training that results from living with furniture scaled to a child's world and understanding.

You'll enjoy "It's Lullabye Time," a colorful, informative booklet about juvenile furniture entertainingly combined with nursery rhymes every child will love. Send 10c today—coin or stamps.

LULLABYE FURNITURE CORPORATION, Dept. 7113, Stevens Point, Wisconsin





LULLABYE
FINE FURNITURE FOR CHILDREN SINCE 1897

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Overton photo frames are of that fine quality and distinction which most worthily complements the portraits you hold dearest. Confined to the better stores and studios. Made by the creators of famous Overton Bentwood Trays.

OVERTON ORIGINAL

S. E. OVERTON COMPANY
SOUTH HAVEN, MICHIGAN

You'll love it's "Handle-me-Gently" look...



but

SYRACUSE

True China

is Amazingly Strong

Women everywhere lose their hearts to the airy lightness . . . the dainty beauty of Syracuse *True* China. They lift its translucent cups as gently as they would a fragile flower.

But, in that respect Syracuse *True* China is a fair deceiver. It needs no special handling. Behind that softly gleaming beauty is a tough and resilient body, protected from chipping and crazing by a steely hard glaze.

That's the glory of this American-made china: Strength and toughness that's exclusively American! Durability developed to meet the requirements of famous clubs and hotels, now carried over into exquisitely thin home dinnerware.

Use It For Everyday

Yes, everyday-use is exactly what this stronger true china is made for. And it *is* true china. You can prove it to yourself. Just hold a plate to the light, see your hand through it. Tap it lightly, hear the clear musical ring. Both are famous tests that say: "Here is true, high-fired china—thin, strong and perfectly shaped. Here is china that will last . . . that will retain its fresh loveliness through the years."

Only, please be patient. Your favorite store has patterns— will have them, as as fast as we can catch up with demand. Meanwhile, write for folder HB-11, showing 11 popular designs and shapes in full color.



Onondaga Pottery Company

Syracuse, N. Y.

Since 1870 makers of

Syracuse

TRUE CHINA

CONTINUED FROM PRECEDING PAGE

kle freely a specially blended powder on inexpensive cuts of meat, to reduce them to melting tenderness. The powder looks like salt, but it's filled with ingredients which have a tenderizing effect on tough, stringy meat fibres. Sprinkle the powder on both sides of a slab of round steak—just a little more



generously than you would salt. Give the powder a chance to work at least twenty minutes. Then you can fry or broil the round steak, which ordinarily would require long, slow cooking, and it will be as easy to cut and as tender as sirloin. The powder is a blending of the enzymes of papaya and pineapple with a mushroom base. It does a quick job of tenderizing, but it does change the flavor slightly.

You can make beef or pork liver as tender as calves' liver by pretreating it just as you would round steak. And you can transform a chuck roast into prime-rib tenderness by piercing the meat all over with a fork and sprinkling the powder on.

The magical tenderizer can be used on any meat, fish or fowl. Since it shortens the cooking time of cheaper meat cuts, it is a tremendous help to the time-conscious meat budgeter of today. A dollar buys an 8 oz. package.

★

BACK THE ATTACK

BUY WAR BONDS

★



cork table mats

by laverne

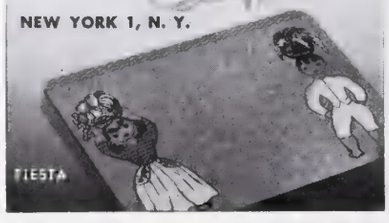
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combine charm with convenience • set a sophisticated table while solving your laundry problem • choose from many beautiful designs and colors.

75c to $1. at better stores everywhere.

a laverne original

NEW YORK 1, N. Y.



Always a Pleasure



AMERICAN WINE CO ★ ST. LOUIS, MO.

KNOW YOUR BOOKLETS

CONTINUED FROM PAGE 117



BRING OUT THE DECORATOR IN YOU

ROMANCE OF HOOKED RUGS. All the things you've ever wanted to know about hooked rugs—their construction, design, how to care for them—written by a master designer of hand-hooked American-made rugs. These come in two styles, the oblong Winthrop and the oval Oakwood. (10¢) MASTERKRAFT RUG INC., HB-11, 295 FIFTH AVE., NEW YORK CITY.

SOMEBODY IS GOING TO GET $1000 FOR A DAYDREAM. Here's how your dreams for fixing up your home after the war can turn into war bonds now. A four-page folder and entry form for a fascinating new kind of contest gives you the details. 50 prizes so you have a fine chance to win. Contest closes Oct. 31, 1943. ALEXANDER SMITH & SONS CARPET CO., HB-1143, YONKERS, N. Y.

HERE'S HOW TO USE TRIMMINGS THE WAY DECORATORS DO. See for yourself what decorative stunts you can perform with your house furnishings with the help of braid or fringe. The booklet offers a whole slew of easy-to-do trim-it-up ideas, well worth study. (10¢) E. L. MANSURE CO., 1617 INDIANA AVE., CHICAGO, ILL.

1,000! DECORATIVE IDEAS. Valuable pages, these, giving straightforward step-by-step directions for making curtains, draperies, slipcovers, and a score of oddments for the house, which you may whip up yourself. The question of trimmings and how to use them is neatly covered in this booklet. (10¢) CONSOLIDATED TRIMMING CORP., DEPT. D, 27 W. 23RD ST., NEW YORK CITY.

LATEST IDEAS ON REDECORATING. The Olson Rug Co.'s big new booklet in full color shows model rooms unusually and inexpensively furnished, and tells how old rugs, carpets and clothing may be remade into new modern rugs in 66 different patterns, running the gamut of designs from Early American to the sleekest modern. OLSON RUG CO., F-60, 2800 N. CRAWFORD AVE., CHICAGO, ILL.

DECORATING IDEAS. From Jean McLain's Notebook. There are tricks to all trades and that includes decorating. A wallpaper stylist jots down some of the brightest in this attractive booklet and offers her advice on your personal decoration problems if you describe your room and furnishings. (10¢) JEAN MCLAIN, IMPERIAL PAPER & COLOR CORP., DEPT. H-29, GLENS FALLS, N. Y.

RUG CARE AND HOME DECORATION. Information of vital importance on keeping rugs clean and in good repair so that they will continue to be beautiful features in your decorating scheme. Powder-ene, an amazing new powder that cleans rugs on the floor will help to prolong their life. A booklet on choosing rugs for color and pattern can also be yours. BIGELOW WEAVERS, DEPT. 103HB, 140 MADISON AVE., NEW YORK 16, N. Y.

MAGNOLIA BY ROSEVILLE. Flowers look prettier in a pretty container. This folder shows how charmingly a softly tinted magnolia blossom motif decorates a collection of pottery vases and bowls. Prices are also given. ROSEVILLE POTTERY MB-103, ZANESVILLE, O.

PEARCE BLANKETS. Add this to your conservation library if you want to know how to keep your wool blankets with you for a long, long time. Booklet explains how Pearce wool blankets are made and gives you logical pointers on the care of them. PEARCE MFG. CO., HB-11, LATROBE, PA.

PROPER CARE OF YOUR FINE BLANKETS. Pamper your pure wool blankets because you won't be able to replace them for the duration. This little booklet tells you the kind of usage, cleaning,

nd storage care you must give them f you expect them to stay with you. ST. MARYS WOOLEN MFG. CO., HB-11, ST. MARYS, O.

HIS WILL PUT YOU TO SLEEP. It will nd it won't. Certainly you'll open your yes wide at this hilarious exposé of nsomnia, its causes and cures, but ou'll probably sleep nights after ou've followed these directions. NORTH STAR WOOLEN MFG. CO., 286 S. 2ND ST., INNEAPOLIS 1, MINN.

GUIDE FOR THE BRIDE—and for all hose who are likely to be buying sheets nd pillowcases. All your questions bout quality, quantity, and size are uthoritatively answered, and a num- er of Wamsutta Supercale styles are hown. WAMSUTTA MILLS, DEPT. HB, NEW BEDFORD, MASS.

CHATHAM BLANKETS. The label a manu- facturer puts on his product is its badge of dependability. This booklet tells the meaning of the labels which mark Chat- ham's fine blankets and how the con- sumer is protected by the information hereon. CHATHAM MFG. CO., HB-11, 57 WORTH ST., NEW YORK CITY.

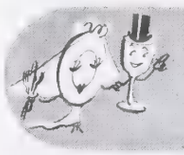
HOW TO GET THE MOST FOR YOUR MONEY in Buying Towels. If you've ever wondered just what it is that makes one terry towel better than an- other, this booklet will straighten you out on that point. Martex towels come in patterns and colors that glorify any bathroom. WELLINGTON SEARS CO., DEPT. HB, 65 WORTH ST., NEW YORK.

CLOCK OF TOMORROW DESIGN COM- PETITION. If you have any pet ideas on what a clock should look like, here's your chance to put them down on paper and maybe win some of the $2,500 in war bonds that will be divided among the winners in this contest. It closes Dec. 1, 1943. For the rules and regula- tions write: RUSSELL ROBERTS, SETH THOMAS CLOCKS, DEPT. H-11, THOMAS- TON, CONN.

HOW FAMOUS DECORATORS WOULD USE MIRRORS IN YOUR HOME. Lighting up dark corners, widening narrow rooms, bringing sparkle to dull sur- faces—it's all done with mirrors. The booklet shows how and suggests many attractively designed Nurre mirrors that will do these tricks. NURRE COS., INC., DEPT. HB, BLOOMINGTON, IND.

50 BEST PRINTS FOR HOME DECORA TION. Great art belongs at home where you may live with its beauty an enjoy the life and character and color it lends your rooms. A jury of artists selected the reproductions of important paint- ings, old and modern, that are illus- trated and completely described in this capsule catalogue. (10¢) OLD PRINT EXCHANGE, HB-11, 14 E. 48TH ST., NEW YORK CITY.

DRAPING TRICKS. Any kind of windows can be dressed to the queen's taste, providing you follow a few rules. The booklet gives them all, shows you Kirsch drapery hardware that makes them possible, and even provides a color scheme selector to help you pick the right colors. (10¢) KIRSCH CO., HB, STURGIS, MICH.



BE SMART ABOUT TABLEWARE

WALLACE MOODS IN SCULPTURED STER- LING. Beautiful silver, designed with the same feeling for artistry that char- acterizes the composition of a sym- phony, wrought in Third Dimension Beauty by designer William S. Warren. (10¢) WALLACE SILVERSMITHS, WALL- INGFORD, CONN.

FIDDLETHREAD AND EDWARD VII, fa- vorites among distinguished sterling designs, are sleek, restrained, and adaptable to many settings. They are available in all essential pieces that belong in a completely stocked service. FRANK W. SMITH, GARDNER, MASS.

THE BRIDE IN WARTIME. Sterling flat- ware is still the most romantic part of the bride's household trousseau. Now more than at any other time, she ap- preciates the economy and good sense of buying by the place setting, as this booklet suggests. She can carry these precious pieces of beauty wherever she goes, adding to them as her needs and budget dictate. TOWLE SILVERSMITHS, DEPT. M-9, NEWBURYPORT, MASS.

HOW TO BE A SUCCESSFUL HOSTESS. Every woman would like to know more about successful entertaining. Hints have been compiled into an exciting booklet, which is well illustrated with stunning pictures of Reed & Barton sil- ver on table settings for all occasions. See them and learn a lot. (10¢) REED & BARTON SILVERSMITHS, BOX 990, TAUNTON, MASS.

ALVIN STERLING. Whether your home is 18th-century, Modern, or Early Amer- ican, you will find a pattern from this company's selection to meet your need. For price lists: ALVIN SILVERSMITHS, PROVIDENCE, R. I.

ENTERTAINING THE STERLING WAY. In itself the ownership of sterling gives the hostess an enviable sense of assur- ance. This booklet, illustrated with lovely Gorham patterns, suggests gra- cious and elegant table settings with notes on smooth entertaining without maid service. Very timely in a servant- less age. (10¢) THE GORHAM CO., HB-11, PROVIDENCE, R. I.

SPODE, the joy of collectors, art con- noisseurs for two centuries, is choice heirloom china, as you well know. You will want to read its romantic history, recounted in a booklet illustrated with characteristic patterns of early design reproduced in modern Spode. COPELAND & THOMPSON, INC., DEPT. HB, 206 FIFTH AVE., NEW YORK 10, N. Y.

MINTON OF STAFFORDSHIRE is synony- mous with fine English bone china. A short history of this famous ware is set down in the pages of an attractive book- let. Exceptionally beautiful present- day Minton designs are shown. (10¢) MEAKIN & RIDGWAY, INC., 129 FIFTH AVE., NEW YORK CITY.

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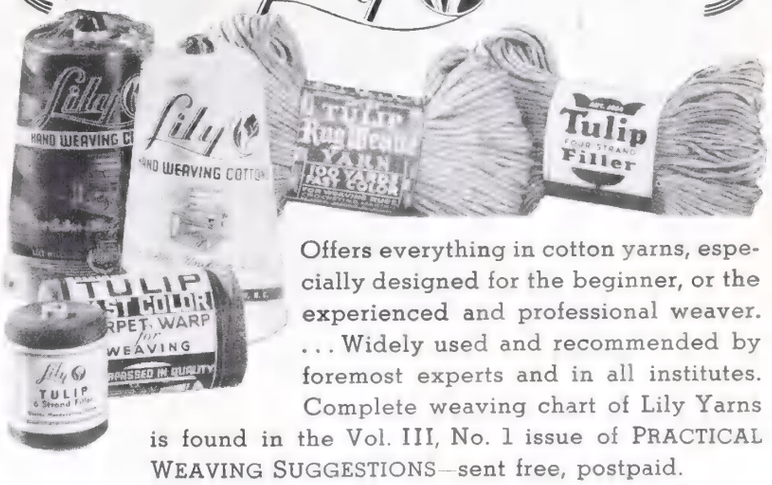
Leaves of Ice Crystal Engrave Their Beauty on New and Lovely Shapes . . .



Arcadia combines freshness and originality of form with an entirely new decorative treatment of finely engraved leaf patterns which give matchless sheen and brilliance to the crystal. More than 50 open-stock pieces, at prices genuinely modest. If your favorite store is temporarily out of an item you wish, please make allowances for wartime. The Cambridge Glass Company, Cambridge, Ohio.

Hand Made by **Cambridge**

Complete Line of Cotton Yarns
For HAND WEAVERS
the *Lily* Brands

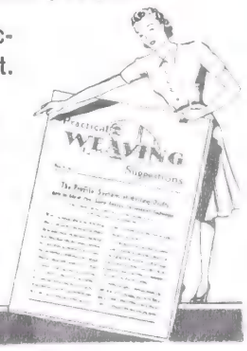


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Lily Weaving Yarns are sold direct from manufac- turer to you. Color samples and prices on request.

Latest edition of Practical Weaving Sug- gestions, Vol. 4, is now available—twelve pages of original ideas graphically illus- trated and fully described by foremost hand weaving expert. Free on request.

New printing of Mary M. Atwater's Booklet on Card Weaving—just off the press—$1 postpaid.



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Flexi-Unit MODERN ORIGINALS



Write for FREE Booklet on "Flexi-Unit" Modern Originals
THE WIDDICOMB FURNITURE CO.
Grand Rapids, Michigan

Give the War bride A BATHROOM SHOWER!



The first rule for a successful bathroom shower is to be sure all the gifts go with the bride's desired color scheme. For heaven's sake, find out what it is. Next, list the gifts you decide upon on separate slips of paper and put them in a box. Then have a grab bag to see who gives what. Here are some suggestions to guide you.

Towels? Oh, yes, you can get some lovely ones in any color she'll want. And they're just as fluffy as ever. Get her six. And of course, face cloths to match. Again six is a good number.



A bath set is a welcome gift. Give her matching bath mat and seat cover in soft, wooly, chenille. And then perhaps a shower curtain. They come in patterns and colors to match bathroom curtains. So add curtains to your list.



A box of sweet scented soaps, bath salts, cologne and other lovely things, you can obtain at your Department Store Toiletries Counter.

And now to top it off, pack your gifts in a beautiful new Whitney Hamper in a color to match the loot. But be sure it's a Whitney. . . . For there's no better hamper made. And a Whitney comes in colors and designs selected to blend into the bathroom decorative scheme . . . not to dominate it.

Then do the whole thing up proper with a great big bow. Just watch her excitement when she unties the bow and looks inside. See how delighted she'll be when she discovers the hamper is a *Whitney*.



ADVT.

CONTINUED FROM PRECEDING PAGE

SENECA CRYSTAL. Table crystal, so elegantly, so luminously cut that it's almost like diamonds on your dinner table. Folders show you the handsome patterns that have been evolved from quality ingredients by master craftsmen. SENECA GLASS CO., DEPT. HB, Morgantown, W. Va.

THEODORE HAVILAND—THE HISTORY OF A NAME. This is a booklet devoted to a well known china that is designed to be beautiful but which does not stop at beauty alone. It is made for daily use and enjoyment and the colorful pages that show the patterns also suggest table settings and give prices. (10c) THEODORE HAVILAND, HB-10, 26 W. 23RD ST., NEW YORK 10, N. Y.

THE ROMANCE OF DIRILYTE. Not this moment, but when the war is over you may indeed have a gold spoon in your mouth. It will be of this new alloy metal that boasts all the color and rich beauty of gold plus the sturdiness of steel. A booklet will help you plan. AMERICAN ART ALLOYS, INC., HB/10, KOKOMO, IND.

LAMBERTON CHINA. Folders and price lists on the lovely patterns of this made in America china should be tucked into your purse with your shopping list when you go out to make the great china purchase. It is ivory-toned china, notable for its thinness, translucency, and strength. FISHER BRUCE & CO., HB-11, 221 MARKET ST., PHILADELPHIA, PA.

SYMBOL OF ROYAL DOULTON. Elgeantly designed bone china, acclaimed for its quality and beauty since 1815, is in itself a symbol of the best traditions in English china manufacture. Patterns in dinnerware and figurines are illustrated. (10c) WILLIAM S. PITCAIRN CORP., HB-11, 212 FIFTH AVE., NEW YORK CITY.

ACCENTS IN WEDGWOOD. Accessories should be as cherishable and distinguished as your heirloom dinner service. Here's a folder of small pieces in Wedgwood—luster jugs, cigarette boxes and ash trays embossed in traditional Wedgwood blue, Queensware busts of Roosevelt and Churchill, and beakers glorifying the two great men. JOSIAH WEDGWOOD & SONS, HB-11, 162 FIFTH AVE., NEW YORK 10, N. Y.

GEORG JENSEN PRESENTS a Collection of Fine Dinnerware. A neat and beautiful little portfolio of thirty china patterns, designed with a lovely modern clarity on the clean-gleaming surface of exquisite china. GEORG JENSEN, HB-11, 667 FIFTH AVE., NEW YORK CITY.

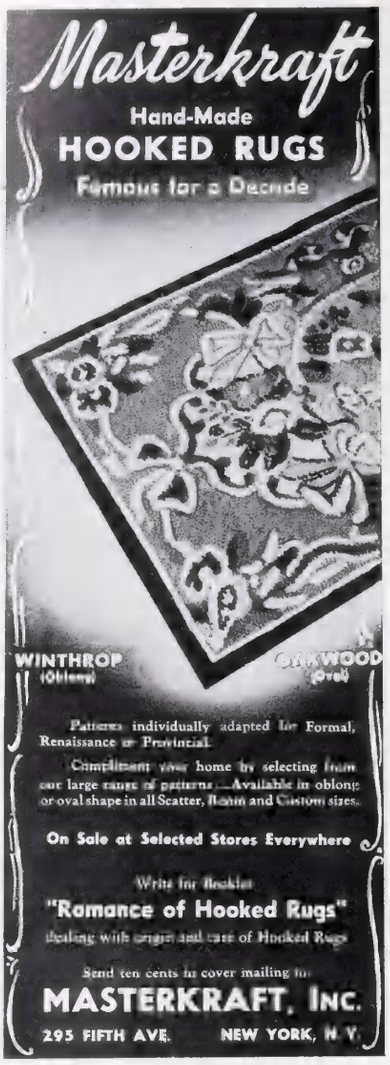


HELP YOURSELF TO KEEP HOUSE

MAIDS' UNIFORMS. Here's a fashion show of Dix-Make uniforms and aprons, which will make that perfect jewel of yours the envy of the neighborhood. You may choose from a wide selection illustrated in this booklet. HENRY A. DIX & SONS CORP., GPO BOX 178, NEW YORK 1, N. Y.

CONSERVE WITH CROCHET FOR THE HOME. Get out your crochet hook and see what tricks you can perform rejuvenating old linens, trimming your household goods, and turning remnants into useful decoration. This 24-page book of complete directions shows you how. (10c) AMERICAN THREAD CO., HB-11, 260 WEST BROADWAY, NEW YORK CITY.

FABRIC DECORATING AND MENDING with a Flat Iron. Incredible as it sounds, you can do it, and handsomely, with Pressed-On tape and appliqués described and illustrated in this booklet. Read, see and learn about this miracle that is to keep your wardrobe and household fabrics fit. (10c) PRESS-ON, INC., HB-11, 16 W. 61ST ST., NEW YORK CITY.



From the Widmer vineyards and the Widmer cellars on the hillsides of Naples, New York, come some of America's finest Wines and Vermouths—famous since 1888.

NEW YORK STATE
WIDMER'S WINES
and Vermouths

Vintners of Fine Wines Since 1888
WIDMER'S WINE CELLARS, Inc., Naples, N. Y.





DOWN TO EARTH

FENCE IDEAS FOR HOMES. You can plan now the kind of fence you want when Uncle Sam lets us enclose our grounds in metal once more. Booklet shows different types and tells how to get on the reservation list, so you won't have to wait, once the time comes. PAGE FENCE ASSN., HB-11, MONESSEN, PA.

WOVEN PICKET FENCES. About sturdy, rustic fences, made of woven striplings. They mark your boundaries and add a woodland note to the landscape. The booklet shows different types. RUSTI-CRAFT FENCE CO., 6 KING ROAD, MALVERN, PENNSYLVANIA.



ONE THING AND ANOTHER

RUM RECIPES—more than 80 of them—all based on Myers's fine old Jamaica rum, the authentic Planter's Punch variety which has been responsible for many a cruise to Jamaica. R. U. DELAPENHA & CO., INC., DEPT. EL-10, 57 LIGHT ST., NEW YORK CITY.

WINE WISDOM. There's a lot to learn about the cup that cheers, but this 32-page booklet makes your education a cinch. Lots about the famous Gold Seal Wines of this New York State winery, including toasts and recipes for drinking and cooking. URBANA WINE CO., HB-11, HAMMONDSPORT, N. Y.

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LIGHTEN YOUR HOUSEHOLD TASKS
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HOUSEKEEPING RECIPES



LINOLEUM

How To Lay Linoleum

To lay a linoleum floor, you'll need a hammer, linoleum knife, sandbags, ruler, pencil, scissors, thumbtacks, heavy cardboard, paste spreader, and linoleum cement. If laid over wood, surface must be smooth and all nails hammered down. If floor was painted or varnished, remove old finish. Sand or plane down uneven floors. Fill cracks with wood filler. Linoleum can be laid over old linoleum if there are no breaks, and old wax is removed. For illustrated instructions, send 25¢ to Paraffine Companies, San Francisco, for "Home Owner's Primer for Laying Linoleum."



OVER

BRICK

How To Waterproof Brick Walls

If you are troubled with moisture seepage in the upper floors of your brick house, which shows itself by ugly splotches on interior walls, the reason could be that the mortar in brick joints has shrunk, and moisture is entering. Or it may be that the brick itself is so porous that dampness penetrates. To guard against continuance of the condition, the bricks should be re-pointed if they are at fault, and then waterproofed with a material which closes the pores. Strengthen mortar mix by adding a special powder said to reduce shrinkage 30%.



OVER

PAINT

How To Prepare For New Paint Job Without Washing Off Remover

If you're trying to save time on a paint job, you'll welcome news of a paint remover which eliminates one step in the preparation of the surface, because the new paint can be applied as soon as old coats have been scraped off, without washing down the surface with benzine, or some other inflammable solvent, to remove a waxy residue (contained in most remover, to which paint will not adhere). The no-wash feature of the remover in no way detracts from its ability to strip off the old film swiftly.



OVER

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Don't let housekeeping duties get you down!

Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.



LINOLEUM

PROCEDURE: To prevent cracking, linoleum should stand at room temperature for 24 hours before unrolling. Start at wall with fewest juttings and unroll at right angles to floor boards (otherwise seams may fall over floor cracks and open). Cut length needed, allowing plenty of leeway. (Felt-backed linoleum eliminates a separate felt layer.) After making a cardboard pattern of irregularities, thumbtack pattern over linoleum (so it won't slip) and cut with linoleum knife (borrow or rent from dealer). Achieve butted seams by overlapping adjoining pieces about ¼" to ⅜". Then hold fingers down firmly on upper piece; using it as guide, cut straight through. To cement down: Tack down one end of strip. Roll back half way. Starting at middle, spread a few feet of floor with cement. Roll linoleum on to pasted section. Press down. Repeat until half is cemented. Then roll back other half and pursue same method.

OVER

BRICK

To repoint brick, old mortar must be removed. Dig it out with sharp tool. Then clean away all dirt and foreign matter. If opening is dirty, hose it. In any case, you'll need to wet brick before filling joints.

Before waterproofing brick wall, all joints must be filled as well as joints around windows and door frames. Then apply waterproofing liquid which forms a transparent film on the surface, which prevents moisture penetration, checks absorption of dust, soot, and stains because it is free from wax, oil or paraffin. The colorless waterproofer (Hydrocide Colorless, from L. Sonneborn Sons, New York City) may be applied with brush or spray. The sealer is not effective unless bricks are clean and dry. Wait at least three days after a rainstorm before coating the surface. Liquid dampproofer preserves old masonry too because it fills pores and tends to check deterioration.

OVER

PAINT

PROCEDURE: Apply the wonder remover ("No-Wash Remover," from Wilson-Imperial Company, Newark, N. J.) with a brush. It isn't necessary to work a small area at a time either, because the remover does not dry out quickly, but stays wet, allowing you to cover a large area before stripping (another time-saver). Wait, however, until it has transformed the surface (whether one or many coats) into a soft mush, and then scrape off with a two-inch putty knife. Wipe off the surface with rags or painter's steel wool before applying the new paint.

This remover eliminates altogether the need for stocking your shelves with a variety of removers. For it will remove lacquer, shellac, varnish, as easily as flat paints and enamels. It can be used successfully in, or outdoors, and contains no acids or alkalis to change wood or surrounding metal. No need to worry either about raising grain or changing color of wood.

OVER

PANTRY SHELF NEWS

Bright new faces aren't hard to find on the food horizon if you keep your eyes and ears wide open

By Florence Paine

r that mid-morning slump. Just t a whiff and a taste of G. ASHINGTON'S INSTANT ROTH (Yellow Band "Ace") d you'll be back on an English ıer, bound for some exciting unplored foreign port. For its full-



-died flavor and golden color are miniscent of the soothing broth ıich crisp-spoken stewards passed eleven each morning in those ppy cruise days when you were sting from a brisk work-out at ck tennis. It's a perfect mid-rning snack for stay-at-homers, , for those early-risers who start lting about eleven and wonder w they'll be able to wait for ncheon reinforcements. It's pleasg on several counts. It's warm d stimulating, gives that much-eded pick-up when there isn't ne for rest periods. It's prepared the length of time it takes to il a cup of water. (You figure out.) It's packed individually so u won't waste a smitch. It's en-ched with Vitamin B_1, is meat-ıd-fat-free.



/hat no gravy? If your family be-ngs to the bread-and-gravy school, you'll probably be faced with an empty gravy bowl after Sunday's dinner—no matter how much you make. It won't seem very important at the time, but just wait until Tuesday when you try to create something really tempting with two cups of left-over meat, and nary a tablespoon of gravy. There are all sorts of ways of devising gravy for the artful cook. But you needn't even try to be ingenious (if that's not your forte), for we've just discovered the quickest, easiest way you can imagine to produce *any* amount of gravy.

Just brown a couple of tablespoons of that fat you're saving. When a warm suntan, empty a package of GOLDEN RICH GRAVY MIX and blend together. Then slowly add two cups of water and place the skillet over a medium flame. Bring to a boil and simmer about 3 minutes. You'll have an excellent basic foundation for a curry, a meat pie, any casserole dish. The magical gravy mix is a blend of enriched flour, beef extracts, vegetable yeast, and seasonings. We spooned out the contents of the package and found there were ten teaspoons.

An apple a day. It takes a bit of doing these days, when apples are sometimes hard to get, to adhere



as closely as common sense tells us we should to the tried and tried maxim about keeping the doctor away with an apple a day. But you can make it relatively easy if you supplement your green grocer's supplies with SARDIK'S APPLE FLAKES, dehydrated apples which expand into a smooth sauce, in no minutes flat, when water is added. We increased the water suggested when we made the apple sauce, because we like a sauce on the thin side. Grated fresh nutmeg and a squeeze of lemon juice, and a little cinnamon and ginger (if you're feeling spicy), bring it fairly close to fresh apple sauce, although naturally the texture of the dehydrated variety is heavier and smoother. We think the apple flakes really belong in the dessert field, since they combine well with pastry, crumbs, biscuits. Brown betties, apple rolls, and turn-overs made with them deserve exclamation points.

(Continued on next page)

HOW DID THE ANIMALS GET THEIR NAMES?

Dinosaur means literally a "terrible lizard"



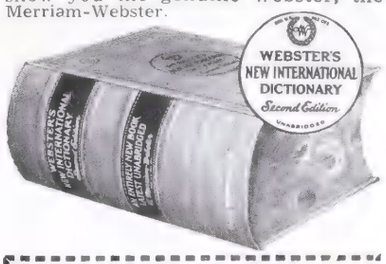
THE name *dinosaur* comes from the Greek words *deinos*, "terrible," and *sauros*, "lizard." A *serpent* is a "creeping" thing, the word being derived from Latin *serpere*, "to creep." The *lemur*, from its habit of going abroad at night, got its name from the Latin *lemures*, meaning "ghosts." You will find hundreds of interesting word origins in

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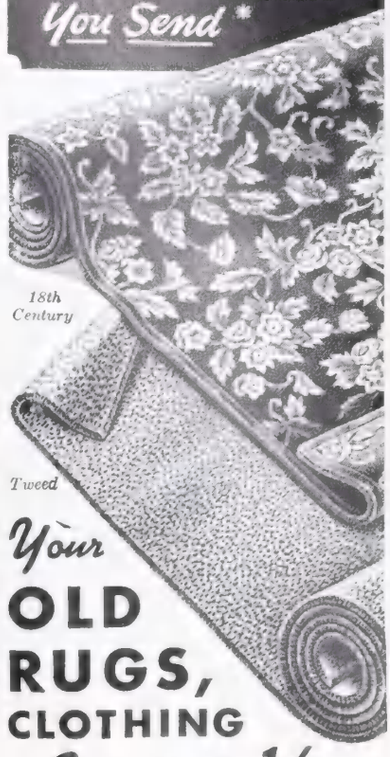
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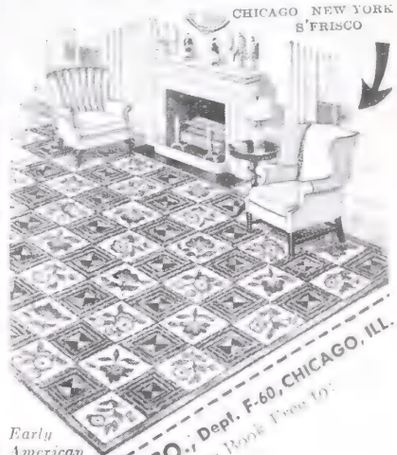
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Red point jugglers, take note! Anyone who ever packed a lunch box will confide to you that it's meat sandwiches that get the applause, no matter how ingenious the other fillings may be. But even in these meat-short days you can put a daily meat sandwich in the lunch box, or on the luncheon table, without stinting on dinners, either, by simply jotting down DEVILED SMITHFIELD HAM (Amber Brand) on your next shopping order. Remember it? You probably use it for canapes, scrambled eggs, bean casserole dishes. But it has that same nutty, spicy flavor, that sets it apart from other deviled ham spreads, when used between



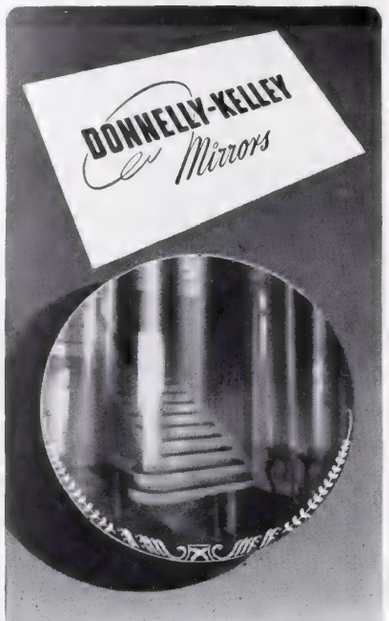
slices of good wholewheat bread. And one small 3 oz. jar will turn six lunches into six special occasions. For six ham sandwiches can be made out of a jar that costs you but 2 red points.

Carrot juice—the grater way. If you prefer to drink, rather than nibble your carrots and aren't blessed with a Waring Blender, try something entirely new in juice extractors. It's really not an extractor at all, but a plastic grater (VITEX), which will grate, dice, shred, as well as extract juice. When you want a glass of carrot juice, slip a piece of cheesecloth over a small bowl. Place your grater on top of bowl and grate away at the cold, crisp carrot. The small particles will fall into the cloth. When the carrot is completely pulverized,



draw the cheesecloth together and squeeze the contents vigorously into a small glass. Add a drop of lemon juice, a dash of salt. Who says a health cocktail can't be as much fun to make as it is to drink!

Special for diet watchers is the new House of Herbs dressing, appropriately dubbed SYLPH because the oil used for its subtle blending is a mineral oil, low in calories. Unlike its predecessors in the mineral oil dressing field, SYLPH makes dieting a pleasure rather than something to be endured. For besides counting only 5 calories



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per tablespoon as against 70 for tablespoon of olive oil Frenc dressing, it tastes good! For m ticulous care has been taken formulating it of fine wine vineg and wonderfully flavorsome herb Try "fatiguing" some chicory



romaine with this real French-ty dressing and you may permanent hold to a SYLPH salad routine h choice. A pint is a dollar.

Something new has been adde Now you can put rice on your li of fortified foods. For there's a ne rice available which has been pe meated with the B Complex Vit mins. During the processing of th unmilled rice, these enrichers a heat-sealed in the grain, and large proportion remain even aft milling, washing, and cooking th rice. The rice is the long-grai variety which stands up partic larly well, and is flakier whe cooked than its shorter-grain brot er. When you're marketing, as for EHLERS Converted Whit Giant Rice—a long name to r member, but you won't be sorr

Shortenin' bread is really wort singing about when it's put to gether with a new shortening whic is a blend of both vegetable *an* animal fats—something new an different in the shortening field JEWEL SHORTENING has a those things you look for when yo buy shortening. To begin with it's economical. It creams easily doesn't make itself conspicuou when used for frying because it flavor is indistinct. It has a plu nutritional value because of it



meat-fat content. And it is a workable for biscuits and pastrie as it is for cakes, cookies, or bread You can use this blended shorten ing in all the familiar places. Bu if you are interested in adding a few special performers, especially developed for this cream-white shortening, to your box of war time recipes, write SWIFT & COM PANY, 401 Graybar Bldg., New York, N. Y., for their booklet "Blended Shortening."

THE TRUTH

bout Fall vs. Spring planting of FRUIT TREES

aving aside the phases of the moon and whether the uits produce stones or seeds, here are a few facts

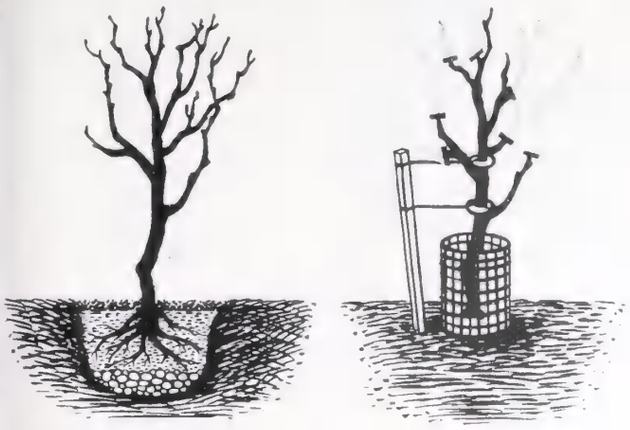
ost of the rules laid down about the planting, care, and nagement of fruit trees were tten for the commercial wer, the fellow who laid out orchard by the acre or the dred acres. The rules are roughgoing, time-tested, and ked by the authority of ex- ts in every fruit-growing te who have made a full-time of the subject. Rules for the ne gardener, the little fellow o has room and time to care only a few full size trees, even dwarf trees for that tter, have the same basis, are subject to considerable dification. The time of year which fruit trees can or uld be planted is a particu- ly moot point.

While the commercial grower st put his trees in the ground large numbers, as expedi- sly and simply as possible, l then leave most of the rk of establishment to the es themselves, the home ner can wet-nurse his few cimens as tenderly as he uld a new rose. He can take e of all his trees the day y arrive from the nursery, or he can store or heel them in till an hour or two of when just the right planting weather comes along. He can run the family hose out to the planting holes, pack the roots with wet peat moss and garden loam, stake, ring with vermin-proof wire, mulch with salt hay, and burn prayer papers over each tree nightly till the first blossoms break.

It stands to reason, then, that the home gardener, in most localities where winters are not really severe, can plant *either* in spring or in fall. But there are subdivisions of these two seasons that are extremely important. Consider what happens between nursery and your backyard.

Most nurserymen in temperate climates dig their trees in the fall, no matter when they ship them. The good nurserymen dig only after the trees have gone naturally dormant and lost their leaves of their own accord. Autumn is well on its course by that time. The trees are then stored, with roots

(*Continued on next page*)



Planting hints for success with dwarf fruit trees

nt dwarf fruit trees in a big hole, with good soil, packing wet peat around roots to insure close contact and no drying out. Since dwarfing properties controlled by rootstock, keep "bud" or graft swelling above ground. Firm ll, water, then top with loose soil. Stake and protect with wire mesh. Right, ne in earliest spring to good framework that will give good open branch ead for fruiting. Prune close to trunk, or slant 1/4" above outside buds

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CONTINUED FROM PRECEDING PAGE

protected from both drying out and freezing. Some, of course, are shipped at once against standing orders. Others are shipped till the buyer's ground freezes. The rest are shipped some time in the spring. Good nurserymen store their trees well, but, of course, any plant will be the better for quick transplanting, once it has been dug. So with fruit trees. But unless it will be better off in your yard during the winter than in the nurseryman's storage sheds, you'd do well to wait till spring. If you can buy after the dormant season starts and still get the tree replanted and protected before the freezes and thaws of early winter start, then go ahead and plant in the fall.

Where climates are no more severe than in New York City, Philadelphia, Indianapolis, home fruit planting, well done, is not only generally safe for most varieties but to be recommended, for . . .

Fall planted fruit trees get a head start in spring. This may bring a standard tree into bearing a year earlier than otherwise for the same age of tree, and often assures not only bloom but fruit on those exciting new dwarf fruits that bear the third year from seedling start.

With these facts in mind, and with your State Experiment Station's bulletins in hand, you may be able to have your own Yellow Delicious apples, dwarf in name only, on your tabel next year. But remember, treat your trees as you would a rose or any other perennial plant if you wish to have success assured. And buy either one or two of the nearly self-pollenizing varieties, or a mixture if varieties. Buy from a good dealer, whether it be dwarf or standard sorts. Bear in mind that all good fruit trees (with very few exceptions) are grafted, and must be treated accordingly. Give them faithful care.

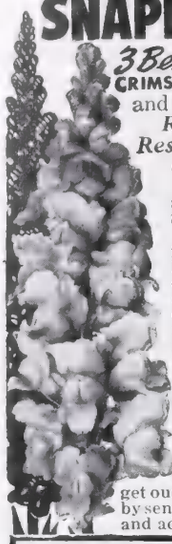
GREEN VEGETABLES TILL NOVEMBER?

CONTINUED FROM PAGE 107

cool and well ventilated. We won't have to stand in line at the vegetable counters in the grocery store next April to get carrots and beets!

A lot of people seem to think that Brussels sprouts are tricky to grow. We never found it that way, except one year when the aphids got them while my back was turned! Well, you have to start them early and feed them well.

Burpee's Giant SNAPDRAGONS



3 Best Colors! CRIMSON, ROSE and YELLOW Rust-Resistant! 3 PKTS. 10¢

THREE 15c-packets of seeds, one of each color, all 3 postpaid for just 10c, *to those who write early.*

You'll have tall glorious flower-spikes, 2 to 3 ft. high, covered with huge exquisite blooms. Plants are base-branching, producing many long, graceful spikes all summer and fall. Foliage is highly immune to rust disease. *One of the finest of all flowers* for the Victory Garden. *Send dime today!*

Plan now for next summer—*the need for home-grown vegetables will be even greater.* Be first to get our new 1944 Catalog by sending your name and address now.

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All about best Vegetables and Flowers for your Victory Garden *-leading American Seed Catalog.*

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Plant Early This Fall, for biggest and best Flowers next spring

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They kill the better part of months before they're ready to You have to dust them, of cou Yes, rotenone does it. But the o special care they call for is to h the lower leaves snapped off as sprouts begin to develop in axils. Begin at the bottom work up. You see that those already stripped halfway up stalks. They don't look too now, but by Thanksgiving, oh b

Yes, I'm rather proud of th rutabagas. Raised the seed o selves. A good neighbor up road got the seed from a farm on Prince Edward Island who developed his own strain over good many years. Hardy and v superior in flavor—not that ra stock-feed taste at all. Well, th do look sort of funny—the nec you mean. That's why comm cial growers insist on "neckle strains. We just throw the nec away when we come to co them. . . No, they're no more tr ble to store than beets or carr or parsnips. But we usually dip t cut-off crowns in hot paraffin.

But, look here! This isn't fa You're making me do all the ta ing. You'd better come up to t house for some of that brown O tober ale we used to sing about.

I'll be glad for an excuse to q for a while. This late spading hard work, though there isn't a other way to break up this litt patch of heavy turf if I'm goi to have it plowed clean with t rest of the garden next sprin Sure. I'm crazy. I always make a little bigger each year, and guess next year isn't going to the time to give up the goo habit. . . Yes, you could brin along that spading fork if yo would. I'll take the wheelbarro There'll be homemade cotta cheese at the house and fresh cid for the youngsters—they have bee helping their mother with the fru press. And I want to hear wh *your* garden can produce for Ha lowe'en!

Every BOND you buy is a blow at the enemies who would destroy your home, your family, your future. Start saving for all the things you cannot buy today which will be plentiful when VICTORY is ours.



"THANKSGIVING" FROM AN ORIGINAL LITHOGRAPH BY DORIS LEE FROM ASSOCIATED AMERICAN ARTISTS

The LOG of the Practical Gardener

If the Victory Gardener can give thanks for a rich harvest this year, he has surely earned the privilege

Good luck is something to be grateful for, albeit a little sheepishly, but the rewards of sweat inspire a deeper kind of gratitude. The successful gardener finds his slightly tinged with awe. But boy, does it make him feel good!

A bit of snooping among the crowds at the season's harvest shows has convinced me that there are a lot of good gardeners on the loose who are just beginning to realize their potentialities. Next year, unless I miss my guess, the play is going to be taken right out of the hands of the experts and the whooper-uppers and put into the nicely calloused palms of the Backyard Brigade—where it belongs.

Our household won a satisfying blue at the local show for three blooms of Katherine T. Marshall, one of the 1944 All-America Rose Selections I've been trying to keep from the Jap beetles all summer. As I murmured last month, while no miracle, it's a lovely rose.

Speaking of Roses, why is it that hybrid teas seem to dominate all "best" lists. One we ran across the other day offered the first exception. Nineteenth in a list of twenty (headed by the magnificent Crimson Glory) was the floribunda Donald Prior. In my book it was robbed! There aren't many modern Roses more dependable, for hardiness or for beauty.

It's spading time. You'll never know till you've tried it what rich rewards will await you next March if you turn over your empty garden now. As with firewood, this process also warms twice—once when you do it and again when you look at your soil next spring.

Last February I started in the Bailey Blister (our bay-window greenhouse) three kinds of Dahlias from seed: Unwin, Coltnes, and Vossberg hybrids. The blossoms right this minute, out in the yard, are a riot of color. And I mean riot. We're picking our favorites and labeling them now, preparing to dig the chosen tubers in November. We ought to have quite a harvest.

Home gardeners had no difficulty in getting Victory Garden fertilizer to meet their needs last year, and there will be as much or more for 1944. In addition, there will be some quick-acting grades with chemical nitrogen available for lawns and other ornamental use.

If you live in a region where the infestation of cankerworms (those little tree denuding "inch" worms) was bad this year, hurry and apply those sticky tree bands, on members of the apple family, especially.

When your last spraying is done (if not before), decant your surplus rotenone-bearing insecticides (dry) into air-tight jars and store in a cool, dark place. Use small containers and fill them to the top. Air is one of rotenone's worst enemies.

Come to think of it, the harvest we get from our flower borders, after the year is done, is quite as big in its way as from the vegetable patch. Dividing perennials, or assaying them for spring division, the digging of the summer bulbs, Dahlias, Gladiolus, run up quite a score. Let me amend my opening idea to include the flowers, too. We don't have to eat our flower harvest, either! R. B.

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Special for Your Victory Garden

To get acquainted with the best seeds that grow, we'll send these 5 choice kinds, all postpaid for just 10c—*send dime today!*

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Burpee's special strain, the result of years of selection on our Fordhook Farms; will produce heavy crop of large, uniform, round, smooth, rich red, thick-meated, delicious fruits. **10c-Packet.**

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Fine-grained, tender, sweet, dark red, top-shaped, growing up to 3 in. across. Very early. **10c-Packet.**

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Beautifully smooth, rich orange, sweet, tender, fine-textured, half-long roots (5½ to 6 in.). **10c-Pkt.**

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In natural color, see the new Vegetable sensation—Burpee's Tampala from far-off China—*rich in food value, better than spinach, good all summer.* Also Jubilee Tomato to use in place of oranges, all the best flowers and vegetables, many introduced by Burpee. *The leading American Seed Catalog*—send coupon below, or postcard.

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☐ Send Burpee's Seed Catalog FREE

IT'S WORTH MENTIONING

Read about a number of the new products which crop up daily, as if to make the one who smugly said, "There's nothing new under the sun" wish he had kept mighty quiet

By Marcia Knight

PHOTOGRAPHS BY FRED LERNER

Put a copy of "What's Cooking?" into your teen-age daughter's hands and you won't have to coax her into the kitchen. She'll be under foot all the time. The format of the little cooking guide is as fresh and young as the audience it's slated for, and it's filled with cooking hints and recipes that will inspire both oldsters or youngsters to take a culinary fling. Write Joseph Burnett Company, Boston, Mass., for a copy.

●



Tubbing won't harm your nicest woolen sweaters, blankets, and knitted garments if you wash them the pine-jelly way. Put any woolens into a fragrant, soft solution made with a tablespoon or two of the scented jelly, and you needn't worry about any matting or flattening. When rinsed and dried, colors will be brighter, the wool as soft and fluffy as the day you bought it. WOOLY is the name you want to remember when buying your woolens shampoo. You'll find it at Lord & Taylor, New York, N. Y.



If you're discouraged because you can't remove burned-on foods from your gas burners, try BRYTEN, a cream-colored liquid resembling furniture polish. Pour some on a cloth and wipe the surface. Allow the liquid five minutes in which to act. Most accumulations will soften in that time, and can simply be wiped up, and the surface polished to a soft sheen. The gentle but effective cleaner can be used safely on aluminum, brass, copper, and chrome in addition to porcelain enamel. From Modern Products, New York, N. Y.

●

Your dry-cleaner is faced with a serious labor shortage, so don't expect the personal service from him you used to receive. Help him by removing fragile buttons and ornaments before sending garments; by not sending belts unless really soiled. And if they're belts with artificial leather or composition, don't send at all, since even fine cleaners are unable to freshen them perceptibly.

You should feel guilty every time you look at a faucet dripping in your house. For just one, leaking at the rate of 60 drops a minute, may waste five days' hot water supply for the average family. Pretty foolish when anyone can install the new NO-LEAK washer, which is a faucet seat and washer in one. When installed the specially constructed washer expands and locks tight in the faucet, without benefit of any screws. A brass lining prevents shrinking. In standard sizes, from Keystone Brass & Rubber Co., Philadelphia.

●



If you're weary of separate bouts with starch and bluing to keep your white neckwear looking frosty white, take heart. In answer to your spoken or unspoken prayers, a manufacturer has put both starch and bluing under one roof in liquid form. Just pour some of the dark blue liquid into the last rinse water for your white cottons and linens. The result: clinical freshness and crispness with a minimum of work. The bottled time-saver is NU-STARCH. At R. H. Macy & Company, New York, N. Y.

●

REVIEW OF THE MONTH:

There's a lot more to "Cook It in a Caserole" than the title implies. You'd expect it to run the gamut of casseroles, and it does —everything you'd want to pop into a charming earthenware casserole from soups to rice, chicken, fish, egg, meat, and vegetable dishes. But what appealed to us particularly was the chapter devoted to Chafing Dish cookery. For it's an easy and wonderful way to entertain when a busy life precludes beforehand preparation. And we're starting the ball rolling after the theater soon with Oysters Claremont, from this little book which is published by M. Barrows and Co., New York, N. Y., and is yours for $2.



A master at organization must have had a hand in arranging the very compact and complete home first-aid kit we show here, which comes to you housed modishly in a genuine brown ostrich case. The kit brings with it a fine sense of security for it has the essentials to handle emergencies which will arise and must be met before the doctor arrives. The kit contains Band Aid, aseptic gauze pads, a triangular cloth (remember how much stress was placed on this in First-Aid Class?), Unguentine for burns, Aromatic Spirits of Ammonia, Mercurochrome swabs, one- and two-inch gauze bandage, adhesive tape, finger cot, scissors, cotton, safety pins, tweezers, and two handy paper cups. Cellophane pockets keep each thing neatly in its rightful place. The case can be zipped shut, measures only 8″ by $3\frac{3}{4}$″, so storage isn't a problem. Around $6. At Lewis & Conger, New York, N. Y.

●



If you're not willing to devote two or three hours to a program of cleaning ornamented silver, you will want to know about a new liquid silver polish which makes cleaning the decorated variety as easy as the most unadorned flatware. The liquid slides quickly into the crevices so hard to reach with a paste, and doesn't lodge there stubbornly when you wipe it off. The lustrous glow it induces is something to talk about! A 6-oz. bottle of the CLUB polish is 25¢. From Club Aluminum Products Company, Chicago, Illinois

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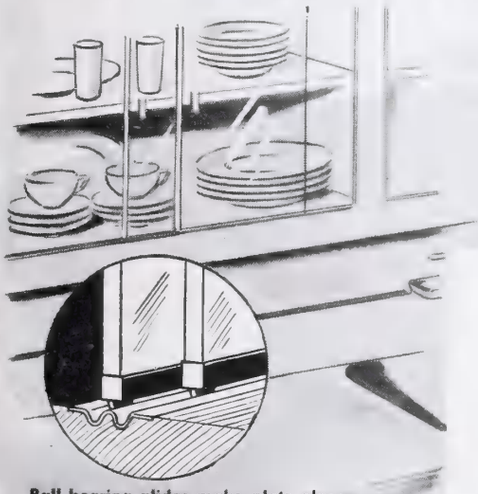
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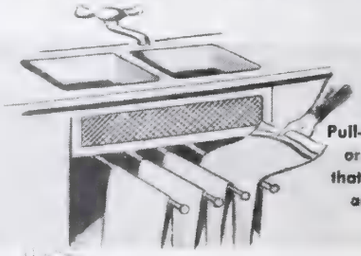


DECEMBER
35c

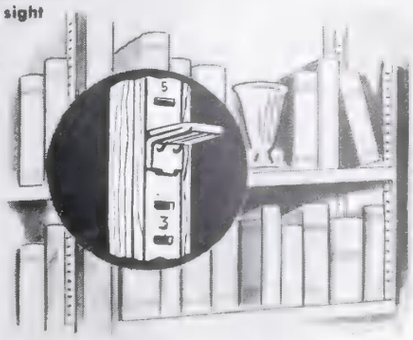
You'll Insist on These K-VENIENCE Fixtures IN YOUR AFTER-THE-WAR HOME!



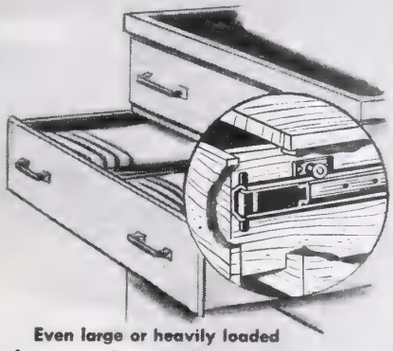
Ball bearing glides make plate glass and ¼" wood panel doors in kitchen and bathroom cabinets slide freely, and eliminate objections to hinged doors



Pull-out rack for under-sink or bathroom cabinet that dries towels or other articles, out of sight

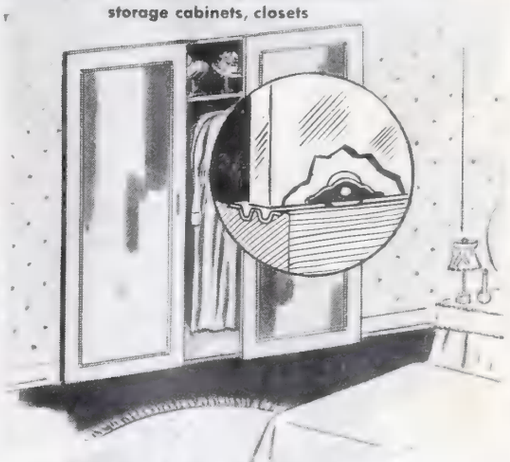


Adjustable supports permit quick, easy, half-inch adjustment of shelves to any level, save space. For library, storage cabinets, closets



Even large or heavily loaded drawers or shelves pull out at a touch with this extension drawer slide. No sticking or sagging





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You'll also want to enjoy the advantages of sliding glass and wood doors, drawers that pull out at a touch, shelves that can be quickly adjusted to any level, and other household improvements of which K-Veniences are a part.

There are many reasons to put K-Veniences at the head of the list of those things you'll insist on in your post-war home.

Consult your architect, builder or dealer for further details. Catalog folder gladly sent on request

KNAPE & VOGT

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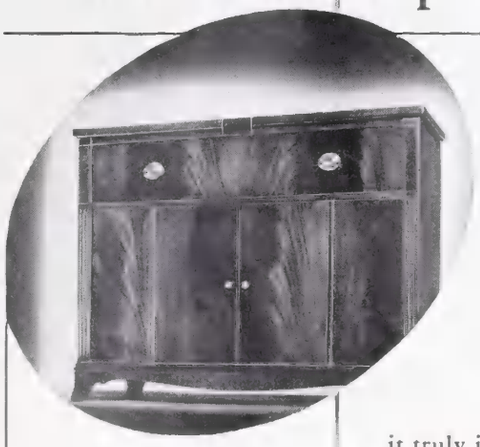
DEPT. H-12, GRAND RAPIDS, MICH.

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Vibrant as a woodwind, resounding as a trumpet, the French Horn is one of the rich and radiant elements of an orchestra. But even a moderate amount of "radio hum" will dim that golden voice, and a muzziness of radio tone will dull its splendor. The sure way to hear it truly is to hear it on a Scott.

The miracle of the Scott is that it seems to interpose no space, no instrument between you and the artist. In soft passages or blaring rhythms it brings you all the music that's played . . . in a living performance. For Bach, for Beethoven or for Boogie-Woogie, it is the choice of those upon whom music has laid its spell.

Of course there are no Scotts being built now for your listening pleasure. Instead, Scott Marine Models are going aboard our fighting ships, tankers and merchant marine. They answer the urgent need of our men at sea for a low radiation radio that causes no telltale "leakback" to the enemy. Now our ships receive vital messages of war, as well as those programs from home that are so heartening on long voyages in distant seas . . . safe from submarine detection devices.

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Two-piece deep, soft, cotton chenille bath set. Rug 20" x 36". Rug and cover top, washable and sunfast. Multi-colored "Morning Rose" design on peach, tan, rosewood, green, blue and yellow grounds. Set $3.95.



Decorative living room boxed pillow. Covered in blue, beige, wine, gold damask. 18" square with 1" matching fringe. $3.50 each. Drapery Dept., 2nd Floor, Annex Bldg.



Five-piece gayly printed washable linen bridge set. Cloth 35" square, cream ground with clear red, grey and powder blue design. 4 napkins, 10½" square, to match. Set complete $2.95.



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Decorative place mats—so practical, and so easily cleaned with damp cloth. Background colors, French blue, apple green and rose with scroll border in white. 39¢ each. Assorted patterns.

Christmas and New England

Jordan Marsh

Christmas is a time for the gathering together of families and friends and relatives at the hearthside. It will be more difficult this year than in recent years, but all of us no matter where we are, will think and dream about "Home" if we cannot actually be there. The old traditional Christmas tree, carols, stockings, the wonderful home-cooked dinner and the joy of being at home together.

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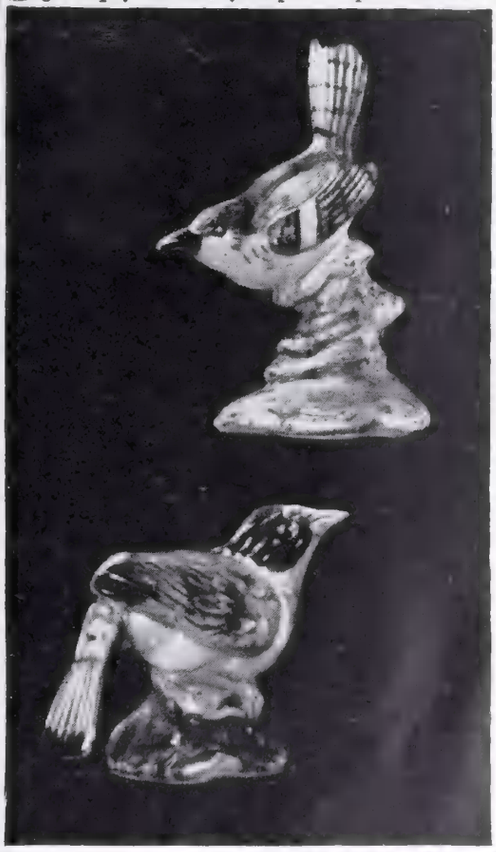
Unusual sterling silver vase—a gift that will last forever. Note the wide opening at top, so wonderful for easily arranging flowers. Vase 12½" high—top 7" wide, $17.68, plus 10 per cent tax.



"Pennsylvania Dutch" Stangl Pottery – yellow band, center yellow and green on cream ground. Carried in "open stock." Begin complete service now with "starter set" for four at only $8.95.



Beautiful sterling silver Cream and Sugar that everyone would love to own. Note the beautiful lines of this pair of future heirlooms. Two-piece set $31.61 plus 10 per cent tax.



Shown above at top is Stangl's "Single Wren" in brown, turquoise and cream. About 4½" high. Below is the "Red Faced Warbler" in black, clear blue, emerald green, red and white at $2.00 each.



"Richmond" Gray cut—with hand-polished center. Tall graceful-shaped goblets, champagnes, sherbets, cocktails, wines, cordials, 12 oz. footed beverage tumblers, 9 oz. footed water tumblers, 5 oz. footed fruit-juice glasses, $5.00 doz.



Decorative accessories—so hard to find. Top, Stangl's "Humming Bird"—in bird blue, emerald green, butter yellow, red and black. Below, "Kentucky Warbler," canary yellow, blue green. About 3¾" high. $2.00 each.

Christmas Shopping at Jordan's has always been a tradition for New England families. Jordan's is a great "Home Center" and has long felt that gifts for the home can be enjoyed not only by mother but by the whole family for years to come. Above are shown only a few of the outstanding items that all women love and enjoy ...that all American homes can use with satisfaction and pleasure.

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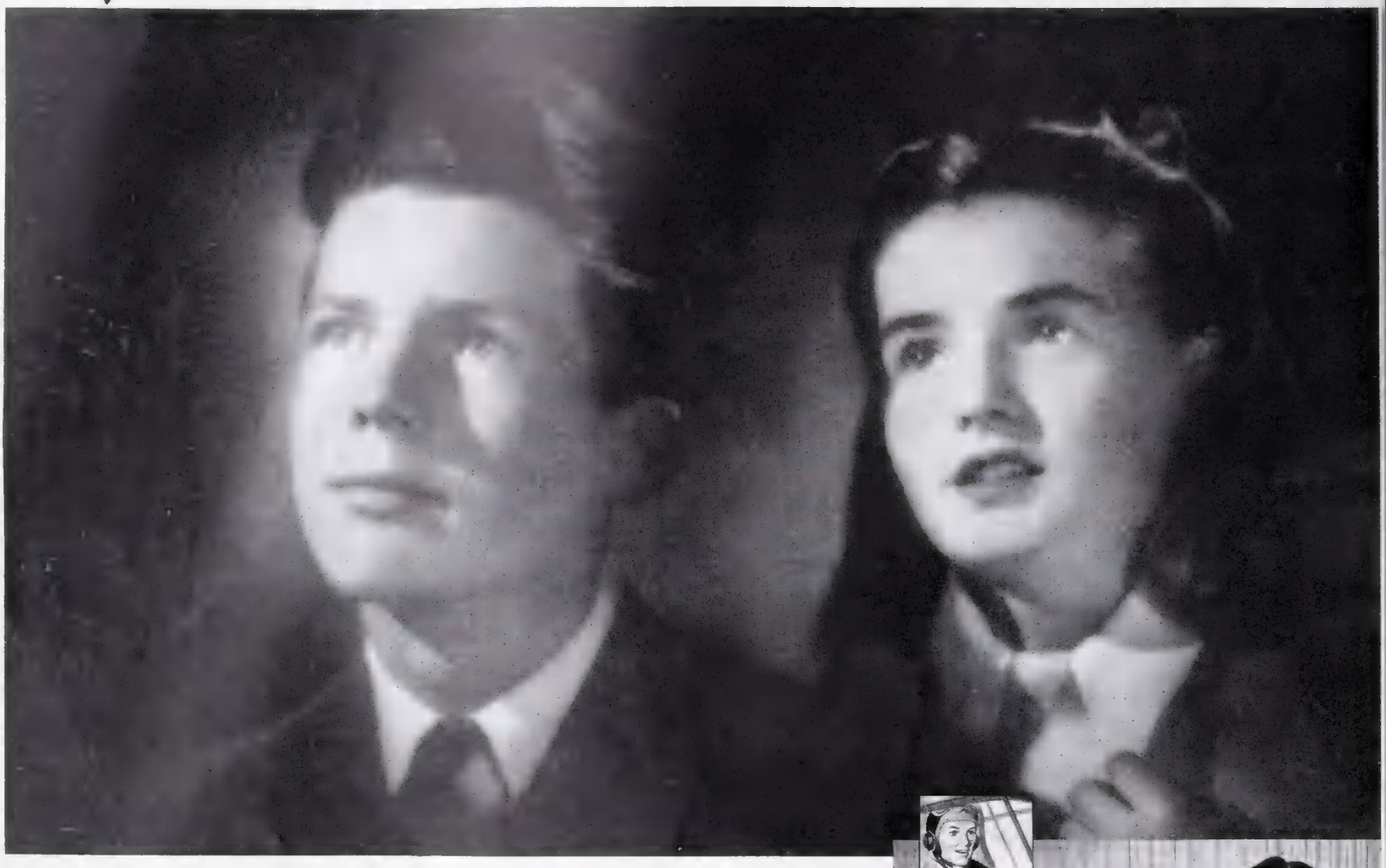
The music of the morrow



NO OTHER ROOM in all the world is filled each day with the tonal miracle that pours forth into this music room of the high school at Mt. Carmel, Ill. . . . from the only Meissner electronic radio-phonograph in existence until after the victory is won.



FLOYD H. PERKINS, the school's gifted young Director of Music, points out notes in a composer's score ordinarily lost or blurred in present-day tonal reproduction . . . which are faithfully retained by Meissner's advanced electronic principles.



DURING this holiday season, while we fight for the things these holidays observe, the high school pupils in a little Illinois city of 7,000 are having an unforgettable experience.

They are hearing the richest voice ever born of the great new science of electronics, singing carols with the age-old promise . . . *"On earth peace, good will towards men."*

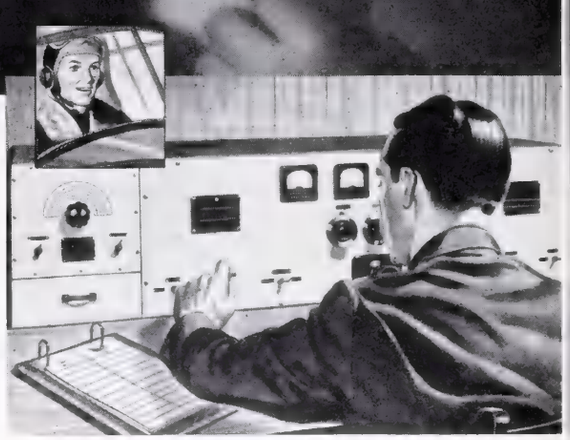
Only *one* such voice sings today. For, at war's outbreak, final research work had just been completed on only one laboratory model of the Meissner radio-phonograph designed to revolutionize all standards for reproduction of sound in the home.

That laboratory model is on loan to the high school of Meissner's home town, Mt. Carmel, Ill. There the pupils—many of them from the homes of Meissner technicians—are enjoying a musical experience you also may share when this instrument can be marketed after victory. When that day comes, these are advantages you may expect:

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A COMPLETE HOME RECORDER . . . DISTINGUISHED CABINETS . . . NEW IDEAS in a host of other advancements already being engineered into Meissner electronic equipment for our armed forces around the world.





TO ARMY AND NAVY EXPERTS in electronics, the Meissner nameplate is as familiar today as it has been for years to advanced radio amateurs and professional engineers in radio stations. Pictured above, ground station transmitter for communicating with pilots aloft, built by Meissner for U. S. Army Air Corps. Much of the pilot's equipment also is Meissner-built. Just two examples of the work which has won for Meissner technicians the Army-Navy "E".

For tomorrow—
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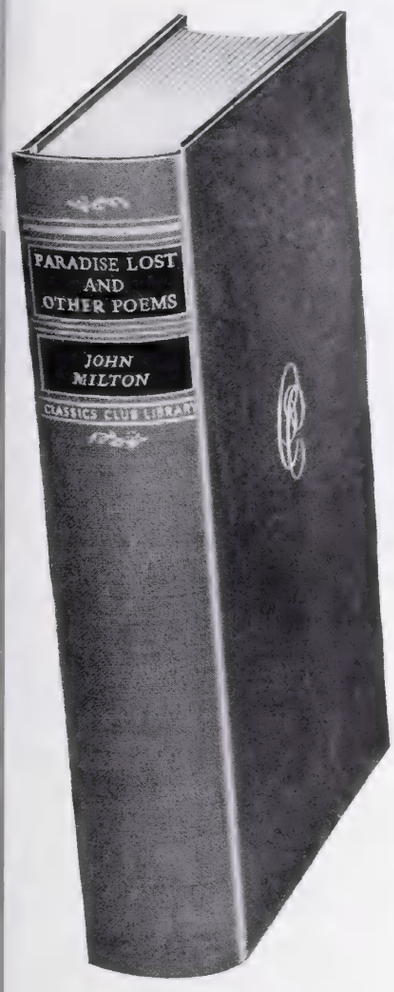
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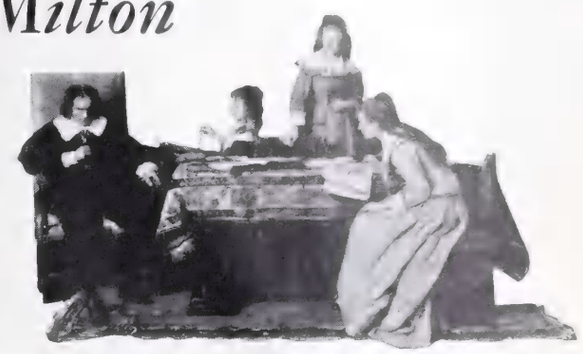
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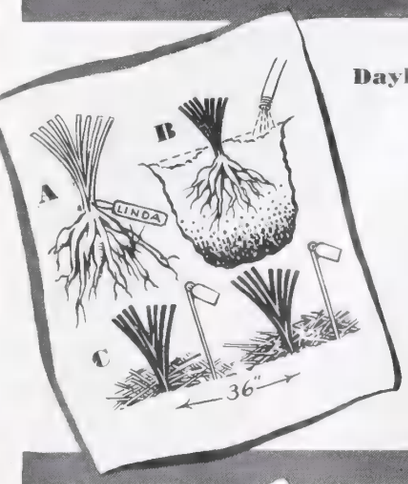
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SCRAPBOOK OF FLOWER FACTS

DAYLILIES



There's no more independent flower in the world than the Daylily—not independent in the sense of ornery or just cussed, but in its ability to take care of itself with a minimum of attention from either man or nature. Of course it's not a Lily at all, generically speaking, but a *Hemerocallis*. And all but a very few now in garden cultivation are hybrids, perpetuated by divisions, never by seeds. Not so long ago there were only two common sorts, both summer blooming, either yellow or orange, with smallish blooms each lasting for but a day (top flower at right). Now, thanks to patient hybridizers such as Drs. Stout and Leonian (samples of their work also at right), we have all shades from pink and buff to brown, purple and mahogany red, with varying blossoms to 6″ size.



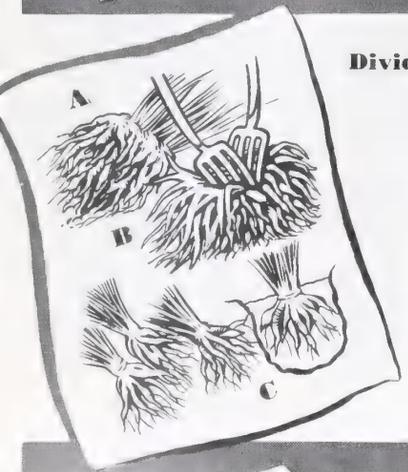
Daylilies merit a good start . . .

You don't have to treat a Daylily well, but it will reward you if you do. Besides, many of the newer and lovelier varieties are by no means cheap (50¢ to $3 apiece), and it's silly to take chances. Division you buy (A) should be set in big hole in good soil (B) with wired label removed. Plants grow fast, need dividing often; set sturdy labels for prized ones. Mulch first year (C)



A blossom per day is standard

There are at least a week's blooms on this stalk (A) in various stages of development. But the improved hybrids neither die at dusk nor, many of them, even close. Where 3-4 weeks used to be a long bloom season, a month is the minimum now. And a range of May to Frost is possible if you combine carefully. After 2 or 3 years, clumps (B) should be divided in borders (C)



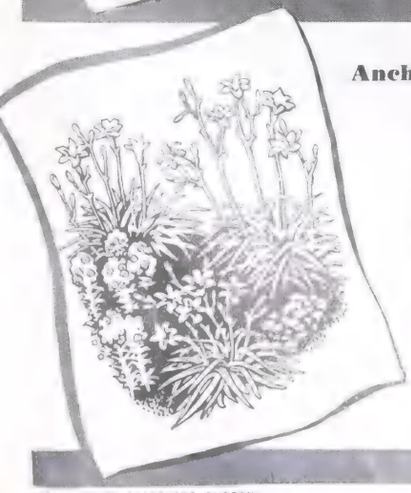
Divide firmly, not ruthlessly . . .

Daylily clumps are tough babies. A strong man can lose his breath and his temper after a short stint of digging and dividing. It helps if, after clump is dug, it lies in sun a bit to relax and go limp (A). Then a pair of forks, back to back, and strong arms may bisect it once, and then again (B). It seldom pays to divide into the single size you buy. Several sheaves (C) soon bloom well



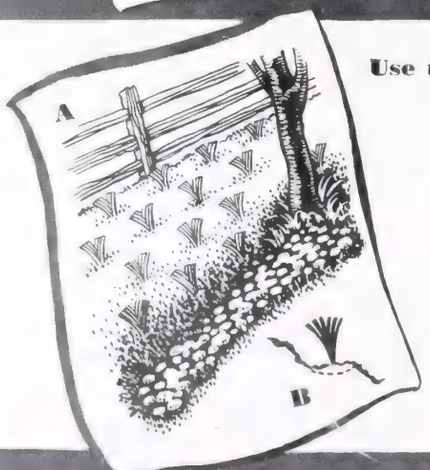
Cultivation doesn't gild Lily . . .

While you don't need to cultivate, unless the soil is rocky or otherwise pretty impossible, you'll get better bloom, greater growth, if you use good gardening techniques applicable to all flowers (A). But don't take off excess leaves, and don't mulch. Plant mulches itself each autumn (B), the leaves rotting by spring to nourish plant. Blooms remove themselves; you cut pods (C)



Anchor border with Daylilies . . .

There is quite a variety of sizes to choose from nowadays. From the 20" Tangerine, blooming in May, to several 3½' to 4' giants, you may have front, middle and back-of-the-border accents, with blooms of single tones and smooth petals or spotted, shaded, striped or contrasting tones and many petal forms. Pest and disease free, Daylilies bloom in sun or shade, dry or moist spots



Use them to hold poor soil . . .

As an example of the Daylily's versatility, they are perfect to hold a sandy or gravelly slope where no ordinary plant will thrive. If you make small divisions of one of your granddaddy clumps and set the roots about 2' apart in a sort of diaper pattern, then mulch till the plants take hold, the job is done once and for all (A). Scoop out little brackets (B) to hold water

DRAWINGS BY KATHARINE BURTON



Certainly this is not a Christmas to give frivolous gifts. Keep the Christmas spirit high for the youngsters, but for grownups—be sensible. The war is not over but we know we're well on our way to victory—the best way to celebrate is to *buy more War Bonds*. Other gifts should be *practical*, too. But practical gifts can be *gay*. Martex Towels—like these, for instance—they'll be cherished for their loveliness and at the same time will give years of useful service because they're made with the plied yarn underweave to assure long wear. You'll find Martex bath and dish towels at better department stores and linen shops.

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The truth about STRAWBERRIES in your GARDEN



DRAWINGS BY EVA MELADY

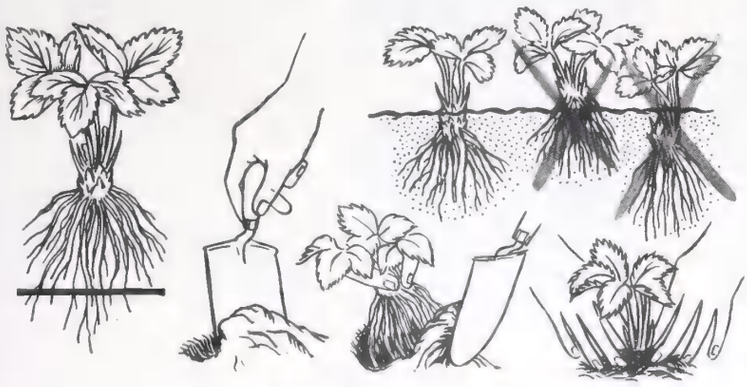
2 ways to plant June strawberries

Before you do more than *decide* to grow strawberries, write to your state agricultural experiment station or county agent for local information on varieties that may be expected to do well. As for growing procedure, here are 2 of many bed layouts that are best suited to hand culture in small space. Left, a "matted row" system. First row shows plants as set. Next row shows how runners should be permitted to fill an 18" band, with path between. Right, staggered, "semi-matted" plan.



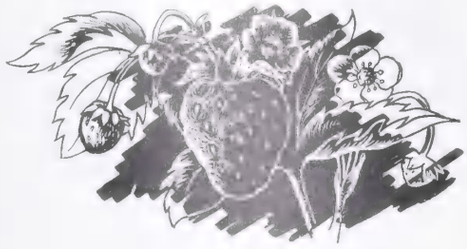
Use the "hill" system for everbearers

Whatever kinds you buy, buy from a reliable dealer. Pot plants are best, but cost more, are not so easy to get. While fall setting is best for standards, everbearers may well be set in early spring. Space as shown at left, in groups of 4 rows with paths between groups, and keep *all* runners nipped off as they appear. Keep flowers picked till mid-July. Berries come from early August till freezing weather. Right, typical plant and runner growth, showing way to pot your own new runner plants.



Get good plants and plant correctly

As with all garden plants and seeds, buy the best. And a good dealer is the best insurance. Left, typical strawberry plant as you get it (unless you buy pot plants). Trim off only straggling of damaged roots. Plant as soon as order arrives, lest roots either overheat and rot or dry out and shrivel. Upper right, correct and 2 incorrect planting depths. Below, setting plants with flat trowel or spade, roots spread well, then firmed. Everbearers best treated as annuals, standards as biennials.



Can you grow them? Is it worth while to grow them? The answer is yes, if you really like fine strawberries. Here are a few plain facts

You can grow strawberries in your backyard, of course, if you can grow any vegetables or flowers at all. But there is no point in trying to unless you are willing to give them the regular care they need. And unless you make a point of growing them well, the berries you buy in the market, whatever they may cost, will be definitely superior. However, if you're a devotee and can really appreciate the kind of strawberry you can squeeze to nothing between your tongue and the roof of your mouth—then by all means grow your own.

One special obstacle in your way is the fact that almost all varieties commercially available as plants, and virtually all the literature available on the subject of strawberry culture, are aimed at the commercial grower. And on a commercial basis you can't compete. Neither can you get the best *practical* results nor the finest berries by following the preferred commercial methods. What, then, are you to do. Below are listed some of the generally available varieties which are best suited to home culture, together with tips on growing them. At the left are illustrated and described good ways to plant and handle the two kinds of berries—"standard" and "ever-bearing"—under home garden conditions.

The kinds and how to care for them

1. The types. There are two distinct classes of strawberries: standard, or June bearing sorts; "everbearing," or fall (and sometimes spring) bearing sorts. The former are the berries you find in the markets, almost without exception. For the specific varieties, of which you may grow one alone or more if you wish: Premier (Howard 17), Dorsett, Chesapeake, Fairfax, Big Joe, and Dunlap are dependable. Marshall has top berries, but is not a sturdy sort. Among everbearers, Mastodon and Gem are best, the later usually more disease resistant.

2. Cultural tips. Strawberries should be planted in ground that has been under good cultivation for several seasons. It should be free of roots and rocks, fairly rich in humus, well drained, and as free of white grubs as you can get it. Fertilization with complete plant food such as would be used for most vegetables, but at half standard rate, is advisable when bed is prepared for planting. Liquid fertilizer or plant food side-dressings are helpful when fruit starts to set and, with everbearers, at 4-week intervals. Weeds can and should be kept out in home beds. Mulching with salt hay or straw over the entire bed is recommended for over-wintering plantings. Mulching between plants or rows is good during the season. Water only when ground is really dry, then water deeply. Drought reduces crop badly. (This is more of a danger in late summer than in spring.) Spraying won't get you much of anywhere. If disease really gets a hold, destroy the bed and start again in a new spot. Or take the tip and quit. See planting and other details below drawings at left.

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VELVALEE DICKINSON
718 Madison Avenue, New York 21, N. Y.



Request price lists of hand-made — American character — imported foreign—Antique dolls.



For the Children's Corner

Table in natural pine with contrasting legs in red, yellow or blue. 24" square, 20" high $25. Hand painted tile picture of favorite nursery rhymes, framed, 6.50.

Night table in natural pine with large compartment in colors to match table. 16" square, 23¼" high, $31.

Chair in natural pine, 15" x 15½" x 12" high, $15. Gray cloth elephant, $7.

667 Fifth Avenue **GEORG JENSEN INC.** New York 22, N. Y.

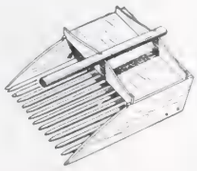


Cranberry-Picking Scoop

$5.95 Express Prepaid

Authentic reproduction of old-time Cranberry-Picking Scoop used about 1890 on Cape Cod, Massachusetts. Use it now to hold magazines or flowers. Mellow pine finish. 12¼" x 15½".

CRANBERRY CRAFT SHOP
HANSON, MASSACHUSETTS



GAME BIRD PLATES

designs by Lynn Bogue Hunt

Fine translucent china decorated from the artist's original pen and ink drawings.

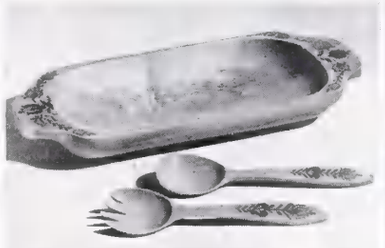


Pheasants, Quail, Canvas Backs
Mallards, Grouse, Broadbill
Canada Geese, Pintails

Sets of 8 assorted	Dia.	POSTPAID
Dinner Plates	10⅜"	25.50
Supper Plates	9⅛"	18.50
Fruit, or Salad	7¾"	15.50
Canape, or B. & P.	6¼"	12.50

Premier Showing

MALCOLM'S
HOUSE AND GARDEN STORE
526 N. Charles St. Baltimore, Md.



The SNACK BOWL

A handsome bowl of natural golden birchwood, hand painted in the Pennsylvania Dutch manner—perfect for serving fruits, salads, biscuits and such.
Fill with fresh fruit or flowers for unusual decorative effect.

13¾" long, 6½" wide, 2" deep
Bowl .....$6.00 Servers.....$2.00

SET COMPLETE $7.75

PRICES INCLUDE POSTAGE—*Sorry No C.O.D.'S*
Write for Booklet

The Lennox Shop
HEWLETT
LONG ISLAND
N Y

Long Island's Unusual Gift Shop



ROSEMONT

Canopies ■ Quilts

Exquisite, indeed, is this Wild Rose Quilt with its graceful lines and design. Other patterns like Grandmother used to make. Beautiful hand-tied canopies, white or cream, to fit any bed. Hand-made valances with fringe.

LAURA B. COPENHAVER
"Rosemont" Marion, Virginia

Bonwit Teller
New York, White Plains

"For a good little Boy or Girl"



3.00

Candidate for the Clean-Plate Club. Plate, mug and cereal dish with hand-painted head of the good little boy or girl who's eaten everything up. Gift boxed. 3.00 the set. *Gift Shop, Second Floor*

Fifth Ave. at 56th St., N. Y. 22 • White Plains



YANK and CHRISTOPHER COLUMBUS

Young Patriots from about five to ten will love this album of records called "Yank and Christopher Columbus." It's the story of America, narrated by Lee J. Cobb with a wonderful musical background. It's exciting—it's different—it's certain to thrill every youngster and hold his attention from beginning to end.

Complete Album $2.89
(postpaid anywhere in the U. S.)

RECORD DEPARTMENT
THE CAMERA HOUSE, Inc.
728 Lexington Ave., New York 22, N. Y.



NIGHT GLOW PLAQUES

Lights out and off to sleep they go lolled by the soft glow of a favorite nursery rhyme character. The plaques come in blue background for little boys and white background with pink for girls and have scalloped edges. They measure 6 x 9½....$1.50 pair prepaid

Write for new gift catalog

THE CHILDREN'S SHOP
WEST HARTFORD 7, CONNECTICUT



PARA-TROOPER DOLL

The internationally known aviatrix, Elvy Kalep, designed this unique parachute doll. It flies and floats through the air suspended from its large silk parachute. Available either in navy blue or khaki. Doll is 5" high, parachute 18" in diameter. The head, of decorated celluloid, turns in all directions. A timely, delightful gift any child will love. $1, prepaid.

Write for free 80-page Christmas Gift Catalog.

MILES KIMBALL COMPANY
KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.



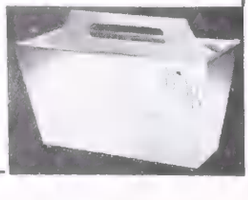
Waste Basket $8.50
Chrome initials and chrome edged to protect its mirrored surface.

Beauty Discovered!

That special occasion at the top of your gift list will marvel at your good taste if you select our charming mirrored accessories, personalized with his or her initials, as the answer to your Christmas buying.

Enclose initials wanted and order early for Christmas delivery. No C.O.D.'s.

Magazine Rack $12.95
Just the right highlight beside your favorite chair.



dorothy lerner 106 South 13th St. Philadelphia 7, Pa.

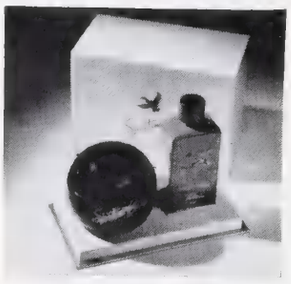
Window



PROUDLY PINK. Sophisticate French Poodles, made of pink lustr combine a magnificent whimsy wit skilled craftsmanship and they'll be th exclamation points in your room. 8 high, $15 the pair. The dove on a ne couldn't be sweeter and is wonderful fo candy, cigarettes, or bath powder. 7 long, $6. Express collect. Zion's C operative Mercantile Institution, P. O Box 1229, Salt Lake City, Utah.



TOY TELEPHONE. This is on of the most successful children's toy we've ever seen and until you'v watched your own half pint dialin numbers and carrying on long imaginar conversations, you've missed the fun It's made of white wood compositio and the dial actually dials. Costs $ from Velvalee Dickinson, 718 Madiso Ave., New York, N. Y.

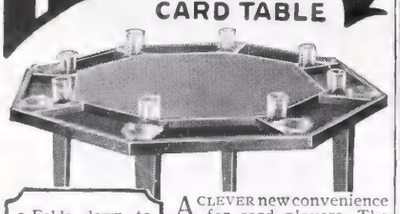


MEN DOTE ON IT. They love th spicy freshness of Sportsman toiletrie and they couldn't be more enthusiasti about the handsome way they're put up Here, the shaving soap comes in gleaming black ceramic container that' a dead ringer for a bowling ball, an with it you get 4 oz. of talc in a re ceramic jar decorated with a duck Complete, $2.75 incl. tax. Postage extra Henry Halper, 570 Madison Ave., N.Y.C.



NEW SALT. New to us, anyway and well worth knowing about. Lots o Hollywood stars use it and swear by it so it must have something. It's called Vegesal and is salt flavored with 12 different raw dehydrated vegetables Non-fattening it is, gives zip to soups salads, gravies, etc., and because the salt content is only 20%, salt-restricted dieters can enjoy food again. Large size 79¢, small size 39¢ plus postage. Kubie's Health Shop, 136 E. 57th St., N. Y. C.

New PORTA-POKER
8-PLACE FOLD-AWAY CARD TABLE



- Folds down to only 4 inches thick . . .
- Easily stored in minimum space
- Official size, 4-foot diameter . . .
- Green felt playing surface . . .
- 8 *nonspill, nontip* holders for glasses and ashtrays . . .
- Mahogany-stained, alcohol-proof finish . . .

A CLEVER new convenience for card players. The all-purpose, portable playtable for small apartment, den or recreation room. New improved model. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. *Now custom made—delivery within 10 days.* Only $34.50 Express collect. Money refunded if not pleased Makes an ideal gift.

HOME GAME CO., Dept.A-29
360 N. Michigan Ave.,
Chicago, Illinois

EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. **Write for: "Successful Entertaining At Home." It's Free!**



HIS PROUDEST CHRISTMAS Gift





WEST POINT Model MILITARY HARNESS

WHITE FOR DARK DOGS



It's beautiful! Hard-wearingest! Design patented, radiant WHITE LEATHER harness for night visibility. Red, white, blue light-reflecting side shields. Pet's name and owner's name (if you wish) on beautiful plate. Also, brown and black harnesses. Custom-made, adjustable to fit over blanket . . . and for any size dog. Order C.O.D. $3.50 plus postage. (Or, send $3.50, we pay postage.) 5½-ft. matching WHITE LEASH, $1.50. IMPORTANT—Take pet's BODY circumference at back of foreleg with string. Send string and pet's and owner's name with order . . . for Christmas Gift Harness.

BROWN OR BLACK FOR LIGHT DOGS

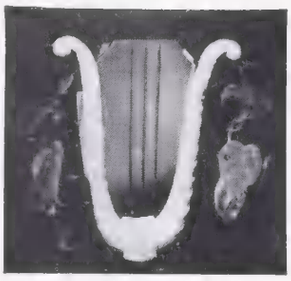
MILITARY COLLARS

White military collars with black or brown leather trim. Gleaming red, white and blue jewels and pet's name engraved on beautiful plate . . . $2.50. Send neck circumference and pet's name.

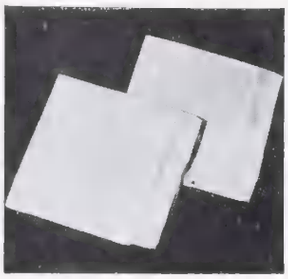
CURTIS CREATIONS
Dept. H, 10 Hopper St., UTICA, N.Y.

Shopping

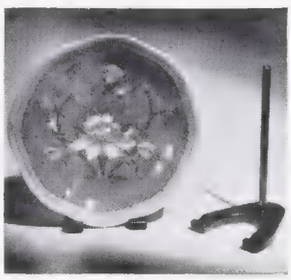
WALL CHARMER. If there's something about your room that vaguely troubles you, take a look at your walls. And there's a bracket that will make them sing. It's made of durable composition, lyre-shaped with a beveled mirror front. Pickled pine finish, $8 each, $15 the pr. Mahogany and gold $8.50 each, $16 the pr. 13" x 10", each has removable plant container. Gramercy Gifts, 475 Fifth Ave., New York 17



INITIAL SUCCESS. Don't forget hankies this Christmas, and these should save you a lot of looking because they're nicely made, nicely priced and best of all, each comes with a single initial woven into the corner. They are made of white Swiss linen, are a generous size and cost only 60¢ each, postpaid. Anita Gardner, 105 East 57th St., New York, N. Y.



PARADE YOUR PLATES on these handy and handsome little stands. They'll make your pretty pottery and china dishes look like a million dollars, and if you're smart you'll get several of them and decorate your mantel with pretty plates all in a row. They are hand made of wood in a mahogany finish, stand 6" tall. $1 each, or 6 for $5. Ralph Gordon Moore Industries, 94 N. Babylon Turnpike, Merrick, N. Y.



FASHION PRINTS. A portfolio of twelve 19th-century fashion prints, hand engraved and hand colored, makes one of the top-notch gifts we've seen around town. The costumes are irresistible and tremendously decorative, and if you have someone extra special on your Christmas list, send her a pair framed. But save a few for your bedroom. Each is 12" x 14", $5 doz. Old Print Exchange, 14 E. 48th St., N. Y. C.





GLEAMING GIFTS of SILVER

For a Soldier—For a Lady

HANDFORGED IN MEXICO OF SILVER .900 FINE

Reindeer pin, (3¼" wide) with turquoise eye $5.50
Flower pin, (1¾" wide) with green Onyx center 5.00
Burro pin (2¼" wide) 4.75
Grape cluster pin (2⅛" wide) 4.50
SERVICE MEN'S RINGS, massive solid silver Insignia inlaid in 10 K gold 7.50

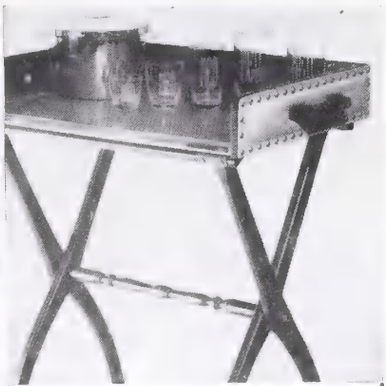
Army, Navy, Air Corps, Marine Corps

(Give ring size where possible)

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You may safely order for Xmas at the "last moment". The price includes airmail postage, gift wrapping, and the 10% Federal tax.

Foreign Traders
SANTA FE NEW MEXICO



BAR TRAY

with Folding Stand

It's a grand gift. Smartly styled with nail studded ivory leather gallery. Durably built with stainless mahogany bottom panel for long service.
25"x18", and 31" high

$20 *express collect*

DANIEL'S DEN

A Shop of Choice Things

141 NEWBURY ST. BOSTON 16, MASS.



HARNESS BUTTONS

That have been made into handsome pins about the size of a half dollar. In four designs pictured with red, white or blue backgrounds.

$1.10 each **$3.95 for 4**

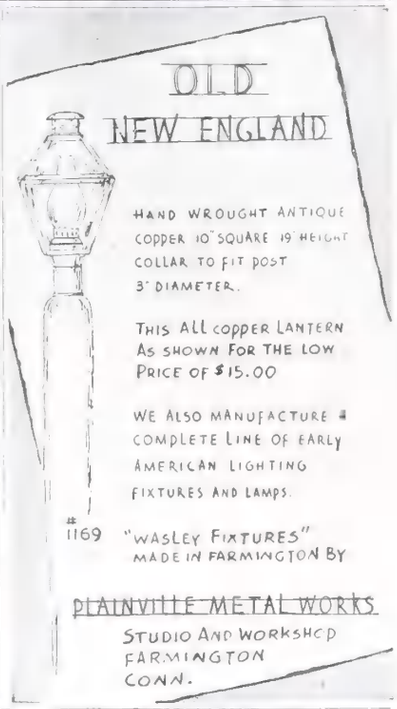
including tax and postage



342 Madison Ave. New York 17, N. Y.









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a NEW ORLEANS COOK!

THESE HERBS AND SEASONINGS
THE RECIPE BOOK

YOU WILL KNOW ALL THE SECRETS OF
THE FAMOUS CREOLE FOODS

These Herbs are Farm fresh from our Louisiana Farm. Veal rounds become New Orleans Grillades. Oyster pie is easily made. Jambalaya can be a meat substitute. Make Oyster Rockefeller, Gumbo, Meat Balls and New Orleans Gravy, and many other dishes.

BOX OF EIGHT JARS OF HERBS and THE COOK BOOK—packed with Spanish Moss....Complete Postpaid **$3.75**

KISKATOM FARM · MANDEVILLE, LA.

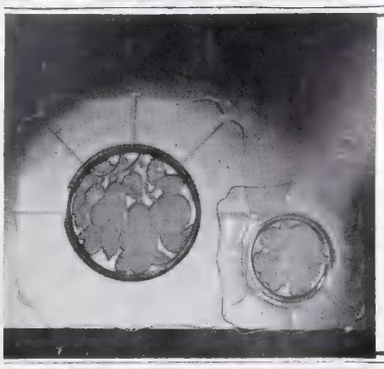


PLATE GLASS

Sheer plate glass, and bent plate, possess infinite appeal in Modern design. Inherent strength and beauty make it ideal for end tables, coffee tables, consoles, dining tables, vanities . . . Modern-age shows many shining examples!

Modernage
162 East 33rd St.
New York

Miami Store: 1444 Biscayne Blvd.



SEVEN PIECE CRYSTAL SET ONLY **$5**

A huge, clear crystal platter with heavy, opaque, molded center in an exquisite fruit motif . . . with six matching plates. Perfect for serving fruits or salads, and an unusual but very practical gift. Its simple design will match any china, and its beauty will evoke much admiring comment.

Shipped Express Collect at *ONLY $5 Per Set.*
Send check or money order.

THE ODD SPOT, 18 Hughes Ave., Rye, N.Y.



YOUR NAME On Everything!

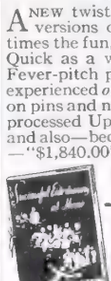
NAME-KIT stamps your name permanently on clothing, linens, school outfits, books, etc. First name, full name or initials. Script or block lettering. Complete kit includes special black indelible ink, pad and mounted name for 1000 stampings. Gift wrapped. An ideal gift for the man in the service. PRINT CLEARLY name desired. NO C.O.D.'s. ADD 10c FOR POSTAGE. $1.00

WILLIAM NORTH STUDIOS
3002 North 5th St., Dept. B, Phila. 33, Pa.

Play POKEROU



A NEW twist on a popular pastime! Five wild versions of poker combined into one. Five times the fun, five chances to win on every deal. Quick as a wink a "fortune" changes hands. Fever-pitch play guaranteed, the liveliest ever experienced *or money back.* Keeps up to 8 players on pins and needles for hours on end. Colorfully processed Upson Board. Instructions included, and also—because you won't have enough chips—"$1,840.00" in Stage Money. Postpaid, $3.00.



HOME GAME CO., Dept. A-35
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Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. **Write for "Successful Entertaining At Home." It's Free!**



INITIALLED GUEST SOAP

A thoughtful gift every hostess and guest will appreciate—box of twelve cakes of creamy fragrant soap with one initial on each cake in green, blue, red or black. (Style AA, in box; Style BB, single cake.)

The soap also comes with any insignia of the Armed Forces (Style CC) in navy, maroon or brown.

White soap only. 12 cakes $2.50. Postage 25 cents. No C.O.D.'s or charges. Write for folder of monogrammed soap and other personalized gifts.

Katherine Gray
3 Park Place
Dept. B
New York 7, N.Y.

Window



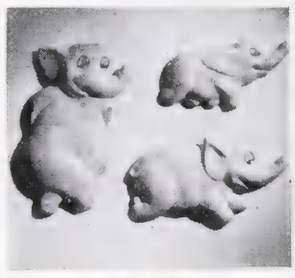
JEWELS TO MAKE. Here's a set that a young girl will spend happy hours with—a construction set for costume jewelry. With it she will make any number of bracelets, necklaces, and charms and she'll be the proudest and best dressed junior miss in town. Full directions for each design are included and the price is just $3.50. Express collect from The Children's Shop, West Hartford, Conn.



HOT FOOT. There's no need to suffer with icy feet this winter when you can get these Alaskan boots that are unrationed. They're lined with sheepskin, have brown leather uppers, rubber soles and heels, zipper fasteners, and you slip them on over your shoes. Wonderful present for your husband and of course you'll borrow them! Send shoe size when ordering. $9.85. Weber & Heilbroner, 300 Fourth Ave., N. Y. C.



OUR FAVORITE TOY. Here it is, mothers, fathers, uncles, and aunts—Woodettes! As wonderful a creative make-believe for children as we've ever seen. It comes with a mommie, daddy, sister, brother, and baby sister, each unassembled in its own little box, and the child fits them together and paints them with water color provided. Complete set is $2.25 postpaid from Bleazby's, 31 E. Adams St., Detroit 26, Mich.

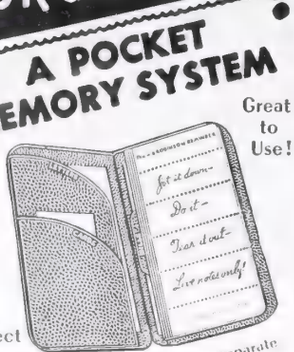


PINK ELEPHANTS. They're merry and prancing and designed as storm signals for the walls of your rumpus room. The tag that comes with them warns: 3 in plain sight and all is clear. 3 in sight but wavering means time to go to bed, storm coming. 4 to 6 in sight means you waited too long, the storm is here. $2 for the set of 3 postpaid from Robert Keith, Inc., Thirteenth & Baltimore, Kansas City, Mo.

FORGETFUL?

A POCKET MEMORY SYSTEM

Great to Use!



A Perfect Gift

Perforated coupons—each memo separate—tear out when attended to—keep live notes only. Fine leathers. $1 to $10. Refills always available.

FREE Write for Sample Reminder and Catalogue— to Dept. HB-12

ROBINSON REMINDERS
Westfield, Mass.

New! Flowering Plant Ball!



Just Wet It... and It Grows

"Earthless" sphagnum-moss plant ball (3" in diameter) impregnated with Vitamin B-1. Blooms in record time. Just place it in bowl or hanging basket and keep moist. Eleven varieties: Nasturtium, sweet pea, morning glory, petunia, zinnia, marigold, cosmos, mixed flowers, climbing and trailing vines, and parsley.

Ideal for Gifts and Bridge Prizes

50c each—3 for $1.00
All 11 varieties—$3

Postpaid. Money-back Guarantee

JO-BEE COMPANY
1010 Fox Theatre Bldg. Detroit 1, Mich.

Shopping

MONOGRAMMED MATCHES are still one of the top-notch Christmas gift ideas, and these, we think, are particularly handsome. Personally, we like this narrow size because they are perfect used on dinner tables, a pack for each person. They come in emerald, sapphire, ruby, gold, or silver, with monogram or name in cellophane box. $1.50 for 50 plus 15¢ postage. No C.O.D.'s. Mermod Jaccard King, St. Louis, Mo.



SHOW THE WORLD where you live and make your entrance decorative at the same time with this house marker. It is made of California redwood and comes complete with the ground stake, ready to install, for $2. Add 45¢ for each reflector letter or number you want it marked with. If you want regular painted letters or numbers, they're 25¢ extra each. Postpaid. Abbey Decorative Products, Pleasant Valley, N. Y.



OFF TO A GOOD START. Because you won't be able to part with this set, you'll want to order at least two. One for yourself and one for a Christmas gift. The cocktail mixer is a regular jack-in-the-beanstalk, stands 15" tall, and with the 8 cocktail glasses costs only $5.75 postpaid from Malcolm's, 524 No. Charles St., Baltimore, Maryland.



BETTER THAN GOOD. It's unbelievably wonderful and has your grandmother's recipe beat sixteen ways. Mill O' Milford's ready-to-make chicken soup comes sealed in a glass jar and is ready to serve the minute a kettle of water comes to a boil. Each jar contains 30 to 40 servings and no points are required. Two 5-oz. jars cost $1.95 postpaid ($2.35 west of Miss.). Rose Mill, Box 102, Milford, Conn.



2 New Delights for Camera Fans



The New MAGNA-SCOPE

Just what you need to give your favorite Kodachromes or black and white transparencies new life! Magna-Scope, with a pre-focused 6x magnifying lens and diffusion back, brings out all the sparkling detail with 3-dimensional effect! Compact, pocket-size—Magna-Scope is always ready for instant use and accommodates glass slides or readymounts. Get the fullest pleasure from your camera and order your MAGNA-SCOPE today.

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KODACHROME SLIDE FILE

Ideal for all Kodachrome fans—this commodious Gem Super Slide File holds and protects 650 Readymounts or 250 glass bound slides. Unique design permits filing of slides according to group, subject, or number. Attractive dust-proof wood case, covered with black leatherette $4.95. De Luxe Model holds 850 Readymounts or 350 Glass Bound Slides, $5.95.

Mail orders filled



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RECORDED AUDIBLE HISTORY *you'll treasure through the years. Choice of excerpts from* PRESIDENT ROOSEVELT'S DECLARATION OF WAR . . . CHURCHILL'S FIGHTING SPEECH . . . WENDELL WILLKIE'S "ONE WORLD" TRIP . . . POPE PIUS.

$2.50 EACH SUBJECT (ONE SIDE)
3.95 TWO SUBJECTS (TWO SIDES)
POSTPAID. NO C.O.D.'S. ORDER EARLY

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BOX 788 HOLLYWOOD, CALIFORNIA

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DECORATOR'S CHOICE OF THE MONTH

Another unique and charming piece from our collection of unusual decorators' items. This very striking frame will add a professional touch and enhance the beauty of any home. Size 25 by 26 inches over-all. Available in mahogany, pickled pine or white finish on durable composition. Price $19.95, Express Collect.

The Chinese Immortal Figurine molded in the same fine material is 12½ inches tall and comes in pickled pine, ming blue, and chinese red. Price $5.00 each, Express Collect.

LYONS GALLERIES, INC.
Continental Building Forest Hills, N.Y.



BEAUTIFUL Gifts for your friends—for Christmas, Birthday or Bridge. Hours of gorgeous rainbow flames, (green, blue, purple, pink and orange) amazing the children, charming the guests and delighting the whole company.

12 Stix in an artistic box illustrated in four colors, $1.00; for postal economy, 3 boxes for $2.70; 6 boxes for $4.50. "Economy" box (plain) for family use—36 Stix—$2.50 all postpaid. Send check, money order or cash.

SPECIAL OFFER—Sample package of 3 Stix (each burning approximately one hour), full information and price list. Send 25c in coin (no stamps or checks; please.)

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Box 123, Auburndale, Massachusetts

FOR ALL WHO WEAR GLASSES!



EYEGLASS CLEANING TISSUES

The perfect gift—thoughtful, and useful the year 'round. Specially treated tissues clean perfectly and leave no lint. And they *prevent misting!* Glasses simply can't steam up. Patented. Handy, vest pocket booklets are enclosed in a waterproof, pliofilm pouch.

IF YOU HAVE SOMEONE IN SERVICE WHO WEARS GOGGLES OR GLASSES-THINK HOW IMPORTANT CLEAR VISION IS TO HIM!

10 BOOKLETS GIFT WRAPPED (year's supply) SEND $1

CLEAN-OMIST
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CRYSTAL WATER PITCHER

A handsome gift, this water pitcher that may double for a vase. Of clear Kensington crystal, entirely hand-blown. Capacity, 1¾ quarts. Mail orders prepaid . . . $8.50

BLACK, STARR & GORHAM
FIFTH AVENUE AT 48TH STREET
WHITE PLAINS EAST ORANGE



English
DESSERT PLATES

Each an exquisite creation. Twelve different flower designs. Hand painted in natural colors. Distinctively embossed border. Diameter 9½".

$18 Set of 12

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"The Smart Gift Shop of New York"
506 PARK AVE., NEW YORK, 22, N. Y.
at 60th Street Wickersham 2-2590

A Message from Harry and David at Bear Creek Orchards



RARE FRUIT-OF-THE-MONTH CLUB
A thrilling parade of luscious delicacies and beautiful fruits, starting with Royal Riviera Pears at Christmas, and continuing throughout the year to bring each different fruit in its own best season. A sensational gift that creates excitement and praise for you month after month, as each new treat arrives.

To Our Old Customers—

By now the mailman has brought you our Christmas folders. These photographs are only a reminder of the gorgeous gifts. We're sorry but this year there just isn't enough for everybody. So to you, our old customers, we say; for gosh sakes get your orders in here *before* December 1st.

No other gifts please so many people so much as these beautiful fruits.

Harry and David

AT BEAR CREEK ORCHARDS, MEDFORD, OREGON



Royal Gift Baskets say Merry Christmas in a way no one can resist. Jam-packed and heaped-up with Royal Riviera Pears, other choice fruits, nuts and goodies.

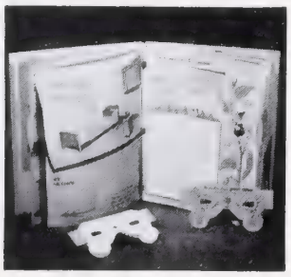
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Royal Riviera Pears — a never forgotten treat. So rare not one in a thousand has ever tasted them. So big and juicy you can eat them with a spoon.



Cubby says: after the war come out here to Oregon's Wonderland . . . the Rogue River Valley

Window Shopping



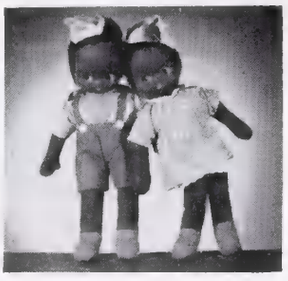
MOVIES IN A BOOK. Tony Sarg certainly was a remarkable man to have dreamed up a book as utterly magical as this. It has 10 stories, 18 poems and jingles, all colorfully illustrated by a revolving parade of pictures *and* the pictures move! Yes, they do! Just look at them through the magic lenses that come with the book and see what we mean. Costs $2.50 postpaid from Mayfair Gifts, Forest Hills, N. Y.



LETTER PERFECT. A gift that is personal, that could be meant for nobody except the person you give it to, is the gift that is most appreciated because the receiver is flattered by your thoughtfulness. That's why these massive initial bookends are such a roaring success. Carved out of rosewood 2 letters cost $6.95 postpaid. Order before December 15th for Christmas. Salt and Pepper Shop, 366 Madison Ave., N.Y.C.



TILLIE THE TOILER. Tillie is the table and she does the work. You sit or lie where you please and she serves your meals, holds your books, becomes a desk, telephone stand, or anything you please. The 15½" x 26" top comes in Madoro, a Mexican wood of rare beauty. Steel frame adjusts from 22" to 36", finished in bronze, $12.50 express collect. Franklin Table Co., 2020 Village Drive, Louisville, Ky.



MUSICAL PICKANINNIES. Topsy and Zeke are a pair of happy-go-lucky darkies that will play their way right into your child's heart. With music boxes in their tummies they are $6.50 each or $2.50 plain, stand 16" tall and come from Scully and Scully, 506 Park Ave., New York, N. Y.



KEEP IT SPARKLING. Club soda, gingerale, or any effervescent drink will stay full of fizz, even after it's been opened if you re-cap it with this truly excellent bottle cap. It is made with the care and skill of a precision instrument and is definitely pre-war in its metal and rubber content. When these are gone, there will be no more. $1 for 4 postpaid from Frank Schneible, 1451 Astor Ave., N. Y. C.



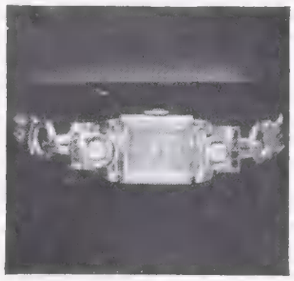
GOOD NEIGHBOR PLAYING CARDS are packed with enough color to stimulate your bidding into the slam brackets. The designs are all taken from authentic Mayan and Incan art, and even the face cards represent their kings, queens, gods, and goddesses. A set of two decks, $1.65 postpaid. Profits go for college fellowships. American Association of University Women, 1634 I St., N. W., Washington, D. C.


Schiaparelli
Shocking
5
de Shocking
Schiaparelli



BROWN-FORMAN DISTILLERY COMPANY, INC., AT LOUISVILLE IN KENTUCKY

Window Shopping



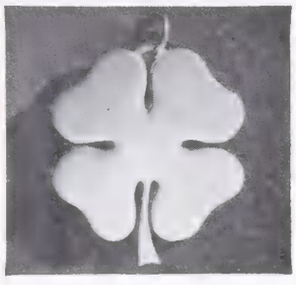
A CHRISTMAS TO REMEMBER, and you'll certainly never forget it if you find this watch nestling in the toe of your stocking. It is made of solid gold with two diamonds, totaling nearly half a carat, 8 real baguette rubies, sapphires or emeralds and a gold snake chain strap. Watches are rare, so give your husband a bombshell hint. $225 including tax. Merrin Jewels, 530 Madison Ave., New York, N. Y.



DINNER AT EIGHT will be a meal your guests will remember for a long, long time and the reason is simple because all honors go to these Fuerte Avocados. They come to you direct from tropical California and just wait till you taste them! Use them whole or sliced for salads, or stuff them with shrimp or crabmeat for lunch. Box of 4, $1.50; box of 6, $2; box of 8, $2.50. Sterrett Avocado Ranch, Vista, Calif.



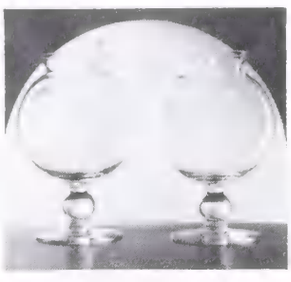
HANDSOME DECANTERS and truly an excellent buy! They are made of sparkling crystal with an etched grape design, hold a generous quart, and the price is just $8 the pair, postpaid! So get busy now and decide on all the people you want to surprise this Christmas. Order them from Madolin Mapelsden, 825 Lexington Ave., New York, N. Y.



GOOD LUCK CHARM. A solid gold four leaf clover comes engraved with any four word inscription you want—a word on each leaf. So have it marked "Come back safe, Jim" or "To Mary with love," or anything! It has a little hook for a chain or bracelet, measures 1¼" long and costs $24 which includes tax, engraving and postage. Temple's, 518 Madison Ave., New York.

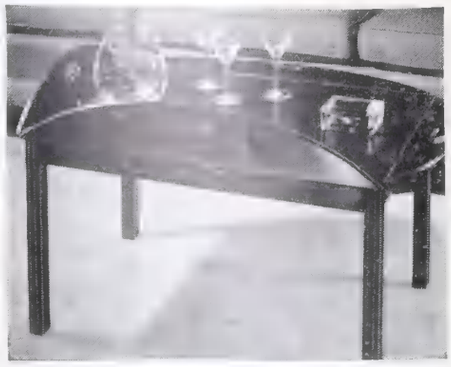


BIRD LOVERS will think you're a creature of rare discernment if you gave them any of these pottery birds. You may have your choice of chat bird, bobolink (these two are pictured), gray cardinal or humming bird. The colors are wonderfully decorative, they stand from 3" to 5" tall and would be enchanting in a hanging shelf. $3 each plus 10% for postage and handling. Cardel, Ltd., 615 Madison Ave., N.Y.C.



FLOWER FANTASY. The charm of a room can be greatly enhanced by the way you arrange flowers, particularly now posies are an Occasion. Stiff little clumps pushed down in a container mark you as an unimaginative person, but just try using these glass globe vases and watch the mood of your decoration respond. With monogram or floral design, $2.50 each, postpaid. Katherine Gray, 3 Park Place, N.Y.C., 7.

Tables for ladies



...for any lady at Christmas, this satiny-grained butler's tray coffee table of mellow mahogany, $41.50

*



...for a lady with a small apartment and a big heart, this mahogany snack stand that folds away to almost nothing, $14.95

*



...for a lady who has everything, a table for two at cocktails, beautifully inlaid, tooled leather top, mahogany, $21.50

*



...for a lady who likes comfort, a nest of leather-topped mahogany tables, handsome as they are handy, $36

W & J
SLOANE
FIFTH AVENUE AT 47TH STREET
NEW YORK

PUBLIC LIBRARY



DISNEY'S LUMINOUS BAMBI PICTURES

Little "Afraid-of-the-dark" won't be able to wait until lights are out if he has glowing pictures of "Bambi," "Thumper," "Thumper & Girl Friend" and "Flower," to lull him to sleep! By day they are gay, beautifully colored, decorative pictures of Disney's lovable characters. Exposure to artificial or natural light causes them to glow after lights are out. Attractive ivory wood frame 8" x 10". Any two **$3.00**, all four **$5.00** (25¢ extra west of Miss.)



YOU'LL NEVER SMILE AGAIN if you don't get these, because the rest of your life you'll be haunted by their remembered loveliness. They are wedding jars of molded crystal with cranberry color trim that look excitingly antique-ish; and we're still aghast at the price. Only $7.50 for the 12" size, $5.50 for the 10". Express collect. So make a bee-line for

ZILLAH SYMONDS
11 W. 56th St. New York

TONY SARG'S SURPRISE DESK OUTFIT



Will keep your child happily occupied hours on end. Made of heavy fibre board with hard baked, gayly colored enamel finish. Sturdily constructed. Outfit consists of play desk, chair, blackboard, educational top, eating tray, jig saw puzzle, adaptation test, colored paper, stencil and chalk. **$4.50** postpaid

"CAROLINE"



Every little girl wants a colored "Mammy". Here is "Caroline" black as night and southern as cotton. Her voluminous petticoats, her gayly colored dress, her snow white apron and "Caroline" herself are all exquisitely hand made by a lady of the old South who knows her "mammies". 15" tall. **$3.00** postpaid

CHILD'S EDUCATIONAL PLACE MATS



These gayly colored place mats teach children the names of fruits, vegetables, etc. Designs include Alphabet, Soldier, Nurse, baby buggy, train, plane, etc. Makes eating more fun, saves laundry bills. Made of water-proof Pyroxalin coated heavy drill. Easily cleaned with damp cloth. Two mats in gift box **$1.00** postpaid

Send Check, Money Order or COD instructions

MAYFAIR GIFTS
108-07 72 Ave. Bo 3-3590 Forest Hills, N. Y.

MILL O' MILFORD
Special Pâté



DELICIOUS . . .
when cocktails are served!

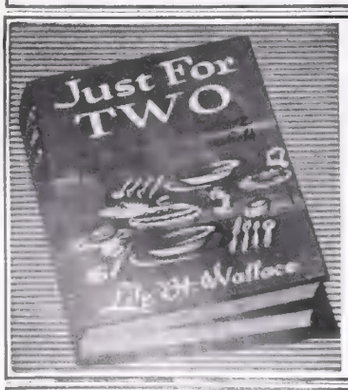
NUTRITIOUS . . .
when luncheon is served!

The piquant flavor of Mill o' Milford Special Pâté is *just right* for tantalizing appetizers and canapes. And its hearty substance makes it *just right* for lusty sandwiches or a well-balanced main course salad.

This flavorsome Pâté is an all-purpose food . . . especially practical in wartime because *it is NOT rationed*. The smooth rich flavor of turkey livers, heightened by the spicy tang of unusual seasoning, is combined with the nourishing goodness of whole grain cereals. It's GOOD and GOOD for you . . . and perfect for impromptu entertaining because it comes ready to use.

Try Mill o' Milford Special Pâté *at our risk*. Order 2 family-size (9 oz.) jars, recipes are included, for only $1.35 postpaid: $1.60 West of Mississippi. *Full refund guaranteed if not pleased.* Mail order to:

ROSE MILL Box 122A Milford, Conn.



IF YOUR HOUSEHOLD IS SMALL, AND SO'S THE BUDGET . . YOU MUST HAVE

JUST FOR TWO

By LILY H. WALLACE

It's quite an art to prepare meals when there are only two or three to feed. Lily H. Wallace in her new book JUST FOR TWO shows how to make them a recurrent delight. She offers all sorts of sound advice on planned menus, marketing, flavor, nutrition, entertaining, budgeting. The recipes are simple, the results are wonderful. NEW BRIDES, CAREER GIRLS, EXPERIENCED HOMEMAKERS will find JUST FOR TWO an unfailing guide to kitchen contentment. 320 pages.

A PERFECT GIFT

$2.00. Mail Orders Filled. Postage Prepaid

M. BARROWS & CO., Inc.
443 4th Ave. (Dept. HB-12), N. Y. C. 16
Write for Free Booklet of Barrows Books for the Home

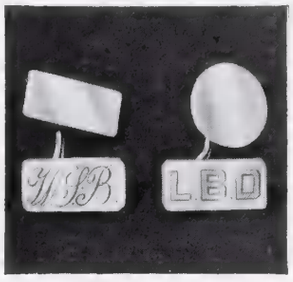
LET THE "WATCH DOG"
SAVE YOUR GAS AND TIRES

Every car owner knows the importance of this timely gadget. Easily installed. Swell as Christmas present for your friends or yourself as well as perfect prize for bridge parties at any time!

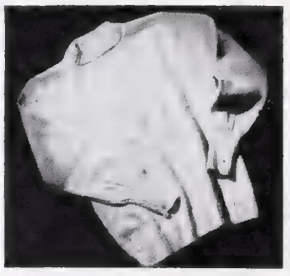
$1.00 each postpaid $10.00 per dozen

WATCH DOG CO., 565 WESTMINSTER AVE., ELIZABETH, N. J.

Window



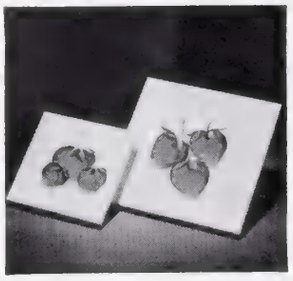
ON THE CUFF. In the galaxy of bright packages under the tree, these sterling cuff links will be his favorite present. They are hand-made and come engraved with a 3-letter monogram in either script or block letters. And while you're about it order a pair for your own tailored blouses! With round or oblong backs, $5.50, including tax and postage from Leonore Doskow, Montrose, N. Y.



RIGHT FOR YOU. No one else in all the world can wear a sweater with the same casual grace of an American girl. It is her own particular uniform, subtly adapted to her way of living. This one is made of 100% wool and comes in wonderfully exciting colors: white, black, maize, blue, lilac, red, in sizes 34 to 40. The price is $4.50 plus 15¢ for postage from The Emily Shops, Fifth Ave. at 37th St., New York, N. Y.



BOOKENDS PLUS. They're copies of an old match box, and you'll fill them with ivy or flowers and they'll be as superior a pair of bookends as you ever saw. Or you'll hang them and discover that brackets, with greens, do exciting things for your decoration. In mahogany or pickled pine finish they are 6" long, 7" high and cost $6 the pair, $3 each, plus 25¢ for postage. Evelyn Reed, 524 Madison Ave., N.Y.C.



GAY TILES, bright with red strawberries, are a happy way of saying Merry Christmas. They're unbeatable for under hot plates, vases, or hung on the wall for spirited decoration. The large size, 6" square, is $1, and the smaller one, 4" square, is 50¢. You'll find them at Langbein's, 161 Willoughby St., Brooklyn, N. Y.

Fragrant Flavor Herbs from Hidden Hill Farm



PARTICULARLY FINE IN BOUQUET AND PIQUANCY

FROM the good earth on Hidden Hill Farm come culinary herbs of unsurpassed excellence. Assortment comprises 12 varieties —including 3 unusual Herbal Hotchpotches (blends for Meats & Gravies, for Egg & Cheese, for Poultry Dishes), Tarragon, Thyme, Marjoram, Basil, Savoury, Caraway, Mint, Rosemary and Sage. Rustic jars with nut-brown wood-knob tops in attractive two-tiered tray, to set on shelf or hang on wall. *Truly, a most gracious gift!* $5.50 Postpaid. (Smaller, 6-Jar Tray, $3.00).

HIDDEN HILL FARM
BOX 233-B BARRINGTON, ILL.

PRACTICAL GIFTS FOR *CHRISTMAS*

Shoe racks that save closet space and protect your precious, rationed shoes from scuffing, dust and lint. All wood. No nails or screws.

TWO-WAY SHOE RACK



Hangs on closet door or wall. Clear lacquer finish brings out beauty of wood. Size: 21½" x 20" x 6½". Supports 6 to 9 pairs of shoes.

Mailed postpaid for only... **$2.00**

VICTORY FLOOR SHOE RACK

Smart blonde finish. Size 26½" x 15" x 7". Supports 6 to 8 pairs of shoes.

Mailed postpaid for only..... **$1.75**



WALNUT TIE RACK

Holds 3 to 4 dozen ties. Swings back against wall to save space.

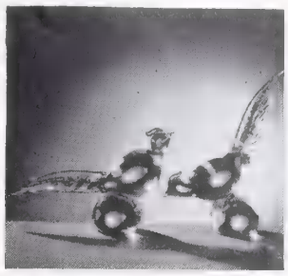
Mailed postpaid for. **$1.00**

Order early to insure delivery. No C.O.D.'s please.

MET-L-TOP TABLES, INC.
1504 W. St. Paul Ave., Milwaukee 3, Wis.
PRODUCERS OF MET-L-TOP IRONING TABLES

Shopping

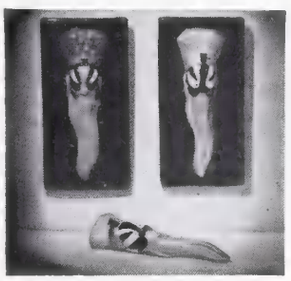
FOR SOMEONE SPECIAL. Do you know a lady with a passion for handsome accessories, who takes inordinate pride in the perfection of her table setting? Then don't worry another minute about what to give her for Christmas. She'll love these lead crystal birds even more than you hope she will. They are about 12" long and cost $30 the pair, express collect from Plummer, Ltd., 695 Fifth Ave., New York, N. Y.



ARMY AND NAVY BOTTLES. Decide to which branch of the armed forces your heart belongs and then get one of these bottles to plight your troth. The Army comes in brown, the Navy in blue, and the screw-top stoppers are the gentlemen's heads. Very neat, very practical, and lots of fun. They're quart size and cost $3.95 each plus postage. Hoffritz, 331 Madison Ave., New York, N. Y.



VICTORIOUS WARRIOR. Kuan-Yu, one of the most popular gods of Chinese mythology, has been made into an unusual and handsome ceramic piece. As a lapel pin, he is $2.50, including tax and postage, or as a wall hanging on a black plaque, $3.50 each express collect. In black and gold, black and white or red, green black and gray. Pembrooke House, 207 E. 43rd St., New York, N. Y.



SEED STARTING KIT. Give one of these to all your gardening friends and they'll call you blessed. It consists of 3 starting boxes, 5½" long, each with 3 individual seedling trays, a bag of Mica-Gro, 2 packets of choice seeds for early starting, one flower and one vegetable, and a booklet on growing. $1 or $2.85 for 3 postpaid. Add 20% for west of Mississippi. Breck's, 387 Breck Bldg., Boston 9, Mass.





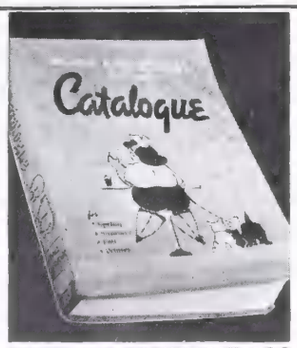
$2
1-lb.can
Add 25c for packing and postage

Buy
KING O' NUTS PECANS
Salted & Toasted in Pecan Oil!

PECANS are the choicest nuts that grow. Georgia pecans are the finest. Crisp, fresh, *large halves*—sealed in pressure packed tins—KING O' NUTS PECANS *stay fresh*, ready for instant use. Ideal when entertaining and for gifts. We'll mail your Christmas gifts direct . . . specify when and where.

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PRINCESS PECANS, Inc. • Camilla, Georgia



REARS AND ROBUST CATALOG

Don't say we didn't warn you! This is really robust. A take-off on the typical mail-order catalog of two decades or so ago . . . and with plenty of Chic Sales appeal. It's so complete there's even an actual hook for hanging this catalog "in your castle of the half-moon". There are a dozen laughs each to the dozens of pages. $1.25, prepaid.

Write for free 80-page Christmas Gift Catalog

MILES KIMBALL COMPANY
KIMBALL BLDG. 53 ALGOMA BLVD. OSHKOSH, WIS.



BRASS LANTERN

There is some brass left and it's as attractive as this English coach lamp for a porch or entrance way. You can use it, too, as a pin-up fixture in your hall or library. Measures 10" overall, electrified. Reasonably priced at **$4.95** *(express charges collect)*

Mark Stier
277 East Fordham Road, N. Y.



LIVE TURTLES

With a Name on Each!

Here's great fun for children and adults—turtle racing! You'll laugh to see them climb over each other and tumble about! Each with any single name you choose painted on its back.

Baby Turtles (1½" long) need less care—are more economical to keep than any other pet. They're harmless—a unique gift!

Select names—Bob, Jane, etc.—and send them with $1 for 2, or $1.75 for 4. Turtles shipped promptly, postpaid, with feeding instructions. Enclose 25¢ extra for year's food supply for turtle.

2 for $1 post paid

PINE TREE COMPANY
Dept. 408 Newport, New Hampshire

"BABY" GRAND PIANO



Fitted with A "Music Box" such as only the Swiss can make! A beautiful copy in miniature, faithful in every detail. When the top is lifted it plays gay tinkling music. Roomy compartment for cigarettes etc. Made of natural blonde woods. This is a lovely decorative piece that will add greatly to the joyous spirit of Christmas **$10.00** Postpaid.

SWISS MUSICAL POWDER BOX



Made of fine ivory porcelain and decorated with tiny garden flowers in delicate pastel hues. Reminiscent of the exquisite pieces formerly imported from France. Plays a merry melody when lid is lifted. **$8.50** Postpaid.

MUSICAL LIQUOR POURER



As it pours it plays "How Dry I Am"! When you stop pouring it stops playing. A most delightful bar accessory and a never ceasing source of amusement at the cocktail party. Made of Chromium plated stainless steel and fitted with imported Swiss music unit. **$8.50** Postpaid.

Monogrammed Musical Cigarette Box



Made of beautifully grained walnut. The imported Swiss music unit is enclosed in glass covered compartment. You can watch it while it plays. Holds two packs of regular or king size cigarettes. Can also be used for candy, jewel box "Catch All" etc. With three letter monogram **$9.50** without monogram **$8.50** Postpaid.

Send Check, Money Order or COD instructions

MAYFAIR GIFTS
108-07 72 Ave. FOREST HILLS, N. Y. Bo 7-1390

KEEP HOLIDAY SILVER GLEAMING THIS NEW, SAFE, SPEEDY WAY!

Silverfleece is soft cotton fleece... *proved* six ways superior to the two leading silver polishes! Requires very little rubbing. Cleans faster, easier; gives longer tarnish protection. More economical!

Silverfleece
"THE LUSTER LASTS LONGER!"



Large jar only $1.00
Write to EARL PRODUCTS CO.,
16 E. 42nd St., N. Y. C.

IRON FOOT SCRAPERS



PUSH IN EARTH OR SET IN CEMENT

Send card for enclosure.

A Christmas Gift for Dog Enthusiasts

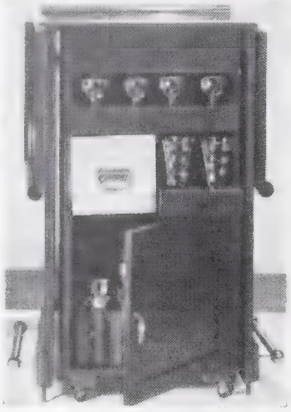
101 Iron Scotty 102 Cocker Spaniel 103 Iron Dachshund
104 Boston Terrier 105 Tabby Cat

These "puppies" are life-like size. 10" from head to foot. Weatherproofed Colonial black. Boxed in holiday wrapping. $3.50 postpaid. Two for $6.00. C. O. D. if desired. Money back in full if "puppy" disappoints you in any of his "manners."

NAME OR HOUSE NUMBER INSCRIBED IN SILVER LETTERS $1.00 EXTRA
BELL GARDEN INDUSTRIES, 3963 Olive Street, St. Louis 8, Mo.

What makes THIS the

No. 1 BAR *of the Nation?*



BAR WHEN FOLDED

Fits into a closet—can be tucked away out of sight, take out when used.

by far the most beautiful Bar ever offered. Answers all entertaining problems. Guests come—presto, they're served.

Measures only 21 inches when closed, yet opens up to a massive full 5 feet in length.

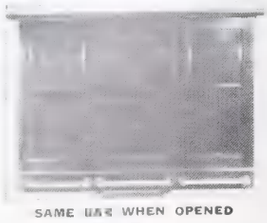
Holds everything needed—gadget drawer

ice cube drawer

lockable storage compartment

foot rail

Comes in 3 finishes. Priced at only 98.50 Walnut, mahogany. 112.50 for Bleached Walnut.



SAME BAR WHEN OPENED

Drop in, browse around, or send for free illustrated Tippler Cat. HB6

be Bar-smart—see **BAR MART**

1001 neat tricks from cigarette holder to a complete room setting

62 WEST 45th ST., N.Y.C.

Alpaca Slippers

Amazingly beautiful and comfortable—perfect for boudoir, travel, after sports or even office comfort. Fluffy, light-as-a-feather and warm. Made in Peru of silky Alpaca fur, baby-kid lining and outer soles. Alpaca fur inner soles.

Ladies' sizes 2-11, white....$6.85

Men's sizes 5-13, cafe-au-lait. $7.45

NOT RATIONED—*State shoe size.*

GOOD NEIGHBOR IMPORTS

11 East 48th Street, New York 17, N.Y.



Historic Virginia

DINNER PLATE



MAKES AN IDEAL GIFT

10½ Inch Semi-Porcelain China In Light Maroon or Blue

$1.00 Plus 25¢ For Mailing

"Fine Furniture Since 1893"

THURMAN & BOONE CO., Inc.

JEFFERSON AT CAMPBELL — ROANOKE, VIRGINIA

AUDUBON BIRD PRINTS

Each Print 9"x12½"

Suitable for Framing



50 — *A LASTING GIFT* — **AUDUBON BIRD PRINTS** (IN FULL COLOR) **$2.95**

Packed in a sturdy gift portfolio and shipped postpaid

A charming distinctive collection of assorted Audubon birds, reproduced in full color on fine antique white paper. Framed, they make a worthy addition in the home, office or library. Highly decorative for that finished basement or attic. A gift which will be appreciated and remembered always. Specially low priced to fit your Christmas budget. Send money order, check or cash to:

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For the unusual gift give luscious, large Fuerte Avocados. A thrill for your family or guests. Surprise your friends with Avocado Gift Boxes. Send us the addresses—we do the rest. All mature fruit, hand picked, selected and carefully packed. Every shipment unconditionally guaranteed.

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Window



BREAKFAST IN BED is still our idea of sheer heaven. Maybe it doesn't happen very often, so all the more reason to make an occasion of it. And that's exactly what this set will do. The tray comes in pink, blue, or white with side sections for the morning paper and mail. $6.50. The 12-piece breakfast set is gaily patterned pottery, $6.50. Bonwit Teller, Fifth Ave. at 56th St., New York, N. Y.



MOPPET'S CHAIR. It's a darling little rocker that's half-pint size and one of the nicest things about it is that you do the needlepoint seat for it yourself. There's a choice of about a dozen hand-painted tapestries representing nursery rhymes. The chair alone, covered in muslin, is $7.95. The tapestry is $3, wool to work it is $2. Alice Maynard, 558 Madison Ave., N. Y. C.



CHIP CHOP is a miracle gadget that's just the right size to tuck into your husband's stocking, just the right price to send to lots of friends on your Christmas list. It's a shock-absorbing ice cube crusher that works on a spring so you can crack ice right in the glass. Wonderful for making frosty and gala cocktails. $1; 25¢ extra monogrammed. Personal Gifts, 142 W. 24th St., N. Y. C.



NOW YOU SEE IT, now you don't and that's the reason this magic writing pad makes such good sense. The button at the top controls the visibility. Press it and the writing disappears. Turn it clockwise and the message is locked on. It's bound in genuine hand-tooled leather, comes in burgundy, saddle brown, or forest green and costs $2.95 plus 10¢ postage. Gift Clues, 337 E. 42nd St., New York 17, N. Y.

The French Cuisine EQUIPMENT SHOP



ONION SOUP POTS

Onion soup simmered and served in these little pots, with crusty toast and grated Parmesan cheese is an epicurean delight. These pots are fireproof, glazed on both sides; dark brown base and cover; cream-colored top rim and interior.

Set of four 9-ounce pots $1.25 (packed in a carton)

Write for illustrated folder.

21ST 6TH AVE

Bazar Français EST 1877

666 SIXTH AVE. NEW YORK



Beautiful

PERSONAL MATCHES

Box of 50-$1.25 3 Boxes for $3.45

Regular or miniature size! Choice of colors: Red, White, Blue, Black, Green, Tan, Purple, Yellow, Brown, Gold, or Silver!

Printed with name or monogram. Rushed to you, gaily gift boxed, postpaid from our location nearest you. *UNUSUAL GIFTS:* Send also for our Gift Catalog.

GIFTCRAFT COMPANY

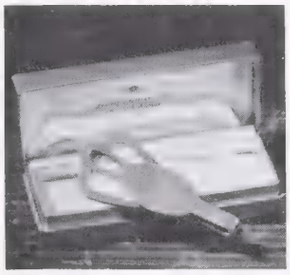
Box 398—Grand Central Annex NEW YORK CITY, or 333 N. Michigan Blvd. CHICAGO 1, ILL.

Shopping

HEAVY STERLING SILVER. Is there a man on your Christmas list whom you're racking your brains over? Then relax and send him this handsome bottle opener. The handle is sterling, the opener proper is stainless steel and it comes engraved with a single old English initial. Costs $4.75 including postage, tax and marking. Lewis & Conger, Sixth Ave. at 45th St., New York, N. Y.



BILL CLIP. Most men are naturally neat, and even if your husband is the exception that proves the rule he'd probably like to reform. So remember that innate streak of tidiness and give him a sterling silver bill clip. It's severely simple, comes handsomely boxed, and costs just $2.75, including tax. Georg Jensen, 667 Fifth Ave., New York.



OLD ENGLISH CUSTOMS. You'll use them for pin-up plates, for cocktails, for bread-and-butters and however you use them they'll be the talk of the town. There are 12 assorted subjects illustrating famous old English customs, such as the Maypole Dance, Bowling on the Green, etc. Each measures 6" in diameter and the price for 12 is $7.50 express collect. Ovington's, Fifth Ave. at 39th St., N. Y. C.



SURE-FIRE GIFT. Everyone who sees these thinks they're enchanting, so we pass them on to you in the hope they will solve some of your gift problems. The little plant stand is a miniature copy of a Chippendale table, comes with a pottery container, and stands 5" high. $5.50. Filled with philodendron, $6. Lidded cigarette box is 4½" long, mahogany finish; $4. Carole Stupell, 507 Madison Ave., N. Y. C.





1. English Bone China garden flowers in bowl. Every petal modeled by hand in natural colors. Height 6 in. Each $85.00.
2. Chinese Pheasants of Crown Staffordshire English Bone China. Beautiful blended colorings. Height 7½ in. Pair $38.00.

3-4. English China tomtits in natural blue colorings. Height 3 in. Each $4.75.

5. Crown Staffordshire bowl of roses in bone China. Height 3½ in. Each $20.00.
6. Reproductions by Spode of old Chelsea figurines in English Bone China. Authentic colorings. Height 5 in. Pair $55.00.

PLUMMER, Ltd.
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NEW YORK CITY

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Please send me free Gift Catalogue
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Everblooming Cyclamens

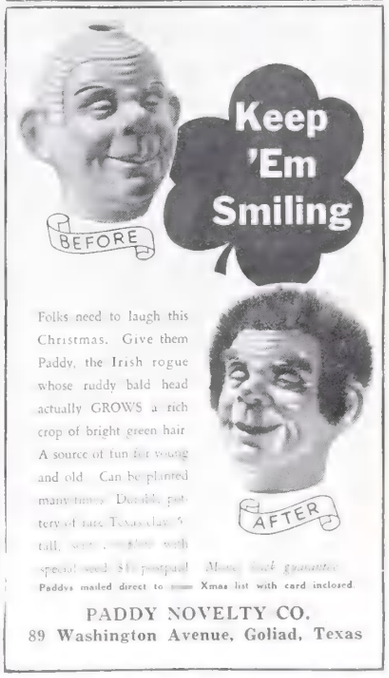
Flowers so lifelike, home-makers have mistaken them for real. Natural-appearing Ornamental foliage. Set in Classic Abingdon Pottery, these lovely Cyclamens make ideal Christmas Gifts.

Choice of Cherry Red, Shell Pink or Snow White flowers. Also choice of Cool Blue, Caledonia Green, Cameo Pink, Eggshell or Jonquil Yellow Pottery.

5" Pot, 7 Flowers, 6 Buds, $4.00 Ea.; $7.50 per pair
6" pot, 10 Flowers, 8 Buds, $6.00 Ea.; $11.00 per pair
Shipped POSTPAID on receipt of full payment
GOLDFARB 164 East 57th St., New York 22, N.Y.

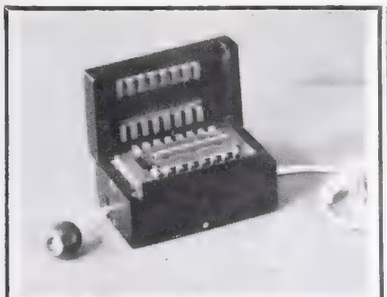


Bueschers
CLEVELAND, OHIO



Folks need to laugh this Christmas. Give them Paddy, the Irish rogue whose ruddy bald head actually GROWS a rich crop of bright green hair. A source of fun for young and old. Can be planted many times. Durable pot-terved rare Texas clay 5" tall, [illegible] with special seed $1 postpaid. Money back guarantee. Paddys mailed direct to [illegible] Xmas list with card inclosed.

PADDY NOVELTY CO.
89 Washington Avenue, Goliad, Texas



BLADE SHARPENER

Weeks of good shaves from one double-edge blade with this compact Blade Master Sharpener. Simply insert blade, snap case shut, and pull cord 10 to 15 strokes. It hones as it strops and keeps a "barber's edge" on blades **$2.25**

Mail orders filled 10c extra. For orders in N.Y.C. add 1% City Sales Tax. Send check or money order.

HOFFRITZ for CUTLERY

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ARTIST EASEL AND DRAWING BOARD

No finer gift for the embryo artist than this well built easel, drawing board and stool. Space for pencils, paints, brushes. The blackboard for chalk work and the paper for brush or finger painting. Stands 56" high ..... **$8.50 express collect**

Quantity Limited. Order Early.

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THE CHILDREN'S SHOP
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RENEWS AND PRESERVES FINE FURNITURE

ORIGINAL *widdicomb*
Furniture Polish

Now you can use in your own home — original Widdicomb furniture polish that has been used in the manufacture of fine Widdicomb furniture for 50 years. Limited to available supply. Order direct.

16-ounce bottle **$1.00** POST PAID

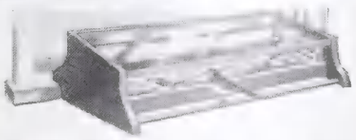
THE WIDDICOMB FURNITURE COMPANY
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3 Fascinating Gifts from BRECK'S

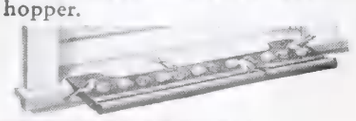
Our Most Popular Bird Feeders



CHICKADEE DINER 4 sides crammed with 12 paper-cupped "Tidbits" (seed, nuts, suet) PLUS 24 EXTRA TIDBITS for several refillings. **$1.95** 2 for $3.75; 6 for $10.75.



BIRD CAFE — window sill feeder, glass topped to keep out rain and snow. Easily installed from *inside* the room. Has suet cake holder and seed hopper. Deluxe 25" size, **$5.50** Regular 16" size, $3.95.



FESTIVE BOARD—24" long, filled with 12 paper-cupped "Tidbits" (seeds, nuts, suet). Easily attached to window sill or porch rail, always refillable— **$1.25** 3 for $3.50 6 for $6.75

ORDER EARLY. All prepaid within 300 miles of Boston. Beyond 300 miles add 10%; beyond 1,000 miles add 20%.

SEEDSMEN SINCE 1818

BRECK'S

383 BRECK BLDG. BOSTON 9, MASS.



Abbey Day & Night Markers made of *Solid Carved California Redwood*

Attractive—Durable Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install.
Complete marker with up to five 2" reflector letters or numerals..... $3.35
Complete marker with up to five 3" reflector letters or numerals..... $4.70
Extra 2" letters.....45c each
Extra 3" letters.....65c each

No charge for punctuation marks.

ABBEY DECORATIVE PRODUCTS CO.
Pleasant Valley, New York

DOES YOUR DOG SCRATCH?



Don't Blame FLEAS, MANGE or DIET ..2 to 1 It's "FUNGITCH"

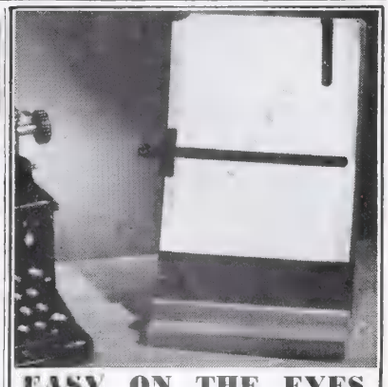
Amazing New Sulfadene Eliminates Canine Skin Infection Long a Puzzle to Science

IF your dog scratches, driven frantic by itching, don't blame fleas, mange or diet. Famed Dr. Merrick says such suffering is often due to fungi infection. Contact with *mouldy* grass causes dandruff-like scales, open sores, mouldy odor—on ears, paws, under-body, tail or eyes—leading to more serious condition, long medical care or actual loss.

SIMPLE EXTERNAL REMEDY. Treatment of 3,121 dogs, at Dr. Merrick's Small Animal Clinic, reveals that SULFADENE clears up most stubborn cases quickly. *Mrs. J. H. Reed writes: "It's so easy to apply. Tuffy stopped scratching immediately. Infection on body disappeared by end of week."*

Relieve your dog of this tormenting affliction, *not only $1.00 for generous treatment.* Money refunded if SULFADENE fails. SEND TODAY.

BROOKFIELD LABORATORIES
Dept. S-15 BROOKFIELD, ILLINOIS

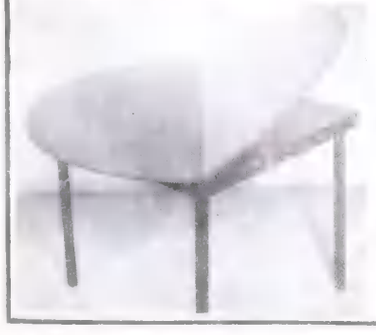


EASY ON THE EYES

Use the Sightly Copy Rack when you're banging away at the typewriter and you'll never have a stiff neck or tired eyes. A clip holds loose sheets in place and a line indicator moves up and down for figure-copying. It has 2 heights, holds a stenographer's book at the right angle and makes a superior book rack.

Just $2.50 ($2.75 on West Coast)

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2020 Village Drive Louisville, 5, Ky.



You Need This T-Top in Your Home!

T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons, jig-saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipment made promptly, express collect.

Specify Color Wanted

Jet Black, Rich Red, Dark Green or Dark Brown

$5.95

Unpainted T-Top $4.95

SALEM LUMBER COMPANY
Dept. 18 Salem, Mass.

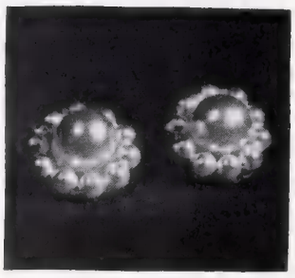
Window



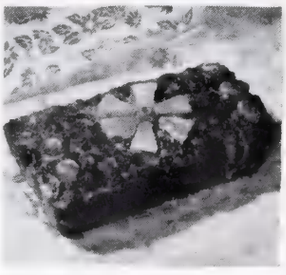
COTTONTAIL. This impish bunny has a real cotton tail and whenever you need a piece of cotton you just give a yank and you have it. There's a hole in the bottom through which you store the cotton in the first place. The bunny is made of glazed pottery in pink, blue, or beige with pink ears, measures 4¼" long. $1.95 postpaid. Alicia Brown, 133 S. Cloverly Ave., Temple City, Calif.



WHAT'S COOKING? And you can bet it's something pretty wonderful if it's in an earthenware casserole! They come in three sizes: 1½ qt., $1.45; 2½ qt., $1.80; 3½ qt., $2.30. The book, "Cook It in a Casserole," by Florence Brobeck tells you the hows, whys, and wherefores of casserole cooking and costs $2. Postage extra from Bazar Français, 666 Sixth Ave., New York.



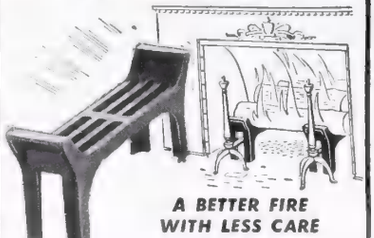
EARRING MAGIC. Not half enough people realize the decorative dynamite there is in a pair of good-looking earrings. They become two exclamation points framing a face, and for some reason they seem to draw attention to your best feature. A round pearl is surrounded by a cluster of smaller pearls and the clip back fastening is sterling. $1.25 including tax and postage. Gerlou, 501 Fifth Ave., N.Y.C.



HOMEMADE FRUIT CAKE. Serve it razor-thin with port when friends drop in to admire your tree and you will be starting a tradition that will become a part of your every Christmas. It's unbelievably good and is made by a woman who doesn't skimp on her ingredients. The price is $1.10 a pound, but the smallest size cake is 3 lbs., so it's $3.30. Postage extra. Mountainview Farm, Island Pond, Star Route, Vt.

Conserve Scarce Fuel!

USE MODERN FIREDOGS AND BURN LOGS



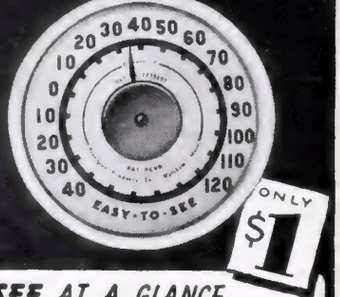
A BETTER FIRE WITH LESS CARE

Help solve your heating problem this winter by using FIRE DOGS in your fireplace. Unless you have these modern accessories to a log-burning fireplace you don't know how pleasant and easy to take care of a log fire can be.

FIRE DOGS protect andirons—hold logs in place—improve draft and add to the appearance of the fireplace. UNBREAKABLE. GUARANTEED FOREVER.

Small stock of pre-war manufacture left. Send check or money order. Price $5.00 a pair FOB Canton, Ohio. Only one size—18" long—4½" leg height.

THE CANTON MALLEABLE IRON CO.
Established 1892 Box B Canton 5, O.



SEE AT A GLANCE HOW COLD IT IS OUTSIDE FROM INSIDE

EASY-TO-SEE THERMOMETER

Weatherproof and reliable. 3" glass dial with plastic rim, screws to outside of window sash. Big numbers, easy to read even 10 feet away, tell you outdoor temperature from indoors. $1 each postpaid, while the supply lasts. Other models:—Outdoor Cement-to-Window type $1; Indoor Hangup type $1.25.

No STAMPS — NO C. O. D.

PRECISION PRODUCTS CO.
22 Bedford St. Waltham 54, Mass.

Shopping

SOY BEAN SPROUTER. Soy beans are admittedly the best meat substitute available. In fact, they have a higher protein value than many meats and they're a cinch to sprout if you follow directions and use this soy bean sprouter. Doctor them up with herbs and you'll concoct many an exciting dish. Set, complete with gaily decorated wooden holder, $2.75 express collect. L. & L. Studios Northbrook, Ill.



"REVIVE YOUR OLD FURNITURE" by Louise Sloane is a gold mine of information. Here you'll find out exactly how to restyle your shabbiest furniture and dress up old pieces you've stored away in the attic as hopeless. Upholstering, refinishing wood, repairing, restyling lamps, what to do to a nursery are all explained and made easy. $2. From Studio Publications, 381 Fourth Ave., New York, N. Y.



PRACTICE MAKES PERFECT, and here's a sure-fire way to get so good on the golf course that even the caddies will be respectful. Just practice with this Masterpiece Golf Device in the living room or yard. It's a reclaimed rubber mat, reed ball attached to one end by a rubber cord and the target shows how you're doing. $5. Sport Center, 561 Fifth Ave., New York, N. Y.



DRUM MAJOR. Do you sometimes wish hungrily that your table might have that air of casual elegance that some of your friends seem to achieve so effortlessly? It certainly isn't hard to manage if you're lucky enough to own this very handsome jam jar. It's a replica of a snare drum made of sterling silver and ruby glass, 3" tall. With spoon $22 including tax. Kennard & Co., 15 Arlington St., Boston.



Personalized Xmas Gifts ARE MORE FUN!

And—You don't have to look any farther than this ad—If you act NOW!



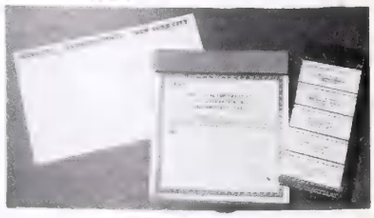
MONOGRAMMED PARTY SET

It's much more fun entertaining if you have your own party accessories as included in this Giftcraft Party Set. You get 50 Coasters, 50 Napkins, and 50 Match Books—all imprinted with any name or monogram you wish—beautifully boxed to keep or give away for only. $2.95

Choice of colors: White, Canary Yellow or Apple Green (Please specify).

MONOGRAMMED ITEMS SINGLY
Coasters 50 for $1.00
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THE DESKIT

A handy assortment of desk accessories for writing notes, sending packages, labeling your name and address on books, backs of envelopes making quick letterheads! Contains 50 Mailing Labels, Personal Post Cards (White, Grey, Buff, or Green), and 300 Personal Labels—all imprinted with name and address. Only $2.75

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SPICED FRUIT CAKES

Made from a famous European recipe 400 years old. There's "nothing just like them" . . . nothing that adds so much zest at bridge parties, teas, cocktail parties, and as an added dessert. Full of delicious, tasty fruits with a variety of flavorful icings. Vitamin-rich. Energy-building. Nourishing. A wonderful gift for those in the Service—at home and abroad. These fruit cakes keep indefinitely. *Package of Six, attractively wrapped* $1.50

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"PLACE-CARD" TUMBLERS!

A clever idea and most practical, too. Glasses for which you will find many uses. Write guest's name in pencil on a gracefully sand-carved panel—it washes off easily, all ready for the next occasion. Many people prefer to call them "Write Your Name" glasses. Grand for gifts! You'll like these handsome, sparkling, crystal tumblers with their heavy sham bases. 8½ ounce capacity. Ideal for highball and table use. $3.45 per dozen postpaid

Add 25c per dozen west of Denver. Satisfaction guaranteed or your money refunded. Write for NEW gift-packed folder.

THE MONOGRAM GLASS CO., INC.
1131 Chicago Ave. Evanston, Ill.



from **OREGON MOUNTAIN MEADOWS**

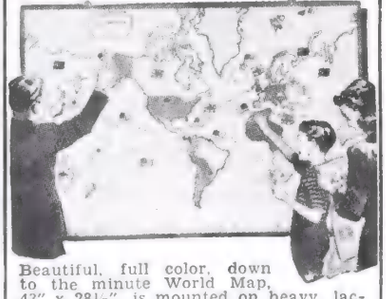
Season's Greetings I'm sincerely sorry that this year I'll be able to supply only my regular customers with Oregon Mountain Meadow Preserves. But when the war is won, there'll again be plenty for all, and new friends may then discover the delicious goodness of preserves made in the old-fashioned Jane Amherst way!

JANE AMHERST
1170 N.E. 47TH AVENUE, PORTLAND, OREGON



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Beautiful, full color, down to the minute World Map, 43" x 28½". is mounted on heavy, lacquered map-pin board, ready to hang on wall; with 80 colored flag markers of warring nations. As regions are captured and retaken, you move the flags in accordance with each day's headlines. Interesting and attractive combination.

Price, $2.49, postpaid

De Luxe Style—framed with Pickle Pine moulding—$7.50

25c additional West of Mississippi

C. S. HAMMOND & CO.
80 Lexington Ave., Suite 428, N. Y. C.

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JULIUS GOODMAN & SON

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Order DIRECT from our FLORIDA Groves!

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TREE-RIPENED FRUIT



"You DEFINITELY BUY'T get this kind of oranges and grapefruit at your corner grocery" says the Shopping Editor of a famous national magazine.

"Quality Selects" (as shown) selected fruit generously packed 55 pound bushel **$5.25**

"DeLuxe Gift Pack" selected fruit, 4 assorted pound marmalades, pound fruit cake, pound fancy pecans, 60 pound bushel **$10.00**

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"Russet Sweets" Home Pack, good inside quality, firm, fresh sweet fruit, 50 pound bushel **$4.25**

(Unless otherwise specified, all packs will contain assorted, oranges, grapefruit and tangerines.)

PRICES INCLUDE EXPRESS PREPAID DELIVERY TO YOUR DOOR (east of the Mississippi River). NO SHIPMENTS UNTIL FRUIT IS SWEET . . . (about December 1st) . . . WRITE FOR PRICE LIST. We also ship finest quality Marmalades . . . Jellies . . . Honey.

HADLOCK FRUIT COMPANY, Box 8-B
MOUNT DORA, FLORIDA
Bonded Packers of Individual Shipments Tree Ripened Fruit.



"Peter's" Name Painted on His Picture Frame

It's a clever Evelyn Reed idea—an 8" x 10" glass picture frame, gayly colored with figures of romping boys and girls. Then, it's hand painted with your child's full or first name. Grandma would like to have one, so would a favorite uncle, and, of course, yourself. So, send us your order today—please print child's name.

$5.00 Plus Postage

Evelyn Reed 524 MADISON AVE. DEPT. H.B.3 NEW YORK 22, N.Y.

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MAKES SERVING EASIER . . .

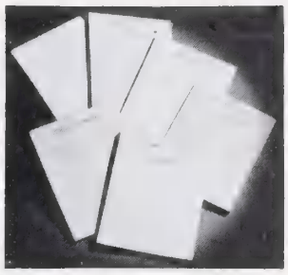


A revolving Lazy Susan large enough to take every course and every condiment . . . made by native Tennessee craftsmen of seasoned Tennessee mountain poplar. A unique and practical solution to the servant problem, it is as perfect for informal entertaining as it is for dinner or midnight snacks. And it makes a very-much-appreciated gift, too. Measures 26 inches across. $10.95

Send check or money order for $10.95 and we will send you the Lazy Susan Invitation Charms Folder.

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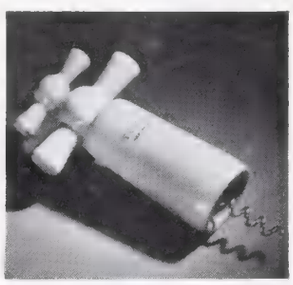
KEEPING TABS. You'll be the best organized person in town if you get this set of twelve reminder pads to help you bring order into your life. You get two each of pads marked: Don't Forget, Things To Do in Town, Things To Do in the House, Things To Do in the Garden, Today's Menu, and Telephone Messages. Wonderful gift idea for $1.25 postpaid. Gifteraft Co., 333 No. Michigan Ave., Chicago, Ill.



SINK YOUR FEET into the luxurious softness of this fur-like rug and feel like a princess straight out of the Arabian Nights. Get one for beside your bed, for the stair landing, for in front of the fireplace, and you'll think you're stepping into a cloud. They are non-skid, come in creamy white and cost $8.75 postpaid, plus 10% Federal tax, from American Lambskin Products Co., 247 W. 30th St., New York, N. Y.



IN THE BAG. Travel light, adequately, and comfortably are the three golden rules of getting around today, and with the Gather All Kit Bag you can't go wrong. It has a draw-string closing, can be carried over the shoulder, by the handles or as a knapsack, and comes in blue or brown duck trimmed with real leather and monogrammed. Large size, $8.95; overnight size, $5. Kent Luggage, 745 Fifth Ave., N. Y. C.



EASY DOES IT. A cork screw that really works is a must for every household and this is one that does what it's supposed to do with a minimum of effort, saving your husband's temper and pulling out bottle corks in one piece. It is made of wood, is simple to operate and costs $1.50. The Bar Mart, 62 West 45th St., New York, N. Y.

WE CALL THIS

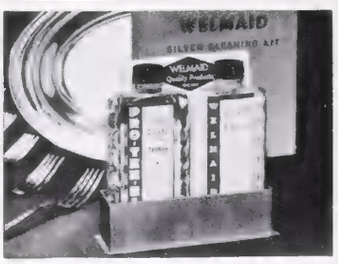


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Shopping

BARWAGON. It's the neatest party prop we know of because it rolls merrily into the living room and right up to guests with its supply of drinks and canapes. Bottles and stuff go on the lower tray, glasses and hors d'oeuvres on the top; and when the party is over it collapses like an opera hat and goes into hiding. Mahogany finish, 28" high, express collect. Zillah Symonds, 11 W. 56th St., New York, N. Y.



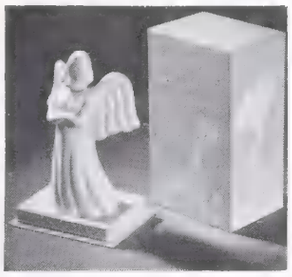
LASTING LOVELINESS. The only unhappy feature about real flowers is that they're so short-lived, so during the winter, let artificial ones bring color and warmth to your house. These waxed camellias with their green leaves come in white, pale pink, deep pink, variegated red or red, and cost $1.75 each or $5 for three. They are postpaid from Constance Spry, 322 Park Ave., New York, N. Y.



CHINESE INFLUENCE adds spice to 18th-century and modern decoration, so let these pieces work their magic on your room. The copy of the Chinese ginger jar, 6" high, is $3.50 and the pillow vase, 6½" high, is $4.25. Both come in ivory with typical Chinese decorations and they come express collect from McCutcheon's, Fifth Ave. at 49th St., New York, N. Y.



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Mail orders invited.
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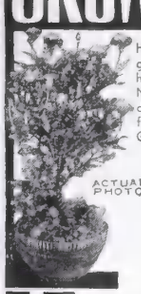
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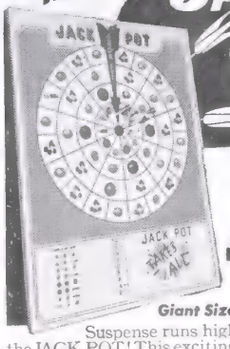
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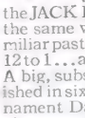


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20 to 1... Here's Fun! JACK POT DARTS



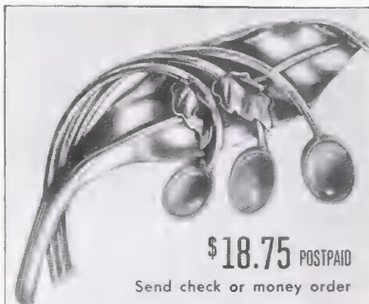
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Window



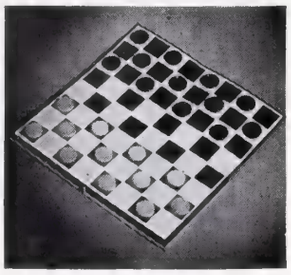
SURE AND IT'S LUCK tha you'll have with these four-leaf clove pins. They are sterling silver miniature with leaves of green baked enamel. Th larger size is three-quarters of an inch the smaller one is half an inch, an the price for the pair is just $2.20, in cluding tax. Postage is extra from Den nison's, 411 Fifth Ave., New York, N. Y



FLOWER SHOW. What if it is winter and your eaves are dripping ic fingers? What if you haven't enough oi and the thermostat shivers at 62°? You can do much to counteract the spiri of winter with this mahogany plant stand. It stands 8½" high and comes with three little glass holders which you will fill with greens or flowers. $5 Bergdorf Goodman, Fifth Ave. at 58th St., New York, N. Y.

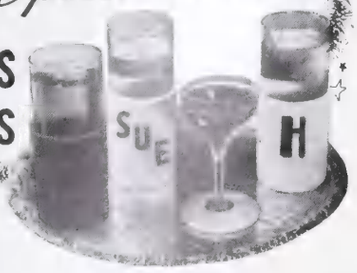


WONDERFUL TRAY. It's a combination of double thick cork and a pickled pine frame and it comes in 9 different designs, ever so many colors! This one is a Pennsylvania Dutch pattern of hearts and tulips on a plaid background and it measures 21" x 15". $2.98. You may get a matching set of 4 place mats and coasters for $3.30. Laverne Originals, 515 Madison Ave., New York, N. Y.



IT'S YOUR MOVE and it's time to get off your Christmas presents to the boys in camps all over the country. This miniature checker set will delight your beau and make his off duty hours seem like evening at home. Opened up, the board is 9" square, the men fit into little sliding drawers, and closed, it fits into his pocket! Comes in carton ready to mail for $2.95. Fellman, Ltd., 6 East 46th St., New York City.

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LO-JACS for cocktail, champagne, and other stem glasses. Set of 8 in assorted colors, $1.

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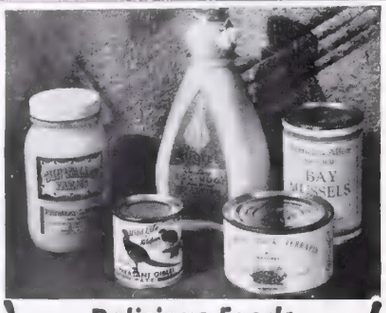
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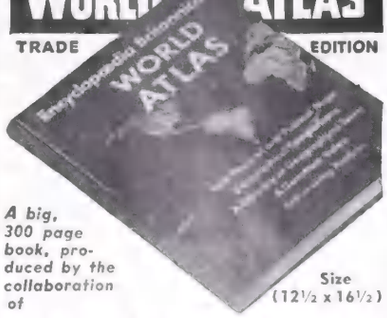
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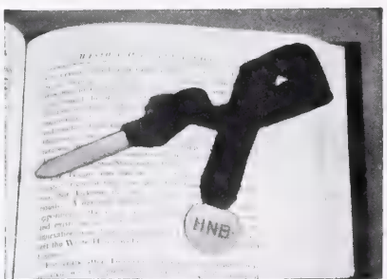
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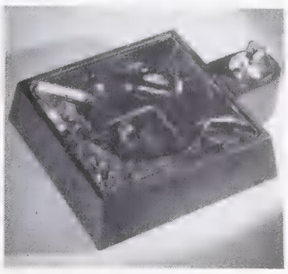
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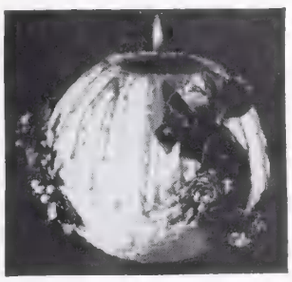
MAN-SIZE. You know your husband hates dinky ash trays, so surprise him this Christmas by doing something about it. This set comes with a heavy glass ash tray, 6" square, set in a handsome brown leather holder which is complete with an Evans lighter. What man could ask for anything more! The price for the works is $13.50 and it comes from Dorothy Lerner, 106 South 13th St., Philadelphia, Penna.



MAN WITH A PIPE. It's a permanent blending bar for the man who likes to fuss with his own pipe mixtures. The hinged leatherette chest contains: Glass jars of 7 rare and good tobaccos, jigger for measuring, oil-silk tobacco pouch, and an instruction booklet suggesting many formulas. Costs $6.50 from John Middleton, Inc., 1211 Walnut St., Philadelphia 7, Penna.



TRUE STORY. A friend of ours saw a picture of this rocker, fell in love with it and promptly ordered it. It was such a success that already four of her friends have duplicates in their rooms. It's called the Betsy Ruth, has semi-detached tufted seat cushion, comes in mahogany finish and is covered in Colonial tapestry in choice of colors. 37" high, $22.50 express collect. The Chair Shop, Box 486, Hickory, N. C.



SNOWBALL CANDLE, a mammoth one that will last for years and each Christmas it will be a symbol of shining joy. It is about 12" in diameter, is scented and has a red center so when you burn it red wax drips over the white and makes a pageant of color. Costs $6.75 postpaid, but without holly decorations. From Ajello & Bros., 357 East 124th St., New York, N. Y.

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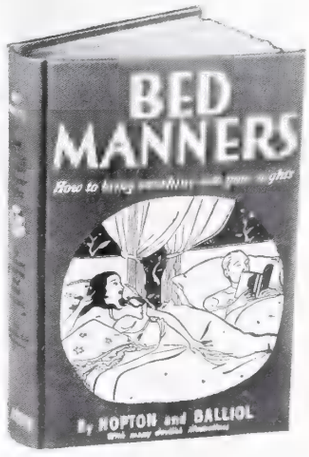
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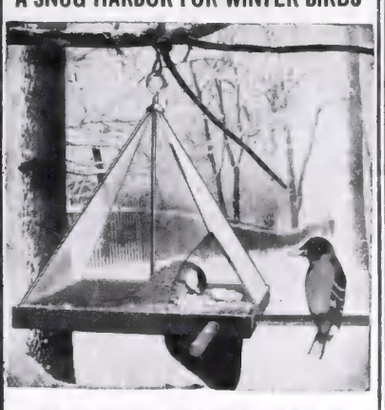
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In Canada—$2.50—J. R. Saunders, 84-86 Wellington St., W., Toronto, Ont.

A SNUG HARBOR FOR WINTER BIRDS



Get This Attractive Swing Feeder Now

Watch birds flock there to eat in comfort, safe from cats and squirrels. Made of double-strength glass with rustic finished wood floor. Vane keeps entrance out of wind.

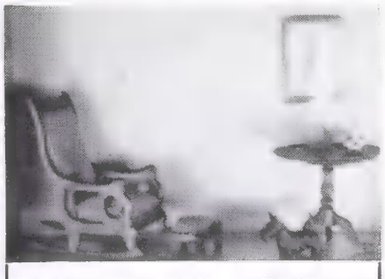
Immediate Shipment. Order Now. Sending Check or Money Order $2.75 Postpaid

Try our nourishing SUET SEED for outdoor birds—3 lbs. $1.00 postpaid.

NEW CATALOG—100 distinctive designs in Weathervanes, House Signs, Markers, Copper Lanterns, Foot Scrapers, etc. Write for copy.

HAGERSTROM METALCRAFT STUDIO

41 Milwaukee Ave. Wheeling, Ill.



As homespun as the smell of mince pie and turkey—as smart as "Oklahoma"—CRANFORD MINIATURES, handmade of fine mahogany, mellow pine or burnished cherry. All scaled one inch to the foot.

A perfect gift for the hard-to-please. Rocker, five inches high, and footstool above are made of solid mahogany. The Rocker is $6.50 and the footstool $1.50. Mahogany pie-crust table that tilts, $7.50.

A three cent stamp will bring our latest catalogue with other fine miniatures.

CRANFORD MINIATURES

Box 12 Pleasantville, N. Y.

Porta-Buffet

THE NEW 4 SEASONS FOOD SERVER



Roll It Where You Want It... Indoors, Outdoors

FITTED WITH 3 THERMAL SERVERS

CONVENIENT, PRACTICAL

- SANDWICH BOARD & WORK TABLE
- LARGE COMPARTMENT FOR SILVERWARE & UTENSILS
- NONSPILL BEVERAGE TRAY WITH GLASS HOLDERS
- SALT, PEPPER, SALAD OIL SHAKERS & MUSTARD JAR
- QUICKLY FOLDS TO SMALL SIZE

Host, Hostess and Guests enjoy sandwiches and foods quickly served from clever PORTA-BUFFET. Thermal Crocks in separate carrier retain heat and cold. Beans—and such—baked in them, kept piping hot. Salads kept crisp and cold. Unit smartly designed and strongly made. Wheat Straw color. Size 37x20x36 inches. $37.50 complete. Sent express collect. *Money refunded if not pleased.*

HOME GAME CO., Dept. W-9
360 North Michigan Avenue, Chicago

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WALCO *The noiseless needle*

TRU-TRAC
Floating Jewel
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Plays up to 10,000 Recordings

The revolutionary design of this new needle combining an alloy with a perfect Sapphire jewel—greatly enhances and improves the tonal qualities of recorded music. This amazing new needle eliminates vibration, chatter and surface noise caused by improper tracking.

Try this new WALCO True-Trac Floating Jewel needle—you will experience a new thrill in music reproduction.

Mailed anywhere in the U. S. with our money back guarantee . . **$2.50**

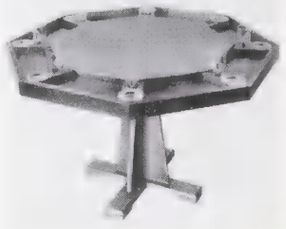
Haynes-Griffin
Roosevelt Hotel
373 MADISON AVE. NEW YORK
at 46th Street



THIS IS AMERICA and this its map, drawn by Covarrubias, th Mexican artist. His color, vibran haunting, sings across the country. Wit truly extraordinary skill he has draw in miniature the characteristics of eac section. There's a wealth of detail i full color and the map, 36" x 25", come mounted for $10 or framed in a scoo molding for $19.50. Associated Amer can Artists, 711 Fifth Ave., N. Y. 0



DECORATIVE CALENDAR. is tremendously effective with full colo reproductions of Audubon's painting of American birds. Each month i marked with a different illustratio and the thirteenth sheet carries a de tailed description of each bird wit information on its range, breeding habitat, characteristics, etc. The pric is $1 from The Shop in the Garder Box 471, West Hartford 7, Conn.



SURPRISE YOUR HUSBAND with a game table that will make him the envy of the poker club. This one called the Perma-Poker, is 54" i diameter, has a green felt octagonal to with 8 individual chip compartments 8 non-spill ash trays, and 8 non-tip glas holders. It comes apart for compac storage, has plenty of leg room. $48.50 Home Game Equipment, 360 No. Michi gan Ave., Chicago, Ill.



GOOD COMBINATION. Here's a lamp that combines the flavor and ro mance of Colonial days with the prac tical efficiency of excellent lighting. It is made of milk white glass with brass trim, has the authentic chimney and globe and measures 22" overall. It is, of course, electrified. Costs $10 express collect. Stanley Jay Studio, 75-14 193rd St., Flushing, N. Y.

Carl Forslund
122 FULTON
Grand Rapids 2, Michigan



Martha Lee Coffee Table
Design adapted from a rare old parlor bench. Built of solid Cherry (with inset glass top) in rich Cherry finish. Dimensions: Height 18, Top 29x19 inches, $19.95

Wedding Cake Jar, illustrated, in crystal and cranberry — ideal for candies or several packages of cigarettes . . . $5.50



Susan Lee Parlor Bench
An unusual "pull up" piece. Seat is ideal in size for needlepoint. Built of solid Cherry, in rich Cherry finish. Beige tapestry upholstery. Dimensions: Height 15; Length 16; Width 14 inches . . $11.95

QUAINT AMERICAN

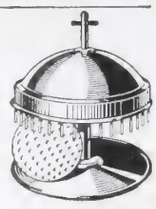
Annie Lee Chair
Original was an old "Sunday School" chair. Shown editorially in HOUSE BEAUTIFUL. Built of solid Cherry in rich Cherry finish. Beige tapestry upholstery. Dimensions: Height 32; Width 17; Diameter seat . . . $11.95
Pair is smart for bridge or family dining . . . $11.50



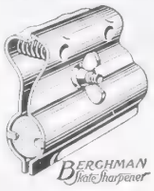
SOLID CHERRY

All prices include immediate shipment to your nearest freight office. All four pieces Coffee Table — Wedding Cake Jar — bench and chair . . $46.50. Remember, we prepay the freight!

GIFT FOR THE GOLFER



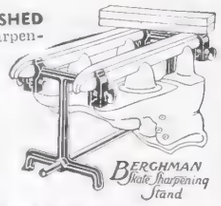
Score a hole-in-one Christmas morn with Bobby's Portable Golf Hole! Improve putting right in the living room—or lawn. "Just like a cup on the green." Each $2.00, or 3 (3-hole course) only $5.00 postpaid.



FOR SKATERS

Every boy wants a Berghman Skate Sharpener. Sharpens lengthwise, just as professionals sharpen skates. Steel construction. Genuine Alundum stone. Fits all skates. Each only $1.00 postpaid.

SKATES OIL FINISHED with a Berghman Sharpening Stand go like lightning. Used by amateurs and professionals. Malleable iron and steel construction. Skate Stand complete with oil stone $4.25. Skate Stand only $3.50, postpaid.



H. BERGHMAN CO.
1027 THATCHER AVE., RIVER FOREST, ILL.

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MILL O' MILFORD
Ready-to-Make
CHICKEN SOUP

New . . . distinctively different . . . *and NO ration points required!* Mill o' Milford Chicken Concentrate . . . the basis of a refreshing bowl of superb chicken soup . . . ready to serve the moment a kettle of water comes to a boil. *Sealed in glass* to preserve the delightful flavor and farm-fresh goodness of prime chicken stock. Economical, plus . . . *30 to 40 servings* in a jar that tucks away in a corner of your refrigerator where unused portions remain pure and wholesome for weeks. Tested recipes with each jar. Supplement scanty wartime meals with generous servings of delicious Mill o' Milford ready-to-make chicken soup. Only $1.65 (postpaid) for 2 family-size (5 oz.) jars . . . *just about 1¢ a serving.* $2.35 West of Mississippi. Full refund guaranteed if not pleased. Mail order to:

ROSE MILL Box 122 Milford, Conn.

New **RECHARGEABLE WARNER LITE...**
With the AMAZING NEW "Featherweight" STORAGE BATTERIES!

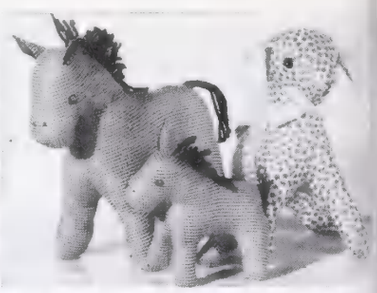


EASILY RECHARGED ... JUST PLUG INTO CIGAR LIGHTER IN AUTOMOBILE ■ RECHARGING LIFE 2400 HOURS ... EQUAL TO $120.00 WORTH OF ORDINARY FLASHLIGHT CELLS!

THE WORLD'S FINEST **PORTABLE LIGHT**

You'll find 101 uses for this ingenious portable light with rechargeable power plant . . . *A convenience around the home—when hunting, fishing, camping, boating, as emergency light in car, etc.* Beautiful hand-rubbed natural Oak Case, size 7½ x 7½ x 3¼ inches. 5-inch focused lens projects 1000-foot beam. Weight only 4½ lbs. $29.50 Delivered. (Separate Recharger for 110 AC house current $5.50 extra. *Not necessary, but added convenience*). Guaranteed to please, or money refunded.

WARNER ELECTRIC CO., Dept. A-40
663 N. Wells St. Chicago, Ill.



This Tricky Trio

will thrill any young hopeful on Christmas morn and thereafter. "Cuddly", the Lamb comes in soft pastels with pert, white necktie and embroidered features. Stands 12½" high. $2.75

"Mommy Horse" and "Baby Horse" with their embroidered features and gay red yarn manes and tails are too cute for words. "Mommy" is 9½" tall "Baby" 5½". You'll love 'em and they make a delightful decoration. The pair, $3.95. Postpaid in 48 states.

The Josselyns
Box 147 Dept. HB Dedham, Mass.

Shopping

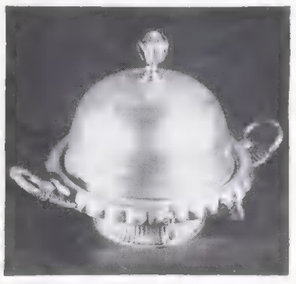
EEP YOUR SILVER RIGHT. These are hectic days d there isn't time to be constantly lishing silver. Luckily, it isn't necesry if you keep your flat service in is tarnish-proof chest. The treated ning keeps it gleaming. Holds 132 eces. In black, antique green, or cinbar red, measures 11" x 16¾" x 4", sts $11 express collect. Hammacher hlemmer, 145 E. 57th St., N. Y. C.



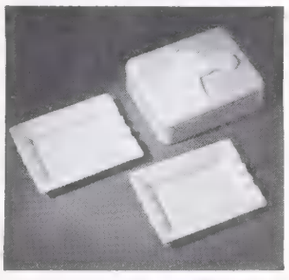
RACELETS FROM PERU. ne Peruvian Llama bracelet is made white silver (2% below our sterling) d the filigree design, delicate and cy, will make a pretty hand look ettier. The coin bracelet, made of the me silver, is made from old coins, ch bearing the coat of arms of Peru. s jingling quality wonderful with suits. ach $8.25 including tax. Good Neighor Imports, 11 E. 48th St., New York.



LD AMERICAN BUTTER ISHES have been spruced up with esh silver plating so that they look ke a million dollars, and you'll use ours for any number of things. For at precious quarter pound of butter the table, instead of butter balls, for andy or a generous supply of cigarettes. ecause they are old no two are quite like. Costs $20 from Chelton, Inc., 106 . 57th St., New York, N. Y.



IORSEY SET. Good present for a an, or for that woman who never ems to have enough ash trays around r house. The three-piece set is made f Styson china and comes in gray with white horse's head, eagle, or elephant the lid of the cigarette box. The rice complete is $2.75 postpaid from rystalier, 485 Lexington Ave., New ork, N. Y.





...COCKTAIL PANTIES...

This season's best dressed drinks will wear . . . COCKTAIL PANTIES . . . These fashionable coasters which are cocktail napkins too, will be your gift clue for friends who seem to "have everything". Styled in the best Gay Nineties tradition. Bright Red candy stripe—Washable Material. GIFT BOX of 4-$1.25—of 8-$2.35 postpaid

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WRITE FOR BOOKLET

The Lennox Shop
HEWLETT
LONG ISLAND
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Long Island's Unusual Gift Shop



In one complete

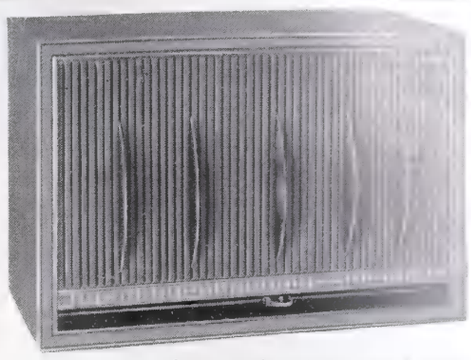
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Containing:
1. Maps of 5 Battle Areas, 20" x 27", with 90 cut-out flags
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A COMPLETE set of Atlases, Maps, Facts and Figures!—everything you'll ever need to locate, follow and record every World event in every Battle Area in this Global conflict. Your own record of history unfolding before your eyes! Your daily illustration for radio and newspaper comment! A mighty Value—just $1.00 postpaid
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ALBUMATIC RECORD CADDY

$12.95 Express Collect

Stores and protects your favorite 50 ten inch records. No hunting through albums. Simply index your records, slide the indicator to desired number, press down and out comes the record you want. Each one safely stored in its own separate partition. Beautifully finished and handsomely covered in brown simulated leather. Size 21" long by 14" high by 12" deep.

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LUCITE TRAY $15
(approx. 17"x13")

With gilt-outlined 3-letter monogram in black or color, as shown, or painted with your favorite flowers. Light, easy to clean, extraordinarily handsome. Delivery within one week.

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BERGDORF GOODMAN
5TH AVENUE AT 58TH ST.

"WAKE UP"
—AN UNUSUAL WEATHERVANE



Sturdy, superbly designed, the Hagerstrom vane pictured above is only one of an exciting collection.

Extra-heavy, finished in weatherproof black lacquer to last many years. Specially constructed oil-filled swivel responds to slightest breeze. 27" wide, 30" high. Complete with brackets for easy installation.

Prompt Shipment—but let us have your Xmas order now, please. $16.50 *f.o.b. Wheeling*

WRITE NOW for new catalog—You'll find 100 ideas for attractive, distinctive gifts.

HAGERSTROM METALCRAFT STUDIO
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No Fumbling in the Dark!

FOR EVERYONE ON YOUR XMAS LIST

$1.00 *De Luxe Model*

Handsome and handy KEY-CHAIN-LITE . . . the perfect gift for your nearest and dearest. A gift that everyone will use and appreciate. KEY-CHAIN-LITE is a tiny, powerful flashlight with bead key-chain attached. Lights up keys and keyhole; for use in theater, automobile, out-of-doors. Ideal gift for service men, too.

Truly fine, polished chrome plate with engraved design, or smart leather covering. Attractive gift box.

Complete, ready to use. $1.00 postpaid. Initials embossed in 22K gold (on leather style only), 25¢ extra.

DON'T DELAY—LAST CALL

These fine metal flashlights were manufactured before the war—and after present stock is exhausted there will be no more for the duration. Order this welcome gift NOW! —Buy one for yourself, too.

On request, we will mail direct with gift card showing your name.

MAIL COUPON TODAY
IMMEDIATE DELIVERY

PERSONAL GIFTS, Dept. H. B.
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Enclosed is $. . . . (cash, money order, check) for which send at once IN GIFT PACKAGE:

. . . . . Key-Chain-Lites at $1.00 each
☐ Leather covered ☐ Engine-turned Chrome
(State first and second choice for prompt shipment)

Initials as follows (25¢ extra). . . . . .

SHIP TO. . . . . .

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MY NAME IS. . . . . .



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CROCHET TRIO

Another Lanz delightful crochet novelty set. It will intrigue the imagination and warm the heart.

Hand crochet vestee, mittens, and beanie—colorful hand-embroidery and silver buttons.

Vestee $10.50
Mittens . . . . . 3.95 } Red, Green,
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Drawstring blouse of featherhead, lace edged ruffle around neck and sleeves in white only. $7.95. Sizes 10 to 18.

Lanz

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PYJAMA PARTY

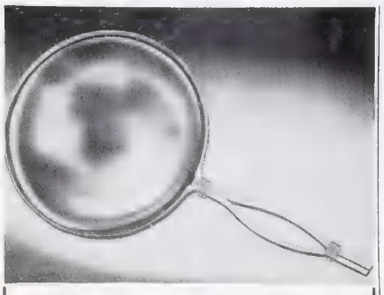
Slim and casual, you'll be your loveliest at bedtime in these pin-checked rayon pyjamas. They come in red or blue, have adjustable waistband and wash divinely.

Sizes 32 to 40 **$4.98**

Mail and phone orders filled
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Two-Sided 7½" Lucite
MAKE-UP MIRROR

For that back view of the hair-do or to make sure your "face is on straight." This is the largest and most handsome two-sided make-up mirror we have seen at or near this price. Handle and frame of clear gleaming lucite. Two flawless, heavy plate glass mirrors.

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BERLÉ'S "BUST-DELINEATOR"

Removes all compression

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Creates a firm, graceful and youthful silhouette and prevents any bulging, sagging or shifting.

IMPROVES your APPEARANCE 100%

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Windo



FAIR AND WARMER. You'll b warm as toast and pretty as a pictur if you have one of these hand crochete fascinators. They're made in Mexico c 100% wool, come in lots of colors an you'll use yours as a shawl, demure hea covering, or little lap cover. $3.75 each The little wooden doll, 9" tall, come in several styles and your child wi love her. $4.25. Postpaid from Fre Leighton, 15 East 8th St., New York



RUSSIAN WAR RELIEF offer a group of specially designed Christma cards by 8 famous artists, each car expressing the artist's personal feelin toward our Russian allies. You'll fin such top rankers as Rockwell Kent, Lu cille Corcos, Ernest Fiene, and you ge 24 colorful cards (3 of each subject for $2. Russian War Relief, 11 Eas 35th St., New York



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BUGGY RIDE, with the wind th driver. Put this weather vane ato your house or barn and you'll alway be one jump ahead of the weather. I is made of rustproof iron painted an tique black, turns freely on a bal bearing, and measures 19" long, 22 high. Costs $11.50 prepaid from Cap Cod Weathervanes, 408 Hawthorn St. New Bedford, Mass.

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Try "Patina" JACKSON OF LONDON English Type Wax Polish (paste) to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1. Jar; $1.50 double size. Made in U.S.A.

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JACKSON OF LONDON PRODUCTS



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This amazing gadget makes a syphon out of any soda bottle and seals the seltzer or soda or gingerale in tight—until a touch on the button sends a swirling torrent of eager, energetic bubbles to stir your drink into lively brilliance! And the soda it saves on a couple of parties will pay for the Soda Mizer! Practically unbreakable because the tube which goes into the bottle is made of plastic. Your choice of red, blue or green with contrasting button, chromium trim. 12" Long. Gift boxed. *$1.* prepaid.

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Shopping

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UDUBON BIRD PRINTS, a hole fifty of them, assorted and in full lor! They are reproduced on antique hite paper, measure 9" x 12½" and ch one is suitable for framing. Think the decorative effect of a group of ur over your couch, above the mantel, nking the fireplace. Or a pair, framed, akes a wonderful Christmas or wed- ng present. $2.95 postpaid. Creste- ndover, 415 Lexington Ave., N. Y. C.





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When you use herbs and your every meal turns out a roaring success.

Sylph, non-fattening French dressing. Pint bottle $1

Herbacue, a blend to put spunk into food. 1½ oz. jar 65¢

Juniper Hills Tea, ¼ lb. that makes a brew fit for royalty. 75¢

Complete set $2.15 plus postage

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TRY THIS OLD VERMONT FAVORITE SOUPS, CHOWDERS with GRILLED CHEESE

You'll find these famous crackers in "Mrs. Appleyard's Kitchen". Read pages 37-39—and you'll want them in yours, too! Send for 2¾ lb. box and her 10 tempting recipes! 75¢ east of Miss. POSTPAID

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one of these dainty figurines for her dressing table or mantel. Their delicate coloring and fine workmanship make them just the gift for the lady who loves lovely things. About 7" tall.

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Robert Keith

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112 W. North Ave., Baltimore 1, Md.



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Brides will all want this Old Hickory Firebasket. Built to last a lifetime. Lends charm to any fireside. A handsome catalog of Old Hickory's American Provincial and Rustic Furniture sent with each firebasket. Catalog only—25¢.

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11¼x17¼x⅜th—Use plain or paint and decorate with your own ideas for the individual gift.....$4.00 per doz.

THE FOURSOME CHEESE SERVICE

6" Oak planks with 5" Lucite spreaders.....$4.00 set (8 pcs.)



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Swedish-type optic pitcher perfectly designed to "hold everything" from floral arrangements to liquid cheer. 14½x7.....$8.50 ea.

11" round unbreakable plastic trays. Nestable in luscious Fall colors.....$2.25 ea.



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8x8—90 oz. punch mug.....$5.00 ea.

3" miniature steins.....$5.00 for 6

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Hand woven of hand-split oak to be used for wood carriers, magazine holders or hand work—15x15x16.....$4.40 ea.

Market size not shown—20½x13x7.....$4.00 ea.

Add 10% for transportation charges prepaid anywhere in the States. Enclose check or money order and full instructions . . . leave the details to us. NO C.O.D.'s PLEASE.

Gift booklet available for the asking

LANGBEIN
GIFTWARES DIVISION
161 WILLOUGHBY ST., BKLYN 1, N. Y.





Illustrated are two views in the living room of the Fifth Avenue home of Mr. and Mrs. Walter E. Poor.

•

Above, looking in the direction of windows which overlook Central Park. At right, conversation corner in the same room. Hathaway's Interior Decorating Shop planned and furnished the entire home.

"Personalized" Interior Decorating

creates rooms of impressive distinction ...with an individual "lived-in" charm

Whether you want to furnish a new home or refurnish your present one, experience all the delights and avoid the exasperations of planning alone, by consulting Hathaway's Interior Decorating Shop. It has earned its reputation for interiors of rare charm and high distinction, by a most skillful use of all the wide Hathaway knowledge of furniture, fabrics and floor coverings. All of this skillful knowledge is supplied to Hathaway customers at no cost through the services of Hathaway's Interior Decorating Shop. Its "personalized" service can preserve a most personal and individual charm while achieving the exact atmosphere of traditional distinction you want. You are invited to call or write for further information.

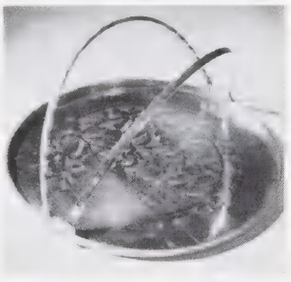
C. Hathaway's
51 WEST 45th STREET, NEW YORK, N.Y.

Furniture • Floor Coverings • and *"Personalized"* Interior Decoration

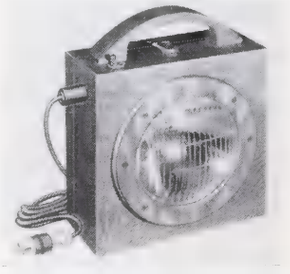
Window Shopping



VICTORIAN ROCKER. It's called the Suellen Lee and is faithfully copied from a lovely old one. Hand-carved and built of selected northern birch, it comes in a rich natural dark cherry finish and measures 24" high. It's covered in dove gray tapestry with a soft rose, green and blue pattern. Yours for $23.45. Includes prepaid express to your nearest express office. Carl Forslund, 122 E. Fulton St., Grand Rapids, Mich.



BRASS TRAY. It's round, 10" in diameter, and you will love it more every day. Use it as a card tray on your hall table, as a cake plate or hors d'oeuvre tray, or heap it with russet apples, tawny pears, and purple grapes. The Chinese etched design is delicate and decorative, and the handles may be used or laid flat, as part of border. Costs $5 postpaid from Baker's, 1517 Walnut St., Philadelphia 2, Pa.



ON THE BEAM. The Warner-Lite is something you'll want to know about for your husband's Christmas, and he'll wonder how he ever managed to pick out such a smart wife. It comes with new "featherweight" storage batteries that give 2400 hours of steady light before replacement and it projects a 1000 foot beam! 7½" x 7½" x 3¼" $24.50 prepaid. Warner Electric Co., 663 N. Wells St., Chicago, Ill.



NO MUDDY SHOES in your house! Not if you have this stern Scottie guarding your entrance. He is a very efficient foot scraper, made of black malleable iron and you fasten him to a wood porch or imbed him in cement. He's mighty obliging about what he does, because he also makes a fine door stop. Costs $3.50 postpaid from The Anchorage, Beach Haven, New Jersey.



SILVER FLEECE is the revolutionary new cleaner that women can't get fast enough. It's soft, fleecy cotton saturated with a secret cleansing agent that removes tarnish and grease instantly. No more strenuous rubbing, no more grimy rags, and your silver will be as gleamingly beautiful as it was the day you were married. It costs $1 the jar, plus 20¢ for the polishing cloth, and it comes from Altman's, New York.



SIT 'N' KNIT with your bright yarn conveniently hand high. It's a wonderful 15" maple bowl on a standard, and it will become one of your best loved accessories, we guarantee. For your next party, try filling it with a tossed green salad or mountains of pretzels. Or if you're just not the knitting type, keep it heaped with shiny apples. 21" high, $12 express collect. H. A. Milton, Box 95, Westfield, N. J.

Perfection in Smoothness

Brewed with just the *kiss* of the hops, none of the bitterness, Schlitz has attained a perfection in smoothness that is truly amazing. This, plus that famous flavor found in no other beer, has made the world applaud Schlitz as America's most distinguished brew.



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JUST THE *kiss* OF THE HOPS

none of the bitterness

Schlitz

THE BEER THAT MADE MILWAUKEE FAMOUS



An Old American Custom

BOURBON SUPREME • A Blend of Straight Whiskies • 90.4 Proof
Good Old GUCKENHEIMER • Bottled in Bond • Straight Bourbon Whiskey or Straight Rye Whiskey • 100 Proof

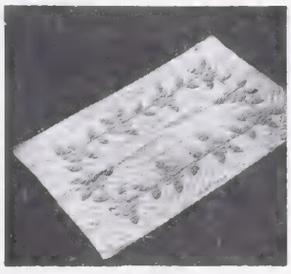
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OFFICIAL BARTENDER'S GUIDE — 753 Tested Recipes for practically every drink known to Man. . . . Send 35c in stamps or coin to The American Distilling Company, 247 Park Avenue, New York 17, N. Y.

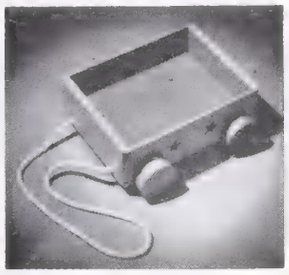
THE AMERICAN DISTILLING COMPANY INC.

PEKIN, ILL. • NEW YORK, N. Y. • SAUSALITO, CAL.

Window Shopping



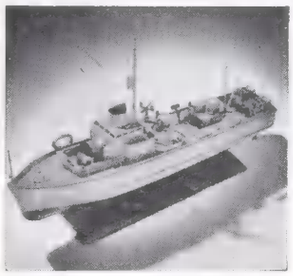
GAY BATHROOM with this bath mat that's completely unlike the run-of-the-mill variety. It is quilted, has appliqued roses in practically any color and measures 32" x 22". You may have it either oval in shape or rectangular, and it washes like a dream. Costs $5 express collect. Laura Copenhaver, Rosemont, Marion, Virginia.



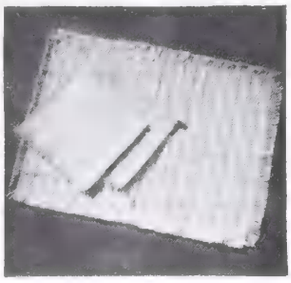
BABY WAGON. Rosy toddlers will think you're a mighty superior Auntie if you come through with a present like this. It's made of natural blond wood lined in turquoise, has wood-pegged construction and comes with a soft white rope for steering and pulling. Holds lots of toys or a favorite doll can ride in it in state. 13" x 11⅞" x 4⅝" high, $3.75 plus postage. Sara Hadley, 11 East 54th St., New York City.



PRACTICALLY A MIRAGE is that white ring left by hubby when he set his Scotch bottle on the sideboard. Or that spot from spilled liniment or perfume on your favorite antique table. But "Reviva" banishes most furniture and floor spots—simple magic for these horrors. It cleans, de-spots, and polishes—triple action sublime. Pint, $1.50; ½ pint, $1. Mrs. Mark Jackson, 15 West 51st St., New York, N. Y.



SUB CHASER. The 110′ S-C Submarine Chaser is a light fast ship, designed to make any enemy submarines she meets wish they were somewhere else. This strikingly realistic model shows its deck guns, depth bombs ready for battle, and its life rafts poised for instant release. It has a gray hull with red bottom, mahogany finished base, 17" overall. 10" high. $25 prepaid from LeBaron-Bonney Co., Bradford, Mass.



YEAR 'ROUND GIFT. Christmas comes but once a year, but if you're smart you'll make your gifts the kind that are seasonless. This homespun luncheon set will be as practical and as smart used for outdoor meals on the terrace next summer as it is for more formal dining now. Natural mats, natural and jade napkins. Service for 4, $2.75; for 8, $5.50. Hall Galleries, Albert Steiger Co., Springfield, Mass.



A DASH OF THIS and a pinch of that puts zest into even ordinary food and with this selection of herbs your meals will make you the talk of the town. You get 7 jars of herbs for fish, fowl, eggs, and meat substitutes, an Herb Chart showing you where to use them and how and a set of recipes called "Leaves from My Notebook of Herb Cookery." All for $2.25 postpaid. Waverly Co., 100 Charles St., N. Y. C.

DOUBLY EXCITING GIFTS

because they're hard-to-find this year

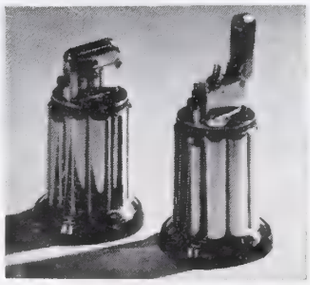
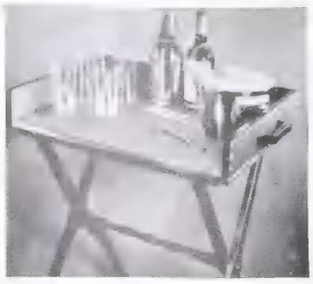
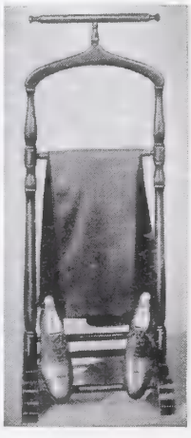


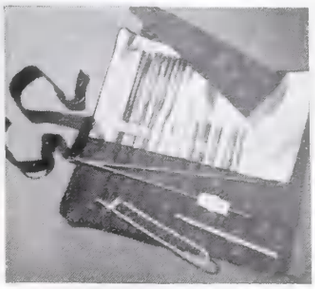
TABLE LIGHTER—and such a handsome one! Even if lighters were unrestricted and plentiful (which they're *not*) this "Swiss movement" beauty would be outstanding. Uses any type lighter fluid. Chrome with black plastic. **12.00.**



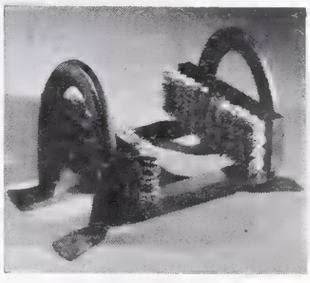
PORTABLE BAR—makes parties festive . . . makes a proud host! Handsome removable tray has red or off-white leatherette sides, mahogany working surface. Mahogany finish stand folds for closet storage. **18.50.**



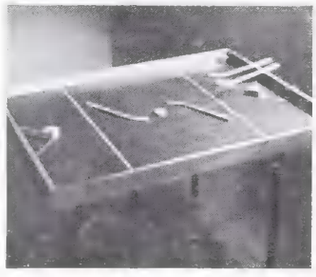
VALET RACK—to keep his clothes in apple-pie order. Holds suit, shirt, tie, undies, socks, and shoes in perfect readiness. Saves time and temper in the early morning scramble. Mahogany, walnut or maple finish. **9.85.**



KNOCKOUT FOR KNITTERS—attractive roll-up knitting case includes 6 pairs of sweater needles, sizes 1-6; 6 pairs of sock needles, ditto; 1 stitch holder; 1 stitch counter; 1 crochet hook—all neatly fitted into taffeta-lined moire case. Black, navy, red or wine. **5.00.**



REAL HORSESHOES—combined with stiff brushes to make a shoe-scraper that does a first-class job of keeping dirt *outside* the house where it belongs. These horseshoes are *sure* good luck for your friends' rugs. **5.95.**



NOK-HOCKEY—a good fast table game the whole family will enjoy playing. Follows all the rules of real ice hockey. Underside of board fits firmly over a card table top, presenting 34" x 46" playing surface. **12.00.**

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The Plume
gracefully
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The beautification of your living room setting will be pleasingly enhanced, by these lovely PRINCETON CHINA accessories.

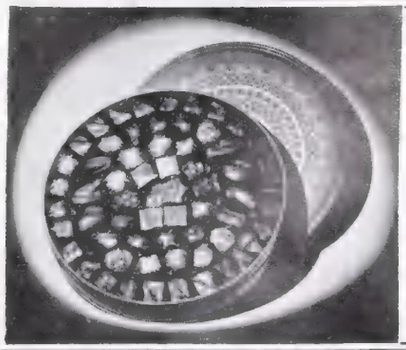
Dignity is exemplified by a gold trim on soft pastels of pink, blue or ivory.

Candy Box..5.00 ea.Cigarette Box ...4.00 ea.
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GOLD, DIAMONDS
SAPPHIRES & RUBIES $175
add 10% Federal Excise Tax
ILLUSTRATION ½ ACTUAL SIZE
Claudia Fishel
Jewelry of Distinction
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CANDY FOR CHRISTMAS

Here is a 3-pound tin of MAISON GLASS assorted chocolates—an unusual selection exclusive with the house—packed in a decorative red tin with a white laced doily pattern effect worked into the cover. An appropriate gift!

$6.75 *(express charges additional)*
Shipping Weight, 6 lbs.

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BIANQUITA* RUGS
$8.75
Plus 10% Federal Tax

Sink your toes into one of these soft, silky rugs of creamy white lambskin. Average size 40" x 26". Non-skid. $8.75, plus 88¢ Federal Tax, delivered in U.S.A. (c.o.d. charges extra). Satisfaction or money back. Supply limited. Write Div. A, American Lambskin Products, 247 West 30th St., N.Y.C.

* Reg. U. S. Pat. Off.

DOG-TEX
REMOVES DOG STAINS
SAVES RUGS
ENDS ODORS

It's the only *proved* dog stain remover! Really prevents rugs from rotting and bleaching. Ends odors instantly. Easy to use. Good for cat stains, too. Money back guarantee. *Thousands of satisfied users!*

Pint size, 1.25
8 oz. size, .75



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MEN'S 100% VIRGIN WOOL CARDIGANS

Here's a rare bird now that so few pure wool zephyr sweaters are available. The classic cardigan which men consider "essential" to their wardrobes . . . done by Tourney Sportswear in a soft, creamy tan shade with smoke pearl buttons. Two pockets, too, for toes and such. Small, medium, or large . . . . . AND ONLY $7.95



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Please send postage with mail orders!

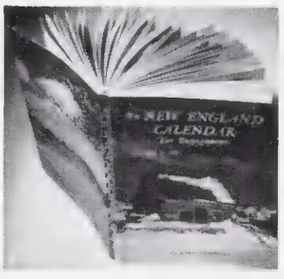
Window



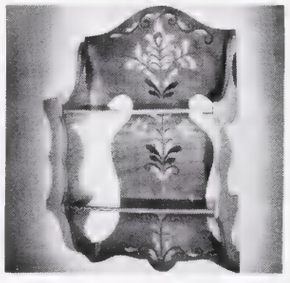
LUNCHEON IS SERVED and it will be a howling success if you set your table with this nine-piece luncheon set. It is a service for four made of spun rayon with embroidered bouquets of colored wild flowers. The four mats, napkins and runner come in gold, peach, green, blue, gray or white and the set costs $6.50 from Mosse, 659 Fifth Ave., New York, N. Y.



MARK YOUR ENTRANCE with a sign bearing your name, and if it's as handsome as this one you'll feel a thrill of pride every time you turn in your drive. It's a copy of an Early American one, has a black wrought-iron bracket, 21" long, and the sign board, 11½" x 18", comes in a rustic finish with white letters, or painted white with black letters. $15 exp. col. Hagerstrom Metalcraft Studio, Wheeling, Ill.



MARKING TIME. Everyone needs an engagement calendar, if not for social activities, to remind you of birthdays and insurance premiums. And this is one that we put at the head of the class. It shows a week at a glance, but even better, opposite each page of engagements is a photograph by Chamberlain of New England scenes. Costs $1 from Remembrance Shop, 30 Rockefeller Plaza, New York, N. Y.



HANGING SHELF. It would be a fitting backdrop for a few of your treasured demi tasse cups, tiny potted plants, or collection of miniatures; and its Pennsylvania Dutch design will be wonderful in the dining room, nursery, or living room. It measures 15" high, 9½" wide, has two shelves, and costs $7.50 postpaid. Pennsylvania Crafts, Hewlett, N. Y.



DOLLY'S BEAUTY BOX. Because there's an acute doll shortage this Christmas, give your little girl this beauty set for her old doll and she'll be so enchanted she won't miss getting an addition to her family. It comes with powder, lotion, perfume, etc., and she'll have the time of her life copying your beauty rituals without dipping into your own cosmetics. Costs $2 from Bloomingdale's, Lexington Ave. at 59th, N. Y. C.

"BRIGHT EYES"

The silliest, most irresistible lapel foolery yet. Press his tail and his eyes light up and wink—yes, they do! He's all HAND MADE of leather with fancy trappings of gold and silver and yarn, with a pin for parking him on your purse or lapel. Comes in red, green, black, white, or luggage tan—with the battery. This horse is your best bet for an original gift.



Flashlight has strong beam—suitable for black-outs, reading theatre programs, etc.

GIFT CLUES
Dept. H
337 E. 42nd St., New York. Tel.: LEX. 2-4947

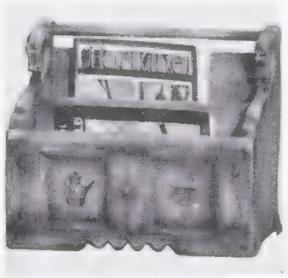
$2 Send check or money order today. No C.O.D.'s. Add 10¢ for postage and insurance, please.

Shopping

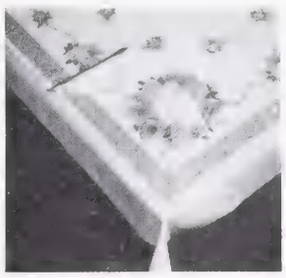
A RED RED ROSE in a handsome plastic gift box will be your unusual and lovely Christmas present to someone very special. Unusual because with it comes a gift certificate promising that real rose bushes will arrive at spring planting time; and lovely because the token rose is artificial and everlasting. From $1.50 for 1 plant to $6 for 6 plants; so get order blank. Jackson & Perkins, Newark, N. Y.



VIKING OAK is something you should know about, if you don't already. Made by the Romweber Company, its design is Scandinavian and it's a rare combination of practical sturdiness and consummate grace. This magazine rack will give you the idea. It's exceptionally handsome, and once you've lived with it for a while we bet you'll want an entire Viking Oak room. Magazine rack, $18.00 from Wanamaker's, New York.



COLORFUL CLOTH with eight matching napkins will make your table something you can be very proud of. It is made of spun rayon, hand printed with a Kate Greenway pattern of posies and the cloth is 63" x 84", the napkins 18" square. The price of the set is $14.95, and you'll find it at Albert George, 679 Fifth Ave., N. Y. C.



FOR HIM AND FOR HER. The man's solid leather portfolio is regulation size, comes in brown with saddle stitching, brass hardware, and it locks. The woman's shoulder strap bag comes in black, navy, or turf tan Morocco. Each is $15 plus postage from Abercrombie & Fitch, Madison Ave. at 45th St., New York, N. Y.



TABLE TALK. It will be the conversation piece of your room, and small wonder with so enchanting a design. Its top is a copy of an old knife box and the center partition makes it easy to carry it wherever you like. In a mahogany finish, it measures 12" x 8" x 18" high and the price is $16.50 express collect. Alice Marks, 6 East 52nd St., New York City.





SCOOP OF THE MONTH

Copy of an old flour scoop in red or black pine with Pennsylvania Dutch decorations. Use it for potted plants, pretzels, a whopping supply of cigarettes, wall bracket or small canape tray.

$2.50 postpaid

Hostess House

505 FIFTH AVE.
NEW YORK, N.Y.



Symphony in Sterling

Sterling candlesticks, console size 3½" high, $8.50 the pair. Tall stately ones, simple and lovely, 10½" high, $20 the pair

Federal Excise Tax included

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825 Lexington Avenue, New York 21

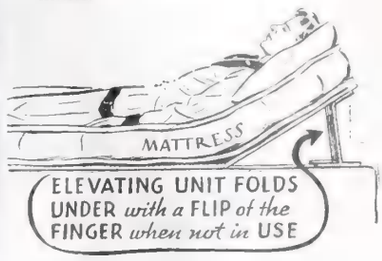
REST-WELL BED BOARDS

(Doctors Call Them "Orthopedic" Boards)

Put a Rest-Well Board between your mattress and spring and how you'll sleep! No more back aches or other pains caused by over-soft beds or saggy springs. Ideal for Invalids and Sacro-Iliac Victims. Makes good springs out of poor ones. All boards made of hard pressed fibre. Priced as follows. 24" x 60" for one sideof a double bed $4.45, (use 2 for both sides). 30" x 60" for twin beds $5.95. 36" x 60" for ¾ beds (two 18" x 60" boards hinged together) $7.95. 48" x 60" for full size beds (two 24" x 60" boards hinged together) $9.95.

RECLINING BED BOARDS

Designed to give relief to sufferers from Asthma, Heart ailments or any person who sleeps better in partially reclining position. Excellent for reading in bed. Good to have in case of illness.



This combination board is hinged so that 28" at the head can be easily elevated. 30" width for twin beds. $12.50, 36" for ¾ beds; $15. We also sell non-orthopedic reclining boards. Write today for circular. Send check to our Mail-Order Department.

We pay express charges east of Mississippi, add 65c per board west of it. Address Dept. 6.

REST-WELL BED BOARD CO.
Bed Board Specialists, all kinds & sizes
551 FIFTH AVE., NEW YORK 17, N. Y.

CONVERSATION PIECES—*to top your Christmas List!*

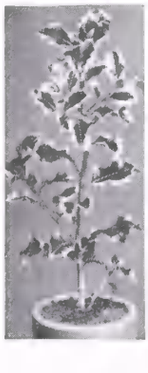


Exquisite English China tea cups and saucers in 4 combinations of pastel colors: peach and chartreuse; blue and pink; pink and blue; green and yellow. Set of 1 colors $12

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Fifth Ave. at 39th St., N. Y.

13C (left)—pink rose handles.
15C (center)—hexagonal shape; decorated with colored roses and leaves.
14C (right)—butterfly handles in natural colors.

A Growing English Holly Tree



Let Holiday Cheer live thru the Year

with a live growing English Holly Tree to brighten your window or the home of a friend. These lovely little trees are the rare two-toned variegated species, 8 to 10 inches high, potted in Oregon soil and packed in an unique box that insures their safe arrival. $5

Brownell of Oregon

Also freshly cut sprays of true English Holly. Packages $2.50 to $15. Write for folder to

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Your Name and Photo on Stamps

Send us any size photograph or negative—a picture of yourself, Sweetheart, Mother, Wife, Child or Boy in the Service. We will reproduce it exactly and send you 100 Stamp Photos, glossy, perforated, gummed and with your Name or Initials up to 7 letters on every stamp. Your photo returned unharmed. 100 for $2.00.





GENUINE LEATHER SNAP-CASE

A genuine Gold Tooled, Lined picture case to hold your most cherished pictures. Your Name or any Service Insignia stamped in 22kt Gold at no extra charge. Comes in two sizes:

2½x3¼ for one picture $1.50; for two pictures $2.00.
3½x4¼ " " " $2.00; " " " $2.50.

WILLIAM NORTH STUDIOS 3002 N. Fifth St., Dept. B Philadelphia 33, Penna.

CLOWN COSTUMER



He's red, white and blue, handmade, and has ten fingers as well as a hanger for baby's clothes. With such a merry figure in the room no child could help but be neat. 54" high.

$5.95 prepaid

RALPH G. MOORE
94 N. Babylon Tnpke, Merrick, L.I., N.Y.



STUNNING CARRY-ALL

Beautifully hand-loomed bag, so smart when you "carry your own"! Rich, heavy fabric and hand-carved frame from Guatemala. Superb gift in black, navy, soft blue or red on white ground. 17" wide. And only **$4.50!** (Including postage)

Write for booklet of accessories.

RENEE FIELD
46 W. 57 St., Dept. B-D, New York 19, N.Y.

NOT UNTIL IT'S OVER OVER THERE

can you replace your old comfortables. Down and virgin wool are frozen, so you must lavish the same care on your comforters as you do on your tires. If the outsides are shabby, send them off to us.

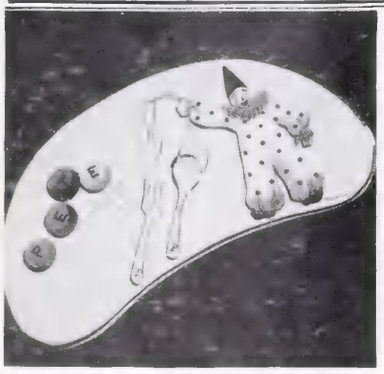
We re-cover the custom-made way. Sole creators and distributors of the famous patented Lanadown, Lanafur, and Lanamink comforters. Lanamink is the ingenious new comforters comprised of mink fur and wool forming one of the warmest possible quilt fillings.



Goods called for everywhere.

Samples on request.

LANADOWN
516 MADISON AVE.
NEW YORK CITY



HIGH CHAIR PRINCE AND PRINCESS

Meal time will be a gay time with this clear plastic high chair mat. Hand painted clown carries balloons marked with child's first name. **$1.95**

Lucite fork and spoon have his initials on handles. **$1.95**

Postage Extra

Anita Gardner
105 East 57th Street • New York City



Gypsy Loot!

Gala square loops of sterling silver that seem to pierce your ears—but actually fasten in back. A masterpiece original by the famous Rebajes. **$3.35** (including tax and postage).

Rebajes
METAL ART CRAFTSMEN
377 FIFTH AVENUE
NEW YORK 16

"YOUR NEWSPAPER ON THE TABLE"



Most practical newspaper holder ever designed. An ideal gift. Quality made. Beautiful chromium plate—a smart addition to any table setting. Collapsible. Lasts forever. Shipped direct, post free, upon receipt of **$1.25**

(Three, in individual boxes, with presentation cards, $3.50)

CLEVELAND GAMES CO., 520 Leader Bldg., Cleveland, Ohio

Window



HEART SHIELD BIBLE for your man in the service. It's just the right size to fit into his uniform pocket and the gold-finished 20-gauge steel front cover may very well deflect bullets, shrapnel, or bayonet. It is available for Catholics, Protestants, or Jews, comes leather bound and wrapped in a mailing carton. Costs $3.95 postpaid from Lippman Gift Co., Washington Blvd. Bldg., Detroit 26, Mich.



FLOWERS ARE FLATTERING and these real-looking fish scale posies are jewels that will do exciting things for the simplest dress. You may have your choice of a shaggy Chrysanthemum pin and matching earrings in white or pastels or a Magnolia pin with matching earrings. The pins are $2.98, earrings $1.98, including tax and postage. Black & Bartley, 90-06 63rd Ave., Rego Park, N. Y.



BIRD RESTAURANT. Let your window be a feeding station for birds this winter and you'll spend hours of enjoyment watching them chatter and preen and coo. Before you know it your house will be the favorite meeting place of the flock. This window feeder is made of California redwood with a glass top and measures 24" x 8" x 9" high. $4.75 express collect. Stumpp & Walter, 132 Church St., New York.



THREE LITTLE PIGS. For pure enchantment of design and color, this takes the cake! Both the tray and the tub come in red and white, hand painted with 3 pigs, whose curly tailed derrieres against a barnyard background couldn't be cuter. The tray, 22" x 15", is $14.50 and the bucket, 12" high and wonderful for toys, is $6.75. Express collect from The Blue Parrot, Evanston, Illinois.



FIRST CHOICE. "*Please* send me razor blades," the boys plead in their letters home. Unfortunately, it's too late for overseas Christmas mailing but do get them to the boys at camps here. This gift package has 50 double-edge, hollow ground Personna blades which fit any double-edge razor and it comes with an easy-to-send outer mailing carton. 50 blades for $5 from Personna Blade Co., 599 Madison Ave., N.Y.C. 22.



CURRIER & IVES PLACE MATS

Beautifully reproduced in full natural color, these eight famed Currier & Ives prints are lithographed on durable place mats to bring charm to your table. 12" x 18". Laminated acetate surface makes them heat-resistant and washable. Backed with heavy layer of cork. Will not curl. Superb for framing as pictures. Set of four, $2.50. Set of six, $3.50. Set of eight, $4.40. All different. Postpaid.

Write for free 80-page Christmas Gift Catalog

MILES KIMBALL COMPANY
Kimball Building • 33 Algoma • Oshkosh, Wisconsin

Shopping

BLACK WALNUT JEWELRY. When you suddenly get the reputation for having a flair for clothes, don't say we didn't warn you, because this unusual jewelry is sure to get you talked about. The belt is wonderful with sport clothes and sweaters, $1.50; bracelet is 55¢ and necklace is 65¢. Prices include tax and postage. Liza's Gift Shop, New Market, Va.



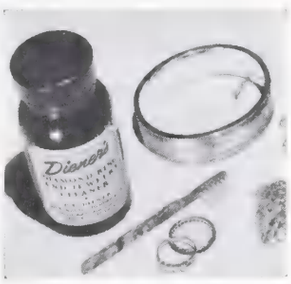
PERFUME IN THE AIR. Your house will have a delicate fragrance, a personality all its own with this wall perfumer and a 2-oz. bottle of any Fragrantaire scent. There are 18 to choose from, including Mountain Pine, Carnation, Apple Blossom, and Spice and Herbs. You'll find it specially wonderful for keeping closets fresh as a May morning. $1 in gift box. Fragrantaire, 381 Fourth Ave., New York, N. Y.



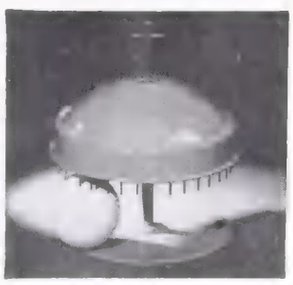
WATCH DOGS to guard your books and hold them neatly and decoratively. They are designed, and very successfully, too, as bookends, but if you don't need them for that purpose try placing the pair on your mantel. And think of all the people you know who would love you dearly for giving them such a handsome Christmas gift! 7½" high, $5 the pair, express collect. Rendezvous Gift Shop, Asbury Park, N. J.



BE PROUD OF YOUR JEWELS and keep them as glitteringly beautiful as the day you got them. This is no problem with Diener's Diamond Ring and Jewelry Cleaner because a periodic clean-up is just a matter of minutes. Besides, the results will more than repay you. Use a toothbrush to do the job. The price is $1. Diener's, Dept. H-12, 919 N. Michigan Ave., Chicago 11, Ill.

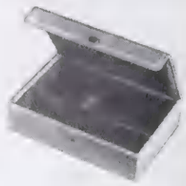


PUTT LIKE A PRO and practice right in your own living room. Bobby's Portable Golf Hole can be approached from any angle but it takes perfect shots only so you'll simply have to get good, in spite of yourself. It costs $2 each, or a 3-hole Bobby course is $5. F. Berghman Co., 1027 Thatcher Ave., River Forest, Ill.









CAMPUS CASE—Places for cigarettes, matches, [illegible] and rolling money—grand for college, [illegible] worker, business girl; or serviceman. Saddle stitched pigskin. Exclusively ours.....$4.25

STAHLY RAZOR—Super-smooth, non-electric, vibrating razor—gives cleaner, more comfortable shaves. Uses any double-edged blade; 3000 cutting strokes a minute.....$17.50

House of Quality Gifts

OFFICER'S INSIGNIA BOX—Stitched tan cowhide, with tarnish-proof lining. Measures about 6⅛" x 4¾" x 1⅞". Exclusively ours.....$7.95

NEW YORK'S MOST UNIQUE SHOP FOR HOLIDAY GIFTS

Hammacher Schlemmer . . . home of beauty-and-duty-gifts . . . suggests these eight ideas to warm the heart of the recipient. Come in . . . phone . . . or write . . . EARLY we beg of you!



CAMPER'S KNIFE—Utility knife that fits the outdoor man for emergencies. Stag handle holds knife blade, screw driver, can opener, cap-lifter, awl..$2.95



THORENS LIGHTER—Handsome table lighter, fluted chromium, plastic wood base, genuine Thorens unit. Lights up with flick of finger.....$11.95
Ronsonol lighter fluid, bottle 25¢



MOIRE TEA COZY—Beautifully made tea cozy keeps tea piping hot in pot. Of padded moire lined with floral dimity. Rose, green or gold.....$4.95
Tea Pot from lovely 12-piece English bone china set. Blue or peach.....set, $33.50



CHRISTMAS BASKET—Loaded with tasty, toothsome tidbits. No coupons necessary — all unrationed items. Basket of 7 choice delicacies.....$11.75



FURLOUGH BAG—Ample carry-all bag serves multitude of purposes. Good quality navy or khaki material, leather trim. 17" long.....$7.50

Hammacher Schlemmer
145 E. 57th STREET, NEW YORK 22, N.Y.



You're the exception if you haven't a very special person in uniform whose photograph takes the place of honor. The well dressed frame today wears army or navy cloth and emblem, as shown above, befitting the dignity of your loved one. Inside measure 4" x 5¾".
$8.50

Kennard
AND COMPANY, Inc.
Diamonds—Watches—Silver
15 ARLINGTON ST. BOSTON, MASS.

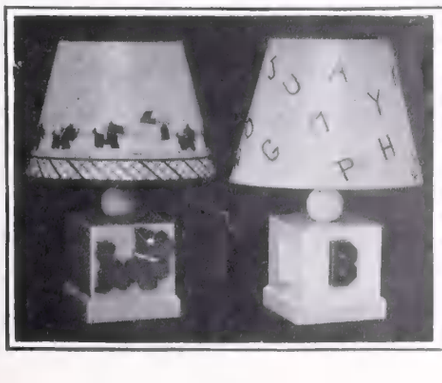
DATES IN OLD BRANDY



Large, soft, fancy California dates, in 7 year-old, aged-in-wood date brandy. A different, distinctive flavor . . . an epicure's delight! Attractive oak barrel retains flavor and has an endless variety of uses.

3 lb. Barrel.....$6.45
5 lb. Barrel.....$9.50
Prepaid

Elizabeth Moté 8464 Melrose Pl.
Hollywood 46, California



MUSIC BOX LAMPS

A bedtime song that will entice His or Her Nibs to sweet slumber comes from this bit of a lamp. The swiss music box plays nursery tunes, lamp is 12" over all in waxed birch, maple, or painted white. Here is a thoughtful gift which every mother will certainly appreciate. $6.95

Express Charges Collect

STANLEY JAY STUDIO
75-14 193rd Street Flushing, N. Y.



Proud Matches

No one will have to ask you for a light if you have the Photo Matches because you'll always be waiting for a chance to show them off. Just send in any black and white picture or negative, any size, and it will be reproduced on the match packs with startling clearness. The original picture is returned intact. One subject to a box.

Box of 50 $4.75
Box of 100 7.50

EUNICE NOVELTIES, Dept. H12
5th Floor, Durant Exchange Bldg.
514 Madison Ave., New York City

PUBLIC LIBRARY Burlingame, Calif.

Give a Gardener BETTER Garden Results

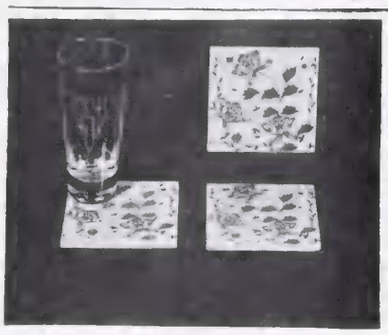


THE GIFT THAT KEEPS ON GIVING!

Sudbury SOIL TEST KIT $4.75

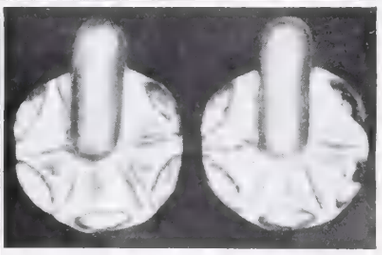
DID you ever hear of a gardener who wouldn't give almost anything for bigger crops... more beautiful flowers? Of course you didn't! That's why a SUDBURY SOIL TEST KIT makes a perfect gift for any garden enthusiast. It steps up the crop yield ▪ ▪ ▪ shows needs of 50 vegetables, 75 flowers ▪ ▪ ▪ makes 50 individual tests for nitrogen, phosphorous, potash and acidity. It's fun to use and no chemistry knowledge is required. Comes in handsome leatherette case, beautifully gift wrapped. (Incidentally, why not get one for yourself?)

MONEY BACK GUARANTEE ▪ ORDER BY MAIL ▪ C.O.D.
$4.75 plus postage (or send $4.75, we pay postage) 2 for $9.
SUDBURY LABORATORY, 296 Dutton Rd., So. Sudbury, Mass.



LOVELY TABLE SAVERS

Porcelain tiles with delicate floral design on rich ivory background, will add a touch of charm and distinction to your table. 4¼ inches square. Fast colors permit washing. Delivered free in Metropolitan area; 25¢ postpaid elsewhere. No C.O.D. Six for $1.00. 12 oz. monogrammed highball glasses, $7.00 express collect.



Petite MUSHROOM EARRINGS $1.95

Jumbo Mushroom Earrings $2.95

(Add 10% Fed. Tax)

Now the petite size of the popular mushroom earrings. Gold or silver plastic with the new slip-on clip. Actual size.

Write for Christmas Jewelry Catalogue.

CRYSTALIER *Gifts that Charm*

New York

Gerlou Fifth Avenue

501 FIFTH AVENUE — NEW YORK



SHELL SHADOW BOX

Show off your prize pansies, a sweetheart rose, or a bit of greenery in this shell shadow box. It's made of composition in antique ivory with a gilt border and has a small blown glass bubble to hold your posy. The overall size is 4⅝" x 4¼" x 2" and it costs $1.50, plus 25¢ for postage.

VIOLIN BOTTLES

Hand-blown aquamarine glass, a color as coolly beautiful as the inside of a wave. Use them for bud or just decoration and each comes with a bracket to hang on the wall. Bottles are 12½" high. $3 the pair plus 25¢ for postage.



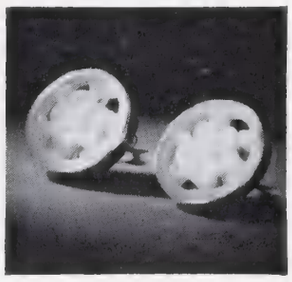
SALT AND PEPPER SHOP

366 Madison Ave. New York City

Window



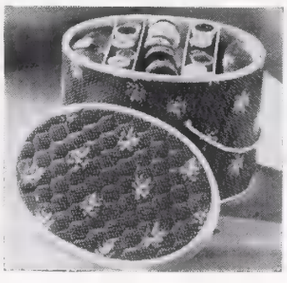
POWDER POUCH. It's called the Handy Andy and is a drawstring compact with a mirrored bottom, mammoth puff and loose powder sifter. You may have it in stripes, polka dots, or solid colors, and the price is just $1.50. Wm. North Studios, 3002 North 5th Street, Philadelphia 33, Penna.



JADE AND STERLING. Mayflower earrings carved of Soochow jade vary from pure white to light green in color and are banded by a circle of sterling silver. $6.50 the pair, plus tax. To match these, there are 6 buttons for $3.75, a pin for $6.50 and a bracelet for $12.50. Add 10% tax. Postpaid from Chinese Treasure Centre, 441 Madison Ave., New York, N. Y.



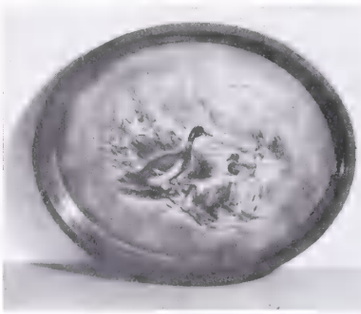
HUNTING MUG. It's made of English Davenport china and is colorful with a hunting print made from the original engraving. Back has horseshoe, whip, and horn; bottom bears Davenport trademark. Wonderful for beer or collectors. $1.50 each; 4 for $5.50 postpaid. Wiesenfeld Co., 112 West North Ave., Baltimore, Md.



SEWING BUCKET that is covered in printed cotton with a heavily quilted cover and firm binding along all the edges. It's a two-decker that has a shallow tray on top for spools of thread, darning cotton, pin cushions, and space for thimbles and needles. The roomy bottom layer can be used to store the family mending. The price is $1.98, unfilled, from Singer Shop, 396 Fifth Ave., New York, N. Y.



ANTIQUE SPOONS. The heavy antique sterling platter spoon in the Fiddleback pattern was made in Dublin in 1818, $22. The two sterling serving spoons were made in London in 1754, $33 the pair. Tax included. Each piece is clearly hall-marked and if you're interested in old silver, send for the Hall Mark card which shows you how to determine the date letters. Fred J. Cooper, 109 So. 13th St., Philadelphia 7, Pa.



Hand Painted

TOLE TRAY

Delightfully decorated with picturesque scene of mallards in natural setting. Green background. Very serviceable and handy size—14" x 17¼".

Price $12.50

SCULLY & SCULLY, Inc.

"The Smart Gift Shop of New York"

506 PARK AVE., NEW YORK, 22, N. Y.

at 60th Street Wickersham 2-2590

Shopping

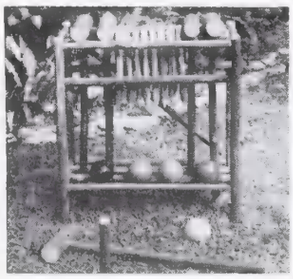
TAILORED ENAMEL. A man would like this set, or a woman who delights in flawless design and the absence of fussiness would bless you for such a gift. The ash tray and cigarette jar are made of white enamel with blue decoration and polished brass lids and the jar is marked with the name of any brand of cigarettes. The tray is 4″ in diameter, the jar 3″ high, $5 each. Parzinger, Inc., 54 E. 57th St., N. Y. C.



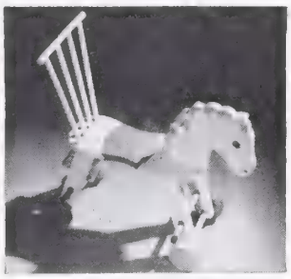
MAGIC TABLE. It's called the T-Top and is a light but sturdy top which slides easily over the surface of a card table, just doubling its size. You'll use it for luncheons, jig saw puzzles and card games and you'll never stop being surprised at the fact that it seats 7. 46″ diameter, in black, red, dark green, or brown, $5.95. Unpainted, $4.95. Express collect. Salem Lumber Co., Dept. 16, Salem, Mass.



COMING THROUGH THE WICKET of this croquet set will give you a feeling of such priority cooperation that you'll be champion material. The reason, of course, is that this entire set for six, including wickets, is made of cypress with the exception of the maple balls. The effect couldn't be smarter and the price is just $8.80. Littletree Co., Winter Park, Fla.



HORSE ON WHEELS. A Christmas Tree isn't complete unless there's a toy horse lurking beneath its branches, and this is one that will be greeted with whoops of delight. It's made entirely of wood painted red, white, and blue, rolls around like a thoroughbred, and the chair seat is safe and comfortable. Measures 27″ x 8″ x 17¼″ high and costs $7.50 prepaid from Young Ages, 2520 Fairmount St., Dallas, Texas.



GOLDEN SHELL. If you have a figurine, small vase, or demi tasse cup that you're passionately proud of, this is the perfect backdrop against which to show it off. It's a shell wall niche made of durable composition, measures 20″ x 12″, and comes in antique gold, mahogany and gold, white, and pickled pine finishes. The price is $10, express collect, from Lyons Galleries, Inc., Continental Bldg., Forest Hills, N. Y.





We're Dreaming of a White Christmas

Everyone needs that extra bit of cheer and brightness that flowers bring into the home. This Cyclamen plant will bring pleasure 365 days in a year. Made of wax, it is so lifelike that even Mother Nature would be fooled. 8 flowers and 3 buds and leaves to each 4½″ white pot. Select your own colors: White, Light pink, Dark pink, or Cherry red. Gay Christmas wrapping. Please place your order early to get the best selection. $4.75 Postpaid. No C.O.D.'s.

Constance Spry Inc.

322 Park Ave. New York City 22, N. Y.



AUDUBON DESSERT PLATES

A most appropriate holiday gift for the bride and groom—or for an entire family. These 9″ dessert plates (English Importation) have a deep embossed rim—and an Audubon Bird in color for its center decoration.

Set of 8 Plates $8.35

(Each plate carries a different design)

Express Collect.

Mermod-Jaccard-King Saint Louis

JEWELERS TO AMERICA FOR 114 YEARS

Gift Problems Solved!



MONOGRAMMED GLASSES

to own . . . to give . . . to enjoy!

Here's the easy, smart way to solve your gift problems! Give these gracefully designed, round bottom shammed glasses, personalized with 1, 2 or 3 letter deeply sand-carved monograms. Splendid for every gift occasion—grand for personal use.

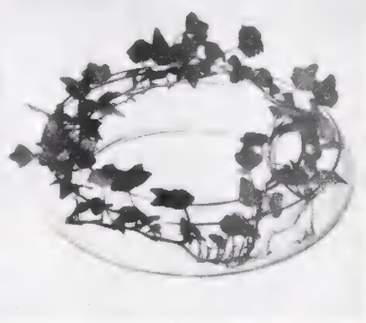
From left to right—12½ oz., 8½ oz., 5 oz.; 6 oz. old fashioned (not illustrated) . . . . . $3.50 a dozen postpaid

24-piece assortment—8 each of any three of sizes listed above—$6.75 postpaid.

Safe, free delivery on all of the above. Satisfaction guaranteed or your money refunded. One week service. FREE—New gift-packed booklet featuring over a hundred personalized gifts, is yours on request. ORDER NOW!

THE MONOGRAM GLASS CO., INC.

1131 Chicago Ave. Evanston, Ill.



Wreath Of Ivy

FOR YOUR TABLE

Gorgeous glass ivy ring, 12 inches in diameter. Distinctive table decoration of perennial beauty. Keep it filled with ivy—remember, ivy in water will root and stay put. Postpaid . . . $5

7½-INCH SIZE, POSTPAID, $3

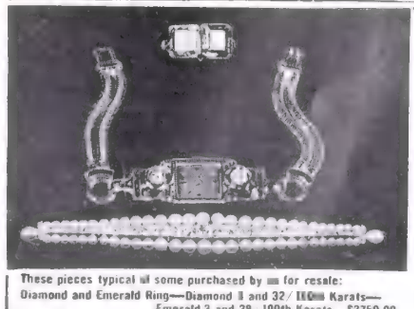
(Prices minus ivy which cannot be shipped)

Send check or money order.

MALCOLM'S

HOUSE AND GARDEN STORE

524 N. Charles St. Baltimore, Md.



These pieces typical of some purchased by us for resale:

Diamond and Emerald Ring—Diamond 3 and 32/100 Karats—Emerald 3 and 38/100th Karats $3750.00

Gold Watch—2 diamonds, Solid Gold Case, 17 jewels . . . 225.69

Pin—Genuine Oriental Pearls, Platinum and Diamonds 525.00

(Federal Tax Included)

WE WILL WIRE *YOU*—

Cash!!!

Maybe you want to make a down payment on a house, modernize your kitchen, redecorate your living room—or perhaps buy more war bonds.

YOUR OUTMODED JEWELRY—GOLD AND DIAMONDS—IS WORTH CASH TO US. Bring them in for an estimate without any charge or obligation. If out of city, send by insured mail. We will wire price upon receipt of jewelry.

Reference: Manufacturer's Trust Co., 513 5th Ave., New York City

MERRIN JEWELS

Dept. HB-1.

Madison Ave. Cor. 54th St. New York City



AMERICA'S FAMOUS SPORTING ARTIST

Lynn Bogue Hunt decorated these 12 oz. Highball Glasses showing both upland and marsh birds in flight. The set of eight glasses with heavy sham bottoms, and the attractive container, complete for $6.50.

Gifts FOR HOME USE



THE HARRIET

Ship in a Bottle, loaded with deep sea appeal. Splendid to decorate fire place or table. A treasured cargo of fine craftsmanship is this full rigged four mast barque in a two quart bottle with wooden stand. Complete $5.00.



USEFUL and DECORATIVE

is this Cutting Board or Server—Hang it conspicuously and utilize it in the kitchen, at the bar, or as a buffet server. Of hard wood with brightly colored glass eye, and rawhide hanging loop. 9½ × 16½ inches, $2.25.



THE FINEST LOOKING TRAY WE HAVE SEEN

This light, sturdy and generous size (12½ x 19") rubbed finish hand hewn wood tray with rawhide bound handles and hand pegged side rails. Easy to handle, it makes serving a pleasure—practical also for service in bed. $5.75.

Your check or money order will bring items postpaid.

Write For Folder "B" showing other interesting Gifts.

The Anchorage

BEACH HAVEN NEW JERSEY

"WITH THIS RING . . ."



. . . you will be an especially proud bride. The wide band, studded with garnets, is a reproduction of an old Irish original and costs $75. Without the stones it is $55. The narrow braided design band also shown is $25., taxes included. Both are hand made and of solid gold.

TEMPLE'S JEWELS

518 MADISON AVENUE, 22, N. Y.

MAKE THAT DREAM HOUSE COME TRUE!

FURNITURE CRAFT

AUTHENTIC COLONIAL REPRODUCTIONS IN MINIATURE

Each piece carefully selected for historical accuracy and scaled 1" to the foot . . . Made of pine and birch, stained and polished. These are real collectors' pieces and may be used either as decorations, or to plan your home of the future. Complete catalogue will be sent with your order. Minimum order $2.



#907 1.50 ea.



#902 1.00 ea.



#901 1.00 ea.



#909 1.50 ea.



#903 1.00 ea.



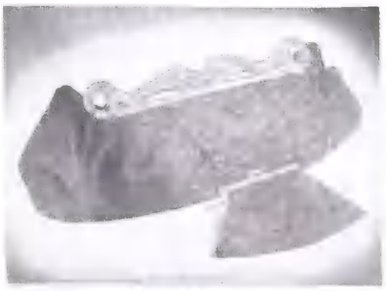
#905 .75 ea.



#906 .35 ea.

MARINE MODEL COMPANY

29 West 15th St., New York City



(Illustrated Gift Folder sent on request)

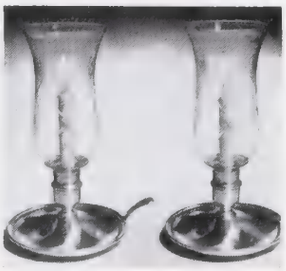
DATE and DUTY BAG by AVIS

With an eye to beauty and an ear to practicality *AVIS* designed this Double-Feature two-some of finest wool broadcloth, exclusively for us. The DATE bag is a handsome affair with delicately curving plastic frame; roomy enough to house the DUTY knock-about which goes its own way on prosaic occasions such as shopping, marketing. Separate bill-and-change folder. Luxurious Rayon Taffeta lining. Black only. Both $10.

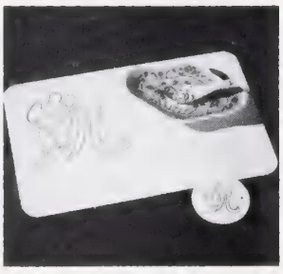
BLACK and BARTLEY

90-06 63 Avenue Rego Park, New York

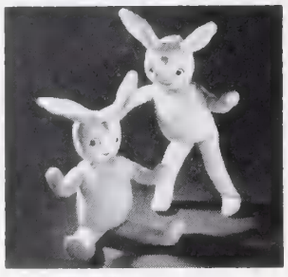
Window Shopping



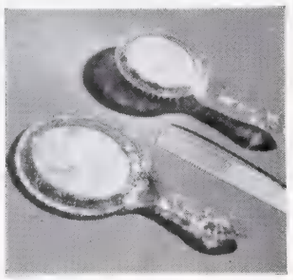
SILVER HURRICANE LAMPS. They're as Colonial as silver buckles and powdered pompadours, and they'll bring a wonderful gleaming elegance to your room. The stands are silver plated, the chimneys are cut crystal and they measure 12" high overall. Including tax, the price is $27 the pair, postpaid, from Weitlich's, 22 West 48th St., N. Y. C.



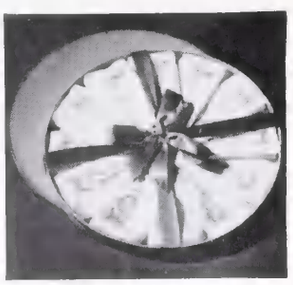
HELP CHINA and at the same time help yourself to some unusual Christmas gifts. The dish with the plum blossom design, symbol of happiness, makes a big ash tray or relish dish, $1.25. Little serving spoon is 25¢. The cork backed place mats come in white with a red Chinese Victory symbol, and cost $3.50 for a set of four with four coasters. Postage extra. United China Relief, 1790 Broadway, N. Y. C.



BYE BABY BUNTING. And here's a soft cuddler that your own Baby Bunting will insist upon taking to bed with her and who will become her dearest possession. Its arms and legs are flexible so you can prop it in almost any position. In pink or blue with floppy ears, it's 14" tall, costs $1.55 postpaid. New York Exchange for Women's Work, 541 Madison Ave., N. Y. C.



DRESSER SET. Beauty shouldn't be hard to achieve if you have this three-piece set on your vanity, because its glamour is contagious. It's made of clear crystal with pastel blue or rose insets, and the comb is of pliable plastic with a crystal-like finish. Mirror, brush, and comb are $3.95 the set, express collect from Mark Stier, 277 East Fordham Rd., New York, N. Y.



GRACE NOTES to start your party out on a merry tempo. The cocktail napkins are made of white Madeira linen with an organdy inset, and each has your single initial and posies done in shadow work. They're as delicate as Debussy's music, as fresh as a May morning, and whoever you send them to will be convinced that there really is a Santa Claus. $10.75 the dozen. Leron, 745 Fifth Ave., New York, N. Y.



WEDGWOOD PLATE. This is one subject in the Historical Plate series made at the Wedgwood Potteries in England. It portrays the famous Minute Man, Captain Thomas Parker, on Lexington Green in 1775. Why not start collecting historical plates to hang on your dining room wall. Hobbies are fun and this is a good one. $1.25 express collect. Jones McDuffee & Stratton, 640 Commonwealth Ave., Boston, Mass.



Photograph Courtesy of Lester Kierstead Henderson

Imagine F. A. O. Schwarz Short of Toys and *Proud* of It!

DOESN'T MAKE SENSE, hardly — and yet it does. America's leading toy shop to four generations — Santa Claus headquarters since 1861 — the shop that has always had the greatest array of toys, the biggest stock of toys, the most unusual toys — now hasn't enough toys to go around.

The metals, the plastics, the lumber, the fabrics, the kapok stuffings, and just about everything else that Santa Claus needs to make his trains, boats, wagons, dolls and prams, are now in the first line of attack. He surrendered them gladly to our boys in the front lines.

We took all the toys that Santa Claus could fashion out of materials that have no pressing war priority. To these we added what was left of our once plentiful metal and other war-scarce toys. An impressively large stock it made, but not enough to meet the greatest buying demand we have ever experienced.

So now we approach Christmas, 1943, with fast thinning stocks of toys and games. We know we must disappoint many of our old customers who look to us to make this Christmas as happy for their children as we once made theirs. Yet we feel proud, too, that by this sacrifice we can contribute to the winning of the war.

We hope that this may be the last Christmas that the grim realities of a grown-up's world intrude upon our children. But from long and intimate association with them, we know they understand and are glad to give up their F. A. O. Schwarz toys this year so that Christmas all over the world may be saved from the menace of evil men.

F. A. O. SCHWARZ

745 FIFTH AVENUE, NEW YORK, N. Y.



Without a peer as holiday gifts, these rarest and finest of pears are shipped from our California orchards in attractive gift boxes—timed to arrive at their destinations on the dates you specify. A gift not likely to be duplicated Buttersweet Comice Pears never fail to elicit high praise and heartfelt thanks from the receivers . . . for they are a gift that may be enjoyed by the entire family. A box of these rare California beauties contains from 10 to 14 of the most delicious pears a body ever tasted, and they cost only $2.30 shipped anywhere in the United States. Simply write your list of names and addresses plainly and send a check for the total amount. We'll do the rest. Your name as a donor appears on every box. Don't delay . . . send in your order now.

DAY and YOUNG P. O. Box 27 H Santa Clara, Calif.



12 LOVELY GIFTS FOR $6

A Portfolio of Twelve Magnificently Colored Flower and Fruit Prints after originals by Prevost. You'll count this group of prints among the finest buys of your career. It will also solve many of your Wedding and Xmas Gift problems. Each print 11" x 14" plus generous margins.

Send for free catalog of "Fifty Best Prints for Home Decoration" and other inexpensive prints.

OLD PRINT EXCHANGE
14 East 48th St. New York 17, N. Y.



Cooking with Spunk

Friends will wonder how you do it because your meals will have the flavor and excitement of a famous chef if you use these six wonderful herbs. Packed in gift box with a little cookbook that is really dynamite!

$2.25 postpaid

Write for gift folder

The Shop in the Garden
P.O. Box 471 West Hartford 7, Conn.



A twist of the wrist

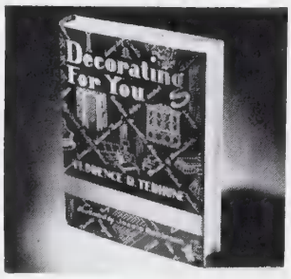
and your knives are razor sharp. Hubby will enjoy it too when carving. Guide Slots automatically hold the knife at the proper angle for honing and all you have to do is turn the handle. Sturdy steel construction with Self-Lub. Bearing. The price is $1.50 postpaid while a limited supply lasts from

HONE-RITE, Ontarioville, Illinois

Window Shopping



SHELL VASE. Its overall decoration of soft flowers will remind you of Dresden, while its gaiety and warm charm will bring a whisper of spring to your room. Made of Princeton china, it measures 7½" tall, 7½" wide and the price is only $3.50. You'll find it at George Allen, Inc., 1214 Chestnut St., Philadelphia, Penna.



ALL ABOUT DECORATING. In "Decorating for You," Florence B. Terhune has done a truly magnificent job. It's a book that should be in the home of every woman who is interested in making her house attractive, and in it she will find tricks, ideas, color charts, furniture arrangement, window treatments—basic decoration that is in good taste. The price is $3.95. M. Barrows & Co., 443 Fourth Ave., N. Y. C.



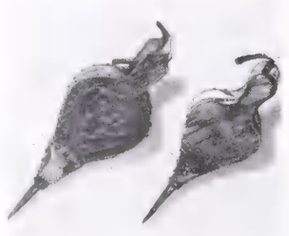
GLAMOROUS GLASS. Good glass is in a class by itself for perfection of design and sparkling clearness. This 32-oz. brandy snifter makes a wonderful vase for a single gardenia. $1. The Tear Drop decanter will lend distinction to any sideboard and the quart size is $7.50, pint size $6.50. Express collect from Sweden House, 634 Fifth Ave., New York, N. Y.



SHORT ON OIL? As if we needed to ask! Well, gather around the fireplace, folks, and stop shivering. But you really should have a fireside box to store your logs or coal. This one holds enough for two long, warm evenings and is hand made of mellow brown antiqued knotty pine with rawhide loop handles. Measures 18" x 15" x 12½" high. $10, express collect. The Lennox Shop, Hewlett, N. Y.



PIED PIPER MUSIC. These little record albums have the same frisky, magical music that bewitched the children of Hamlin. There are four albums to choose from: Cowboy Songs, Nursery Rhymes, Marches and Dance Songs; and each album has four 6" records or eight selections. The price is $1.10 each, express collect. Haynes Griffin, 373 Madison Ave., New York, N. Y.



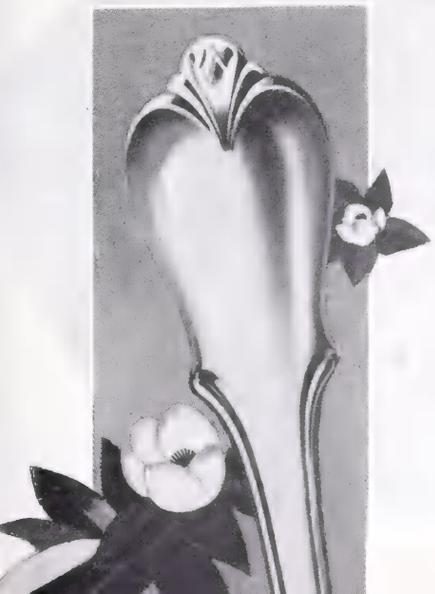
BURN, FIRE, BURN! Your hearth is too important this winter to be wasting your time coaxing a lazy and fickle fire into a roaring heating plant. So do it the fast way with a pair of bellows. The plain ones, leather trimmed, are 17" long, $4.25. The carved wood ones, also leather trimmed, are 20½" long, $7.95. Both are in walnut finish, come prepaid. Art Colony Industries, 69 Fifth Ave., N. Y. C.



THE CHARM OF SIMPLICITY . . . The inspiration we draw from early American times, today, is one of vitality and freshness—for the men and women whose courage and foresight built a new world, invested their art with similar forthrightness and originality. The primitive living conditions of colonists settling on virgin soil, were soon replaced by a life of culture and comparative comfort. The South particularly, by the middle of the 18th Century, had evolved its own design of gracious living.

arge houses of quiet dignity and balanced, symmetrical proportions studded the landscape, their formal tranquillity repeated in the beautiful gardens. Projected against this background of elegance and repose, the day-to-day existence of the gentry became marked by a pleasant round of gallantries and entertainment—the plantation manors, focal units of merry times and gala hospitality. Dinners were an opulent rite, with richly scented flowers and scintillating silver adorning the table. Dancing—formal minuets, waltzes, polkas to the ystal-clear accompaniment of the harpsichord or the soft music of an ensemble—was a favorite form of entertainment.

ne stately elegance that colored this period of American history has been extolled in silver, by Wallace. Grand Colonial, with its rhythmic silhouette and glowing opalescent finish, is a re-creation of the colonial fiddle notif, in the grand manner. Crowned with a sparkling petal scroll tip, it reveals from every view the full-formed contours of the design. This is Third Dimension Beauty, exclusively Wallace.



WALLACE SILVERSMITHS, WALLINGFORD, CONNECTICUT

Many of the skilled hands that crafted Wallace Sterling are making war materials today, so that you may enjoy your complete service tomorrow in the freedom that alone makes beauty meaningful. You can still obtain a limited silver service—start now to plan ahead. Send 10¢ for our booklet, Wallace Beauty Moods in Silver, which tells in full the fascinating story of Grand Colonial and the other Wallace Sculptured Patterns—Stradivari, Sir Christopher, Grande Baroque and Rose Point.

Grand Colonial

sculptured by WALLACE

HOUSE BEAUTIFUL

TRADEMARK REGISTERED U. S. PATENT OFFICE

THE MAGAZINE DEDICATED TO THE BUSINESS OF LIVING

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Cover photographed by Maynard Parker at home of Eve Arden, Outpost, Calif., George N. Sprague, architect. Cheryl Archer's robe, from Miss L. Brogan, Inc. Miss Arden's robe, designed by Charles Sorel, of Edward J. Macksoud & Co., dyed by The National Association of Dyers & Cleaners, Silver Spring, Md.

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"Oooh! Callaway Towels!"
What girl wouldn't be thrilled by finding a beautiful bathroom under the Christmas tree! Yet this colorful treat is in store for anyone who gets Callaway Towel Ensembles. It's the bright way, the right way to redecorate a bathroom —with a blend of harmonizing towels, mats and rugs, just made for each other. Use them to make some bathroom very happy...with a Callaway Christmas!
CALLAWAY MILLS
LA GRANGE, GEORGIA
CALLAWAY MILLS
Callaway
TOWELS AND RUGS



One of a series of dramatic incidents in the lives of immortal composers, painted for the Magnavox collection

How the world's greatest love song was born

"HE is a nobody," said her mother, "he has nothing, and he writes music that nobody cares to listen to." After all, only two copies of his first printed songs had been sold.

Barred from the house of his beloved, young Edward Grieg sought refuge in his art and composed the most popular love song ever written—the unforgettable *I Love Thee.*

Eventually, however, he succeeded in marrying the girl who had inspired the song—and later achieved international renown as a composer. The simple folk-songs of his native Norway were the inspiration for much of his finest work. He interpreted the spirit of his homeland with exquisite lyrical feeling.

To appreciate the true worth of Grieg's *I Love Thee* or *Peer Gynt,* or any of the other musical treasures inherited from the past, you should hear them played by Magnavox radio-phonograph. Know the pleasure of having an instrument in your own home that so worthily reproduces the music of the immortal composers.

In the Magnavox rendering you will instantly remark an amazing clarity. Its trueness of tone captures all the subtle beauty that is the essence of great music. This explains why Rachmaninoff, Kreisler, Ormandy, Horowitz, Rodzinski and many of the most illustrious masters of our time have chosen the Magnavox for their own personal instrument.

Today the Magnavox Company is producing electronic and communication equipment for the armed forces and music distribution systems for warships—and has won the first Navy "E" award (with White Star Renewal Citations) to be given to an instrument manufacturer. When the war ends, Magnavox will again take its place as the pre-eminent radio-phonograph combination. The Magnavox Company, Fort Wayne 4, Indiana.

Buy War Bonds For Fighting Power Today — Buying Power Tomorrow

Magnavox RADIO PHONOGRAPH • *The choice of great artists*



GOOD MUSIC brings comfort and courage to those whose loved ones are miles away. It is a sympathetic friend in these grim days. Through the unique fidelity of Magnavox, the immortal composers of the past...the great musicians of today... stand ever ready to bring courage to bear the days of separation.



Just WHAT YOU WANTED?

Put yourself in the other fellow's place when you select the gift he has to thank you for. The warmest part of any Christmas gift is the recipient's honest joy that you've discovered *just* what he really wanted

By Zulma Steele

"Why, Aunt Ida, what a *quaint* tea cosy!" you burble brightly. "How did you guess I've been *pining* for one?"

It is package-opening time around the tree on Christmas morning, and you are in a tangle of ribbon and tinsel wrappings. Grandfathers, grandmothers, aunts and uncles, parents and pop-eyed children burrow each one through his mountain of presents. There are squeals of joy, rapturous donning of garments (the right size, by a miracle), and that perfect tribute—the burying of noses in the well-chosen books.

But over all hangs the aura of lush perjury that spreads abroad at holiday time.

That tea cosy, for instance. You pine for it only slightly more than for a hand-crocheted antimacassar, or a whalebone corset. Tea, you always felt, is something that went out with the cocktail hour. A fluid served up steaming hot at jungle outposts to "cool off" our English allies, with their curious ways. Let them have their spot of tea, you say, and let them have their tea cosies too.

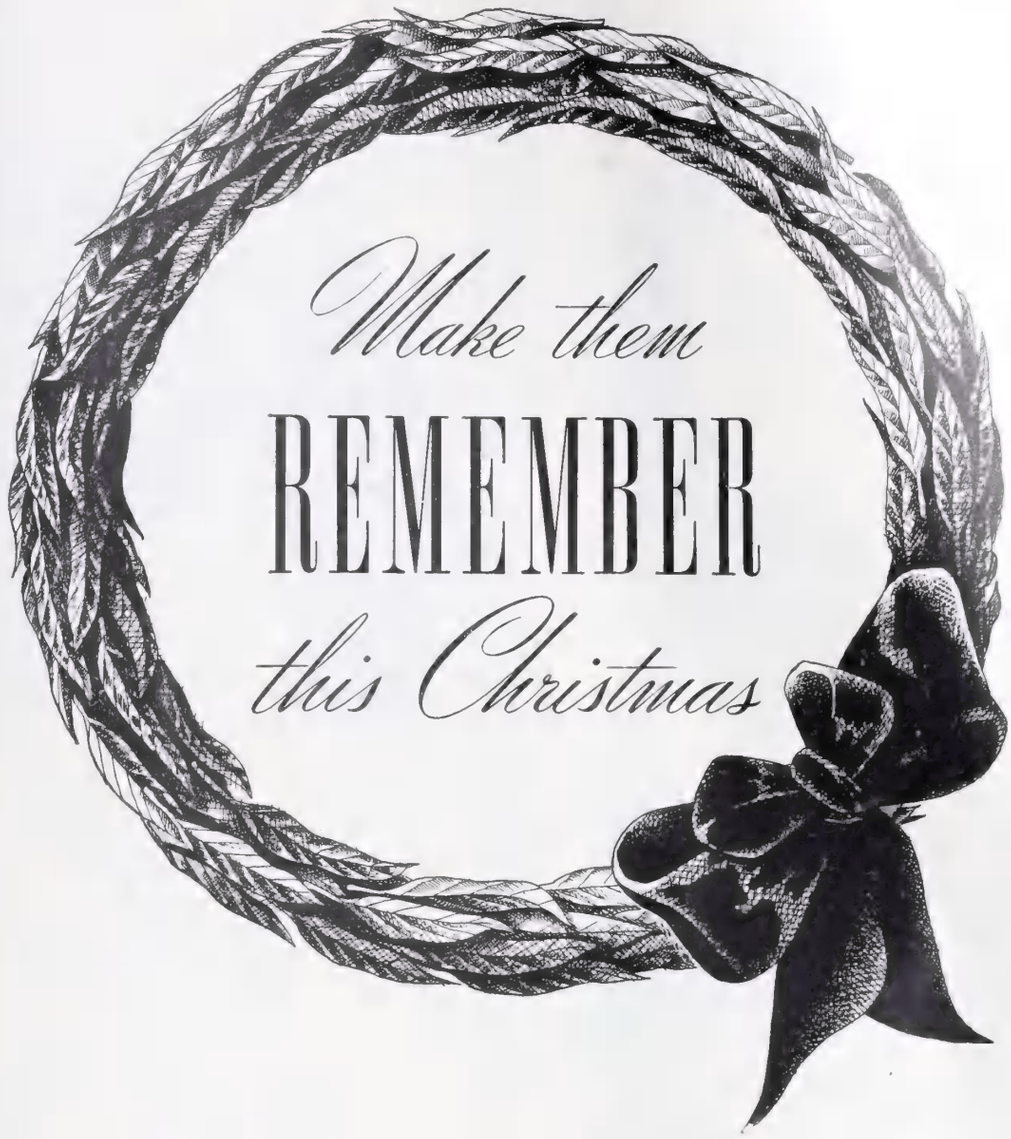
Aunt Ida's present isn't "just what you wanted," all protests to the contrary. But then, how seldom it is! For not only is it more blessed to give than to receive—it's also a good bit easier.

Ever since Christmas began, the victims of indiscriminate giving have practiced the fine art of gratitude. That star atop the Christmas tree might remind you of the first unlikely gift, some 2,000 years ago. The star, you remember, guided the wise men bearing gifts. And what did they bring to Mary and the infant Jesus who spent the night in a barn because there was no room at the inn? Gold, frankincense and myrrh! We don't know Mary's response when these treasures poured at her feet, but we can be sure she slept, if at all, dreaming instead of a comfortable bed for herself and baby son. Gold is little help in a housing shortage, as many a stranded visitor to Washington can testify today.

What techniques will solve the dilemma of the inept present? What healing half-truths to stifle the brutal "Thanks for (*Continued on page* 112)



It is always more blessed to give than to receive. And we are never too young and never too old to learn the great truth of Christmas—that the happiest people are those who give freely and unstintingly from the heart. No "pocketbook" giving will ever take the place of spontaneous generosity. Photographed at B. Altman & Co.



The spirit of kindness, which no coin can buy, is the greatest gift you can give this year. What you give of yourself, in generous service to strangers as well as friends, will make them remember *this* Christmas

By the HOUSE BEAUTIFUL Staff

This will be the Christmas, we like to think, that will be celebrated in the heart and with kindliness. It will be an honest Christmas, innocent as a child's face, untarnished by the showy, half-values of commercialism. For there has been something wrong—not with Christmas itself, but with us. We have been exchanging the simple generosity and kindliness that are the soul and meaning of the great feast for a gaudy, tinsel thing, measured by the pursestrings. This year, let us hope, we will see the end of "pocketbook" giving—forever. There should be no buying sprees for us, lest we bring down on ourselves the monsters of inflation and consumer goods shortages.

But dollars can't buy Christmas—ever. What you give of yourself, generously, to all human beings, is what really makes Christmas. And there has never been a richer opportunity for service to others than now. To your children, especially if you must be both Mother and Daddy this year, you can give the enchanted memory of family Christmas, spun of the old traditions, the carols and the fragrant balsam, and warmed by the radiance that comes when people share contentment. Let them learn that they, too, will be happiest if they give of themselves, for they are the ones who will carry Christmas into the future with them, passing its message on to other children.

You may give joy to your family and friends in glittering packages that remind them that they are your loved ones. But the gifts you can give to everyone need no tinsel wrappings, and there's no Christmas box big enough to hold them. To the homesick soldier the greatest gift may be the chance to stretch his legs in your fireside chair while he tells you what his Ma's like and what he sent his girl for Christmas. To weary little Mrs. Jones, who limps with a cane, your offer to run her holiday errands may make this the kind of Christmas she's always longed for. The bright eyes of parentless children will let you know that the golden day is stored away in their memories if you and your children share with them the happy fellowship of your home at Christmas time. And there are so many, many others who could use gifts like these, purchased with the gentle coin of kindness and given from the heart, for these are the gifts that will make them remember *this* Christmas.

PHOTOGRAPH BY EUGENE HUTCHINSON, COURTESY B. ALTMAN & CO.

Make them REMEMBER *this Christmas*





If there's no brood of happy, chirruping small fry tumbling underfoot, teaching you all over again how joyful the day can be, Christmas morning at your house may be just like any other day. Turn it into a time of good cheer by calling in all the other lone and childless people you know for a gala buffet breakfast. There's a nostalgic menu for you on page 102



Many a service wife comes to a strange town to be with her husband at Christmas, so why not invite a service couple to share the [illegible] warmth of your Christmas-decked house and the fun of a family dinner? Remember the single boys, too, of course. You can make arrangements through the USO or the special service officer at the nearest encampment

Offer to write Christmas cards or do Christmas shopping for hospital patients who are without kith or kin. Only trained Gray Ladies may do this in government convalescent hospitals, but you can send the boys who are laid up a Merry Christmas in the form of gift boxes. Local Red Cross Field Directors will tell you what things would be most welcome



Daddy is far away this year, start a round-robin to
im on Christmas morning. Tell him, as gaily as you know
w, what a great day it is. Let the kids report personally
how the tree looks and what their stockings held. And
each visitor to add a line of greeting. He'll feel he's
lebrating Christmas with you when the letter arrives



Will you be all alone this Christmas with nothing to do and a big lump in your throat? Volunteer service organizations are always hard pressed for helpers on holidays, so offer now to work the day through at a canteen or an information center. If you're a Nurse's Aid or a Gray Lady, sign up for duty. You'll forget what it's like to be lonesome

5 more ways to make Christmas remembered

Turn yourself into a Christmas delivery service for older people who can't walk or bus it so easily this year. They'd like someone to do their Christmas chores and deliver packages. Or call your local home for the blind and volunteer to escort someone who can't see when he goes out to do his Christmas shopping.

Get out your camera Christmas day and tell the whole family to look pretty. Then take pictures of the family at dinner, the glorious tree, the laurel-draped front door, Junior with his shiny new drum, and send them to the absent members so that they can see the joy of Christmas still goes on.

Suppose you haven't any children of your own — give a children's Christmas party anyway. Recruit your guests from an orphanage or the S.P.C.C., or invite little ones whose mothers are working at war jobs and can't afford the time for bang-up Christmas festivities.

Make them remember other Christmases, too, by giving gifts that are golden with the nostalgia of America at Christmas time—honey in the comb, crisp Mackintosh apples that seem to spark when you bite into them, scalloped rounds of maple sugar, sunny tangerines—simple gifts, but they spell Christmas warmly.

When you trim the Christmas tree, remember your visitors, too. Hang inexpensive gifts—a comb, cigarettes, a pack of memo pads, powder puffs—all wrapped up in holiday style on its branches so that even the casual guest in the house will find a gift waiting for him when he comes to call during the holidays.



DRAWING BY
JACK BETTS

Dear Mom:

It sure seems funny to be writing a Christmas letter with the sun beating a tattoo on my helmet and the smell of the jungle coming across the clearing all warm and green and deep. Looking out from my tent opening I can see the rolling bigness of the Pacific, the curve of the white beach and a dotting of palm trees. It's like a picture in one of those travel folders we used to pore over. This might even have been one of the stops on the cruise ship you were always saving your household money for—except it's funny how it takes actual travel to make you realize it isn't scenery that gives a place a soul, or whatever you call it.

Right now I can close my eyes and instead of this little island and the fellows yarning about the Jap snipers they've caught, I can see every one of you at home just as clearly as though thousands of miles and several oceans weren't between us. I can see Joanie with her pigtails just clearing her shoulders having one of her tantrums because you wouldn't let her play baseball with the guys in the open lot across the street.

Davey was such a young sprout when I left home that I still think of him worrying because he couldn't go off to school with the older kids, but by now he's probably worrying plenty over arithmetic.



And Gram. I can see her wheedling Dad into letting me have the car on Saturday night, and whenever I dream of Sunday dinner at home I think of that tomato relish she puts up every fall.

I can see Dad standing in the front hall calling upstairs that if you don't hurry you'll miss the early movie at the Palace.

And I can see you sitting in the green chair by the fireplace, the knitting basket on the floor near you, telling Dad to turn on the radio because it's time for Fibber McGee and Molly.

I'm not going on like this because I'm homesick or scared or any of those things, but because I want to ask you to do something for me that's kind of hard to explain. I guess you'll understand, though, even if I can't say it very clearly—just like you did a long time ago, when you knew why I didn't want Dad to bring home another dog after Spunky was run over by the truck. It's all mixed up in my mind with Christmas at home, and the war, and how I want to be back there but can't be. And then a little while ago I got this idea about how I could be with all of you—almost, anyway.

There's a fellow out here that I've seen a lot of. I guess you'd say we were buddies. We live in the same tent and are almost always assigned to the same detail and he's a helluva swell guy. There isn't much to do out here when you're off duty, so you just sit around and talk. Joe, his name is—Joe Parsons. He likes to hear me go on about all of you at home. He comes from Chicago and he doesn't have any family so he's kind of adopted mine. I guess right now he knows as much about all of you as I do. He even says he's sure he'd recognize Miss Marcy if he saw her walking down Elm Street on her way to give a piano lesson. Well, anyway, Joe is leaving for the States in a few days because he got a bullet wound in his leg from a Jap sniper and until it's healed he's got to take it easy.

Now, Mom, this is it. I've told him that he should spend Christmas with you. It won't be as though he's a stranger because he really isn't. He knows all about our family's Christmas from the time Joanie starts heckling you to get up until we have turkey sandwiches in the kitchen before going to bed at night. And I figure that just by having him there in my place it will be as (*Continued on page* 107)



PHOTOGRAPHED AT ALTMAN & CO. BY EUGENE HUTCHINSON

It's easy to make

HOUSE BEAUTIFUL'S CHRISTMAS TREE ORNAMENTS

This year will always have a special place in your memory if you revive the old custom of making your own Christmas tree decorations. Meet our six gay and shining ornaments, made entirely of paper. Use them alone or with other old favorites

By Emma Lee Stuart

December 24th is more than just the day before Christmas. It's that day when you traipse up to the attic and unearth a particularly unwieldy box which is labeled in letters which time has dimmed "Christmas Tree Ornaments." It's a most unattractive package, but you lovingly blow the dust off the top and bring it downstairs as carefully as though you were carrying a Dresden tea pot. For it's not just a cumbersome box of slightly battered ornaments that you're carrying. It holds some of your most precious memories—like the time you secretly slipped down the stairs and watched Mother climb up the unsteady ladder to put the twinkling star at the very peak of the tree, because Dad wasn't coming home until Christmas morning. It's a reminder of the thrill which came the first time you were permitted to stay up and help trim the tree. How well you remember the exhaustion you felt after you'd strung what seemed like a hundred pounds of popcorn and laced it through the fragrant green boughs! But right now you can relive the happy glow which came from knowing that you'd done something to make Christmas come alive in your house.

When you open the dusty box, you may find fewer ornaments than you remembered, which means bare places on your tree, unless you provide replacements. If you've never had your own tree before, but have always shared your family's, you will want to trim your tree with ornaments that can become as beloved as those you remember.

HOUSE BEAUTIFUL thinks that what goes on the tree is as important as stocking hanging or the turkey dressing, and so we designed six ornaments that are fresh and original in design but as traditional as plum pudding in feeling. You'll grow to love this family of six as much as you did the old strands and the golden balls. And you'll have a very special attachment because you've created them yourself. If your house is full of children, it's a project that the whole family can enjoy together. But making them and trimming the tree will bring Christmas closer whether your family consists of one or a dozen people.

1 You'll have the most talked-about tree in town if one or more of these bewitching angels swing from the boughs. All parts to make come in the package with clear instructions. Draw paper strips over knife blade to make curls.

2 You won't have to go to church to have a singing choir boy. And HOUSE BEAUTIFUL's boy is as mischievous as any you ever saw dreaming up pranks in a choir loft. He'll go quicker because you're getting the hang of it.

3 No Christmas tree would be complete without Santa Claus to cast a benign countenance over all. Our Santa has the traditional white beard and flowing mustache, is rapidly born with scissors, paste. Rolled paper is nose.

4 The edge of a lace paper doily makes the brief but charming skirt of the cherub. Features of all the ornaments, except Santa, are indicated. All you do is paint them in. The healthy cheeks are a smudge of rouge.

5 You don't need to regret it if you can't buy striped red candy canes for your tree when you can make an angel with a red striped skirt. Ornaments are attached to tree by taping a string loop to ornament and branch.

6 By now you're probably putting the ornaments together in nothing flat and wishing it were a family of twelve instead of six. Enough ribbon is furnished to make the little bow which conceals the string loop in each case.



COLOR PHOTOGRAPHS BY ROBERT KEENE

HOW TO ORDER SIX CHRISTMAS TREE ORNAMENTS TO MAKE AT HOME

Your tree will make history with festive colored paper decorations you can create yourself. Send $1.00 in check or money order to Julie Polshek, 572 Madison Ave., New York 22, N. Y. You'll receive papers required to make six ornaments, printed with cutting-out lines, ribbon for bow, and complete instructions



Mrs. Appleyard almost forgets which CHRISTMAS THIS IS

Even with her eye kept strictly on her ration books, Mrs. Appleyard is able to produce a holiday menu that will make the lucky guests who enjoy it long remember this Christmas day

By Louise Andrews Kent
Author of "Mrs. Appleyard's Kitchen"

It was Christmas evening and Mr. and Mrs. Appleyard were sitting in front of the fire in that comfortable drowsiness that comes from being slightly overstuffed. Mr. Appleyard was, no doubt, thinking intelligent thoughts. The silences of Mr. Appleyard are occupied by happy ponderings on lines drawn on squared paper and columns of figures about pig iron. His wife was dreamily going over the dinner.

How good everything had been! Those little piping hot sausages, the olives wrapped in bacon, the crisp celery stuffed with Roquefort had all been perfect. The Cotuit oysters had rested as comfortably on their beds of crushed ice as if they had never left the soothing waters off Cape Cod. The consommé had been as clear and strong as wine. The soufflé Montpelier Crackers that went with it were so light that they almost floated off the plate. The patty shells with the Lobster Newburg had been just as light. The roast goose was a miracle of sizzling, crackling tenderness. Its juice, enriched with a little red wine and currant jelly, was a dark pool in a silver bowl. It was almost the color of the maid's new maroon moiré uniform. The chestnut stuffing was mellow with just the right fragrance of herbs.

No one ever ate more delicately sliced green beans. The candied sweet potato was lusciously sticky. Lettuce with French dressing and cheese straws that just held together long enough to eat them were a pleasant palate refreshment to the older people around the big table, so that they were ready for the blazing plum pudding and the brandy-flavored hard sauce.

Of course, there was ice cream, too, for the children—a beautiful raspberry bombe with butter crunch inside among bristling spun sugar and small angel cakes decorated with sprays of holly. Afterward, the children had been put to bed for naps, each with his favorite present. Hugh was curled up around a delivery truck about his own size. Cicely's bed was full of books. Sally had a small white-and-gold cream pitcher in her hand. The rest of the tea set was under her pillow. Stan rested happily with his head on the quiver of arrows and his hand resting lightly on the bow. Stan was always a quiet sleeper.

"I wonder if he's cold," Mrs. Appleyard thought and got up to see.

The room whirled around her and came to rest uncannily neat for a Christmas room: no papers, no broken glass balls, no tables piled (*Continued on page* 110)

For ages Mrs. Appleyard has had a wistful longing for a Christmas table cloth, something red and seasonal, just for the day, that might become a tradition of the house, like Mr. Appleyard's carol singing. But every year her Vermont conscience has squelched the idea as wanton extravagance and she's compromised with her white linen cloth, tastefully wreathed with holly. This year, still set on tradition-making, she unburdened her soul to Frances Heard, HOUSE BEAUTIFUL's decorating editor. Here is Mrs. Heard's suggestion, a holiday table, partyfied as a candy cane, and one to start a tradition in any home. Use your white linen cloth, but make three long runners in red linen to stripe down the center and sides of the table. No extravagance, these, because you'll find year-round uses for them. Build a spruce star (Anne Hagan's greens) for your year-after-year trimming. Its base can be wire or wood, padded with green paper, ready to be filled in with evergreens. Candles are wired on or tucked into tiny glasses. With the white and red linen, Mrs. Heard combines Wallace's "Rose Point" sterling with Lenox china in the "Nydia" pattern and Cambridge "King Edward" glassware. None of these patterns matches, but all the tableware has a similar quality of fineness and texture—and that's what makes a successful setting. Everything is in the same spirit. Cloth and linen, James McCutchen & Co. Urns from Henry Nord and Ronson lighters add their silvery glow. Crystal ash trays from Alfred Orlik hold Marlboro cigarettes

COLOR PHOTOGRAPH BY EMELIE DANIELSON



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A NEW WAY TO MAKE YOUR GIFTS SAY



The art of giving a gift has been waning these last ten or fifteen years, thanks to too much commercialization. But here is a new way to make your gifts mean more and be remembered longer

By Sara Little

The giving of gifts is a wonderful idea. It can make hearts beat faster and ring you round with kindliness. It allows friends to pledge their friendship without words—those heartfelt, stumbling words that embarrass and tie the tongue. It lets lovers add still another reason why they should be loved.

BUT—giving can be a cursed thing, too. For haven't you received gifts which told you instantly that the giver was merely doing his (or her) duty? Haven't you had to act a part while inwardly thinking, "How little she knows me to have given me *that!*" Have you ever realized how few times you have been truthful when you said, "It's just what I wanted"?

Such gifts had better not be given, especially in these days of commodity shortages and inflationary dangers. This year, when useless spending of money is an act against our national welfare, let there be no giving of gifts that do not produce in the recipient that warm, cherished, specially-understood feeling.

This is a big order. What it calls for is more thought and less spending, more legwork and less perfunctory buying. It means you will have to be more understanding and thoughtful.

During the last year or two, we editors of HOUSE BEAUTIFUL have noted a very interesting gift trend among our own friends—a trend worth mentioning. And it is particularly pertinent because the gift, so given, is unfailingly successful.

This system of giving is hard to describe, because it involves a principle, rather than any specific gifts. It is a principle of assembling several related things to make a gift. It means giving things that go together, that must be used together. Usually such gifts cost less, in total, than another type of gift, but although they take more time and thought and energy to assemble, they mean much more pleasure and enjoyment for the recipients.

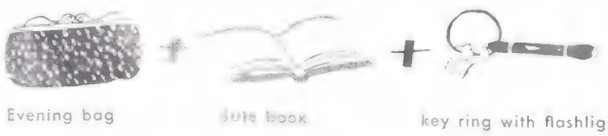
Some quick examples of things done by our staff will tell you better what we mean than wordy explanations. One of us went to call on a man ill in the hospital and took along a gay nosegay of garden flowers pre-arranged in a Victorian shaving mug inscribed with a funny jingle about "flowered cot" and "forget-me-not." Another of the staff sent to a bride and groom, just returned from their honeymoon and spending their first night in their new apartment, a bottle of champagne done up in a big package containing two lovely champagne glasses. Another of us had noted that one of her friends did not own a lemon fork. So when her next birthday rolled around, she was presented with a deluxe one (from Cartier) that cost all of $2, but it was accompanied by a tin of fine Earl Grey tea, and it was all wrapped up in a Chinese newspaper with a bouquet of real lemons artfully contrived on the top of the package with scotch tape and metallic paper leaves.

Now all of these gifts were made up of intrinsically inexpensive things. What made them so right and wonderful for the recipients were two facts: the assembly of elements was just right for the needs and moods of the recipient, and they represented, on the part of the giver, thoughtful interpretation of that need and a willingness to take great trouble.

To help you put your thinking cap on, and to stimulate your ideas, we present below 17 ideas of things to assemble to make that perfect little gift which will always be remembered. We'd like to think you wouldn't use a single one of these ideas, for how can we know the same people you do! And these ideas are not any good unless applied to *exactly* the right recipients.



= **for someone who makes a ceremony of cheese**



= **for a glamour girl who is never home**



Recipe file box + extra cards + your own favorite recipes = **for a professional gourmet and recipe collector**



Knitting wool + knitting needles + instructions = **for a knitter who tears through projects**



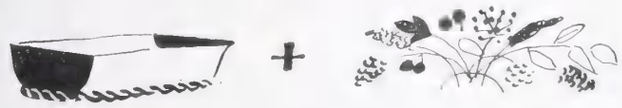
Book on flower arranging + modeling clay + frogs + chicken wire = **for a willing and eager neophyte with flowers**



Your favorite cook book + measuring spoons and cups = **for a bride who is just learning to cook**



Cocktail recipe book + dress-up apron + cocktail napkins = **for a man who fancies himself as a fine host**



Flower container + its own dried flower arrangement = **for a busy person who loves flower arrangements**



Soap + bath brush + bath oil = **for someone who makes a ritual of bathing**



War bond + HOUSE BEAUTIFUL'S Bond Bank + a piggie bank = **for anyone and everyone on your list**



A set of vinegars + a set of salad herbs = **for people who are fussy about French dressing**



Elegant candy dish + piled high with candy = **for anyone with an insatiable sweet tooth**



Writing paper + note paper + personals = **to a lady with many social obligations**



Lap board + writing pad = **for a person with a loved one overseas**



Socks + matching thread + darning egg + needles = **for a service man who is getting low on supplies**



De luxe cigarettes + monogrammed matches + cigarette holders = **for one who is that way about smoking**

12 WAYS TO PROTECT YOUR GARDEN THIS

If you have an average suburban lot in which you can take more than average pride, mobilize the family for the Yearly Dozen that will keep winter sun and wind from harming your plants. Here's the ritual

By Ralph Bailey

1. Mulch broadleaf evergreens—Rhododendron, Laurel, and the like—with Oak leaves. Don't cultivate, since roots are near the surface. Just pile on a foot or so of the leaves, after the last good pre-freeze watering, and let winter snows go to work on them.

2. Feed and mulch shrub borders—whether these be mixed plantings or a hedge. Bone meal or non-priority fertilizer worked in just before a freeze, then a mulch of leaves, will release food in earliest spring, protect roots, add humus. It's good teamwork.

3. Screen prized evergreens upwind. Where exposures and prevailing winds indicate, protect specimens or group plantings from wind burn with shelters of stakes and burlap. Provide cover on two, three, or four sides, depending on whether sunburn may occur.

4. Blanket the cold frame—if you have one (as you should). Use a straw mat, or simply bank and cover with straw and something to hold it down after the ground is frozen. Use the sash to fend off moisture. *You can't prevent cold, but you can stop thawing.*

5. Burn trash and diseased plants. You think that isn't part of winter protection? It most surely is, since it eliminates neatly thousands of insects, disease-producing organisms. It also means you won't have to scrape around vulnerable plants in early spring.

6. Mulch newly set plants. Any material loose enough to provide ventilation and tight enough to keep ground frozen until spring really arrives is good (*see opposite page*). Hold down light cover with evergreen boughs, boards, dead branches from woods.

7. Box in soft-crowned plants. Canterbury Bells, for example, have "hearts" that stay green all winter, and might rot under close mulching, so for all plants that look like these when the ground is frozen, fruit or berry baskets (*see opposite page*) are in order.

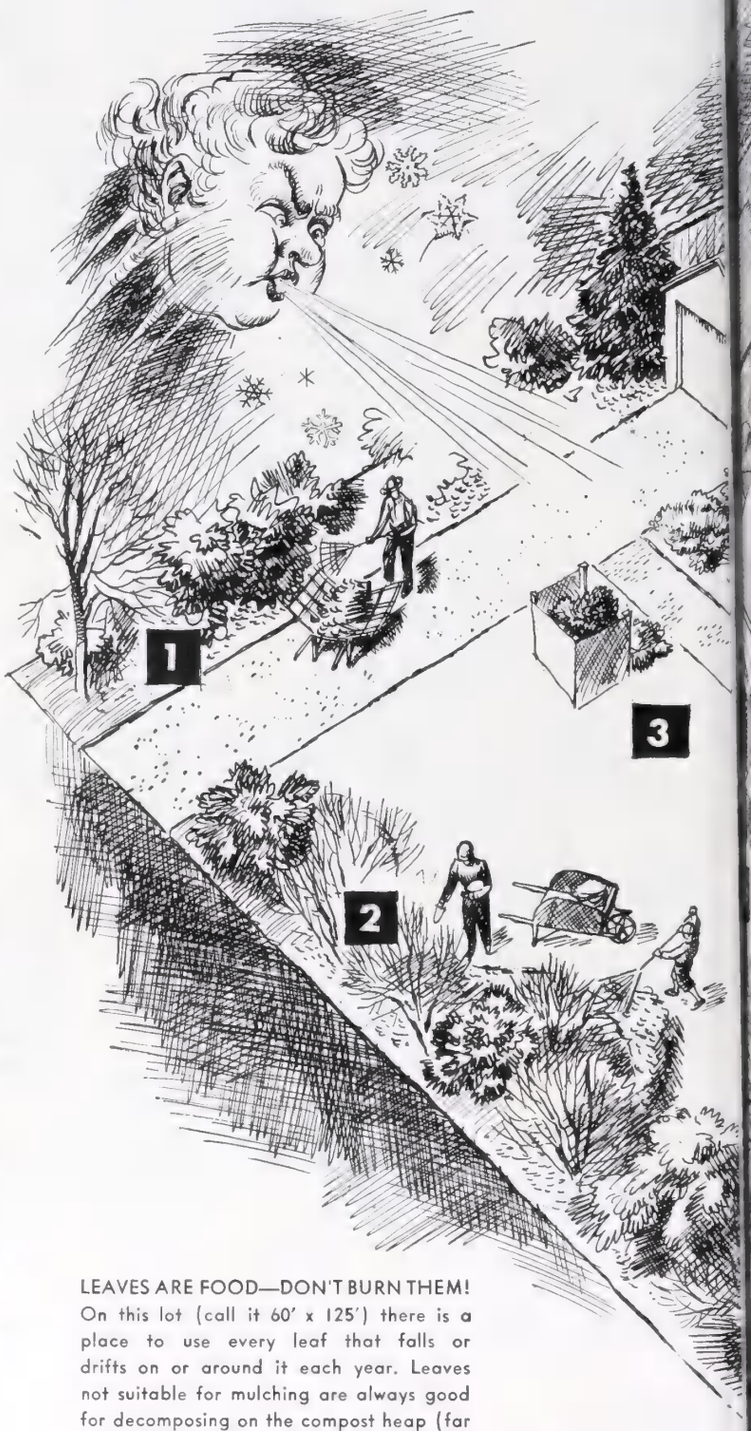
8. Remove dead branches—so they won't blow down during winter storms and cause wounds in tree trunks that will be slow and difficult to heal. Cut to short stubs now; finish job in early spring when sap is stirring and ready to go about its healing work.

9. "Hill up" Rose bushes. Mound plants with earth to a depth of 4″-10″ above bed surface, depending on severity of your winters. Do this just before solid freezing, then later add a layer of rotted manure or straw or salt hay among cut-back plant shoots.

10. Protect foundation planting from above. You know what snow and ice falling off a roof can do to your new hat. Think of young evergreens. Slats or boards to make a slanting cover will prevent the kind of breakage that may mean permanent disfigurement.

11. Mulch bulb beds. Do it with hardwood leaves (avoiding Maple, Elm, Beech) after the ground freezes, thus preventing mice from nesting in soil beneath. The mulch prevents heaving of bulbs, protects early leaves, partly decays to provide valuable humus.

12. Feed under-nourished trees. Many non-priority plant foods are slow to act, and should be distributed in holes punched below branch tips so that they may be ready as growth begins. Procedure good just before winter freezing with quick foods, too.



LEAVES ARE FOOD—DON'T BURN THEM! On this lot (call it 60′ x 125′) there is a place to use every leaf that falls or drifts on or around it each year. Leaves not suitable for mulching are always good for decomposing on the compost heap (far rear corner in the drawing above) and will provide, in a season or two, a rich, non-burning, humus-fertilizer that beats stable manure (since it's weed free and odorless) and costs nothing but a little work, which the youngsters can be argued into enjoying almost as much they would a fire

VINTER



DRAWING BY HARRIE WOOD

GOOD GARDEN MULCHES—WITH POINTS PRO AND CON

Leaves: The hardwoods provide the best ones, Oaks for almost any job where they won't blow away and for use around acid-tolerant plants. Maple, Elm, and Beech leaves are soft and tend to pack into a soggy, airtight mass—which is exactly what you don't want in a mulch. Any leaves which are ordinarily dry in spring. (All make fine compost.)

Hay and Straw: Salt hay is way ahead of sweet hay, which rots easily, contains weed seeds, and is too good for other things to use anyway. Straw, preferably clean oat straw, is fine for a season if you can get it, but it's slippery and may be hard to handle. As good a mulch material as you'll find for general garden use is salt or marsh hay. Since it is grown in salt marshland, it is weed-free and very slow to rot. It is light, wiry, and does not break up easily. It is not expensive, one good-size bale (costing from $2 to $4, depending on source of supply) containing enough hay to take care of the garden illustrated for one full season, maybe two years, if you take care of it. If you can't store it under cover, keep it off the ground on a sapling rack when it is not being used. (Actually, salt hay makes an ideal summer mulch for tomatoes, young trees, strawberries, etc.)

Peat moss: Good but expensive in anything like the quantities you'll need for your winter protection routine. However, it may be dug into the soil next year in almost any amount to excellent purpose.

Commercial products: Cranberry tops have proved good for airy mulches (replacing berry baskets, for instance, over the crowns of many plants) where stiffness is no drawback. Glass wool is fine, but tricky and not too cheap. Finely ground shavings of Redwood bark are now being marketed and give promise of being better than peat moss for many purposes, since they do not hold moisture nor harbor pests. Same cost problem as peat.



PHOTOGRAPHS BY MAYNARD PARKER

She can touch the sky in her one-room apartment because it's painted on the wall, and she'll never miss the restful colors of the outdoors because she has them all—verdant greens, rose reds, and cloud white—in her furnishings. The portrait is Miss Darcy herself, painted by Saul Bolasni. The armchair was an "as is"; the radio is a reclaimed horror; sofa cost $5



Another spot of homemade scenery is the hat tree on the closet wall. Nails and painted hearts denote where hats should be hung. The foyer wall brackets hold figurines, and soda-parlor chairs add to the breezy, outdoor terrace feeling

GIRL WITH A FUTURE

She always wanted a

So this practical New Yorker with a yearning for sloping lawns and blue sky made an elegant pavilion of her one-room apartment. A mural brings the outdoors indoors and the furniture is garden variety

By Sabina Ormsby Dean

There comes a time in every apartment-dweller's life when claustrophobia sets in. Symptoms are the urge to batter down the four walls of your bandbox and flee into the open spaces. If the pocketbook is willing, a sure cure is to seize a pen firmly in your right hand and sign a lease on a penthouse where you can immerse yourself in space and air on your own private terrace.

But Renée Darcy, who is pursuing a career in the big city, recovered from that cooped up feeling by a method that was far more imaginative, more fun, and practically painless to a working girl's budget. She suspected that a lot of this claustrophobia business is a question of mind over matter. If your



See how a wallpaper balustrade dado appears to partition the room from the rolling lawns and the carnival doings of the mural scene, and how white wrought-iron furniture keeps the room in character with its garden background. Chintz, flower prints, striped cushions, and enormous peppermint sticks in a candy-store jar flash warm, rosy color against the dark green walls

TERRACE APARTMENT

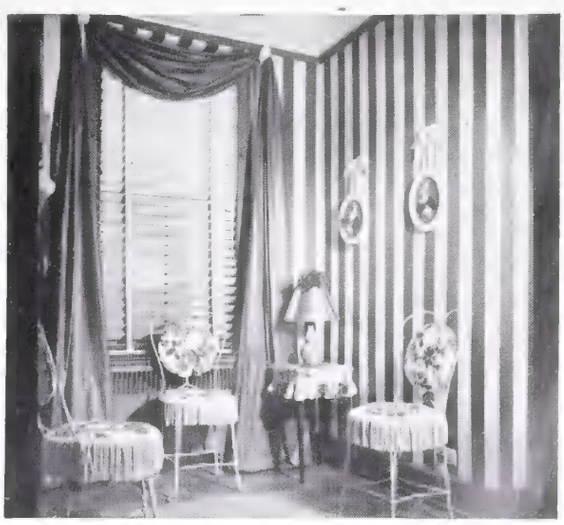


Here's the famous chest-of-drawers-desk-china-closet utility cabinet that Miss Darcy dreamed up so that she could have an important feature on a long wall and still profit by its usefulness. The grilled doors are lined with green and white striped chintz

apartment looks stuffy, you feel stuffy, and *vice versa*. Therefore, she reasoned, if it looks like a terrace, you'll never miss the real thing. So saying, she proceeded to act.

She painted three walls a dark forest green, a color she finds cooling in summer, relaxing in winter—and what more could you ask? For the fourth wall, she invited an artist friend, Vaughn Kasschau, to paint her a mural of trees and lawns and smiling skies. He completely outdid himself, gave her not only trees, lawns, and sky, but also threw in a gay carnival scene, *circa* 1852, just as you might have seen it from the balcony of a Mediterranean villa. To focus this choice bit of scenery, a marble balustrade was indicated, so Miss Darcy felt justified in splurging on a wallpaper dado that looks like a balustrade to the life. She couldn't have got a more open, spacious feeling in the room if she pulled down the entire wall, brick by brick.

If she went slightly overboard on the wallpaper dado, she more than balanced her budget with her furniture purchases. Most of them came from junk—not antique—shops, where she became a well-known character in search of garden furniture. But she was ready to strike a bargain (*Continued on page* 127)



The foyer, tiny as it is, blooms with smart, inexpensive decorating ideas. Set up a card table here, and you could dine with grace among the bold stripes and bright flowers. Backs and seats of the soda-parlor chairs are comfortably padded

TUMBLER, DUNCAN & MILLER



● **RIGHT** Informal pottery and a heavy glass tumbler are as right for homespun cotton place mat as a sweater is for a herringbone suit. Rough-textured, informal mat calls for something substantial. Stemware or fragile china would strike a discordant note

POTTERY, ALICE MARKS



● **WRONG** The same china and glass are as glaringly inappropriate for the embroidered organdy cloth as a satin blouse for country clothes. Tumbler is too heavy and massive for sheer cloth, while pottery is too coarse. Choose china with more richness and quality

What does TABLE-SETTING ETIQUETTE mean to you?

It means to most people the right fork and where to put it. But to us it means much more than that. For silver is only one of four elements that go into table-setting. It's the correct ensembling of china, linen, glass, and silver that makes for correctness and beauty. Here are pointers

SHARPE CRYSTAL, B. ALTMAN & CO.



● **RIGHT** When you trot out bone china with a formalized pattern your cloth should be equally elegant. Lace is right—elegant and formal enough. Fitting companion for both is the regal and finely cut crystal stemware. Point de Rosalene cloth from Leron, Inc.

BONE CHINA, JOSIAH WEDGWOOD & SONS



● **WRONG** The crystal stemware is still right, but the china is wrong for the linen mat. Appliqué design is too heavy in scale and bold for dainty design of Wedgwood china. A less geometric, more traditional appliqué is called for. Mat, Anita Gardner

PHOTOGRAPHS, EMELIE DANIELSON

• **RIGHT** If your dinnerware is a busy pattern, your linen should play a minor role. Featured players in a table-setting must match each other in intrinsic value. Coarse-woven mat is appropriate for Wedgwood earthenware. Glass, Cambridge. Mat, Anita Gardner

By Frances Heard

It's how you assemble all the parts of a table-setting that makes it correct, chic, and beautiful. But surprisingly few people are aware of this fact. Women who wouldn't dream of wearing a lace blouse with a tweed suit, will blithely combine pottery with organdy mats, or put bone china on the same table with pressed glass tumblers. There's a sense of appropriateness needed for table-setting. Make it a rule to have a consistency of quality in everything. The same degree of fineness should run like a melody through everything. Make all elements suit each other. Don't let pattern fight pattern



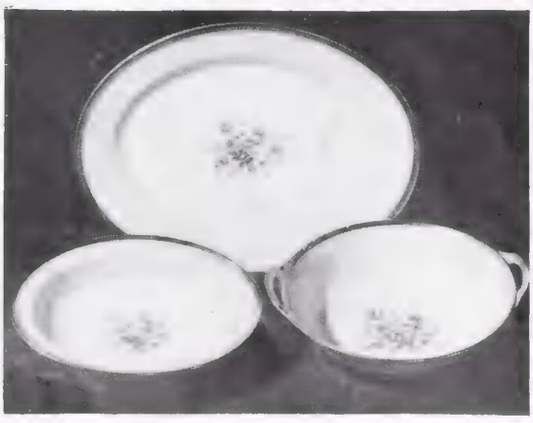
• **WRONG** Don't desecrate a real Italian-type lace place mat with the wrong china. Earthenware not only is too heavy for such exquisite daintiness, but informal floral pattern doesn't suit formal lace design. The glasses are not formal enough for beautifully made mat

WHAT'S THE MINIMUM a brid

CHINA





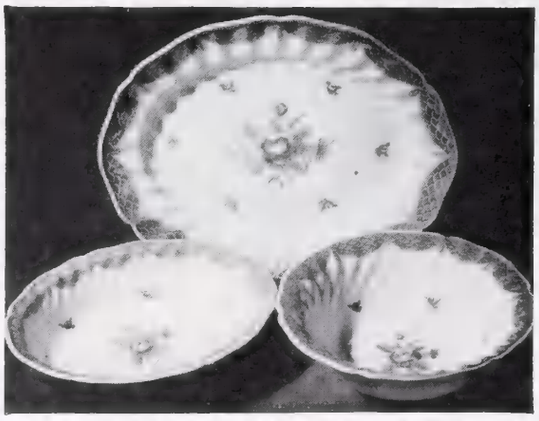




EARTHENWARE









should have to start housekeeping?



PHOTOGRAPHS ON THESE AND NEXT THREE PAGES BY FRED LERNER

In answer to all the brides who want to know what the very least china and glass requirements are for a young couple starting out, House Beautiful suggests 35 pieces of china and 16 pieces of glassware to serve your needs

By Mary Weaver

Every bride cherishes the hope of one day owning a completely stocked china cupboard with sets of eight or twelve of everything. But if at the moment you have neither need nor space—nor budget—for so many pieces, here's our idea for keeping the number down. You could use more, of course, but we don't think you can get along with less.

Most bridal table settings have to do with twosome family meals, foursome cocktail or dinner parties, or pre-bridge luncheons—in other words, service for two or four. So our plan calls for dinner plates, butter plates, soup plates (also to be used for breakfast cereal or juicy desserts), and cups and saucers, bought in groups of four. But we'd buy eight salad plates, four for salad and four for dessert when you're having a couple in to dinner. Add one meat platter and two vegetable dishes. Minimum glassware is four water goblets, four wine glasses, and four cocktail glasses. Double up on them by using cocktail glasses for fruit cup or sherbet, and wine glasses—particularly of the modern variety—for breakfast fruit juice.

To show you how it works we've schemed up three different minimum services—in china, earthenware, and pottery, so that all tastes and pocketbooks might be satisfied, but each is formal enough in feeling to be your "best" china. We've made them a lesson in tableware selection, too, choosing for each kind of dinnerware a type of glass that is not only consistent in design but uniform in quality. Far left is Theodore Haviland china from B. Altman & Co., with glassware by Libbey Glass Co. In the center panel you see a fine Royal Doulton earthenware, from William S. Pitcairn Corp., used with Imperial glass. Della-Ware pottery is from Carole Stupell, Ltd., with Heisey glassware.

HERE ARE THE ROCK-BOTTOM REQUIREMENTS FOR A BRIDE'S CHINA AND GLASS CUPBOARD

4 dinner plates	1 meat platter
4 butter plates	2 vegetable dishes
4 soup plates	4 water goblets
8 salad plates	4 cocktail glasses
4 cups and saucers	4 wine glasses

THE FORMALITY OF YOUR LIVING



This is Jeeves and he is a symbol of a way of life. If you follow a pattern of formality, key your table setting accordingly



Handsome crystal liqueur bottle with six cordial glasses, and they come from Georg Jensen



Lenox after-dinner coffee service for demitasse in the living room. From Georg Jensen



Meet Beulah, an incomparable maid. She's of the half-way life between orchids and field flowers. Your table follows suit



Champagne for a special party. Serve it fittingly in Libbey's sparkling stemmed glasses



A tea service that makes a sewing circle gala. The Lunning Collection at Georg Jensen



Guess who this is! Yes, it's You! Maidless and dining very nicely, thank you. Your table stands up with the best of them, and no fuss



Westmoreland's highball glasses are pressed glass. Jordan Marsh. Cocktails by Fostoria



Plate service is graceful with these sectional pressed glass buffet plates. Bloomingdale's

determines what you need . . . . .



Breakfast in bed from a bone china service that starts the day right. From Alfred Orlik

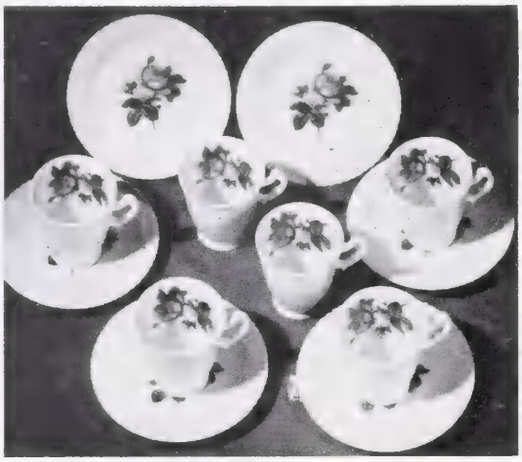


Spode dessert plates with orchids, Alfred Orlik. Seneca crystal finger bowls, Altman's

If your life is geared for formality, if you dine at eight because your kitchen runs like clockwork, and if you can entertain a round dozen without laying plans weeks in advance, your china cupboard should be a reflection of your manner of living. You will set your table with the finest bone china and lead crystal, you will entertain effortlessly but handsomely with accessories as sparkling as your guests' conversation. Take inventory and be certain that you have appointments to do justice to your way of life: breakfast sets and cordial glasses, coffee sets and tea services, and real china that you can be enormously proud of.



Let your guests serve themselves from Spode's earthenware Canterbury. From Plummer, Ltd.



Linger over coffee at the table with these Syracuse China demi tasses. B. Altman & Co.

Even though your maidless friends go on about your luck in having Beulah, and then try to lure her elsewhere behind your back, no one knows better than you that life with one servant doesn't leave you with time hanging heavy, or anything like it. So in order to keep Beulah happy and your house running smoothly you've set the pace of your life somewhere between mansion and cottage. You entertain frequently, but it takes a little doing, and more often than not it's the small dinner party or large buffet. Hence, elegance whispers through your accessories, but in a minor key; you'll have fine things, but they won't be formal.



Soup's on, and easy to serve with a pottery tureen and bowls. Southern Highlanders



Parties are fun if entertaining is made easy with tile tray and casseroles. Alice Marks

Just because you're on your own as far as housework goes is no reason why you should lead a beer-and-skittles life. The golden rule to follow is a combination of graciousness and down to earth practicality. Let your table appointments rely on good design instead of fragile elegance, let them be easy to take care of, colorful to look at: dishes and glassware that can take it when your husband pitches in and helps. Be sure you have accessories that will make entertaining fun because they make it easy. There's nothing more deadly than a hostess who's in a panic for fear her too expensive things might get broken.

You can use unmatched pieces . . . IF THEY ARE ALL *Fine*



China need have only one rule of uniformity, and that's the degree of fineness. Earthenware and bone china don't belong together any more than tweed and satin. But you can mix design with a prodigal air. Get good china and your patterns can be a bouquet of variety. Spode plates from Copeland & Thompson

Indulge your passion for beautiful china by starting a collection of unmatched tea cups and saucers. Each piece will be distinctively beautiful, lending color and table talk to your teas and luncheons and because each is made of fine bone china the set will be a complete and satisfying whole. China from Plummer

After-dinner coffee cups should be chosen with special care because they always appear completely alone, with no other china to distract your attention. So start a hobby of collecting odd, unmatched ones. There's a wealth of shapes and patterns to choose from, each equally lovely. Demi-tasses from Plummer





If china comes first on your list of loved possessions, you must feel a little like a child in a toy shop. There are so many patterns to choose from, all of them wonderful. that you are utterly bewitched—and miserable because you feel you must whittle your choice down to one. But that is nonsense. As long as your china has a uniform fineness you can mix your design and color as much as you like. Let it sing with variety and changes of pace, a different pattern for every course. You can shop with a collector's eye, unhampered by the necessity of letting your longings go unfulfilled. And your table will have the unmatched loveliness of a garden.



PHOTOGRAPHED BY EMELIE DANIELSON AT WM. H. PLUMMER & CO.

Investing in Service plates is a big moment

Remember that your choice of service plates is important because they are the royalty of your china service and as much care should go into their selection as you lavished upon your silver pattern. If you can't afford a full set at once, start out modestly and persuade your husband to add to it for Christmasses and birthdays.





ALL PHOTOGRAPHS BY MAYNARD PARKER



Bedroom of Miss Betty Grable, in her home in Bel Air, California

In it Decorator Paul Granard treats Victoriana with deft hand

THE BEDROOM OF A *Pin-up Girl*





BARGAIN HUNTING with the



See what nimble wit and legwork can produce when you're chasing antiques. The Sturdys' library boasts such finds as a Pennsylvania Dutch cradle (a real bargain at $2), a Dutch cup rack, a row of porcelain pomade jar tops



Jane has mastered the art of using her antiques interestingly. A pair of Victorian lace curtains make a coverlet for her blue velvet bed, set off in a chintz-draped niche. The unusual what-not desk holds miniature lamps

brakes off

Jane and Herbert Sturdy furnished their home with bargains. They were off in a cloud of dust at the mere mention of an auction sale and got the best buys because they got there first

By Martha B. Darbyshire

One evening when Herbert Sturdy and his wife, Jane, were out for a lark with a group of friends, they went to a woman who analyzes handwriting. When Jane's turn came the expert said, "You like nice things. You can't live without them, but you have *yet* to pay the first price for them." That brought down the house. Jane says Herbert is still laughing. As it happens, Herbert and Jane furnished their house with bargains. Jane did, not Herbert. Herbert is an attorney and a busy man. If furnishing the house had been left to him, he, no doubt, would have gone to a reputable antique dealer (Herbert is thoroughly sold on antiques) and done the entire job in a couple of free Saturday afternoons. Not Jane. Jane has a yen for auctions—auctions and bargains. The truth of this characteristic was brought forcibly to Herbert one night some time back when there was an important auction of a large and well known estate.

On this particular evening Herbert was comfortably settled in his favorite chair when Jane looked up from a note she had just finished at the desk and remarked, "Did I tell you, dear, we are going to run into Lane's auction tonight?" (Lane's Galleries being the most popular and, therefore, the most smoke-fogged auction house in the city.)

"I planned to get a full night's sleep," Herbert replied. "I have to be in court early tomorrow morning and I'm more than a little anxious about this case."

"Oh, yes, I know that," Jane answered with true understanding in her voice, at the same time sealing her letter, switching off the desk lamp, all set to go. "We'll just slip in and right out. There's a rosewood sofa I want to buy," While getting her coat from the nearby hall closet she called back, as if to give Herbert the proper encouragement which would lift him out of his chair, "I'll have them put the sofa up for sale the minute we get there. It need only be a matter of half an hour."

On the drive over, Jane explained about the sofa. "It's one of the few Victorian sofas I ever saw which is comfortable. You know, Herbert, I never *have* cared for Victorian sofas but this one is perfect for our living room. It has a high triple paneled back with *the* most graceful lines and refined, exquisite carving!"

At twelve that same night Herbert turned to Jane and said, "I believe I'll just (*Continued on page* 99)

ALL PHOTOGRAPHS BY MAYNARD PARKER



To get just the right pieces at just the right prices you have to work early and late. Here's the rosewood Victorian sofa that cost Jane an evening's battle at the auction galleries. At the right, an old mahogany ledger desk with curly maple drawers and sandwich glass knobs



Know what you want and how much you can spend, then keep on your toes till you get it. The mantel clock was $65 in an antique shop, but Jane followed it around until it landed in the Woman's Exchange, where she bought it for $10. She uses wig stands to hold bowls of flowers



For years before they commissioned architect Alfred Gilman to build their house in Bel Air, Cal., they collected pictures and studied architectural details. To be sure of the proportions of the pillars, they rode around, measuring other people's front porches with a handkerchief

BURLINGAME PUBLIC LIBRARY Burlingame, Calif.



Library steps, handsome in their own right, become a table with as many uses as a cat has lives. Above, you see them beside a library chair, the recesses serving as book shelves, the three steps providing space for a lamp, smoking accessories, and magazines. Other uses: bedside table, sewing table, radio table



Comfort in bed



Sewing on hand



Radio table plus

Are you making use of your

A table with but a single purpose is just about as practical as a shoeless person using her No. 18 coupon for dancing slippers. Particularly when tables are so suited to a dual life

By Patricia Guinan

DRAWINGS BY IAN H. CAMPBELL



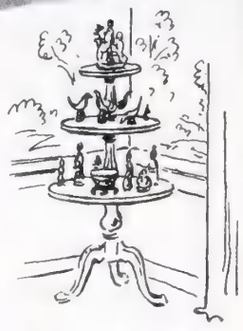
Isn't this a wonderful idea? A tier table becomes a plant stand and your winter living room thumbs its nose at the plummeting thermometer. Or you might use it with equal success beside your husband's favorite chair for lamp, pipes, tobacco jar, and books, in the living room as a tea table, or for your miniatures



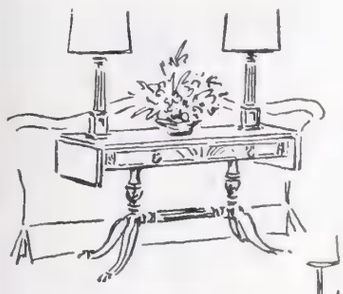
Serving table



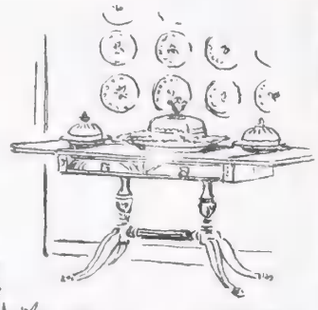
Beside a chair



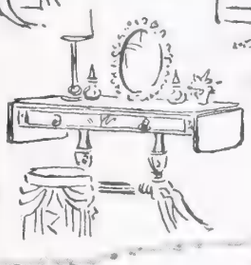
For miniatures



Behind the sofa



In place of a buffet



Vanity in the bedroom

all possible TABLES?

Don't say, "Of course," so belligerently until you've looked around your room. Even if you're one of those rare creatures who has a table conveniently within reach of every chair, do you use it for anything besides the run-of-the-mill lamp, ash tray, and cigarette box? And if the answer is No, then you're in for some fun because just look at what you can do!



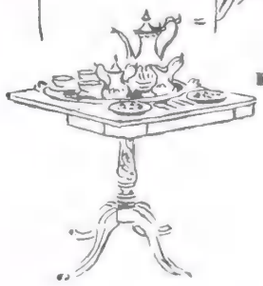
If you want a desk with generous writing surface and nice lines, take a look at your old sofa table with the blinders off your eyes. Or, with a different set of accessories, it turns into a flatteringly feminine vanity. Extend its leaves and use it in place of buffet in the dining room or, with lamps, behind the sofa



Unwobbly card table



Between two chairs



For a tea party



One leaf up and one leaf down and there's nothing that can touch the console table for the hall, where first impressions are born. But if you want to serve tea or have friends in for cards, or when you need a lamp table big enough for two chairs to share, open it up to full size and bring it into the living room

7 NON-PRIORITY

Tools and equipment are hard to come by this Christmas, but fortunately you can still give your favorite gardener the kind of gift he or she would like best—these, for instance . . .



Give the new Roses—such as the 1944 All-America winners Katharine Marshall, Lowell Thomas, Mme. Curie. Box symbolic buds in ribboned cellophane, or paste colored prints on a card. Plants of new Roses, $1.50-$2.50 each.



Give] **Delphiniums**—perhaps plants of recent Pacific hybrid strains in blues, lavenders, white. Usual field-grown plants cost 50¢ or so. If you want to be truly big about it, order balled plants of proved blooming quality, up to $3



Give giant Petunias—the great ruffled beauties that anyone can grow from seed with a little care. Packets of the finest strains cost from 50¢ to $1 each. A chance to give the gift, and the promise, too, since both are implicit in the seed

GIFTS for a HIGH-PRIORITY GARDENER

Gardeners are easily pleased at Christmas—not because they lack discrimination but because anything new for their gardens is as welcome as—in fact may literally be—the "flowers that bloom in the spring"! But just because gardeners are pushovers for anything you give them for the garden, don't be a sucker yourself and fall for any old plant or flower or seed packet. Polite giftees can't very well exercise their powers of discrimination unless you, the giver, first exercise yours. So if you give growing things (or the promise of them, or a receipted order, gift card, or whatever), think carefully before you make your selection. What is your gardener's specialty, if any? How big is his garden? What does it lack? What do you want to pay? How can you make the giving of a gift that won't be visible for months an alluring Christmas rite?

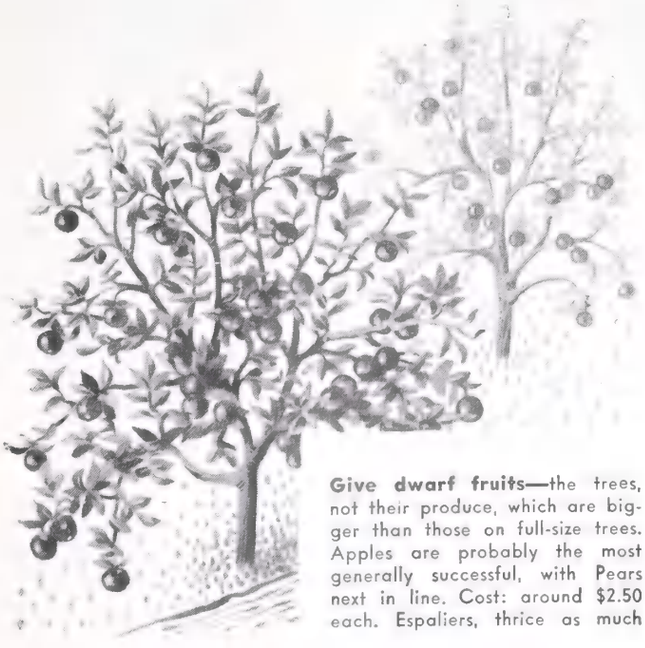
There are two maxims, trite as rain, that you'd do well to bear in mind in shopping for a gardener: "The gift without the giver is bare"; and "It's not what you give so much as the thought behind it." Take these two old saws by the scruff of the neck and keep them close to you as you visit your dealer or pore through his new catalogue. Give something distinctive enough, "right" enough, so that, whatever its cost, the recipient will think fondly of you when he sees it in his garden.



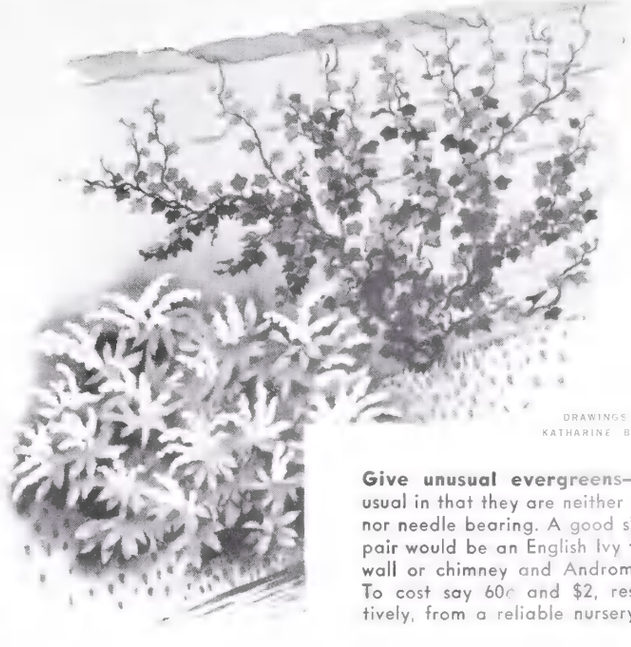
Give climbing Roses—with or without the arbor to grow them on. Two good hardy climbers would cost say $2 or a bit more. If you want to go all out, a carpenter could whip up the arbor for from $6 to $15. Make it large enough!



Give matched shrubs—matching not in identity but in spirit. A nice pair: a pink flowering crab, for spring bloom (Bechtel's is a good one), and to stand in front, bloom through July and August, Hypericum Sungold. Pair: say $4



Give dwarf fruits—the trees, not their produce, which are bigger than those on full-size trees. Apples are probably the most generally successful, with Pears next in line. Cost: around $2.50 each. Espaliers, thrice as much



DRAWINGS BY KATHARINE BURTON

Give unusual evergreens—unusual in that they are neither trees nor needle bearing. A good shady pair would be an English Ivy for a wall or chimney and Andromeda. To cost say 60¢ and $2, respectively, from a reliable nurseryman

MUSIC FOR *Christmas . . .*

Music has always been part of Christmas. Read how Richard Wagner, to give his wife a Christmas gift that would perfectly express their love and happiness, composed some of the world's most stirring and deeply moving love music

Richard Williams

For the last few days Cosima Wagner had been uneasy. Richard had absented himself from the house too often: giving one excuse or another, he had stayed away for several long winter evenings. They were living then—it was in the winter of 1870—in retreat from the world in a villa called *Triebschen* on the shore of Lake Lucerne. In that house their son Siegfried had been born a few months before.



It was no dubious quest which took Wagner away on those winter evenings. What he was up to was simply that he was preparing a unique Christmas and birthday gift for Cosima. (Her birthday was on December 25th.) He had written especially for her and only for her a new work. And this he was rehearsing in secret and in excitement with his friend, the conductor Richter. Richter copied the parts of the score for him in Zurich and saw to it that early on Christmas morning, before dawn in fact, the musicians voyaged to the villa *Triebschen*. They crept in, tuned their instruments in the kitchen, and on tiptoe gathered at the foot of the staircase which led from the ground floor to Cosima's bedroom. Wagner was at the head of the stairs. At seven-thirty exactly, as Cosima awoke, they began the performance. Wagner conducted, Richter played in the orchestra. Cosima wrote in her diary:

"As I awoke, my ear caught a sound, which swelled fuller and fuller; no longer could I imagine myself to be dreaming. Music was sounding, and such music! When it died away, Richard came into my room with the children and offered me the score of the symphonic birthday poem. I was in tears, but so were all the rest of the household."

This Christmas gift was the *Siegfried Idyll*, one of Wagner's most magic compositions. It is a work which without benefit of heroics and with simple themes, one of them being an old lullaby, expresses the peace and happiness Wagner had found, and speaks the joy over the son that had been born. It is perfect in form, perfect in atmosphere. In short, it is perfectly beautiful.

A dozen years after, again on Christmas Day, Wagner laid the completed score of his last opera, *Parsifal*, on Cosima's gift table. It was not really the completed score. Wagner had meant to complete the orchestration, but had not finished it in time. So he committed what he described as a "pious fraud." He orchestrated the last page, and wrote on it, "For You, 25th of December, 1881, R.W.", and (*Continued on page* 126)

You may not be able to create such a gift as Wagner's but the music of *all* the masters is yours to give at Christmas. A record album is a perfect gift, for its joy increases as it is shared. Records from Haynes Griffin. Magnavox photographed at W. & J. Sloane



HOUSE BEAUTIFUL'S

HOME PLANNER'S STUDY COURSE

A house is no better than its neighborhood

It takes many things to make a house into a home. One of the most important ingredients must be acquired long before you start plans or construction. Site shopping, now, is none too soon if you want to build after the war

By Elizabeth Gordon, Editor

Land for your house to rest upon must be more than "just so much dirt." It must possess many aesthetic and intangible attributes that have nothing whatever to do with the structure itself. These intangibles literally can make or break your pleasure in your home. They surround the site you want like an invisible aura, making it worth more or less, depending on their presence or absence. These intangibles are most easily described as "neighborhood," though that is really a very inadequate word for the far-flung ramifications affecting the social welfare of your home life. On the next four pages you will find material that we sincerely believe every postwar home-owner should read before making a down payment on land.

HOW TO BUY LAND FOR YOUR POSTWAR HOME

Since 20% to 30% of your total home-owning investment will be spent for land, you owe yourself a careful analysis of the tangibles and intangibles that affect your home, long before you set stick in stone. One of America's most famous residential land developers gives you a yardstick of values

By Hugh Potter



Can you park when you shop?



Can the neighbors keep chickens?

The buying of a home site is one of the most peculiar purchases that we are called upon to make in our lifetime. For we must select something half of whose values are intangible and, therefore, very difficult to evaluate.

When you buy land for a home, you are not merely buying ground for the house to rest upon and trees to shade you. You are buying a piece of neighborhood, the social values of which will affect the very amenities of your life. You are buying the kind of people who will mingle with you on the sidewalks, in the stores, in your church. You are buying traffic safety for your children, or the lack of it. You are buying a place to park when you go to the grocery store—or the lack of it. You are buying frequent-enough garbage removal, and the peace and friendliness of having neighbors who do not annoy you. For can a house be truly a home *without* such intangibles?

So, in truth, you are buying neighborhood rather than land.

During wartime, certain advantages attend the business of selecting a site for your home. You need not act hurriedly. Neighborhood character may be studied more leisurely and critically. An era has come to an end in many areas which are only partially developed or built up. One can stand off, study and judge a neighborhood from appearances and from its history. With all building activity at a standstill, now is a good time to decide which location will give you the most of the things which your family wants. You have the time to look and shop and to develop a critical sense of values and a realization of what you want.

War presents a severe test of the stability of any given neighborhood. If it is standing up well during this period, the chances are it will endure for decades. There is a constantly growing realization of the importance of the location of a home. Once fixed, it remains fixed for the life of the project. The building itself can be changed, rearranged, enlarged. The site cannot be changed or stretched.

If you are a painstaking person, not willing to trust to luck, here are some of the questions you will want answered as you undertake to pick a place to live.

11 QUESTIONS TO ASK ABOUT THE ZONING AND RESTRICTIONS:

1. Will you be protected against business encroachment?

2. Will you be protected against crowded living which sometimes follows institutions, apartments, duplexes?

3. Will you be protected against undesirable or shoddy buildings next door or nearby?

4. Will you be protected against unpleasant odors and noises arising from the nearby quartering of livestock or poultry?

5. Will the area be unsightly because of weeds, trash piles, debris on vacant lots?

6. Are the building setback requirements from the front (required by the restrictions), sidelines, and rear line effective yet reasonable?

a. Do these setback requirements give you plenty of room on which to erect the home you have planned, including probable additions in future?

b. Do these setbacks prevent adjoining owners from building, or later adding to their homes in such a way as to injure your home?

7. Are these zoning regulations subject to easy changing by people not

interested in our neighborhood values or the stabilization of our real estate investment? (Difficult to answer, as this is too often a political matter, this question serves to emphasize some of the advantages of restrictions over zoning. See questions 8 and 9.)

8. Are the restrictions perpetual so that they can *never* be lifted or altered? (Highly undesirable — no prophet among us can see ahead fifty years and more.)

9. Can the restrictions be extended or renewed at suitable intervals by majority vote of the owners or residents? (Most desirable—provides flexibility not otherwise attainable.)

10. Who has the right and who has the obligation to enforce the restrictions? (Developers should assume large responsibility, but each owner affected should have the legal right.)

11. Will we be protected here by sensibly administered architectural control?

WHAT PUBLIC OR PRIVATE SERVICES COME WITH THE LAND?

1. Are all necessary public utilities available to the site without additional cost to us?

2. Is the water supply wholesome and plentiful?

3. Are the water mains of such size and are the fire plugs so located as to permit efficient firefighting and the lowest insurance rates?

4. Are the sanitary sewers and storm sewers (or surface drainage) competently engineered?

5. Are the paving, gutters, curbs, sidewalks well laid?

6. Is there an abundance of neighborhood parks so that your home will be no farther than a thousand yards from one of them?

7. Is wet garbage removed quietly and efficiently? (Service from the rear has many advantages over mere front-door collection.)

8. Is there satisfactory provision for the removal and disposal of trash, hedge clippings, tree trimmings, grass cuttings?

9. Is there the kind of police service that will leave your family feeling safe and comfortable?

10. Are the streets, parks, and all public spaces kept clean and in good repair?

11. Is there a reasonable and well administered maintenance fund? (The existence of such a fund will probably provide the answer to Nos. 6 to 10 above, in most better type developments.)

WHAT NEIGHBORHOOD AMENITIES AND ADVANTAGES COME WITH THE LAND?

1. Are the schools of the type your family wants and are they close by?

2. Are there churches conveniently located that will serve your family?

3. What are the public transportation facilities, both for your family and for your domestics, if any?

4. Are there convenient and well conducted shops close by and do they provide both goods and services of the quality you want, and is there ample parking space around them?

5. Are recreational facilities, adapted to the different members of your family, provided nearby?

6. Is it quiet and restful at night, protected from excessive traffic?

7. Will you (*Continued on page* 129)

● *Of all the people in America who could advise you about land buying, none is more qualified than Hugh Potter. Mr. Potter is currently President of the Urban Land Institute, but more pertinent to this article, he is the developer of River Oaks, the famous residential community of Houston, Texas, a nationally recognized model of land use and residential land development practice. River Oaks provides, for 2,000 families, fine homes ranging in cost from $7,500 into six figures. As President of the National Association of Real Estate Boards during the drafting of the National Housing Act, which created FHA, Mr. Potter worked closely with Government officials to assure stabilization of the home mortgage structure, and he is now a member of FHA's advisory council. Mr. Potter speaks here as a practical land planner and experienced practitioner in making the site play a more important role in home enjoyment.*



Are unsold lots maintained?



Are there good side-line restrictions?



Is there adequate refuse collection?



DRAWINGS BY HARRY BROWN

Is there sane, yet forward-looking architectural control?

When is a RESTRICTION really a PROTECTION?

The most misunderstood word in home-owning is "restriction." Here's what you ought to think and know about restrictions and eight things to do about them. They're the best neighborhood insurance you can buy

By F. Emerson Andrews



DRAWINGS BY
GEORGE COOPER RUDOLPH

You may buy or build a beautiful house in an attractive neighborhood, furnish it with taste, keep it well painted, plumbered, plastered, and planted—and still wake up some near day to find it unlivable and practically unsalable. Such disasters have fallen upon thousands of home-owners, and will afflict many thousands more. They come, not from anything the home-owner does or fails to do on his own property, but because of changes in the neighborhood.

Look all around your proposed building site and consider what might happen ten or twenty years after you move into that dream house. If there is a vacant lot adjoining or across the street, do you *know* (not by what the real estate agent told you verbally, but by checking the law yourself) that nothing can go on it but a single-family house? It would be singularly bad luck to find it being used some sorry day by a contractor for storage of his dump trucks, as a community garage, or as a site for a small but self-advertising sauerkraut factory! Just such things have happened to other home-owners.

If you are at or near the end of a block, how much would your property depreciate overnight because of the sudden springing up of a gasoline station, a store, a tavern? Even if you are in an older neighborhood, completely built up, you may not be safe. That old house across from you may be torn down and replaced by a bustling apartment house, just as soon as building is possible again. Or even before that day it may be converted into a rooming and boarding house. Will your next-door neighbor, in a huff or in pure selfishness, put a blank garage wall on your line, clear out to the pavement, and completely ruin that lovely view of yours and make your house look cramped and crowded? How will you like it if your neighbor on the other side lets his house become a funeral home, with long and lugubrious processions passing in front of your house and using up your parking space at all hours? Things like these have happened and will continue to.

I have not painted these gloomy pictures to discourage you from owning a home and enjoying it, but to point out in good time the possible dangers and how to avoid them.

Only a few years ago nearly all of these things could happen to any neighborhood. We Americans are a queer people in our law-making, always more concerned about property rights than human rights. So for a long time men were "protected" in the right to use their property for anything they pleased, no matter what happened to the neighbors. A boiler factory might start up next door to a nursery, without any regard for the health or welfare of the babies.

Nuisance is the mother of invention, as someone almost said. There was plenty of nuisance, so we had two inventions. The first was private restrictions, sometimes called contractual or deed restrictions. It was observed that wealthy persons could avoid these neighborhood problems by owning enough land to isolate themselves. Farsighted developers purchased similarly large tracts, and, while the land was all in their ownership, placed upon it certain private restrictions to "run with the land"—which means they became a part of the deed for every portion of the tract. The term "restrictions" is unfortunate, for they are really mutual guarantees among neighbors that all will maintain certain agreed standards.

Private restrictions are perfectly legal, and if well drawn they are an excellent safeguard to a home neighborhood. Practically all such covenants provide that only single-family houses and needed accessory buildings, such as private garages, may be erected, and on parcels with a given



minimum frontage and depth (perhaps 75 feet by 125 feet). Space for a school and possibly for a community center with play areas may be provided in the original plan. Store and commercial area, if provided at all, is likely to be on the margin, near a railway station or on a highway.

Private restrictions on some of the finest residential communities go further and cover architectural and financial provisions. For example, deed restrictions may prevent the building of a smaller than two-story house, or one with a flat roof, or construction of any house until it has been approved by an architectural commission specially set up to ensure harmonious architectural development. Sometimes provision is made that no house may be built to cost less, for example, than ten thousand dollars; but it should be pointed out that any definite sum may build a very different grade of house today, yesterday, and tomorrow.

Such restrictions usually run for a long term of years, and can be changed only by the common consent of all owners—which means they probably cannot be altered at all. It is therefore important that restrictions protect chiefly the general residential character of the neighborhood; in view of changing architectural styles and monetary values, more detailed provisions are open to question.

Unfortunately, only a very few residential communities are protected by private restrictions of these sorts, and they can ordinarily not be applied where a section is already partly or wholly built up. So, zoning was invented in New York in 1916, soon spreading all over the country until now over 1600 municipalities—probably including yours—have zoning laws.

In effect, zoning divides cities and towns into certain definite districts or zones, each limiting the use of buildings and land to certain purposes. In large cities there is likely to be an *unrestricted* zone in which factories and even heavy industry are permitted; smaller towns are likely to allow no more than an *industrial* zone, limited to light industries and excluding entirely those causing smoke or odors which would be a nuisance to nearby homes. The *retail* or business zone permits stores and offices of all sorts, and consists usually of the central business district and a number of smaller outlying districts, usually along main streets and at highway crossings.

But you are interested mainly in the *residential* zone. If your town has an early or badly drawn ordinance, this may be all one district, limiting buildings and land to residential uses

(*Continued on page* 119)

HUDSON & BROCROW, ARCHITECTS



Little bathrooms don't have to look that way if mirrors are many and well placed, as in the Mike Lymans' bathroom in Beverly Hills, Calif. Note, too, the ledge over the bath tub. Things like this must be planned in advance, but what convenience they bring! Paul Granard, decorator

GEORGE SPRAGUE, ARCHITECT



When you plan the new bathroom, consider covering those broad counters you're going to have on either side of the lavatory with handsome white tiles. The Edward Bergens used tiles, too, for backsplash, making wallpaper a practical possibility even where water is splashed freely

PHOTOGRAPHS BY MAYNARD PARKER



By placing basin in direct center of corner window, much counter and cupboard space was developed around lavatory in another bath in the Bergen home. Marble counters, backsplash require no redecorating

Tile has great versatility, so you needn't have a stereotyped bathroom. Smooth white tile counters in Walter Thompson's bath have blue tile edges. Decorated tile backsplash gives a ruffled effect



LOUISE BOGGS, DECORATOR



If space won't permit counters on two sides of basin, here's a smaller solution which provides elbow room and storage facilities beneath. Decorative tile backsplash injects color, requires practically no upkeep. In the home of Anne G. McNeile, Brentwood, California



When your bathroom plan prevents recessing the bath tub, partition it off from other fixtures as Kelly-Scoville, decorators, did in their own New York residence. Any woman would bless them for placing tub on raised platform, which eliminates back-breaking bends when cleaning

There's so little space to spare in most bathrooms that excellent planning is required to make every inch count. But, regardless of size, your bathroom can be the essence of convenience and comfort if you develop the space above and beneath lavatories



BATHROOM DETAILS *Worth* REMEMBERING for your own house

How many times have you said, "Oh, that's the most wonderful idea for a bathroom. I must remember it when I build." If you sat down now and tried to recount all the things about which you've been guilty of making that statement, you'd probably be dismayed to discover that you're able to pull only a scant few out of the far corners of your mind. For even the best of memories plays sad tricks.

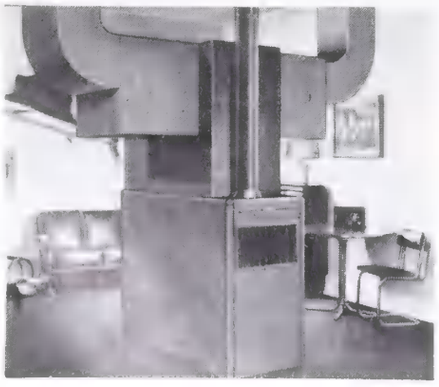
If you're really sincere about making your postwar house the best your money can buy, you can't be casual about the planning that precedes it. Jot down every idea. Save every clipping which solves a common problem. Start a file or scrapbook, labeled House of the Future, with a separate compartment for every room. You may discard many of the ideas later as too left-wing, or not worth the money they'd cost. But you'll eliminate sleepless nights trying to remember a marvelous innovation, and you'll save those extra charges which mount up alarmingly when afterthoughts have to be incorporated in plans already made and bid upon.



● WHAT HAS LONG BEEN PROMISED WILL REALLY ARRIVE AFTER THE WAR:

Year-round air conditioning at a price YOU CAN AFFORD

Real summer cooling for the whole house has long been a technical possibility, but it has been so expensive that only the really rich could afford it. Now a new product has been announced for houses costing $10,000 and up



This year-round air conditioning package uses gas for both winter heat and summer cooling. It works similarly to the Servel gas refrigerator. Postwar delivery will be made by Servel, Inc.

News of actual, specific post-war products is beginning to flow to the editorial desks at HOUSE BEAUTIFUL. Here is the first promise of a long parade of things, all of which will have the common objective of making our lives easier, more comfortable, and more beautiful.

This first robin, harbinger of a better world to come, is really not a war product. It was undergoing field experiments at the time war came, so it has had several years of actual residential use right now—a thing that all manufacturers like to have behind a product before introducing it. It is an all-year gas air conditioning unit, which combines in one package all the functions of complete winter heating and summer cooling. It will sell for $1,500 to $2,000, depending on the size of your house, complete with all materials, labor, ducts, and controls.



This Christmas for the first time in 40 years your favorite furniture store may not be featuring complete selections of beautiful *Imperial tables* . . . tables to bring into her eyes those sparkling diamonds of excited admiration for your good taste and thoughtfulness . . . tables to inspire your home with the charm, usefulness, and convenience of their fine quality craftsmanship and good design.

This Christmas we have a job to do — a job at which Imperial's skilled woodworkers are extremely busy, building fighting aircraft to hasten the day of more unconditional surrenders.

This Christmas there is a job for each and every one of us: purchase of War Bonds. War Bonds, the practical way for you to do your part to bring peace and good will again to all men. War Bonds, your investment now that you can expectantly earmark for the Imperial tables you will be able to choose from large, new, and intriguing selections available just as soon as the completion of our war jobs makes possible.

In the meantime you will find many inspiring ideas to make your home more cheerful, comfortable, and livable in Imperial's new booklet "How to Use Tables to Revitalize Your Home"—sent for 10 cents (coin). Please address Department L12.

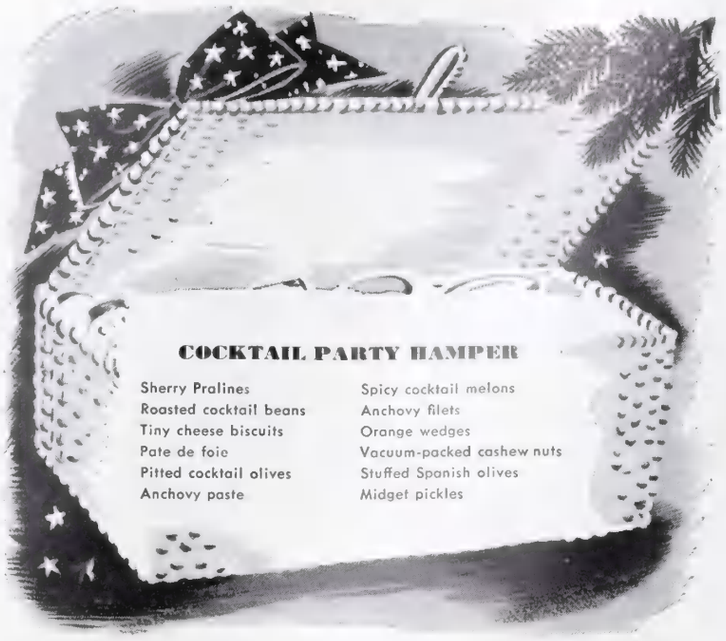
IMPERIAL FURNITURE COMPANY • Grand Rapids, Mich.

FOR OVER 40 YEARS
THIS TRADE MARK
HAS BEEN A GUIDE TO
AMERICA'S FINEST TABLES.

Imperial
GRAND RAPIDS
MICHIGAN

Imperial Tables

KEEP UP THE AMERICAN
WAY OF LIVING



• When almost every day is "Open House" day during the holidays, a hamper laden with exciting tidbits to serve with cocktails will keep many a hostess from being harried. The hamper itself will make history on picnics later. A dozen delicacies, plus hamper, about $11.50, from Hammacher, Schlemmer

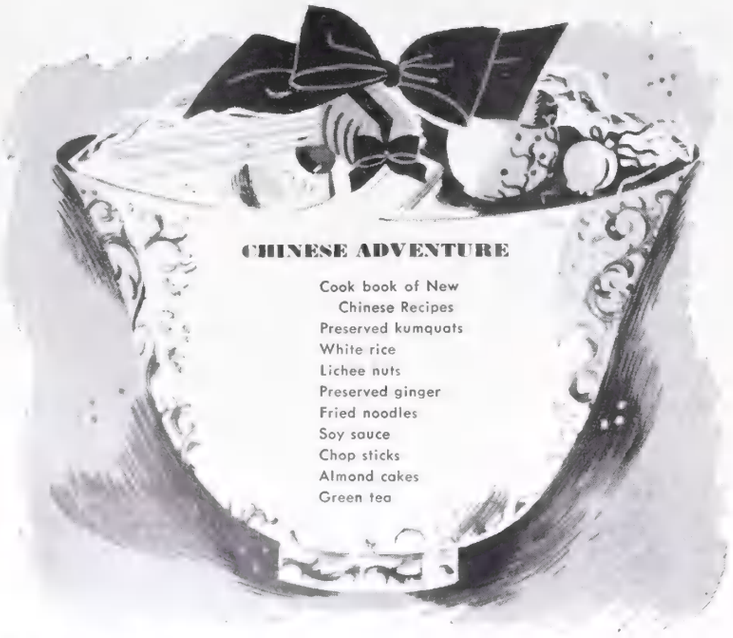


• You can erase many care lines, which worry about rationing has stamped on your friends' brows, with the makings of a whole dinner, from soup to nuts, which can be prepared in less than half an hour. The soup and turkey a la king need only be heated. Ingredients under $7, from Dover Food Shop, N. Y. C.

These days a food basket is SOMETHING TO GIVE THE RICH

The Santa who comes bearing gifts of foods will be a welcome visitor, indeed, this year. And food baskets need not consist of red and blue-coupon foods to be exciting. There's nothing stereotyped about the four baskets which we have assembled here containing completely unrationed foods!

DRAWINGS BY CLARA MCCANNA



• For that friend who likes to explore exciting foods, nothing would be more fun than the ingredients to fashion a real Chinese dinner, together with a cook book of Chinese recipes tailored to fit American cooking ways. Cook book, tea, noodles, ginger, soy sauce, chop sticks, United China Relief



• When we turn back our memory to happy Christmases, it's the little things we remember, like the juiciness of a big apple, or the way John spilled the almond shells all over everything. Here are a dozen reminders guaranteed to induce a warm glow. With basket under $9.75. Gristede Bon Voyage Shop


For a Happy Future
The United States of America
To
Freedom Lovers
Everywhere
U.S.A.
TWENTY FIVE DOLLARS
ALWAYS DISTINCTIVE
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Fieldcrest
TOWELS • BLANKETS • BEDSPREADS
SHEETS
Durracale . Golden Gate . Wearwell
For a Merry Christmas
The Manufacturing Division of Marshall Field & Company, Inc.
MERCHANDISE MART, CHICAGO • 82 WORTH STREET, NEW YORK • 730 SOUTH LOS ANGELES STREET, LOS ANGELES

We cannot bring you the mountains—but we have brought you the wonderful "mountain rum" that's distilled there.

RON MERITO gets its marvelous flavor from *mountain distilling* high up in a little mountain valley, thousands of feet above sea level, where the climate is perfect for making fine rum . . . Until you taste Ron Merito in a daiquiri, cuba libre, collins or highball, you don't know how good a rum drink can really be! Order Ron Merito at your favorite bar or store *tonight!*



Ron MERITO

Available Gold Label & White Label. 86 Proof. Write for recipe booklet. Natl. Distillers Prod. Corp. Dept. B-3, PO Box 12, Wall St. Sta. N.Y.



It was a hunt to the kill for Jane's Victorian bedroom chairs. A muffin stand, now a lamp, has a shade made from her grandmother's petticoat ruffle. The rosewood melodian holds Dresden candlesticks and a glass epergne

Right. Bringing her Victoriana up to date, Jane has covered the dignified gentleman's chair with rose-coral satin and brush fringe, and capped her wall bracket oil lamp with a chintz shade, ruffled in blue cotton velvet

BARGAIN HUNTING



It is purposeless to acquire bargains if you are not going to use them. The Sturdys' green toile and pine-paneled library is a cozier room for its swan-neck rocker, the old shelf clock, the churn lamp, and glass and crockery bibelots—all rewards of the chase



Jane doesn't buy just for the sake of buying. In her living room she plotted a place for each of her graceful Victorian antiques, then found the right piece to fit it. The room's colors stem from a typically Victorian chintz. Note the lamp, originally a firescreen



with the brakes off

CONTINUED FROM PAGE 81

have to get some sleep, or I'll be all in in the morning."

"That's all right, dear," she answered with eyes focused straight ahead on a Bristol vase that was selling at the minute and which she intended to have if the bidding went right. It did, and immediately she turned to smile approvingly at Herbert. "It will make a gorgeous lamp base, won't it? And now, about your sleep. You go right on out in the car and catch a little nap, and I'll be along in a jiffy. I don't know what the delay is. Mr. Lane said again, when I talked to him ten minutes ago, that he'd put the sofa up immediately. You just run along, and I'll be *right* there."

At two-thirty Jane opened the car door and exclaimed excitedly, to a limp figure in the back seat. "I got it!" It had been a long, hard-fought auction with much of the better loot kept until last to hold the crowd.

That battle-to-the-bitter-end has always been an amusing sidelight on Jane's fervor for auctions which Herbert enjoys telling when anyone doubts that Jane worked *hard and late* to furnish their house. Of course, it wouldn't be amusing to Herbert at all if he had lost that court case the next morning, but he didn't.

Herbert has to admit he has been amazed as well as amused, all along, at Jane's dexterity in finding just the right things for the house and always at a bargain. He calls it bargain hunting with the brakes off.

It has taken both endurance and patience to see the task finished. Endurance on Jane's part, patience on Herbert's. He remembers well the Sunday morning, a perfect morning it was too, when he was leaving the house for a round of golf with his pet foursome. Jane gave a startling wait-a-minute call. "Listen to this," she exclaimed excitedly as she came running with the morning paper opened to the classified ads. "For Sale, a Grandfather Clock dated 1790. Must be sold immediately. Reasonably priced. We'll have to hurry if we want to get it."

"W-e-l-l!" Herbert replied, with what was evidently forced enthusiasm. It had not escaped (*Continued on page* 125)

To your "choosy" friends—give

Marlboro

America's Luxury Cigarette



Smartest gift of the year... *luxurious, without untimely lavishness!*

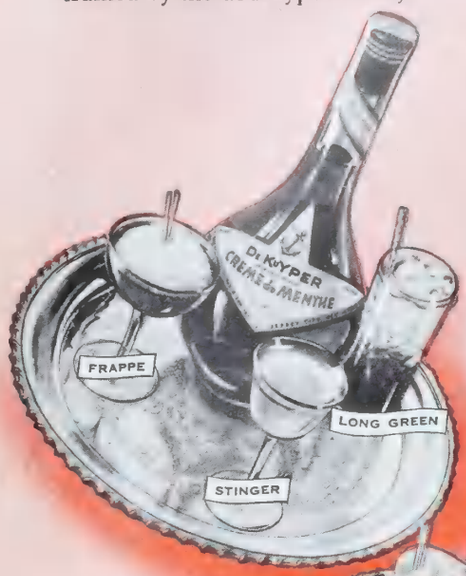
Packed in ravishing holiday cartons.

Choose Ivory Tips, plain ends or Beauty Tips (red).

How to make distinctive and delicious drinks with

de Kuyper CORDIALS

For generations past, people here and abroad have known and loved these fine cordials as ideal after-dinner liqueurs. Today, they are equally famous for making delicious mixed drinks, a few of which are shown and described here. De Kuyper Cordials have been made in America for the past nine years identically as in Holland by Dutch experts carefully trained by the de Kuyper family.



Creme de Menthe

60 PROOF

FRAPPE: Fill frappe glass with shaved or crushed ice, pour in de Kuyper Creme de Menthe.

STINGER: 1/3 de Kuyper Creme de Menthe (white), 2/3 brandy. Shake with ice, strain.

LONG GREEN: Fill Tom Collins glass with cracked ice, pour in 1½ oz. de Kuyper Creme de Menthe. Fill with soda.



Apricot Liqueur

74 PROOF

APRI-COOLER: 1¼ oz. de Kuyper Apricot Liqueur, in a 10-oz. glass, juice of ½ lemon. Stir with ice. Fill with club soda.

PARADISE: 1/3 gin, 2/3 de Kuyper Apricot Liqueur. Shake well with ice, strain.

NATIONALE: ½ rum, ¼ de Kuyper Apricot Liqueur, ¼ pineapple juice. Shake well with ice, strain, decorate with pineapple stick and cherry.



Creme de Cacao

60 PROOF

COMMODORE: 1/3 de Kuyper Creme de Cacao, 1/3 rye or bourbon whiskey, 1/3 lemon juice, ½ teaspoon grenadine. Shake well with ice, strain, serve in champagne glass.

ALEXANDER: ¼ de Kuyper Creme de Cacao, ½ gin, ¼ sweet cream. Shake well with ice, strain.

ANGEL'S TIP: Fill a liqueur glass 2/3 full with de Kuyper Creme de Cacao, add a little sweet cream, pour slowly onto a spoon, float the cream.

There are twelve delicious varieties of de Kuyper cordials at all good dealers.

Send for free interesting de Kuyper cocktail booklet. Write National Distillers Products Corp., Dept. BH3, P. O. Box 12, Wall Street, Station, New York City.

CHRISTMAS that keep

Even though the cost of living is up, don't try to balance your budget by stinting on the spirit of giving. Limit yourself to a price, but do give, and with a full heart

Here are twenty-two gifts, chosen, as you can see, for their dollar value. We've tried to make our selections rise above the obvious and we hope they will solve lots of gift problems for all of you who are limiting your Christmas presents to about a dollar or under. Remember that successful Christmas giving is not measured by cents but by sentiment. So, because you're buying bonds and paying taxes, don't stifle the spirit of Christmas within your heart.



Sixteen arms to hold ties, belts on rotating maple rack, complete with nails to hang. American Kleeton Corp., Kew Gardens, N.Y.



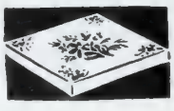
Bag a baby's love with a gay airplane, Scottie, horse, or bell beanbag. Fun to throw, easy to catch. America House, New York City



Bowl him over with Sportsman's black ceramic bowling ball filled with shaving soap. Henry Halper, 570 Madison Ave., New York City



He won't have to scribble in the dark if he gets a pencil which lights up when he twists the top. Personal Gifts, 142 W. 24, N.Y.C.



Posies that bloom on a tea tile, tra-la! Happy gift, happy price. With protective felt back, from James McCreery & Co., New York



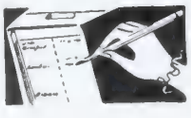
Double-duty shoe mitt. One side deposits a waxy film, the other polishes. For black or brown shoes. Pioneer Mfg. Co., Cleveland, Ohio



Zooming war plane prints, authentic and colorful on sky-blue backgrounds. 16 in series from The Old Print Exchange, 14 E. 48, N.Y.C.



Paper cocktail napkins imprinted with a name or monogram with love from you to party givers. Giftcraft Co., Chicago, Illinois



To market, to market with a menu and order pad in a soft blue case with pencil. Hammacher Schlemmer, 145 E. 57th St., New York



Put spice in some food-lover's life with an herb chest. KITCHEN HERBS holds 5 popular dried herbs. Bloomingdale Bros., N.Y.C.

GIFTS . . .

their eye on a $1



Get the waistline-watchers off to a flying start with SYLPH, non-fattening French dressing. Kubie's, 136 E. 57th St., New York City



No woman ever had enough smart earrings. But choose big dramatic ones, nothing dinky for you! Gerlou, 501 Fifth Ave., New York City



Avid readers who can never find their places will bless you for a sterling silver book clip. Mermod Jaccard King, St. Louis, Mo.



He'll clean his teeth without coaxing if his tooth brush roosts in a pottery animal with his name. Evelyn Reed, 524 Madison, N.Y.C.



Relax in a bath heady with the fragrance of pine. Bottle of pine crystals from Elene of Vienna, Inc., 522 Fifth Ave., New York City



A rosy future will be yours if you feed coins to this pig bank with name and gay decoration. From Agnestrong, 39 W. 8th St., N.Y.C.



An engagement calendar shows a week at a glance. Photos of New England by Chamberlain. Remembrance Shop, Rockefeller Plaza



A closet, spicily fragrant, is a dream come true with this Pomander ball for men or women. Herb Farm Shop, 347 Fifth Ave., N.Y.C.



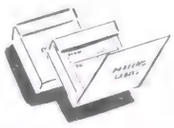
Kit of black indelible ink, pad, and mounted name stamp to personalize belongings. Wm. North Studios, Philadelphia, Pennsylvania



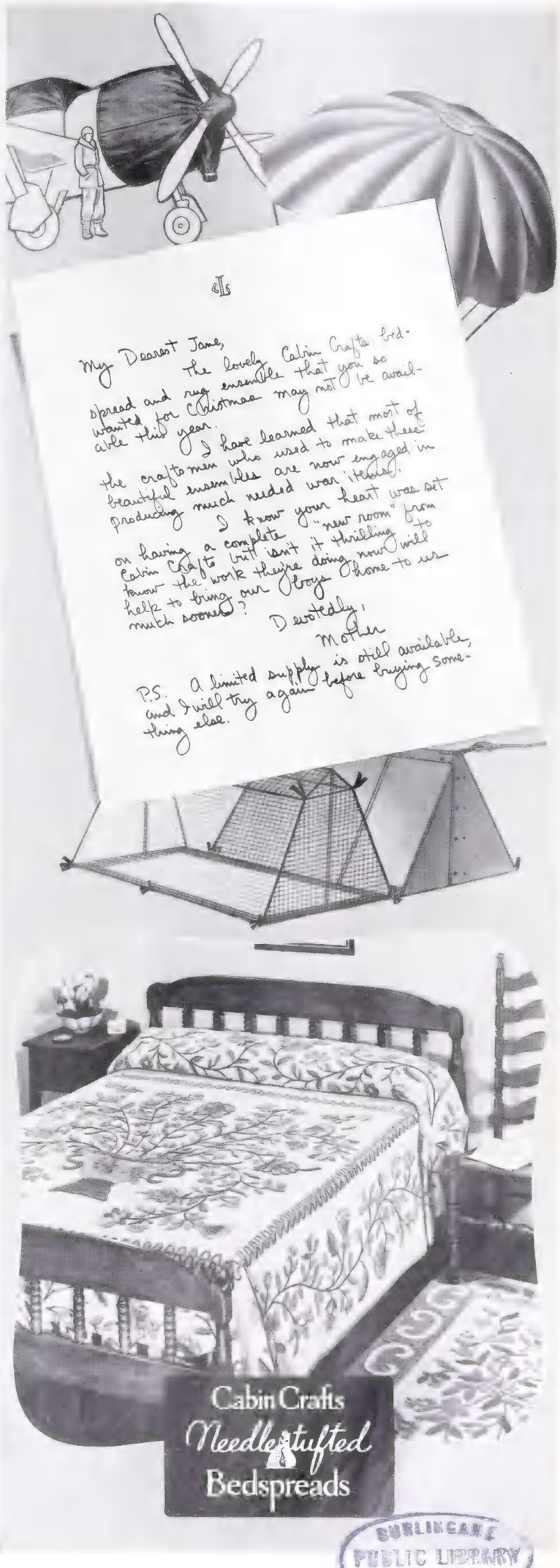
Grandma would love to work a needle point canvas with cat, dog, or chick design for a child's chair. Alice Maynard, 558 Madison



Overnight guests won't be caught short in your house if you have a box of 6 guest toothbrushes in different colors. Macy's, N.Y.C.



A person who mails innumerable packages will welcome gummed labels imprinted with his name. Miles Kimball Co., Oshkosh, Wisc.



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Quaffed by kings and praised by princes for seven hundred years

Merito wines have lent their color to the tapestry of European history since 1264. They toasted the discovery of the New World in 1492; they helped launch the Spanish Armada in 1588; they vied with the great French wines for the affections of the court at Versailles; they celebrated the defeat of Napoleon in 1815.

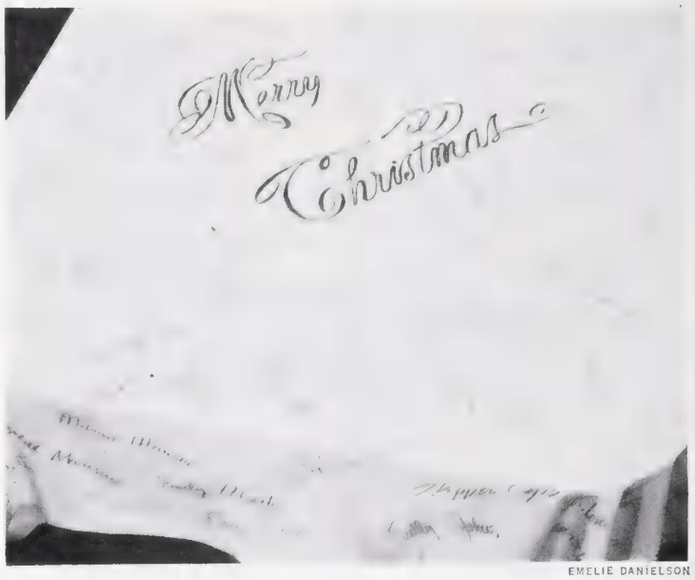
In the past century the fame of Merito Sherry and Port Wines has become world-wide. Today shipments continue to come to America from Spain and Portugal, and you can buy these princely wines at good dealers everywhere.

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Imported
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EMELIE DANIELSON

Have all the friends who feast with you during the holidays inscribe their names on this snowy cloth, and then embroider the names on permanently later. Merry Christmas in red letters appears at both ends of the 3-yard cotton gabardine cloth. About $12. From Neiman Marcus, Dallas

Start your own tradition with a CHRISTMAS BREAKFAST

By Florence Paine

CHRISTMAS BREAKFAST MENU

Sherried Fruit Cup
Country Sausage Patties
Cinnamon Apple Rings
Scrambled Eggs
Patica
Coffee

Christmas morning is high peak for families with children. It's a glittering maelstrom of tissue wrappings that whirrs with electric trains and echoes with the cries of mama dolls and happy children. It's a few hours of pure joy for everybody. But if you're away from home, alone, or childless on Christmas morning, don't give yourself over to moping that such happiness can't blossom in your particular bailiwick, too.

Who is to prevent you from making a little history of your own? Traditions transplant very well. Carol singing sounds just as good in Detroit, Michigan, as it does in St. Johnsbury, Vermont. Stocking hanging is much the same the world over. Re-live the familiar traditions, wherever you happen to be. Or start something interesting and exciting that will be especially your tradition.

A Christmas Breakfast party will start the day off exactly right. For you'll be so busy getting ready for your guests at eleven or twelve o'clock that you won't spend a minute in wishful thinking. Ask



Patica, a Christmas bread, made popular by Czechoslovakians and Poles, makes a striking centerpiece, decorated with shiny Christmas tree balls

your friends who are in a similar predicament to spend Christmas with you. You'll find that you can gather quite a sizable group. But if you're going to be maidless, confine your party to eight or ten—if you want to have fun yourself.

For a perfect tradition-starter, set your table with a cloth especially designed for the Christmas holidays. Merry Christmas is embroidered on both ends of the snowy white cloth in handsome red script. During breakfast have each of your guests inscribe his name on the cloth in pencil. Later when the holiday excitement has died down, embroider the names on the cloth in bright red floss. Then you'll have a permanent reminder of your happy day. And the cloth is big enough to take a good many names at a good many parties for many a year to come.

Plan a Christmas menu that's timeless, that you can repeat year after year. For remember this is just the beginning! Something like a special coffee ring whose luscious fragrance while baking will be reminiscent of Christmas morning at home. Patica, a Christmas ring of Polish and Czechoslovakian origin, will be just as popular with your friends as it has been in those countries for years. For it's as Christmasy as the holly and red berries which you'll make into lapel ornaments to present each guest.

You can make Patica the day before, or even two days. For then the flavorings will really have a chance to permeate the whole ring. It will make a charming centerpiece for your table, if you decorate it with candied cherries and nuts, put glittering Christmas tree balls around the platter, and rest it on spruce boughs.

Patica

2 yeast cakes
¾ cup sugar
1 pint warm buttermilk
1 tablespoon salt
7 cups all purpose enriched flour
½ cup soft vitaminized margarine
3 eggs

Dressing

1 cup honey
1 egg, beaten
1¼ c. walnuts, chopped fine
2 teaspoons cinnamon
1 cup sugar

Crumble yeast cakes into bowl. Add ¼ cup sugar. Pour buttermilk over yeast, and let stand 10 minutes. Add 3 cups of flour to mixture. Beat smooth, then let stand till light and bubbly. (This will take 20 to 30 minutes, depending on the temperature.) Beat in margarine and remaining sugar. Add 3 eggs, remaining flour and salt. Beat smooth. Set in warm place to rise. Cover bowl with damp cloth

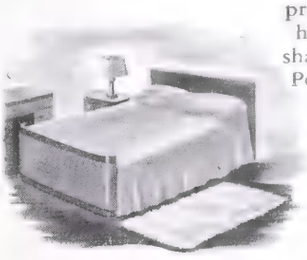
(*Continued on page* 129)



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HOW TO BUY BOOKS for the children on your Christmas list

A book is a gift to be cherished always—if you choose it wisely. Here are tips to help you buy children's books of lasting value

By Lucille Lindsey

A child's Christmas is not complete if there are not at least four or five new books to handle lovingly and to exhibit with pride to all who will admire. Do you remember the pride of ownership that thrilled you when you unwrapped such treasures as "Heidi" by Johanna Spyri, "Hans Brinker or The Silver Skates" by Mary Mapes Dodge, or "The Merry Adventures of Robin Hood" by Howard Pyle? Remember how, in imagination, you lived with Heidi in the mountain cabin under the majestic pines, or how you flashed with Hans Brinker over the Zuyder Zee, or how your mouth watered at the wondrous barbecues in Sherwood Forest?

But not all the books that find their way to children's bookshelves have the timeless quality of these beloved classics. Many of us rue the hours we spent gobbling up "The Bobbsey Twins" and "Tom Swift," and all the other serial books popular twenty years ago. While they are not harmful, these serial books are useless and a waste of time when read in such quantities. Better that the time spent on them be devoted to those books which will always be cherished.

Today the problem of choosing books for a child's library is even more difficult than it was 20 years ago. One is embarrassed by the riches of the bookstore. The last two decades have seen an enormous upsurge in the output of children's literature, and it is only the limitations imposed by the war on paper and dyes and bindings and manuscripts that are trimming the supply today.

But even in wartime, books for children remain a necessity, not a luxury. When the world all around them is insecure, when homes are broken up and families separated, when there is an urgent need for all children to feel acquainted with and friendly toward the children of other lands, when imagination is a priceless quality

to be nurtured and strengthened for coping with the stupendous problems this young generation will have to face in the postwar world, literature to give emotional security, to inform, to stimulate, and to inspire, too, is a prime requisite.

To have a share in developing a child's literary taste is a joy and a high responsibility. Because a child's taste is formed by what is available to him, it is a parent's responsibility to make certain that only the best is made available at home. The cheap and the shoddy, the worthless and the meretricious, the comics and the other temporary fads will be all too available outside the home. These need be of no concern to the parent who knows that his child is also reading the books on which time has passed judgment.

Even though many parents today are sincerely concerned about their children's literary development, the mere fact that they are parents does not automatically qualify them as arbiters of the child's reading selections. Many parents are regretfully aware of their own lack of literary background and feel incompetent to separate the wheat from the chaff.

But today parents need not bear the brunt of the responsibility alone. Just as they seek professional guidance and care for their child's health, so they can seek professional guidance and help for his reading program.

That professional guidance has been at work long before the books published by respected publishing firms appear in the book store. Many months of careful consideration and preparation have preceded their presence there. The children's editors of the leading publishing firms know what children like, know how they react to sadness and tragedy in books, know the boundaries beyond which these elements disturb a child's equilibrium, know what constitutes wholesome fare for children at various age levels. They are as deeply concerned with securing worthy illustrations for their books as they are with securing worth-while stories, for they realize the contribution good illustrations make to the child's artistic taste.

Ordinarily clerks in book stores are quite capable of helping the bewildered buyer. But it is only fair to point out that, with the man-power problem and the increased number of buyers, book

(*Continued on next page*)



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FORBIDDEN FRUIT LIQUEUR

CONTINUED FROM PRECEDING PAGE

stores this year are shorthanded, and the clerks cannot give as generously of their time to each customer. You will, therefore, help both them and yourself if you know definitely before you go to the store what you want to buy for your child.

"But how can I know when I don't even know what is available?" you ask. There is an answer to that—and the same answer insures that your child will like the book purchased for him. Go to your public library. Browse through the books in the Children's Department. This is an especially good time of year to go, for the libraries have set up exhibits of the new children's literature in connection with the annual observance of Book Week. Take your child with you. By comparing the books, by selecting and rejecting them, he will be developing discrimination and sound literary and artistic judgment. Of course he may make mistakes. What of it? He will learn more from his own mistakes than from yours.

The Children's Librarian will be delighted if you ask for her guidance and counsel in selecting additions for your child's personal library.

If your town has no public library, seek advice from the teachers with whom your child comes in contact every day.

If there are no people in your community who are qualified to advise you about the selection of books for your child, you can find help in the books that have been written for parents who are aware of their limitations in providing good literature for their children. Here are just a few to which you can turn for help: *What Shall the Children Read?* by Laura E. Richards (D. Appleton-Century Co., Inc.); *Reading with Children* by Anne T. Eaton (The Viking Press); *My Roads to Childhood* by Anne Carroll Moore (Doubleday, Doran & Co., Inc.); *First Adventures in Reading* by May Lamberton Becker (Frederick A. Stokes Co.). Read, too, the reviews of children's books in the book sections of the Sunday newspapers.

If you are interested in providing your child with the best of the new literature the year-round, you should also know about the Junior Literary Guild. Membership in it is a Christmas present to afford lasting pleasure and profit to any child. Its distinguished Board of Editors reviews manuscripts from leading publishers and makes a monthly selection for each of four age groups: 6-8, 9-11, 12-16 year-old girls, and 12-16 year-old boys. These are some of the questions the Editors ask about each book submitted to them: Is it well written? Is it within the range of comprehension of the age of the reader for whom it is intended? Is it worth while? Is it authentic? Is it sincere? Will it lead boys and girls on to new fields of interest and understanding? Will it bring beauty as well as quickening of the mind to these, our young?

If a book survives this searching test by experts, you may be assured that it deserves a place on your child's bookshelf. Those are questions you could very well use to evaluate any book that you are considering as reading fare for your child.

Certain books are as essential to childhood as puppies and kittens. They are the books which are the common heritage of all of us, and which are as natural and indispensable to every child as his six-year molars. By the time he is 12 or 13, all of these books should be in your child's library: (There will be many others, of course, but these are the foundation stones.)

1. *The Tale of Peter Rabbit*, by Beatrice Potter (Warne).
2. *The Story of Little Black Sambo*, by Helen Bannerman (Stokes).
3. *Mother Goose's Nursery Rhymes*, edited by L. Edna Walter. Illustrated by Charles Folkard (Macmillan).
4. *The Golden Goose Book*, by L. Leslie Brooke (Warne).
5. *Tales from Grimm*, translated and illustrated by Wanda Gág (Coward).
6. *Alice's Adventures in Wonderland*, by Lewis Carroll. Illustrated by Sir John Tenniel (Macmillan).
7. *The Bible.*
8. *Just So Stories*, by Rudyard Kipling (Doubleday).
9. *Child's Garden of Verses*, by Robert Louis Stevenson (Scribner).
10. *Winnie-the-Pooh*, by A. A. Milne (Dutton).
11. *When We Were Very Young*, by A. A. Milne (Dutton).
12. *The Dutch Twins*, by Lucy Fitch Perkins (Houghton). (Also the companion volumes about twins of other countries.)
13. *Pinocchio*, by C. Collodi. Translated by Walter S. Cramp (Ginn).

(*Continued on page* 114)

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DEAR MOM

CONTINUED FROM PAGE 58

though I were with you myself.

But it's very important to my plan that you do everything just the way we've always done it, and at the same time. On Christmas Eve it will be cold and I hope it will snow and Joe will go to sleep in my room, in my bed that has sheets on it and the windows will be open wide, and his face will feel the frost in the air, but everything else will be warm and the bed will be soft.

You don't know how much that will mean to Joe, and to me out here who will be thinking of it on Christmas Eve. Then in the morning he'll go downstairs first and light the fire in the fireplace and he'll see the tree and all the presents you and Dad piled under it last thing the night before. But he won't touch them or shake them for hints, because he knows all about that being against the rules. He and Joanie will set the table for breakfast while you fry the ham all crisp and make biscuits that we always have, and upstairs Dad will be shaving.

After breakfast there will be the tree and the presents, each one opening a gift in turn. Dad will give Joanie a penny for the penknife so their friendship won't be cut and he'll say, just like he has for twelve Christmases, that he lost the one she gave him last year just a few weeks ago. You'll laugh a lot and Joe will, too. He won't be a bit shy with you and there won't be any of that hurting in your hearts about my not being there, because I will be. And then, about 10:30 I'll look at my watch and I'll know that it's time to start for church. You'll walk down Elm over to Spring Street, picking up neighbors on the way. The pavements will be crusty with ice and the kids will run a little and slide and pelt each other with snowballs. The minister will be standing at the door of the church to wish everyone a Merry Christmas and the choir will sing all the favorite Yuletide carols and everyone will feel good.

Afterwards, you'll stand in groups outside talking and you'll have your arm through Joe's, proud of the way he looks in his uniform and then everyone will go home again. Joanie will play her new records and laugh scornfully at the doll you gave her as a joke, and the rest of you will smile and not call her bluff. Dad will bring his new globe over near the window and Joe will show him the tiny dot where I am. And then before you know it, dinner will be ready.

Do you understand what I mean, Mom? And don't you think it's a good idea? I'm going to be with you every single minute of that day and it's going to be a happy Christmas for all of us. For you and the family because you'll like Joe so much. And because in a very real sense Joe will be me, home with you. For Joe, because he will have for his own the kind of a family he's always wanted. And for me, because everything that Christmas means to me will be right here with me in the thought of all of you doing those things together.

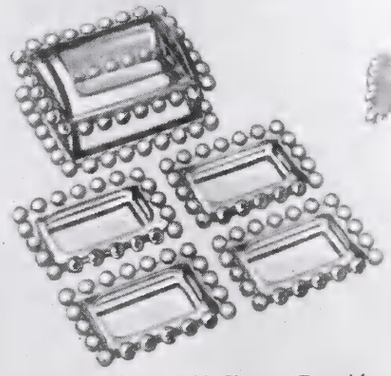
A few days after you get this letter you'll see Joe opening the front gate. He won't have any trouble recognizing which is ours. And *you'll* know *him* because he limps a little and is very brown.

Merry Christmas, Mom—and thanks for everything.

Pete

IMPERIAL CANDLEWICK

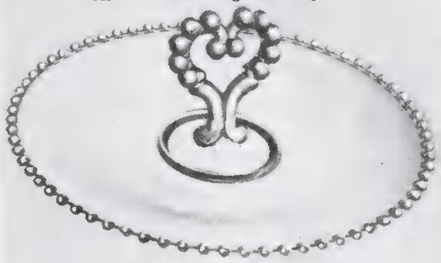
CRYSTAL GIFT IDEAS



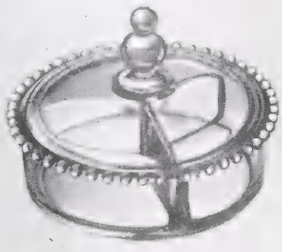
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Features of the Reed kitchen include fluorescent lighting under front edge of cabinets; porcelain enamel splash boards back of sink, range, and counters (made from discarded refrigerators); low electric stove for pressure cooker, (especially convenient during canning season); exhaust fan over range concealed behind dummy cabinet



Fireplace furnishes heat in winter, is equipped with crane and grille ledges for cooking and barbecuing. Wood compartment to right of fireplace has outside opening. Counters on either side of fireplace used for milk and egg activities. Ceiling spots light these areas. Parsley and herbs grow in window boxes

Did your kitchen SEEM SMALLER this year?

Turning your kitchen into a canning center this year has probably revealed glaring inadequacies. Some you can correct now. Here's a real working farm kitchen that may provide helpful answers



HOLLY SMITH

Kitchenette planners might well study this 4' x 6' area which houses a refrigerator, planning desk, electric ironer, ironing board, built-in radio, bookshelf, sloping shelf for opened cook books, recipes in use. Nook for aprons and brooms beside refrigerator

A good kitchen doesn't just happen. It grows out of the needs of its occupants. That's why this farm kitchen developed by Mr. and Mrs. C. S. Reed, of Matthews, N. C., not only looks inviting but works well. The original kitchen in their farmhouse was only 11′ x 8½′—much too small to house 75 electrical appliances and provide for the manifold activities centering in a farm kitchen. Their kitchen must be large, the essence of convenience, but cheerful and livable. For Mrs. Reed spends many long hours there "putting up" some 200 pounds of ham, 70 pounds of bacon, more than 600 jars of vegetables yearly. So they expanded the old kitchen to 13½′ x 17½′. But they were shrewd in their use of space, keeping the work areas close together, so that no energy or time is wasted getting places. Whether your kitchen is of hat-box size or a rambling affair, we'll wager it would serve you better with a few of these features. They're worth including in your new-home scrapbook.



From the cellars of the House of Renault, where quality champagnes have been produced for almost three-quarters of a century, comes this masterpiece of the vintner's art, naturally fermented in the bottle. Write for a *free* copy of our 24-page Wine Recipe Book. Address Dept. 39. L. N. Renault & Sons, Inc., Egg Harbor City, N. J. Distributed through McKesson & Robbins, Inc., New York.

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DUBONNET SHERRY: ½ Dubonnet, ½ dry Sherry, serve well chilled, no ice.

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DRY MARTINI COCKTAIL: ⅔ dry gin, ⅓ dry Vermouth by Dubonnet, stir in cracked ice, strain into cocktail glass, dress with olive.

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★ BUY WAR BONDS FIRST!

MRS. APPLEYARD ALMOST FORGETS WHICH CHRISTMAS THIS IS

CONTINUED FROM PAGE 63

with presents, no barley candy trampled into the rug.

No, Stan wouldn't be cold—not in New Guinea. Hugh might be. Christmas must be cold in the Aleutians. This Christmas. Not the one when Hugh got his delivery truck almost twenty years ago.

This Christmas was still three days ahead. The things that had glided out of Mrs. Appleyard's lap when she got up were her folder of ration books, a pad and a pencil. She picked them up and read over what she had written for her 1943 Christmas menu.

"No soup. Hors d'oeuvres at the table while I serve chickens. Or I might get a steak. Mushrooms some way according to which I get. Spoon bread. Lots of relishes from last summer. Mince pie. (Lucky I made that green tomato mincemeat.) Ice cream for Moppet if I can get it, or else orange jelly. Fruit. Nuts. Raisins. Crackers. Cheese."

Of course, she didn't get the steak. That, too, was a dream. The actual menu turned out to be:

Hors d'oeuvres Sherry
Broilers, baked with Sliced Pineapple and Bacon
Spoon Bread Mushrooms in Cream
Acorn Squash
Red Pepper Relish
Watermelon Pickle
Mince Pie Vanilla Ice Cream
Nuts Raisins Pears
Cheese

Sally said afterwards, "If you keep improving, dear Mrs. Appleyard, you'll be quite a good cook some day. Honestly that was the *best* dinner!"

"I'll have the dream one after the war," said Mrs. Appleyard.

For the baked broilers she gets some that weigh nearly four pounds apiece and has them cut into four pieces. She uses only the white pieces, saving the dark ones for another day. She says this prevents anyone saying, "I really like a second joint *just* as well"—which is not necessarily so.

She browns the chickens first in a frying pan in fat saved from the last fowl she had, puts them in a roasting pan, puts the pineapple around them, adds a very little of the pineapple juice, and the fat left in the frying pan. She covers the chicken and lets it cook rather slowly in a 375° F. oven for forty minutes, basting occasionally. Then she uncovers the roaster, lays a strip of bacon on each piece of chicken and lets it cook until they are tender and brown, the bacon crisp, and the pineapple is golden brown. This should take about fifteen minutes. The heat may need to be raised to about 425° F. She serves them with the pineapple slices arranged around the platter with the holes in the pineapple filled with raspberry and currant jelly, and the juice in the pan poured over the chicken.

For the mushrooms in cream she uses medium-size mushrooms, allowing a quarter of a pound for each person. She puts them tops down into a lightly-greased glass casserole with a cover. She heats light cream—a cup for each pound of mushrooms—with a teaspoonful of grated onion, scrap of bay leaf, a pinch of nutmeg, and half a teaspoonful of salt, and pours it over the mushrooms, covers the dish, and bakes the mushrooms covered for half an hour. She says they don't need to be on toast at a meal where you serve spoon bread, but when you do make toast for them to use thin rounds of French bread lightly toasted and buttered. Whether on toast or without it, they are improved by the addition of a teaspoonful of sherry just before they are served.

Spoon Bread

1 cup corn meal (white is best but yellow will do)
2 cups boiling water
½ teaspoon salt
6 tablespoons melted butter or margarine
1 cup milk
3 eggs
2 teaspoons baking powder

Scald the meal mixed with the salt and baking powder. Add four tablespoons of the melted fat, the milk, and the eggs, well beaten. Put the rest of the fat into a hot baking dish, pour in the batter. Bake until the spoon bread is brown—about 35 minutes in a moderate oven (375° F.).

BACK THE ATTACK

BUY WAR BONDS



White paint acts like a breath of balmy spring air on furniture that has seen better days. It may take a couple of coats to cover dark stained wood, but it's worth the extra time. The huge spray of greenery over mantel charmingly fills a spot that could be a problem without a painting

ONE GALLON OF PAINT plus ONE FURNISHED ROOM equals SMART CAREER GIRL

Have you ever noticed that furnished rooms seem to have one lamentable feature in common—an abundance of cast-off furniture? But don't make the mistake of retaining the status quo in your furnished room even though the landlord refuses to change a thing. Tell him you'll pay for the paint if he'll put his blessing on you as painter. On such a basis most landlords consent.

MAYNARD PARKER



A wire-worker added scrolls to an inexpensive round mirror—something to remember for postwar days if you can't find a similar mirror. Photographed in Del Bario's apartment, New York



"TO YOUR GOOD HEALTH, SOLDIER"

Yes, we drink to your health . . . but we do more. We work night and day to keep it a reality. We help keep your barracks, mess-rooms, and recreation-rooms at healthful temperatures. We help keep your clothes clean, and sanitary. We help prepare your proper, well-balanced diet.

Yes, here in York we are devoting all our efforts toward backing you up 100%. Much of our work is producing York Oil Burners that are seeing service on almost every front. And you can bet that it is the finest burner that our long years of experience make it possible to produce.

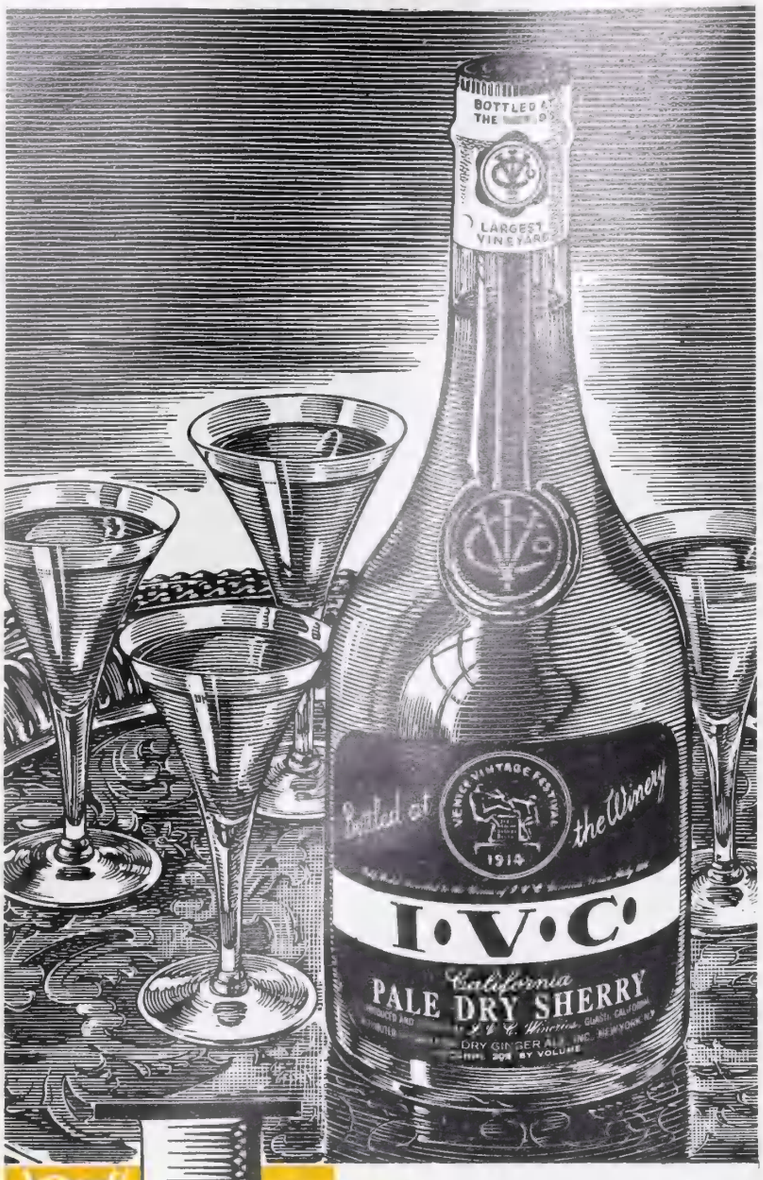
Supplying dependable heating-units for your laundries, quarters, and kitchens that stand-up under battle conditions, has taught us a lot, too. And when you come home, you'll find new features engineered into York Oil Burners that will mean new comforts and new conveniences.

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Buy Bonds, and keep on buying, so that we'll have the purchasing power to provide these men with jobs when they return.

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BUY UNITED STATES WAR BONDS AND STAMPS

I·V·C WINES
BOTTLED AT THE WINERY

JUST WHAT YOU WANTED?

CONTINUED FROM PAGE 53

nothing, you old skinflint," the spontaneous "My God, expect me to wear *that?*" We can't all spill it to the typewriter as cleverly as Dorothy Parker, who reproached those Saying It With Flowers:

Why is it no one ever sent me yet
One perfect limousine, do you suppose?
Ah no, it's always just my luck to get
One perfect rose.

Face to face with Great Uncle Jonathan and his little horror of a gift we need to think quickly—and kindly—to avoid hurt feelings. One time-tested method is to concentrate on the giver rather than the gift. This is sure fire for distant relatives and old friends who knew you when a pogo stick was your idea of the heaven-sent present. "Why, Uncle Jonathan," you exclaim to the visitor from across the continent (he saw you last when you were "that high" and hadn't counted on the beanpole strain in the family), "how nice of you to remember your niece!"

For those close by, who should know better than to load you up with Impossibilities, the best technique is preventive. Any wife will tell you that it is kindness to husbands to drop hints as a holiday approaches. Any wife, that is, who has had to cope with the aftermath of neglect, with husband bellowing remorsefully, "Why didn't you *tell* me it was your birthday?"

Equally, it is kindness to families to speak your preference. At least, within the scope of possibility. There's no use yearning out loud for a helicopter just now. Gold-digging is not only extremely bad form, it's also out of reach in wartime, even for the Blondes that Gentlemen Prefer. Naturally, all suggestions should be made with tact, and preferably through a third person.

As a child I knew, and loudly envied, two youngsters of a widowed friend of the family who skilfully fended off what might have been a yearly deluge of ill-assorted gifts. From month to month she jotted down each child's needs and wishes (like the "shower" list of a bride-to-be). Some time in December this Santa Claus book, listing items from rubber pants to 'lectric trains, was posted for those in the know. Expensive items could be checked off by the donor to avoid duplication. This system never failed to result in rapture around the Christmas tree.

The average child, of course, is no slouch at achieving his own "perfect present," either through guile or sheer wearing down of the parent. Like the wide-eyed tot, young enough to have that heartbreaking innocent look, who answered her doting parent's "Tell Mother what you want Santa Claus to bring,"

She thought a minute, then said demurely: "I want a little red string."

"A string, sweetheart?"

"A red string, Mother—with a sled on it."

Then there was the little boy, turned down birthday after birthday in his heart's desire for a dog of his own. In his tenth year he came home with a stray, a spaniel puppy anchored securely fore and aft with businesslike heavy twine.

"Look, Papa," said he. "See what followed me home."

(The puppy stayed.)

Such ingenuity, of course, rarely extends to divining the secret cravings of others. Even the forewarned parent will agree that responding to a child's gift requires the utmost in adaptability. I like to remember the understanding grandmother I watched one Christmas morning peering through spectacles at a bumpy package, clumsily wrapped and labeled: "To Granny from Peter."

The four-year-old danced impatiently at her knee, frantic with suspense. "I buyed it for you, Granny, at the store," he kept saying.

Presently the bumps emerged—lollipops! From the way her eyes sparkled as she held them up, marveling, you might have thought it a package of her special Ceylon tea.

"Why, Pete," she said cheerfully, "they do give you an appetite, don't they?" We knew her to have breakfasted fastidiously on tea and dry toast, but Grandmother rose to the occasion. "Let's have one now, shall we?"

Peter agreed with no persuasion whatever.

Even more of a trial are the handmade gifts, often completely useless but bespeaking hours of childish concentration. Brought up myself in the tradition of children making their own presents (a twelve-months pre-occupation designed, I have since thought, to

keep us out of the Devil's hands), I shudder to recall some of the messes I wrapped up the day before Christmas. The gaudy laundry bag for Daddy that ripped at the first washing. The pincushion that oozed most of its stuffing by New Year's. The ragged penwipers, the hand-painted boxes sticky with shellac. It is a tribute to family life that I bear no scars from lack of appreciation.

One Christmas, though, I remember with chagrin. That was my handkerchief year: hand-rolled linen for aunts and grandmothers; cross-stitched initials for large men's handkerchiefs. This mass production was scarcely to be concealed in an observant household. Everywhere that sister went her sewing bag was sure to go. My Mother (who chose the material, cut out the squares and all but sewed them up herself) carefully averted the eye. Father, meanwhile, ducked behind his newspaper. On the fateful morning each flat little package burst like an unpremeditated dawn upon its astonished and grateful recipient.

But not my older brother. "Thanks, Angel Pie Face," he remarked condescendingly. "But you've lost me the two bits I bet you wouldn't finish in time."

I was wounded to the core. From that moment I knew beyond argument that "thank you" means less to a child than a glad shout of surprise.

Grown-ups usually achieve surprise, but the adult "lollipop present" can be embarrassing. The ship-in-a-bottle gleaned for you from his favorite curiosity shop by Uncle Elbert, who has been crazy over boats all his life. The Mexican what-not that enables Aunt Arabella to cross your name off her holiday list. Most of us receive at least one White Elephant a year. You are lucky if you can exclaim sincerely: "What a beautiful piece of workmanship!"

Then there are the utterly unadaptable pieces. The modernistic bit of tortured wire that won't by any stretch of gratitude fit into your old-fashioned home. The Eighteenth-Century rocker — and your husband refuses to stub his toe on one of those female contraptions in his house. Such misfits might, I think, be regarded as a sort of trust until you can find them suitable homes. Think quickly which of your stylish city friends might bless that modern oddity in their apartment. It will help you to accept it with better grace. Counting "one, two, three, four, five, six, seven, eight, nine, ten months before I can pass this rocker on to Aunt Arabella" will keep the *My God* out of your voice.

There is a traffic in Christmas turnovers to rival the department store Exchange. As part of this share-the-wealth movement you have a chance to display the good sense lacking in the original donor. You can make sure the expensive perfume that sets your teeth on edge goes, not to rugged Sister Mary whose husband can't bear to have her smell herself up, but to the teen-age youngster who would sell her soul for a scent. Try using a touch of imagination in your giving. Pass on that jeweled snood to Hand-me-down Helen, the schoolgirl who helps with the dishes on alternate Thursdays. It will bring out the dream in her eyes. And those sturdy bedsocks: your spinster aunt would die rather than admit her circulation is slowing down a bit, but if you persuade her to take the foot-warmers as a

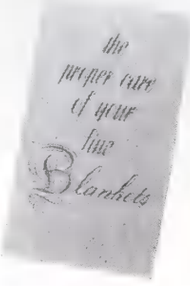
(*Continued on next page*)

"We're in love with our Beautiful St. Marys Blankets"



For generations St. Marys blankets have been the heart's choice of discriminating brides everywhere — and first in their affections ever after. For good reason: St. Marys blankets are produced by craftsmen skilled in the art of making fine virgin wool blankets — made to bring lasting comfort and admiration.

If your store has only a limited supply of St. Marys fine blankets, please remember that most of our production still goes to the armed forces.



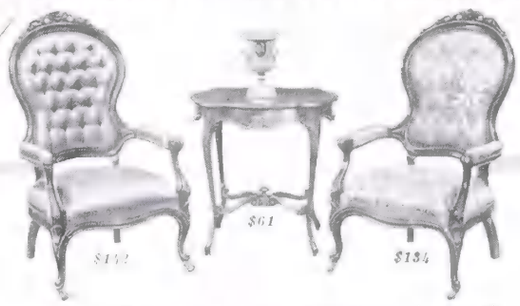


FREE BOOKLET

Tells how to keep your fine blankets downy soft, warm and beautiful and make them give you long, economical service. Write for a free copy today.

ST. MARYS WOOLEN MFG. CO.
St. Marys, Ohio

Natchez Ensemble

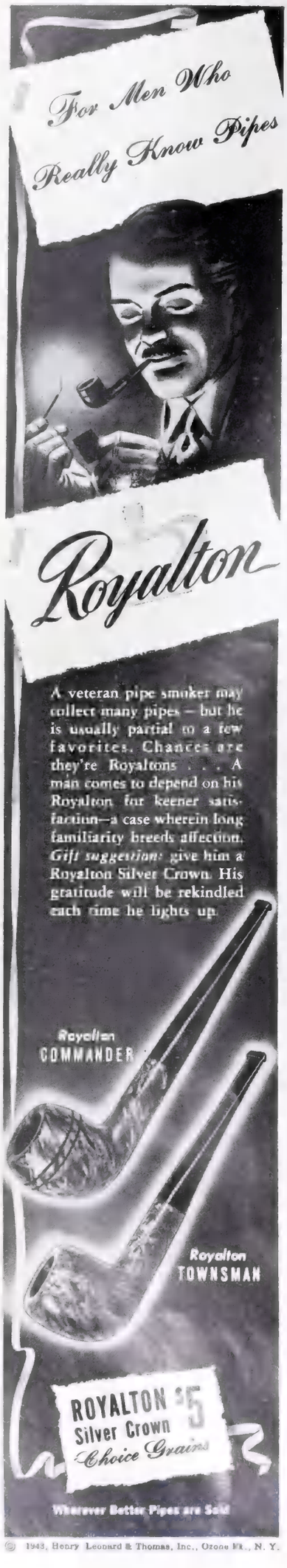


SEND FOR our booklet, "Jewels of Victorian Furniture," showing scenes, beautiful reproductions that you will cherish as heirloom pieces. Mail 15 cents in coin to Dept. H-8.

Romantic Old Natchez provides the inspiration for these hand-carved reproductions . . . Mellow Honduras Mahogany—blending with lustrous damask and mellow tapestry—revives the Glory of the Old Southland. Authentically styled, Vanderley pieces bring Lasting Charm to Your Home.

Vanderley Brothers, Inc., Grand Rapids, Mich.

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CONTINUED FROM PRECEDING PAGE

favor to you she might just sneak them on some cold night.

Perhaps most difficult to deal with is the lavish giver who swamps you, year after year, with an expensive present miles beyond your spending limit. No matter that it be perfectly suited—a heart-catcher, in fact—your inability to respond in kind gives you a guilty, uncomfortable feeling. Some families solve this embarrassment by putting a one-dollar ceiling on between-family presents. This changes the emphasis from display to imagination—with surprising results. The Christmas season, in consequence, is not only merry but solvent as well.

One rare variation of the Lady Bountiful is the Indian giver. If you haven't one in your family, you soon come to recognize this give-and-take-it-back breed. The original gift—a rare old coffee table, say—is passed on to the younger generation with considerable ceremony. You like the table, perhaps, and fit it at once into your living room scheme. It rests with you happily for a year, even five years. At least until the donor chances to cast her eye on it again.

"Why *there* it is!" she exclaims. "I've been wondering who borrowed my table. I believe I'll just take it off your hands now for my new apartment."

(Exit your coffee table.) You learn in time not to grow too fond of Lady Bountiful's "gifts."

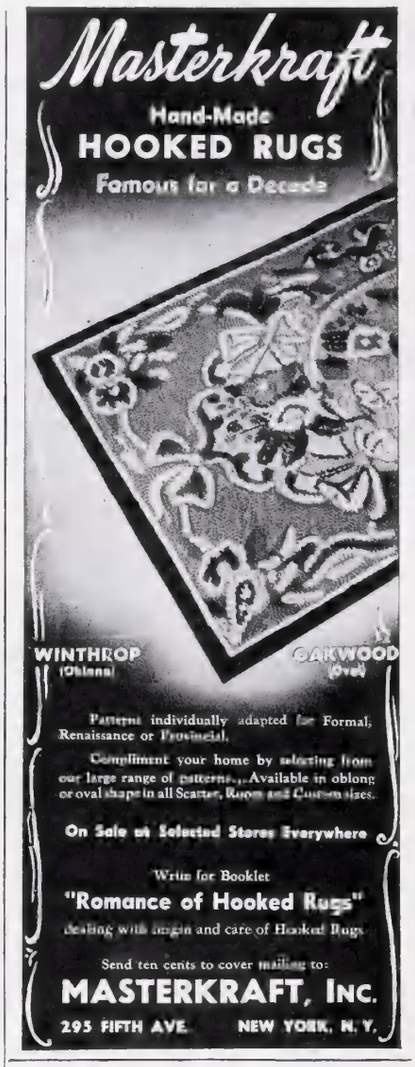
Seldom does the holiday season pass without a duplication of presents. With luck you will be able to trade one in without giving offense, particularly if you make a fuss over the replacement. The Christmas before I sailed for vacation in South America two friends were struck simultaneously with my need for a traveling camera. Result: two cameras. Luckily the duplication solved itself with ease. One camera was turned in for enough film to supply the trip.

Only a classic piece of bad luck could produce the endearing mix-up pictured by O. Henry in "The Gift of the Magi." The wife in that story, you remember, cut off and sold her golden hair in order to buy a fob for her husband's watch, only to find he had sold his watch in order to purchase tortoise shell combs for her long locks.

Money, one might think, would be not only the most welcome but also the least complicated of gifts. Yet I have seen people take offense because of some muddled feeling that the well-meant check is "indelicate." To such I can only repeat: learn from the child. Have you ever seen a small boy anything but ecstatic over a Christmas dollar, whether he squirrels it away in his piggy bank or splurges it on one devastating penny-candy stomach ache?

Many a soldier, this year, unable himself to lug home that South Seas grass skirt or that nightmarish bit of African carving, will send money instead. If he suggests a special spree, make sure not to disappoint him by swallowing the precious stuff in the family budget. If he asks you to buy yourself a new bonnet, don't spend the money for diapers if you can possibly help it. Rush right out and buy the prettiest extravagance you ever put on your head, and then send him your snapshot. Or if he has no special suggestions, make a point of spending the money for a treat—a play, or a series of concerts, or perhaps a week of amusements. Your cheerful letters telling how his money has given you pleasure will make his White Christmas.

Whatever the gift—from rich or poor, young or old—it is up to the receiver to exchange for it the bouquet of his gratitude. And if by some miracle it should be "just what you wanted" keep on renewing the roses for remembrance. For in the words of the old French proverb: "Gratitude is the heart's memory."





HOW TO BUY BOOKS

CONTINUED FROM PAGE 106

14. *Gulliver's Travels*, by Jonathan Swift (Harper).
15. *The Story of Doctor Doolittle*, by Hugh Lofting (Stokes).
16. *Snow White and the Seven Dwarfs*, translated, illustrated by Wanda Gág (Coward).
17. *The Wonder Book*, by Nathaniel Hawthorne (Houghton).
18. *Arabian Nights Entertainment*, edited by Andrew Lang (Longmans).
19. *Aesop's Fables*, edited by Joseph Jacobs (Macmillan).
20. *The Jungle Book*, by Rudyard Kipling (Doubleday).
21. *Uncle Remus, His Songs and His Sayings*, by Joel Chandler Harris. Illustrated by A. B. Frost (Appleton).
22. *Rip Van Winkle*, by Washington Irving (McKay).
23. *Little Men*, by Louisa M. Alcott (Little).
24. *Little Women*, by Louisa M. Alcott (Little).

(Continued on page 130)

HANS VAN NES



Stretch the sugar, spice and everything nice sufficiently, and you'll still be able to fete friends with short rations of cookies this year. Real ingredients may be too precious to put into a Hansel and Gretel house, but you can do a good improvisation with cardboard, paper, and paint

It wouldn't be CHRISTMAS WITHOUT COOKIES

By Florence Paine

When the points for butter skyrocketed, you probably stored the cooky jars in the basement and marked them "not to be filled until after the war." For though you may have been able to save enough sugar for baking, you couldn't consider using butter for cooky-making, at 16 points a pound.

Our idea of holiday perfection would be a special cooky shelf in the kitchen, lined with stone crocks, or round tins, each attractively labeled with the name of a different crunchy cooky—and each cooky would be more crisp and buttery than the last.

It's hard to approximate perfectly cookies made with butter. But rather than forego Christmas without any cookies, just because butter is high-pointed, we've gone into a huddle and gathered together six cooky recipes that don't require one iota of butter. They'll fill your kitchen all during the holidays with tantalizing aromas, and load your cooky jars with elegant morsels that will please both family and friends, lucky enough to sample them.

Made almost to order for children are the peanut butter and lacy oatmeal cookies, which seem "born" to accompany an apple and a glass of milk in the middle of a winter afternoon.

The Sand Tarts and Sour Cream Cookies are a natural for serving all during the holidays when friends drop in and you want something to pass with a glass of wine.

Just serve the Williamsburg Cookies and the Half-Pint Brownies any time. We'll guarantee they won't be around for a second showing.

Sand Tarts

½ cup soft margarine
1 cup sugar
1 egg, beaten
2 teaspoons baking powder
1⅔ cups bread flour
1 egg white

Cream margarine and sugar until well blended. Add beaten egg and beat well. Sift baking

(*Continued on next page*)





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powder with flour. Stir into the other mixture, blending well. Chill for a short time in refrigerator. Then roll thin on a well-floured board. Cut into Christmasy shapes, and brush cookies with unbeaten egg white, using pastry brush. Sprinkle with mixture of sugar and cinnamon. Decorate with half an almond. Place on greased cooky sheet. Bake in slow oven (about 300° F.) about 8 or 10 minutes.

•

When you're low on butter, you'll find sour cream a wonderful ally in cooking. It makes a delicious cooky. Try it, too, on broccoli, green beans, cauliflower, and in place of butter in mashed potatoes.

Sour Cream Cookies

½ cup soft shortening
1 cup sugar
2 eggs
½ cup sour cream
2 cups flour, sifted
Pinch salt
½ teaspoon soda
½ teaspoon nutmeg
¼ teaspoon vanilla

Blend shortening and sugar. Then add eggs. Beat up thoroughly. Add sour cream and beat again. Stir in flour, sifted with soda, nutmeg and salt. Lastly add vanilla. Drop by spoonfuls on greased sheet, and bake on top shelf of hot oven (400° F.) 10 minutes.

•

If you've ever had the thrill of dining in the Travis House, Williamsburg, Virginia, you may have had these cookies, served with your ice cream. For they're a product of Colonial Williamsburg, have been famous there since it was the state capital. Strangely enough, the recipe is keyed to the present time because it doesn't require a jot of butter or shortening of any kind. They're a real confection, so don't hand them out with too generous a hand.

Williamsburg Cookies

1 egg white
1 cup dark brown sugar
Pinch salt
1 tablespoon flour
1 cup chopped walnuts or pecans

Beat egg white stiff. Gradually add brown sugar and salt. Dust nuts with flour and stir into egg-sugar mixture. Drop on greased sheets by spoonfuls far apart. Bake in very slow oven (about 275° F.) about 15 minutes. Remove from tin when partially cooled. (If they stick to sheet, return to oven for a moment and then remove.) Yield: about 24 cookies.

Nothing can tempt the Widmers to alter the quality which, since 1888, has won a unique reputation for Widmer's Wines in America.

NEW YORK STATE
WIDMER'S WINES
and Vermouths
Vintners of Fine Wines Since 1888
WIDMER'S WINE CELLARS, Inc., Naples, N. Y.





© Walt Disney Productions

What's the word you think most of at Christmas?

THERE'S one word men of good will everywhere associate with Christmas.

That word is *"Peace. Peace on earth" . . .*

There can be no peace this Christmas. Not one of us would want the only kind of peace there could be, an inconclusive peace.

But we do want the right kind of peace as soon as possible. And this Christmas we can help hasten the coming of that wonderful day, by making War Bonds our chief gift.

Give War Bonds for Christmas

This space contributed by
HOUSE BEAUTIFUL

This advertisement prepared under the auspices of the U.S. Treasury Department and the War Advertising Council.

Lacy Oatmeal Cookies

2 tablespoons margarine, melted
½ cup dark brown sugar
¼ cup honey
2 egg yolks (or 1 whole egg)
2 cups rolled oats
2 teaspoons baking powder
vanilla
1 teaspoon
⅛ teaspoon nutmeg

Mix melted shortening and sugar, add honey. Beat in egg yolks, blending well. Then add oats, baking powder, vanilla, and nutmeg. Place far apart in small spoonfuls on greased cooky tin. These cookies will spread out considerably. Bake in slow oven (275° F.) about 20 minutes, or until crisp and brown on edges. Remove from pans before completely cool. Yield: 27 large cookies.

•

If you've been able to reach the grocer's when he has just received his shipment of chocolate, you may now have enough chocolate to spare two cakes for a chocolate delight that isn't really a cooky, but will be the shining star among any cooky group. It's almost as simple to put together as breakfast.

Half-Pint Brownies

½ cup margarine, or shortening
1 cup sugar
2 squares chocolate, melted
2 eggs
½ cup flour, sifted
½ teaspoon vanilla
½ cup walnuts, chopped

Blend shortening and sugar, add melted chocolate, eggs (unbeaten) flour, and vanilla. Beat well. Spread mixture in greased jelly roll pan (10″ x 14″). Sprinkle finely chopped nutmeats on top. Bake in hot oven (400° F.) 15 minutes. Cut in 2-inch squares. Yield: about 36 squares.

Peanut Butter Drops

3 tablespoons shortening (1 margarine and 2 vegetable shortening)
½ cup sugar
1 egg
¾ cup peanut butter
2 tablespoons milk
1 cup flour, sifted
2 teaspoons baking powder
Pinch salt
1 teaspoon vanilla

Blend shortening and sugar. Stir in egg and mix thoroughly. Then add peanut butter and milk. When blended well, add flour, sifted with salt and baking powder, and vanilla. Drop by small spoonfuls on greased cooky sheet. Bake in fairly hot oven (375° F.) about 12 or 15 minutes. Yield: 3 dozen cookies.

DON'T TALK

The enemy is listening. He depends on relatives and friends of men in the services, on war workers, on loose talk for bits of information that he can piece together.

Repeat nothing you hear, tell nothing you see, no matter how unimportant it may seem to you.

PLAY SAFE. KEEP MUM.



Decorate your front door with winsome Christmas angels cut out of gold or silver foil paper. Use blunt pointed orange stick to draw in features and skirt pleats. Fasten skirts with Scotch tape. Scotch-tape head to door. If you have no post, hang gifts on wall, topped by a big silver foil bow

Make your DECORATIONS out of foil papers

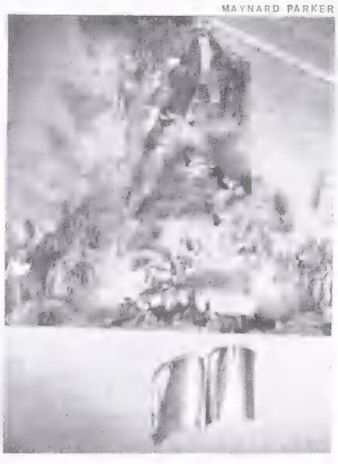
You can make a whole array of festive decorations by spending a dollar or two for foil paper and a couple of evenings' time. Imitation foil paper is plentiful—and effective—

Foil paper decorations make your mantel sing out Christmas cheer. Silver stars and silver angels of graduated sizes, flying out of the blue foil sky to which they are Scotch-taped, comprise this festive pageant in the home of Hollywood decorator, Bob Brown. Silver leaves tied with bow of silver foil hold the panel in place. Glittery silver angels flank either end. Easy to duplicate by drawing paper patterns, using these photographs as a guide.

MAYNARD PARKER



Diamond dust (or silver glitter) makes large angels sparkling visions. Brush paste on the foil surface and sprinkle the dust over wet glue



Make a hymn book of silver foil. Write the first line of a hymn you love on the foil in red ink to decorate the front of your fireplace



Nothing's too good for the men in the service

They're giving *their* best. Let's give them *ours*. There's no finer filling for the bowl of a pampered pipe than Walnut . . . mild, fragrant, friendly Walnut . . . Middleton's master-blend of the world's 7 choicest tobaccos. In pound and half-pound jars at $2.25 and $1.15, cartoned for mailing. Your dealer also has pocket-packs at 30c for stocking-gifts. This year of all years, give Walnut.

John Middleton's
WALNUT

NOTE TO PIPE-SMOKERS: Send 6c for ample sample. John Middleton, 12th & Walnut Streets, Philadelphia 7, Pa.



BY Drexel



Some Things Will Change...

There'll be fascinating developments in furniture after the war. Watch for them. But, remember — one thing will remain changeless. Furniture, to be permanently satisfying, must have *quality*. That's why you'll be wise to remember a name standing for all that's fine in furniture—the name DREXEL.

A Name to Remember

489 IN THE ARMED FORCES

Drexel

by Drexel

DREXEL FURNITURE CO.
DREXEL, NO. CAROLINA

LENOX CHINA

LENOX MADE IN U.S.A.



Nydia Pattern.

In your plans for the future, include a service in Lenox China. Start your service now with the "Mr. and Mrs. Plan." The finest materials and skilled craftsmanship make Lenox China a wise and economical investment in design, beauty, quality and durability.

★ ★ BUY WAR BONDS FIRST ★ ★

Send ten cents for "Fine China." Learn the difference between fine china and earthenware and what that difference means to you in the selection of your service.

LENOX INCORPORATED, Trenton, N. J.

TABLE AND CHAIR, DUNBAR FURNITURE CO.



Pamper your pipe-smoker with a two-tiered table, right at the elbow of his reading chair. If it's good and broad like this one, holds all his smoking duffle—pipes, tobacco, and that extra-big ashtray—within easy reach of the master's hand, it helps you to keep the house clean

What should be on a MAN'S SMOKING STAND

It seems it's a man's world and his pipe and easy chair are his scepter and orb. Give him a smoking place where he can enjoy the comfort he deserves

RICHARD AVERILL SMITH



He probably thinks best with a pipe in his mouth so give him a tobacco shelf in the study, within arm's length of his desk. John Middleton "Walnut" tobacco and pipes, Abercrombie & Fitch

WHEN IS A RESTRICTION A PROTECTION?

CONTINUED FROM PAGE 91

but permitting the jumbling together of all kinds of residences, from apartment houses with a hundred families to the imposing pillar-of-society mansion with one old bachelor. The better ordinances divide residential zones into a number of districts: For example, the town in which I live divides the single-family district into three subdistricts. B districts permit single-family houses only, and on lots with at least 60-foot frontage and 6,000 square feet area. A-district houses must have 75-foot frontage and 7,500 square feet. The AA District requires half-acre plots. In none of these districts may the house be more than 35 feet high, and all of them make definite provisions for setting the building back from the street, and from the side and rear lot lines.

That is real neighborhood insurance. It protects you in the enjoyment of your home as a home, helps keep your investment safe, and permits wise and economical development of your neighborhood. To guarantee this neighborhood insurance—

Do make certain that the town has an up-to-date zoning ordinance. If it does not, **do** explain the advantages of zoning to your neighbors and organize a movement at once for adoption of a common-sense zoning ordinance. If you already have an ordinance, **do** get a copy of the zoning map and look up the provisions applying to the land you are considering buying. **Do** be sure that you will buy in a single-family neighborhood. **Do** see that your district sets reasonable minimum standards for size of lot, the distance the house must be set back from the street, and provision against your neighbors' building anything too close to your line. **Do** start a petition for a change in zoning regulations if they are not now satisfactory for your neighborhood. **Do** remember that even the best ordinance will not enforce itself, and it is your right and duty to protest against any violation which may damage your neighborhood. **Do** attend all such meetings and stand up for your rights and your neighborhood. A home worth having is worth protecting.





Your first step toward beauty

DOROTHY LAMOUR
gives on-set interview in
Paramount's technicolor picture
"RIDING HIGH"

"Eight hours of restful sleep is beauty insurance," declares Miss Lamour. "I wouldn't dare stand before a merciless camera lens without it. *No* girl can afford the yawning listlessness and circle-under-the-eye look that comes from lack of sleep. Half an hour before bedtime, I start relaxing with the help of soothing phonograph music. And of course . . .



"YOUR BED should be as inviting and comfortable as you can make it. You'll want all wool blankets, of course, because they're warm as toast and they last for years." So choose those lovely North Stars—they're so caressingly light, yet so fleecy warm and snuggly, you sleep like a hibernating bear, actually! North Star Blankets are the right prescription for feminine loveliness that comes from refreshing beautysleep!

SLEEP IS YOUR BEST BEAUTY TREATMENT

North Star
ALL WOOL BEAUTYNAP
Blankets



FREE BOOKLET ON SLEEP! Discusses whole subject from every angle. 48 pages of breezily written good sense to help you get your basic beauty treatment. Write North Star Woolen Mill Co., 288 So. 2nd St., Minneapolis 1, Minnesota





. . . a Living Picture

This Christmas surprise mother with a genuine Nurre mirror—a living picture for her home.

She'll love its sparkling beauty and the way it adds light, and depth to a room.

Next to a War Bond, a genuine Nurre Mirror is the perfect Christmas Gift. Your dealer has Nurre Mirrors in many lovely patterns, all made from genuine plate glass, scientifically silvered and with the Nurre Improved Protective backing for long flawless service. Surprisingly moderate in cost, too, for so much beauty.

Living Genuine NURRE Mirrors *Pictures*



FREE Booklet "How Famous Decorators Would Use Mirrors In Your Home" 1943 Edition. Learn how to use mirrors to add charm and life to your home.

The Nurre Companies, Inc., Dept. HG
Bloomington, Indiana

Please send me FREE Mirror Booklet

Name .....

Address .....

City ..... State .....



No run-of-the-mill furniture in this room! Eve Arden's bed, tufted in red checked taffeta, copies an old Victorian settee. Night tables are smooth Victorian mahogany columns and hold Staffordshire dogs wired as lamps. The birdcage, hung above a mahogany music box, is planted with greenery

If you liked the BEDROOM on our cover

Feast your eyes on three more views of Mrs. Edward Bergen's bedroom. You know her professionally as Eve Arden

MAYNARD PARKER





Bookshelves and a built-in couch fill the bay window recess. Note the storage drawers. Draperies are hung inside, windows are shuttered

The Van Lansings, the decorators, covered walls and ceiling with moss rose paper, and set an old rosewood melodeon under an antique cabinet



ANGOSTURA-WUPPERMANN CORPORATION • 304 EAST 45th STREET, NEW YORK, N. Y.



TO YOUR FUTURE CHRISTMASSES

That you may enjoy security in future Christmasses ... buy War Bonds. And, for permanent beauty in your homes invest in Baker furniture.

Baker Furniture, Inc.

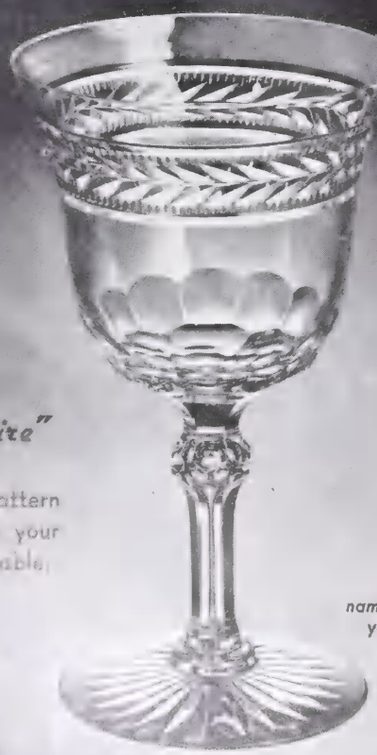
CABINET MAKERS

10 MILLING ROAD, HOLLAND, MICHIGAN

Makers of America's Finest 18th Century Reproductions

For your "Guide to English and French Furniture" send 25c to Dept. C 43

SENECA CRYSTAL



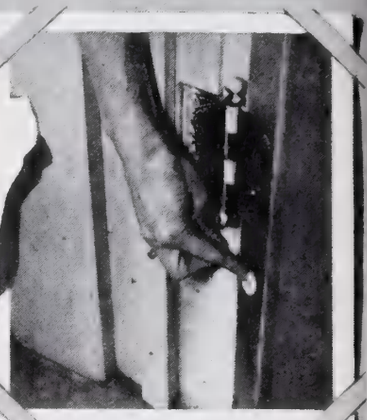
"Empire"
a
formal pattern
to grace your
festive table

Illustrated folder and name of dealer nearest you, upon request.

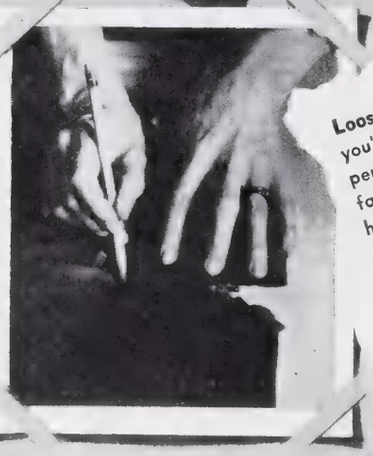
SENECA GLASS CO. • Morgantown, West Virginia

American Craftsmanship at its Best

IT REALLY WORKS



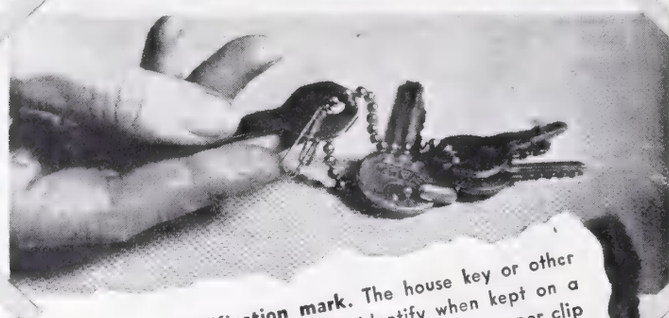
Rattle stopper. It's pretty foolish to allow yourself to be distracted over a banging door when a little round plaster you put on trouble-some corns will stop that noise. Yes, just fasten a felt corn pad to the lower inside edge of the door. It would be a good device for eliminating noisy windows, too



Loosen stubborn zippers. If you've been losing your temper frequently over a slide fastener that works stiffly, here's an easy solution. Zip it up tightly. Then rub the lead of a pencil up and down the center several times. The graphite in the lead oils mechanism and makes fastener glide along as smooth as silk

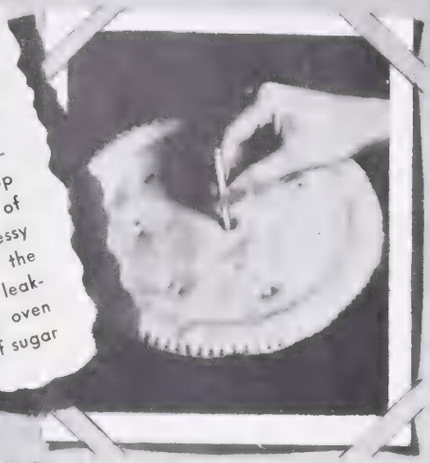


Repair with nail lacquer. You can do a good job of repairing tears in rough-woven window curtains with the clear coating you use to protect colored nail polish. Join the ends of the torn threads with the clear coating as soon as tear occurs. Service men use this expedient for keeping brass buttons bright longer



Paper clip identification mark. The house key or other much-used key is often hard to identify when kept on a ring with a bunch of too similar keys. Attach a paper clip to the key you use most frequently and you'll be able to locate it instantly, even in the pitch dark. It's such a simple solution that we can just hear you say, "Now, why didn't I think of that—the headaches I would have avoided!"

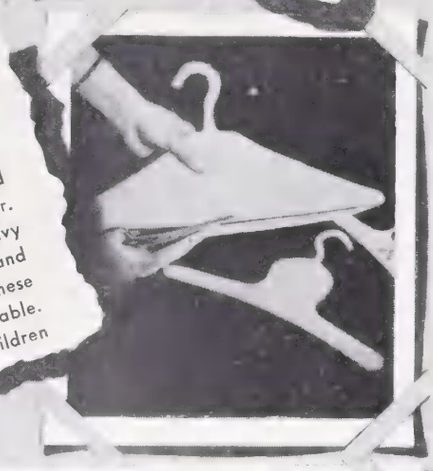
by MR. AND MRS. BENJAMIN NIELSEN



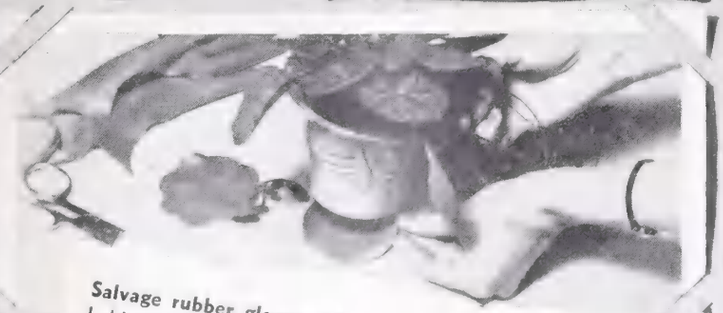
Juice hoarder. It's pretty disheartening to hear the juice oozing out of a baking pie. A piece of uncooked macaroni poked into the top crust will prevent escape of precious juices, save a messy clean-up job. However, the best guarantees against leakage are a moderate oven and not an overdose of sugar



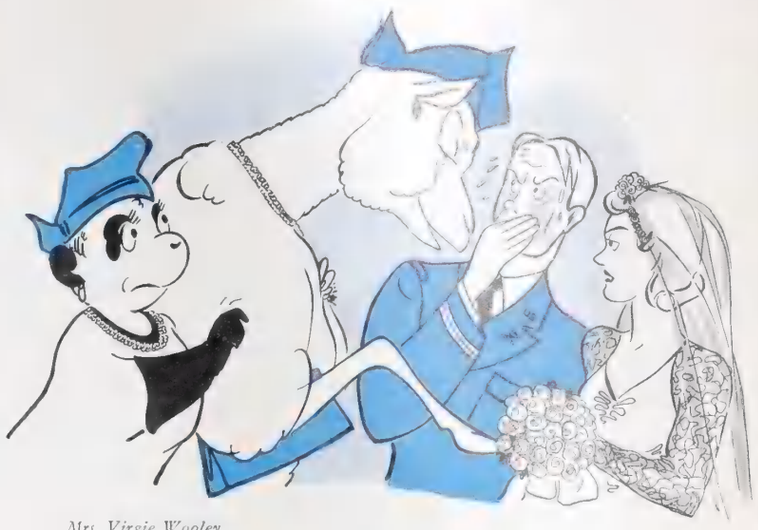
Foil for stickiness. If you use adhesive tape for garden markers, here's an easy way to handle the sticky tape while typing names on markers. Cut desired lengths and mount on waxed paper. This will hold tape firmly in place while in typewriter, and can be peeled off easily without removing any of the adhesive



Paper closet accessories. If you're running low on the type of hangers you like, and can't afford the kind you can buy, make some worthy and efficient hangers of paper. Place an old hanger on heavy cardboard, trace outline, and cut out. You'll find these compact and quite durable. Cut small ones for children



Salvage rubber gloves. After the fingers of your household rubber gloves have developed breaks which render them useless, don't discard the entire glove. You can create mats for use underneath flower pots and vases from the body of the glove. Each glove will make about two mats. Cut them round to fit exactly, or scallop the edges, if you're after a fancier-looking mat. Both protect furniture



Mrs. Virgie Wooley,
Sponsored by
Nashua's popular Panda.

"Just a warm friend of your husband"... *Virgie Wooley cooed.*

The groom blushed and Mrs. Nashua Panda pulled Virgie away, while the bride gave a puzzled look at her new husband.

"Sometimes you give me the woolies!" declared Mrs. Panda. "The silly breaks you make!"

"What on earth's the matter with what I said?" asked Virgie, "after all, that young man is an old pal of mine,—just the way thousands of soldiers and sailors are today. I've been devoting all my time to making our boys in the Services warm and comfortable."

Good News For The Home Front!

Some wool has now been released for civilian use. Urgent needs of the Army and Navy have been met for the present, so we are now making a few Virgin Wool blankets for you. But don't buy unless you really need to . . . it's far better to buy War Bonds now and plan for Nashua's Virgin Wool Blankets after the war . . . they're well worth waiting for.

Nashua Mfg. Co.
Incorporated 1823
40 Worth St., New York 13, N. Y.





So much enjoyment in so small a glass! A Nuyens liqueur is a perfect thing—and with good reason.

It took four generations of the Nuyens family in France to develop the blending formulae which give that perfect flavor, aroma and body.

Today, Nuyens liqueurs are prepared in the (U.S.A.) United States where the renowned formulae are faithfully followed. Under war-time restrictions you may not always be able to get a full stock of Nuyens at your merchant's. So please be patient with us.

NUYENS Liqueurs

Creme de Menthe 60 proof — Triple Sec 80 proof

Creme de Cacao 60 proof — Apricot 60 proof

Distributed exclusively by CANADA DRY GINGER ALE, INC., New York, N. Y.



MAYNARD L. PARKER

Christmas, you see, is what you make it. Here's the Curtises' wartime Christmas tree, devised of branches nailed to the wall, and isn't it a glorious substitute for the real thing? They carefully drove nails only through cracks between panels

If you can't find a CHRISTMAS TREE this year

Of course it wouldn't be Christmas without a Christmas tree. But you can still "make" a lovely one, even if you can't buy the real thing. Do it with spruce boughs, hammer, and nails

There will be fewer Christmas trees this year, because the woodsmen have gone to war and railroads are short of freight space. So here's where good old ingenuity comes in again. Mr. and Mrs. Carl Curtis, of Los Angeles, show you how to manufacture your own tree out of spruce branches, garnered from your front yard or from country byways. Its backbone is a long board affixed to the wall. Then evergreen branches are nailed to the board, with the nails looped back to hold the branches securely. By graduating the size of the boughs from the top you can stimulate the graceful, conical shape of the traditional tree. The Curtises attached lights to a wall bracket, strung them through the greenery, and then hung their shining baubles and silvery rain. And there was their Christmas tree! The whole business was easy, cost nothing, and saved space, for it's only half a tree, set tight against the wall.

BARGAIN HUNTING WITH THE BRAKES OFF

CONTINUED FROM PAGE 99

Jane's notice that he was gradually edging himself out the door.

"Herbert, don't you realize what this means? We have to go this minute! Probably ten other people have read the same ad and are on their way. I'll slip into a street dress and be ready by the time you get the car out." Herbert had often noticed with what remarkable speed Jane could throw on clothes when there was antique loot involved.

When Herbert tells this incident, he always skips what went on in his mind as he dialed the phone to let his friends know he couldn't make it for the golf game. He just looks admiringly at the handsome old clock and continues, "We went to the address given in the ad—a two room apartment over a beer parlor. The old lady selling the clock had to raise money *that day* for an emergency trip back east. And, since we got there ahead of those other ten people Jane was afraid of, she got the clock."

Jane had a lot of fun dashing about in the car to get one thing or another. Herbert got a kick out of every purchase she made, but he always warned her, "Your luck at bargains can't keep up. Some day you're bound to meet someone who will take you right." But, from clocks to wine coolers and on to poster beds, Jane always seemed to happen into a shop at the minute when the dealer needed to raise money quickly and was willing, for spot cash, to part with some prize possession at a ridiculously low figure.

Herbert realized the day of reckoning for Jane had *really* come, though, when he told her he had to make a business trip to Maine, and she asked if she was to go along. Certainly she could go, he told her, *but* he wanted her to know in advance that she need not count on finding any bargain antiques. "Maine traders drive a hard bargain," he warned. But Jane said she'd go anyway—just for the ride.

Herbert was busy their few days in Maine, and Jane said practically nothing about antiques in the few waking hours he was able to be with her. The last day he wound up his business at noon. Jane remarked that before train time she wanted to pick up a few little things she had bought. At the first shop (of course it was an antique shop) the purchases proved to be such an arm load. Herbert offered to walk back to the hotel and leave them. But at each shop it was the same thing. Finally, on their way to the last shop, Herbert remonstrated, "It's fine you found so many things, but, remember, we have only one compartment on the train. There won't be room for all of this and us too."

"Oh, we'll manage," Jane replied reassuringly. "I wouldn't think of letting these things get out of my sight—and something might get broken if we sent them express."

The shopkeeper recognized Jane instantly and when she announced they were hurrying to catch the three-fifteen train, he scurried about and brought forth three bulky bundles as his contribution to Herbert's aching arms. Herbert was thinking to himself that he was getting off lucky with only three from this place. Just then he heard Jane say, "Yes, Mr. Pepper, they *are* sweet chairs." Herbert's eyes followed Jane's. There they were—a pair of really fine old chairs with their original upholstery. "But," Jane continued, "I really can't afford $17.50 apiece, much as I love them." Herbert almost felt sorry for her himself and might have offered to buy them, but they were loaded down as it was. (Jane would probably have divorced him if he had.) With her hand practically on the door knob she turned back for one last, wistful look at the chairs. "I'll tell you, Mr. Pepper, what I'll do," Jane confided. "I'll give you $16 for the two chairs."

Herbert worked hard to control a smile. He was, at long last, witnessing Jane's downfall as a bargainer. Mr. Pepper knew his chairs. They were beauties, and this wouldn't be his last chance to sell them—not by a long shot! Jane might as well get going. But just then Mr. Pepper spoke.

"What was that?" Herbert asked the old storekeeper.

"I was just saying," Mr. Pepper repeated, "I can't *possibly* sell the pair for less than $16.50."

Herbert was too overcome to answer, but that was all right. Jane was already paying the money and saying at the same time, "Herbert, you take one, and I'll manage with the other."

A half block down the street Herbert gave a furtive glance back to see how Jane was doing. He didn't dare really look for fear of

(*Continued on page* 130)

China

THAT UPHOLDS A TRADITION

Here is dinnerware that continues to carry on the century-old tradition of Haviland quality. Rich, colorful beauty . . . the high translucency that is the hallmark of truly fine china . . . the durability that enables Theodore Haviland dinnerware to retain its loveliness even though in daily use.



PEMBERTON

Dainty floral clusters in sprightly color tones form this gayly attractive design motif.



REGENTS PARK CAMELLIA

White camellia petals against soft greens and yellows create a lovely and unusual pattern.

GLORIA

Sprays of tiny blossoms in delicate shadings of color produce this completely charming design.



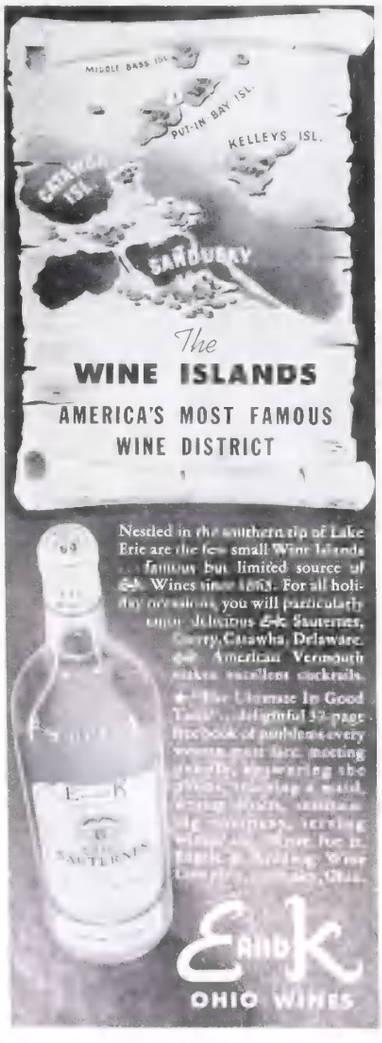
Many attractive Theodore Haviland patterns, some in full color, are pictured in a booklet "Fine China — To Have and To Use." Suggested table settings and approximate retail prices are also shown. A second booklet, "The History of a Name," traces the romantic history of Theodore Haviland china. You may obtain both of these by sending 10¢ to cover mailing costs.

THEODORE HAVILAND & CO.
INCORPORATED

26 West 23rd Street
New York (10)

Merchandise Mart
Chicago (54)





Don't gardeners ever get tired?

Nope, not ever.
For instance . . . Here's what gardeners will be doing this fall:

- Making lawns
- Planting rhubarb
- Growing spinach
- Setting out shrubs
- Planting perennials
- Putting in bulbs
- Planting evergreens
- Setting out roses
- Planting fruit trees
- Spading new ground
- . . . and goodness knows what else!

If you don't know *all* about *all* these fall activities—and more—get your copy of

HOUSE BEAUTIFUL'S

PRACTICAL GARDENER

35¢, while they last, from:
House Beautiful
572 Madison Avenue, N. Y. 22, N. Y.

MUSIC FOR CHRISTMAS . . .

CONTINUED FROM PAGE 86

left the 22 preceding pages blank. With the last page turned up Cosima found the score on Christmas morning; nor did she ever discover the blank page which Wagner filled in nineteen days later.

These two gifts are the most matchless and historic Christmas gifts in music. I am re-telling their story to remind you of something that you, of course, already know: that music—music in any form and any shape—has always been a good gift, and that it is a better one today when more of us want more of it. This Christmas you may want to give a book on music or a song album or a piano score; but the most popular of all gifts, and the one easiest to select, is, of course, a record. Though record production has been curtailed, and quite sharply too, there are still enough records available to allow a sensible selection from Gluck to Gerschwin. But you had better make your choices early, for you mustn't count on being able to order what is not in stock at the store. Special orders are filled reluctantly and with much delay.

So many letters from soldiers' camps have told us that the soldiers want records badly. If your soldier is stationed within the United States, it is still time to send him an album. If he is abroad, then the gift will arrive too late, which of course is a good deal better than not arriving at all. And don't send him the *Second Hungarian Rhapsody*. He's sick of that! Send something he can play over and over again.

Two words of caution: Make sure that the store where you buy the record is willing to exchange it. Most record stores are. There are some strange agreements in music (the *Meistersinger* is my favorite opera; it is also reputed to be Mr. Hitler's favorite opera); but there are also some strange disagreements, and one man's bliss may be another man's boredom.

Do not attempt to mail records yourself, no matter how artistically you do up your Christmas packages. Let the store do it, for there is a special trick to mailing records so that they arrive intact.

As a suggestion, and just a suggestion, I am listing here a number of records which seem to me particularly suitable for Christmas gifts. They are all selections of truly "popular" music—this is, good music which many people have liked for many years. Among them are some of the outstanding recordings of all times, and all of them are recent enough so that the records are in current circulation. I have marked those which are new—that is to say, recordings made during 1943.

Classical Music

BRAHMS: Symphony No. 1; Toscanini and the NBC Symphony; Victor M875 (one of the finest recordings ever made).

BEETHOVEN: Symphony No. 5: Walter and the New York Philharmonic Orchestra; Columbia M498.

MOZART: Symphony No. 40 in G Minor; Beecham and the London Philharmonic Orchestra; Columbia M316.

SCHUBERT: Unfinished Symphony; Stokowski and the All-American Orchestra; Columbia M485.

SIBELIUS: Symphony No. 2; Koussevitzky and the Boston Orchestra; Victor M272.

TSCHAIKOVSKY: *Pathétique* Symphony; Koussevitzky and the Boston Orchestra; Victor M553.

Piano and Violin Music

BEETHOVEN: "Moonlight" Sonata; recorded by Rudolf Serkin; Columbia M237 (new).

BRAHMS: Hungarian Dances; recorded by Joseph Szigeti; Columbia M513.

BEETHOVEN: Violin Concerto; Heifetz, Toscanini and NBC Orchestra; Victor M705. (A great performance!)

Vocal Records

SCHUMANN: "Woman's Love and Life"; song cycle; Lotte Lehmann accompanied by Bruno Walter; Columbia M539 (new).

Marian Anderson: Any of her Negro spiritual records. Her latest record is "Oh What a Beautiful City" and "Let Us Break Bread Together"; Victor 1040 (new).

Oratorio Arias sung by Richard Crooks, accompanied by the Victor Symphony Orchestra with Charles O'Connell; Victor M934.

Lighter Music

STRAUSS: Overture to the *Fledermaus*. (This operetta is now, under the title of *Rosalinda*, a Broadway hit, and therefore this famous overture may have added interest.) Eugene Ormandy and

(*Continued on page* 134)

SHE ALWAYS WANTED A TERRACE APARTMENT

CONTINUED FROM PAGE 69

anywhere on the second-hand circuit. She spotted her Victorian sofa in a dress shop which was in process of being done over "Moderne" style, made a deal with the proprietor, and it fell into her hands, almost literally, for $5. She rejuvenated its woodwork and had it re-upholstered in a soft green, somewhere between sage and olive. She bought her armchair at an "as is" sale for a small sum because it was shopworn, and slip-covered it herself in a fabric that reminds you of a rose garden.

It wouldn't be a terrace without wrought iron, so she kept a sharp look-out for pieces of it that would fit into her apartment. Where she ever got the idea she wanted a wrought-iron bed, she doesn't know. The notion sprang from her brain full-born when she was milling over substitutes for a studio couch, a piece of furniture she dislikes heartily. She has a sixth sense about spotting the good in junk yards, so it isn't surprising that her eye lit on just the right thing one day as she was motoring past an old iron shop. She didn't close the deal that day because the junkman wanted $30 for the rusty skeleton, but she got the bed anyhow. She bemoaned her disappointment so loud and so long that a group of her friends bought the bed for her as a birthday surprise.

She was in a taxi when she spotted the iron table that stands at the end of the bed. Something told her this was the right shape, height, and depth, so she leaped out of the taxi, bought the table for 30¢, and continued her taxi ride with the table at her feet. She was right about the size. It fit perfectly. A steel wool scraping and a couple of coats of white paint turned the table and bed into exceedingly impressive furniture.

Her radio-phonograph was a brown varnish number of the old school with legs like a gazelle, and a horrendous façade of fretwork. She whacked off its spindly underpinnings, painted it flat white, and laid a sheet of heavy marbleized paper on top. You'd never know it for the old horror it was, and Miss Darcy finds it very entertaining to remove the marble top with a twist of the wrist whenever she feels

(*Continued on next page*)



A beautifully colored historical map shown above will be sent you on request.

STITZEL-WELLER DISTILLERY, INC., SHIVELY, KY.

As lovely as a Christmas star — Heisey CRYSTAL



A — For dispensing good cheer *what* could be more appropriate than the Heisey creations displayed here?



B — Graceful epergnes, gleaming candelabra, intriguing penguin cordial sets—all betoken gracious living.



C — Here, the famous crystal swans admire a few of Heisey's smart smokers' accessories.

THE sparkle of Christmas itself is captured—and preserved—in Heisey Crystal. Whether for gifts or for your very own, choose Heisey Crystal, knowing it will become a proud possession. Handmade by America's finest craftsmen. See it at better stores everywhere. A. H. HEISEY & CO., NEWARK, OHIO.

Buy War Bonds, too!

HEISEY'S
HAND-WROUGHT CRYSTAL

STERLING SILVER
by the
ALVIN
SILVERSMITHS
now takes second place
. . . . War production for
victory comes first . . . .



Blacked out
for the duration

To keep the
home fires burning...

six assorted items in these four patterns to be made in limited quantities for home use.

Teaspoon
Luncheon Knife
Luncheon Fork
Luncheon Spoon
Butter Spreader

NOTE: Complete [illegible] restricted will again be available when victory is won. Price [illegible] on request.

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for Fifty Years
PROVIDENCE • RHODE ISLAND

CONTINUED FROM PRECEDING PAGE

like having a whirl with the little black discs.

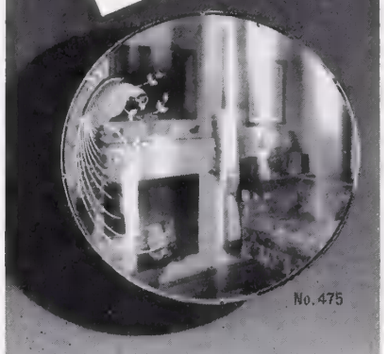
When she had assembled her big furniture items, she decided she'd have to have a cabinet that could serve as desk, bookcase, glass cupboard, and general repository of belongings not intended for the public eye. So she designed for herself the glorified chest of drawers. A cabinetmaker built it for about $25, and gave it a slick blonde finish just by brushing thin white paint over the pine wood, and waxing it. She got the frame for the mirror that hangs over it by a swap deal, but she says she couldn't have managed it if the junk dealer hadn't been crazy about Art. The frame was a lovely old gilt one, but it came surrounding a terrible oil painting. Aware that she was doing business with a lover of the arts, she offered 75¢ for the frame, agreed to forfeit the canvas, and threw in an old mirror of her own. When she got the frame home she discovered she had run out of white paint, so she antiqued it with shoe whitening and set a mirror in it. Memories of such uncertain, exciting incidents of the chase fill her with regret that her hunting days are over.

On her own admission, she sews like a fiend, and when driven can turn out a job of stitching that looks mighty professional. She slip-covered and cushioned, made her own draperies, and is proudest of the upholstery job she did on the bed. She covered its two mattresses in hunter-green corduroy, which is a simple statement seen in print but actually involves nightmarish hours of cutting, mitering, cording.

She got her lampshades in the ten cent store, tore out their gaudy paper coverings, and dressed them up with chintz and bouffant net. She says she really let herself go on these, ruffling and shirring and being as daintily feminine as her heart desired, because she didn't want her terrace to be austere.

She has a little foyer, about as big as a minute, which she uses as a dining room. It's papered in a strong green and white stripe and furnished with ice-cream-soda-parlor chairs, painted white, padded in rose chintz and skirted with frosty white cotton fringe. On the wall of her closet, which opens off the foyer, she painted a hat tree. She felt she had to have just one more tree on the terrace so she made it a practical one. There's a nail on each branch to hold a hat.

DONNELLY-KELLEY
Mirrors



For interesting interiors, the professional decorator makes use of many mirrors, because these cheerful, sparkling wall pieces achieve an effect of spacious depth, and also multiply the beauty of rare color harmonies. The parrot design illustrated is beautifully hand-engraved by Donnelly-Kelley craftsmen, long-skilled in the art of fine mirror-making. Write for free brochure and name of nearest dealer . . . Buy bonds and bring victory nearer.

Donnelly-Kelley Glass Company
Holland, Michigan

CROIX ROYALE
Vermouths
DRY AND SWEET
Wines
CALIFORNIA
CHABLIS
CABERNET
BURGUNDY
★
TAWNY PORT
PALE DRY SHERRY
MUSCATEL
SAUTERNE
MADEIRA
★



PLEASURE
IN DINING PERFECTION

Croix Royale helps to glorify the art of dining . . . from appetizers of dry wines and Vermouths through table wines and after-dinner liqueurs. You have perfection when you serve Croix Royale . . . made in the old-world manner from finest grapes of the fabulous San Joaquin Valley!

REMEMBER, BUY BONDS FIRST!

CAMEO VINEYARDS CO. • FRESNO, CALIFORNIA



When you want to send something more than a card

A small gift assumes importance when it's packed in an original setting. Colorful Chinese soup bowl with cover holds nutmeats. Use later for candy, ash trays

Preparations for Christmas in other years may have meant wrapping up jars of deep purple grape jelly and golden-red crab-apple, packing boxes of heavily-fruited cakes, crisp cookies, and tempting candies for those special friends you wanted to remember with a homemade gift.

True, the home assembly line will be considerably streamlined as far as food goes this year, but it's still possible to say "Merry Christmas" with something delicious to eat, if you choose among the plentiful foods.

You can give nutmeats in various forms without paring the family's food quota for weeks in advance, for nuts are unrationed, and are fairly plentiful, although higher-priced than last year.

Your gift of a half pound of home salted nuts can bring as much pleasure as a Tiffany label if you pack the nuts charmingly. Tiny bowls are appropriate backgrounds and there are hundreds of gay, colorful, inexpensive pottery ones available. Illustrated is a little bowl (from United China Relief, N. Y.), used by the Chinese for soup, but handy for nuts, candy, ash trays, etc.

Home-salted nuts have a crunchiness and flavor hard to duplicate except in the most expensive commercial varieties.

There's nothing complicated, nor time-consuming about salting nuts,

(*Continued on page* 134)

HOW TO BUY LAND FOR YOUR POSTWAR HOME

CONTINUED FROM PAGE 89

be close enough to downtown or to business centers to enjoy frequent delivery and mail service?

WHAT OTHER ADVANTAGES WILL WE GAIN?

1. Are the people who live in this area the kind of folks with whom your family can be congenial and neighborly, and is the area large enough for these standards to be maintained over a considerable period of time?

2. Do the tone and quality of the homes and the people in this area seem to be moving upward, or has the peak been reached with signs of a possible early downward trend, or is this area too young and undeveloped for these significant trends to be accurately gauged?

3. Is the price of this site reasonable for all of the things which you are getting, as compared with other similar property?

4. Are the sites throughout the area of fairly large size, and is it possible for them to be reduced in size by further subdivision?

5. What has been history of performance of the developer? Does it seem reasonably probable that the area will be fully developed and maintained as planned and represented to you?

6. Will you be furnished a guarantee of title to the land, issued by a responsible company, or has an attorney of your choice examined and approved the title and the instruments under which you are about to take title?

7. Is the elevation and relative grade of the site to your liking?

8. Are the soil conditions satisfactory, both for foundations and for gardening?

9. Is the tree life on the site and in the neighborhood of the age and type you have been wanting?

10. Have you submitted your site selection to your architect for his opinion as to whether it is adapted to the size and type of home you want?

There is a trend in modern subdivision practice which is worth noting here. Formerly it was held desirable to plat all sites in a given subdivision to a fairly uniform size—then to seek purchasers or residents who fall within certain fairly definite income brackets. It was thought that such procedure made for more congenial neighbors. But it doesn't always work out that way. Just how good a neighbor a man or his wife or his children will make does not depend upon the size of his income. Culture and civic alertness are far more dependable measuring sticks. Again, it was felt that homes of small size detract from the value of larger and more pretentious homes. Not necessarily so. The small home which is well designed and has well maintained garden and grass spaces may well add as much or more to the neighborhood than does the very elaborate or expensive home. Don't let the size of the homes or the income of their occupants frighten you away from the neighborhood which attracts you for other reasons.

Finally, do not hesitate to spend a few more dollars for the exact location and the full amount of land that suits your requirements or even your whims. Such a small amount can be only a minor portion of your total investment in both land and building. You can better afford to omit something from the building, to be added in future years. For quite probably you will never be able to add to the amount of your land once you have made your original purchase.

CHRISTMAS BREAKFAST

CONTINUED FROM PAGE 103

or paper. (This rising will take from 1 to 1½ hours. When light, punch down, and allow to rise again. (This last rising can be eliminated if time is short.) After punching down, toss onto floured cloth. Roll very thin in one long strip about six inches wide. (You may have to double this on your table, as it will be a strip some 6 to 8 feet long.) Spread strip with beaten egg and honey. Then sprinkle with half of chopped nuts and mixture of sugar and cinnamon. Roll lengthwise two or three times into rope. Press seam to hold dressing in. Roll should be about 1½" in diameter. Grease tube pan with cold margarine. Line pan with remaining finely chopped nuts (so that outside of ring will be crusty when baked). Now coil dough round and round in pan. Bake in moderate oven (350° F.) from 1 to 1¼ hours. Remove from pan at once. When cool, the ring can be iced and decorated with candied cherries, citron. Makes 20 servings.

STYLISTS OF BATHROOM WARE FOR 36 YEARS

ELJER



GET THIS FREE BOOK OF IDEAS ABOUT YOUR

Bathroom of Tomorrow

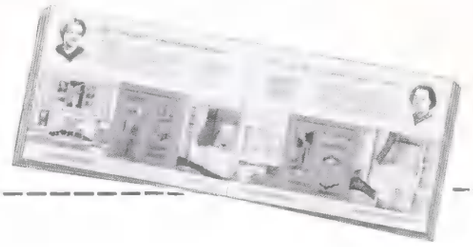
Wouldn't you like a small built-in ironing board in the bathroom? Or how about a shoe-shining cabinet for Father? And maybe an honest-to-goodness *full length* cabinet for medicines, towels and doodads?



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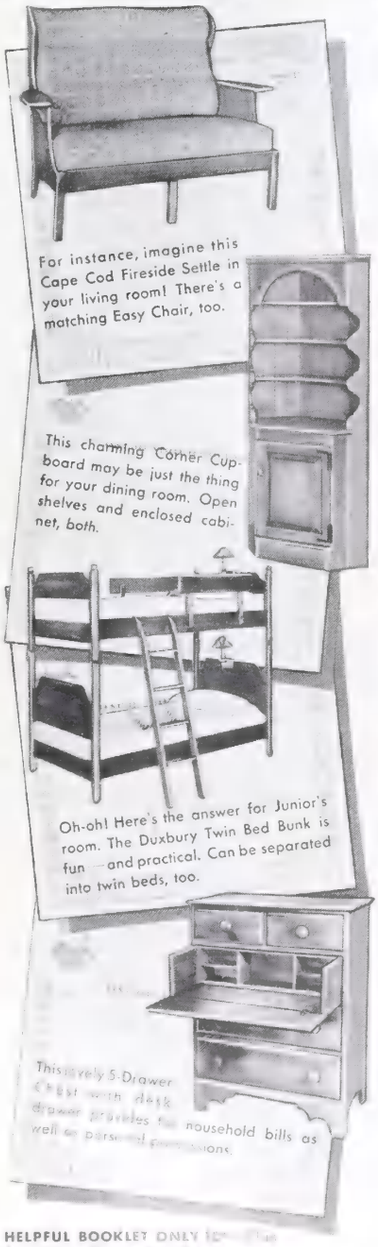


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PORTLAND CEMENT. Literature on what makes a concrete house worth planning and saving for. Start now to learn all you can about the house you'll build after the war. PORTLAND CEMENT ASSN., DEPT. 11-19, 33 W. GRAND AVE., CHICAGO 10, ILL.

CONTRIBUTION TO BETTER LIVING. This booklet proves that defense begins at home with heating systems controlled so that no fuel is wasted. Chief among the safeguards are M-H controls and the Chronotherm clock thermostat which makes automatic heating truly automatic. MINNEAPOLIS-HONEYWELL REGULATOR CO., 2745 FOURTH AVE., S., MINNEAPOLIS, MINN.

WESTERN PINE CAMERA VIEWS. This is a picture book of rooms that have been given mellow distinction by paneling in tawny, well waxed pine. If you have a room that you'd like to panel, let this booklet show you what can be done about it. WESTERN PINE ASSN., DEPT. H-B, YEON BLDG., PORTLAND, ORE.

FUTURE KITCHENS. Maybe the WPB won't let you have AC all steel kitchen cabinets and matching sinks this year, but in the meantime while you're waiting, turn the time to good advantage by planning the dream kitchen you've always wanted, down to the last detail. This literature will help you. AMERICAN CENTRAL MFG. CO., CONNERSVILLE, IND.

BALSAM-WOOL SEALED INSULATION. This is about a moisture-proof blanket-type insulation that has an important double air space to help safeguard your house from wind and cold. Once applied, it stays in place and does its protecting job for years. WOOD CONVERSION CO., DEPT. HB, FIRST NAT'L BANK BLDG., ST. PAUL, MINN.

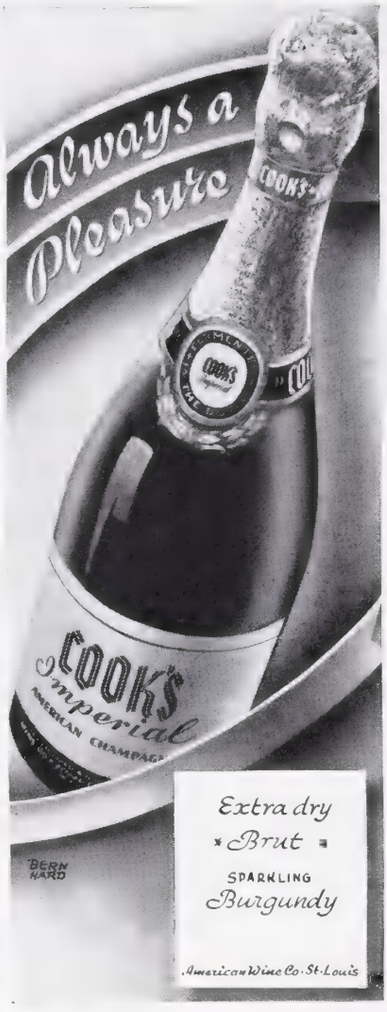
HOME PLANNING FILE. Into this 9 x 12 file box can go all those wonderful clippings, sketches, and ideas you're collecting for the super house you'll build after the war. A special division holds your war bond purchases, and there's a section where you can store your plans for a Hotpoint Electric Kitchen. (25¢ in coin or war stamps) EDISON GENERAL ELECTRIC APPLIANCE CO., 5671 W. TAYLOR ST., CHICAGO 44, ILL.

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HEATILATOR. For post-war quarters you're going to want a fireplace that does more than simply warm the hearth. This is all about a fireplace arrangement that circulates the heat all over the room. HEATILATOR, INC., 521 E. BRIGHTON AVE., SYRACUSE 5, N. Y.

(Continued on page 133)



WORLD'S LARGEST SCALE MODEL TANK 2.95



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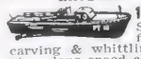
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Every BOND you buy is a blow at the enemies who would destroy your home, your family, your future. Start saving for all the things you cannot buy today which will be plentiful when VICTORY is ours.

BARGAIN HUNTING

CONTINUED FROM PAGE 125

unbalancing his packages stacked on the chair seat. "You win," he called to her.

"Oh, yes," Jane answered from behind *her* skyscraper of parcels. "what *was* that you were saying about Maine traders?"

"I was saying," Herbert answered, "I have to call the station master and order a drawing room instead of a compartment!"

And that's why Jane's Maine bargains weren't really such bargains after all. But what woman ever counted mileage as expense until the war came along!

HOW TO BUY BOOKS

CONTINUED FROM PAGE 114

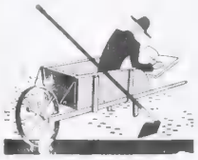
25. *Peterkin Papers*, by Lucretia P. Hale (Houghton, Mifflin).
26. *Mary Poppins*, by P. L. Travers (Reynal).
27. *Heidi*, by Johanna Spyri. Translated by Helen B. Dole (Ginn).
28. *The Story of Ferdinand*, by Munro Leaf (Viking).
29. *Pilgrim's Progress*, by John Bunyan (Harper).
30. *Robinson Crusoe*, by Daniel Defoe (Harper).
31. *The Merry Adventures of Robin Hood*, by Howard Pyle (Scribner).
32. *Treasure Island*, by Robert Louis Stevenson (Scribner).
33. *Fairy Tales*, by Hans Andersen. Translated by Mrs. Edgar Lucas (Dutton).
34. *The Wind in the Willows*, by Kenneth Grahame (Scribner).
35. *The Story of a Bad Boy*, by Thomas Bailey Aldrich (Houghton).
36. *The Adventures of Tom Sawyer*, by Mark Twain (Harper).
37. *The Adventures of Huckleberry Finn*, by Mark Twain (Harper).
38. *Penrod*, by Booth Tarkington (Doubleday).
39. *Hans Brinker or The Silver Skates*, by Mary Mapes Dodge (Scribner).
40. *Ivanhoe*, by Sir Walter Scott. Illustrated by Maurice Greiffenhagen (McKay).
41. *The Prince and the Pauper*, by Mark Twain (Harper).
42. *Bob, Son of Battle*, by Alfred Ollivant. Illustrated by Marguerite Kirmse.
43. *The Adventures of Sherlock Holmes*, by Conan Doyle (Harper).
44. *Swiss Family Robinson*, by Johann David Wyss (Harper)

"DEAR DIARY—I PROMISE

to be a better gardener next year..."

The Man Behind the Hoe holds a post-mortem on 1943 and notes a few mistakes he'll not repeat in 1944

By David W. Bailey



THE MAN BEHIND THE HOE

I bought a new diary the other day, and tonight I have been ruling columns on the pages which will contain my garden ledger for the coming year. Not very complicated, these agricultural accounts of mine, and mostly on the debit side, since the kind of gardening I carry on presupposes rather more outgo than income. But there will be room to note the cost of fertilizer and ploughman's hire, of seeds and lime and fencing stuff, and the occasional wages of the boys who help get in my cordwood and hill my potato patch. There will be a place, too, for posting the cost of laying mash and scratch grains, noting the proceeds from the sales of eggs and chickens which the youngsters handle, and reporting on the fresh vegetables which we supply in modest quantities to the community canning group or the co-op store in town.

There's a world of useful statistics in these account books of mine, running back now over eight past years. They reveal how much our garden costs us (and that's a good deal, between January and December), and they likewise prove how much more the garden nets us, not merely in goods sold to neighbors or city friends, but also in fresh vegetables canned, frozen, or stored for our own use. For my gardening records do not stop with a cash account; they include pertinent daily comments as well. Dates of planting and transplanting, dates of first pickings, records of quantities canned, notes on failures and experiments, memoranda on rainfall and killing frosts and varietal differences in seed stocks as to yield and drought resistance and insect damage—all these points from year to year are covered in these diaries. I would rather try to keep a vegetable patch without manure (heaven forbid!) than I would without running a diary.

You object? Well, sit down at the table with me this chilly December evening, and I will show you how these entries in the day book for 1943 are going to help me when I begin work on the garden of 1944. Suppose we hurdle neatly over four months and land in the "middle of the beginning"—spring planting:

April 18—Seeded beets, carrots, looseleaf lettuce, kohlrabi, and parsnips in the patch beyond where I planted onions and spinach last week. Got in two rows of dwarf peas and then found that I'd forgotten to cut stakes to support the 6-foot chicken wire for the telephone peas. Worked in the woodlot till dark, cutting and trimming red maple stump sprouts for stakes.

Recalling this experience, you may be sure that this year I will have my stakes cut by Washington's Birthday and not have to leave my seeder standing idle again while I resort to the axe!

But skip a month or two, and you will find an entry:

June 25—Crosby beets all of a size for fancy canning. Never had a more uniform yield. Pulled all those today which had not already gone to the canning club last Wednesday. Hope to get ground manured and set out to cabbages this week end.

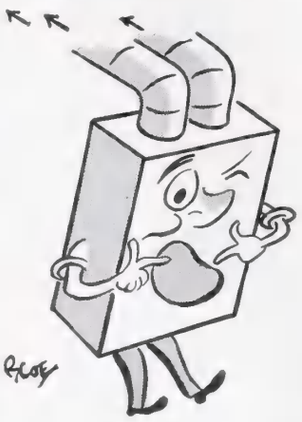
It was nice to get those cabbages in so promptly, but I remember as I look back at this incident that somehow in the rush of work last spring I failed to plant my usual second and third installment of Crosby beets, the result being that I disposed of some nine bushels of beets as handsome as you could ask to see and then found my own table without any beets at all until early autumn. There's a mistake I won't repeat. And here's another melancholy note:

July 3—Pulled the last of our Simpson lettuce to fill the big salad bowl for the 4th of July guests.

Not a tragic item in itself, of course, but it reminds me that I also failed to get my cos lettuces

(*Continued on page* 137)

How about saving more fuel in your furnace?



1. In your forced-warm-air furnace are air filters through which your furnace gets air.



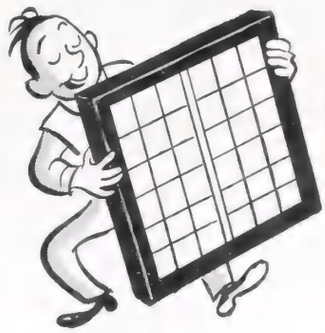
2. These filters take out dirt, dust, and grime. Keep it out of your home . . . keep walls and furnishings cleaner.



3. But in time these filters get clogged with dirt and prevent enough air from circulating through your home. FUEL IS WASTED!



4. Why not change these dirty filters and get new, clean Dust-Stops*? FUEL IS SAVED!



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6. Most sizes of Dust-Stops cost only $1.50 apiece. Look in classified telephone directory for Dust-Stop dealers or ask for Dust-Stops at your hardware or department store. *Order now!*

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Owens-Corning Fiberglas Corporation, Toledo, O., Fiberglas Canada, Ltd., Oshawa, Ont.



STRATEGY, the science and art of employing a nation's armed forces for victory, comes from the Greek verb *stratēgein*, "to be leader of an army," from *strategos*, "a general," which in turn comes from the two words, *stratos*, "army," and *agein*, "to lead." The English *stratagem* has the same origin. But modern *strategy* is the direction of the whole war theater, rather than personal leadership of troops or ships, which is included in *tactics*, the actual disposing and maneuvering of troops or ships in battle. *Tactics* comes from Greek *taktika*, from *tattein*, "to put in order."

Strategy and *tactics* are often confused and misused. Knowledge of the origins and acquired meanings of words will enable you to use them more accurately. Both you and your children will enjoy and benefit from the thousands of fascinating etymologies (word origins) in—

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These colorful word histories are only one feature of this greatest of all knowledge books. Its completeness makes it truly the foundation book for home education! The more questions you and your children bring to it, the more you will be amazed at the range and scope of the information furnished by its hundreds of encyclopedic articles, the work of over 200 outstanding authorities. It seems almost unbelievable that such a vast fund of knowledge could be packed into one book—a book that tells you everything you want to know about words, 600,000 of them, 122,000 more than in any other dictionary.

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What a famous gourmet has to say about WINE DRINKING

Excerpts from Maurice Healy's "Stay Me with Flagons," an English book that makes sense about wines

". . . eschew the cocktail before drinking wine. I am no confirmed enemy of the cocktail; there are occasions when it not only pleases but also fulfills the useful purpose of giving a tired man a fillip before he meets his guests. But even then I would choose something like a "Sidecar," made of equal quantities of Brandy, Cointreau, and lemon-juice; because the spirit is a wine spirit and will not quarrel with the wine as gin or whisky would. A Champagne cocktail is still less objectionable; only the bitters call for a rebuke.

". . . if you are going to drink wine every day let your daily wine be an *ordinaire*. But when a friend is coming in, have something better for him. On occasions of elaboration, be careful to serve your wine against an appropriate food; but when dining alone do not take too much trouble.

". . . there are simple rules, made, like all rules, to be broken in the proper circumstances, which govern the serving of wine. Sherry is the best wine with which to open a meal; a very dry glass in the anteroom can be succeeded by one less dry with the soup. Madeira competes with Sherry as an apéritif, and also as a soup-squire, but, unless the Madeira is unusually good, in which case its proper place would be at dessert, I prefer Sherry.

". . . if it is a Champagne dinner, that wine may be served right through the meal; but for heaven's sake, do not follow it with Port. No two wines disagree more certainly or persistently than these. . . . If Champagne is not to be the wine of the evening, a glass of it with the fish will not be out of place, and it will set tongues wagging more speedily than any other wine.

". . . give your white wines half an hour in the refrigerator before serving them; bring your red wines up to the room in which they are to be drunk (or even one slightly warmer, like the cooler corners of the kitchen) about twenty-four hours before decanting them. Never warm them, either by setting them in front of the fire or by giving them a warm bath. Wine is a live thing, and sudden changes of temperature are very harmful to its flavor and bouquet. Sherry, being a white wine, comes within the icing rule; it should be served very cool; but Madeira appeals to me more if served as a red wine, *chambre*, no more.

". . . Port should never be served at a dinner where Sauternes is offered with the dessert; the wines kill one another. Port drinks at its best when October has settled in.

". . . of all wines, Sherry is the maid-of-all-work. There is no better expression of casual hospitality than a glass of Sherry; and on the other hand the wine can appear without impropriety at almost any stage of a dinner, although more usually limited to the beginning and end of the meal. . . . The reason for this versatility is to be found in the almost unlimited variety of form and flavor to be found in this one wine. You can find a Sherry so dry as almost to rasp your palate, and so light as to conceal its real alcoholic strength; or you can go to the other end and drink a rich and sweet wine that will compete with the heaviest vintage Port. In between are all the varying hues of the rainbow. And if ever you find a Sherry that specially pleases your palate you can take a sample to your wine merchant, and, even if you are unable to give him any particulars of its pedigree, he will be able to procure for you an almost exact match.

". . . Sherry ought to be drunk very cold; tepid Sherry is horrible. The refrigerator does it no harm; do not put ice *in* it, or in any other wine.

And Sherry has one other quality. . . . It can tolerate tobacco as no other wine can. So the chain smoker need not abandon all wine; he can still try to redeem himself by sipping his glass of Sherry.

". . . Sauterne at its best can set the most gracious of all crowns on a banquet; and, except at its very worst (and then probably because it is an impostor) is always agreeable and winsome.



In the NAP of Luxury

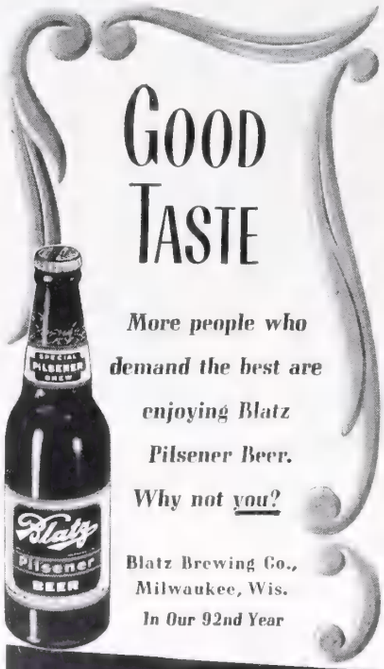
A blanket invitation to restful slumber from Lady Seymour . . . woven for nighttime warmth, styled for day-time beauty.

Today, many blankets made by Seymour go to the Navy to provide warmth and comfort for our fighting men. So if you are unable to buy new Lady Seymour Blankets now, take care of the ones you own.

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CONTINUED FROM PAGE 130

RUSCO COMBINATION SCREEN AND STORM WINDOWS. Here's something you can do right now to save the precious heat in your house this winter—and then save yourself the labor of hoisting out the storm sash and hoisting up the screens next spring. Both fit into the same frame and can be installed from inside the house. F. C. RUSSEL CO., HB-12, 1838 EUCLID AVE., CLEVELAND.

HOW TO REMODEL INTERIORS FOR PLEASURE AND PROFIT. 16 pages of fine ideas for post-war remodeling, using crack-proof Upson board to give you new, smooth walls in attic rooms, basement playrooms, baths and kitchens. UPSON CO., 14 UPSON POINT, LOCKPORT, N. Y.



FLEXI-UNIT MODERN ORIGINALS. This is real news in the furniture business. It is modern furniture so designed that you can build up your own pieces, combining smaller units to make large ones, creating almost any kind of combination you've a mind to. WIDDICOMB FURNITURE CO., GRAND RAPIDS, MICH.

HOW TO USE TABLES TO REVITALIZE YOUR HOME. Here's how a few well-chosen tables can make life so much more comfortable and convenient for you, besides organizing your furniture groupings into pleasing decorative combinations. Booklet shows a whole galaxy of tables that fill any purpose. (10¢ coin) IMPERIAL FURNITURE CO., DEPT. L-9, GRAND RAPIDS, MICH.

A GUIDE TO ENGLISH AND FRENCH FURNITURE OF THE 18TH CENTURY. Here is an illustrated 48-page book, treating of the selection, manufacture, and care of furniture reproduced from the two great design groups of an important century. Bound for your library, in paper (25¢). BAKER FURNITURE, INC., DEPT. P43, 10 MILLING ROAD, HOLLAND, MICH.

FLEXIBLE HOME ARRANGEMENTS. Handsome is as handsome does and this new modern furniture does a lovely job of turning corners gracefully and making every inch of wall space count. Each piece has a busy future because it's designed to be used more ways than one. (25¢) JOHNSON-HANDLEY-JOHNSON CO., GRAND RAPIDS, MICH.

DOES YOUR RADIO MATCH YOUR DECORATING? An outdated radio can throw a whole room out of tune. There's no need for this, either, when you can have one in a well-styled cabinet, designed to suit any type of room. See these Magnavox radio-phonographs, which are as good to look at as they are to listen to. MAGNAVOX CO., DIV. H-9, FORT WAYNE, IND.

CINDERELLA ROOM. You'll see a bed room in this colorful folder that will make you want to transform your own at once. It wasn't created by a Fairy Godmother's wand, but by versatile furniture like the twin beds that swing from a double headboard, and a surprisingly ample dressing table. TOMLINSON OF HIGH POINT, NORTH CAROLINA, HB-12, 385 MADISON AVE., NEW YORK.

COLONIAL MASTERPIECES and Authentic Reproductions of Pieces shown in Edison Institute Museum are two booklets illustrating, with accurate historical comment, handsome reproductions of magnificent 18th century furniture. (10¢) COLONIAL MFG. CO., 800 COLONIAL AVE., ZEELAND, MICH.

IT'S LULLABYE TIME. Furnish your cherub's room gaily and economically with the kind of pieces that can later serve handsomely in his grown-up bedroom. This booklet shows them, along with cribs and other nursery furniture. (10¢) LULLABYE FURNITURE CORP., DEPT. 7113, STEVENS POINT, WIS.

A GUIDE TO GOOD TASTE. The six easy lessons in decorating that you'll find in this booklet make it as neat and informative a decorating manual as ever was. All the elements of good furnishing are analyzed—periods, color and style correlation, and room planning, plus a guide to recognizing fine construction in furniture. (10¢) ZANGERLE & PETERSON CO., HB-12, 2164 CLYBOURN AVE., CHICAGO, ILL.

JEWELS OF VICTORIAN FURNITURE. Even if your Great-Aunt Sophia cut you off without even so much as a lady's chair, you may still be the proud owner of authentically reproduced Victorian pieces, full of the charm of the Antebellum South. (15¢) VANDERLEY BROS., INC., DEPT. H-1, GRAND RAPIDS, MICH.

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STYLE IN RUGS AND CARPETS. Skandia-Flax woven rugs of cotton and linen in twelve fine colors are shown at prices to make your economical heart sing. At the same time they're a tribute to your good taste, too, because they are styled and woven as meticulously as any imported rug. KLEARFLAX, 6328 GRAND AVE., DULUTH, MINN.

THIS WILL PUT YOU TO SLEEP. It will and it won't. Certainly you'll open your eyes wide at this hilarious expose of insomnia, its causes and cures, but you'll probably sleep nights after you've followed these directions. NORTH STAR WOOLEN MFG. CO., 287 S. 2ND ST., MINNEAPOLIS 1, MINN.

A GUIDE FOR THE BRIDE—and for all those who are likely to be buying sheets and pillowcases. All your questions about quality, quantity, and size are authoritatively answered, and a number of Wamsutta Supercale styles are shown. WAMSUTTA MILLS, DEPT. HB, NEW BEDFORD, MASS.

10001 DECORATIVE IDEAS. Valuable pages, these, giving straightforward step-by-step directions for making curtains, draperies, slipcovers, and a score of oddments for the house, which you may whip up yourself. The question of trimmings and how to use them is neatly covered in this booklet. (15¢) CONSOLIDATED TRIMMING CORP., DEPT. DD, 27 W. 23RD ST., NEW YORK CITY.

LATEST IDEAS ON REDECORATING. The Olson Rug Co.'s big new booklet in full color shows model rooms unusually and inexpensively furnished, and tells how old rugs, carpets and clothing may be remade into new modern rugs in 66 different patterns, running the gamut of designs from Early American to the sleekest modern. OLSON RUG CO., F-60, 2800 N. CRAWFORD AVE., CHICAGO, ILL.

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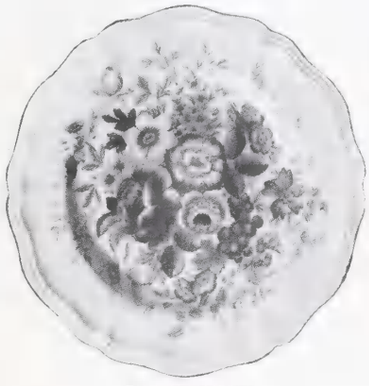
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MAGNOLIA BY ROSEVILLE. Flowers look prettier in a pretty container. This folder shows how charmingly a softly tinted magnolia blossom motif decorates a collection of pottery vases and bowls. Prices are also given. ROSEVILLE POTTERY, HB-113, ZANESVILLE, O.



BE SMART ABOUT TABLEWARE

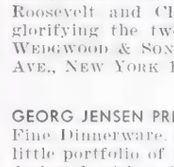
AMERICAN BEAUTY PATTERNS. The country's oldest pottery makers of true china assembles a group of thirty-one dinnerware patterns to show you the fresh and gracious designs you may choose for your own. Booklet HB-11, ONONDAGA POTTERY CO., SYRACUSE, New York.

MILK GLASS. Are you Colonial minded or are you a Victorian at heart? If you want to carry out your theme with accessories that belong with it, you'll find what you are looking for in this folder of milk glass pieces, most of them reproduced from original old patterns. WESTMORELAND GLASS CO., DEPT. HB, GRAPEVILLE, PA.

THE ROMANCE OF DIRILYTE. Not this moment, but when the war is over you may indeed have a gold spoon in your mouth. It will be of this new alloy metal that boasts all the color and rich beauty of gold plus the sturdiness of steel. A booklet will help you plan. AMERICAN ART ALLOYS, INC., HB-10, KOKOMO, IND.

ACCENTS IN WEDGWOOD. Accessories should be as cherishable and distinguished as your heirloom dinner service. Here's a folder of small pieces in Wedgwood—luster jugs, cigarette boxes and ash trays embossed in traditional Wedgwood blue, Queensware busts of Roosevelt and Churchill, and beakers glorifying the two great men. JOSIAH WEDGWOOD & SONS, HB-12, 162 FIFTH AVE., NEW YORK 10, N. Y.

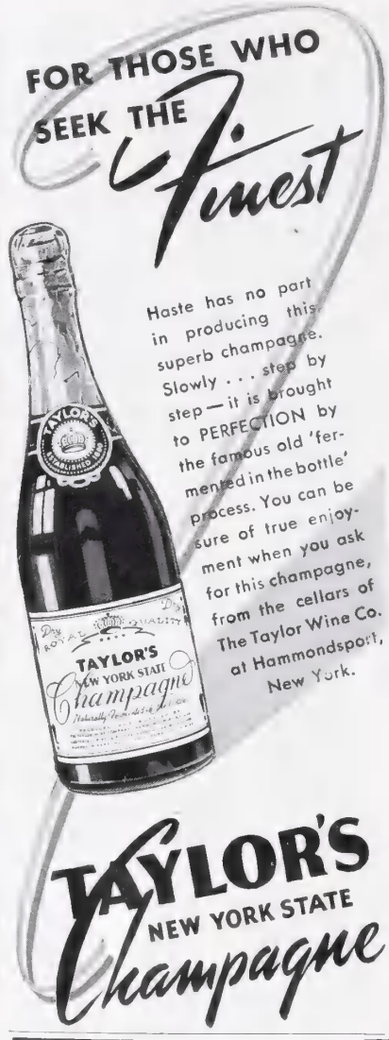
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ONE THING AND ANOTHER

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STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933.

Of House Beautiful combined with Home & Field, published monthly, at New York, N. Y. for October 1, 1943. State of New York, County of New York, ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared R. A. Hoefer, who, having been duly sworn according to law, deposes and says that he is the Business Manager of House Beautiful combined with Home & Field and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Hearst Magazines Inc., 959 8th Ave., New York City; Editor, Elizabeth Gordon, 572 Madison Ave., New York City; Managing Editor, Ralph Sargent Bailey, 572 Madison Ave., New York City; Business Manager, R. A. Hoefer, 572 Madison Ave., New York City.
2. That the owner is: Hearst Magazines Inc., 959 8th Ave., New York City, Sole Stockholder, The Hearst Corporation, 100 West 10th St., Wilmington, Del., Sole Stockholder, American Newspapers, Inc., 100 West Tenth St., Wilmington, Delaware, whose entire common stock is beneficially owned by William Randolph Hearst of Los Angeles, California and stands on the books of the Corporation in the name of Clarence J. Shearn, No. 1 Wall St., New York, New York, the trustee under Voting Trust Agreement dated as of June 26th, 1937. The said Voting Trust Agreement was subsequently amended naming as successor trustees John W. Hanes, 959 8th Ave., New York, New York; Martin P. Huberth, 2 Columbus Circle, New York, New York; Richard E. Berlin, 959 8th Ave., New York, New York; Edward H. Clark, Hearst Building, San Francisco, California; Henry S. MacKay, Jr., 458 South Spring St., Los Angeles, California.
3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.
4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

R. A. Hoefer, Business Manager.

Sworn to and subscribed before me this 29th day of September, 1943. Andrew E. Maczka, Notary Public, Queens County No. 2978, Reg. No. 203-M-5. Cert. filed in N. Y. Co. No. 581, Reg. No. 386-M-5. (My commission expires March 30, 1945. [SEAL.]

MUSIC FOR CHRISTMAS

CONTINUED FROM PAGE 126

Minneapolis Symphony Orchestra; Victor 3651.

Fritz Kreisler: *My Favorites*. With Victor Symphony Orchestra, Charles O'Connell conducting; Victor M910.

Song Program by James Melton; Victor M947 (new).

Musical Show Hits, sung by Gladys Swarthout; Victor M935 (new). A good selection of almost classics—Cole Porter, Irving Berlin, Rudolf Friml, etc.

VON SUPPE: *Morning, Noon and Night in Vienna* Overture; Sir Thomas Beecham and London Philharmonic; Columbia 71439. (This is new.)

WHEN YOU WANT TO SEND SOMETHING MORE THAN A CARD

CONTINUED FROM PAGE 128

which makes it a popular idea with busy people. If you buy your nuts already shelled, just place them in a shallow pan, pour oil over them, and bake them in a moderate oven until a light sun tan, basting occasionally to keep from burning. Drain on unwaxed paper and salt.

If almonds still have their skins on, blanch them by placing in boiling water until the skins slip off easily. Don't leave too long, or they'll be water-soaked.

For a pound of almonds, you'll need about two tablespoons of oil, (olive oil produces the most delicious results, but any vegetable oil is satisfactory). Butter is a good bet, too, but why bring that up?

Peanuts are much less expensive than almonds for gift-giving and are unbelievably good when home-salted. The procedure is exactly the same. We've often taken commercially salted peanuts, after they've lost their original crispness, added oil to them and re-roasted them. Our guests have always thought them span-fresh.

Another thought: if you've an extra supply of sugar, spiced nuts are fun to make and very Christmasy. Boil a cup of sugar and ¼ cup of water until the syrup hardens when tried in water. Remove from fire and add 1 teaspoon of cinnamon. Mix well. Then add 2 cups of walnut meats and 1 teaspoon of vanilla. Stir until nuts are coated with syrup. Spread on a greased plate. When cool, break up in small pieces.

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FURNITURE

How To Remove White Marks From Furniture

The pleasure of the most successful party can be spoiled when you look over your tables, after the guests have departed, and find them polka-dotted with white marks, where alcohol has been spilled and not wiped up or hot plates have left a mark. Unless the finish has actually been penetrated, these marks can be removed by home-applied methods. If the marks are treated while fresh, best results are obtained. Long-standing marks sometimes require many applications and infinite patience to obliterate.



OVER

PAINT

How To Produce a Washable Whitewashed Surface

When you want to do an inexpensive paint job, you think of whitewash. But many people object to it in basement playrooms, etc., where it takes a beating because it has to be redone so often that it turns out to be expensive. Now, however, a whitewash is available which produces a brilliant white and is *washable*. It is impervious to water because its pigment has been processed with a special synthetic material. When water is added to the paste, a chemical action takes place which makes pigment insoluble in water.



OVER

RADIATORS

How To Re-pack Leaking Radiators

The mechanism of your heating plant that is above the basement should get attention, too. So check your radiators to see if they leak; paint them a light color for better heat radiation. A valve which leaks around the stem will soon remove the floor finish, and in addition may cause damage to the ceiling below the radiator. The leak may result because the nut at the base of the stem is loose, or because the packing inside the nut has worn away and needs to be refilled. First tighten the nut. If the leak still occurs, a repacking job is required.



OVER



CHARAK FURNITURE

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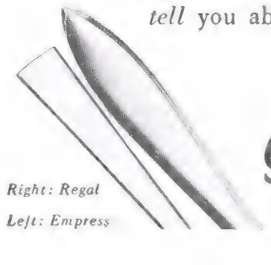
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Right: Regal
Left: Empress

Golden-hued Dirilyte

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FURNITURE

ALCOHOL STAINS: Dampen a small cloth with lemon oil. Go over spot in circular motion. Then dip cloth in powdered rottenstone, just enough to soil cloth. Gently rub powder on the mark. Wipe off with another cloth, moistened with lemon oil. Dry and polish with soft clean cloth. Repeat if necessary. MARKS CAUSED BY WATER OR SWEATING: Moisten cloth with linseed oil. Go over spot lightly. Then dip cloth in powdered rottenstone, rub area with grain of wood. Continue until mark disappears. Wipe off area with clean cloth moistened in linseed oil, then rub to a polish. If finish has been attacked, the white will disappear but the outline of mark will be evident. HEAT MARKS: Dampen cloth with spirits of camphor and lightly daub spot. Repeat, if first application isn't effective. When dry, polish with regular furniture polish.

OVER

PAINT

PROCEDURE: The whitewash comes in a soft creamy paste. To a gallon you add an equal quantity of water, mix thoroughly and then apply. First, though, all dirt and loose material should be removed from surface with a stiff brush. The whitewash coat will chalk less if it dries gradually; so dampen the surface before whitewashing to induce slower drying. In addition to its washability, the "Redymixt" whitewash (Casein-Pigments, Ossining, N. Y.) is non-rubbing, non-scaling, and more durable than you'd believe anything so simple to apply and inexpensive could be.

This whitewash paste can be applied to interiors or exteriors, on brick, plaster, concrete, wood, wallboard, insulating board. A gallon of paste, with water added, will cover from 200 square feet on brick to about 275 square feet on plaster.

OVER

RADIATORS

PROCEDURE: It is best to do this job with the fire out. But if that is not practical, it must be very low. In a hot water system, the water must be lowered to a point below the radiator being worked on. Do this by opening the draw-off cock at the lowest point in the system. You can tell whether you've drawn off sufficient water by turning the packing nut slightly. If no water shoots out, it's all right to go ahead.

To repack: tighten valve. Then unscrew packing nut at base of stem. The space between the inside of nut and stem can be packed by winding a cotton thread round and round until space is filled (wind clockwise so thread won't unwind when nut is screwed back) or inserting a plastic compound with a screw driver.

Some people prefer to pack the nut if it isn't attached to the stem. This can be done simply by unscrewing the nut which holds the handle in place, and taking the nut off the stem.

OVER

DEAR DIARY—I PROMISE TO BE A BETTER GARDENER

CONTINUED FROM PAGE 131

set out under the lath frame on time last June, so that it was mid-August before my garden again boasted a supply of lettuce big enough to fill the old maple chopping bowl.

July 14—Finally found time to pull the Alaska pea vines and set out broccoli in their place. Could have done this a week ago, but couldn't get away from the office.

I am not at all sure that this last complaint is one which 1944 is going to cure.

Potatoes turned out well—and ill—last summer:

July 18—First Chippewas ready for table, about the size of duck's eggs. Finished fourth weekly spray in potato patch.

Aug. 14—Noticed corn borer damage in many potato vines; more dying down for this reason than by tip burn or blight.

Aug. 28—Spraying potatoes with Bordeaux today, noticed aphids in row next to raspberries. Added extra nicotine and sprayed a second time in this area.

Oct. 2—Only four rows of Green Mountains left to dig. Yield better than expected last month; nearly bushel to every fifty feet of row. This is half again as good as Chippewas and much better than yield from the one row of home-saved Katahdins. Among Green Mountains noticed that best yield was in part of field where we cultivated and hilled three times; worst yield was in part of ground where potatoes had stood for four years and late blight was prevalent; biggest tubers and fewest grew in ground newly broken and only twice cultivated—and that tardily.

There were a few novelties in last summer's garden, and just one of them promised to prove outstanding:

Aug. 6—First batch of Burpee's Tampala. A showy dark green plant about two feet high, luxuriant leaves, crisp stalks, flavor quite different from spinach and youngsters all agreed it was better. Butter short this week, so served it partly with thickened milk sauce and partly with margarine. Good either way. Easier to prepare for table than New Zealand spinach and comes at a time in midsummer when no other boiled green but chard is available. Looks like a fixture.

Another vegetable variety, Butternut Squash, has risen to top place in the Boston market in the last few years though it is still relatively unheard of in other parts of the country:

Sept. 16—We served up Butternut squash tonight. Boiled the neck and one half the bowl the old-fashioned way with butter. Slightly dry, very nutty, a delicate flavor, rating with Delicious, Buttercup, and Harris's Quality. The other half scooped out and baked in oven; all hands now vote this superior to Des Moines, hitherto our favorite.

Some of the notes in the diary contain suggestions about next year's heavy chores:

Aug. 24—Finished two days' work weeding asparagus patch. Worked entire piece over with wheel cultivator afterwards. Would have been wiser to exercise the cultivator every fortnight for a few minutes instead of letting the weeds get such a foothold. The boys say they'd much rather push a machine than dig 'em by hand.

And some notes provide comment on cultural methods:

Sept. 21—All trellis tomatoes still bearing, though last week's frost killed those on ground. Nine-tenths of our tomato yield came from the one-half of our plants which were trained on seven-foot poles. Almost every pole fruit has been shapely, full sized, free from end rot or nail-head, good color. Resolve to train all vines on poles next year.

And on this note of resolution we may close our diary for 1943. But it won't collect dust on the shelf! It will be right within reach as we start, come January, to get ready for the best garden ever—Forty-four's.



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GARDEN FULL COLLECTION B—*For a garden of 1250 sq. ft.* **$3.90**

Same as collection A except ½ oz. each of above Carrot and Swiss Chard, 1 oz. each of above Beets, Lettuce, Radish, Spinach and Turnip. Pkt. of Broccoli, Cucumber, Parsley and Squash. 1 lb. each of String Beans, Lima Beans and Peas. ½ lb. Corn.

GARDEN FULL COLLECTION C—*For Garden of 5000 sq. ft.* **$7.25**

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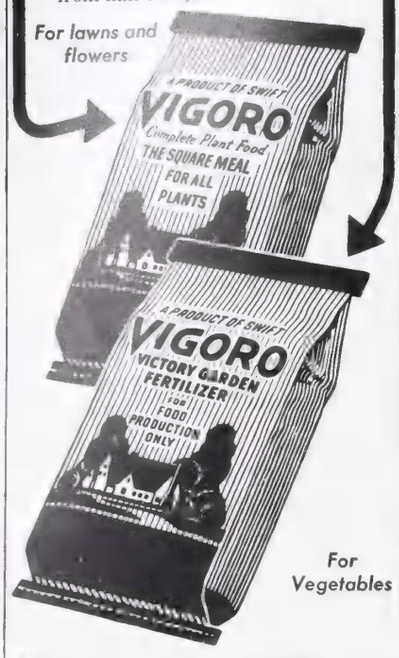
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The LOG of the PRACTICAL GARDENER

That December weather is with us again. Someone should really make it fish, cut bait, or go ashore

Blessed be they whom winter strikes all in one fell swoop, covering them and their gardens with a blanket of snow that stays till spring suddenly breaks up the drifts for good. With that kind of natural mulch, there will be no need for my wasting their time with pages 66 and 67 (which see, if only out of common courtesy).

Well I guessed wrong by 2 bushels of tomatoes, a peck of peppers, 3 rows of beans, and a dozen potted Ageratum plants. Guessed wrong on the date of our first frost, that is. There's nothing blacker than a pepper plant after a good frost—unless maybe a Dahlia.

Built a new cold frame in October, taking the slanting sides off the old one and setting it in the nursery to make a raised seedbed for hardy annuals next year. It (the new frame) is now cluttered with potted bulbs to be cooled out before doing their winter stint in the Blister outside the dining room window.

Before I forget, there was a report in the paper a few weeks ago that for the first time since the last war home gardeners in New York had produced as much or more food on their approximately 200,000 acres this year than all the commercial growers of the state together. Good reading—and something for all hands to shoot at in '44.

Do you, too, feel that if you buy bulbs a few at a time the pain in the pocketbook won't be so great? Then lay in a few more tulips, if you can still get good ones—lay them in the ground, I mean. There's always time so long as the ground isn't really frozen.

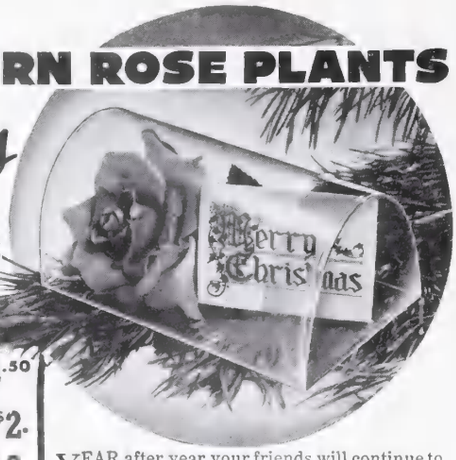
We've advised our Public from time to time to pull whole tomato plants just before frost is expected and hang them upside down in garage or cellar so the fruits would ripen. It's always worked for us till this year, when frost struck early. We dug and hung—and the fruits fell splashing to the floor. Hereafter we pick—*then ripen.*

Add things I never knew till now: That plump kernels would grow, complete with silk, on the tassels (yes, tassels) of hybrid sweet corn. Of course, it's a rare business. Maybe it's a result of inbreeding prior to making the final cross that causes this eerie phenomenon. No use to anyone, I'm sure.

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"STILL AS THE NIGHT" FROM AN ORIGINAL AQUATINT BY S. J. MARGOLIES FROM ASSOCIATED AMERICAN ARTISTS

If your ground doesn't freeze till late this month, you're in the fall-planting belt for Roses. By choice, I set mine on Long Island the first week in December, hilling up with earth 6", then adding salt hay after the big freeze. Bloom comes on schedule in spring.

One promising use for the new Sani-Soil (shredded Redwood bark) seems to be as a surface cover and potting ingredient for indoor seeds. I've laid in a bag under the potting bench and will report later on its performance against the peat I've been using.

Oh yes, garden books for Christmas, to put on your own list or give to friends: the daddy of all, of course, is L. H. Bailey's "Standard Cyclopedia of Horticulture" (Macmillan, 3 vols., $18). This for the prized and practiced gardening friend. Taylor's "Garden Dictionary" (Houghton Mifflin, around $5-$7) is basic for the average amateur, as is Seymour's "New Garden Encyclopedia" (Wise, $3.50 & $4.50). The best bedbook of the year for any gardener, city farmer (or bucolic advocate generally), is Walter Beebe Wilder's "Bounty of the Wayside" (Doubleday, $2.50). For books on vegetables and victory gardening, check our April 1943 issue, page 103, "New Books for the Night-time Gardener," and June, page 76, "Books for the Garden Row." Or (at risk of uncovering a Judas among the faithful) give a subscription to your favorite magazine, magazine.

Coreopsis Golden Shower, introduced this past year, is a useful perennial. Ours, set in the border in late May, bloomed from early July till this minute, October 15th. And it's still going. It's an airy but tidy mass of green and gold, 18" high, in all weathers.

No outdoor lights this Christmas, no gas—well, I always did think Christmas' place was in the home. But its spirit may cover half a world—even a foxhole. So we say Merry Christmas. R. B.

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IT'S WORTH MENTIONING

There's interesting reading matter for practically every member of the family on this page of miscellaneous house topics

By Marcia Knight

PHOTOGRAPHS BY FRED LERNER



If your heart sinks every time you stand a dish upright in your china closet, you're giving yourself unnecessary gray hairs. The ideal arrangement, of course, is to have special grooves cut in your shelves to hold plates vertical and safe! But until that day you'll find little white plastic holders will keep them from slipping. A tiny hole in each holder takes a nail to secure the device to your shelf. Two little holders cost 10¢. From General Brands Corporation, New York.

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You don't have to wait until your ship comes in to own good art, when you can buy beautiful reproductions of the finest artists' works for under $3. You'll be a popular Santa, indeed, to a special friend, or yourself, if a portfolio of six full-color landscapes and seascapes of Winslow Homer's West Indies watercolor series arrives on Christmas day. The reproductions are about 10" by 14" on watercolor paper 14" by 17". Metropolitan Museum of Art publishes 6 for $2.40.

Keep the air you breathe pure and fresh by installing new filters every year in your warm air heating system. Twenty flame-proofed fiber layers, impregnated with an adhesive which holds the dust, make up the RESEARCH AIR FILTER. But the beauty of this filter is its RIP-CLEAN feature, which triples its life. For as the layers become saturated with dirt, they can be ripped off. This procedure can be repeated five times without impairing filter action. From Research Products, Madison, Wis.

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Elbow grease and fine linen towels aren't necessarily the answer to crystal that twinkles like the tinsel on your Christmas tree. Try a tablespoon of AMRON, the white powder water softener, in dishpan water, and watch crystal shimmer like sequins! Hammacher, Schlemmer, N. Y., has 5 lb. container for about $1.25.

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Keep your house warmer this winter, if you have steel casement windows, with a new non-critical storm sash that costs only half as much as pre-war storm sash for this window type. The new storm sash fits inside, has a wood frame outlined with a wool felt strip, which acts to anchor the storm window into opening and seal out the elements. Installing "Easy Set" storm sash is as simple as curtain hanging — no clips or screws needed. From Detroit Steel Products Company.

Lipstick smeared on your best bib and tucker won't be a calamitous situation that can't be easily remedied if you're never out of an effective lipstick remover. We vote for "Ever Blum." It's what department stores and manufacturers keep handy for their own lipstick casualties. A 16-oz. bottle of the non-inflammable remover is about 50¢. From Lord & Taylor.

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If sending for samples was one of your childhood pleasures, we've found something strictly adult which induces the same thrill that opening samples did of yore. It's a sampling of 20 household menders in dehydrated form. You simply add water to the contents of any package. With the group at your fingertips, you'll be able to mend a broken chair rung, remove rust from porcelain, clean paint brushes, mend broken china, and some fourteen other odd jobs. Package of 20 So-Quick Concentrates is $1. From So-Lo Works, Loveland, Ohio.



Make up for the surprising lack of wash cloths when you travel by carrying little white discs in your handbag. They look like giant white peppermints, but they expand into serviceable 3" by 6" wash cloths when you drop them in water. Eight cost about $1. From Lewis & Conger, New York.

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Leather's as precious as metal these days, so nurture what you have with "Lexol," a creamy conditioner which will keep it supple as a colt. Frequent light applications are what the doctor orders, rather than occasional heavy doses. A dollar bottle will keep handbags, shoes, riding boots, book bindings in the "pink." Use conditioner full strength by applying thin but even coats. From Martin Dennis Company, Newark, New Jersey.



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BOOK REVIEW

Mother knows only too well that knowledge is power, especially when she's doubling for Dad as handyman. And she'll credit you with positive genius if she finds "Keeping Your House in Repair" in her stocking. For now she has to tackle all kinds of hitherto undreamed of chores: repoint bricks, splice wires, cure sticking windows. She'll find the answer to these problems and just about any house repair problem you could name in this little low-priced book by A. Frederick Collins. Under 75¢, from New Home Library, New York, N. Y.

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